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Filing date: **05/10/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91201413
Party	Defendant New Holland Brewing Company, LLC
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Submission	Withdrawal Of Application
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Date	05/10/2012
Attachments	1661058.PDF (2 pages)(39565 bytes)

IN THE UNITED STATES PATENT & TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application No. 85/220033
For the Mark: HOPQUILA
Published in the Official Gazette May 3, 2011

CONSEJO REGULADOR DEL TEQUILA, A.C.,)	
)	
Opposer,)	
)	
v.)	Opposition No. 91201413
)	
NEW HOLLAND BREWING COMPANY, LLC,)	
)	
Applicant.)	


LETTER OF EXPRESS ABANDONMENT

Sir:

Applicant, through its attorneys and pursuant to 37 C.F.R. §2.68, hereby expressly abandons the above-identified application which was published for opposition purposes on May 3, 2011, and was opposed in Opposition No. 91201413. Applicant requests that said application be withdrawn and the opposition terminated.

Respectfully submitted,

May 10, 2012
Date



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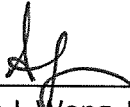
PROOF OF SERVICE

I hereby certify that a true copy of the foregoing **LETTER OF EXPRESS ABANDONMENT** was served by first class mail, postage prepaid, this 10th day of May, 2012, upon the following:

Ms. Marie-Anne Mastrovito
Abelman Frayne & Schwab
666 Third Avenue
New York, NY 10017

May 10, 2012

Date



Aaron J. Wong, Reg. 61871