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Filing date: **04/21/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197851
Party	Plaintiff American Council on Exercise
Correspondence Address	MARK I REICHENTHAL BRANFMAN & ASSOCIATES 708 CIVIC CENTER DRIVE OCEANSIDE, CA 92054 UNITED STATES markr@branfman.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	Mark I. Reichenthal
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Signature	/Mark I. Reichenthal/
Date	04/21/2011
Attachments	20110421141800866.pdf (3 pages)(81220 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Ser. No. 85/037,360
Filed on May 13, 2010
Mark: LADY GEL-ACE words only

AMERICAN COUNCIL ON EXERCISE)	
)	
Opposer,)	
)	
vs.)	Opposition No. 91197851
)	
ASICS CORPORATION,)	
)	
Applicant.)	
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MOTION TO EXTEND DUE DATES

Opposer American Council on Exercise hereby files this stipulated motion to extend all outstanding due dates in this matter for an additional sixty (60) days. The motion is made for good cause to allow the parties to finalize and execute a Consent to Register and Use Agreement related to this opposition. Applicant Asics Corporation has consented through its counsel to this stipulation via e-mail on April 21, 2011.

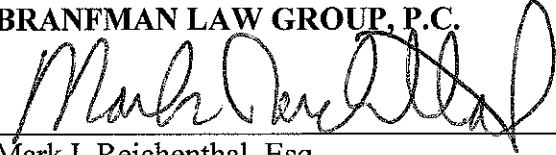
As proposed, the extended outstanding deadlines would be as follows:

Initial Disclosures Due	May 24, 2011
Expert Disclosures Due	September 21, 2011
Discovery Closes	October 21, 2011
Plaintiff's Pretrial Disclosures	December 5, 2011
Plaintiff's 30-day Trial Period Ends	January 19, 2012
Defendant's Pretrial Disclosures	February 3, 2012
Defendant's 30-day Trial Period Ends	March 19, 2012
Plaintiff's Rebuttal Disclosures	April 3, 2012
Plaintiff's 15-day Rebuttal Period Ends	May 3, 2012

Dated: April 21, 2011

Respectfully Submitted,
BRANFMAN LAW GROUP, P.C.

By:



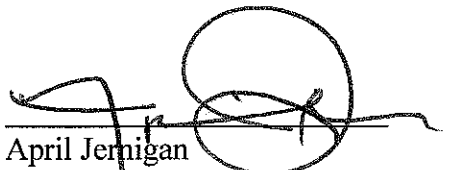
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Attorneys for American Council on Exercise

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Motion to Extend Due Dates was served by first-class mail, postage pre-paid, upon the attorney for Applicant at the following address:

Mark Schollaert
Corporate Counsel
ASICS America Corporation
29 Parker, Suite 100
Irvine, CA 92618

Dated: April 21, 2011


April Jernigan