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Filing date: **12/12/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196598
Party	Plaintiff Jackel International Limited
Correspondence Address	JASON SNEED ALSTON & BIRD LLP 101 S TRYON STREET STE 4000 CHARLOTTE, NC 28280 UNITED STATES jason.sneed@alston.com, shailika.shah@alston.com
Submission	Other Motions/Papers
Filer's Name	Theresa Conduah
Filer's e-mail	theresa.conduah@alston.com,jason.rosenberg@alston.com,debra.conyers@alston.com
Signature	/s/Theresa Conduah
Date	12/12/2011
Attachments	Consent Motion to Continue Suspension (SIP IT UP)_1.PDF ( 3 pages )(92931 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 85/003,453  
Applicant: Admar International, Inc.  
Mark: SIP IT UP  
Filed: March 31, 2010  
Date of Publication: August 24, 2010

Jackel International Limited,

Opposer,

v.

Admar International Inc.,

Applicant.

Opposition No. 91196598

**CONSENT MOTION TO CONTINUE SUSPENSION OF THE PROCEEDINGS**

The parties hereby submit this motion in response to the Board's Order of November 21, 2011, requesting that the parties advise the Board of the status of the pending civil action. Since the filing of the first motion to suspend, the civil action pending in the District of Connecticut that occasioned the first suspension has been dismissed. However, the parties are currently engaged in two civil actions—one in Federal Court and the other in the State Court of Louisiana.

The currently pending civil actions are:

1. *Luv n' care, Ltd. and Admar International, Inc. v. Mayborn USA, Inc.*, 11 Civ. 2460 (SAS) (S.D.N.Y.); and

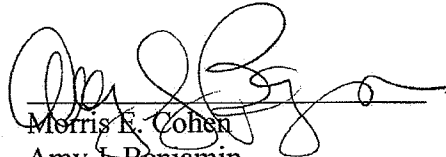
2. *Luv n' care, Ltd. v. Jackel International Limited*, No. 10-1891, Parish of Ouachita, 4th Judicial District Court for the State of Louisiana.

Both actions involve the same parties and/or their licensees and involve common issues and marks as are involved in this proceeding.

Accordingly, as is it expected that the outcome of the pending civil actions will be binding upon this proceeding, the parties hereby jointly respectfully request that the Board continue to suspend the proceedings herein until such time as the two civil actions are concluded.

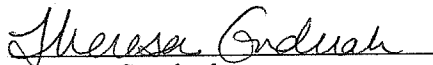
Dated: *December 12, 2011*

Respectfully submitted,



Morris E. Cohen  
Amy J. Benjamin  
Goldberg Cohen LLP  
1350 Avenue of the Americas, 4<sup>th</sup> Floor  
New York, New York 10019  
212-673-8350 (phone - direct)  
646-380-2087 (phone - main)  
212-658-9718 (facsimile)

Attorneys for Applicant  
Admar International, Inc.



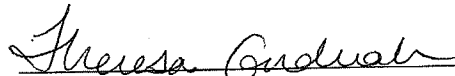
Theresa Conduah  
Alston & Bird LLP  
101 S. Tryon St., Suite 4000  
Charlotte, North Carolina 28280-4000  
704-444-1000 (phone)

Attorneys for Opposer  
Jackel International Ltd.

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that a copy of the foregoing CONSENT MOTION TO  
CONTINUE SUSPENSION OF THE PROCEEDINGS has been served via First Class  
Mail, postage prepaid, on this 12 day of December, 2011, and addressed to the  
following attorney of record for Applicant:

Amy J. Benjamin  
Goldberg Cohen LLP  
1350 Avenue of the Americas, 4<sup>th</sup> Floor  
New York, New York 10019

  
\_\_\_\_\_  
Attorney for Opposer