



BULKY DOCUMENTS

(Exceeds 100 pages)

Filed: 6/15/2012

Title: APPLICANT'S FIFTH NOTICE OF RELIANCE

Part 3 of 8

91195730

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,938,218

Registered Apr. 5, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**PROTECTION CHOICE
PLAN**

METROPOLITAN LIFE INSURANCE COMPANY
(NEW YORK CORPORATION)

ONE MADISON AVENUE

NEW YORK, NY 10010

FOR: FINANCIAL SERVICES, NAMELY THE
UNDERWRITING AND ADMINISTRATION OF
LONG-TERM CARE INSURANCE, IN CLASS 36
(U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "PROTECTION" AND "PLAN",
APART FROM THE MARK AS SHOWN.

SER. NO. 78-393,241, FILED 3-30-2004.

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

CATHERINE FAINT, EXAMINING ATTORNEY

Int. Cl.: 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,933,401

Registered Mar. 15, 2005

**SERVICE MARK
PRINCIPAL REGISTER**



COREY, JOHN A (UNITED STATES INDIVIDUAL)
121 OLD LOUDON ROAD
LATHAM, NY 12110

FOR: PETSITTING SERVICES, NAMELY, PROVIDING HOME CARE OF DOMESTIC PET(S) ANIMALS IN THE NATURE OF WATERING, FEEDING, DISPENSING MEDICATIONS AS INSTRUCTED BY OWNER OR VETERINARY DOCTOR, WALKING OR RIDING TO PROVIDE EXERCISE, CLEAN UP OF PET OR ANIMAL WASTE AS INSTRUCTED BY OWNER; GROOMING SERVICES, NAMELY, BATHING, NAIL CLIPPING, BRUSHING, EAR CLEAN-

ING AND FUR TRIMMING, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 4-11-1995; IN COMMERCE 4-11-1995.

THE MARK CONSISTS OF STYLIZED "CRITTERS CHOICE" COMBINED WITH ROOF OUTLINE, QUARTER MOON, STARS ABOVE CAT, DOG, SNAKE, BIRD AND FISH OUTLINE.

SER. NO. 78-400,265, FILED 4-12-2004.

MARLENE BELL, EXAMINING ATTORNEY

Int. Cls.: 6 and 7

Prior U.S. Cls.: 2, 12, 13, 14, 19, 21, 23, 25, 31, 34, 35,
and 50

United States Patent and Trademark Office

Reg. No. 3,303,404

Registered Oct. 2, 2007

**TRADEMARK
PRINCIPAL REGISTER**

CONTRACTOR CHOICE

RATTAY, RICHARD V. (UNITED STATES INDIVIDUAL)
7531 SCANDINAVIA DRIVE
MAUMEE, OH 43537

FOR: METAL SCAFFOLDING AND METAL LADDERS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-9-2004; IN COMMERCE 1-9-2004.

FOR: PAINT SPRAYERS, PRESSURE WASHING MACHINES, COMPRESSORS FOR MACHINES AND ELECTRIC GENERATORS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONTRACTOR", APART FROM THE MARK AS SHOWN.

SN 78-380,291, FILED 3-8-2004.

ALICE BENMAMAN, EXAMINING ATTORNEY

Int. Cls.: 12, 18, and 28

**Prior U.S. Cls.: 1, 2, 3, 19, 21, 22, 23, 31, 35, 38, 41, 44,
and 50**

United States Patent and Trademark Office

Reg. No. 3,269,030

Registered July 24, 2007

**TRADEMARK
PRINCIPAL REGISTER**

GOLFER'S CHOICE

YANG, ROGER (UNITED STATES INDIVIDUAL)
13260 TEMPLE AVENUE
INDUSTRY, CA 91746

FOR: GOLF ACCESSORIES FOR CARRYING
GOLF SPORTING ARTICLES, NAMELY, AUTOMO-
BILE TRUNK ORGANIZERS FOR GOLF SPORTING
ARTICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35
AND 44).

FIRST USE 2-11-2005; IN COMMERCE 2-11-2005.

FOR: BAGS FOR CARRYING GOLF SHOES;
BAGS FOR CARRYING GOLF SPORTING PERSONAL
AMENITIES, SOLD EMPTY, IN CLASS 18 (U.S.
CLS. 1, 2, 3, 22 AND 41).

FIRST USE 2-11-2005; IN COMMERCE 2-11-2005.

FOR: GOLF BAGS; GOLF ACCESSORIES, NAME-
LY, GOLF ACCESSORY BAGS, GOLF CADDY
BAGS, NON-MOTORIZED TRAVEL GOLF CAD-
DIES IN THE NATURE OF WHEELED CARTS,
GOLF BALL POUCHES, GOLF BAG COVERS, IN
CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 2-11-2005; IN COMMERCE 2-11-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "GOLFER'S", APART FROM THE
MARK AS SHOWN.

SN 78-361,726, FILED 2-3-2004.

REBECCA GILBERT, EXAMINING ATTORNEY

Prior U.S. Cl.: 200

United States Patent and Trademark Office

Reg. No. 3,206,624

Registered Feb. 6, 2007

COLLECTIVE MEMBERSHIP
PRINCIPAL REGISTER

QUALITY CHOICE
NETWORK

INDEPENDENT MEDICAL CO-OP, INC. (FLOR-
IDA CORPORATION)

129 EXECUTIVE CIRCLE

DAYTONA BEACH, FL 32114

FOR: INDICATING MEMBERSHIP IN AN ASSO-
CIATION OF MEDICAL PROFESSIONALS, MANU-
FACTURERS, AND DISTRIBUTORS OF MEDICAL
PRODUCTS, IN CLASS 200 (U.S. CL. 200).

FIRST USE 6-0-2004; IN COMMERCE 6-0-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE NETWORK, APART FROM THE
MARK AS SHOWN.

SN 78-357,458. FILED 1-26-2004.

KHANH LE, EXAMINING ATTORNEY

Int. Cl.: 45

Prior U.S. Cl.: B

United States Patent and Trademark Office

Reg. No. 3,203,038

Registered Jan. 23, 2007

**CERTIFICATION MARK
SERVICES
SUPPLEMENTAL REGISTER**

CONSUMERS' CHOICE AWARD

MARKET DATA SYSTEMS, INC. (OHIO CORPORATION)
SUITE 3517
2451 CUMBERLAND PARKWAY
ATLANTA, GA 30339

FOR: RETAIL STORE SERVICES AND SERVICE PROVIDERS FEATURING A WIDE VARIETY OF CONSUMER AND/OR BUSINESS GOODS RENDERED TO THE GENERAL PUBLIC AND/OR THE BUSINESS COMMUNITY, IN CLASS B (U.S. CL. B).

FIRST USE 9-1-2003; IN COMMERCE 6-18-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE AWARD, APART FROM THE MARK AS SHOWN.

THE CERTIFICATION MARK, AS USED BY AUTHORIZED PERSONS, CERTIFIES THAT THE BUSINESS ESTABLISHMENT DISPLAYING THE MARK HAS MET THE CERTIFIER'S STANDARDS FOR BUSINESS QUALITY AND ETHICAL BUSINESS CONDUCT BY BEING SELECTED AS ONE OF THE THREE LEADING BUSINESS ESTABLISHMENTS IN ITS CATEGORY OF BUSINESS ACTIVITY AND GEOGRAPHIC AREA, BASED ON THE RESULTS OF AN INDEPENDENT SCIENTIFIC SURVEY THAT IS CONDUCTED ON AN ANNUAL BASIS BY A RECOGNIZED POLLSTER AMONG TWO MAJOR SAMPLES OF CONSUMERS, NAMELY, THE GENERAL PUBLIC AND THE BUSINESS COMMUNITY, AND THAT IS BASED UPON GENERALLY ACCEPTED STATISTICAL PRINCIPLES.

SER. NO. 78-369,519, FILED P.R. 2-17-2004; AM. S.R. 11-24-2006.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY

Int. Cls.: 35, 36 and 44

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,200,325

Registered Jan. 23, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

**MEDICARE COMPLETE
CHOICE**

UNITEDHEALTH GROUP INCORPORATED
(MINNESOTA CORPORATION)

MN008-W130

9900 BREN ROAD EAST

MINNETONKA, MN 55343

FOR: HEALTH CARE COST MANAGEMENT
SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-2003; IN COMMERCE 1-1-2003.

FOR: INSURANCE SERVICES, NAMELY,
CLAIMS ADMINISTRATION OF HEALTH CARE
SERVICES; INSURANCE UNDERWRITING IN THE
FIELD OF HEALTH CARE; ADMINISTRATION OF
HEALTH CARE BENEFIT PLANS, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 1-1-2003; IN COMMERCE 1-1-2003.

FOR: HEALTH CARE IN THE NATURE OF
PREFERRED PROVIDER ORGANIZATIONS
(PPOS); MANAGED HEALTH CARE SERVICES, IN
CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 1-1-2003; IN COMMERCE 1-1-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,153,584.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE MEDICARE, APART FROM THE
MARK AS SHOWN.

SER. NO. 78-350,188, FILED 1-9-2004.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,146,293

Registered Sep. 19, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

**IT'S ALL ABOUT
CHOICE**

**BARNES & NOBLE COLLEGE BOOKSELLERS,
INC. (NEW YORK CORPORATION)
33 EAST 17TH STREET
NEW YORK, NY 10003**

**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

**FOR: RETAIL AND ONLINE RETAIL BOOK-
STORE SERVICES FEATURING NEW AND USED
TEXTBOOKS AND EDUCATIONAL PUBLICA-
TIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).**

SN 78-373,946, FILED 2-25-2004.

FIRST USE 9-30-2004; IN COMMERCE 9-30-2004.

FRED MANDIR, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,121,508

Registered July 25, 2006

SERVICE MARK
PRINCIPAL REGISTER



CHOICE REALTY CAROLMAC AND COMPANY,
INC. (FLORIDA CORPORATION)
205 E. BRANDON BLVD., SUITE-C
BRANDON, FL 33511

THE COLOR(S) DARK RED AND DARK NAVY
BLUE IS/ARE CLAIMED AS A FEATURE OF THE
MARK.

FOR: REAL ESTATE AGENCIES AND REAL
ESTATE LISTING SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

THE MARK CONSISTS OF DARK RED "STRIPES"
AND DARK NAVY FOR ALL OTHER PARTS OF
LOGO AND TEXT.

FIRST USE 8-1-2002; IN COMMERCE 8-1-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "REALTY" AND "COMPANY,
INC.", APART FROM THE MARK AS SHOWN.

SN 78-356,229, FILED 1-23-2004.

THE NAME CAROLMAC IDENTIFIES A LIVING
INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SOPHIA S. KIM, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 3,077,534

Registered Apr. 4, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

**PLAYERS CHOICE
POKER**

NEW VISION GAMING AND DEVELOPMENT,
INC. (MASSACHUSETTS CORPORATION)
5 SAMUEL PHELPS WAY
NORTH READING, MA 01864

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: LEASING VIDEO GAMING EQUIPMENT
FEATURING POKER-TYPE GAMES OF CHANCE,
PROVIDING POKER-TYPE GAMES OF CHANCE IN
GAMING ESTABLISHMENTS, AND PROVIDING
POKER-TYPE GAMES OF CHANCE THAT MAY
BE ACCESSED BY PLAYERS ON A GLOBAL COM-
PUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

OWNER OF U.S. REG. NO. 2,129,556.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "POKER", APART FROM THE
MARK AS SHOWN.

SN 78-377,280, FILED 3-2-2004.

FIRST USE 10-7-1999; IN COMMERCE 6-12-2000.

DAVID TAYLOR, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,061,068

Registered Feb. 21, 2006

**TRADEMARK
PRINCIPAL REGISTER**

ART BY CHOICE

EUGENE B. AVERGON, LTD. (ILLINOIS LIMITED PARTNERSHIP)

103 SOUTHWICK CT.

FLETCHER, NC 28732

FOR: EDUCATIONAL PUBLICATIONS; NAME-
LY, TRAINING MANUALS IN THE FIELD OF ART,
IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-4-2005; IN COMMERCE 1-4-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ART", APART FROM THE MARK
AS SHOWN.

SN 78-372,870, FILED 2-24-2004.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,053,195

Registered Jan. 31, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

CHOICES 4 YOUTH

MCCRAY CREATIONS INC. (CALIFORNIA CORPORATION)
PO BOX 7525
SOUTH LAKE TAHOE, CA 96158

FOR: CAMPS AND TRAINING PROGRAMS FOR CHILDREN AND TEACHERS FEATURING LEADERSHIP, MEMORY, COMMUNITY AND SELF-CONFIDENCE SKILLS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-16-2004; IN COMMERCE 2-19-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOR YOUTH", APART FROM THE MARK AS SHOWN.

SER. NO. 78-380,071, FILED 3-8-2004.

BARBARA GAYNOR, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,042,630

Registered Jan. 10, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

CNA BAPP CHOICE

CNA FINANCIAL CORPORATION (DELAWARE
CORPORATION)
333 S. WABASH AVENUE
CHICAGO, IL 60685

OWNER OF U.S. REG. NOS. 802,010 AND 2,776,241.

FOR: PROPERTY AND CASUALTY INSURANCE
UNDERWRITING SERVICES, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BAPP", APART FROM THE MARK
AS SHOWN.

FIRST USE 5-6-2004; IN COMMERCE 5-6-2004.

SN 78-367,486, FILED 2-13-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

WILLIAM BRECKENFELD, EXAMINING ATTOR-
NEY

Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103, and 106

United States Patent and Trademark Office

Reg. No. 3,032,984

Registered Dec. 20, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**TIRE CHOICE &
TOTAL CAR CARE**

HENNELLY TIRE & AUTO, INC. (FLORIDA
CORPORATION)
5899 NW 9TH AVE
FORT LAUDERDALE, FL 33309

FIRST USE 5-0-2004; IN COMMERCE 6-0-2004.

FOR: RETAIL STORE SERVICES AND WHOLE-
SALE DISTRIBUTORSHIP FEATURING TIRES, AC-
CESSORIES FOR AUTOMOBILES, TRUCKS AND
OTHER VEHICLES, AND REPLACEMENT PARTS
FOR AUTOMOBILES, TRUCKS AND OTHER VEHI-
CLES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "TIRE" AND "TOTAL CAR CARE"
, APART FROM THE MARK AS SHOWN.

FIRST USE 5-0-2004; IN COMMERCE 6-0-2004.

SN 78-368,722, FILED 2-16-2004.

FOR: MAINTENANCE AND REPAIR SERVICES
FOR AUTOMOBILES, TRUCKS AND OTHER VEHI-
CLES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

JASON TURNER, EXAMINING ATTORNEY

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,026,655

Registered Dec. 13, 2005

**TRADEMARK
PRINCIPAL REGISTER**

TENDER CHOICE

CARGILL MEAT SOLUTIONS CORPORATION
(DELAWARE CORPORATION)
151 N. MAIN STREET
WICHITA, KS 67202

OWNER OF U.S. REG. NO. 1,818,629.

SEC. 2(F).

FOR: MEAT, IN CLASS 29 (U.S. CL. 46).

FIRST USE 2-12-1993; IN COMMERCE 2-12-1993.

SER. NO. 78-353,994, FILED 1-20-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

KAREN K. BUSH, EXAMINING ATTORNEY

Int. Cl.: 35

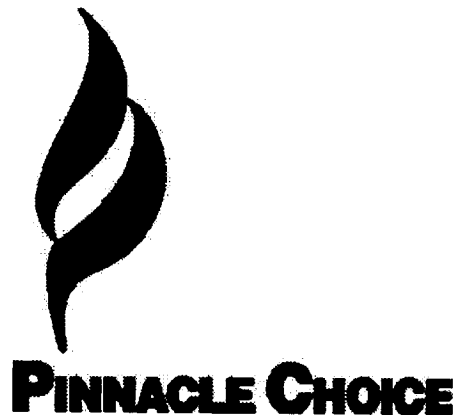
Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,013,038

Registered Nov. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**



PINNACLE CHOICE INC. (NEW JERSEY CORPORATION)
271 ROUTE 46 WEST
FAIRFIELD, NJ 07004

FOR: ADMINISTRATION OF A DISCOUNT PROGRAM FOR ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON HEALTH CARE, NAMELY, DOCTORS, HOSPITALS, DENTISTS, CHIROPRACTORS, VISION CARE, COMPLEMENTARY AND ALTERNATIVE MEDICINE, PRESCRIPTION

DRUGS, HEARING CARE, 24 HOUR NURSE ADVISORY SERVICE THROUGH USE OF A DISCOUNT MEMBERSHIP CARD, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-15-2002; IN COMMERCE 4-15-2002.

SER. NO. 78-372,564, FILED 2-23-2004.

BILL DAWE, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,010,711

Registered Nov. 1, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**AMERICAN'S CHOICE
OPTIONS**

AMERICAN COMMUNITY MUTUAL INSURANCE COMPANY (MICHIGAN CORPORATION)

39201 SEVEN MILE ROAD
LIVONIA, MI 481521094

FOR: INSURANCE UNDERWRITING SERVICES
IN THE FIELDS OF LIFE AND HEALTH, IN CLASS
36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-1997; IN COMMERCE 6-1-1997.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,429,348, 2,430,876,
AND 2,589,321.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE AMERICAN'S, APART FROM THE
MARK AS SHOWN.

SER. NO. 78-376,983, FILED 3-2-2004.

AMY GEARIN, EXAMINING ATTORNEY

Int. Cls.: 3 and 5

Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,003,839

Registered Oct. 4, 2005

TRADEMARK
PRINCIPAL REGISTER

THE NATURAL CHOICE
OF PROFESSIONAL
GROOMERS

MEEKS, JOSEPH A. (UNITED STATES INDIVIDUAL)

325 NORTH JOY, #102

CORONA, CA 91719 AND

MEEKS, MARY GROSSMAN (UNITED STATES INDIVIDUAL)

325 NORTH JOY, #102

CORONA, CA 91719

FOR: NON-MEDICATED PET CARE PREPARATIONS, NAMELY SHAMPOOS, CONDITIONERS, CREAMS, MOISTURIZERS, DIPS, OPTIMIZERS, COLOGNES, ANTI-ITCH SPRAY, AND DETANGLERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 2-1-1996; IN COMMERCE 2-1-1996.

FOR: THERAPEUTIC PET CARE PREPARATIONS, NAMELY MEDICATED SHAMPOOS, CONDITIONERS, CREAMS, DIPS, OPTIMIZERS, FLEA POWDERS, ANTI-ITCH SPRAY, AND DETANGLERS, ALL FOR TREATING CONDITIONS OF THE SKIN AND COAT, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 2-1-1996; IN COMMERCE 2-1-1996.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-378,143, FILED 3-3-2004.

KENNETH D. BATTLE, EXAMINING ATTORNEY

Int. Cls.: 37 and 42

Prior U.S. Cls.: 100, 101, 103 and 106

United States Patent and Trademark Office

Reg. No. 3,000,963

Registered Sep. 27, 2005

SERVICE MARK
PRINCIPAL REGISTER



E. L. ROBINSON ENGINEERING CO. (WEST
VIRGINIA CORPORATION)
5088 WASHINGTON STREET, WEST
CHARLESTON, WV 25313

FIRST USE 8-1-2003; IN COMMERCE 8-1-2003.

FOR: CONSTRUCTION PLANNING AND SUPER-
VISION, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

THE NAME(S), PORTRAIT(S), AND/OR SIGNA-
TURE(S) SHOWN IN THE MARK IDENTIFIES E. L.
ROBINSON, WHOSE CONSENT(S) TO REGISTER IS
SUBMITTED.

FIRST USE 8-1-2003; IN COMMERCE 8-1-2003.

SER. NO. 78-353,526, FILED 1-19-2004.

FOR: ENGINEERING, ARCHITECTURAL DE-
SIGN AND LAND SURVEYING, IN CLASS 42 (U.S.
CLS. 100 AND 101).

RONALD AIKENS, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,975,876

Registered July 26, 2005

**TRADEMARK
PRINCIPAL REGISTER**

Surgeon's Choice

LUNDELL, DWIGHT C. (UNITED STATES INDIVIDUAL)
SUITE 504
6750 E BAYWOOD AVE
MESA, AZ 85206

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: DIETARY SUPPLEMENTS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

SER. NO. 78-346,941, FILED 12-31-2003.

FIRST USE 12-1-2003; IN COMMERCE 12-23-2003.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,965,100

Registered July 5, 2005

TRADEMARK
PRINCIPAL REGISTER

THE MANAGEMENT
CHOICE FOR ANY
NETWORK

INDUSTRIAL LOGIC CORPORATION (GEORGIA CORPORATION), DBA ILC
SUITE 700
15 PIEDMONT CENTER
ATLANTA, GA 30305

FOR: COMPUTER HARDWARE AND COMPUTER SOFTWARE FOR MONITORING, SCHEDULING AND CONTROLLING NETWORK TELECOMMUNICATIONS EQUIPMENT, NAMELY, BROADCAST, CABLE AND SATELLITE NETWORK TELECOMMUNICATIONS EQUIPMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-2002; IN COMMERCE 9-0-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,817,575.

SER. NO. 78-366,278, FILED 2-11-2004.

JOANNA DUKOVIC, EXAMINING ATTORNEY

Int. Cls.: 16 and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,954,903

Registered May 24, 2005

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

The Regulator's Choice

NEHA TRAINING LLC (COLORADO LIMITED
LIABILITY CORPORATION)
STE 900-S
720 S COLORADO BLVD
DENVER, CO 802461960

FOR: EDUCATIONAL PUBLICATIONS, NAME-
LY, TRAINING MANUALS IN THE FIELD OF
FOOD SAFETY, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23,
29, 37, 38 AND 50).

FIRST USE 1-11-2004; IN COMMERCE 1-11-2004.

FOR: EDUCATIONAL SERVICES, NAMELY, DIS-
TRIBUTING COURSE MATERIALS IN CONNEC-
TION WITH CONDUCTING FOOD SAFETY

MANAGER CERTIFICATION TRAINING CLASSES
THROUGH A NETWORK OF REGISTERED FOOD
SAFETY TRAINERS, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 1-11-2004; IN COMMERCE 1-11-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-346,453, FILED 12-30-2003.

BRIAN NEVILLE, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,938,115

Registered Apr. 5, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**FLORIDA CHOICE
AWARDS**

CHOICE MEDICAL MANAGEMENT SERVICES,
INC. (FLORIDA CORPORATION)
SUITE 700
1408 N. WESTSHORE BLVD.
TAMPA, FL 33607

FOR: PROVIDING RECOGNITION AND INCEN-
TIVES BY THE WAY OF AWARDS TO DEMON-
STRATE EXCELLENCE IN THE FIELD OF
WORKER'S COMPENSATION , IN CLASS 41 (U.S.
CLS. 100, 101 AND 107).

FIRST USE 3-1-2003; IN COMMERCE 3-1-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FLORIDA" AND "AWARDS",
APART FROM THE MARK AS SHOWN.

SER. NO. 78-384,569, FILED 3-15-2004.

CATHERINE FAINT, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

United States Patent and Trademark Office

Reg. No. 2,928,964

Registered Mar. 1, 2005

**TRADEMARK
PRINCIPAL REGISTER**

**CONTRACTOR'S
Choice**

HARBOR SALES COMPANY (MICHIGAN COR-
PORATION)
1202 E. MAPLE
TROY, MI 48304

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CONTRACTOR'S", APART FROM
THE MARK AS SHOWN.

FOR: WHEELBARROWS, IN CLASS 12 (U.S. CLS.
19, 21, 23, 31, 35 AND 44).

SER. NO. 78-378,429, FILED 3-4-2004.

FIRST USE 4-9-1986; IN COMMERCE 8-18-1986.

DORITT L. CARROLL, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,925,329

Registered Feb. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

ARCHER'S CHOICE

CIANCIARULO, RALPH J. (UNITED STATES
INDIVIDUAL)
31570 WILLOW ROAD
LANARK, IL 61046 AND
CIANCIARULO, VICTORIA R. (UNITED STATES
INDIVIDUAL)
31570 WILLOW ROAD
LANARK, IL 61046

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ARCHER'S", APART FROM THE
MARK AS SHOWN.

FOR: TELEVISION AND VIDEO PRODUCTION
OF SHOWS DEALING WITH HUNTING, IN CLASS
41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 78-363,928, FILED 2-6-2004.

FIRST USE 4-1-2001; IN COMMERCE 4-1-2001.

SEAN DWYER, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,925,188

Registered Feb. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

SMART CHOICES

TREADWAY GRAPHICS, INC. (MINNESOTA
CORPORATION)
1405 CANNON CIRCLE
FARIBAULT, MN 55021

FOR: MAIL ORDER CATALOG SERVICES FEATURING T-SHIRTS, HATS, TOYS, SUNGLASSES, PENS, PENCILS, STICKERS, MOUSE PADS, ERASERS, RULERS, PENCIL POUCHES, SPORTS BAGS, PINS, MEDALLIONS, MUGS, SPORTS BOTTLES, CALCULATORS, KEY CHAINS, RADIOS, PLUSH ANIMALS, POSTERS, COLORING BOOKS, IDENTIFICATION KITS AND TRADING CARDS PROMOT-

ING DRUG AND ALCOHOL AWARENESS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-0-2003; IN COMMERCE 6-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-349,793, FILED 1-9-2004.

DEZMONA MIZELLE, EXAMINING ATTORNEY

Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

United States Patent and Trademark Office

Reg. No. 3,359,512

Registered Dec. 25, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

QWEST CHOICE

QWEST COMMUNICATIONS INTERNATIONAL
INC. (DELAWARE CORPORATION)
SUITE 3800
1801 CALIFORNIA STREET
DENVER, CO 80202

FOR: TELECOMMUNICATIONS SERVICES;
NAMELY, TELEPHONE COMMUNICATIONS SER-
VICES; ELECTRONIC TRANSMISSION OF VOICE,
DATA, VIDEO AND MESSAGES; PROVIDING AC-
CESS TO A FIBER OPTIC TELECOMMUNICATIONS
NETWORK; PROVIDING ACCESS TO A GLOBAL
INFORMATION NETWORK; WIRELESS COMMU-
UNICATIONS SERVICES, NAMELY WIRELESS TEL-
EPHONE SERVICES, WIRELESS DIGITAL
MESSAGING SERVICES, WIRELESS VOICE MAIL
SERVICES, WIRELESS DATA TRANSFER SER-
VICES, AND WIRELESS ACCESS TO WEBSITES AND
TO ONLINE DIRECTORY INFORMATION SER-
VICES ON A GLOBAL COMPUTER NETWORK; LEAS-
ING AND RENTAL OF TELECOMMUNICATIONS
EQUIPMENT; DIGITAL SUBSCRIBER LINE (DSL)
SERVICES; FRAME RELAY SERVICES; ASYN-

CHRONOUS TRANSFER MODE (ATM) SERVICES;
INTERNET PROTOCOL (IP) TELEPHONY SER-
VICES; PRIVATE LINE SERVICES; VIRTUAL PRI-
VATE NETWORK SERVICES; PAGING SERVICES;
PUBLIC TELEPHONE SERVICES; TELECOMMUNI-
CATIONS CONSULTING SERVICES AND VIDEO
TELECONFERENCING SERVICES, IN CLASS 38
(U.S. CLS. 100, 101 AND 104).

FIRST USE 12-23-2003; IN COMMERCE 12-23-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,428,756, 1,966,694
AND OTHERS.

SER. NO. 78-327,754, FILED 11-13-2003.

MARY ROSSMAN, EXAMINING ATTORNEY

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,246,100

Registered May 29, 2007

**TRADEMARK
PRINCIPAL REGISTER**

Patriot's Choice

NAVY EXCHANGE SERVICE COMMAND
("NEXCOM"), A NONAPPROPRIATED FUND
INSTRUMENTALITY UNDER THE DEPT. OF
NAVY, AN AGENCY OF THE UNITED
STATES OF AMERICA (UNITED STATES
AGENCY OF THE UNITED STATES GOVERN-
MENT)

3280 VIRGINIA BEACH BLVD.
VIRGINIA BEACH, VA 23452

FOR: PROCESSED NUTS, PORK RINDS; AND
CORN CHIPS, POTATO CHIPS, TORTILLA CHIPS,
SALSA, CHEESE DIP, IN CLASS 29 (U.S. CL. 46).

FIRST USE 11-1-1998; IN COMMERCE 11-1-1998.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-336,495, FILED 12-4-2003.

KATHERINE CONNOLLY, EXAMINING ATTOR-
NEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,225,516

Registered Apr. 3, 2007

SERVICE MARK
PRINCIPAL REGISTER

FIRST CHOICE

ARMOR
With you. For life.

FIRST CHOICE ARMOR & EQUIPMENT, INC.
(MASSACHUSETTS CORPORATION)
764 NORTH MAIN STREET
BROCKTON, MA 02301

FOR: RETAIL DISTRIBUTORSHIP IN THE FIELD
OF SAFETY EQUIPMENT, NAMELY HELMETS,
SHIELDS, POUCHES, BAGS, CLUBS, AND BLAN-
KETS, AND SAFETY APPAREL, NAMELY BULLET
PROOF VESTS AND BODY ARMOR, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

FIRST USE 10-26-2004; IN COMMERCE 10-26-2004.

OWNER OF U.S. REG. NOS. 2,721,285 AND
2,871,750.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE ARMOR, APART FROM THE
MARK AS SHOWN.

THE COLORS, BLUE AND GREY, ARE CLAIMED
AS FEATURES OF THE MARK.

THE MARK CONSISTS OF FIRST CHOICE AR-
MOR IS IN BLUE. WITH YOU. FOR LIFE IS IN
GREY. THE BULLET IS ALSO IN GREY.

SN 78-315,282, FILED 10-17-2003.

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

United States Patent and Trademark Office

Reg. No. 3,210,109

Registered Feb. 20, 2007

**SERVICE MARK
PRINCIPAL REGISTER**



YOUR BEST CHOICE INC. (FLORIDA CORPORATION)

4436 STEED TERRACE

WINTER PARK, FL 32792

FOR: AUTOMOBILE REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 12-20-2000; IN COMMERCE 12-20-2000.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLISION CENTER", APART FROM THE MARK AS SHOWN.

THE LINING IS A FEATURE OF THE MARK.

THE COLOR(S) WHITE, LIGHT GRAY, DARK GRAY AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE COLOR LIGHT GRAY, DARK GRAY AND WHITE APPEAR IN THE OUTER CONCENTRIC CIRCLE AND APPEARS IN VARYING DEGREES IN THE WORDING "BEST CHOICE" AND "COLLISION CENTER", THE COLORS DARK GRAY AND WHITE APPEAR IN THE DESIGN OF THE GLOBE WITH MERIDIANS, THE COLOR WHITE APPEARS IN THE DESIGN OF THE CONTINENTS, THE WHITE AND BLACK APPEARS IN THE CAR DESIGN AND TRAY HOLDING THE VEHICLES. THE COLORS DARK GRAY, BLACK AND WHITE APPEARS IN THE DESIGN OF THE PICKUP TRUCK, AND A VARYING SHADE OF LIGHT AND DARK GRAY APPEARS IN THE DESIGN ON THE HUMAN ARM/HAND.

SER. NO. 78-338,802, FILED 12-10-2003.

RON FAIRBANKS, EXAMINING ATTORNEY

Int. Cl.: 10

Prior U.S. Cls.: 26, 39, and 44

United States Patent and Trademark Office

Reg. No. 3,165,938

Registered Oct. 31, 2006

**TRADEMARK
PRINCIPAL REGISTER**

ANY CHOICE, ANY TIME

CANNON RUBER LIMITED (UNITED KING-
DOM CORPORATION)
UNIT 6, NORTH LONDON BUSINESS PARK
OAKLEIGH ROAD SOUTH
NEW SOUTHGATE, UNITED KINGDOM N11 1SS

FOR: FEEDING BOTTLES; TEATS, AL FOR BA-
BIES; CUPS ADAPTED FOR FEEDING BABIES AND
CHILDREN; BREAST PUMPS; NIPPLE PROTEC-
TORS; PARTS AND FITTINGS FOR FEEDING
BOTTLES, FEEDING CUPS AND BREAST PUMPS;

SPOUTS SOLD AS AN INTEGRAL COMPONENT OF
CUPS ADAPTED FOR FEEDING BABIES AND
CHILDREN, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 9-30-2004; IN COMMERCE 9-30-2004.

SN 78-315,160, FILED 10-17-2003.

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,122,588

Registered Aug. 1, 2006

**SERVICE MARK
PRINCIPAL REGISTER**



LUEVANOS, LUPE (UNITED STATES INDIVIDUAL)
8127 MULBERRY AVENUE, SUITE 110
FONTANA, CA 92335

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "REALTY", APART FROM THE
MARK AS SHOWN.

FOR: REAL ESTATE AGENCIES, REAL ESTATE
BROKERAGES, REAL ESTATE ESCROW SERVICES,
AND REAL ESTATE MORTGAGE SERVICES,
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SER. NO. 78-339,739, FILED 12-11-2003.

FIRST USE 4-13-2001; IN COMMERCE 4-13-2001.

CAROLYN GRAY, EXAMINING ATTORNEY

Int. Cls.: 29, 30, and 32

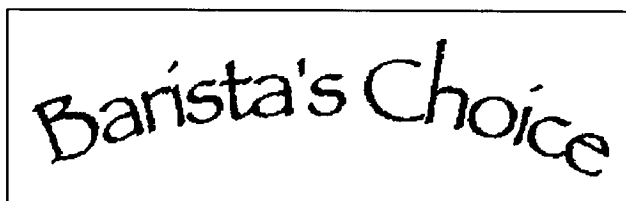
Prior U.S. Cls.: 45, 46, and 48

United States Patent and Trademark Office

Reg. No. 3,090,979

Registered May 9, 2006

TRADEMARK
PRINCIPAL REGISTER



SPL ENTERPRISES, INCORPORATED (INDIANA CORPORATION)
9986 WIND RIVER RUN
MCCORDSVILLE, IN 46055

FOR: PRODUCTS USED IN THE COFFEE INDUSTRY, NAMELY, SOY MILK, IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-14-2005; IN COMMERCE 8-1-2005.

FOR: PRODUCTS USED IN THE COFFEE INDUSTRY, NAMELY, FLAVORING SYRUP, FRAPPE MIXES, TEAS, AND FINISHED BAKED GOODS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-14-2005; IN COMMERCE 8-1-2005.

FOR: PRODUCTS USED IN THE COFFEE INDUSTRY, NAMELY, FRUIT SMOOTHIES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 3-14-2005; IN COMMERCE 8-1-2005.

THE FOREIGN WORDING IN THE MARK TRANSLATES INTO ENGLISH AS BARTENDER.

SN 78-308,676, FILED 10-2-2003.

TINA L. SNAPP, EXAMINING ATTORNEY

Int. Cl.: 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,058,688

Registered Feb. 14, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

IT'S MY CHOICE

PPOM, L.L.C. (DELAWARE LTD LIAB CO)
28588 NORTHWESTERN HIGHWAY
SOUTHFIELD, MI 48034

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: HEALTHCARE SERVICES IN THE FIELD
OF MANAGED CARE, IN CLASS 44 (U.S. CLS. 100
AND 101).

SER. NO. 78-337,127, FILED 12-5-2003.

FIRST USE 7-0-2003; IN COMMERCE 7-0-2003.

TONI HICKEY, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32, and 50

United States Patent and Trademark Office

Reg. No. 3,046,846

Registered Jan. 17, 2006

**TRADEMARK
PRINCIPAL REGISTER**

KID'S CHOICE

SERTA, INC. (DELAWARE CORPORATION)
5401 TRILLIUM BOULEVARD
HOFFMAN ESTATES, IL 601923411

FOR: MATTRESSES AND MATTRESS FOUNDATIONS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 3-28-2005; IN COMMERCE 3-28-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "KIDS", APART FROM THE MARK AS SHOWN.

SN 78-333,215, FILED 11-25-2003.

DORITT L. CARROLL, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,040,073

Registered Jan. 10, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

Choice Finance

CHOICE FINANCE CORPORATION (MARY-
LAND CORPORATION)

SUITE 704

6001 MONTROSE ROAD

ROCKVILLE, MD 20852

FOR: MORTGAGE BROKERAGE SERVICES TO
THE GENERAL PUBLIC, IN CLASS 36 (U.S. CLS. 100,
101 AND 102).

FIRST USE 9-16-1998; IN COMMERCE 9-16-1998.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FINANCE", APART FROM THE
MARK AS SHOWN.

SER. NO. 78-342,361, FILED 12-17-2003.

CAROL SPILS, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,026,599

Registered Dec. 13, 2005

TRADEMARK
PRINCIPAL REGISTER

Patriot's Choice

NAVY EXCHANGE SERVICE COMMAND
("NEXCOM"), A NONAPPROPRIATED FUND
INSTRUMENTALITY UNDER THE DEPT. OF
NAVY, AN AGENCY OF THE UNITED
STATES OF AMERICA (UNITED STATES
AGENCY OF THE UNITED STATES GOVERN-
MENT)

3280 VIRGINIA BEACH BLVD.
VIRGINIA BEACH, VA 23452

FOR: PRETZELS, CANDY NAMELY HARD CAN-
DY AND GUMMY CANDY; CHEESE FLAVORED

PUFFED CORN SNACKS AND CHEESE CURLS, IN
CLASS 30 (U.S. CL. 46).

FIRST USE 4-1-1999; IN COMMERCE 4-1-1999.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-336,504, FILED 12-4-2003.

TRICIA THOMPkins, EXAMINING ATTORNEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 3,014,931

Registered Nov. 15, 2005

**TRADEMARK
PRINCIPAL REGISTER**

Patriot's Choice

NAVY EXCHANGE SERVICE COMMAND
("NEXCOM"), A NONAPPROPRIATED FUND
INSTRUMENTALITY UNDER THE DEPT. OF
NAVY, AN AGENCY OF THE UNITED
STATES OF AMERICA (UNITED STATES
AGENCY OF THE UNITED STATES GOVERN-
MENT)

3280 VIRGINIA BEACH BLVD.
VIRGINIA BEACH, VA 23452

FOR: BOTTLED DRINKING WATER, CARBONA-
TED AND NON-CARBONATED SOFT DRINKS, IN
CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 8-1-1996; IN COMMERCE 8-1-1996.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-336,486, FILED 12-4-2003.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,980,901

Registered Aug. 2, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

**Helping Clients
make Wise Choices
with Their Money.**

PHOENIX WEALTH ADVISORS, LLC (ARIZONA
LIMITED LIABILITY CORPORATION)
1449 W BOA VISTA DR
GILBERT, AZ 85233

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: FINANCIAL PLANNING, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

SER. NO. 78-345,867, FILED 12-29-2003.

FIRST USE 10-10-2003; IN COMMERCE 10-10-2003.

MICHAEL KEATING, EXAMINING ATTORNEY

Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

United States Patent and Trademark Office

Reg. No. 2,975,869

Registered July 26, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

EXPERIENCE CHOICE

QWEST COMMUNICATIONS INTERNATIONAL
INC. (DELAWARE CORPORATION)
1801 CALIFORNIA STREET
DENVER, CO 80202

FOR: TELECOMMUNICATIONS SERVICES; NAMELY, TELEPHONE COMMUNICATIONS SERVICES; ELECTRONIC TRANSMISSION OF VOICE, DATA, VIDEO AND MESSAGES; PROVIDING ACCESS TO A FIBER OPTIC TELECOMMUNICATIONS NETWORK; PROVIDING ACCESS TO A GLOBAL INFORMATION NETWORK; WIRELESS COMMUNICATIONS SERVICES, NAMELY, WIRELESS TELEPHONE SERVICES, WIRELESS DIGITAL MESSAGING SERVICES, WIRELESS VOICE MAIL SERVICES, AND WIRELESS DATA TRANSFER SERVICES; LEASING AND RENTAL OF TELECOMMUNICATIONS EQUIPMENT; CABLE TELEVISION TRANSMISSION SERVICES; CABLE TELEVISION BROADCASTING SERVICES; VIDEO TRANSMISSION OVER A TELECOMMUNICATIONS NET-

WORK; DIGITAL SUBSCRIBER LINE (DSL) SERVICES; FRAME RELAY SERVICES; ASYNCHRONOUS TRANSFER MODE (ATM) SERVICES; IP TELEPHONY SERVICES; PRIVATE LINE SERVICES; VIRTUAL PRIVATE NETWORK SERVICES; PAGING SERVICES; PUBLIC TELEPHONE SERVICES; TELECOMMUNICATIONS CONSULTING SERVICES AND VIDEO TELECONFERENCING SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 12-17-2003; IN COMMERCE 12-17-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-345,099, FILED 12-23-2003.

MONIQUE MILLER, EXAMINING ATTORNEY

Int. Cls.: 36 and 44

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,963,175

Registered June 21, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

EVERCARE CHOICE

UNITEDHEALTH GROUP INCORPORATED
(MINNESOTA CORPORATION)
MN008-W130
9900 BREN ROAD EAST
MINNETONKA, MN 55343

FOR: ADMINISTRATION OF HEALTH CARE
SERVICE PLANS; INSURANCE SERVICES; NAME-
LY, CLAIMS ADMINISTRATION OF HEALTH
CARE SERVICE PLANS; INSURANCE UNDER-
WRITING IN THE FIELD OF HEALTH CARE
SERVICE PLANS, IN CLASS 36 (U.S. CLS. 100, 101
AND 102).

FIRST USE 1-1-2002; IN COMMERCE 1-1-2002.

FOR: MANAGED HEALTH CARE SERVICES, IN
CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 1-1-2002; IN COMMERCE 1-1-2002.

OWNER OF U.S. REG. NO. 1,740,392.

SER. NO. 78-320,475. FILED 10-29-2003.

ALEX KEAM, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,961,445

Registered June 7, 2005

TRADEMARK
PRINCIPAL REGISTER



CAMPER'S CHOICE, INC. (ALABAMA CORPORATION)

502 4TH STREET NW

P.O. BOX 1546

RED BAY, AL 355821546

FOR: MAIL ORDER CATALOGS FEATURING RECREATIONAL EQUIPMENT AND SUPPLIES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-29-2004; IN COMMERCE 2-29-2004.

OWNER OF U.S. REG. NO. 1,739,764.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RV SUPPLIES & ACCESSORIES", APART FROM THE MARK AS SHOWN.

THE COLOR(S) DARK BLUE, LIGHT BLUE, ORANGE, YELLOW AND BROWN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLOR DARK BLUE APPEARS IN THE WORDING CAMPER'S CHOICE; THE COLOR LIGHT BLUE APPEARS IN THE BACKGROUND OF THE DESIGN ELEMENT; THE COLOR ORANGE APPEARS IN THE BOTTOM OF THE FLAMES OF THE DESIGN AND THE COLOR YELLOW APPEARS IN THE TOP OF THE FLAMES; THE COLOR BROWN APPEARS IN THE FIREWOOD IN THE DESIGN.

SN 78-337,096, FILED 12-5-2003.

BARNEY CHARLON, EXAMINING ATTORNEY

Int. Cls.: 35 and 37

Prior U.S. Cls.: 100, 101, 102, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,957,031

Registered May 31, 2005

**SERVICE MARK
PRINCIPAL REGISTER**



The Best Choice For Your Automobile

YOUR BEST CHOICE, INC. (FLORIDA CORPORATION)
4436 STEED TERRACE
WINTER PARK, FL 32792

FOR: RETAIL STORE SERVICES FEATURING AUTOMOBILES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-20-2000; IN COMMERCE 12-20-2000.

FOR: AUTOMOTIVE REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 12-20-2000; IN COMMERCE 12-20-2000.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SERVICE CENTER", APART FROM THE MARK AS SHOWN.

THE COLORS BLUE, WHITE, YELLOW, RED, SILVER, BROWN AND GRAY ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLOR BLUE APPEARS ON THE GLOBE. THE COLOR WHITE APPEARS AS LINES ON THE GLOBE. THE COLOR YELLOW APPEARS ON THE LETTERS 'BEST CHOICE SERVICE CENTER' AND ON THE CONTINENTS IN THE GLOBE. THE COLOR RED APPEARS ON A TRUCK. THE COLOR SILVER APPEARS ON A CAR AND ON THE PLATFORM. THE COLOR BROWN APPEARS ON THE ARM HOLDING THE PLATFORM. THE COLOR GRAY APPEARS ON THE OUTSIDE CIRCLE OF THE MARK.

SER. NO. 78-315,820, FILED 10-20-2003.

DAVID TAYLOR, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,954,867

Registered May 24, 2005

**TRADEMARK
PRINCIPAL REGISTER**

**A LIFETIME OF
CHOICES**

OMEGA IP CO. (DELAWARE CORPORATION)
1205 PETERS DRIVE
WATERLOO, IA 50703

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: FURNITURE, NAMELY, CABINETS, IN
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

OWNER OF U.S. REG. NO. 2,657,178.

SER. NO. 78-327,461, FILED 11-13-2003.

FIRST USE 6-17-2002; IN COMMERCE 6-17-2002.

JIM RINGLE, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,951,511

Registered May 17, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

BANKERS CHOICE

SPENCER FANE BRITT & BROWNE LLP (MISSOURI LIMITED LIABILITY PARTNERSHIP)

SUITE 1400

1000 WALNUT ST.

KANSAS CITY, MO 64106

FOR: LEGAL SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-7-2003; IN COMMERCE 11-7-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANKERS", APART FROM THE MARK AS SHOWN.

SER. NO. 78-326,585, FILED 11-12-2003.

SCOTT BALDWIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,946,005

Registered May 3, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

AFFORDABLE CHOICES

STUDENT ASSISTANCE FOUNDATION OF
MONTANA (MONTANA CORPORATION)
2500 EAST BROADWAY
HELENA, MT 59601

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: PROVIDING SERVICES TO ASSIST STU-
DENTS IN PLANNING FOR, APPLYING FOR, AND
OBTAINING ALTERNATIVE LOANS TO TRADI-
TIONAL FEDERALLY-GUARANTEED STUDENT
LOANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SER. NO. 78-331,279, FILED 11-21-2003.

FIRST USE 9-11-2003; IN COMMERCE 9-11-2003.

ANDREW BENZMILLER, EXAMINING ATTOR-
NEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,925,138

Registered Feb. 8, 2005

**TRADEMARK
PRINCIPAL REGISTER**

DECORATOR'S
CHOICE

FAIRFIELD PROCESSING CORPORATION
(CONNECTICUT CORPORATION)
88 ROSE HILL AVENUE, PO BOX 1130
DANBURY, CT 068131130

OWNER OF U.S. REG. NO. 2,733,921.

SER. NO. 78-326,772, FILED 11-12-2003.

FOR: PILLOWS, IN CLASS 20 (U.S. CLS. 2, 13, 22,
25, 32 AND 50).

FIRST USE 1-30-2004; IN COMMERCE 1-30-2004.

VIVIAN MICZNIK FIRST, EXAMINING ATTOR-
NEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,908,748

Registered Dec. 7, 2004

**TRADEMARK
PRINCIPAL REGISTER**

CAMPER'S CHOICE

CAMPER'S CHOICE, INC. (ALABAMA CORPORATION)
502 4TH STREET NW
P.O. BOX 1546
RED BAY, AL 355821546

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: MAIL ORDER CATALOGS FEATURING RECREATIONAL EQUIPMENT AND SUPPLIES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

SER. NO. 78-337,092, FILED 12-5-2003.

FIRST USE 9-14-1990; IN COMMERCE 9-14-1990.

CAROL SPILS, EXAMINING ATTORNEY

Int. Cls.: 41 and 43

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,884,478

Registered Sep. 14, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

GOOD CHOICE

GODDARD SYSTEMS, INC. (PENNSYLVANIA
CORPORATION)
1016 WEST NINTH AVENUE
KING OF PRUSSIA, PA 19406

FOR: EDUCATIONAL SERVICES IN THE NAT-
URE OF PRESCHOOLS, IN CLASS 41 (U.S. CLS. 100,
101 AND 107).

FIRST USE 7-1-2003; IN COMMERCE 7-1-2003.

FOR: DAYCARE CENTER SERVICES, IN CLASS
43 (U.S. CLS. 100 AND 101).

FIRST USE 7-1-2003; IN COMMERCE 7-1-2003.

SER. NO. 78-317,172, FILED 10-22-2003.

SCOTT OSLICK, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,881,831

Registered Sep. 7, 2004

**TRADEMARK
PRINCIPAL REGISTER**

TRUE COMFORT COMES FROM TRUE CHOICE

TYCO HEALTHCARE RETAIL SERVICES AG
(SWITZERLAND CORPORATION)
BAHNHOFSTRASSE 29
SCHAFFHAUSEN, SWITZERLAND 8200

FIRST USE 9-1-2003; IN COMMERCE 9-1-2003.

SER. NO. 78-308,347, FILED 10-2-2003.

FOR: INCONTINENCE PADS, IN CLASS 5 (U.S.
CLS. 6, 18, 44, 46, 51 AND 52).

CHRISTOPHER ADKINS, EXAMINING ATTOR-
NEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46, and 48

United States Patent and Trademark Office

Reg. No. 3,415,492

Registered Apr. 22, 2008

**TRADEMARK
PRINCIPAL REGISTER**



VALERO MARKETING AND SUPPLY COMPA-
NY (DELAWARE CORPORATION)
ONE VALERO WAY
COMMERCIAL LAW DEPT.
SAN ANTONIO, TX 782491112

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FRESH", APART FROM THE
MARK AS SHOWN.

FOR: SOFT DRINKS, SPORT DRINKS, IN CLASS
32 (U.S. CLS. 45, 46 AND 48).

SN 78-281,676, FILED 7-31-2003.

FIRST USE 3-1-2006; IN COMMERCE 3-1-2006.

G. MAYERSCHOFF, EXAMINING ATTORNEY

Int. Cls.: 35 and 42

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,313,396

Registered Oct. 16, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

END-OF-LIFE CHOICES

END-OF-LIFE CHOICES (COLORADO NON-
PROFIT CORPORATION)
P.O. BOX 101810
DENVER, CO 802501810

FOR: DRAFTING OF ADVANCE HEALTH CARE
DIRECTIVES, LIVING WILLS, AND HEALTH CARE
POWERS OF ATTORNEY, IN CLASS 42 (U.S. CLS.
100 AND 101).

FOR: NONPROFIT ASSOCIATION OF PEOPLE
WHO SUPPORT OPTIONS AND DIGNITY FOR THE
TERMINALLY ILL; PROMOTING PUBLIC AWARE-
NESS ABOUT ADVANCE HEALTH CARE PLAN-
NING, EMERGENCY CARE, NURSING HOME
PLACEMENT, END-OF-LIFE PLANNING, AND
THE DRAFTING OF ADVANCE HEALTH CARE
DIRECTIVES, LIVING WILLS, AND HEALTH CARE
POWERS OF ATTORNEY, IN CLASS 35 (U.S. CLS.
100, 101 AND 102).

FIRST USE 7-9-2003; IN COMMERCE 7-9-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "END OF LIFE", APART FROM
THE MARK AS SHOWN.

SN 78-283,966, FILED 8-6-2003.

FIRST USE 7-9-2003; IN COMMERCE 7-9-2003.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

Int. Cls.: 1 and 5

Prior U.S. Cls.: 1, 5, 6, 10, 18, 26, 44, 46, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,237,881

Registered May 1, 2007

**TRADEMARK
PRINCIPAL REGISTER**

SWIMMER'S CHOICE

ADVANTIS TECHNOLOGIES, INC. (DELAWARE CORPORATION)
1400 BLUEGRASS LAKES PARKWAY
ALPHARETTA, GA 30004

FOR: WATER PURIFYING AND TREATMENT CHEMICALS FOR SWIMMING POOLS, NAMELY, SLIME REMOVERS FOR WATER; BALANCERS FOR ADJUSTING AND BUFFERING PH, TOTAL ALKALINITY, AND HARDNESS OF WATER; CHLORINE AND NON-CHLORINE SHOCK TREATMENTS FOR OXIDIZING WATER CONTAMINANTS; CLARIFIERS FOR AGGLOMERATING PARTICLES SUSPENDED IN WATER TO FACILITATE FILTERING, REACTING WITH ORGANIC CONTAMINANTS IN WATER, PREVENTING SCUM LINES, FILTER CLOGGING AND CLOUDINESS IN WATER, AND PREVENTING FLOATING AND DIVING INSECTS FROM GATHERING ON A WATER SURFACE; COAGULATING AGENTS FOR PRECIPITATING FLOATING DEBRIS AND UNFIL-

TERABLE MATERIAL IN WATER, FOAM REDUCERS FOR WATER; STABILIZERS FOR STABILIZING CHLORINATED WATER AGAINST ATTACK BY SUNLIGHT; STAIN CONTROLLERS, NAMELY SEQUESTERING AGENTS FOR PREVENTING STAINING, SCALE, AND RUST IN WATER FROM DEPOSITING ON POOL EQUIPMENT, PIPES AND FITTINGS, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 1-1-2004; IN COMMERCE 1-1-2004.

FOR: ALGAEICIDES FOR SWIMMING POOLS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 1-1-2004; IN COMMERCE 1-1-2004.

SN 78-260,034, FILED 6-9-2003.

HOWARD SMIGA, EXAMINING ATTORNEY

Prior U.S. Cl.: B

United States Patent and Trademark Office

Reg. No. 3,175,954

Registered Nov. 28, 2006

**CERTIFICATION MARK
PRINCIPAL REGISTER**

EMPLOYER OF CHOICE

EMPLOYER OF CHOICE, INC. (NORTH CAROLINA CORPORATION)

4057 BATTLEGROUND AVENUE

GREENSBORO, NC 27410

FOR: EMPLOYERS PROVIDING HIGH QUALITY WORK ENVIRONMENT AND INCENTIVES TO EMPLOYEES, NAMELY ADMINISTRATION OF EMPLOYEE BENEFIT PLANS, IN CLASS B (U.S. CL. B).

FIRST USE 5-16-2000; IN COMMERCE 5-16-2000.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE EMPLOYER, APART FROM THE MARK AS SHOWN.

CERTIFICATION THAT AN EMPLOYER HAS COMPLETED AN ASSESSMENT PROCESS AND HAS MET THE REQUIREMENTS FOR CERTIFICATION ESTABLISHED INDICATING THAT THE CERTIFIED EMPLOYER'S WORKPLACE IS ONE WITH A DESIRABLE WORKING ENVIRONMENT.

SER. NO. 78-273,040, FILED 7-11-2003.

CHRIS WELLS, EXAMINING ATTORNEY

Int. Cl.: 34

Prior U.S. Cls.: 2, 8, 9, and 17

United States Patent and Trademark Office

Reg. No. 3,086,136

Registered Apr. 25, 2006

**TRADEMARK
PRINCIPAL REGISTER**

FRESH CHOICE

COUSINS DISTRIBUTING, INC. (CALIFORNIA
CORPORATION)
4477 PARK ROAD
BENICIA, CA 94510

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE FRESH, APART FROM THE MARK
AS SHOWN.

FOR: CIGARETTES, LOOSE TOBACCO, ROLL-
ING PAPERS, EMPTY CIGARETTE TUBES, IN
CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

SN 78-291,588, FILED 8-25-2003.

FIRST USE 6-30-2004; IN COMMERCE 9-30-2004.

AISHA CLARKE, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,059,449

Registered Feb. 14, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

REWARD CHOICE

GIFT CERTIFICATE CENTER, INC. (KANSAS
CORPORATION)
121 SOUTH 8TH STREET
MINNEAPOLIS, MN 55402

FIRST USE 12-4-2003; IN COMMERCE 12-4-2003.

FOR: PROMOTING THE GOODS AND SERVICES
OF OTHERS THROUGH THE ISSUANCE OF GIFT
CERTIFICATES WHICH MAY THEN BE RE-
DEEMED FOR GOODS OR SERVICES TO CONSU-
MERS, OR TO BUSINESSES FOR USE AS
EMPLOYEE SALES PRODUCTIVITY INCENTIVES,
IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "REWARD", APART FROM THE
MARK AS SHOWN.

SN 78-307,978, FILED 10-1-2003.

JASON TURNER, EXAMINING ATTORNEY

Int. Cls.: 3 and 5

Prior U.S. Cls.: 1, 4, 6, 18, 44, 46, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,003,620

Registered Oct. 4, 2005

**TRADEMARK
PRINCIPAL REGISTER**

HOME CHOICE

BISSELL HOMECARE, INC. (MICHIGAN CORPORATION)
2345 WALKER AVE., N.W.
GRAND RAPIDS, MI 49544

FOR: AIR FRESHENERS AND ALL PURPOSE
SPRAY DISINFECTANTS, IN CLASS 5 (U.S. CLS. 6,
18, 44, 46, 51 AND 52).

FOR: ALL PURPOSE CLEANERS, BATHROOM
CLEANERS, KITCHEN CLEANERS, CARPET CLEANER,
UPHOLSTERY CLEANER, GRILL CLEANER,
GLASS CLEANER, OVEN CLEANER, LAUNDRY
DETERGENT, NAMELY, COLD WATER WASH,
LAUNDRY SPRAY STARCH, CANNED PRESSURIZED
AIR FOR DUSTING AND CLEANING PURPOSES,
FURNITURE POLISH, FLOOR POLISH,
SHAVE CREAM, AND PERSONAL SPRAY DEODORANT,
IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 12-9-2003; IN COMMERCE 12-9-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "HOME", APART FROM THE
MARK AS SHOWN.

SER. NO. 78-307,500, FILED 9-30-2003.

FIRST USE 12-9-2003; IN COMMERCE 12-9-2003.

KATHLEEN M. VANSTON, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,003,591

Registered Oct. 4, 2005

SERVICE MARK
PRINCIPAL REGISTER

ChoiceAmerica
Lending, LLC

CHOICEAMERICA LENDING, LLC (KANSAS
LTD LIAB CO)

8500 W. 110TH STREET, SUITE 220
OVERLAND PARK, KS 66220

FOR: MORTGAGE BROKERAGE, MORTGAGE
BANKING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-1-2001; IN COMMERCE 2-1-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "LENDING LLC", APART FROM
THE MARK AS SHOWN.

THE COLOR(S) RED AND BLUE IS/ARE
CLAIMED AS A FEATURE OF THE MARK.

THE COLOR RED APPEARS IN THE WORD
CHOICE AND IN THE STYLIZED FLAG; THE
COLOR BLUE APPEARS IN THE TERMS AMERICA
LENDING LLC.

SER. NO. 78-285,729, FILED 8-11-2003.

KAREN K. BUSH, EXAMINING ATTORNEY

Int. Cls.: 2, 6, 16, 17 and 21

Prior U.S. Cls.: 1, 2, 5, 6, 11, 12, 13, 14, 16, 22, 23, 25,
29, 30, 33, 35, 37, 38, 40 and 50

United States Patent and Trademark Office

Reg. No. 2,996,965

Registered Sep. 20, 2005

TRADEMARK
PRINCIPAL REGISTER

Refinisher's



Choice

TCI PRODUCTS, INC. (MISSOURI CORPORATION)
419 E. DESOTO AVENUE
ST. LOUIS, MO 63117

FOR: CLEAR AND PIGMENTED COATINGS USED IN THE NATURE OF AUTOMOTIVE PAINT; COLORANTS FOR USE IN THE MANUFACTURE OF AUTOMOTIVE PAINT; CORROSION INHIBITING PAINT TYPE COATINGS FOR AUTOMOBILES; PAINT PRIMERS, PAINT SEALERS, PAINT THINNERS AND REDUCERS, LACQUER THINNER, PAINT ACTIVATORS, AND PAINTS FOR AUTOMOBILES AND AUTOMOBILE DETAILING, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 1-14-1999; IN COMMERCE 1-14-1999.

FOR: METAL PAINT CANS SOLD EMPTY, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-14-1999; IN COMMERCE 1-14-1999.

FOR: PAINT APPLICATOR ROLLERS; PAINT APPLICATORS; PAINT BRUSHES; PAINT PADDLES; PAINT ROLLER COVERS; PAINT STICK

MARKERS; PAINT STIRRERS; PAINT MASKING PAPER; PAINT CANS; PAINT STRAINERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-14-1999; IN COMMERCE 1-14-1999.

FOR: PLASTIC SHEETING FOR USE IN AUTOMOBILE PAINTING AND DETAILING, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FIRST USE 1-14-1999; IN COMMERCE 1-14-1999.

FOR: PLASTIC PAINT CONTAINERS SOLD EMPTY, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-14-1999; IN COMMERCE 1-14-1999.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "REFINISHER'S", APART FROM THE MARK AS SHOWN.

SER. NO. 78-267,848, FILED 6-27-2003.

PAULA MAHONEY, EXAMINING ATTORNEY

Int. Cls.: 16 and 17

Prior U.S. Cls.: 1, 2, 5, 12, 13, 22, 23, 29, 35, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,984,017

Registered Aug. 9, 2005

**TRADEMARK
PRINCIPAL REGISTER**

CONTRACTOR'S CHOICE

HENKEL CONSUMER ADHESIVES, INC. (OHIO CORPORATION)
32150 JUST IMAGINE DRIVE
AVON, OH 440111335

FOR: ADHESIVE TAPE FOR COMMERCIAL AND INDUSTRIAL USE, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FOR: ADHESIVE TAPE FOR HOUSEHOLD PURPOSES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 4-23-2004; IN COMMERCE 4-23-2004.

SN 78-300,873, FILED 9-16-2003.

FIRST USE 4-23-2004; IN COMMERCE 4-23-2004.

TARAH HARDY, EXAMINING ATTORNEY

Int. Cls.: 16 and 25

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 39, and 50

United States Patent and Trademark Office

Reg. No. 2,958,413

Registered May 31, 2005

**TRADEMARK
PRINCIPAL REGISTER**

LIFE. IT'S THE RIGHT CHOICE

WWW. LIFEITSTHERIGHTCHOICE.COM, L.L.C.
(IOWA CORPORATION)
5124 SE 32ND STREET
DES MOINES, IA 50320

FOR: SHIRTS, HATS, IN CLASS 25 (U.S. CLS. 22
AND 39).

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

FOR: BUMPER STICKERS, IN CLASS 16 (U.S. CLS.
2, 5, 22, 23, 29, 37, 38 AND 50).

SN 78-296,033. FILED 9-4-2003.

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

TONI HICKEY, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,958,163

Registered May 31, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

THE POWER OF CHOICE

PACIFIC LIFE INSURANCE COMPANY (CALIFORNIA CORPORATION)
700 NEWPORT CENTER DRIVE
NEWPORT BEACH, CA 92660

FOR: INSURANCE AND FINANCIAL SERVICES, NAMELY, LIFE INSURANCE AND ANNUITY UNDERWRITING, INSURANCE AND ANNUITY ADMINISTRATION, FINANCIAL MANAGEMENT AND BROKERAGE SERVICES FOR ALL TYPES OF INSURANCE, REINSURANCE UNDERWRITING; INSURANCE CLAIMS ADMINISTRATION AND PROCESSING; INSURANCE CONSULTATION; MUTUAL FUND MANAGEMENT SERVICES; MUTUAL FUND INVESTMENT, ADVISORY, DISTRIBUTION, ANALYSIS, PLANNING, DEVELOPMENT, BROKERAGE AND ADMINISTRATION SERVICES; MUTUAL FUND INVESTMENT CONSULTATION SERVICES; INVESTMENT OF FUNDS FOR OTHERS; INVESTMENT CONSULTATION, MANAGEMENT, BROKERAGE, AND ADVISORY SERVICES; INVESTMENT ADVICE; FINANCIAL INVESTMENT IN THE FIELDS OF ANNUITIES,

COLLEGE SAVING PLANS, SECURITIES, DERIVATIVES, REAL ESTATE, PRIVATE PLACEMENTS, FUNDING AGREEMENTS, AND VENTURE CAPITAL; FINANCIAL SERVICES, NAMELY CONSULTATION, ANALYSIS, PLANNING, AND MANAGEMENT SERVICES IN THE FIELDS OF ANNUITIES AND COLLEGE SAVING PLANS; MAINTAINING ESCROW ACCOUNTS FOR INVESTMENTS; ADMINISTRATION OF EMPLOYEE PENSION PLANS; FUND INVESTMENT CONSULTATION; CAPITAL INVESTMENT CONSULTATION; REAL ESTATE INVESTMENT AND MANAGEMENT; AND MORTGAGE LENDING AND MORTGAGE LOAN SERVICING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-2-2003; IN COMMERCE 7-2-2003.

SN 78-260,993, FILED 6-11-2003.

MARC LEIPZIG, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,945,253

Registered Apr. 26, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

THE GIFTED CHOICE

SCIENCE AND ARTS ACADEMY (ILLINOIS
NON-PROFIT CORPORATION)
1825 MINER STREET
DES PLAINES, IL 60016

FIRST USE 1-1-2004; IN COMMERCE 1-1-2004.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "GIFTED", APART FROM THE
MARK AS SHOWN.

FOR: EDUCATIONAL SERVICES, NAMELY, OP-
ERATING A SCHOOL FOR GIFTED CHILDREN,
AND OFFERING CONTINUING EDUCATION IN
THE FIELD OF EDUCATION OF GIFTED CHIL-
DREN, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SN 78-305,074, FILED 9-24-2003.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 10

Prior U.S. Cls.: 26, 39, and 44

United States Patent and Trademark Office

Reg. No. 2,945,196

Registered Apr. 26, 2005

**TRADEMARK
PRINCIPAL REGISTER**

PHYSICIAN'S CHOICE

BIRD & CRONIN, INC. (MINNESOTA CORPORATION)
1200 TRAPP ROAD
EAGAN, MN 55121

FIRST USE 2-1-2004; IN COMMERCE 2-1-2004.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "PHYSICIAN'S", APART FROM
THE MARK AS SHOWN.

FOR: ORTHOPEDIC SUPPORTS, NAMELY
WRIST BRACES AND SUPPORTS, ANKLE SUP-
PORTS, FOOT SUPPORTS, KNEE SUPPORTS, CER-
VICAL COLLARS, ABDOMINAL SUPPORTS, AND
BACK SUPPORTS, IN CLASS 10 (U.S. CLS. 26, 39
AND 44).

SN 78-283,793, FILED 8-6-2003.

STEPHANIE DAVIS, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

United States Patent and Trademark Office

Reg. No. 2,943,659

Registered Apr. 26, 2005

**TRADEMARK
PRINCIPAL REGISTER**

CHOICES

AVENUE OF PATCHES, INC. (GEORGIA CORPORATION)
1210 WARSAW ROAD
ROSWELL, GA 30076

FIRST USE 10-0-1988; IN COMMERCE 10-0-1988.

SER. NO. 78-300,227, FILED 9-15-2003.

FOR: QUILTED PRODUCTS, NAMELY, QUILTS,
QUILTED WALL HANGINGS, QUILTED TABLE
RUNNERS, AND QUILTED PLACEMENTS. IN
CLASS 24 (U.S. CLS. 42 AND 50).

HOWARD SMIGA, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,932,869

Registered Mar. 15, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

THE SCIENCE OF CHOICE

BLUE FLAME DATA, INC. (DELAWARE CORPORATION)
90 JOHN STREET
NEW YORK CITY, NY 10038

FIRST USE 8-22-2003; IN COMMERCE 9-3-2003.

FOR: APPLICATION SERVICE PROVIDER (ASP)
FEATURING SOFTWARE IN THE FIELD OF MARKETING, PERSONALIZATION AND ECONOMETRICS, IN CLASS 42 (U.S. CLS. 100 AND 101).

SER. NO. 78-302,906, FILED 9-19-2003.

GINA FINK, EXAMINING ATTORNEY

Int. Cl.: 19

Prior U.S. Cls.: 1, 12, 33 and 50

United States Patent and Trademark Office

Reg. No. 2,930,618

Registered Mar. 8, 2005

**TRADEMARK
PRINCIPAL REGISTER**



LF, LLC (DELAWARE LTD LIAB CO)
2601 ANNAND DRIVE, SUITE 17
WILMINGTON, DE 19808

OWNER OF U.S. REG. NO. 2,140,882.

FOR: NON-METALLIC BUILDING MATERIALS,
NAMELY, LUMBER AND HOUSE WRAP, IN CLASS
19 (U.S. CLS. 1, 12, 33 AND 50).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "LUMBER PRODUCTS", APART
FROM THE MARK AS SHOWN.

SER. NO. 78-280,951, FILED 7-30-2003.

FIRST USE 1-31-1998; IN COMMERCE 1-31-1998.

ZACHARY BELLO, EXAMINING ATTORNEY

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 2,929,789

Registered Mar. 1, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

WINNING CHOICE PLUS

BELLSOUTH INTELLECTUAL PROPERTY COR-
PORATION (DELAWARE CORPORATION)
SUITE 901
824 MARKET STREET
WILMINGTON, DE 19801

EXCHANGE (PBX) SERVICES; CENTRAL OFFICE
TELEPHONE (CENTREX) SERVICES; TELECOM-
MUNICATIONS FRAME RELAY AND PACKET
SWITCHING SERVICES, IN CLASS 38 (U.S. CLS.
100, 101 AND 104).

FOR: TELECOMMUNICATION SERVICES
NAMELY, DIGITAL, VOICE, DATA, IMAGES AND
MESSAGES TRANSMISSION SERVICES; VOICE,
DATA, FACSIMILE, ELECTRONIC MAIL AND VI-
SUAL SIGNALS TRANSMISSION SERVICES; LONG
DISTANCE TELEPHONE TRANSMISSION SERVI-
CES; WIRELESS AND DIGITAL PRIVATE BRANCH

FIRST USE 7-1-2003; IN COMMERCE 8-25-2003.

SN 78-274,909, FILED 7-16-2003.

JAMES GRIFFIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,928,721

Registered Mar. 1, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

ST. PAUL 1ST CHOICE

THE ST. PAUL TRAVELERS COMPANIES, INC.
(MINNESOTA CORPORATION)
385 WASHINGTON STREET
SAINT PAUL, MN 55102

OWNER OF U.S. REG. NOS. 1,057,932, 2,805,871
AND OTHERS.

SEC. 2(F) AS TO "ST. PAUL".

FOR: PROPERTY AND CASUALTY UNDER-
WRITING INSURANCE SERVICES, IN CLASS 36
(U.S. CLS. 100, 101 AND 102).

SER. NO. 78-281,649, FILED 7-31-2003.

FIRST USE 9-30-2002; IN COMMERCE 9-30-2002.

KHANH LE, EXAMINING ATTORNEY

Int. Cl.: 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,928,308

Registered Feb. 22, 2005

**SERVICE MARK
PRINCIPAL REGISTER**



FERRIS, MICHAEL (UNITED STATES INDIVIDUAL)
P.O.B.674
COLCHESTER, CT 06415

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE A MINISTRY FOR POST-ABORTIVE
HEALING, APART FROM THE MARK AS SHOWN.

FOR: PSYCHOLOGICAL COUNSELING, IN
CLASS 44 (U.S. CLS. 100 AND 101).

SN 78-273,076, FILED 7-11-2003.

FIRST USE 6-1-2003; IN COMMERCE 7-1-2003.

JILL C. ALT, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,916,261

Registered Jan. 4, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

THE LAWYER OF CHOICE - FOR SCHOOLS OF CHOICE

FRISHMAN, SUSAN M. (UNITED STATES INDIVIDUAL)
PO BOX 236
TROY, MI 480990236

FIRST USE 10-21-2001; IN COMMERCE 10-21-2001.

SER. NO. 78-304,164, FILED 9-23-2003.

FOR: LEGAL SERVICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

LINDA M. KING, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,869,819

Registered Aug. 3, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

EMPOWERED BY CHOICE

MARCINSKI, DENISE (UNITED STATES INDIVIDUAL)
#201
4221 COLE AVE.
DALLAS, TX 75205

FOR: PERSONAL AND PROFESSIONAL COACHING SERVICES IN THE FIELD OF BUSINESS, SALES, MARKETING, SPORTS, FITNESS, CAREERS, JOB TRANSITIONS, PERSONAL RELA-

TIONSHIPS, SUCCESS, FINANCIAL, ACHIEVEMENT AND MOTIVATION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-0-2003; IN COMMERCE 9-17-2003.

SER. NO. 78-304,035, FILED 9-23-2003.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Int. Cls.: 3, 16 and 28

**Prior U.S. Cls.: 1, 2, 4, 5, 6, 22, 23, 29, 37, 38, 50, 51
and 52**

United States Patent and Trademark Office

Reg. No. 2,865,152

Registered July 20, 2004

**TRADEMARK
PRINCIPAL REGISTER**

LOVER'S CHOICE

LOVER'S CHOICE INC. (NEVADA CORPORATION)
SUITE 4
711 S. CARSON
CARSON CITY, NV 89701

FOR: POTPOURRI; COSMETICS, NAMELY, MASSAGE OIL, CREAMS, BUBBLE BATH, NON-MEDICATED LIP BALM AND BODY POWDER, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 3-19-2001; IN COMMERCE 5-1-2001.

FOR: PENS; PAPER GOODS, NAMELY, STATIONERY, MASSAGE AND SEX GUIDE BOOKS AND

SCRATCH-OFF GREETING CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-19-2001; IN COMMERCE 5-1-2001.

FOR: BOARD GAMES; SCRATCH-OFF PROMOTIONAL GAME CARDS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-19-2001; IN COMMERCE 5-1-2001.

SER. NO. 78-272,061, FILED 7-9-2003.

TRACY WHITAKER-BOWN, EXAMINING ATTORNEY

Int. Cl.: 39

Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 2,853,904

Registered June 15, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

BIG SHIP CHOICE, SMALL SHIP FEEL

PRINCESS CRUISE LINES, LTD. (BERMUDA
CORPORATION)
BLDG. 5/LEGAL DEPT.
24305 TOWN CENTER DRIVE
SANTA CLARITA, CA 91355

FIRST USE 5-30-1999; IN COMMERCE 5-30-1999.

SER. NO. 78-270,995, FILED 7-7-2003.

FOR: CRUISE SHIP SERVICES, NAMELY,
TRANSPORTATION OF PASSENGERS BY CRUISE
SHIP, IN CLASS 39 (U.S. CLS. 100 AND 105).

JOHN SCHUYLER YARD, EXAMINING ATTOR-
NEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,825,315

Registered Mar. 23, 2004

**TRADEMARK
PRINCIPAL REGISTER**

NUTRITIONIST'S CHOICE

ABBEY, LARAINÉ (UNITED STATES INDIVIDUAL)
P.O. BOX 22164
LEHIGH VALLEY, PA 180022164

FIRST USE 2-26-1990; IN COMMERCE 2-26-1990.

OWNER OF U.S. REG. NO. 1,721,336.

FOR: VITAMINS AND HEALTH FOOD PRODUCTS; NAMELY, NUTRITIONAL SUPPLEMENTS, VITAMINS, MINERALS, TRACE ELEMENTS, AMINO ACIDS, ESSENTIAL FATTY ACIDS, PROTEIN POWDER, FOOD CONCENTRATES AND GLANDULARS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

SER. NO. 78-262,993, FILED 6-16-2003.

CIMMERIAN COLEMAN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 3,744,760 AUTOBYTEL INC. (DELAWARE CORPORATION)
Registered Feb. 2, 2010 18872 MACARTHUR BOULEVARD
IRVINE, CA 926121400

Int. Cl.: 41 FOR: PROVIDING RECOGNITION BY THE WAY OF AN AWARD PROGRAM TO RECOGNIZE QUALITY, POPULARITY AND ACHIEVEMENT IN THE AUTOMOTIVE AND VEHICLE INDUSTRIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 2-1-2003; IN COMMERCE 2-1-2003.

OWNER OF U.S. REG. NOS. 2,247,035, 2,407,767, AND 2,486,909.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONSUMER" OR "AWARD", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDING CONSUMER CHOICE AWARD IN STYLIZED FORM ON ONE LINE, AND THE WORDING AUTOBYTEL IN STYLIZED FORM ON THE NEXT LINE, WITH A PARTIAL OVAL INTERSECTING THE WORDING, AND A DESIGN TO THE RIGHT OF AUTOBYTEL CONSISTING OF A CIRCLE DESIGN ENCLOSED A ZIG ZAG WHICH CULMINATES IN A STARBURST DESIGN.

SER. NO. 78-220,327, FILED 2-28-2003.

NANCY CLARKE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CONSUMER CHOICE AWARD

Reg. No. 3,744,759 AUTOBYTEL INC. (DELAWARE CORPORATION)
Registered Feb. 2, 2010 18872 MACARTHUR BOULEVARD
IRVINE, CA 926121400

Int. Cl.: 41 FOR: PROVIDING RECOGNITION BY THE WAY OF AN AWARD PROGRAM TO RECOGNIZE QUALITY, POPULARITY AND ACHIEVEMENT IN THE AUTOMOTIVE AND VEHICLE INDUSTRIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 2-1-2003; IN COMMERCE 2-1-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONSUMER" OR "AWARD", APART FROM THE MARK AS SHOWN.

SER. NO. 78-220,318, FILED 2-28-2003.

NANCY CLARKE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,607,525

Registered Apr. 14, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

CONCERT CHOICE

BIERMANN PRODUCTIONS L.L.C. (KANSAS
LIMITED LIABILITY JOINT STOCK COMPA-
NY)
601 N. BROADMOOR
WICHITA, KS 67206

FIRST USE 3-14-2006; IN COMMERCE 3-14-2006.

SN 78-247,548, FILED 5-8-2003.

FOR: ADVERTISING THROUGH ALL PUBLIC
COMMUNICATION MEANS, IN CLASS 35 (U.S. CLS.
100, 101 AND 102).

ANNE MADDEN, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,319,368

Registered Oct. 23, 2007

**TRADEMARK
PRINCIPAL REGISTER**

MOTHER'S CHOICE

HY-VEE, INC. (IOWA CORPORATION)
5820 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

FIRST USE 3-11-2005; IN COMMERCE 3-11-2005.

SN 78-255,335, FILED 5-28-2003.

FOR: BABY PRODUCTS, NAMELY, BABY FOOD,
IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 10

Prior U.S. Cls.: 26, 39, and 44

United States Patent and Trademark Office

Reg. No. 3,204,360

Registered Jan. 30, 2007

**TRADEMARK
PRINCIPAL REGISTER**

MOTHER'S CHOICE

HY-VEE, INC. (IOWA CORPORATION)
5820 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

FIRST USE 6-2-2006; IN COMMERCE 6-2-2006.

SN 78-255,347, FILED 5-28-2003.

FOR: BABY PRODUCTS, NAMELY, BABY BOT-
TLE LINERS, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,200,299

Registered Jan. 23, 2007

**TRADEMARK
PRINCIPAL REGISTER**

IRREGULAR CHOICE

SULLIVAN, DANIEL (UNITED KINGDOM INDIVIDUAL)
34 HIGHFIELD AVENUE
PINNER, MIDDLESEX, UNITED KINGDOM HA5 5LA

FOR: ARTICLES OF CLOTHING, NAMELY, JEANS, TROUSERS, SKIRTS, SHIRTS, JUMPERS, JACKETS, COATS, SCARVES AND GLOVES; ARTICLES OF FOOTWEAR, NAMELY, SHOES, BOOTS, TRAINERS, SPORTS SHOES AND SLIPPERS; ARTI-

CLES OF HEADGEAR, NAMELY, HATS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

OWNER OF UNITED KINGDOM REG. NO. 003119351, DATED 1-19-2005, EXPIRES 3-28-2013.

SER. NO. 78-240,105, FILED 4-21-2003.

NAAKWAMA ANKRAH, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,177,640

Registered Nov. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**

I AM PRO CHOICE, I DRIVE A SUV

LUCZYK, PAUL A. (UNITED STATES INDIVI-
DUAL)
704 9TH PL
MUKILTEO, WA 98275

FIRST USE 3-3-2006; IN COMMERCE 3-3-2006.

SN 78-223,259, FILED 3-8-2003.

FOR: BUMPER STICKERS, POSTERS; DECALS
AND PAPER BANNERS, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

ALICIA COLLINS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,154,701

Registered Oct. 10, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

THE FIRST CHOICE FOR WELLFULLNESS

NATROL, INC. (DELAWARE CORPORATION)
21411 PRAIRIE STREET
CHATSWORTH, CA 91311

NOVATIVE METHODS, IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

FIRST USE 3-20-2006; IN COMMERCE 3-20-2006.

SN 78-232,909, FILED 4-2-2003.

FOR: PROMOTING PUBLIC AWARENESS OF
THE NEED TO NOURISH THE POTENTIAL OF
MIND AND BODY THROUGH DISTRIBUTION OF
BOOKLETS, BROCHURES, PUBLICATIONS, NEWS-
LETTERS, WEBSITE CONTENT AND OTHER IN-

KARANENDRA S. CHHINA, EXAMINING ATTOR-
NEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,136,458

Registered Aug. 29, 2006

**TRADEMARK
PRINCIPAL REGISTER**

MOTHER'S CHOICE

HY-VEE, INC. (IOWA CORPORATION)
5820 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

FIRST USE 2-27-2004; IN COMMERCE 4-9-2004.

SN 78-255,312, FILED 5-28-2003.

FOR: BABY PRODUCTS, NAMELY, BABY OIL,
BABY POWDER, BABY LOTION AND BABY SHAM-
POO, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cls.: 31 and 35

Prior U.S. Cls.: 1, 46, 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,048,495

Registered Jan. 24, 2006

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER



ALL SEASONS MUSHROOM FARMS INC. (CANADA CORPORATION)
6375 202ND STREET, SUITE 108
LANGLEY, BRITISH COLUMBIA, CANADA V2Y 1N1

FOR: FRESH MUSHROOMS, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 3-0-2001; IN COMMERCE 11-0-2001.

FOR: WHOLESALE AND RETAIL STORE SERVICES FOR GENERAL COMMERCE AND THE FOOD INDUSTRY FEATURING MUSHROOMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-2001; IN COMMERCE 11-0-2001.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1153642, FILED 9-23-2002, REG. NO. TMA631054, DATED 1-25-2005, EXPIRES 1-25-2020.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MUSHROOMS", APART FROM THE MARK AS SHOWN.

SER. NO. 78-224,092, FILED 3-11-2003.

ROBIN CHOSID, EXAMINING ATTORNEY

Int. Cls.: 1, 3, 4, 5, 7, 8, 9, 11, 16, 20, 21, 28, 29, 30, 31 and 32

Prior U.S. Cls.: 1, 2, 4, 5, 6, 10, 13, 15, 18, 19, 21, 22,
23, 25, 26, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 40,
44, 45, 46, 48, 50, 51 and 52

Reg. No. 3,007,194

United States Patent and Trademark Office

Registered Oct. 18, 2005

**TRADEMARK
PRINCIPAL REGISTER**

AMERICA'S CHOICE

THE GREAT ATLANTIC & PACIFIC TEA COM-
PANY, INC. (MARYLAND CORPORATION)
2 PARAGON DRIVE
MONTVALE, NJ 07645

FOR: UNEXPOSED CAMERA FILM, IN CLASS 1
(U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 1-1-1997; IN COMMERCE 7-1-1997.

FOR: BUBBLE BATH, BABY POWDER, PETRO-
LEUM JELLY FOR COSMETIC PURPOSES, BABY
WIPES, DISH DETERGENT, FABRIC SOFTENER,
STARCH, TOILET BOWL CLEANERS, SHAVE GEL,
COTTON BALLS FOR COSMETIC PURPOSES,
DISHWASHER DETERGENT, CLOTHING DETER-
GENT, ANTI-BACTERIAL KITCHEN CLEANSERS,
DRAIN OPENER, PERSONAL DEODORANT,
GLASS CLEANER, SHOWER CLEANER, BLEACH
FOR CLEANING PURPOSES, CARPET CLEANER,
ACRYLIC FLOOR CLEANER, FURNITURE POL-
ISH, SOAP, DISPOSABLE WIPES IMPREGNATED
WITH CHEMICALS OR COMPOUNDS FOR PERSON-
AL HYGIENE/HOUSEHOLD CLEANING USE,
HAIR SHAMPOO, HAIR CONDITIONER, BATH
OIL, BABY OIL, AFTER SHAVE LOTION, SKIN
LOTION, NAIL POLISH, SUN BLOCK LOTION AND
SUNSCREEN, ALOE HAND AND BODY LOTION,
HAIR DETANGLER, HAIR GEL, NAIL POLISH
REMOVER, AMMONIA FOR CLEANING PURPO-
SES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-1-1994; IN COMMERCE 9-1-1994.

FOR: LIGHTER FLUID, CHARCOAL BRI-
QUETTES, FIRE LOGS, FIRE STARTER STICKS,
CANDLES, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 10-1-2002; IN COMMERCE 10-1-2002.

FOR: ROOM DEODORIZERS, AIR FRESHENERS
IN GEL AND POWDER FORM, HAND SANITIZER
FOR HOUSEHOLD USE, ACNE TREATMENT PRE-

PARATION, NAMELY, ACNE WASH, IN CLASS 5
(U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 9-1-1994; IN COMMERCE 9-1-1994.

FOR: VACUUM CLEANER BAGS, IN CLASS 7
(U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

FOR: RAZORS; PLASTIC KNIVES, SPOONS AND
FORKS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 9-1-1996; IN COMMERCE 9-1-1996.

FOR: BATTERIES, DISPOSABLE CAMERAS, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-1997; IN COMMERCE 1-1-1997.

FOR: ELECTRIC LIGHT BULBS, IN CLASS 11
(U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-1-1994; IN COMMERCE 9-1-1994.

FOR: PAPER COFFEE FILTERS, ADHESIVE
TAPE FOR HOUSEHOLD PURPOSES, WRITING
PAPER, DISPOSABLE TRAINING PANTS, IN CLASS
16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 7-1-1995; IN COMMERCE 7-1-1995.

FOR: DRINKING STRAWS; AND FLEXIBLE
DRINKING STRAWS, IN CLASS 20 (U.S. CLS. 2, 13,
22, 25, 32 AND 50).

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

FOR: DISPOSABLE LATEX GLOVES FOR GEN-
ERAL USE, PLASTIC BAG CLIPS FOR USE ON
SNACK BAGS, PLASTIC BOWLS, PLATES AND

CUPS, CLEANING CLOTHS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-1-1994; IN COMMERCE 2-1-1994.

FOR: TOY VEHICLES, NAMELY, TRACTOR TRAILERS, BUBBLE MAKING WANDS AND SOLUTION SETS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 2-21-2003; IN COMMERCE 2-21-2003.

FOR: EVAPORATED MILK, INSTANT DRY MILK, PROCESSED PUMPKIN SEEDS, FLAKED COCONUT, TRAIL MIX, CONSISTING PRIMARILY OF NUTS AND DRIED FRUITS; CANDIED ORANGE SLICES, CANDIED FRUIT SNACKS; NON-DAIRY CREAMER, DAIRY CREAMER, IN CLASS 29 (U.S. CL. 46).

FIRST USE 5-1-1995; IN COMMERCE 5-1-1995.

FOR: FLAVORED SWEETENED GELATIN DESERTS, PROCESSED UNPOPPED POPCORN, MACARONI AND CHEESE, PASTA, PREPARED LASAGNA DINNERS, MACARONI AND BEEF, SPAGHETTI AND MEATBALLS, BEEF RAVIOLI, MARSHMALLOW CREAM AND NUT SANDWICHES; GRANOLA BASED SNACK BAR, ICE CUBES IN A POLY BAG, CANDY, GUM, PANCAKES, WAFFLES, CHOCOLATE SYRUP, STRAWBERRY SYRUP; FROZEN CONFECTIONS, SEMI-SWEET CHOCOLATE CHIPS, CAKE MIX, FROSTING, BROWNIE MIX, CORN MUFFIN MIX, CANDY MINTS, LOLLIPOPS, SOUR BALLS, LEMON DROPS,

BEER BARREL CANDIES, GUM DROPS, CANDY CARAMEL CUPS, CANDY PEANUT BUTTER CUPS, HOT COCOA, IN CLASS 30 (U.S. CL. 46).

FIRST USE 9-1-1993; IN COMMERCE 9-1-1993.

FOR: CAT LITTER, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 10-1-1995; IN COMMERCE 10-1-1995.

FOR: CANNED AND BOTTLED FRUIT AND VEGETABLE JUICE, NAMELY, GRAPEFRUIT JUICE, APPLE JUICE, AND ORANGE JUICE, AND BLENDED FRUIT AND VEGETABLE JUICE; FROZEN JUICE CONCENTRATES; FRUIT JUICE MIXES; VEGETABLE JUICE MIXES; SELTZER WATER; MIXED FRUIT PUNCH DRINKS; SPRING WATER; SODA; TOMATO JUICE; LEMONADE AND LEMON JUICE, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 4-1-1994; IN COMMERCE 4-1-1994.

OWNER OF U.S. REG. NOS. 1,384,513, 2,425,385 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICA'S", APART FROM THE MARK AS SHOWN.

SER. NO. 78-218,486, FILED 2-25-2003.

JULIE WATSON, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,996,944

Registered Sep. 20, 2005

SERVICE MARK
PRINCIPAL REGISTER



SUPERVALU INC. (DELAWARE CORPORATION)
11840 VALLEY VIEW ROAD
EDEN PRAIRIE, MN 55344

FOR: PROMOTING THE SALE OF GOODS AND
SERVICES OF OTHERS THROUGH THE DISTRIBUTION
OF PRINTED MATERIAL AND PROMOTION.

AL INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 7-23-2003; IN COMMERCE 7-23-2003.

SER. NO. 78-243,633, FILED 4-30-2003.

JOHN DWYER, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,986,197

Registered Aug. 16, 2005

**TRADEMARK
PRINCIPAL REGISTER**

THE HAIRCUTTERS CHOICE

THE HAIRCUTTERS, INC. (CALIFORNIA COR-
PORATION)
SUITE 237
21777 VENTURA BLVD.
WOODLAND HILLS, CA 91364

FIRST USE 4-4-2005; IN COMMERCE 4-4-2005.

SN 78-249,147, FILED 5-13-2003.

FOR: RETAIL HAIR CARE PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

CATHERINE CAIN, EXAMINING ATTORNEY

Int. Cl.: 9

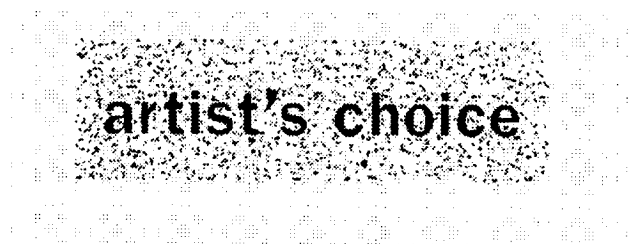
Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,966,231

Registered July 12, 2005

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS, LLC (NEVADA LTD
LIAB CO)
2525 STARBUCKS WAY
MINDEN, NV 89423

THE STIPPLING IN THE DRAWING IS FOR
SHADING PURPOSES ONLY.

FOR: PRE-RECORDED COMPACT DISCS FEATURING CLASSICAL, JAZZ, CONTEMPORARY, POP, SEASONAL MUSIC, R AND B, SOUL, WORLD, ZYDECO, REGGAE, ROCK, FOLK AND SHOW TUNES MUSIC; MOUSE PADS , IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

THE MARK CONSISTS OF THE WORDS "ARTIST'S CHOICE ON A RED BACKGROUND, AND THE COLOR RED IS A FEATURE OF THE MARK.

SER. NO. 78-239,174, FILED 4-17-2003.

FIRST USE 2-0-2002; IN COMMERCE 2-0-2002.

OWNER OF U.S. REG. NO. 1,831,661.

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

Int. Cls.: 42 and 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,942,990

Registered Apr. 19, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

CHOICE COMMUNICATIONS

SYNGENTA PARTICIPATIONS AG (SWITZER-
LAND CORPORATION)
SCHWARZWALDALLEE 215
BASEL, SWITZERLAND CH-4058

FOR: SCIENTIFIC RESEARCH AND TECHNICAL
CONSULTATION AND DESIGN IN THE FIELD OF
AGRICULTURE; INDUSTRIAL ANALYSIS IN THE
FIELD OF AGRICULTURE; DESIGN AND DEVEL-
OPMENT OF COMPUTER HARDWARE AND SOFT-
WARE SYSTEMS FOR USE BY OTHERS IN THE
FIELDS OF AGRICULTURE AND HORTICUL-
TURE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

FOR: CONSULTING SERVICES IN THE FIELD
OF AGRICULTURAL CROP PROTECTION, AGRI-
CULTURAL PEST CONTROL AND AGRICULTURE
ADVICE, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COMMUNICATIONS" , APART
FROM THE MARK AS SHOWN.

SN 78-240,903, FILED 4-23-2003.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cls.: 9 and 44

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100 and 101

United States Patent and Trademark Office

Reg. No. 2,930,535

Registered Mar. 8, 2005

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

CONSUMER CHOICE

HEALTHPARTNERS, INC. (MINNESOTA CORPORATION)
8100 34TH AVENUE SOUTH
MINNEAPOLIS, MN 554401309

FOR: DOWNLOADABLE COMPUTER SOFTWARE RELATING TO HEALTH CARE PROVIDERS INFORMATION, HEALTH RISKS, HEALTH CONDITIONS AND HEALTH IMPROVEMENT PROGRAMS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-20-1995; IN COMMERCE 10-20-1995.

FOR: PROVIDING INFORMATION CONCERNING HEALTH CARE PROVIDER, HEALTH RISKS,

HEALTH CONDITIONS, AND HEALTH IMPROVEMENT PROGRAMS AND SERVICES BY MEANS OF A GLOBAL COMPUTER NETWORK, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 10-20-1995; IN COMMERCE 10-20-1995.

OWNER OF U.S. REG. NO. 2,098,434.

SEC. 2(F).

SER. NO. 78-222,781, FILED 3-7-2003.

STEVEN R. FINE, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,930,533

Registered Mar. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

FOUNDERS BANK HOME OWNER'S CHOICE

FOUNDERS BANK (ILLINOIS CORPORATION)
6825 WEST 111TH ST.
WORTH, IL 60482

FIRST USE 1-16-2003; IN COMMERCE 1-16-2003.

FOR: FINANCIAL SERVICES, NAMELY PROMOTING THE GOODS AND SERVICES OF OTHERS BY OFFERING DISCOUNTS ON HOUSE WARES, APPLIANCES, HOME FURNISHINGS, AND OTHER GOODS AND SERVICES FOR THE HOME NEEDED BY HOMEOWNERS HAVING NEW MORTGAGE LOANS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SER. NO. 78-221,818, FILED 3-5-2003.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,929,698

Registered Mar. 1, 2005

**TRADEMARK
PRINCIPAL REGISTER**

IDEAL CHOICE

TRANSPACIFIC FOODS, INC (CALIFORNIA
CORPORATION)
8 CORPORATE PARK SUITE 205
IRVINE, CA 92606

FIRST USE 2-26-2003; IN COMMERCE 3-1-2003.

SN 78-222,676, FILED 3-6-2003.

FOR: CANNED FRUITS, VEGETABLES, AND
MUSHROOMS, IN CLASS 29 (U.S. CL. 46).

CHRISTOPHER BUONGIORNO, EXAMINING AT-
TORNEY

Int. Cl.: 36

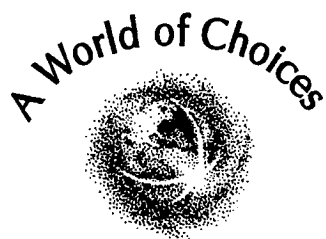
Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,927,760

Registered Feb. 22, 2005

**SERVICE MARK
PRINCIPAL REGISTER**



ENTRUST ADMINISTRATION, INC. (CALIFORNIA CORPORATION)
555 12TH STREET SUITE 1250
OAKLAND, CA 94607

FIRST USE 11-17-2001, MARCH 1996.; IN
COMMERCE 11-17-2001, MARCH 1996..

THE STIPPLING IS FOR SHADING PURPOSES.

FOR: FINANCIAL SERVICES, NAMELY, THIRD
PARTY MANAGEMENT AND RECORD KEEPING
OF SELF-DIRECTED TAX-DEFERRED OR TAX-
FREE RETIREMENT AND PENSION PLANS, RE-
TIREMENT ACCOUNTS, KEOGHS, AND TRUSTS;
FINANCIAL PORTFOLIO MANAGEMENT; FINAN-
CIAL ANALYSIS AND CONSULTATION, IN CLASS
36 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS, IN PART, OF A STY-
LIZED GLOBE WITH CONTINENTS

SER. NO. 78-231,556, FILED 3-28-2003.

JEFFERY COWARD, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,924,954

Registered Feb. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

LIBERTY CHOICE

LIBERTY MUTUAL INSURANCE COMPANY
(MASSACHUSETTS CORPORATION)
175 BERKELY STREET
BOSTON, MA 02117

MIUMS VIA THE INTERNET , IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 6-10-2002; IN COMMERCE 6-10-2002.

FOR: INSURANCE BILLING SERVICES, NAME-
LY, CREATING, AND ADMINISTERING PLANS
FOR RECEIVING AND PAYING INSURANCE PRE-

SER. NO. 78-202,141, FILED 1-10-2003.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,924,223

Registered Feb. 1, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

PRIVILEGED CHOICE

GENERAL ELECTRIC CAPITAL ASSURANCE
COMPANY (DELAWARE CORPORATION)
1650 LOS GAMOS DRIVE
SAN RAFAEL, CA 94903

FOR: BROKERAGE IN THE FIELD OF LONG
TERM CARE INSURANCE PLANS; INSURANCE
UNDERWRITING IN THE FIELDS OF LONG TERM
CARE INSURANCE AND REINSURANCE; INSUR-
ANCE CLAIMS ADMINISTRATION SERVICES FOR

LONG TERM CARE INSURANCE, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 4-0-2003; IN COMMERCE 4-0-2003.

OWNER OF U.S. REG. NO. 1,905,923.

SN 78-223,599, FILED 3-10-2003.

SONYA STEPHENS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,899,623

Registered Nov. 2, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

FUNDAMENTAL CHOICE

PRUDENTIAL SECURITIES, INC. (DELAWARE
CORPORATION)
ONE SEAPORT PLAZA
NEW YORK, NY 10292

ANALYSIS AND RESEARCH SERVICES, IN CLASS
36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-9-2002; IN COMMERCE 8-9-2002.

FOR: FINANCIAL AND INVESTMENT SERVI-
CES, NAMELY THE PURCHASE AND SALE OF
SECURITIES FOR OTHERS; INVESTMENT ADVI-
SORY AND MANAGEMENT SERVICES; PORTFO-
LIO MANAGEMENT SERVICES; FINANCIAL

SER. NO. 78-258,311, FILED 6-4-2003.

CURTIS FRENCH, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,797,748

Registered Dec. 23, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

PROTECTING YOUR CHOICE & YOUR PEACE OF MIND

NATIONAL LIVING WILL REGISTRY, INC.
(NEW JERSEY CORPORATION)
523 WESTFIELD AVENUE
P.O. BOX 2789
WESTFIELD, NJ 07091

RECTIVES TO HEALTH CARE PROVIDERS , IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-1997; IN COMMERCE 6-1-1997.

SER. NO. 78-205,464, FILED 1-21-2003.

FOR: REGISTRY SERVICE FOR STORING AD-
VANCE DIRECTIVES AND PROVIDING THE DI-

AMY ALFIERI, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 3,744,760 AUTOBYTEL INC. (DELAWARE CORPORATION)
Registered Feb. 2, 2010 18872 MACARTHUR BOULEVARD
IRVINE, CA 926121400

Int. Cl.: 41 FOR: PROVIDING RECOGNITION BY THE WAY OF AN AWARD PROGRAM TO RECOGNIZE QUALITY, POPULARITY AND ACHIEVEMENT IN THE AUTOMOTIVE AND VEHICLE INDUSTRIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 2-1-2003; IN COMMERCE 2-1-2003.

OWNER OF U.S. REG. NOS. 2,247,035, 2,407,767, AND 2,486,909.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONSUMER" OR "AWARD", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDING CONSUMER CHOICE AWARD IN STYLIZED FORM ON ONE LINE, AND THE WORDING AUTOBYTEL IN STYLIZED FORM ON THE NEXT LINE, WITH A PARTIAL OVAL INTERSECTING THE WORDING, AND A DESIGN TO THE RIGHT OF AUTOBYTEL CONSISTING OF A CIRCLE DESIGN ENCLOSING A ZIG ZAG WHICH CULMINATES IN A STARBURST DESIGN.

SER. NO. 78-220,327, FILED 2-28-2003.

NANCY CLARKE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CONSUMER CHOICE AWARD

Reg. No. 3,744,759 AUTOBYTEL INC. (DELAWARE CORPORATION)
Registered Feb. 2, 2010 18872 MACARTHUR BOULEVARD
IRVINE, CA 926121400

Int. Cl.: 41 FOR: PROVIDING RECOGNITION BY THE WAY OF AN AWARD PROGRAM TO RECOGNIZE QUALITY, POPULARITY AND ACHIEVEMENT IN THE AUTOMOTIVE AND VEHICLE INDUSTRIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 2-1-2003; IN COMMERCE 2-1-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONSUMER" OR "AWARD",
APART FROM THE MARK AS SHOWN.

SER. NO. 78-220,318, FILED 2-28-2003.

NANCY CLARKE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,607,525

Registered Apr. 14, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

CONCERT CHOICE

BIERMANN PRODUCTIONS L.L.C. (KANSAS
LIMITED LIABILITY JOINT STOCK COMPA-
NY)
601 N. BROADMOOR
WICHITA, KS 67206

FIRST USE 3-14-2006; IN COMMERCE 3-14-2006.

SN 78-247,548, FILED 5-8-2003.

FOR: ADVERTISING THROUGH ALL PUBLIC
COMMUNICATION MEANS, IN CLASS 35 (U.S. CLS.
100, 101 AND 102).

ANNE MADDEN, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,319,368

Registered Oct. 23, 2007

**TRADEMARK
PRINCIPAL REGISTER**

MOTHER'S CHOICE

HY-VEE, INC. (IOWA CORPORATION)
5820 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

FIRST USE 3-11-2005; IN COMMERCE 3-11-2005.

SN 78-255,335, FILED 5-28-2003.

FOR: BABY PRODUCTS, NAMELY, BABY FOOD,
IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 10

Prior U.S. Cls.: 26, 39, and 44

United States Patent and Trademark Office

Reg. No. 3,204,360

Registered Jan. 30, 2007

**TRADEMARK
PRINCIPAL REGISTER**

MOTHER'S CHOICE

HY-VEE, INC. (IOWA CORPORATION)
5820 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

FIRST USE 6-2-2006; IN COMMERCE 6-2-2006.

SN 78-255,347, FILED 5-28-2003.

FOR: BABY PRODUCTS, NAMELY, BABY BOT-
TLE LINERS, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,200,299

Registered Jan. 23, 2007

**TRADEMARK
PRINCIPAL REGISTER**

IRREGULAR CHOICE

SULLIVAN, DANIEL (UNITED KINGDOM INDIVIDUAL)
34 HIGHFIELD AVENUE
PINNER, MIDDLESEX, UNITED KINGDOM HAS
SLA

FOR: ARTICLES OF CLOTHING, NAMELY, JEANS, TROUSERS, SKIRTS, SHIRTS, JUMPERS, JACKETS, COATS, SCARVES AND GLOVES; ARTICLES OF FOOTWEAR, NAMELY, SHOES, BOOTS, TRAINERS, SPORTS SHOES AND SLIPPERS; ARTI-

CLES OF HEADGEAR, NAMELY, HATS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

OWNER OF UNITED KINGDOM REG. NO. 003119351, DATED 1-19-2005, EXPIRES 3-28-2013.

SER. NO. 78-240,105, FILED 4-21-2003.

NAAKWAMA ANKRAH, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,177,640

Registered Nov. 28, 2006

**TRADEMARK
PRINCIPAL REGISTER**

I AM PRO CHOICE, I DRIVE A SUV

LUCZYK, PAUL A. (UNITED STATES INDIVI-
DUAL)
704 9TH PL
MUKILTEO, WA 98275

FIRST USE 3-3-2006; IN COMMERCE 3-3-2006.

SN 78-223,259, FILED 3-8-2003.

FOR: BUMPER STICKERS, POSTERS; DECALS
AND PAPER BANNERS, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

ALICIA COLLINS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,154,701

Registered Oct. 10, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

THE FIRST CHOICE FOR WELLFULLNESS

NATROL, INC. (DELAWARE CORPORATION)
21411 PRAIRIE STREET
CHATSWORTH, CA 91311

NOVATIVE METHODS, IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

FIRST USE 3-20-2006; IN COMMERCE 3-20-2006.

SN 78-232,909, FILED 4-2-2003.

FOR: PROMOTING PUBLIC AWARENESS OF
THE NEED TO NOURISH THE POTENTIAL OF
MIND AND BODY THROUGH DISTRIBUTION OF
BOOKLETS, BROCHURES, PUBLICATIONS, NEWS-
LETTERS, WEBSITE CONTENT AND OTHER IN-

KARANENDRA S. CHHINA, EXAMINING ATTOR-
NEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,136,458

Registered Aug. 29, 2006

**TRADEMARK
PRINCIPAL REGISTER**

MOTHER'S CHOICE

HY-VEE, INC. (IOWA CORPORATION)
5820 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

FIRST USE 2-27-2004; IN COMMERCE 4-9-2004.

SN 78-255,312, FILED 5-28-2003.

FOR: BABY PRODUCTS, NAMELY, BABY OIL,
BABY POWDER, BABY LOTION AND BABY SHAM-
POO, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

KATHERINE STOIDES, EXAMINING ATTORNEY

Int. Cls.: 31 and 35

Prior U.S. Cls.: 1, 46, 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,048,495

Registered Jan. 24, 2006

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER



ALL SEASONS MUSHROOM FARMS INC. (CANADA CORPORATION)
6375 202ND STREET, SUITE 108
LANGLEY, BRITISH COLUMBIA, CANADA V2Y 1N1

FOR: FRESH MUSHROOMS, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 3-0-2001; IN COMMERCE 11-0-2001.

FOR: WHOLESALE AND RETAIL STORE SERVICES FOR GENERAL COMMERCE AND THE FOOD INDUSTRY FEATURING MUSHROOMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-2001; IN COMMERCE 11-0-2001.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1153642, FILED 9-23-2002, REG. NO. TMA631054, DATED 1-25-2005, EXPIRES 1-25-2020.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MUSHROOMS", APART FROM THE MARK AS SHOWN.

SER. NO. 78-224,092, FILED 3-11-2003.

ROBIN CHOSID, EXAMINING ATTORNEY

Int. Cls.: 1, 3, 4, 5, 7, 8, 9, 11, 16, 20, 21, 28, 29, 30, 31 and 32

Prior U.S. Cls.: 1, 2, 4, 5, 6, 10, 13, 15, 18, 19, 21, 22,
23, 25, 26, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 40,
44, 45, 46, 48, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,007,194

Registered Oct. 18, 2005

**TRADEMARK
PRINCIPAL REGISTER**

AMERICA'S CHOICE

THE GREAT ATLANTIC & PACIFIC TEA COM-
PANY, INC. (MARYLAND CORPORATION)
2 PARAGON DRIVE
MONTVALE, NJ 07645

FOR: UNEXPOSED CAMERA FILM, IN CLASS 1
(U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 1-1-1997; IN COMMERCE 7-1-1997.

FOR: BUBBLE BATH, BABY POWDER, PETRO-
LEUM JELLY FOR COSMETIC PURPOSES, BABY
WIPES, DISH DETERGENT, FABRIC SOFTENER,
STARCH, TOILET BOWL CLEANERS, SHAVE GEL,
COTTON BALLS FOR COSMETIC PURPOSES,
DISHWASHER DETERGENT, CLOTHING DETER-
GENT, ANTI-BACTERIAL KITCHEN CLEANSERS,
DRAIN OPENER, PERSONAL DEODORANT,
GLASS CLEANER, SHOWER CLEANER, BLEACH
FOR CLEANING PURPOSES, CARPET CLEANER,
ACRYLIC FLOOR CLEANER, FURNITURE POL-
ISH, SOAP, DISPOSABLE WIPES IMPREGNATED
WITH CHEMICALS OR COMPOUNDS FOR PERSON-
AL HYGIENE/HOUSEHOLD CLEANING USE,
HAIR SHAMPOO, HAIR CONDITIONER, BATH
OIL, BABY OIL, AFTER SHAVE LOTION, SKIN
LOTION, NAIL POLISH, SUN BLOCK LOTION AND
SUNSCREEN, ALOE HAND AND BODY LOTION,
HAIR DETANGLER, HAIR GEL, NAIL POLISH
REMOVER, AMMONIA FOR CLEANING PURPO-
SES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-1-1994; IN COMMERCE 9-1-1994.

FOR: LIGHTER FLUID, CHARCOAL BRI-
QUETTES, FIRE LOGS, FIRE STARTER STICKS,
CANDLES, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 10-1-2002; IN COMMERCE 10-1-2002.

FOR: ROOM DEODORIZERS, AIR FRESHENERS
IN GEL AND POWDER FORM, HAND SANITIZER
FOR HOUSEHOLD USE, ACNE TREATMENT PRE-

PARATION, NAMELY, ACNE WASH, IN CLASS 5
(U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 9-1-1994; IN COMMERCE 9-1-1994.

FOR: VACUUM CLEANER BAGS, IN CLASS 7
(U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

FOR: RAZORS; PLASTIC KNIVES, SPOONS AND
FORKS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 9-1-1996; IN COMMERCE 9-1-1996.

FOR: BATTERIES, DISPOSABLE CAMERAS, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-1997; IN COMMERCE 1-1-1997.

FOR: ELECTRIC LIGHT BULBS, IN CLASS 11
(U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-1-1994; IN COMMERCE 9-1-1994.

FOR: PAPER COFFEE FILTERS, ADHESIVE
TAPE FOR HOUSEHOLD PURPOSES, WRITING
PAPER, DISPOSABLE TRAINING PANTS, IN CLASS
16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 7-1-1995; IN COMMERCE 7-1-1995.

FOR: DRINKING STRAWS; AND FLEXIBLE
DRINKING STRAWS, IN CLASS 20 (U.S. CLS. 2, 13,
22, 25, 32 AND 50).

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

FOR: DISPOSABLE LATEX GLOVES FOR GEN-
ERAL USE, PLASTIC BAG CLIPS FOR USE ON
SNACK BAGS, PLASTIC BOWLS, PLATES AND

CUPS, CLEANING CLOTHS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-1-1994; IN COMMERCE 2-1-1994.

FOR: TOY VEHICLES, NAMELY, TRACTOR TRAILERS, BUBBLE MAKING WANDS AND SOLUTION SETS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 2-21-2003; IN COMMERCE 2-21-2003.

FOR: EVAPORATED MILK, INSTANT DRY MILK, PROCESSED PUMPKIN SEEDS, FLAKED COCONUT; TRAIL MIX, CONSISTING PRIMARILY OF NUTS AND DRIED FRUITS; CANDIED ORANGE SLICES, CANDIED FRUIT SNACKS; NON-DAIRY CREAMER, DAIRY CREAMER, IN CLASS 29 (U.S. CL. 46).

FIRST USE 5-1-1995; IN COMMERCE 5-1-1995.

FOR: FLAVORED SWEETENED GELATIN DESERTS, PROCESSED UNPOPPED POPCORN, MACARONI AND CHEESE, PASTA, PREPARED LASAGNA DINNERS, MACARONI AND BEEF, SPAGHETTI AND MEATBALLS, BEEF RAVIOLI, MARSHMALLOW CREAM AND NUT SANDWICHES; GRANOLA BASED SNACK BAR, ICE CUBES IN A POLY BAG, CANDY, GUM, PANCAKES, WAFFLES, CHOCOLATE SYRUP, STRAWBERRY SYRUP; FROZEN CONFECTIONS, SEMI-SWEET CHOCOLATE CHIPS, CAKE MIX, FROSTING, BROWNIE MIX, CORN MUFFIN MIX, CANDY MINTS, LOLLIPOPS, SOUR BALLS, LEMON DROPS,

BEER BARREL CANDIES, GUM DROPS, CANDY CARAMEL CUPS, CANDY PEANUT BUTTER CUPS, HOT COCOA, IN CLASS 30 (U.S. CL. 46).

FIRST USE 9-1-1993; IN COMMERCE 9-1-1993.

FOR: CAT LITTER, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 10-1-1995; IN COMMERCE 10-1-1995.

FOR: CANNED AND BOTTLED FRUIT AND VEGETABLE JUICE, NAMELY, GRAPEFRUIT JUICE, APPLE JUICE, AND ORANGE JUICE, AND BLENDED FRUIT AND VEGETABLE JUICE; FROZEN JUICE CONCENTRATES; FRUIT JUICE MIXES; VEGETABLE JUICE MIXES; SELTZER WATER; MIXED FRUIT PUNCH DRINKS; SPRING WATER; SODA; TOMATO JUICE; LEMONADE AND LEMON JUICE, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 4-1-1994; IN COMMERCE 4-1-1994.

OWNER OF U.S. REG. NOS. 1,384,513, 2,425,385 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICA'S", APART FROM THE MARK AS SHOWN.

SER. NO. 78-218,486, FILED 2-25-2003.

JULIE WATSON, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,996,944

Registered Sep. 20, 2005

SERVICE MARK
PRINCIPAL REGISTER



SUPERVALU INC. (DELAWARE CORPORATION)
11840 VALLEY VIEW ROAD
EDEN PRAIRIE, MN 55344

FOR: PROMOTING THE SALE OF GOODS AND
SERVICES OF OTHERS THROUGH THE DISTRIBUTION
OF PRINTED MATERIAL AND PROMOTION.

AL INFORMATION, IN CLASS 35 (U.S. CLS. 100, 101
AND 102).

FIRST USE 7-23-2003; IN COMMERCE 7-23-2003.

SER. NO. 78-243,633, FILED 4-30-2003.

JOHN DWYER, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,986,197

Registered Aug. 16, 2005

**TRADEMARK
PRINCIPAL REGISTER**

THE HAIRCUTTERS CHOICE

THE HAIRCUTTERS, INC. (CALIFORNIA COR-
PORATION)
SUITE 237
21777 VENTURA BLVD.
WOODLAND HILLS, CA 91364

FIRST USE 4-4-2005; IN COMMERCE 4-4-2005.

SN 78-249,147, FILED 5-13-2003.

FOR: RETAIL HAIR CARE PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

CATHERINE CAIN, EXAMINING ATTORNEY

Int. Cl.: 9

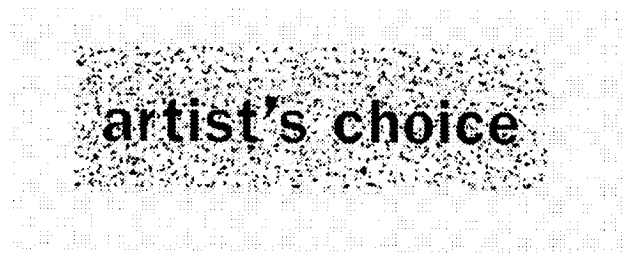
Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,966,231

Registered July 12, 2005

TRADEMARK
PRINCIPAL REGISTER



STARBUCKS U.S. BRANDS, LLC (NEVADA LTD
LIAB CO)
2525 STARBUCKS WAY
MINDEN, NV 89423

THE STIPPLING IN THE DRAWING IS FOR
SHADING PURPOSES ONLY.

FOR: PRE-RECORDED COMPACT DISCS FEATURING CLASSICAL, JAZZ, CONTEMPORARY, POP, SEASONAL MUSIC, R AND B, SOUL, WORLD, ZYDECO, REGGAE, ROCK, FOLK AND SHOW TUNES MUSIC; MOUSE PADS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

THE MARK CONSISTS OF THE WORDS "ARTIST'S CHOICE ON A RED BACKGROUND, AND THE COLOR RED IS A FEATURE OF THE MARK.

SER. NO. 78-239,174, FILED 4-17-2003.

FIRST USE 2-0-2002; IN COMMERCE 2-0-2002.

OWNER OF U.S. REG. NO. 1,831,661.

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

Int. Cls.: 42 and 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,942,990

Registered Apr. 19, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

CHOICE COMMUNICATIONS

SYNGENTA PARTICIPATIONS AG (SWITZER-
LAND CORPORATION)
SCHWARZWALDALLEE 215
BASEL, SWITZERLAND CH-4058

FOR: SCIENTIFIC RESEARCH AND TECHNICAL
CONSULTATION AND DESIGN IN THE FIELD OF
AGRICULTURE; INDUSTRIAL ANALYSIS IN THE
FIELD OF AGRICULTURE; DESIGN AND DEVEL-
OPMENT OF COMPUTER HARDWARE AND SOFT-
WARE SYSTEMS FOR USE BY OTHERS IN THE
FIELDS OF AGRICULTURE AND HORTICUL-
TURE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

FOR: CONSULTING SERVICES IN THE FIELD
OF AGRICULTURAL CROP PROTECTION, AGRI-
CULTURAL PEST CONTROL AND AGRICULTURE
ADVICE, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2004; IN COMMERCE 3-1-2004.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COMMUNICATIONS" , APART
FROM THE MARK AS SHOWN.

SN 78-240,903, FILED 4-23-2003.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cls.: 9 and 44

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100 and 101

United States Patent and Trademark Office

Reg. No. 2,930,535

Registered Mar. 8, 2005

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

CONSUMER CHOICE

HEALTHPARTNERS, INC. (MINNESOTA CORPORATION)
8100 34TH AVENUE SOUTH
MINNEAPOLIS, MN 554401309

FOR: DOWNLOADABLE COMPUTER SOFTWARE RELATING TO HEALTH CARE PROVIDERS INFORMATION, HEALTH RISKS, HEALTH CONDITIONS AND HEALTH IMPROVEMENT PROGRAMS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-20-1995; IN COMMERCE 10-20-1995.

FOR: PROVIDING INFORMATION CONCERNING HEALTH CARE PROVIDER, HEALTH RISKS,

HEALTH CONDITIONS, AND HEALTH IMPROVEMENT PROGRAMS AND SERVICES BY MEANS OF A GLOBAL COMPUTER NETWORK, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 10-20-1995; IN COMMERCE 10-20-1995.

OWNER OF U.S. REG. NO. 2,098,434.

SEC. 2(F).

SER. NO. 78-222,781, FILED 3-7-2003.

STEVEN R. FINE, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,930,533

Registered Mar. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

FOUNDERS BANK HOME OWNER'S CHOICE

FOUNDERS BANK (ILLINOIS CORPORATION)
6825 WEST 111TH ST.
WORTH, IL 60482

FIRST USE 1-16-2003; IN COMMERCE 1-16-2003.

FOR: FINANCIAL SERVICES, NAMELY PROMOTING THE GOODS AND SERVICES OF OTHERS BY OFFERING DISCOUNTS ON HOUSE WARES, APPLIANCES, HOME FURNISHINGS, AND OTHER GOODS AND SERVICES FOR THE HOME NEEDED BY HOMEOWNERS HAVING NEW MORTGAGE LOANS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANK", APART FROM THE MARK AS SHOWN.

SER. NO. 78-221,818, FILED 3-5-2003.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,929,698

Registered Mar. 1, 2005

**TRADEMARK
PRINCIPAL REGISTER**

IDEAL CHOICE

TRANSPACIFIC FOODS, INC (CALIFORNIA
CORPORATION)
8 CORPORATE PARK SUITE 205
IRVINE, CA 92606

FIRST USE 2-26-2003; IN COMMERCE 3-1-2003.

SN 78-222,676, FILED 3-6-2003.

FOR: CANNED FRUITS, VEGETABLES, AND
MUSHROOMS, IN CLASS 29 (U.S. CL. 46).

CHRISTOPHER BUONGIORNO, EXAMINING AT-
TORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,927,760

Registered Feb. 22, 2005

**SERVICE MARK
PRINCIPAL REGISTER**



ENTRUST ADMINISTRATION, INC. (CALIFORNIA CORPORATION)
555 12TH STREET SUITE 1250
OAKLAND, CA 94607

FIRST USE 11-17-2001, MARCH 1996.; IN
COMMERCE 11-17-2001, MARCH 1996..

THE STIPPLING IS FOR SHADING PURPOSES.

FOR: FINANCIAL SERVICES, NAMELY, THIRD PARTY MANAGEMENT AND RECORD KEEPING OF SELF-DIRECTED TAX-DEFERRED OR TAX-FREE RETIREMENT AND PENSION PLANS, RETIREMENT ACCOUNTS, KEOGHS, AND TRUSTS; FINANCIAL PORTFOLIO MANAGEMENT; FINANCIAL ANALYSIS AND CONSULTATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS, IN PART, OF A STYLIZED GLOBE WITH CONTINENTS

SER. NO. 78-231,556, FILED 3-28-2003.

JEFFERY COWARD, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,924,954

Registered Feb. 8, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

LIBERTY CHOICE

LIBERTY MUTUAL INSURANCE COMPANY
(MASSACHUSETTS CORPORATION)
175 BERKELY STREET
BOSTON, MA 02117

MIUMS VIA THE INTERNET , IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 6-10-2002; IN COMMERCE 6-10-2002.

FOR: INSURANCE BILLING SERVICES, NAME-
LY, CREATING, AND ADMINISTERING PLANS
FOR RECEIVING AND PAYING INSURANCE PRE-

SER. NO. 78-202,141, FILED 1-10-2003.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,924,223

Registered Feb. 1, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

PRIVILEGED CHOICE

GENERAL ELECTRIC CAPITAL ASSURANCE
COMPANY (DELAWARE CORPORATION)
1650 LOS GAMOS DRIVE
SAN RAFAEL, CA 94903

LONG TERM CARE INSURANCE, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 4-0-2003; IN COMMERCE 4-0-2003.

FOR: BROKERAGE IN THE FIELD OF LONG
TERM CARE INSURANCE PLANS; INSURANCE
UNDERWRITING IN THE FIELDS OF LONG TERM
CARE INSURANCE AND REINSURANCE; INSUR-
ANCE CLAIMS ADMINISTRATION SERVICES FOR

OWNER OF U.S. REG. NO. 1,905,923.

SN 78-223,599, FILED 3-10-2003.

SONYA STEPHENS, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,899,623

Registered Nov. 2, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

FUNDAMENTAL CHOICE

PRUDENTIAL SECURITIES, INC. (DELAWARE
CORPORATION)
ONE SEAPORT PLAZA
NEW YORK, NY 10292

ANALYSIS AND RESEARCH SERVICES, IN CLASS
36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-9-2002; IN COMMERCE 8-9-2002.

FOR: FINANCIAL AND INVESTMENT SERVI-
CES, NAMELY THE PURCHASE AND SALE OF
SECURITIES FOR OTHERS; INVESTMENT ADVI-
SORY AND MANAGEMENT SERVICES; PORTFO-
LIO MANAGEMENT SERVICES; FINANCIAL

SER. NO. 78-258,311, FILED 6-4-2003.

CURTIS FRENCH, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,797,748

Registered Dec. 23, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

PROTECTING YOUR CHOICE & YOUR PEACE OF MIND

NATIONAL LIVING WILL REGISTRY, INC.
(NEW JERSEY CORPORATION)
523 WESTFIELD AVENUE
P.O. BOX 2789
WESTFIELD, NJ 07091

RECTIVES TO HEALTH CARE PROVIDERS , IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-1997; IN COMMERCE 6-1-1997.

SER. NO. 78-205,464, FILED 1-21-2003.

FOR: REGISTRY SERVICE FOR STORING AD-
VANCE DIRECTIVES AND PROVIDING THE DI-

AMY ALFIERI, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 3,261,728

Registered July 10, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

CONCERT CHOICE

BIERMANN PRODUCTIONS L.L.C. (KANSAS
LTD LIAB CO)
601 N. BROADMOOR
WICHITA, KS 67206

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CONCERT", APART FROM THE
MARK AS SHOWN.

FOR: ENTERTAINMENT SERVICES IN THE
NATURE OF AN ONGOING TELEVISION, RADIO,
AND INTERNET PROGRAM FEATURING CON-
CERTS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SN 78-118,472, FILED 3-29-2002.

FIRST USE 9-10-2002; IN COMMERCE 5-27-2003.

DORITT L. CARROLL, EXAMINING ATTORNEY

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 3,098,727

Registered May 30, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

CONCERT CHOICE

BIERMANN PRODUCTIONS L.L.C. (KANSAS
LTD LIAB CO)
601 N. BROADMOOR
WICHITA, KS 67206

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CONCERT", APART FROM THE
MARK AS SHOWN.

FOR: TELEVISION BROADCASTING, RADIO
BROADCASTING, AND INTERNET BROADCAST-
ING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

SN 78-118,450, FILED 3-29-2002.

FIRST USE 9-10-2002; IN COMMERCE 3-17-2003.

DORITT L. CARROLL, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,093,779

Registered May 16, 2006

**TRADEMARK
PRINCIPAL REGISTER**

DIRECTOR'S CHOICE

SOCIETE DES PRODUITS NESTLE S.A. (SWIT-
ZERLAND CORPORATION)
CASE POSTALE 353
1800 VEVEY, SWITZERLAND

FIRST USE 9-30-2002; IN COMMERCE 9-30-2002.

SN 78-152,496, FILED 8-8-2002.

FOR: HAND HELD FROZEN SANDWICHES, IN
CLASS 30 (U.S. CL. 46).

PRISCILLA MILTON, EXAMINING ATTORNEY

Int. Cl.: 39

Prior U.S. Cls.: 100 and 105

United States Patent and Trademark Office

Reg. No. 3,068,858

Registered Mar. 14, 2006

**SERVICE MARK
PRINCIPAL REGISTER**



COLOMBO, KIMBERLY, A (UNITED STATES
INDIVIDUAL)
10 PETTINGILL ROAD
PO BOX 1089
ANDOVER, MA 01810

FIRST USE 1-1-2001; IN COMMERCE 1-1-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "DESTINATIONS", APART FROM
THE MARK AS SHOWN.

FOR: TRAVEL AGENCY SERVICES, NAMELY,
PROVIDING TRAVEL PACKAGES VIA DIRECT
MAIL CATALOGS, IN CLASS 39 (U.S. CLS. 100
AND 105).

SN 78-058,788, FILED 4-17-2001.

KATHRYN COWARD, EXAMINING ATTORNEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 2,987,134

United States Patent and Trademark Office

Registered Aug. 23, 2005

Corrected

OG Date Nov. 20, 2007

**TRADEMARK
PRINCIPAL REGISTER**

CLEAR CHOICE PREMIUM SELTZER

COTT BEVERAGES INC. (GEORGIA
CORPORATION)
4211 W. BOY SCOUT BOULEVARD
SUITE 290
TAMPA, FL 33607 AND
REEVIVE INC (PENNSYLVANIA COR-
PORATION)
1586 HAMPTON ROAD
RYDALL, PA 19046

NO CLAIM IS MADE TO THE EXCLU-
SIVE RIGHT TO USE "PREMIUM SELT-
ZER", APART FROM THE MARK AS
SHOWN.

FOR: FLAVORED AND UNFLA-
VORED SELTZER WATER, IN CLASS 32
(U.S. CLS. 45, 46 AND 48).

FIRST USE 7-13-2001; IN COMMERCE
7-13-2001.

SER. NO. 78-071,480, FILED 6-28-2001.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Nov. 20, 2007.*

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,972,666

Registered July 19, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

LOGISTICAL CHOICE

HYDROLOGIC WATER MANAGEMENT, INC.
(MINNESOTA CORPORATION)
9835 TENTH AVENUE NORTH
PLYMOUTH, MN 55441

INVOICING, ALL IN THE FIELD OF LANDSCAP-
ING AND IRRIGATION SERVICES, IN CLASS 42
(U.S. CLS. 100 AND 101).

FOR: APPLICATION SERVICE PROVIDER (ASP)
SERVICES AND SOFTWARE, NAMELY, PROVID-
ING WEB-BASED SOFTWARE AND SOFTWARE
AND DATA HOSTING SERVICES USED FOR EM-
PLOYEE AND JOB SCHEDULING, TIME MANAGE-
MENT, COMMUNICATION, ORDERING, AND

FIRST USE 11-5-2002; IN COMMERCE 11-5-2002.

SN 78-118,470, FILED 3-29-2002.

KATHY DE JONGE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,830,772

Registered Apr. 6, 2004

**TRADEMARK
PRINCIPAL REGISTER**

THE CHOICE OF TRAINERS

USA SPORTS, INC. (TEXAS CORPORATION)
2516 FAIRWAY PARK DR.
HOUSTON, TX 77092

RACKS AND LOCKING COLLARS, IN CLASS 28
(U.S. CLS. 22, 23, 38 AND 50).

FOR: WEIGHT-LIFTING EQUIPMENT AND ACCESSORIES, NAMELY WEIGHT-LIFTING STATIONS, BENCHES, BOARDS, HANDLES, BARBELLS, DUMBBELLS, WEIGHT PLATES, WEIGHT BARS, WEIGHT TREES, DUMBBELL

FIRST USE 12-10-2003; IN COMMERCE 12-10-2003.

SN 78-119,514, FILED 4-4-2002.

ELLEN B. AWRICH, EXAMINING ATTORNEY

Int. Cls.: 35 and 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,824,907

Registered Mar. 23, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



THE CAPITAL FINANCIAL GROUP
...the independent's choice

CAPITAL FINANCIAL GROUP, INC. (MARY-
LAND CORPORATION)
11140 ROCKVILLE PIKE
4TH FLOOR
ROCKVILLE, MD 20852

FOR: BUSINESS CONSULTATION; BUSINESS
ACQUISITION AND MERGER CONSULTATION;
AND MANAGEMENT OF PROFESSIONAL ATH-
LETES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1995; IN COMMERCE 0-0-1995.

FOR: FINANCIAL MANAGEMENT AND PLAN-
NING; PORTFOLIO MANAGEMENT AND RE-
SEARCH; INSURANCE BROKERAGE;

INSURANCE CONSULTATION; FINANCIAL ANA-
LYSIS, CONSULTATION AND FORECASTING; FI-
NANCIAL INVESTMENT IN THE FIELD OF REAL
ESTATE, SECURITIES, AND INSURANCE, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-1995; IN COMMERCE 0-0-1995.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FINANCIAL GROUP", APART
FROM THE MARK AS SHOWN.

SER. NO. 78-079,443, FILED 8-15-2001.

MITCHELL FRONT, EXAMINING ATTORNEY

Int. Cl.: 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,809,367
Registered Jan. 27, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

CELEBRITIES CHOICE COSMETIC SURGERY

TREVISANI, THOMAS P. (UNITED STATES IN-
DIVIDUAL)
1320 BRIDGEPORT DRIVE
WINTER PARK, FL 32789

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "COSMETIC SURGERY", APART
FROM THE MARK AS SHOWN.

FOR: MEDICAL SERVICES IN THE FIELD OF
COSMETIC SURGERY, IN CLASS 44 (U.S. CLS. 100
AND 101).

SN 78-114,259, FILED 3-12-2002.

FIRST USE 3-0-2003; IN COMMERCE 3-0-2003.

ELLEN B. AWRICH, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 2,799,250

Registered Dec. 23, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

HR CHOICE

SPENCER FANE BRITT & BROWNE LLP (PART-
NERSHIP)
1000 WALNUT STREET
SUITE 1400
KANSAS CITY, MO 64106

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "HR" , APART FROM THE MARK
AS SHOWN.

FOR: LEGAL SERVICES, IN CLASS 42 (U.S. CLS.
100 AND 101).

SN 78-127,792, FILED 5-10-2002.

FIRST USE 6-14-2002; IN COMMERCE 6-14-2002.

CHERYL CLAYTON, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22, and 41

United States Patent and Trademark Office

Reg. No. 2,787,651

Registered Nov. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

CHOICE CHEWS

IMS TRADING CORPORATION (NEW YORK
CORPORATION)
7001 ANPESIL DRIVE
ANNEX D
NORTH BERGEN, NJ 07047

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CHEWS", APART FROM THE
MARK AS SHOWN.

FOR: RAWHIDE CHEWS FOR PETS, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

SN 78-149,954, FILED 8-1-2002.

FIRST USE 2-6-2003; IN COMMERCE 2-6-2003.

TONJA GASKINS, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,781,837

Registered Nov. 11, 2003

**TRADEMARK
PRINCIPAL REGISTER**

***Captain's
Choice***

LANCE MFG. LLC (NORTH CAROLINA LIM-
ITED LIABILITY COMPANY)
8600 SOUTH BOULEVARD
P. O. BOX 32368
CHARLOTTE, NC 282322368

CRACKER AND CHEESE COMBINATIONS, IN
CLASS 30 (U.S. CL. 46).

FIRST USE 1-15-2001; IN COMMERCE 1-15-2001.

SER. NO. 78-122,571, FILED 4-18-2002.

FOR: FOOD PACKAGE COMBINATIONS CON-
SISTING PRIMARILY OF CRACKERS AND

MARY CRAWFORD, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,780,655

Registered Nov. 4, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

AETNA CHOICE

AETNA INC. (PENNSYLVANIA CORPORATION)
980 JOLLY ROAD
BLUE BELL, PA 19422

OWNER OF U.S. REG. NOS. 822,577, 2,436,264,
AND OTHERS.

FOR: UNDERWRITING AND ADMINISTERING
HEALTH CARE BENEFIT PLANS, IN CLASS 36 (U.S.
CLS. 100, 101 AND 102).

SN 78-089,965, FILED 10-24-2001.

FIRST USE 1-1-2002; IN COMMERCE 1-1-2002.

TONJA GASKINS, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,736,667

Registered July 15, 2003

**TRADEMARK
PRINCIPAL REGISTER**



CAJUN'S CHOICE LOUISIANA FOODS, INC
(WASHINGTON CORPORATION)
BOX 820320
VANCOUVER, WA 98682

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "CAJUN'S", APART FROM THE
MARK AS SHOWN.

SEC. 2(F).

FOR: SPICES AND SEASONINGS MIXES OF A
SPICE NATURE, IN CLASS 30 (U.S. CL. 46).

SER. NO. 78-108,124, FILED 2-11-2002.

FIRST USE 11-15-1985; IN COMMERCE 12-2-1985.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51, and 52

Reg. No. 2,735,678

United States Patent and Trademark Office

Registered July 8, 2003

**TRADEMARK
PRINCIPAL REGISTER**

CLEAR CHOICE

**DERMASTART, INC (FLORIDA CORPORATION)
10814 CRESCENDO LOOP
CLERMONT, FL 34711**

FIRST USE 4-1-2002; IN COMMERCE 4-1-2002.

**FOR: MEDICATED SKIN CARE PREPARATIONS
FOR SALE EXCLUSIVELY THROUGH PHYSI-
CIANS' OFFICES, IN CLASS 5 (U.S. CLS. 6, 18, 44,
46, 51 AND 52).**

SN 78-102,139, FILED 1-11-2002.

REBECCA SMITH, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,728,131

Registered June 17, 2003

**TRADEMARK
PRINCIPAL REGISTER**



WYETH (DELAWARE CORPORATION)

FIVE GIRALDA FARMS

TRADEMARK DEPARTMENT

**MADISON, NJ 07940 BY CHANGE OF NAME
AMERICAN HOME PRODUCTS CORPORATION
(DELAWARE CORPORATION) MADISON, NJ
07940**

**FOR: HORMONE GROWTH PROMOTING IM-
PLANTS FOR CATTLE , IN CLASS 5 (U.S. CLS. 6, 18,
44, 46, 51 AND 52).**

FIRST USE 10-15-2002; IN COMMERCE 10-15-2002.

SN 78-062,049, FILED 5-4-2001.

ROBIN CHOSID, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,727,124

Registered June 17, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

CHOICE REWARDS

THE MEMBERS GROUP (IOWA CORPORATION)
3737 WESTOWN PARKWAY
WEST DES MOINES, IA 50266

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "REWARDS", APART FROM THE
MARK AS SHOWN.

FOR: PROMOTING THE SALES AND USE OF
CREDIT CARD ACCOUNTS THROUGH THE AD-
MINISTRATION OF INCENTIVE AWARD PRO-
GRAMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SER. NO. 78-077,347, FILED 8-3-2001.

FIRST USE 4-9-2001; IN COMMERCE 4-9-2001.

GEOFFREY FOSDICK, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,725,856

Registered June 10, 2003

**TRADEMARK
PRINCIPAL REGISTER**

SYNOVEX CHOICE

WYETH (DELAWARE CORPORATION)

FIVE GIRALDA FARMS

TRADEMARK DEPARTMENT

MADISON, NJ 07940 BY CHANGE OF NAME

AMERICAN HOME PRODUCTS CORPORATION

(DELAWARE CORPORATION) MADISON, NJ

07940

FIRST USE 10-15-2002; IN COMMERCE 10-15-2002.

**OWNER OF U.S. REG. NOS. 586,351, 1,496,672,
AND 1,997,305.**

SN 78-056,734, FILED 4-4-2001.

**FOR: HORMONE GROWTH PROMOTING IM-
PLANTS FOR CATTLE, IN CLASS 5 (U.S. CLS. 6, 18,
44, 46, 51 AND 52).**

TARAH HARDY, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,691,121

Registered Feb. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

POSTURE CHOICE

**DYNASTY CONSOLIDATED INDUSTRIES, INC.
(TEXAS CORPORATION)
4646 HARRY HINES BLVD.
DALLAS, TX 752357704**

FIRST USE 2-11-2002; IN COMMERCE 2-11-2002.

**OWNER OF U.S. REG. NOS. 2,228,731, 2,270,482
AND OTHERS.**

FOR: SLEEP PRODUCTS, NAMELY, MATTRESSES, SPRING MATTRESSES, BOX SPRINGS, MATTRESS FOUNDATIONS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

SER. NO. 78-129,693, FILED 5-17-2002.

HOWARD SMIGA, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,691,120

Registered Feb. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

HOOFER'S CHOICE

**AMERICAN INTERNATIONAL INDUSTRIES
(PARTNERSHIP)
2220 GASPAR AVENUE
LOS ANGELES, CA 90040**

FIRST USE 8-26-1999; IN COMMERCE 8-26-1999.

SER. NO. 78-129,692, FILED 5-17-2002.

**FOR: NAIL POLISH TOP COAT, AND NAIL CARE
PREPARATIONS, NAMELY, NAIL AND CUTICLE
CREAM, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).**

HOWARD SMIGA, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,670,462

Registered Dec. 31, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

FREEDOM OF CHOICE LLC

**FREEDOM OF CHOICE, LLC. (CALIFORNIA
CORPORATION)
28200 HIGHWAY 189
P.O. BOX 969 SUITE R-110
LAKE ARROWHEAD, CA 923520969**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "LLC", APART FROM THE MARK
AS SHOWN.**

**FOR: PHYSICIAN AND PHARMACY REFER-
RALS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).**

SN 78-088,686, FILED 10-16-2001.

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

PRISCILLA MILTON, EXAMINING ATTORNEY

Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

United States Patent and Trademark Office

Reg. No. 2,649,655

Registered Nov. 12, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

FIRST CHOICE

**FIRST CHOICE CLEANING SERVICE, INC. (DE-
LAWARE CORPORATION)
1722 NEWPORT GAP PIKE
WILMINGTON, DE 19808**

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

**FOR: CLEANING OF RESIDENTIAL HOUSES
AND OFFICE BUILDINGS AND VEHICLE DETAIL-
ING AND CLEANING SERVICES, IN CLASS 37 (U.S.
CLS. 100, 103 AND 106).**

SER. NO. 78-106,313, FILED 2-1-2002.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,647,305

Registered Nov. 5, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

SEX, LOVE & CHOICES

SEX, LOVE & CHOICES (CALIFORNIA COR-
PORATION)
1028 N. LAKE AVE.
SUITE #104
PASADENA, CA 91104

SEX EDUCATION, IN CLASS 41 (U.S. CLS. 100, 101
AND 107).

FIRST USE 3-1-1989; IN COMMERCE 3-9-1998.

SN 78-053,910, FILED 3-19-2001.

FOR: EDUCATIONAL SERVICES, NAMELY,
PROVIDING COURSES IN ABSTINENCE-ONLY

M. E. BODSON, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,635,377

Registered Oct. 15, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

choice  ads

FORUM PUBLISHING GROUP, INC. (DELA-
WARE CORPORATION)
1701 GREEN ROAD
SUITE B
DEERFIELD BEACH, FL 33064

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ADS", APART FROM THE MARK
AS SHOWN.

FOR: ADVERTISING SERVICES, NAMELY, PRO-
VIDING ADVERTISING SPACE IN A NEWSPAPER
AND/OR OTHER PUBLICATIONS, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

SER. NO. 78-072,165, FILED 7-3-2001.

FIRST USE 5-1-2001; IN COMMERCE 5-1-2001.

CIMMERIAN COLEMAN, EXAMINING ATTOR-
NEY

Int. Cl.: 10

Prior U.S. Cls.: 26, 39 and 44

United States Patent and Trademark Office

Reg. No. 2,510,691

Registered Nov. 20, 2001

**TRADEMARK
PRINCIPAL REGISTER**

FIRST CHOICE 2000

LUDLOW COMPANY LP, THE (DELAWARE
LIMITED PARTNERSHIP)
ONE TYCO PARK
EXETER, NH 03833

FIRST USE 7-1-2000; IN COMMERCE 7-1-2000.

SER. NO. 78-044,207, FILED 1-22-2001.

FOR: MEDICAL ELECTRODES, IN CLASS 10 (U.S.
CLS. 26, 39 AND 44).

SCOTT BALDWIN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

TEACHER'S CHOICE

Reg. No. 4,017,657

Registered Aug. 30, 2011

Int. Cls.: 8, 9, 16 and 20

99¢ ONLY STORES (CALIFORNIA CORPORATION)
4000 EAST UNION PACIFIC AVENUE
CITY OF COMMERCE, CA 90023

FOR: SCISSORS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 2-18-2000; IN COMMERCE 2-18-2000.

TRADEMARK

PRINCIPAL REGISTER

FOR: MAGNIFYING GLASSES AND DECORATIVE MAGNETS; GRADUATED RULERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-9-2000; IN COMMERCE 8-9-2000.

FOR: STAPLES, ERASERS, PENCIL SHARPENERS, MECHANICAL PENCILS, PENS, PUSHPINS, PAPER CLIPS, BINDER CLIPS, RUBBER BANDS, PAPER HOLE PUNCHES, DRAWING RULERS, STAPLE REMOVERS, MARKERS, PAINT BRUSHES AND PROTRACTORS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-12-2000; IN COMMERCE 10-12-2000.

FOR: MIRRORS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 6-26-2006; IN COMMERCE 6-26-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEACHER'S", APART FROM THE MARK AS SHOWN.

SER. NO. 77-951,865, FILED 3-5-2010.

ERIN FALK, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

CHOICE DM

Reg. No. 4,013,204

Registered Aug. 16, 2011

Int. Cl.: 10

TRADEMARK

PRINCIPAL REGISTER

HI-TECH PHARMACAL CO., INC. (DELAWARE CORPORATION)
369 BAYVIEW AVENUE
AMITYVILLE, NY 11701

FOR: BLOOD GLUCOSE METERS, ELECTRONIC HAND-HELD DEVICES FOR MONITORING AND TRACKING PATIENT INSULIN LEVELS, BLOOD GLUCOSE LEVELS, AND MONITORING THE GLUCOSE LEVELS OF USERS' DAILY DIETS; ELECTRONIC MEDICAL INSTRUMENTS WHICH MEASURE BLOOD HEMOGLOBIN VALUES, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 4-14-2009; IN COMMERCE 4-14-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,257,060 AND 3,330,361.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DM", APART FROM THE MARK AS SHOWN.

SN 77-927,832, FILED 2-4-2010.

SETH A. RAPPAPORT, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

THRIVENT CHOICE

Reg. No. 4,010,037

Registered Aug. 9, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

THRIVENT FINANCIAL FOR LUTHERANS (WISCONSIN FRATERNAL BENEFIT SOCIETY)
4321 N. BALLARD ROAD
APPLETON, WI 549190001

FOR: PROMOTING AND ADMINISTERING A LOYALTY INCENTIVE PROGRAM TO
PROMOTE CHARITABLE PURPOSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-23-2009; IN COMMERCE 3-23-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,662,081.

SN 77-898,002, FILED 12-21-2009.

JANICE L. MCMORROW, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

WORLD CHOICE INVESTMENTS

Reg. No. 4,007,000

Registered Aug. 2, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

DIXIE STAMPEDE, LLC (TENNESSEE LIMITED LIABILITY COMPANY)
3849 PARKWAY
PIGEON FORGE, TN 37868

FOR: FINANCIAL SERVICES, NAMELY, FUNDING BUSINESSES IN THE FIELD OF ENTERTAINMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-27-2010; IN COMMERCE 5-27-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INVESTMENTS", APART FROM THE MARK AS SHOWN.

SN 77-942,689, FILED 2-23-2010.

C. DIONNE CLYBURN, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

PRO SOURCE
THE PROFESSIONAL CHOICE

Reg. No. 4,002,807

Registered July 26, 2011

Int. Cl.: 1

TRADEMARK

PRINCIPAL REGISTER

MSC SERVICES CORP. (NEW YORK CORPORATION)
75 MAXESS ROAD
MELVILLE, NY 11747

FOR: CHEMICAL COMPOUNDS USED TO MELT ICE AND SNOW, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 1-31-2010; IN COMMERCE 1-31-2010.

OWNER OF U.S. REG. NO. 3,165,029.

THE MARK CONSISTS OF THE WORDS "PRO SOURCE THE PROFESSIONAL CHOICE" AND A DESIGN.

SN 77-604,301, FILED 10-30-2008.

H. M. FISHER, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

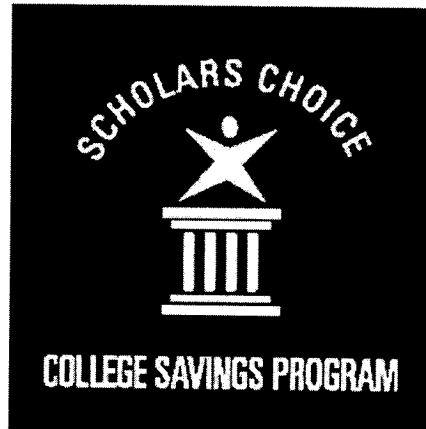
The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 3,896,136

Registered Dec. 28, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

COLLEGEINVEST (COLORADO STATE AGENCY)
1560 BROADWAY, SUITE 1700
DENVER, CO 80202

FOR: FINANCIAL SERVICES, NAMELY, ASSET MANAGEMENT SERVICES, IN CLASS 36
(U.S. CLS. 100, 101 AND 102).

FIRST USE 10-10-2006; IN COMMERCE 10-10-2006.

OWNER OF U.S. REG. NO. 2,497,605.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLEGE SAVINGS PROGRAM", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDING "SCHOLARS CHOICE" ABOVE A STICK FIGURE, WHICH IS ON TOP OF A GREEK-STYLE COLUMN, WHICH IS ABOVE THE WORDING "COLLEGE SAVINGS PROGRAM". THE BOX AROUND THE MARK IS NOT CLAIMED AS A FEATURE OF THE MARK, AND IS MEANT TO SHOW BACKGROUND ONLY.

SER. NO. 77-868,295, FILED 11-9-2009.

JASON BLAIR, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BALLERS CHOICE

Reg. No. 3,877,693

Registered Nov. 16, 2010

Int. Cl.: 34

TRADEMARK

PRINCIPAL REGISTER

NEW IMAGE GLOBAL, INC. (CALIFORNIA CORPORATION)
1672 RAILROAD ST.
CORONA, CA 92882

FOR: SMOKING ARTICLES, NAMELY, CIGARS; CIGARILLOS, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 3-3-2010; IN COMMERCE 3-3-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-765,505, FILED 6-22-2009.

DAVID TOOLEY, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Free Choice Foods

Reg. No. 3,873,940

Registered Nov. 9, 2010

Int. Cl.: 5

TRADEMARK

PRINCIPAL REGISTER

FREE CHOICE FOODS, LLC (COLORADO LIMITED LIABILITY COMPANY)
#280

9457 S. UNIVERSITY BLVD.
HIGHLANDS RANCH, CO 80112

FOR: GLUTEN-FREE FOOD TO ACCOMMODATE SPECIAL MEDICAL AND HEALTH
CONDITIONS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 10-31-2009; IN COMMERCE 10-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOODS", APART FROM THE
MARK AS SHOWN.

SN 77-557,145, FILED 8-27-2008.

BENJAMIN OKEKE, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Raybestos
The choice in chassis

Reg. No. 3,813,596

Registered July 6, 2010

Int. Cl.: 12

TRADEMARK

PRINCIPAL REGISTER

BRAKE PARTS, INC. (DELAWARE CORPORATION)
4400 PRIME PARKWAY
MCHENRY, IL 60050

FOR: CHASSIS FOR VEHICLES AND CHASSIS PARTS FOR VEHICLES, NAMELY, CONTROL ARMS, BUSHINGS, SWAY BAR LINKS, SWAY BARS, FRAME MOUNTS, CV BOOTS, CV HALL SHAFTS, CENTER LINKS, DRAG LINKS, COIL SPRINGS STRUT MOUNT BEARING ASSEMBLIES, BALL JOINT, TIE RODS, CAM BOLT, FRONT AND REAR WHEEL FULL CONTACT SHIMS AND HALF SHIMS, AXLE SHIMS, CAMBER BOLTS, CAMBER PLATES, CASTER PLATES, BALL JOINTS, CAMBER AND CASTER BUSHINGS, BUSHINGS, CAMBER WASHERS, CAMBER KITS, THRUST ALIGNMENT PLATES, LEAF SPRING CASTER WEDGES, COIL SPRING SPACERS; STEERING AND SUSPENSION SYSTEMS AND PARTS FOR STEERING AND SUSPENSION SYSTEMS FOR VEHICLES, NAMELY, STRUT MOUNTS, UPPER BALL JOINTS, LOWER BALL JOINTS, BALL JOINTS WITH CONTROL ARMS, BUSHING KITS, INNER TIE ROD ENDS, OUTER TIE ROD ENDS, RACK AND PINION BOOTS, ROD ADJUSTING SLEEVES, IDLER AND PITMAN ARMS, TIE RODS; LAND VEHICLE TRANSMISSIONS AND REPLACEMENT PARTS THEREOF; TORQUE CONVERTERS FOR LAND VEHICLES, VEHICLE POWER TRAIN MECHANISM COMPRISED OF CLUTCH, TRANSMISSION, DRIVE SHAFT, AND DIFFERENTIAL; CLUTCHES FOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.

OWNER OF U.S. REG. NO. 422,723.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHASSIS", APART FROM THE MARK AS SHOWN.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

THE MARK CONSISTS OF STYLIZED WORD "RAYBESTOS" ABOVE THE STYLIZED WORDS "THE CHOICE IN CHASSIS", WITH "THE" BENEATH THE "A" OF "RAYBESTOS" AND "CHOICE IN CHASSIS" BENEATH THE "BESTOS" OF "RAYBESTOS".

SER. NO. 77-861,360, FILED 10-30-2009.

LINDSEY RUBIN, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

WEIGH YOUR CHOICES

Reg. No. 3,809,225

Registered June 29, 2010

Int. Cls.: 41 and 44

SERVICE MARK

PRINCIPAL REGISTER

HEALTH & WELLNESS INSTITUTE, LLC, THE (RHODE ISLAND LIMITED LIABILITY COMPANY)

291 PROMENADE STREET
PROVIDENCE, RI 02908

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING EDUCATIONAL PROGRAMS THAT HELP PARTICIPANTS LOSE WEIGHT OR MAINTAIN A HEALTHY WEIGHT, AND DISTRIBUTING WRITTEN INSTRUCTIONAL MATERIALS IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-2-2008; IN COMMERCE 1-13-2009.

FOR: PROVIDING WEIGHT LOSS PROGRAMS; PROVIDING INFORMATION ON FACTORS WHICH CAN AFFECT WEIGHT GAIN OR POOR WEIGHT MAINTENANCE; PROVIDING INFORMATION ON NUTRITION AND PHYSICAL ACTIVITY IN THE CONTEXT OF WEIGHT LOSS AND WEIGHT MAINTENANCE PROGRAMS, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 9-2-2008; IN COMMERCE 1-13-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-730,032, FILED 5-6-2009.

KATHRYN COWARD, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,789,375

Registered May 18, 2010

Int. Cl.: 34

TRADEMARK

PRINCIPAL REGISTER

NEW IMAGE GLOBAL, INC. (CALIFORNIA CORPORATION)
1672 RAILROAD STREET
CORONA, CA 92882

FOR: SMOKING ARTICLES, NAMELY, TOBACCO LEAVES AND FLAVORED TOBACCO LEAVES FOR ROLLING CIGARS, FLAVORED TOBACCO LEAVES IN THE FORM OF A SHEET FOR USE IN ROLLING CIGARS, AND TOBACCO, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 12-12-2007; IN COMMERCE 2-1-2009.

OWNER OF U.S. REG. NOS. 2,185,513, 2,930,583, AND 2,943,983.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BLUNTS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "ROYAL BLUNTS PLAYERS CHOICE" AND A DESIGN OF A CROWN AND TWO FLEUR DE LIS.

SER. NO. 77-698,996, FILED 3-25-2009.

SANI KHOURI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

COMFORT CHOICE MADE TO BE
BEAUTIFUL

Reg. No. 3,761,302 REDCATS USA, L.P. (DELAWARE LIMITED PARTNERSHIP)
Registered Mar. 16, 2010 2300 SOUTHEASTERN AVE
INDIANAPOLIS, IN 46201

Int. Cl.: 25 FOR: BODY SHAPERS; BRAS; BRIEFS; CAMISOLES; PANTIES, IN CLASS 25 (U.S. CLS.
22 AND 39).

TRADEMARK FIRST USE 9-4-2008; IN COMMERCE 10-14-2008.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,337,162, 3,592,596, AND 3,647,499.

SER. NO. 77-823,082, FILED 9-9-2009.

ROSELLE HERRERA, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GENEART
THE PROTEIN OF YOUR CHOICE

Reg. No. 3,717,457 GENEART AG (FED REP GERMANY CORPORATION)
Registered Dec. 1, 2009 JOSEF-ENGERT-STR. 11
REGENSBURG, FED REP GERMANY 93053

Int. Cls.: 1, 5, 7, 9 and 42

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

FOR: CHEMICAL PREPARATIONS FOR SCIENTIFIC PURPOSES, NAMELY, FOR LABORATORY ANALYSIS IN THE FIELD OF BIOTECHNOLOGY, DRUG DISCOVERY, GENOMICS, MOLECULAR BIOLOGY AND MICROBIOLOGY; CHEMICAL PREPARATIONS FOR SCIENTIFIC PURPOSES IN THE FIELD OF BIOTECHNOLOGY, DRUG DISCOVERY, GENOMICS, MOLECULAR BIOLOGY AND MICROBIOLOGY; BACTERIA PREPARATIONS FOR USE IN FOOD MANUFACTURE, WASTE WATER TREATMENT, FERMENTATION, RESEARCH, MANUFACTURE OF COSMETICS, MANUFACTURE OF SCIENTIFIC COMPOUNDS, AND MANUFACTURE OF PHARMACEUTICAL COMPOUNDS; BACTERIOLOGICAL PREPARATIONS FOR USE IN FOOD MANUFACTURE, WASTE WATER TREATMENT, FERMENTATION, RESEARCH, MANUFACTURE OF COSMETICS, MANUFACTURE OF SCIENTIFIC COMPOUNDS, AND MANUFACTURE OF PHARMACEUTICAL COMPOUNDS; MICROORGANISM CULTURES FOR USE IN FOOD MANUFACTURE, WASTE WATER TREATMENT, FERMENTATION, RESEARCH, MANUFACTURE OF COSMETICS, MANUFACTURE OF SCIENTIFIC COMPOUNDS, MANUFACTURE OF PHARMACEUTICAL COMPOUNDS; BIOCHEMICAL CATALYSTS FOR USE IN FOOD MANUFACTURE, WASTE WATER TREATMENT, FERMENTATION, RESEARCH, MANUFACTURE OF COSMETICS, MANUFACTURE OF SCIENTIFIC COMPOUNDS, MANUFACTURE OF PHARMACEUTICAL COMPOUNDS; BIOLOGICAL MATERIALS FOR CLINICAL, SCIENTIFIC, RESEARCH AND MEDICAL LABORATORIES, NAMELY, PROTEINS, DNA, RNA AND MODIFICATIONS THEREOF; DIAGNOSTIC MATERIALS FOR CLINICAL, SCIENTIFIC, RESEARCH AND MEDICAL LABORATORY PURPOSES, NAMELY, PROTEINS, DNA, RNA AND MODIFICATIONS THEREOF; ENZYMES AND ENZYME PREPARATIONS FOR USE IN THE FIELD OF FOOD MANUFACTURE, WASTE TREATMENT, FERMENTATION, MANUFACTURE OF COSMETICS, MANUFACTURE OF SCIENTIFIC COMPOUNDS, AND MANUFACTURE OF PHARMACEUTICAL COMPOUNDS; BIOLOGICAL MATERIALS FOR MEDICAL DIAGNOSTIC LABORATORY USE, NAMELY, PROTEINS, DNA, RNA AND MODIFICATIONS THEREOF; DIAGNOSTIC MATERIALS FOR CLINICAL AND MEDICAL LABORATORY PURPOSES, NAMELY, PROTEINS, DNA, RNA AND MODIFICATIONS THEREOF; DEOXYRIBONUCLEIC ACID, NAMELY, DEOXYRIBONUCLEIC ACID COMPRISING 80 TO 150 BASE PAIRS FOR SCIENTIFIC AND RESEARCH PURPOSES; AND GENES, NAMELY, GENES COMPRISING 80 TO 150 BASE PAIRS FOR SCIENTIFIC AND RESEARCH PURPOSES, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).



David S. Kybas

Director of the United States Patent and Trademark Office

FOR: MEDICINES FOR HUMAN-MEDICAL PURPOSES, NAMELY, ANTIBIOTICS, ANTIBODIES, DNA, RNA, VACCINES, BLOOD-PRODUCING PREPARATIONS, HORMONES AND ENZYMES FOR USE IN THE TREATMENT OF CANCER, DIABETES, ALZHEIMER'S AND INFECTIOUS DISEASES; MEDICINES FOR DENTAL PURPOSES, NAMELY, ANTIBIOTICS, ANTIBODIES, DNA, RNA, VACCINES, BLOOD-PRODUCING PREPARATIONS, HORMONES AND ENZYMES FOR USE IN THE TREATMENT OF CANCER, ALZHEIMER'S

Reg. No. 3,717,457 AND INFECTIOUS DISEASES; MEDICINES FOR VETERINARY PURPOSES, NAMELY, ANTIBIOTICS, ANTIBODIES, DNA, RNA, VACCINES, BLOOD-PRODUCING PREPARATIONS, HORMONES AND ENZYMES FOR USE IN THE TREATMENT OF CANCER, DIABETES, ALZHEIMER'S AND INFECTIOUS DISEASES; BACTERIOLOGICAL PREPARATIONS FOR MEDICAL AND VETERINARY PURPOSES FOR USE IN THE TREATMENT OF CANCER, HIGH BLOOD PRESSURE, DIARRHEA, SKIN IRRITATIONS, INFECTIONS, DIABETES, AUTOIMMUNE DISEASES AND ARTHRITIS AS WELL AS FOR USE IN GENE THERAPY; BIOLOGICAL PREPARATIONS FOR MEDICAL PURPOSES, NAMELY, ANTIBIOTICS, ANTIBODIES, DNA, RNA, VACCINES, BLOOD-PRODUCING PREPARATIONS, HORMONES AND ENZYMES FOR USE IN THE TREATMENT OF CANCER, DIABETES, ALZHEIMER'S AND INFECTIOUS DISEASES; BIOLOGICAL PREPARATIONS FOR VETERINARY PURPOSES, NAMELY, ANTIBIOTICS, ANTIBODIES, DNA, RNA, VACCINES, BLOOD-PRODUCING PREPARATIONS, HORMONES AND ENZYMES FOR USE IN THE TREATMENT OF CANCER, DIABETES, ALZHEIMER'S AND INFECTIOUS DISEASES; GERMICIDES FOR MEDICAL AND LABORATORY EQUIPMENT AND FOR INSTITUTIONAL AND DOMESTIC USES; VERMICIDES FOR MEDICAL AND LABORATORY EQUIPMENT AND FOR INSTITUTIONAL, DOMESTIC, AND RESIDENTIAL USES; FUNGICIDES FOR MEDICAL AND LABORATORY EQUIPMENT AND FOR INSTITUTIONAL AND DOMESTIC USES; DEOXYRIBONUCLEIC ACID, NAMELY, DEOXYRIBONUCLEIC ACID COMPRISING 80 TO 150 BASE PAIRS FOR DIAGNOSTIC MEDICAL PURPOSES; AND GENES, NAMELY, GENES COMPRISING 80 TO 150 BASE PAIRS FOR MEDICAL DIAGNOSTIC PURPOSES, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FOR: FILLING MACHINES; MACHINE PARTS, NAMELY, MACHINE HOUSINGS; MEMBRANES SPECIALLY DESIGNED FOR ELECTRIC PUMPS; MIXERS; PUMPS, NAMELY, ELECTRIC PUMPS; REGULATORS BEING PARTS OF MACHINES; INDUSTRIAL ROBOTS; SEPARATORS, NAMELY, CENTRIFUGAL SEPARATORS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FOR: SCIENTIFIC AND LABORATORY EQUIPMENT, NAMELY, AUTOMATIC MACHINES FOR THE SYNTHESIS OF DEOXYRIBONUCLEIC ACIDS; ROBOT MACHINES FOR LABORATORY PURPOSES; COMPUTER TERMINALS; COMPUTER PROGRAMS FOR USE AS TOOLS FOR DESIGN AND SYNTHESIS OF DEOXYRIBONUCLEIC ACIDS, GENES AND PROTEINS; COMPUTER SOFTWARE TO INCREASE POTENCY OF ENZYMES AND ENZYME PREPARATIONS, BACTERIA PREPARATIONS, BACTERIOLOGICAL PREPARATIONS, MICRO-ORGANISM CULTURES, BIOLOGICAL PREPARATIONS AND DIAGNOSTIC PREPARATIONS; COMPUTER OPERATING PROGRAMS; COMPUTER PERIPHERAL DEVICES; COMPUTER KEYBOARDS; BLANK MAGNETIC DATA CARRIERS; BLANK OPTICAL DISKS; DATA PROCESSING APPARATUS, NAMELY, DATA PROCESSORS; COMPUTER MEMORIES; BLANK FLOPPY COMPUTER DISKS; BLANK HARD DRIVES FOR COMPUTERS; PRINTERS FOR USE WITH COMPUTERS; COMPUTER INTERFACES; LAPTOP COMPUTERS; DATA PROCESSORS, NAMELY, READERS AND SCANNERS; COMPUTER MOUSE; MICROPROCESSORS IN THE NATURE OF SEMICONDUCTORS; COMPUTER MODEMS; COMPUTER MONITORS; COMPUTER HARDWARE; AND NOTEBOOK COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: COMPUTER SERVICES, NAMELY, UPDATING OF COMPUTER SOFTWARE FOR OTHERS, CONSULTING IN THE FIELD OF BIOTECHNOLOGY, DESIGNING COMPUTER SOFTWARE FOR OTHERS, MAINTENANCE OF COMPUTER SOFTWARE FOR OTHERS, RENTAL OF COMPUTER SOFTWARE, COMPUTER PROGRAMMING FOR OTHERS, LEASING OF COMPUTERS, AND RECONSTRUCTION OF COMPUTER DATA FOR OTHERS; CHEMICAL ANALYSIS FOR OTHERS; RESEARCH FOR OTHERS IN THE FIELDS OF BACTERIOLOGY, BIOLOGY, CHEMISTRY, PHYSICS, GENEALOGY, COSMETICS, GENETIC ENGINEERING, AND MACHINE ENGINEERING; MEDICAL LABORATORY SERVICES FOR OTHERS IN THE FIELDS OF BACTERIOLOGY AND CHEMISTRY; CONSULTATION IN THE FIELDS OF BACTERIOLOGY, BIOLOGY, CHEMISTRY, PHYSICS, GENEALOGY, COSMETICS RESEARCH, ENGINEERING AND MACHINE ENGINEERING; CONSULTATION IN THE FIELD OF PHARMACOLOGY; MEASURING CALIBRATION FOR OTHERS; DEVEL-

Reg. No. 3,717,457 OPMENT AND RESEARCH OF NEW PRODUCTS FOR OTHERS; TECHNICAL CONSULTATION IN THE FIELD OF ENVIRONMENTAL PROTECTION; TECHNICAL PROJECT PLANNING AND TECHNOLOGY CONSULTING SERVICES IN THE FIELDS OF BACTERIOLOGY, BIOLOGY, CHEMISTRY, PHYSICS, GENEALOGY, COSMETICS RESEARCH, ENGINEERING, AND MACHINE ENGINEERING; AND QUALITY CONTROL FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FED REP GERMANY APPLICATION NO. DE3020080302, FILED 7-17-2008, REG. NO. 302008030228, DATED 8-13-2008, EXPIRES 8-13-2018.

THE COLOR(S) BLUE AND ORANGE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

OWNER OF U.S. REG. NO. 2,751,683.

THE MARK CONSISTS OF FOUR BLUE HORIZONTAL LINES ATTACHED TO THE ORANGE LETTER "G" FOLLOWED BY THE ORANGE LETTERS "ENE" AND THE BLUE LETTERS "ART", ALL ON TOP OF THE PHRASE "THE PROTEIN OF YOUR CHOICE" WRITTEN IN BLUE.

SER. NO. 77-529,397, FILED 7-23-2008.

ROBIN MITTLER, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,611,751

Registered Apr. 28, 2009

SERVICE MARK
PRINCIPAL REGISTER

The logo for "Smart-Girl" features the words "Smart-Girl" in a bold, sans-serif font. Above the "i" in "Smart" is a stylized graphic of three upward-pointing chevrons. Above the "l" in "Girl" is a stylized graphic of a girl's head with a single curl.

A Smart-Girl Makes Smart Choices

NICKY, MARONE (UNITED STATES INDIVIDUAL)
910 16TH ST., SUITE 511
DENVER, CO 80202

FOR: EDUCATION SERVICES, NAMELY, PROVIDING LIVE AND ON-LINE CLASSES, SEMINARS, WORKSHOPS, TRAINING PROGRAMS, AWARENESS PROGRAMS, SCHOLARSHIPS IN THE FIELD OF PHYSICAL AND MENTAL HEALTH, HYGIENE, COMMUNICATION, HIGHER EDUCATION OPPORTUNITIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-1-1999; IN COMMERCE 2-1-1999.

THE COLOR(S) INDIGO BLUE AND LIGHT BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDS, "SMART-GIRL, A SMART GIRL MAKES SMART CHOICES", WITH ALL WORDS IN INDIGO COLOR AND WAVY LINES IN LIGHT BLUE COLOR BORDERING THE WORDS "A SMART GIRL MAKES SMART CHOICES", ABOVE AND BELOW.

SER. NO. 77-566,232, FILED 9-10-2008.

MIDGE BUTLER, EXAMINING ATTORNEY

Int. Cls.: 29 and 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,039,808

Registered Jan. 10, 2006

TRADEMARK
PRINCIPAL REGISTER



CORNFIELD, RANDALL R. (CANADA INDIVIDUAL)
7431 KINGSLEY SUITE #501
COTE SAINT LUC, QUEBEC, CANADA H4W-1P1

FOR: FROZEN PRE-PREPARED MEALS AND FRESH PRE-PREPARED ENTREES CONSISTING PRIMARILY OF MEAT, FISH, POULTRY OR VEGETABLES; CHEESE, SOUPS, JAMS, JELLIES, SOUP MIXES, FRUIT SAUCES, COOKING OILS, POTATO CHIPS AND RAISINS, FROZEN VEGETABLES; CANDIED NUTS; PROCESSED EDIBLE SEEDS; CANDIED FRUIT SNACKS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

FOR: FROZEN PRE-PREPARED MEALS AND FRESH PRE-PREPARED ENTREES CONSISTING PRIMARILY OF PASTA OR RICE; SPICES, MEAT SAUCES, TOMATO SAUCES, MAYONNAISE, MUSTARD AND BARBECUE SAUCE, PACKAGED MIXES NAMELY, CAKE MIX, COOKIE MIX, MUF-

FIN MIX, PANCAKE MIX, CONDENSED SAUCES NAMELY SPAGHETTI SAUCE, TOMATO SAUCE, CHOCOLATE SAUCE, POPPED POPCORN, CHOCOLATE-COVERED NUTS, PACKAGED FLOUR, PACKAGED COOKIES, TORTILLA CHIPS, PRETZELS, CHOCOLATE BARS, HARD CANDIES, BAGELS, TARTS, AND PACKAGED RICE; GRANOLA-BASED SNACK BARS, IN CLASS 30 (U.S. CL. 46).

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1039626, FILED 12-15-1999, REG. NO. TMA561.994, DATED 5-14-2002, EXPIRES 5-14-2017.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONDIMENTS", APART FROM THE MARK AS SHOWN.

SER. NO. 78-012,804, FILED 6-15-2000.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Int. Cls.: 35 and 38

Prior U.S. Cls.: 100, 101, 102 and 104

United States Patent and Trademark Office

Reg. No. 2,951,241

Registered May 17, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

FUNERAL DIRECTORS' CHOICE

THE NIGHT SHIFT ANSWERING SERVICE LTD.
(CANADA CORPORATION)
SUITE 1509 - 15 MARKET STREET
SAINT JOHN, NEW BRUNSWICK, CANADA E2L
1E8

FOR: SECRETARIAL AND CLERICAL SERVICES,
NAMELY, TELEPHONE RECEPTION FOR FUNER-
AL SERVICE PROVIDERS; COMMERCIAL INFOR-
MATION AND DIRECTORY SERVICES
FEATURING CUSTOMER INFORMATION FOR
FUNERAL SERVICE PROVIDERS, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

FIRST USE 1-30-1998; IN COMMERCE 1-30-1998.

FOR: ELECTRONIC VOICE MESSAGING, NAME-
LY, THE RECORDING, STORAGE AND SUBSE-
QUENT TRANSMISSION OF VOICE MESSAGES BY

TELEPHONE FOR FUNERAL SERVICE PROVI-
DERS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 1-30-1998; IN COMMERCE 1-30-1998.

PRIORITY CLAIMED UNDER SEC. 44(D) ON
CANADA APPLICATION NO. 1072992, FILED 9-6-
2000, REG. NO. TMA590375, DATED 9-22-2003, EX-
PIRES 9-22-2018.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "FUNERAL DIRECTORS", APART
FROM THE MARK AS SHOWN.

SER. NO. 78-025,122, FILED 9-8-2000.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

United States Patent and Trademark Office

Reg. No. 2,838,353

Registered May 4, 2004

**TRADEMARK
PRINCIPAL REGISTER**

DOCTOR'S CHOICE

NEW CENTURY HEALTH PRODUCTS, INC.
(KANSAS CORPORATION)
220 WEST DOUGLAS
SUITE 40
WICHITA, KS 67202

FOR: DIETARY SUPPLEMENTS, DIETARY
HEALTH AND NUTRITIONAL SUPPLEMENTS,
NONE OF THE FOREGOING FEATURING BOVINE
COLOSTRUM; TOPICAL CREAM PREPARATION
FOR THE RELIEF OF PAIN, APPETITE SUPPRES-
SANTS, DIETARY SUPPLEMENTS FOR THE
TREATMENT OF INFECTIONS, AND COLLOIDAL

SILVER DIETARY SUPPLEMENT FOR THERAPEU-
TIC PURPOSES, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51
AND 52).

FIRST USE 10-0-1995; IN COMMERCE 10-0-1995.

OWNER OF U.S. REG. NO. 2,055,790.

SER. NO. 78-044,029, FILED 1-19-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 2,772,540

Registered Oct. 7, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

PHARMACY CHOICE

CROKE, STEPHEN, W (UNITED STATES INDIVIDUAL)
1666 RACE ST
DENVER, CO 80206

FIRST USE 10-1-1999; IN COMMERCE 11-1-1999.

FOR: PROVIDING AN ON-LINE ELECTRONIC BULLETIN BOARD FOR THE TRANSMISSION OF MESSAGES AMONG COMPUTER USERS, NAMELY, AMONG EMPLOYEES AND EMPLOYERS IN THE PHARMACEUTICAL INDUSTRY, IN THE FIELDS OF JOB LISTINGS, COMPANY PROFILES, JOB SEARCHES, AND RESUME SKILL SCREENING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PHARMACY", APART FROM THE MARK AS SHOWN.

SN 78-010,770, FILED 6-1-2000.

BRETT J. GOLDEN, EXAMINING ATTORNEY

Int. Cl.: 8

Prior U.S. Cls.: 23, 28, and 44

United States Patent and Trademark Office

Reg. No. 2,637,295

Registered Oct. 15, 2002

**TRADEMARK
PRINCIPAL REGISTER**

MASON'S CHOICE

OLYMPIA GROUP, INC. (CALIFORNIA CORPORATION)
505 SOUTH 7TH AVE.
CITY OF INDUSTRY, CA 91746 BY ASSIGNMENT
BABCOCK MFG. CO. (CALIFORNIA CORPORATION) OAKLAND, CA 94621

FOR: HAND TOOLS, NAMELY, TROWELS, EDGERS, GROOVERS, SAWS, DRYWALL KNIVES, MARGIN TROWELS, POINTING TROWELS, GAUGING TROWELS, BRICK TROWELS, NOTCHED TROWELS, FINISHING TROWELS, TILE SETTERS TROWELS, TUCK POINTERS, BRICK JOINTERS, DRYWALL HAMMERS, MASON'S LINE COMPRISED OF NYLON OR COTTON LINE USED FOR THE PURPOSE OF ALIGNING BRICKS, CORNER TROWELS, ANGLE TROWELS, WALLBOARD LIFTERS, DRYWALL SANDERS, FLOATS, TAMPERS,

CIRCLE CUTTERS, JOINT KNIVES, TIES WIRE TWISTERS, BRICK HAMMERS, CONCRETE SPREADERS AND PULLERS, REBAR BENDERS, TAPING KNIVES, PUTTY KNIVES, MUD PANS, MUD MIXERS, MUD MASHERS, CORNERBEAD TOOLS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MASON'S", APART FROM THE MARK AS SHOWN.

SN 78-010,221, FILED 5-26-2000.

STEVEN BERK, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

United States Patent and Trademark Office

Reg. No. 2,633,335

Registered Oct. 8, 2002

**TRADEMARK
PRINCIPAL REGISTER**

CHOICE BAKE

WHIRLPOOL PROPERTIES, INC. (MICHIGAN
CORPORATION)
500 RENAISSANCE DRIVE
SUITE 101
ST. JOSEPH, MI 49085

FIRST USE 9-1-2001; IN COMMERCE 9-1-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BAKE", APART FROM THE MARK
AS SHOWN.

FOR: GAS AND ELECTRIC OVEN FEATURE
FOR CONTROLLING A HEATING ELEMENT,
SOLD AS A FUNCTIONING COMPONENT OF
GAS AND ELECTRIC OVENS , IN CLASS 11 (U.S.
CLS. 13, 21, 23, 31 AND 34).

SN 78-042,125, FILED 1-8-2001.

TARAH HARDY, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,602,840

Registered July 30, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

CHOICE WORLD

QCOMMERCE (WASHINGTON CORPORATION)
800 - FIFTH AVENUE
SUITE 101-123
SEATTLE, WA 98104

FIRST USE 8-1-2000; IN COMMERCE 8-1-2000.

OWNER OF U.S. REG. NO. 2,273,587.

FOR: DISSEMINATION OF ADVERTISING AND
PROMOTING THE GOODS OF OTHERS BY PRO-
VIDING AN ON-LINE WEB SITE CONTAINING
INTERNET WEB LINKS TO THE WEB SITES OF
OTHER BUSINESSES, IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "WORLD", APART FROM THE
MARK AS SHOWN.

SN 78-013,737, FILED 6-21-2000.

BRIAN PINO, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,589,956

Registered July 2, 2002

**TRADEMARK
PRINCIPAL REGISTER**

PEOPLE'S CHOICE

SHERWIN-WILLIAMS COMPANY, THE (OHIO
CORPORATION)
101 PROSPECT AVENUE, NW
CLEVELAND, OH 441151075

FIRST USE 1-10-2001; IN COMMERCE 1-10-2001.

SN 78-032,856, FILED 10-30-2000.

FOR: BOOKS DISPLAYING SAMPLE PIECES OF
WALLPAPER, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29,
37, 38 AND 50).

GRETТА YAO, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,564,650

Registered Apr. 23, 2002

**TRADEMARK
PRINCIPAL REGISTER**

MAMA'S CHOICE

FRESH IDEAS LLC (GEORGIA CORPORATION)
P.O. BOX 1639
92 GENESIS PARKWAY
THOMASVILLE, GA 31799

FIRST USE 7-7-2000; IN COMMERCE 7-7-2000.

SN 78-006,482, FILED 5-2-2000.

FOR: FRUIT-BASED TOPPING SYRUP, IN CLASS
30 (U.S. CL. 46).

SUELLEN HICKEY, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



enlightened
style

The Smart Choice for Your Windows.

Reg. No. 3,986,723

Registered June 28, 2011

Int. Cl.: 20

TRADEMARK

PRINCIPAL REGISTER

HUNTER DOUGLAS INC. (DELAWARE CORPORATION)
2 PARK WAY AND ROUTE 17 SOUTH
UPPER SADDLE RIVER, NJ 07458

FOR: INDOOR BLINDS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-9-2010; IN COMMERCE 10-4-2010.

THE MARK CONSISTS OF FOUR SQUARES INTERTWINED WITH EACH OTHER WITH THE WORDS "ENLIGHTENED STYLE THE SMART CHOICE FOR YOUR WINDOWS" BELOW THE SQUARES.

SN 77-969,970, FILED 3-26-2010.

LINDA POWELL, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

NEWSHAM
Choice Genetics 

Reg. No. 3,986,713

Registered June 28, 2011

Int. Cl.: 31

TRADEMARK

PRINCIPAL REGISTER

NEWSHAM CHOICE GENETICS, LLC (IOWA LIMITED LIABILITY COMPANY)
5058 GRAND RIDGE DRIVE
WEST DES MOINES, IA 50265

FOR: LIVE ANIMALS, NAMELY, SWINE FOR BREEDING PURPOSES, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.

OWNER OF U.S. REG. NO. 2,014,124.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GENETICS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLIZED WORDING "NEWSHAM" APPEARING ABOVE THE STYLIZED WORDS "CHOICE GENETICS", WITH ALL OF THE AFOREMENTIONED APPEARING TO THE LEFT OF AN ABSTRACT DIAGONAL LINE DESIGN IN THE NATURE OF FIVE OFFSET DIAGONAL LINES OF IRREGULAR LENGTHS ARRANGED IN PARALLEL.

SN 77-967,538, FILED 3-24-2010.

KEVIN CORWIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

NEWSHAM CHOICE GENETICS

Reg. No. 3,986,712

Registered June 28, 2011

Int. Cl.: 31

TRADEMARK

PRINCIPAL REGISTER

NEWSHAM CHOICE GENETICS, LLC (IOWA LIMITED LIABILITY COMPANY)
5058 GRAND RIDGE DRIVE
WEST DES MOINES, IA 50265

FOR: LIVE ANIMALS, NAMELY, SWINE FOR BREEDING PURPOSES, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 12-29-2008; IN COMMERCE 12-29-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,014,124.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GENETICS", APART FROM THE MARK AS SHOWN.

SN 77-967,453, FILED 3-24-2010.

KEVIN CORWIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SOLAR BAGS BY TRAVELER'S
CHOICE

Reg. No. 3,982,198

Registered June 21, 2011

Int. Cls.: 9 and 18

TRADEMARK

PRINCIPAL REGISTER

ROGER YANG (UNITED STATES INDIVIDUAL)
13280 TEMPLE AVENUE
CITY OF INDUSTRY, CA 91746

FOR: COMPUTER CARRYING CASES FOR PORTABLE COMPUTERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-31-2010; IN COMMERCE 8-31-2010.

FOR: LUGGAGE; ALL-PURPOSE CARRYING BAGS; BOOK BAGS; BACKPACKS; ALL-PURPOSE SPORTING BAGS; DUFFLE BAGS; CARRY-ON BAGS; ROLLING LUGGAGE, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 8-31-2010; IN COMMERCE 8-31-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,995,571 AND 2,680,390.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOLAR BAGS", APART FROM THE MARK AS SHOWN.

SN 77-863,952, FILED 11-3-2009.

JOHN SCHUYLER YARD, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GREAT CHOICE INVESTMENTS

Reg. No. 3,980,074

Registered June 21, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

DIXIE STAMPEDE, LLC (TENNESSEE LIMITED LIABILITY COMPANY)
3849 PARKWAY
PIGEON FORGE, TN 37868

FOR: FINANCIAL SERVICES, NAMELY, FUNDING BUSINESSES IN THE FIELD OF ENTERTAINMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-27-2010; IN COMMERCE 5-27-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INVESTMENTS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-943,445, FILED 2-24-2010.

C. DIONNE CLYBURN, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ANNIE'S CHOICE

Reg. No. 3,979,109

Registered June 14, 2011

Int. Cl.: 23

TRADEMARK

PRINCIPAL REGISTER

DRG TEXAS, LP (INDIANA LIMITED PARTNERSHIP)
306 EAST PARR ROAD
BERNE, IN 46711

FOR: YARN FOR CROCHET, KNIT AND OTHER CRAFTS, IN CLASS 23 (U.S. CL. 43).

FIRST USE 3-8-2010; IN COMMERCE 8-31-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-960,301, FILED 3-16-2010.

MIDGE BUTLER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Hea!thyChoice

Reg. No. 3,978,585

Registered June 14, 2011

Int. Cl.: 30

TRADEMARK

PRINCIPAL REGISTER

CONAGRA FOODS RDM, INC. (DELAWARE CORPORATION)
ONE CONAGRA DRIVE
OMAHA, NE 68102

FOR: PIZZA, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.

OWNER OF U.S. REG. NOS. 1,743,392, 1,967,461, AND OTHERS.

THE MARK CONSISTS OF THE WORDS "HEA!THY CHOICE" WITH AN EXCLAMATION POINT SERVING AS THE LETTER "L".

SN 77-676,795, FILED 2-24-2009.

HEATHER BIDDULPH, EXAMINING ATTORNEY

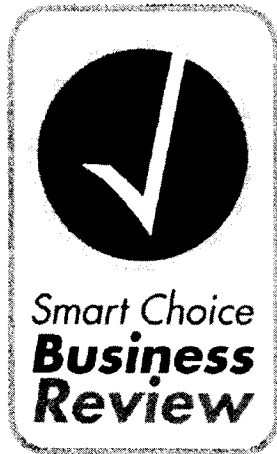


David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,976,366

Registered June 14, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

PROFESSIONAL MEDICAL SURGICAL SUPPLY, INC. (ILLINOIS CORPORATION)
1917 GARNET CT.
NEW LENNOX, IL 60451

FOR: PROVIDING BUSINESS MANAGEMENT AND CONSULTATION TO THE LONG TERM CARE INDUSTRY IN THE FIELDS OF BUSINESS ANALYTICS, OVERALL COST SAVINGS, GENERAL BUSINESS PRACTICES REVIEW, AND PRODUCT SELECTION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-31-2008; IN COMMERCE 8-31-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BUSINESS REVIEW", APART FROM THE MARK AS SHOWN.

THE COLOR(S) WHITE, RED, GRAY AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A WHITE RECTANGLE WITH A GRAY ROUNDED CORNER OUTLINE, SURROUNDING A TWO-TONE RED CIRCLE OVERLAID BY A WHITE CHECKMARK, SUCH CIRCLE BEING ABOVE THE LITERAL ELEMENT OF THE MARK AND OUTLINED IN GRAY; THE WORDS "SMART CHOICE" ARE IN SANS SERIF RED FONT, WITH THE WORD "BUSINESS" DIRECTLY BELOW IN BOLD BLACK ITALIC, ABOVE THE WORD "REVIEW" IN GRAY BOLD ITALIC.

SER. NO. 77-817,811, FILED 9-1-2009.

ELLEN B. AWRICH, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE DOCTOR'S CHOICE FOR
AFFORDABLE HEARING AIDS

Reg. No. 3,975,506

Registered June 7, 2011

Int. Cl.: 10

TRADEMARK

PRINCIPAL REGISTER

SC INDUSTRIES, INC. (ILLINOIS CORPORATION)
SUITE 202
917 W WASHINGTON BLVD
CHICAGO, IL 60607

FOR: HEARING AIDS; HEARING AID COMPONENTS, NAMELY, HEARING AID HOUSINGS, EAR HOOKS, EAR TUBING, AND EAR DOOMS; HEARING AID ACCESSORY KITS COMPRISING EAR TUBING, EAR DOOMS, HEARING AID CLEANING BRUSHES, AND HEARING AID BATTERIES, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 3-1-2010; IN COMMERCE 3-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-947,777, FILED 3-1-2010.

SUSAN STIGLITZ, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PERFECT CHOICE DINING

Reg. No. 3,975,490

Registered June 7, 2011

Int. Cl.: 43

SERVICE MARK

PRINCIPAL REGISTER

CRYSTAL CRUISES, INC. (CALIFORNIA CORPORATION)
SUITE 1400
2049 CENTURY PARK EAST
LOS ANGELES, CA 90067

FOR: RESTAURANT SERVICES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 3-16-2010; IN COMMERCE 1-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DINING", APART FROM THE MARK AS SHOWN.

SN 77-942,867, FILED 2-23-2010.

DAVID C. REIHNER, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SMART CHOICE

Reg. No. 3,975,227

Registered June 7, 2011

Int. Cl.: 19

TRADEMARK

PRINCIPAL REGISTER

DEKSMART PRODUCTS LTD. (CANADA CORPORATION)
380 CHERRY AVENUE EAST
PENTICTON, BC, CANADA V2A3L7

FOR: VINYL DECKING, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 9-0-2007; IN COMMERCE 1-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1,433,354, FILED 4-2-2009.

SN 77-818,872, FILED 9-2-2009.

KATHERINE STOIDES, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SUPER'S CHOICE

Reg. No. 3,971,212

Registered May 31, 2011

Int. Cls.: 1 and 2

TRADEMARK

PRINCIPAL REGISTER

CASSCO PRODUCTS, INC. (MISSOURI CORPORATION)
1701 DIELMAN ROAD
ST. LOUIS, MO 63132

FOR: WATER TREATMENT BACTERIA FOR USE IN PONDS AND LAKES; NATURAL MICROORGANISMS FOR USE IN PONDS AND LAKES; NATURAL-BASED WATER TREATMENT PRODUCTS, NAMELY, PHOSPHATE BINDERS AND CHEMICAL AGENTS, NAMELY, FLOCCULANTS AND WATER CLARIFIERS FOR USE IN PONDS AND LAKES, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 4-23-2010; IN COMMERCE 4-23-2010.

FOR: WATER COLORANTS AND DYES FOR USE IN PONDS AND LAKES, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 4-23-2010; IN COMMERCE 4-23-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-804,577, FILED 8-14-2009.

ALLISON SCHRODY, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

Int. Cls.: 29 and 30

Prior U.S. Cl.: 46

Reg. No. 3,948,295

United States Patent and Trademark Office

Registered Apr. 19, 2011

Corrected

OG Date June 14, 2011

TRADEMARK
PRINCIPAL REGISTER

Healthy
Choice

CONAGRA FOODS RDM, INC. (DELA-
WARE CORPORATION)
ONE CONAGRA DRIVE
OMAHA, NE 68102

OWNER OF U.S. REG. NOS. 1,743,392,
1,967,461 AND OTHERS.

THE MARK CONSISTS OF THE WORD
"HEALTHY" WITH AN EXCLAMATION
POINT SERVING AS THE LETTER "L"
ALONG WITH THE WORD "CHOICE"
UNDERNEATH.

FOR: FROZEN, PREPARED OR PACK-
AGED MEALS CONSISTING PRIMARILY
OF MEAT, SEAFOOD, POULTRY AND/
OR VEGETABLES; SOUPS; FROZEN,
PREPARED OR PACKAGED SIDE
DISHES CONSISTING OF VEGETABLES
OR FRUIT, IN CLASS 29 (U.S. CL. 46).

FIRST USE 1-1-2009; IN COMMERCE
1-1-2009.

FOR: FROZEN, PREPARED OR PACK-
AGED MEALS CONSISTING PRIMARILY
OF PASTA OR RICE; PIZZA; FROZEN
NOVELTIES, NAMELY, ICE CREAM, ICE
MILK, ICE CREAM BARS, ICE CREAM
SANDWICHES; FROZEN YOGURT;
BREAD; PASTA SAUCE; FLOUR; FRO-
ZEN, PREPARED OR PACKAGED SIDE
DISHES CONSISTING OF PASTA, RICE
OR GRAINS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-1-2009; IN COMMERCE
1-1-2009.

SER. NO. 77-676,789, FILED 2-24-2009.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on June 14, 2011.*

United States of America

United States Patent and Trademark Office

STYLISH CHOICE

Reg. No. 3,926,647

Registered Mar. 1, 2011

Int. Cl.: 27

TRADEMARK

PRINCIPAL REGISTER

MOHAWK CARPET DISTRIBUTION, INC. (DELAWARE CORPORATION)
160 SOUTH INDUSTRIAL BLVD.
CALHOUN, GA 30701

FOR: CARPETS, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 12-20-2009; IN COMMERCE 12-20-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-877,403, FILED 11-20-2009.

JENNIFER MARTIN, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

Reg. No. 3,920,492

United States Patent and Trademark Office

Registered Feb. 15, 2011

Corrected

OG Date Apr. 26, 2011

**TRADEMARK
PRINCIPAL REGISTER**

**THE GLYPHOSATE TANK MIX
PARTNER OF CHOICE**

AMVAC CHEMICAL CORPORATION
(CALIFORNIA CORPORATION)
4695 MACARTHUR COURT, SUITE 1250
NEWPORT BEACH, CA 92660

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TANK MIX", APART FROM THE MARK AS SHOWN.

FOR: HERBICIDES INTENDED FOR USE IN CONNECTION WITH GLYPHOSATE; HERBICIDES INTENDED FOR USE IN CONNECTION WITH GLYPHOSATE FOR AGRICULTURAL USE, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 3-31-2009; IN COMMERCE 3-31-2009.

SER. NO. 77-743,218, FILED 5-22-2009.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 26, 2011.*

United States of America

United States Patent and Trademark Office



Reg. No. 3,857,458

Registered Oct. 5, 2010

Int. Cls.: 1, 17, 19, and 20

TRADEMARK

PRINCIPAL REGISTER

EASY GARDENER PRODUCTS, INC. (DELAWARE CORPORATION)
3022 FRANKLIN AVENUE
WACO, TX 76710

FOR: FERTILIZER; ORGANIC FERTILIZERS FOR AGRICULTURAL, DOMESTIC, AND COMMERCIAL USE; PLANT FERTILIZER STICKS FOR AGRICULTURAL, DOMESTIC, AND COMMERCIAL USE; ORGANIC FERTILIZER STICKS FOR FERTILIZING TREES, SHRUBS, FLOWERS, AND VEGETABLES, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 7-30-2010; IN COMMERCE 7-30-2010.

FOR: TREE PROTECTION AND GROWTH ENHANCEMENT PRODUCTS, NAMELY, TREE MATS AND TREE RINGS IN THE NATURE OF BIODEGRADABLE POLYMER SHEETING FOR TREES TO INHIBIT THE GROWTH OF COMPETITIVE VEGETATION AND PROMOTE TREE GROWTH; TREE PROTECTION AND GROWTH ENHANCEMENT PRODUCTS, NAMELY, TREE MATS AND TREE RINGS MADE OF RUBBER FOR TREES TO INHIBIT THE GROWTH OF COMPETITIVE VEGETATION AND PROMOTE TREE GROWTH; MULCHES MADE OF RUBBER, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FIRST USE 1-29-2010; IN COMMERCE 1-29-2010.

FOR: GEOTEXTILES, NAMELY, FABRIC FOR LANDSCAPING; GEOTEXTILES, NAMELY, FABRIC FOR LANDSCAPING MADE OF A BIODEGRADABLE POLYMER, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 7-30-2010; IN COMMERCE 7-30-2010.

FOR: NON-METAL, BIODEGRADABLE PEGS FOR USE IN SECURING LANDSCAPE FABRIC TO THE GROUND; NON-METAL LANDSCAPE EDGING, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 7-30-2010; IN COMMERCE 7-30-2010.



David S. Kyros

Director of the United States Patent and Trademark Office

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ECO-FRIENDLY GARDENING", APART FROM THE MARK AS SHOWN.

Reg. No. 3,857,458 THE COLOR(S) GREEN, YELLOW, BLUE, WHITE, AND TAN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A GREEN AND BLUE EARTH SURROUNDED IN YELLOW SHADING WHICH IS HELD BY STYLIZED, TAN-COLORED HUMAN HANDS, ABOVE WHICH APPEARS THE WORDS "ECO-FRIENDLY" IN YELLOW TYPE, AND BELOW WHICH APPEARS THE WORDS "GARDENING CHOICES" IN WHITE TYPE.

SN 77-592,668, FILED 10-14-2008.

MICHAEL ENGEL, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

THE EDUCATED CHOICE IN
NUTRITION

Reg. No. 3,846,008

Registered Sep. 7, 2010

Int. Cls.: 5 and 44

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

ROEX, INC. (CALIFORNIA CORPORATION)
16841 ARMSTRONG AVENUE
IRVINE, CA 92606

FOR: DIETARY AND NUTRITIONAL SUPPLEMENTS, MEAL REPLACEMENT PROTEIN POWDERS AND MEAL REPLACEMENT PROTEIN BARS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 2-1-2009; IN COMMERCE 2-1-2009.

FOR: PROVIDING INFORMATION ABOUT DIETARY SUPPLEMENTS AND NUTRITION, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 2-2-2009; IN COMMERCE 2-2-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NUTRITION", APART FROM THE MARK AS SHOWN.

SN 77-678,458, FILED 2-25-2009.

FLORENTINA BLANDU, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Z CHOICE

Reg. No. 3,758,972 ZURICH INSURANCE COMPANY LTD (SWITZERLAND CORPORATION)
Registered Mar. 9, 2010 MYTHENQUAI 2
ZURICH, SWITZERLAND 8002

Int. Cl.: 36 FOR: INSURANCE UNDERWRITING SERVICES IN THE FIELD OF POLLUTION LIABILITY,
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK FIRST USE 3-0-2009; IN COMMERCE 3-0-2009.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-635,862, FILED 12-18-2008.

ANDREA K. NADELMAN, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

COLLECTOR'S CHOICE

Reg. No. 3,754,752 THE UPPER DECK COMPANY, INC. (NEVADA CORPORATION)
Registered Mar. 2, 2010 5909 SEA OTTER PLACE
CARLSBAD, CA 92010

Int. Cl.: 16 FOR: TRADING CARDS; GREETING CARDS; BLANK CARDS; NOTE CARDS; GIFT CARDS;
BUSINESS CARDS; OCCASION CARDS; STICKERS; ALBUMS FOR STICKERS; BUMPER
STICKERS; STICKER BOOKS; APPLIQUÉS IN THE FORM OF DECALS; ADHESIVE LABELS;
TRADEMARK PRINTED PAPER LABELS; PRINTED MATTER, NAMELY, MAGAZINES IN THE FIELDS
PRINCIPAL REGISTER OF ENTERTAINMENT AND SPORTS; BOOKS IN THE FIELD OF ENTERTAINMENT AND
SPORTS; COMIC BOOKS; COMIC STRIPS; CARTOON PRINTS; NEWSPAPER CARTOONS;
COLORING BOOKS; CHILDREN'S BOOKS; CHILDREN'S ACTIVITY BOOKS; NOTEBOOKS;
COMPOSITION BOOKS; SCRAPBOOKS; PHOTO ALBUMS; BINDERS; STATIONERY;
WRITING JOURNALS; POSTERS; PACKAGING, NAMELY, BLISTER CARDS; POSTCARDS;
DESK CALENDARS; DESK PADS AND DESK TOP ORGANIZERS; BOOKMARKS; CALEN-
DARS; PEN CASES; PENCIL CASES; LUNCH BAGS; TEMPORARY BODY TATTOOS, IN
CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-31-1989; IN COMMERCE 3-31-1989.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COLLECTOR'S", APART FROM
THE MARK AS SHOWN.

SER. NO. 77-827,994, FILED 9-16-2009.

JILL PRATER, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHOICE GRILLERS

Reg. No. 3,720,272 SKIPPACK CREEK CORPORATION (DELAWARE CORPORATION)

Registered Dec. 1, 2009 103 BAYNARD BUILDING
3411 SILVERSIDE ROAD
WILMINGTON, DE 19810

Int. Cl.: 29

FOR: MEAT, IN CLASS 29 (U.S. CL. 46).

**TRADEMARK
SUPPLEMENTAL REGISTER**

FIRST USE 1-9-2009; IN COMMERCE 1-9-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-533,973, FILED P.R. 7-29-2008; AM. S.R. 10-2-2009.

ANGELA M. MICHELI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,679,181

Registered Sep. 8, 2009

SERVICE MARK
PRINCIPAL REGISTER



CHOICE GROUP INCORPORATED (CALIFORNIA CORPORATION)
SUITE 2
3668 JASMINE AVE
LOS ANGELES, CA 90034

FOR: CHARITABLE SERVICES, NAMELY, PROVIDING AT-RISK AND FOSTER YOUTH WITH MUSIC AND RELATED ARTS TRAINING FOR RECREATIONAL AND EDUCATIONAL PURPOSES; EDUCATIONAL SERVICES IN THE FIELD OF MUSIC AND THE ARTS, NAMELY, PROVIDING TRAINING IN THE FIELDS OF MUSIC, MUSIC PRODUCTION, MUSICAL CAREER DEVELOPMENT, AND VIDEO GAME PRODUCTION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-0-2006; IN COMMERCE 12-0-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GROUP", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF DESIGN PLUS WORDS. A BOLD LETTER "C" INSIDE A CIRCLE CARRIER AND DESIGN ON THE OUTSIDE OF THE CARRIER THAT RESEMBLES HEADPHONES. THE WORD "CHOICE" CENTERED IN LOWERCASE STYLIZED FONT IMMEDIATELY BELOW THE CIRCLE AND THE WORD "GROUP" IN LOWERCASE SMALLER STYLIZED FONT BELOW AND TO THE RIGHT OF THE WORD "CHOICE".

SER. NO. 77-667,366, FILED 2-10-2009.

PAUL F. GAST, EXAMINING ATTORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,652,419

Registered July 7, 2009

**TRADEMARK
PRINCIPAL REGISTER**

SMART CHOICE

AMVAC CHEMICAL CORPORATION (CALIFOR-
NIA CORPORATION)
4695 MACARTHUR COURT, SUITE 1250
NEWPORT BEACH, CA 92660

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: INSECTICIDES, IN CLASS 5 (U.S. CLS. 6, 18,
44, 46, 51 AND 52).

SN 77-506,903, FILED 6-24-2008.

FIRST USE 3-10-2009; IN COMMERCE 3-10-2009.

TRACY CROSS, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,560,985

Registered Jan. 13, 2009

**TRADEMARK
PRINCIPAL REGISTER**

**"A Game of Choice, Chance
and Opportunity"**

FOX, KEITH C. (UNITED STATES INDIVIDUAL)
P. O. BOX 6824
COLUMBIA, SC 29260

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: ROLE PLAYING GAMES, IN CLASS 28 (U.S.
CLS. 22, 23, 38 AND 50).

SER. NO. 77-500,026, FILED 6-16-2008.

FIRST USE 6-13-2008; IN COMMERCE 6-13-2008.

SHAILA SETTLES, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,532,326

Registered Nov. 11, 2008

**TRADEMARK
PRINCIPAL REGISTER**

THE SECURE CHOICE

DIGITAL CHECK CORPORATION (DELAWARE
CORPORATION)
SUITE 31
466 CENTRAL AVENUE
NORTHFIELD, IL 60093

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: CHECK SCANNERS, IN CLASS 9 (U.S. CLS.
21, 23, 26, 36 AND 38).

SN 77-975,902, FILED 8-7-2007.

FIRST USE 5-0-2008; IN COMMERCE 5-0-2008.

KIMBERLY FRYE, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

PRODIGY CHOICE

Reg. No. 3,963,219

Registered May 17, 2011

Int. Cls.: 5 and 10

TRADEMARK

PRINCIPAL REGISTER

DIAGNOSTIC DEVICES, INC. (NORTH CAROLINA CORPORATION)
9300 HARRIS CORNERS PARKWAY
CHARLOTTE, NC 28269

FOR: MEDICAL DIAGNOSTIC TEST STRIPS FOR DETERMINING THE LEVELS OF
GLUCOSE IN BLOOD, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 6-1-2010; IN COMMERCE 6-1-2010.

FOR: BLOOD GLUCOSE METERS, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 6-1-2010; IN COMMERCE 6-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-967,923, FILED 3-24-2010.

JILL C. ALT, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MEDIC'S CHOICE

Reg. No. 3,962,495

Registered May 17, 2011

Int. Cls.: 9, 10, and 21

TRADEMARK

PRINCIPAL REGISTER

BIG TIME HOLDINGS, INC. (GEORGIA CORPORATION)
2 WILBANKS ROAD
ROME, GA 30161

FOR: PROTECTIVE GLOVES FOR INDUSTRIAL USE, DISPOSABLE LATEX GLOVES FOR LABORATORY USE, AND DISPOSABLE PLASTIC GLOVES FOR LABORATORY USE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 2-23-2011; IN COMMERCE 2-23-2011.

FOR: GLOVES FOR MEDICAL USE, LATEX MEDICAL GLOVES, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 2-23-2011; IN COMMERCE 2-23-2011.

FOR: DISPOSABLE LATEX GLOVES FOR GENERAL USE, HOUSEHOLD GLOVES FOR GENERAL USE, VINYL AND NON-VINYL HOUSEHOLD GLOVES, LATEX AND NON-LATEX HOUSEHOLD GLOVES, WORK GLOVES, AND NEOPRENE HOUSEHOLD AND WORK GLOVES AND GARDENING GLOVES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-23-2011; IN COMMERCE 2-23-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MEDIC'S", APART FROM THE MARK AS SHOWN.

SN 77-799,950, FILED 8-7-2009.

SUSAN STIGLITZ, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

YOU DO HAVE A CHOICE

Reg. No. 3,958,973

Registered May 10, 2011

Int. Cls.: 35 and 39

SERVICE MARK

PRINCIPAL REGISTER

BLUE PACKAGE DELIVERY, LLC (MINNESOTA LIMITED LIABILITY COMPANY)
8 SANDPIPER LN
NORTH OAKS, MN 55127

FOR: TRANSPORTATION LOGISTICS SERVICES, NAMELY, ARRANGING THE TRANSPORTATION OF GOODS FOR OTHERS; MAIL SORTING, HANDLING AND RECEIVING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-31-2008; IN COMMERCE 5-31-2008.

FOR: SHIPPING AND DELIVERY SERVICES, NAMELY, TRANSPORTATION AND DELIVERY OF PACKAGES AND LETTERS BY VARIOUS MODES OF TRANSPORTATION; SUPPLY CHAIN LOGISTICS AND REVERSE LOGISTICS SERVICES, NAMELY, STORAGE, TRANSPORTATION AND DELIVERY OF GOODS FOR OTHERS BY AIR, RAIL, SHIP OR TRUCK; PACKAGING ARTICLES FOR TRANSPORTATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 5-31-2008; IN COMMERCE 5-31-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-900,030, FILED 12-23-2009.

TAMARA FRAZIER, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,958,653

Registered May 10, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

STATE AUTOMOBILE MUTUAL INSURANCE COMPANY (OHIO CORPORATION)
518 EAST BROAD STREET
COLUMBUS, OH 43215

FOR: INSURANCE UNDERWRITING IN THE FIELD OF PROPERTY AND CASUALTY INSURANCE FOR BUSINESS OWNERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-30-2009; IN COMMERCE 9-30-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BOP", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE LETTERS "BOP", FOUR UNCONNECTED LINES THAT FORM AN OUTLINE OF A SQUARE, A CIRCLE WITHIN THE SQUARE, A CHECK MARK WITHIN THE CIRCLE, AND THE WORD "CHOICE" UNDERNEATH THE SQUARE.

SN 77-809,193, FILED 8-20-2009.

DAVID MILLER, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHOICE

Reg. No. 3,958,442

Registered May 10, 2011

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

APPRISS INC. (DELAWARE CORPORATION)
10401 LINN STATION ROAD
LOUISVILLE, KY 40223

FOR: COMPUTER SERVICES, NAMELY, ACTING AS AN APPLICATION SERVICE PROVIDER IN THE FIELD OF CRIMINAL OFFENDER AND VICTIM INFORMATION MANAGEMENT TO HOST COMPUTER APPLICATION SOFTWARE FOR SEARCHING AND RETRIEVING BY OTHERS OF INFORMATION AGGREGATED FROM OTHER DATABASES AND COMPUTER NETWORKS USED IN CRIMINAL JUSTICE AND LAW ENFORCEMENT, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-0-2010; IN COMMERCE 11-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-739,057, FILED 5-18-2009.

HANNO RITTNER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Bottling Up T.E.A.R.S.

Teens Expecting and Regretting Sexual Choices

Reg. No. 3,951,968

Registered Apr. 26, 2011

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

JACKSON, VEDIA (UNITED STATES INDIVIDUAL)
11625 S. ASHLAND AVENUE
CHICAGO, IL 60643

FOR: CONSULTATION SERVICES IN THE FIELD OF TEENS THAT HAVE ISSUES WITH SEXUAL CHOICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 1-25-2010; IN COMMERCE 1-25-2010.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF THE STYLIZED WORDS "BOTTLING UP T.E.A.R.S. TEENS EXPECTING AND REGRETTING SEXUAL CHOICES". ABOVE THE STYLIZED WORDS IS AN IMAGE OF A EYE AND A BOTTLE.

SN 77-919,208, FILED 1-25-2010.

DOMINICK J. SALEMI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE #1 CHOICE IN INTELLIGENT
SLEEP

Reg. No. 3,951,888

Registered Apr. 26, 2011

Int. Cls.: 10 and 20

TRADEMARK

PRINCIPAL REGISTER

HALL INNOVATIONS, LLC (CALIFORNIA LIMITED LIABILITY COMPANY), DBA HALL
INNOVATIONS, LLC,
5770 BUSCH DRIVE
MALIBU, CA 90265

FOR: CERVICAL PILLOWS FOR MEDICAL USE, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010.

FOR: BEDS, MATTRESSES, PILLOWS AND BOLSTERS, IN CLASS 20 (U.S. CLS. 2, 13, 22,
25, 32 AND 50).

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-897,733, FILED 12-20-2009.

HEATHER THOMPSON, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,951,764

Registered Apr. 26, 2011

Int. Cl.: 20

TRADEMARK

PRINCIPAL REGISTER

REAL CLOSET INC. (MINNESOTA CORPORATION)
5765 MUNGER SHAW RD.
SAGINAW, MN 55779

FOR: PREFABRICATED CLOSET ORGANIZATION SYSTEMS MADE OF WOOD, IN CLASS
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 12-13-2010; IN COMMERCE 1-4-2011.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF A HANGER WITH THE WORDING "REALCLOSET" UNDER-
NEATH. THE WORDS "YOUR ONLY REAL CHOICE" APPEARS BENEATH IN SMALLER
FONT. THERE IS A CHECK MARK THAT BEGINS BELOW THE "RE" IN "REALCLOSET"
AND THE TAIL OF THE CHECK MARK EXTENDS UP THROUGH THE TERM "REAL" IN
THE WORD "REALCLOSET" AND THE CLOTHES HANGER.

SN 77-855,201, FILED 10-22-2009.

ELLEN PERKINS, EXAMINING ATTORNEY



David S. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

1ST CHOICE SEEDS

Reg. No. 3,949,809

Registered Apr. 26, 2011

Int. Cl.: 31

TRADEMARK

PRINCIPAL REGISTER

DENZLER SEEDS, INC. (INDIANA CORPORATION)
2643 WEST COUNTY ROAD 700 NORTH
MILTON, IN 47357

FOR: SEEDS FOR AGRICULTURAL PURPOSES, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 9-1-2009; IN COMMERCE 9-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SEEDS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-905,370, FILED 1-5-2010.

H. M. FISHER, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BAKER'S CHOICE

Reg. No. 3,948,936

Registered Apr. 19, 2011

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

BOXIT CORPORATION (OHIO CORPORATION)
5555 WALWORTH AVENUE
CLEVELAND, OH 44102

FOR: BOXES OF PAPER OR CARDBOARD; PACKAGING CONTAINERS OF PAPER; PAPER BAGS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-2-2010; IN COMMERCE 8-2-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BAKER'S", APART FROM THE MARK AS SHOWN.

SN 77-929,243, FILED 2-5-2010.

ANGELA M. MICHELI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SUITE CHOICES

Reg. No. 3,948,549

Registered Apr. 19, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

E. I. DU PONT DE NEMOURS AND COMPANY (DELAWARE CORPORATION)
1007 MARKET STREET
WILMINGTON, DE 19898

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS BY OFFERING REBATES FOR THE GOODS OF OTHERS IN CONNECTION WITH THE SALE OF AGRICULTURAL GOODS, NAMELY, SEEDS AND HERBICIDES. PROVIDING INCENTIVE AWARD PROGRAMS AND CUSTOMER LOYALTY PROGRAMS FOR CUSTOMERS THROUGH THE ISSUANCE OF REBATES FOR THE PURPOSE OF PROMOTING LOYALTY IN CONNECTION WITH THE SALE OF AGRICULTURAL GOODS, NAMELY, SEEDS AND HERBICIDES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-11-2009; IN COMMERCE 8-11-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-802,068, FILED 8-11-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE PROFESSIONAL'S CHOICE

Reg. No. 3,942,805

Registered Apr. 12, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

FENNER & ESLER INSURANCE AGENCY, INC. (NEW JERSEY CORPORATION)
467 KINDERKAMACK ROAD
ORADELL, NJ 07649

FOR: PROVIDING INSURANCE BROKERAGE, INSURANCE RISK MANAGEMENT AND
INSURANCE CONSULTING SERVICES TO ARCHITECTS AND ENGINEERS, IN CLASS 36
(U.S. CLS. 100, 101 AND 102).

FIRST USE 1-24-2001; IN COMMERCE 2-7-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SER. NO. 77-932,029, FILED 2-9-2010.

ALEX KEAM, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

HAPPY HOUSE GOOD CHOICES

Reg. No. 3,942,038

Registered Apr. 5, 2011

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

HAPPY HOUSE (CALIFORNIA CORPORATION)
SUITE 572
9420 RESEDA BOULEVARD
NORTHRIDGE, CA 91324

FOR: PUBLICATIONS, NAMELY, WORKBOOKS, MANUALS, GUIDES, AND ACTIVITY BOOKS IN THE FIELDS OF PARENTING, CHILDREN'S EDUCATION, AND SOCIAL ISSUES THAT FACE CHILDREN AND TEENAGERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-1-2010; IN COMMERCE 3-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,615,692.

SN 77-981,369, FILED 1-13-2010.

CORY BOONE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

The Clear Choice in Outdoor Advertising

Reg. No. 3,941,869

Registered Apr. 5, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CLARENDON CAPITAL CORPORATION (GEORGIA CORPORATION)
POST OFFICE 19878
ATLANTA, GA 30325

FOR: ADVERTISING AND ADVERTISEMENT SERVICES; ADVERTISING AND MARKETING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS; ELECTRONIC BILLBOARD ADVERTISING; OUT-OF-HOME ADVERTISING SERVICES, NAMELY, RENTAL OF ADVERTISING SPACE, AND PREPARING AND PLACING ADVERTISEMENTS FOR OTHERS; PREPARING AND PLACING OUTDOOR ADVERTISEMENTS FOR OTHERS; PROVIDING ADVERTISING SPACE ON BILLBOARDS AND IN KIOSKS; RENTAL OF ADVERTISING SPACE; RENTAL OF SIGNS FOR ADVERTISING PURPOSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-2009; IN COMMERCE 6-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-929,222, FILED 2-5-2010.

DOMINICK J. SALEMI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CREATING VISIBILITY TO THE
FINANCIAL CHOICES THAT
AFFECT YOUR LIFE.

Reg. No. 3,939,832

Registered Apr. 5, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

HAMEL, SCOTT W (UNITED STATES INDIVIDUAL)
20291 ROOKERY DRIVE
ESTERO, FL 33928

FOR: FINANCIAL FORECASTING, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-6-2009; IN COMMERCE 6-6-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-963,021, FILED 3-19-2010.

MARILYN IZZI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,939,655

Registered Apr. 5, 2011

Int. Cls.: 19 and 20

TRADEMARK

PRINCIPAL REGISTER

PLASTIBEC INC. (CANADA CORPORATION)
1825 LIONEL BERTRAND
BOISBRIAND, QUEBEC, CANADA J7H1N7

FOR: NON-METAL WINDOW TRIMS, NON-METAL MOLDINGS AND WAINSCOTTING,
IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 12-15-2009; IN COMMERCE 12-15-2009.

FOR: LOUVERS FOR BLINDS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 12-15-2009; IN COMMERCE 12-15-2009.

OWNER OF U.S. REG. NO. 3,546,546.

THE MARK CONSISTS OF THE DESIGN OF A MAPLE LEAF ACCOMPANIED BY THE
WORDING "ECO-CHOICE BY PLASTIBEC".

SER. NO. 77-922,739, FILED 1-28-2010.

DORITT L. CARROLL, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SOLOMON'S CHOICE

Reg. No. 3,917,728

Registered Feb. 8, 2011

Int. Cl.: 18

TRADEMARK

PRINCIPAL REGISTER

WALTER KITTRELL (UNITED STATES INDIVIDUAL)
519 SOUTH 4TH STREET
COLUMBUS, NE 68601

FOR: CARRY-ALL BAGS; FLEXIBLE BAGS FOR GARMENTS; GARMENT BAGS FOR TRAVEL; HUNTING BAGS; MILITARY DUFFLE BAGS, GARMENT BAGS FOR TRAVEL, TOTE BAGS, SHOULDER BAGS AND BACKPACKS; ROLL BAGS; SPORTSMAN'S HUNTING BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 2-1-2009; IN COMMERCE 8-26-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-794,222, FILED 7-31-2009.

ANGELA M. MICHELI, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

DEALER'S CHOICE

Reg. No. 3,894,529

Registered Dec. 21, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

HARTFORD MOTOR SPEEDWAY DIRT, INC. (MICHIGAN CORPORATION)
61881 36TH AVENUE
BANGOR, MI 49013

FOR: ENTERTAINMENT IN THE NATURE OF AUTOMOBILE RACES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-1-2009; IN COMMERCE 9-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-675,691, FILED 2-23-2009.

PAM WILLIS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,883,847

United States Patent and Trademark Office

Registered Nov. 30, 2010

Corrected

OG Date Apr. 26, 2011

**SERVICE MARK
PRINCIPAL REGISTER**

COLLEGEINVEST SMART CHOICE
COLLEGE SAVINGS PLAN

COLLEGEINVEST (COLORADO STATE
AGENCY)
1560 BROADWAY, SUITE 1700
DENVER, CO 80202

THE MARK CONSISTS OF STAND-
ARD CHARACTERS WITHOUT CLAIM
TO ANY PARTICULAR FONT, STYLE,
SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,507,904,
2,867,939 AND 2,955,571.

NO CLAIM IS MADE TO THE EXCLU-
SIVE RIGHT TO USE "COLLEGE SAV-
INGS PLAN", APART FROM THE MARK
AS SHOWN.

FOR: FINANCIAL SERVICES,
NAMELY, ADMINISTRATION OF IN-
VESTMENT ACCOUNTS FOR FUNDING
HIGHER EDUCATION EXPENSES; AD-
MINISTRATION AND MANAGEMENT
OF SAVINGS ACCOUNTS FOR COLLEGE
SAVINGS PLANS, EXCLUDING CREDIT
CARD AND DEBIT CARD SERVICES, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-2009; IN COMMERCE
11-1-2009.

SER. NO. 77-791,406, FILED 7-28-2009.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Apr. 26, 2011.*

United States of America

United States Patent and Trademark Office

PARTNER OF CHOICE

Reg. No. 3,857,505

Registered Oct. 5, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

PRESS GANEY ASSOCIATES, INC. (INDIANA CORPORATION)
404 COLUMBIA PLACE
SOUTH BEND, IN 46601

FOR: AWARD PROGRAM TO RECOGNIZE ACHIEVEMENTS BY HEALTH CARE PROVIDERS, HEALTH CARE FACILITIES AND HEALTH CARE ORGANIZATIONS IN THE FIELD OF PATIENT, PHYSICIAN AND EMPLOYEE SATISFACTION SURVEYS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-0-2008; IN COMMERCE 11-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-615,180, FILED 11-14-2008.

ANDREA HACK, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,832,774

Registered Aug. 10, 2010

Int. Cl.: 30

PROMARK BRANDS INC. (IDAHO CORPORATION)
SUITE 100
2541 NORTH STOKESBERRY PLACE
MERIDIAN, ID 83646

FOR: VINEGAR, IN CLASS 30 (U.S. CL. 46).

TRADEMARK

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006.

PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ALL NATURAL", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLACK, WHITE, GOLD, GREEN, ORANGE, PURPLE AND RED IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDING "HEINZ" IN A STYLIZED FONT IN BLACK APPEARING WITHIN A KEYSTONE-SHAPED DESIGN IN THE COLORS GOLD AND WHITE. BENEATH THIS WORDING IS A GOLD BANNER, A GREEN AND WHITE OVAL CARRIER AND A GOLD AND GREEN SEMI-CIRCULAR DESIGN ADORNED WITH A GREEN LEAF-LIFE DESIGN ON EITHER SIDE. THE WORDING "THE ALL NATURAL CHOICE FOR FOOD" APPEARS BENEATH THIS DESIGN IN A STYLIZED FONT IN GREEN. ON EITHER SIDE OF THE KEYSTONE-SHAPED DESIGN ARE DEPICTIONS OF SEVERAL GARDEN VEGETABLES, NAMELY, GREEN AND ORANGE CARROTS, PURPLE ONION, RED AND GREEN TOMATO, GREEN CUCUMBER, ORANGE AND GREEN PEPPER AND GREEN LETTUCE.



SN 77-725,950, FILED 4-30-2009.

RENEE MCCRAY, EXAMINING ATTORNEY

David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

HOME BY CHOICE

Reg. No. 3,816,542

Registered July 13, 2010

Int. Cl.: 37

SERVICE MARK

PRINCIPAL REGISTER

RODEN, PATRICK J. (UNITED STATES INDIVIDUAL)
1601 NE 63RD AVE
PORTLAND, OR 97213

FOR: PROVIDING INFORMATION CONCERNING THE REMODELING AND MODIFICATION OF HOMES TO ALLOW THE ELDERLY TO REMAIN IN THEIR OWN HOMES AS THEY AGE, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 0-0-2008; IN COMMERCE 0-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-749,552, FILED 6-1-2009.

MICHAEL ENGEL, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

YOUR CHOICE MOTORCYCLE

Reg. No. 3,764,799 ALLSTATE INSURANCE COMPANY (ILLINOIS CORPORATION)
Registered Mar. 23, 2010 ALLSTATE PLAZA
NORTHBROOK, IL 60062

Int. Cl.: 36 FOR: INSURANCE SERVICES, NAMELY, WRITING AND UNDERWRITING VEHICLE INSURANCE AND PROVIDING ANCILLARY SERVICES THERETO, NAMELY, ADMINISTRATION AND CLAIMS ADJUSTMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 1-0-2009; IN COMMERCE 1-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,067,978, 3,215,592, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MOTORCYCLE", APART FROM THE MARK AS SHOWN.

SN 77-625,365, FILED 12-3-2008.

MATTHEW EINSTEIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Multiple Choice

Reg. No. 3,698,903 INTELABRANDS, LLC (FLORIDA LIMITED LIABILITY COMPANY)
Registered Oct. 20, 2009 3750 INVESTMENT LANE #2
WEST PALM BEACH, FL 33404

Int. Cl.: 5 FOR: DIETARY AND NUTRITIONAL SUPPLEMENTS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

TRADEMARK FIRST USE 1-1-2007; IN COMMERCE 1-1-2007.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-723,159, FILED 4-27-2009.

ALEX KEAM, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

United States Patent and Trademark Office

Reg. No. 3,656,830

Registered July 21, 2009

**TRADEMARK
PRINCIPAL REGISTER**

NATURE'S CHOICE

KIM LAUBE & COMPANY, INC. (CALIFORNIA
CORPORATION)
2221 STATHAM BOULEVARD
OXNARD, CA 93033

FOR REMOVING STAINS FROM PET HAIR, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 11-17-1986; IN COMMERCE 11-21-1986.

FOR: NON-MEDICATED GROOMING PRE-
PARATIONS FOR DOGS, CATS, HORSES, PUPPIES,
KITTENS, FERRETS, LIVESTOCK, ZEBRAS, LIONS,
TIGERS, BEARS, OTTERS, DEER AND LLAMAS,
NAMELY, SHAMPOOS, CONDITIONERS, PET CO-
LOGNES, HAIR CARE PREPARATIONS, SKIN
CARE PREPARATIONS, AND PREPARATIONS

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-517,900, FILED 7-9-2008.

TRACY CROSS, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

First Choice Safety Flooring

Reg. No. 3,945,516

Registered Apr. 12, 2011

Int. Cls.: 19 and 27

TRADEMARK

PRINCIPAL REGISTER

B&H COMMERCIAL SERVICES, INC. (NORTH CAROLINA CORPORATION)
873 PERRY RD
APEX, NC 27502

FOR: FLOOR PANELS NOT OF METAL; NON-METAL FLOOR PANELS; NON-METAL FLOORS; RUBBER FLOORING; SYNTHETIC FLOORING MATERIALS OR WALL-CLADDINGS; VINYL FLOORING, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 4-1-2010; IN COMMERCE 4-1-2010.

FOR: DECORATIVE SLIP-RESISTANT FLOOR COVERING IN SHEET FORM; FLOOR COVERINGS; FLOOR COVERINGS OF RUBBER AND SYNTHETIC RUBBER; VINYL FLOOR COVERINGS, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 4-1-2010; IN COMMERCE 4-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SAFETY FLOORING", APART FROM THE MARK AS SHOWN.

SN 77-899,856, FILED 12-23-2009.

GISELLE AGOSTO, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Clear Choice

Reg. No. 3,944,940

Registered Apr. 12, 2011

Int. Cl.: 2

TRADEMARK

PRINCIPAL REGISTER

DIAMON-FUSION INTERNATIONAL, INC. (CALIFORNIA CORPORATION)

9361 IRVINE BLVD

IRVINE, CA 92618

FOR: PROTECTIVE COATINGS FOR GLASS, CERAMIC TILE, PORCELAIN, GRANITE,
AND OTHER SUBSTRATES CONTAINING SILICA, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 2-4-2009; IN COMMERCE 2-4-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-671,480, FILED 2-16-2009.

TRACY FLETCHER, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

YOUR LAWN YOUR CHOICE

Reg. No. 3,941,720

Registered Apr. 5, 2011

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

LAWN DOCTOR, INC. (NEW JERSEY CORPORATION)
142 STATE ROUTE 34
HOLMDEL, NJ 07733

FOR: LAWN MAINTENANCE SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 7-28-2009; IN COMMERCE 7-28-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-904,621, FILED 1-4-2010.

TAMARA FRAZIER, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Smart Choice

Reg. No. 3,941,534

Registered Apr. 5, 2011

Int. Cl.: 31

TRADEMARK

PRINCIPAL REGISTER

BOHEMIA NURSERY LLC (MICHIGAN LIMITED LIABILITY COMPANY)
11161 112TH. ST.
WEST OLIVE, MI 49460

FOR: LIVE PLANTS, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 9-1-2010; IN COMMERCE 9-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-864,580, FILED 11-4-2009.

ZHALEH DELANEY, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PARTNERS CHOICE

Reg. No. 3,912,362

Registered Jan. 25, 2011

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

NORDYNE LLC (DELAWARE LLC)
8000 PHOENIX PARKWAY
O'FALLON, MO 63368

FOR: REPLACEMENT PARTS FOR FURNACES, HVAC UNITS, AND AIR-CONDITIONING,
AIR COOLING AND VENTILATION APPARATUS AND INSTRUMENTS, IN CLASS 11 (U.S.
CLS. 13, 21, 23, 31 AND 34).

FIRST USE 11-1-1990; IN COMMERCE 11-1-1990.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 1,652,033.

SN 77-981,013, FILED 4-22-2008.

CHRISTINE MARTIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

RESPECTING CHOICES

Reg. No. 3,872,787

Registered Nov. 9, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

GUNDERSEN LUTHERAN MEDICAL FOUNDATION, INC. (WISCONSIN CORPORATION)
1836 SOUTH AVENUE
LACROSSE, WI 54601

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING CLASSES, SEMINARS, CONFERENCES, AND WORKSHOPS IN THE FIELD OF ADVANCE HEALTHCARE PLANNING, EMERGENCY CARE, NURSING HOME PLACEMENT, END-OF-LIFE PLANNING, AND THE DRAFTING OF ADVANCE HEALTHCARE DIRECTIVES, LIVING WILLS, AND HEALTHCARE POWERS OF ATTORNEY, AND DISTRIBUTION OF TRAINING MATERIALS IN CONNECTION THEREWITH; TRAINING OF OTHERS IN THE FIELD OF PROVIDING INFORMATION AND ADVICE TO PATIENTS RELATING TO ADVANCE HEALTHCARE PLANNING, EMERGENCY CARE, NURSING HOME PLACEMENT, END-OF-LIFE PLANNING, AND THE DRAFTING OF ADVANCE HEALTHCARE DIRECTIVES, LIVING WILLS, AND HEALTHCARE POWERS OF ATTORNEY, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 0-0-1999; IN COMMERCE 0-0-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,412,678.

SER. NO. 77-966,815, FILED 3-24-2010.

CHRISTINE MARTIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



South Texas Alternative Choice, LLC

Reg. No. 3,872,689

Registered Nov. 9, 2010

Int. Cl.: 43

SERVICE MARK

PRINCIPAL REGISTER

TAYLOR, VALERIE M C/O. SOUTH TEXAS ALTERNATIVE CHOICE, LLC (TEXAS LIMITED LIABILITY COMPANY)
12655 POINT SUMMIT
SAN ANTONIO, TX 78253

FOR: PROVIDING ASSISTANCE TO SENIOR CITIZENS SEEKING TO DETERMINE ASSISTED LIVING FACILITIES APPROPRIATE FOR THEIR NEEDS, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 10-13-2005; IN COMMERCE 10-13-2005.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOUTH TEXAS" AND "LLC", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE, WHITE AND ORANGE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A ROOF TOP OF A HOUSE WITH A CHIMNEY STACK AND THE WORD MARKS: "STAC", "SOUTH TEXAS ALTERNATIVE CHOICE, LLC", AND "YOUR KEY TO SENIOR HOME PLACEMENT". THE COLOR BLUE IS DEPICTED IN THE ROOF TOP OF THE HOUSE, THE CHIMNEY STACK, AND THE WORD MARKS: "YOUR KEY TO SENIOR HOME PLACEMENT" AND "SOUTH TEXAS ALTERNATIVE CHOICE, LLC". THE COLOR WHITE IS DEPICTED IN THE BACKGROUND OF THE LOGO, WITHIN THE LOGO, AND THE WORD MARK "STAC". THE COLOR ORANGE IS DEPICTED IN THE CIRCLE/SPHERE WHERE THE WORD MARK: "STAC" IS LOCATED WITHIN THE DESIGN ELEMENT OF THE CIRCLE/SPHERE. THE COLOR ORANGE IS ALSO DEPICTED IN A BLOCK TYPE SETTING THAT INCASES THE WORD MARK: "SOUTH TEXAS ALTERNATIVE CHOICE, LLC".



SER. NO. 77-956,532, FILED 3-11-2010.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,869,860

Registered Nov. 2, 2010

Int. Cl.: 30

TRADEMARK

PRINCIPAL REGISTER

MOCA, LLC (KANSAS LIMITED LIABILITY COMPANY)
9880 WIDMER RD.
LENEXA, KS 66215

FOR: VINEGAR, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-1-1999; IN COMMERCE 3-1-1999.

THE MARK CONSISTS OF "HARVESTER'S CHOICE" IN YELLOW CAPITAL LETTERS, WITH A BLUE SHADOW, FORMING AN ARCH FROM THE BOTTOM LEFT TO THE BOTTOM RIGHT OF THE MARK; "FROM THE HEARTLAND OF AMERICA!" IN YELLOW CURSIVE LETTERS, WITH BLUE OUTLINE, STRAIGHT ACROSS BOTTOM OF MARK; SEMI-CIRCLE PICTURE IN THE MARK'S CENTER SHOWS A YELLOW SUN WITH NINE RAYS, RISING OVER TWO HILLS EACH MADE UP OF EIGHT GREEN STRIPES, SET AGAINST A SOLID BLUE SKY.

THE COLOR(S) YELLOW, BLUE, AND GREEN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 77-965,725, FILED 3-23-2010.

CAROLINE WOOD, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

"THE ENVIRONMENTALLY SMART CHOICE . . ."

Reg. No. 3,869,791

Registered Nov. 2, 2010

Int. Cls.: 35, 37, 40 and 43

SERVICE MARK

PRINCIPAL REGISTER

MODERN BUILDING SYSTEMS, INC. (OREGON CORPORATION)
P.O. BOX 110 9493 PORTER ROAD
AUMSVILLE, OR 97325

FOR: RETAIL STORE SERVICES FEATURING MOBILE AND MODULAR BUILDINGS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-7-2009; IN COMMERCE 7-7-2009.

FOR: CONSTRUCTION OF RESIDENTIAL AND COMMERCIAL BUILDINGS, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 7-7-2009; IN COMMERCE 7-7-2009.

FOR: CUSTOM MANUFACTURE OF MOBILE AND MODULAR BUILDINGS TO THE ORDER AND SPECIFICATION OF OTHERS, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FIRST USE 7-7-2009; IN COMMERCE 7-7-2009.

FOR: LEASING OF MOBILE METAL AND NON-METAL BUILDINGS FOR TEMPORARY USE PURPOSES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 7-7-2009; IN COMMERCE 7-7-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,566,496.

SER. NO. 77-962,751, FILED 3-18-2010.

BARBARA RUTLAND, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



South Texas Alternative Choice, LLC

Reg. No. 3,869,682

Registered Nov. 2, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

TAYLOR, VALERIE M C/O. SOUTH TEXAS ALTERNATIVE CHOICE, LLC (TEXAS LIMITED LIABILITY COMPANY)
12655 POINT SUMMIT
SAN ANTONIO, TX 78253

FOR: MEDICAL EVALUATION SERVICES, NAMELY, FUNCTIONAL ASSESSMENT PROGRAM FOR PATIENTS RECEIVING MEDICAL REHABILITATION SERVICES FOR PURPOSES OF GUIDING TREATMENT AND ASSESSING PROGRAM EFFECTIVENESS, AND PHYSICAL REHABILITATION SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 10-13-2005; IN COMMERCE 10-13-2005.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOUTH TEXAS" AND "LLC", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE, WHITE AND ORANGE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A ROOF TOP OF A HOUSE WITH A CHIMNEY STACK AND THE WORD MARKS: "STAC, SOUTH TEXAS ALTERNATIVE CHOICE, LLC", AND "YOUR KEY TO SENIOR HOME PLACEMENT". THE COLOR BLUE IS DEPICTED IN THE ROOF TOP OF THE HOUSE, THE CHIMNEY STACK, AND THE WORD MARKS: "YOUR KEY TO SENIOR HOME PLACEMENT" AND "SOUTH TEXAS ALTERNATIVE CHOICE, LLC". THE COLOR WHITE IS DEPICTED IN THE BACKGROUND OF THE LOGO, WITHIN THE LOGO, AND THE WORD MARK "STAC". THE COLOR ORANGE IS DEPICTED IN THE CIRCLE/SPHERE WHERE THE WORD MARK: "STAC" IS LOCATED WITHIN THE DESIGN ELEMENT OF THE CIRCLE/SPHERE. THE COLOR ORANGE IS ALSO DEPICTED IN A BLOCK TYPE SETTING THAT INCASES THE WORD MARK: "SOUTH TEXAS ALTERNATIVE CHOICE, LLC".



SER. NO. 77-956,788, FILED 3-11-2010.

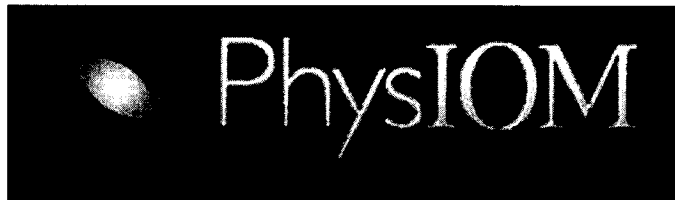
DOMINICK J. SALEMI, EXAMINING ATTORNEY

David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,869,668

Registered Nov. 2, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

PHYSIOM, LLC (COLORADO LIMITED LIABILITY COMPANY)
SUITE 200
357 S. MCCASLIN BLVD.
LOUISVILLE, CO 80027

FOR: COMPUTER HARDWARE AND SOFTWARE, FOR USE WITH MEDICAL PATIENT MONITORING EQUIPMENT, FOR RECEIVING, PROCESSING, TRANSMITTING AND DISPLAYING DATA; COMPUTER SOFTWARE FOR CONTROLLING AND MANAGING PATIENT MEDICAL INFORMATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PATIENT CARE", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SPHERE WITH A HALO AROUND IT TO THE LEFT OF THE WORD "PHYSIOM" WITH THE PHRASE "THE SURGEON'S CHOICE FOR PATIENT CARE" BELOW.

SER. NO. 77-955,314, FILED 3-10-2010.

BRIAN NEVILLE, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,867,373

Registered Oct. 26, 2010

Int. Cl.: 29

TRADEMARK

PRINCIPAL REGISTER

MOCA, LLC (KANSAS LIMITED LIABILITY COMPANY)
9880 WIDMER RD.
LENEXA, KS 66215

FOR: COOKING OIL; EDIBLE OILS AND FATS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 2-2-1998; IN COMMERCE 2-2-1998.

THE MARK CONSISTS OF "GOLDEN" IN RED LETTERS ACROSS TOP HALF OF MARK; "CHOICE" IN RED LETTERS ACROSS BOTTOM HALF OF MARK; LETTERS LAY ON TOP OF A GOLDEN YELLOW RECTANGLE WITH ROUNDED CORNERS; A BLACK LINE BORDERS THE RECTANGLE AND MAKES UP THE BORDER FOR THE ENTIRE MARK.

THE COLOR(S) RED, GOLDEN YELLOW, AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 77-965,796, FILED 3-23-2010.

CAROLINE WOOD, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

JUST 2 CHOICES

Reg. No. 3,865,890

Registered Oct. 19, 2010

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

RACOSKY, RICHARD J. (UNITED STATES INDIVIDUAL)
7173 VALMONT ROAD
BOULDER, CO 80301

FOR: PRINTED INSTRUCTIONAL, EDUCATIONAL, AND TEACHING MATERIALS IN THE FIELD OF SELF-IMPROVEMENT; CALENDARS; BOOK MARKS; POSTERS; BOOKS IN THE FIELD OF SELF-IMPROVEMENT; PRINTED SEMINAR MATERIALS IN THE FIELD OF SELF-IMPROVEMENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-16-2009; IN COMMERCE 12-16-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-978,961, FILED 2-6-2009.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,864,255

Registered Oct. 19, 2010

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

ZIFF DAVIS, INC. (DELAWARE CORPORATION)
28 EAST 28TH STREET
11TH FLOOR, LEGAL DEPT.
NEW YORK, NY 10016

FOR: PROVIDING PRODUCT TESTING IN THE FIELD OF COMPUTER HARDWARE AND SOFTWARE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2009; IN COMMERCE 3-1-2009.

OWNER OF U.S. REG. NOS. 1,515,365, 3,092,680 AND OTHERS.

THE MARK CONSISTS OF A HORIZONTALLY STRIPED BOX WITH THE LETTERS "PC" IN IT OVER THE WORDS "PCMAG.COM". NEXT TO THAT IS THE WORD "EDITORS" OVER THE WORD "CHOICE".

SEC. 2(F) AS TO "PC PCMAG.COM EDITORS' CHOICE".

SER. NO. 77-969,188, FILED 3-26-2010.

KATHERINE STOIDES, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,863,641

Registered Oct. 19, 2010

Int. Cl.: 37

SERVICE MARK

PRINCIPAL REGISTER

NATIONSWORK, LLC (FLORIDA LIMITED LIABILITY COMPANY)
SUITE #403
10006 CROSS CREEK BLVD
TAMPA, FL 33647

FOR: HANDYMAN SERVICE, NAMELY, BUILDING REPAIR AND MAINTENANCE, IN
CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 6-1-2009; IN COMMERCE 8-14-2009.

THE MARK CONSISTS OF AN ABSTRACT DESIGN WITH THE STYLIZED TEXT "NA-
TIONSWORK AMERICA'S CHOICE FOR SERVICE".

SER. NO. 77-954,761, FILED 3-9-2010.

MARK SHINER, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MASTER CHOICE

Reg. No. 3,843,120

Registered Aug. 31, 2010

Int. Cls.: 3, 16, and 17

TRADEMARK

PRINCIPAL REGISTER

FRAZEE INDUSTRIES, INC. (DELAWARE CORPORATION)
6625 MIRAMAR ROAD
SAN DIEGO, CA 92121

FOR: ABRASIVE CLOTH AND PAPER; ABRASIVE PAPER; ABRASIVE PASTE; ABRASIVE ROLLS; ABRASIVE SAND; ABRASIVE SHEETS; ABRASIVE STRIPS; ADHESIVE REMOVERS; GENERAL PURPOSE CLEANING, POLISHING, AND ABRASIVE LIQUIDS AND POWDERS; PAINT REMOVER; PAINT REMOVING COMPOSITIONS; POLISHING, SCOURING AND ABRASIVE PREPARATIONS; RUST REMOVING PREPARATIONS; SANDPAPER; STAIN REMOVERS; STAIN REMOVING PREPARATIONS; VARNISH REMOVERS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

FOR: PAINT ROLLERS; PAINT TRAYS; PAINTBRUSHES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

FOR: ADHESIVE PACKING TAPE FOR INDUSTRIAL OR COMMERCIAL USE; ADHESIVE TAPE FOR INDUSTRIAL AND COMMERCIAL USE; ADHESIVE TAPE FOR INDUSTRIAL OR COMMERCIAL PACKING USE; ADHESIVE TAPE FOR SEALING CARTONS FOR INDUSTRIAL OR COMMERCIAL USE; AEROSOL FOAM SEALANT FOR USE IN CONNECTION WITH RESIDENTIAL AND COMMERCIAL CONSTRUCTION PROJECTS; CAULKING; CAULKING COMPOUNDS; CAULKING MATERIALS; PLASTIC MASKING FILM FOR USE WHEN PAINTING AUTOMOBILES; POLY-OLEFIN FILM WITH A RUBBER ADHESIVE USED TO PROTECT SURFACES; POLYETHYLENE FILM WITH A RUBBER RESIN ADHESIVE USED TO PROTECT SURFACES SUCH AS STAINLESS STEEL; POLYURETHANE FILM FOR USE AS A MOISTURE BARRIER; POLYURETHANE FILM FOR USE AS BUILDING INSULATION; POLYURETHANE FILM FOR USE IN SEALING AND INSULATING; POLYVINYLCHLORIDE FILM WITH AN ACRYLIC ADHESIVE FOR THE PROTECTION OF GLASS AND OTHER FRAGILE SURFACE MATERIALS; RUBBER SEALANT FOR CAULKING AND ADHESIVE PURPOSES; WEATHERSTRIPPING SEALANTS IN THE NATURE OF CAULK, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,729,296.

SN 77-979,565, FILED 10-2-2008.



David J. Kyfas

Director of the United States Patent and Trademark Office

Reg. No. 3,843,120 KATHERINE STOIDES, EXAMINING ATTORNEY

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RYM025609

Exhibit 187
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United States of America

United States Patent and Trademark Office

START MAKING CHOICES

Reg. No. 3,808,501

Registered June 22, 2010

Int. Cls.: 29 and 30

TRADEMARK

PRINCIPAL REGISTER

CONAGRA FOODS RDM, INC. (DELAWARE CORPORATION)
ONE CONAGRA DRIVE
OMAHA, NE 68102

FOR: BEEF; BEEF CUTS; PORK; PORK CUTS; POULTRY; POULTRY CUTS; SEAFOOD; FRIED CHICKEN; CHICKEN PATTIES; CHICKEN NUGGETS; CHICKEN STRIPS; CHICKEN BREASTS; MEATBALLS; EGG SUBSTITUTES; FROZEN PREPARED MEALS AND ENTREES CONSISTING PRIMARILY OF BEEF, PORK, POULTRY, SEAFOOD OR VEGETABLES; FROZEN PREPARED MEALS CONSISTING PRIMARILY OF A CHICKEN, FISH OR CORN DOG MAIN DISH TOGETHER WITH ONE OR MORE SIDE DISH, DESSERT AND/OR DIPPING SAUCE; REFRIED BEANS; PROCESSED PINTO BEANS; CANNED TOMATOES, VEGETABLE PUREE; PEANUT BUTTER; TOMATO PASTE; TOMATO PUREE, IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-1-2008; IN COMMERCE 3-1-2008.

FOR: FROZEN PREPARED MEALS AND ENTREES CONSISTING PRIMARILY OF PASTA OR RICE; FROZEN PREPARED MEALS CONSISTING PRIMARILY OF A PASTA, CHEESEBURGER OR TACO MAIN DISH AND ONE OR MORE SIDE DISH AND/OR DESSERT; FROZEN PREPARED MEALS CONSISTING PRIMARILY OF PIZZA TOGETHER WITH ONE OR MORE SIDE DISH, DESSERT AND/OR DIPPING SAUCE; PIZZA; POT PIES; PASTA AND MEATBALLS; PASTA AND SAUCE; CANNED PASTA; LASAGNA; MACARONI AND CHEESE; RAVIOLI; TOMATO SAUCE; MICROWAVE POPCORN; UNPOPPED POPCORN, IN CLASS 30 (U.S. CL. 46).

FIRST USE 6-1-2008; IN COMMERCE 6-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-977,746, FILED 11-7-2006.

KATHERINE STOIDES, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PRO SOURCE
THE PROFESSIONAL CHOICE

Reg. No. 3,773,507 MSC SERVICES CORP. (NEW YORK CORPORATION)
Registered Apr. 6, 2010 75 MAXESS ROAD
MELVILLE, NY 11747

Int. Cl.: 21 FOR: JANITORIAL, CLEANING, AND SANITARY SUPPLIES AND PRODUCTS, NAMELY,
CLEANING CLOTHS, WIPING CLOTHS, CLEANING RAGS, CLEANING SPONGES, MOPS,
BROOMS, DUSTPANS, CLEANING BRUSHES, CLEANING SCRUBBERS, CLEANING
TRADEMARK SQUEEGEES, AND DUSTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).
PRINCIPAL REGISTER

FIRST USE 9-1-2009; IN COMMERCE 9-1-2009.

OWNER OF U.S. REG. NO. 3,165,029.

THE MARK CONSISTS OF THE WORDS "PRO SOURCE THE PROFESSIONAL CHOICE"
AND A DESIGN.

SN 77-978,879, FILED 10-30-2008.

H. M. FISHER, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SPRINGER OPEN CHOICE

Reg. No. 3,711,081 SPRINGER-VERLAG GMBH (FED REP GERMANY LIMITED LIABILITY COMPANY)
Registered Nov. 17, 2009 TIERGARTENSTR. 17
HEIDELBERG, FED REP GERMANY D-69121

Int. Cls.: 9, 16, 41 and 42 FOR: COMPUTER SOFTWARE FEATURING CONTENT, TEXT AND IMAGES IN THE FIELD OF SCIENCE AND SCIENTIFIC RESEARCH, ELECTRONIC DATABASES, AND ELECTRONIC PUBLICATIONS DOWNLOADABLE FROM THE INTERNET, NAMELY, JOURNALS, BOOKS, TEXT BOOKS, WORKBOOKS, MANUALS, TUTORIALS, ARTICLES, AND FILMS, ALL IN THE FIELDS OF SCIENTIFIC RESEARCH, SCIENCE, SCIENTIFIC EDUCATION AND TRAINING, MEDICINE, MEDICAL EDUCATION AND MEDICAL TRAINING, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

FOR: PRINTED MATTER AND PRINTED INSTRUCTIONAL AND TEACHING MATERIAL IN THE FIELDS OF SCIENCE AND MEDICINE, NAMELY, A SERIES OF NON-FICTION BOOKS, JOURNALS, TEXT BOOKS, WORKBOOKS, MANUALS, WRITTEN ARTICLES, TUTORIALS, HANDOUTS, AND WORKSHEETS, ALL IN THE FIELDS OF SCIENTIFIC RESEARCH, TECHNOLOGY, SCIENCE, MEDICINE, SCIENTIFIC EDUCATION AND TRAINING, MEDICAL EDUCATION AND MEDICAL TRAINING, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: EDITING AND PUBLISHING OF PRINTED MATTER IN THE FIELDS OF TECHNOLOGY, SCIENTIFIC RESEARCH, SCIENCE AND MEDICINE, AND SCIENTIFIC EDUCATION AND TRAINING; EDUCATIONAL SERVICES IN THE NATURE OF PROVIDING ONLINE TUTORIAL SESSIONS IN THE FIELDS OF TECHNOLOGY, SCIENTIFIC RESEARCH, SCIENCE AND MEDICINE; ON-LINE PUBLICATION OF ELECTRONIC BOOKS, MAGAZINES, AND JOURNALS, IN THE FIELDS OF TECHNOLOGY, SCIENTIFIC RESEARCH, SCIENCE AND MEDICINE, AND MEDICAL EDUCATION AND MEDICAL TRAINING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).



FOR: PROVIDING ON-LINE, SEARCHABLE, INTERACTIVE DATABASES IN THE FIELDS OF TECHNOLOGY, SCIENTIFIC RESEARCH, SCIENCE, AND MEDICAL RESEARCH FEATURING SCIENTIFIC RESEARCH, TECHNOLOGY, SCIENTIFIC AND TECHNOLOGICAL INFORMATION AND OTHER PERTINENT CONTENT RELATING TO SUCH RESEARCH, TECHNOLOGY, AND PLANS FOR THE DESIGN AND IMPLEMENTATION OF LABORATORY EXPERIMENTS RELATING TO LIFE, BIOLOGIC, MOLECULAR, BIOTECHNICAL, BIOMEDICAL SCIENCES, EARTH, PHYSICAL, MATHEMATICAL, MEDICAL, AND SOCIAL SCIENCES, AND TECHNOLOGIES RELATED TO ENGINEERING, IN CLASS 42 (U.S. CLS. 100 AND 101).

David S. Kybas

Director of the United States Patent and Trademark Office

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

Reg. No. 3,711,081 PRIORITY CLAIMED UNDER SEC. 44(D) ON FED REP GERMANY APPLICATION NO. 302008055290, FILED 8-25-2008, REG. NO. 302008055290, DATED 1-14-2009, EXPIRES 8-31-2018.

OWNER OF U.S. REG. NOS. 3,032,449, 3,371,631 AND OTHERS.

SER. NO. 77-563,986, FILED 9-6-2008.

PAUL MORENO, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

A SMART CHOICE FOR THE
WHOLE FAMILY

Reg. No. 3,700,339 L. PERRIGO COMPANY (MICHIGAN CORPORATION)
Registered Oct. 20, 2009 515 EASTERN AVENUE
ALLEGAN, MI 49010

Int. Cl.: 5 FOR: ADHESIVE BANDAGES; COUGH DROPS; DIETARY SUPPLEMENT DRINKS FOR INFANTS AND CHILDREN AND INFANT FORMULA; MEDICATED DIAPER OINTMENT; ENEMA PREPARATIONS; EYE CARE PRODUCTS, NAMELY, EYE DROPS AND SALINE SOLUTION; FEMININE HYGIENE PRODUCTS, NAMELY, DOUCHES, TAMPONS, AND PADS; FIRST AID PRODUCTS, NAMELY, RUBBING ALCOHOL, HYDROGEN PEROXIDE FOR MEDICAL USE, EPSOM SALT, IODINE TINCTURE, WITCH HAZEL, AND IPECAC SYRUP; MEDICATED FOOT CREAM; HAIR GROWTH STIMULANTS; LUBRICATING PETROLEUM JELLY FOR MEDICAL PURPOSES; MEDICATED TRANSDERMAL PATCHES AND MEDICATED CHEWING GUM FOR USE IN THE TREATMENT OF SMOKING CESSATION; PREGNANCY TEST STRIPS FOR HOME USE; MEDICATED SLEEP AIDS; VAGINAL ANTI-FUNGAL PREPARATIONS; MEDICATED CALLUS REMOVERS AND MEDICATED CALLUS PADS; ANTIEMETICS; ANTACIDS; ANALGESICS; ANTIHISTAMINES; MEDICATED HAIR SHAMPOO; COUGH/COLD SYRUP; DECONGESTANTS; DIETARY FOOD SUPPLEMENTS; LAXATIVES; CONTACT LENS PREPARATIONS, NAMELY, STERILE SALINE SOLUTIONS; MEDICATED ACNE CLEANSING PADS; ALCOHOL SWABS FOR MEDICAL USE; ANTIBACTERIAL PRE-MOISTENED TOWELETTES FOR MEDICAL USE; PRE-MOISTENED MEDICATED CLEANSING WIPES; HEMORRHOIDAL WIPES WITH WITCH HAZEL FOR MEDICAL USE; LICE TREATMENT PREPARATIONS INCLUDING BEDDING SPRAY, SHAMPOO, AND COMBING GEL EGG REMOVER FOR DESTROYING LICE EGGS; PRE-MOISTENED MEDICATED PADS; MEDICATED OATMEAL BATH TREATMENT TO SOOTHE AND RELIEVE IRRITATED SKIN; PRE-MOISTENED MEDICATED PERSONAL CLEANSING WASHCLOTHS; AND TOPICAL ANTISEPTIC SOLUTIONS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

TRADEMARK
PRINCIPAL REGISTER



FIRST USE 9-17-2008; IN COMMERCE 9-17-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-977,944, FILED 5-20-2008.

DANNAN HETZEL, EXAMINING ATTORNEY

David S. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,620,835

Registered May 12, 2009

**TRADEMARK
PRINCIPAL REGISTER**

NATURAL CHOICE

JENNIE-O TURKEY STORE, LLC (MINNESOTA
LIMITED LIABILITY COMPANY)

2505 WILLMAR AVE SW

WILLMAR, MN 56201

FOR: BACON; CHICKEN; HAM; MEAT; PEPPER-
ONI; POULTRY; SALAMI; SAUSAGES, IN CLASS 29
(U.S. CL. 46).

FIRST USE 12-1-1993; IN COMMERCE 12-1-1993.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,011,746 AND
3,054,816.

SN 77-976,826, FILED 2-1-2007.

LINDA LAVACHE, EXAMINING ATTORNEY

Int. Cls.: 16 and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 3,509,852

Registered Sep. 30, 2008

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

AMERICA'S CHOICE WRITING
AVIATOR

AMERICA'S CHOICE, INC. (DELAWARE CORPORATION)
555 13TH STREET NW, SUITE 500 WEST
WASHINGTON, DC 20004

FOR: PRINTED LECTURES AND STUDY GUIDES, ALL FOR USE IN THE FIELD OF WRITING INSTRUCTION AND EDUCATION; BOOKS, BOOKLETS, BROCHURES, INFORMATIONAL FLYERS, INFORMATIONAL LETTERS, LEAFLETS, QUESTIONNAIRES, WORKBOOKS, AND PRINTED TEACHING MATERIALS, ALL ON THE SUBJECT OF WRITING INSTRUCTION AND EDUCATION, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 6-15-2008; IN COMMERCE 6-15-2008.

FOR: EDUCATIONAL SERVICES, NAMELY, EDUCATIONAL TESTING, EDUCATIONAL ASSESSMENT IN THE NATURE OF ANALYZING EDUCATIONAL TEST SCORES AND DATA FOR OTHERS, DEVELOPMENT OF CURRICULUM AND INSTRUCTIONAL MANUALS FOR OTHERS, EDUCATIONAL CONSULTATION SERVICES, EDUCATIONAL TRAINING SERVICES, AND EDUCATIONAL RESEARCH SERVICES, ALL IN THE FIELD OF WRITING INSTRUCTION AND EDUCATION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-15-2008; IN COMMERCE 6-15-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,451,365 AND 2,489,368.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WRITING", APART FROM THE MARK AS SHOWN.

SN 77-975,854, FILED 10-1-2007.

MARTHA FROMM, EXAMINING ATTORNEY

Int. Cls.: 5, 9, 10, 11, 21, and 29

Prior U.S. Cls.: 2, 6, 13, 18, 21, 23, 26, 29, 30, 31, 33,
34, 36, 38, 39, 40, 44, 46, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,493,778

Registered Aug. 26, 2008

**TRADEMARK
PRINCIPAL REGISTER**

PARENT'S CHOICE

WAL-MART STORES, INC. (DELAWARE COR-
PORATION)
702 S.W. 8TH ST.
BENTONVILLE, AR 727160520

FOR: BABY FOOD; DIETARY SUPPLEMENTAL
DRINKS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND
52).

FIRST USE 9-30-2007; IN COMMERCE 9-30-2007.

FOR: DISPENSERS THAT COUNT OR MEASURE
OUTPUT FOR USE WITH POWDERED BABY FOR-
MULA, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-30-2003; IN COMMERCE 9-30-2003.

FOR: DISPOSABLE BABY BOTTLE LINERS, IN
CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 2-28-2001; IN COMMERCE 2-28-2001.

FOR: ELECTRIC HEATERS FOR BABY BOTTLES;
ELECTRIC FOOD WARMERS, IN CLASS 11 (U.S.
CLS. 13, 21, 23, 31 AND 34).

FIRST USE 9-30-2002; IN COMMERCE 9-30-2002.

FOR: SCRUBBING BRUSHES, IN CLASS 21 (U.S.
CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 12-31-2000; IN COMMERCE 12-31-2000.

FOR: DEHYDRATED FRUIT SNACKS; FRUIT-
BASED SNACK FOOD, IN CLASS 29 (U.S. CL. 46).

FIRST USE 6-30-2006; IN COMMERCE 6-30-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,360,617, 2,972,528,
AND OTHERS.

SN 77-975,763, FILED 7-12-2007.

ELLEN PERKINS, EXAMINING ATTORNEY

Int. Cls.: 3 and 8

Prior U.S. Cls.: 1, 4, 6, 23, 28, 44, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 3,493,774

Registered Aug. 26, 2008

TRADEMARK
PRINCIPAL REGISTER

Best Choice



ASSOCIATED WHOLESALE GROCERS, INC.
(KANSAS CORPORATION)

5000 KANSAS AVE

KANSAS CITY, KS 66106

FOR: HAIR SHAMPOO; HAIR CONDITIONERS;
HAIR STYLING PREPARATIONS; BATH SOAPS IN
LIQUID, SOLID OR GEL FORM; AND BODY WA-
SHES, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 6-2-2008; IN COMMERCE 6-2-2008.

FOR: RAZORS, IN CLASS 8 (U.S. CLS. 23, 28 AND
44).

FIRST USE 6-2-2008; IN COMMERCE 6-2-2008.

OWNER OF U.S. REG. NOS. 1,997,604, 2,550,300,
AND OTHERS.

SN 77-975,712, FILED 4-12-2007.

ALICE SUE CARRUTHERS, EXAMINING ATTOR-
NEY

United States of America

United States Patent and Trademark Office

VITALITY CHOICE ONE

Reg. No. 3,938,828

Registered Mar. 29, 2011

Int. Cl.: 5

TRADEMARK

PRINCIPAL REGISTER

AREMNUTRITIONALS, LTD. (TEXAS LIMITED PARTNERSHIP)
7501 FANNIN ST., SUITE 730
HOUSTON, TX 77054

FOR: VITAMINS AND NUTRITIONAL SUPPLEMENTS; NUTRITIONALLY FORTIFIED BEVERAGES; NUTRITIONAL ENERGY BOOSTING BARS FOR USE AS A MEAL SUBSTITUTE, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 10-10-2010; IN COMMERCE 10-10-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-901,286, FILED 12-28-2009.

KHANH LE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FARMER'S CHOICE

Reg. No. 3,929,931

Registered Mar. 8, 2011

Int. Cls.: 29 and 30

TRADEMARK

PRINCIPAL REGISTER

PROMOTION IN MOTION, INC. (DELAWARE CORPORATION)

3 REUTEN DRIVE
CLOSTER, NJ 07624

FOR: JELLIES, JAMS AND FRUIT PRESERVES, FRUIT BUTTERS, AND PROCESSED POURABLE FRUITS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 7-15-1999; IN COMMERCE 7-15-1999.

FOR: SALAD DRESSINGS, FRUIT SYRUPS FOR USE AS TABLE SYRUP, TOPPING SYRUP, AND FLAVORING SYRUP; BARBECUE SAUCE, STEAK SAUCE, SALSA, RELISH, MUSTARD, IN CLASS 30 (U.S. CL. 46).

FIRST USE 9-10-1999; IN COMMERCE 9-10-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-926,655, FILED 2-3-2010.

ELIZABETH HUGHITT, EXAMINING ATTORNEY



David S. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SELECT CHOICE

Reg. No. 3,922,000

Registered Feb. 22, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

SBLI USA MUTUAL LIFE INSURANCE COMPANY, INC. (NEW YORK CORPORATION)
460 WEST 34TH STREET, SUITE 800
NEW YORK, NY 10001

FOR: INSURANCE SERVICES, NAMELY, UNDERWRITING, BROKERAGE AND ADMINISTRATION SERVICES FOR ANNUITIES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-0-2005; IN COMMERCE 4-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-944,779, FILED 2-25-2010.

SANJEEV VOHRA, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Custom Choice Loan

Reg. No. 3,895,296

Registered Dec. 21, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

SUNTRUST BANKS, INC (GEORGIA CORPORATION)

MC: FL/ORL 2034

200 SOUTH ORANGE AVENUE

ORLANDO, FL 32801

FOR: FINANCING AND LOAN SERVICES, NAMELY, PROVIDING A PRIVATE EDUCATION LOAN THAT OFFERS THE APPROVED BORROWER A CHOICE BETWEEN A FIXED OR VARIABLE INTEREST RATE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-17-2010; IN COMMERCE 7-17-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CUSTOM" AND "LOAN", APART FROM THE MARK AS SHOWN.

SN 77-909,135, FILED 1-11-2010.

MICHELLE DUBOIS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Crab Choice

Reg. No. 3,887,855

Registered Dec. 7, 2010

Int. Cl.: 29

TRADEMARK

PRINCIPAL REGISTER

LM FOODS, L.L.C. (NEW JERSEY LIMITED LIABILITY COMPANY)
100 RASKULINECZ RD
CARTERET, NJ 07008

FOR: IMITATION CRAB MEAT MADE WITH FISH PROTEINS, REAL CRAB MEAT, AND
ARTIFICIAL FLAVORS AND COLORS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 1-6-2010; IN COMMERCE 1-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CRAB", APART FROM THE
MARK AS SHOWN.

SN 77-906,219, FILED 1-6-2010.

KATHERINE M. DUBRAY, EXAMINING ATTORNEY

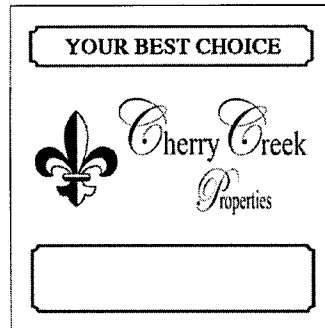


David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,875,977

Registered Nov. 16, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

CHERRY CREEK PROPERTIES, LLC (COLORADO LIMITED LIABILITY COMPANY)
5690 DTC BOULEVARD, SUITE 170E
GREENWOOD VILLAGE, CO 80111

FOR: REAL ESTATE BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-28-2009; IN COMMERCE 2-28-2009.

OWNER OF U.S. REG. NO. 3,711,692.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHERRY CREEK PROPERTIES",
APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SQUARE BORDER DESIGN WITHIN WHICH APPEARS IN
THE UPPER PORTION THEREOF A BORDERED RECTANGULAR DESIGN ENCLOSING
"YOUR BEST CHOICE" ABOVE A BACKGROUND SPACE WITHIN WHICH APPEARS A
FLEUR DE LIS DESIGN ALONGSIDE "CHERRY CREEK PROPERTIES" ALL ABOVE A
BORDERED RECTANGULAR DESIGN SURROUNDING A BLANK SPACE.

SER. NO. 77-921,746, FILED 1-27-2010.

TEJBIR SINGH, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE NATURAL CHOICE FOR
STONE

Reg. No. 3,859,949

Registered Oct. 12, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

S&S INTERNATIONAL CORPORATION (FLORIDA CORPORATION), DBA MARMOL
EXPORT, U.S.A.
3500 NW 79TH AVENUE
DORAL, FL 33122

FOR: IMPORT AGENCY SERVICES, WHOLESALE DISTRIBUTORSHIP SERVICES, AND
RETAIL STORE SERVICES, ALL FEATURING MARBLE, GRANITE, TRAVERTINE,
LIMESTONE AND OTHER EXOTIC STONES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-9-2009; IN COMMERCE 11-9-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-945,363, FILED 2-25-2010.

ROBIN CHOSID, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

YOUR CLEAR CHOICE

Reg. No. 3,856,483

Registered Oct. 5, 2010

Int. Cls.: 6 and 19

TRADEMARK

PRINCIPAL REGISTER

CRYSTALITE, INC. (WASHINGTON CORPORATION)
3307 CEDAR ST
EVERETT, WA 98201

FOR: METAL RAILINGS FOR BALCONIES AND DECKS; METAL SKYLIGHTS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-0-1982; IN COMMERCE 7-0-1984.

FOR: INSULATED GLASS; NON-METAL SKYLIGHTS, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 12-0-1982; IN COMMERCE 7-0-1984.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-943,426, FILED 2-24-2010.

JANET LEE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

DESIGNER CHOICE LAMINATE FLOORING

Reg. No. 3,856,424

Registered Oct. 5, 2010

Int. Cl.: 19

TRADEMARK

PRINCIPAL REGISTER

BROKERING SOLUTIONS, LLC (KENTUCKY LIMITED LIABILITY COMPANY)
SUITE F
507 S. L. ROGERS WELLS BLVD
GLASGOW, KY 42141

FOR: LAMINATE FLOORING, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 11-24-2009; IN COMMERCE 1-18-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LAMINATE FLOORING", APART FROM THE MARK AS SHOWN.

SER. NO. 77-942,549, FILED 2-23-2010.

ROBIN MITTLER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BRIDE'S CHOICE AWARDS

Reg. No. 3,856,127

Registered Oct. 5, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

WEDDINGWIRE, INC. (DELAWARE CORPORATION)
SUITE 1100
7101 WISCONSIN AVENUE
BETHESDA, MD 20814

FOR: PROVIDING RECOGNITION AND INCENTIVES BY THE WAY OF AWARDS TO DEMONSTRATE EXCELLENCE IN THE FIELD OF WEDDING VENDORS AND WEDDING PROFESSIONALS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-31-2009; IN COMMERCE 1-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRIDE'S" AND "AWARDS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-927,341, FILED 2-3-2010.

SHAILA SETTLES, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CARHART'S CHOICE

Reg. No. 3,853,174

Registered Sep. 28, 2010

Int. Cl.: 34

TRADEMARK

PRINCIPAL REGISTER

U.S. SMOKELESS TOBACCO MANUFACTURING COMPANY LLC (DELAWARE LIMITED LIABILITY COMPANY)

800 HARRISON STREET
NASHVILLE, TN 37203

FOR: SMOKELESS TOBACCO, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 2-11-1927; IN COMMERCE 2-11-1927.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 521,829.

SER. NO. 77-937,660, FILED 2-17-2010.

BRIAN CALLAGHAN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BARIATRIC CHOICE

Reg. No. 3,852,954

Registered Sep. 28, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

DIET DIRECT, INC. (NORTH CAROLINA CORPORATION)
SUITE B
3200 CORPORATE DRIVE
WILMINGTON, NC 28405

FOR: MAIL ORDER CATALOG SERVICES AND ONLINE RETAIL STORE SERVICES
FEATURING DIETARY FOOD, DRINKS, SUPPLEMENTS AND VITAMINS, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BARIATRIC", APART FROM THE MARK AS SHOWN.

SER. NO. 77-932,615, FILED 2-10-2010.

ALYSSA STEEL, EXAMINING ATTORNEY



David S. Kyfas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Elder's Choice

Reg. No. 3,849,935

Registered Sep. 21, 2010

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

MICHAEL JOSEPH BILGER (UNITED STATES INDIVIDUAL)
3745 NORTH COUNTRY DR
ANTELOPE, CA 95843

FOR: IN-HOME SUPPORT SERVICES TO SENIOR PERSONS, NAMELY, GERIATRIC CARE MANAGEMENT SERVICES AND PERSONAL AFFAIRS MANAGEMENT SERVICES IN THE NATURE OF THE COORDINATION OF NECESSARY SERVICES AND CARE FOR OLDER INDIVIDUALS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 12-6-2001; IN COMMERCE 8-13-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ELDER'S", APART FROM THE MARK AS SHOWN.

SER. NO. 77-935,400, FILED 2-14-2010.

MORGAN WYNNE, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PROVIDERS CHOICE ACTIVE

Reg. No. 3,847,554

Registered Sep. 14, 2010

Int. Cl.: 5

TRADEMARK

PRINCIPAL REGISTER

PROVIDERS CHOICE DAYTIME PLUS PRODUCTS (CALIFORNIA CORPORATION)
1607 PERRINO PL.
LOS ANGELES, CA 90023

FOR: DISPOSABLE ADULT DIAPERS, GARMENTS, AND PADS FOR INCONTINENCE,
INCONTINENCE PANTIES, INCONTINENCE BRIEFS, AND INCONTINENCE ABSORBENT
PADS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 1-16-2009; IN COMMERCE 1-16-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ACTIVE", APART FROM THE
MARK AS SHOWN.

SER. NO. 77-929,701, FILED 2-5-2010.

JOHN DALIER, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FUTURE CHOICE

Reg. No. 3,844,858

Registered Sep. 7, 2010

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

ALSIP ACQUISITION, LLC (DELAWARE LIMITED LIABILITY COMPANY)
13101 SOUTH PULAKSI ROAD
ALSIP, IL 60803

FOR: PAPER, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-0-2010; IN COMMERCE 1-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-928,000, FILED 2-4-2010.

JAMES A. RAUEN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

First Choice Pediatrics

Reg. No. 3,841,023

Registered Aug. 31, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

FIRST CHOICE PEDIATRICS, INC (FLORIDA CORPORATION), DBA FIRST CHOICE PEDIATRICS

1651 N. SEMORAN BLVD
ORLANDO, FL 32807

FOR: HEALTHCARE, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PEDIATRICS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-922,192, FILED 1-28-2010.

JORDAN BAKER, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Choice Extensions

Reg. No. 3,840,777

Registered Aug. 31, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

VILORIA, INC. (COLORADO CORPORATION), DBA CHOICE EXTENSIONS
2419 MAJESTIC PLAINS CT.
COLORADO SPRINGS, CO 80915

FOR: HAIR REPLACEMENT, HAIR ADDITION, AND HAIR EXTENSION SERVICES, IN
CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 1-10-2010; IN COMMERCE 1-10-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EXTENSIONS", APART FROM
THE MARK AS SHOWN.

THE MARK CONSISTS OF "CHOICE EXTENSIONS" IN STYLIZED LETTERING WITH A
CAPITALIZED FIRST LETTER FOR EACH WORD.

SER. NO. 77-918,730, FILED 1-23-2010.

ANDREA BUTLER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Nutritious choices made
simple

Reg. No. 3,837,708

Registered Aug. 24, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

GUIDING STARS LICENSING COMPANY (DELAWARE CORPORATION)
LEGAL DEPT.
145 PLEASANT HILL ROAD
SCARBOROUGH, ME 04074

FOR: DIETARY AND NUTRITIONAL GUIDANCE, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 9-1-2008; IN COMMERCE 9-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,376,609.

SER. NO. 77-918,236, FILED 1-22-2010.

COLLEEN DOMBROW, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PRIME CHOICE

Reg. No. 3,834,739

Registered Aug. 17, 2010

Int. Cl.: 2

TRADEMARK

PRINCIPAL REGISTER

CALIFORNIA PRODUCTS CORPORATION (MASSACHUSETTS CORPORATION)
150 DASCOMB ROAD
ANDOVER, MA 01810

FOR: PRIMERS, IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 11-5-2008; IN COMMERCE 11-5-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-913,163, FILED 1-15-2010.

KIMBERLY FRYE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE HARTFORD PRIVATE EQUITY CHOICE

Reg. No. 3,831,878

Registered Aug. 10, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

HARTFORD FIRE INSURANCE COMPANY (CONNECTICUT CORPORATION)
LAW DEPT. IP/TRADEMARK UNIT HO109
ONE HARTFORD PLAZA
HARTFORD, CT 06155

FOR: INSURANCE UNDERWRITING IN THE FIELD OF VENTURE CAPITAL FUNDS FOR
PRIVATE EQUITY FIRMS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-31-2009; IN COMMERCE 8-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRIVATE EQUITY", APART
FROM THE MARK AS SHOWN.

SER. NO. 77-925,829, FILED 2-2-2010.

ZHALEH DELANEY, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE RIGHT CHOICE FOR KIDS

Reg. No. 3,831,737

Registered Aug. 10, 2010

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

NATIONAL ASSOCIATION FOR THE EDUCATION OF YOUNG CHILDREN (D.C.
NON-PROFIT CORPORATION)
1313 L STREET, N.W., SUITE 500
WASHINGTON, DC 20005

FOR: ACCREDITATION SERVICES, NAMELY, DEVELOPING, EVALUATING, AND
TESTING STANDARDS FOR CHILD CARE, PRESCHOOL, AND KINDERGARTEN PRO-
GRAMS FOR THE PURPOSE OF ACCREDITATION, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-2005; IN COMMERCE 0-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-909,800, FILED 1-12-2010.

DAVID MURRAY, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

TENANT'S CHOICE

Reg. No. 3,828,124

Registered Aug. 3, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

TENANT'S CHOICE PROPERTY MANAGEMENT SERVICES, INC. (TENNESSEE CORPORATION)
630 NORTH BROADWAY
KNOXVILLE, TN 37917

FOR: REAL ESTATE MANAGEMENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-30-2005; IN COMMERCE 5-30-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TENANT'S", APART FROM THE MARK AS SHOWN.

SER. NO. 77-904,196, FILED 1-4-2010.

DAVID TOOLEY, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,814,503

Registered July 6, 2010

Int. Cl.: 5

TRADEMARK

PRINCIPAL REGISTER

SCHIFF NUTRITION INTERNATIONAL, INC. (DELAWARE CORPORATION)
2002 SOUTH 5070 WEST
SALT LAKE CITY, UT 84104

FOR: DIETARY AND NUTRITIONAL SUPPLEMENTS; DIETARY FOOD SUPPLEMENTS;
DIETARY SUPPLEMENTS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 5-31-2007; IN COMMERCE 5-31-2007.

THE MARK CONSISTS OF A DESIGN OF A CHECK MARK WITHIN A CIRCLE, SURROUNDED BY THE WORDS "MAKE THE NATURAL CHOICE" WITHIN A SECOND, LARGER CIRCLE.

SER. NO. 77-915,347, FILED 1-19-2010.

KIMBERLY FRYE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Choice Wireless

Reg. No. 3,921,770

Registered Feb. 22, 2011

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

CHOICE COMMUNICATIONS, LLC (US VIRGIN ISLANDS LIMITED LIABILITY COMPANY)
SUITE 325
400 NORTHRIDGE ROAD
ATLANTA, GA 30350

FOR: COMMUNICATION SERVICES, NAMELY, TRANSMISSION OF VOICE, AUDIO, VISUAL IMAGES AND DATA BY TELECOMMUNICATIONS NETWORKS, WIRELESS COMMUNICATION NETWORKS, THE INTERNET, INFORMATION SERVICES NETWORKS AND DATA NETWORKS; INTERNET SERVICE PROVIDER (ISP); INTERNET SERVICE PROVIDER SERVICES; TELECOMMUNICATION SERVICES, NAMELY, PROVIDING INTERNET ACCESS VIA BROADBAND OPTICAL OR WIRELESS NETWORKS; TELECOMMUNICATION SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, GRAPHICS, IMAGES, AUDIO AND VIDEO BY MEANS OF TELECOMMUNICATIONS NETWORKS, WIRELESS COMMUNICATION NETWORKS, AND THE INTERNET, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 5-30-2005; IN COMMERCE 5-30-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WIRELESS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-893,875, FILED 12-15-2009.

SEAN CROWLEY, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Choice Communications

Reg. No. 3,921,769

Registered Feb. 22, 2011

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

CHOICE COMMUNICATIONS, LLC (US VIRGIN ISLANDS LIMITED LIABILITY COMPANY)
SUITE 325
400 NORTHRIDGE ROAD
ATLANTA, GA 30350

FOR: COMMUNICATION SERVICES, NAMELY, TRANSMISSION OF VOICE, AUDIO, VISUAL IMAGES AND DATA BY TELECOMMUNICATIONS NETWORKS, WIRELESS COMMUNICATION NETWORKS, THE INTERNET, INFORMATION SERVICES NETWORKS AND DATA NETWORKS; INTERNET SERVICE PROVIDER (ISP); INTERNET SERVICE PROVIDER SERVICES; TELECOMMUNICATION SERVICES, NAMELY, PROVIDING INTERNET ACCESS VIA BROADBAND OPTICAL OR WIRELESS NETWORKS; TELECOMMUNICATION SERVICES, NAMELY, TRANSMISSION OF VOICE, DATA, GRAPHICS, IMAGES, AUDIO AND VIDEO BY MEANS OF TELECOMMUNICATIONS NETWORKS, WIRELESS COMMUNICATION NETWORKS, AND THE INTERNET, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 5-30-2005; IN COMMERCE 5-30-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMMUNICATIONS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-893,828, FILED 12-15-2009.

SEAN CROWLEY, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,917,947

Registered Feb. 8, 2011

Int. Cl.: 20

TRADEMARK

PRINCIPAL REGISTER

MBC IP CO. (DELAWARE CORPORATION)
P.O. BOX 420
ONE MASTERBRAND CABINETS DRIVE
JASPAR, IN 475470420

FOR: KITCHEN AND BATHROOM CABINETS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 12-0-2007; IN COMMERCE 12-0-2007.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VALUE", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "VALUE CHOICE" WITH A LINE DRAWING OF THE INSIDE CORNER OF A CABINET DRAWER.

SN 77-876,392, FILED 11-19-2009.

KATHERINE CHANG, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Nature's Choice Landscaping

Reg. No. 3,906,564

Registered Jan. 18, 2011

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

CHRIS JOHNSON ENTERPRISES INC. (INDIANA CORPORATION), DBA NATURE'S CHOICE
LANDSAPING

P.O. BOX 1126
BROWNSBURG, IN 46112

FOR: LANDSCAPE DESIGN, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 11-1-2002; IN COMMERCE 11-1-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LANDSCAPING", APART FROM THE MARK AS SHOWN.

SER. NO. 77-897,686, FILED 12-20-2009.

JENNIFER VASQUEZ, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

WRITE CHOICE

Reg. No. 3,875,904

Registered Nov. 16, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

WRITE-CHOICE SERVICES, INC. (GEORGIA CORPORATION)
4351 RUNNING FOX COURT
MARIETTA, GA 30062

FOR: CONDUCTING WORKSHOPS AND SEMINARS IN THE FIELD OF WRITING AND AUTHORSHIP FOR PROFESSIONAL AND AMATEUR WRITERS, BUT EXCLUDING THE PHARMACEUTICAL INDUSTRY, MEDICAL PROFESSION AND SCIENTIFIC COMMUNITY; PROFESSIONAL COACHING SERVICES IN THE FIELD OF WRITING AND AUTHORSHIP, BUT EXCLUDING THE PHARMACEUTICAL INDUSTRY, MEDICAL PROFESSION AND SCIENTIFIC COMMUNITY, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-31-1995; IN COMMERCE 12-31-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-899,823, FILED 12-23-2009.

ANDREA K. NADELMAN, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Child Care Choices

Reg. No. 3,859,433

Registered Oct. 12, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

CHILD CARE CHOICES, INC. (MINNESOTA CORPORATION)
2901 CLEARWATER ROAD
ST. CLOUD, MN 56301

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING EDUCATIONAL CONFERENCES, CLASSES, WORKSHOPS AND EDUCATIONAL SESSIONS IN THE FIELD OF CHILD CARE FOR THOSE WHO CARE FOR CHILDREN AND DISTRIBUTION OF COURSE MATERIALS IN CONNECTION THEREWITH; EDUCATIONAL SERVICES, NAMELY, MENTORING IN THE FIELD OF CHILD CARE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-1-1990; IN COMMERCE 2-1-1990.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CHILD CARE", APART FROM THE MARK AS SHOWN.

SER. NO. 77-875,282, FILED 11-18-2009.

SHAILA SETTLES, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

First
Choice medical
supply

Reg. No. 3,859,432

Registered Oct. 12, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

FIRST CHOICE MEDICAL SUPPLY (MISSISSIPPI LIMITED LIABILITY COMPANY)
127 INTERSTATE DR
RICHLAND, MS 39218

FOR: WHOLESALE DISTRIBUTORSHIPS FEATURING MEDICAL SUPPLIES, IN CLASS
35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-20-2002; IN COMMERCE 6-20-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MEDICAL SUPPLY", APART
FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLIZED TEXT "FIRST CHOICE MEDICAL SUPPLY"
WITH TWO LINES AND A CHECK MARK.

SER. NO. 77-875,200, FILED 11-18-2009.

EUGENIA MARTIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

INSTALLER'S CHOICE

Reg. No. 3,855,986

Registered Oct. 5, 2010

Int. Cls.: 6 and 9

TRADEMARK

PRINCIPAL REGISTER

IMS ENGINEERED PRODUCTS, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1 INNOVATION DRIVE
DES PLAINES, IL 60016

FOR: METAL WALL AND IN-WALL MOUNTS, BRACKETS, FRAMES AND ENCLOSURES FOR LOW VOLTAGE ELECTRONIC EQUIPMENT, NAMELY, METAL WALL AND IN-WALL MOUNTS, BRACKETS, FRAMES AND ENCLOSURES FOR SURVEILLANCE AND MONITORING EQUIPMENT, AUDIO AND VIDEO EQUIPMENT, AND COMPUTER EQUIPMENT, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 8-5-2009; IN COMMERCE 10-30-2009.

FOR: METAL RACKS, CONSOLES AND CABINETS DESIGNED FOR HOLDING LOW VOLTAGE EQUIPMENT; NAMELY, METAL RACKS CONSOLES AND CABINETS FOR SURVEILLANCE AND MONITORING EQUIPMENT, AUDIO AND VIDEO EQUIPMENT AND COMPUTER EQUIPMENT; CABLE JUNCTION BOXES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-5-2009; IN COMMERCE 10-30-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-897,102, FILED 12-18-2009.

MICHAEL KEATING, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,834,269

Registered Aug. 17, 2010

Int. Cls.: 9 and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

2D TECHNOLOGY GROUP, INC (DELAWARE CORPORATION), AKA 2DTG
P.O. BOX 59832
8909 CHERBOURG DRIVE
POTOMAC, MD 20854

FOR: COMPUTER SOFTWARE TO CAPTURE DATA ENCODED BY UTILIZING ONE- AND TWO- DIMENSIONAL SYMBOLOGY CONCEPTS AND TO DECODE CAPTURED DATA; COMPUTER SOFTWARE TO ENCODE DATA BY UTILIZING ONE- AND TWO- DIMENSIONAL SYMBOLOGY CONCEPTS; COMPUTER SOFTWARE DEVELOPMENT TOOLS; ENTERPRISE INFRASTRUCTURE SOFTWARE AND CONTENT ACCESS SOFTWARE UTILIZING ONE- AND TWO- DIMENSIONAL SYMBOLOGY CONCEPTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-17-2008; IN COMMERCE 12-17-2008.

FOR: DESIGN AND DEVELOPMENT OF COMPUTER SOFTWARE; COMPUTER PROGRAMMING SERVICES; COMPUTER PROGRAMMING, OR MAINTENANCE OF COMPUTER SOFTWARE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-28-2009; IN COMMERCE 4-28-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "2D TECHNOLOGY GROUP" AND THE DESIGN OF A SQUARE BAR CODE, APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE TERM "2D" IN STYLIZED LETTERS, SUPERIMPOSED OVER A SQUARE TWO DIMENSIONAL BAR CODE DESIGN. THE WORDS "TECHNOLOGY GROUP" APPEAR TO THE RIGHT OF THIS DESIGN ELEMENT; A STYLIZED BAR CODE APPEARS TO THE LEFT OF THE WORD "GROUP". BELOW THESE WORDS AND DESIGN IS THE PHRASE, "YOUR OPTIMUM CHOICE IN ROBUST PERFORMANCE".

SER. NO. 77-887,435, FILED 12-7-2009.

HENRY S. ZAK, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,834,231

Registered Aug. 17, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

STREETDREAMS, INC (NEW YORK CORPORATION), DBA TOTO ENTERPRISES
P.O. BOX 3017
BRIDGEHAMPTON, NY 11932

FOR: CONDUCTING WORKSHOPS AND SEMINARS IN SELF AWARENESS; CONDUCTING WORKSHOPS AND SEMINARS IN SELF AWARENESS; EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING MOTIVATIONAL AND EDUCATIONAL SPEAKERS IN THE FIELD OF SELF- AND PERSONAL IMPROVEMENT; WORKSHOPS AND SEMINARS IN THE FIELD OF SELF AWARENESS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-2005; IN COMMERCE 1-1-2005.

THE MARK CONSISTS OF THE IMAGE OF PLANET EARTH SURROUNDED BY WORDS POSSIBILITY, CHOICE AND REALITY IN BLACK, LINKED BY MATHEMATICAL SYMBOLS, ALSO IN BLACK, CREATING A CONTINUAL EQUATION. THE COLORS GREEN AND BLUE INDICATE COLORS OF CONTINENTS (IN GREEN) AND OCEANS (IN BLUE) ON IMAGE OF PLANET. THE CONTINENTS AND THE PLANET EARTH ARE OUTLINED IN BLACK.

THE COLOR(S) BLACK, BLUE, AND GREEN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 77-881,355, FILED 11-26-2009.

ELLEN BURNS, EXAMINING ATTORNEY

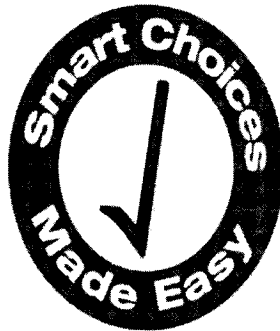


David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,830,994

Registered Aug. 10, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

PROFESSIONAL MEDICAL SURGICAL SUPPLY, INC. (ILLINOIS CORPORATION)
1917 GARNET CT.
NEW LENNOX, IL 60451

FOR: PROVIDING BUSINESS CONSULTATION TO THE LONG TERM HEALTHCARE INDUSTRY IN THE FIELD OF BUSINESS ANALYTICS, OVERALL COST SAVINGS, GENERAL BUSINESS PRACTICES REVIEW, AND PRODUCT SELECTION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-0-2007; IN COMMERCE 1-0-2007.

THE MARK CONSISTS OF A RED OUTER CIRCLE WITH THE WORDS "SMART CHOICES" IN WHITE ON THE TOP AND "MADE EASY" IN WHITE ON BOTTOM AND AN INNER CIRCLE CONTAINING A RED CHECKMARK OUTLINED IN BLACK. THE CHECK MARK HAS A GREY SHADOW ON ITS RIGHT SIDE AND UNDERSIDE.

THE COLOR(S) RED, WHITE, BLACK AND GREY IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 77-877,685, FILED 11-20-2009.

ELLEN B. AWRICH, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BOTANIC CHOICE NATURAL
HERBAL REMEDIES SINCE 1910

Reg. No. 3,827,576

Registered Aug. 3, 2010

Int. Cls.: 5 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

INDIANA BOTANIC GARDENS, INC. (INDIANA CORPORATION)
3401 WEST 37TH AVENUE
HOBART, IN 46342

FOR: HERBAL SUPPLEMENTS; MINERAL SUPPLEMENTS; NUTRITIONAL SUPPLEMENTS;
VITAMIN SUPPLEMENTS; VITAMINS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 7-0-2009; IN COMMERCE 7-0-2009.

FOR: ELECTRONIC CATALOG SERVICES FEATURING HERBAL SUPPLEMENTS AND
NATURAL REMEDIES; MAIL ORDER CATALOG SERVICES FEATURING HERBAL SUP-
PLEMENTS AND NATURAL REMEDIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-0-2009; IN COMMERCE 7-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,090,340, 3,239,500 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATURAL HERBAL REMEDIES"
AND "SINCE 1910", APART FROM THE MARK AS SHOWN.

SEC. 2(F) AS TO "BOTANIC CHOICE".

SER. NO. 77-896,210, FILED 12-17-2009.

STEVEN R. FINE, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHOICES TO WORK

Reg. No. 3,824,481

Registered July 27, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CNA FINANCIAL CORPORATION (DELAWARE CORPORATION)
333 S. WABASH AVENUE
CHICAGO, IL 60604

FOR: PLACEMENT OF WORKERS COMPENSATION CLAIMANTS IN ALTERNATIVE
WORK SETTINGS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-23-1998; IN COMMERCE 4-23-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-889,636, FILED 12-9-2009.

KEVON CHISOLM, EXAMINING ATTORNEY

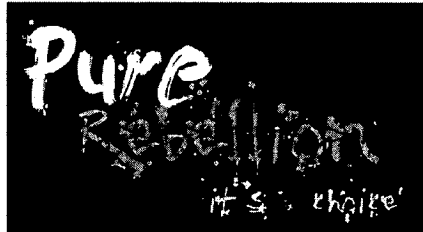


David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,824,245

Registered July 27, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

PURE REBELLION MINISTRIES (COLORADO CORPORATION)
7965 RUSTSTONE CT.
COLORADO SPRINGS, CO 80919

FOR: ENTERTAINMENT IN THE NATURE OF VISUAL AND AUDIO PERFORMANCES, MUSICAL VARIETY AND COMEDY SHOWS, AND LIVE PERFORMANCES BY MUSICAL BANDS, ALL BASED ON THE BIBLE FOCUSED ON SEX AND RELATIONSHIPS FOR THE YOUTH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-7-2009; IN COMMERCE 5-14-2009.

THE MARK CONSISTS OF WORDINGS "PURE" AND "IT'S A CHOICE" IN WHITE COLOR AND "REBELLION" IN YELLOW COLOR, AGAINST A RED AND BLACK BACKGROUND.

THE COLOR(S) WHITE, YELLOW, RED AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SER. NO. 77-865,721, FILED 11-5-2009.

DAWN HAN, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GUIDING GOOD CHOICES

Reg. No. 3,821,341

Registered July 20, 2010

Int. Cls.: 9, 16 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

CHANNING BETE COMPANY, INC. (MASSACHUSETTS CORPORATION)
ONE COMMUNITY PLACE
SOUTH DEERFIELD, MA 01373

FOR: PRE-RECORDED VIDEO CASSETTES, OPTICAL DISCS, COMPUTER DISCS, AND COMPUTER SOFTWARE RELATING TO PARENTING, CHILDREN'S EDUCATION, AND SOCIAL ISSUES THAT FACE CHILDREN AND TEENAGERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-13-2003; IN COMMERCE 1-13-2003.

FOR: PRINTED WORKBOOKS, MANUALS, GUIDES, ACTIVITY BOOKS AND RELATED PRINTED MATERIALS RELATING TO PARENTING, CHILDREN'S EDUCATION, AND SOCIAL ISSUES THAT FACE CHILDREN AND TEENAGERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-13-2003; IN COMMERCE 1-13-2003.

FOR: CONDUCTING EDUCATIONAL PROGRAMS, WORKSHOPS, SEMINARS AND CONFERENCES, AND PROVIDING TRAINING SERVICES RELATED THERETO ALL IN THE FIELD OF PARENTING, CHILDREN'S EDUCATION AND SOCIAL ISSUES THAT FACE CHILDREN AND TEENAGERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-26-2003; IN COMMERCE 2-26-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,793,323.

SEC. 2(F).

SER. NO. 77-887,599, FILED 12-7-2009.

SHAILA SETTLES, EXAMINING ATTORNEY

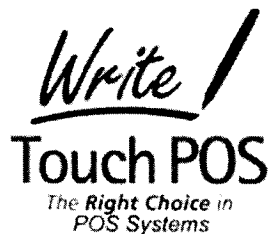


David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,821,230

Registered July 20, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

EAST COMMERCE SOLUTIONS, INC. (RHODE ISLAND CORPORATION)
22 MORRIS LN.
EAST PROVIDENCE, RI 02914

FOR: COMPUTER SOFTWARE FOR ORDERING AND WORKFLOW MANAGEMENT, INVENTORY CONTROL, CUSTOMER RELATIONSHIP MANAGEMENT, OFFICE MANAGEMENT FOR MENU, REPORTING, LABOR CONTROL AND POINT OF SALE HARDWARE TERMINALS FOR USE IN ANY INDUSTRY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-1987; IN COMMERCE 1-1-1987.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "POS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "WRITE TOUCH POS THE RIGHT CHOICE IN POS SYSTEMS" IN A STYLIZED LOGO FORM AND PEN DESIGN.

SEC. 2(F) AS TO "WRITE TOUCH POS".

SER. NO. 77-886,029, FILED 12-4-2009.

BARNEY CHARLON, EXAMINING ATTORNEY



David S. Kyphas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

RETIREMENT INCOME CHOICE

Reg. No. 3,821,140

Registered July 20, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

TRANSAMERICA CORPORATION (DELAWARE CORPORATION)
4333 EDGEWOOD RD NE
CEDAR RAPIDS, IA 52499

FOR: FINANCIAL SERVICES, NAMELY, INSURANCE UNDERWRITING IN THE FIELD OF ANNUITIES AND RIDERS THEREFOR, ISSUANCE AND ADMINISTRATION OF ANNUITIES, INSURANCE CLAIMS ADJUSTMENT, INVESTMENT MANAGEMENT, INSURANCE CLAIMS PROCESSING AND BROKERAGE IN THE FIELD OF ANNUITIES AND RIDERS THEREFOR, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-31-2008; IN COMMERCE 1-31-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RETIREMENT INCOME", APART FROM THE MARK AS SHOWN.

SER. NO. 77-884,078, FILED 12-2-2009.

KATHERINE STOIDES, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,820,948

Registered July 20, 2010

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

CAPTAIN'S CHOICE SUNCARE INCORPORATED (FLORIDA CORPORATION)
12 FANWOOD COURT
PALM COAST, FL 32137

FOR: SUNSCREEN; SUNSCREEN CONTAINING INSECT REPELLENT, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 1-1-2008; IN COMMERCE 1-1-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SUNCARE, INC.", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE UNDERLINED WORDING, "CAPTAIN'S CHOICE", WHEREIN THE "C" IN "CAPTAIN'S" IS DEPICTED AS A PARTIAL SHIP'S WHEEL, FOLLOWED BY THE WORDING, "SUNCARE, INC." FEATURED INSIDE A CIRCLE

SER. NO. 77-866,444, FILED 11-5-2009.

KELLY CHOE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,818,056

Registered July 13, 2010

Int. Cls.: 5 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

TRAINER'S CHOICE, LLC (LOUISIANA LIMITED LIABILITY COMPANY)
SUITE 2
1321 GAUSE BLVD.
SLIDELL, LA 70458

FOR: MINERAL SUPPLEMENTS; NUTRITIONAL SUPPLEMENTS; VITAMINS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 9-1-2009; IN COMMERCE 11-1-2009.

FOR: RETAIL STORE SERVICES FEATURING VITAMINS, SUPPLEMENTS AND NUTRITIONAL PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-2009; IN COMMERCE 11-1-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VITAMINS SUPPLEMENTS NUTRITIONAL PRODUCTS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDING "TC TRAINER'S CHOICE VITAMINS • SUPPLEMENTS • NUTRITIONAL PRODUCTS" ARRANGED ON A GEOMETRIC DESIGN OF QUADRILATERALS.

SER. NO. 77-885,200, FILED 12-3-2009.

HANNO RITTNER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

JUDGE'S CHOICE

Reg. No. 3,814,184

Registered July 6, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

ABS GLOBAL, INC. (DELAWARE CORPORATION)
1525 RIVER ROAD
DEFOREST, WI 53532

FOR: PROVIDING BUYING CLUB SERVICES BENEFITING MEMBERS IN THE FIELD OF DAIRY PRODUCTION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-30-1999; IN COMMERCE 7-30-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-876,037, FILED 11-19-2009.

HOWARD SMIGA, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,814,030

Registered July 6, 2010

Int. Cls.: 35, 37 and 42

SERVICE MARK

PRINCIPAL REGISTER

CHOICE SOLUTIONS, L.L.C. (KANSAS LIMITED LIABILITY COMPANY)
SUITE 300
7015 COLLEGE BOULEVARD
OVERLAND PARK, KS 66211

FOR: RETAIL STORE SERVICES FEATURING COMPUTERS HARDWARE, COMPUTER SOFTWARE, COMPUTER PERIPHERALS AND RELATED COMPUTER EQUIPMENT, NAMELY, NETWORK AND ELECTRICAL CABLES AND CONDUITS, AND COMPUTER BASED TELEPHONY EQUIPMENT; COMPUTERIZED DATABASE MANAGEMENT SERVICES; OUTSOURCING IN THE FIELD OF SALES AND MARKETING OF COMPUTER SOFTWARE; SYSTEMATIZATION OF DATA IN COMPUTER DATABASES; VALUE-ADDED RESELLER SERVICES, NAMELY, DISTRIBUTORSHIP SERVICES FEATURING COMPUTER SOFTWARE AND HARDWARE, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-5-1993; IN COMMERCE 11-5-1993.

FOR: INSTALLATION, MAINTENANCE AND REPAIR OF COMPUTER HARDWARE, COMPUTER NETWORKS, COMPUTER SYSTEMS, COMPUTER BASED TELEPHONY EQUIPMENT, PERIPHERAL EQUIPMENT, AND NETWORK EQUIPMENT, INCLUDING NETWORK AND ELECTRICAL CABLES AND CONDUITS; UPDATING AND UPGRADING OF COMPUTER HARDWARE; TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING IN THE NATURE OF THE REPAIR OF COMPUTER HARDWARE, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 11-5-1993; IN COMMERCE 11-5-1993.



David J. Kybas

Director of the United States Patent and Trademark Office

FOR: CONSULTATION SERVICES IN THE FIELDS OF DESIGN, SELECTION, IMPLEMENTATION, CUSTOMIZATION AND USE OF COMPUTER HARDWARE AND SOFTWARE SYSTEMS FOR OTHERS; TELEPHONY NETWORK SYSTEM DESIGN FOR OTHERS; COMPUTER SOFTWARE AND PROGRAM INSTALLATION, MAINTENANCE, UPDATES AND UPGRADES; COMPUTER SYSTEMS AND NETWORKS INTEGRATION SERVICES; CUSTOMIZED COMPUTER PROGRAMMING; LEASING OF COMPUTER EQUIPMENT, COMPUTER PERIPHERALS AND COMPUTER NETWORK EQUIPMENT; LEASING OF COMPUTER PROGRAMS; APPLICATION SERVICE PROVIDER, NAMELY, HOSTING COMPUTER SOFTWARE APPLICATIONS OF OTHERS; APPLICATION SERVICE PROVIDER, NAMELY, PROVIDING, HOSTING, MANAGING, DEVELOPING, AND MAINTAINING APPLICATIONS, SOFTWARE, WEB SITES, AND DATABASES IN THE FIELDS OF PERSONAL PRODUCTIVITY, WIRELESS COMMUNICATION, MOBILE INFORMATION ACCESS, AND REMOTE DATA MANAGEMENT FOR WIRELESS DELIVERY OF CONTENT TO HANDHELD COMPUTERS, LAPTOPS AND MOBILE ELECTRONIC DEVICES; COMPUTER

Reg. No. 3,814,030 TIME SHARING SERVICES; COMPUTER DATABASE DEVELOPMENT SERVICES; COMPUTER SERVICES, NAMELY, CREATING AND MAINTAINING WEB SITES FOR OTHERS; COMPUTER CO-LOCATION SERVICES, NAMELY, PROVIDING FACILITIES FOR THE LOCATION OF COMPUTER SERVERS WITH THE EQUIPMENT OF OTHERS; INTEGRATING COMPUTER SYSTEMS AND NETWORKS; PROFESSIONAL COMPUTER SERVICES, NAMELY, NETWORK ANALYSIS, LAN/WAN DESIGN, WIRELESS ENGINEERING, VIRTUALIZATION AND COMPUTER PROJECT MANAGEMENT; CONSULTING IN THE FIELD OF CONFIGURATION MANAGEMENT FOR COMPUTER HARDWARE AND SOFTWARE; CONSULTING SERVICES IN THE FIELD OF HOSTING COMPUTER SOFTWARE APPLICATIONS; COMPUTER SYSTEMS ANALYSIS; COMPUTER CONSULTATION IN THE FIELD OF COMPUTER SECURITY; COMPUTER DIAGNOSTIC SERVICES; COMPUTER DISASTER RECOVERY PLANNING; COMPUTER MONITORING SERVICE WHICH TRACKS HARDWARE PERFORMANCE AND PROCESSES AND SENDS OUT HISTORICAL REPORTS AND ALERTS; COMPUTER MONITORING SERVICES WHICH TRACK APPLICATION SOFTWARE PERFORMANCE, PERFORM PERIODIC MAINTENANCE AND PROVIDE REPORTS AND ALERTS CONCERNING SUCH PERFORMANCE; COMPUTER SERVICES, NAMELY, MONITORING AND REPORTING ON THE PERFORMANCE, AVAILABILITY, AND ERRORS OF WEB SITES OF OTHERS; MONITORING THE COMPUTER SYSTEMS OF OTHERS FOR TECHNICAL PURPOSES AND PROVIDING BACK-UP COMPUTER PROGRAMS AND FACILITIES; COMPUTER SERVICES, NAMELY, HOSTING ON-LINE INTERACTIVE PUBLIC CALENDARS THAT ALLOW MULTIPLE PARTICIPANTS TO SHARE EVENT SCHEDULES, FACILITY RESERVATIONS, AND TRANSPORTATION REQUESTS; COMPUTER SERVICES, NAMELY, ON-LINE SCANNING, DETECTING, QUARANTINING AND ELIMINATING VIRUSES, WORMS, TROJANS, SPYWARE, ADWARE, MALWARE AND UNAUTHORIZED DATA AND PROGRAMS ON COMPUTERS AND ELECTRONIC DEVICES; COMPUTER TECHNOLOGY SUPPORT SERVICES, NAMELY, HELP DESK SERVICES, TROUBLESHOOTING OF INDUSTRIAL PROCESS CONTROL COMPUTER SOFTWARE PROBLEMS AND DIAGNOSING COMPUTER HARDWARE AND SOFTWARE PROBLEMS, REMOTE COMPUTER BACKUP SERVICES; REMOTE COMPUTER NETWORK TECHNICAL MONITORING AND SOFTWARE MAINTENANCE SERVICES; REMOTE ONLINE BACKUP OF COMPUTER DATA, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-5-1993; IN COMMERCE 11-5-1993.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SOLUTIONS LLC.", APART FROM THE MARK AS SHOWN.

THE COLOR(S) RED, BLACK AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDS "CHOICE SOLUTIONS" IN DISTINCTIVE TYPEFACE IN THE CENTER OF THE MARK WITH THE LEFT UPRIGHT PORTION OF THE "H" IN "CHOICE" EXTENDING DOWN TO FORM THE "L" IN "SOLUTIONS", A CHECK MARK IN A BOX TO THE LEFT OF THOSE WORDS, AND THE LETTERS "LLC." IN A BOX TO THE RIGHT OF THOSE WORDS. COLOR IS A FEATURE OF THE MARK. THE WORD "CHOICE" AND THE "L" IN THE WORD "SOLUTIONS", THE CHECK MARK ON THE LEFT, AND THE LETTERS "LLC." ON THE RIGHT ARE ALL IN THE SOLID COLOR RED. THE WORD "SOLUTIONS" IS IN THE SOLID COLOR BLACK, EXCEPT FOR THE LETTER "L" WHICH IS RED. THE BOXES ON THE LOWER RIGHT AND LEFT ARE SOLID BLACK. THE DIAGONAL LINES THROUGH THREE SECTIONS OF THE MARK APPEAR AS WHITE LINES ON THE ACTUAL MARK. THE LINING IN THE DRAWING IS A FEATURE OF THE MARK.

SER. NO. 77-874,025, FILED 11-17-2009.

REBECCA SMITH, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

ADVANCE CHOICE

Dental Vision & Braces



Reg. No. 3,806,994

Registered June 22, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

ADVANCE CHOICE GROUP, LLC (COLORADO LIMITED LIABILITY COMPANY)
19266 E. FAIR DRIVE
AURORA, CO 80016

FOR: DENTAL SERVICES, NAMELY, DENTISTRY, DENTIST SERVICES, DENTAL HYGIENE SERVICES, AND ORTHODONTICS AND BRACES SERVICES; VISION SERVICES, NAMELY, OPTOMETRY AND OPTICIAN SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 11-20-2009; IN COMMERCE 11-20-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DENTAL VISION & BRACES", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF "ADVANCE CHOICE", WITH "ADVANCE" IN STYLIZED FONTS, OVER "DENTAL VISION & BRACES", AND A SMILE GRAPHIC.

SER. NO. 77-880,401, FILED 11-24-2009.

HELENE LIWINSKI, EXAMINING ATTORNEY



David S. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Advance Choice Dental Vision & Braces

Reg. No. 3,806,993

Registered June 22, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

ADVANCE CHOICE GROUP, LLC (COLORADO LIMITED LIABILITY COMPANY)
19266 E. FAIR DRIVE
AURORA, CO 80016

FOR: DENTAL SERVICES, NAMELY, DENTISTRY, DENTIST SERVICES, DENTAL HYGIENE SERVICES, AND ORTHODONTICS AND BRACES SERVICES; VISION SERVICES, NAMELY, OPTOMETRY AND OPTICIAN SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 11-20-2009; IN COMMERCE 11-20-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DENTAL VISION & BRACES", APART FROM THE MARK AS SHOWN.

SER. NO. 77-880,373, FILED 11-24-2009.

HELENE LIWINSKI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE EARTH'S CHOICE

Reg. No. 3,799,529

Registered June 8, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

GREEN REALTY PROPERTIES, INC. (FLORIDA CORPORATION)
12555 ORANGE DRIVE
DAVIE, FL 33330

FOR: PROVIDING INFORMATION IN THE FIELD OF REAL ESTATE VIA THE INTERNET;
PROVIDING REAL ESTATE LISTINGS VIA THE INTERNET; REAL ESTATE BROKERAGE,
IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-2009; IN COMMERCE 11-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-886,920, FILED 12-4-2009.

AARON BRODSKY, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

NO ONE IN HEAVEN IS PRO
CHOICE

Reg. No. 3,935,966

STEPHEN G. OLITA (UNITED STATES INDIVIDUAL)

Registered Mar. 22, 2011

140 S. MAIN ST.
COLLIERVILLE, TN 38017

Int. Cl.: 25

FOR: CLOTHING, NAMELY, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 6-21-2009; IN COMMERCE 6-21-2009.

SUPPLEMENTAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-838,620, FILED P.R. 9-30-2009; AM. S.R. 2-7-2011.

BRIAN NEVILLE, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PREFERRED HEALTH CHOICE

Reg. No. 3,930,457

Registered Mar. 15, 2011

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

OHIO HEALTH CHOICE, INC. (OHIO CORPORATION)
168 EAST MARKET STREET
AKRON, OH 44308

FOR: HEALTHCARE SERVICES PROVIDED THROUGH PREFERRED HOSPITAL AND DOCTORS, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 12-1-2000; IN COMMERCE 12-1-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PREFERRED HEALTH", APART FROM THE MARK AS SHOWN.

SER. NO. 77-847,204, FILED 10-13-2009.

BILL DAWE, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

YOU WANTED A BETTER CHOICE

Reg. No. 3,930,449

Registered Mar. 15, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

ATLANCO, INC. (GEORGIA CORPORATION)
1125 HAYES INDUSTRIAL DRIVE
MARIETTA, GA 30062

FOR: CLOTHING, NAMELY, HEADWEAR, FOOTWEAR AND OUTERWEAR, NAMELY, JACKETS, VESTS, FLEECES, BALACLAVA, COVERALLS, UNIFORMS AND TACTICAL CLOTHING, NAMELY, PANTS AND SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-2-2008; IN COMMERCE 2-2-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-834,431, FILED 9-24-2009.

TIMOTHY FINNEGAN, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Making healthful choices
ouR daily habit!

Reg. No. 3,917,793

Registered Feb. 8, 2011

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

2R-HEALTH, INC. (FLORIDA CORPORATION)
107 RIVER OAK DRIVE
VERO BEACH, FL 32963

FOR: CONSULTING SERVICES IN THE FIELD OF HEALTH AND NUTRITION, IN CLASS
44 (U.S. CLS. 100 AND 101).

FIRST USE 8-31-2008; IN COMMERCE 11-8-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-830,712, FILED 9-21-2009.

MARK PILARO, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Teacher's + Choice

Reg. No. 3,912,833

Registered Feb. 1, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

ELMO COMPANY, LIMITED (JAPAN CORPORATION)
6-14, MEIZENCHO, MIZUHO-KU
NAGOYA, JAPAN

FOR: APPARATUS FOR RECORDING, TRANSMISSION, AND REPRODUCTION OF SOUND OR IMAGES, NAMELY, PRESENTATION APPARATUS FOR CAPTURING AND TRANSMITTING VISUAL IMAGES, LIQUID CRYSTAL DISPLAYS, LIQUID CRYSTAL DISPLAY PROJECTORS, AMPLIFIERS, MICROPHONES, LOUDSPEAKERS, TV MONITORS, DIGITAL VIDEO RECORDERS, DIGITAL AUDIO TAPE RECORDERS, SOUND MIXERS, VIDEO SIGNAL PROCESSORS; REMOTE CONTROLS FOR VIDEO PROJECTORS, TELEVISIONS, VIDEO MONITORS, DIGITAL VIDEO RECORDERS, DIGITAL AUDIO TAPE RECORDERS, SOUND MIXERS, VIDEO SIGNAL PROCESSORS, PRESENTATION APPARATUS FOR CAPTURING AND TRANSMITTING VISUAL IMAGES, PROJECTION SCREENS; COMPUTER WHITEBOARDS; GRAPHICS TABLETS; LIQUID CRYSTAL DISPLAY TOUCH PANELS FOR COMPUTERS; RECORDED COMPUTER SOFTWARE FOR SAVING AND VIEWING DIGITAL IMAGES AND VIDEO AND FOR OPERATING THE ABOVE MENTIONED GOODS USED AS ACCESSORIES THEREOF; COMPUTERS AND COMPUTER PERIPHERAL DEVICES; PRERECORDED COMPACT DISCS FEATURING MUSIC, ELEMENTARY INSTRUCTION AND CHILDREN'S CARTOON MOVIES, GAMES AND ELEMENTARY EDUCATION; RECORDED VIDEO DISCS AND TAPES FEATURING MUSIC, ELEMENTARY INSTRUCTION AND CHILDREN'S CARTOON MOVIES, GAMES, AND ELEMENTARY EDUCATION; DOWNLOADABLE ELECTRONIC PUBLICATIONS IN THE NATURE OF BOOKS, MAGAZINES, MANUALS, PAMPHLETS AND BROCHURES IN THE FIELD OF MOVIES, MUSIC, GAMES, SPORTS, ENTERTAINMENT, ELEMENTARY EDUCATION; ELECTRONIC PUBLICATIONS, NAMELY, BOOKS, MAGAZINES, MANUALS, PAMPHLETS AND BROCHURES FEATURING MOVIES, MUSIC, GAMES, SPORTS, ENTERTAINMENT AND ELEMENTARY EDUCATION RECORDED ON COMPUTER MEDIA, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).



PRIORITY CLAIMED UNDER SEC. 44(D) ON JAPAN APPLICATION NO. 2009-075091, FILED 10-2-2009, REG. NO. 5309775, DATED 3-19-2010, EXPIRES 3-19-2020.

THE MARK CONSISTS OF THE WORDS "TEACHER'S CHOICE" WITH A FLORAL DESIGN BETWEEN THE TWO WORDS, ALL WITHIN A BACKGROUND DESIGN.

SER. NO. 77-857,052, FILED 10-26-2009.

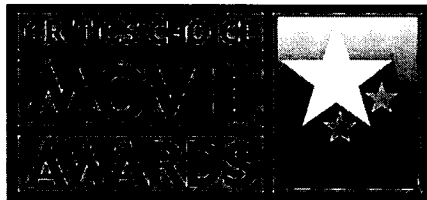
AISHA CLARKE, EXAMINING ATTORNEY

David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,905,440

Registered Jan. 11, 2011

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

BROADCAST FILM CRITICS ASSOCIATION (CALIFORNIA NON-PROFIT ASSOCIATION)
9220 SUNSET BLVD., SUITE 220
LOS ANGELES, CA 90069

FOR: ENTERTAINMENT AND EDUCATIONAL SERVICES, NAMELY, PROVIDING INCENTIVES TO PEOPLE TO DEMONSTRATE EXCELLENCE IN THE FIELD OF THEATRICAL FILM AND TELEVISION PRODUCTION AND RELEASES THROUGH THE ISSUANCE OF AWARDS; AN ANNUAL AWARD PROGRAM FOR PRESENTATION OF AWARDS IN RECOGNITION OF DISTINGUISHED ACHIEVEMENT IN THE FIELD OF THEATRICAL FILM AND TELEVISION PRODUCTION AND RELEASES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-10-2009; IN COMMERCE 12-7-2009.

OWNER OF U.S. REG. NO. 3,079,395.

SEC. 2(F) AS TO "CRITICS' CHOICE".

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MOVIE AWARDS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "CRITICS' CHOICE MOVIE AWARDS" NEXT TO A PICTURE OF A LARGE STAR AND THREE SMALL STARS IN A FLOODLIGHT.

SN 77-852,621, FILED 10-20-2009.

PATRICIA EVANKO, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

VOICE YOUR CHOICE

Reg. No. 3,902,678

Registered Jan. 11, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

PATAGONIA, INC. (CALIFORNIA CORPORATION)
ATTN: LEGAL DEPT.
259 W. SANTA CLARA ST.
VENTURA, CA 93001

FOR: PROMOTING PUBLIC AWARENESS OF ENVIRONMENTAL ISSUES AND INITIATIVES; PUBLIC OPINION SURVEYS AND POLLING RELATED TO SELECTING PREFERENCES AS TO GRANT RECIPIENTS FROM VARIOUS ENVIRONMENTAL GROUPS; PROMOTING PUBLIC AWARENESS OF ENVIRONMENTAL ISSUES, INCLUDING PROMOTING PUBLIC PARTICIPATION AND PUBLIC ACTIVISM IN INTERACTIVE DISCUSSIONS WITH ENVIRONMENTAL ORGANIZATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-0-2006; IN COMMERCE 7-0-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-852,189, FILED 10-19-2009.

JOHN SCHUYLER YARD, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

COMMITMENT TO CONSUMER CHOICE

Reg. No. 3,888,746

Registered Dec. 14, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

DIRECT MARKETING ASSOCIATION, INC. (NEW YORK NON-PROFIT CORPORATION)
1120 AVENUE OF THE AMERICAS
NEW YORK, NY 10036

FOR: COMPILATION OF DATABASE OF NAMES OF CONSUMERS WHO HAVE INDICATED THEIR PREFERENCES REGARDING THE RECEIPT OF UNSOLICITED PROMOTIONAL MESSAGES THROUGH THE MAIL OR OTHER MEDIA; MAINTAINING A DATABASE REGISTRY OF NAMES OF CONSUMERS WHO HAVE INDICATED THEIR PREFERENCES REGARDING THE RECEIPT OF UNSOLICITED PROMOTIONAL MESSAGES THROUGH THE MAIL OR OTHER MEDIA; MAINTENANCE OF A REGISTRY FEATURING CONSUMER PREFERENCES ABOUT WHEN THE CONSUMER MAY BE CONTACTED BY MARKETERS, SPECIFICALLY REGARDING DO-NOT-MAIL, AND E-MAIL PREFERENCES; SUBSCRIPTION SERVICES, NAMELY, PROVIDING MARKETERS WITH ACCESS TO A REGISTRY FEATURING LISTS OF CONSUMERS' PREFERENCES REGARDING DO-NOT-MAIL, E-MAIL OR OTHERWISE SOLICIT FILES AND OTHER INFORMATION REGARDING CONSUMERS' PREFERENCES WITH RESPECT TO UNSOLICITED PROMOTIONAL MESSAGES; PROVIDING A WEB SITE WHICH ALLOWS CONSUMERS TO REGISTER TO OPT-OUT OF UNSOLICITED COMMERCIAL SOLICITATIONS, TO SET THEIR PREFERENCES REGARDING THE RECEIPT OF UNSOLICITED COMMERCIAL SOLICITATIONS, AND/OR TO RECEIVE COMMERCIAL SOLICITATIONS FROM SPECIFIC MARKETERS; PROVIDING CONSUMER INFORMATION IN THE FIELD OF DIRECT MARKETING PREFERENCES; PROVIDING A WEB SITE WHICH ALLOWS MARKETERS TO PROVIDE CONSUMERS WITH SPECIAL OFFERS AND BENEFITS BASED ON THEIR INTERACTION WITH THE SITE; PROMOTING PUBLIC AWARENESS OF CONSUMERS ABILITY TO CONTROL AND MANAGE THE RECEIPT OF COMMERCIAL PROMOTIONS; PROVIDING INFORMATION ON THE TOPIC OF CONSUMER CONTROL OVER THE RECEIPT OF COMMERCIAL PROMOTIONS; ADMINISTRATION OF A PROGRAM FOR INFORMING CONSUMERS OF THEIR ABILITY TO SET THEIR PREFERENCES REGARDING RECEIPT OF COMMERCIAL PROMOTIONS AND FOR ENABLING THEM TO DO SO, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



FIRST USE 10-0-2007; IN COMMERCE 10-0-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-861,626, FILED 10-30-2009.

DORITT L. CARROLL, EXAMINING ATTORNEY

David J. Kypos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GLOBAL SUPPLIER OF CHOICE

Reg. No. 3,865,703

Registered Oct. 19, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

MCJUNKIN RED MAN CORPORATION (WEST VIRGINIA CORPORATION)
835 HILLCREST DRIVE
CHARLESTON, WV 25311

FOR: DISTRIBUTORSHIP SERVICES OF INDUSTRIAL AND ENERGY-RELATED PIPES, VALVES, FITTINGS AND VALVE AUTOMATION, AND SPECIALTY-RELATED OIL FIELD EQUIPMENT AND SUPPLIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GLOBAL SUPPLIER", APART FROM THE MARK AS SHOWN.

SN 77-855,754, FILED 10-23-2009.

KATHERINE M. DUBRAY, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PLAYER'S CHOICE

Reg. No. 3,855,764

Registered Oct. 5, 2010

Int. Cl.: 19

TRADEMARK

PRINCIPAL REGISTER

YORK BUILDING PRODUCTS CO., INC. (PENNSYLVANIA CORPORATION)
950 SMILE WAY
YORK, PA 17405

FOR: SURFACING MATERIALS FOR ATHLETIC FIELDS, RACE TRACKS, GOLF COURSES
AND OTHER OUTDOOR SPORTS FACILITIES, NAMELY, SURFACING MIXTURES OF
GRAVEL AND SAND, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 1-12-2009; IN COMMERCE 7-13-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-831,984, FILED 9-22-2009.

DOMINIC J. FERRAIUOLO, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHOICES BY DL

Reg. No. 3,840,307

Registered Aug. 31, 2010

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

GASSAN DIAMONDS B.V. (NETHERLANDS CORPORATION)
NIEUWE UILENBURGERSTRAAT 173-175
AMSTERDAM, NETHERLANDS 1011LN

FOR: PRECIOUS METALS AND THEIR ALLOYS AND GOODS IN PRECIOUS METALS OR COATED THEREWITH, NOT INCLUDED IN OTHER CLASSES, NAMELY, JEWELRY, INCLUDING RINGS, BRACELETS, EARRINGS, NECKLACES, AND BROOCHES; PRECIOUS STONES, NAMELY, DIAMONDS, CUT DIAMONDS, GEM STONES AND COLOR STONES; AND HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES AND CLOCKS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF BENELUX REG. NO. 0854770, DATED 3-11-2009, EXPIRES 12-2-2018.

SER. NO. 77-847,545, FILED 10-13-2009.

MICHAEL WIENER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

INDIANA'S FIRST CHOICE

Reg. No. 3,840,286

Registered Aug. 31, 2010

Int. Cls.: 35 and 37

SERVICE MARK

PRINCIPAL REGISTER

EVERYBODY'S OIL CORPORATION (INDIANA CORPORATION)
800 EAST 19TH STREET
ANDERSON, IN 46016

FOR: DISTRIBUTORSHIP SERVICES IN THE FIELD OF AUTOMOTIVE TIRES AND WHEELS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 0-0-2003; IN COMMERCE 0-0-2003.

FOR: AUTOMOTIVE REPAIR MAINTENANCE AND SERVICES, NAMELY, INSTALLATION OF WHEELS AND TIRES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 0-0-2003; IN COMMERCE 0-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-842,727, FILED 10-6-2009.

ZACHARY BELLO, EXAMINING ATTORNEY

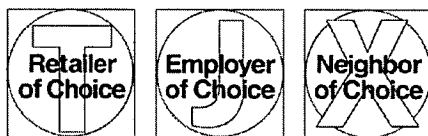


David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



A Company Of Choice

Reg. No. 3,824,243

Registered July 27, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

THE TJX COMPANIES, INC. (DELAWARE CORPORATION)
770 COCHITUATE ROAD
FRAMINGHAM, MA 01701

FOR: RETAIL DEPARTMENT STORE SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-0-2007; IN COMMERCE 8-0-2007.

OWNER OF U.S. REG. NOS. 2,117,444, 3,356,884 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RETAILER", "EMPLOYER", AND "COMPANY", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THREE SIDE-BY-SIDE SQUARES WITH CIRCLES INSIDE THE SQUARES, ONE CONTAINING THE LETTER "T" WITH THE WORDS "RETAILER OF CHOICE" SUPERIMPOSED THEREON, ONE CONTAINING THE LETTER "J" WITH THE WORDS "EMPLOYER OF CHOICE" SUPERIMPOSED THEREON, AND ONE CONTAINING THE LETTER "X" WITH THE WORDS "NEIGHBOR OF CHOICE" SUPERIMPOSED THEREON, ALL ABOVE THE WORDS "A COMPANY OF CHOICE".

SER. NO. 77-865,086, FILED 11-4-2009.

BRIDGETT SMITH, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

YOUR LOOK, YOUR CHOICE,
YOUR CONFIDENCE

Reg. No. 3,820,863

Registered July 20, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

ALFRED SOFER (UNITED STATES INDIVIDUAL)
2238 BLACK ROCK TURNPIKE
FAIRFIELD, CT 06825

FOR: PLASTIC, COSMETIC AND RECONSTRUCTIVE SURGERY, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 9-15-2009; IN COMMERCE 9-15-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-850,434, FILED 10-16-2009.

ALLISON HOLTZ, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE OTHER CHOICE FOR
ACHIEVING HEALTH & WELL
BEING OF MIND, BODY AND
SPIRIT

Reg. No. 3,810,106

Registered June 29, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

JEANNE HEYSER-EASTERLY (UNITED STATES INDIVIDUAL)
4235 E. 108TH STREET
TULSA, OK 74137

FOR: MEDICAL SERVICES, NAMELY, GENERAL PRACTICE, FAMILY PRACTICE OSTEO-
PATHIC MANIPULATIVE TREATMENT, ACUPUNCTURE AND MEDICAL WEIGHT LOSS,
IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 7-16-2008; IN COMMERCE 7-16-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-862,507, FILED 11-2-2009.

SAIMA MAKHDoom, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

NATURAL CHOICE HARDWOODS
BY THE CRONIN COMPANY

Reg. No. 3,809,869

Registered June 29, 2010

Int. Cl.: 19

TRADEMARK

PRINCIPAL REGISTER

THE CRONIN COMPANY (OREGON CORPORATION)
5320 N. BASIN
PORTLAND, OR 97217

FOR: NON-METAL FLOORS; WOODEN FLOORING, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 1-7-2009; IN COMMERCE 1-7-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HARDWOODS" AND "COMPANY", APART FROM THE MARK AS SHOWN.

SER. NO. 77-844,793, FILED 10-8-2009.

ELISSA GARBER KON, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

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Reg. No. 3,803,089

Registered June 15, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

HERSKOVITZ, TZVI E (UNITED STATES INDIVIDUAL)
21662 SONOMA CT
BOCA RATON, FL 33433

FOR: ADVERTISING AND PUBLICITY SERVICES, NAMELY, PROMOTING THE GOODS, SERVICES, BRAND IDENTITY AND COMMERCIAL INFORMATION AND NEWS OF THIRD PARTIES THROUGH PRINT, AUDIO, VIDEO, DIGITAL AND ON-LINE MEDIUM; PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING A WEB SITE FEATURING COUPONS, REBATES, PRICE-COMPARISON INFORMATION, PRODUCT REVIEWS, LINKS TO THE RETAIL WEB SITES OF OTHERS, AND DISCOUNT INFORMATION; PROVIDING COMPARISONS OF WEB HOSTING SERVICES FOR COMMERCIAL PURPOSES; PROVIDING REVIEWS OF WEB HOSTING SERVICES FOR COMMERCIAL PURPOSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-17-2006; IN COMMERCE 4-17-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-862,396, FILED 11-2-2009.

B. PARADEWELAI, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BETTER CHOICES, BETTER YOU

Reg. No. 3,802,668

Registered June 15, 2010

Int. Cls.: 29 and 30

TRADEMARK

PRINCIPAL REGISTER

FRITO-LAY NORTH AMERICA, INC. (DELAWARE CORPORATION)
MAIL STOP 3A-421
7701 LEGACY DRIVE
PLANO, TX 75024

FOR: POTATO-BASED SNACK FOODS; SNACK FOOD DIPS; VEGETABLE-BASED SNACK FOODS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-8-2009; IN COMMERCE 3-8-2009.

FOR: CORN-BASED SNACK FOODS; GRAIN-BASED SNACK FOODS; SALSA, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-8-2009; IN COMMERCE 3-8-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-852,159, FILED 10-19-2009.

YAT SYE, LEE, EXAMINING ATTORNEY



David J. Kyppas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

The Clear Choice

Reg. No. 3,799,296

Registered June 8, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

ADVANCED IMAGING OF PORT CHARLOTTE, LLC (FLORIDA LIMITED LIABILITY COMPANY)

2625 TAMiami TRAIL, SUITE 1
PORT CHARLOTTE, FL 33952

FOR: MEDICAL IMAGING SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 3-2-2009; IN COMMERCE 3-2-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-850,677, FILED 10-16-2009.

JAMES A. RAUEN, EXAMINING ATTORNEY



David J. Kyfas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,799,124

Registered June 8, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

TRUSTED HOME BUYERS, LLC (MARYLAND LIMITED LIABILITY COMPANY)
1606 TRAWLER LN
ANNAPOLIS, MD 21409

FOR: REAL ESTATE INVESTMENT SERVICES IN THE NATURE OF PURCHASING AND
SELLING OF REAL ESTATE FOR OTHERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-2009; IN COMMERCE 6-1-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOMEBUYERS" AND "REAL
ESTATE", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SKELETON KEY DESIGN WITH THE END OF THE KEY IN
THE FORM OF A HOUSE THAT APPEARS ABOVE THE STYLIZED, UNDERLINED WORDS
"TRUSTED HOMEBUYERS" AND THE STYLIZED WORDS "REAL ESTATE WITH REAL
CHOICES" CENTERED BENEATH THAT UNDERLINE.

SER. NO. 77-848,203, FILED 10-14-2009.

ALEXANDER L. POWERS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

PLAYERS CHOICE SIGNATURE SERIES

Reg. No. 3,784,751

Registered May 4, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

MAJOR LEAGUE BASEBALL PLAYERS ASSOCIATION (NEW YORK UNINCORPORATED ASSOCIATION)

12 EAST 49TH STREET
NEW YORK, NY 10017

FOR: CLOTHING, NAMELY, T-SHIRTS, JERSEYS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-28-2009; IN COMMERCE 7-28-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,553,756, 2,573,984, AND 2,847,672.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SIGNATURE SERIES", APART FROM THE MARK AS SHOWN.

SER. NO. 77-850,687, FILED 10-16-2009.

DEZMONA MIZELLE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,784,486

Registered May 4, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

BROTHERS BY CHOICE, LLC. (CALIFORNIA LIMITED LIABILITY COMPANY)
1300 PACIFIC AVENUE
1300 PACIFIC AVENUE
SAN FRANCISCO, CA 94109

FOR: ADVERTISING AGENCIES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-2006; IN COMMERCE 12-1-2006.

THE MARK CONSISTS OF THE WORDS AND LETTERS "BROTHERS BY CHOICE". THE STYLE IS BASED ON BRAZILIAN GRAFFITI KNOWN AS "PIXACO", POPULARLY SEEN IN SAO PAULO OR OTHER BRAZILIAN URBAN CENTERS. THE SCRIPT IS ALSO HEAVILY INFLUENCED BY PHILADELPHIA GRAFFITI WHICH KNOWN AS TALL LETTERS OR "TALL HAND", IN WHICH THE LETTERS OF THE TAG ARE TALL AND SKINNY LETTERS.

SER. NO. 77-833,510, FILED 9-23-2009.

ROBIN CHOSID, EXAMINING ATTORNEY



David S. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Your Green Choice for Checks

Reg. No. 3,784,110

Registered May 4, 2010

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

CUSTOMDIRECT, LLC (DELAWARE LIMITED LIABILITY COMPANY), DBA THE CHECK GALLERY
1802 FASHION COURT
JOPPA, MD 21085

FOR: PRINTED BANK CHECKS, DEPOSIT SLIPS, CHECK REGISTERS, NAME AND ADDRESS LABELS AND CHECKBOOK COVERS, ALL OF THE FOREGOING BEING ENVIRONMENTALLY FRIENDLY, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-14-2008; IN COMMERCE 2-14-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GREEN" AND "CHECKS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE PHRASE "YOUR GREEN CHOICE FOR CHECKS" WITH TWO LEAVES GROWING OUT OF THE WORD "GREEN."

SER. NO. 77-828,256, FILED 9-16-2009.

MARIAM MAHMOUDI, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Intellectual Assets Consulting

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Reg. No. 3,780,841

Registered Apr. 27, 2010

Int. Cls.: 35 and 45

SERVICE MARK

PRINCIPAL REGISTER

INTELLECTUAL ASSETS CONSULTING, LLC (MARYLAND LIMITED LIABILITY COMPANY)

2341 N. FOREST DRIVE, #100
ANNAPOLIS, MD 21401

FOR: BUSINESS CONSULTATION IN THE FIELD OF INTELLECTUAL PROPERTY; BUSINESS MANAGEMENT CONSULTANCY AND ADVISORY SERVICES; BUSINESS MERGER CONSULTATION; BUSINESS ORGANISATION AND MANAGEMENT CONSULTING SERVICES; BUSINESS ORGANISATION CONSULTING; BUSINESS ORGANIZATION AND MANAGEMENT CONSULTING; BUSINESS ORGANIZATION AND OPERATION CONSULTANCY; BUSINESS ORGANIZATION CONSULTING; CONSULTANCY SERVICES REGARDING BUSINESS STRATEGIES; CONSULTATION SERVICES IN THE FIELD OF COMPANY, BUSINESS SECTOR AND INDUSTRY DATA AND RESEARCH; CONSULTING SERVICES IN THE FIELD OF MANAGING INTELLECTUAL PROPERTIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-2009; IN COMMERCE 3-1-2009.

FOR: INTELLECTUAL PROPERTY CONSULTATION; LICENSING OF INTELLECTUAL PROPERTY; PROVIDING INFORMATION ABOUT INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2009; IN COMMERCE 3-1-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INTELLECTUAL ASSETS CONSULTING", APART FROM THE MARK AS SHOWN.

THE COLOR(S) WHITE, BLUE, BLACK AND GRAY IS/ARE CLAIMED AS A FEATURE OF THE MARK.



THE MARK CONSISTS OF THE LETTERS "IAC" IN WHITE FONT, ENCLOSED IN A CIRCLE WITH BLUE BACKGROUND, WITH A GRAY BORDER AROUND THE BLUE CIRCLE. THE BLUE CIRCLE HAS A PARTIAL REFLECTION OF THE CIRCLE DIRECTLY BELOW IN BLUE. THE WORDS "INTELLECTUAL ASSETS CONSULTING" ARE IN BLACK FONT WITH AN ELONGATED CONCAVE PARTIAL UNDERLINE IN BLUE. THE WORDS "THE RIGHT CHOICE FOR INTELLECTUAL PROPERTY!" IS IN BLACK FONT, AND PLACED BELOW AND TO THE LEFT OF THE ELONGATED CONCAVE BLUE UNDERLINE.

SER. NO. 77-825,668, FILED 9-14-2009.

BRIAN CALLAGHAN, EXAMINING ATTORNEY

David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Maximum Choice Home Buying System

Reg. No. 3,901,447

Registered Jan. 4, 2011

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

MAXAVENUE, LLC (TEXAS LIMITED LIABILITY COMPANY)
3736 BEE CAVE ROAD, SUITE 1-179
WEST LAKE HILLS, TX 78746

FOR: REAL ESTATE BROKERAGE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-20-2009; IN COMMERCE 8-20-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,455,933.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME BUYING SYSTEM", APART FROM THE MARK AS SHOWN.

SN 77-783,881, FILED 7-17-2009.

EVELYN BRADLEY, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHOICE, NOT CHANCE, FOR
SUCCESS

Reg. No. 3,891,024

Registered Dec. 14, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

TRACKAHEAD, LLC (INDIANA LIMITED LIABILITY COMPANY)
1950 E. GREYHOUND PASS, SUITE 18-313
CARMEL, IN 46033

FOR: ONLINE CAREER NETWORKING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2009; IN COMMERCE 7-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-808,180, FILED 8-19-2009.

KATHLEEN M. VANSTON, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

The Right Choice

Reg. No. 3,888,608

Registered Dec. 14, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

SCHNEIDER, PATRICIA A. (UNITED STATES INDIVIDUAL), DBA THE RIGHT CHOICE
3069 HUDSON DRIVE
BRENTWOOD, CA 94513

FOR: BUSINESS MANAGEMENT CONSULTATION AND SERVICES, NAMELY, MANAGING AND ADMINISTERING NON-CORE FUNCTIONS, NAMELY, MAILING AND SHIPPING, RECORDS MANAGEMENT, INFORMATION SERVICES, ADMINISTRATION, PAYROLL AND ACCOUNTING, AND TELEMARKETING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-1-2009; IN COMMERCE 4-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-807,222, FILED 8-18-2009.

PAM WILLIS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FLORIDA COMFORT CHOICE

Reg. No. 3,866,405

Registered Oct. 26, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

HUMANA INC. (DELAWARE CORPORATION)
500 WEST MAIN STREET
LOUISVILLE, KY 40202

FOR: HEALTH CARE COST MANAGEMENT SERVICES FOR HEALTH CARE BENEFIT PLANS OF OTHERS; MEDICAL COST MANAGEMENT; COST MANAGEMENT FOR HEALTH CARE SERVICE PLANS OF OTHERS; PROVIDING REFERRAL SERVICES TO THE ELDERLY IN THE FIELDS OF HEALTH CARE AND WELL-BEING, WELLNESS AND NUTRITION, MEDICAL EQUIPMENT AND MEDICAL SUPPLIES, TRANSPORTATION, HOUSING AND HOME REPAIR, FINANCIAL COUNSELING AND FINANCIAL SERVICES EXCLUDING CREDIT CARD AND DEBIT CARD SERVICES, INSURANCE SERVICES, COMMUNITY SERVICES AND RESOURCES, HOME SECURITY SYSTEMS AND PERSONAL EMERGENCY RESPONSE SYSTEMS, AND LEGAL SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-31-2007; IN COMMERCE 1-31-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FLORIDA", APART FROM THE MARK AS SHOWN.

SER. NO. 77-782,630, FILED 7-16-2009.

STEVEN PEREZ, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ARCHER'S CHOICE MAX

Reg. No. 3,826,363

Registered July 27, 2010

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

CIANCIARULO, RALPH (UNITED STATES INDIVIDUAL)
31570 WILLOW ROAD
LANARK, IL 61046 AND

CIANCIARULO, VICTORIA (UNITED STATES INDIVIDUAL)
31570 WILLOW ROAD
LANARK, IL 61046

FOR: LASER RANGEFINDERS; OPTICAL OR TELESCOPIC LENS SIGHTS, IN CLASS 9
(U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-2009; IN COMMERCE 1-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ARCHER'S", APART FROM THE MARK AS SHOWN.

SN 77-811,166, FILED 8-24-2009.

CHRISTINA SOBRAL, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ONE COMPANY, ONE CHOICE,
ONE BILL, ONE SOLUTION,
METONE

Reg. No. 3,816,908

Registered July 13, 2010

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

MANHATTAN TELECOMMUNICATIONS CORPORATION (DELAWARE CORPORATION)
44 WALL STREET, 6TH FLOOR
NEW YORK, NY 10005

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, THE ELECTRONIC TRANSMISSION OF VOICE, DATA, VIDEO, FACSIMILE AND INFORMATION; LOCAL, LONG DISTANCE AND INTERNATIONAL VOICE, DATA AND FACSIMILE TELEPHONE SERVICES; ELECTRONIC VOICE MESSAGING SERVICES, NAMELY, THE RECORDING AND SUBSEQUENT TRANSMISSION OF VOICE MESSAGES BY TELEPHONE; PERSONAL COMMUNICATIONS SERVICES, NAMELY, CALL FORWARDING SERVICES, CALL MANAGEMENT SERVICES, CALL SEQUENCING SERVICES AND VOICE MAIL AND VOICE MESSAGING SERVICES; VIDEO CONFERENCING TRANSMISSION SERVICES; TELEPHONE TELECOMMUNICATIONS SERVICES PROVIDED VIA TELEPHONE CALLING CARDS; PROVIDING TELEPHONE CONFERENCING SERVICES; PROVIDING MULTIPLE USER ACCESS TO GLOBAL COMPUTER NETWORKS; PBX DIALING SERVICES; TELEPHONE VOICE MESSAGING SERVICES; ELECTRONIC TRANSMISSION OF DATA, IMAGES AND DOCUMENTS VIA COMPUTER INFORMATION NETWORK; ELECTRONIC HOSTING SERVICES TO PROVIDE TELECOMMUNICATIONS CONNECTIONS FOR TRANSACTIONS ON GLOBAL COMPUTER NETWORKS; ASYNCHRONOUS TRANSFER MODE (ATM) SERVICES; MULTI-PROTOCOL LABEL SWITCHING (MPLS) TELECOMMUNICATIONS SERVICES; INTEGRATED SERVICES DIGITAL NETWORK TELECOMMUNICATIONS SERVICES; WIRELESS ELECTRONIC SIMULTANEOUS, BI-DIRECTIONAL INTERACTIVE TRANSMISSIONS OF VOICE, AUDIO, VIDEO, DATA, TEXT, FACSIMILE AND INFORMATION VIA MULTIMEDIA NETWORKS; FRACTIONALIZED DIGITAL T1 SWITCHED VOICE TELEPHONE SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 1-1-2007; IN COMMERCE 1-1-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,601,833 AND 3,601,835.

SER. NO. 77-809,802, FILED 8-21-2009.

ANDREA HACK, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,792,489

Registered May 25, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

MERCANTILE CAPITAL CORPORATION (FLORIDA CORPORATION)
SUITE 3006
940 CENTRE CIRCLE
ALTAMONTE SPRINGS, FL 32714

FOR: COMMERCIAL LENDING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-2007; IN COMMERCE 7-30-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMMERCIAL LOAN", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE TERM "SMARTCHOICE" IN SENTENCE CASE WITH BOLD ITALIC FONT AND THE "O" REPLACED WITH A LIGHTBULB TOGETHER WITH THE TERM "COMMERCIAL LOAN" IN CAPITAL TIMES NEW ROMAN FONT UNDERNEATH.

SER. NO. 77-793,398, FILED 7-30-2009.

MARY CRAWFORD, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Your Ideal Choice For
Missing Teeth

Reg. No. 3,789,736

Registered May 18, 2010

Int. Cl.: 44

SERVICE MARK

PRINCIPAL REGISTER

CLEARCHOICE HOLDINGS, LLC (COLORADO LIMITED LIABILITY COMPANY)
8350 EAST CRESCENT PARKWAY, SUITE 100
GREENWOOD VILLAGE, CO 80111

FOR: DENTAL SERVICES, NAMELY, DENTAL IMPLANT SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 8-10-2009; IN COMMERCE 8-10-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MISSING TEETH", APART FROM THE MARK AS SHOWN.

SER. NO. 77-808,391, FILED 8-19-2009.

RENEE MCCRAY, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Your Pet's Choice

Reg. No. 3,780,784

Registered Apr. 27, 2010

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

REYNOLDS, TIM (UNITED STATES INDIVIDUAL)
1262 STONEHILL CT
KENNEDEALE, TX 76060

FOR: PET SITTING, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 4-15-1987; IN COMMERCE 4-15-1987.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PET'S", APART FROM THE MARK AS SHOWN.

SER. NO. 77-824,427, FILED 9-11-2009.

JULIE GUTTADAURO, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BRIGHT CHOICES

Reg. No. 3,777,258

Registered Apr. 20, 2010

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

LIAZON BENEFITS, INC. (DELAWARE CORPORATION)
737 MAIN STREET, SUITE 200
BUFFALO, NY 14203

FOR: PROVIDING ONLINE, NON-DOWNLOADABLE SOFTWARE FOR SELECTING, APPLYING, AND MANAGING INSURANCE AND EMPLOYEE BENEFIT PLANS THROUGH AN ONLINE WEBSITE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 5-8-2008; IN COMMERCE 5-8-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-800,916, FILED 8-10-2009.

JASON BLAIR, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,771,287 CHOICE CARPET CLEANING LLC (TEXAS LIMITED LIABILITY COMPANY)
Registered Apr. 6, 2010 105 FORESTVIEW ROAD
HICKORY CREEK, TX 75065

Int. Cl.: 37 FOR: CLEANING OF CARPETS, FLOORS, UPHOLSTERY, DRAPES AND RUGS, IN CLASS
37 (U.S. CLS. 100, 103 AND 106).

SERVICE MARK FIRST USE 5-1-2009; IN COMMERCE 8-1-2009.
PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CARPET CLEANING", APART
FROM THE MARK AS SHOWN.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF A STYLIZED BANNER WITH THE TEXT "CHOICE" WRITTEN
ON IT, AND THE TEXT "CARPET CLEANING" UNDERNEATH IT.

SER. NO. 77-813,268, FILED 8-26-2009.

ERNEST SHOSHO, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LEAD FREE HEALTHY CHOICE
FAUCET

Reg. No. 3,767,227 ANO, INC. (ILLINOIS CORPORATION)
Registered Mar. 30, 2010 316 SOUTH RAMMER
ARLINGTON HEIGHTS, IL 60004

Int. Cl.: 11 FOR: LEAD FREE FAUCETS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

TRADEMARK FIRST USE 8-1-2009; IN COMMERCE 8-1-2009.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LEAD FREE" AND "FAUCET", APART FROM THE MARK AS SHOWN.

SER. NO. 77-805,874, FILED 8-17-2009.

JERI J. FICKES, EXAMINING ATTORNEY



David S. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

NOW BECOMING THE CHOICE OF
A GENERATION

Reg. No. 3,763,207 GLIDECAM INDUSTRIES, INC. (MASSACHUSETTS CORPORATION)
Registered Mar. 23, 2010 23 JOSEPH STREET
KINGSTON, MA 02364

Int. Cl.: 9 FOR: MOTION PICTURE, VIDEO AND PHOTOGRAPHIC EQUIPMENT AND ACCESSORIES,
NAMELY, STABILIZING AND SUPPORTING DEVICE FOR CAMERAS, IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 5-31-2009; IN COMMERCE 5-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-815,266, FILED 8-28-2009.

KRISTINA MORRIS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Gabby's Choice

Reg. No. 3,760,895 LEE, WEILING J. (UNITED STATES INDIVIDUAL)
Registered Mar. 16, 2010 5535 COTTAGE FARM ROAD
ALPHARETTA, GA 30022

Int. Cl.: 30 FOR: RICE-BASED SNACK FOODS, IN CLASS 30 (U.S. CL. 46).

TRADEMARK FIRST USE 12-15-2008; IN COMMERCE 12-15-2008.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-793,549, FILED 7-30-2009.

SETH A. RAPPAPORT, EXAMINING ATTORNEY

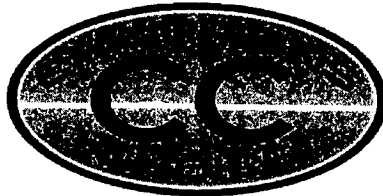


David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,760,872 CHAMPIONS CHOICE (MINNESOTA LIMITED LIABILITY COMPANY)
Registered Mar. 16, 2010 14333 VERMILLION STREET
HAM LAKE, MN 55304

Int. Cl.: 36 FOR: FUNDRAISING SERVICES, NAMELY, ORGANIZING FUNDRAISERS FOR SCHOOLS
AND OTHER GROUPS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK FIRST USE 3-15-2009; IN COMMERCE 3-15-2009.
PRINCIPAL REGISTER

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF THE STYLIZED WORDS AND LETTERS "CHAMPIONS CHOICE
CC" WRITTEN INSIDE A SHADED OVAL SHAPE DESIGN WITH A LIGHT HORIZONTAL
STRIPE ACROSS THE CENTER.

SER. NO. 77-793,366, FILED 7-30-2009.

JOHN WILKE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

YOUR FIRST CHOICE FOR A
SECOND OPINION

Reg. No. 3,760,744 THE CLEVELAND CLINIC FOUNDATION (OHIO CORPORATION)
Registered Mar. 16, 2010 9500 EUCLID AVENUE
CLEVELAND, OH 441141304

Int. Cl.: 44 FOR: HOSPITAL SERVICES, NAMELY, PROVIDING PATIENT CARE, AND PROVIDING
GENERAL HEALTH AND WELLNESS INFORMATION TO THE PUBLIC, IN CLASS 44 (U.S.
CLS. 100 AND 101).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 6-5-2001; IN COMMERCE 6-5-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,741,229.

SER. NO. 77-791,320, FILED 7-28-2009.

AARON BRODSKY, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BLOGGER'S CHOICE AWARDS

Reg. No. 3,759,579 IZEA, INC. (DELAWARE CORPORATION)
Registered Mar. 9, 2010 150 NORTH ORANGE AVENUE SUITE 412
ORLANDO, FL 32801

Int. Cl.: 41 FOR: PROVIDING A WEBSITE WHERE USERS CAN POST RATINGS, REVIEWS AND RECOMMENDATIONS REGARDING BLOGS AND VOTE FOR THEIR FAVORITE BLOGS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK
SUPPLEMENTAL REGISTER FIRST USE 12-31-2007; IN COMMERCE 12-31-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-807,825, FILED P.R. 8-19-2009; AM. S.R. 1-4-2010.

DAWN FELDMAN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Let Home Be Your Choice

Reg. No. 3,757,582 HOME CHOICE, LLC (IOWA LIMITED LIABILITY COMPANY)
Registered Mar. 9, 2010 1415 BLAIRS FERRY ROAD NE, SUITE B
CEDAR RAPIDS, IA 52402

Int. Cl.: 45 FOR: IN-HOME SUPPORT SERVICES TO SENIOR PERSONS, NAMELY, GERIATRIC CARE
MANAGEMENT SERVICES AND PERSONAL AFFAIRS MANAGEMENT SERVICES IN
THE NATURE OF THE COORDINATION OF NECESSARY SERVICES AND CARE FOR
OLDER INDIVIDUALS, IN CLASS 45 (U.S. CLS. 100 AND 101).
SERVICE MARK
PRINCIPAL REGISTER

FIRST USE 7-1-2006; IN COMMERCE 7-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-809,383, FILED 8-20-2009.

KELLEY WELLS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MARIA'S CHOICE

Reg. No. 3,754,493 A.B.C. COMPOUNDING CO., INC. (GEORGIA CORPORATION)
Registered Mar. 2, 2010 6970 JONESBORO ROAD
MORROW, GA 30260

Int. Cl.: 3 FOR: ALL PURPOSE CLEANING PREPARATIONS; ALL-PURPOSE CLEANERS, IN CLASS
3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

TRADEMARK FIRST USE 6-10-2009; IN COMMERCE 6-10-2009.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,320,780.

SER. NO. 77-787,177, FILED 7-22-2009.

JANET LEE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,752,321 YEAR ONE, INC. (GEORGIA CORPORATION)
Registered Feb. 23, 2010 SUITE 1

1001 CHERRY DRIVE
BRASELTON, GA 30517

Int. Cl.: 12

FOR: STRUCTURAL PARTS FOR AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

PRINCIPAL REGISTER FIRST USE 12-0-2008; IN COMMERCE 12-0-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AUTO", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE OUTLINE OF A CAR WITH ITS HOOD OPEN AND THE WORDS "AUTO BUILDER'S" INSIDE, ON TOP OF THE OUTLINE OF A WRENCH WITH THE WORD "CHOICE" INSIDE, ON TOP OF THE WORDS "WHEN IT HAS TO BE DEAD ON".

SER. NO. 77-813,887, FILED 8-27-2009.

WON TEAK OH, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FLORIDA COMFORT CHOICE

Reg. No. 3,749,742 HUMANA INC. (DELAWARE CORPORATION)
Registered Feb. 16, 2010 500 WEST MAIN STREET
LOUISVILLE, KY 40202

Int. Cl.: 16 FOR: PRINTED MATERIALS, NAMELY, BROCHURES, FORMS, REPORTS, AND BOOKLETS,
ALL FEATURING INFORMATION REGARDING COMPREHENSIVE ELDERCARE SERVICES
AND ELDERCARE NEEDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 1-31-2007; IN COMMERCE 1-31-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FLORIDA", APART FROM THE MARK AS SHOWN.

SER. NO. 77-782,628, FILED 7-16-2009.

STEVEN PEREZ, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FLORIDA COMFORT CHOICE

Reg. No. 3,749,741 HUMANA INC. (DELAWARE CORPORATION)
Registered Feb. 16, 2010 500 WEST MAIN STREET
LOUISVILLE, KY 40202

Int. Cl.: 45 FOR: CASE MANAGEMENT SERVICES, NAMELY, COORDINATION OF INDEPENDENT AND ASSISTED LIVING SERVICES TO SENIORS AND OTHERS NEEDING ASSISTANCE WITH DAILY ACTIVITIES; CASE MANAGEMENT SERVICES, NAMELY, ARRANGING FOR AND THE COORDINATION OF HOME CARE SERVICES FOR SENIORS AND OTHERS NEEDING MEDICAL CARE, ASSISTANCE WITH ADMINISTRATION OF MEDICINE, LONG TERM HEALTH CARE SERVICES, NURSING AND SKILLED NURSING SERVICES, MEAL PREPARATION, AND PHYSICAL, OCCUPATIONAL AND SPEECH THERAPY PROGRAMS; PERSONAL CARE ASSISTANCE OF ACTIVITIES OF DAILY LIVING, SUCH AS PERSONAL GROOMING, COMPANIONSHIP, AND HOME MANAGEMENT, IN CLASS 45 (U.S. CLS. 100 AND 101).

SERVICE MARK
PRINCIPAL REGISTER

FIRST USE 1-31-2007; IN COMMERCE 1-31-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FLORIDA", APART FROM THE MARK AS SHOWN.

SER. NO. 77-782,622, FILED 7-16-2009.

STEVEN PEREZ, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FLORIDA COMFORT CHOICE

Reg. No. 3,749,740 HUMANA INC. (DELAWARE CORPORATION)
Registered Feb. 16, 2010 500 WEST MAIN STREET
LOUISVILLE, KY 40202

Int. Cl.: 44 FOR: MANAGED HEALTH CARE SERVICES; HEALTH CARE IN THE NATURE OF HEALTH MAINTENANCE ORGANIZATIONS (HMOS) AND PREFERRED PROVIDER ORGANIZATIONS (PPOS); HEALTH CARE SERVICES, NAMELY, CONDUCTING DISEASE MANAGEMENT PROGRAMS FOR ELDERLY AND CHRONICALLY ILL POPULATIONS, AND PROVIDING IN HOME HEALTH CARE AND HEALTH AND WELL-BEING EVALUATIONS; PROVIDING HEALTH CARE INFORMATION; HOME HEALTH CARE SERVICES, NAMELY, ARRANGING FOR HOME CARE FOR INSURANCE PROVIDER MEMBERS IN THE NATURE OF PROVIDING IN-HOME ASSISTED LIVING SERVICES; HOME NURSING AID SERVICES, NAMELY, ARRANGING FOR HOME NURSING AID SERVICES FOR INSURANCE PROVIDER MEMBERS, NAMELY, INCONTINENCE CARE, MEDICATION MANAGEMENT, AND HOSPICE SERVICES; HOSPICE SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

SERVICE MARK
PRINCIPAL REGISTER

FIRST USE 1-31-2007; IN COMMERCE 1-31-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FLORIDA", APART FROM THE MARK AS SHOWN.

SER. NO. 77-782,619, FILED 7-16-2009.

STEVEN PEREZ, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

FLORIDA COMFORT CHOICE

Reg. No. 3,740,008 HUMANA INC. (DELAWARE CORPORATION)
Registered Jan. 19, 2010 500 WEST MAIN STREET
LOUISVILLE, KY 40202

Int. Cl.: 36 FOR: ADMINISTRATION OF PRE-PAID HEALTH CARE BENEFIT PLANS FOR MEDICAL
CARE SERVICES PROVIDED TO ELDERLY AND CHRONICALLY ILL POPULATIONS;
INSURANCE SERVICES, NAMELY, CLAIMS ADMINISTRATION OF HEALTH CARE
SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).
SERVICE MARK
PRINCIPAL REGISTER

FIRST USE 1-31-2007; IN COMMERCE 1-31-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FLORIDA", APART FROM THE MARK AS SHOWN.

SER. NO. 77-782,615, FILED 7-16-2009.

STEVEN PEREZ, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

the educated choice

Reg. No. 3,718,623

Registered Dec. 1, 2009

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

PAUL A. WILLSIE COMPANY (NEBRASKA CORPORATION), DBA WILLSIE CAP AND GOWN COMPANY

1220 S. 13TH STREET
OMAHA, NE 68108

FOR: CAPS AND GOWNS MADE FROM FABRIC MADE OF 100% RECYCLED PET (POLYESTER) PLASTIC, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-26-2009; IN COMMERCE 1-26-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-786,139, FILED 7-21-2009.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BIG CHOICE

Reg. No. 3,905,101

Registered Jan. 11, 2011

Int. Cl.: 28

TRADEMARK

PRINCIPAL REGISTER

H. BETTI INDUSTRIES, INC. (NEW JERSEY CORPORATION)
303 PATERSON PLANK ROAD
CARLSTADT, NJ 070722307

FOR: ELECTRICALLY OPERATED TOY CRANES FOR ARCADE OR CARNIVAL USE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-1-2009; IN COMMERCE 9-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-760,871, FILED 6-16-2009.

CURTIS FRENCH, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

COMMISSION CHOICE

Reg. No. 3,869,116

Registered Nov. 2, 2010

Int. Cls.: 35 and 39

SERVICE MARK

PRINCIPAL REGISTER

US AIRWAYS, INC. (DELAWARE CORPORATION)
111 W. RIO SALADO PARKWAY
TEMPE, AZ 85281

FOR: INCENTIVE AWARD PROGRAM TO PROMOTE THE SALE OF THE TRAVEL PLANNING SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-15-2004; IN COMMERCE 4-15-2004.

FOR: AIR TRANSPORTATION SERVICES; TRAVEL PLANNING SERVICES USED BY TRAVEL AGENTS; TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR AIR AND GROUND TRANSPORTATION; PROVIDING ON-LINE AIRLINE TICKET RESERVATION SERVICES; MAKING RESERVATIONS FOR AIRLINE TRANSPORTATION VIA TELEPHONE; ARRANGING TOUR PACKAGES FOR PEOPLE ATTENDING TRADE CONVENTIONS AND MEETINGS AND OTHER BUSINESS FUNCTIONS; PROVIDING TO TRAVEL AGENTS ACCESS TO ON-LINE AIRLINE TRANSPORTATION, HOTEL AND/OR CAR RENTAL RESERVATION AND TICKETING SERVICES FOR CORPORATIONS AND OTHERS; PROVIDING ON-LINE TRANSPORTATION RESERVATION SERVICES FOR TRAVEL AGENTS FOR PACKAGED VACATION TRIPS; PROVIDING ON-LINE TRANSPORTATION SERVICES AS PART OF BUSINESS TRAVEL PACKAGES; ARRANGING, COORDINATING, AND MAKING RESERVATIONS FOR VACATION TRAVEL ARRANGEMENTS AND TRAVEL TOURS FOR OTHERS; AND PROVIDING AN ONLINE INTERACTIVE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 4-15-2004; IN COMMERCE 4-15-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMMISSION", APART FROM THE MARK AS SHOWN.

SER. NO. 77-752,335, FILED 6-4-2009.

TINA L. SNAPP, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

V Choice

Reg. No. 3,865,481

Registered Oct. 19, 2010

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

LI, QINGSONG (CHINA INDIVIDUAL), AKA JET LI,
2425 MCIVER LANE
SUITE 150
CARROLLTON, TX 75006

FOR: LIGHT BULBS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 6-23-2010; IN COMMERCE 6-23-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-778,531, FILED 7-10-2009.

ELISSA GARBER KON, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ECO-CHOICE

Reg. No. 3,854,652

Registered Sep. 28, 2010

Int. Cl.: 11

TRADEMARK

PRINCIPAL REGISTER

HNI TECHNOLOGIES INC. (IOWA CORPORATION)
408 EAST 2ND STREET
MUSCATINE, IA 52761

FOR: FURNACE BOILERS; FURNACES; HEATING BOILERS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 6-11-2009; IN COMMERCE 6-11-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-760,804, FILED 6-16-2009.

VIVIAN MICZNIK FIRST, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LTC ChoiceProVider

LONG TERM CARE INSURANCE

Reg. No. 3,851,121

Registered Sep. 21, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

BERKSHIRE LIFE INSURANCE COMPANY OF AMERICA (MASSACHUSETTS CORPORATION)
700 SOUTH STREET
PITTSFIELD, MA 01201

FOR: INSURANCE UNDERWRITING IN THE FIELD OF LONG TERM CARE, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-0-2009; IN COMMERCE 7-0-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LTC" AND "LONG TERM CARE INSURANCE", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD "PROVIDER" PRESENTED TO THE RIGHT OF AND SLIGHTLY LOWER THAN THE WORD "LTC CHOICE" AND THE PHRASE "LONG TERM CARE INSURANCE" PRESENTED BELOW "LTC CHOICE PROVIDER".

SN 77-751,974, FILED 6-4-2009.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SMART GUARDS - SMART CHOICE

Reg. No. 3,842,793

Registered Aug. 31, 2010

Int. Cl.: 45

SERVICE MARK

PRINCIPAL REGISTER

RICHMAN MANAGEMENT CORPORATION (CALIFORNIA CORPORATION), DBA
HERITAGE SECURITY SERVICES,
1260 MORENA BLVD., SUITE 200
SAN DIEGO, CA 92110

FOR: AIRPORT BAGGAGE SECURITY INSPECTION SERVICES; ASSISTING IN THE LOCATING OF CHILDREN FOR SECURITY AND SAFETY PURPOSES USING A GLOBAL POSITIONING SYSTEM; BAGGAGE INSPECTION SERVICES FOR SECURITY PURPOSES; COMPILING INVENTORIES OF PERSONAL ITEMS FOR OTHERS FOR INSURANCE OR SECURITY PURPOSES; COMPUTER SECURITY SERVICES IN THE NATURE OF PROVIDING AN INTERNET TRUST CENTER, NAMELY, COMPUTER SECURITY ASSURANCE AND ADMINISTRATION OF DIGITAL KEYS AND DIGITAL CERTIFICATES; COMPUTERIZED SECURITY SERVICES, NAMELY, ELECTRONICALLY MONITORING, DETECTING AND REPORTING ON SUSPICIOUS AND ABNORMAL PATTERNS OF POINT OF SALE ACTIVITY WHICH TYPICALLY INDICATE PROBLEMS SUCH AS THEFT, WRONGDOING, TRAINING ISSUES, OR CUSTOMER SERVICE ISSUES; CONSULTATION SERVICES CONCERNING HOMELAND SAFETY AND SECURITY ISSUES; CONSULTING AND LEGAL SERVICES IN THE FIELD OF PRIVACY AND SECURITY LAWS, REGULATIONS, AND REQUIREMENTS; CONSULTING SERVICES IN THE FIELD OF NATIONAL SECURITY; CONTROL OF BUILDING ENVIRONMENTAL ACCESS AND SECURITY SYSTEMS; DAY AND NIGHT GUARDS; ELECTRONIC MONITORING SERVICES FOR SECURITY PURPOSES IN THE FIELD OF BUILDING, MULTIPLE SITE, CAMPUS, CITY, STATE AND COUNTRY SECURITY; EMERGENCY RESPONSE ALARM MONITORING SERVICES, NAMELY, MONITORING OF ALERT DEVICES BY A REMOTE MONITORING CENTER FOR THE DISPATCH OF EMERGENCY PUBLIC HEALTH AND SECURITY SERVICES AND NOTIFICATION TO THIRD PARTIES; GUARD SERVICES; INVESTIGATION OF ASSETS, CREDIT REPORTS, FISCAL ASSESSMENTS, AND COLLECTION REPORTS FOR SECURITY OR AUTHENTICATION PURPOSES; LEASING OF ELECTRONIC TRACKING DEVICES FOR USE IN CONNECTION WITH HOMELAND SECURITY; MONITORING BURGLAR AND SECURITY ALARMS; MONITORING OF COMPUTER SYSTEMS FOR SECURITY PURPOSES; MONITORING OF SECURITY SYSTEMS USED IN ELECTRONIC TRACKING FOR USE IN CONNECTION WITH HOMELAND SECURITY; MONITORING SECURITY SYSTEMS; PERSONAL SECURITY CONSULTATION; PRIVATE INVESTIGATION; PROVIDING A WEB SITE FEATURING INFORMATION IN THE FIELD OF SECURITY; PROVIDING A WEB SITE FEATURING INFORMATION ON THE DEVELOPMENT OF PRIVACY, SECURITY AND DATA GOVERNANCE LAW; PROVIDING INFORMATION CONCERNING HOMELAND SAFETY AND SECURITY ISSUES; PROVIDING NEWS CONCERNING HOMELAND SAFETY AND SECURITY ISSUES; SECURITY CLEARANCE FOR PREPARATION OF IDENTIFICATION CARDS; SECURITY CONSULTANCY; SECURITY CONTROL OF PERSONS AND LUGGAGE IN AIRPORTS; SECURITY DUE DILIGENCE OVERSEAS, IN THE NATURE OF DETAILED FOREIGN COUNTRY BRIEFINGS, VETTING OF LOCAL PERSONNEL, ESTABLISHING HOST COUNTRY GOVERNMENT CONTACTS,



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 3,842,793 AND PROVIDING INFORMATION ON SUSTAINABLE SECURITY MEASURES OVERSEAS; SECURITY GUARD SERVICES; SECURITY GUARDING FOR FACILITIES; SECURITY INSPECTION SERVICES FOR OTHERS; SECURITY SERVICE, NAMELY, PROVIDING A LIST AND PHOTOGRAPHS OF ALL FURNITURE AND BELONGINGS IN A RESIDENCE AND BUSINESS, AS A RECORD TO THE OWNER OF THE CONTENTS IN THE EVENT OF A DISASTER; SECURITY SERVICES FOR BUILDINGS, NAMELY, PROVIDING PHYSICAL ACCESS TO PROPERTIES VIA A REMOTE CALL-IN LOCKING DEVICE; SECURITY SERVICES, NAMELY, CONDUCTING RECOVERY OPERATIONS FOR THE RECOVERY OF PROPERTY AND PERSONNEL; SECURITY SERVICES, NAMELY, PROVIDING ELECTRONIC ALERTS NOTIFYING OF A CHANGED STATUS OR CONDITION OF A SENSING DEVICE VIA THE INTERNET; SECURITY SERVICES, NAMELY, PROVIDING EXECUTIVE PROTECTION; SECURITY SERVICES, NAMELY, PROVIDING SECURITY ASSESSMENTS FOR BUSINESSES AND GOVERNMENTAL AGENCIES; SECURITY SERVICES, NAMELY, PROVIDING SECURITY ASSESSMENTS OF PHYSICAL LOCATIONS, INFORMATION SYSTEMS, AND WORKING ENVIRONMENTS; SECURITY SERVICES, NAMELY, THREAT SIMULATION VULNERABILITY ANALYSIS AND MITIGATION AND EMERGENCY AND CRISIS RESPONSE, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 12-1-2009; IN COMMERCE 12-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-778,814, FILED 7-10-2009.

ZACHARY BELLO, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

MERCHANTS' CHOICE PAYMENT
SOLUTIONS

Reg. No. 3,832,918

Registered Aug. 10, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

DELTA CARD SERVICES, INC. (TEXAS CORPORATION)
6TH FLOOR
25231 GROGANS MILL ROAD
THE WOODLANDS, TX 77380

FOR: CREDIT CARD TRANSACTION PROCESSING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PAYMENT SOLUTIONS", APART FROM THE MARK AS SHOWN.

SN 77-779,254, FILED 7-13-2009.

MICHELE SWAIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



MERCHANTS' CHOICE
PAYMENT SOLUTIONS

Reg. No. 3,832,917

Registered Aug. 10, 2010

Int. Cl.: 36

SERVICE MARK

PRINCIPAL REGISTER

DELTA CARD SERVICES, INC. (TEXAS CORPORATION)
6TH FLOOR
25231 GROGANS MILL ROAD
THE WOODLANDS, TX 77380

FOR: CREDIT CARD TRANSACTION PROCESSING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-3-2010; IN COMMERCE 6-3-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PAYMENT SOLUTIONS", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE AND GREEN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF "MC MERCHANTS' CHOICE" IN BLUE; "PAYMENT SOLUTIONS" IN GREEN; AND, A GRAPHIC DESIGN CONSISTING OF TWO GREEN RECTANGLES AND ONE BLUE RECTANGLE ABOVE AND TO THE RIGHT OF THE LETTERS "MC".

SN 77-779,253, FILED 7-13-2009.

MICHELE SWAIN, EXAMINING ATTORNEY

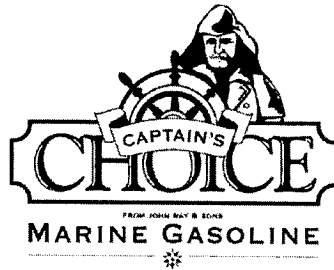


David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,816,577

Registered July 13, 2010

Int. Cl.: 4

TRADEMARK

PRINCIPAL REGISTER

RAY ENERGY CORPORATION (NEW YORK CORPORATION)
2900 6TH AVENUE
TROY, NY 12180

FOR: MARINE GASOLINE, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 5-20-2009; IN COMMERCE 5-20-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "& SONS" OR "MARINE GASOLINE", APART FROM THE MARK AS SHOWN.

THE NAME "JOHN RAY" DOES NOT IDENTIFY A LIVING INDIVIDUAL.

THE MARK CONSISTS OF A MAN STANDING BEHIND A NAUTICAL WHEEL WITH A BANNER HAVING THE WORD "CAPTAIN'S" AND THE WORD "CHOICE" SURROUNDED BY A BORDER. THE MARK FURTHER CONSISTS OF THE WORDS "FROM JOHN RAY & SONS MARINE GASOLINE" AND A LINE BROKEN BY A STAR IN THE MIDDLE OF THE LINE.

SER. NO. 77-753,018, FILED 6-5-2009.

DAVID TOOLEY, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BUTCHER'S CHOICE

Reg. No. 3,804,594

Registered June 15, 2010

Int. Cl.: 31

TRADEMARK

PRINCIPAL REGISTER

TOPCO HOLDINGS, INC. (WISCONSIN CORPORATION)
7711 GROSS POINT ROAD
SKOKIE, IL 60077

FOR: DOG FOOD, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 9-0-2009; IN COMMERCE 9-0-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-757,049, FILED 6-11-2009.

ELLEN BURNS, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GOLDEN CHOICE

Reg. No. 3,791,454

Registered May 18, 2010

Int. Cl.: 34

TRADEMARK

PRINCIPAL REGISTER

GLOBAL TOBACCO LLC (TEXAS LIMITED LIABILITY COMPANY)
2861 CONGRESSMAN LANE, SUITE 300
DALLAS, TX 75220

FOR: ABSORBENT PAPER FOR TOBACCO PIPES; ASIAN LONG TOBACCO PIPE SHEATHS; ASIAN LONG TOBACCO PIPES (KISERU); CHEWING TOBACCO; CIGARETTES CONTAINING TOBACCO SUBSTITUTES NOT FOR MEDICAL PURPOSES; HAND-ROLLING TOBACCO; JAPANESE SHREDDED TOBACCO (KIZAMI TOBACCO); PIPE TOBACCO; ROLL YOUR OWN TOBACCO; ROLLING TOBACCO; SMOKELESS TOBACCO; SMOKING TOBACCO; TOBACCO; TOBACCO FILTERS; TOBACCO GRINDERS; TOBACCO JARS; TOBACCO JARS OF PRECIOUS METAL; TOBACCO PIPE CLEANERS; TOBACCO PIPES; TOBACCO POUCHES; TOBACCO POWDER, NAMELY, SNUS; TOBACCO SPITTOONS; TOBACCO SUBSTITUTE; TOBACCO SUBSTITUTES; TOBACCO SUBSTITUTES NOT FOR MEDICAL PURPOSES; TOBACCO TINS; TOBACCO, CIGARS AND CIGARETTES, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 10-1-2009; IN COMMERCE 10-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-772,390, FILED 7-1-2009.

LINDA M. KING, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Smart Insurance Choices
You Can *Actually* Afford

Reg. No. 3,770,361 ICAN IP HOLDINGS, LLC (FLORIDA LIMITED LIABILITY COMPANY)
Registered Apr. 6, 2010 700 BANYAN TRAIL, SUITE 200
BOCA RATON, FL 33431

Int. Cl.: 36 FOR: MANAGING, PROCESSING AND ADMINISTERING PROFESSIONAL ASSOCIATION
AND EMPLOYEE GROUP HEALTH INSURANCE AND FINANCIAL BENEFIT PROGRAMS;
INSURANCE AGENCY SERVICES; INSURANCE ADVISORY AND CONSULTATION SER-
VICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK
PRINCIPAL REGISTER**

FIRST USE 4-14-2008; IN COMMERCE 4-14-2008.

THE MARK CONSISTS OF THE WORD "ICAN" IN A BUBBLE, FOLLOWED BY "SMART
INSURANCE CHOICES YOU CAN ACTUALLY AFFORD".

SER. NO. 77-752,881, FILED 6-5-2009.

HOWARD B. LEVINE, EXAMINING ATTORNEY



David S. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

SMART INSURANCE CHOICES
YOU CAN ACTUALLY AFFORD

Reg. No. 3,770,360 ICAN IP HOLDINGS, LLC (FLORIDA LIMITED LIABILITY COMPANY)
Registered Apr. 6, 2010 700 BANYAN TRAIL, SUITE 200
BOCA RATON, FL 33431

Int. Cl.: 36 FOR: MANAGING, PROCESSING AND ADMINISTERING PROFESSIONAL ASSOCIATION
AND EMPLOYEE GROUP HEALTH INSURANCE AND FINANCIAL BENEFIT PROGRAMS;
INSURANCE AGENCY SERVICES; INSURANCE ADVISORY AND CONSULTATION SER-
VICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK
PRINCIPAL REGISTER**

FIRST USE 4-7-2008; IN COMMERCE 4-7-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-752,878, FILED 6-5-2009.

HOWARD B. LEVINE, EXAMINING ATTORNEY



David S. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,766,594 LAMBERT, BRENT (UNITED STATES INDIVIDUAL)
Registered Mar. 30, 2010 391 WALLACE ROAD
JACKSON, TN 38305

Int. Cl.: 29 FOR: MEAT THAT HAS BEEN SLOW COOKED OVER A HICKORY CHARCOAL FIRE, IN
CLASS 29 (U.S. CL. 46).

TRADEMARK FIRST USE 11-1-2002; IN COMMERCE 11-1-2002.
PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INC." , APART FROM THE
MARK AS SHOWN.

THE STIPPLING IS FOR SHADING PURPOSES ONLY.

THE MARK CONSISTS OF THE STYLIZED TEXT "BIRTH CHOICE INC." INSIDE A BANNER
ABOVE THE STYLIZED TEXT "HOLY SMOKERS COOKING TEAM" ABOVE THE STYLIZED
TEXT "A TASTE OF HEAVEN" INSIDE AN OVAL WITH SCALLOPED EDGES, ALL OF
WHICH APPEARS SUPERIMPOSED OVER AN OVAL WITH FLAMES APPEARING INSIDE
THE OVAL.

SER. NO. 77-777,969, FILED 7-9-2009.

DAVID ELTON, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

The Choice Protection Plans

Reg. No. 3,754,160 DIMENSION SERVICE CORPORATION (OHIO CORPORATION)
Registered Mar. 2, 2010 400 METRO PLACE NORTH
DUBLIN, OH 430173377

Int. Cl.: 36 FOR: INSURANCE SERVICES, NAMELY, ADMINISTRATION OF EXTENDED WARRANTY
CONTRACTS IN THE FIELD OF AUTOMOBILES AND RECREATIONAL VEHICLES, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 8-3-2000; IN COMMERCE 8-3-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PROTECTION PLANS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-765,461, FILED 6-22-2009.

JASON TURNER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Masters Choice

Reg. No. 3,749,262 MASTERS CHOICE, INC. (ILLINOIS CORPORATION)
Registered Feb. 16, 2010 3010 STATE ROUTE 146 EAST
ANNA, IL 62906

Int. Cl.: 31 FOR: HYBRID SEED CORN, IN CLASS 31 (U.S. CLS. 1 AND 46).

TRADEMARK FIRST USE 5-1-2008; IN COMMERCE 5-1-2008.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-774,487, FILED 7-6-2009.

LESLIE RICHARDS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

EARTHSHELL THE GREEN
CHOICE IN DINNERWARE

Reg. No. 3,746,464 EARTHSHELL SPE, LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Feb. 9, 2010 SUITE 3700

C/O YORKVILLE ADVISORS, 101 HUDSON ST.
JERSEY CITY, NJ 07302

Int. Cl.: 21

FOR: BOWLS; CUPS; DISHES; PLATES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

**TRADEMARK
PRINCIPAL REGISTER**

FIRST USE 6-24-2009; IN COMMERCE 6-24-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GREEN", APART FROM THE MARK AS SHOWN.

SER. NO. 77-769,910, FILED 6-29-2009.

JILL PRATER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Paula's Choice

Reg. No. 3,744,513 PAULA'S CHOICE, INC. (WASHINGTON CORPORATION)
Registered Feb. 2, 2010 1030 SW 34TH STREET
RENTON, WA 980574810

Int. Cl.: 35 FOR: COMPUTERIZED ON-LINE RETAIL STORE SERVICES IN THE FIELD OF COSMETICS
AND RELATED PRODUCTS; ON-LINE RETAIL STORE SERVICES FEATURING COSMETICS
AND RELATED PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK
PRINCIPAL REGISTER FIRST USE 5-1-1995; IN COMMERCE 5-1-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-770,020, FILED 6-29-2009.

JILL C. ALT, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



WORKSTRINGS INTERNATIONAL

"YOUR FIRST CHOICE IN DOWNHOLE TUBULAR RENTALS"
A SUPERIOR ENERGY SERVICES COMPANY

Reg. No. 3,744,289 WORKSTRINGS, L.L.C. (LOUISIANA LIMITED LIABILITY COMPANY)
Registered Feb. 2, 2010 1150 SMEDE HWY.
BROUSSARD, LA 70518

Int. Cl.: 37 FOR: RENTAL OF OIL WELL DRILLING TOOLS, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

SERVICE MARK FIRST USE 6-1-2002; IN COMMERCE 6-1-2002.
PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WORKSTRINGS INTERNATIONAL" AND "A SUPERIOR ENERGY SERVICES COMPANY", APART FROM THE MARK AS SHOWN.

THE COLOR(S) DARK GREEN, LIGHT BLUE, DARK BLUE AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE STYLIZED WORDING "WORKSTRINGS INTERNATIONAL" "YOUR FIRST CHOICE IN DOWNHOLE TUBULAR RENTALS" A SUPERIOR ENERGY SERVICES COMPANY" AND OFFSHORE PLATFORM AND WATER DESIGN. THE WORDING APPEARS ON THREE SEPARATE LINES, WITH "WORKSTRINGS INTERNATIONAL" IN DARK GREEN ON THE FIRST LINE, FOLLOWED BY "YOUR FIRST CHOICE IN DOWNHOLE TUBULAR RENTALS" IN BLACK, THEN A BLACK UNDERLINE, AND FINALLY, THE WORDS "A SUPERIOR ENERGY SERVICES COMPANY" IN BLACK. THE OFFSHORE PLATFORM APPEARS TO THE LEFT AND SLIGHTLY BELOW THE THREE LINES OF WORDING, WITH THE PLATFORM SHOWN IN DARK GREEN, AND THE WATER IN LIGHT AND DARK BLUE.

SER. NO. 77-765,407, FILED 6-22-2009.

JERI J. FICKES, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Choice One Auto Glass

Reg. No. 3,744,203 CHOICE ONE AUTO GLASS LLC (NEVADA LIMITED LIABILITY COMPANY)
Registered Feb. 2, 2010 4860 W DESERT INN #4 PMB17
LAS VEGAS, NV 89103

Int. Cl.: 37 FOR: INSTALLATION AND MAINTENANCE OF AUTO GLASS, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

SERVICE MARK FIRST USE 4-5-2006; IN COMMERCE 7-22-2006.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AUTO GLASS", APART FROM THE MARK AS SHOWN.

SER. NO. 77-758,238, FILED 6-12-2009.

RUDY R. SINGLETON, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,718,613 FROST ELECTRIC SUPPLY COMPANY (MISSOURI CORPORATION)
Registered Dec. 1, 2009 2429 SCHUETZ ROAD
MARYLAND HEIGHTS, MO 63043

Int. Cl.: 42 FOR: PROVIDING TECHNOLOGICAL INFORMATION ABOUT ENVIRONMENTALLY-
CONSCIOUS AND GREEN INNOVATIONS, IN CLASS 42 (U.S. CLS. 100 AND 101).

SERVICE MARK FIRST USE 8-20-2008; IN COMMERCE 8-20-2008.
PRINCIPAL REGISTER

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GREEN", APART FROM THE
MARK AS SHOWN.

THE COLOR(S) ORANGE, WHITE, CHARCOAL GRAY AND GREEN IS/ARE CLAIMED AS
A FEATURE OF THE MARK.

THE MARK CONSISTS OF AN ORANGE SQUARE IN WHICH TWO WHITE LINES PARAL-
LEL TO EACH OTHER EXTEND UPWARD FROM THE BOTTOM OF THE SQUARE AND
THEN MAKE A NINETY-DEGREE ANGLE TO THE RIGHT BEFORE STOPPING, WITH THE
UPPER WHITE LINE EXTENDING FURTHER THAN THE LOWER WHITE LINE, BOTH
LINES ENDING WITH A CIRCLE SLIGHTLY LARGER THAN THE WIDTH OF THE LINE,
FORMING A STYLIZED CAPITAL "F" DRAWN TO RESEMBLE A WIRING DIAGRAM;
WITH THE WORD "FROST" IN CHARCOAL GRAY CAPITAL LETTERS BELOW THE
SQUARE; AND THE WORDS "GREEN CHOICE" IN GREEN CAPITAL LETTERS IN A HALF-
CIRCLE TO THE RIGHT OF THE SQUARE WITH A DEPICTION OF A LEAF IN GREEN
COLOR TO THE RIGHT OF THE SQUARE AND INSIDE THE HALF-CIRCLE.



SER. NO. 77-769,530, FILED 6-26-2009.

ANDREA K. NADELMAN, EXAMINING ATTORNEY

David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

DESIGNER'S CHOICE

Reg. No. 3,715,273 AMERICAN WOODMARK CORPORATION (VIRGINIA CORPORATION)
Registered Nov. 24, 2009 3102 SHAWNEE DRIVE
WINCHESTER, VA 22601

Int. Cl.: 20 FOR: KITCHEN CABINETS AND BATHROOM VANITIES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

TRADEMARK FIRST USE 5-0-1998; IN COMMERCE 8-0-1998.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,736,491, 2,816,617, AND 3,025,363.

SEC. 2(F).

SER. NO. 77-767,913, FILED 6-25-2009.

DAWN FELDMAN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ChairWorks Choice

Reg. No. 3,929,211

Registered Mar. 8, 2011

Int. Cl.: 20

TRADEMARK

PRINCIPAL REGISTER

CHAIRWORKS HOLDINGS INVESTMENT LIMITED (BR. VIRGIN ISLANDS COMPANY)
P. O. BOX 438

PALM GROVE HOUSE
ROAD TOWN, TORTOLA, BR. VIRGIN ISLANDS

FOR: FURNITURE, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 6-25-2009; IN COMMERCE 6-25-2009.

OWNER OF U.S. REG. NO. 1,467,363.

THE MARK CONSISTS OF THE WORDING "CHAIRWORKS CHOICE" IN STYLIZED FONT. THE WORDING "CHAIRWORKS" IS OUTLINED IN ITS ENTITY WITH A BOLD LINE. THE TERM "CHOICE" INCLUDES A RAINDROP SHAPED ELEMENT OVER THE LETTER "I".

SN 77-742,072, FILED 5-21-2009.

JULIE GUTTADAURO, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Choice-Cube

Reg. No. 3,869,093

Registered Nov. 2, 2010

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

CHOICE-CUBE PUBLICATIONS LLC (VIRGINIA LIMITED LIABILITY COMPANY)
4390 LORCOM LANE, NO 409
ARLINGTON, VA 22207

FOR: SELF-HELP MATERIALS, NAMELY, BOOKS, HAND-OUTS, WORKSHOP WORKBOOKS, BOOKLETS, AND EDUCATIONAL MATERIALS, NAMELY, BOOKS, HAND-OUTS, WORKSHOP WORKBOOKS, BOOKLETS, IN THE FIELD OF PSYCHOLOGY, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-17-1991; IN COMMERCE 2-2-1992.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-719,718, FILED 4-22-2009.

SETH A. RAPPAPORT, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GREEN CHOICE FOR LIFE

Reg. No. 3,842,700

Registered Aug. 31, 2010

Int. Cl.: 5

TRADEMARK

PRINCIPAL REGISTER

HBR 3 FLORIDA, CORP. (FLORIDA CORPORATION)
581 STONEMONT DRIVE
WESTON, FL 33326

FOR: COUGH SYRUPS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

FIRST USE 10-1-2009; IN COMMERCE 10-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-749,854, FILED 6-2-2009.

MARTHA FROMM, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



INTERNATIONAL

Reg. No. 3,839,851

Registered Aug. 31, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

TEEN MOTHER CHOICES INTERNATIONAL (ILLINOIS NON-PROFIT CORPORATION)
SUITE 14-417
5250 GRAND AVE.
GURNEE, IL 60031

FOR: CHARITABLE SERVICES, NAMELY, PROVIDING WORKSHOPS, SEMINARS, AND COUNSELING SERVICES RELATING TO LIFE SKILLS, AND EDUCATIONAL MATERIALS DISTRIBUTED THEREWITH, DIRECTED TO TEENAGE MOTHERS; PROVIDING TRAINING DIRECTED TO INDIVIDUALS AND GROUPS RELATING TO THE ESTABLISHMENT AND OPERATION OF CHARITABLE ORGANIZATIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-30-2006; IN COMMERCE 4-30-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEEN MOTHER" AND "INTERNATIONAL", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SHADED RECTANGLE WITHIN A RECTANGLE, THE WORDING "TEEN MOTHER CHOICES INTERNATIONAL", DESIGN OF A WOMAN KISSING A CHILD WHO IS HOLDING A FEEDING BOTTLE, AND DESIGN OF A GLOBE.

SER. NO. 77-735,234, FILED 5-12-2009.

DAVID C. REIHNER, EXAMINING ATTORNEY



David J. Kyfas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CHANNEL OF CHOICE

Reg. No. 3,826,102

Registered July 27, 2010

Int. Cl.: 35

WINDWARD PRINT STAR, INC. (DELAWARE LIMITED LIABILITY COMPANY), DBA
ADPLEX,
SUITE 120
650 CENTURY DRIVE
HOUSTON, TX 77073

SERVICE MARK

PRINCIPAL REGISTER

FOR: ADVERTISING, MARKETING, AND PROMOTIONAL SERVICES; ADVERTISING AND MARKETING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS; ADVERTISING AND MARKETING SERVICES FOR PERSONALIZED ADVERTISING PURPOSES; AND BRANDING SERVICES, NAMELY, CONSULTING, DEVELOPMENT, MANAGEMENT, AND MARKETING OF BRANDS FOR BUSINESSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-13-2009; IN COMMERCE 11-13-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-717,777, FILED 4-20-2009.

ELLEN PERKINS, EXAMINING ATTORNEY



David S. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE CHOICE OF FLIGHT CREWS
AND FREQUENT TRAVELERS

Reg. No. 3,823,808

Registered July 27, 2010

Int. Cls.: 9 and 18

TRADEMARK

PRINCIPAL REGISTER

TRAVELPRO INTERNATIONAL, INC. (DELAWARE CORPORATION)

700 BANYAN TRAIL

BOCA RATON, FL 33431

FOR: COMPUTER CARRYING CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-15-2009; IN COMMERCE 1-15-2009.

FOR: LUGGAGE, SUITCASES, GARMENT BAGS FOR TRAVEL, ALL PURPOSE SPORTS BAGS, TOILETRY CASES SOLD EMPTY, SHOULDER BAGS, CARRYING CASES, TOTE BAGS, DUFFLE BAGS, ROLLING DUFFLE BAGS, BACKPACKS, ROLLING BACKPACKS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-15-2009; IN COMMERCE 1-15-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F) AS TO "FLIGHT CREWS AND FREQUENT TRAVELERS".

SER. NO. 77-750,163, FILED 6-2-2009.

TRACY CROSS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,812,837

Registered July 6, 2010

Int. Cls.: 35, 36 and 41

SERVICE MARK

PRINCIPAL REGISTER

TEEN MOTHER CHOICES INTERNATIONAL (ILLINOIS NON-PROFIT CORPORATION)
SUITE 14-417
5250 GRAND AVE.
GURNEE, IL 60031

FOR: CONSULTING SERVICES IN THE FIELD OF ESTABLISHING CHARITABLE ORGANIZATIONS THAT ASSIST AND EDUCATE TEENAGE MOTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2008; IN COMMERCE 3-31-2008.

FOR: CHARITABLE SERVICES, NAMELY, PROVIDING FINANCIAL SUPPORT TO TEENAGE MOTHERS; CHARITABLE FUND RAISING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2001; IN COMMERCE 3-31-2001.

FOR: CHARITABLE SERVICES, NAMELY, PROVIDING EDUCATIONAL MATERIALS, WORKSHOPS, AND SEMINARS, AND COUNSELING RELATING TO LIFE SKILLS DIRECTED TO TEENAGE MOTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-31-2001; IN COMMERCE 3-31-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEEN MOTHER", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SHADED RECTANGLE WITHIN A RECTANGLE, THE WORDING "TEEN MOTHER CHOICES", AND DESIGN OF A WOMAN KISSING A CHILD, WHO IS HOLDING A FEEDING BOTTLE.

SER. NO. 77-735,157, FILED 5-12-2009.

DAVID C. REIHNER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



INTERNATIONAL

Reg. No. 3,812,835

Registered July 6, 2010

Int. Cls.: 35 and 36

SERVICE MARK

PRINCIPAL REGISTER

TEEN MOTHER CHOICES INTERNATIONAL (ILLINOIS NON-PROFIT CORPORATION)
SUITE 14-417
5250 GRAND AVE.
GURNEE, IL 60031

FOR: CONSULTING SERVICES IN THE FIELD OF ESTABLISHING CHARITABLE ORGANIZATIONS THAT ASSIST AND EDUCATE TEENAGE MOTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-30-2006; IN COMMERCE 4-30-2006.

FOR: CHARITABLE SERVICES, NAMELY, PROVIDING FINANCIAL SUPPORT TO TEENAGE MOTHERS; CHARITABLE FUND RAISING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-30-2006; IN COMMERCE 4-30-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEEN MOTHER" AND "INTERNATIONAL", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SHADED RECTANGLE WITHIN A RECTANGLE, THE WORDING "TEEN MOTHER CHOICES INTERNATIONAL", DESIGN OF A WOMAN KISSING A CHILD, WHO IS HOLDING A FEEDING BOTTLE, AND DESIGN OF A GLOBE.

SER. NO. 77-735,138, FILED 5-12-2009.

DAVID C. REIHNER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



LIFESKILLS
WORKSHOP

Reg. No. 3,812,834

Registered July 6, 2010

Int. Cls.: 36 and 41

SERVICE MARK

PRINCIPAL REGISTER

TEEN MOTHER CHOICES INTERNATIONAL (ILLINOIS NON-PROFIT CORPORATION)
SUITE 14-417
5250 GRAND AVE.
GURNEE, IL 60031

FOR: CHARITABLE SERVICES, NAMELY, PROVIDING FINANCIAL ASSISTANCE TO
TEENAGE MOTHERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-30-2003; IN COMMERCE 9-30-2003.

FOR: CHARITABLE SERVICES, NAMELY, PROVIDING EDUCATIONAL MATERIALS,
WORKSHOPS, SEMINARS, AND COUNSELING RELATING TO LIFE SKILLS DIRECTED
TO TEENAGE MOTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-30-2003; IN COMMERCE 9-30-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TEEN MOTHER" AND
"LIFESKILLS WORKSHOP", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SHADED RECTANGLE WITHIN A RECTANGLE, THE
WORDING "TEEN MOTHER CHOICES", DESIGN FOR A WOMAN KISSING A CHILD WHO
IS HOLDING A FEEDING BOTTLE, AND WORDING "LIFESKILLS WORKSHOP".

SER. NO. 77-735,130, FILED 5-12-2009.

DAVID C. REIHNER, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BETTER BY CHOICE

Reg. No. 3,808,280

Registered June 22, 2010

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

SANDERS, SUSAN S. (UNITED STATES INDIVIDUAL)
407 S. COURT STREET
LEWISBURG, WV 24901

FOR: PUBLICATIONS, NAMELY, CARDS IN THE FIELDS OF SELF-HELP AND PERSONAL DEVELOPMENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-28-2009; IN COMMERCE 8-28-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-735,455, FILED 5-12-2009.

BRENDAN REGAN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office