

ESTTA Tracking number: **ESTTA365636**

Filing date: **08/29/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91195709
Party	Defendant Jehonadav, Shlomo David
Correspondence Address	SERGEI OREL, ESQ. LAW OFFICE OF SERGEI OREL, LLC 646 ANDERSON AVE STE 2 CLIFFSIDE PARK, NJ 07010-1857 UNITED STATES sorel@sergei-orel.com
Submission	Answer
Filer's Name	Sergei Orel
Filer's e-mail	sorel@sergei-orel.com
Signature	/Sergei Orel/
Date	08/29/2010
Attachments	Soviet Champagne.pdf (4 pages)(367879 bytes)



[download](#) [embed](#)

No New Year without 'Soviet Champagne'

[permalink](#)
[e-mail story to a friend](#)
[print version](#)

Published 25 December, 2008, 14:08

The French jealously protect Champagne as their national treasure, forbidding others to use the appellation for any sparkling wine produced anywhere other than in their celebrated province.

Nonetheless, Russians are proud of their own brand of sparkling wine called 'Soviet Champagne', which has been an inalienable part of Russian wine culture and, particularly, New Year celebrations.

The Russian sparkling wine was born 72 years ago, when Josef Stalin signed a decree ordering production of 'Soviet Champagne' – or, more accurately, sparkling wine called 'Sovetskoye Shampanskoye'. The first wineries appeared in the southern city of Rostov and later in Gorky (now Nizhny Novgorod), in central Russia.

Nobody doubts that the high price tag of French Champagne is justified, and many are ready to pay as much as it takes for the exquisite pleasure. The concept of its Soviet analogue was completely different: the Communist Party wanted winemakers to come up with a cheap sparkling wine affordable to most workers.

[Yahoo](#)

[StumbleUpon](#)

[Google](#)

[Live](#)

[Technorati](#)

[del.icio.us](#)

[Digg](#)

[Reddit](#)

[Mixx](#)

[Propeller](#)

[Thrills&Spills](#)

More on the story



When in China, beware of benches

[Chinese park officials are going to teach their visitors good manners with the...](#)



Russian Navy UFO records say aliens love oceans

[The Russian navy has declassified its records of encounters with unidentified...](#)



Hairdresser turns robber into sex-slave

[A hairdresser from the small Russian town of Meshchovsk has subdued a man who...](#)



Mysterious circles shock locals in Russia's South

[Mysterious pictograms consisting of several circles have appeared on a wheat...](#)



The 10 silliest things ever said by politicians

[Comedians would probably not exist without politicians, whose speeches have...](#)



Communists demand ban of Avatar

[The Communists of Saint Petersburg and Leningrad Region have demanded a ban of...](#)



Top Stories

["Too early to say how much aid needed to Pakistan"- UN Deputy Envoy](#)

[Stunt festival kicks off in Russia](#)

[Russia to build new space launch facility](#)

Politics

[Lukashenko finds alternative to Kremlin in Russia's regions](#)

[Israel seeks to halt Russian arms sales to Svria](#)

[ROAR: Parking lots become political issue in Moscow](#)

Business

[Kalina posts 1H 2010 net profit of 272.3 million roubles](#)

[Russia seeks new sea routes to Asia](#)

[Kamchatkas ecotourism strives for investment](#)

Prime Time Russia

[Medvedev's decision to stop Khimki forest logging arrives too late - mass media](#)

[Moscow expats share their hopes and fears](#)

[British charity activist brings marathon fashion to Russia](#)

[Historama, August 27](#)

[Prediction contradiction: Economic forecasts fail check by Accounts Chamber](#)

[Russians celebrate national cinema day](#)

[British punk-folk assault on the capital](#)

Show from date

- →

On Air

Sport

[Touring and Ice racing legend visits Moscow](#)

[No big names in CSKA and Zenit draw](#)

[Lokomotiv and Sibir knocked out of Europa League](#)



"White Sikhs" – foreigners who found faith in Sikhism

Sword-carrying Sikhs roaming the Indian city of Amritsar are a normal sight...



File-sharing website TorrentReactor renames Russian village

Popular torrent website torrentreactor.net claims that it has struck a bargain...



Tropical fruit grows in "hothouse" Central Russia

Russia's extreme heat has not brought only misery: it is bearing fruit as well...



Cameron takes the plunge in Russia

The father of "Avatar", James Cameron, has dived into the waters of the deepest...

It was chemist Anton Frolov-Bagreev who took up the difficult task. The man considered to be the founding father of 'Soviet Champagne' devoted his entire life to perfecting his technology.

'Sovetskoye Shampanskoye' was manufactured at a number of wineries across the USSR. Now, many producers have the right to use the appellation for their sparkling wines, provided the technology corresponds to the standards set back in Soviet times. Interestingly enough, 'Sovetskoye Shampanskoye' is not a registered trademark but rather a 'product category': Winemakers are not strictly constrained in the use of wine ingredients. So, the bouquet of different producers may vary from winery to winery.

The name of the wine is always spelled in Russian, the use of Latin letters being forbidden due to international trade laws.

Depending on the concentration of sugar, several types of 'Sovetskoye Shampanskoye' can be distinguished: brut, dry, semidry, semisweet and sweet. While elsewhere in the world brut Champagne is preferred, most Russians opt for the sweet and semisweet varieties.

Sales of sparkling wine dramatically soar in the New Year. It is considered essential to have a bottle of Champagne on the festive table. Tradition dictates that the bottle be open when the Kremlin chimes ring in the New Year. You should do it so quickly as to drink your glass before the chime ends. In this case, your secret wish for the upcoming year is bound to come true.

0/5 (0 votes) [rate this story](#)



[discuss it](#)

[Back to top](#)

SciTech

[New Explorer browser gets brief public showing](#)

[Russia to prepare youngsters for life in nanotech society](#)

[Julian Assange, the man behind WikiLeaks](#)

Russia Now

Blogs, RT info

[My RT-custom sitebar](#)



[« PREVIOUS PAGE](#)
[NEXT PAGE »](#)

Where to go to: Places to eat, dance and hang out

Soup kitchens for...Pets!

New Year festivities with a pagan twist

Obama re-branding a bull's eye hit for salon

Putin's painting to be sold at charity auction

Follow my lead, calls sporty Medvedev

No sex please, we're communists

The core of polar ambitions

Dead actor scoops Golden Globe

And to shut him up give a one-finger salute

Moscow men down to bare necessities

Now's the time to buy the White House

Escape to the country

Cossacks make merry at Christmas

Orthodox Christmas in full swing

Fake Obama offered free petrol to Twitter users

Been there, done that - at eleven

Face of the future: the 'all-seeing eye' meets 'all-sniffing nose'

Apocalypse now - could the internet seize up altogether?

Totalitarian society invades Russian screens

Russian toons go global

RT ASKS

How realistic is the image of Russia presented in the West?

- it's completely true
- it's adjusted to current policies towards Russia
- no idea, as there's massive lack of info
- stereotypes compete with truth

vote

[view answers without voting](#)

Elephant muscles in on festive present-giving	Business nudes: Pirelli tradition heads east	Russia welcomes 2009-01-01
Queen's knighthood list tinted with polonium	Fir trees more impressive than presents	Natalya Vodyanova – A Russian Cinderella with a big heart
Snow cow competition sweeps Siberian city	Abramovich, buy us!	Space crew to celebrate alcohol-free New Year...16 times!
Harmony in the heavens	Only fir-st is good enough in quest for perfect New Year tree	Meet the tallest New Year tree

© Autonomous Nonprofit Organization "TV-Novosti"
2005-2010. All rights reserved.

[Top Stories](#) | [Top Rated Videos](#) | [On Air](#) | [Politics](#) | [Business](#) | [Prime Time Russia](#) | [Russia Now](#) | [Blogs](#) | [About Us](#)

[Disclaimer](#) | [Feedback](#) | [Partners](#) | [Advertise with us](#)

[Upload your video](#)