

ESTTA Tracking number: **ESTTA485660**

Filing date: **07/26/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91204990
Party	Defendant BLIP, LLC
Correspondence Address	GERALD E HELGET BRIGGS AND MORGAN PA 2200 IDS CTR 80 S EIGHTH STREET MINNEAPOLIS, MN 55402 UNITED STATES mlafeber@briggs.com
Submission	Other Motions/Papers
Filer's Name	Gerald E. Helget
Filer's e-mail	ip@briggs.com
Signature	/Gerald E. Helget/
Date	07/26/2012
Attachments	Instructions.pdf (1 page)(77998 bytes)

Please return original via interoffice mail

REQUEST for JPG or PDF

Date 7/26/2012

Date/Time Needed 7/27/2012 3:00pm

Matter Number 16018.290

From Jo Ann Crandall

Name Scanned Image CAESY CD

Please put scanned image in H User Drive of (Name):
 BONAND (Andrea Bond)
 CRAJOA (Jo Ann Crandall)
 STOKAR (Karla Storlien)
 (Other)

Format (select one): JPG PDF

Scanning Images for USPTO Trademark Applications: JPG

Purpose (select one):

Drawing. If filing for a stylized or design mark, ensure that before even attempting to begin the electronic filing process that the required JPG image file is in the recommended pixel range (between 250 and 944 pixels, in any direction) and scanned at 300-350 DPI. The overall size of any attachment cannot exceed 2 megabytes.

Specimen, etc. If an image is to be used for a specimen, registration certificate, evidence, or anything other than the mark, the pixel range should be approximately 2400 X 2400 pixels, in any direction and scanned at 300 DPI. The overall size of any attachment cannot exceed 5 megabytes.

Black and White or Color (select one):

Black-and-white image. If scanning any image that is to be a black-and-white image, the scanner must be set specifically for black-and-white, not color. i.e., if the improper setting is used, the produced image may appear to be black-and-white, but will actually consist of thousands of colors, and will result in an image of unacceptable quality when received at the USPTO. In addition, images with thousands of colors may exceed the 5 megabyte limitation mentioned above. Sometimes it is not possible to save a pure black-and-white image. If you find that you cannot save a pure black-and-white image of your mark or other attachment, you should save the image with just enough colors to retain the image that you want to submit to the office. The images must be saved in an RGB color format, because the USPTO cannot process images that are saved in a CYMK color format.

Color image. Color images should be scanned in color. You can submit color images saved with 256 bits. However, you may need to reduce the image to 16 bits, if the image exceeds 2 megabytes.