ESTTA Tracking number:

ESTTA366475 09/02/2010

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	United Van Lines, LLC				
Entity	limited liability company Citizenship Missouri				
Address	One United Drive Fenton, MO 63026 UNITED STATES				

Attorney information	Jennifer A. Visintine Thompson Coburn LLP One US Bank Plaza St. Louis, MO 63101 UNITED STATES ipdocket@thompsoncoburn.com, jvisintine@thompsoncoburn.com
	Phone:314.552.6000

Applicant Information

Application No	77901229	Publication date	08/03/2010
Opposition Filing Date	09/02/2010	Opposition Period Ends	09/02/2010
Applicant	United States Van Lines, Inc. United States Van Lines, Inc. Fort Lauderdale, FL 33309 UNITED STATES	#202	

Goods/Services Affected by Opposition

Class 039. First Use: 2002/11/01 First Use In Commerce: 2002/11/01

All goods and services in the class are opposed, namely: Freight transportation by truck or van

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1064658	Application Date	06/04/1976
Registration Date	04/26/1977	Foreign Priority Date	NONE
Word Mark	UNITED		
Design Mark			
Description of	NONE		

Mark				
Goods/Services	Class 039. First use: First Use: 1976/05/12 First Use In Commerce: 1976/05/12			
	MOVING, TRUCKING, HAULING, AND STORING HOUSEHOLD GOODS AND			
	SPECIAL SHIPMENTS WHICH ARE OF HIGH VALUE, FRAGILE OR BOTH			
II O Destatostica	T 4454004	A - P - C - D - t -	L 00/00/4070	
U.S. Registration No.	1151934	Application Date	06/20/1979	
Registration Date	04/21/1981	Foreign Priority Date	NONE	
Word Mark	UNITED			
Design Mark				
	UNIT	ED ED		
Description of Mark	THE MARK IS COMPRISED OF THE WORD "UNITED" IN A STACKED FORM.			
Goods/Services	Class 039. First use: First Use: 1976/05/12 First Use In Commerce: 1976/05/12			
	MOVING, TRUCKING, HAULING, AND STORING HOUSEHOLD GOODS AND SPECIAL SHIPMENTS WHICH ARE OF HIGH VALUE, FRAGILE OR BOTH			
	L .=====	I	L	
U.S. Registration No.	1792966	Application Date	06/20/1990	
Registration Date	09/14/1993	Foreign Priority Date	NONE	
Word Mark	UNITED			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 039. First use: First Use: 1976/05/12 First Use In Commerce: 1976/05/12			
	transporting, moving, trucking, hauling and storing household goods and other special commodities, and related transportation information services			
	1 000 17 10	1 A 11 11 D 1	1.4.4.5.10004	
U.S. Registration No.	2624746	Application Date	11/15/2001	
Registration Date	09/24/2002	Foreign Priority Date	NONE	

UNITED

Word Mark

Design Mark	UNITED
Description of Mark	NONE
Goods/Services	Class 039. First use: First Use: 1999/04/01 First Use In Commerce: 1999/04/01 TRANSPORTATION OF GOODS BY TRUCK AND STORAGE OF GOODS

U.S. Application/ Registration No.	NONE	Application Date	NONE	
Registration Date	NONE			
Word Mark	UNITED VAN LINES			
Goods/Services	Transportation and storage services, including transporting, moving, trucking, hauling and storing household goods and other special commodities and related transportation information services			

Attachments	73220432#TMSN.gif (1 page) (bytes) 76338011#TMSN.gif (1 page) (bytes) NoticeofOpposition.pdf (5 pages) (82721 bytes)
	EX1COVER.pdf (1 page)(2814 bytes) UVLex1a.pdf (4 pages)(74542 bytes)
	UVLex1b.pdf (12 pages)(442627 bytes) EX2COVER.pdf (1 page)(2814 bytes) UVLex2.pdf (6 pages)(3984956 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/jav/
Name	Jennifer A. Visintine
Date	09/02/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

UNITED VAN LINES, LLC	
Opposer,	
,	Opposition No.
V.	Directed to U.S. Serial No. 77-901,229
UNITED STATES VAN LINES, INC.,) Mark: UNITED STATES VAN LINES
Applicant.) Wark. GIVITED STATES VAIN ENVES

NOTICE OF OPPOSITION

United Van Lines, LLC ("Opposer") will be damaged by registration of the mark UNITED STATES VAN LINES in International Class 39, as shown in U.S. Serial No. 77-901,229, filed by United States Van Lines, Inc. ("Applicant"), and therefore opposes the application. As grounds for its opposition, Opposer alleges the following:

BACKGROUND

- (1) Opposer is a limited liability company organized and existing under the laws of Missouri, with offices at One United Drive, Fenton, Missouri 63026.
- (2) On information and belief, Applicant is a Florida corporation, with an address of United States Van Lines, Inc. #202, Fort Lauderdale, Florida, 33309.
- (3) On information and belief, Applicant is the owner of U.S. Serial No. 77-901,229 ("Application") for the mark UNITED STATES VAN LINES in International Class 39 for *freight transportation by truck or van* ("Applicant's Services").
- (4) The Application was published for opposition on August 3, 2010, so the deadline to oppose the Application is September 2, 2010. This Notice of Opposition is thus timely.
- (5) Opposer has continuously used the term UNITED as a trademark in interstate commerce in connection with transportation and storage services since at least as early as 1957, and has continuously used the phrase UNITED VAN LINES as a trade name and

trademark in interstate commerce in connection with its business and transportation and storage services. It has used UNITED VAN LINES as a trade name in interstate commerce since at least as early as 1942, and has used it as a trademark in interstate commerce since at least as early as 1957. Opposer's UNITED marks and UNITED VAN LINES trademark and trade name may be referred to collectively as the "United Van Lines Marks and Trade Name."

(6) Opposer is the owner of the following United States trademark registrations for its UNITED marks:

Mark	Reg. No.	Class	Goods	Reg. Date
UNITED	1064658	39	For moving, trucking, hauling, and storing household goods and special shipments which are of high value, fragile of both	04/26/1977
UNITED (stacked)	1151934	39	Moving, trucking, hauling and storing household goods and special shipments which are of high value, fragile or both	04/21/1981
UNITED	1792966	39	Transporting, moving, trucking, hauling and storing household goods and other special commodities and related transportation information services	09/14/1993
UNITED (single logo)	2624746	39	Transportation of goods by truck, and storage of goods	09/24/2002

Said registrations are valid and in good standing. True and accurate copies of data for these registrations from the Trademark Office's TARR database, along with copies of the registration certificates, are attached to this Notice of Opposition as Exhibit 1.

- (7) Information regarding and documents showing Opposer's use of the trade name and trademark UNITED VAN LINES are attached as Exhibit 2.
- (8) Opposer has promoted and provided its transportation and storage services in interstate and intrastate commerce in connection with its United Van Lines Marks and Trade Name

5176225.4 - 2 -

since long prior to any alleged use by Applicant of the mark shown in the Application, and continues to do so.

(9) As a result of Opposer's use, promotion, and advertising of its United Van Lines Marks and Trade Name, the UNITED marks and the UNITED VAN LINES trademark and trade name have become well known to the trade and to the public, and have therefore acquired significant goodwill. Opposer's UNITED marks and UNITED VAN LINES trademark and trade name identify and distinguish its services from the goods and services of others, and identify the source and origin of Opposer's services to both the trade and the public.

COUNT I

(Likelihood of Confusion)

- (10) Opposer re-alleges and incorporates by reference the allegations of paragraphs 1 through 9.
- (11) On information and belief, Applicant has made no use of the mark shown in the Application, nor of any word, letter or design confusingly similar thereto, as a trademark or service mark, prior to the date of first use of the United Van Lines Marks and Trade Name.
- (12) Applicant's registration and use of the mark shown in the Application is likely to cause confusion in the minds of the trade and of the public that Applicant's Services emanate from or are licensed, sponsored, or otherwise authorized by Opposer, when in fact they are not.
- (13) The mark shown in the Application so resembles the United Van Lines Marks and Trade Name, previously used in the United States by Opposer, and not abandoned, as to be likely, when applied to Applicant's Services, to cause confusion or to cause mistake or to deceive, and is an attempt to deceive the trade and the public and to benefit from the reputation and goodwill developed by Opposer.
- (14) Opposer will be injured and damaged by the registration of the mark shown in the Application because the mark, when applied to Applicant's Services:

5176225.4 - 3 -

- (a) is likely to cause confusion, or to cause mistake, or to deceive;
- (b) falsely suggests a connection with Opposer; and
- (c) will damage Opposer's valuable goodwill in the United Van Lines Marks and Trade Name.

COUNT II

(Dilution)

- (15) Opposer re-alleges and incorporates by reference the allegations of paragraphs 1-14.
- (16) Prior to the filing date of the Application, and prior to any use by Applicant of the mark shown in the Application, Opposer's UNITED and UNITED VAN LINES marks became famous within the meaning of 15 U.S.C. § 1125.
- (17) Opposer will be injured and damaged by the registration of the mark shown in the Application because the mark, when applied to Applicant's Services:
- a. will damage Opposer's valuable goodwill in its UNITED and UNITED VAN
 LINES marks;
- b. will impair the distinctiveness of Opposer's famous UNITED and UNITED VAN LINES marks; and
- c. will tarnish the reputation of Opposer's famous UNITED and UNITED VAN LINES marks.

ACCORDINGLY, Opposer requests that the Opposition be sustained and that registration of the mark shown in the Application be refused.

Opposer authorizes the Commissioner for Trademarks to charge the fee of \$300 to Deposit Account 20-0823 for filing this Notice of Opposition. Opposer believes that no additional fees are due; however, the Commissioner for Trademarks is authorized to debit our Account 20-0823 for any additional fees.

5176225.4 - 4 -

Respectfully submitted,

/s/ Jennifer A. Visintine
Mark Sableman
Jennifer A. Visintine
THOMPSON COBURN LLP
One US Bank Plaza
St. Louis, Missouri 63101
(314) 552-6000

Attorneys for Opposer United Van Lines, LLC

CERTIFICATE OF SERVICE

I hereby certify that a copy of this notice of opposition was sent via first class mail, postage prepaid, this 2nd day of September, 2010, to the attorney of record for applicant at the following address of record:

Joel Martin McTague Frank Weinberg & Black 7805 SW 6th Ct. Plantation, FL 33324-3203

/s/ Jennifer A. Visintine

5176225.4 - 5 -

EXHIBIT 1

Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 2,624,746
Registered Sep. 24, 2002

SERVICE MARK PRINCIPAL REGISTER



UNITED VAN LINES, LLC (MISSOURI LIMITED LIABILITY COMPANY) ONE UNITED DRIVE FENTON, MO 63026

OWNER OF U.S. REG. NOS. 1,064,658, 1,151,934, AND 1,792,966.

FOR: TRANSPORTATION OF GOODS BY TRUCK AND STORAGE OF GOODS, IN CLASS 39 (U.S. CLS. 100 AND 105).

SER. NO. 76-338,011, FILED 11-15-2001.

FIRST USE 4-1-1999; IN COMMERCE 4-1-1999.

BERYL GARDNER, EXAMINING ATTORNEY

Prior U.S. Cl.: 105

United States Patent and Trademark Office

Reg. No. 1,151,934 Registered Apr. 21, 1981

SERVICE MARK
Principal Register



United Van Lines, Inc. (Missouri corporation)
1 United Dr.
Fenton, Mo. 63026

For: MOVING, TRUCKING, HAULING, AND STORING HOUSEHOLD GOODS AND SPECIAL SHIPMENTS WHICH ARE OF HIGH VALUE, FRAGILE OR BOTH, in CLASS 39 (U.S. Cl. 105).

First use May 12, 1976; in commerce May 12, 1976.

Owner of U.S. Reg. Nos. 670,397, 699,979 and 1,064,658.

The mark is comprised of the word "United" in a stacked form.

Ser. No. 220,432, filed Jun. 20, 1979.

MARTIN MARKS, Primary Examiner

JAMES H. JOHNSON, Examiner

Prior U.S. Cl.: 105

United States Patent and Trademark Office Reg. No. 1,792,966 Registered Sep. 14, 1993

SERVICE MARK PRINCIPAL REGISTER

UNITED

UNITED VAN LINES, INC. (MISSOURI CORPORATION)
ONE UNITED DRIVE
FENTON, MO 63026

FOR: TRANSPORTING, MOVING, TRUCKING, HAULING AND STORING HOUSEHOLD GOODS AND OTHER SPECIAL COMMODITIES, AND RELATED TRANSPORTATION IN-

FORMATION SERVICES, IN CLASS 39 (U.S. CL. 105).

FIRST USE 5-12-1976; IN COMMERCE 5-12-1976.

OWNER OF U.S. REG. NOS. 670,397, 1,151,934 AND OTHERS.

SER. NO. 74-070,963, FILED 6-20-1990.

MARTIN MARKS, EXAMINING ATTORNEY

Prior U.S. Cl.: 105

United States Patent Office

Reg. No. 1,064,658 Registered Apr. 26, 1977

SERVICE MARK

Principal Register

UNITED

United Van Lines, Inc. (Missouri corporation) 1 United Drive Fenton, Mo. 63026 For: MOVING, TRUCKING, HAULING, AND STORING HOUSEHOLD GOODS AND SPECIAL SHIPMENTS WHICH ARE OF HIGH VALUE, FRAGILE OR BOTH, in CLASS 39 (U.S. CL. 105). First use May 12, 1976; in commerce May 12, 1976. Owner of Reg. Nos. 670,397 and 699,979.

Ser. No. 89,448, filed June 4, 1976.

R. F. CISSEL, Examiner

Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-07-21 10:56:55 ET

Serial Number: 76338011 Assignment Information Trade

Trademark Document Retrieval

Registration Number: 2624746

Mark



(words only): UNITED

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2008-08-13

Filing Date: 2001-11-15

Transformed into a National Application: No

Registration Date: 2002-09-24

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2008-08-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. UNITED VAN LINES, LLC

Address:

UNITED VAN LINES, LLC

One Premier Drive

Latest Status Info Page 2 of 3

Fenton, MO 63026 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Missouri

GOODS AND/OR SERVICES

International Class: 039 Class Status: Active

TRANSPORTATION OF GOODS BY TRUCK AND STORAGE OF GOODS

Basis: 1(a)

First Use Date: 1999-04-01

First Use in Commerce Date: 1999-04-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

1064658 1151934 1792966

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-08-13 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-07-01 - Assigned To Paralegal

2008-06-16 - TEAS Section 8 & 15 Received

2007-12-12 - Case File In TICRS

2002-09-24 - Registered - Principal Register

2002-07-02 - Published for opposition

2002-06-12 - Notice of publication

2002-03-29 - Approved for Pub - Principal Register (Initial exam)

2002-03-28 - Examiner's amendment mailed

Latest Status Info Page 3 of 3

2002-02-26 - Non-final action mailed

2002-02-20 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jennifer A. Visintine

Correspondent

Jennifer A. Visintine THOMPSON COBURN LLP ONE US BANK PLAZA ST. LOUIS MO 63101

Phone Number: 314-552-6000 Fax Number: 314-552-7000

Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-07-21 10:56:00 ET

Serial Number: 73220432 Assignment Information Trademark Document Retrieval

Registration Number: 1151934

Mark



(words only): UNITED

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2001-05-19

Filing Date: 1979-06-20

Transformed into a National Application: No

Registration Date: 1981-04-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-02-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. UNITED VAN LINES, LLC

Address:

UNITED VAN LINES, LLC ONE UNITED DRIVE Latest Status Info Page 2 of 3

FENTON, MO 63026

United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Missouri

GOODS AND/OR SERVICES

International Class: 039 **Class Status:** Active

MOVING, TRUCKING, HAULING, AND STORING HOUSEHOLD GOODS AND SPECIAL

SHIPMENTS WHICH ARE OF HIGH VALUE, FRAGILE OR BOTH

Basis: 1(a)

First Use Date: 1976-05-12

First Use in Commerce Date: 1976-05-12

ADDITIONAL INFORMATION

Description of Mark: THE MARK IS COMPRISED OF THE WORD "UNITED" IN A STACKED FORM.

Prior Registration Number(s):

670397 699979

1064658

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-02-19 - Case File In TICRS

2001-05-19 - First renewal 10 year

2001-05-19 - Section 8 (10-year) accepted/ Section 9 granted

2001-01-29 - Combined Section 8 (10-year)/Section 9 filed

1986-09-22 - Section 8 (6-year) accepted & Section 15 acknowledged

1986-06-09 - Section 8 (6-year) and Section 15 Filed

1981-04-21 - Registered - Principal Register

Latest Status Info Page 3 of 3

1981-01-27 - Published for opposition

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

MARK SABLEMAN C/O MITZI CHERRY THOMPSON COBURN LLP ONE FIRSTAR PLAZA ST LOUIS, MISSOURI 63101 Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-07-21 10:48:45 ET

Serial Number: 74070963 Assignment Information Trademark Document Retrieval

Registration Number: 1792966

Mark (words only): UNITED

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-09-11

Filing Date: 1990-06-20

Transformed into a National Application: No

Registration Date: 1993-09-14

Register: Principal

Law Office Assigned: LAW OFFICE 5

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Trademark Assistance Center @uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-09-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United Van Lines, Inc.

Address:

United Van Lines, Inc. One Premier Drive Fenton, MO 63026 United States

Legal Entity Type: Corporation

State or Country of Incorporation: Missouri

GOODS AND/OR SERVICES

International Class: 039 Class Status: Active

Latest Status Info Page 2 of 3

transporting, moving, trucking, hauling and storing household goods and other special commodities, and related transportation information services

Basis: 1(a)

First Use Date: 1976-05-12

First Use in Commerce Date: 1976-05-12

ADDITIONAL INFORMATION

Prior Registration Number(s):

670397

699979

1064658

1151934

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-09-20 - Case File In TICRS

2003-09-11 - First renewal 10 year

2003-09-11 - Section 8 (10-year) accepted/ Section 9 granted

2003-06-17 - Combined Section 8 (10-year)/Section 9 filed

2003-06-16 - TEAS Section 8 & 9 Received

1999-11-06 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-07-16 - Section 8 (6-year) and Section 15 Filed

1993-09-14 - Registered - Principal Register

1991-12-31 - Published for opposition

1991-11-29 - Notice of publication

1991-08-09 - Approved for Pub - Principal Register (Initial exam)

1991-07-26 - Examiner's amendment mailed

1991-06-17 - Communication received from applicant

Latest Status Info Page 3 of 3

1990-12-18 - Non-final action mailed

1990-11-08 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record MARK SABLEMAN

Correspondent MARK SABLEMAN THOMPSON COBURN, LLP ONE US BANK PLAZA ST. LOUIS, MO 63101 Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-07-21 10:48:07 ET

Serial Number: 73089448 Assignment Information Trademark Document Retrieval

Registration Number: 1064658

Mark (words only): UNITED

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2007-06-05

Filing Date: 1976-06-04

Transformed into a National Application: No

Registration Date: 1977-04-26

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-11-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. UNITED VAN LINES, LLC

Address:

UNITED VAN LINES, LLC One United Drive FENTON, MO 63026 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Missouri

GOODS AND/OR SERVICES

International Class: 039 Class Status: Active Latest Status Info Page 2 of 3

MOVING, TRUCKING, HAULING, AND STORING HOUSEHOLD GOODS AND SPECIAL SHIPMENTS WHICH ARE OF HIGH VALUE, FRAGILE OR BOTH

Basis: 1(a)

First Use Date: 1976-05-12

First Use in Commerce Date: 1976-05-12

ADDITIONAL INFORMATION

Prior Registration Number(s):

670397 699979

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-08 - Case File In TICRS

2007-06-05 - First renewal 10 year

2007-06-05 - Section 8 (10-year) accepted/ Section 9 granted

2007-05-15 - Assigned To Paralegal

2007-04-15 - Combined Section 8 (10-year)/Section 9 filed

2007-04-15 - TEAS Section 8 & 9 Received

1997-02-03 - First renewal 10 year

1996-12-24 - Post Registration action mailed - Section 9

1996-12-24 - Post Registration action correction

1996-11-22 - Section 9 filed/check record for Section 8

1982-07-06 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Caroline G. Chicoine

Latest Status Info Page 3 of 3

Correspondent

Caroline G. Chicoine Thompson Coburn LLP One U.S. Bank Plaza St. Louis MO 63101

Phone Number: (314) 552-6000 Fax Number: (314) 552-7000

EXHIBIT 2

Agent for United Van Lines

5607 Cavanaugh Houston, TX 77021 (713) 644-1811 (800) 231-2184 (713) 641-7541 (fax)

Residential Shipment Tracking Corporate Account Log On East End Services Request Estimate Moving Tips Career Opportunities Mail Server East End Transfer & Storage, Inc.



For over 52 years, East End Transfer and Storage has been providing world class service to customers in Houston, as well as across the country and around the world.

Our commitment to making each move a successful move has been accomplished through the teamwork of dedicated professionals in every facet of our company. From the men and women who pack and move your precious possessions, to the coordinators and dispatchers who provide the expertise to successfully schedule and complete each move.

About East End Transfer and Storage:

East End Transfer and Storage, Inc., is a family owned operated business started in 1946 by Richard I Gibson, grandfather to the current president, April G. Surratt.

Since representing United Van Lines in 1975, East End Transfer has stood as a leader in the Houston Marketplace as one of the best in Houston and Texas! During the past decade, East End has experienced phenomenal growth in areas of revenue, equipment and employees, making the company one of the largest United agents in Houston.

- East End Services
- Moving Tips
- Career Opportunities



Copyright© 2000 East End Transfer & Storage. All rights reserved.

TX DOT #5074623C TX DOT Phone 1-800-299-1700

East End Transfer & Storage is an authorized agent for United Van Lines.

The United logo is a registered trademark of United Van Lines, LLC.

ICC# MC-67234 USDOT #077949 TX DOT #005253

Corporate

Specialty Logistics

About United | Customer Service | Contact Us | Corporate Login

Full-Service to Do-It-Yourself Moving & Storage

Search

Balloon Facts

Household Government Company Profile Company History **Quality Process Executive Profiles United Videos**

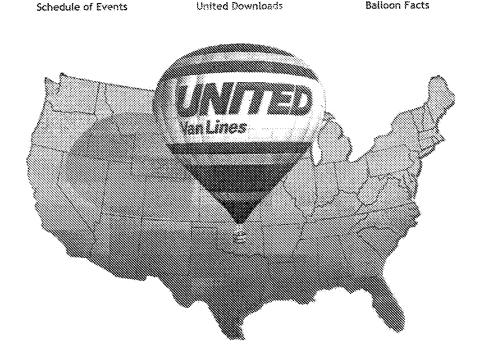
Request an estimate

Track Your Shipment

Moving Aids

- Moving Checklist
- ▶ Packing Tips
- Moving Advice

More



International

United Downloads

Moving across your sky...

Home Moving Aids Find an Agent Careers Newsroom Contact Us Site Map Privacy Policy Copyright © 2010 United Van Lines, LLC All rights reserved. USDOT #077949 | TxDOT #5253 (1-800-299-1700)





Corporate

About United | Customer Service | Contact Us | Corporate Login

Full-Service to Do-It-Yourself Moving & Storage

Search

Home > Corporate Relocation

Government

Service Overview >

Straight Talk

Household

The UniGroup Answer

CityPoints

Moving Aids ➤

FAQs

Claims

Request Information

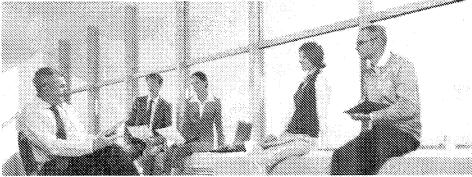
Track Your Shipment

Moving Aids

- ▶ Moving Checklist
- Packing Tips
- ▶ Moving Advice

More

Specialty Logistics



International

Corporate relocation services - the answer is here! Your single source for relocation, transportation and logistics.

Minimum Warn Limes as America's leading corporate relocation company. Let us show you the answer to your business relocation and workforce mobility needs:

- Single point of contact
- Cost-effective, quality service
- Customizable online reports available 24/7
- Tailored moving services with Straight Talk Advantage
- Lowered relocation costs through the CityPointe®
- Detailed customer survey provides quality measurement

Request information now and find out how United can assist in your corporate relocation efforts.

More

Home Moving Aids Find an Agent Careers Newsroom Contact Us Site Map Privacy Policy USDOT #077949 | TxDOT #5253 (1-806-293-1706)





About United | Customer Service | Contact Us | Corporate Login

Full-Service to Do-lt-Yourself Moving & Storage

Household

Home > About United

Government

Corporate

Specialty Logistics

International

Search

Company Profile
Company History
Quality Process

Executive Profiles

United Videos

Request an estimate

Track Your Shipment

Moving companies: about United

came about by truly serving our customers like no other van line in the industry. It's a position that we maintain because we know our customers expect nothing but the best from United. And that's fine, because that's what we expect of ourselves, too.

Being number #1 isn't our goal... continually improving customer satisfaction is. The next time you're on the move, we hope you'll consider moving with United Van Lines.

Moving Aids

- Moving Checklist
- > Packing Tips
- ➤ Moving Advice

More

Use the links above to learn more about United's company history and other important facts. Click here for a Free Moving Quote.

Home Moving Aids Find an Agent Careers Newsroom Contact Us Site Map Privacy Policy Copyright © 2016 (1998)





About United | Customer Service | Contact Us | Corporate Login

Full-Service to Do-It-Yourself Moving & Storage

Hausehold

Government

Corporate

Specialty Logistics

International

Search

Home > Household > Service Overview > CityPointe

Service Overview ▶

CityPointe

Shipment Protection Packing and Crating

Storage Services

Straight Talk
Auto Transport
Moving Process
Moving to Canada

Moving Aids ▶

FAQs

Claims

Request an estimate

Track Your Shipment

CityPointe®

If you want to learn more about your new neighborhood, receive referrals to real estate agents and temporary housing professionals, and be eligible for cash back on the sale or purchase of your home, then CityPointe is for you!

Cash Back from CityPointe If you make use of referral services offered by CityPointe, you may be eligible for cash back. Check to see how much you can get back from CityPointe in the chart below. Best of all, if you utilize real estate agents referred by CityPointe to sell your old home and purchase a new residence, you could earn double the cash back.

Check the Cash Back chart to see how much you can get from CityPointe:

Cost of Home	Your Savings*	
\$150,000	\$750	
\$200,000	\$1,000	
\$300,000	\$1,500	
\$400,000	\$2,000	

Moving Aids

- Moving Checklist
- ➢ Packing Tips
- ▶ Moving Advice

More

You can also access:

Have further questions?

- School and City Reports
- City Comparison Reports

Visit CityPointe's FAQs page

or e-mail us!

-or-

Ask your times Van Lines Agent for more details.

*Cash back is based on home value. In order to be eligible, you must use United Van Lines for your move, choose to use a real estate agent from among those referred by CityPointe, and your home's value must exceed \$100,000.

Certain moving expenses may be tax-deductible less any reimbursements that you receive. Please ask your United agent for more details.

Certain restrictions apply. Offer may not be valid in some states.

Home Moving Aids Find an Agent Careers Newsroom Contact Us Site Map Privacy Policy Copyright © 2010 United Van Lines, LLC All rights reserved.
USDOT #677949 | TXDOT #5353 (1-866-299-3780)





About United | Customer Service | Contact Us | Corporate Login

Full-Service to Do-It-Yourself Moving & Storage

Household

Government

Corporate

Specialty Logistics

International

Search

Home > Household > Service Overview > Storage Services

Service Overview >

CityPointe

Shipment Protection

Packing and Crating

Storage Services

Straight Talk

Auto Transport

Moving Process

Moving to Canada

Moving Alds ▶

FAQs

Claims

Request an estimate

Track Your Shipment

Moving storage

Storage services from United Van Lines

Sometimes moving also means storage. If you are getting ready to move and your new home isn't ready yet, what do you do? Ask your <u>United Van Lines agent</u> about local warehouse services to store your household belongings.

Offered around the country, specialized storage services provide a safe and easy solution when you are faced with conflicting real estate timetables.

The storage facilities are clean, secure and provide individual storage vaults for short- or long-term storage.

For more information about storage services, please contact your local <u>United Van Lines agent</u> or request a free, no-obligation <u>moving estimate</u>.

Moving Aids

- Moving Checklist
- Packing Tips
- ➤ Moving Advice

More

Home Moving Aids Find an Agent Careers Newsroom Contact Us Site Map Privacy Policy Copyright © 2010 United Van Lines, LLC All rights reserved.

USDOT #977949 [TxDOT #5253 (1-806-299-1790]



