

ESTTA Tracking number: **ESTTA434153**

Filing date: **10/05/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Seagate Technology LLC
Granted to Date of previous extension	10/05/2011
Address	10200 South De Anza Boulevard Cupertino, CA 95014 UNITED STATES

Attorney information	Diane J. Mason LeClairRyan LLP 44 Montgomery Street, 18th Floor San Francisco, CA 94104 UNITED STATES trademarksf@leclairryan.com Phone:415-913-4911
----------------------	---

Applicant Information

Application No	85232929	Publication date	06/07/2011
Opposition Filing Date	10/05/2011	Opposition Period Ends	10/05/2011
Applicant	Globeride, Inc. 3-14-16, Maesawa Higashikurume-shi Tokyo, 203-8511 JAPAN		

Goods/Services Affected by Opposition

Class 028. All goods and services in the class are opposed, namely: Fishing tackle, namely, fishing reels, fishing rods, fishing rod cases, fish hooks, fishing lines, fishing floats, lures for fishing, fishing sinkers, landing nets, baskets for fishing, fishing-rod holders, bags for fishing tackle, cases for fishing tackle

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)


Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1238123	Application Date	12/28/1981
Registration Date	05/17/1983	Foreign Priority Date	NONE
Word Mark	SEAGATE TECHNOLOGY		


Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1980/12/08 First Use In Commerce: 1980/12/08 Magnetic Disc Drive Apparatus for Use in Data Storage

U.S. Registration No.	1269032	Application Date	01/24/1983
Registration Date	03/06/1984	Foreign Priority Date	NONE
Word Mark	SEAGATE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1980/12/08 First Use In Commerce: 1980/12/08 Magnetic Disc Drive Apparatus for Use in Data Storage		


U.S. Registration No.	2024197	Application Date	08/20/1992
Registration Date	12/17/1996	Foreign Priority Date	NONE
Word Mark	SEAGATE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1995/11/03 First Use In Commerce: 1995/11/01 computer software for use in the field of database management		

U.S. Registration No.	2407743	Application Date	11/20/1998
Registration Date	11/28/2000	Foreign Priority Date	NONE
Word Mark	SEAGATE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00 Metal key rings[, metal money clips] Class 008. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00 [Pocket knives]		


	<p>Class 009. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00 [Calculators, mouse pads, thermometers]</p> <p>Class 011. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00 [Flashlights]</p> <p>Class 014. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00 [Alarm clocks, clocks, wrist watches]</p> <p>Class 016. First use: First Use: 1982/00/00 First Use In Commerce: 1982/00/00 [Clip boards, desk organizers, highlighters, letter openers, mechanical pencils, note pads, paper,] paper clips, pens, pencils, stationery note pad holders for stationery notes containing adhesive on one side for attachment to surfaces, stationery notes containing adhesive on one side for attachment to surfaces</p> <p>Class 018. First use: First Use: 1984/00/00 First Use In Commerce: 1984/00/00 [Attache cases,] brief cases, duffel bags, [luggage tags, shoe bags for travel,] tote bags, travel bags, umbrellas</p> <p>Class 020. First use: First Use: 1985/00/00 First Use In Commerce: 1985/00/00 Desk plaques</p> <p>Class 021. First use: First Use: 1985/00/00 First Use In Commerce: 1985/00/00 [Coasters not of paper] and not being table linen, decanters, mugs</p> <p>Class 024. First use: First Use: 1985/00/00 First Use In Commerce: 1985/00/00 Towels</p> <p>Class 025. First use: First Use: 1982/00/00 First Use In Commerce: 1982/00/00 Caps, hats, jackets, shirts, sun visors, sweaters, sweatshirts, t-shirts, polo shirts, [vests]</p> <p>Class 028. First use: First Use: 1987/00/00 First Use In Commerce: 1987/00/00 Golf ball marker , golf balls, [golf clubs, golf gloves, golf tees]</p>
--	---


U.S. Registration No.	3632745	Application Date	04/09/2008
Registration Date	06/02/2009	Foreign Priority Date	NONE
Word Mark	SEAGATE SECURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2007/10/01 First Use In Commerce: 2007/10/01 computer disk drives; hard disk drives; digital disk drives; external computer hard drives; self-encrypted hard drives; computer software for encryption of disk drives; computer hardware and software for secure data storage; computer memory hardware; computer hardware and peripheral devices; computers; notebook and laptop computers, desktop computers, and computer servers</p>		

U.S. Registration	3800030	Application Date	01/31/2008
-------------------	---------	------------------	------------

No.			
Registration Date	06/08/2010	Foreign Priority Date	NONE
Word Mark	SEAGATE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2010/02/24 First Use In Commerce: 2010/02/24 Providing consumer warranty services, namely, arranging for repairs and replacement of computer hardware pursuant to service agreement</p> <p>Class 036. First use: First Use: 2010/02/24 First Use In Commerce: 2010/02/24 Providing extended warranty and service contracts for purchasers of computer hardware</p> <p>Class 038. First use: First Use: 2010/02/24 First Use In Commerce: 2010/02/24 Provision of access to data or documents stored electronically in central files for remote consultation</p> <p>Class 039. First use: First Use: 2010/02/24 First Use In Commerce: 2010/02/24 Electronic storage of data; storage services for archiving databases, images and other electronic data; remote computer data backup services, namely, storage service for archiving databases, images, and other electronic data</p> <p>Class 042. First use: First Use: 2010/02/24 First Use In Commerce: 2010/02/24 Back-up services for computer hard drive data; back-up services for computer networks; remote back-up services for computer hard drive data; remote back-up services for computer networks; computer services, namely, data recovery services; computer disaster recovery planning; conversion of data or documents from physical to electronic media; conducting electronic discovery services via global computer networks for lawyers and corporations; data encryption services; data warehousing; application service provider (ASP) featuring software for use in back-up of computer hard drive data, back-up of computer networks, data recovery, conversion of data or documents from physical to electronic media, conducting electronic discovery, data encryption, data warehousing, electronic storage of data; and archiving databases, images and other electronic data; computer technology support services, namely, help desk services; technical support services, namely, trouble shooting of and technical advising with respect to computer hardware problems</p>		

U.S. Registration No.	2957890	Application Date	08/23/2002
Registration Date	05/31/2005	Foreign Priority Date	NONE
Word Mark	SEAGATE		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2002/10/23 First Use In Commerce: 2002/10/23 COMPUTER PERIPHERALS, NAMELY, DISK AND TAPE DRIVES FOR DATA STORAGE; COMPUTER SOFTWARE FOR USE IN CONNECTION WITH DATA STORAGE, DATA MANAGEMENT AND INTERCONNECTION, MANAGEMENT AND OPERATION OF DATA STORAGE DEVICES; CALCULATORS; MOUSE PADS; THERMOMETERS NOT FOR MEDICAL USE; STORAGE SYSTEMS CAPABLE OF NETWORK OR COMPUTER COMMUNICATIONS, NAMELY, A PROCESSOR, MEMORY, OPERATING SOFTWARE, AND DATA STORAGE DEVICE, SOLD AS A UNIT

U.S. Registration No.	3963454	Application Date	05/11/2010
Registration Date	05/17/2011	Foreign Priority Date	NONE
Word Mark	SEAGATE SMARTALIGN		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/10/12 First Use In Commerce: 2010/10/12 Computer memory hardware; hard disk drives; computer firmware for data storage, data retrieval, data access, data backup, data replication, data availability, data recovery, data translation and data conversion		

Attachments	75592839#TMSN.gif (1 page)(bytes) 77444392#TMSN.jpeg (1 page)(bytes) 77386020#TMSN.jpeg (1 page)(bytes) 78157285#TMSN.gif (1 page)(bytes) 85035594#TMSN.jpeg (1 page)(bytes) Notice of Opposition Against Gloceride-SEAGATE.pdf (9 pages)(79930 bytes)
-------------	--

<p>Ex A-SEAGATE TECHNOLOGY_1238123.pdf (3 pages)(11926 bytes) Ex B-SEAGATE_1269032.pdf (4 pages)(13162 bytes) Ex C-SEAGATE_2024197.pdf (4 pages)(13815 bytes) Ex D-SEAGATE_2407743.pdf (5 pages)(14731 bytes) Ex E-SEAGATE SECURE & DESIGN_3632745.pdf (4 pages)(20528 bytes) Ex F-SEAGATE_3800030.pdf (5 pages)(25926 bytes) Ex G-SEAGATE & WAVE_2957890.pdf (4 pages)(14678 bytes) Ex H-SEAGATE SMARTALIGN_3963454.pdf (4 pages)(19500 bytes) Ex I_SEAGATE_Globeride.pdf (3 pages)(19983 bytes)</p>
--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/djm/
Name	Diane J. Mason
Date	10/05/2011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In Re Application Serial No.: 85/232,929
For the Mark: SEAGATE
Filed: February 3, 2011
Date Published: June 7, 2011

SEAGATE TECHNOLOGY, LLC,

Opposition No.

Opposer,

v.

GLOBERIDE, INC.,

Applicant.

NOTICE OF OPPOSITION

Opposer, SEAGATE TECHNOLOGY, LLC (“Seagate”), a Delaware limited liability company having its principal place of business at 10200 South DeAnza Boulevard, Cupertino, California 95014, opposes registration of the mark shown in application Serial No. 85/232,929 on the grounds that it believes it will be damaged by registration of said mark.

As grounds for the opposition, Seagate alleges as follows:

Seagate’s Trade Name, Trademark, Service Mark and Domain Name Rights

1. Seagate has developed, manufactured, offered and sold computer storage devices since 1980 to a wide range of customers, including to consumers through retail stores, under its trade name and marks SEAGATE. Additionally, Seagate has long offered services related to its computer storage devices under the name and marks SEAGATE. Furthermore, Seagate has long owned and used the domain name

www.seagate.com, where it advertises, promotes and offers its products and services. Moreover, Seagate distributes promotional items branded with its name and mark SEAGATE. Through these uses, the SEAGATE mark and Seagate's trade name has become exclusively associated with Seagate and its computer storage devices and related products and services.

2. Since at least as early as 1980, Seagate has used and continues to use in interstate commerce the mark SEAGATE. Through extensive and exclusive use, the SEAGATE marks, along with other SEAGATE-based marks, have become identified exclusively with Seagate and its products and services. Seagate owns trademark registrations for SEAGATE-based marks in the United States and elsewhere in the world.

3. Seagate owns a federal trademark registration for the mark SEAGATE TECHNOLOGY, Registration No. 1238123 for magnetic disc drive apparatus for use in data storage in class 9. Seagate's SEAGATE TECHNOLOGY mark became registered on May 17, 1983 and has become incontestable through its use for over five consecutive years. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit A.

4. Seagate owns a federal trademark registration for the mark SEAGATE, Registration No. 1269032 for magnetic disc drive apparatus for use in data storage in class 9. Seagate's SEAGATE mark became registered on March 6, 1984 and has become incontestable through its use for over five consecutive years. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit B.

5. Seagate owns a federal trademark registration for the mark SEAGATE, Registration No. 2024197 for computer software for use in the field of database

management in class 9. Seagate's SEAGATE mark became registered on December 17, 1996 and has become incontestable through its use for over five consecutive years. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit C.

6. Seagate owns a federal trademark registration for the mark SEAGATE, Registration No. 2407743 for metal key rings in class 6; paper clips, pens, pencils, stationery note pad holders for stationery notes containing adhesive on one side for attachment to surfaces, stationery notes containing adhesive on one side for attachment to surfaces in class 16; brief cases, duffel bags, tote bags, travel bags, and umbrellas in class 18; desk plaques in class 20; coasters, decanters, mugs in class 21; towels in class 24; caps, hats, jackets, shirts, sun visors, sweaters, sweatshirts, t-shirts, polo shirts in class 25; and golf ball marker and golf balls in class 28. Seagate's SEAGATE mark became registered on November 28, 2000 and has become incontestable through its use for over five consecutive years. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit D.

7. Seagate owns a federal trademark registration for the mark SEAGATE SECURE and Design, Registration No. 3632745 for computer disk drives; hard disk drives; digital disk drives; external computer hard drives; self-encrypted hard drives; computer software for encryption of disk drives; computer hardware and software for secure data storage; computer memory hardware; computer hardware and peripheral devices; computers; notebook and laptop computers, desktop computers, and computer servers in class 9. Seagate's SEAGATE SECURE and Design mark became registered

on June 2, 2009. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit E.

8. Seagate owns a federal trademark registration for the mark SEAGATE, Registration No. 3800030 for providing consumer warranty services, namely, arranging for repairs and replacement of computer hardware pursuant to service agreement in class 35; providing extended warranty and service contracts for purchasers of computer hardware in class 36; provision of access to data or documents stored electronically in central files for remote consultation in class 38; electronic storage of data; storage services for archiving databases, images and other electronic data; remote computer data backup services, namely, storage service for archiving databases, images, and other electronic data in class 39; and back-up services for computer hard drive data; back-up services for computer networks; remote back-up services for computer hard drive data; remote back-up services for computer networks; computer services, namely, data recovery services; computer disaster recovery planning; conversion of data or documents from physical to electronic media; conducting electronic discovery services via global computer networks for lawyers and corporations; data encryption services; data warehousing; application service provider (ASP) featuring software for use in back-up of computer hard drive data, back-up of computer networks, data recovery, conversion of data or documents from physical to electronic media, conducting electronic discovery, data encryption, data warehousing, electronic storage of data; and archiving databases, images and other electronic data; computer technology support services, namely, help desk services; technical support services, namely, trouble shooting of and technical advising with respect to computer hardware problems in class 42. Seagate's SEAGATE

mark became registered on June 8, 2010. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit F.

9. Seagate owns a federal trademark registration for the mark SEAGATE and Design, Registration No. 2957890 for computer peripherals, namely, disk and tape drives for data storage; computer software for use in connection with data storage, data management and interconnection, management and operation of data storage devices; calculators; mouse pads; thermometers not for medical use; storage systems capable of network or computer communications, namely, a processor, memory, operating software, and data storage device, sold as a unit in class 9. Seagate's SEAGATE and Design mark became registered on May 31, 2005 and has become incontestable through its use for over five consecutive years. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit G.

10. Seagate owns a federal trademark registration for the mark SEAGATE SMARTALIGN, Registration No. 3963454 for computer memory hardware; hard disk drives; computer firmware for data storage, data retrieval, data access, data backup, data replication, data availability, data recovery, data translation and data conversion in class 9. Seagate's SEAGATE SMARTALIGN mark became registered on May 17, 2011. A true and correct copy of the TARR printout for this registration is attached hereto as Exhibit H.

11. The distinctiveness of Seagate's SEAGATE marks is buttressed by their widespread fame and secondary meaning in the marketplace. Seagate has expended and continues to expend considerable time, effort and money to market and promote the SEAGATE marks to identify Seagate's goods and services.

Applicant's Opposed Application

12. On February 3, 2011, Applicant filed application Serial No. 85232929 for the mark SEAGATE for fishing tackle, namely, fishing reels, fishing rods, fishing rod cases, fish hooks, fishing lines, fishing floats, lures for fishing, fishing sinkers, landing nets, baskets for fishing, fishing-rod holders, bags for fishing tackle, cases for fishing tackle in class 28. A true and correct copy of the TARR printout for this application is attached hereto as Exhibit I.

13. Applicant's application was filed on an intent-to-use basis well after Seagate began use and registered its SEAGATE marks.

14. From the face of the opposed application and Seagate's federal registrations, the goods listed in Applicant's application for SEAGATE are competitive with, or directly related to, Seagate's products, are sold and/or likely to be sold or offered for sale through the same overlapping channels of trade, are used and/or are likely to be used by the same or overlapping end-users, and are directed to the same and/or overlapping type of customers to whom Seagate markets, promotes, and sells its SEAGATE products and services.

15. The products for which Applicant seeks registration in its application for SEAGATE appear to be competitive, directly related and/or complementary to goods Seagate promotes, markets, offers for sale and sells under its SEAGATE name and marks.

Likelihood Of Harm To Opposer

16. Applicant's proposed mark SEAGATE is confusingly similar in sight, sound and meaning to Seagate's use of its SEAGATE marks, trade name and domain

name pursuant to 15 U.S.C. §1052(d). Applicant's proposed mark is identical to Seagate's SEAGATE marks.

17. Given the goodwill and public recognition of Seagate's use of SEAGATE marks, including on various promotional items, consumers are likely to believe that Seagate has licensed, approved or otherwise authorized Applicant's use of the SEAGATE mark, when it has not.

18. The registration of Applicant's mark will cause a likelihood of confusion, mistake or deception with respect to the source or origin of Applicant's goods. Consumers will erroneously believe that Applicant's goods are produced or associated with Opposer.

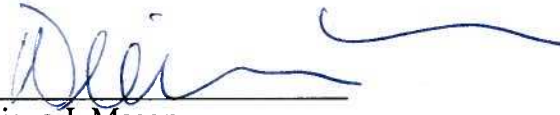
19. Applicant's use and registration of the proposed mark is also likely to cause dilution or blurring of Seagate's famous SEAGATE marks, whose fame was established before Applicant's filing of its application, as prohibited by 15 U.S.C. §1125(c).

20. Pursuant to 15 U.S.C. §1063(a), Seagate will be damaged by registration of Applicant's proposed mark, which would grant Applicant a *prima facie* exclusive right to use the proposed mark despite Seagate's priority over Applicant and the likelihood of confusion, dilution and/or injury to goodwill that will be caused by Applicant's mark.

WHEREFORE, for all of the foregoing reasons, Opposer prays that this Opposition be sustained, and that registration of application Serial No. 85232929 for the goods identified in class 28 be denied.

DATED: October 5, 2011

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Diane J. Mason", written over a horizontal line.


Diane J. Mason

LeClairRyan LLP
44 Montgomery Street, 18th Floor
San Francisco, CA 94104
(415) 913-4911

Attorneys for Opposer
Seagate Technology LLC

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **NOTICE OF OPPOSITION** was served on Applicant's counsel of record, Patrick Jennings, Pillsbury Winthrop Shaw Pittman, LLP, 2300 N St NW, Washington, DC 20037-1122, via first class mail on October 5, 2011.

By: 

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:36:30 ET

Serial Number: 73343481 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1238123

Mark (words only): SEAGATE TECHNOLOGY

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2004-07-14

Filing Date: 1981-12-28

Transformed into a National Application: No

Registration Date: 1983-05-17

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-04-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [SEAGATE TECHNOLOGY LLC](#)

Address:

[SEAGATE TECHNOLOGY LLC](#)
[920 DISC DRIVE, BUILDING 15 PO BOX 66360](#)
[SCOTTS VALLEY, DE 950670360](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 009
Class Status: Active
Magnetic Disc Drive Apparatus for Use in Data Storage
Basis: 1(a)
First Use Date: 1980-12-08
First Use in Commerce Date: 1980-12-08

ADDITIONAL INFORMATION

Disclaimer: No claim is made to the exclusive right to use the word "Technology", apart from the mark as shown.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-01 - TEAS Change Of Correspondence Received
2011-01-26 - Assignment Of Ownership Not Updated Automatically
2010-05-06 - Assignment Of Ownership Not Updated Automatically
2009-05-20 - Assignment Of Ownership Not Updated Automatically
2008-12-16 - TEAS Change Of Correspondence Received
2008-04-29 - Case File In TICRS
2007-08-22 - Attorney Revoked And/Or Appointed
2007-08-22 - TEAS Revoke/Appoint Attorney Received
2004-07-14 - First renewal 10 year
2004-07-14 - Section 8 (10-year) accepted/ Section 9 granted
2004-03-31 - Response received to Post Registration action - Sections 8 & 9
2003-09-29 - Post Registration action mailed Sections 8 & 9
2003-05-16 - Combined Section 8 (10-year)/Section 9 filed
2003-05-16 - PAPER RECEIVED

1989-11-27 - Section 8 (6-year) accepted & Section 15 acknowledged

1989-10-10 - Response received for Post Registration action

1989-06-15 - Post Registration action mailed Section 8 & 15

1989-01-19 - Section 8 (6-year) and Section 15 Filed

1983-05-17 - Registered - Principal Register

1983-02-22 - Published for opposition

1983-05-17 - Registered - Principal Register

1983-01-18 - Notice of publication

1983-01-08 - Approved for Pub - Principal Register (Initial exam)

1982-07-09 - Non-final action mailed

1982-06-21 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

Diane J. Mason

LeClairRyan

Suite 1800

44 Montgomery St.

San Francisco CA 94104

Phone Number: 415-391-7111

Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:35:17 ET

Serial Number: 73410667 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 1269032

Mark (words only): SEAGATE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2004-04-22

Filing Date: 1983-01-24

Transformed into a National Application: No

Registration Date: 1984-03-06

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-05-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [SEAGATE TECHNOLOGY LLC](#)

Address:

[SEAGATE TECHNOLOGY LLC](#)

[920 DISC DRIVE](#)

[SCOTTS VALEY, CA 95066](#)

[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 009
Class Status: Active
Magnetic Disc Drive Apparatus for Use in Data Storage
Basis: 1(a)
First Use Date: 1980-12-08
First Use in Commerce Date: 1980-12-08

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

USPTO Reference Number: [A0022046](#)
International Registration Number: 1089663
International Registration Date: 2010-11-09
Original Filing Date with USPTO: 2010-11-09
International Registration Status: [Application For IR Registered By IB](#)
Date of International Registration Status: 2011-09-22
International Registration Renewal Date: 2020-11-09
Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

[09-23-2011 - 10:52:07 - Application For IR Registered By IB](#)
[04-25-2011 - 09:45:09 - Irregularity Notice Received From IB](#)
[04-13-2011 - 20:19:50 - Irregularity Response Sent To IB](#)
[04-13-2011 - 09:31:15 - Response To Irregularity Reviewed And Accepted](#)
[04-05-2011 - 18:57:54 - Irregularity Response Received From Applicant](#)
[02-10-2011 - 07:43:45 - Irregularity Notice Received From IB](#)
[11-10-2010 - 21:05:23 - IR Certified And Sent To IB](#)
[11-10-2010 - 09:55:29 - Manually Certified](#)
[11-10-2010 - 06:41:13 - New Application For IR Received](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-06-01 - TEAS Change Of Correspondence Received](#)
[2011-01-26 - Assignment Of Ownership Not Updated Automatically](#)
[2010-05-06 - Assignment Of Ownership Not Updated Automatically](#)
[2009-05-20 - Assignment Of Ownership Not Updated Automatically](#)
[2008-12-16 - TEAS Change Of Correspondence Received](#)

2008-05-07 - Case File In TICRS
2007-08-22 - Attorney Revoked And/Or Appointed
2007-08-22 - TEAS Revoke/Appoint Attorney Received
2004-04-22 - First renewal 10 year
2004-04-22 - Section 8 (10-year) accepted/ Section 9 granted
2004-03-08 - Combined Section 8 (10-year)/Section 9 filed
1997-01-24 - Section 15 acknowledged
1996-11-01 - Section 15 affidavit received
1989-12-07 - Section 8 (6-year) accepted
1989-10-06 - Section 8 (6-year) filed
1984-03-06 - Registered - Principal Register
1983-12-13 - Published for opposition
1983-12-13 - Published for opposition
1983-11-01 - Notice of publication
1983-10-25 - Notice of publication
1983-10-24 - Notice of publication
1983-10-21 - Notice of publication
1983-10-19 - Notice of publication
1983-09-12 - Approved for Pub - Principal Register (Initial exam)
1983-09-08 - Assigned To Examiner
1983-09-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

Diane J. Mason

LeClairRyan

Suite 1800
44 Montgomery St.
San Francisco CA 94104
Phone Number: 415-391-7111
Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:34:26 ET

Serial Number: 74306435 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2024197

Mark (words only): SEAGATE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2007-02-17

Filing Date: 1992-08-20

Transformed into a National Application: No

Registration Date: 1996-12-17

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-02-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [SEAGATE TECHNOLOGY LLC](#)

Address:

[SEAGATE TECHNOLOGY LLC](#)

[920 Disc Drive, Bldg. 15](#)

[Scotts Valley, CA 950670360](#)

[United States](#)

Legal Entity Type: [Limited Liability Company](#)

State or Country Where Organized: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 009
Class Status: Active
computer software for use in the field of database management
Basis: 1(a)
First Use Date: 1995-11-03
First Use in Commerce Date: 1995-11-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

1224002
1238123
1269032

MADRID PROTOCOL INFORMATION

USPTO Reference Number: A0022046
International Registration Number: 1089663
International Registration Date: 2010-11-09
Original Filing Date with USPTO: 2010-11-09
International Registration Status: Application For IR Registered By IB
Date of International Registration Status: 2011-09-22
International Registration Renewal Date: 2020-11-09
Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

09-23-2011 - 10:52:07 - Application For IR Registered By IB
04-25-2011 - 09:45:09 - Irregularity Notice Received From IB
04-13-2011 - 20:19:50 - Irregularity Response Sent To IB
04-13-2011 - 09:31:15 - Response To Irregularity Reviewed And Accepted
04-05-2011 - 18:57:54 - Irregularity Response Received From Applicant
02-10-2011 - 07:43:45 - Irregularity Notice Received From IB
11-10-2010 - 21:05:23 - IR Certified And Sent To IB
11-10-2010 - 09:55:29 - Manually Certified
11-10-2010 - 06:41:13 - New Application For IR Received

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-01 - TEAS Change Of Correspondence Received
2011-01-26 - Assignment Of Ownership Not Updated Automatically
2010-05-06 - Assignment Of Ownership Not Updated Automatically
2009-05-20 - Assignment Of Ownership Not Updated Automatically

2008-12-16 - TEAS Change Of Correspondence Received
2007-08-22 - Attorney Revoked And/Or Appointed
2007-08-22 - TEAS Revoke/Appoint Attorney Received
2007-02-17 - First renewal 10 year
2007-02-17 - Section 8 (10-year) accepted/ Section 9 granted
2007-02-16 - Assigned To Paralegal
2006-12-15 - Combined Section 8 (10-year)/Section 9 filed
2006-12-15 - TEAS Section 8 & 9 Received
2006-12-15 - Attorney Revoked And/Or Appointed
2006-12-15 - TEAS Revoke/Appoint Attorney Received
2006-09-26 - Case File In TICRS
2003-03-07 - Section 8 (6-year) accepted & Section 15 acknowledged
2002-12-16 - Section 8 (6-year) and Section 15 Filed
2002-12-16 - PAPER RECEIVED
1996-12-17 - Registered - Principal Register
1996-09-11 - Allowed for Registration - Principal Register (SOU accepted)
1996-07-22 - Communication received from applicant
1996-02-05 - Non-final action mailed
1996-01-29 - Assigned To Examiner
1996-01-18 - Statement Of Use Processing Complete
1995-11-13 - Use Amendment Filed
1995-07-06 - Extension 2 granted
1995-05-10 - Extension 2 filed
1995-01-04 - Extension 1 granted
1994-11-16 - Extension 1 filed

1994-05-31 - NOA Mailed - SOU Required From Applicant

1994-03-08 - Published for opposition

1994-02-04 - Notice of publication

1993-12-18 - Approved For Pub - Principal Register

1993-11-29 - Communication received from applicant

1993-06-14 - Final refusal mailed

1993-05-14 - Communication received from applicant

1992-12-01 - Non-final action mailed

1992-10-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

Diane J. Mason

LeClairRyan

Suite 1800

44 Montgomery St.

San Francisco CA 94104

Phone Number: 415-391-7111

Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:33:49 ET

Serial Number: 75592839 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2407743

Mark (words only): SEAGATE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-12-30

Filing Date: 1998-11-20

Transformed into a National Application: No

Registration Date: 2000-11-28

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: M50 -TMO Law Office 114

Date In Location: 2010-12-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [SEAGATE TECHNOLOGY LLC](#)

Address:

[SEAGATE TECHNOLOGY LLC](#)

[920 DISC DRIVE](#)

[SCOTTS VALLEY, CA 95067](#)

[United States](#)

Legal Entity Type: [Limited Liability Company](#)

State or Country Where Organized: [Delaware](#)

GOODS AND/OR SERVICES

International Class: 006
Class Status: Active
Metal key rings
Basis: 1(a)
First Use Date: 1987-00-00
First Use in Commerce Date: 1987-00-00

International Class: 008
Class Status: Section 8 - Cancelled
Basis: 1(a)
First Use Date: 1987-00-00
First Use in Commerce Date: 1987-00-00

International Class: 009
Class Status: Section 8 - Cancelled
Basis: 1(a)
First Use Date: 1987-00-00
First Use in Commerce Date: 1987-00-00

International Class: 011
Class Status: Section 8 - Cancelled
Basis: 1(a)
First Use Date: 1987-00-00
First Use in Commerce Date: 1987-00-00

International Class: 014
Class Status: Section 8 - Cancelled
Basis: 1(a)
First Use Date: 1987-00-00
First Use in Commerce Date: 1987-00-00

International Class: 016
Class Status: Active
paper clips, pens, pencils, stationery note pad holders for stationery notes containing adhesive on one side for attachment to surfaces, stationery notes containing adhesive on one side for attachment to surfaces
Basis: 1(a)
First Use Date: 1982-00-00
First Use in Commerce Date: 1982-00-00

International Class: 018
Class Status: Active
brief cases, duffel bags, tote bags, travel bags, umbrellas
Basis: 1(a)
First Use Date: 1984-00-00
First Use in Commerce Date: 1984-00-00

International Class: 020
Class Status: Active
Desk plaques
Basis: 1(a)

First Use Date: 1985-00-00
First Use in Commerce Date: 1985-00-00

International Class: 021
Class Status: Active
and not being table linen, decanters, mugs
Basis: 1(a)
First Use Date: 1985-00-00
First Use in Commerce Date: 1985-00-00

International Class: 024
Class Status: Active
Towels
Basis: 1(a)
First Use Date: 1985-00-00
First Use in Commerce Date: 1985-00-00

International Class: 025
Class Status: Active
Caps, hats, jackets, shirts, sun visors, sweaters, sweatshirts, t-shirts, polo shirts
Basis: 1(a)
First Use Date: 1982-00-00
First Use in Commerce Date: 1982-00-00

International Class: 028
Class Status: Active
Golf ball marker, golf balls
Basis: 1(a)
First Use Date: 1987-00-00
First Use in Commerce Date: 1987-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):
1238123
1269032

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2011-06-01 - TEAS Change Of Correspondence Received](#)

2011-01-26 - Assignment Of Ownership Not Updated Automatically

2010-12-30 - First renewal 10 year

2010-12-30 - Section 9 granted/check record for Section 8

2010-12-30 - Partial Section 8 (10-Year) accepted/checked record for section

2010-11-23 - Combined Section 8 (10-year)/Section 9 filed

2010-12-30 - Review Of Correspondence Complete

2010-11-23 - TEAS Section 8 & 9 Received

2010-05-06 - Assignment Of Ownership Not Updated Automatically

2009-05-20 - Assignment Of Ownership Not Updated Automatically

2008-01-23 - Assignment Of Ownership Not Updated Automatically

2007-06-29 - TEAS Change Of Correspondence Received

2007-02-03 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-01-31 - Assigned To Paralegal

2006-11-28 - Section 8 (6-year) and Section 15 Filed

2006-11-28 - TEAS Section 8 & 15 Received

2006-11-28 - TEAS Change Of Correspondence Received

2006-07-28 - Case File In TICRS

2000-11-28 - Registered - Principal Register

2000-09-05 - Published for opposition

2000-08-04 - Notice of publication

2000-06-19 - Approved for Pub - Principal Register (Initial exam)

2000-06-05 - Examiner's amendment mailed

1999-12-27 - Communication received from applicant

1999-07-02 - Non-final action mailed

1999-06-21 - Assigned To Examiner

1999-05-27 - Communication received from applicant

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

Diane J. Mason

LeClairRyan

Suite 1800

44 Montgomery St.

San Francisco CA 94104

Phone Number: 415-391-7111

Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:33:02 ET

Serial Number: 77444392 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3632745

Mark



(words only): [SEAGATE SECURE](#)

Standard Character claim: No

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: [2009-06-02](#)

Filing Date: [2008-04-09](#)

Transformed into a National Application: No

Registration Date: [2009-06-02](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 105](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2009-04-30](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Seagate Technology LLC](#)

Address:

Seagate Technology LLC
920 Disc Drive
Scotts Valley, CA 95066
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

computer disk drives; hard disk drives; digital disk drives; external computer hard drives; self-encrypted hard drives; computer software for encryption of disk drives; computer hardware and software for secure data storage; computer memory hardware; computer hardware and peripheral devices; computers; notebook and laptop computers, desktop computers, and computer servers

Basis: 1(a)

First Use Date: 2007-10-01

First Use in Commerce Date: 2007-10-01

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "SECURE"

Design Search Code(s):

14.11.08 - Locks; Locks and key holes; padlocks; combination locks; Locks, combination; Padlocks

26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles)

Prior Registration Number(s):

2828589

2944816

2957890

MADRID PROTOCOL INFORMATION

USPTO Reference Number: A0014057

International Registration Number: 0981565

International Registration Date: 2008-10-06

Original Filing Date with USPTO: 2008-10-06

International Registration Status: Application For IR Registered By IB

Date of International Registration Status: 2008-11-20

International Registration Renewal Date: 2018-10-06

Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

09-09-2009 - 17:04:49 - Ceasing Of Effect Reviewed - No Action Required By Office

09-02-2009 - 08:00:18 - Partial Ceasing Of Effect To Be Processed

11-20-2008 - 14:32:29 - Application For IR Registered By IB
10-07-2008 - 21:01:36 - IR Certified And Sent To IB
10-07-2008 - 11:23:40 - Manually Certified
10-06-2008 - 19:56:52 - New Application For IR Received

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-01 - TEAS Change Of Correspondence Received
2011-01-26 - Assignment Of Ownership Not Updated Automatically
2009-06-02 - Registered - Principal Register
2009-05-20 - Assignment Of Ownership Not Updated Automatically
2009-04-30 - Law Office Registration Review Completed
2009-04-29 - Allowed for Registration - Principal Register (SOU accepted)
2009-04-08 - Statement Of Use Processing Complete
2009-03-20 - Use Amendment Filed
2009-04-08 - Case Assigned To Intent To Use Paralegal
2009-03-20 - TEAS Statement of Use Received
2008-12-16 - TEAS Change Of Correspondence Received
2008-11-25 - NOA Mailed - SOU Required From Applicant
2008-09-02 - Published for opposition
2008-08-13 - Notice of publication
2008-07-31 - Law Office Publication Review Completed
2008-07-29 - Assigned To LIE
2008-07-29 - Approved For Pub - Principal Register
2008-07-29 - Examiner's Amendment Entered
2008-07-29 - Notification Of Examiners Amendment E-Mailed
2008-07-29 - Examiners amendment e-mailed

2008-07-29 - Examiners Amendment -Written

2008-07-22 - Assigned To Examiner

2008-04-15 - Notice Of Design Search Code And Pseudo Mark Mailed

2008-04-14 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

Diane J. Mason

LeClairRyan

Suite 1800

44 Montgomery St.

San Francisco CA 94104

Phone Number: 415-391-7111

Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:32:23 ET

Serial Number: 77386020 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3800030

Mark

SEAGATE

(words only): [SEAGATE](#)

Standard Character claim: Yes

Current Status: [Registered](#). The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2010-06-08

Filing Date: 2008-01-31

Transformed into a National Application: No

Registration Date: 2010-06-08

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 107](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-05-05

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Seagate Technology LLC](#)

Address:

Seagate Technology LLC
920 Disc Drive
Scotts Valley, CA 95066
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Providing consumer warranty services, namely, arranging for repairs and replacement of computer hardware pursuant to service agreement

Basis: 1(a)

First Use Date: 2010-02-24

First Use in Commerce Date: 2010-02-24

International Class: 036

Class Status: Active

Providing extended warranty and service contracts for purchasers of computer hardware

Basis: 1(a)

First Use Date: 2010-02-24

First Use in Commerce Date: 2010-02-24

International Class: 038

Class Status: Active

Provision of access to data or documents stored electronically in central files for remote consultation

Basis: 1(a)

First Use Date: 2010-02-24

First Use in Commerce Date: 2010-02-24

International Class: 039

Class Status: Active

Electronic storage of data; storage services for archiving databases, images and other electronic data; remote computer data backup services, namely, storage service for archiving databases, images, and other electronic data

Basis: 1(a)

First Use Date: 2010-02-24

First Use in Commerce Date: 2010-02-24

International Class: 042

Class Status: Active

Back-up services for computer hard drive data; back-up services for computer networks; remote back-up services for computer hard drive data; remote back-up services for computer networks; computer services, namely, data recovery services; computer disaster recovery planning; conversion of data or documents from physical to electronic media; conducting electronic discovery services via global computer networks for lawyers and corporations; data encryption services; data warehousing; application service provider (ASP) featuring software for use in back-up of computer hard drive data, back-up of computer networks, data recovery, conversion of data or documents from physical to

electronic media, conducting electronic discovery, data encryption, data warehousing, electronic storage of data; and archiving databases, images and other electronic data; computer technology support services, namely, help desk services; technical support services, namely, trouble shooting of and technical advising with respect to computer hardware problems

Basis: 1(a)

First Use Date: 2010-02-24

First Use in Commerce Date: 2010-02-24

ADDITIONAL INFORMATION

Prior Registration Number(s):

1269032

2024197

2407743

MADRID PROTOCOL INFORMATION

USPTO Reference Number: [A0022046](#)

International Registration Number: 1089663

International Registration Date: 2010-11-09

Original Filing Date with USPTO: 2010-11-09

International Registration Status: [Application For IR Registered By IB](#)

Date of International Registration Status: 2011-09-22

International Registration Renewal Date: 2020-11-09

Irregularity Reply by Date: (DATE NOT AVAILABLE)

Madrid History:

09-23-2011 - 10:52:07 - [Application For IR Registered By IB](#)

04-25-2011 - 09:45:09 - [Irregularity Notice Received From IB](#)

04-13-2011 - 20:19:50 - [Irregularity Response Sent To IB](#)

04-13-2011 - 09:31:15 - [Response To Irregularity Reviewed And Accepted](#)

04-05-2011 - 18:57:54 - [Irregularity Response Received From Applicant](#)

02-10-2011 - 07:43:45 - [Irregularity Notice Received From IB](#)

11-10-2010 - 21:05:23 - [IR Certified And Sent To IB](#)

11-10-2010 - 09:55:29 - [Manually Certified](#)

11-10-2010 - 06:41:13 - [New Application For IR Received](#)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-01 - [TEAS Change Of Correspondence Received](#)

2011-01-26 - [Assignment Of Ownership Not Updated Automatically](#)

2010-06-08 - [Registered - Principal Register](#)

2010-05-06 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-05-05 - Law Office Registration Review Completed

2010-05-05 - Assigned To LIE

2010-04-24 - Allowed for Registration - Principal Register (SOU accepted)

2010-04-10 - Notice Of Approval Of Extension Request E-Mailed

2010-04-09 - Statement Of Use Processing Complete

2010-03-15 - Use Amendment Filed

2010-04-09 - Extension 1 granted

2010-03-15 - Extension 1 filed

2010-04-09 - Case Assigned To Intent To Use Paralegal

2010-03-15 - TEAS Extension Received

2010-03-15 - TEAS Statement of Use Received

2009-09-15 - NOA Mailed - SOU Required From Applicant

2009-06-23 - Published for opposition

2009-06-03 - Notice of publication

2009-05-20 - Assignment Of Ownership Not Updated Automatically

2009-05-20 - Law Office Publication Review Completed

2009-05-18 - Approved For Pub - Principal Register

2009-05-15 - Teas/Email Correspondence Entered

2009-05-14 - Communication received from applicant

2009-05-14 - TEAS Response to Office Action Received

2008-12-16 - TEAS Change Of Correspondence Received

2008-12-01 - Notification Of Non-Final Action E-Mailed

2008-12-01 - NON-FINAL ACTION E-MAILED

2008-12-01 - Non-Final Action Written

2008-11-28 - Previous Allowance Count Withdrawn

2008-11-26 - TEAS Voluntary Amendment Received
2008-11-14 - Withdrawn From Pub - Og Review Query
2008-11-05 - Law Office Publication Review Completed
2008-11-05 - Assigned To LIE
2008-10-29 - Approved For Pub - Principal Register
2008-10-21 - Teas/Email Correspondence Entered
2008-10-20 - Communication received from applicant
2008-10-20 - TEAS Response to Office Action Received
2008-04-25 - Notification Of Non-Final Action E-Mailed
2008-04-25 - Non-final action e-mailed
2008-04-25 - Non-Final Action Written
2008-04-23 - Assigned To Examiner
2008-02-06 - Notice Of Pseudo Mark Mailed
2008-02-05 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

Diane J. Mason

LeClairRyan

Suite 1800

44 Montgomery St.

San Francisco CA 94104

Phone Number: 415-391-7111

Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:30:46 ET

Serial Number: 78157285 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2957890

Mark



(words only): [SEAGATE](#)

Standard Character claim: No

Current Status: [A Sections 8 and 15 combined declaration has been accepted and acknowledged.](#)

Date of Status: 2011-06-30

Filing Date: 2002-08-23

Transformed into a National Application: No

Registration Date: 2005-05-31

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 102](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [L20 -TMEG Law Office 102](#)

Date In Location: 2011-06-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Seagate Technology LLC](#)

Address:

Seagate Technology LLC
920 Disc Drive
Scotts Valley, CA 95066
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware
Phone Number: (831) 439-7319

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

COMPUTER PERIPHERALS, NAMELY, DISK AND TAPE DRIVES FOR DATA STORAGE; COMPUTER SOFTWARE FOR USE IN CONNECTION WITH DATA STORAGE, DATA MANAGEMENT AND INTERCONNECTION, MANAGEMENT AND OPERATION OF DATA STORAGE DEVICES; CALCULATORS; MOUSE PADS; THERMOMETERS NOT FOR MEDICAL USE; STORAGE SYSTEMS CAPABLE OF NETWORK OR COMPUTER COMMUNICATIONS, NAMELY, A PROCESSOR, MEMORY, OPERATING SOFTWARE, AND DATA STORAGE DEVICE, SOLD AS A UNIT

Basis: 1(a)

First Use Date: 2002-10-23

First Use in Commerce Date: 2002-10-23

ADDITIONAL INFORMATION

Design Search Code(s):

26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles)

26.01.12 - Circles with bars, bands and lines

26.01.18 - Circles, three or more concentric; Concentric circles, three or more; Three or more concentric circles

Prior Registration Number(s):

1238123

1269032

2024197

2407743

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-30 - Section 8 (6-year) accepted & Section 15 acknowledged
2011-06-30 - Case Assigned To Post Registration Paralegal
2011-06-01 - TEAS Change Of Correspondence Received
2011-05-26 - TEAS Section 8 & 15 Received
2011-01-26 - Assignment Of Ownership Not Updated Automatically
2009-05-20 - Assignment Of Ownership Not Updated Automatically
2008-12-16 - TEAS Change Of Correspondence Received
2007-06-29 - TEAS Change Of Correspondence Received
2005-05-31 - Registered - Principal Register
2005-03-10 - Law Office Registration Review Completed
2005-03-01 - Assigned To LIE
2005-02-24 - Allowed for Registration - Principal Register (SOU accepted)
2005-02-23 - Statement Of Use Processing Complete
2005-02-03 - Use Amendment Filed
2005-02-03 - TEAS Statement of Use Received
2004-10-12 - NOA Mailed - SOU Required From Applicant
2004-07-20 - Published for opposition
2004-06-30 - Notice of publication
2004-05-14 - Approved For Pub - Principal Register
2004-04-29 - Communication received from applicant
2004-04-29 - PAPER RECEIVED
2003-09-24 - LETTER OF SUSPENSION E-MAILED
2003-08-01 - Communication received from applicant
2003-08-04 - Communication received from applicant
2003-08-25 - Case File In TICRS
2003-08-04 - PAPER RECEIVED

2003-02-10 - Non-final action e-mailed

2003-01-24 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

DIANE J. MASON

BULLIVANT HOUSER BAILEY PC

601 CALIFORNIA STREET

SUITE 1800

SAN FRANCISCO, CA 94108

Phone Number: 415-391-7111

Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 18:29:36 ET

Serial Number: 85035594 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3963454

Mark

SEAGATE SMARTALIGN

(words only): [SEAGATE SMARTALIGN](#)

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-05-17

Filing Date: 2010-05-11

Transformed into a National Application: No

Registration Date: 2011-05-17

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2011-04-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Seagate Technology LLC](#)

Address:

Seagate Technology LLC
920 Disc Drive
Scotts Valley, CA 95066
United States

Legal Entity Type: Limited Liability Company**State or Country Where Organized:** Delaware

GOODS AND/OR SERVICES

International Class: 009**Class Status:** Active

Computer memory hardware; hard disk drives; computer firmware for data storage, data retrieval, data access, data backup, data replication, data availability, data recovery, data translation and data conversion

Basis: 1(a)**First Use Date:** 2010-10-12**First Use in Commerce Date:** 2010-10-12

ADDITIONAL INFORMATION

Prior Registration Number(s):

1269032

2407743

3632745

MADRID PROTOCOL INFORMATION

USPTO Reference Number: A0020138**International Registration Number:** 1041470**International Registration Date:** 2010-06-04**Original Filing Date with USPTO:** 2010-06-04**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2010-07-08**International Registration Renewal Date:** 2020-06-04**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

08-18-2011 - 08:00:53 - Partial Ceasing Of Effect To Be Processed

07-09-2010 - 19:58:45 - Application For IR Registered By IB

06-04-2010 - 21:02:50 - IR Certified And Sent To IB

06-04-2010 - 19:31:52 - Automatically Certified

06-04-2010 - 19:31:51 - New Application For IR Received

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-01 - TEAS Change Of Correspondence Received

2011-05-17 - Registered - Principal Register

2011-04-12 - Notice Of Acceptance Of Statement Of Use E-Mailed

2011-04-11 - Law Office Registration Review Completed

2011-04-08 - Assigned To LIE

2011-04-08 - Allowed for Registration - Principal Register (SOU accepted)

2011-03-31 - Statement Of Use Processing Complete

2011-03-24 - Use Amendment Filed

2011-03-31 - Case Assigned To Intent To Use Paralegal

2011-03-24 - TEAS Statement of Use Received

2010-09-28 - NOA E-Mailed - SOU Required From Applicant

2010-08-03 - Notice Of Publication E-Mailed

2010-08-03 - Published for opposition

2010-06-28 - Law Office Publication Review Completed

2010-06-28 - Assigned To LIE

2010-06-13 - Approved For Pub - Principal Register

2010-06-11 - Assigned To Examiner

2010-05-18 - Notice Of Pseudo Mark Mailed

2010-05-17 - New Application Office Supplied Data Entered In Tram

2010-05-14 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Diane J. Mason

Correspondent

Diane J. Mason

LeClairRyan
Suite 1800
44 Montgomery St.
San Francisco CA 94104
Phone Number: 415-391-7111
Fax Number: 415-391-8766

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2011-10-05 19:41:01 ET

Serial Number: 85232929 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

SEAGATE

(words only): [SEAGATE](#)

Standard Character claim: Yes

Current Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

Date of Status: 2011-07-05

Filing Date: 2011-02-03

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 117](#)

Attorney Assigned:
[SHOSHO II ERNEST](#)

Current Location: [650 -Publication And Issue Section](#)

Date In Location: 2011-05-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [Globeride, Inc.](#)

Address:

Globeride, Inc.
3-14-16, Maesawa Higashikurume-shi
Tokyo 203-8511
Japan

Legal Entity Type: Corporation**State or Country of Incorporation:** Japan

GOODS AND/OR SERVICES

International Class: 028**Class Status:** Active

Fishing tackle, namely, fishing reels, fishing rods, fishing rod cases, fish hooks, fishing lines, fishing floats, lures for fishing, fishing sinkers, landing nets, baskets for fishing, fishing-rod holders, bags for fishing tackle, cases for fishing tackle

Basis: 1(b)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-05 - Extension Of Time To Oppose Received

2011-06-07 - Notice Of Publication E-Mailed

2011-06-07 - Published for opposition

2011-05-04 - Approved For Pub - Principal Register

2011-05-04 - Assigned To Examiner

2011-02-09 - Notice Of Pseudo Mark Mailed

2011-02-08 - New Application Office Supplied Data Entered In Tram

2011-02-07 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Patrick J. Jennings

Correspondent

PATRICK J. JENNINGS

PILLSBURY WINTHROP SHAW PITTMAN, LLP

2300 N ST NW

WASHINGTON, DC 20037-1122

Phone Number: 202-663-8000

Fax Number: 202-663-8007
