

ESTTA Tracking number: **ESTTA366468**

Filing date: **09/02/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196244
Party	Defendant HD Music LLC
Correspondence Address	JEFFREY M. FURR FURR LAW FIRM 2622 DEBOLT RD UTICA, OH 43080-9604  JeffMFurr@FurrLawFirm.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Ruben Alcoba, Esq.
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Signature	/Ruben Alcoba/
Date	09/02/2010
Attachments	notice of appearance.PDF ( 1 page )(102809 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD

Entretenimiento Satelital, S.A. de C.V.

Mark: ATM TV and Design

Opposer,

Opposition No. 91196244

-against-

Application Serial No. 77/800116

HD MUSIC, LLC

Applicant.

NOTICE OF APPEARANCE FOR APPLICANT

To: The clerk of TTAB and all parties of record:

I, Ruben Alcoba, Esq., appear in this case as counsel for Applicant. I am an attorney as defined in 37 CFR

§ 10.1(c), for I am a member in good standing of the highest court of the State of Florida.

By:  \_\_\_\_\_

Date 9/2/2010

Ruben Alcoba, Esq.

Fl Bar No. 169160

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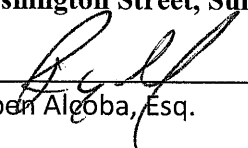
ATTORNEY FOR APPLICANT: HD MUSIC, LLC.

**CERTIFICATE OF SERVICE**

**The undersigned hereby certifies that a true copy of the foregoing Notice of Appearance for Applicant has been served on Opposer by mailing same, first class, postage prepaid, to the office of**

**Opposer's attorney: Wojtek "VK" Karnuk, Esq., Jennings, Strouss & Salmon, PLC, One East**

**Washington Street, Suite 1900, Phoenix, AZ 85004, on this 2<sup>nd</sup> day of September, 2010.**

By:  \_\_\_\_\_

Ruben Alcoba, Esq.