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Filing date: **07/27/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|------------------------|--|
| Proceeding | 91200297 |
| Party | Defendant Global Marketing Resources, Inc. |
| Correspondence Address | JOSEPH J. WEISSMAN JOHNSON POPE BOKOR RUPPEL & BURNS LLP 403 E MADISON ST FL 4 TAMPA, FL 33602-4611 josephw@jpfirm.com |
| Submission | Answer |
| Filer's Name | Joseph J. Weissman |
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| Signature | /Joseph J. Weissman/ |
| Date | 07/27/2011 |
| Attachments | Paramount Group-GMRI Answer.PDF (2 pages)(47422 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Paramount Group, Inc.

Opposer,

v.

Opposition No. 91200297

Global Marketing Resources, Inc.,

Serial No. 85/056,206

Applicant.

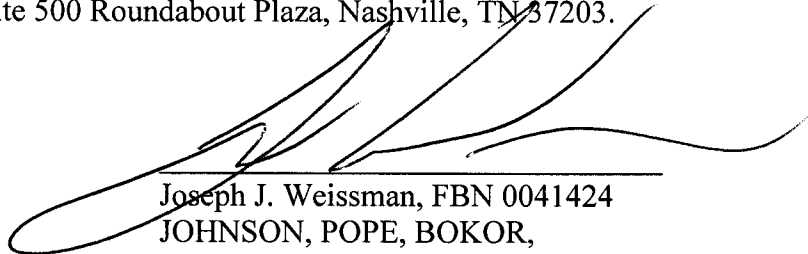
ANSWER

Applicant Global Marketing Resources, Inc.. (“GMRI”), by its counsel, answers the Notice of Opposition filed by Opposer Paramount Group, Inc. (“Paramount Group”) as follows:

1. Admitted only that such an application appears on the USPTO TESS system.
Otherwise, denied.
2. Admitted except that the U.S. Trademark Application Serial No. is 85/056,206, not 77/784,831, and the goods and services description for International Class 041 is “Entertainment services, namely, providing non-downloadable music with and without non-downloadable video accompaniment to customers via the internet.”
3. Denied.
4. Denied.

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on the 27th day of July, 2011, the foregoing was served by first-class U.S. mail, postage pre-paid, on **Phillip E. Walker, Esq**, WADDEY & PATTERSON, P.C., 1600 Division Street, Suite 500 Roundabout Plaza, Nashville, TN 37203.



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