ESTTA Tracking number:

ESTTA430430 09/14/2011

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

| Name | TBC RETAIL GROUP, INC. |
|---------------------------------------|---------------------------------------------------------------|
| Granted to Date of previous extension | 09/14/2011 |
| Address | 823 DONALD ROSS ROAD JUNO BEACH, FL 33408 UNITED STATES |

| Attorney information | Marsha G. Gentner Jacobson Holman PLLC 400 - 7th Street, N.W.6th Floor |
|----------------------|---------------------------------------------------------------------------------------------|
| | Washington, DC 20004 UNITED STATES trademark@jhip.com, mgentner@jhip.com Phone:202-638-6666 |

Applicant Information

| Application No | 85104744 | Publication date | 05/17/2011 |
|------------------------|----------------------------------------------------------------------------------------|---------------------------|------------|
| Opposition Filing Date | 09/14/2011 | Opposition Period Ends | 09/14/2011 |
| Applicant | Entertainment Publications LL 1414 E. Maple Road Troy, MI 48083 UNITED STATES | C | |

Goods/Services Affected by Opposition

Class 009.

All goods and services in the class are opposed, namely: Downloadable software in the nature of a mobile application for management and retrieval of merchant lists and merchant information including discount offers and electronic consumer coupons for immediate or future use by consumers

Class 016.

All goods and services in the class are opposed, namely: Books, booklets, and non-magnetically encoded printed coupon and discount cards all which entitle the holder to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater, and other leisure activities sold separately or as part of a unit

Class 035.

All goods and services in the class are opposed, namely: Advertising and promotional services, namely, promoting the goods and services of others through the distribution of coupons, and discount offers which entitle the holder to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater and other leisure activities; Providing advertising service through the distribution of advertisements, coupons and discount offers for display on Internet, namely, in websites, e-mails and multimedia messages; Providing via on-line computer services a membership program entitling the participants to receive discounts on dining, hotel accommodations,

consumer merchandise, travel, movies, sports, theater and other leisure activities, and providing in connection therewith an on-line directory of information about the discount program and participating businesses

Class 036.

All goods and services in the class are opposed, namely: Charitable fundraising services effected through a membership program which entitles the participants to distribute coupons and discount offers which allows the holder to receive discounts on dining, hotel accommodation, consumer merchandise, travel, movies, sports, theater and other leisure activities

Applicant Information

| Application No | 85104793 | Publication date | 05/17/2011 |
|---------------------------|----------------------------------------------------------------------------------------|---------------------------|------------|
| Opposition Filing Date | 09/14/2011 | Opposition Period Ends | |
| Applicant | Entertainment Publications LL 1414 E. Maple Road Troy, MI 48083 UNITED STATES | C | |

Goods/Services Affected by Opposition

Class 009.

All goods and services in the class are opposed, namely: Downloadable software in the nature of a mobile application for management and retrieval of merchant lists and merchant information including discount offers and electronic consumer coupons for immediate or future use by consumers

Class 016.

All goods and services in the class are opposed, namely: Books, booklets, and non-magnetically encoded printed coupon and discount cards all which entitle the holder to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater, and other leisure activities sold separately or as part of a unit

Class 035

All goods and services in the class are opposed, namely: Advertising and promotional services, namely, promoting the goods and services of others through the distribution of coupons, and discount offers which entitle the holder to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater and other leisure activities; Providing advertising service through the distribution of advertisements, coupons and discount offers for display on Internet, namely, in websites, e-mails and multimedia messages; Providing via on-line computer services a membership program entitling the participants to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater and other leisure activities, and providing in connection therewith an on-line directory of information about the discount program and participating businesses

Class 036.

All goods and services in the class are opposed, namely: Charitable fundraising services effected through a membership program which entitles the participants to distribute coupons and discount offers which allows the holder to receive discounts on dining, hotel accommodation, consumer merchandise, travel, movies, sports, theater and other leisure activities

Grounds for Opposition

| Priority and likelihood of confusion | Trademark Act section 2(d) |
|--------------------------------------|----------------------------|
| | |

Marks Cited by Opposer as Basis for Opposition

| U.S. Registration No. | 2362324 | Application Date | 09/01/1999 |
|-----------------------|------------|--------------------------|------------|
| Registration Date | 06/27/2000 | Foreign Priority Date | NONE |

| Word Mark | NONE | | |
|------------------------|--------------------------|-------------------------------|----------------------------------|
| Design Mark | | | |
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| | | REALES | |
| | ~_` | | |
| | | | |
| Description of Mark | NONE | | |
| Goods/Services | | | Jse In Commerce: 1995/00/00 |
| | retail store services in | the field of automotive tires | |
| U.S. Registration | 2850390 | Application Date | 02/05/2003 |
| No. Registration Date | 06/08/2004 | Foreign Priority | NONE |
| Negistration Date | 00/00/2004 | Date | NONE |
| Word Mark | TIRE KINGDOM | • | |
| Design Mark | | | |
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| | | | |
| Description of | The mark consists of c | olor is a part of the mark, c | onsisting of a vollow |
| Mark | | | crown design having a crown |
| | base in the form of a b | lack tire-track, red crown po | pints and crown tips outlined in |
| | | embling tires with the word ' | "TIRE KINGDOM" in black |
| Goods/Services | lettering. | iret lea: 1005/00/00 | Jse In Commerce: 1995/00/00 |
| Goods/Services | | the field of automotive tires | |
| | retail store services in | the held of automotive the | 3 |
| U.S. Registration No. | 2864332 | Application Date | 02/05/2003 |
| Registration Date | 07/20/2004 | Foreign Priority Date | NONE |
| Word Mark | TIRE KINGDOM | | |
| Design Mark | | | |
| | | | |
| | | DE WILLOF | \^84 |
| | │ | RE KINGE | OM |

| Description of Mark | NONE |
|------------------------|-------------------------------------------------------------------------------|
| Goods/Services | Class 035. First use: First Use: 1995/00/00 First Use In Commerce: 1995/00/00 |
| | Retail store services in the field of automotive tires |

| U.S. Registration No. | 3227224 | Application Date | 01/20/2006 |
|------------------------|-----------------------------------------------------------------|------------------------------------------------|----------------------------------------------------------------------------------------|
| Registration Date | 04/10/2007 | Foreign Priority Date | NONE |
| Word Mark | TIRE KINGDOM TIRES IN AT | N HOUR OR LESS | |
| Design Mark | | 45 15 30 2 | |
| Description of Mark | NONE | | |
| Goods/Services | Tires; Tires Class 035. First use: First Use Retail tire stores | e: 2006/01/05 First U e: 2006/01/05 First U | se In Commerce: 2006/01/05 se In Commerce: 2006/01/05 se In Commerce: 2006/01/05 |

| Attachments | 75791760#TMSN.gif (1 page)(bytes) |
|-------------|-----------------------------------------------------------|
| | 76487769#TMSN.gif (1 page)(bytes) |
| | 76487604#TMSN.gif (1 page)(bytes) |
| | 78796229#TMSN.jpeg (1 page)(bytes) |
| | i6458.nop_20110914172211.pdf (6 pages)(217238 bytes) |
| | i6458.att_20110914170942.pdf (22 pages)(5291104 bytes) |

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

| Signature | /Marsha G. Gentner/ |
|-----------|---------------------|
| Name | Marsha G. Gentner |
| Date | 09/14/2011 |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| TBC RETAIL GROUP, INC., |) |
|----------------------------------|-----------------------------|
| Opposer, |)) |
| v. | CONSOLIDATED OPPOSITION NO. |
| ENTERTAINMENT PUBLICATIONS, LLC, |)) |
| Applicant. | <i>)</i>) |

NOTICE OF OPPOSITION

In the matter of applications to register trademarks under the Trademark Act of 1946, Serial Nos. 85/104,744 and 85/104,793, filed August 11, 2012, published for opposition in the Trademark Official Gazette of May 17, 2011, Vol. 1366, No. 3, at pages TM 260-261, for the mark CROWN DESIGN, in the name of Entertainment Publications, LLC, the Opposer, TBC Retail Group, Inc., believes it may be damaged by registration of said alleged trademarks and hereby opposes same. The grounds for opposition are as follows:

- 1. The Opposer, TBC Retail Group, Inc. ("TBC"), is a corporation organized and existing under the laws of the State of Florida and having its place of business at 823 Donald Ross Road, Juno Beach, Florida 33408. TBC markets, distributes and sells, throughout the world and in commerce, a variety of vehicle products, provides retail store and online services, and provides maintenance and repair services.
- 3. Commencing prior to the filing date of each of the applications opposed herein, TBC has, and is now, engaged in the advertising, marketing, distribution and sale of vehicle products and services, retail store and other services including through distribution of coupons, discount offers,

and electronic consumer coupons – in commerce in the United States, under and in connection with fanciful crown designs (alone and with other words, designs, and/or symbols), as exemplified by Opposer's U.S. trademark registrations, attached hereto (hereafter referred to as "TBC's CROWN DESIGN marks). TBC continuously has used TBC's CROWN DESIGN marks, in commerce in connection with the products, services and stores of TBC, and to identify and designate same, and to distinguish those goods, services, stores and business from those of others.

4. Opposer is the owner of, and will rely on herein, the following U.S. registrations:

| REGISTRATION NUMBER | ISSUE DATE |
|---------------------|------------------|
| 2,362,324 | June 27, 2000 |
| 2,850,390 | June 8, 2004 |
| 2,864,332 | July 20, 2004 |
| 3,227,224 | January 20, 2006 |
| 3,337,224 | April 10, 2007 |

Attached hereto are printouts of information from the electronic database records of the U.S. Patent and Trademark Office showing the current status and title of each of these registrations. Said registrations operate as conclusive and/or *prima facie* evidence of Opposer's ownership of the marks set forth therein and exclusive right to use same in commerce in connection with the goods and services listed in those registrations. See 15 U.S.C. §1065.

5. On August 11, 2010, Applicant filed applications to register certain CROWN DESIGN marks. Said applications were accorded serial nos. 85/104,744 and 85/104,793, and were

published for opposition in the Official Gazette of May 17, 2011, at pages 260-261, identifying the goods and services as follows:

downloadable software in the nature of a mobile application for management and

retrieval of merchant lists and merchant information including discount offers and electronic consumer coupons for immediate or future use by consumers, in Class 9; books, booklets, and non-magnetically encoded printed coupon and discount cards all which entitle the holder to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater, and other leisure activities sold separately or as part of a unit, in Class 16; advertising and promotional services, namely, promoting the goods and services of others through the distribution of coupons, and discount offers which entitle the holder to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater and other leisure activities; providing advertising service through the distribution of advertisements, coupons and discount offers for display on internet, namely, in websites, e-mails and multimedia messages; providing via on-line computer services a membership program entitling the participants to receive discounts on dining, hotel accommodations, consumer merchandise, travel, movies, sports, theater and other leisure activities, and providing in connection therewith an on-line directory of information about the discount program and participating businesses, in Class 35; and

charitable fundraising services effected through a membership program which entitles the participants to distribute coupons and discount offers which allows the holder to receive discounts on dining, hotel accommodation, consumer merchandise, travel, movies, sports, theater and other leisure activities, in Class 36.

- 6. On information and belief, Applicant's CROWN DESIGN marks sought to be registered by Applicant are a colorable imitation of, and/or are confusingly similar to, TBC's **CROWN DESIGN** marks as used by TBC.
- 7. The goods and services set forth in the applications opposed herein are similar and/or related to the manner in which TBC has used TBC's **CROWN DESIGN** marks to advertise and/or promote TBC's goods, services and/or business, and on information and belief, the goods and services set forth in the opposed applications are and/or will be sold through the same and/or similar channels of trade, and/or to the same general class of purchasers, in and to which Opposers' products and services are marketed and/or sold.
- 8. On information and belief, the registration and/or use of the CROWN DESIGN marks, as set forth in the opposed applications, is likely to cause confusion, mistake, and/or to deceive as to origin, sponsorship, and/or association of Applicant's goods and services to be sold under the opposed mark sought to be registered by Applicant vis-a-vis TBC's CROWN DESIGN marks as used by TBC to advertise and promote TBC's goods, services and/or business, and/or to mislead purchasers of Applicant's and/or Opposer's goods and/or services, and/or the public in general, into believing that Applicant's goods and services and/or those of Applicant's customers, are sold by, emanate from, and/or in some way, directly or indirectly, are associated with TBC,

and/or TBC's **CROWN DESIGN** marks, products, services and/or business, or vice versa, to the damage and detriment of Opposer.

- 9. By virtue of the foregoing, Opposer believes it may be damaged by the registration by Applicant of the CROWN DESIGN marks, as set forth in the applications therefor, Serial Nos. 85/104,744 and 85/104,793.
- 10. If Applicant is granted the registrations opposed herein, and Applicant obtains such rights as conferred under the Principal Register of the Trademark Act of 1946, Applicant may obtain unlawful gain and advantage to which it is not entitled under the Trademark Act of 1946, to the detriment and harm of Opposer.

WHEREFORE, Opposer, TBC Retail Group, Inc., believes and alleges that it may be damaged by registration of the CROWN DESIGN marks of application Serial Nos. 85/104,744 and 85/104,793, as aforesaid, and prays that:

- A. judgment in the present opposition be entered in favor of Opposer;
- B. the present opposition be sustained;
- C. registration of application Serial No. 85/104,744 be rejected and refused; and

registration of application Serial No. 85/104,744 be rejected and refused. D.

Respectfully submitted,

TBC RETAIL GROUP, INC.

By:

Marsha G. Gentner JACOBSON HOLMAN PLLC 400 Seventh Street, N.W. Washington, D.C. 20004

(202) 638-6666

Date: September 14, 2011

CERTIFICATE OF SERVICE

I hereby certify that on this 14th day of September, 2011, the foregoing Notice of Opposition was served, by mailing same first class and postage prepaid, on the following correspondent as set forth in the records of the U.S. Patent and Trademark Office:

Julie E. Kretzschmer Honigman Miller Schwartz and Cohn LLP 39400 Woodward Avenue Suite 101 Bloomfield Hills, Michigan 48304-5151

6

Teresa T. Brooks

Thank you for your request. Here are the latest results from the <u>TARR web server.</u>

This page was generated by the TARR system on 2011-09-14 16:07:41 ET

Serial Number: 76487604 Assignment Information Trademark Document Retrieval

Registration Number: 2864332

Mark



(words only): TIRE KINGDOM

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-04-03

Filing Date: 2003-02-05

Transformed into a National Application: No

Registration Date: 2004-07-20

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: M50 - TMO Law Office 114

Date In Location: 2010-04-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. TBC RETAIL GROUP, INC.

Address:

TBC RETAIL GROUP, INC. 823 DONALD ROSS ROAD JUNO BEACH, FL 33408 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 035 **Class Status:** Active

Retail store services in the field of automotive tires

Basis: 1(a)

First Use Date: 1995-00-00

First Use in Commerce Date: 1995-00-00

ADDITIONAL INFORMATION

Disclaimer: "TIRE"

Lining and Stippling: Color is part of the mark, consisting of a crown design outlined in black, a crown base having a yellow background and a black tire-track, red crown points and crown tips outlined in black circles filled with yellow depicting tires and the word "TIRE KINGDOM" in red lettering adjacent the crown design.

Design Search Code(s):

18.11.01 - Inner tubes; Tire marks; Tires; Tubes, tire

24.11.02 - Crowns open at the top

Prior Registration Number(s):

1838215 2362324

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-04-03 - Section 8 (6-year) accepted & Section 15 acknowledged

2010-04-03 - Case Assigned To Post Registration Paralegal

2010-03-22 - TEAS Section 8 & 15 Received

2009-05-06 - Automatic Update Of Assignment Of Ownership

2004-07-20 - Registered - Principal Register

2004-04-27 - Published for opposition

2004-04-07 - Notice of publication

2004-02-06 - Approved for Pub - Principal Register (Initial exam)

2004-01-08 - Communication received from applicant

2004-01-08 - PAPER RECEIVED

2003-11-18 - TEAS Change Of Correspondence Received

2003-07-30 - Non-final action mailed

2003-07-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Marsha G. Gentner

Correspondent

Marsha G. Gentner Jacobson Holman PLLC Sixth Floor 400 Seventh Street, N.W. Washington DC 20004

Phone Number: 202-638-6666 Fax Number: 202-393-5350

9/14/11 4:07 PM

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-09-14 16:07:03 ET

Serial Number: 78796229 Assignment Information Trademark Document Retrieval

Registration Number: 3227224

Mark



(words only): TIRE KINGDOM TIRES IN AN HOUR OR LESS...

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2007-04-10

Filing Date: 2006-01-20

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2007-04-10

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2007-04-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. TBC RETAIL GROUP, INC.

Address:

TBC RETAIL GROUP, INC. 823 DONALD ROSS ROAD JUNO BEACH, FL 33408

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 012 Class Status: Active

Tires; Tires **Basis:** 1(a)

First Use Date: 2006-01-05

First Use in Commerce Date: 2006-01-05

International Class: 035 Class Status: Active Retail tire stores

Basis: 1(a)

First Use Date: 2006-01-05

First Use in Commerce Date: 2006-01-05

International Class: 037 Class Status: Active

Tire balancing; Tire rotating and balancing

Basis: 1(a)

First Use Date: 2006-01-05

First Use in Commerce Date: 2006-01-05

ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) red, black, yellow, white and gray is/are claimed as a feature of the

mark.

Description of Mark and Any Color Part(s): The mark consists of the color red appearing on part of the crown, clock, the words "Or Less" and in the contour of the words "Tires In An Hour"; the color black appearing on the tire, clock and contour of all the letters; the color yellow appearing in the terms "Tire Kingdom Tires In An Hour"; the color white appearing on the clock face and tire tread; and the color gray appearing in block shapes in the background of the logo.

Disclaimer: "Tire", "Tires In An Hour Or Less" and descriptive design of a tire

Design Search Code(s):

17.01.02 - Clock faces (alone); Clock radios; Clocks; Radios with clock; Watch faces (alone)

18.11.01 - Inner tubes; Tire marks; Tires; Tubes, tire

24.11.02 - Crowns open at the top

25.03.25 - Backgrounds covered with other figurative elements or repetitive designs, words or letters; Repetitive designs, words, or letters as a background

Prior Registration Number(s):

1838215

2850390

2864332

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-05-06 - Automatic Update Of Assignment Of Ownership

2007-04-10 - Registered - Principal Register

2007-01-23 - Published for opposition

2007-01-03 - Notice of publication

2006-12-07 - Law Office Publication Review Completed

2006-12-07 - Assigned To LIE

2006-11-20 - Approved for Pub - Principal Register (Initial exam)

2006-11-17 - Teas/Email Correspondence Entered

2006-11-16 - Communication received from applicant

2006-11-16 - TEAS Response to Office Action Received

2006-07-16 - Non-final action e-mailed

2006-07-16 - Non-Final Action Written

2006-07-10 - Assigned To Examiner

2006-01-27 - Notice Of Design Search Code Mailed

2006-01-26 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Larry A. Strauss

Correspondent

LARRY A. STRAUSS SCHWARZBERG SPECTOR DUKE SCHULZ & ROGERS ESPERANTE -- SUITE 210 222 LAKEVIEW AVE. WEST PALM BEACH, FL 33401

Phone Number: 561-659-3300 Fax Number: 561-659-1911

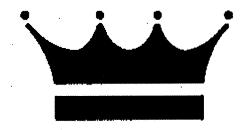
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-09-14 16:33:47 ET

Serial Number: 74242174 <u>Assignment Information</u> <u>Trademark Document Retrieval</u>

Registration Number: 1718106

Mark



Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2003-01-08

Filing Date: 1992-02-03

Transformed into a National Application: No

Registration Date: 1992-09-22

Register: Principal

Law Office Assigned: LAW OFFICE 7

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 40S -Scanning On Demand

Date In Location: 2008-02-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ENTERTAINMENT PUBLICATIONS, LLC

Address:

ENTERTAINMENT PUBLICATIONS, LLC 1414 E. MAPLE ROAD TROY, MI 48083 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 016 **Class Status:** Active

books of discount coupons, cards for obtaining discounts and directories of establishments where

discounts may be obtained

Basis: 1(a)

First Use Date: 1966-10-00

First Use in Commerce Date: 1966-10-00

ADDITIONAL INFORMATION

Design Search Code(s):

24.11.02 - Crowns open at the top

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-25 - TEAS Change Of Correspondence Received

2008-11-19 - Automatic Update Of Assignment Of Ownership

2008-02-29 - Case File In TICRS

2005-11-21 - Attorney Revoked And/Or Appointed

2005-11-21 - TEAS Revoke/Appoint Attorney Received

2003-01-08 - First renewal 10 year

2003-01-08 - Section 8 (10-year) accepted/ Section 9 granted

2002-09-23 - Combined Section 8 (10-year)/Section 9 filed

2002-09-23 - PAPER RECEIVED

1998-01-02 - Section 8 (6-year) accepted & Section 15 acknowledged

1997-12-08 - Section 8 (6-year) and Section 15 Filed

1992-09-22 - Registered - Principal Register

1992-06-30 - Published for opposition

1992-05-29 - Notice of publication

1992-03-31 - Approved for Pub - Principal Register (Initial exam)

1992-03-23 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Michael A. Lisi

Correspondent

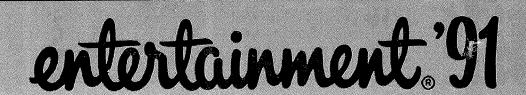
Michael A. Lisi Honigman Miller Schwartz and Cohn LLP 39400 Woodward Avenue, Suite 101 Bloomfield Hills MI 48304-5151

Phone Number: (248) 566-8504 Fax Number: (248) 566-8505

East Edition



30th Anniversary Edition



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London, U.K.

Scotland Stockholm

St. Paul Montreal

Nashville

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East Edition



30th Anniversary Edition

entertainment '91

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Nashville

Stockholm

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STACK:

ENTERTAINMENT PUBLICATIONS, INC.

Class: 16 Mark: CROWN DESIGN

Three Specimens of the Mark

Thank you for your request. Here are the latest results from the **TARR web server**.

This page was generated by the TARR system on 2011-09-14 16:34:12 ET

Serial Number: 78710139 <u>Assignment Information</u> <u>Trademark Document Retrieval</u>

Registration Number: 3396008

Mark



Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-03-11

Filing Date: 2005-09-09

Transformed into a National Application: No

Registration Date: 2008-03-11

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2008-02-01

1. ENTERTAINMENT PUBLICATIONS, LLC

Address:

ENTERTAINMENT PUBLICATIONS, LLC 1414 E. MAPLE ROAD TROY, MI 48083 United States

Legal Entity Type: Limited Liability Company **State or Country Where Organized:** Delaware

GOODS AND/OR SERVICES

International Class: 036 **Class Status:** Active

charitable fundraising services effected through the distribution of books containing coupons and cards which entitles the holder to receive discounts on dining, hotel accommodation, consumer merchandise, travel, movies, sports, theater and other leisure activities; credit card services; credit card services featuring a rewards program

Basis: 1(a)

First Use Date: 2007-07-01

First Use in Commerce Date: 2007-07-01

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s):

24.11.02 - Crowns open at the top

26.07.01 - Diamonds with plain multiple line border; Diamonds with plain single line border

26.07.21 - Diamonds that are completely or partially shaded

Prior Registration Number(s):

1718106

2345502

2643821

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-25 - TEAS Change Of Correspondence Received

2008-11-19 - Automatic Update Of Assignment Of Ownership

2008-03-11 - Registered - Principal Register

2008-02-01 - Law Office Registration Review Completed

2008-01-31 - Allowed for Registration - Principal Register (SOU accepted)

2008-01-31 - Teas/Email Correspondence Entered

2008-01-31 - Communication received from applicant

2008-01-31 - Assigned To LIE

2007-12-18 - TEAS Response to Office Action Received

2007-12-05 - Notification Of Non-Final Action E-Mailed

2007-12-05 - NON-FINAL ACTION E-MAILED

2007-12-05 - SU - Non-Final Action - Written

2007-08-31 - Statement Of Use Processing Complete

2007-08-13 - Use Amendment Filed

2007-08-13 - TEAS Statement of Use Received

2007-02-13 - NOA Mailed - SOU Required From Applicant

2006-11-21 - Published for opposition

2006-11-01 - Notice of publication

2006-09-29 - Law Office Publication Review Completed

2006-09-28 - Assigned To LIE

2006-09-21 - Approved For Pub - Principal Register

2006-09-21 - Examiner's Amendment Entered

2006-09-21 - EXAMINERS AMENDMENT E-MAILED

2006-09-21 - Examiners Amendment - Written

2006-03-22 - Non-final action e-mailed

2006-03-22 - Non-Final Action Written

2006-03-21 - Assigned To Examiner

2005-11-21 - TEAS Change Of Correspondence Received

2005-09-16 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jennifer Sheehan Anderson

Correspondent

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