

ESTTA Tracking number: **ESTTA451340**

Filing date: **01/16/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	State Farm Mutual Automobile Insurance Company		
Entity	Corporation	Citizenship	Illinois
Address	One State Farm Plaza A-3 Bloomington, IL 61710 UNITED STATES		

Attorney information	Mark O'Flaherty One State Farm Plaza A-3 Bloomington, IL 61710 UNITED STATES jeff.saliba.h3oc@statefarm.com Phone:309-735-8749
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Applicant Information

Application No	85236918	Publication date	01/10/2012
Opposition Filing Date	01/16/2012	Opposition Period Ends	02/09/2012
Applicant	NEXTDOOR.COM, INC. 110 Sutter Street, Suite 700 SAN FRANCISCO, CA 94104 UNITED STATES		

Goods/Services Affected by Opposition

<p>Class 009. All goods and services in the class are opposed, namely: Computer software, namely, computer software for creating private networks and communities; computer software providing a communications platform enabling users to create private networks and online communities based on geographic locations; Software to enable uploading, posting, showing, displaying, tagging, blogging, sharing or otherwise providing electronic media or information over the Internet or other communications network; Computer software development tools for social networking, building social networking applications and for allowing data retrieval, upload, access and management; computer software application programming interface (API) for third-party software and online services for social networking, building social networking applications and for allowing data retrieval, upload, access and management</p>
<p>Class 035. All goods and services in the class are opposed, namely: Advertising services; Advertising and information distribution services, namely, providing classified advertising space via the global computer network; promoting the goods and services of others over the Internet; providing on-line computer databases and on-line searchable databases in the field of classifieds; Online service for connecting social network users with retailers for the purpose of facilitating discounted purchases</p>
<p>Class 038. All goods and services in the class are opposed, namely: Electronic transmission of instant messages and data; Chat room services for social networking; Providing on-line chat rooms for social</p>

networking; Providing online chat rooms and electronic bulletin boards for registered users for transmission of messages concerning local communities, news, and events, topics of general interest, classifieds, virtual community, social networking, photo sharing, and transmission of photographic images; provision of on-line forums for the transmission of photographic images and audio/video content; provision of on-line forums for communications on topics of general interest; providing access to computer databases featuring pre-populated and user-generated information related to topics of general interest

Class 042.

All goods and services in the class are opposed, namely: Computer services, namely, online non-downloadable software which allows users to create on-line communities related to shared geographic boundaries, common interests, and local events and activities; Computer services, namely, creating an on-line community; computer services, namely, hosting online web facilities for others for organizing and conducting online meetings, gatherings, and interactive discussions; computer services in the nature of customized web pages featuring user-defined information, personal profiles and information; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking; Providing a website that gives users the ability to review various print, photographic, graphic image, and audio and video content and utilize a custom template to provide input, likes, dislikes, edits, changes, modifications, opinions, suggestions, and comments and engage in social and community networking; Providing temporary use of non-downloadable software applications for classifieds, virtual community, social networking, photo sharing, and transmission of photographic images. Computer services, namely, providing search platforms to allow users to request content from and receive content to a mobile device; Providing customized on-line web pages featuring user-defined information, which includes blog posts, new media content, other on-line content, and on-line web links to other websites

Class 045.

All goods and services in the class are opposed, namely: Hosting an online community website featuring shared communications between community members; Internet based introduction and social networking services; providing on-line computer databases and on-line searchable databases in the field of social, community and local networking

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	85273186	Application Date	03/22/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NEXT DOOR STATE FARM		
Design Mark			
Description of Mark	The mark consists of a vertical blue half circle which intersects at the bottom with a horizontal red half circle. The design is purple where the two half circles intersect. The design is above the words "NEXT DOOR", above "STATEFARM",		

	all in gray.
Goods/Services	Class 035. First use: Business collaboration services, namely, providing facilities for business networking meetings for individuals of all industries for the purpose of facilitating networking and socializing opportunities for business purposes

U.S. Application No.	85209064	Application Date	01/03/2011
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	NEXT DOOR
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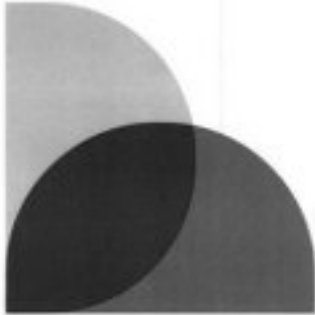
Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 035. First use: Business collaboration services, namely, providing facilities for business networking meetings for individuals of all industries for the purpose of facilitating networking and socializing opportunities for business purposes
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U.S. Application No.	85209132	Application Date	01/03/2011
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	NONE
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Design Mark	
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Description of Mark	The mark consists of a vertical half circle which intersects at the bottom with a horizontal half circle. The design is shaded where the two half circles intersect.
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Goods/Services	Class 035. First use: business collaboration services, namely, providing facilities for business networking meetings for individuals of all industries for the purpose of facilitating networking and socializing opportunities for business purposes
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Attachments	85273186#TMSN.jpeg (1 page)(bytes) 85209064#TMSN.jpeg (1 page)(bytes) 85209132#TMSN.jpeg (1 page)(bytes) Notice of Opposition.pdf (1 page)(47026 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/mo/
Name	Mark O'Flaherty
Date	01/16/2012

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 85236918

For the mark: NextDoor

Published in the Official Gazette on: January 10, 2012

State Farm Mutual Automobile Insurance Company

v.

NEXTDOOR.COM, INC.

NOTICE OF OPPOSITION

State Farm Mutual Automobile Insurance Company; Illinois Corporation
One State Farm Plaza, A-3, Bloomington, Illinois 61710

The above-identified opposer believes that it will be damaged by registration of the mark shown in the above-identified application, and hereby opposes the same.

The grounds for opposition are as follows:

1. Consists of a mark which so resembles opposer' s marks under serial numbers 85209064 and 85273186 in the Patent and Trademark Office that when used on or in connection with the goods of the applicant will cause confusion;
2. Opposer 's marks under serial numbers 85209064 and 85273186 have priority over serial number 85236918, filed with the Patent and Trademark Office on February 8, 2011.

By Mark O'Flaherty Date 1/16/2012
Mark O'Flaherty, Counsel