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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198958
Party	Defendant BBB Industries, LLC
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Submission	Appearance of Counsel/Power of Attorney
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

VISION WHEEL, INC.,)	
)	
Opposer,)	
)	
v.)	Opposition No. 91198958
)	
BBB INDUSTRIES, INC.,)	
)	
Applicant.)	
)	
)	

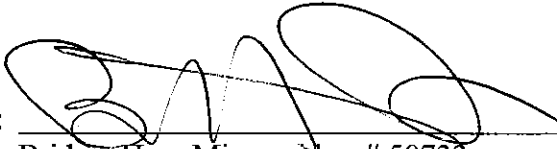
ENTRY OF APPEARANCE

COMES NOW Bridget Hoy, Mark R. Sowers and the law firm of Lewis, Rice & Fingersh, L.C. and hereby enters their appearance on behalf of Applicant BBB Industries, Inc.

Dated: March 21, 2011

Respectfully submitted,

LEWIS, RICE & FINGERSH, L.C.

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Attorneys for the Applicant BBB Industries, LLC.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Entry of Appearance has been served this day of March 21, 2011, via electronic mail and via First Class Mail, postage prepaid, to Opposer's Attorney of Record:

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