

ESTTA Tracking number: **ESTTA573863**

Filing date: **12/01/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206020
Party	Plaintiff Sheex, Inc.
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Submission	Withdrawal of Opposition
Filer's Name	Sofia Jeong
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Signature	/sj/
Date	12/01/2013
Attachments	sleep better.pdf(11173 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Sheex, Inc.)	
)	
Applicant)	Opposition No. 91206020
)	
v.)	Serial No.: 85/493012
)	
Factory Direct, Inc.)	Mark: SLEEP BETTER, LIVE
Defendant)	BETTER
)	
)	

WITHDRAWAL OF OPPOSITION WITH PREJUDICE

COMES NOW Applicant, Sheex, Inc., and withdraws the instant opposition action with prejudice.

This 1st day of December, 2013.

Attorney for Applicant

By: /s/ Sofia Jeong

Sofia Jeong
Troutman Sanders LLP
600 Peachtree St. NE, Ste. 5200
Atlanta, GA 30308

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CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing Withdrawal of Opposition With Prejudice was sent by via electronic mail to counsel for the Defendant, as agreed to via email on December 1, 2013.

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This 1st day of December, 2013.

By: /s/Sofia Jeong

Attorney for Applicant

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