

ESTTA Tracking number: **ESTTA370295**

Filing date: **09/27/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	BeautyBank Inc.
Granted to Date of previous extension	10/02/2010
Address	767 Fifth Avenue New York, NY 10153 UNITED STATES

Attorney information	Ira S, Sacks The Law Offices of Ira S. Sacks 575 Madison Avenue 10th Floor New York, NY 10022 UNITED STATES isacks@irasacks.com, jdaddio@irasacks.com Phone:2126050130
----------------------	---

Applicant Information

Application No	77733393	Publication date	08/03/2010
Opposition Filing Date	09/27/2010	Opposition Period Ends	10/02/2010
Applicant	RAMANI, KUMAR 269 ALFRED STREET ENGLEWOOD CLIFFS, NJ 07632 UNITED STATES		

Goods/Services Affected by Opposition

Class 003. All goods and services in the class are opposed, namely: Colognes, perfumes and cosmetics

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Other	According to Applicant Kumar Ramani, Harvey Prince LLP did not exist at the time it filed the application at issue. Additionally, Applicant does not use the alleged HARVEY PRINCE EAU FLIRT mark and sales in interstate commerce of goods using the alleged EAU FLIRT mark are de minimis.

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3086352	Application Date	04/08/2004
-----------------------	---------	------------------	------------

Registration Date	04/25/2006	Foreign Priority Date	NONE
Word Mark	FLIRT		
Design Mark	<p style="text-align: center;">FLIRT</p>		
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2004/09/15 First Use In Commerce: 2004/09/15 Cosmetics, namely, lipstick, lip gloss, lip pencils, lip liner, lip balm, lip conditioner, eye pencils, eye liner, eye shadow, mascara, eye brow pencils, foundation make-up, pressed powder, face powder, concealer, rouge, blush, and make-up remover; [nail care preparations; namely, nail polish and nail polish remover;] fragrances for personal use[; sun care preparations, namely, suntan oils, gels, creams, and lotions; sunblock; sun screen; after sun oils, gels, creams, and lotions; sunless tanning oils, gels, creams, and lotions]		

U.S. Registration No.	3110374	Application Date	09/09/2004
Registration Date	06/27/2006	Foreign Priority Date	NONE
Word Mark	BIG FLIRT		
Design Mark	<p style="text-align: center;">BIG FLIRT</p>		
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2004/09/07 First Use In Commerce: 2004/09/19 Cosmetics[; fragrances for personal use; toiletries; non-medicated skin care preparations; non-medicated hair care preparations; non-medicated sun care preparations]		

U.S. Registration No.	3151504	Application Date	04/30/2003
Registration Date	10/03/2006	Foreign Priority Date	NONE

Word Mark	FLIRT
Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 2004/09/15 First Use In Commerce: 2004/09/15 Cosmetics;[nail enamel and nailcare preparations;] non-medicated skincare preparations; toiletries, namely deodorants, non-medicated bath salts, scrubs, soaps and oils; suntanning preparations]


U.S. Registration No.	3330383	Application Date	04/30/2003
Registration Date	11/06/2007	Foreign Priority Date	NONE
Word Mark	FLIRT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 044. First use: First Use: 2004/09/19 First Use In Commerce: 2004/09/19 Beauty consultation services		

U.S. Registration No.	3379306	Application Date	07/15/2004
Registration Date	02/05/2008	Foreign Priority Date	NONE
Word Mark	FLIRT!		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2004/09/19 First Use In Commerce: 2004/09/19 Cosmetic bags sold empty; cosmetic cases sold empty,[train cases,] lipstick cases, toiletry cases sold empty, and vanity cases sold empty Class 021. First use: First Use: 2004/09/19 First Use In Commerce: 2004/09/19 Cosmetic brushes [and hair brushes]		

U.S. Registration No.	2188598	Application Date	02/29/1996
Registration Date	09/08/1998	Foreign Priority Date	NONE
Word Mark	FLIRT		
Design Mark			


Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 1998/05/00 First Use In Commerce: 1998/05/00 cologne; perfume; body lotion [, body gel and shower gel]

U.S. Registration No.	3276256	Application Date	06/25/2004
Registration Date	08/07/2007	Foreign Priority Date	NONE

Word Mark	FLIRT WITH THE POSSIBILITIES
Design Mark	


Description of Mark	NONE
Goods/Services	Class 044. First use: First Use: 2004/09/15 First Use In Commerce: 2004/09/15 Beauty consultation services

U.S. Registration No.	3345972	Application Date	04/14/2006
Registration Date	11/27/2007	Foreign Priority Date	NONE

Word Mark	FLIRTATIOUS!
Design Mark	

Description of Mark	The mark consists of lips.
Goods/Services	Class 003. First use: First Use: 2007/02/01 First Use In Commerce: 2007/02/01 [Body and beauty care cosmetics; Body cream;] Body lotion; [Body powder; Body sprays; Cosmetics;] Fragrances for personal use; [Non-medicated toiletries;] Perfume [; Shower and bath gel]

U.S. Registration No.	3410323	Application Date	09/02/2004
-----------------------	---------	------------------	------------

Registration Date	04/08/2008	Foreign Priority Date	NONE
Word Mark	FLIRT-TINIS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2007/11/01 First Use In Commerce: 2007/11/01 Cosmetics		

U.S. Registration No.	3469557	Application Date	03/15/2006
Registration Date	07/15/2008	Foreign Priority Date	NONE
Word Mark	FLIRTATIOUS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2007/02/01 First Use In Commerce: 2007/02/01 Body and beauty care preparations; Cologne; Cosmetics; Fragrances for personal use; Perfume		

Related Proceedings	BeautyBank Inc. v. Harvey Prince LLP & Kumar Ramani, Civil Action No. 10 CV 955 in the United States District Court for the Southern District of New York
---------------------	---

Attachments	78398658#TMSN.jpeg (1 page)(bytes) 78480997#TMSN.jpeg (1 page)(bytes) 78451058#TMSN.jpeg (1 page)(bytes) 78441232#TMSN.jpeg (1 page)(bytes) 78861957#TMSN.jpeg (1 page)(bytes) 78477787#TMSN.jpeg (1 page)(bytes) 78837912#TMSN.jpeg (1 page)(bytes) Notice of Opposition - Harvey Prince Eau Flirt.pdf (50 pages)(438659 bytes)
-------------	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Ira S. Sacks/
Name	Ira S, Sacks
Date	09/27/2010

established in 2004. The product line consists of over 30 different items including color cosmetics, brushes, fragrances, body lotions and cosmetic bags. All of these products prominently use the FLIRT! mark.

2. In addition to using the brand name FLIRT, Opposer has used various FLIRT and FLIRT-formative marks to designate specific products in its product line. Among the marks Opposer has used are FLIRT-TINIS for lip shine, FLIRTATIOUS for lip gloss, BIG FLIRT for mascara, FLIRTATIOUS for perfume and body lotion and TOTAL FLIRT for eye brush kits. Further, FLIRT WITH THE POSSIBILITIES is used as a tag line to refer to all of the FLIRT products, and FACES OF FLIRT is used on the flirtcosmetics.com website as the title for a tool that demonstrates different makeup looks. As a result of Opposer's use of those various marks, Opposer has established common law rights in each of the marks individually and in a FLIRT family of marks.

3. Opposer's products and services under the FLIRT brand and FLIRT-formative marks have been offered throughout the United States. The product line has been advertised and promoted in nationally circulated publications including Lucky Magazine and Vogue; on the flirtcosmetics.com and kohls.com websites; on the Soapnet cable channel program The Fashionista Diaries (and promotions for that program); and in the Kohl's advertising circular that reaches an estimated 30 million people.

4. Since the launch of the brand, sales of the FLIRT line of products in the United States have exceeded \$100 million dollars. Over the same period of time, Opposer has spent in excess of \$2.5 million dollars advertising and promoting its FLIRT and FLIRT-formative marks and the goods sold under those marks. FLIRT and FLIRT-formative branded products have been well received and are frequently the subject of fashion editorials included in such national publications as Marie Claire, Glamour, OK Magazine, Shop, People and Allure. Opposer's

FLIRT and FLIRT-formative branded products have also received beauty awards from major beauty publications.

5. In addition to providing fragrance, skin care and beauty products under the FLIRT mark, Opposer has used the mark in connection with a variety of services and events. Opposer provides beauty workshops throughout the country under the FLIRT mark. Opposer frequently collaborates with celebrities to create limited-edition cosmetic ranges. As a result of this use, the FLIRT and FLIRT-formative marks are well known among a wide group of consumers.

6. Opposer is the owner of the following federal trademark registrations for FLIRT or marks that include FLIRT (collectively the “FLIRT Marks”):

<u>Mark</u>	<u>First Use Date</u>	<u>Registration Date</u>	<u>Goods</u>	<u>Registration No.</u>
FLIRT	9/15/04	4/25/06	Cosmetics	3,086,352
BIG FLIRT	9/15/07	6/27/06	Cosmetics	3,110,374
FLIRT	9/15/04	10/3/06	Cosmetics; non-medicated skin-care preparations	3,151,504
FLIRT	9/19/04	11/6/07	Beauty consultation services	3,330,383
FLIRT!	9/19/04	2/5/08	Cosmetic bags; lipstick cases; toiletry cases; vanity cases; cosmetic brushes	3,379,306
FLIRT	5/98	9/8/98	Cologne; perfume; body lotion; body gel; shower gel	2,188,598
FLIRT WITH THE POSSIBILITIES	9/15/04	8/7/07	Beauty consultation services	3,276,256

FLIRTATIOUS!	2/1/07	11/27/07	Body lotion; frangrances; perfume	3,345,972
FLIRT-TINIS	11/07	4/8/08	Cosmetics	3,410,323
FLIRTATIOUS	2/1/07	7/15/08	Body and beauty care preparations; cologne; cosmetics; frangrances; perfume	3,469,557

The registrations identified above are valid, subsisting and in full force and effect and serve as evidence of Opposer's exclusive right to use the marks identified in commerce on or in connection with the goods and services described in the registrations as provided by Section 33(b) of the Lanham Act, 15 U.S.C. § 1115(b). In addition, the registration for FLIRT, Reg. No. 2,188,598, is incontestable and serves as conclusive evidence of Opposer's exclusive rights in the mark pursuant to 15 U.S.C. § 1115(b). All of the registrations cited above serve to put Applicant on constructive notice of Opposer's prior rights in the FLIRT Marks. Printouts from the United States Patent and Trademark Office's online database reflecting the status of the registrations identified above are attached as **Exhibit A**.

7. In addition to the registrations identified above, Opposer is the owner of numerous allowed applications for FLIRT and FLIRT-formative marks including:

<u>Mark</u>	<u>Application Serial Number</u>	<u>Status</u>	<u>Goods</u>
FLIRT! IT CURL	77/771,558	ITU application filed on 6/30/09	Cosmetics
FLIRT ROCK-N-REBEL	77/605,899	ITU application filed on 11/3/08;	Cosmetics; Fragrances; Non-

		application allowed 6/16/09; extension of time to file statement of use granted	medicated skin care preparations; Scented body lotions and creams
FLIRTY	77/526,045	ITU application filed on 7/18/08	Cosmetics; Fragrances; Non-medicated bath preparations; Non-medicated skin care preparations; Non-medicated sun care preparations; Non-medicated toiletries; Scented body lotions and creams

8. The FLIRT Marks all share the common element FLIRT which serves to create a family of marks owned by Opposer. All of the FLIRT Marks are used together with the FLIRT brand. Opposer advertises and promotes the FLIRT Marks together in or as part of a family of marks, displaying and selling the products under the FLIRT Marks through the same channels of trade and at the same counters and advertising the products together. Opposer uses its FLIRT Marks in such a way as to create common exposure and recognition of common ownership based on the common element FLIRT that appears in or is a root of all the FLIRT Marks. FLIRT serves both as a stand alone trademark and brand name of Opposer and as the distinguishing element of the FLIRT Marks and is recognized by consumers as an identifying trademark or characteristic of Opposer, whether used alone or in connection with other words, terms or symbols, or as a prefix or suffix of another mark.

9. By virtue of Opposer's extensive sales, advertising, and promotion of its goods and services under the FLIRT Marks, the FLIRT Marks, individually and as a family, have become instantly recognizable to the public as exclusively denoting Opposer and its cosmetics, skin care preparations, fragrances and related beauty services. In addition, FLIRT has come to

symbolize the high quality of Opposer's products and services. As a result of Opposer's substantial effort and investment on behalf of its brand, the goodwill inherent in the FLIRT Marks is an enormously valuable asset of Opposer.

10. Applicant Kumar Ramani is a U.S. citizen with a primary address at 269 Alfred Street, Englewood Cliffs, New Jersey 07632.

11. On May 11, 2009, Harvey Prince LLP – not Applicant Kumar Ramani – filed Application Serial No. 77/733,393 to register the mark HARVEY PRINCE EAU FLIRT for colognes, perfumes and cosmetics in International Class 3. The application is based on an alleged intent-to-use the mark. On May 10, 2010, Harvey Prince LLP assigned the Application Serial No. 77/733,393 to Kumar Ramani.

12. According to sworn testimony of Applicant Kumar Ramani, **as of May 11, 2009, Harvey Prince LLP did not exist.**

13. Applicant's filing date, the only date on which it can rely, is after Opposer began use of the FLIRT Marks in connection with fragrances, cosmetics and skin care preparations, after Applicant had applied to register its FLIRT Marks, after Opposer had obtained federal trademark registrations for its FLIRT Marks, after Opposer's FLIRT Marks became associated exclusively with Opposer, after FLIRT was used for cosmetics, fragrances, skin care, and after the FLIRT Marks became associated exclusively with Opposer.

14. As a matter of law, by virtue of Opposer's registrations, Applicant had constructive knowledge of Opposer's prior rights in the FLIRT Marks prior to adopting or seeking to register HARVEY PRINCE EAU FLIRT. In addition, upon information and belief, in light the fame of Opposer's marks, Applicant was on actual notice of Opposer's prior rights in the FLIRT Marks.

15. Applicant's HARVEY PRINCE EAU FLIRT mark incorporates the distinguishing FLIRT family term used by Opposer and which term designates Opposer's family of FLIRT marks. By virtue of applicant's adoption of FLIRT as part of its mark, the HARVEY PRINCE EAU FLIRT mark has a similar sound, meaning, appearance and commercial impression to Opposer's family of FLIRT Marks and to each of the FLIRT Marks.

16. The goods identified in the opposed application, namely colognes, perfumes and cosmetics, are identical to those goods provided by Opposer under its FLIRT Marks.

17. By incorporating the family-signifying term FLIRT into a mark for goods which are identical to those offered by Opposer under its FLIRT Marks, consumers are likely to believe that HARVEY PRINCE EAU FLIRT is yet another mark in Opposer's FLIRT family of marks and that it designates products of Opposer.

18. The registration of Applicant's mark is inconsistent with Opposer's prior rights in its FLIRT Marks as well as inconsistent with Opposer's statutory grant of exclusivity of use of its registered FLIRT Marks.

19. On February 5, 2010, BeautyBank initiated an action against Harvey Prince LLP and Kumar Ramani in the United States District Court for the Southern District of New York, entitled BeautyBank Inc. v. Harvey Prince LLP & Kumar Ramani, Civil Action No. 10 CV 955, for trademark infringement, dilution, false advertising, and unfair competition in violation of the laws of the United States and the State of New York. BeautyBank seeks an injunction, damages and related relief.

20. In the Complaint, BeautyBank alleges that the Harvey Prince LLP and Kumar Ramani (together, "Defendants"), without the consent of BeautyBank, are manufacturing, distributing, advertising, shipping, offering for sale, and selling, throughout the United States, a fragrance, bearing the name "EAU FLIRT" (the "Infringing Goods"). Such goods are

competitive with, related to, and are directed and targeted towards the same group of ultimate consumers as the cosmetics and fragrances to which the FLIRT Trademarks are applied. According to Defendants, EAU FLIRT perfume was launched in November 2008.

21. In the Complaint, BeautyBank alleges that the EAU FLIRT perfume is available for purchase on the Defendants website, at www.harveyprince.com. The website claims that “Eau Flirt has been clinically proven to attract men with its wickedly irresistible fragrance. Heads will turn with just one whiff of this subtle, yet sexy scent.” According to Defendants, it is also available on other websites and at specialty stores and retailers nationwide.

22. BeautyBank also alleges in the Complaint that Defendants’ aforementioned acts are likely to cause confusion and mistake among consumers that (a) the Infringing Goods originated with BeautyBank, (b) there is some affiliation, connection or association of Defendants and/or the Infringing Goods with BeautyBank, and/or (c) such Infringing Goods are being offered to consumers with the sponsorship and/or approval of BeautyBank, and/or (d) have caused and are likely to cause dilution of the distinctive quality of the FLIRT Trademarks.

23. Finally, in the Complaint BeautyBank alleges that Defendants’ aforementioned acts were willful and intentional, in that Defendants either knew that the Infringing Goods bore a trademark confusingly similar, substantially indistinguishable and/or identical to the FLIRT Trademarks, or willfully ignored such fact. Defendants’ acts were undertaken in a deliberate effort to cause confusion and mistake among the consuming public as to the source, affiliation and/or sponsorship of said products, and to gain the benefit of the enormous goodwill associated with the FLIRT Trademarks.

24. Defendant Harvey Prince LLP is currently in default, having failed to file any responsive pleading to the Complaint, and BeautyBank has filed a motion for default judgment against it, which is pending. Defendant Kumar Ramani answered the Complaint on June 4,

2010. In his Answer, Ramani alleges that Harvey Prince LLP is a non-existent entity which was never formed. However, after BeautyBank filed the Complaint, Harvey Prince LLP (by its partner Kumar Ramani) assigned the trademark application to the current applicant Kumar Ramani, despite the fact that Applicant now swears under oath that Harvey Prince LLP is a non-existent entity.

25. Applicant does not use the alleged HARVEY PRINCE EAU FLIRT mark. Rather, even the specimen submitted by Applicant indicates that the mark allegedly used was EAU FLIRT, and not the unitary mark HARVEY PRINCE EAU FLIRT.

26. Sales in interstate commerce of goods using the alleged EAU FLIRT mark are de minimis.

27. Sales in interstate commerce of goods using the alleged EAU FLIRT mark have been by an entity known as Ageless Fantasy LLC. That entity dissolved in February 2010.

FIRST CLAIM FOR RELIEF UNDER SECTION 2(d)

28. Opposer repeats and realleges each and every allegation contained in paragraphs 1 through 27 as if fully set forth herein.

29. Opposer has used the FLIRT Marks continually since a date prior to any date on which Applicant may rely.

30. The FLIRT Marks are exclusively associated with Opposer.

31. Applicant's HARVEY PRINCE EAU FLIRT mark is substantially similar to each of Opposer's registered and prior used FLIRT Marks and has a similar sound, meaning, appearance and commercial impression to each of Opposer's FLIRT Marks.

32. By virtue of Opposer's long standing use of the FLIRT Marks, the goodwill associated with those Marks, and Opposer's registrations and applications for FLIRT and FLIRT composite marks, the registration by Applicant of HARVEY PRINCE EAU FLIRT for goods

which are identical to the goods provided by Opposer under its FLIRT Marks is likely to cause confusion or cause mistake or to deceive the purchasing public into mistakenly believing that Applicant's Goods offered under the HARVEY PRINCE EAU FLIRT mark originate from, come from or are otherwise associated with Opposer or that Applicant's Goods are endorsed, sponsored or in some way connected with Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d). Any registration of the mark HARVEY PRINCE EAU FLIRT by Applicant is therefore likely to cause confusion, cause mistake or to deceive.

33. By reason of the foregoing, Opposer is likely to be harmed by registration of Application Serial No. 77/733,393 for the mark HARVEY PRINCE EAU FLIRT.

SECOND CLAIM FOR RELIEF UNDER SECTIONS 1 AND 2

34. Opposer repeats and realleges each and every allegation contained in paragraphs 1 through 33 as if fully set forth herein.

35. According to Applicant Kumar Ramani, Harvey Prince LLP did not exist at the time it filed the application at issue.

36. At that time, according to Applicant Kumar Ramani, sales in interstate commerce of goods under the alleged HARVEY PRINCE EAU FLIRT mark have been by an entity known as Ageless Fantasy LLC. That entity dissolved in February 2010.

37. As a result, the registration of Application Serial No. 77/733,393 for the mark HARVEY PRINCE EAU FLIRT must be denied.

THIRD CLAIM FOR RELIEF UNDER SECTIONS 1 AND 2

38. Opposer repeats and realleges each and every allegation contained in paragraphs 1 through 37 as if fully set forth herein.

39. Applicant does not use the alleged HARVEY PRINCE EAU FLIRT mark.

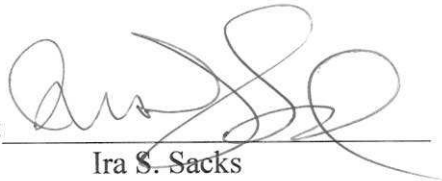
40. Sales in interstate commerce of goods using the alleged EAU FLIRT mark are *de minimis*.

41. As a result, the registration of Application Serial No. 77/733,393 for the mark HARVEY PRINCE EAU FLIRT must be denied.

WHEREFORE, it is respectfully requested that this opposition be sustained and that the registration sought by Applicant in Application Serial No. 77/733,393 be denied.

Dated: New York, New York
September 27, 2010

BEAUTYBANK INC.

By: 
Ira S. Sacks

Jennifer Daddio
Law Offices of Ira S. Sacks LLP
575 Madison Avenue
New York, New York 10022
(212) 605-0130
(212) 605-0353 (fax)
Attorneys for Opposer BeautyBank Inc.

CERTIFICATE OF SERVICE

I hereby certify that on this 21st date of September, 2010 a true and correct copy of the foregoing notice of opposition was served by U.S. mail postage prepaid on the correspondent of record at the below listed address which is the address identified in the records of the United States Patent and Trademark Office for the opposed application:

James N. Palik
Palik Law Office
P.O. Box 154
McDonough, NY 13801-0154

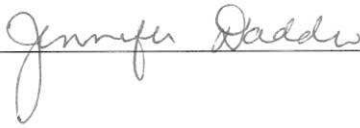


EXHIBIT A

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:55:40 ET

Serial Number: [75977571 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [2188598](#)

Mark (words only): [FLIRT](#)

Standard Character claim: [No](#)

Current Status: [This registration has been renewed.](#)

Date of Status: [2008-09-13](#)

Filing Date: [1996-02-29](#)

Transformed into a National Application: [No](#)

Registration Date: [1998-09-08](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 106](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [L30 -TMEG Law Office 103](#)

Date In Location: [2010-09-14](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BEAUTYBANK INC.](#)

Address:

[BEAUTYBANK INC.](#)
[767 FIFTH AVENUE](#)
[NEW YORK, NY 10153](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

GOODS AND/OR SERVICES

International Class: [003](#)

Class Status: [Active](#)

cologne; perfume; body lotion

Basis: 1(a)

First Use Date: 1998-05-00

First Use in Commerce Date: 1998-05-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit

2008-09-13 - First renewal 10 year

2008-09-13 - Section 8 (10-year) accepted/ Section 9 granted

2008-09-13 - Assigned To Paralegal

2008-07-17 - TEAS Section 8 & 9 Received

2004-08-26 - Section 8 (6-year) accepted & Section 15 acknowledged

2004-07-20 - Section 8 (6-year) and Section 15 Filed

2004-07-20 - TEAS Section 8 & 15 Received

1998-09-08 - Registered - Principal Register

1998-07-17 - Allowed for Registration - Principal Register (SOU accepted)

1998-07-15 - Assigned To Examiner

1998-07-10 - Statement Of Use Processing Complete

1998-06-15 - Use Amendment Filed

1998-07-10 - Divisional processing completed

1998-04-12 - Extension 1 granted

1998-03-05 - Extension 1 filed

1997-09-16 - NOA Mailed - SOU Required From Applicant

1997-06-24 - Published for opposition

1997-05-23 - Notice of publication

1997-04-04 - Approved For Pub - Principal Register

1997-04-03 - Assigned To Examiner

1997-02-12 - Communication received from applicant

1996-09-12 - Non-final action mailed

1996-08-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Lesley A. Moradian

Correspondent

Lesley A. Moradian

The Estee Lauder Companies Inc.

767 Fifth Avenue

New York NY 10153

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:52:36 ET

Serial Number: 78398658 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3086352

Mark

The logo consists of the word "FLIRT" in a bold, black, serif font, centered within a light gray rectangular background.

(words only): [FLIRT](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#).

Date of Status: [2006-04-25](#)

Filing Date: [2004-04-08](#)

Transformed into a National Application: [No](#)

Registration Date: [2006-04-25](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 107](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-10-21](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

[BeautyBank Inc.](#)
[767 Fifth Avenue](#)

New York, NY 10153

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

Phone Number: 212-572-6778

Fax Number: 212-572-6743

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

Cosmetics, namely, lipstick, lip gloss, lip pencils, lip liner, lip balm, lip conditioner, eye pencils, eye liner, eye shadow, mascara, eye brow pencils, foundation make-up, pressed powder, face powder, concealer, rouge, blush, and make-up remover; fragrances for personal use

Basis: 1(a)

First Use Date: 2004-09-15

First Use in Commerce Date: 2004-09-15

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit

2008-07-31 - Section 7 amendment issued

2008-07-09 - Assigned To Paralegal

2008-06-16 - TEAS Section 7 Request Received

2006-04-25 - Registered - Principal Register

2006-03-09 - Law Office Registration Review Completed

2006-03-03 - Assigned To LIE

2006-02-28 - Allowed for Registration - Principal Register (SOU accepted)

2006-02-25 - Statement Of Use Processing Complete

2006-02-25 - Extension 1 granted
2006-02-03 - Use Amendment Filed
2006-02-03 - Extension 1 filed
2006-02-03 - TEAS Extension Received
2006-02-03 - TEAS Statement of Use Received
2006-01-10 - NOA Mailed - SOU Required From Applicant
2005-10-18 - Published for opposition
2005-09-28 - Notice of publication
2005-08-24 - Law Office Publication Review Completed
2005-08-19 - Assigned To LIE
2005-08-16 - Approved For Pub - Principal Register
2005-08-10 - Teas/Email Correspondence Entered
2005-08-08 - Communication received from applicant
2005-08-08 - TEAS Response to Office Action Received
2005-08-08 - Petition To Revive-Granted
2005-08-08 - TEAS Petition To Revive Received
2005-06-08 - Abandonment Notice Mailed - Failure To Respond
2005-06-08 - Abandonment - Failure To Respond Or Late Response
2004-10-30 - Non-final action e-mailed
2004-10-30 - Non-Final Action Written
2004-10-30 - Assigned To Examiner
2004-04-19 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
Rita Odin

Correspondent

RITA ODIN

BEAUTYBANK INC.

767 FIFTH AVENUE

NEW YORK, NY 10153

Phone Number: 212-572-6778

Fax Number: 212-572-6743

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:54:05 ET

Serial Number: 78480997 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3110374

Mark

BIG FLIRT

(words only): [BIG FLIRT](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#).

Date of Status: [2006-06-27](#)

Filing Date: [2004-09-09](#)

Transformed into a National Application: [No](#)

Registration Date: [2006-06-27](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 116](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-10-21](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

[BeautyBank Inc.](#)
[767 Fifth Avenue](#)

New York, NY 10153
United States
Legal Entity Type: [Corporation](#)
State or Country of Incorporation: [Delaware](#)
Phone Number: [212-572-6778](#)
Fax Number: [212-572-6743](#)

GOODS AND/OR SERVICES

International Class: [003](#)
Class Status: [Active](#)
[Cosmetics](#)
Basis: [1\(a\)](#)
First Use Date: [2004-09-07](#)
First Use in Commerce Date: [2004-09-19](#)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2010-02-19 - Notice Of Suit](#)

[2008-07-31 - Section 7 amendment issued](#)

[2008-07-09 - Assigned To Paralegal](#)

[2008-06-16 - TEAS Section 7 Request Received](#)

[2008-05-27 - Assigned To Paralegal](#)

[2008-04-18 - TEAS Section 7 Request Received](#)

[2006-06-27 - Registered - Principal Register](#)

[2006-05-10 - Law Office Registration Review Completed](#)

[2006-05-05 - Assigned To LIE](#)

[2006-04-28 - Allowed for Registration - Principal Register \(SOU accepted\)](#)

2006-04-08 - Statement Of Use Processing Complete
2006-04-08 - Extension 1 granted
2006-03-24 - Use Amendment Filed
2006-03-24 - Extension 1 filed
2006-03-24 - TEAS Extension Received
2006-03-24 - TEAS Statement of Use Received
2006-03-07 - NOA Mailed - SOU Required From Applicant
2005-12-13 - Published for opposition
2005-11-23 - Notice of publication
2005-10-19 - Law Office Publication Review Completed
2005-10-14 - Assigned To LIE
2005-10-10 - Approved For Pub - Principal Register
2005-09-01 - Teas/Email Correspondence Entered
2005-08-08 - Communication received from applicant
2005-08-08 - TEAS Response to Office Action Received
2005-08-08 - Petition To Revive-Granted
2005-08-08 - TEAS Petition To Revive Received
2005-06-07 - Abandonment Notice Mailed - Failure To Respond
2005-06-07 - Abandonment - Failure To Respond Or Late Response
2004-11-09 - Non-final action e-mailed
2004-11-09 - Non-Final Action Written
2004-10-27 - Assigned To Examiner
2004-09-16 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Rita Odin

Correspondent

Lesley A. Moradian

BEAUTYBANK INC

767 5TH AVE

NEW YORK, NY 10153-0023

Phone Number: 212-572-6778

Fax Number: 212-572-6743

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:54:31 ET

Serial Number: 78244032 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3151504

Mark (words only): FLIRT

Standard Character claim: No

Current Status: [Registered](#).

Date of Status: 2006-10-03

Filing Date: 2003-04-30

Transformed into a National Application: No

Registration Date: 2006-10-03

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 103](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: 2008-10-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

[BeautyBank Inc.](#)
[767 Fifth Avenue](#)
[New York, NY 10153](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

Phone Number: [2125724382](#)

Fax Number: [2125725793](#)

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

Cosmetics; non-medicated skincare preparations

Basis: 1(a)

First Use Date: 2004-09-15

First Use in Commerce Date: 2004-09-15

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit

2008-07-31 - Section 7 amendment issued

2008-07-09 - Assigned To Paralegal

2008-06-16 - TEAS Section 7 Request Received

2006-10-03 - Registered - Principal Register

2006-08-22 - Law Office Registration Review Completed

2006-08-18 - Assigned To LIE

2006-08-17 - Allowed for Registration - Principal Register (SOU accepted)

2006-08-17 - Statement Of Use Processing Complete

2005-10-12 - Use Amendment Filed

2006-03-08 - Extension 1 granted

2006-02-21 - Extension 1 filed

2006-02-21 - TEAS Extension Received

2005-10-12 - TEAS Statement of Use Received

2005-10-04 - NOA Mailed - SOU Required From Applicant

2005-07-12 - Published for opposition
2005-06-22 - Notice of publication
2005-04-05 - Law Office Publication Review Completed
2005-04-01 - Assigned To LIE
2005-03-28 - Approved For Pub - Principal Register
2004-11-04 - Petition To Revive-Granted
2004-07-13 - Petition To Revive-Received
2004-07-13 - FAX RECEIVED
2004-07-02 - Abandonment - Failure To Respond Or Late Response
2004-04-14 - Communication received from applicant
2004-04-14 - PAPER RECEIVED
2004-04-12 - TEAS Change Of Correspondence Received
2003-09-26 - Non-final action e-mailed
2003-09-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jason Corrigan

Correspondent

RITA M. ODIN
BEAUTYBANK INC.
767 FIFTH AVENUE
NEW YORK NY 10153
Phone Number: 212-572-6778
Fax Number: 212-572-6743

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:56:11 ET

Serial Number: 78441232 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3276256

Mark

FLIRT WITH THE
POSSIBILITIES

(words only): [FLIRT WITH THE POSSIBILITIES](#)

Standard Character claim: Yes

Current Status: [Registered](#).

Date of Status: [2007-08-07](#)

Filing Date: [2004-06-25](#)

Transformed into a National Application: No

Registration Date: [2007-08-07](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 112](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2007-07-02](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

[BeautyBank Inc.](#)
[767 Fifth Avenue](#)

New York, NY 10153
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Delaware
Phone Number: 212-572-6778
Fax Number: 212-572-6743

GOODS AND/OR SERVICES

International Class: 044
Class Status: Active
Beauty consultation services
Basis: 1(a)
First Use Date: 2004-09-15
First Use in Commerce Date: 2004-09-15

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit
2007-08-07 - Registered - Principal Register
2007-05-17 - Law Office Registration Review Completed
2007-05-17 - Allowed for Registration - Principal Register (SOU accepted)
2007-04-26 - Teas/Email Correspondence Entered
2007-04-26 - Communication received from applicant
2007-04-26 - Assigned To LIE
2007-03-27 - TEAS Response to Office Action Received
2006-10-10 - Undeliverable Mail - Corresp. Rемаiled
2006-10-06 - Non-final action e-mailed

2006-10-06 - SU - Non-Final Action - Written
2006-09-15 - Statement Of Use Processing Complete
2006-09-15 - Extension 2 granted
2006-08-21 - Use Amendment Filed
2006-08-21 - Extension 2 filed
2006-08-21 - TEAS Extension Received
2006-08-21 - TEAS Statement of Use Received
2006-01-16 - Extension 1 granted
2006-01-16 - Extension 1 filed
2006-01-16 - TEAS Extension Received
2005-08-30 - NOA Mailed - SOU Required From Applicant
2005-06-07 - Published for opposition
2005-05-18 - Notice of publication
2005-02-18 - Law Office Publication Review Completed
2005-02-18 - Assigned To LIE
2005-02-01 - Approved For Pub - Principal Register
2005-02-01 - Assigned To Examiner
2004-07-01 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Rita M. Odin

Correspondent

RITA M. ODIN

BEAUTYBANK INC.

767 5TH AVE FL 46

NEW YORK NY 10153-0023

Phone Number: 212-572-6778

Fax Number: 212-572-6743

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:54:57 ET

Serial Number: 78244046 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3330383

Mark (words only): FLIRT

Standard Character claim: No

Current Status: [Registered](#).

Date of Status: 2007-11-06

Filing Date: 2003-04-30

Transformed into a National Application: No

Registration Date: 2007-11-06

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 103](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: 2007-10-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

[BeautyBank Inc.](#)
[767 Fifth Avenue](#)
[New York, NY 10153](#)
[United States](#)

Legal Entity Type: [Corporation](#)

State or Country of Incorporation: [Delaware](#)

Phone Number: [2125724382](#)

Fax Number: [2125725793](#)

GOODS AND/OR SERVICES

International Class: 044

Class Status: Active

Beauty consultation services

Basis: 1(a)

First Use Date: 2004-09-19

First Use in Commerce Date: 2004-09-19

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit

2007-11-06 - Registered - Principal Register

2007-10-03 - Law Office Registration Review Completed

2007-10-03 - Assigned To LIE

2007-09-04 - Allowed for Registration - Principal Register (SOU accepted)

2007-07-07 - Statement Of Use Processing Complete

2007-07-07 - Extension 1 granted

2007-04-02 - Use Amendment Filed

2007-04-02 - Extension 1 filed

2007-04-02 - TEAS Extension Received

2007-04-02 - TEAS Statement of Use Received

2006-10-24 - NOA Mailed - SOU Required From Applicant

2006-08-01 - Published for opposition

2006-07-12 - Notice of publication

2006-06-14 - Law Office Publication Review Completed

2006-06-09 - Assigned To LIE

2006-06-07 - Approved For Pub - Principal Register

2006-02-28 - LIE Checked Susp - To Atty For Action

2005-08-26 - Report Completed Suspension Check Case Still Suspended

2005-02-03 - Report Completed Suspension Check Case Still Suspended

2004-07-02 - LETTER OF SUSPENSION E-MAILED

2004-04-12 - TEAS Change Of Correspondence Received

2004-03-11 - Communication received from applicant

2004-03-11 - TEAS Response to Office Action Received

2003-09-26 - Non-final action e-mailed

2003-09-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jason Corrigan

Correspondent

Rita M. Odin
BeautyBank Inc.
767 Fifth Avenue
New York NY 10153
Phone Number: 212-572-6778
Fax Number: 212-572-6743

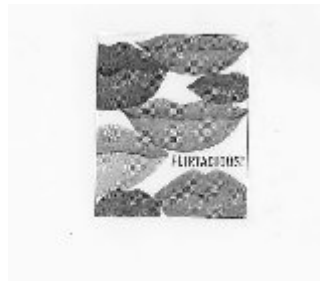
Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:56:38 ET

Serial Number: 78861957 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3345972

Mark



(words only): **FLIRTATIOUS!**

Standard Character claim: **No**

Current Status: **Registered.**

Date of Status: **2007-11-27**

Filing Date: **2006-04-14**

Filed as TEAS Plus Application: **Yes**

Currently TEAS Plus Application: **Yes**

Transformed into a National Application: **No**

Registration Date: **2007-11-27**

Register: **Principal**

Law Office Assigned: **LAW OFFICE 111**

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: **830 -Post Registration**

Date In Location: **2008-07-10**

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

BeautyBank Inc.
767 Fifth Avenue
New York, NY 10153
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Delaware

GOODS AND/OR SERVICES

International Class: 003**Class Status:** Active

Body lotion; Fragrances for personal use; Perfume

Basis: 1(a)**First Use Date:** 2007-02-01**First Use in Commerce Date:** 2007-02-01

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.**Description of Mark:** The mark consists of lips.**Design Search Code(s):****02.11.04** - Human lips or mouths**26.11.02** - Plain single line rectangles; Rectangles (single line)

MADRID PROTOCOL INFORMATION

USPTO Reference Number: A0004575**International Registration Number:** 0885298**International Registration Date:** 2006-04-28**Original Filing Date with USPTO:** 2006-04-28**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2006-06-29**International Registration Renewal Date:** 2016-04-28**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

03-12-2008 - 15:07:39 - Ceasing Of Effect Reviewed - No Action Required By Office

02-28-2008 - 07:58:09 - Ceasing Of Effect Reviewed - No Action Required By Office

02-27-2008 - 08:11:33 - Partial Ceasing Of Effect To Be Processed

02-27-2008 - 08:08:51 - Partial Ceasing Of Effect To Be Processed

06-29-2006 - 14:35:09 - Application For IR Registered By IB

05-01-2006 - 15:46:55 - IR Certified And Sent To IB

05-01-2006 - 06:25:15 - Manually Certified

04-28-2006 - 13:51:54 - New Application For IR Received

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit

2008-07-10 - Section 7 correction issued

2008-07-09 - Assigned To Paralegal

2008-06-16 - TEAS Section 7 Request Received

2007-11-27 - Registered - Principal Register

2007-10-22 - Law Office Registration Review Completed

2007-10-22 - Assigned To LIE

2007-09-21 - Allowed for Registration - Principal Register (SOU accepted)

2007-09-01 - Statement Of Use Processing Complete

2007-09-01 - Extension 1 granted

2007-07-03 - Use Amendment Filed

2007-07-03 - Extension 1 filed

2007-07-03 - TEAS Extension Received

2007-07-03 - TEAS Statement of Use Received

2007-01-30 - NOA Mailed - SOU Required From Applicant

2006-11-07 - Published for opposition

2006-10-18 - Notice of publication

2006-09-22 - Law Office Publication Review Completed

2006-09-15 - Assigned To LIE

2006-09-07 - Approved For Pub - Principal Register

2006-09-06 - Teas/Email Correspondence Entered

2006-08-30 - Communication received from applicant

2006-08-30 - TEAS Response to Office Action Received

2006-08-23 - Non-final action e-mailed

2006-08-23 - Non-Final Action Written

2006-08-23 - Assigned To Examiner

2006-04-21 - Notice Of Design Search Code Mailed

2006-04-20 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Rita M. Odin

Correspondent

RITA M. ODIN

THE ESTEE LAUDER COMPANIES INC.

767 5TH AVE FL 46

NEW YORK, NY 10153-0023

Phone Number: 212-572-6778

Fax Number: 212-572-6743

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:55:19 ET

Serial Number: 78451058 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3379306

Mark

FLIRT!

(words only): [FLIRT!](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#).

Date of Status: [2008-02-05](#)

Filing Date: [2004-07-15](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-02-05](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 117](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [830 -Post Registration](#)

Date In Location: [2008-10-21](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

[BeautyBank Inc.](#)
[767 Fifth Avenue](#)

New York, NY 10153
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Delaware
Phone Number: 212-572-6778
Fax Number: 212-572-6743

GOODS AND/OR SERVICES

International Class: 018
Class Status: Active
Cosmetic bags sold empty; cosmetic cases sold empty, lipstick cases, toiletry cases sold empty, and vanity cases sold empty
Basis: 1(a)
First Use Date: 2004-09-19
First Use in Commerce Date: 2004-09-19

International Class: 021
Class Status: Active
Cosmetic brushes
Basis: 1(a)
First Use Date: 2004-09-19
First Use in Commerce Date: 2004-09-19

ADDITIONAL INFORMATION

Prior Registration Number(s):
2188598

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit
2008-07-31 - Section 7 amendment issued
2008-07-09 - Assigned To Paralegal
2008-06-16 - TEAS Section 7 Request Received
2008-02-05 - Registered - Principal Register

2008-01-02 - Law Office Registration Review Completed

2007-12-23 - Allowed for Registration - Principal Register (SOU accepted)

2007-11-23 - Teas/Email Correspondence Entered

2007-11-23 - Communication received from applicant

2007-11-20 - TEAS Request For Reconsideration Received

2007-06-01 - Final refusal mailed

2007-05-31 - SU - Final Refusal - Written

2007-05-18 - Teas/Email Correspondence Entered

2007-05-18 - Communication received from applicant

2007-05-18 - Assigned To LIE

2007-04-27 - TEAS Response to Office Action Received

2006-10-30 - Non-final action mailed

2006-10-27 - SU - Non-Final Action - Written

2006-10-20 - Statement Of Use Processing Complete

2006-10-20 - Extension 1 granted

2006-09-25 - Use Amendment Filed

2006-09-25 - Extension 1 filed

2006-09-25 - TEAS Extension Received

2006-09-25 - TEAS Statement of Use Received

2006-04-04 - NOA Mailed - SOU Required From Applicant

2006-01-10 - Published for opposition

2005-12-21 - Notice of publication

2005-11-17 - Law Office Publication Review Completed

2005-11-10 - Assigned To LIE

2005-11-07 - Approved For Pub - Principal Register

2005-10-31 - Amendment From Applicant Entered

2005-10-24 - Communication received from applicant
2005-10-21 - TEAS Response to Office Action Received
2005-10-21 - Petition To Revive-Granted
2005-10-21 - TEAS Petition To Revive Received
2005-09-30 - Abandonment Notice Mailed - Failure To Respond
2005-09-30 - Abandonment - Failure To Respond Or Late Response
2005-02-25 - Non-final action e-mailed
2005-02-25 - Non-Final Action Written
2005-02-18 - Assigned To Examiner
2004-07-23 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Rita Odin

Correspondent

RITA ODIN
BEAUTYBANK INC,
767 5TH AVE FL 46
NEW YORK NY 10153-0023
Phone Number: 212-572-6778
Fax Number: 212-572-6743

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:56:58 ET

Serial Number: [78477787 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: [3410323](#)

Mark

FLIRT-TINIS

(words only): [FLIRT-TINIS](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#).

Date of Status: [2008-04-08](#)

Filing Date: [2004-09-02](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-04-08](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 116](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-02-29](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

[BeautyBank Inc.](#)
[767 Fifth Avenue](#)

New York, NY 10153
United States
Legal Entity Type: [Corporation](#)
State or Country of Incorporation: [Delaware](#)
Phone Number: [212-572-6778](#)
Fax Number: [212-572-6743](#)

GOODS AND/OR SERVICES

International Class: [003](#)
Class Status: [Active](#)
[Cosmetics](#)
Basis: [1\(a\)](#)
First Use Date: [2007-11-01](#)
First Use in Commerce Date: [2007-11-01](#)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

[2010-02-19 - Notice Of Suit](#)
[2008-04-08 - Registered - Principal Register](#)
[2008-02-29 - Law Office Registration Review Completed](#)
[2008-02-29 - Assigned To LIE](#)
[2008-02-04 - Allowed for Registration - Principal Register \(SOU accepted\)](#)
[2008-01-08 - Statement Of Use Processing Complete](#)
[2007-12-04 - Use Amendment Filed](#)
[2008-01-08 - Extension 5 granted](#)
[2007-12-04 - Extension 5 filed](#)
[2007-12-04 - TEAS Extension Received](#)

2007-12-04 - TEAS Statement of Use Received
2007-06-06 - Extension 4 granted
2007-06-06 - Extension 4 filed
2007-06-06 - TEAS Extension Received
2007-01-17 - Extension 3 granted
2006-11-22 - Extension 3 filed
2006-11-22 - TEAS Extension Received
2006-05-26 - Extension 2 granted
2006-05-26 - Extension 2 filed
2006-05-26 - TEAS Extension Received
2005-10-04 - Extension 1 granted
2005-09-27 - Extension 1 filed
2005-09-27 - TEAS Extension Received
2005-06-07 - NOA Mailed - SOU Required From Applicant
2005-03-15 - Published for opposition
2005-02-23 - Notice of publication
2004-12-09 - Law Office Publication Review Completed
2004-12-09 - Assigned To LIE
2004-11-26 - Approved For Pub - Principal Register
2004-11-26 - Examiners amendment e-mailed
2004-11-26 - Examiners Amendment -Written
2004-11-23 - Assigned To Examiner
2004-09-09 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Rita Odin

Correspondent

Rita Odin

BEAUTYBANK INC.

767 5TH AVE

NEW YORK NY 10153-0023

Phone Number: 212-277-2322

Fax Number: 212-277-2355

Thank you for your request. Here are the latest results from the [TARR web server](#).

This page was generated by the TARR system on 2010-09-27 11:57:37 ET

Serial Number: 78837912 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3469557

Mark

FLIRTATIOUS

(words only): [FLIRTATIOUS](#)

Standard Character claim: [Yes](#)

Current Status: [Registered](#).

Date of Status: [2008-07-15](#)

Filing Date: [2006-03-15](#)

Filed as TEAS Plus Application: [Yes](#)

Currently TEAS Plus Application: [Yes](#)

Transformed into a National Application: [No](#)

Registration Date: [2008-07-15](#)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 102](#)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2008-06-10](#)

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. [BeautyBank Inc.](#)

Address:

BeautyBank Inc.
767 Fifth Avenue
New York, NY 10153
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Delaware

GOODS AND/OR SERVICES

International Class: 003**Class Status:** Active

Body and beauty care preparations; Cologne; Cosmetics; Fragrances for personal use; Perfume

Basis: 1(a)**First Use Date:** 2007-02-01**First Use in Commerce Date:** 2007-02-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

USPTO Reference Number: A0004291**International Registration Number:** 0884449**International Registration Date:** 2006-03-27**Original Filing Date with USPTO:** 2006-03-27**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2006-06-15**International Registration Renewal Date:** 2016-03-27**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

03-20-2009 - 08:04:14 - Partial Ceasing Of Effect Processed By IB
12-02-2008 - 21:00:44 - Partial Ceasing Of Effect Notice Sent To IB
12-02-2008 - 16:12:46 - Ceasing Of Effect Processed
10-16-2008 - 08:00:24 - Partial Ceasing Of Effect To Be Processed
11-30-2006 - 22:56:44 - Subsequent Designation Processed By IB
10-17-2006 - 21:00:51 - Subsequent Designation Sent To IB
10-17-2006 - 14:40:42 - Subsequent Designation Received
06-15-2006 - 15:22:39 - Application For IR Registered By IB
03-28-2006 - 15:00:28 - IR Certified And Sent To IB
03-27-2006 - 16:16:24 - Automatically Certified
03-27-2006 - 16:16:23 - New Application For IR Received

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-02-19 - Notice Of Suit

2008-07-15 - Registered - Principal Register

2008-06-10 - Law Office Registration Review Completed

2008-06-10 - Allowed for Registration - Principal Register (SOU accepted)

2008-06-09 - Statement Of Use Processing Complete

2008-06-09 - Extension 1 granted

2008-06-02 - Use Amendment Filed

2008-06-02 - Extension 1 filed

2008-06-02 - TEAS Extension Received

2008-06-02 - TEAS Statement of Use Received

2008-03-04 - NOA Mailed - SOU Required From Applicant

2007-12-11 - Published for opposition

2007-11-21 - Notice of publication

2007-11-07 - Law Office Publication Review Completed

2007-11-07 - Assigned To LIE

2007-10-05 - Approved For Pub - Principal Register

2007-10-04 - Teas/Email Correspondence Entered

2007-10-04 - Communication received from applicant

2007-10-04 - TEAS Response to Office Action Received

2007-07-09 - Report Completed Suspension Check Case Still Suspended

2007-07-09 - Report Completed Suspension Check Case Still Suspended

2007-01-08 - LETTER OF SUSPENSION E-MAILED

2007-01-08 - Suspension Letter Written

2006-10-19 - Teas/Email Correspondence Entered

2006-10-02 - Communication received from applicant

2006-10-02 - TEAS Response to Office Action Received

2006-03-30 - Non-final action e-mailed

2006-03-30 - Non-Final Action Written

2006-03-30 - Assigned To Examiner

2006-03-21 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Rita Odin

Correspondent

Rita Odin

THE ESTEE LAUDER COMPANIES INC

767 FIFTH AVE

NEW YORK NY 10153

Phone Number: 212-572-6778

Fax Number: 212-572-6743
