

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**Trademark Trial and Appeal Board**  
**P.O. Box 1451**  
**Alexandria, VA 22313-1451**

Mailed: June 27, 2012

Opposition No. 91204946

Books-A-Million, Inc.

v.

Shanda Computer  
(Shanghai) Co., Ltd.

**Rochelle Adams, Paralegal Specialist:**

Answer was due in this case on June 9, 2012. Inasmuch as it appears that no answer has been filed, nor has applicant filed a motion to extend its time to answer, notice of default is hereby entered against applicant under Fed. R. Civ. P. 55(a).

Applicant is allowed until thirty days from the mailing date of this order to show cause why judgment by default should not be entered against applicant in accordance with Fed. R. Civ. P. 55(b).