

ESTTA Tracking number: **ESTTA433789**

Filing date: **10/04/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198876
Party	Defendant Daytona Detailing Products, Inc.
Correspondence Address	DAYTONA DETAILING PRODUCTS INC 3801 S OCEAN DRIVE , SUITE #7R HOLLYWOOD, FL 33019 UNITED STATES ldipre@daytonadetailingproducts.com
Submission	Withdrawal Of Application
Filer's Name	Laiza C. Dipre
Filer's e-mail	ldipre@daytonadetailingproducts.com
Signature	/s/ Laiza C. Dipre
Date	10/04/2011
Attachments	DDP NOTICE OF EXPRESS ABANDONMENT w HBP Consent.pdf (3 pages) (77359 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of U.S. Application Serial No. 77/924310
Mark: DAYTONA DETAILING PRODUCTS & Design
Filing Date: January 30, 2010

HBP, INC.

Opposer,

v.

DAYTONA DETAILING PRODUCTS, INC.

Applicant.

Opposition 91198876

NOTICE OF EXPRESS ABANDONMENT

Commissioner for Trademarks
Box TTAB - NO FEE
P.O. Box 1451
Alexandria, VA 22313-1451

Sir/Madam:

Applicant, with the consent of Opposer, expressly abandons the above referenced application.

Respectfully submitted,

Daytona Detailing Products, Inc.

/s/ Laiza C. Dipré
Laiza C. Dipré
Vice-President
Daytona Detailing Products, Inc.
3801 S Ocean Dr #7R
Hollywood, FL 33019
Ldipre@daytonadetailingproducts.com

Consented to:
HBP, Inc. (by its attorney)

/s/ Jessica E. Lewis

Jessica E. Lewis
Alston & Bird LLP
1201 W. Peachtree Street
Atlanta, Georgia 30309

CERTIFICATE OF SERVICE

This is to certify that on the 04 day of October 2011, I served a copy of the foregoing *Notice of Express Abandonment* by United States Mail postage prepaid and delivered to:

Jessica E. Lewis
Alston & Bird LLP
1201 W. Peachtree Street
Atlanta, Georgia 30309