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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91198489
Party	Plaintiff Kellogg North America Company
Correspondence Address	LISABETH H COAKLEY HARNESS DICKEY AND PIERCE PLC 5445 CORPORATE DRIVE, SUITE 200 TROY, MI 48098 UNITED STATES coakley@hdp.com, tjcomparoni@hdp.com
Submission	Motion to Suspend for Settlement Discussions
Filer's Name	Lisabeth H. Coakley
Filer's e-mail	coakley@hdp.com, tjcomparoni@hdp.com
Signature	/lhc/
Date	09/01/2011
Attachments	91196963 SMART BALANCE 307 090111.pdf (2 pages)(56139 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

KELLOGG NORTH AMERICA COMPANY,)	
Opposer,)	
v.)	Opposition Nos. 91196963; 91198489 (Consolidated)
)	Serial Nos. 77/864279, 77/864206; 77/864268
GFA BRANDS, INC.)	Mark: SMART BALANCE
Applicant.)	
_____)	

CONSENTED MOTION TO SUSPEND PROCEEDINGS

Opposer, Kellogg North America Company, respectfully requests these proceedings be suspended for a period of forty-five (45) days in order to allow the parties additional time to pursue settlement in this matter subject to the right of either party to request resumption at any time. Additionally, the parties have agreed to suspend the due date for responses to outstanding discovery requests by forty-five (45) days. Johanna M. Wilbert, counsel for applicant, has consented to this Motion to Suspend.

Since the parties have completed the initial discovery conference and since this request is made for good cause and not made simply for purposes of delay, it is respectfully requested that the suspension be granted.

Respectfully submitted,

Date: September 1, 2011

By: *Lisabeth H. Coakley*
 Lisabeth H. Coakley, Esq.
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 Company

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CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Consented Motion to Suspend Proceedings has been served on Johanna M. Wilbert, counsel for Applicant, GFA Brands, Inc., by agreement, via e-mail addressed to johanna.wilbert@quarles.com, on September 1, 2011.



Timothy J. Comparoni

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