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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196749
Party	Defendant Headlines Promotions Ltd.
Correspondence Address	HEADLINES PROMOTION C/O LORNA VANDERHAEGHE 7315 1ST STREET BURNABY, BC V3N3S7, CANADA
Submission	Appearance of Counsel/Power of Attorney
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Date	11/15/2010
Attachments	Oppsn 91196749 _Appearance of Counsel.pdf (2 pages)(7060 bytes)

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2 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
3 BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

4 PREFERRED NUTRITION INC., a Canadian
5 corporation

6 Opposer,

7 v.

8 HEADLINES PROMOTIONS LTD., composed
9 of Lorna Vanderhaeghe, a Canadian sole
10 proprietorship,

11 Applicant.

Opposition No. 91196749
(Serial No. 77/921,327 for URISMART)

APPEARANCE OF COUNSEL

12 PLEASE TAKE NOTICE that Warren J. Rheume and Sarah K. Duran of Davis
13 Wright Tremaine LLP hereby appear in this matter as counsel of record for Applicant
14 Headlines Promotions Ltd. Please add Mr. Rheume and Ms. Duran to the representation list
15 and serve them with copies of all future papers, pleadings or orders in this cause at the
16 following address:

17 Warren J. Rheume
18 Sarah K. Duran
19 Davis Wright Tremaine LLP
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Seattle, WA 98101-3045

20 Dated this 15th day of November, 2010.

DAVIS WRIGHT TREMAINE LLP

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22 s/Sarah K. Duran

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CERTIFICATE OF FILING

I hereby certify that this APPEARANCE OF COUNSEL is being filed with the Trademark Trial and Appeal Board using the ESTTA filing system of the U.S. Patent and Trademark Office on the below date.

DATE: November 15, 2010 s/Sarah K. Duran

CERTIFICATE OF SERVICE

I declare under penalty of perjury that on this day I caused a copy of the foregoing to be served upon the following in a sealed envelope via the U.S. Postal Service as first class mail and addressed to:

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DATE: November 15, 2010 s/Anita Griffin