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Filing date: **12/23/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197194
Party	Plaintiff Kellogg North American Company
Correspondence Address	DAVID A HERDMAN KELLOGG NORTH AMERICA COMPANY ONE KELLOGG SQUARE, PO BOX 3599 BATTLE CREEK, MI 49016-3599 UNITED STATES trademarks@kellogg.com
Submission	Appearance of Counsel/Power of Attorney
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Date	12/23/2010
Attachments	91197194 306 SUNNY FRUITS 122310.pdf ( 2 pages )(56313 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Kellogg North America Company )  
Opposer, )  
v. )  
Promotion in Motion, Inc. )  
Applicant. )

Opposition No. 91197194  
Serial No. 77/886225  
Mark: SUNNY FRUITS

**REVOCATION AND SUBSTITUTION OF POWER OF ATTORNEY**

Kellogg North America Company, the Opposer in the above-identified matter hereby revokes all Powers of Attorney previously given in this matter and appoints the firm of HARNES, DICKEY & PIERCE, P.L.C., a firm including, among others Lisabeth H. Coakley, of the City of Troy, State of Michigan, and all its Attorneys at Law admitted to practice, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and the Trademark Trial and Appeal Board relating to this matter.

Please direct all communications to:

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Kellogg North America Company

Dated: December 20, 2010

By:   
David Herdman  
Corporate Counsel Trademarks

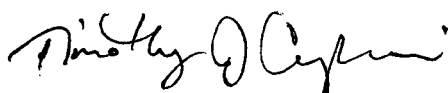
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Applicant.	)	
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**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **Revocation and Substitution of Power of Attorney** has been served on the following counsel for Applicant at the correspondence address of record with the Trademark Trial and Appeal Board by mailing said copy on December 23, 2010, via First Class Mail, postage prepaid to:

Richard S. Mandel  
Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York, NY 10036



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Timothy J. Comparoni