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Filing date: **08/18/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200721
Party	Defendant Mexcor, Inc.
Correspondence Address	MICHAEL D. PAUL GUNN, LEE & CAVE, P.C. 300 CONVENT ST STE 1080 SAN ANTONIO, TX 78205-3738 mpaul@gunn-lee.com
Submission	Answer
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Date	08/18/2011
Attachments	Answer.pdf (3 pages)(17427 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Matter of U.S. Application Serial No.: 85101134
For the Trademark: Design mark
Filed: August 5, 2010
Date of Publication: January 18, 2011

CORPORATIVO DE MARCAS GJB,
S.A. DE C.V.

Opposer,

v.

MEXCOR, INC.,

Applicant.

Opposition No. 91200721

ANSWER

Mexcor, Inc. (“Applicant”) hereby files this Answer in response to Corporativo De Marcas GJB, S.A. de C.V.’s (Opposer) “Notice of Opposition,” and would respectfully show the Board as follows:

1. Admitted.
2. Admitted.
3. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in ¶ 3 to the “Notice of Opposition” and accordingly denies the same.
4. Denied.
5. Admitted.

6. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in ¶ 6 to the “Notice of Opposition” and accordingly denies the same.

7. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in ¶ 7 to the “Notice of Opposition” and accordingly denies the same.

8. Denied.

9. Denied.

10. Denied.

11. Denied.

12. Denied.

WHEREFORE, PREMISES CONSIDERED, Applicant prays that the “Notice of Opposition” be dismissed with prejudice in its entirety and that a registration be issued to Applicant for its mark.

Respectfully submitted,

/s/ mpaul

Date: August 18, 2011

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ATTORNEYS FOR APPLICANT

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Answer has been served on counsel for Opposer on this 18th day of August, 2011, via first class mail to:

Lawrence E. Abelman
Erica R. Halstead
ABELMAN, FRAYNE & SCHWAB
666 Third Avenue
New York, New York 10017

ATTORNEYS FOR OPPOSER

 /s/ mpaul
Michael D. Paul