

ESTTA Tracking number: **ESTTA507055**

Filing date: **11/21/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206356
Party	Defendant Beverage Marketing USA, Inc.
Correspondence Address	JOSEPH F POSILLICO FOX ROTHSCHILD LLP 2000 MARKET STREET, 20TH FLOOR PHILADELPHIA, PA 19103 UNITED STATES ipdocket@foxrothschild.com, ghecht@foxrothschild.com, dmcgregor@foxrothschild.com
Submission	Withdrawal Of Application
Filer's Name	Lisa B. Lane
Filer's e-mail	llane@foxrothschild.com, dmcgregor@foxrothschild.com, ipdocket@foxrothschild.com
Signature	/Lisa B. Lane/
Date	11/21/2012
Attachments	Express Withdrawal - 91206356.pdf (2 pages)(17139 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application No. 85448932

R. C. Bigelow, Inc.	:	
	:	
Opposer,	:	Opposition 91206356
	:	
v.	:	
	:	
Beverage Marketing USA, Inc.,	:	
	:	
Applicant.	:	

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

EXPRESS WITHDRAWAL OF APPLICATION

Applicant hereby expressly withdraws U. S. Trademark Application No.:
85/448,932 for the mark HALF & HALF..

Date: 21 November 2012

Respectfully submitted,

/Lisa B. Lane/
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Attorney for Applicants

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Opposer,	:	Opposition 91206356
	:	
v.	:	
	:	
Beverage Marketing USA, Inc.,	:	
	:	
Applicant.	:	

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing Express Withdrawal of Application was served on counsel for Opposer via First Class Mail, postage prepaid, on the date listed below, addressed as follows:

Wendy E Miller
Cooper & Dunham LLP
30 Rockefeller Plz
New York, NY 10112

Dated: 21 November 2012

By: /-d-/
Deanna M. McGregor