

ESTTA Tracking number: **ESTTA405064**

Filing date: **04/21/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197758
Party	Plaintiff American Council on Exercise
Correspondence Address	MARK I REICHENTHAL BRANFMAN LAW GROUP PC 708 CIVIC CENTER DRIVE OCEANSIDE, CA 92054 UNITED STATES markr@branfman.com
Submission	Stipulated/Consent Motion to Extend
Filer's Name	Mark I. Reichenthal
Filer's e-mail	markr@branfman.com
Signature	/Mark I. Reichenthal/
Date	04/21/2011
Attachments	20110421142307473.pdf (3 pages)(82129 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Ser. No. 85/035,659
Filed on May 11, 2010
Mark: GEL-ACE words only

AMERICAN COUNCIL ON EXERCISE)	
)	
Opposer,)	
)	
vs.)	Opposition No. 91197758
)	
ASICS CORPORATION,)	
)	
Applicant.)	
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MOTION TO EXTEND DUE DATES

Opposer American Council on Exercise hereby files this stipulated motion to extend all outstanding due dates in this matter for an additional sixty (60) days. The motion is made for good cause to allow the parties to finalize and execute a Consent to Register and Use Agreement related to this opposition. Applicant Asics Corporation has consented through its counsel to this stipulation via e-mail on April 21, 2011.

As proposed, the extended outstanding deadlines would be as follows:

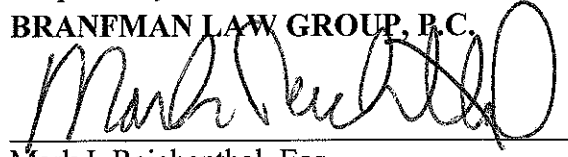
Initial Disclosures Due	May 17, 2011
Expert Disclosures Due	September 14, 2011
Discovery Closes	October 14, 2011
Plaintiff's Pretrial Disclosures	November 28, 2011
Plaintiff's 30-day Trial Period Ends	January 12, 2012
Defendant's Pretrial Disclosures	January 27, 2012
Defendant's 30-day Trial Period Ends	March 12, 2012
Plaintiff's Rebuttal Disclosures	March 27, 2012
Plaintiff's 15-day Rebuttal Period Ends	April 26, 2012

Dated: April 21, 2011

Respectfully Submitted,

BRANFMAN LAW GROUP, P.C.

By:

A handwritten signature in black ink, appearing to read "Mark I. Reichenthal", written over a horizontal line.

Mark I. Reichenthal, Esq

David P. Branfman, Esq

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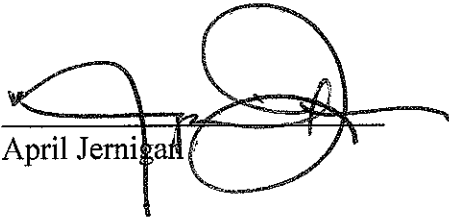
Attorneys for American Council on Exercise

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Motion to Extend Due Dates was served by first-class mail, postage pre-paid, upon the attorney for Applicant at the following address:

Mark Schollaert
Corporate Counsel
ASICS America Corporation
29 Parker, Suite 100
Irvine, CA 92618

Dated: April 21, 2011


April Jernigan