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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91200597
Party	Defendant Supreme Protein, Inc.
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Submission	Answer
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Date	08/17/2011
Attachments	SupremeProteinANSWER.pdf (3 pages)(46635 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Ser. No. 85/141,648

Mark: A PERFORMANCE EDGE SO INTENSE...IT'S ALMOST UNFAIR

BRONSON NUTRITIONALS, INC.,

Opposer,

v.

Opposition No. 91200597

SUPREME PROTEIN, INC.,

Applicant.

ANSWER

Applicant Supreme Protein, Inc. ("Supreme Protein"), by its attorneys, for its Answer in the instant proceeding states as follows:

1. Admits the allegations of paragraph 1.
2. Admits the allegations of paragraph 2.
3. Denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 3, and accordingly denies the same.
4. Admits that the parties' respective marks both include the words "PERFORMANCE EDGE." Except as so admitted, denies the allegations of paragraph 4.
5. Admits that the subject application is for "nutritional food bars for use as a meal replacement." Except as so admitted, Applicant denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 5, and accordingly denies the same.

6. Denies the allegations of paragraph 6.


7. Denies the allegations of paragraph 7.

WHEREFORE, Supreme Protein requests that the Opposition be dismissed in its entirety and that the subject application be registered.

Dated: August 17, 2011

Respectfully Submitted,

GIBBONS P.C.

By: 

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing ANSWER has been served upon Jay H. Geller, Esq., 12100 Wilshire Blvd - Suite 500, Los Angeles, CA 90025, the address designated for that purpose, by depositing a true copy of the same with the United States Postal Service as First Class Mail on August 17, 2011.


Catherine M. Clayton