

ESTTA Tracking number: **ESTTA367322**

Filing date: **09/08/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	ECKO Housewares, Inc.		
Entity	Corporation	Citizenship	Delaware
Address	5500 Pearl Street Rosemont, IL 60018 UNITED STATES		

Correspondence information	Alexis E. Payne Pattishall McAuliffe 311 S. Wacker Suite 5000 Chicago, IL 60606 UNITED STATES apayne@pattishall.com, bcohn@pattishall.com Phone:312-554-8000		
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Applicant Information

Application No	77823411	Publication date	08/10/2010
Opposition Filing Date	09/08/2010	Opposition Period Ends	09/09/2010
Applicant	SINDIVIDRO - Sindicato da Indústria de Vidros e Cristais Planos e Ocos no Estado de São Paulo Av. Paulista, 1313, 9 ^o andar, cj 913 São Paulo, São Paulo, 01311-923 BRAZIL		

Goods/Services Affected by Opposition

Class 021. All goods and services in the class are opposed, namely: Household or kitchen utensils and containers made of semi-worked glass, namely, beverage glassware, bowls, and vases; candle rings and holders, decorative glass centerpieces, glass beverage ware, glass sculpture, serving ware, namely, spoons, tongs; snack trays, namely, serving trays

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	641028	Application Date	06/15/1956
Registration Date	02/05/1957	Foreign Priority Date	NONE
Word Mark	EKCO		

Design Mark	
Description of Mark	NONE
Goods/Services	Class U033 (International Class 021). First use: First Use: 1944/11/01 First Use In Commerce: 1944/11/01 [GLASSWARE INCLUDING BEVERAGE MAKING AND SERVING PITCHERS, DRINKING VESSELS, AND] MIXING BOWLS FOR BEATER AND BOWL SETS

U.S. Registration No.	2396726	Application Date	12/31/1997
Registration Date	10/24/2000	Foreign Priority Date	NONE

Word Mark	EKCO
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 008. First use: First Use: 1996/01/14 First Use In Commerce: 1996/01/14 cheese planes, [chopsticks,] dessert spoons, [fondue forks,] forks, grapefruit spoons, hand operated food choppers, hand-operated fruit, vegetable and cheese shredders, ice picks, non-electric can openers, non-electric mincers, pastry blenders, salad servers, slotted spoons, soup spoons, spaghetti forks, tablespoons, chopsticks</p> <p>Class 009. First use: First Use: 1996/01/14 First Use In Commerce: 1996/01/14 candy thermometers, deep fry thermometers, egg timers, food scales, measuring cups, measuring spoons, measuring scoops</p> <p>Class 020. First use: First Use: 1996/01/14 First Use In Commerce: 1996/01/14 drinking straws, [magnetic photo frames, non-metal stackable bins, plastic lids for cans,] plate hangers, plate stands, [plastic lobster bibs]</p> <p>Class 021. First use: First Use: 1996/01/14 First Use In Commerce: 1996/01/14 bakeware, namely baking sheets, baking cups, broiler pans, cookie pans, crispers, grill toppers, loaf pans, muffin pans, pie pans, pizza pans, roasters, roast pans, and roast racks; kitchenware and gadgets, namely bag closure clips, bagel holders, basters, basting spoons, bottle caps, bottle openers, bottle pourers, bottle stoppers not of rubber, bouillon spoons, bowl and plate scrapers, [bowl cover sets,] butter ballers, [butter dishes,] cake decorating kits, cake racks, cake servers, [cake testers,] portable beverage dispensers, can piercers, can tappers, canister sets, cheese boards, plastic coasters, [wooden coasters,] cocktail shakers, domestic coffee measures, colanders for household use, oven-to-table racks, corers, cork pullers, corkscrews, corn sets, corn skewers, cutting boards, dough blenders, drainers, non-electric egg beaters, [egg separators,] food jar scrapers, fruit ballers, funnels, garlic presses, graters, gravy skimmers, hamburger turners, ice cream dippers, ice cream scoops, ice cube molds for refrigerators, [iced drink spoons,] icing bags, bottle openers,</p>
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	<p>non-electric juicers, ketchup dispensers, kitchen ladles, lemon-lime squeezers, lid grippers, meat servers, meat tenderizers, melon ballers, mixing bowls, [mug trees,] mustard dispensers, napkin holders, nut picks, [pan drainers,] poultry cavity closing device consisting of wires to which thread is attached to close the cavity, spatulas, confectioners' decorating bags, pastry cutters, pie servers, paper towel holders, pastry brushes, cocktail picks, potato mashers, [recipe boxes, reusable party ice,] rolling pins, [salad spinners,] salt and pepper shakers, seafood picks, service scoops, cocktail shakers, [salad dressing shakers, manual adders for shopping,] shot glasses, shrimp deveiners, flour sifters, skewers, carving boards, spaghetti measures, spaghetti servers, spatulas, [spice racks,] spoon rests, steamer baskets not of precious metal, mixing spoons, strainers, strawberry hullers, [sugar and creamer sets,] tea balls not of precious metal, [tea infusers not of precious metal,] tea squeezers, tongs, [tuna squeezers,] utensil wall racks, [vertical roasters,] and whisks; household products and containers, namely, rack-type containers for kitchen gadgets in the nature of can openers, measuring cups and spoons; dust bins, buckets, [tea caddies, shower caddies, children's meal trays, desk file trays, laundry baskets, pails, plastic utility household baskets, and utility carts]; household utensils and bathroom products, namely, bottle brushes, cleaning brushes, [bowl brush sets, bowl brushes, brooms, stove burner covers, ceiling fan brushes,] sponges for household purposes, dishwashing sponges, [dust mops, dust wipes, glass wipes,] magnetic clips, metal cleaning pads, [mops,] cleaning pads, metal and porcelain range top drain pans, metal range top trim rings, mitts of fabric for cleaning, sink drainers, soap dishes, dish soap dispensers, sponge brushes, [sponge mops, towel bars, and washing bags] ; brushes, namely, basting brushes, pastry brushes, grill cleaning brushes, and vegetable brushes</p>
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Attachments	75413417#TMSN.gif (1 page)(bytes) ECCO GLASSWARE OPP.pdf (13 pages)(274740 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Alexis E. Payne/
Name	Alexis E. Payne
Date	09/08/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 77/823,411:

Published in the *Official Gazette* of August 10, 2010, in International Class 21

ECKO HOUSEWARES, INC.,)	
)	
Opposer,)	
)	
v.)	Opposition No. _____
)	
SINDIVIDRO - Sindicato da Indústria de Vidros)	
e Cristais Planos e Ocos no Estado de São Paulo,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

EKCO Housewares, Inc., a wholly owned subsidiary of WKI Holding Company, Inc. (“Opposer”), a Delaware corporation located and doing business at 5500 Pearl Street, Rosemont, Illinois 60018, believes it will be damaged by registration of the mark shown in Application Serial No. 77/823,411, and hereby opposes the same.

The grounds for the opposition are as follows:

1. Since as early as 1904, Opposer or its predecessors in interest have manufactured, distributed, advertised and sold kitchen-related products, including glassware, kitchen utensils, bakeware, and numerous other related goods under the trademark ECKO.

2. Since long before the filing date of Applicant’s application, Opposer has used the name and mark ECKO for glassware, kitchen utensils, bakeware, and numerous other related goods.

3. Opposer has registered the mark ECKO in Class 21 for "glassware including beverage making and serving pitchers, drinking vessels, and mixing bowls" in the United States Patent and Trademark Office, Reg. No. 641,028. That registration has become incontestable in accordance with 15 U.S.C. §§ 1065 and 1115(b).

4. Additionally, Opposer has registered the mark ECKO in Classes 8, 9, 20, and 21 for various kitchen utensils, bakeware items, and other kitchen-related goods in the United States Patent and Trademark Office, Reg. No. 2,396,726.

5. The preceding ECKO registrations have become incontestable in accordance with 15 U.S.C. §§ 1065 and 1115(b). Print-outs from the United States Patent and Trademark Office records showing the current status of these registrations are attached collectively hereto as Exhibit A.

6. Opposer has sold many millions of dollars worth of products and services under the ECKO name and mark throughout the United States and has spent hundreds of thousands of dollars during the past five years in advertising and promoting the name and mark throughout the United States.

7. By virtue of these extensive sales, advertising and promotions, Opposer now owns a valuable goodwill symbolized by its ECKO name and mark.

8. By virtue of Opposer's long use, extensive sales, advertising, and promotional efforts, the ECKO name and mark has become distinctive and famous. The ECKO name and mark achieved that fame and distinction long prior to the priority date of the application opposed herein.

9. On September 9, 2009, Applicant filed an intent-to-use application to register the mark ECCO GLASSWARE (Stylized, exclusive rights to "GLASSWARE" disclaimed) for the following goods and services in Class 21:

Household or kitchen utensils and containers made of semi-worked glass, namely, beverage glassware, bowls, and vases; candle rings and holders, decorative glass centerpieces, glass beverageware, glass sculpture, serving ware, namely, spoons, tongs; snack trays, namely, serving trays

10. Upon information and belief, neither Applicant nor any predecessor or related company of Applicant has any basis for claiming rights in ECCO GLASSWARE (Stylized) prior to the priority date of the application opposed herein.

11. Applicant's application to register the mark ECCO GLASSWARE (Stylized) is without Opposer's consent.

Count I: Likelihood of Confusion

12. Opposer incorporates herein the allegations of Paragraphs 1 through 11.

13. Applicant's application to register the mark ECCO GLASSWARE (Stylized) is likely to result in confusion, mistake or deception with Opposer's ECKO name and mark, or in the belief that Applicant or its ECCO GLASSWARE (Stylized) products are in some way legitimately connected with, or licensed or approved by, Opposer.

Count II: Dilution

14. Opposer incorporates herein the allegations of Paragraphs 1 through 11.

15. Applicant's application to register the mark ECCO GLASSWARE (Stylized) is likely to dilute the distinctiveness of Opposer's famous ECKO name and mark.

WHEREFORE, registration by Applicant of ECCO GLASSWARE (Stylized) for the goods and services stated in Application Serial No. 77/823,411 would be damaging to Opposer.

Please debit the requisite filing fee of \$600 from Deposit Account No. 16-0650. Please address all correspondence to Bradley L. Cohn and Alexis E. Payne, Pattishall, McAuliffe, Newbury, Hilliard & Geraldson LLP, 311 South Wacker Drive, Suite 5000, Chicago, Illinois 60606.

PATTISHALL, McAULIFFE, NEWBURY,
HILLIARD & GERALDSON LLP

By /Alexis E. Payne
Bradley L. Cohn
Alexis E. Payne
311 South Wacker Drive
Suite 5000
Chicago, Illinois 60606
Telephone (312) 554-8000

Attorneys for EKCO HOUSEWARES, INC..

EXHIBIT A

Int. Cls.: 8, 9, 20 and 21

Prior U.S. Cls.: 2, 13, 21, 22, 23, 25, 26, 28, 29,
30, 32, 33, 36, 38, 40, 44 and 50

Reg. No. 2,396,726

United States Patent and Trademark Office

Registered Oct. 24, 2000

**TRADEMARK
PRINCIPAL REGISTER**



EKO HOUSEWARES, INC. (DELAWARE CORPORATION)
9234 WEST BELMONT AVENUE
FRANKLIN PARK, IL 60131

FOR: CHEESE PLANES, CHOPSTICKS, DESSERT SPOONS, FONDUE FORKS, FORKS, GRAPEFRUIT SPOONS, HAND OPERATED FOOD CHOPPERS, HAND-OPERATED FRUIT, VEGETABLE AND CHEESE SHREDDERS, ICE PICKS, NON-ELECTRIC CAN OPENERS, NON-ELECTRIC MINCERS, PASTRY BLENDERS, SALAD SERVERS, SLOTTED SPOONS, SOUP SPOONS, SPAGHETTI FORKS, TABLE-SPOONS, CHOPSTICKS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 1-14-1996; IN COMMERCE 1-14-1996.

FOR: CANDY THERMOMETERS, DEEP FRY THERMOMETERS, EGG TIMERS, FOOD SCALES, MEASURING CUPS, MEASURING SPOONS, MEASURING SCOOPS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-14-1996; IN COMMERCE 1-14-1996.

FOR: DRINKING STRAWS, MAGNETIC PHOTO FRAMES, NON-METAL STACKABLE BINS, PLASTIC LIDS FOR CANS, PLATE HANGERS, PLATE STANDS, PLASTIC LOBSTER BIBS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-14-1996; IN COMMERCE 1-14-1996.

FOR: BAKEWARE, NAMELY BAKING SHEETS, BAKING CUPS, BROILER PANS, COOKIE PANS, CRISPERS, GRILL TOPPERS, LOAF PANS, MUFFIN PANS, PIE PANS, PIZZA PANS, ROASTERS, ROAST PANS, AND ROAST RACKS; KITCHENWARE AND GADGETS, NAMELY BAG CLOSURE CLIPS, BAGEL HOLDERS, BASTERS, BASTING SPOONS, BOTTLE CAPS, BOTTLE OPENERS, BOTTLE POURERS, BOTTLE STOPPERS NOT OF RUBBER, BOUILLON SPOONS, BOWL AND PLATE SCRAPERS, BOWL COVER SETS, BUTTER BALLERS, BUTTER DISHES, CAKE DECORATING KITS, CAKE RACKS, CAKE SERVERS, CAKE TESTERS, PORTABLE BEVERAGE DISPENSERS, CAN PIERCERS, CAN TAPPERS, CANISTER SETS, CHEESE BOARDS, PLASTIC COASTERS, WOODEN COASTERS, COCKTAIL SHAKERS,

DOMESTIC COFFEE MEASURES, COLANDERS FOR HOUSEHOLD USE, OVEN-TO-TABLE RACKS, CORNERS, CORK PULLERS, CORKSCREWS, CORN SETS, CORN SKEWERS, CUTTING BOARDS, DOUGH BLENDERS, DRAINERS, NON-ELECTRIC EGG BEATERS, EGG SEPARATORS, FOOD JAR SCRAPERS, FRUIT BALLERS, FUNNELS, GARLIC PRESSES, GRATERS, GRAVY SKIMMERS, HAMBURGER TURNERS, ICE CREAM DIPPERS, ICE CREAM SCOOPS, ICE CUBE MOLDS FOR REFRIGERATORS, ICED DRINK SPOONS, ICING BAGS, BOTTLE OPENERS, NON-ELECTRIC JUICERS, KETCHUP DISPENSERS, KITCHEN LADLES, LEMON-LIME SQUEEZERS, LID GRIPPERS, MEAT SERVERS, MEAT TENDERIZERS, MELON BALLERS, MIXING BOWLS, MUG TREES, MUSTARD DISPENSERS, NAPKIN HOLDERS, NUT PICKS, PAN DRAINERS, POULTRY CAVITY CLOSING DEVICE CONSISTING OF WIRES TO WHICH THREAD IS ATTACHED TO CLOSE THE CAVITY, SPATULAS, CONFECTIONERS' DECORATING BAGS, PASTRY CUTTERS, PIE SERVERS, PAPER TOWEL HOLDERS, PASTRY BRUSHES, COCKTAIL PICKS, POTATO MASHERS, RECIPE BOXES, REUSABLE PARTY ICE, ROLLING PINS, SALAD SPINNERS, SALT AND PEPPER SHAKERS, SEAFOOD PICKS, SERVICE SCOOPS, COCKTAIL SHAKERS, SALAD DRESSING SHAKERS, MANUAL ADDERS FOR SHOPPING, SHOT GLASSES, SHRIMP DEVEINERS, FLOUR SIFTERS, SKEWERS, CARVING BOARDS, SPAGHETTI MEASURES, SPAGHETTI SERVERS, SPATULAS, SPICE RACKS, SPOON RESTS, STEAMER BASKETS NOT OF PRECIOUS METAL, MIXING SPOONS, STRAINERS, STRAWBERRY HULLERS, SUGAR AND CREAMER

SETS, TEA BALLS NOT OF PRECIOUS METAL, TEA INFUSERS NOT OF PRECIOUS METAL, TEA SQUEEZERS, TONGS, TUNA SQUEEZERS, UTENSIL WALL RACKS, VERTICAL ROASTERS, AND WHISKS; HOUSEHOLD PRODUCTS AND CONTAINERS, NAMELY, RACK-TYPE CONTAINERS FOR KITCHEN GADGETS IN THE NATURE OF CAN OPENERS, MEASURING CUPS AND SPOONS; DUST BINS, BUCKETS, TEA CADDIES, SHOWER CADDIES, CHILDREN'S MEAL TRAYS, DESK FILE TRAYS, LAUNDRY BASKETS, PAILS, PLASTIC UTILITY HOUSEHOLD BASKETS, AND UTILITY CARTS; HOUSEHOLD UTENSILS AND BATHROOM PRODUCTS, NAMELY, BOTTLE BRUSHES, CLEANING BRUSHES, BOWL BRUSH SETS, BOWL BRUSHES, BROOMS, STOVE BURNER COVERS, CEILING FAN BRUSHES, SPONGES FOR HOUSEHOLD PURPOSES, DISHWASHING SPONGES, DUST MOPS, DUST WIPES, GLASS WIPES, MAGNETIC CLIPS, METAL CLEANING PADS, MOPS, CLEANING PADS, METAL AND PORCELAIN RANGE TOP DRAIN PANS, METAL RANGE TOP TRIM RINGS, MITTS OF FABRIC FOR CLEANING, SINK DRAINERS, SOAP DISHES, DISH SOAP DISPENSERS, SPONGE BRUSHES, SPONGE MOPS, TOWEL BARS, AND WASHING BAGS; BRUSHES, NAMELY, BASTING BRUSHES, PASTRY BRUSHES, GRILL CLEANING BRUSHES, AND VEGETABLE BRUSHES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).
FIRST USE 1-14-1996; IN COMMERCE 1-14-1996.

SER. NO. 75-413,417, FILED 12-31-1997.

ROBERT C. CLARK JR., EXAMINING ATTORNEY



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 2396726 SERIAL NO: 75/413417 MAILING DATE: 08/18/2006
REGISTRATION DATE: 10/24/2000
MARK: EKCO AND DESIGN
REGISTRATION OWNER: ECKO Housewares, Inc.

CORRESPONDENCE ADDRESS:

RAYMOND KULLA
WORLD KITCHEN, LLC
5500 N. PEARL, SUITE 400
ROSEMONT IL 60018

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(1)

THE COMBINED AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058. **ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.**

NOTICE OF ACKNOWLEDGEMENT

15 U.S.C. Sec. 1065

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 15 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1065. **ACCORDINGLY, THE SECTION 15 AFFIDAVIT IS ACKNOWLEDGED.**

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
008, 021, 009, 020.

HUNTLEY, TIFFANY K
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

**PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION
ORIGINAL**

**REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION) SECTION 8: AFFIDAVIT
OF CONTINUED USE** The registration shall remain in force for 10 years, except that the registration

shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration. **Failure to file the Application for Renewal will result in the expiration of the registration.**

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Int. Cl.: 21

Prior U.S. Cl.: 33

Reg. No. 641,028

United States Patent and Trademark Office

Registered Feb. 5, 1957

10 Year Renewal

Renewal Term Begins Feb. 5, 1997

**TRADEMARK
PRINCIPAL REGISTER**

EKCO

EKCO HOUSEWARES, INC. (DELA-
WARE CORPORATION)
9234 WEST BELMONT AVENUE
FRANKLIN PARK, IL 60131, BY
MERGER, MERGER AND ASSIGN-
MENT FROM EKCO PRODUCTS COM-
PANY (ILLINOIS CORPORATION)
CHICAGO, IL

FOR: [GLASSWARE INCLUDING
BEVERAGE MAKING AND SERVING
PITCHERS, DRINKING VESSELS, AND]
MIXING BOWLS FOR BEATER AND
BOWL SETS, IN CLASS 33 (INT. CL. 21).
FIRST USE 11-1-1944; IN COMMERCE
11-1-1944.

SER. NO. 72-010,305, FILED 6-15-1956.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on July 29, 1997.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

641,028
Registered Feb. 5, 1957

PRINCIPAL REGISTER Trademark

Ser. No. 10,305, filed June 15, 1956

EKCO

Ekco Products Company (Illinois corporation)
1949 N. Cicero Ave.
Chicago 39, Ill.

For: GLASSWARE INCLUDING BEVERAGE MAK-
ING AND SERVING PITCHERS, DRINKING VES-
SELS, AND MIXING BOWLS FOR BEATER AND
BOWL SETS, in CLASS 33.

First use Nov. 1, 1944; in commerce Nov. 1, 1944.

COMB. AFF. SEC. 8 & 15
DEC 17 1962



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 0641028 SERIAL NO: 72/010305 MAILING DATE: 12/17/2006
REGISTRATION DATE: 02/05/1957
MARK: EKCO
REGISTRATION OWNER: EKCO HOUSEWARES, INC.

CORRESPONDENCE ADDRESS:

PHILOMENA BURKE
EKCO HOUSEWARES, INC.
11911 FREEDOM DRIVE, SUITE 600
RESON, VIRGINIA 20190-5629

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058. ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059. ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):

033.

GILLIS, BURNIE A
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION
CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION
ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION) SECTION 8: AFFIDAVIT

OF CONTINUED USE The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

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