

ESTTA Tracking number: **ESTTA366649**

Filing date: **09/03/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Reed Elsevier Inc.
Granted to Date of previous extension	09/05/2010
Address	125 Park Avenue New York, NY 10017 UNITED STATES

Attorney information	Tara M. Vold Fulbright & Jaworski L.L.P. 801 Pennsylvania Avenue, N.W. Washington, DC 20004 UNITED STATES wotrademark@fulbright.com Phone:202-662-0200
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Applicant Information

Application No	77726316	Publication date	03/09/2010
Opposition Filing Date	09/03/2010	Opposition Period Ends	09/05/2010
Applicant	GTECH Corporation 10 Memorial Boulevard Providence, RI 02903 UNITED STATES		


Goods/Services Affected by Opposition


<p>Class 041. All goods and services in the class are opposed, namely: Betting and gambling services in the nature of interactive real time gambling, namely, bingo, poker, slot machines and sports betting, all of the foregoing transmitted via a global computer network and via mobile phones, PDAs, and portable electronic game systems; on-line casino services; providing gambling information relating to bingo, poker, slot machines, sports betting and bookmaking services all via a global computer network and via mobile phones, PDAs, and portable electronic game systems; entertainment services, namely, arranging and conducting interactive peer to peer gambling competitions via global computer network and via mobile phones, PDAs, and portable electronic game systems; organizing and conducting lotteries and other games of chance via a global computer network and via mobile phones, PDAs, and portable electronic game systems; betting services, namely, online gambling using a credit card to secure the funds; gambling consulting services relating to bingo, poker, slot machines, sports betting and bookmaking services</p>
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Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2685263	Application Date	07/25/2000
Registration Date	02/11/2003	Foreign Priority Date	NONE
Word Mark	G2E		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2001/01/00 First Use In Commerce: 2001/01/00 Organizing and promoting trade shows, exhibitions, and expositions directed to the gaming and entertainment industries		

U.S. Registration No.	2800934	Application Date	10/24/2001
Registration Date	12/30/2003	Foreign Priority Date	NONE
Word Mark	G2E		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2001/10/01 First Use In Commerce: 2001/10/01 Conducting trade shows, exhibitions and expositions directed to the gaming and entertainment industries		

U.S. Registration No.	3712558	Application Date	08/28/2007
Registration Date	11/17/2009	Foreign Priority Date	NONE
Word Mark	G2E LEADERSHIP ACADEMY		

Design Mark	
Description of Mark	The mark consists of an open wreath with a diamond depicting the letters "G2E" in the center and the wording "LEADERSHIP ACADEMY" written below the wreath.
Goods/Services	Class 041. First use: First Use: 2007/11/12 First Use In Commerce: 2007/11/12 Educational services, namely, conducting seminars, workshops and training activities in the field of gaming and distribution of course material in connection therewith

U.S. Registration No.	3416170	Application Date	07/07/2006
Registration Date	04/22/2008	Foreign Priority Date	NONE

Word Mark	G2E ASIA
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 016. First use: First Use: 2007/01/01 First Use In Commerce: 2007/01/01 Printed publications, namely, directories, brochures, newsletters, trade publications, bulletins, printed programs and guides, and pamphlets related to the gaming industry, none of which pertain to the fields of securities or financial matters; printed invitations</p> <p>Class 035. First use: First Use: 2006/06/01 First Use In Commerce: 2006/06/01 Organizing, promoting and conducting trade shows, exhibitions and expositions directed to the gaming and entertainment industries</p> <p>Class 041. First use: First Use: 2006/06/01 First Use In Commerce: 2006/06/01 Providing educational and advocacy programs in the field of gaming entertainment</p>
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Attachments	76095403#TMSN.gif (1 page)(bytes) 76329292#TMSN.gif (1 page)(bytes)
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	77265802#TMSN.jpeg (1 page)(bytes) 78924405#TMSN.jpeg (1 page)(bytes) RDEX.T0225US.OP3 Notice of Opposition.pdf (6 pages)(60970 bytes) RDEX.T0225US.OP3 Registration Documents -Notice of Opposition.pdf (23 pages)(305435 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/tmv/
Name	Tara M. Vold
Date	09/03/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

REED ELSEVIER INC. and	§	
AMERICAN GAMING ASSOCIATION	§	Opposition No. _____
	§	
Opposers,	§	
	§	
v.	§	Serial No. 77/726,316
	§	
GTECH Corporation,	§	Published: March 9, 2010
	§	
Applicant.	§	
	§	

NOTICE OF OPPOSITION

Reed Elsevier Inc. and American Gaming Association (collectively “Opposers”) believe they will be damaged by the registration of the mark G2 which is the subject of Application Serial No. 77/726,316, and oppose that application under the provisions of 15 U.S.C. § 1063.

Application Serial No. 77/726,316 was filed on April 30, 2009 under Section 1(b) of the Trademark Act for the mark G2 for:

Betting and gambling services in the nature of interactive real time gambling, namely, bingo, poker, slot machines and sports betting, all of the foregoing transmitted via a global computer network and via mobile phones, PDAs, and portable electronic game systems; on-line casino services; providing gambling information relating to bingo, poker, slot machines, sports betting and bookmaking services all via a global computer network and via mobile phones, PDAs, and portable electronic game systems; entertainment services, namely, arranging and conducting interactive peer to peer gambling competitions via global computer network and via mobile phones, PDAs, and portable electronic game systems; organizing and conducting lotteries and other games of chance via a global computer network and via mobile phones, PDAs, and portable electronic game systems; betting services, namely, online gambling using a credit card to secure the funds; gambling

consulting services relating to bingo, poker, slot machines, sports betting and bookmaking services in International Class 41.

This mark was published for opposition in the Trademark Official Gazette on March 9, 2010, and extensions of time to oppose have been granted out to September 5, 2010.

As grounds for the opposition, Opposers allege the following:

1. Opposers have been engaged in the business, *inter alia*, of organizing and promoting tradeshow, exhibitions and expositions as well as seminars, workshops and training activities directed to the gaming and entertainment industry under the marks G2E, G2E GLOBAL GAMING EXPO, G2E LEADERSHIP ACADEMY and G2E ASIA (collectively “the G2E Marks.”)

2. Opposers have been continuously offering in commerce tradeshow, exhibition and exposition services directed to the gaming and entertainment industry under the G2E and G2E GLOBAL GAMING EXPO marks since 2001.

3. Opposers have been continuously offering in commerce seminars, workshops and training activities in the field of gaming under the G2E LEADERSHIP mark since 2007.

4. Opposers have been continuously offering in commerce tradeshow, exhibition and exposition services directed to the gaming industry under the G2E ASIA mark since 2007.

5. Opposers are the joint owners of the following G2E Marks registered with the United States Patent and Trademark Office, among others:

Trademark	Reg. Number	Filing Date	Goods/Services
G2E	2,685,263	7/25/2000	Organizing and promoting trade shows, exhibitions, and expositions directed to the gaming and entertainment industries in Class 35.
G2E	2,800,934	10/24/2001	Conducting trade shows, exhibitions and expositions directed to the gaming and entertainment industries in Class 35.
G2E LEADERSHIP ACADEMY	3,712,558	8/28/2007	Educational services, namely, conducting seminars, workshops and training activities in the field of gaming and distribution of course material in connection therewith in Class 41.
G2E ASIA	3,416,170	7/7/2006	Printed publications, namely, directories, brochures, newsletters, trade publications, bulletins, printed programs and guides, and pamphlets related to the gaming industry, none of which pertain to the fields of securities or financial matters; printed invitations in Class 16. 35. Organizing, promoting and conducting trade shows, exhibitions and expositions directed to the gaming and entertainment industries in Class 35. 41. Providing educational and advocacy programs in the field of gaming entertainment in Class 41.

These registrations are valid and subsisting, and Registration Numbers 2,685,263 and 2,800,934 are incontestable in accordance with the provisions of Section 15 of the Trademark Act of 1946, 15 U.S.C. § 1115(b). Copies of Registration Certificates of the above-referenced registrations with title and status information are enclosed herewith.

6. Opposers have prominently and extensively used, promoted and advertised the G2E mark for nearly 10 years, and thereafter the G2E Marks, through varied promotional and advertising media. As a result, Opposers own valuable goodwill represented by each of the G2E Marks.

7. As a further result of Opposers' extensive investment and effort in the promotion of the G2E mark in particular, this mark has become recognized as a well-known mark in the gaming field, uniquely associated with Opposers. The G2E mark had achieved well-known status long prior to the earliest priority date upon which Applicant may rely.

8. Applicant seeks registration of the mark G2 for:

Betting and gambling services in the nature of interactive real time gambling, namely, bingo, poker, slot machines and sports betting, all of the foregoing transmitted via a global computer network and via mobile phones, PDAs, and portable electronic game systems; on-line casino services; providing gambling information relating to bingo, poker, slot machines, sports betting and bookmaking services all via a global computer network and via mobile phones, PDAs, and portable electronic game systems; entertainment services, namely, arranging and conducting interactive peer to peer gambling competitions via global computer network and via mobile phones, PDAs, and portable electronic game systems; organizing and conducting lotteries and other games of chance via a global computer network and via mobile phones, PDAs, and portable electronic game systems; betting services, namely, online gambling using a credit card to secure the funds; gambling consulting services relating to bingo, poker, slot machines, sports betting and bookmaking services in International Class 41.

9. Upon information and belief, Applicant, prior to April 30, 2009, the date the opposed application was filed, had made no use of the designation G2 for the services identified in Paragraph 8, and April 30, 2009 is the earliest priority date that Applicant may claim in support of its application.

10. Applicant's alleged mark G2 consists of or comprises a mark which so resembles each of Opposers' previously used and registered G2E Marks as to be likely, when used for the services identified in Paragraph 8, to cause confusion, or to cause mistake or to deceive, in violation of Section 2(d) of the Trademark Act of 1946, 15 U.S.C. § 1052 (d).

11. Opposers are not connected in any way with the Applicant or the intended use by Applicant of G2.

12. On information and belief, Applicant's use of its alleged mark G2 will falsely suggest a connection with Opposers.

13. Registration of Applicant's mark would be inconsistent with Opposers' rights, their aforementioned registrations and the common law, and would be damaging to Opposers.

WHEREFORE, Opposers request that Application Serial No. 77/726,316 be rejected, that no registration be issued on that application, and that this opposition be sustained in favor of Opposers.

Respectfully submitted,

REED ELSEVIER INC. and AMERICAN
GAMING ASSOCIATION

Dated: September 3, 2010

By: Tara M. Vold

Tara M. Vold
J. Paul Williamson
FULBRIGHT & JAWORSKI, LLP
801 Pennsylvania Avenue, NW
Washington DC 2004

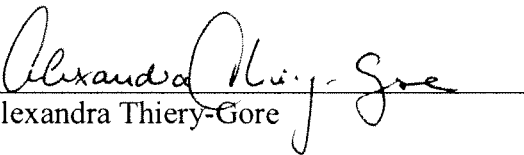
Attorneys for Opposer
Reed Elsevier Inc. and American Gaming
Association

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of this paper has been served upon Legal Representative, Denise Taliaferro and Correspondent, Deborah L. Benson, at the addresses set forth below, by First Class Mail on this 3rd day of September, 2010.

Denise Taliaferro
Senior Corporate Counsel
GTECH Corporation
10 Memorial Boulevard
Providence, Rhode Island 02903

Deborah L. Benson
HINCKLEY, ALLEN & SNYDER LLP
28 State Street
Boston, MA 02109-1775


Alexandra Thiery-Gore

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-09-03 09:58:10 ET

Serial Number: 76095403 Assignment Information Trademark Document Retrieval

Registration Number: 2685263

Mark (words only): G2E

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2009-03-02

Filing Date: 2000-07-25

Transformed into a National Application: No

Registration Date: 2003-02-11

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-05-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. AMERICAN GAMING ASSOCIATION

Address:

AMERICAN GAMING ASSOCIATION
1299 PENNSYLVANIA AVENUE, NW SUITE 1175
WASHINGTON, DC 20004
United States

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: D.C.

2. REED ELSEVIER INC.

Address:

REED ELSEVIER INC.
125 PARK AVENUE 23RD FLOOR
NEW YORK, NY 10017
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Massachusetts

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

Organizing and promoting trade shows, exhibitions, and expositions directed to the gaming and entertainment industries

Basis: 1(a)

First Use Date: 2001-01-00

First Use in Commerce Date: 2001-01-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-02 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-02-09 - Assigned To Paralegal

2009-02-05 - TEAS Section 8 & 15 Received

2009-01-30 - Section 7 correction issued

2009-01-28 - Assignment Of Ownership Not Updated Automatically

2008-12-23 - Post Registration action mailed - Section 7

2008-10-07 - Section 7 amendment filed

2008-10-07 - PAPER RECEIVED

2008-02-28 - Review Of Correspondence Complete

2008-02-25 - PAPER RECEIVED

2008-02-22 - Attorney Revoked And/Or Appointed

2008-02-22 - TEAS Revoke/Appoint Attorney Received

2008-01-16 - Case File In TICRS
2004-09-22 - TEAS Change Of Correspondence Received
2003-02-13 - TEAS Change Of Correspondence Received
2003-02-11 - Registered - Principal Register
2002-11-19 - Published for opposition
2002-10-30 - Notice of publication
2002-08-07 - Approved for Pub - Principal Register (Initial exam)
2002-08-07 - Amendment to Use approved
2002-06-28 - Examiner's amendment mailed
2002-06-28 - Previous Allowance Count Withdrawn
2002-06-28 - Assigned To Examiner
2001-06-15 - Section 1(a) claim - Added
2001-12-06 - Approved For Pub - Principal Register
2001-06-15 - Communication received from applicant
2001-11-19 - Amendment To Use Processing Complete
2001-06-15 - Use Amendment Filed
2001-08-02 - Letter of suspension mailed
2001-07-03 - Examiner's amendment mailed
2001-07-03 - Previous Allowance Count Withdrawn
2001-05-18 - Approved For Pub - Principal Register
2001-05-14 - Examiner's amendment mailed
2000-12-15 - Non-final action mailed
2000-12-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
TARA M. VOLD

Correspondent
TARA M. VOLD

FULBRIGHT & JAWORSKI L.L.P.
801 PENNSYLVANIA AVENUE, N.W.
WASHINGTON DC 20004
Phone Number: 202-662-0200
Fax Number: 202-662-4643



Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 76095403 Filing Dt: 07/25/2000 Reg #: 2685263 Reg. Dt: 02/11/2003
Registrant: REED ELSEVIER INC.
Mark: G2E

Assignment: 1

Reel/Frame: 2318/0387 Received: 06/25/2001 Recorded: 06/19/2001 Pages: 3
Conveyance: ASSIGNS THE ENTIRE INTEREST
Assignor: REED ELSEVIER INC.
Exec Dt: 06/18/2001

Assignee: JOINT VENTURE OF AMERICAN GAMING ASSOCIATION AND REED EXHIBITION COMPANIES, D.B.A. ASSOCIATION EXPOSITIONS & SERVICES, A DIVISION OF REED ELSEVIER INC.
383 MAIN AVENUE
NORWALK, CONNECTICUT 06851

Entity Type: CORPORATION
Citizenship: MASSACHUSETTS
Entity Type: AMERICAN GAMING ASSOCIATION DISTRICT OF COLUMBIA NON PROFIT CORPORATION REED ELSEVIER INC. MASSACHUSETTS CORPORATION
Citizenship: NONE

Correspondent: HOWREY SIMON ARNOLD ET AL
J. PAUL WILLIAMSON
1299 PENNSYLVANIA AVENUE
WASHINGTON, DC 20005

Assignment: 2

Reel/Frame: 3922/0959 Received: 01/23/2009 Recorded: 01/23/2009 Pages: 7

Conveyance: CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY DESCRIPTION OF THE ASSIGNEES PREVIOUSLY RECORDED ON REEL 002318 FRAME 0387. ASSIGNOR(S) HEREBY CONFIRMS THE ASSIGNEES ARE JOINT APPLICANTS NOT A JOINT VENTURE PER THE ATTACHED CORRECTED ASSIGNMENT EFFECTIVE 06/18/2001.

Assignor: REED ELSEVIER INC.

Exec Dt: 01/15/2009

Assignees: AMERICAN GAMING ASSOCIATION
1299 PENNSYLVANIA AVENUE, NW, SUITE 1175
WASHINGTON, DISTRICT OF COLUMBIA 20004
REED ELSEVIER INC.
125 PARK AVENUE, 23RD FLOOR
NEW YORK, NEW YORK 10017

Entity Type: CORPORATION
Citizenship: MASSACHUSETTS
Entity Type: NON-PROFIT CORPORATION
Citizenship: DISTRICT OF COLUMBIA
Entity Type: CORPORATION
Citizenship: MASSACHUSETTS

Correspondent: TARA M. VOLD, FULBRIGHT & JAWORSKI L.L.P
801 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20004

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,685,263

United States Patent and Trademark Office

Registered Feb. 11, 2003

Corrected

OG Date Mar. 10, 2009

SERVICE MARK
PRINCIPAL REGISTER

G2E

AMERICAN GAMING ASSOCIATION
(D.C. NON-PROFIT CORPORATION),
1299 PENNSYLVANIA AVENUE, NW
SUITE 1175
WASHINGTON, DC 20004 AND
REED ELSEVIER INC. (MASSACHU-
SETTS CORPORATION)
125 PARK AVENUE
23RD FLOOR
NEW YORK, NY 10017

FOR: ORGANIZING AND PROMOT-
ING TRADE SHOWS, EXHIBITIONS,
AND EXPOSITIONS DIRECTED TO THE
GAMING AND ENTERTAINMENT IN-
DUSTRIES, IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

FIRST USE 1-0-2001; IN COMMERCE
1-0-2001.

SER. NO. 76-095,403, FILED 7-25-2000.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Mar. 10, 2009.*

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-09-03 10:05:06 ET

Serial Number: 76329292 Assignment Information Trademark Document Retrieval

Registration Number: 2800934

Mark (words only): G2E

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2009-07-30

Filing Date: 2001-10-24

Transformed into a National Application: No

Registration Date: 2003-12-30

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-07-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. American Gaming Association

Address:

American Gaming Association
1299 Pennsylvania Avenue, NW Suite 1175
Washington, DC 20004
United States

Legal Entity Type: NONPROFIT CORPORATION

State or Country Where Organized: D.C.

2. REED ELSEVIER INC.

Address:

REED ELSEVIER INC.
125 Park Avenue, 23rd Floor
New York, NY 10017
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Massachusetts

GOODS AND/OR SERVICES

International Class: 035
Class Status: Active
Conducting trade shows, exhibitions and expositions directed to the gaming and entertainment industries
Basis: 1(a)
First Use Date: 2001-10-01
First Use in Commerce Date: 2001-10-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-07-30 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-07-21 - Assigned To Paralegal

2009-07-14 - TEAS Section 8 & 15 Received

2009-02-28 - Section 7 correction issued

2009-02-19 - Assigned To Paralegal

2009-02-04 - Section 7 amendment filed

2009-02-04 - PAPER RECEIVED

2008-02-28 - Review Of Correspondence Complete

2008-02-25 - PAPER RECEIVED

2008-02-22 - Attorney Revoked And/Or Appointed

2008-02-22 - TEAS Revoke/Appoint Attorney Received

2004-09-22 - TEAS Change Of Correspondence Received

2003-12-30 - Registered - Principal Register

2003-09-17 - Allowed for Registration - Principal Register (SOU accepted)
2003-09-17 - Assigned To Examiner
2003-09-17 - Case File In TICRS
2003-08-01 - Statement Of Use Processing Complete
2003-08-01 - Use Amendment Filed
2003-08-01 - PAPER RECEIVED
2003-03-25 - NOA Mailed - SOU Required From Applicant
2003-02-13 - TEAS Change Of Correspondence Received
2002-09-03 - Published for opposition
2002-08-14 - Notice of publication
2002-05-03 - Approved For Pub - Principal Register
2002-04-25 - Examiner's amendment mailed
2001-12-11 - Communication received from applicant
2002-01-18 - Non-final action mailed
2002-01-17 - Previous Allowance Count Withdrawn
2002-01-14 - Approved For Pub - Principal Register
2002-01-08 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

J. Paul Williamson

Correspondent

J. Paul Williamson
FULBRIGHT & JAWORSKI L.L.P.
801 PENNSYLVANIA AVENUE, N.W.
WASHINGTON DC 20004
Phone Number: 202-662-0200
Fax Number: 202-662-4643



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 76329292

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,800,934

United States Patent and Trademark Office

Registered Dec. 30, 2003

Corrected

OG Date Apr. 7, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

G2E

AMERICAN GAMING ASSOCIATION
(D.C. NONPROFIT CORPORATION),
555 THIRTEENTH STREET, N.W.
WASHINGTON, DC 20004 AND
REED ELSEVIER INC. (MASSACHU-
SETTS CORPORATION)
383 MAIN AVENUE
NORWALK, CT 06851

FOR: CONDUCTING TRADE SHOWS,
EXHIBITIONS AND EXPOSITIONS DI-
RECTED TO THE GAMING AND EN-
TERTAINMENT INDUSTRIES, IN CLASS
35 (U.S. CLS. 100, 101 AND 102).
FIRST USE 10-1-2001; IN COMMERCE
10-1-2001.
SER. NO. 76-329,292, FILED 10-24-2001.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 7, 2009.*

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-09-03 10:08:22 ET

Serial Number: 77265802 Assignment Information Trademark Document Retrieval

Registration Number: 3712558

Mark



**LEADERSHIP
ACADEMY**

(words only): G2E LEADERSHIP ACADEMY

Standard Character claim: No

Current Status: Registered.

Date of Status: 2009-11-17

Filing Date: 2007-08-28

Transformed into a National Application: No

Registration Date: 2009-11-17

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-10-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. American Gaming Association

Address:

American Gaming Association
Suite 1175 1299 Pennsylvania Avenue, N.W.
Washington, DC 20004
United States

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: D.C.

2. Reed Elsevier Inc.

Address:

Reed Elsevier Inc.
23rd Floor 125 Park Avenue
New York, NY 10017
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Massachusetts

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Educational services, namely, conducting seminars, workshops and training activities in the field of gaming and distribution of course material in connection therewith

Basis: 1(a)

First Use Date: 2007-11-12

First Use in Commerce Date: 2007-11-12

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "LEADERSHIP ACADEMY"

Description of Mark: The mark consists of an open wreath with a diamond depicting the letters "G2E" in the center and the wording "LEADERSHIP ACADEMY" written below the wreath.

Design Search Code(s):

05.03.05 - Fern or palm fronds

26.07.21 - Diamonds that are completely or partially shaded

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-11-17 - Registered - Principal Register

2009-10-13 - Law Office Registration Review Completed

2009-10-12 - Assigned To LIE

2009-09-16 - Allowed for Registration - Principal Register (SOU accepted)
2009-07-17 - Statement Of Use Processing Complete
2009-06-24 - Use Amendment Filed
2009-07-17 - Case Assigned To Intent To Use Paralegal
2009-06-24 - TEAS Statement of Use Received
2008-12-23 - Extension 1 granted
2008-12-23 - Extension 1 filed
2008-12-23 - TEAS Extension Received
2008-07-15 - NOA Mailed - SOU Required From Applicant
2008-04-22 - Published for opposition
2008-04-02 - Notice of publication
2008-03-14 - Law Office Publication Review Completed
2008-03-12 - Assigned To LIE
2008-02-19 - Approved For Pub - Principal Register
2008-01-29 - Teas/Email Correspondence Entered
2008-01-29 - Communication received from applicant
2008-01-29 - TEAS Response to Office Action Received
2007-11-02 - Notification Of Non-Final Action E-Mailed
2007-11-02 - Non-final action e-mailed
2007-11-02 - Non-Final Action Written
2007-11-02 - Assigned To Examiner
2007-09-01 - Notice Of Design Search Code And Pseudo Mark Mailed
2007-08-31 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
Tara M. Vold

Correspondent
Tara M. Vold

FULBRIGHT & JAWORSKI L.L.P.
801 PENNSYLVANIA AVE NW FL 3
WASHINGTON DC 20004-2623
Phone Number: 202-662-0200
Fax Number: 202-662-4643



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No assignment has been recorded at the USPTO

For Serial Number: 77265802

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

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United States of America

United States Patent and Trademark Office



LEADERSHIP ACADEMY

Reg. No. 3,712,558 AMERICAN GAMING ASSOCIATION (D.C. NON-PROFIT CORPORATION)
Registered Nov. 17, 2009 SUITE 1175

1299 PENNSYLVANIA AVENUE, N.W.
WASHINGTON, DC 20004 AND

Int. Cl.: 41

REED ELSEVIER INC. (MASSACHUSETTS CORPORATION)
23RD FLOOR

SERVICE MARK 125 PARK AVENUE
PRINCIPAL REGISTER NEW YORK, NY 10017

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING SEMINARS, WORKSHOPS
AND TRAINING ACTIVITIES IN THE FIELD OF GAMING AND DISTRIBUTION OF COURSE
MATERIAL IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

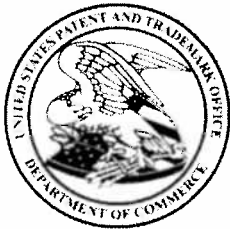
FIRST USE 11-12-2007; IN COMMERCE 11-12-2007.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEADERSHIP ACADEMY".
APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF AN OPEN WREATH WITH A DIAMOND DEPICTING THE
LETTERS "G2E" IN THE CENTER AND THE WORDING "LEADERSHIP ACADEMY"
WRITTEN BELOW THE WREATH.

SN 77-265,802, FILED 8-28-2007.

INGA ERVIN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-09-03 10:11:05 ET

Serial Number: 78924405 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3416170

Mark

G2E ASIA

(words only): G2E ASIA

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-04-22

Filing Date: 2006-07-07

Transformed into a National Application: No

Registration Date: 2008-04-22

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-03-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. American Gaming Association

Address:

American Gaming Association
Suite 1175 1299 Pennsylvania Avenue, N.W.
Washington, DC 20004
United States

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: D.C.

2. Reed Elsevier Inc.

Address:

Reed Elsevier Inc.
23rd Floor 125 Park Avenue
New York, NY 10017
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Massachusetts

GOODS AND/OR SERVICES

International Class: 016

Class Status: Active

Printed publications, namely, directories, brochures, newsletters, trade publications, bulletins, printed programs and guides, and pamphlets related to the gaming industry, none of which pertain to the fields of securities or financial matters; printed invitations

Basis: 1(a)

First Use Date: 2007-01-01

First Use in Commerce Date: 2007-01-01

International Class: 035

Class Status: Active

Organizing, promoting and conducting trade shows, exhibitions and expositions directed to the gaming and entertainment industries

Basis: 1(a)

First Use Date: 2006-06-01

First Use in Commerce Date: 2006-06-01

International Class: 041

Class Status: Active

Providing educational and advocacy programs in the field of gaming entertainment

Basis: 1(a)

First Use Date: 2006-06-01

First Use in Commerce Date: 2006-06-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-04-22 - Registered - Principal Register
2008-03-17 - Law Office Registration Review Completed
2008-03-16 - Assigned To LIE
2008-03-15 - Allowed for Registration - Principal Register (SOU accepted)
2008-02-19 - Statement Of Use Processing Complete
2008-01-23 - Use Amendment Filed
2008-01-23 - TEAS Statement of Use Received
2007-12-13 - Applicant/Correspondence Changes (Non-Responsive) Entered
2007-11-28 - PAPER RECEIVED
2007-11-29 - Extension 1 granted
2007-11-09 - Extension 1 filed
2007-11-28 - PAPER RECEIVED
2007-11-09 - TEAS Extension Received
2007-05-15 - NOA Mailed - SOU Required From Applicant
2007-02-20 - Published for opposition
2007-01-31 - Notice of publication
2006-12-21 - Law Office Publication Review Completed
2006-12-21 - Assigned To LIE
2006-12-06 - Approved For Pub - Principal Register
2006-12-06 - Assigned To Examiner
2006-07-13 - Notice Of Pseudo Mark Mailed
2006-07-12 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Tara M. Vold

Correspondent

Tara M. Vold

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801 PENNSYLVANIA AVE NW
WASHINGTON DC 20004-2615
Phone Number: 202.662.4657
Fax Number: 202.662.4643



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Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cls.: 16, 35, and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101, 102, and 107

United States Patent and Trademark Office

Reg. No. 3,416,170

Registered Apr. 22, 2008

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

G2E ASIA

AMERICAN GAMING ASSOCIATION (D.C.
NON-PROFIT CORPORATION)

SUITE 1175

1299 PENNSYLVANIA AVENUE, N.W.

WASHINGTON, DC 20004 AND

REED ELSEVIER INC. (MASSACHUSETTS COR-
PORATION)

23RD FLOOR

125 PARK AVENUE

NEW YORK, NY 10017

FOR: PRINTED PUBLICATIONS, NAMELY, DI-
RECTORIES, BROCHURES, NEWSLETTERS,
TRADE PUBLICATIONS, BULLETINS, PRINTED
PROGRAMS AND GUIDES, AND PAMPHLETS
RELATED TO THE GAMING INDUSTRY, NONE
OF WHICH PERTAIN TO THE FIELDS OF SECU-
RITIES OR FINANCIAL MATTERS; PRINTED IN-
VITATIONS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37,
38 AND 50).

FIRST USE 1-1-2007; IN COMMERCE 1-1-2007.

FOR: ORGANIZING, PROMOTING AND CON-
DUCTING TRADE SHOWS, EXHIBITIONS AND
EXPOSITIONS DIRECTED TO THE GAMING AND
ENTERTAINMENT INDUSTRIES, IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 6-1-2006; IN COMMERCE 6-1-2006.

FOR: PROVIDING EDUCATIONAL AND ADVO-
CACY PROGRAMS IN THE FIELD OF GAMING
ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 6-1-2006; IN COMMERCE 6-1-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-924,405, FILED 7-7-2006.

CHERYL CLAYTON, EXAMINING ATTORNEY