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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196336
Party	Defendant Bang Social Networking, LLC
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Submission	Appearance of Counsel/Power of Attorney
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Signature	/Raymond R. Ferrera/
Date	11/04/2010
Attachments	BANG - PoA (executed).pdf ( 1 page )(291216 bytes )

# ADAMS AND REESE LLP

**Applicant:** Bang Social Networking, LLC

**Marks:** BANG – U.S. application no. 77/852,338  
BANG & Design – application no. 77/852,667

Trademark Trial Appeal Board  
United States Patent and Trademark Office  
P.O. Box 1451  
Alexandria, VA 22313-1451

## POWER OF ATTORNEY

The undersigned Bank Social Networking, LLC, a Texas limited liability company, with an address of 5300 Memorial Drive, Suite 940, Houston, Texas 77070, hereby appoints Raymond R. Ferrera and Stephen R. Lewis of Adams and Reese LLP, 1221 McKinney Street, Suite 4400, Houston, Texas 77010, each a member of the bar of the State of Texas, to transact all business on behalf of the undersigned before the U.S. Trademark Trial and Appeal Board in connection with Opposition Proceeding No. 91196336. By submission of this request, the undersigned hereby revokes the power of attorney currently of record.

All future correspondence related to Opposition Proceeding No. 91196336 should be delivered to:

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Date: 11/4/2010

**Bang Social Network, LLC**

By: Richard J Ezzelme

Title: President