

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mailed: May 1, 2014

Opposition No. 91204095

Lorillard Licensing Company LLC

v.

The Safe Cig, LLC

**Millicent Canady, Paralegal Specialist:**

Applicant's consented motion, filed April 7, 2014, to extend discovery and trial dates, to include dates for the counterclaim, with a showing of good cause, based on a report of the progress of the parties' settlement efforts, is granted as modified.

Discovery and trial dates, including dates for the counterclaim, are reset as set indicated below:

Expert Disclosures Due	September 6, 2014
Discovery Closes	October 6, 2014
Plaintiff's Pretrial Disclosures	November 20, 2014
30-day testimony period for plaintiff's testimony to close	January 4, 2015
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	January 19, 2015
30-day testimony period for defendant and plaintiff in the counterclaim to close	March 5, 2015
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	March 20, 2015

30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	May 4, 2015
Counterclaim Plaintiff's Rebuttal Disclosures Due	May 19, 2015
15-day rebuttal period for plaintiff in the counterclaim to close	June 18, 2015
Brief for plaintiff due	August 17, 2015
Brief for defendant and plaintiff in the counterclaim due	September 16, 2015
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	October 16, 2015
Reply brief, if any, for plaintiff in the counterclaim due	October 31, 2015

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.