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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198506
Party	Plaintiff The Executors/Michael J. Jackson Estate
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Date	08/01/2011
Attachments	MAKE THAT CHANGE - Cls 16 and 26 - SN 77800279 - Abandonment.pdf (2 pages)(110785 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

THE EXECUTORS OF THE)
MICHAEL J. JACKSON ESTATE,)
)
Opposer,)
)
v.)
)
HEAL THE WORLD FOUNDATION,)
)
Applicant.)

Opposition No. 91198506

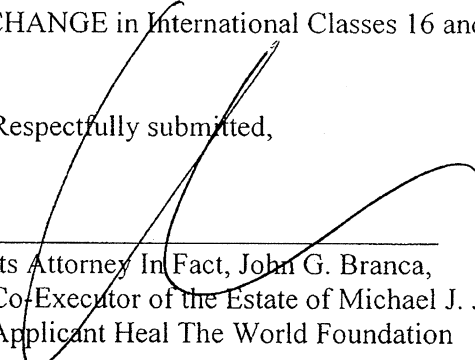
ABANDONMENT OF APPLICATION SERIAL NO. 77/800,279

Applicant Heal The World Foundation expressly abandons Trademark Application Serial No. 77/800,279 for the mark MAKE THAT CHANGE in International Classes 16 and 26.

Date: July 27, 2011

Respectfully submitted,

By:

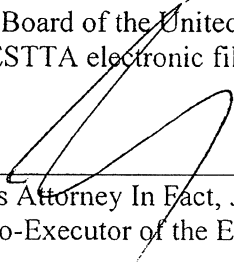


Its Attorney In Fact, John G. Branca,
Co-Executor of the Estate of Michael J. Jackson
Applicant Heal The World Foundation

CERTIFICATE OF ELECTRONIC TRANSMISSION

Date: July 27, 2011

I certify that this Abandonment of Application Serial No. 77/800,279 is being transmitted electronically to the Trademark Trial and Appeal Board of the United States Patent & Trademark Office, on the date indicated above, through the ESTTA electronic filing system at the web site <http://estta.uspto.gov/>.

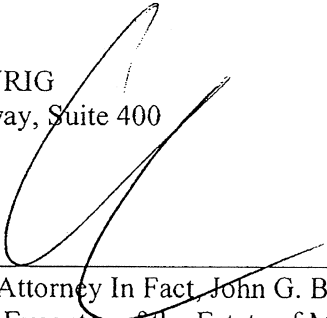


Its Attorney In Fact, John G. Branca,
Co-Executor of the Estate of Michael J. Jackson

CERTIFICATE OF SERVICE

I certify that on July 27, 2011, I served the foregoing Abandonment of Application Serial No. 77/800,279 by first-class mail to:

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Its Attorney In Fact, John G. Branca,
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