

ESTTA Tracking number: **ESTTA392625**

Filing date: **02/09/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196025
Party	Plaintiff Pet Holdings Inc.
Correspondence Address	VENKAT BALASUBRAMANI FOCAL PLLC 800 FIFTH AVENUE, SUITE 4100 SEATTLE, WA 98104 UNITED STATES venkat@focallaw.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Sean M. McChesney
Filer's e-mail	sean@focallaw.com
Signature	/sm/
Date	02/09/2011
Attachments	Power of Attorney - Sean M. McChesney.pdf ( 2 pages )(363804 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Trademark Application Serial No. 77/868181  
Published in the *Official Gazette* April 13, 2010

PET HOLDINGS INC.,

Opposer,

v.

COMBO VENTURES LLC,

Applicant.

Opposition No. 91196025

**POWER OF ATTORNEY**

Opposer, Cheezburger, Inc. (formerly Pet Holdings Inc.) hereby appoints as additional counsel of record and grants power of attorney to Sean M. McChesney of Focal PLLC to represent Opposer in the above-captioned proceeding, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith, and requests that all notices and papers filed or served in this proceeding be served upon counsel at the following addresses:

Focal PLLC  
8426 40th Ave SW  
Seattle, WA 98136-3966  
Attn: Venkat Balasubramani, Sean M. McChesney  
E-mail: venkat@focallaw.com, sean@focallaw.com  
Facsimile: (206) 260-3966

DATED: February 9, 2011

Cheezburger, Inc.

By: 

Its: CFO

**CERTIFICATE OF SERVICE**

The undersigned certifies that on February 9, 2011, a true and correct copy of the foregoing **Power of Attorney** was served on Applicant in the following manner, per the prior written agreement of counsel:

**Via Email to:**

Joel G. MacMull  
GOETZ FITZPATRICK LLP  
Email: jmacmull@goetzfitz.com

**CERTIFICATE OF ELECTRONIC FILING**

The undersigned certifies that the foregoing **Power of Attorney** is being filed electronically today, February 9, 2011, with the United States Patent and Trademark Office via the Electronic System for Trademark Trial and Appeals.

/s/ Sean M. McChesney  
Sean M. McChesney