

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

GCP

Mailed: June 14, 2013

Opposition No. 91206118

The Hershey Company and
Hershey Chocolate &
Confectionery Corporation

v.

Promotion In Motion, Inc.

Opposers' withdrawal of the opposition filed June 11, 2013 is noted. Because no answer is of record, the opposition is dismissed without prejudice.¹ See Trademark Rule 2.106(c).

***By the Trademark Trial
and Appeal Board***

¹In light of this order, the Board's May 24, 2013 show cause order is hereby set aside.