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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198927
Party	Defendant Organic India USA, LLC
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Submission	Appearance of Counsel/Power of Attorney
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Date	04/29/2011
Attachments	PHX_DOCS-#1398095-v1-Organic_India__VITALITY_-_Executed_Power_of_Attorney.PDF (1 page)(28483 bytes)

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10 **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**
11 **OFFICE OF THE COMMISSIONER FOR TRADEMARKS**

12 Applicant: Organic India USA, LLC
13 Address: 5311 Western Avenue, Suite T
14 Boulder, Colorado 80301
15 Mark: VITALITY
16 Application Serial No.: 85/062,474

17 **POWER OF ATTORNEY**

18 TO: Commissioner for Trademarks
19 P.O. Box 1451
20 Alexandria, VA 22313-1451

21 Applicant hereby appoints Susan D. Brienza and Jessica A. Benford, One North
22 Central Avenue, Suite 1200, Phoenix, Arizona 85004, of Ryley Carlock & Applewhite, with
23 full power of substitution, and revocation, to transact all business in the United States Patent
24 and Trademark Office in connection with the above-referenced mark.

25 Dated: April 28, 2011.

26 Respectfully submitted,

ORGANIC INDIA USA, LLC,
a Colorado limited liability company

By: Michele Sondheimer
Michele Sondheimer, General Manager