

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

am

Mailed: November 28, 2012

Opposition No. 91206359

Honest Tea, Inc.

v.

Beverage Marketing USA, Inc.

On November 21, 2012, applicant filed an abandonment of its application Serial No. 85448932.¹

Trademark Rule 2.135 provides that if, in an inter partes proceeding, the applicant files an abandonment without the written consent of every adverse party to the proceeding, judgment shall be entered against applicant.

In view thereof, and because opposer's written consent to the abandonment is not of record, judgment is hereby entered against applicant, the opposition is sustained and registration to applicant is refused.

***By the Trademark Trial
and Appeal Board***

¹ Opposer's change of correspondence address, filed November 5, 2012 is noted and entered.