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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200640
Party	Plaintiff Macy's, Inc.
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Submission	Withdrawal of Opposition
Filer's Name	David P. Goldberg
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Date	04/26/2016
Attachments	640 Opposition - Withdrawal of Opposition.pdf(56263 bytes)

UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of
Application Serial No. 85/136,164
of Strategic Marks, LLC
for the mark BULLOCK'S DEPARTMENT STORE
Filed on September 23, 2010
Published for Opposition on March 15, 2011


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MACY'S, INC., : **Opposition No. 91200640**
: **WITHDRAWAL OF OPPOSITION**
Opposer, :
: **WITHDRAWAL OF OPPOSITION**
v. :
: **WITHDRAWAL OF OPPOSITION**
STRATEGIC MARKS, LLC, :
: **WITHDRAWAL OF OPPOSITION**
Applicant. :
-----X

Pursuant to 37 C.F.R. § 2.106(c), Opposer, by its attorneys, hereby withdraws, with prejudice, the above captioned proceeding.

Respectfully submitted,

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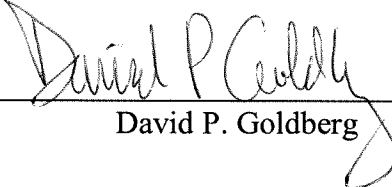
Dated: April 25, 2016
New York, NY

By: 
Anthony F. Lo Cicero
Chester P. Rothstein
David P. Goldberg

CERTIFICATE OF SERVICE

The undersigned hereby certifies that he is one of the attorneys for Opposer Macy's, Inc. in the above-captioned Opposition and that, on the date which appears below, he caused a copy of the foregoing **WITHDRAWAL OF OPPOSITION** to be served on the attorneys for Applicant Strategic Marks, LLC by e-mail, by having a scanned copy sent to bashurov@kb-ash.com, and by causing a copy thereof to be delivered by first class mail, postage prepaid, in a wrapper addressed as follows:

Benjamin Ashurov, Esq.
KB-Ash Law Group P.C.
7011 Koll Center Parkway, Suite 160
Pleasanton, CA 94566.



David P. Goldberg

Dated: New York, New York
April 6, 2016