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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200607
Party	Defendant ACADEMY BUS, LLC
Correspondence Address	MITCHELL P. NOVICK, ESQ. LAW OFFICES OF MITCHELL P. NOVICK 623 EAGLE ROCK AVE STE 407 WEST ORANGE, NJ 07052-2948 mnovick@mitchellnovick.com
Submission	Answer
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Date	09/01/2011
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

<p>In the Matter of Application Serial No. 85/001207 Published: March 15, 2011</p> <p>THE HERTZ CORPORATION ,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">-vs-</p> <p>ACADEMY BUS, LLC ,</p> <p style="text-align: center;">Applicant.</p>	<p style="text-align: center;">Opposition No. 91200607</p> <p style="text-align: center;">ANSWER TO OPPOSITION</p>
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Applicant, ACADEMY BUS, LLC, located at 111 Paterson Avenue, Hoboken, New Jersey, through its attorney, answers the Notice Of Opposition by the Opposer, THE HERTZ CORPORATION, dated July 11, 2011, as follows:

1. Applicant has insufficient knowledge or information sufficient to form a belief as to the truth of the allegations contained in Paragraph 1, and therefore denies same.
2. Applicant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in Paragraph 2 and denies same.
3. Applicant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in Paragraph 3 and denies same.

4. Applicant admits the allegation contained in Paragraph 4.
5. Applicant denies the allegation contained in Paragraph 5.
6. Applicant denies the allegation contained in Paragraph 6.
7. Applicant denies the allegation contained in Paragraph 7.
8. Applicant denies the allegation contained in Paragraph 8.
9. Applicant denies the allegation contained in Paragraph 9.

WHEREFORE, Applicant requests that Opposer's Notice Of Opposition dated July 11, 2011 be dismissed and that Applicant's registration be granted.

Dated: September 1, 2011

Respectfully submitted,

LAW OFFICES OF MITCHELL P. NOVICK

By: /mitchell p. novick, esq./
MITCHELL P. NOVICK, ESQ.

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Answer to Opposition

Opposition No. 91200607

CERTIFICATE OF SERVICE

I, MITCHELL P. NOVICK, hereby certify that a true and correct copy of the foregoing Answer to Amended Notice Of Opposition was served upon the attorney of record for the Opposer by first-class mail, postage-prepaid to the following address, on the undersigned date:

Martin J. Beran, Esq.
OSTROLENK FABER LLP
1180 Avenue of the Americas
New York, NY 10036-8403

Email: mberan@ostrolenk.com

Dated: September 1, 2011

/mitchell p. novick/
MITCHELL P. NOVICK