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Filing date: **08/01/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197857
Party	Defendant Schering-Plough HealthCare Products, Inc..
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Submission	Appearance of Counsel/Power of Attorney
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Date	08/01/2011
Attachments	NOTICE OF APPEARANCE - Pink Cap Opposition.pdf ( 2 pages )(21936 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 77/519,722

Published in the Official Gazette on August 17, 2010

Mark: Miscellaneous Design ("Pink Cap Design")

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THE PROCTER & GAMBLE COMPANY : Opposition No. 91197857

Opposer, :

-against- :

MSD CONSUMER CARE, INC. :

Applicant. :

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Box TTAB - NO FEE  
Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF APPEARANCE**


PLEASE TAKE NOTICE that Reed Smith LLP hereby appears in the above-captioned proceedings as counsel for Applicant, MSD Consumer Care, Inc. and requests that copies of all notices sent in this case, and all papers filed in this case, be served on the undersigned as follows:

Darren B. Cohen  
REED SMITH LLP  
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Dated: New York, New York  
August 1, 2011

Respectfully submitted,

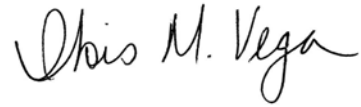
REED SMITH LLP

By  \_\_\_\_\_

Darren B. Cohen  
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New York, New York 10022  
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Certificate of Service

I hereby certify that a copy of the foregoing Applicant's Answer to Notice of Opposition was mailed first-class mail postage prepaid to Rene L. Guess, Esq., The Procter & Gamble Company, 299 East Sixth Street, S8 226, Cincinnati, Ohio 45202 this 1<sup>st</sup> day of August 2011.



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Ibis M. Vega  
Assistant to Attorney for Applicant