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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91195582
Party	Plaintiff Microsoft Corporation
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Submission	Other Motions/Papers
Filer's Name	William O. Ferron, Jr.
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Signature	/William O. Ferron, Jr./
Date	01/10/2011
Attachments	NED Decl-SJ-AppStore.pdf (9 pages)(322525 bytes) NED Decl Exh 1-1.pdf (60 pages)(3483927 bytes) NED Decl Exh 1-2.pdf (60 pages)(3533854 bytes) NED Decl Exh 1-3.pdf (60 pages)(3571735 bytes) NED Decl Exh 1-4.pdf (62 pages)(3200709 bytes) NED Decl -Exh 2 & 3.pdf (19 pages)(1341318 bytes) NED Decl -Exh 4.pdf (6 pages)(1038547 bytes) NED Decl -Exh 5.pdf (8 pages)(471632 bytes) NED Decl -Exh 6.pdf (3 pages)(466379 bytes) NED Decl -Exh 7 thru 11.pdf (18 pages)(2058987 bytes) NED Decl -Exh 12.pdf (15 pages)(544428 bytes) NED Decl -Exh 13.pdf (31 pages)(1833872 bytes) NED Decl -Exh 14.pdf (44 pages)(2448251 bytes) NED Decl -Exh 15.pdf (14 pages)(706278 bytes) NED Decl -Exh 16.pdf (24 pages)(1801122 bytes) NED Decl -Exh 17.pdf (41 pages)(2801096 bytes) NED Decl -Exh 18 & 19.pdf (19 pages)(440498 bytes) NED Decl -Exh 20.pdf (19 pages)(1920357 bytes) NED Decl -Exh 21.pdf (23 pages)(1002092 bytes) NED Decl -Exh 22.pdf (4 pages)(192010 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MICROSOFT CORPORATION,	)	Opposition No. 91195582
Opposer,	)	Serial No. 77/525433
v.	)	
APPLE INC.,	)	Attorney Docket No. 663005.80652
Applicant.	)	

DECLARATION OF NATHANIEL E. DURRANCE IN SUPPORT OF OPPOSER MICROSOFT CORPORATION'S MOTION FOR SUMMARY JUDGMENT

I, Nathaniel E. Durrance, hereby declare and state that:

1. I am an attorney at Seed IP Law Group PLLC, counsel for Opposer Microsoft Corporation ("Microsoft") in this proceeding. The following facts are true of my own knowledge unless otherwise stated.

2. On November 10, 2010, I conducted a search of the USNEWS database at Westlaw.com for usage of "app store" (lower case only) using Westlaw's "case-sensitive" search setting. This search produced 1759 hits for a time period ranging between July 13, 2008 through November 10, 2010. Of these hits, 1077 occurred in the year 2010, namely from January 1, 2010 to November 10, 2010, when the search was conducted. Attached as Exhibit 1 is a true and

correct copy of the 2010 search results comprising excerpts from 1077 press articles using "app store" taking 30 words before and after each occurrence of "app store." These excerpts are automatically selected by Westlaw using its "result list display preferences" setting, which allows a user to display a desired number of words (up to 30 words) before and after each occurrence of the searched for term. The search results for 2010 were chosen to represent current use and because under the case law genericness is to be determined at the time the issue arises. *In re Thunderbird Products Corporation*, 406 F.2d 1389, 160 USPQ 730 (CCPA 1969).

3. I reviewed the search results shown in Exhibit 1 and found that 867 articles, approximately 80%, discussed app stores other than Apple's.

4. Attached as Exhibit 2 are true and correct copies of a publicly available transcript of Apple Incorporated's October 18, 2010 earnings call and an October 19, 2010 NPR Morning Edition article concerning Apple's earnings call and comments made by Apple's CEO, Steve Jobs. The October 19, 2010 NPR Morning Edition article was part of the search results attached as Exhibit 1, page 25.

5. Attached as Exhibit 3 are true and correct copies of excerpts from dictionaries defining the terms "app" and "application."

6. Attached as Exhibit 4 are true and correct photographs of an Apple iPhone displaying definitions of "app" and "application" as found in the New Oxford American Dictionary iPhone app.

7. Attached as Exhibit 5 are true and correct copies of excerpts from dictionaries defining the term "store."

8. Attached as Exhibit 6 are true and correct photographs of an Apple iPhone displaying definitions of "store" as found in the New Oxford American Dictionary iPhone app.

9. Attached as Exhibit 7 are annotated copies of the specimens of use filed by Apple on November 20, 2009 in Application No. 77/525433 to prove use of APP STORE. The specimens are screen shots showing what a user sees when accessing Apple's store from a personal computer. The annotations in red show various functions of Apple's app store. Page

one of Exhibit 7 is the specimen filed by Apple to prove use of APP STORE in Class 38, with red call out boxes showing that downloading service is part of an app purchase on the APP STORE website (top of page) and a "Get App" function is used to purchase apps via download on the website (middle of page). Page two of Exhibit 7 is the specimen filed by Apple to prove use of APP STORE in Classes 35 and 42 , with red call out boxes showing that (i) a user selects "iTunes Store" from the "STORE" options, (ii) "App Store" is an option within the iTunes Store selections, and (iii) a "Search Store" tool is available to search for apps, music, movies, etc.

10. Attached as Exhibit 8 is an annotated copy of a screenshot from Apple's iPhone website, taken on November 8, 2010 from www.apple.com/iphone/apps-for-iphone/. The annotations in red show Apple's use of the term "app" to identify products offered at its store. The red underlining and red boxes in Exhibit 8 call out where Apple touts its app store as having "The World's largest collection of mobile apps," invites users to "Download apps" and "Find more perfect apps," and lists categories of "Apps" in a scrollable banner at the bottom of the screen (i.e., "Apps for iPhone," "Apps for Cooks," "Apps for Work," "Apps for Music," etc.).

11. Attached as Exhibit 9 is an annotated screenshot from a DirectTV advertisement for its DirectTV App Store, located at www.directtv.com/DTVAPP/ and a true and correct copy of the webpage found at www.directtv.com/DTVAPP/. The annotation in red shows DirectTV's use of the term "App Store" to describe its app store (top of page where arrow points) and text from DirectTV's advertisement directing users to "Select the DIRECTV App Store icon at the top of the TV Apps Dock and choose the apps you want." This statement is found on page two of Exhibit 9, in the first bullet point after the heading "How It Works:". The annotated version of the webpage is used on page 13 of Microsoft's memorandum in support of its motion for summary judgment in order to conserve space.

12. Attached as Exhibit 10 are true and correct copies of screen shots of Apple's iTunes, Apple Store and App Store websites.

13. Attached as Exhibit 11 are true and correct copies of screen shots of Apple's App Store Facebook page.

14. Attached as Exhibit 12 are true and correct copies of Apple press releases retrieved from Apple's website.

15. Attached as Exhibit 13 are true and correct copies of printouts of information for developers for Apple's App Store consisting of developers' guidelines and form agreement.

16. Attached as Exhibit 14 are true and correct copies of printouts of trade press articles and blog postings discussing "app stores." Each article has a URL and date on the bottom or side of the page indicating where the article was printed from and the date it was printed. For ease of review, the printouts have been underlined where "app store" is used generically.

17. Attached as Exhibit 15 are true and correct copies of printouts of general press articles concerning "app stores." Each article either has a Westlaw address and date at the top of the page or a URL and date at the bottom of the page. For ease of review, the website printouts have been underlined where "app store" is used generically.

18. Attached as Exhibit 16 are true and correct copies of consumer blogs discussing "app stores." Each consumer blog printout has a URL and date on the bottom of the page indicating where the consumer blog was printed from and the date it was printed. Also, for ease of review, each consumer blog printout has underlining added each time app store is used generically. The postings from the various consumers are found on the following pages of Exhibit 16:

- Page 3, tk772's posting on November 8, 2010 on engadget.com
- Page 8, $320AShareMakesMeGrin>8-)'s posting on November 8, 2010 on engadget.com
- Page 11, pika2000's posting on November 8, 2010 on engadget.com
- Page 13, Kevin Krause's posting on October 11th, 2010 on phandroid.com
- Page 14, Storm14K aka Phil's posting on October 11, 2010 on phandroid.com
- Page 14, Hendrix's posting on October 11, 2010 on phandroid.com
- Page 15, Priya Ganapati's posting on August 31, 2009 on wired.com

- Page 17, the August 5, 2009 posting on mobilewhack.com
- Page 19, Joshua Poje's posting on April 9, 2009 on new.abanet.org
- Page 20, BuzzDar's posting on March 25, 2010 on broadbandreports.com.

19. Attached as Exhibit 17 are true and correct copies of screen shots showing third parties' use of the term "app store" to refer to their own services. As shown in Exhibit 17, the following third parties use "app store" to describe their services (each word is capitalized for this list, but as shown in the printouts, some of the third parties use lower case for their tag lines):

- AppStoreHQ, Shopify App Store
- @metro App Store
- WinMoAppStore.com
- PocketGear.com – World's Largest Mobile App Store
- AndAppStore
- Handmark Mobile App Store Solutions
- HipLogic App Store
- DirectTV App Store
- MiKandi.com – The World's First Adult AppStore
- Sentrion App Store
- MobiHand, Inc. – The App Store Company
- DC App Store
- YoYo Games App Store

The last three app stores recently changed their names to MobiHand, Inc. – The App SuperStore Company, DC Store, and YoYo Game Store, as shown on pages 37-40 of Exhibit 17.

20. I have been advised by MetroPCS that Apple sent it a letter demanding that it withdraw its application to register "@METRO APP STORE" and cease use of that mark in connection with its services. MetroPCS forwarded to me a copy of Apple's demand letter. A true and correct of that is attached hereto as Exhibit 18.

21. I have been advised by counsel for MobileMeme, owner of the AppStoreHQ website, that Apple sent it a letter requiring it to cease use of the mark "APPSTOREHQ" in connection with its services. MobileMeme's counsel forwarded to me a copy of Apple's demand letter. A true and correct of that is attached hereto as Exhibit 19.

22. Attached as Exhibit 20 are true and correct copies of webpage printouts from Microsoft's, Verizon's, Palm's, Google's, and Blackberry's various app store websites describing functionality found on those websites. I have reviewed advertisements for each of these app stores describing the services offered at the store and believe each offers the services of (a) accessing its online app store, and (b) downloading apps from its app store, (c) updating apps offered at its app store, (d) providing information about apps offered at its app store, (e) allowing users to search for apps offered at the store, and (f) allowing users to organize the apps they purchase at the store. For example, the following functionality is shown on these webpages:

- Window Phone Marketplace allows a user to see information about various apps that are available (page 1), "Get apps from the Marketplace" (page 2), "Install," "download," and "see top, new, or featured apps, or browse categories" (page 3), "Pause" and "Resume" downloading of the app (page 4), "Search" for apps (page 6), "synch" apps with your phone and computer (page 7), and "Find related apps (page 8), among other functions.
- Verizon Media Store allows a user to browse "New Apps," "Featured Apps," and apps organized in various categories such as "Business," "Music," "Entertainment," etc., as well as "Search" for apps (page 9-10), purchase, download and install apps (pages 10-11), review information on the various apps (pages 10-11), and "Learn More" about the apps offered at the store (page 11), among other functions.
- Nokia's Ovi Store allows users to "Download Now" apps, "search for content for your cell phone," sort apps by various categories such as "best sellers" and "new" and rate apps (page 12), and "download, rate and review" apps (page 13), among other functions.
- Palm's App Catalog allows users to "browse" and "search" for apps (pages 14-15), read descriptions of the various apps, download apps, review apps and share apps (page 15), among other functions.
- Google's Android Market allows users to scroll through lists of apps, browse apps in various categories, search for apps, purchase, download and install apps, view apps that have been downloaded to a device, and view information on the various apps (pages 16-17), among other functions.

- BlackBerry's App World allows users to "browse and download apps," install apps, and search for apps, among other functions (page 18).

23. Attached as Exhibit 21 are true and correct copies of webpage printouts from the Google, RIM/Blackberry, Microsoft, Nokia, Palm, and Samsung app stores showing each of their store names, webpage printouts showing descriptors used by the party to describe their app store, and webpage printouts showing how the press describes each of the stores as "app stores." Underlining and arrows have been added to Exhibit 21 for ease of review pointing out the app store name and the descriptor used by the vendor to describe their app store. The table below indicates the pages and Exhibit where the information may be found:

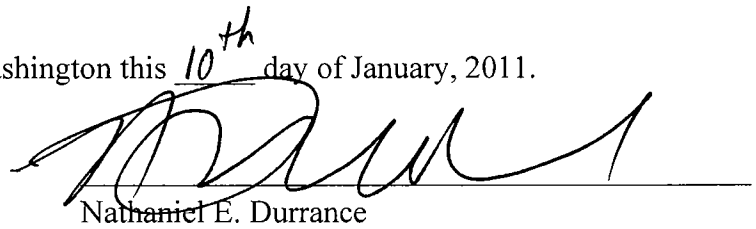
Vendor/Store Name	**Descriptor**	**Press Description**
Google Android Market (Ex. 21, page 1)	marketplace (Ex. 21, page 2)	app store (Ex. 14, pages 20, 22, 26-27, 35, 39)
Blackberry App World (Ex. 21, page 4)	storefront (Ex. 21, page 5)	app store (Ex. 14, pages 9, 20, 22, 27, 35, 39)
Microsoft Marketplace (Ex. 21, page 7)	virtual store for apps (Ex. 21, page 5)	app store (Ex. 14, pages 14-15, 35, 39-40)
Nokia Ovi Store (Ex. 21, page 9)	application store (Ex. 21, page 11)	app store (Ex. 14, pages 22, 27, 40)
Palm App Catalog (Ex. 21, page 13)	application store (Ex. 21, page 16)	app store (Ex. 14, pages 18, 26-28, 40)
Samsung Apps (Ex. 21, page 21)	application store (Ex. 21, page 22)	app store (Ex. 14, page 8, 27)

24. Attached as Exhibit 22 are true and correct copies of the following documents retrieved on January 10, 2011 from the website for the American Dialect Society at www.americandialect.org: (a) an online article indicating that it has voted "app" as its Word of

the Year for 2010, and (b) the first two pages of its January 7, 2011 press release announcing that selection.

I declare under penalty of perjury under the laws of the United States of America that the above is true and correct.

Executed at Seattle, Washington this 10th day of January, 2011.



Nathaniel E. Durrance

1778769_3.DOC

CERTIFICATE OF SERVICE

I, Annette Baca, hereby certify that the above **DECLARATION OF NATHANIEL E. DURRANCE IN SUPPORT OF OPPOSER MICROSOFT CORPORATION'S MOTION FOR SUMMARY JUDGMENT** was served on Opposer's counsel by depositing same with the U.S. Postal Service, first-class postage prepaid, on January 10, 2010, addressed as follows:

Joseph Petersen, Esq.
Jason Vogel, Esq.
KILPATRICK STOCKTON LLP
14th Floor
31 West 52nd Street
New York NY 10019

Alicia Grahn Jones, Esq.
KILPATRICK STOCKTON LLP
1100 Peachtree Street, Suite 2800
Atlanta, Georgia 30309

Annette Baca

Annette Baca

EXHIBIT 1

QUERY - NOCAPS("APP STORE") DATABASE(S) - USNEWS

1. Jeffrey Glueck - Interview
Analyst Wire Author: Ali Velshi; Word Count: 639 11/10/10 ANALYSTWIRE (No Page)
2010 WLNR 22478831

...future is for this. This is very popular, Jeffrey. What happened? JEFFREY GLUECK, CEO, SKYFIRE: Well, we were thrilled to be the top- grossing app within hours on the Apple **app store**. We had so much demand that we made a decision to call the app sold out. We reached number one app on the Apple **app store** as I said in hours. And we wanted to make sure those users who bought the service were getting a great customer experience. The demand was so high that we ...

...36 hours, doubled our bandwidth and capacity, and we have been back up for sales since Friday without interruption, and going strong as the top selling app on the Apple **app store**. VELSHI: Now, does this solve the problem? Because Apple and Adobe couldn`t really come to any agreement on this. You sort of got in the middle and converted it ...

...ve been able to rapidly as a cloud service to double our capacity. We are open now as the top-selling app and the top-grossing app in the Apple **app store** in the U.S. without interruption. We`re feeling great. It`s been performing well. Over the next couple of weeks, we`ll add even more capacity and we`re getting...

2. Euro RSCG mobile apps 11 10
AP Alert - Business Author: N/A; Word Count: 1014 11/10/10 APALERTBUS 17:11:38

...info, 67 percent agreed that having available info on a mobile device would be helpful or improve the information's value -- The majority of consumers discover apps by either browsing an "**app store**" or from recommendations by friends or family -- Consumers trust doctors most of all for recommendations on health and wellness apps, followed by friends and family; they trust social networks least...

3. NY VerizonFiOS Launch 11 10
AP Alert - Financial Author: N/A; Word Count: 1110 11/10/10 APALERTFIN 16:04:47

...device. The Flex View Mobile application - called "Media Manager Mobile" - is available for download at https://m.verizon.com/apps/ and is also available free of charge in a growing number of **app stores**. Currently, Flex View is supported by the following mobile devices, with more to come soon: Blackberry Storm2, HTC HD2, HTC Imagio, HTC Touch Pro2, LG VS750, DROID 2 by Motorola...

4. Snaptu Connects Over Half a Million Mexican Users a Month
AP Alert - HiTech Author: N/A; Word Count: 447 11/10/10 APALERTHITECH 20:18:25

...with their existing phone," said Snaptu CEO Ran Makavy There are more than 30 apps and web

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services available for free on Snaptu, all available through the recently launched Snaptu **app store**, the SnappStore. To download Snaptu simply to go to http://www.snaptu.com (http://www.snaptu.com/) or m.snaptu.com on your mobile phone browser. About Snaptu Snaptu changes the way the world uses the...

1 duplicate

5. CA Rhmbile RhoGallery 11 09
AP Alert - Financial Author: N/A; Word Count: 608 11/9/10 APALERTFIN 14:06:41

...Announces RhoGallery - the Enterprise App Store SAN JOSE, Calif., Nov. 9, 2010 / PRNewswire / -- Today Rhomobile, makers of Rhodes, the leading smartphone app framework for enterprise mobility, announced RhoGallery - the enterprise **app store**. RhoGallery makes it easy for developers and administrators to create "galleries" of mobile apps, which are then provisioned to their mobile workforce via a native smartphone application that sits on...

6. CA YP.com AT&T Coupon 11 09
AP Alert - HiTech Author: N/A; Word Count: 1298 11/9/10 APALERTHITECH 14:28:04

...YP.com is also accessed by millions of users each month via the mobile web. AT&T Interactive consumer apps have a pre-activation presence or have been downloaded through digital **app stores** on over 40 million mobile phones(1). AT&T Interactive 's robust local ad network helps advertisers grow their business and distributes ads to a distinguished list of top publishers...

7. Nuxeo Enterprise Platform 5.4 Adds Support for JBoss 5.1, JBoss EAP, CMIS 1.0
AP Alert - HiTech Author: N/A; Word Count: 587 11/9/10 APALERTHITECH 14:02:20

...Chemistry OpenCMIS and OpenJDK , advanced query and navigation mechanisms, and the new Admin Center (to install and manage new components easily), which is directly connected to Nuxeo Marketplace -- the first **app store** available for the ECM market (http://www.nuxeo.com/en/about/news/announces-new-marketplace) . Support for JBoss AS 5.1 and JBoss EAP 5.0.1 (http://blogs.nuxeo.com/dev/2010/10...

1 duplicate

8. Open Source Enterprise Content Management Company Releases Nuxeo EP and Nuxeo DM 5.4
AP Alert - HiTech Author: N/A; Word Count: 574 11/9/10 APALERTHITECH 14:01:28

...EBBJ 0000629 Newswire US USA NorthAmerica 3846 Word Count: 574 Nuxeo, the Open Source Enterprise Content Management (ECM) company (http://www.nuxeo.com/en) , today announces the new Nuxeo Marketplace, the first **app store** available for the ECM market, as part of the release of the 5.4 version of Nuxeo Enterprise Platform (http://www.nuxeo.com/en/products/ep) (Nuxeo EP) and Nuxeo Document Management...

1 duplicate

9. NY CloverLeaf Digital 11 09
AP Alert - HiTech Author: N/A; Word Count: 587 11/9/10 APALERTHITECH 07:00:36

...reached an agreement for CloverLeaf to develop its AppDaily television apps solution on Minerva's broadband TV widget engine. CloverLeaf's robust television apps solution includes a quick-access

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personalized dashboard and **app store**, a full suite of localized news and information widgets, social networking widgets, and CloverLeaf 's DashDaily community publishing widgets. With more than 200 carrier customers worldwide, Minerva offers the most ...

...AppDaily gives carriers a comprehensive solution for offering widgets to their video subscribers. The quick-access dashboard - which allows each subscriber to personalize their on-screen menu of widgets; the **app store** - where widgets can be added or removed from the dashboard; a suite of localized news and information widgets with the content that interactive TV viewers use most; and social networking ...

...CloverLeaf 's interactive network provides a customer base of 50 telephone companies, cable operators, and other distributors of digital video with industry-leading interactive applications and services, including the AppDaily **app store**, quick-access dashboard and apps; the DotDaily localized news and information service; and Funspot casual games. For more information, visit CloverLeaf Digital at http://www.cloverleafdigital.com. About Minerva Networks Minerva is...

10. Blackboard Inc.-November 8, 2010, Blackboard Inc. Releases Native Application for Android Smartphones-
Standard & Poor's Daily News Author: N/A; Word Count: 214 11/9/10 SPDLYNEWS (No Page) 2010 WLNR 22408367

...it is enabled, the application is free to students, faculty, prospective students, parents, alumni and anyone else interested in staying connected to an institution, and can be downloaded from smartphone **app stores**. With the app, users can navigate campus maps and course catalogs, event calendars, campus news, sports schedules, and even a campus directory that allows users to call or email professors...

11. MYSPACE PAGE HELPS NAB SUSPECT
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 211 11/9/10 SFLSUN-SENT 2B 2010 WLNR 22450008

...of burglary tools and theft. Bumbling bandits This QR code will direct you to multimedia content. All you need is a smart phone, and the right app from your favorite **app store**. Search/download the QR reader app. Scan the code to call up content from our mobile site. TEEN BURGLARY ARREST CTPTWSOC Social Issues PTSOCISS 1SO05 Crime CRIME 1CR87 Burglary & Theft...

12. Tango Card giftcards 11 08
AP Alert - Financial Author: N/A; Word Count: 624 11/8/10 APALERTFIN 16:22:59

...to focus exclusively on helping consumers use all of the value on their gift cards. To learn more, visit http://www.tangocard.com, find the Tango Card iPhone application on Apple 's **app store**, or follow us on Twitter. Press Contact: Ethan Schaffer Tango Card, Inc. general@tangocard.com 877.55.Tango (877.558.2646) This press release was issued through eReleases(R). For more information...

13. Blackboard Androidapp 11 08
AP Alert - Financial Author: N/A; Word Count: 902 11/8/10 APALERTFIN 14:02:04

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...it is enabled, the application is free to students, faculty, prospective students, parents, alumni and anyone else interested in staying connected to an institution, and can be downloaded from smartphone **app stores**. With the app, users can navigate campus maps and course catalogs, event calendars, campus news, sports schedules, and even a campus directory that allows users to call or email professors...

14. Fig Card app aims to simplify purchases
Boston Globe (MA) Author: Scott Kirsner; Word Count: 986 11/8/10 BOSTONG 5 2010 WLNR 22287799

...to pay' before they do, you could pay their bill for them." The Fig app, unfortunately, is not yet available for anyone to use. (They submitted it to Apple 's **app store** last week, so it may show up soon.) Metral and Granbery say they are hoping to raise money in the neighborhood of $500,000 so that they can integrate Fig with...

15. Blackboard Brings Mobile Campus App to Android Smartphones Application Will Connect Fast Growing Android User Base to University Life
Market Wire Author: N/A; Word Count: 885 11/8/10 INTERNETWIRE 00:00:00

...it is enabled, the application is free to students, faculty, prospective students, parents, alumni and anyone else interested in staying connected to an institution, and can be downloaded from smartphone **app stores**. With the app, users can navigate campus maps and course catalogs, event calendars, campus news, sports schedules, and even a campus directory that allows users to call or email professors...

16. Mobile Apps User-Base Is Expected to Grow 37% Annually Through 2015
Market Wire Author: N/A; Word Count: 311 11/8/10 INTERNETWIRE 00:00:00

...of Apple 's App Store has inevitably led to others in the mobile space following suit and introducing their own application storefronts. Today, there is a rapidly increasing number of **app stores** in the market, with no signs of the trend slowing. Smartphone and platform vendors, MNOs, and third-party players and independent retailers are also entering the mobile applications market -- demonstrating...

17. Channel 4 News Today 2010-11-08 05:23:35
NBC 4 WSMV-TN Author: N/A; Word Count: 217 11/8/10 NBC4WSMV-TN (No Page) 2010 WLNR 22357690

...The company's CEO, Steve jobs, says he wants to bring the simplicity and resources of apps to the Mac experience. The new programs will go on sale in a Mac **app store** in a few months. 3 North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 Entertainment SHOWBIZ 1EN08 TV Programming TVPROG 1TV26 TV TV 1TV19 MAC NBC STEVE VIRGINIA MAC...

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18. New Microsoft smart-phone software better, but still lacking
Las Vegas Review-Journal (NV) Author: Al Gibes; Word Count: 508 11/7/10 LVRJ 2E 2010 WLNR 22370854

...of preloaded applications. I had to download and install a YouTube viewer, Facebook and Twitter applications and several others that are standard on most other smart phones. Getting to the **app store** takes about three or four clicks. It should take one. The Marketplace has some empty shelves. Forget adding Google It isn't an option. Neither is Pandora , a customizable music...

19. Windows Phone 7 software puts Microsoft back in smartphone game
St. Paul Pioneer Press (MN) Author: Julio Ojeda-Zapata; Word Count: 992 11/7/10 STPLPP E9 2010 WLNR 22432694

...experience, but Windows Phone 7 will live or die based on third-party app support. That is where Microsoft lags badly: While Apple has more than 300,000 apps in its **app store**, Windows Phone 7 users have access to only a tiny fraction in Microsoft 's App Marketplace. There are sweet ones, such as Twitter and Netflix apps, but I found paltry...

20. SEE YOGA GURU IN PERSON - NOW THAT'S A TWIST!
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 572 11/7/10 SFLSUN-SENT 1G 2010 WLNR 22378634

...video of Rodney Yee The instructor talks about the value of yoga, and how it has influenced his life. This QR code will direct you to the video. Visit your **app store**, download a QR code reader and scan the code with your smart phone. INFORMATIONAL BOX: If you go What: Yoga Journal Conference When: Thursday-Nov. 14 Where: Westin Diplomat Resort...

21. GOT APPS?
Daily Press (Victorville, CA) Author: N/A; Word Count: 242 11/6/10 DAILYPRESSCA (No Page) 2010 WLNR 22228804

...a wider range of styles available for the images. Now thousands of apps from fun-loving cartoon bubbles to serious, powerful editing applications available with a quick search of the **app store**. H i p s t a m at i c a n d Camerabag are two of the most powerful iPhone apps, which offers simple, easy-to-use selections to ...

...are popular phone apps for the Android operating systems. They all provide a wide range of old film looks for images. Most apps can be purchased through a smart phone's **app store**, and prices range from .99 cents and up, some can be found for free. The photo essay consists of the images our staff and readers have been making with cell...

22. WA AllRecipes iPadApp 11 05
AP Alert - Business Author: N/A; Word Count: 1074 11/5/10 APALERTBUS 13:40:37

...site, today released "Allrecipes.com Your Kitchen Inspiration" iPad app in time for the busiest cooking season of the year. The creators of the most downloaded recipe app in the iTunes **app store**,

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Allrecipes.com Dinner Spinner, developed the iPad app with home cooks in mind, combining utility and fun to allow app users to easily find and follow recipes at the tap of...

23. MASS LAYOFFS ROCK FORECLOSURE LAW FIRM
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 826 11/5/10
SFLSUN-SENT 1A 2010 WLNR 22154614

...report. See the memo This QR code will take you directly to the Stern layoff memo. All you need is a smart phone, and the right app from your favorite **app store**. Search/Download the QR reader app. When you're ready, scan the code to call up the memo. PHOTO: The offices of David Stern at 900 South Pine Island Road in...

24. SINGER-ACTOR DAVID CASSIDY, 60, CHARGED WITH DUI ON TURNPIKE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 521 11/5/10
SFLSUN-SENT 1B 2010 WLNR 22154617

...our mobile site, where you can check out other celebrities who have called South Florida home. All you need is a smart phone, and the right app from your favorite **app store**. Download a QR reader app. Scan the code to call up content from our mobile site. PHOTO: David Cassidy was a teen heartthrob in the 1970s, best known for his...

25. MacroSolve's Patented Mobile App Technology Addresses Exploding Market
AP Alert - HiTech Author: N/A; Word Count: 706 11/4/10 APALERTHITECH 10:01:00

...been granted a landmark patent in the space. We are immediately pursuing monetization of our IP portfolio within this explosive growth environment. The exponential growth in mobile app downloads at **app stores** from GetJar to Apple 's **app store** are proof positive of this phenomenon," stated MacroSolve President and CEO Clint Parr. According to an independent market report commissioned by GetJar, the second largest **app store** in the world, the global mobile app economy is estimated to grow to $17.5 billion by 2012. This report also estimates that mobile downloads across all types of handsets...

1 duplicate

26. SLOW ELECTION RETURNS DRAW SCRUTINY AGAIN
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 1096 11/4/10
SFLSUN-SENT 1A 2010 WLNR 22045338

...or 561-228-5504. Election results This QR code will take you to the latest numbers. All you need is a smart phone and the right app from your favorite **app store**. Download a QR reader app. When you're ready, scan the code to call up content from our mobile site. PHOTO: County Commissioner Karen Marcus, left, County Court Judge Peter Evans...

27. SHOWCASE FOR NICK'S KNACK CHEF/PARTNER AT 32 EAST HAS A STRONG FOLLOWING BUILT ON TRUST, TASTE.
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 942 11/4/10
SFLSUN-SENT 1 2010 WLNR 22045126

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...Greek. - Claire Perez Step by step video Watch chef Nick Morfogen make Braised escarole with sausage and white beans. This QR code will direct you to the page. Visit your **app store** and download a QR code reader. Scan the code with your smart phone . You can also visit SunSentinel.com/ chef-dujour Braised escarole with sausage and white beans 5 tablespoons olive oil...

28. SO CLOSE SCOTT LOCKED IN TIGHT RACE WITH SINK FOR FLORIDA GOVERNOR
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 1158 11/3/10 SFLSUN-SENT 1A 2010 WLNR 21967140

...election coverage, including photos, videos, blogs and results, go to SunSentinel.com/elections Complete results This QR code will take you directly to updated election results. To use it, visit your **app store** and download a QR code reader. You could try QR App for iPhone, Barcode Scanner for Android, or Scanlife or BeeTagg for BlackBerry. Scan the code with your smart phone...

29. Windows Phone 7 has much to admire, but ... Microsoft gets a lot right, but some features you ' re likely to want are missing
USA Today (USA) Author: Edward C. Baig; Word Count: 1854 11/3/10 USATD 1B 2010 WLNR 21987818

...not all the headings or picture thumbnails fit on a single screen. This is reminiscent of Zune, and it's an aesthetic decision that largely works. For example, in the Marketplace **app store**, the only heading you'll see (in large letters) is the m.a.r.k.e. and only part of the t. This design has the subtle effect of suggesting there's more to see if...

2 duplicates

30. Vopium 11 02
AP Alert - Financial Author: N/A; Word Count: 537 11/2/10 APALERTFIN 12:38:30

...mobile number at http://www.vopium.com. You then receive an SMS text message containing a link which activates the Vopium application. You can choose to download the Vopium app directly from **app stores**, whether you have an iPhone, Android, Blackberry or Nokia phone. Once Vopium is installed, you can send free or low-rate SMS and make low-rate international high-quality phone...

31. 'Roscoe the Bed Bug Dog' Game Debuts on iPhone Business News
Life Science Weekly Author: N/A; Word Count: 309 11/2/10 LIFESCIWKLY 447 2010 WLNR 21570726

...encounters with these insects and to avoid taking them home after traveling. The Roscoe's Tips application is now also available for free for Android and BlackBerry users in their respective **app stores** to help avoid Bed Bugs in hotel rooms. Roscoe's Tips can also be accessed via all browsers or downloaded via www.roscoethebedbugdog.com. Business News Carbon Dioxide Chemicals Chemistry Environmental ENVIRO 1EN24...

32. RACES THAT MAY BRING POLITICAL CHANGE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 624 11/2/10

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SFLSUN-SENT 9A 2010 WLNR 21966944

...losses may surprise people," said Andy Sere of the National Republican Congressional Committee Election results alerts All you need is a smart phone, and the right app from your favorite **app store**. Search/download the QR reader app. When you're ready, scan the code to call up content from our mobile site. You can also visit SunSentinel.com/elections. ELECTION Cuba ISOCU 1CU43...

33. Corrections, clarifications
Tulsa World (OK) Author: N/A; Word Count: 118 11/2/10 TULSAWORLD (No Page) 2010 WLNR 21894123

...in a solid position to talk with companies such as Apple Inc. Google Inc. Research in Motion Ltd. , maker of the BlackBerry smart phone; and Getjar, an independent smart phone **app store**, in the near future for licensing the patent. --An Oct. 23 Tulsa World story misstated the marital status of House District 68 candidate Seth Watkins. Watkins is engaged. North America...

1 duplicate

34. Region residents create iTunes game app
Merrillville Post-Tribune Author: N/A; Word Count: 336 11/1/10 MERRILLVILLE 5 2010 WLNR 22402292

...1933 Word Count: 336 Region residents create iTunes game app By amy lavalley Post-Tribune correspondent Some region residents have put together a game app now available through the iTunes **app store**. It's their first effort and there may be more to come. "It's somewhat similar to Tetris," said Chesterton resident Steve Conder in describing Snaxe -- rhymes with snakes -- in that players ...

...would like to develop." It's a brainstorming list, so I don't know what's valuable and what's not," he said. Learn more Snaxe is available for 99 cents at the iTunes **app store**. For more information, go to www.viking-productions.com Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE 1WI07 Consumer Products & Services BUYBUY 1CO62 Telecom Consumer Equipment TCCONEQ 1TE03 DROID...

35. AmpliTube 2 for iPhone announced by IK Multimedia
Music Industry Newswire Author: Jesse JJ Jame; Word Count: 264 11/1/10 MUSICIN-DUSRY (No Page) 2010 WLNR 21873873

...KIXR 0146401 Magazine US USA NorthAmerica 1619 Word Count: 264 Italy /Music Industry Newswire/ - IK Multimedia this past week announced that AmpliTube 2 for iPhone is now available on iTunes **app store**! This is a major update to the leading guitar amp and fx system for iPhone and it is one of the most powerful music creation apps available. When combined with...

36. Pocketing music, video and the Web
Newsday (USA) Author: The following CNET staff contributed to this story: senior editor Donald Bell, associate editor Jasmine France, features editor Laura K. Cucullu. For more reviews of personal technology products, visit cnet.com.; Word Count: 278 11/1/10 NWSDAY B08 2010 WLNR 21800415

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...a Web browser. Archos 32 (8GB) CNET STAR RATING 3 STARS (Out of 5) (good) THE GOOD Music and video playback E-mail, Web browsing THE BAD Uses its own **app store** instead of the official Google Marketplace Touch screen difficult to read outdoors THE COST $145 BOTTOM LINE Keyboard is too impractical to rely on as a productivity tool Zune HD...

37. Color Comes to the Nook E-Reader
New York Times (NY) Author: NICK BILTON; Word Count: 600 11/1/10 NYT B6 2010 WLNR 21800305

...introduced a new apps feature for readers to purchase and download applications, which will include Sudoku, chess, Pandora's music player and a built-in media player. Mr. Iannone said the **app store** will run applications built on the Android platform that are optimized for the Nook Color, but he said the device will not run applications directly from the Google Android Marketplace...

38. TECH TEST DRIVE
San Jose Mercury News (CA) Author: CNet.com; Word Count: 457 11/1/10 SJMERCN 1C 2010 WLNR 21929192

...e-mail, Web browsing, Bluetooth, a camcorder and plenty of Android 2.2 goodness, in a contract-free device that fits in your pocket. The bad: Archos uses its own **app store** instead of the official Google Marketplace The touch screen is difficult to read outdoors, and the keyboard's small size makes it prone to error. The audio player choked on some ...

...many of the core features of Android 2.2 at an attractive price, but its keyboard is too impractical to rely on as a productivity tool, and the Archos -managed **app store** limits the device's overall potential. CNET'S RATING 3.0 (Out of 5) The breakdown What: Archos 32 (8GB) How much: $144.99 Web: www.archos.com SONY X-SERIES WALKMAN (32GB) The...

39. TECH The newest batch of tech toys appeal to more than just computer fanatics. If you know any music fans, gym rats or game heads, make their holiday season with these gadget gifts.
Star-Ledger, The (Newark, NJ) Author: SEAN EWING; Word Count: 670 11/1/10 STLGRN M054 2010 WLNR 22234951

...captured the attention of the entire tech world, and with good reason. It boasts one of the most responsive touch screens on the market and has excellent battery life. The **app store** is full of useful programs and fun diversions, including a Twitter app that is second to none. The iPad has been out since April and is enjoying prestige rare in...

40. City blight? There's an app store for that
Alameda Times-Star (CA) Author: Mike Cassidy Mercury News Columnist; Word Count: 660 10/31/10 ALMDATIMSTR (No Page) 2010 WLNR 21887584
10/31/10 ALMDATIMSTR (No Page) 10/31/10 Alameda Times-Star (CA) (Pg. Unavail. Online) 2010 WLNR 21887584 City blight? There's an **app store** for that Mike Cassidy Mercury News Columnist Alameda Times-Star (CA) Business October 31, 2010 20101031 20101031 English IAEC 0051388 Newspaper US USA CA California NorthAmerica 3784 Word Count: 660...

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5 duplicates

41. IT'S TIME FOR WI-FI DIRECT, WITHOUT A NET
Pittsburgh Post-Gazette (PA) Author: CED KURTZ; Word Count: 780 10/31/10
PITTSPOST D3 2010 WLNR 21767393

...your devices to be talking to each other soon. You just don't want to know what they are saying about you. Alcoa has announced a new app in the Apple **app store** for the iPad, iPod and iPod Touch aimed at encouraging the recycling of aluminum cans. Recycling is very important to Alcoa , not only be-cause it wants to be environmentally responsible...

42. PARTIES ASSESS THEIR CHANCES AS CAMPAIGNS NEAR AN END
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 1071 10/31/10
SFLSUN-SENT 1A 2010 WLNR 21770149

...Online SunSentinel .com/ votersguide Election results Try out our text alerts - and get election results instantly. This QR code will take you directly to a sign-up page. Visit your **app store** and download a QR code reader. Scan the code with your smart phone - and be the first to know the winners. Education at stake Schools have a lot riding on...

43. Virtual holiday fun and games
Detroit News, The (Detroit, MI) Author: N/A; Word Count: 632 10/30/10 DETROITNWS
A7 2010 WLNR 21742478

...its release, the basic app has been downloaded about 2,000 times. As the field of holiday apps grows, competition for customers is tightening. " It's really tough right now in the **app store**," Bourne said. " But there are pockets of opportunities." Local app makers take a variety of marketing approaches. Captain Moustache hopes the 99 cent Simple Pumpkin Face will bring customers back...

44. NEW PHONE SERVICES COMPLICATE RESPONSE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 1260 10/30/10
SFLSUN-SENT 1A 2010 WLNR 21894493

...a desperate 911 call from a dying grandmother. To hear it, you'll need a smart phone, and the right app. Search for and download a QR code reader from your **app store**. You could try QR App for iPhone, Barcode Scanner for Android, or Scanlife or BeeTagg for BlackBerry. Scan the code with your smart phone, and listen to how a cry...

45. TOMAS COULD TURN INTO A HURRICANE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 90 10/30/10
SFLSUN-SENT 1B 2010 WLNR 21894459

...storm blog This QR code will take you to Ken Kaye's latest information on the tropics. All you need is a smart phone, and the right app from your favorite **app store**. HURRICANE FORECAST North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 U.S. Southeast Region GEOSEAST 1SO88 Natural Disasters DISASTER 1NA67 Hurricanes,

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Typhoons, & Tropical Cyclones CYCLONES 1HU98...

46. INJURED TEEN'S FAMILY SEES SIGNS OF HOPE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 863 10/30/10
SFLSUN-SENT 1B 2010 WLNR 21894472

...QR code will take you to a video of an emotional press conference about her status. All you need is a smart phone, and the right app from your favorite **app store**. Download a QR reader and scan the code to call up additonal content. You can also visit SunSentinel.com/monica PHOTO: Monica Pongpluempitichai's mother, Araya Siripol, left, and sister, Mindy Pongpluempitichai...

47. CA AT&T YP.com 10 29
AP Alert - HiTech Author: N/A; Word Count: 1155 10/29/10 APALERTHITECH 21:20:35

...YP.com is also accessed by millions of users each month via the mobile web. AT&T Interactive consumer apps have a pre-activation presence or have been downloaded through digital **app stores** on over 40 million mobile phones.(2) AT&T Interactive 's robust local ad network helps advertisers grow their business and distributes ads to a distinguished list of top publishers...

48. MAC APP STORE CONCEPT INTRIGUES; EXPECT MORE
Evansville Courier & Press Author: JUSTIN WILLIAMS; Word Count: 536 10/29/10
EVVLCR B5 2010 WLNR 21691184

...guaranteed to work. Apple isn't the only company leaning toward a store. It's been rumored for a few months that Microsoft 's next version of Windows would include a similar **app store** for third parties to sell their products. Details still are scarce about Windows 8, and the company could shelve the idea between now and then, but I think most Windows...

49. Ballmer heaps on praise, phones Microsoft CEO touts advances to developers 'We really kind of nailed it'
Seattle Times (WA) Author: Sharon Pian Chan; Author: Seattle Times technology reporter; Word Count: 559 10/29/10 STLTI A15 2010 WLNR 21873728

...to rewrite the code for the Azure platform. It's called the Windows Azure Virtual Machine Role and Server Application Virtualization. • Application marketplace. Microsoft has built the Windows Azure Marketplace, an **app store** like iTunes for companies to sell cloud applications. It includes Data-Market, a data marketplace, previously code-named Dallas. • Minipricing. To reduce a customer's financial risk of trying out the cloud...

50. Patent approved 8 years
Tulsa World Author: ROBERT EVATT World Staff Writer; Word Count: 801 10/29/10
TULSAWORLD E1 2010 WLNR 21727908

...in a solid position to talk with companies such as Apple Inc. Google Inc. Research in Motion Ltd. ,

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maker of the BlackBerry smart phone; and Getjar, an independent smart phone **app store**, in the near future for licensing the patent. Additionally, McGill said he wants individuals to be able to license the technology, since ReForm is built to allow people with little...

1 duplicate

51. MacroSolve's Patented Platform-Agnostic Technology and ReForm XT to Transform Mobile App Landscape
AP Alert - HiTech Author: N/A; Word Count: 668 10/28/10 APALERTHITECH 12:01:18

...and easily integrate mobility into core systems. As MacroSolve enhances and licenses the ReForm XT platform, the company is positioned to be a major contributor and partner with the leading **app stores** including Google Apple , RIM, GetJar and others. Based on ReForm XT, MacroSolve already offers several business apps including ClubInsight, SchoolInsight, and DineInsight which can easily be customized and branded for...

1 duplicate

52. ERTU And Prodea Syste 10 28
AP Alert - HiTech Author: N/A; Word Count: 615 10/28/10 APALERTHITECH 06:00:50

...presented with a user friendly icon display that can be accessed from any device such as a TV, PC, Mobile, iPad, or iPhone. By integrating the solution with an online **app store**, consumers can continually grow their suite of applications and enhance their digital home experience. "We recognize Prodea Systems ' platform as one of the most advanced solutions. Prodea has a pioneering...

53. FEEDBACK
Daily Press (Newport News, VA) Author: ROBIN MCCORMICK Daily Press; Word Count: 313 10/28/10 DAILYPRESSVA A2 2010 WLNR 21606958

...1725 Word Count: 313 IPHONE APP FOR DP * P.B., Newport News: In your Monday paper, the banner headline says "Try our new iPhone app." When I go to the iPhone **app store**, the only Daily Press I find is for one in California. That's not going to keep me very up to date. You should have given us the title of your app. Editor: Sorry. It's there now, and you'll find it under Daily Press. We had given it to the **app store**, but there was a delay in getting it posted. However, there is that other Daily Press, so look for the familiar "d" icon you see on our Web site. Information...

54. Tulsa-based MacroSolve issued patent on its Reform XT asset.
Journal Record (Oklahoma City, OK) Author: D. Ray Tuttle; Word Count: 362 10/28/10 JROKC (No Page) 2010 WLNR 22123384

...KGPZ 0006054 Newspaper US USA OK Oklahoma NorthAmerica 2215 Word Count: 362 In 2002, when MacroSolve first applied for a patent to create applications for mobile devices, there were no **app stores**, or even apps. On Thursday, MacroSolve President and CEO Clint Parr said he was taking the biggest step of his career as he announced that Patent No. 7,822,816 had been...

1 duplicate

55. Florida State vs. N.C. State -- there's an app for that
News & Observer, The (Raleigh, NC) Author: From staff reports; Word Count: 135 10/28/10 NOBRNC (No Page) 2010 WLNR 21598487

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...more under the hood. You can even share your game with others. This 99-cent app is one of the more amazing and creative offerings I've seen. Here is the **app store** link . Check out the demo video. CT/ebf.fin.sts.cmd CT/ebf.fin.sts CT/ebf.fin CT/ebf NT/Commodities North America GEONAMR 1NO39 Florida USAFL 1FL79 Americas GEOAMER 1AM92 USA ISOUS 1US73 U.S...

56. Printing On Both Sides
New York Times (NY) Author: J. D. BIERSDORFER; Word Count: 649 10/28/10 NYT B8 2010 WLNR 21529600

...Verizon FiOS (verizon.com/fiostvcentral) and the Dish network (dishnetwork.com/tveverywhere). If you are not sure what your provider offers, check out the company's Web site or call customer service. Smartphone **app stores** also offer remote programming options for some DVRs. J. D. BIERSDORFER Personal Tech invites questions about computer-based technology to QandA @nytimes.com. This column will answer questions of general interest...

57. Apple launches online, app store in China
AP Alert - New York Author: DANA WOLLMAN Word Count: 256 10/27/10 APLALERTNY 17:58:34
10/27/10 APLALERTNY 17:58:34 10/27/10 AP Alert - NY 17:58:34 Apple launches online, **app store** in China DANA WOLLMAN AP Technology Writer AP Alert - New York AP Alert - Business AP Alert - HiTech October 27, 2010 20101027 20101027 The Associated Press English EBBE 0000654 Newswire US...

3 duplicates

58. Apple launches online, app store in China
AP Online Author: N/A; 10/27/10 APWIRES 17:58:40
10/27/10 APWIRES 17:58:40 10/27/10 Associated Press (AP) Newswires 17:58:40 Apple launches online, **app store** in China AP Online AP Online All October 27, 2010 20101027 20101027 English ALHY 0000686 Newswire US USA NorthAmerica f 6FD7E1AA975EF14A80F93A1DA7D78C3A B7173156A7FBE34D91FC7E6D2526BB50 China CHN Asia APPLE INC NOKIA CORP MOTOROLA...

59. The Oklahoman, Oklahoma City, Lillie-Beth Brinkman column
Daily Oklahoman, The Author: Lillie-Beth Brinkman Word Count: 348 10/27/10 DAILY-OK (No Page) 2010 WLNR 21479275

...gray matter to eat so as to increase their masses. So for Halloween, as I tried out some of the 180 or so zombie-related mobile applications in the iTunes **app store** to write about, I realized my picks leaned heavily toward zombie apps that were cute, benign and funny instead of scary and gory. Though I still don't understand why zombies...

2 duplicates

60. Barnes & Noble unveils color Nook e-reader
Fort Worth Star-Telegram (Fort Worth) Author: N/A; Word Count: 94 10/27/10 FTWTHST (No Page) 2010 WLNR 21429909

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...like Amazon's Kindle. It can be used to read books, magazines, newspapers and an expanded array of children's titles. It has more games, Web browsing, music streaming and its own **app store**. It runs on Google 's Android operating system. XC/NASDAQ-NMS CT/ebf.bus.new.pdt CT/ebf.bus.new CT/ebf.bus CT/ebf.fin.sec.hiy CT/ebf.fin.sec CT/ebf.fin CT/ebf NT/Debt NT/New_Products...

61. New iPhone app offers guide to city
Lexington Herald-Leader (KY) Author: Herald-Leader Staff Report; Word Count: 74
10/27/10 LEXINGTONHLD (No Page) 2010 WLNR 21492359

...areas, according to a statement. It also features a calendar of events, area golf courses and horse-themed destinations. The free application is available for download from Apple 's iPhone **app store** or on the bureau's Web site, Visitlex.com. XC/NASDAQ-NMS CT/ebf.bus.new.pdt CT/ebf.bus.new CT/ebf.bus CT/ebf.fin.sts.cmd CT/ebf.fin.sts CT/ebf.fin CT/ebf CT/lfl.trv CT/lfl NT/Commodities...

62. METRO AREA: OregonLive iPhone app deliv
Oregonian, The (Portland, OR) Author: The Oregonian The Associated Press The Associated Press Bloomberg Business News The Associated Press; Word Count: 712 10/27/10 PTLDOGN (No Page) 2010 WLNR 21516353

...app delivers the Oregonian OregonLive.com has launched an iPhone app, customizing material from The Oregonian for the popular mobile device. The free app has been available from Apple 's online **app store** since the beginning of October. It includes social media features so users can share what they read via Twitter Facebook and e-mail. Users can also submit photos and video...

63. LAWSUIT: CALLS FOR HELP UNANSWERED
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 924 10/27/10
SFLSUN-SENT 1A 2010 WLNR 21541634

...356-4491. Listen to the calls This QR code will take you directly to a recording of the phone calls made in this case. To use it, go to your **app store** and download a QR code reader. You could try QR App for iPhone, Barcode Scanner for Android, or Scanlife or BeeTagg for BlackBerry. Scan the code with your smart phone...

64. BIG YACHTS MEAN BIG BUSINESS IN S. FLORIDA ORGANIZERS SAY DEMAND FOR SPACE AND TICKETS AT LAUDERDALE EVENT IS UP
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 964 10/27/10
SFLSUN-SENT 1A 2010 WLNR 21541659

...Link Technologies Inc. All eyes on deck This QR code will take you to photos of the yachts at the Fort Lauderdale International Boat Show. To use it, visit your **app store** and download a QR code reader. Scan the code with your smart phone. Or go to SunSentinel.com/boatshow PHOTO: Two yachts bound for the Fort Lauderdale International Boat Show are...

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65. APPS PUMP MOBILE GAMING
Variety (Daily) Author: Steve Clarke; Word Count: 84 10/27/10 DLYVAR (No Page) 2010 WLNR 21490321

...7 billion in games revenues globally, accounting for almost 30% of the mobile gaming market. Traditional mobile games - mainly downloaded from mobile network operator stores - account for 60%, with other **apps stores**, in particular the Android market, repping the remaining 10%. Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Palmtop Computing PCHAND 1PA77 Entertainment SHOWBIZ 1EN08 Computer Equipment CPTROVER 1CO77 Portable PCs PCPORTD...

66. CA AT&T YP app 10 26
AP Alert - HiTech Author: N/A; Word Count: 1292 10/26/10 APALERTHITECH 12:04:15

...YP.com is also accessed by millions of users each month via the mobile web. AT&T Interactive consumer apps have a pre-activation presence or have been downloaded through digital **app stores** on over 40 million mobile phones.(2) AT&T Interactive 's robust local ad network helps advertisers grow their business and distributes ads to a distinguished list of top publishers...

67. Opinions on China Unicom (Hong Kong) Limited and China Mobile Limited -- The China Wireless Market
Market Wire Author: N/A; Word Count: 463 10/26/10 INTERNETWIRE 00:00:00

...popularity of smart phones on the rise in China, many companies in the area such as China Unicom (Hong Kong) Limited have or are in the process of launching online **apps stores**. With new revenue streams and the market still not fully saturated, the industry could continue moving forward positively. Investors looking for free research on China Unicom (Hong Kong) Limited are...

68. Digital dress up in iCostumes
Milwaukee Journal Sentinel, The Author: Stanley A. Miller II Word Count: 229 10/26/10 MLWK (No Page) 2010 WLNR 21488619

...you slip into hundreds of outfits to help find that perfect fit for Halloween and ... other occasions... The online specialty retailer just launched iCostumes, a free app in the iTunes **apps store** that lets you place your face in hundreds of costumes. Virtually try before you buy. Technology reporter Stanley A. Miller II tracks news and trends, from the coolest new gadgets...

69. TechWeb / Apple to start selling apps for Macs
Press of Atlantic City, The Author: TROY WOLVERTON San Jose Mercury News; Word Count: 477 10/26/10 PRESSATLC B1 2010 WLNR 21506763

...released in the summer of 2011, and announced the company's FaceTime video chat software is coming to the Mac, with a test version of it available immediately. The new Mac **app store**, meanwhile, will open within 90 days for the company's current Snow Leopard operating system. " We don't want to wait for Lion," Jobs said. The new App Store could be a...

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70. Adobe Systems Inc.-October 25, 2010, Adobe Systems Inc. Extends AIR Applications Across Screens-
Standard & Poor's Daily News Author: N/A; Word Count: 311 10/26/10 SPDLYNEWS (No Page) 2010 WLNR 21421940

...today. In addition to AIR 2.5, Adobe also unveiled Adobe InMarket, a new service that allows developers to easily distribute and sell their applications across different device types on **app stores** from Acer Intel , and others. Adobe InMarket operates seamlessly in the background and allows end users to download applications directly from the storefront. AIR 2.5 enables rich application experiences...

71. Windows Phone 7 a new start
Tulsa World Author: RACHEL METZ Associated Press; Word Count: 646 10/26/10 TULSAWORLD E3 2010 WLNR 21480211

...a few hundred apps were listed when I played with the phones, including a Netflix movie-watching app. So it didn't seem fair to judge it against the well-established **app stores** available for the iPhone and Android phones. Microsoft said it plans to add several hundred apps each week this year; based on that, it will be a while before we...

72. Game coin goes mobile
Variety (Daily) Author: CHRIS MORRIS; Word Count: 631 10/26/10 DLYVAR (No Page) 2010 WLNR 21448074

...An estimated 4.6 billion people subscribed to a mobile phone service at the end of 2009. The challenge for potential buyers is identifying acquisition targets. Some of the biggest **app store** hits have come from small development houses. To date, few companies have emerged as solid hit-makers. "It's entirely possible to imagine that traditional media giants are looking at the...

73. LEXMARK PLANS APP STORE
Wall Street Journal Abstracts (USA) Author: IAN SHERR; Word Count: 30 10/26/10 WSJ-ABS B6 2010 WLNR 21451199

...ADWK 0010300 Newspaper US USA NorthAmerica 195 Word Count: 30 Lexmark International Inc is seeking software developers to create applications for four of its business printers; is planning to open **app store** and release specialized tools for developers (M) Computers and the Internet Software LEXMARK INTERNATIONAL INC Sherr, Ian LEXMARK INTERNATIONAL INC LEXMARK INTERNATIONAL INC LEXMARK PLANS APP...

74. Ambiance Technology 10 25
AP Alert - HiTech Author: N/A; Word Count: 411 10/25/10 APALERTHITECH 13:06:10

...us with the fist professional answer to all the Android commotion," he says. Thanks to his AT Tablet consumers no longer have to download their programs or applications in special **app stores**, but are able to use the same programs they are familiar with on their PC. With the device they can surf the

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internet with the fast and wireless 3G-connection ...

...behind their computer, wherever the are. " You carry your digital life with you. This tablet makes you more mobile, frees you from an endless dependency on wires, sockets or special **app stores**," Schouten says. The AT-Tablet is operated by a multi touch screen - allowing the simultaneously touching of several keys -, has a 3G SIM card slot, a 160 Gb hard drive ...

...It's even possible to write on the screen with a stylus pen to make notes or adjust documents. Users can buy apps from other users or professionals in a special **app store** or develop their own applications. Ambiance Technology is known in Europe as a supplier of AT Telecom mobile phones, based on Dual SIM solutions, and importer of high quality consumer...

75. New Mobile Access Software Blade Delivers Secure SSL VPN Connectivity With Check Point Mobile Application for iPhones, iPads, Android and Symbian...
AP Alert - HiTech Author: N/A; Word Count: 831 10/25/10 APALERTHITECH 12:31:24

...said Dorit Dor, vice president of products at Check Point Software Technologies Our approach is to simplify mobile security for businesses and their employees. Users can go to the Apple **app store** and download the free Check Point Mobile application, enter their login and password, and instantly gain secure access to their corporate data. It's as simple as downloading a game." (http...

1 duplicate

76. Apple's big screens get small treatment
Journal Gazette, The (Fort Wayne, IN) Author: JORDAN ROBERTSON and JESSICA MINTZ Associated Press; Word Count: 485 10/25/10 JGAZETTE 2C 2010 WLNR 21367445

...iPod Touch. Those devices have been successful in part because of the tens of thousands of games and other programs that are available as free or paid downloads in the **app store**. Apple may be looking to a Mac **app store** to boost interest in its computers, which make up a tiny but growing percentage of the personal computer market. In the second quarter, Macs accounted for about 4 percent of...

1 duplicate

77. BroadSoft Introduces BroadCloud Hosted Applications Delivery Platform Enables Telecommunications Service Providers to Offer Carrier Branded Unified Communications
Market Wire Author: N/A; Word Count: 930 10/25/10 INTERNETWIRE 00:00:00

...will enable rapid deployment of carrier-branded, hosted UC services. "Another compelling capability of our BroadCloud platform is the ability for carriers to leverage the growing acceptance and adoption of **app stores**," added Leslie Ferry, vice president, marketing, BroadSoft We are enabling our service provider customers to complement their existing distribution channels for Unified Communication services with an online marketplace, which is...

1 duplicate

78. Introduces Broadcloud
Market News Publishing US Author: N/A; Word Count: 940 10/25/10 MNPUS 16:22:19

...will enable rapid deployment of carrier-branded, hosted UC services. "Another compelling capability of our BroadCloud platform is the ability for carriers to leverage the growing acceptance and

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adoption of **app stores**," added Leslie Ferry, vice president, marketing, BroadSoft We are enabling our service provider customers to complement their existing distribution channels for Unified Communication services with an online marketplace, which is...

79. Some See Threat In Apps for Mac
New York Times (NY) Author: NICK BILTON; Word Count: 381 10/25/10 NYT B4 2010 WLNR 21307372

...I think we'll be able to leverage both stores and cross-promote apps for mobile and OS X seamlessly," he said. "I think the synergy between the mobile and desktop **app stores** is potentially fantastic," Mr. Muchinck added. " IPhone users are trained with the concept of purchasing apps from a simple store." Sarah Rotman Epps, a research analyst at Forrester Research , said in a phone interview, "Part of this move by Apple is an attempt to pre-empt Google , which is readying a Chrome **app store** that is expected to launch soon." Ms. Rotman Epps also noted that Apple was trying to show consumers that apps were not just on mobile devices but could be shared...

80. U-M phone app is homegrown Two students build it for class project, university likes it and buys it
Grand Rapids Press, The Author: Sabira Khan / The Associated Press; Word Count: 650 10/24/10 GRPR B6 2010 WLNR 21415709

...was developed for a class project, Chan and Yang said they never intended for the program to become the official University iPhone application. "I planned to release it to the **app store** on my own, " Chan said, "but then Apple rejected the app because it has the Michigan logo in it." But after the application was rejected, university officials, who were interested...

81. 7 Sites: Get organized, find a job and have fun
Indianapolis Star, The (Indianapolis, IN) Author: N/A; Word Count: 677 10/24/10 INDSTR D1 2010 WLNR 21280351

...too much cool stuff going on with downloadable applications for smart phones. So I decided to mix in a little of both -- the best from the Web and from the **app stores**. Enjoy! 1. Winamp for Android: Early -- and I'm talking late 1997, 1998 -- lovers of MP3s and the Internet will remember Winamp. The free, downloadable program for PCs was quick and...

82. A FANS' GUIDE FOR HEAT GAMES
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 409 10/24/10 SFLSUN-SENT 6D 2010 WLNR 21724077

...gotta see this This QR code will take you directly to a fantastic behind-the-scenes video of LeBron James, Dwyane Wade and Chris Bosh. To use it, visit your **app store** and download a QR code reader. Scan the code with your smart phone, and be captivated by the Heat 's Big Three - right in the palm of your hand. INFORMATIONAL...

83. Games a bigger hit on iPhone than iPad.

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Billboard Author: N/A; Word Count: 88 10/23/10 BILLBD 12 2010 WLNR 21434282

...2510 Magazine/Journal English KEYI 0001166 Trade Journal US USA NorthAmerica 521 Word Count: 88 Games are proving to be more popular for the iPhone than the iPad. According to **app store** analytics firm Distimo, the 10 most popular apps for the iPad during the third quarter included just one game. By contrast, games accounted for four of the top 10 iPhone...

84. Billboard's Mobile Entertainment Live: Music App Awards winners.
Billboard Author: Hurst, Elizabeth; Word Count: 322 10/23/10 BILLBD 58 2010 WLNR 21434421

...to an interested attendee. [ILLUSTRATION OMITTED] Product leader Anu Kirk at mobile music service HOG poses with the company's award for best music streaming app. He said smart phones and **app stores** have created a new market for mobile music, but innovation is necessary to stand apart in an increasingly crowded mobile environment. MOG costs $9.99 per month on the iPhone...

85. The week's top videos
MarketWatch Author: MarketWatch; Word Count: 377 10/23/10 MKTWATCH 12:01:02

...Video Report. Apple released two new MacBook Air laptops, and promised updated software for its Mac computers that borrows features from iPhone and iPad. The company also introduced a new **app store** for Macs. Stacey Delo interviews Yukari Kane.Watch Video Report. Whatever the Federal Reserve does to lower interest rates further won't help the U.S. economy, according to First Pacific Advisors...

86. SUPPORT SURGES FOR TEEN WHO LOST LEG
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 635 10/23/10 SFLSUN-SENT 1B 2010 WLNR 21235524

...954-356-4233. Hear the 911 calls This QR code will take you directly to the 911 calls that were made after the accident. To use it, go to your **app store** and download a QR code reader. Scan the code to call up content from our mobile site. Or, go to SunSentinel.com/mccarthy911 PHOTO: Palida Pongpluempitichai's leg was severed after she...

87. KHBSMORN 2010-10-22 06:26:41
ABC 40 KHBS-AR Author: N/A; Word Count: 388 10/22/10 ABC40KHBS-AR (No Page) 2010 WLNR 21213561

...YET. GOOGLE DOES PLAN TO OPEN AN APP STORE NEXT YEAR. YOU CAN READ EDS FULL REVIEW ON U-S-A TODAY DOT COM. For one thing, I want an **app store**. Navigation has to improve. Theres decent search as you would expect with Google , but navigation has to improve . And the third thing is for now, the only DVR you can...

88. Daybreak 2010-10-22 06:10:08

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ABC 7 KATV-AR Author: N/A; Word Count: 224 10/22/10 ABC7KATV-AR (No Page) 2010 WLNR 21213699

...WATCHING T-V WITH SURFING THE INTERNET. U-S-A TODAY'S ED BAIG SAYS THE TECHNOLOGY SHOWS PROMISE, BUT DOESN'T GO FAR ENOUGH YET. For one thing, I want an **app store**. Navigation has to improve. There's decent search as you would expect with Google , but navigation has to improve. And the third thing is for now, the only DVR you can...

1 duplicate

89. SECURITY VIDEOS DISMAY VICTIM OF PINES BURGLARY
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 306 10/22/10 SFLSUN-SENT 1B 2010 WLNR 21159467

...jcortega@SunSentinel. com or 954-356-4701. Watch the burglary This QR code will take you directly to surveillance video of the burglary in progress. To use it, visit your **app store** and download a QR code reader. Scan the code with your smart phone. HOME BURGLARY CTPTWSOC Social Issues PTSOCISS 1SO05 Property Crime PTPRCR 1PR85 Crime CRIME 1CR87 Burglary & Theft BURGLARY...

1 duplicate

90. FUNDRAISER SET FOR FAMILY OF DAD AND DAUGHTER KILLED IN FIERY CRASH
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 370 10/22/10 SFLSUN-SENT 3B 2010 WLNR 21235239

...reached at apcampbell@SunSentinel.com or 561-243-6609. Find the fundraiser This QR code will take you directly to map of the Sneed family fundraiser. To use it, visit your **app store** and download a QR code reader. Scan the code with your smart phone, and get directions - right in the palm of your hand. ACCIDENT AUTO DEATH FUNDRAISING QR SONCOAST COMMUNITY...

91. DIGITS: APPLE SPELLS OUT RULES FOR MAC APP STORE
Wall Street Journal Abstracts (USA) Author: YUKARI IWATANI KANE; Word Count: 32 10/22/10 WSJ-ABS B7 2010 WLNR 21221406

...Wall Street Journal B 7 October 22, 2010 20101022 20101022 English ADWK 0010300 Newspaper US USA NorthAmerica 202 Word Count: 32 Apple Inc publishes detailed guidelines for its new Macintosh **app store**; guidelines seek to address concerns over lack of transparency and other problems with Apple 's original **app store** for iPhone (S) Computers and the Internet Software Cellular Telephones APPLE INC Kane, Yukari Iwatani APPLE APPLE INC APPLE PROFESSIONALS INC APPLE RETAIL ITALIA SRL APPLE INC APPLE GMBH...

92. Follow AFN convention on radio, TV, Web
Anchorage Daily News (AK) Author: N/A; Word Count: 397 10/21/10 KRT-ANCHDN (No Page) 2010 WLNR 21020050

...Natives has an iPhone app created specifically for the convention. Look at photos submitted by villagers, check out the agenda and read breaking news. The app is free on iTunes **app store** -- search for AFN. Find Mike Dunham at adn.com/contact/mdunham or 257-4332. Kyle Hopkins contributed to this story from Fairbanks. NT/NEC Fairbanks Fairbanks Greenland Fairbanks Utah Fairbanks gl...

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93. NJ New BedBug App 10 21
AP Alert - Business Author: N/A; Word Count: 460 10/21/10 APALERTBUS 11:25:37

...encounters with these insects and to avoid taking them home after traveling. The Roscoe's Tips application is now also available for free for Android and BlackBerry users in their respective **app stores** to help avoid Bed Bugs in hotel rooms. Roscoe's Tips can also be accessed via all browsers or downloaded via http://www.roscoethebedbugdog.com. About Bell Environmental Services Bell Environmental Services, Inc...

94. coresystems Bsnss App 10 21
AP Alert - HiTech Author: N/A; Word Count: 606 10/21/10 APALERTHITECH 13:02:26

...the coresuite Cloud This service, providing maximum security, can be booked, at a net price of 9.90 Euros per month and user, easily using a subscription in the coresuite **app store** (https://www.coresuite.com/store). About coresystems ag coresystems ag, based in Windisch, Switzerland, was founded in 2002 and, with over 4,500 customers and more than 35,000 users, is the world leader...

95. Apple updates MacBook Air
Charleston Gazette (WV) Author: Troy Wolverton Word Count: 663 10/21/10 CHLST-GZ 2C 2010 WLNR 21112826

...X 10.7 software - dubbed "Lion" - will bring popular features in the iPhone and iPad "back to the Mac," including multi-touch gestures and apps available at a new Mac **app store**. "Our plan is to release Lion this summer, summer 2011," he said. The new Mac **app store**, meanwhile, will open within 90 days for the company's current Snow Leopard operating system. " We don't want to wait for Lion," he said. Jobs also announced Apple 's upgraded iLife...

1 duplicate

96. Apple tries to spread iPhone, iPad magic
Houston Chronicle Author: JORDAN ROBERTSON and JESSICA MINTZ; Word Count: 243 10/21/10 HSTNCHRON 3 2010 WLNR 21112116

...iPad and iPod Touch. Those devices have been successful in part because of the tens of thousands of games and other programs available as free or paid downloads in the **app store**. Apple may be looking to a Mac **app store** to boost interest in its computers, which make up a tiny but growing percentage of the personal computer market. In the second quarter, Macs accounted for about 4 percent of...

97. Lighter Mac laptop from Apple
Newsday (USA) Author: Bloomberg News; Word Count: 218 10/21/10 NWSDAY A50 2010 WLNR 21018719

...headquarters in Cupertino, Calif. New computers also will take better advantage of multi-touch gestures on track pads, mimicking the interface on Apple 's IS, which runs mobile products. The **app store** will open within 90 days, and Lion will be released next summer. "We've been inspired by some

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of the work we've done on IS and want to bring them back...

98. Electronic Arts Buys Publisher Of 'Angry Birds'
NPR Morning Edition Author: N/A; Word Count: 195 10/21/10 MORNED (No Page) 2010 WLNR 21095298

...the birds are angry because the pigs stole their eggs. Soundbite of laughter) MONTAGNE: The 99 cent game has been near the top of the bestseller list on Apple 's **app store**. Gaming giant Electronic Arts is going to pay nearly $20 million for Chillingo, the company that publishes "Angry Birds." Electronic Arts wants to own Chillingo 's talent for spotting promising...

99. Apple's new MacBook Air notebooks: 'If a MacBook met an iPad,' Jobs says
Alameda Times-Star (CA) Author: Troy Wolverton twolverton@mercurynews.com; Word Count: 881 10/20/10 ALMDATIMSTR (No Page) 2010 WLNR 21033998

...in the summer of 2011, and announced that the company's FaceTime video chat software is coming to the Mac, with a test version of it available immediately. The new Mac **app store**, meanwhile, will open within 90 days for the company's current Snow Leopard operating system. " We don't want to wait for Lion," he said. The new App Store could be a...

5 duplicates

100. Biz Break: Meet Apple's new MacBook Airs; plus an app store for your Mac
Alameda Times-Star (CA) Author: Frank Michael Russell frussell@mercurynews.com; Word Count: 905 10/20/10 ALMDATIMSTR (No Page) 2010 WLNR 21034124
10/20/10 ALMDATIMSTR (No Page) 10/20/10 Alameda Times-Star (CA) (Pg. Unavail. Online) 2010 WLNR 21034124 Biz Break: Meet Apple 's new MacBook Airs; plus an **app store** for your Mac Frank Michael Russell frussell@mercurynews.com Alameda Times-Star (CA) Business October 20, 2010 20101020 20101020 English IAEC 0051388 Newspaper US USA CA California NorthAmerica 5603 Word Count...

5 duplicates

101. Apple looks to iPhone, iPad for Mac inspiration
AP Alert - HiTech Author: JORDAN ROBERTSON and JESSICA MINTZ Word Count: 742 10/20/10 APALERTHITECH 21:16:18

...iPad and iPod Touch. Those devices have been successful in part because of the tens of thousands of games and other programs available as free or paid downloads in the **app store**. Apple may be looking to a Mac **app store** to boost interest in its computers, which make up a tiny but growing percentage of the personal computer market. In the second quarter, Macs accounted for about 4 percent of...

5 duplicates

102. CA WidgetboxMobileApp 10 20
AP Alert - HiTech Author: N/A; Word Count: 611 10/20/10 APALERTHITECH 13:03:07

...HTML5, providing an attractive alternate to traditional mobile app development while still providing users with the rich look and feel of native applications and allowing for distribution options beyond the **app stores**," said Giles Goodwin, co-founder and chief technology officer, Widgetbox

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"Given my recent experience at AdMob , I am very optimistic about the potential for deep customer engagement on mobile devices ...

...Android devices. -- Widespread Distribution: distribute the app through multiple channels including social media, email, text (SMS), quick response (QR) codes, and your own website. No need for complex and lengthy **app store** approvals-just quick and easy distribution on the customer's own terms. -- Ripple Live Updates T: edit an app anytime, any place and push live updates through the cloud-based online...

103. HOLD FOR RELEASE UNTIL Wednesday, October 20, 2010 7:00 PM EDT. THIS STORY MAY NOT BE PUBLISHED, BROADCAST OR POSTED ONLINE BEFORE Wednesday, October...
AP DataStream Author: RACHEL METZ Word Count: 1181 10/20/10 APDATA-STREAM 22:26:11

...I played with the phones, including a Netflix movie-watching app and one from location-sharing service Foursquare. So it didn't seem fair to judge it against the well-established **app stores** available for the iPhone and Android phones. Microsoft said it plans to add several hundred apps each week this year; based on that, it will be a while before we...

4 duplicates

104. Nightly Business Report
CEO Wire Author: Tom Hudson, Susie Gharib; Word Count: 3857 10/20/10 CEOWIRE (No Page) 2010 WLNR 21006417

...Macintosh computer operating system, called Lion, will be released next summer. The newest Macbook air laptop will use chips for storage, instead of a standard hard drive. And a new **app store** for the software and hardware will be online within three months. Morningstar`s Toan Tran says Apple`s Mac is becoming more popular. TOAN TRAN, EQUITY ANALYST, MORNINGSTAR: Apple continues...

1 duplicate

105. Apple unveils new App Store for Macs.
Long Island Business News Author: John Callegari; Word Count: 227 10/20/10 LIBNEWS (No Page) 2010 WLNR 21515593

...you have a Mac. At its Back to the Mac event today, Apple unveiled a series of new software and products based on its OS X operating system, including an **app store** for its Mac series of computers that will feature a variety of apps that will run on Mac computers, not just mobile devices running Apple 's iOS operating system. The new **app store** will be available in 90 days, although developers will be able to start submitting apps in November. Developers who sell apps on the **app store** will receive 70 percent of the revenue generated by them, surrendering the other 30 percent to Apple Also announced at Apple 's press conference were other big news items for...

106. Tour Disney World with iPad app
Orlando Sentinel Author: Steven Ford, Orlando Sentinel; Word Count: 167 10/20/10 ORLANDOSENT B7 2010 WLNR 20982125

...Plus, it offers users a way to price their vacations to the parks and even has a feature about special

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offers, too, according to the description listed at the iTunes **app store**. Another great-sounding feature of the app is that you can use it to announce your Disney World vacation, as well. SHOWCOS Major Corporations MAJCORP 1MA93 Palmtop Computing PCHAND 1PA77...

107. Apple working on app store for Macs; Microsoft is for Windows, too
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 373 10/20/10 STLPI (No Page) 2010 WLNR 21002692
10/20/10 STLPI (No Page) 10/20/10 Seattle Post-Intelligencer (Pg. Unavail. Online) 2010 WLNR 21002692 Apple working on **app store** for Macs; Microsoft is for Windows, too Seattle Post-Intelligencer (WA) Web Edition Microsoft Blog October 20, 2010 20101020 20101020 English ADPW 0009105 Newspaper US USA WA Washington NorthAmerica 2328 Word Count: 373 The next version of Apple 's Mac OS X, dubbed "Lion," will include an **app store** for buying and delivering software, CEO Steve Jobs announced today. Now is as good a time as any to mention again that Microsoft apparently is working on a Windows **app store**, as well. Can you remember way back to June, when some purported Windows 8 documents leaked? Here's an excerpt from my story then: The biggest news, perhaps, coming out of ...

...is a critical component to success," one slide states. Another refers to the Windows Store concept as a "store as a service." The document suggests computer manufacturers could customize the **app store** for their own computers, perhaps creating something like an " HP Store Powered by Windows." The **app store** would allow people to browse, discover, buy and download apps that are licensed for use on more than one device. Developers could get a Windows Store dashboard for monitoring, updating and analyzing their apps. · View all leaked slides Another interesting **app-store** tidbit: Buried among the hundreds of project pages on Microsoft Research's website is one titled, "The Home Needs an Operating System (and an App Store). " Written by eight researchers (from...

108. HEAT & EAT: ARENA FOOD GOES UPSCALE BIG 3 OWN THE COURT, BUT SIX NEW MENU ITEMS WILL VIE FOR YOUR PALATE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 492 10/20/10 SFLSUN-SENT 2C 2010 WLNR 21040236

...or 954-356-4632. Heat treats This QR code will take you to a mouth-watering gallery of the new gourmet offerings at AmericanAirlines Arena. To use it, visit your **app store** and download a QR code reader like QR App for iPhone, Barcode Scanner for Android, or Scanlife or BeeTagg for BlackBerry. Scan the code with your phone, and find great...

109. CORRECTIONS & AMPLIFICATIONS
Wall Street Journal Abstracts (USA) Author: N/A; Word Count: 17 10/20/10 WSJ-ABS A2 2010 WLNR 21026396

...October 20, 2010 20101020 20101020 English ADWK 0010300 Newspaper US USA NorthAmerica 104 Word Count: 17 Correction of chart with Oct 8 Marketplace article about Amazon.com's plans to open online '**app**' **store** Books and Literature Computers and the Internet Software AMAZON COM BADDOCS Correction CORRECTIONS AMPLIFICATIONS AMAZON COM AMAZON COM LLC...

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110. MA Vlingo InCar 10 19
AP Alert - Financial Author: N/A; Word Count: 849 10/19/10 APALERTFIN 12:05:08

...becoming an industry standard. THINK OF IT AS A CELLULAR SEATBELT !!! -- I love Vlingo. This would make it even better...AND safer. AT&T needs to add this to their **app store**. Vlingo also launched a new feature called "Vlingo Answers." Users simply speak to ask a question, in any form, and have the answer read to them, out loud, immediately. Vlingo...

111. CAPRI Enables Development of Cross-Platform Sync-Oriented Mobile Web Apps For iPhone, Android and Other Smartphones
AP Alert - HiTech Author: N/A; Word Count: 401 10/19/10 APALERTHITECH 07:30:57

...create mobile apps that sync diverse data and media with the cloud. Currently, developers must rewrite and re-test apps for different mobile devices and re-deploy them on multiple **app stores**. CAPRI eliminates the need for separate native apps by providing a cross-platform framework to write a single app that runs across smartphones, speeding time-to-market. From an end...

1 duplicate

112. Apple's Profits Rise But iPad Sales Disappoint
NPR Morning Edition Author: N/A; Word Count: 272 10/19/10 MORNED (No Page) 2010 WLNR 20916314

...of his time deriding Apple 's competition, especially Google 's approach to mobile devices with its Android operating system. Mr. STEVE JOBS (CEO, Apple): There will be at least four **app stores** on Android which customers must search among to find the app they want and developers will need to work with to distribute their apps and get paid. This is going...

113. APPLE SURGES, BUT JOBS ERUPTS PROFIT, REVENUE SOAR ON IPHONE, IPAD SALES, AS CEO LASHES OUT AT GOOGLE AND ITS ANDROID SOFTWARE
San Jose Mercury News (CA) Author: Troy Wolverton, twolverton@mercurynews.com; Word Count: 798 10/19/10 SJMERCN 1A 2010 WLNR 20935913

...argued that the real difference between the two approaches is between fragmentation and integration. With Android, there are many different devices, screen sizes, versions of the Android software and even **app stores**, all of which can frustrate and confuse consumers and software developers, Jobs said. In contrast, Apple offers a much more streamlined, integrated approach, where one company oversees the phone, the software and the **app store** and ensures that they all work together well. "We think the open-versus-closed argument is a smoke screen," Jobs said. " We're providing users with things that just work. We...

6 duplicates

114. WA Rhapsody BlckBerry 10 18
AP Alert - Financial Author: N/A; Word Count: 636 10/18/10 APALERTFIN 13:10:37

...albums for offline playback with just one click. BlackBerry users can download the new application from http://www.rhapsody.com, and it will soon be available at BlackBerry@ AppT World and other **app stores**. Users are entitled to a free seven-day trial of the Rhapsody mobile app, after which they can purchase a Rhapsody subscription for only $9.99 per month. Visit http...

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115. AXA Insurance 10 18
AP Alert - Financial Author: N/A; Word Count: 1154 10/18/10 APALERTFIN 12:26:06

...demo of the app in action 'Free Swap Sell', is available from the Apple store. Notes to Editors: To download a copy of the app go to the Apple iTunes **app store** and search for 'Free, Swap, Sell' Demonstration video available to view / download here: http://www.youtube.com/watch?vqGDALoUGxt0 How to use the app To receive, swap or sell goods After launching...

116. Prodea Systems Digita 10 18
AP Alert - HiTech Author: N/A; Word Count: 982 10/18/10 APALERTHITECH 09:00:57

...learning services. Applications are presented in a user-friendly icon display that can be accessed from any device with a simple broadband connection. By integrating the solution with an online **app store**, consumers can continually grow their suite of applications and enhance their digital home experience. Anousheh Ansari added, "Our innovative and robust product has already sparked interest amongst telecom providers and...

117. QUALCOMM RELEASES TOOLS TO BUILD AR APPS
UNION-TRIBUNE Author: N/A; Word Count: 211 10/18/10 SDUT C3 2010 WLNR 20974932

...reality technology by giving software developers a free tool kit to build applications for Google 's Android mobile operating system. Borrowing a page from the popularity of Apple 's iPhone **apps store**, the move mirrors what other companies have done to try to open up new mobile markets. Qualcomm released its tool kit, called an SDK, so that developers can come up...

118. Apping the future: top mobile executives and developers gathered Oct. 5 in San Francisco for Billboard's Mobile Entertainment Live: the Music App...
Billboard Author: Bruno, Antony; Word Count: 2132 10/16/10 BILLBD 8 2010 WLNR 20908927

...App Summit. This is an excerpt from their conversation. [ILLUSTRATION OMITTED] How has your investment strategy changed since you started the iFund in March 2008? When we started off, the **app store** hadn't even opened. Back then it was about identifying what we thought would be the super verticals: music, games, social networking, communications, things like that. It was easier to invest...

119. Q&A WITH STEVE MADDOX
Oklahoman Author: RICHARD MIZE Word Count: 508 10/14/10 OKLAHOMAN 4B 2010 WLNR 20668019

...of are in the Raleigh (N.C.) area. They are both by the same company. When we started developing this, there was nothing else out there. After I submitted to the **app store**, we discovered two other apps

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(by the same company) beat us by four days. However, we weren't as concerned with being first as we were with creating a solid, usable...

120. CA Celebrity Apps 10 12
AP Alert - Entertainment Author: N/A; Word Count: 454 10/13/10 APALERTENT 00:58:40

...to all these social feeds as well as exclusive footage shot by the Dickhouse team and uploaded from their iPhones. "We're excited to get the Dickhouse app in the Apple **app store** in time for the release of Jackass 3D," said Jeff Tremaine, Dickhouse co-founder and director of Jackass 3D. " We're posting stuff from behind the scenes that fans can't see...

121. NY NYU Poly Security 10 13
AP Alert - Financial Author: N/A; Word Count: 943 10/13/10 APALERTFIN 14:01:24

...Forensics Challenge Read the reviews of apps before you download, and choose reputable apps. Apps without many reviews and those that have been recently uploaded to the app market or **app store** are more likely to contain privacy and security problems. Michael J. Harris Graduate Student - Computer Science Team: Awareness Video Challenge Don't trust Bluetooth! If you use a hands-free device...

122. News on your phone
Charlotte Observer (NC) Author: N/A; Word Count: 46 10/13/10 CHAROBSVR (No Page) 2010 WLNR 20412152

...day at www.m.charlotteobserver.com Or check out a shortcut: scan this QR code with your phone, using a free app. To get the app, search for "QR" in your phone's online **app store**. CT/ebf.bus.mkt CT/ebf.bus CT/ebf.fin.sts.cmd CT/ebf.fin.sts CT/ebf.fin CT/ebf NT/Commodities NT/Sales+Marketing us usa na us.nc us.nc.charlt Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile...

1 duplicate

123. TRDaily - October 13, 2010
TR Daily Author: N/A; Word Count: 6696 10/13/10 TRDAILY (No Page) 2010 WLNR 20482957

...allowed on applications that are bandwidth-intensive or that pose other network management challenges. The notice also asked about possible safe harbors, such as allowing customers to choose among multiple **app stores**. In its comments, CTIA questioned the premise of the FCCs public notice. CTIA disagrees strongly that the record as it pertains to the successful and vibrantly competitive wireless marketplace is ...

...Michael K. Powell] supplemented by a transparency requirement than to impose a hard-to-define stricture against traffic engineering in the wireless space or by attempting to enact restrictions on **app stores**. The development of organic institutions such as the Broadband Internet Technical Advisory Group (BITAG) should also be encouraged. [A]llowing end users to pay for QoS is in line with the...

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124. TREATMENT OF WIRELESS, SPECIALIZED SERVICES DEBATED IN OPEN INTERNET DOCKET
TR Daily Author: N/A; Word Count: 2727 10/13/10 TRDAILY (No Page) 2010 WLNR 20482963

...allowed on applications that are bandwidth-intensive or that pose other network management challenges. The notice also asked about possible safe harbors, such as allowing customers to choose among multiple **app stores**. In its comments, CTIA questioned the premise of the FCCs public notice. CTIA disagrees strongly that the record as it pertains to the successful and vibrantly competitive wireless marketplace is ...

...Michael K. Powell] supplemented by a transparency requirement than to impose a hard-to-define stricture against traffic engineering in the wireless space or by attempting to enact restrictions on **app stores**. The development of organic institutions such as the Broadband Internet Technical Advisory Group (BITAG) should also be encouraged. [A]llowing end users to pay for QoS is in line with the...

1 duplicate

125. App Designed to Keep Up With the Increasing Trend of Taking, Sharing and Ordering Photos On-The-Go
AP Alert - HiTech Author: N/A; Word Count: 514 10/12/10 APALERTHITECH 13:55:16

...continue to broaden the imaging industry, it's incredible to see what people can do from their handheld device. A major part of it this is due to the ever-expanding **app store** that offers hundreds of photo applications designed for professional and amateur photographers. At Ritz , we want to be sure that we're staying in line with the trends and giving our...

1 duplicate

126. Get App-y: Mobile games offer creative fun
Daily Oklahoman, The Author: Lillie-Beth Brinkman Word Count: 388 10/12/10 DAILY-OK (No Page) 2010 WLNR 20391893

...20101012 McClatchy-Tribune Regional News print feature English ACJG 0063776 Newspaper US USA OK Oklahoma NorthAmerica 2163 Word Count: 388 Oct. 12--If you're the type to check out the **app stores** (iTunes, Android and more) for the latest applications for your smart phone, you've heard of Angry Birds (free or 99 cents, Rovio), which has stayed high in recent lists of...

1 duplicate

127. Smartphone Video Call Users to Reach 29 Million by 2015 Globally, Finds Juniper Research Percentage of Smartphone Users Adopting Video Calling to Remain Below 10% by 2015 in All Markets
Market Wire Author: N/A; Word Count: 355 10/12/10 INTERNETWIRE 00:00:00

...make video calling an attractive option for international calls for those working and living away from their families," he says. Further findings include: Functionality associated with today's smartphones, such as **app store** connectivity and touchscreens, will be present in over 84% of handsets shipped in the US by 2015 The value of global smartphone device shipments will reach $94bn in 2015 3D...

128. First Phones Available Soon From Leading Mobile Operators Around The World

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Market News Publishing US Author: N/A; Word Count: 1800 10/12/10 MNPUS 11:44:56

...revolutionary multimedia experience on the move. SingTel will be the first operator in Singapore to offer its rich selection of apps via a dedicated section in Microsoft 's Windows Marketplace **apps store**. Customers can look forward to apps, such as the award-winning AMPed social music service and the MobileTV video streaming service. In addition, all Windows Phone 7 handsets will be...

4 duplicates

129. Can an app a day keep the doc away? With thousands of health apps to choose from -- on such topics as exercise, stress management, diet and medical reference -- trustworthiness is at a premium
Orlando Sentinel Author: Francesca Lunzer Kritz, SPECIAL TO TRIBUNE NEWSPAPERS; Word Count: 1158 10/12/10 ORLANDOSENT D1 2010 WLNR 21726818

...or rating things like medical accuracy and consumer friendliness," says Dr. Joseph Kim, a physician and the founder and blogger for several Web sites, including medicalsmartphones.com. "Type 'diabetes' into an **app-store** search engine, you can find a huge list of apps, but you have no way of knowing which ones are good and which you should avoid, and as a result ...

...that the most common apps available are for exercise, stress management, diet and medical reference. For now, the easiest way to find apps is to check your device manufacturer's online **apps store**, and also that of your wireless carrier, and search under the health and medicine categories. Besides the one-time download price, if there is one, check to see if you ...

...a few exercise and calorie trackers. It gives you a taste of the kinds of things available. At least for now, app reviews may be hard to find, though some **app stores** carry user reviews and app developers sometimes put reviews on their Web sites as well -- key the name of the app into a search engine to find many app Web...

130. WA Microsoft Unveil 10 11
AP Alert - HiTech Author: N/A; Word Count: 1912 10/11/10 APALERTHITECH 13:31:06

...revolutionary multimedia experience on the move. SingTel will be the first operator in Singapore to offer its rich selection of apps via a dedicated section in Microsoft 's Windows Marketplace **apps store**. Customers can look forward to apps, such as the award-winning AMPed social music service and the MobileTV video streaming service. In addition, all Windows Phone 7 handsets will be...

131. Students say smartphones fun way to learn Apps used to take notes, finish assignments, watch presentations
Charleston Daily Mail (WV) Author: TIM DEVANEY Word Count: 772 10/11/10 CHLST-GZ 6A 2010 WLNR 20408055

...to develop mobile apps, Soloway said. Soloway projects that every student in America will be using a mobile learning device within five years. That prediction echoes a report by giant **app store** GetJar that said the popularity of the app industry could mean a leap to 50 billion app downloads in 2012 from about 7 billion in 2009. Other Metro Detroit companies...

132. MarketRiders Partners With Seeking Alpha to Provide ETF Portfolio Management Tools

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Market Wire Author: N/A; Word Count: 506 10/11/10 INTERNETWIRE 00:00:00

...a new Investing Applications platform from Seeking Alpha (http://seekingalpha.com), the popular site for stock market news, analysis and intelligent finance discussion. The "Seeking Alpha Investing Applications" (http://seekingalpha.com/store/**apps-store**-main) platform comprises a suite of top tier, investing tools. Users will now have easy access to MarketRiders' all-ETF online portfolio manager. Seeking Alpha's applications platform allows its sophisticated...

133. Steve Smith's Eye On Digital Media: Magazines' Road To "Appi-Ness."
Media Industry Newsletter Author: N/A; Word Count: 4348 10/11/10 MINMEDIA (No Page) 2010 WLNR 20320564

...reliable metrics are a challenge to these platforms. We only have rough gauges of the relative popularity of apps. Nothing like a "boxscores" approach is possible yet. Nevertheless, the iTunes **app store** does give a rough idea of the content that is getting traction among users, and magazine brands actually have been holding their own even against mobile-only upstarts. On the...

134. N.J. firms putting larger memory in smaller solutions
NJBiz Author: Ruth, João-Pierre S; Word Count: 348 10/11/10 BSX-BUSNNJ 18 2010 WLNR 20733705

...original capacity, with storage for downloaded apps seen as the primary use for the additional memory. " It seems every major phone manufacturer and phone operating system maker has their own **app store**," Gonzalez said. That explosion of **app stores** has led to some very oversized apps - more phones are now doubling as portable gaming devices, requiring even more data capacity. " Those are starting to require larger file sizes," he...

135. Development of mobile business apps set to take off Companies could have apps created just for them
USA Today (USA) Author: Byron Acohido; Word Count: 423 10/11/10 USATD 1B 2010 WLNR 20320151

...do their business without being tethered to an office," says Jim Corgel, IBM 's manager of developer relations. Software categorized as mobile business apps and sold in consumer-focused online **apps stores** are counted as consumer productivity programs, which research firm Gartner ranks fifth in 2010 sales behind mobile apps for games, shopping, social networking and utilities. Moving forward, the big growth...

3 duplicates

136. Have a local complaint? There's an app for that
Charlotte Observer (NC) Author: Eric Frazier Word Count: 392 10/10/10 CHAROBSVR (No Page) 2010 WLNR 20215573

...everything from complain about potholes to look for traffic accidents blocking their route to work. City officials said the free app, called My Charlotte, will be available on Apple 's **app store** in 30 days. Versions for Blackberry and Android phones will follow. City Council member Warren Cooksey and Bellverie Ross, who helped lead the city staff's work on the project, unveiled...

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1 duplicate

137. Try our 3-D glasses for a fun look at our photos
Charlotte Observer (NC) Author: N/A; Word Count: 532 10/10/10 CHAROBSVR (No Page) 2010 WLNR 20215663

...stands for "quick response." To use this code, you must first download a free application that enables your phone to scan it. (Just search for "QR" in your phone's online **app store**.) Then, when you use your camera to scan the code, it should link you automatically to a slideshow of these 3-D images online. Of course, you can also just...

138. Microsoft ups its mobile game New Windows Phone 7 Company has plenty to prove with Monday's debut
Seattle Times (WA) Author: Sharon Pian Chan; Author: Seattle Times technology reporter; Word Count: 1475 10/10/10 STLTI A1 2010 WLNR 20349981

...A few months later, Apple unveiled the iPhone. In the fall, Google announced Android , a free mobile operating system. Developers flocked to both platforms to build programs for their respective **app stores**. Microsoft , which has historically had the strongest developer support among the tech powerhouses, had no **app store** until 2009. "It was a story of a missed opportunity," said Matt Rosoff, a former analyst at independent research firm Directions on Microsoft in Kirkland who's now with the Silicon ...

...system. 2008: Microsoft buys Danger, the company that makes the Sidekick smartphone. 2009: Microsoft launches Windows Mobile 6.5 and re-brands it as Windows Phone. The company opens an **app store** for Windows Phones. 2010: Windows Phone 7 enters the market. Northern Europe GEONEUR 1NO01 Americas GEOAMER 1AM92 USA ISOUS 1US73 Europe GEOEUR 1EU83 Scandinavia GEOSCAND 1SC27 North America GEONAMR 1NO39...

139. news in brief news in brief
Virginia Pilot and Ledger-Star (Norfolk, VA) Author: N/A; Word Count: 331 10/10/10 PILOT-STAR 2 2010 WLNR 20234566

...restaurants, hotels and special events. The Virginia Tourism Corporation said that the mobile guide, "Virginia is for Lovers: Official Visitors Guide to Virginia," is available for free at the iTunes **app store** for iPhone and iPad users. The app includes a "Near Me" feature, which allows users to find all attractions in a 15-mile radius. It also features directions and maps...

140. CA Ford App Developer 10 08
AP Alert - Automotive Author: N/A; Word Count: 975 10/8/10 APALERTAUTO 17:00:44

...and Orangatame's OpenBeak are the first apps to incorporate the SYNC API, with more on the way in coming months. To keep the user experience seamless, Ford will leverage existing **app stores** for distribution of updated SYNC-enabled versions of apps. Owners of SYNC AppLink-equipped cars simply download the enabled app through the appropriate **app store** for their smartphone's operating system. The driving environment Being cautious with the SDK Ford has developed stringent self-imposed guidelines for in-car app development, considering a whole set of...

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141. Amazon plans an Android app store
Boston Globe (MA) Author: Bloomberg News; Word Count: 150 10/8/10 BOSTONG 8 2010 WLNR 20100763
10/8/10 BOSTONG 8 10/8/10 Boston Globe 8 2010 WLNR 20100763 Amazon plans an Android **app store** Bloomberg News Boston Globe (MA) The Boston Globe Business 8 October 8, 2010 20101008 20101008 English ACDM 0001266 Newspaper US USA MA Massachusetts NorthAmerica 905 Word Count: 150 SAN FRANCISCO...

142. discs WHAT'S HOT, WHAT'S NOT
Boston Herald (MA) Author: N/A; Word Count: 743 10/8/10 BOSTONH e05 2010 WLNR 20153598

...be bought at a supermarket, you'd find it at Whole Foods The Bay State native proves that singing is truly a natural talent, not a skill purchased at the iPhone **app store**. ``Heavy on the Vine" favors a neo-folk vibe, but borrows from blues, reggae and jazz. Think a more refined G. Love and Special Sauce. Download: ``Songbird." - JOSHUA WALOVITCH ARETHA...

143. DBJ Tech Watch for Friday 10/8: News of Google, Microsoft, Apple, Health Grades and more
Denver Business Journal Author: N/A; Word Count: 94 10/8/10 DENVERBUSJRNL (No Page) 2010 WLNR 20144568

...reports on Google Microsoft Apple , HealthGrades, Amazon.com, Adobe Systems Facebook Yahoo Skype Greylock Partners Logitech , Planner and more. Vestar completes Health Grades stock buy, plans takeover Report: Amazon plans Android **app store** Adobe- Microsoft merger rumor cools Bartz on politics, Facebook Yahoo future Former Skype CEO joins Greylock Partners Logitech unveils Google TV box Apple contemplates music subscriptions Plannr pulls the plug...

2 duplicates

144. Amazon plans to tap phone apps
Investor's Business Daily Author: N/A; Word Count: 79 10/8/10 INVBUSD A02 2010 WLNR 20072821

...Google 's own store, would take a 30% cut of sales, with the developers keeping the rest, according to a published report. The revenue-share split is consistent with other **app stores**, such as Apple 's ([STOCK[AAPL]]) iPhone App Store. The blog TechCrunch initially disclosed Amazon 's plan last week. Amazon rose 0.6% to 156.27. AMAZON COM APPLES GOOGLES...

145. Report: Amazon plans Android app store
Puget Sound Business Journal Author: N/A; Word Count: 201 10/8/10 PUGETSNDBUSJ (No Page) 2010 WLNR 20133446
10/8/10 PUGETSNDBUSJ (No Page) 10/8/10 Puget Sound Bus. J. (Pg. Unavail. Online) 2010 WLNR 20133446 Report: Amazon plans Android **app store** Puget Sound Business Journal seattle October 8, 2010 20101008 20101008 English JLBQ 0100183 Newspaper US USA WA Washington NorthAmerica 1211 Word Count: 201 Amazon.com reportedly plans to open an online ...

...file through iTunes and Amazon reportedly has about 80 million U.S. users each month. Best Buy

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CEO Brian Dunn last week also said his company is considering opening an Android **app store**. A Neilsen report on Wednesday said that mobile phones that use Android were the No. 1 sellers in the U.S. in the six months that ended in August. Internet INTERNET...

1 duplicate

146. STAY SMART
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 87 10/8/10 SFLSUN-SENT 14A 2010 WLNR 20205974

...Word Count: 87 This is a QR code, which can direct you instantly to online content. All you need is a smart phone, and the right app from your favorite **app store**. You could try QR App for iPhone, Barcode Scanner for Android, or Scanlife or BeeTagg for BlackBerry. When you're ready, scan the code to call up content from our mobile...

147. Motricity CEO Ryan Wuerch on the iPhone, Android and HTML5
Triangle Business Journal Author: John Cook; Word Count: 1615 10/8/10 TRIANGLE-BUSJ (No Page) 2010 WLNR 20144548

...announced on our Q2 earnings call about AT&T Marketplace. And it is all about the open Internet. It is about being able to bring in every app center, every **app store**, every widget provider, every content provider, hard goods, soft goods -- all into an aggregated experience so the individual is getting exactly what they want. So, you have an evolution that...

148. News 2 at 6 2010-10-07 18:56:36
ABC 2 WKRN-TN Author: N/A; Word Count: 235 10/7/10 ABC2WKRN-TN (No Page) 2010 WLNR 20176460

...taste in. (Man) play 'wheel of fortune' on your iphone. Spin the wheel, pick the letters, and solve over 1,000 puzzles all by touch. Search 'wheel of fortune' on the **app store** in itunes. Captioned by closed captioning services, inc. Meredith) they say lightning North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABC MAXWELL HOUSE ADVANTA BANK CORP ALLIED BIOTECH...

149. Faster Forward: Things I know about the 'Verizon iPhone' story.
Washingtonpost.com Author: Rob Pegoraro; Word Count: 517 10/7/10 WASHPOSTCOM (No Page) 2010 WLNR 20189345

...also find it inconceivable for Apple to let Verizon give an iPhone the usual Verizon treatment -- prominent Verizon branding, a suite of non-removable Verizon apps, maybe even a separate **app store** -- much less the outright disfigurement of somebody else's software I saw in its new Samsung Fascinate * If you want to hold on to an antique phone in the hope that...

150. MO Hexagrid VxData1.5 10 06
AP Alert - HiTech Author: N/A; Word Count: 416 10/6/10 APALERTHITECH 15:43:03

...isolation with complex network topologies and total control over network security policies from

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network to network. Tiered image and appliance management effectively managing enterprise software distribution or powering revenue generating **app store** economies. Deployment models for enterprise private cloud, and reseller and MSP channels. Simple licensing and subscription models. Billing and chargeback integration. Comprehensive audit logs specific to each business entity. One...

151. CA OpenMarket expands 10 06
AP Alert - HiTech Author: N/A; Word Count: 905 10/6/10 APALERTHITECH 10:01:25

...as a purchase initiation mechanism due to its ubiquity, but with the growth of smart phones, our customers are increasing their marketing and sales channels to include the mobile Web, **app stores**, and MMS marketing," said Jay Emmet, General Manager of OpenMarket. " OpenMarket is expanding its payments capabilities to enable operator billing in these new channels to support our customers' expansion." Operator...

152. Touring Va? There's an app for that
AP Alert - Virginia Author: N/A; Word Count: 96 10/6/10 APALERTVA 10:33:31

...users access information about more than 12,000 attractions, restaurants, hotels and special events. The Virginia Tourism Corporation said Tuesday that the mobile guide is available for free at the iTunes **app store** for iPhones and iPads users. The app includes a "Near Me" feature which allows users to find all attractions in a 15-mile radius. It also features directions and maps...

153. AT&T to help turn ideas into apps
Dallas Morning News Author: VICTOR GODINEZ; Word Count: 477 10/6/10 DALLASMN D01 2010 WLNR 19952765

...predicted to surge from $6.8 billion worldwide this year to $29.5 billion by 2013, according to the research firm Gartner Inc. Apple Inc. said last month that its **app store** contained more than 250,000 programs, which had been downloaded 6.5 billion times since the store launched in 2008, generating more than $1 billion in sales for the developers. While...

1 duplicate

154. Virginia tourism has iPhone app
Richmond Times Dispatch (VA) Author: Peter Bacque | TIMES-DISPATCH STAFF WRITER; Word Count: 468 10/6/10 RCHMDTD (No Page) 2010 WLNR 19924293

...user." Developed in a public-private partnership by Virginia Tourism eBrains Inc. of McLean and SIM Partners of Evanston, Ill., the mobile guide is available for free at the iTunes **app store** for iPhones and iPads. The state intends to extend the guide to other smart phone systems. Using the app, visitors can quickly find information on lodging, entertainment and dining. Tourism...

155. Mobile app measures cellphone radiation
S.F. Weekly Author: Beckett, Lois; Word Count: 451 10/6/10 SFWEEKLY (No Page) 2010 WLNR 20123908

...TechCrunch Disrupt conference last week. The company is looking for more investors, in hopes of

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scaling up its product as quickly as possible. However, Apple has barred Tawkon from its **app store**, initially telling the company that the app "would create confusion with users." Meanwhile, the BlackBerry version is proving surprisingly popular in the developing world, Friedlander says, even though he had...

156. Sprint unveils 3 Android phones, bundled apps
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 483 10/6/10 STLPI (No Page) 2010 WLNR 20007009

...surveys show that the general consumer isn't as interested in making that investment, and thus gets less out of their smart phone. "They feel a little bit overwhelmed by the **app store** experience and a little underwhelmed by the value they get from the device," he said. The various packs these users can choose from offer a little hand holding to help...

157. GET USED TO THESE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 101 10/6/10 SFLSUN-SENT 15A 2010 WLNR 20000149

...Quick Response, codes. They can direct you to an amazing variety of multimedia content. To use them, all you need is your smart phone and the right app. Visit your **app store** - or do a search for your phone with the words QR reader - and download a QR code reader like QR App for iPhone, Barcode Scanner for Android, or Scanlife or...

158. Post Tech: Cell phone growth up 5 percent; group warns of overbearing regulations.
Washingtonpost.com Author: Cecilia Kang; Word Count: 261 10/6/10 WASHPOSTCOM (No Page) 2010 WLNR 20103006

...Federal Trade Commission could hurt business. "The most scary part of all is what is going around the government," Chen said. " Some advocacy groups want the government to start regulating **apps stores**. I think that would be a major set back for the industry." Business Computers and office automation industries Telecommunications industry Cellular Mobile Tel Equip Wireless telephones Cellular telephones Radio and...

159. News 2 at 6 2010-10-05 18:57:15
ABC 2 WKRN-TN Author: N/A; Word Count: 156 10/5/10 ABC2WKRN-TN (No Page) 2010 WLNR 19974099

...or order online. Play 'wheel of fortune' on your iphone. Spin the wheel, pick the letters, and solve over 1,000 puzzles all by touch. Search 'wheel of fortune' on the **app store** in itunes. Captioned by closed captioning services, inc. Jim) ABC ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ALTENLOH BRINCK ABC...

160. Paperlinks Launches New Service to Bring Digital Interactivity to the Offline World Using 'Quick

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Response' Codes
AP Alert - HiTech Author: N/A; Word Count: 595 10/5/10 APALERTHITECH 15:20:31

...invitations, announcements and cards to individualized landing pages where visitors can access additional content, creating richer and more interactive communications. The Paperlinks mobile app is now available on the iTunes **app store**, making these personalized social pages accessible on the go. "Today, consumers experience content across a variety of platforms," continued Chan. " While digital replaces offline media in newspapers, magazines and even...

1 duplicate

161. NY Pier59Studios Film 10 04
AP Alert - Business Author: N/A; Word Count: 398 10/4/10 APALERTBUS 20:38:44

...future of fashion photography in high resolution and slow motion. Viewers can experience the success of this effort by purchasing the "Vogue Paris 90 ans" application, available through the iTunes **app store**, and also accessible via the Vogue Paris website. Apple iTunes http://itunes.apple.com/app/vogue-90-ans/id394146514?mt8 Vogue Paris, 90 ans http://www.vogue.fr/90-ans-0 http://www.pier59studios.com http...

162. NOKIA LOOKS TO GET BACK IN GAME Once popular in the U.S., the world's largest cell-phone maker failed to keep pace with American tastes, mobile carrier specs and the fascination here with smart phones
UNION-TRIBUNE Author: MIKE FREEMAN,U-T; Word Count: 1424 10/4/10 SDUT C1 2010 WLNR 19928676

...prizes totaling $10 million to lure software developers to write more applications targeted toward U.S. consumers for Nokia smart phones running its Symbian 3 operating system. Having a well-stocked **apps store** like Apple 's is considered a key to tapping into the U.S. market. "We need to make sure those products that come to market are built with the American consumer...

1 duplicate

163. Jump-starting an apps store
UNION-TRIBUNE Author: N/A; Word Count: 291 10/4/10 SDUT C3 2010 WLNR 19928674
10/4/10 SDUT C3 10/4/10 San Diego Union-Trib. C3 2010 WLNR 19928674 Jump-starting an **apps store** UNION-TRIBUNE San Diego Union Tribune First Edition Business C-3 October 4, 2010 20101004 20101004 English IAFG 0051386 Newspaper US USA CA California NorthAmerica 1839 Word Count: 291 Nokia ...

...million in marketing promotion, such as being featured in Nokia 's advertising campaigns. The runners-up get an estimated $1 million in marketing promotion, including premium placement in the Ovi **apps store**. More info: callingallinnovators.com/10M Northern Europe GEONEUR 1NO01 North America GEONAMR 1NO39 Americas GEOAMER 1AM92 Europe GEOEUR 1EU83 Scandinavia GEOSCAND 1SC27 Western Europe GEOWEUR 1WE41 Electronics ETRONICS 1EL16 Consumer Electronics...

164. Christy Wyatt: Motorola corporate vp of software platforms, applications and ecosystem: the mobile software executive talks about how apps have...

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Billboard Author: Bruno, Antony; Word Count: 1213 10/2/10 BILLBD 12 2010 WLNR 19733825

...approach the market by handset and by operator, there were 42 different flavors of software. So the cost was prohibitive for the developer to make money. The concept of the **app store** gives people a direct path to the consumer. If you have a great idea for an app or are the owner of great content, there is a way for you ...

...otherwise? This is one of the largest and fastest-growing markets on the planet, so there's room for everybody. I don't want to name anyone, but there are some traditional **app store** models that are very rigid and inflexible. A lot of the feedback we get from premium developers-not the three guys starting an app hoping for a $17,000 check, but...

165. News 2 at 6 2010-10-01 18:56:12
ABC 2 WKRN-TN Author: N/A; Word Count: 304 10/1/10 ABC2WKRN-TN (No Page) 2010 WLNR 19649085

...taste in. (Man) play 'wheel of fortune' on your iphone. Spin the wheel, pick the letters, and solve over 1,000 puzzles all by touch. Search 'wheel of fortune' on the **app store** in itunes. Captioned by closed captioning services, inc. How come we don't have North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 ABC MAXWELL HOUSE ADVANTA BANK CORP ALLIED...

166. RIM Expands App Payment System
American Banker (USA) Author: Daniel Wolfe; Word Count: 175 10/1/10 AMBKR 5 2010 WLNR 19466176

...store, to give software developers a way to charge for other content within the apps they sell. This is similar to a function Apple Inc. already allows for its own **app store**, though RIM offers one payment option Apple does not: carrier billing (Apple bills all purchases to a payment account or prepaid balance linked to its iTunes digital media store). BlackBerry...

167. NY AccessNetwork CMN 10 01
AP Alert - HiTech Author: N/A; Word Count: 809 10/1/10 APALERTHITECH 17:04:12

...dining, travel, entertaining, and cocktailing. BlackBook gets those in the know on the inside and delivers the best of pop culture uncorked! Find us at http://www.BBook.com and the iTunes **app store**. BlackBook is a member of the Access Network. SOURCE Access Network
-0- 10/01/2010 /CONTACT: For further information, pre-release downloads, or other requests, Julie Fabricant, Marketing Manager, The...

168. home work: GARDENING APPS
Newsday (USA) Author: JESSICA DAMIANO jessica.damiano@newsday .com; Word Count: 540 10/1/10 NWSDAY E21 2010 WLNR 19493645

...time to cuddle up with your iPhone, iPad or iPod Touch and thumb through some high-tech gar-

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dening apps. Here are five recent favorites (all are available in the iTunes **app store** and are compatible with the iPhone, the iPod touch and the iPad): iGarden USA ($4.99) This app not only recommends vegetable planting dates for your zone, it also allows...

169. Getting Smarter
Rental Product News Author: Jenny Lescohier, editor; Word Count: 492 10/1/10 RENTPRODNWS 8 2010 WLNR 21411847

...the market within the next 12 months. More than 28 million iPad units will be sold by the end of 2011. There will be over 1 million apps in the **app stores** by the end of 2011. Currently there are more than 50 **app stores** in existence. Total apps — Apple 225k, Android 50k, all the rest 70k. $17.5 billion has been spent in app downloads to date. Apple has 150 million credit card numbers...

170. Ryan clan gathers for Doc's 80th birthday
Salem News, The (MA) Author: Tom Dalton and Stacie N. Galang Word Count: 757 10/1/10 SALEMNEWS (No Page) 2010 WLNR 19529934

...Salem, launched its second iPhone app, this time for the monthlong celebration known as Haunted Happenings. The tech-savvy can download the free application called Haunted Happenings from the iTunes **app store**. Those bummed out that the apps haven't materialized on other platforms can rest assured. The success of the Apple -based apps could propel creation of apps for other devices, said...

171. MD MRIS Web Tool 09 30
AP Alert - Financial Author: N/A; Word Count: 430 9/30/10 APALERTFIN 19:52:09

...the first website of its kind in the industry and promises to make a positive impact in the purchasing decisions made by agents and brokers. Think of it as an '**app store**' dedicated to real estate," says John L. Heithaus, MRIS CMO and a member of the RETechnology.com Board of Directors. "More than just providing our customers a starting point in their...

172. TANGO BRINGS A NEW FACE TO MOBILE VIDEO CALLS
Wall Street Journal Abstracts (USA) Author: WALTER S MOSSBERG; Word Count: 36 9/30/10 WSJ-ABS D1 2010 WLNR 19490749

...36 Walter S Mossberg Personal Technology column comments on Tango video chatting software available for mobile phones; notes Tango is free app that can be downloaded from either Apple 's **app store** or Android Market; photo (M) Computers and the Internet Cellular Telephones Tango APPLE CORPS GOOGLE INC Mossberg, Walter S PERSTECH Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Consumer Electronics Technology...

173. Making Money on China's Growth
Analyst Wire Author: Mark Haines, Erin Burnett; Word Count: 1277 9/29/10 ANALYSTWIRE (No Page) 2010 WLNR 19353704

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...mean, you look at Verizon , AT T -- you look at those device that they sell on the android platform or on the apple platform. And the commerce is spreading the **app stores** where there's the droid market or you know, the **app store** in Apple I think that's where the power is going to be because as you bring these consumers online, you just -- the commerce large numbers just increases. So I think...

1 duplicate

174. IL RandMcNally App 09 29
AP Alert - Business Author: N/A; Word Count: 544 9/29/10 APALERTBUS 13:01:03

...are just looking for a daily virtual escape or planning a real trip, Explore America is a free, entertaining iPhone app anyone will enjoy." The application is downloadable from the **app store** (http://itunes.com/apps/randmcnally/exploreamerica). About Rand McNally - Rand McNally is the most trusted source for maps, directions, and travel content. Rand McNally's products and services include: Interactive travel service...

175. North American Content & Apps Revenues to Approach $10 Billion by 2015, According to Juniper Research
AP Alert - HiTech Author: N/A; Word Count: 296 9/29/10 APALERTHITECH 07:57:07

...Meanwhile, US carriers are targeting the launch of 4G LTE networks combined with a return to tiered pricing in order to increase data revenues, while working together to make their **app stores** more appealing in the face of Apple 's App Store. According to report author Daniel Ashdown, "carriers are at last recognizing what developers want: the ability to publish their application...

1 duplicate

176. Bright Future for Apps Seen Outside 'Store,' but Mobile Has Money Problems
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 1198 9/29/10 CONSEL (No Page) 2010 WLNR 19546007

...a directory, a format basically adopted by mobile application stores, said Sandeep Sinha, Motorola director of strategy and business development. The rollout of HTML5 and improved search capability will make **app stores** obsolete, but "discoverability is really challenging" for now, leaving app makers dependent on stores, Sinha said: "Anybody who can crack the code of search" will reap rewards in the app ...

...applications and Web services as 4G service expands, said Jeff Giard, director of strategy at Clearwire , which provides 4G through WiMAX. He said the Android Market would serve as the **app store** for Clearwire -powered devices, declining to answer whether Clearwire would start its own **app store**. But apps that are hard to use on a small screen will hamper the future of mobile, said Alex Tokman, CEO of Microvision , which is building projection technology to better...

177. App Stores Offer Feast For Window-Shoppers Applications abundant for iPhone, BlackBerry, Android smart phones
Investor's Business Daily Author: PAUL KORZENIOWSKI Word Count: 962 9/29/10 INVBUSD A04 2010 WLNR 19284779

...cell phone and customize it to fit their own personality," said Frank Dickson, an analyst at market

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research firm In-Stat. Apple ([STOCK[AAPL]]) popularized the idea of smart-phone **apps stores** with its iPhone, a big success that soon spawned **app stores** among most cell phone makers and services providers. When users poke around smart- phone **app stores**, they find a wide range of applications. They range from workplace collaboration tools — videoconferencing apps, sharing PowerPoint apps and more — to the ... more frivolous. One iPhone app is designed to ...

...phones. (Google gets no direct money from Android , but the OS is designed to work well with Google 's search and other services.) Google won't be alone in providing Android **app stores**. Other companies have plans to do so, reportedly including Kindle e-book reader maker Amazon. com ([STOCK[AMZN]]). Market tracker NPD Group says more Android smart phones were sold in the second quarter in the U.S. than iPhones. They ranked Nos. 1 and 2, respectively. Google , though lags behind Apple in apps, though its Android Market **app store** opened just three months after Apple's, in October 2008 vs. that July. Google says its **app store** has more than 80,000 applications available for download, with prices ranging from free to $200. It, too, identifies its top paid and top free programs. Paid app distribution, however, continues ...

...an application will run on every Android phone," Gold said. BlackBerry maker Research In Motion ([STOCK[RIMM]]) had worked with third parties in the past. It didn't open its own **app store** until spring 2009. It started with 1,000 apps and now has about 10,000, ranging in price from free to more than $100. RIM originally aimed its BlackBerry at business users...

178. The Journal Record Business Briefs: September 29, 2010
Journal Record (Oklahoma City, OK) Author: The Journal Record Staff; Word Count: 1197 9/29/10 JROKC (No Page) 2010 WLNR 19885023

...listen to KOSU and instantly access other resources. Since gaining Apple 's approval over the weekend, more than 1,700 people have downloaded the application. To download the application, visit the **app store** through your Apple device and search for OState. Jobless rate exceeds 10 pct in 5 counties The unemployment rate exceeded 10 percent in five of Oklahoma's 77 counties during August...

1 duplicate

179. Bright Future for Apps Seen Outside 'Store,' but Mobile Has Money Problems
WASHINGTON INTERNET DAILY Author: N/A; Word Count: 1497 9/29/10 WASHINTDLY (No Page) 2010 WLNR 19546030

...a directory, a format basically adopted by mobile application stores, said Sandeep Sinha, Motorola director of strategy and business development. The rollout of HTML5 and improved search capability will make **app stores** obsolete, but "discoverability is really challenging" for now, leaving app makers dependent on stores, Sinha said: "Anybody who can crack the code of search" will reap rewards in the app ...

...applications and Web services as 4G service expands, said Jeff Giard, director of strategy at Clearwire , which provides 4G through WiMAX. He said the Android Market would serve as the **app store** for Clearwire -powered devices, declining to answer whether Clearwire would start its own **app store**. But apps that are hard to use on a small screen will hamper the future of mobile, said Alex Tokman, CEO of Microvision , which is building projection technology to better...

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180. Smartphones, Dumbed Down With Junk Applications
Washington Post Author: Rob Pegoraro; Word Count: 787 9/29/10 WP-BUS (No Page) 2010 WLNR 19348582

...more "choice" will come later this year when the company (having already coaxed Skype into offering its Android Internet calling application only for Verizon users) launches its own, separate Android **app store** — even though there's already a well-stocked, open and compatible Android Market. This control-freakery is what I feared when Google announced Android in 2007: Carriers have exploited Android 's...

181. MasterCard Details Open Source Plan
American Banker (USA) Author: Sean Sposito; Word Count: 940 9/28/10 AMBKR 1 2010 WLNR 19209359

...rival Visa Inc. in the debit market.) Lyons said MasterCard has not yet decided how it will distribute any payments tools that the program yields, though it is considering an "**app store**," similar to the one Apple operates for iPhone users. Litan said that model typically requires the **app store** to take on the job of maintaining security for apps. "It's the **app store** that has to screen the applications. Certainly you don't see that with Android and other open platforms, and there are security issues there." Litan said MasterCard will most likely supply...

182. Nitobi Extends Cross-Platform Mobile Application Development With Support for BlackBerry 6
AP Alert - HiTech Author: N/A; Word Count: 411 9/28/10 APALERTHITECH 15:00:25

...recognized as a game-changer for mobile app development. The open source code has been downloaded more than 300,000 times and thousands of apps built using PhoneGap are available in **app stores** and directories. Nitobi will showcase PhoneGap at its booth on the showroom floor this week at BlackBerry DEVCON 2010 (http://www.blackberrydevcon.com (http://www.blackberrydevcon.com)). About Nitobi Nitobi Inc. (http://www.nitobi.com (http ...

...Web 2.0 Expo LaunchPad competition in 2009, the open source code has been downloaded more than 300,000 times and thousands of apps built using PhoneGap are available in mobile **app stores** and directories. The BlackBerry and RIM families of related marks, images and symbols are the exclusive properties and trademarks of Research In Motion Limited f B7173156A7FBE34D91FC7E6D2526BB50 HiTech RESEARCH IN MOTION...

1 duplicate

183. First-of-Its-Kind Tool Helps Businesses Make the Case for Cloud Computing Through a Simple Online Assessment
AP Alert - HiTech Author: N/A; Word Count: 501 9/28/10 APALERTHITECH 13:02:01

...AP Alert - Transportation September 28, 2010 20100928 20100928 The Associated Press English EBBJ 0000629 Newswire US USA NorthAmerica 3376 Word Count: 501 http://www.getapp.com/cloud-computing-roi-calculator_GetApp.com, the **app store** for business software, and Astadia, a pure-play Cloud computing integrator and top Salesforce.com partner, today announced the launch of an easy-to-use Cloud Computing ROI Calculator. (http://www.getapp.com ...

...great first step, a company deliberating a move to the Cloud should complement its analysis with a

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professional assessment from Cloud migration experts." About GetApp.com GetApp.com is a business software **app store** (http://www.getapp.com/) for buyers of enterprise applications. It offers a simple way for buyers to compare and evaluate applications and a low cost channel for providers to be found online...

1 duplicate

184. Revolutionary Software Integrates Application Development Tools With the App Store, Dramatically Improving Developer Productivity and User Experience
AP Alert - HiTech Author: N/A; Word Count: 449 9/28/10 APALERTHITECH 12:04:50

...of challenges such as organization of developer communities, application creation, optimization, parallelization, digital rights management, monetization, and revenue sharing are solved by the Blue Cheetah application ecosystem. "Compilers, libraries, and **app stores** are not enough for today's developers," said Kevin Howard, CTO and co-founder of MPT . "A complete environment is a must. The Blue Cheetah application ecosystem is that environment." Launch...

1 duplicate

185. NH CHUBBY WEASEL TECH
AP Spanish Author: N/A; Word Count: 635 9/28/10 APSPANISH 13:01:39

...en la computadora y Eidetiq se sincroniza automaticamente mediante la conexion inalambrica con Mac o Windows para revisar la conferencia o la clase grabada. Eidetiq se puede conseguir en iTunes **app store** y en el mercado de Android. Chubby Weasel Technologies, Inc. (http://www.chubbyweasel.com) de Nashua, New Hampshire es una empresa de reciente creacion que ofrece innovacion y creatividad en ingenieria y...

186. Control4 Looks to Dealer-Created Apps, Partnerships for Growth
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 1259 9/28/10 CONSEL (No Page) 2010 WLNR 19471422

...magic" for the company, he said, and a growing number of manufacturers are adopting the Control4 platform and writing applications that ride on top of it. When Control4 launched an **app store** last summer, it opened a new world of control possibilities for its dealers, West said, citing an application that one dealer developed for households with autistic children that uses visual...

187. Click on ArtPrize
Detroit Free Press Author: N/A; Word Count: 995 9/28/10 DTRTFP D1 2010 WLNR 19256019

...are any number of QR readers -- apps that allow you to take a picture of a bar code -- for smartphones. Any of them will work. Just search your phone's dedicated **app store** for "QR reader." Each venue and piece of art has a QR code displayed (it looks like a square, pixilated barcode). Taking a picture of the QR code sends your...

188. BlackBerry parent unveils iPad competitor.
Long Island Business News Author: John Callegari; Word Count: 451 9/28/10 LIBNEWS (No Page) 2010 WLNR 19893881

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...praise for its touch controls since the first release of the iPhone in 2007. Similarly, while BlackBerry offers its own apps, Apple generally has that market cornered with its iTunes **apps store**. The Playbook will more than likely appeal more to business-centric owners who can sync it with their own Blackberry phones, but those looking for a more multi-functional device...

189. Tech News
Accounting Today Author: N/A; Word Count: 474 9/27/10 ACCTDY 20 2010 WLNR 19188389

...are increasingly automated. xTuple Connect is included in the xTuple Manufacturing edition and is available separately as a loadable package for the PostBooks and Standard editions on the xChange online **app store**. Americas GEOAMER 1AM92 USA ISOUS 1US73 North America GEONAMR 1NO39 PERSTECH Markup Languages SOFSGML 1MA27 Wireless Networking DCWRLSS 1WI62 Software Products SOFTPROD 1SO56 Electronics ETRONICS 1EL16 Banking BANKOVER 1BA20 I.T...

190. Gives App Developers Opportunity to Monetize Apps Through World's Largest Mobile Advertising Platform
AP Alert - HiTech Author: N/A; Word Count: 467 9/27/10 APALERTHITECH 20:41:23

...in the world, maximizing returns for both the developers and the advertisers. In addition to supporting BlackBerry developers, Amobee already powers mobile advertising for the world's largest mobile operators, publishers, **app stores** and application developers, and delivers effective ad campaigns through its media agency division, RingRing Media, for numerous Fortune 500 clients. Zohar Levkovitz, Amobee founder and CEO: "Adding the community of...

1 duplicate

191. Plantronics Announces the New Savor M1100 Bluetooth Headset With Advanced Voice Controls to Raise the Power of Communications
AP Alert - HiTech Author: N/A; Word Count: 1029 9/27/10 APALERTHITECH 12:00:50

...users activate Vocalyst with a few simple steps at http://www.plantronics.com/vocalyst (http://www.plantronics.com/vocalyst) . Android and BlackBerry@ smartphone users can also download the Plantronics Vocalyst application at their respective **app stores**. The apps provide hands-free listening to text messages and custom configurations for added convenience, such as an auto-responder for incoming text messages ("I'm currently driving and will return...

1 duplicate

192. Apps Culture reinventing mobile Internet
Electronic Engineering Times Author: R. Colin Johnson; Word Count: 1802 9/27/10 ELENGT 24 2010 WLNR 19205205

...250,000 apps and is serving up downloads at a rate of 6 billion per year; the Android Market is brimming over with 100,000 apps and 1 billion downloads. Other smartphone **app stores** aren't far behind; GetJar (San Mateo, Calif.) today offers more than 60,000 apps. Chetan Sharma Consulting (Issaquah, Wash.) predicts that total mobile app downloads will jump to 50 billion by ...

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...second reason was the much cleaner security you can provide with a proprietary app," said Mocana 's Blaisdell. Apple has recently begun allowing commercial enterprises to open their own company **app stores**-not for consumers, but for internal apps that access the corporations' own databases. For example, a company **app store** might stock its shelves with Microstrategy Mobile dashboards for displaying all the latest sales, inventory and other business metrics that traditionally have been the stuff of PowerPoint presentations. Beyond Apple , the Apps Culture is quickly spreading globally to **app stores** for the Android, BlackBerry and Symbian -based operating systems, creating a parallel universe of iTunes-like walled gardens that could grow to be just as expansive as, but much more...

193. Monument man sells independent iPhone app store to rival
Gazette, The (Colorado Springs, CO) Author: Andrew Wineke Word Count: 372 9/27/10 THEGAZETTE (No Page) 2010 WLNR 19213367
9/27/10 THEGAZETTE (No Page) 9/27/10 Gazette (Pg. Unavail. Online) 2010 WLNR 19213367 Monument man sells independent iPhone **app store** to rival Andrew Wineke The Gazette, Colorado Springs, Colo. Gazette, The (Colorado Springs, CO) September 27, 2010 20100927 20100927 McClatchy-Tribune Regional News print feature English ACRV 0063803 Newspaper US ...

...Ciabarra was a rebel with a cause. Now, he'll still be a rebel, but he's letting others lead the cause. Ciabarra recently sold his independent (read: not- Apple -approved) iPhone **app store**, Rock Your Phone, to his major competitor, Cydia, making Cydia the leading independent app seller in the world -- although it's still a flea bite compared to Apple 's own App...

194. Research In Motion on charm offensive BlackBerry maker lifts wraps on ad, analytics and social-media tools
MarketWatch Author: Dan Gallagher; Word Count: 480 9/27/10 MKTWATCH 20:30:13

...apps available on its App World store. "I don't think the number of apps is all that important," said Matt Thornton of Avian Securities I think quality of the **app-store** experience is important, the ease of development for the platform is important and the volume of devices and user base [are] important." In addition, RIM will embed a service called...

195. FACTBOX-How RIM's PlayBook stacks up against rivals
Thomson Financial News Author: N/A; Word Count: 484 9/27/10 THOMSONFIN 23:37:49

...compatible with AT&T * Camera: None * Media: iTunes store offers millions of songs, thousands of movies and TV shows available for download. Apple also has 250,000 mobile applications in its **apps store**, which dwarfs its competitor, the Android Market. * On sale: already in stores * Price: 16 GB version with 3G retails for $629, 32 GB retails for $729 and the 64 GB...

196. 'gold rush frenzy' at apps convention
Virginia Pilot and Ledger-Star (Norfolk, VA) Author: MIKE SWIFT; Word Count: 764 9/27/10 PILOT-STAR 3 2010 WLNR 19175626

...than 80,000 and Facebook has more than 550,000, the number of places where people can download apps is growing too, with Google Microsoft and other companies planning to launch new **app stores** in

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coming months. With more U.S. consumers using smartphones and Apple's iPad leading a parade of new tablet computers coming to the U.S. market, as well as new models...

197. Developers see Google's Android operating system surpassing Apple's
Alameda Times-Star (CA) Author: John Boudreau jboudreau@mercurynews.com; Word Count: 611 9/26/10 ALMDATIMSTR (No Page) 2010 WLNR 19250219

...Apple 's devices as the biggest business opportunity. Seventy-six percent said iOS presents the best moneymaking opportunities, while 19 percent chose Android; 88 percent said Apple has the best **app store**, while only 10 percent said that of Android. Ninety-one percent said they were "very interested" in creating apps for iOS gadgets, while 82 percent chose Android smartphones. Apple 's...

6 duplicates

198. Cell phone solar charger, iPhone app aid hunters
Clarion-Ledger, The (Jackson, MS) Author: N/A; Word Count: 596 9/26/10 CLARLEDG (No Page) 2010 WLNR 19109504

...a duck blind in the Delta," Pearson said. "Time2Hunt (and Time2Hunt2 for iPads) gives you that." Pearson recently updated to a third version of Time2Hunt ($1.99 at the iPhone **apps store**), which also includes updated weather information and - this is what I really like - solunar tables that predict peak animal activity times. "This is not just for hunters," Pearson said. "This...

199. Detroit Free Press Mark W. Smith column
Detroit Free Press Author: Mark W. Smith Word Count: 275 9/26/10 DTRTFP (No Page) 2010 WLNR 19132439

...Anger said. " This is another way for the Free Press to serve our readers." To download the free apps, Android and iPhone users can find them in the phones' dedicated **app stores**. BlackBerry users should go to http://dfp.mlnwap.com to access the Free Press The iPhone application also will work on Apple 's iPod Touch. MARK W. SMITH writes the Plugged In...

3 duplicates

200. Only Mobile Advertising Company in the Digital 100: The World's Most Valuable Startups
AP Alert - HiTech Author: N/A; Word Count: 407 9/24/10 APALERTHITECH 15:00:09

...advertising medium is a great honor, and we believe a true reflection of our global position." Amobee powers mobile advertising for the world's largest mobile operators, publishers, application developers and **app stores** and delivers effective ad campaigns through its media agency division, RingRing Media, for numerous Fortune 500 clients. Sitting at the center of the mobile advertising ecosystem, Amobee allows advertisers to...

1 duplicate

201. Trimble grows with apps geared toward fitness enthusiasts
Arizona Republic, The (Phoenix, AZ) Author: N/A; Word Count: 943 9/24/10 ARIZREPUB D1 2010 WLNR 19010038

...like to see the company offer a strap so she could track her heart rate as well. Trimble's app prices vary, depending on revenue sharing with the phone carrier and **app store**. They start at $4.99 monthly.

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Most of the apps come with a free trial period, Wagner said. Another of Trimble's apps takes advantage of the growing geocaching hobby, by...

202. New Money, Online Only
New York Times (NY) Author: MIGUEL HELFT; Word Count: 1159 9/23/10 NYT B1
2010 WLNR 18851988

...allows users to enter their credit cards or PayPal accounts once and buy applications from any developer. Apple also takes a 30 percent cut of sales on iTunes and its **app store**. Mr. Rose said that while some developers might initially see a decline in revenue because of Facebook 's commission, the plan is for Credits to more than offset that loss ...

...of the growing commerce in digital goods. They include Apple , the leading seller of music and apps; Google , whose Checkout system is used in e-commerce and on the company's **app store** for mobile phones; and even Amazon, which is seeking to expand its payment system across the Web. Analysts said Facebook 's ambitions might well run into the same obstacles that...

203. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 428 9/23/10
WATELNWS 00:00:00

...09-22/metropcs-says-lower-handset-costs-help-growth-make-merger-less-necessary.html). Wall Street Journal* -- Verizon is going into competition with Google by putting its V Cast music and **apps store** on Android phones (http://blogs.wsj.com/digits/2010/09/22/verizon-to-launch-vcast-on-android-compete-against-google/?mod=rss_WSJBlog&mod=). Kansas City Business Journal -- Sprint Nextel is sticking...

204. STAFF PICKS GOODS & SERVICES
Boise Weekly Author: Anonymous; Word Count: 1935 9/22/10 BOISEWKLY 26 2010
WLNR 20199587

...where the closest happy hour is? Pointing you toward the cheapest, closest booze 24 hours a day, seven days a week is Cocktail Compass Boise. Get it at the iPhone **app store**. BEST GOODAMN DELIVERY DUDES IN THE UNIVERSE NORTHSTAR CYCLE COURIER northstarcourier.com If we thought we had to be all proper about what exactly it is Northstar does, we'd describe them...

205. Heywire offers free text messaging
Boston Business Journal Author: Galen Moore; Word Count: 285 9/22/10 BOSTONBUSJ
(No Page) 2010 WLNR 18811650

...computer or your phone. That sent HeyWire , a new offering from long-standing Boston startup MediaFriends Inc. , to the number-four spot among social-media apps on Apple's iPhone **app store** today, its second day on the market. Prolific venture capital blogger Fred Wilson may want to take notice – if not as an investor, then as a customer. The New York...

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206. First Mobile Advertising Company to Transact One Million Dollars in a Single Weekend
AP Alert - HiTech Author: N/A; Word Count: 491 9/21/10 APALERTHITECH 18:31:22

...this past weekend, the first time any mobile advertising company has managed budgets of this size. Amobee powers mobile advertising for the world's largest mobile operators, publishers, application developers and **app stores** and delivers effective ad campaigns through its media agency division, RingRing Media, for numerous Fortune 500 clients. Sitting at the center of the mobile advertising ecosystem, Amobee has built the...

1 duplicate

207. CA Appr.TV app 09 20
AP Alert - Financial Author: N/A; Word Count: 407 9/20/10 APALERTFIN 14:21:48

...preview of the Appr.TV app review channel where consumers can search and view video of apps that showcase their true functionality. "One of the issues I found with the native **app stores** is that a screen shot and text does not give a true overview of an app's value. We are giving consumers what they really want to see: video that shows ...

...looking to be the premier app discovery channel for all mobile devices and desktop computers across operating systems" continued Rory Felton. Co-founder and CTO Dan Lundmark added: "The native **app stores** do not adequately assist users in finding the best apps and we feel our channel provides consumers with a great tool that saves time and money." App developers are partnering...

208. Ex-Michigan student develops university iPhone app
AP Alert - Michigan Author: SABIRA KHAN; Word Count: 943 9/20/10 APALERTMI 13:27:38

...really unexpected for me because I didn't intend to make it the official Michigan iPhone app," Chan said in an e-mail interview. " I planned to release it to the **app store** on my own but then Apple rejected the app because it has the Michigan logo in it." But after the application was rejected, university officials, who were interested in buying ...

...see a lot of mobile applications related to the University in the near future. "We will help them with the licensing that they need to get it out into the **app store** or the Android store," Gohsman said. Building off of the excitement generated for this application, Gohsman said the university is also running an innovation challenge to improve upon Chan and...

209. REP. HANK JOHNSON HOLDS A HEARING ON DIGITAL MARKETPLACE COMPETITION
eMediaMillWorks Political Transcripts Author: N/A; Word Count: 22048 9/20/10 EMEDIAPT 14:22:00

...Thank you, sir. Mr. Chairman, I see the red light, but I have one brief question additionally. JOHNSON: Certainly. COBLE: Mr. Reed, is ACT supportive of quality control measures in **app stores** like Apple 's that can be used to eliminate applications that use pirated intellectual property? REED: I think I got the last of it, but absolutely our membership has no...

210. Apple brand and more imported Chinese upstart Meizu imitates iPhone, marketing strategy and even

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has Steve Jobs clone
Seattle Times (WA) Author: Joshua Frank; Author: Los Angeles Times; Word Count: 731 9/20/10 STLTI A11 2010 WLNR 19061648

...Pei, founder of the Meizu fan site in Sweden, said many fans are drawn to Meizu as a rejection of what Pei calls Apple 's "ecosystem": iTunes and the Apple **app store**, the only legal way to buy programs for the iPhone or iPod Touch. "Some people would like more freedom" from Apple , Pei said. " If you buy an iPod, for example...

211. A TEXTBOOK SOLUTION
New York Times (NY) Author: ELIZABETH WEIL; Word Count: 438 9/19/10 NYT 63 2010 WLNR 18602379

...he told me. Students will buy one for entertainment, then realize it's the perfect reader. " It finally hit me a few months ago," he said. " This is why Apple 's **app store** is squeaky clean and we're seeing Steve Jobs attack the Android for porn." DRAWING (DRAWING BY TOM ROWE) Internet INTERNET 1IN27 Internet Media INTMEDIA 1IN67 Online & Electronic Publishing ELECPUB 1ON84...

212. News 2 at 6 2010-09-17 18:56:43
ABC 2 WKRN-TN Author: N/A; Word Count: 143 9/17/10 ABC2WKRN-TN (No Page) 2010 WLNR 18630630

...get it, call Play 'wheel of fortune' on your iphone. Spin the wheel, pick the letters, and solve over 1,000 puzzles all by touch. Search 'wheel of fortune' on the **app store** in itunes. Captioned by closed captioning services, inc. Congratulations You' re checking in to luxury in this all-new lexus. And that' s how it' s done. ' Wheel' s' back...

213. Microsoft wraps up tools for mobile app developers
AP Online Author: JESSICA MINTZ Word Count: 361 9/17/10 APWIRES 12:56:57

...the tools perspective, they probably have the best in the industry." While third-party programs for smart phones were around before the iPhone, Apple changed the industry with its iTunes **app store**, the only place iPhone users can go to buy or download free apps. Google built its own Android marketplace, though it allows Android phone users to install apps it hasn't...

2 duplicates

214. Samsung tablet lines up carriers New Galaxy Tab could threaten Apple iPad's lead
CHICAGO TRIBUNE Author: Mark Milian, TRIBUNE NEWSPAPERS; Author: Bloomberg News contributed to this report.; Word Count: 640 9/17/10 CHICAGOTR 21 2010 WLNR 18467282

...T customers more great choices with this innovative device," Glenn Lurie, president of AT&T's emerging devices, said of the Galaxy Tab in a statement. The Galaxy Tab has Android's **app store**, with access to programs designed for the larger device. Samsung is working directly with software developers as well as e-reader developers, news organizations and video game makers, Kim said...

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1 duplicate

215. Balthaser's B3 App Tops the Charts for iPad Balthaser Online
Drug Week Author: N/A; Word Count: 376 9/17/10 DRUGWEEK 97 2010 WLNR 17942454

...was used exclusively to create a ground-breaking digital issue of Mac|Life. This first iPad issue of the magazine raced to the number one spot in Apple 's iPad **app store** in just three days (see also Balthaser Online The Mac|Life Tablet Edition iPad app provides a peek into the future of new reading experiences by delivering interactive rich media...

1 duplicate

216. Intel Corp.-September 16, 2010, Intel Corporation Offers New Atom Chips-
Standard & Poor's Daily News Author: N/A; Word Count: 117 9/17/10 SPDLYNEWS (No Page) 2010 WLNR 18523468

...the company intensifies its System-on-a-Chip (SoC) product plans based on the Intel AtomTM processor family. The company also introduced general availability of the Intel' AppUpSM center netbook **app store** for consumers. The Intel AppUp center includes both free and paid apps for entertainment social networking, gaming and productivity, optimised for a netbook's mobility and screen size. To encourage consumers...

217. Samsung launches Galaxy tablet for U.S. market
Thomson Financial News Author: N/A; Word Count: 181 9/17/10 THOMSONFIN 01:25:25

...said in a statement. It runs on Google's fledgling Android operating system, which has taken market share away from Apple, and has access to some 80,000 applications on the Google **apps store**. (Editing by Gary Hill) ((eddie.chan@thomsonreuters.com; +1 213 955 6750; eddie.chan.reuters.com@reuters.net)) Keywords: SAMSUNG/ Keywords: SAMSUNG/ North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 PC PCFPN 1PC82 Consumer...

218. WORLD NEWS WITH DIANE SAWYER
ABC World News with Diane Sawyer Author: N/A; Word Count: 4350 9/16/10 ABCWLDSAWYER (No Page) 2010 WLNR 18491825

...Let's look at an obvious place - technology. Apple in the last five years has added 24,000 jobs to their company. Along the way, they invented the iPad, the iPhone, the **app store**. Lots and lots of innovation created lots and lots of jobs. DIANE SAWYER (ABC NEWS): (Off-camera) All right, Mellody, thank you so much. And, again, the food banks are...

219. CO mShopper Mobile 09 16
AP Alert - Business Author: N/A; Word Count: 868 9/16/10 APALERTBUS 17:50:58

...change prices on the fly -- SEO tools that help on-the-go shoppers find a retailer's mobile store -- Modules to create customized applications and submit them to the three major **app stores** -- Built-in analytic dashboard that displays traffic, sales and profitability metrics "Mobile is an exciting channel

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and everyone wants a mobile presence," added Gould. " Like every other channel, however, it...

220. CEO optimistic on resolving BlackBerry disputes
AP DataStream Author: ROB GILLIES Word Count: 882 9/16/10 APDATASTREAM 23:54:59

...year on the perception it is losing market share to the iPhone and Android phones. There are far fewer third-party applications available for BlackBerrys, and because of a weak **app store** strategy, users have had trouble finding them. RIM has also been behind on adapting its software for touch screens. Worries that countries such as India and the United Arab Emirates...

1 duplicate

221. Research in Motion posts 68 pct jump in 2Q profit
AP Online Author: ROB GILLIES Word Count: 486 9/16/10 APWIRES 21:09:26

...on the perception it is losing market share to Apple's iPhone and Google Inc.'s Android. There are far fewer third-party applications available for BlackBerrys, and because of a weak **app store** strategy, users have had trouble finding them. RIM has also been behind on adapting its software for touch screens. Worries that countries such as India and the United Arab Emirates...

1 duplicate

222. Competition In Smart Phone Application Development
Congressional Testimony via FDCH Author: N/A; Word Count: 2709 9/16/10 CONGTMY (No Page) 2010 WLNR 18403529

...importance of such a restriction from a competition policy standpoint was that it harmed the ability of developers to write applications for multiple operating systems. Because Apple had the largest **apps store** and highest percentage of the market, developers would almost always write their applications for Apple`s platform. However, the use of Flash-based tools would allow developers to easily write...

1 duplicate

223. REP. HANK JOHNSON HOLDS A HEARING ON DIGITAL MARKETPLACE COMPETITION - Part 3
CQ Capital Transcripts Author: N/A; Word Count: 4734 9/16/10 FDCHCAPTRPTS (No Page) 2010 WLNR 18653973

...Thank you, sir. Mr. Chairman, I see the red light, but I have one brief question additionally. JOHNSON: Certainly. COBLE: Mr. Reed, is ACT supportive of quality control measures in **app stores** like Apple 's that can be used to eliminate applications that use pirated intellectual property? REED: I think I got the last of it, but absolutely our membership has no...

224. Microsoft lets developers loose to make Windows Phone 7 apps
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 732 9/16/10 STLPI (No Page) 2010 WLNR 18423022

...good you want to lick it, you really gotta use those design (techniques)," he said. Once an app is finished, it will go into the Windows Phone marketplace. The new **app store** will open in early October, Watson said, then Microsoft will start accepting submissions. Developers will be required to

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pay a $99 annual subscription fee (the same price as Apple 's...

225. App Developers Should Be 'Clever' About Bandwidth Consumption, Executives Say
COMMUNICATIONS DAILY Author: N/A; Word Count: 479 9/15/10 COMMD (No Page) 2010 WLNR 18527435

...monitor battery consumption, so too should there be a bandwidth-consumption meter, an app developer said. As developers make more browser-based HTML5 applications rather than ones bought from manufacturers' **app stores**, they will have to be increasingly smart about how they handle traffic, said Carlo Longino, community manager at Wireless Industry Partnerships. Carriers will gain more flexibility to introduce usage-based ...

...in a way that the FCC deems reasonable," he said. " There are regulatory issues we have to get through." The threat of antitrust review is also affecting the development of **app stores**, said Sharon Wienbar, managing director of Scale Venture Partners. " The FTC probably played a looming backdrop role in Apple's revised developer agreement announcement last week." -&ndash Josh Wein Americas GEOAMER...

1 duplicate

226. BUS-TED
New York Daily News Author: N/A; Word Count: 136 9/15/10 NYDLYNWS 26 2010 WLNR 18255605

...Daily News SPORTS FINAL EDITORIAL 26 September 15, 2010 20100915 20100915 English KAAJ 0122124 Newspaper US USA NY New York NorthAmerica 697 Word Count: 136 Stumbled upon in the iPhone **app store** yesterday: Buster, a cool little program that, for 99 measly cents, will let you track via GPS the exact location and progress of your city bus, in real time, on...

227. Intel broadens its software horizons
Oregonian, The (Portland, OR) Author: MIKE ROGOWAY; Word Count: 626 9/15/10 PTLDOGN (No Page) 2010 WLNR 18341103

...operating system, for Intel chips. At the same time, Intel is building its own software ecosystem around an underdog, custom-built operating system called MeeGo. And it's opened its own **app store** for mobile programs running on Intel 's Atom mobile processor. Industry observers look on skeptically, noting that a series of Intel initiatives has failed to put the company's processors in...

1 duplicate

228. APPETITE FOR APPS: THE SMART, RICH, YOUNG GOLD-RUSH FERVOR AS APPNATION GATHERS IN S.F.
San Jose Mercury News (CA) Author: Mike Swift, mswift@mercurynews.com; Word Count: 709 9/15/10 SJMERCN 1C 2010 WLNR 18336926

...than 80,000 and Facebook has more than 550,000, the number of places where people can download apps is growing too, with Google Microsoft and other companies planning to launch new **app stores** in coming months. With more U.S. consumers using smartphones, and Apple 's iPad leading a parade of new tablet computers coming to the U.S. market, as well as new models...

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229. Adobe Systems Inc.-September 14, 2010, Adobe Systems and Intel Corporation Unveils Developer Service for Distributing and Monetizing Air Apps-
Standard & Poor's Daily News Author: N/A; Word Count: 311 9/15/10 SPDLYNEWS (No Page) 2010 WLNR 18320864

...Inc. and Intel Corporation announced plans to enable developers to distribute and monetize Adobe(R) AIR(R) applications and games via Intel (R) AppUpSM center storefronts, the first non-Adobe **app store** supported by the new service. Using the new Adobe application distribution platform beta, code named "Melrose," developers and publishers can sell and distribute AIR applications to potentially millions of users...

230. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 438 9/15/10 WATELNWS 00:00:00

...online.wsj.com/article/SB10001424052748703376504575491080301976288.html?mod=WSJ_Tech_LEFTTopNews). Nokia 's chairman will step down in 2012 (http://online.wsj.com/article/SB10001424052748703376504575491360239171870.html?mod=WSJ_Tech_LEFTTopNews). Fortune -- Verizon is reportedly planning an Android **apps store** to compete with Google 's (http://tech.fortune.cnn.com/2010/09/14/with-partners-like-verizon-who-needs-adversaries/). CNet -- Nokia 's smartphone announcements don't back up the company's bluster about making...

231. CA Particle DEMO Fall 09 14
AP Alert - Financial Author: N/A; Word Count: 535 9/14/10 APALERTFIN 21:00:47

...app marketplace is heavily fragmented between competing operating systems. Developers usually must pick a single format for a new application because the expense and technical challenges of developing for all **app stores** at one time. The result is that millions of consumers are shut off from getting access to apps that are wildly popular on one format. "What we're bringing to the ...

...can code in popular programming languages they're already familiar with, focusing on content creation instead of the tedious porting cycle and still deliver native apps tailored to the most popular **app stores**." Particle also holds the promise of bringing hordes of new developers into the app creation fold by breathing new life into languishing programming languages that teams of developers are schooled ...

...in the past. We're excited about the Particle SDK, as it's potentially a much more efficient way to move our services across the growing number of mobile operating systems and **app stores** out there," said Lee Linden, CEO of Tapjoy, a mobile advertising company recently acquired by Offerpal Media. The Particle platform has groundbreaking possibilities for the entire mobile ecosystem. Developers can create a single application and deploy it in all leading **app stores**. Mobile consumers will be able access to hundreds of apps that they would not have previously. And operators and device owners stand to gain by having more content in their...

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232. CA YAPPER 2.0 09 14
AP Alert - HiTech Author: N/A; Word Count: 980 9/14/10 APALERTHITECH 17:20:09

...major, international languages -- App Store Submissions - Testing and submissions are included. New in YAPPER 2.0 building on the mobile platform: -- Monetization In-App Purchases - App makers create an in **app 'store'** for digital content like magazines, periodicals, books, wall paper and more -- Content Management Tool (CMT) - An easy to use tool for uploading and managing the content in your in app...

233. Industry Veterans Strengthen Sales, Marketing and Product Leadership
AP Alert - HiTech Author: N/A; Word Count: 589 9/14/10 APALERTHITECH 10:00:30

...AP Alert - Labor September 14, 2010 20100914 20100914 The Associated Press English EBBJ 0000629 Newswire US USA NorthAmerica 4014 Word Count: 589 http://corp.pocketgear.com_PocketGear, Inc., the world's largest open **app store** and mobile content marketplace, today announced the addition of three new experienced leaders to the company's executive team. The new hires are Ken Hayes, Senior Vice President, Global Sales and ...

...years. Their respective skills, relationships and personalities are a welcome addition to our team and further position PocketGear for great success." About PocketGearPocketGear is the world's largest cross platform, open **app store** and mobile content marketplace with a catalog of more than 140,000 paid and free titles and relationships with more than 32,000 developers. PocketGear powers storefront and content solutions for over...

1 duplicate

234. CA DEVICEANYWHERE
AP Spanish Author: N/A; Word Count: 1380 9/14/10 APSPANISH 14:57:09

...entre Europa y Estados Unidos. Notas a los editores Referencias: The Nielsen Companys App Playbook " - Marzo, 2010 http://blog.nielsen.com/nielsenwire/consumer/nielsen%E2%80%99s-new-app-playbook-debunks-mobile-**app-store**-myth comScore Reports May 2010 U.S. Mobile Subscriber Market Share http://www.prnewswire.com/news-releases/comscore-reports-may-2010-us-mobile-subscriber-market-share-98031904.html El informe DeviceAnywhere Metrics Europe se...

235. 90 Percent of NetQin Downloads on GetJar Convert to Active Users GetJar
Life Science Weekly Author: N/A; Word Count: 750 9/14/10 LIFESCIWKLY 890 2010 WLNR 17928904

...Active Users GetJar Life Science Weekly Expanded Reporting 890 September 14, 2010 20100914 20100914 English CABC 0006380 Newsletter US USA NorthAmerica 4928 Word Count: 750 GetJar, the world's second largest **app store** announced that NetQin Mobile Inc. , a company with a mission to protect wireless customers from viruses, malware and spyware on their mobile devices, has achieved 90 percent conversion rate using ...

...to measure ROI and see the amount of downloads by operator, device, country and even carrier, which is crucial in being able to track performance. GetJar is also the first **app store** to enable developers to measure the conversion rate of mobile downloads to actual users across all open platforms

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including Android, Blackberry, Flash, Java, Symbian and Windows Mobile. About GetJar GetJar is the world's second largest **app store**, second only to the Apple App Store, with over 1 billion downloads to date. The company's key point of difference is its open market approach, which allows it to deliver...

236. What's new Verizon app store mean for Android...and iPhone?
News & Observer, The (Raleigh, NC) Author: From staff reports; Word Count: 337
9/14/10 NOBRNC (No Page) 2010 WLNR 18257352
9/14/10 NOBRNC (No Page) 9/14/10 News & Observer (Raleigh NC) (Pg. Unavail. Online) 2010 WLNR 18257352 What's new Verizon **app store** mean for Android...and iPhone? From staff reports News & Observer, The (Raleigh, NC) Raleigh News and Observer September 14, 2010 20100914 20100914 The McClatchy Company English IHBA 0053127 Newspaper US USA NC North Carolina NorthAmerica 1998 Word Count: 337 Taking on the Android Market, Verizon is launching its own V CAST **app store**. "Big Red" put out the call for Android developers: V CAST Apps is now accepting applications for Android. If you're one of the thousands of Android developers worldwide, this is ...

...may be the main issue. Only Android 2.2 or higher can access the store. What does it mean for the iPhone? Don't count on Apple approving of a Verizon **app store** for its iPhone. Its has been speculated that the two companies could not come to terms over device software and control while Apple was shopping for carriers for its smartphone launch. Would Verizon be content watching Apple profit from its subscribers? A V CAST iPhone **app store** is not Verizon's only option to take advantage of the popular iPhone. Verizon could ask Apple to absorb more the device cost which has reportedly been a sticking point with...

237. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 285 9/14/10 THOMSONFIN 20:24:01

...Plus: from your WebDSS screen For more information on Top News, it http://topnews.reuters.com ..... TOP STORIES > Cisco says time right for first dividend in 2011 > Intel unveils new chips, software **app store** > Nokia hits back with new phones > Vodafone appeals to India's top court on tax issue > IBM CEO blasts HP, defends 'old-fashioned' image > RIM needs a big quarter to win...

238. UPDATE 1-Intel unveils new chips, software app store
Thomson Financial News Author: N/A; Word Count: 162 9/14/10 THOMSONFIN 19:58:09
9/14/10 THOMSONFIN 19:58:09 9/14/10 Thomson Financial News 19:58:09 UPDATE 1-Intel unveils new chips, software **app store** Thomson Financial News Thomson Financial News North America September 14, 2010 20100914 20100914 English IJFD 0062390 Newswire US USA NorthAmerica 1055 Word Count: 162 Sept 14 (Reuters) - Intel Corp on...

239. BRIEF-Intel opens software app store, offers new Intel atom chips
Thomson Financial News Author: N/A; Word Count: 27 9/14/10 THOMSONFIN 19:05:42
9/14/10 THOMSONFIN 19:05:42 9/14/10 Thomson Financial News 19:05:42 BRIEF-Intel opens

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software **app store**, offers new Intel atom chips Thomson Financial News Thomson Financial News North America September 14, 2010 20100914 20100914 English IJFD 0062390 Newswire US USA NorthAmerica 202 Word Count: 27 Sept 14 (Reuters) - Intel Corp : * Opens software **app store**, offers new Intel atom chips ((Bangalore Equities Newsroom; +91 80 4135 5800; within U.S. +1 646 223 8780)) ((For more news, please click here)) INTELNUZ SCBIG ITBIGCO Major Corporations MAJCORP...

240. YouMail Reaches New Heights -- Handling Its 500 Millionth Call
AP Alert - HiTech Author: N/A; Word Count: 491 9/13/10 APALERTHITECH 18:04:26

...popular, with YouMail BlackBerry app's consistent listing as a top "Productivity" download and the YouMail API-powered YouView visual voicemail app's position as a top paid app in the Palm **app store**. "We're very excited to see YouMail pass the 500 million calls benchmark," commented CEO Alex Quilici. " This clearly shows significant consumer demand for our offering and demonstrates our ability to...

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241. The House Judiciary Competition Policy Subcommittee...
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 166 9/13/10 CONSEL (No Page) 2010 WLNR 18324406

...apps do not download any code." That will add flexibility for developers while preserving security, the company said. Apple said it also plans to publish the review guidelines for its **app store**, so the process is more transparent to developers. -- AB Legal LAW 1LE33 Judicial PTJUDGE 1JU36 Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE 1WI07 Consumer Products & Services...

2 duplicates

242. Towson hospital's ER wait times available on your cell.
Daily Record (Baltimore, MD) Author: Ben Mook; Word Count: 474 9/13/10 DAILYREC (No Page) 2010 WLNR 18689361

...will take to see a health care professional -- usually a triage nurse. The St. Joseph's application is not a dedicated application like those available in the Apple , Android or Blackberry **app stores**. A check of the site at 5 p.m. on Monday showed the estimated wait time to see a health care professional in the emergency room was seven minutes. The Centers...

243. OpenLogic Survey Finds Heavy Open Source Usage in Mobile Apps OpenLogic Launches OLEX App Store Edition to Help App Store Proprietors and Developers With Open Source License Compliance
Market Wire Author: N/A; Word Count: 559 9/13/10 INTERNETWIRE 00:00:00

...Edition is based on OpenLogic 's SaaS scanning & compliance solutions and includes services that tie OLEX into existing application store submission processes. The OLEX App Store provides both developers and **app store** proprietors with a clear look at license requirements of open source software included in their applications. The OLEX App Store Edition leverages OpenLogic 's Deep Discovery scanning solution, first announced...

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244. The Hershey Co. files lawsuit against maker of iMilk app
Patriot-News, The (Harrisburg, PA) Author: Matt Miller Word Count: 625 9/13/10 PATRIOTNEWS (No Page) 2010 WLNR 18166316

...drink it with an imaginary straw. Appropriate sounds accompany the bubble blowing and sipping. The chocolate milk app is offered as a free download for iPhone users from Apple's online **app store**. It was launched in October 2009, more than a year after iMilk came out, court filings show. In its suit, The Hershey Co. claims there is no copyright infringement because...

245. The mother lode of software - apps
San Francisco Chronicle (CA) Author: Benny Evangelista; Word Count: 931 9/13/10 SFCHR D1 2010 WLNR 18124318

...Store, opened in 2008, kick-started the market, but the rise of Google 's Android mobile operating system is giving it more fuel. A study commissioned this year by mobile **app store** GetJar Networks Inc. of San Mateo said worldwide revenue from paid apps and from related advertising and virtual goods is expected to increase from $4.1 billion in 2009 to...

246. PAY LESS TO TUNE IN MORE LOWER CABLE BILLS, FREE OVER-THE-AIR CONTENT AND THE LATEST STREAMING DEVICES CAN HELP YOU ...
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 833 9/13/10 SFLSUN-SENT 1D 2010 WLNR 18186667

...Development, Law and Order and The Office. Hulu Plus subscribers who own select Samsung Internet-connected TVs and Blu-ray players can download a Hulu Plus application from the Samsung **app store** and start streaming Hulu Plus directly. Apple iPad and iPhone users can watch via Wi-FI or 3G connection. Eventually it will be available on Sony PlayStation 3, Microsoft XBox...

247. GIZMO; Beyond Bluetooth: Two intriguing new headsets
Courier-Journal, The (Louisville, KY) Author: N/A; Word Count: 505 9/11/10 COURJ S10 2010 WLNR 18274124

...button will initiate voice commands or end a call. The only other manual control is a tiny +/- volume switch. The device works with MotoSpeak software that can be downloaded from **apps stores** for the Android or Blackberry phones. The free version supports voice dialing and will read text messages and play audio from your phone. It recognizes about 150 common SMS acronyms...

248. Music Free stream
Courier-Journal, The (Louisville, KY) Author: N/A; Word Count: 354 9/11/10 COURJ S18 2010 WLNR 18274135

...playing, you remix music from Goldfrapp's new album, "Heads Up," theoretically lucking into a club-land smash that will be gone as soon as it's born. Available at the iTunes **app store**. Every Saturday Jeffrey Lee Puckett recommends digital music. His album reviews appear in Friday's Weekend section. Online: Questions? Go to courier-journal.com/puckett. Audio Recording MUSICNUZ

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1AU32 Entertainment SHOWBIZ 1EN08...

249. Goldman Sachs Hit With Another Fine; OECD Chief: World Economy Needs
AP Alert - Business Author: Max Foster, Jim Boulden, Alison Kosik, Ayesha Durgahee, Maggie; Word Count: 4225 9/10/10 APALERTBUS 04:57:18

...the number one reason devices crash. What changed? Well, we'll tell you what changed, Android. Of course, Apple is still, you know, the big gorilla when it comes to the **apps store**. They've got over 200,000 apps and growing by the moment. But Android has really been catching up. They have about half. But right now, they're about 17 percent of the ...

...to be really clear about it. And very uncharacteristically blunt about some of the rules. Listen to one of the things they said: We have over 250,000 apps in our **apps store**. We don't need anymore fart apps. Being very straightforward about that. They say they've got to be different, they've got to be unique. They're talking about not crossing a line...

250. Apple relaxes app rules
Dallas Morning News Author: N/A; Word Count: 326 9/10/10 DALLASMN D02 2010 WLNR 18030088

...Android had 17.2 percent of the global smart phone market, ahead of 14.2 percent for Apple 's iOS, according to Gartner data. Apple still manages the largest mobile-**app store**, with more than 200,000 apps available for the company's iPhone, iPod touch and iPad. However, Android now boasts more than 100,000 apps, according to third-party tracker AndroLib. "This represents...

251. Political Headlines
FOX Author: Bret Baier, Wendell Goler, Mike Emanuel, Molly Henneberg, James Rosen, Malini Wilkes, Jim Angle; Word Count: 4599 9/10/10 FOX (No Page) 2010 WLNR 18034706

...the latest political news, download our American's Elections Headquarters app for the iPhone, available through the week of Election Day. It's currently one of the most popular downloads at the **app store**. Memories of 9/11 from people who were there -- that's coming up later. But first, training Iraqis for special operations. (COMMERCIAL BREAK) BAIER: Despite the departure of U.S. combat troops...

252. Accedo and Widevine Partner to Deliver OTT Video Services
Market Wire Author: N/A; Word Count: 684 9/10/10 INTERNETWIRE 00:00:00

...BFFH 0006581 Newswire US USA NorthAmerica 4742 Word Count: 684 AMSTERDAM, THE NETHERLANDS 09/10/10 AMSTERDAM, THE NETHERLANDS, September 10 / MARKET WIRE/ -- Accedo Broadband, the leading provider of TV **app stores** and applications, and Widevine , a provider of digital entertainment solutions, today announced a partnership to deliver over-the-top (OTT) video services. Widevine 's adaptive streaming, virtual DVD controls and...

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253. Further Inquiry into Two Under-Developed Issues in the Open Internet Proceeding
RegAlert Author: N/A; Word Count: 3310 9/10/10 REGALERT (No Page) 2010 WLNR 18048049

...Bureaus also seek comment on the extent to which certain application distribution models--such as a mobile broadband Internet access service provider acting as both a network operator and an **app store** provider/curator--may affect consumer choice. If providers were to be prohibited from denying or restricting access to applications in their capacity as network providers, should they nevertheless have discretion regarding what apps are included in **app stores** that they operate? Are there safe-harbor criteria that, if met by a provider, would ameliorate potential concerns? For example, if a provider's customer had a choice of several **app store** providers that offered applications that could be downloaded onto the customer's mobile device, would that adequately mitigate concerns about potentially anti- competitive or anti-consumer effects of a provider excluding applications from its own **app store**? 12. Finally, the Bureaus seek comment on how differences between web-based and native applications should inform the Commission 's analysis. Should a mobile provider have more discretion to restrict...

254. APPLE'S IPHONE, OTHER SMARTPHONES ATTRACT GAMERS ON THE MOVE GAME-CAPABLE MOBILE DEVICES SEEN AS THREAT TO HAND-HELD CONSOLES
San Jose Mercury News (CA) Author: Ragnhild Kjetland, Bloomberg News; Word Count: 891 9/10/10 SJMERCN 1D 2010 WLNR 18038871

...tried out Sony 's PlayStation Portable at the Gamescom fair in Cologne, Germany, last month. " I have an iPhone and when I want to play, I download something from the **app store**." With more processing power and better graphics than their predecessors, smartphones are eating into the market dominated by Nintendo and Sony Shipments of game-capable mobile phones are set to...

255. Apple OKs third-party tools in app design Adobe stock benefits from announcement
Star-Ledger, The (Newark, NJ) Author: Dan Gallagher Word Count: 584 9/10/10 STLGRN 50 2010 WLNR 18020357

...ballooned from just 1.8 percent in the same period last year. Apple 's market share by the middle of 2009 was 13 percent. Apple still manages the largest mobile-**app store**, with more than 200,000 apps available for the company's iPhone, iPod Touch and iPad devices. However, Android now boasts more than 100,000 apps, according to third-party tracker AndroLib. "This...

256. nation and world
Virginia Pilot and Ledger-Star (Norfolk, VA) Author: N/A; Word Count: 629 9/10/10 PILOT-STAR 7 2010 WLNR 17997436

...THE VIRGINIAN-PILOT VP - The Virginian-Pilot Front 7 September 10, 2010 20100910 20100910 English ADWB 0010256 Newspaper US USA VA Virginia NorthAmerica 3911 Word Count: 629 Apple to relax **app store** policy Apple said Thursday that it will give software developers more leeway in how they create applications for its iPhone and iPad. The move likely is to benefit Adobe Systems...

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257. FOX 17 News at 9:00 2010-09-09 21:17:53
17 WZTV-TN Author: N/A; Word Count: 359 9/9/10 FOX17WZTV-TN (No Page) 2010 WLNR 18049992

...feedback on what it takes to get an app approved. Apple plans to publish app guidelines. That's good news for thousands of companies looking to cash in on apple's popular **app store**. Toys-r-us is coming to a mall near you - this holiday season. The kids' toy store plans to set up 600 temporary 'express' stores in malls and shopping centers...

258. The Buffalo Zoo? There's an app for that \
Buffalo News (NY) Author: Brian Meyer - NEWS STAFF REPORTER; Word Count: 471 9/9/10 BUFFALONWS C1 2010 WLNR 18034484

...new feature, many young people provided positive feedback. "We've had incredible positive comments from people -- some people who only came to the zoo because they saw the app at the **app store** and thought it was cool," she said. In hopes of making the zoo a destination for international tourists who visit the region, the app is available in six languages: English...

259. Apple eats into Sony, Nintendo device sales
Detroit Free Press Author: N/A; Word Count: 478 9/9/10 DTRTFP B5 2010 WLNR 17893279

...tried out Sony 's Playstation Portable at the Gamescom fair in Cologne, Germany, last month. " I have an iPhone and when I want to play, I download something from the **app store**." With more processing power and better graphics than their predecessors, smartphones are eating into the market dominated by Nintendo and Sony Shipments of game-capable mobile phones are set to...

260. Political Headlines
FOX Author: Bret Baier, Wendell Goler, Shannon Bream, James Rosen, Carl; Word Count: 4607 9/9/10 FOX (No Page) 2010 WLNR 17853612

...users to access the latest development with the touch of a button. America's Election HQ app is available for download now through the week of Election Day exclusively at the **app store**. While, it's been about six months since the Obama administration healthcare overhaul was pushed through Congress , which means employers are starting to feel its effects. Chief Washington Correspondent Jim Angle...

2 duplicates

261. Local app developers welcome Apple's new openness
Gazette, The (Colorado Springs, CO) Author: Andrew Wineke and Wayne Heilman Word Count: 303 9/9/10 THEGAZETTE (No Page) 2010 WLNR 18014937

...is the single most important change in their policies." Mario Ciabarra, a Monument app developer who runs Rock Your Phone , which sells programs Apple refuses to offer in its own **app store**, said the lifting of restrictions is a step in the right direction and a win for both developers and consumers. He hopes Apple some day will allow owners to put...

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262. Area developers crack into video game industry
Green Bay Press-Gazette (Green Bay, WI) Author: N/A; Word Count: 1192 9/9/10 GBPRESS (No Page) 2010 WLNR 17893595

...distribution network is there," Kieffer said. " For start-ups trying to develop a game, you need a distribution network and you need a payment system in place. With Apple 's **app store**, you have global distribution and you can set your own price." Kieffer said the Web has opened the door for game developers from anywhere to succeed. "There's no need to...

263. Apple relaxes restrictions on apps, opening door to Flash IPhone maker says developer feedback fueled change; Adobe shares jump
MarketWatch Author: Dan Gallagher; Word Count: 232 9/9/10 MKTWATCH 14:20:00

...$31.47 in early trading Thursday following the news. The stock was down about 20% for the year to date prior to the Apple announcement. Apple manages the largest mobile-**app store**, with more than 200,000 apps available for the company's iPhone, iPod touch and iPad devices. However, competition from rivals is getting stronger -- particularly from Google 's GOOG Android operating system...

264. Apps as Tour Guides Through New York Museums, Step by Step
New York Times (NY) Author: BOB TEDESCHI; Word Count: 1141 9/9/10 NYT B6 2010 WLNR 17880986

...Newspaper US USA NY New York NorthAmerica 6479 Word Count: 1141 The next time you're about to visit a museum, do yourself a favor and drop in on your favorite **app store** first. Most institutions have not yet created a mobile app, but as a group, museums are headed in that direction. In the last few months, free apps were released by...

265. 2 for life SMR newApp 09 08
AP Alert - Business Author: N/A; Word Count: 555 9/8/10 APALERTBUS 12:06:20

...Available Now on the App Store To view the Social Media Release, click here: http://smr.newswire.ca/en/2-for-life-media/2-for-couples-ipad-app-available-now-on-the-**app-store** TORONTO, Sept. 8 / PRNewswire / - 2 For Life Media Inc. announces the release of the 2 for Couples App on the App Store. 2 for Couples, a digital magazine for iPad...

266. FL EdElder gwiggle 09 08
AP Alert - HiTech Author: N/A; Word Count: 429 9/8/10 APALERTHITECH 10:18:31

...them record those special moments with their children - gwiggle, now adds the interactivity to your baby book and brings it to your iPhone. "There are some parenting apps in the **app store** but hardly any baby book apps and we thought it would be exciting, fun and easy if we could keep a record of our kids growing up right on our...

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267. Tudou Video on Mobile 09 07
AP Alert - HiTech Author: N/A; Word Count: 571 9/7/10 APALERTHITECH 09:14:17

...two it will be available on 27 major mobile brands, and over 210 handset models shipped out of China. Recently, the Tudou Mobile Widget was featured in the Nokia OVi **app store** and iPad Safari as the preferred Chinese online video application. Tudou Mobile Widget 2.0 can be downloaded on the web via http://mobile.tudou.com/ . About Tudou.com: Tudou.com is the leading...

268. 3D Functionality and Dual Core Processors to Drive Smartphone Shipments to Reach $94bn by 2015, Finds Juniper Research
AP Alert - HiTech Author: N/A; Word Count: 335 9/7/10 APALERTHITECH 07:57:06

...technology innovations such as the introduction of dual core processors will drive the high-end smartphone market over the next five years. Features associated with today's smartphones, meanwhile, such as **app store** connectivity and touchscreens, will be present in over 80% of handsets shipped in the US by 2015. Western Europe and Far East & China are also demonstrating significant take-up. "The...

1 duplicate

269. Famigo emerges from stealth with app
Austin Business Journal Author: N/A; Word Count: 125 9/7/10 AUSTINBUSJRNL (No Page) 2010 WLNR 17767420

...online tool for families to play, share and chat, company officials said. Tuesday, the first iPhone game on the Famigo platform, Family Dots, is live and available on the iPhone **app store** for $1.99. Famigo was founded during University of Texas' Three-day Start Up in April 2009, and the company was built during the summer as one of five companies...

270. World's biggest mobile show woos Apple community
Thomson Financial News Author: N/A; Word Count: 228 9/7/10 THOMSONFIN 10:07:28

...would be its partners for this year's App Planet developer event, which is part of MWC. The GSMA is also leading an initiative of mobile carriers to form their own **app store** to rival Apple 's . (Reporting by Georgina Prodhan; Editing by Erica Billingham) ((georgina.prodhan@thomsonreuters.com; +4420 7542 7954; Reuters Messaging georgina.prodhan@thomsonreuters.com@reuters.net)) Keywords: APPLE MWC/DEVELOPERS PERSTECH Wireless Networking DCWRLSS...

271. The You Docs: Tracking your (insert health issue here)? There's an app for that.
Idaho Statesman (Boise) Author: Boise - Idaho Statesman; Word Count: 790 9/6/10 IDAHOSM (No Page) 2010 WLNR 17693637

...into an instant personal trainer. At RealAge .com, try the online video walking program or our YOU Docs 20-Minute Workout. There's also a beginners' yoga sequence there. And smartphone **app stores** are loaded with exercise routines. 4. LOWER YOUR BLOOD PRESSURE AND LOUSY LDL CHOLESTEROL. Recording their blood pressure numbers online daily helped 58 percent of people with hypertension keep a...

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1 duplicate

272. Order Netflix movies via iPhone with new app
Palm Beach Post (FL) Author: Cynthia Roldan; Word Count: 175 9/5/10 PALMBCHPST 5F 2010 WLNR 17804131

...5, 2010 20100905 20100905 English ADHX 0007802 Newspaper US USA FL Florida NorthAmerica 985 Word Count: 175 The long-awaited Netflix iPhone app is finally available for download from the **app store**. But Android and BlackBerry users shouldn't get their hopes up. The app is only for Apple products, and there is no talk of it coming for other operating systems any...

273. Beyond boundaries: David Kennedy takes reins of FlyCast Inc.
Central Penn Business Journal Author: Ryan, Jim T; Word Count: 844 9/3/10 CPENNBUSJ 4 2010 WLNR 18734215

...be multiple platform distribution for the foreseeable future. What new technology or software can we expect out of FlyCast? FlyCast built one of the first applications before there was an **app store**. When Apple opened the App Store, that led to early successes for us. Now (FlyCast has) been adapted to BlackBerrys and Androids. As apps become more popular, these radio stations...

274. New iPhone app helps pinpoint open shelters in emergencies
Muskogee Phoenix (OK) Author: Wendy Burton Word Count: 332 9/3/10 MUSKOGEEPH (No Page) 2010 WLNR 17556285

...don't charge the people who need to use it." Reach Wendy Burton at 684-2926 or wburton@muskogeephoenix.com. What to do You can download the Open Shelters application through iTunes **app store** or go to www.openshelters.net for a download link. North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 Natural Disasters DISASTER 1NA67 Tornadoes TORNADO 1TO55 Electronics ETRONICS 1EL16 Consumer Electronics...

275. CHINA'S BAIDU BRINGS APP CRAZE TO WEB
Wall Street Journal Abstracts (USA) Author: LORETTA CHAO; Word Count: 58 9/3/10 WSJ-ABS B8 2010 WLNR 17645885

...US USA NorthAmerica 382 Word Count: 58 Chinese Internet-search giant Baidu Inc unveils platform that lets users run applications through its Web site; move could help shape China's fledgling **apps-store** sector; software developers can get paid through user donations, advertising revenue shared with Baidu, or by charging users, with 30% commission paid to Baidu; service is called Box Computing Open...

276. Cap what?
Arkansas Times Author: Matthews, Gerard; Word Count: 715 9/2/10 ARKTIMES 34 2010 WLNR 18793974

...in October. A demo version of LobbyUp Professional will be available as soon as next week. A legislative directory will be available for free once it's approved by Apple 's **app store**, which could happen before this issue goes to print. SIDEBAR CONTACT: New service makes it easy to contact

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legislators. Startups Bills Social networks Investors Acquisitions & mergers Trademarks Arkansas CAPSERVE LLC...

277. Net Neutrality Rules to Be Decided After November Elections
COMMUNICATIONS DAILY Author: N/A; Word Count: 2134 9/2/10 COMMD (No Page) 2010 WLNR 17778880

...possible approaches, some of which would likely be welcome to the Bells and cable, such as a reliance on disclosure and the suggestion that the presence of several competing wireless **apps stores** may be sufficient to mitigate concerns about anti-competitive effects," Stifel said. " Other options would be anathema to the providers, such as limiting specialized service offerings or requiring broadband providers...

1 duplicate

278. THE COMMERCE DEPARTMENT HOLDS A MEETING OF THE NATIONAL ADVISORY COUNCIL ON INNOVATION AND ENTREPRENEURSHIP
Financial Markets Regulation Wire Author: N/A; Word Count: 26637 9/2/10 FINMKTREGWIR 00:00:00

...government as first use. We funded a research project at Harvard in health care I.T. as part of our SHARP (program). Substitute a bold medical application -- it's basically the iPhone **app store** for health care I.T. It's an exciting opportunity to open up competition and entrepreneurship opportunities in health care I.T. like you've never seen. We live in a world where 99...

279. Now Playing: Ticketfly iPhone Apps Partners With Transmogrify for Custom Mobile Apps for Venues & Promoters
Market Wire Author: N/A; Word Count: 781 9/2/10 INTERNETWIRE 00:00:00

...Ticketfly has released three partner-branded iPhone apps: R5 Productions (http://www.r5productions.com/) in Philadelphia, the first iPhone app powered by Ticketfly and the first promoter-branded app delivered to the **app store** by a ticketing provider. The Rickshaw Stop (http://www.rickshawstop.com/) in San Francisco. Bimbo's 365 Club (http://www.bimbos365club.com/) in San Francisco. Today, the first app powered by Ticketfly, the R5 Productions...

280. BlackBerry's New Model Enters Touch-Screen Wars
New York Times (NY) Author: ROY FURCHGOTT; Word Count: 439 9/2/10 NYT B11 2010 WLNR 17446318

...resolution you get from the iPhone and the Samsung Galaxy Amoled screen phones. The processor is slower than that of newer phones as well, although it ran smoothly enough. The **app store** is a disaster, so hard to browse that it is a painful experience. The Torch is also a blocky little thing, feeling weighty and thick in comparison to other new...

281. Mobile applications: getting more done on the go.
Alaska Business Monthly Author: Barbour, Tracy; Word Count: 2079 9/1/10 AKBUS-

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MONTH 66 2010 WLNR 18457005

...get their applications generally depends on the type of device they have. " BlackBerry's apps can be purchased on the handset," he explains. " If you have an iPhone, you use the **app store**. If you have an Android phone, you can open up the market application on your phone." Another way to obtain mobile applications is through software developers that make business-specific...

282. MA Tribe iPhoneApp 09 01
AP Alert - Business Author: N/A; Word Count: 594 9/1/10 APALERTBUS 15:27:57

...add new locations and hidden gems not currently listed, so that other shoppers can be alerted to their findings. Tribe 's app is free for download through the Apple iPhone **app store**. Additionally, visitors to Tribe's website can easily access the download page via http://www.tribehummus.com/promotions-and-events/iphone-app. This June, Tribe launched its new line of all natural, smooth...

283. A Reluctant Recovery?; U.S. Troops End Combat Mission in Iraq - Part 2
AP Alert - Education Author: Richard Quest, Alison Kosik, Andrew Stevens, Michael Holmes, Nima; Word Count: 3730 9/1/10 APALERTED 16:04:05

...it's not just like lumping it on something. BENTLEY: Well, it turns out -- and this is -- this is the -- the feedback I get, I have to say, on the -- the **app stores**. I either get really nice feedback, they say it's brilliant, or I get really horrible feedback saying useless, fraud, because they don't know where the heart is. And it turns...

1 duplicate

284. Alcatel Lucent 09 01
AP Alert - Financial Author: N/A; Word Count: 1096 9/1/10 APALERTFIN 10:07:08

...providers, enterprises and developers so they can create and deploy applications -- in virtually record time and without sacrificing the unique customer experience -- across multiple mobile devices and within service provider **app stores**. As a result, applications that had previously only been available on more sophisticated devices such as smartphones, can now be enjoyed by consumers on any mobile device, which opens up ...

...operating system, including iPhone(R), Android(R), Symbian (R), Windows Mobile(R), and Linux(R). "Being able to provide more applications across multiple devices helps service providers significantly broaden their **app store** content to create more value for consumers," said Laura Merling, vice president of Alcatel-Lucent 's global developer strategy. " As service providers typically offer multiple mobile devices to their subscriber...

285. Pay-TV Should Use Technology to Set Operators Apart From New Rivals, Analysts Say
COMMUNICATIONS DAILY Author: N/A; Word Count: 444 9/1/10 COMMD (No Page) 2010 WLNR 17601534

...We're moving toward that environment, but I don't think the business model has truly been worked out. Ultimately, I think we will see something that looks very similar to an **app store** on TV very

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soon." Without new services, subscription-video operators risk losing customers, Vittore said. Already, customers are scaling back their subscriptions by canceling premium packages, he said. " We think...

286. Control issues
Residential Design & Build Author: Chuck Ross; Word Count: 1314 9/1/10 RESIDENTLD 30 2010 WLNR 18396837

...single nightstand control to ensure all locks are engaged for the night. The company has opened its own source code to outside developers as well, and recently launched its own **app store**. Users can download apps now that enable social networking via Facebook and Twitter, through the living room television, as well as quickly access the day's weather forecast or sports scores...

287. FCC SEEKS MORE INPUT ON OPEN INTERNET RULES FOR SPECIALIZED SERVICES, MOBILE PLATFORMS
TR Daily Author: N/A; Word Count: 1533 9/1/10 TRDAILY (No Page) 2010 WLNR 17418653

...of applications that may intensively use network capacity, or that cause other network management challenges. The notice asks about possible safe harbors, such as allowing customers to choose among multiple **app stores**. Should a mobile provider have more discretion to restrict consumers down-loading and/or use of native applications than they should with respect to web- based applications? it adds. Comments on...

288. TRDaily - September 1, 2010
TR Daily Author: N/A; Word Count: 8150 9/1/10 TRDAILY (No Page) 2010 WLNR 17418654

...of applications that may intensively use network capacity, or that cause other network management challenges. The notice asks about possible safe harbors, such as allowing customers to choose among multiple **app stores**. Should a mobile provider have more discretion to restrict consumers down-loading and/or use of native applications than they should with respect to web- based applications? it adds. Comments on ...

...up in todays public notice would likely be welcome to the Bells and cable, such as a reliance on disclosure and the suggestion that the presence of several competing wireless **apps stores** may be sufficient to mitigate concerns about anti-competitive effects. Others options would be anathema to the providers, such as limiting specialized service offerings or requiring broadband providers to ex-pand...

289. REACTION MIXED TO OPEN INTERNET PUBLIC NOTICE
TR Daily Author: N/A; Word Count: 2432 9/1/10 TRDAILY (No Page) 2010 WLNR 17418655

...up in todays public notice would likely be welcome to the Bells and cable, such as a reliance on disclosure and the suggestion that the presence of several competing wireless **apps stores** may be

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sufficient to mitigate concerns about anti-competitive effects. Others options would be anathema to the providers, such as limiting specialized service offerings or requiring broadband providers to expand...

290. As Big Threats Loom, Card Issuers Need to Make Customers Happy
US Banker Author: Donald Evans; Word Count: 795 9/1/10 USBANKER 45 2010 WLNR 17407968

...sale and do it almost overnight. PayPal now is a real threat to the card networks and all the issuers that depend on them. Its recent efforts to build an **app store**, by encouraging developers to use the PayPal X platform to create payment-enabled applications has rattled the card networks. MasterCard has already made significant moves to get into this game...

291. iHome pulls apps from its magic hat.
USA Today (Magazine) Author: N/A; Word Count: 287 9/1/10 USATDY-MAG 78 2010 WLNR 19052228

...to huge music libraries. Now, we have the iHome iA5, which goes a step further and is app-enhanced, working with the free iHome+ Sleep app available at the iPhone **app store**. [ILLUSTRATION OMITTED] From SDI Technologies, Inc., Rahway, N.J., this device brings social media alerts, weather, sleep stats, and interactive alarm settings to your bedside. It works with the iPhone 3G...

292. Samsung sez there's a TV app for that
Variety (Daily) Author: MARC GRASER; Word Count: 329 9/1/10 DLYVAR (No Page) 2010 WLNR 17412152

...wants your TV to look like an iPhone or iPad screen. The world's largest maker of TV sets said Tuesday that it will pony up $70 million to promote its **app store** that enables consumers to install a slew of entertainment options on their screens. Much of that money is expected to be spent in the U.S. considering Samsung is the No. 1 TV brand Stateside, with 37% of the market. The Korean company unveiled plans for the **app store** at the Consumer Electronics Show earlier this year and hopes to have more than 200 offerings available by the end of the year for its lineup of TVs that can...

293. Samsung enlists help of developers to build smart TV success
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 589 8/31/10 STLPI (No Page) 2010 WLNR 17392636

...an application with Dreamworks debuting next month that will show 3D movie trailers and full-length features. It's interesting to see how critical developers are becoming in this era of **app stores**. Now that these apps are becoming selling features, it's increasingly a race to lock up as much support as possible. It's been true in the smart phone race and now...

1 duplicate

294. SAMSUNG JOINS FIELD SEEKING TO BRING 'APPS' TO TVS
Wall Street Journal Abstracts (USA) Author: NICK WINGFIELD; Word Count: 37

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8/31/10 WSJ-ABS B8 2010 WLNR 17373066

...to rally software makers around its technology for making and distributing television apps; is hosting event in Silicon Valley on Aug 31 aimed at attracting more interest in Samsung 's **app store** (M) Television Computers and the Internet Software SAMSUNG ELECTRONICS CO Wingfield, Nick SAMSUNG ELECTRONICS CO SAMSUNG ELECTRONICS CO LTD SAMSUNG JOINS...

295. China Emerges as Next Superpower?; Is Web Dead? - Part 1
AP Alert - Defense Author: N/A; Word Count: 4693 8/30/10 APALERTDEF 17:23:48

...is that all kinds of other ways of marshaling the resources of the internet, the underlying platform, are coming to the fore. So anybody who's used an application from an **apps store**, on an iPhone or an Android, has seen an alternate way to get hold of data. You've got things like - ZAKARIA: Well, wait. But that means - what you're saying is...

296. In the Game / Video gaming software development growing in Wisconsin
Post-Crescent, The (Appleton, WI) Author: N/A; Word Count: 1043 8/30/10 APPLETONPOST A06 2010 WLNR 17470285

...distribution network is there," Kieffer said. " For start-ups trying to develop a game, you need a distribution network and you need a payment system in place. With Apple 's **app store**, you have global distribution and you can set your own price." Kieffer said the Web has opened the door for game developers to succeed from anywhere. "There's no need to...

1 duplicate

297. Video gaming software development growing in Wisconsin
Post-Crescent, The (Appleton, WI) Author: N/A; Word Count: 1008 8/30/10 APPLETONPOST (No Page) 2010 WLNR 17241516

...the distribution network is there," Kieffer said. "For start-ups trying to develop a game, you need a distribution network and you need a payment system in place. With Apple's **app store**, you have global distribution and you can set your own price." Kieffer said the Web has opened the door for game developers to succeed from anywhere. "There's no need to...

298. When taking a trip, be sure to pack your apps
Alameda Times-Star (CA) Author: Pete Carey pcarey@mercurynews.com; Word Count: 862 8/29/10 ALMDATIMSTR (No Page) 2010 WLNR 17560274

...Inexplicably included in the 3,000-plus pages of the London guide are nearly 1,000 pages of "The Memoirs of Sherlock Holmes," "Oliver Twist" and a biography of Charles Dickens. The **app store** is a very mixed bag. There are "apps" in it that are little more than promotional literature for vacation destinations, iPhone apps that haven't been redesigned for the iPad, and...

6 duplicates

299. Chattanooga Times Free Press, Tenn., Mark Kennedy column
Chattanooga Times (Free Press, TN) Author: Mark Kennedy Word Count: 503 8/29/10 KRT-CHATTFP (No Page) 2010 WLNR 17210446

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...magazine this month reports that there are 200,000 apps available for iPhones. Maybe that's my problem. It makes my brain hurt to think about 200,000 of anything. I need an **app store** where you just tell them what you want and they make it, like those places in the mall that make stuffed bears. Here's my first order. --Don't Lie to Me...

300. Homegrown iPhone apps
Northeast Mississippi Daily Journal (Tupelo, MS) Author: Carlie Kollath Word Count: 799 8/29/10 NEMISSDLYJ (No Page) 2010 WLNR 17254477

...has jumped in with both feet. His first app, created while he was a student at Tupelo High School , made several thousand dollars in its first week in the iTunes **app store**. He currently has two apps that have been approved by Apple 's team to be included in the iTunes store. Waycaster, who is studying business information systems, is working on...

301. There's an app for everything
Ocala Star-Banner (FL) Author: Dave Schlenker Word Count: 743 8/28/10 OCALASTAR (No Page) 2010 WLNR 17401481

...fair to say they have changed lives. "It's a global trend. Apps are changing the way we consume media," said Patrick Mork, chief marketing officer for GetJar , a international, independent **app store**. " Instead of going on the Internet and browsing on our PCs, we are just tapping on our mobile phones." Apps (short for applications) are basically computer programs for certain cell...

302. Gets news on the go
Odessa American (Texas) Author: N/A; Word Count: 300 8/27/10 ODESSAAM (No Page) 2010 WLNR 17129710

...download by texting OAAPP to 56654 or by visiting oaoa.com/mobile. The OAVarsity app is available by texting OAVARAPP to 56654, by visiting oavarsity.com/mobile or by visiting your smartphone **app store**. The news apps provide instant access to the latest news, events and information affecting the West Texas region. The OAVarsity high school sports app provides news about all of the...

303. RPT-UPDATE 1-RIM looks forward as India, other challenges loom
Thomson Financial News Author: N/A; Word Count: 789 8/27/10 THOMSONFIN 17:24:50

...Ian) * Government demands threaten growth, security reputation * Tablet, to compete with iPad, expected by year-end * BlackBerry Torch plays catch-up to Google Apple devices * Cellmania purchase to streamline revamped **app store** By Alastair Sharp TORONTO, Aug 27 (Reuters Research In Motion , its global growth and its secure-email niche challenged by both rivals and governments, is preparing for a long fight...

2 duplicates

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304. Gentlemen's Clubs Have a New Outlet to Bring in New Customers With PinPointsX, the Premier Location-Aware Adult Social Network
Market Wire Author: N/A; Word Count: 515 8/26/10 INTERNETWIRE 00:00:00

...location and presents all of the adult nightlife options within an immediate area. One of the more important additions is the Apple approved PPX to-go™, available in the Apple **app store** and in the Android Market. The app uses GPS and other location functionality on the phone or iPod to automatically update the user's location and presents new erotic options wherever...

1 duplicate

305. Smartpen smartens up - while lightening up Latest from Livescribe makes updates, changes requested by customers
USA Today (USA) Author: Jefferson Graham; Word Count: 898 8/26/10 USATD 3B 2010 WLNR 16986743

...the pen into a language translator (write the word in English and get the word back in another language) and an electronic musical instrument (sort of) are available in Livescribe's **app store**. A $4.99 guitar app, for instance, instructs you to draw a guitar, then strings, and write the name of a chord. From there, you can strum the paper and...

2 duplicates

306. U.S. Real Estate Market in a Slump; Advertising Business - Part 1
AP Alert - Business Author: Richard Quest, Mallika Kapur, Guillermo Arduino; Word Count: 4735 8/25/10 APALERTBUS 17:06:59

...bigger. The mobile phone apps, we're going to meet one young 20-year-old entrepreneur who says he'll be a millionaire in six months. (COMMERCIAL BREAK) QUEST: Competition in the **app store** world is about to get hotter. Microsoft says the tools needed to make apps with new line of Windows mobile will be available next month. Now those tools will allow...

307. research2guidance 08 25
AP Alert - HiTech Author: N/A; Word Count: 401 8/25/10 APALERTHITECH 14:18:33

...to 3.1 billion in 2009 according to the latest report by research2guidance. "The market is gaining momentum as more and more smartphone users have direct and easy access to **app stores**," explains Ralf-Gordon Jahns, Research Director at research2guidance. " In addition, the **app stores** which were founded in 2009 have finally managed to increase application numbers and are growing their app business." Key market data 2009 (full year) 1st half year 2010 App market ...

...bn US App download number 3.1 bn 3.9 bn Apple 's competitors
like Nokia and BlackBerry started to leverage their global reach and increased the traffic on their **app stores**" says Egle Mikalajunaite Research Analyst at research2guidance. " We see this trend continuing in the next several months and years. The next wave of new **app stores** will be niche stores specializing on e.g. business or mobile health apps". Average application prices steeped to $3.60 US per paid application in the first half of 2010. "Although...

308. RIM acquires Mountain View's Cellmania
Silicon Valley/San Jose Business Journal Author: N/A; Word Count: 80 8/25/10

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SVSJBUSJ (No Page) 2010 WLNR 16945253

...JLBP 0100182 Newspaper US USA CA California NorthAmerica 537 Word Count: 80 Research in Motion has acquired Cellmania Inc. for an undisclosed amount. Mountain View-based Cellmania develops infrastructure for **app stores**. On its website, Cellmania said it "has joined RIM 's global organization and will continue to bring our expertise in application storefront development to the BlackBerry platform." The company said...

309. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 293 8/25/10 WATELNWS 00:00:00

...2010/08/23/daily19.html?s=industry&i=high_tech; WSJ, http://online.wsj.com/article/SB10001424052748703447004575449574198576034.html?mod=WSJ_Tech_LEFTTopNews). Barron's -- Research In Motion bought Cellmania , which makes software to run mobile-**apps stores** (http://blogs.barrons.com/techtraderdaily/2010/08/24/rimm-buys-cellmania/?mod=rss_BOLBlog&mod=tech). 0613-10 North America GEONAMR 1NO39 U.S. Midwest Region GEOMIDWT 1MI19 USA ISOUS 1US73 Americas GEOAMER...

310. Tech leaders back PocketGear The Durham company announces
News & Observer, The (Raleigh, NC) Author: ALAN M. WOLF Word Count: 613 8/24/10 NOBRNC (No Page) 2010 WLNR 16836137

...McClatchy Company English IHBA 0053127 Newspaper US USA NC North Carolina NorthAmerica 3871 Word Count: 613 Jud Bowman has attracted some notable investors to expand his Durham business of running "**apps**" **stores** for smart phone makers and wireless carriers worldwide. PocketGear, which Bowman founded a decade ago while still a teenager, announced Monday that it raised $15 million in venture capital. The...

1 duplicate

311. Leading Open App Store Marketplace Funded to Grow Market Share in $20 Billion Mobile Application Market
AP Alert - HiTech Author: N/A; Word Count: 646 8/23/10 APALERTHITECH 10:00:09

...AP Alert - Labor August 23, 2010 20100823 20100823 The Associated Press English EBBJ 0000629 Newswire US USA NorthAmerica 4445 Word Count: 646 http://corp.pocketgear.com_ PocketGear, Inc. , the world's largest open **app store** and content marketplace, today announced the closing of its $15 Million Series B funding, led by Trident Capital with participation from BlackBerry Partners Fund PocketGear will use the funding to ...

...and media company partners efficiently bring new revenue generating services and devices to market more quickly and easily," said Jud Bowman, President and CEO of PocketGear. " As we power more **app stores** for our partners, PocketGear provides an even more powerful distribution channel for our network of developers. Trident and BlackBerry Partners Fund all have deep experience and success in mobile and ...

...like us, believe that an open marketplace will deliver more value for all of the key stakeholders

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across the mobile value chain." PocketGear is the world's largest cross platform, open **app store** and content marketplace with over 32,000 developer relationships and a catalog of more than 140,000 paid and free titles. PocketGear powers the mobile application and content storefronts for over 40...

1 duplicate

312. PocketGear raises $15M, looks to hire
Triangle Business Journal Author: Jeff Drew and James Gallagher; Word Count: 349 8/23/10 TRIANGLEBUSJ (No Page) 2010 WLNR 16788124

...Germany, offices and will add sales staff in remote locations. "We're hiring primarily in engineering and development," Horan said. Founded in 2008, PocketGear operates the world's largest open **app store**, with more than 140,000 paid and free titles written by more than 32,000 developers. The company also provides mobile-application and content online storefronts for more than 40 distribution partners ...

...and media company partners efficiently bring new revenue generating services and devices to market more quickly and easily," said Jud Bowman, president and CEO of PocketGear. " As we power more **app stores** for our partners, PocketGear provides an even more powerful distribution channel for our network of developers. Trident and BlackBerry Partners Fund all have deep experience and success in mobile and...

313. Virgin Mobile India collaborated with GetJar to offer...
WASHINGTON INTERNET DAILY Author: N/A; Word Count: 53 8/23/10 WASHINTDLY (No Page) 2010 WLNR 16961672

...53 Virgin Mobile India collaborated with GetJar to offer its customers more options in mobile applications, GetJar said in a press release. The alliance with GetJar, the world's largest independent **apps store**, will allow Virgin 's customers to access "a wide gamut of applications ranging from games, education, social networking" and other popular applications. Indian Subcontinent GEOINSUB 1IN32 Southern Asia GEOSASIA 1SO52...

314. Apps give 401(k) updates
Corpus Christi Caller-Times Author: DAVID PITTAssociated Press; Word Count: 522 8/22/10 BSX-CCCT 18 2010 WLNR 20142759

...with mobile applications include The Vanguard Group and Transamerica Retirement Services. They, like the Fidelity app, work with Apple brand devices and can be downloaded for free through the iTunes **app store** at www.itunes.com/appstore. Although they're rolling out at a rapid pace, a disadvantage of individual apps is that they must be programmed to work on specific phone devices. While computers...

315. E-READER PRICES KEEP DROPPING
Palm Beach Post (FL) Author: Allison Ross; Word Count: 2007 8/22/10 PALMBCHPST 1F 2010 WLNR 16845787

...ink. It also costs money to connect to 3G on the iPad, whereas that feature is free on the Nook and Kindle. But it offers Web browsing, Apple 's famous **app store**, multimedia and a whole lot more. It

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also allows ePub access and can read PDFs. Screen size: 9.7 inches. Weight: 1.5 pounds for WiFi model; 1.6 pounds...

316. Eat, play, shop: A new iPhone app serves as guide to downtown West Palm Beach
Palm Beach Post (FL) Author: N/A; Word Count: 274 8/22/10 PALMBCHPST 5F 2010 WLNR 16845792

...274 West Palm Beach's Downtown Development Authority has created an iPhone app to help make navigating the downtown area more simple. The WPBGO app (available at wpbgo.com and on iTunes' **app store**) allows users to search a comprehensive listing of downtown businesses and restaurants, and to find details about events and other attractions going on. The free app uses GPS to give...

317. 10 best startups of 2010: where some see chaos or even doom, others see opportunity: the following companies and entrepreneurs all share a vision...
Billboard Author: Bruno, Antony, Peoples, Glenn; Word Count: 3871 8/21/10 BILLBD 12 2010 WLNR 16979888

...struck this past quarter versus 71 in the first quarter. Also contributing to the sudden interest in subscription music services is the explosion in smart-phone ownership and access to **app stores**, which along with faster wireless networks have solved the portability problem that has long-plagued earlier subscription services. And finally, labels have altered their licensing structure to allow for all...

318. For Digital Artists, Apps Provide New Palette
New York Times (NY) Author: REYHAN HARMANCI Word Count: 910 8/20/10 NYT A17 2010 WLNR 16599906

...got to work. He has since released three mobile applications -- Bubble Harp, Antograph and Gravilux -- and has become one of the first artists to make it big in the iTunes **app store**. All told, his three apps have been downloaded over 400,000 times. The majority of those downloads, though, came when he released Gravilux without charge; eventually, he set the price at ...

...influx of artists working on mobile applications, in the same way that artists flocked to early Internet projects, although art is currently not among the 20 categories in the Apple **app store**. Mr. Snibbe said he delighted in the confusion about what, exactly, was the nature of his apps. Some negative reviews "would say things like, 'This is a useless program,' which...

319. People Magazine Subscribers To Receive Free Access on iPads
New York Times (NY) Author: JEREMY W. PETERS; Word Count: 366 8/20/10 NYT B7 2010 WLNR 16599972

...Apple , which takes a cut of the total cost of app downloads, has now agreed to make it possible for People subscribers to enter a verification code into its iPad **app store** and receive the app free. The question of whether media companies should charge for their digital offerings and risk having fewer people view their content is one of the most...

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320. 401(k) firms' apps allow fast account checks with safeguards
St. Louis Post-Dispatch (MO) Author: DAVID PITT • Associated Press; Word Count: 499
8/20/10 STLSPD B1 2010 WLNR 16616332

...with mobile applications include The Vanguard Group and Transamerica Retirement Services. They, like the Fidelity app, work with Apple brand devices and can be downloaded for free through the iTunes **app store** at itunes.com/appstore. Financial advisers get nervous when investors watch retirement accounts so closely. "People can make hasty decisions from headlines they get on mobile phones or the Internet," said...

321. News 2 at 6 2010-08-19 18:56:23
ABC 2 WKRN-TN Author: N/A; Word Count: 258 8/19/10 ABC2WKRN-TN (No Page)
2010 WLNR 16656203

...ABC 2 WKRN News 2 at 6 2010-08-19 18:56:23 pick the letters and solve over 1,000 puzzles, all by touch. Search 'wheel of fortune' in the **apps store** on itunes. So Barry had these in his pocket. Uh, three months ago to the date, he goes into a Chinese restaurant near his home, and hethis is in the...

322. Cardplayer com 08 19
AP Alert - HiTech Author: N/A; Word Count: 307 8/19/10 APALERTHITECH 10:34:31

...odds calculator, the CardPlayer.com Poker Odds Calculator and is available, for a limited time only, for free download via the iTunes store - simply search for "Poker Odds" in the iTunes **app store**. The app is available for the iPhone and iPod Touch supporting iOS4.0 or later operating systems and calculates odds for both Texas hold'em and Omaha. Using a unique card...

323. CA AT&T YP.com 08 19
AP Alert - HiTech Author: N/A; Word Count: 1170 8/19/10 APALERTHITECH 04:01:38

...YP.com is also accessed by millions of users each month via the mobile web. AT&T Interactive consumer apps have a pre-activation presence or have been downloaded through digital **app stores** on over 40 million mobile phones.(2) Helping advertisers grow their business, AT&T Interactive 's local ad network, one of the industry's most robust, distributes ads to a distinguished...

324. CENTRAL NEW YORK APPS FOCUS ON FOOD AND WINE
Post Standard Author: DON CAZENTRE FOOD & DRINK EDITOR; Word Count: 579
8/18/10 SYRACUSE C1 2010 WLNR 16481525

...match for duck, lamb, beef or chocolate. You can start your search any way you want -- with the grape, the flavors or the food. You'll find it in the iTunes **app store** if you search for NY Wine It's produced for the New York Wine & Grape Foundation Phoebe's reopens for dinner Phoebe's Restaurant in Syracuse, which adopted its lunch-only summer hours...

325. CA Monsoon Vulkano 08 17

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AP Alert - HiTech Author: N/A; Word Count: 979 8/17/10 APALERTHITECH 17:13:39

...connection from anywhere in the world simply by installing a Vulkano and downloading a free software application on to their device of choice from http://www.myvulkano.com or from the respective **app store**. They can watch and control live TV and schedule a recording through an included EPG (electronic program guide), transfer, watch and control these recordings at any time on their TV...

326. PingChat! Launches Free Cross-Platform Instant Messaging for BlackBerry, iPhone and Android Platforms
AP Alert - HiTech Author: N/A; Word Count: 549 8/17/10 APALERTHITECH 14:01:05

...Ping and others started iPhone development the very first day the iPhone SDK was made available. Released in October of 2009, PingChat! quickly climbed to the top of the iPhone **app store** in a matter of days during. Surpassing Facebook , Myspace and many others within its first week of sales catching the attention of impressive media sources including the Toronto Star , LeMatin...

1 duplicate

327. Local ERs publish average wait time Carolinas HealthCare, first in the area to do so, hopes to improve patient services. Times accessible via websites, wireless and phone.
Charlotte Observer (NC) Author: Karen Garloch Word Count: 401 8/17/10 CHAROBSVR (No Page) 2010 WLNR 16343640

...Wait times are also available at www.cmcwaittimes.org Internet-enabled wireless devices can access ER waiting times at www.iTriagehealth .com Apps for iPhone and Android users are free at each device's **app store**. By telephone, call the CMC Connect Line at 704-355-7500 or 800-821-1535. When patients arrive at an emergency department, they are logged into the Carolinas HealthCare System's...

1 duplicate

328. CA Caloricious Search 08 16
AP Alert - Medical Author: N/A; Word Count: 402 8/16/10 APALERTMEDIC 14:01:19

...and search tips, including descriptive keywords, such as "high protein bars" or "gluten free cereal". Already featured on the front page of the "New and Noteworthy" section on the iTunes **app store**, and priced at $2.99, Caloricious will continue to add products, recipes and additional nutritious information as the application gains momentum among consumers. "It's well-designed, well-implemented and a...

329. Company Unveils New Smart Phone App and Dedicated Website for Mobile Devices
AP Alert - Transportation Author: N/A; Word Count: 682 8/16/10 APALERTTRANS 20:11:27

...the management of their shipping needs right in the palm of their hands." To get the Con-way Freight Tools app, a customer can download it directly from their phone's **app store**. Once downloaded, they should go to the phone's settings and enter their Con-way Freight web registered username and password. They can then launch the app. To access the company's...

1 duplicate

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330. Noah Shanok, CEO, Stitcher
CEO Wire Author: Betty Liu; Word Count: 917 8/16/10 CEOWIRE (No Page) 2010 WLNR 16321415

...above the competition so you're not just on the iPhone, you're not just in Ford SHANOK: Absolutely. So we are on all of the - we're in all of the major **app stores** - so Android, Blackberry, the Palm **app store**. And we to date have been laser focused on the product. People love it. So it's gotten very popular just through word of mouth. And content providers love it as well, because it helps to extend their reach. So between them talking about it and listeners talking about it, we've become very popular in the **app stores** without having to do - without having to do very much. LIU: Okay, Noah, we'll have to leave it there. But nice to talk with you to tell us about this...

2 duplicates

331. Sensors have it covered
Electronic Engineering Times Author: R. Colin Johnson; Word Count: 2454 8/16/10 ELENGT 22 2010 WLNR 16326656

...developers they have creating apps that use them. Other smartphone vendors have been envious but were unable to match Apple 's App Store. "Android levels the playing field with an **app store** [Android Market] that rivals Apple's. Now Android handset makers don't have to identify the next killer application; they just have to add the sensors, and the **app store** will find the best ways to use them." Said MIG 's Lightman, "I believe there would be no **app store** phenomenon, if not for MEMS sensors." The stakes are huge. As the price of some MEMS sensors dips below a dollar, every smartphone vendor is scrambling to match Apple 's...

332. BlackBerry's New Torch Makes a Leap.
Daily Herald (Arlington Heights, IL) Author: N/A; Word Count: 306 8/15/10 CHIDLYHRLD 31 2010 WLNR 16361949

...Android claims 70,000, the BlackBerry is at a measly 9,000. I liked the separate screens. The multitouch gestures, like scrolling and zooming, worked fine. The browser is finally usable, the **app store** is built in, and a social-networking app combines updates from Twitter, Facebook and other networks. The music and video players are much more attractive and useful. However, the Torch...

333. Green means go as high-voltage vehicles hit isles
Honolulu Star-Advertiser (Honolulu, HI) Author: Kimberly Yuen Word Count: 439 8/15/10 HONOLULUSTAR (No Page) 2010 WLNR 16261273

...ChargePoint also offers an application for smartphones to see locations of unoccupied stations and will send charging status notifications via text messages. The ChargePoint application is free from the iTunes **app store**. "We can't continue to live on petroleum anymore," said Mark Piscioneri, energy vehicle consultant for Pacific Energy Vehicles. " Oil gets harder to find and more dangerous to get." "When we...

334. News 2 at 6 2010-08-13 18:46:22
ABC 2 WKRN-TN Author: N/A; Word Count: 181 8/13/10 ABC2WKRN-TN (No Page) 2010 WLNR 16286920

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...energyright.Com 8ok~ (man) play 'wheel of fortune' on your iphone. Spin the wheel, pick the letters and solve over 1,000 puzzles all by touch. Search 'wheel of fortune' on the **app store** in itunes. Players are all set for our third 'toss .' It' s worth $3,000, and the category I 'in the kitchen.' Erica. Rolling pin. You got it! $3,000. Whoo! Hiya...

335. News of wireless carriers disconnecting nonprofit organizations...
PUBLIC BROADCASTING REPORT Author: N/A; Word Count: 78 8/13/10 PUBBRPT (No Page) 2010 WLNR 16411367

...our work," American Public Media, The Humane Society and others said in a letter to the FCC . "While rich applications on high-end smart phones can be useful tools, no **app store** has the ubiquitous reach of text messaging." The commission should make it clear that the organizations can use text messages "without fear of arbitrary disconnection," the groups said. Wireless Networking...

336. Must-get gadgets for high-tech college experience
Star-News (Wilmington, NC) Author: Amanda Lucci Word Count: 490 8/13/10 STAR-NEWS (No Page) 2010 WLNR 16171635

...high-quality streaming video -- and it even has a kickstand in the back so you can comfortably watch all the videos you want. The screen is huge and the Android **app store** is aplenty, so you'll have no problem keeping your class schedule and social networking duties in order. Flip Video Camcorder $199 and up, www.TheFlip.com You never think you'll find enough...

337. COPY THIS
Metroland Author: Rapp, Paul; Word Count: 847 8/12/10 METROLAND 4 2010 WLNR 17240456

...fix it all up, often for free. So, jailbreak away, kids. I'm chicken and I'm stayin' put. As far as apps go, Apple hasn't exactly been limiting developers in the **app store** and has mainly blocked only porn or apps that might destabilize your phone. So, OK, jailbreak your iPhone and watch porn while talking on the Sprint network. Hope it works...

338. D.I.Y. Tool For Apps Needs Work
New York Times (NY) Author: DAVID POGUE Word Count: 1349 8/12/10 NYT B1 2010 WLNR 16036641

...Inventor has been overhyped to the skies. For one thing, you won't get rich from it because, for now, you're not allowed to offer your creations on the Android Market **app store**. For another, that business about "programming for the masses" is just silly. It's extremely unlikely that a nonprogrammer could actually invent anything with App Inventor without the assistance of a...

339. The Times Leader, Wilkes-Barre, Pa., Tech Talk column: App stores, gadgets driving convergence of computers, TV TECH TALK NICK DELORENZO

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Times Leader, The (Wilkes-Barre, PA) Author: Nick DeLorenzo Word Count: 265
8/12/10 WBTIMES (No Page) 2010 WLNR 16035100

...achieve that goal by using your desktop computer as a tuner/DVR, the line between television and computer has remained a fairly solid one. Until now. Samsung has launched an **app store** for its new HDTV models -- an **app store** that has expanded rapidly since its launch. Sporting titles like "ESPN Next Level," these apps promise to bring a whole new level of interactivity into your living room. For sporting...

340. Need Great Tickets to a Hot Live Event? There's Now a FanSnap App for That
AP Alert - HiTech Author: N/A; Word Count: 550 8/11/10 APALERTHITECH 13:01:53

...largest live event ticket search engine for fans, today announced the launch of the FanSnap Application for iPhone@, iPod Touch@ and iPad@. FanSnap's iPhone application is free in the iTunes **app store** link (http://itunes.apple.com/us/app/fansnap/id331384503?mt8) just in time for the NFL@ and NCAA@ football seasons, the approaching MLB@ playoffs, the concert and Broadway seasons, and the announcement...

1 duplicate

341. YouMail Voicemail to Text and Digital Secretary Service Now Handles Over One Million Calls a Day and Has Processed Over 450 Million Calls to Date
AP Alert - HiTech Author: N/A; Word Count: 576 8/11/10 APALERTHITECH 13:01:28

...businesses alike, the YouMail BlackBerry app's consistent listing as a top "Productivity" download, the YouMail API-powered YouView visual voicemail app's consistent top ranking for paid apps in the Palm **app store**, increased usage of YouMail's premium voice-to-text offerings and extensive word-of-mouth promotion courtesy of satisfied customers. "We're very excited and pleased to see YouMail growing so quickly...

1 duplicate

342. Retro revival trend fueled by new, but old-looking, video games "Scott Pilgrim vs. The World" rides wave of nostalgic enthusiasm for retro revival video games.
Christian Science Monitor (USA) Author: Chris Gaylord; Word Count: 422 8/11/10
CHSM (No Page) 2010 WLNR 16018592

...action title. To build excitement for the Sylvester Stallone film "The Expendables," designers created a free Facebook game that apes the 1987 classic shooter Contra Apple 's iPhone and iPad **app store** recently highlighted "Retro Revival" games as its top featured category. This bygone style attracts both wistful players and game publishers. Ubisoft , who developed Scott Pilgrim, also made Assassin 's Creed...

343. Infonetics Research: Operators seek to launch services faster with Subscriber Data Management (SDM)
Market Wire Author: N/A; Word Count: 592 8/10/10 INTERNETWIRE 00:00:00

...Policy server market up 65% in 2009, forecast to hit $1.4 billion in 2014 Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, **app stores** Sandvine Cisco , Allot lead fast-growing standalone deep packet inspection (DPI) market UPCOMING NEXT GEN OSS AND

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POLICY MARKET RESEARCH See NEXT GEN OSS AND POLICY on Infonetics' portal (http...

344. AT&T TO ALLOW TV STREAMING TO SMARTPHONES
San Jose Mercury News (CA) Author: Bloomberg News; Word Count: 127 8/10/10 SJMERCN 2C 2010 WLNR 15948738

...tablet computers until AT&T reaches content deals for that device, said Fletcher Cook, a spokesman for the Dallas-based carrier. A U-verse application is available through Apple 's **app store**, he said. AT&T will begin selling the BlackBerry Torch on Thursday for $199.99 with a two-year contract. TATT Internet INTERNET 1IN27 Telecom Carriers & Operators TELCOOV 1TE56 Consumer...

345. WA Concur Previews 08 09
AP Alert - Financial Author: N/A; Word Count: 521 8/9/10 APALERTFIN 11:01:35

...compliance and minimize program leakage by delivering access to in-policy travel choices and accurately capturing the resulting spend. The mobile application will be available for download from the respective **app stores** at no additional charge for Concur customers. About Concur Concur is the world's leading provider of on-demand services that help small, mid-size and large organizations increase efficiency, manage...

346. FIND YOUR 'CALLING' - OUR SMARTPHONES REVEAL WHO WE ARE
New York Post Author: AMBER SUTHERLAND and JEREMY OLSHAN; Word Count: 674 8/9/10 NYPOST 4 2010 WLNR 15856281

...users are demanding devices that are great online, have vast libraries of apps and take great pictures and videos, Hood said. "BlackBerry lacks in the Web-browsing department and its **app store** is under-populated compared to Apple and Android," she said - which explains the introduction last week of the new BlackBerry Torch, a kind of hybrid iPhone/BlackBerry. (p. 8 metro...

347. Ariett Business Solutions Inc., Leading Provider of Employee Spend Management Solutions, Unveils New iPhone App at 2010 NBTA Conference and Exposition
Market Wire Author: N/A; Word Count: 483 8/8/10 INTERNETWIRE 00:00:00

...return on its technology investment through financial system processing and integration. Slated for release in September, iPhone and iPad users will be able to download the App from the iTunes **app store** for a nominal fee. About Ariett Business Solutions Inc. Ariett is a leading developer of web-based solutions that help companies manage purchasing, vendor invoicing, expenses, and travel management. Ariett's...

1 duplicate

348. Jailbreaking iPhones puts buyer's trust in hackers | Personal Technology
Milwaukee Journal Sentinel (WI) Author: Stanley A. Miller II; Author: Staff; Word Count: 619 8/8/10 MLWK 1 2010 WLNR 15787233

...no evil reveal yet - there still are other safety issues. For example, Apple publishes updates to its iPhone operating system and examines programs before making them available in its online **app store**.

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Jailbreaking an iPhone and downloading apps from sources other than Apple circumvents such protections, Scherrer said. "You have to trust that they are doing their due diligence that they are...

349. Letters: Dodging Questions, Police Cuts
NPR Weekend Edition Sunday Author: N/A; Word Count: 480 8/8/10 WKEND-SUN (No Page) 2010 WLNR 15810741

...spoke with David McClure from the Office of Citizen Services and Communications at the General Services Administration The agency recently unveiled a redesign of its website, USA.gov, and the site's **app store**. Jenny Young of Fort Wayne, Indiana writes that: while I will probably go to the website and see what is available from my BlackBerry, the last question in the interview...

350. FROM SWEDEN'S 'WIRELESS VALLEY' TO SILICON VALLEY ERIKSSON HEADS ERICSSON'S RESEARCH ON NETWORKING
San Jose Mercury News (CA) Author: Troy Wolverton, twolverton@mercurynews.com; Word Count: 1195 8/7/10 SJMERCN 1C 2010 WLNR 15882276

...length and clarity. Q Why did Ericsson move you out to Silicon Valley? A You talk about devices and then the cloud and the Internet and all the applications and **app stores** and everything, and somehow it's taken for granted that there's something in between that has to make both ends meet. Ericsson is the leader in making this network, especially the...

351. BlackBerry makes modest jump in summer of substantial leaps
Boston Globe (MA) Author: Hiawatha Bray; Word Count: 674 8/5/10 BOSTONG 5 2010 WLNR 15542725

...horsepower for running multiple apps. And then comes the ultimate deal-breaker for many consumers: apps, or the lack thereof. It's no fault of the Torch that BlackBerry 's online **app store** has just 7,000 titles, compared to more than 250,000 for the iPhone and more than 60,000 for the Android. RIM hasn't made the BlackBerry an attractive platform for software creators...

352. MITUBE AVAILABLE ON ITUNES, THEN YANKED: LET ME DOWNLOAD YOUTUBE VIDEOS ON MY IPHONE, PLEASE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 234 8/5/10 SFLSUN-SENT Web 2010 WLNR 15677187

...for keeps on their iPhone. And then Apple yanked the app. As news in the blogosphere spread that MiTunes was available on iTunes, it was mysteriously taken down from the **app store**, no explanation offered. When I tried a message popped up: Not available in the U.S. What is MiTube? Well, it was an application for viewing and downloading videos from YouTube...

353. Blackboard Inc.-August 3, 2010, Blackboard Inc. Announces the Availability of Blackboard Mobile(TM) Learn for Blackberry, Android(TM) and iPhone OS Powered Devices Across Europe, the Middle East and Africa-

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Standard & Poor's Daily News Author: N/A; Word Count: 198 8/4/10 SPDLYNEWS (No Page) 2010 WLNR 15520322

...want to do more with their smart phones and other web-enabled devices. Like the iPad version, the new Blackboard Mobile Learn app is available to download for free in **app stores**. It recreates and enriches the course experience of Blackboard Learn(tm), the leading online teaching and learning platform, in native applications designed specifically for each mobile platform. With the apps...

354. ANALYSIS-UPDATE 1-Google takes on Facebook in social games
Thomson Financial News Author: N/A; Word Count: 1041 8/4/10 THOMSONFIN 21:46:32

...relationship: the company provides games for mobile products based on Google 's Android mobile software as well as on the iGoogle Web page. Others point to Google 's forthcoming online **apps store** for its Chrome Web browser and Google -owned video site YouTube as valuable assets with natural potential for social games. Google 's timing could not be better: tensions have grown...

1 duplicate

355. AT&T Inc.-August 2, 2010, AT&T, Inc. Announces the Availability of Free Mobile Application to Read Barcodes Utilizing a Variety of Mobile Devices Across Multiple Platforms-
Standard & Poor's Daily News Author: N/A; Word Count: 126 8/3/10 SPDLYNEWS (No Page) 2010 WLNR 15427395

...and datamatrix codes) and 1D (UPC and EAN) barcodes found in magazines, stores, and online, unlocking new ways to experience the world. Consumers can download the free application through several **app stores** including BlackBerry(R) App World(TM) and Android Market(TM). AT&T Code Scanner provides consumers with the tool they need to experience a sneak-peak into the exciting potential...

356. TX AT&T Code Scanner 08 02
AP Alert - HiTech Author: N/A; Word Count: 1059 8/2/10 APALERTHITECH 12:02:43

...and datamatrix codes) and 1D (UPC and EAN) barcodes found in magazines, stores, and online, unlocking new ways to experience the world. Consumers can download the free application through several **app stores** including BlackBerry@ App WorldT and Android MarketT or go to http://scan.mobi on their mobile device. AT&T Code Scanner provides consumers with the tool they need to experience a...

357. OR adidas new miCoach 08 02
AP Alert - HiTech Author: N/A; Word Count: 635 8/2/10 APALERTHITECH 10:00:45

...GPS for active real-time pace-based coaching and location tracking, makes the adidas miCoach platform available to millions of smart phone owners via the option to download at selected **app stores** including iTunes and BlackBerry App World from August 2, 2010 onwards. "The introduction of the miCoach app and sports-specific training plans was the natural next step to bring miCoach...

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358. Candidate for treasurer to launch iPhone app.
Daily Herald (Arlington Heights, IL) Author: Kerry Lester klester@dailyherald.com; Word Count: 360 8/2/10 CHIDLYHRLD 8 2010 WLNR 15493253

...her background and make campaign contributions. Apple says it doesn't keep track of how many campaign apps -- or any other kind of app -- are among the roughly 225,000 in its **app store**. While the company refuses to disclose the specifics of its vetting process, it did say a political app needs to come directly from the campaign, and its primary purpose cannot...

359. Payfone Closes $11m Series B Financing Opus Capital, BlackBerry Partners Fund and RRE Ventures Invest in High Fidelity Mobile Payments Platform
Market Wire Author: N/A; Word Count: 775 8/2/10 INTERNETWIRE 00:00:00

...in mobile payments." The company plans to use the funds to scale its presence across EMEA, Latin America and Asia. About Payfone Payfone powers mobile billing for the world's top **app stores** and content storefronts in a way that has never been done before. Payfone enables new revenue streams and access to the exploding **app store**, digital content and virtual goods markets. Unlike legacy mobile billing methods, Payfone leverages global standards and inter-operator networks to create a new mobile billing method that makes transactions more efficient and reliable. The Payfone Merchant Hub includes over 300,000 merchants as well as the world's leading **app stores** and content brands. Additional information is available at www.payfone.com About Opus Capital Opus Capital is an early-stage venture capital firm with more than $1 billion of committed capital under...

1 duplicate

360. For most T riders, the long wait for a bus location app is over
Boston Globe (MA) Author: N/A; Word Count: 1499 8/1/10 BOSTONG 2 2010 WLNR 15264850

...vast class of have-nots, left to stand out in the snow or the rain or under a blistering sun wondering when the bus would come. At iPhone and Android **app stores**, the scattered one-star reviews amid the many four- and five-star reviews of bus-tracking apps criticize the developers for missing routes, not recognizing that it was beyond their...

361. For smoother flight, try feds' new mobile app
Columbus Dispatch (OH) Author: Andy Hirsch; Word Count: 479 8/1/10 COLDIS 05D 2010 WLNR 15286679

...that tracks recall notices can be downloaded to an Android phone but not to an iPhone or a BlackBerry. In other cases, the opposite is true. The federal government's mobile **app store** opened last month in conjunction with a relaunch of USA.gov, an online information clearinghouse administered by the U.S. General Services Administration 's Office of Citizen Services and Innovative Technologies "We're...

362. The new pocket guide
Dallas Morning News Author: TRAVIS HUDSON; Word Count: 1366 8/1/10 DALLASMN K01 2010 WLNR 15291435

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...apps require specific features, such as GPS, not available on all Apple mobile devices. ·Some apps are available on other mobile platforms such as Android or BlackBerry. Search your corresponding **app store** for availability. ·Many apps require an active Internet connection to function. Consider this if you plan on keeping your phone in airplane mode to avoid high fees when traveling outside...

363. Give State Fair a ribbon for coming up with app
Indianapolis Star, The (Indianapolis, IN) Author: N/A; Word Count: 623 8/1/10 INDSTR A17 2010 WLNR 15320410

...expanded to food and other things, Hoye said. "We're just at the tip of the iceberg of what else we can do with an app," she said. As an industry, **app stores** will generate about $15 billion by 2013, with users downloading 16.2 billion apps. That's up from $4.6 billion this year, according to a report from Futuresource Consulting. Foursquare...

1 duplicate

364. America's Website Newly User-Friendly
NPR Weekend Edition Sunday Author: N/A; Word Count: 973 8/1/10 WKEND-SUN (No Page) 2010 WLNR 15296705

...G-O-V. In the beginning of July, the U.S. government's own website got a facelift, and perhaps the most talked about part of that reworking is the U.S. government's **app store**. There are apps for calculating your body mass index, checking to see if a product has been recalled, and finding out what the UV index is that day. David McClure ...

...Services and Communications General Services Administration): Thanks, Liane. HANSEN: Wow, that's a mouthful of a title. Soundbite of laughter) HANSEN: We should explain that USA.gov is not really an **apps store**. Mr. MCCLURE: Right. USA.gov has been in existence for almost a decade. And it's been the front door for citizens into government, so you can actually search for products and...

365. Phone home: paid streaming services seek tighter integration with mobile carriers.
Billboard Author: Bruno, Antony; Word Count: 608 7/31/10 BILLBD 8 2010 WLNR 15544968

...end of the year. Slacker released its first smart-phone app in January 2009--a BlackBerry app that required interested users to find and download the app from the BlackBerry **app store**--and later released apps for the iPhone and Android handsets. But subscriber numbers began to take off after T-Mobile and Verizon agreed to embed the app into select handsets...

366. BEST OF BLOGS BAPTISTS' INITIATIVE NOW ON IPHONE
Oklahoman Author: N/A; Word Count: 307 7/30/10 OKLAHOMAN 2A 2010 WLNR 15327784

...loved the world that He gave His only Son that whosoever believes in Him should not perish, but have everlasting life." To get the app for iPhone, go to the **app store** on your phone and type in my316 and hit the search field. It will take you to the My316 app. Carla Hinton, blog.newsok.com/religionandvalues Supermen available via comixology DC Comics...

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367. Come as you are
Colorado Springs Independent Author: Forman, Bill; Word Count: 1894 7/29/10 COLOSPIND 17 2010 WLNR 16381652

...practice, early figures show the majority of users opting for the "sex channel." So maybe it's not surprising that Apple recently pulled a new iPhone 4 Chatroulette application from its **app store**. After all, Steve Jobs and his crew at one point turned down graphic novel adaptations of Oscar Wilde and James Joyce on the grounds of objectionable content. By those standards...

368. INTERVIEW-App pioneer GetJar plans to stay independent
Thomson Financial News Author: N/A; Word Count: 523 7/29/10 THOMSONFIN 13:32:54

...to stay independent Thomson Financial News Thomson Financial News North America July 29, 2010 20100729 20100729 English IJFD 0062390 Newswire US USA NorthAmerica 3326 Word Count: 523 * No. 2 mobile **app store** GetJar has 3 mln downloads/day * GetJar is behind Apple , ahead of Nokia 's Ovi in downloads * Store says multiple companies have wanted to buy the firm By Tarmo Virki ...

...who want to promote their software. Developers can make money, for example, through selling advertising within their programme or selling virtual goods. Software makers are struggling to reach consumers in **app stores**, where the most popular applications are downloaded millions of times but the majority get only a few downloads. App stores create an environment where you can compete only with price...

369. NY Tiffen Photo Softw 07 28
AP Alert - HiTech Author: N/A; Word Count: 508 7/28/10 APALERTHITECH 19:34:58

...Apple@ iPhone@ and iPod Touch@ owners. Tiffen Photo fx v4 software is currently available as a free update for current Photo fx owners and is available from the Apple iTunes **app store** for only $2.99. "We listened to what users asked for with our Tiffen Photo fx app and have responded with some fantastic new features to meet these requests," said...

370. PETER ORSZAG, DIRECTOR, OFFICE OF MANAGEMENT AND BUDGET, DELIVERS REMARKS AT THE BROOKINGS INSTITUTION ON FISCAL ACCOMPLISHMENTS AND BUDGET UPDATE
Financial Markets Regulation Wire Author: N/A; Word Count: 8135 7/28/10 FINMKTREGWIR 00:00:00

...visa and citizenship applications, replacing the old system in which letters were mailed back and forth when people wanted an update on their status. It's why we launched a mobile **app store** on a re-tooled usa.gov Web site to provide to the public applications that could help find out how many calories are in the food they eat, what toys have...

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371. Local iPhone app developer gets boost from Library of Congress
Gazette, The (Colorado Springs, CO) Author: Andrew Wineke Word Count: 497 7/28/10
THEGAZETTE (No Page) 2010 WLNR 15073117

...Colorado NorthAmerica 2992 Word Count: 497 July 28--A Monument-based developer of iPhone applications got a shot in the arm from the Library of Congress this week. Mario Ciabarra's **app store**, Rock Your Phone (rockyourphone.com), was the poster child for the Library of Congress ruling Monday that Apple could not dictate what programs users run on their phones. Rock Your Phone ...

...computer and everything you install has to be approved by Microsoft ," Ciabarra said. Ciabarra said he consulted with a lawyer before launching Rock Your Phone and was confident that his **app store** didn't break the law. Apple , however, always claimed that unlicensed apps were a copyright infringement, which, although the tech giant never pursued it, raised the specter of costly lawsuits to...

372. Apps for enduring the storm
Milwaukee Journal Sentinel, The Author: Stanley A. Miller II Word Count: 518 7/28/10
MLWK (No Page) 2010 WLNR 15511192

...these conditions, but even apps that illuminate the screen with bright white light are useful until you can fire up some candles. There are lots of these programs on the **app store**, including a free one that lights up the iPhone 4s LED flash and the screen from John Haney Software SAS Survival Lite (free): With the potential for cars to be...

373. FEEL FREE TO TAKE A HACK AT IPHONE LIBRARY OF CONGRESS OKS 'JAILBREAKING'
Pittsburgh Post-Gazette (PA) Author: Erich Schwartzel, Pittsburgh Post-Gazette; Word Count: 876 7/28/10 PITTSPOST A1 2010 WLNR 14985164

...to the millions of users who have already done it. Jailbreaking allows savvy iPhone users to hack into their devices and run applications that weren't approved by the official Apple **app store**. It's a popular process that's been an open secret since the smart phone premiered. Apple , known for its tight control on all products, has responded by refusing to honor warranties...

374. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 325 7/28/10
WATELNWS 00:00:00

...T and 23 other carriers from around the world said they'll run their mobile apps alliance as a non-profit wholesale company, certifying third-party software for resale through the providers' **apps stores** (http://online.wsj.com/article/SB10001424052748703977004575393262122678660.html?mod=WSJ_Tech_LEFTTopNews). HTC extended its brand into China, offering four smartphones under its own name (http://online.wsj.com/article/SB10001424052748703700904575392313710556170.html?mod=WSJ_Tech_LEFTTopNews). Reuters...

375. News 2 at 6 2010-07-27 18:57:24

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ABC 2 WKRN-TN Author: N/A; Word Count: 96 7/27/10 ABC2WKRN-TN (No Page) 2010 WLNR 15042241

...law-firm now. Play 'wheel of fortune' on your ipho spin the wheel, pick the letters and solve over 1,000 puzzles, all by touch. Search 'wheel of fortune' on the **apps store** in itunes. Captioned by closed captioning services, inc. John h.) ABC ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC TAIWAN...

376. Leading Global Classifieds Site OLX Launches iPhone
AP Alert - Energy Author: N/A; Word Count: 483 7/27/10 APALERTENG 12:17:15

...Site OLX Launches iPhone Application Now Available for Free in the iTunes App Store Worldwide (http://olx.pt) OLX today introduced the OLX application available for free from Apple 's iTunes **app store**. OLX users can now search local classified ads, reply to listings, & post ads with just a few simple taps and, as always, the use of OLX is completely free. OLX...

1 duplicate

377. Sen. John D. Rockefeller Iv Holds A Hearing On Consumer Online Privacy, Panel 2
CQ Capital Transcripts Author: N/A; Word Count: 1864 7/27/10 FDCHCAPTRPTS (No Page) 2010 WLNR 14936242

...does not impact the non- location-based functionality of this iPhone. With more than 100 million IOS devices sold to date and more than 3 billion apps downloaded from our **apps store**, millions of people around the world have experienced this process. We believe it's a simple and direct way to keep customers informed and in control of their location-based data...

378. Outfitting your PC? There may soon be an app store for that
Dallas Morning News, The Author: Victor Godinez Word Count: 901 7/27/10 DALLASMN (No Page) 2010 WLNR 14934871
7/27/10 DALLASMN (No Page) 7/27/10 Dallas Morning News (Pg. Unavail. Online) 2010 WLNR 14934871 Outfitting your PC? There may soon be an **app store** for that Victor Godinez The Dallas Morning News Dallas Morning News, The July 27, 2010 20100727 20100727 McClatchy-Tribune Regional News print feature English JAIA 0063703 Newspaper US USA TX ...

...to download new programs directly from the Internet to their handsets. No need to visit a retailer, buy a box and slide an installation disc into your computer. Direct-download **app stores** reign as just about the only way to install new programs on your phone. So why don't we have **app stores** for our computers? Well, there are indications we could soon have just such a virtual marketplace for our desktops and laptops. Computer users are clearly losing interest in traditional disc ...

...7? Visit microsoft.com. TurboTax? Turbotax.intuit.com is the place to start. In other words, it's the same hunt-and-peck-and-download system that plagued smart phones before Apple launched its **app store**. "Chances are, on the PC, there's an app for that, as well," Kleynhans said. " But chances are you're never going to find it. The **app store** on the PC is Google , I guess." Many developers are also now offering their programs directly as Web-based services. For example, rather than install mapping software on your computer...

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2 duplicates

379. SEN. JOHN D. ROCKEFELLER IV HOLDS A HEARING ON CONSUMER ONLINE PRIVACY, PANEL 2
Financial Markets Regulation Wire Author: N/A; Word Count: 18189 7/27/10 FINMKTREGWIR 00:00:00

...does not impact the non- location-based functionality of this iPhone. With more than 100 million IOS devices sold to date and more than 3 billion apps downloaded from our **apps store**, millions of people around the world have experienced this process. We believe it's a simple and direct way to keep customers informed and in control of their location-based data...

1 duplicate

380. Infonetics Research: Service delivery platforms going mainstream
Market Wire Author: N/A; Word Count: 507 7/27/10 INTERNETWIRE 00:00:00

...Policy server market up 65% in 2009, forecast to hit $1.4 billion in 2014 Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, **app stores** Sandvine Cisco , Allot lead fast-growing standalone deep packet inspection (DPI) market UPCOMING NEXT GEN OSS AND POLICY MARKET RESEARCH See NEXT GEN OSS AND POLICY on Infonetics' portal (http...

381. U.S. Copyright Office: Exemption allows 'jailbreak' of iPhones
New Mexico Business Weekly Author: N/A; Word Count: 390 7/27/10 NMEXBUSWKLY (No Page) 2010 WLNR 14926070

...process that modifies an iPhone's firmware to enable it to run on any wireless provider and run apps not purchased through Cupertino, Calif.-based Apple 's (NASDAQ:AAPL) official **app store**. Apple previously claimed that this action was not allowed by the Digital Millenium Copyright Act, which prohibits the circumvention of technology designed to protect copyrights. On Monday the copyright office...

2 duplicates

382. IPHONE USERS ARE GETTING A (JAIL)BREAK
New York Daily News Author: Virginia Breen; Word Count: 162 7/27/10 NYDLYNWS 3 2010 WLNR 14907762

...iPhone. But apps vendors hailed the ruling. "The big win here is that it's opening Apple up to competition," said Mario Ciabarra, founder of Rock Your Phone, a Colorado-based **app store**. "This is not about adult content," he said, shooting down the idea that most unauthorized apps usually involve porn. Among Rock Your Phone's most popular apps are MiWi 4.0...

383. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 281 7/27/10 THOMSONFIN 15:25:52

...away from BSkyB > ARM beats on demand for smartphones, netbooks > Misys returns cash to holders, eyes strong future > Tellabs beats estimates on mobile Internet growth > Telecom software groups merge in **app store** battle > Lexmark posts higher-than-expected profit ..... TOP NEWS SUMMARIES ON OTH-

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ER SUBJECTS Front Page Politics Policy & Risk Global Economy Financial Services Investment Management Investment Banking Wealth Mgmt-NAmerica U.S...

1 duplicate

384. UPDATE 1-Telecom software groups merge in app store battle
Thomson Financial News Author: N/A; Word Count: 532 7/27/10 THOMSONFIN 12:30:53
7/27/10 THOMSONFIN 12:30:53 7/27/10 Thomson Financial News 12:30:53 UPDATE 1-Telecom software groups merge in **app store** battle Thomson Financial News Thomson Financial News North America July 27, 2010 20100727 20100727 English IJFD 0062390 Newswire US USA NorthAmerica 3480 Word Count: 532 Telco software groups WAC and ...

...software from multiple developers to individual operators. For most small development houses it would be too costly to create dozens of versions of the software to reach each operators' online **apps store** separately. Apple 's App Store, launched in June 2008, created a market for mobile applications, or small programmes, worth $4.1 billion last year, according to research firm Chetan Sharma ...

...questioned a plan to build a massive new store to battle dozens of similar existing stores. "If you want to battle Apple you don't have to build the world's largest **app store**, you need a more focused one. They need to create services consumers are willing to pay for," said John Strand, founder and chief executive of Danish telecoms consultancy Strand Consult...

385. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 281 7/27/10 THOMSONFIN 11:46:44

...worries to weigh > Rogers profit climbs, driven by wireless unit > ARM beats on demand for smartphones, netbooks > Misys returns cash to holders, eyes strong future > Telecom software groups merge in **app store** battle > Lexmark posts higher-than-expected profit > Tellabs reports higher results, sees growth ahead > UK events groups see delegates, sponsors return > Yahoo Japan to switch to Google 's search engine...

2 duplicates

386. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 284 7/27/10 THOMSONFIN 11:12:37

...disappoints market > Canon keeps annual view; Europe worries to weigh > ARM beats on demand for smartphones, netbooks > Misys returns cash to holders, eyes strong future > Telecom software groups merge in **app store** battle > UK events groups see delegates, sponsors return > Google cuts ties with two Chinese advertisers-rpt > Yahoo Japan to switch to Google 's search engine > KPN eyes sales growth as...

387. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 287 7/27/10 THOMSONFIN 09:12:01

...raises 2010 revenue outlook on Q2 growth > Canon keeps view,Q2 profit sharply beats con-

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sensus > ARM Q2 beats market view; sees yr sales in line > Telecom software groups merge in **app store** battle > Misys confirms returning $1 bln to shareholders > Google cuts ties with two Chinese advertisers-rpt > Yahoo Japan to switch to Google 's search engine > KPN eyes sales growth as...

388. Telecom software groups merge in app store battle
Thomson Financial News Author: N/A; Word Count: 337 7/27/10 THOMSONFIN 09:01:50
7/27/10 THOMSONFIN 09:01:50 7/27/10 Thomson Financial News 09:01:50 Telecom software groups merge in **app store** battle Thomson Financial News Thomson Financial News North America July 27, 2010 20100727 20100727 English IJFD 0062390 Newswire US USA NorthAmerica 2235 Word Count: 337 Telco software groups WAC and...

389. RULING LETS OWNERS ALTER IPHONE SOFTWARE
Wall Street Journal Abstracts (USA) Author: BEN WORTHEN and AMY SCHATZ; Word Count: 64 7/27/10 WSJ-ABS B6 2010 WLNR 14972374

...any source, not just Apple 's iTunes store; legalizes practice of 'jailbreaking', or altering devices to run apps and software not approved by Apple and opens way for third-party **app stores** (M) Iphone Ipad Ipod Computers and the Internet Software Telephones and Telecommunications COPYRIGHT OFFICE (US) APPLE INC Worthen, Ben Schatz, Amy Legal LAW 1LE33 Technology Law TECHLAW 1TE30 Regulatory Affairs...

390. Power Failure? How to Keep Working When It's Lights Out
Washington Post Author: Michael S. Rosenwald; Word Count: 417 7/27/10 WP-BUS (No Page) 2010 WLNR 14940520

...nomads. McDonald's has free Wifi. So do many hotel lobbies. (Note: Although the Wifi is free, don't be a freeloader. Order lunch. Eat several snacks. Don't be cheap.) Most cellphone **app stores** — iPhone, Android, BlackBerry — are filled with apps that use your location to list free (or paid) Wifi hotspots near you. Also, check with your cable provider, as many packages include...

391. Tag, you're it: Give $10 to good cause
Charlotte Observer (NC) Author: N/A; Word Count: 313 7/26/10 CHAROBSVR (No Page) 2010 WLNR 14827588

...struggling to find it on the West Coast. Now he's also created an iPhone app to help fans find it. To download it, search for "Cheerwine" on iTunes or the **app store**. Conference sponsor TEDx Charlotte, a conference aimed at letting people connect and share ways to bring positive change to the Queen City, has landed a sponsor: the Belk College of...

392. Digital coupon deals let your fingers do the shopping With a mobile phone, an e-mail address and a printer, you can score big discounts at local stores, restaurants and venues
Miami Herald (FL) Author: BRIDGET CAREY Word Count: 1079 7/26/10 MIAMIHD

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(No Page) 2010 WLNR 14863154

...when newsletters push sales for online-only purchases more than in-store coupons. PHONE APPS You can drown in a sea of coupon apps available in the iPhone or Android **app stores**, but there are a few good deals to be found. Some advertisers are starting to use Foursquare (foursquare.com), an app that uses the GPS location software in your phone to...

393. THE NEW HOUSE CALL FOR MANY QUESTIONS, A QUICK E-MAIL CAN REPLACE A TRIP TO THE DOCTOR'S OFFICE
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 739 7/26/10 SFLSUN-SENT 1D 2010 WLNR 14853913

...database for information on specific medications, supplements and vitamins; and Pill Identification Tool , which helps you recall which pill is which by shape, color and imprint. Visit your individual smartphone **app store**. MobileHelp GPS medical alert system. Developed by a Boca Raton company, MobileHelp uses satellite technology to track users with medical conditions who could become injured while on the go. Just...

1 duplicate

394. PBS iPhone apps make trips fun
CHICAGO TRIBUNE Author: Amanda Lily, McClatchy/Tribune News; Word Count: 268 7/25/10 CHICAGOTR 22 2010 WLNR 14814078

...of online ventures at PBS. "Also, books focus on written comprehension, whereas ' Martha Speaks Dog Party ' focuses on oral comprehension." The "Martha Speaks" app costs $2.99 in Apple 's **app store** and can be found on the PBS Kids mobile site, pbskids.org/mobile. Family Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE 1WI07 Consumer Products & Services BUYBUY 1CO62...

395. This week in business
Dallas Morning News Author: N/A; Word Count: 150 7/25/10 DALLASMN D02 2010 WLNR 14874184

...slide an installation disc into your computer. App stores now reign supreme as just about the only way to install new programs on your phone. So why don't we have **app stores** for our computers? THURSDAY: Scott Burns helps two readers who want to know whether they should use annuities for income. And Jason Roberson says that not-for-profit hospitals are...

396. Facebook, Downloads Called Most 'Real' For Games
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 1140 7/23/10 CON-SEL (No Page) 2010 WLNR 14947637

...to the market. " They seem to have been circling casual games for years now," and had trouble monetizing Android , Humphrey said. There's not much Google can do to innovate in **app stores**, despite the 70,000 apps for Android and a pending Chrome store for "Web apps," Thelen said. Yet with distinct efforts in social, mobile and Chrome, "I have to believe that...

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397. No Formula for Replicating Successful Games, Conference is Told
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 1218 7/23/10 CONSEL (No Page) 2010 WLNR 14947638

...Work has spent $300,000 on a single game and always broken even. Those big-budget games can create "synergies" that draw licensing interest and stay visible in the overpopulated iPhone **app store**, he said. Profits should go into projects that are "a bit more risky," Elliot said. Developers have to "learn to relinquish some control," finding "aggressive" partners in distribution, Tinney said...

398. Allstate Corp. (The)-July 22, 2010, The Allstate Corporation Launches Allstate Mobile for iPhone, Blackberry-
Standard & Poor's Daily News Author: N/A; Word Count: 155 7/23/10 SPDLYNEWS (No Page) 2010 WLNR 14732318

...English ADRJ 0009454 Newspaper US USA NorthAmerica 1042 Word Count: 155 The Allstate Corporation announced the launch of Allstate (R) Mobile. This full-featured smartphone application is available immediately in **app stores** for iPhone and Blackberry users. Allstate (R) Mobile brings key, customer-friendly features to a single application, allowing users to pay their bill, view policy information, initiate a claim, or...

399. No Formula for Replicating Successful Games, Conference Told
WASHINGTON INTERNET DAILY Author: N/A; Word Count: 790 7/23/10 WASHINTDLY (No Page) 2010 WLNR 14947659

...Work has spent $300,000 on a single game and always broken even. Those big-budget games can create "synergies" that draw licensing interest and stay visible in the overpopulated iPhone **app store**, he said. Profits should go into projects that are "a bit more risky," Elliot said. Developers have to "learn to relinquish some control," finding "aggressive" partners in distribution, Tinney said...

400. News 2 at 6 2010-07-22 18:41:12
ABC 2 WKRN-TN Author: N/A; Word Count: 135 7/22/10 ABC2WKRN-TN (No Page) 2010 WLNR 14749256

...be back. (Man) play 'wheel of fortune' on your iphone. Spin the wheel, pick the letters and solve over 1,000 puzzles all by touch. Search 'wheel of fortune' on the **app store** in itunes. (Charlie o' ABC ADVANTA BANK CORP ALLIED BIOTECH CORP AGRICULTURAL BANK OF CHINA LTD ARAB BANKING CORPORATION B S C ABC TAIWAN ELECTRONICS CORP ABC INDÚSTRIA E COMÉRCIO...

401. GOOD MORNING AMERICA
ABC Good Morning America Author: N/A; Word Count: 16196 7/22/10 ABCGMA (No Page) 2010 WLNR 14665642

...camera) ABC News , there's an app for that. There really is now, the new ABC News iPad

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app. We've been playing with it all morning long and it's available at **app stores** right now, absolutely free. With the ABC News app, you can have the world, the globe right there in your hands as we've been showing you. And you go here...

402. IL ALL AllstateMobile 07 22
AP Alert - Financial Author: N/A; Word Count: 430 7/22/10 APALERTFIN 14:00:39

...customer needs how, when and where they want to be served, Allstate (NYSE: ALL) today announced the launch of Allstate@ Mobile This full-featured smartphone application is available immediately in **app stores** for iPhone and Blackberry users. Allstate@ Mobile brings key, customer-friendly features to a single application, allowing users to pay their bill, view policy information, initiate a claim, or find...

403. The next version of HTML, which will natively support...
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 491 7/22/10 CONSEL (No Page) 2010 WLNR 14875797

...more active in building out much-requested features, such as support for USB game controllers and collection of game statistics, Deibler said. The company will have something like a Flash **app store**, but "we don't want to kill the ecosystem" of third-party apps. -- GP WEBTECH Internet INTERNET 1IN27 Software Products SOFTPROD 1SO56 Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Cable Set...

404. New Consumer Electronics Players Entering Smartphone Market This Year to Account for Over 26 Million Units by 2015 Finds Juniper Research Also, Asian Smartphone Manufacturers to Increase Market Share From 11% in 2010 to 18% in 2015
Market Wire Author: N/A; Word Count: 350 7/22/10 INTERNETWIRE 00:00:00

...mid-tier handsets Competition will drive smartphone pricing down, though this may be mitigated against by the launch of handsets with new functionality The combination of the smartphone and the **app store** will result in substantial increases in data usage over the smartphone device 3D functionality and dual core processors are among several technical developments which will come to light over the...

405. Keeping the Peace On a Family Car Trip
New York Times (NY) Author: BOB TEDESCHI; Word Count: 1109 7/22/10 NYT B8 2010 WLNR 14580389

...THE STORM I had spent a half-hour before our departure loading apps onto a BlackBerry Storm2, from Verizon Because of the foibles of BlackBerry's App World, as the company's **app store** is known, the loading was nearly impossible. When I typed in a search term, like "children," the on-screen keypad remained open, obscuring almost the entire list of results. The software...

406. Facebook, Downloads Called Most 'Real' For Games by Veterans

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WASHINGTON INTERNET DAILY Author: N/A; Word Count: 2281 7/22/10 WASHINTDLY (No Page) 2010 WLNR 14875813

...to the market. " They seem to have been circling casual games for years now," and had trouble monetizing Android , Humphrey said. There's not much Google can do to innovate in **app stores**, despite the 70,000 apps for Android and a pending Chrome store for "Web apps," Thelen said. Yet with distinct efforts in social, mobile and Chrome, "I have to believe that ...

...more active in building out much-requested features, such as support for USB game controllers and collection of game statistics, Deibler said. The company will have something like a Flash **app store**, but "we don't want to kill the ecosystem" of third-party apps. --- Troubled actress Lindsay Lohan isn't making her much-buzzed announcements on MySpace anymore, and she's not alone among...

407. WeeWorld campaign 07 21
AP Alert - Business Author: N/A; Word Count: 1026 7/21/10 APALERTBUS 12:06:37

...expression and creativity. The WeeMee Avatar Creator is the #1 avatar on the iPhone and is consistently ranked as one of the top-selling social networking apps in the Apple **app store**. Through an expansive palette of features, clothes, accessories, hobbies, etc., WeeWorlders can create their personalized WeeMee avatar, connect with friends, decorate their own visual space, send animated messages, play games...

408. Steam Republic 07 21
AP Alert - Entertainment Author: N/A; Word Count: 610 7/21/10 APALERTENT 12:00:30

...communities around their fans' smartphones. Mobile Backstage helps artists to quickly and easily create a unique mobile presence that fans can download for free from either a website or mobile **app store**. Once loaded, fans can begin communicating directly with the artist and other fans, sharing their experiences by uploading content and 'checking in' to gigs using GPS. Mobile Backstage also integrates...

409. InterContinental Hotels Group PLC-July 20, 2010, Intercontinental Hotels Group plc Launches Priority Club Rewards App for Android-
Standard & Poor's Daily News Author: N/A; Word Count: 381 7/21/10 SPDLYNEWS (No Page) 2010 WLNR 14552859

...that is booked using the Android app. The Priority Club Rewards app for Android is now available in English at the Android Market. In addition, customers can visit the iPhone **app store** to download an enhanced version of the Priority Club Rewards iPhone app that is iOS 4 tested and includes two new features allowing customers to use corporate IDs to get...

410. IHG Launches App 07 20
AP Alert - Business Author: N/A; Word Count: 941 7/20/10 APALERTBUS 13:01:41

...that is booked using the Android app. The Priority Club Rewards app for Android is now available in

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English at the Android Market. In addition, customers can visit the iPhone **app store** to download an enhanced version of the Priority Club Rewards iPhone app that is iOS 4 tested and includes two new features allowing customers to use corporate IDs to get...

411. Mobile App Store Downloads to Reach 25 Billion by 2015
AP Alert - Energy Author: N/A; Word Count: 437 7/20/10 APALERTENG 07:57:12

...2015, Juniper Report Finds Application Storefront Launches Accelerating, but Report Stresses Scale Needed if Stores Are to Succeed (http://www.juniperresearch.com) As network operators and vendors increasingly deploy their own dedicated **app stores**, a new Juniper Research report has found that the annual number of consumer-oriented handset downloads is expected to rise from less than 2.6 billion in 2009 to more ...

...app-centric environment has also benefited more established storefronts such as GetJar, which passed 1 billion downloads earlier this month. However, the Juniper report cautioned that players seeking to launch **app stores** would need to demonstrate sufficient scale to be able to induce developers to provide them with unique content. As report author Dr Windsor Holden observed, " Apple has been able to ...

...sale and subsequently monetising them via in-app billing of subscription-based services, upgrades to premium content or micropayments for virtual items. A white paper exploring the challenges of an **app store**-centric ecosystem, 'A World of Apps' is available to download from the new Juniper Research website today. To explore the new functionality and features of the new site and to...

1 duplicate

412. NASA FCU mobile bank 07 20
AP Alert - Financial Author: N/A; Word Count: 482 7/20/10 APALERTFIN 19:55:42

...and access their accounts using one of three mobile banking platforms: MobileText, MobileWeb and MobileApp. An estimated 78 U.S. financial institutions offer mobile apps in one of the three major **app stores** (iPhone@, Android and BlackBerry@) while only an estimated 9 institutions offer mobile apps in more than one major **app store**. NASA Federal Credit Union 's mobile banking service was launched today with mobile apps in two of the three major marketplaces- iPhone@ and BlackBerry@. The Android app is scheduled to...

413. GetJar Announces "The Gettie Awards 2010" Finalists GetJar
Life Science Weekly Author: N/A; Word Count: 492 7/20/10 LIFESCIWKLY 992 2010 WLNR 14184701

...Finalists GetJar Life Science Weekly Expanded Reporting 992 July 20, 2010 20100720 20100720 English CABC 0006380 Newsletter US USA NorthAmerica 3214 Word Count: 492 GetJar (www.getjar.com), the world's second largest **app store**, announced 21 mobile app finalists for The Gettie Awards 2010 which honors the successes and innovations of the best application developers across all major platforms from around the world. The ...

...of VentureBeat 's annual MobileBeat conference scheduled for July 12, 2010, at 7 p.m. at the Palace Hotel in San Francisco, California. About GetJar GetJar is the world's second largest **apps store**, second only to the Apple App Store, with over 1 billion downloads to date. The company's key point of

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difference is its open market approach, which allows it to deliver...

414. BRIEF-Apple CFO says began and ended quarter with 3-4 weeks of mac channel inventory
Thomson Financial News Author: N/A; Word Count: 162 7/20/10 THOMSONFIN 21:21:40

...July 20 (Reuters Apple Inc * CFO says began and ended quarter with 3-4 weeks of mac channel inventory * CFO says users have downloaded more than 5 billion apps from **app store** * CFO says asp on ipad in Q3 was about $640 * CFO says opened 7 new stores in quarter, ending with 293 stores * CFO says average revenue per store was $9...

415. Symbian and Nitobi Simplify Cross Platform Mobile App
AP Alert - Energy Author: N/A; Word Count: 728 7/19/10 APALERTENG 13:09:20

...source collaboration designed to simplify mobile application development. By integrating Symbian 's web application creation tools and Nitobi's PhoneGap 'write once, run anywhere' platform, mobile developers can now easily make **app store** ready applications for all major mobile platforms. The companies will be showcasing this capability for the first time at OSCON , the open source convention, at booth number 700. In addition ...

...widely recognized as a game-changer for mobile app development. The open source code has been downloaded more than 250,000 times and apps built using PhoneGap are available in mobile **app stores** and directories. f B7173156A7FBE34D91FC7E6D2526BB50 6FD7E1AA975EF14A80F93A1DA7D78C3A 31F4C0688ADB10048F839A38BE1DD83E C82299A88B2F1004859FBD945080B03E Energy Financial Business Travel Philanthropy AT&T INC FUJITSU LTD NOKIA CORP NTT DOCOMO INC QUALCOMM INC SAMSUNG ELECTRONICS CO LTD TEXAS INSTRUMENTS...

1 duplicate

416. CA Reach Msging Restn 07 19
AP Alert - Financial Author: N/A; Word Count: 438 7/19/10 APALERTFIN 13:18:37

...dining and entertainment at the Reston Town Center, including making a restaurant reservation or checking out times for local movie theatres. It can be accessed by going to the iTunes **app store** and typing keywords 'rtc' or 'reston' or by clicking on this link: http://itunes.apple.com/us/app/reston-town-center/id381006982?mt8. Reston is an internationally known planned community, the first...

417. Pros Urge Smart Phone Caution
Arkansas Business Author: Bell, Robert; Word Count: 735 7/19/10 ARBUS 1 2010 WLNR 15744080

...the potential for security risks. "Apps on the phone are where the malware would come from," said Steve Hankins, CEO of the Fayetteville IT firm Accio.US. "So how well the **app store** - whether it's BlackBerry, [Google 's] Android or Apple - how well that's controlled and reviewed is going to be the key point. Right now Android is totally open, so if there's...

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418. Pros urge smart phone caution: IT experts advise control for company devices.
Arkansas Business and Economic Review Author: Bell, Robert; Word Count: 1889 7/19/10 ARBER 1 2010 WLNR 16213926

...the potential for security risks. "Apps on the phone are where the malware would come from," said Steve Hankins, CEO of the Fayetteville IT firm Accio.US. "So how well the **app store**--whether it's BlackBerry, [Google 's] Android or Apple --how well that's controlled and reviewed is going to be the key point. Right now Android is totally open, so if there's...

419. Launches First Premium Mobile Application: Reston (Virginia) Town Center
Market News Publishing US Author: N/A; Word Count: 333 7/19/10 MNPUS 17:30:26

...dining and entertainment at the Reston Town Center, including making a restaurant reservation or checking out times for local movie theatres. It can be accessed by going to the iTunes **app store** and typing keywords 'rtc' or 'reston' or by clicking on this link: http://itunes.apple.com/us/app/reston-town-center/id381006982?mt=8 . Reston is an internationally known planned community, the...

420. Indiana professor develops cat-friendly app
AP Alert - Indiana Author: ROB EARNSHAW; Word Count: 507 7/18/10 APALERTIN 05:01:04

...national attention and was highly ranked on a list of overall paid applications. "9magnets, as a service, is really interesting," Will said. " You learn how to submit something to the **app store**. I didn't know about the certificates, how to promote it _ you need a facilitator. "I would never have been able to do this without them _ a company that knows apps and knows the **app store**. I write the program and give it to them." If Here Kitty, Kitty! becomes popular, Will has several ideas to expand upon the app, including adding customizable sounds and a...

421. This week in business
Dallas Morning News Author: N/A; Word Count: 123 7/18/10 DALLASMN D02 2010 WLNR 14405181

...programs directly from the Internet. No need to visit a retailer, buy a box and slide an installation disc into your computer. So, Victor Godinez asks, why don't we have **app stores** for our computers? THURSDAY: Maria Halkias introduces us to conscious capitalism, a business paradigm created by two Texans, founders of Whole Foods Market and the Container Store . These crusaders say...

422. Uncorked: Use app to locate wineries
Journal Gazette, The (Fort Wayne, IN) Author: Dan and Krista Stockman The Journal Gazette; Word Count: 646 7/17/10 JGAZETTE 1D 2010 WLNR 14422086

...it easy to discover all of Indiana's wineries, to drive more visitors to our member wineries, and to increase demand for their products." The app is free on the iTunes **app store** to any user of an Apple

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iPhone, iPod Touch or iPad and will be updated as new wineries open their doors. That's a good thing, because Indiana's wine industry continues...

1 duplicate

423. Why Apple's on a buying binge
San Francisco Chronicle (CA) Author: Ryan Kim; Word Count: 715 7/16/10 SFCHR D1 2010 WLNR 14216551

...more on software and applications, said Golvin, rather than its usual bread and butter of hardware. "The evolution of Apple 's business is toward more software elements in apps, the **app store** and support for apps with iAd," he said. Apple may be motivated by defensive reasons too, said Mike McGuire, an analyst with Gartner He said Google was rumored to have...

424. News 2 at 6 2010-07-15 18:48:57
ABC 2 WKRN-TN Author: N/A; Word Count: 230 7/15/10 ABC2WKRN-TN (No Page) 2010 WLNR 14298025

...6 2010-07-15 18:48:57 on your iphone. Spin the wheel, pick the letters and solve over 1,000 puzzles, all by touch. Search 'wheel of fortune' on the **apps store** in itunes. ~Y all right, everybody looks ready for this, our third 'toss up' of the night. $3,000. ' Around the house.' Go ahead, vanna. Jacob and Marc. Fabric softener. Yes...

425. LA UMG SixStringGame 07 15
AP Alert - Entertainment Author: N/A; Word Count: 595 7/15/10 APALERTENT 12:04:32

...top Six-String artists such as Papa Roach, Lady Gaga, Marilyn Manson, 3 Doors Down, and Maroon 5 are available through the game and/or for purchase from the in-**app store** for only 99 cents per track. Six-String app recreates the experience of playing the guitar like never before via a unique game that combines an accurate strumming and picking ...

...carefully selected from Universal's vast catalog for their gameplay experience. Players will never be at a loss for a challenge as new songs continue to be released to the in-**app store**. The apps free version includes the Scorpions' "Raised On Rock" as well as free downloads of Lifehouse's "Nerve Damage" and Neon Trees' "Animal" from within the app. The premium version ...

...Way," Tom Petty's "Runnin' Down A Dream," Foghat's "Mumbo Jumbo" and Jackyl's "Loads Of Fun." In addition, 7 more exciting new songs are available at no charge within the in-**app store** - 2 Cents "Get What? ," Atomic Tom "Take Me Out," BigBang "Call Me," Four Year Strong "Find My Way Back," Rey Fresco "Precious Time," Ruby Tigers "The Deal" and The Toadies "Song I Hate." The in-**app store** also features more than 35 tracks available at 99 cents each. The Six-String app is available for $4.99 from the App Store or at http://www.itunes.com/appstore/. Existing...

426. Facebook is finding success recruiting users overseas...
COMMUNICATIONS DAILY Author: N/A; Word Count: 287 7/15/10 COMMD (No Page) 2010 WLNR 14419377

...on their phone," he said. " There is a need for people to have the relevant content ... filtered to the top.

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I think that social context is going to help." Each **app store** eventually will have a social network "baked in," Tseng said. " If they want to use Facebook , that's great. But it's really their own call." The company has no plans to...

1 duplicate

427. Senate Commerce, Science, and Transportation Committee Hearing Protecting Youths in an Online World
Congressional Documents Author: N/A; Word Count: 3126 7/15/10 CONGDOCS (No Page) 2010 WLNR 14449810

...content controls to help protect children. n10 In addition to carrier-provided advanced technologies and parental controls, consumers today can independently download third-party solutions to their wireless devices through **app stores**, websites, and other outlets, opening up a host of additional content management tools for parents. n11 As the OSTWG Report found, the marketplace for parental controls is functioning fairly well...

1 duplicate

428. Apps We Wish We Had
New York Times (NY) Author: DAVID POGUE Word Count: 1411 7/15/10 NYT B1 2010 WLNR 14148050

...had only one screenful of software icons, believe it or not. You couldn't install any new ones of your own. It took a whole year before Apple opened the iPhone **app store**, making it possible for the masses to download and install new apps (programs) and, in the process, creating a whole new gadget category. The **app store** changed everything. Why just make calls, when you could auto-tune your singing voice, play virtual Ping-Pong or summon bodily sounds on command? There are 225,000 apps on the...

429. MSI aims to carve its niche in tablets The PC manufacturer is seeking to duplicate the rapid ascent of another Taiwanese upstart, HTC Corp.
Los Angeles Times Author: Mark Milian; Word Count: 828 7/14/10 LATIMES 3 2010 WLNR 14078501

...on sale in April. After successfully reinventing the smart phone with its iPhone, Apple brought many of the same principles that catapulted its phones -- such as multitouch display and an **app store** -- to revive the tablet category. On the whole, slates -- usually smaller, hand-held computers with no peripherals -- are in the midst of a market outbreak. Again, how did this happen...

430. IN BRIEF
Valley Times (Pleasanton, CA) Author: N/A; Word Count: 446 7/14/10 VALLEYTIMES 6A 2010 WLNR 20765628

...users real-time access to the San Ramon Valley Fire's dispatch calls is now available for download. The FireDepartment.org iPhone application is free and has been available through the Apple **apps store** since July 6. Students at Northern Kentucky University developed the app that lists what incidents firefighters are responding to and shows the location of incidents on an interactive map as...

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431. Best Buy Bows First Movie Mode App With Limited Functionality
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 412 7/13/10 CONSEL (No Page) 2010 WLNR 14214483

...for the duration of a full-length movie might affect battery life. The file size of Movie Mode is 4.7 MB, Best Buy said through a spokeswoman, and the **app stores** in the phone's memory so users don't have to be actively receiving a wireless signal to interact with the movie. According to the spokeswoman, Best Buy Movie Mode chose to...

432. Brands bet on iPad catalogs to expand e-commerce reach With touch screen and swipe-to-buy features, Apple device is seen as game-changer in its ability to stimulate consumers' purchasing power
Advertising Age Author: BETH SNYDER BULIK; Word Count: 890 7/12/10 ADVTGAGE 11 2010 WLNR 14160735

...half-ass it out of the gate and give the customer a terrible experience," warned Mr. Grady. Pottery Barn , for instance, has been criticized by reviewers online and in the **app store** for its catalog app that doesn't live up visually to its real-world catalog, needing an account to log in to read it, and the inability to buy through the...

433. John Jay College of Criminal Justice Goes Mobile; First City University of New York College to Create Its Own App
Ascribe Author: N/A; Word Count: 393 7/12/10 ASCRIBE 15:53:22

...build your own app, Taveras set about constructing the app and then applying to Apple and subsequently Android for approval to have the John Jay app be available through their **app stores**. "While the entire process from construction to approval was quite a learning experience for me, I was delighted that the College 's app was accepted on our first submission," Taveras...

434. MEDICINE YOUR MONEY / YOUR HEALTH
Los Angeles Times Author: Francesca Lunzer Kritz; Word Count: 1300 7/12/10 LATIMES 3 2010 WLNR 13940834

...monitoring, or rating things like medical accuracy and consumer friendliness," says Dr. Joseph Kim, a physician and the founder and blogger for several websites, including medicalsmartphones.com. "Type 'diabetes' into an **app-store** search engine, you can find a huge list of apps, but you have no way of knowing which ones are good and which you should avoid, and as a result ...

...apps will eventually make their way to the Android platform, and fewer to the BlackBerry. For now, the easiest way to find apps is to check your device manufacturer's online **apps store**, and also that of your wireless carrier. Besides the one-time download price, if there is one, check to see if you will be getting text or e-mail messages ...

...a few exercise and calorie trackers. It gives you a taste of the kinds of things available. At least for now, app reviews may be hard to find, though some **app stores** carry user reviews and app developers sometimes put reviews on their websites as well -- key the name of the app into a search engine to find many app websites. You...

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2 duplicates

435. Archive business cards with iPhone app TECH TONIC: THE WEEKLY DOSE
Palm Beach Post (FL) Author: N/A; Word Count: 179 7/11/10 PALMBCHPST 3F 2010 WLNR 14076969

...not be compatible with the iPhone 4 yet. They do say, however, that in the next update, iPhone 4 support will be included. The majority of positive reviews in the **app store** come from 3Gs owners. Don't take the risk of downloading this app if you're not one of them. -- Cynthia Roldan Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers...

436. For July 8, 2010, CBS
AP Alert - Business Author: Katie Couric, Bob Orr, David Martin, Mark Strassmann, Jon La-Pook,; Word Count: 3896 7/9/10 APALERTBUS 01:44:20

...which is hardly what the Pusenjak brothers have done. Their rise, a success story spurred entirely by smart phone applications. GELLER: There`s definitely a gold rush mentality with the **app store** now because it`s giving people access to something that they didn`t have before. GLOR: By now, more than 225,000 iPhone apps have been downloaded a cumulative 5 billion...

437. There's an App For My Condo! Gotham Vintage Lofts Becomes the First Toronto Condominium to Have Its Own Dedicated App for the iPhone and iPod Touch Platform
Market Wire Author: N/A; Word Count: 176 7/9/10 INTERNETWIRE 00:00:00

...English BFFH 0006581 Newswire US USA NorthAmerica 1144 Word Count: 176 TORONTO, ONTARIO 07/09/10 TORONTO, ONTARIO, July 9 / MARKET WIRE/ -- Available as a free download from the iTunes **app store** today, the Gotham Lofts MOBILE HOME™ app for the iPhone and iPod Touch platform marks a first for the Toronto area condominium community. The app allows residents to view the ...

...are in the works. Additional members to the MOBILE HOME™ family are expected to be added rapidly within the remainder of 2010 and beyond. The international reach of the iTunes **app store** provides an unlimited market, with sample versions of the app having been download by interested parties in Europe, Asia, and the United States. Contacts: MOBILE HOME™ Christopher King (416) 367...

1 duplicate

438. Hearst Magazines' Popular Mechanics Launches Application for
AP Alert - Business Author: N/A; Word Count: 957 7/8/10 APALERTBUS 16:59:44

...Popular Mechanics magazine, a leader in hands-on coverage of personal technology, science, cars and home improvement, has just released its first application for the iPad. Available in Apple 's **app store** today for $1.99, this application is an augmented experience, complete with embedded video, 3-D building plans, interactive animations, and more. This first Popular Mechanics app (http://www.popularmechanics.com/technology...

1 duplicate

439. Summerfest features classical music influenced by sense of place
Kansas City Star (MO) Author: PATRICK NEAS Word Count: 711 7/8/10 KCSTAR (No Page)

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2010 WLNR 13628780

...biggest piano series ever: a baroque opera from the Boston Early Music Festival and a farewell concert from Ivan Moravec ." To get your Friends of Chamber Music app, visit the **app store** and type "chambermusic.org." It's also available on iTunes. CT/ace NT/Arts+Culture Vienna Missouri us usa na us.mo us.mo.kcity at aut eu at..vienna North America GEONAMR 1NO39 USA...

440. ONE HANGUP AFTER ANOTHER WITH IPHONE
New York Daily News Author: Staff and Wire Reports; Word Count: 255 7/8/10 NYDLYNWS 50 2010 WLNR 13655615

...of dollars had been spent from people's iTunes accounts to buy books from Nguyen's company. At one point, his firm grabbed 42 of the top 50 sales positions in the **app store's** book category, according to technology blog Engadget.com. Still, Apple told the Daily News in an e-mail that "iTunes servers were not compromised" in the incident. The company added that...

441. IPAD GAME IS A WINNER FOR ARTS, TECHNOLOGY DESIGN TEAM
US Federal News Author: N/A; Word Count: 357 7/8/10 USFEDNEWS 00:00:00

...Count: 357 DALLAS, July 8 -- The University of Texas at Dallas issued the following news release: Arts and Technology (ATEC) students who recently submitted an iPad application to Apple 's "**app store**" have learned that the app has gone live, making it available for purchase and download. The application, Famished Farm Animal Frenzy (FFAF), is a game in which each player is...

442. new app offers guide to species in bay watershed
Virginia Pilot and Ledger-Star (Norfolk, VA) Author: N/A; Word Count: 182 7/8/10 PILOT-STAR 5 2010 WLNR 13660635

...of bird calls, maps showing the range of various species, and diagrams showing characteristics that can be used to identify species. The free guide is available through Apple's online **app store**, and the trust hopes to expand offerings to other smartphones and devices, said Allen Hance, the trust's executive director. Hance said the app will help the organization fulfill its...

443. Security Watch
American Banker (USA) Author: Daniel Wolfe; Word Count: 990 7/7/10 AMBKR 5 2010 WLNR 13545913

...Though Apple would not confirm that these books were propelled in the rankings by fraudulent transactions, the developer who published them and all related products have been removed from the **app store**. Meet a Mule The first warning sign that the person behind that work-at-home job ad may be a fraudster looking to recruit a "money mule" to launder money...

444. New Release Delivers In-Content XML Editing, Web Application Manager, Integrated Analytics, and Redesigned Client Experience

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AP Alert - Business Author: N/A; Word Count: 328 7/7/10 APALERTBUS 15:30:10

...formed XML content to be edited in Preview Mode, while taking full advantage of content reuse and component-based XML content. A new Application Manager delivers the power of an **app store** directly within Ingeniux CMS. A wide range of Ingeniux certified App Modules and third-party solutions enable web managers to easily enhance their sites with valuable business solutions and powerful...

1 duplicate

445. Latest Northern California news, sports, business and entertainment:
AP Alert - California Author: N/A; Word Count: 980 7/7/10 APALERTCA 10:30:20

...locations on the UC Davis campus, including the dorm room door of a Jewish student. Information from: Los Angeles Times , http://www.latimes.com APPLE-BANNED DEVELOPER Apple says developer booted from **app store** SAN FRANCISCO (AP Apple says it has booted a developer and his apps from its applications store after dozens of his titles mysteriously became best sellers over the weekend. Apple...

446. AP Top Technology News At 1:47 p.m. EDT
AP Online Author: N/A; Word Count: 71 7/7/10 APWIRES 17:47:49

...steps against Facebook Netflix adds to online movies with Relativity deal Launch delayed for satellite to watch space debris EU looking carefully at Google allegations Apple says developer booted from **app store** f B7173156A7FBE34D91FC7E6D2526BB50 31F4C0688ADB10048F839A38BE1DD83E AT&T INC BORDERS GROUP INC T BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP BORDERS GROUP INC Apple...

447. AP Top Technology News At 1:35 p.m. EDT
AP Online Author: N/A; Word Count: 68 7/7/10 APWIRES 17:35:57

...to online movies with Relativity deal Launch delayed for satellite to watch space debris 'Climategate' inquiry mostly vindicates scientists EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP BORDERS GROUP INC...

448. AP Top Technology News At 1:28 p.m. EDT
AP Online Author: N/A; Word Count: 68 7/7/10 APWIRES 17:28:23

...to online movies with Relativity deal Launch delayed for satellite to watch space debris 'Climategate' inquiry mostly vindicates scientists EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP BORDERS GROUP INC...

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449. AP Top Technology News At 1:24 p.m. EDT
AP Online Author: N/A; Word Count: 68 7/7/10 APWIRES 17:24:55

...delayed for satellite to watch space debris Borders Group Inc. launches electronic book store 'Climategate' inquiry mostly vindicates scientists EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP BORDERS GROUP INC...

450. AP Top Technology News At 1:15 p.m. EDT
AP Online Author: N/A; Word Count: 68 7/7/10 APWIRES 17:16:06

...delayed for satellite to watch space debris Borders Group Inc. launches electronic book store 'Climategate' inquiry mostly vindicates scientists EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP BORDERS GROUP INC...

451. AP Top Technology News At 1 p.m. EDT
AP Online Author: N/A; Word Count: 68 7/7/10 APWIRES 16:55:55

...delayed for satellite to watch space debris Borders Group Inc. launches electronic book store 'Climategate' inquiry mostly vindicates scientists EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP BORDERS GROUP INC...

452. AP Top Technology News At 12:52 p.m. EDT
AP Online Author: N/A; Word Count: 68 7/7/10 APWIRES 16:53:01

...delayed for satellite to watch space debris Borders Group Inc. launches electronic book store 'Climategate' inquiry mostly vindicates scientists EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP BORDERS GROUP INC...

453. AP Top Technology News At 11:31 a.m. EDT
AP Online Author: N/A; Word Count: 67 7/7/10 APWIRES 15:31:29

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...delayed for satellite to watch space debris Borders Group Inc. launches electronic book store 'Climategate' inquiry mostly vindicates scientists EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case f 31F4C0688ADB10048F839A38BE1DD83E Germany DEU Europe BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC...

454. AP Top Technology News At 11:25 a.m. EDT
AP Online Author: N/A; Word Count: 67 7/7/10 APWIRES 15:26:03

...newspaper story purge orders Launch delayed for satellite to watch space debris Borders Group Inc. launches electronic book store EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case f 31F4C0688ADB10048F839A38BE1DD83E Germany DEU Europe BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC...

455. AP Technology NewsBrief at 10:54 a.m. EDT
AP Online Author: N/A; Word Count: 786 7/7/10 APWIRES 14:54:25

...that the EU investigation is still at an early stage but that officials were aware of the "importance of search to a competitive online marketplace." Apple says developer booted from **app store** SAN FRANCISCO (AP Apple Inc. has booted a developer and his apps from its applications store after hundreds of hijacked user accounts were used to push his titles to best...

9 duplicates

456. AP Top Technology News At 10:54 a.m. EDT
AP Online Author: N/A; Word Count: 69 7/7/10 APWIRES 14:54:25

...newspapers to delete stories Launch delayed for satellite to watch space debris Borders Group Inc. launches electronic book store EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree f 31F4C0688ADB10048F839A38BE1DD83E Switzerland CHE Europe BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS GROUP INC EDT EU EMERGING DISPLAY TECHNOLOGIES CORP...

457. AP Technology NewsBrief at 9:23 a.m. EDT
AP Online Author: N/A; Word Count: 813 7/7/10 APWIRES 13:23:42

...that the EU investigation is still at an early stage but that officials were aware of the "importance of search to a competitive online marketplace." Apple says developer booted from **app store** SAN FRANCISCO (AP Apple Inc. has booted a developer and his apps from its applications store after hundreds of hijacked user accounts were used to push his titles to best...

1 duplicate

458. AP Top Technology News At 9:23 a.m. EDT
AP Online Author: N/A; Word Count: 67 7/7/10 APWIRES 13:23:42

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...legal steps against Facebook Launch delayed for satellite to watch space debris Borders Group Inc. launches electronic book store EU looking carefully at Google allegations Apple says developer booted from **app store** Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case 'Climategate' inquiry mostly vindicates scientists f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS AP TOP TECHNOLOGY NEWS BORDERS...

459. AP Top Technology News At 9:20 a.m. EDT
AP Online Author: N/A; Word Count: 67 7/7/10 APWIRES 13:20:47

...Germany takes legal steps against Facebook Launch delayed for satellite to watch space debris EU looking carefully at Google allegations 'Climategate' inquiry mostly vindicates scientists Apple says developer booted from **app store** Borders Group Inc. launches electronic book store Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS Corporate Groups & Ownership...

460. AP Technology NewsBrief at 9:15 a.m. EDT
AP Online Author: N/A; Word Count: 771 7/7/10 APWIRES 13:15:49

...mails stolen and posted to the Internet late last year. But he did chide the scientists involved for failing to share their data with critics. Apple says developer booted from **app store** SAN FRANCISCO (AP Apple Inc. has booted a developer and his apps from its applications store after hundreds of hijacked user accounts were used to push his titles to best...

2 duplicates

461. AP Top Technology News At 9:15 a.m. EDT
AP Online Author: N/A; Word Count: 66 7/7/10 APWIRES 13:15:49

...Germany takes legal steps against Facebook Launch delayed for satellite to watch space debris EU looking carefully at Google allegations 'Climategate' inquiry mostly vindicates scientists Apple says developer booted from **app store** Borders Group Inc. launches electronic bookstore Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS Corporate Groups & Ownership PTCPGRP...

462. AP Top Technology News At 9:11 a.m. EDT
AP Online Author: N/A; Word Count: 66 7/7/10 APWIRES 13:11:59

...Germany takes legal steps against Facebook Launch delayed for satellite to watch space debris EU looking carefully at Google allegations 'Climategate' inquiry mostly vindicates scientists Apple says developer booted from **app store** Borders Group Inc. launches electronic bookstore Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case f 31F4C0688ADB10048F839A38BE1DD83E BORDERS GROUP INC BGP GlobalDistribution BADDOCS Corporate Groups & Ownership PTCPGRP...

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463. AP Top Technology News At 9:09 a.m. EDT
AP Online Author: N/A; Word Count: 72 7/7/10 APWIRES 13:09:51

...movies with Relativity deal Judges order 2 Pa. newspapers to delete stories Launch delayed for satellite to watch space debris 'Climategate' inquiry mostly vindicates scientists Apple says developer booted from **app store** Borders Group Inc. launches electronic bookstore Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case Tech firms aim to keep wayward walkers on path US to take...

464. AP Top Technology News At 7:07 a.m. EDT
AP Online Author: N/A; Word Count: 76 7/7/10 APWIRES 11:07:38

...76 Netflix adds to online movies with Relativity deal Judges order 2 Pa. newspapers to delete stories Launch delayed for satellite to watch space debris Apple says developer booted from **app store** Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case Tech firms aim to keep wayward walkers on path US to take more control of spill response website...

465. AP Top Technology News At 11:45 p.m. EDT
AP Online Author: N/A; Word Count: 76 7/7/10 APWIRES 03:45:30

...76 Netflix adds to online movies with Relativity deal Judges order 2 Pa. newspapers to delete stories Launch delayed for satellite to watch space debris Apple says developer booted from **app store** Tech customers question industry's takeover spree Lawsuit seeks arbitration in Microsoft case Tech firms aim to keep wayward walkers on path US to take more control of spill response website...

466. Apple says developer booted from app store
AP Online Author: N/A; Word Count: 222 7/7/10 APWIRES 03:45:12
7/7/10 APWIRES 03:45:12 7/7/10 Associated Press (AP) Newswires 03:45:12 Apple says developer booted from **app store** AP Online AP Online All July 7, 2010 20100707 20100707 The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 1342 Word Count: 222 SAN FRANCISCO_ Apple Inc. has booted ...

...be in Vietnamese ... and may or may not be infringing on copyrighted work _ we're noticing a lot of Dragon Ball art here," the blog Engadget.com said on Sunday. Apple 's **app store** offers paid and free applications for the iPhone, iPad and iPod Touch. Muller said iTunes' servers, which hold credit card information for iTunes' 150 million users, were not compromised. Security...

3 duplicates

467. AP Technology NewsBrief at 11:05 p.m. EDT
AP Online Author: N/A; Word Count: 746 7/7/10 APWIRES 03:05:30

...bigger and bigger, they say, they can offer a broader variety of products and make it easier for their customers to do one-stop shopping. Apple says developer booted from **app store** SAN FRANCISCO (AP Apple says it has booted a developer and his apps from its applications store after dozens of his titles mysteriously became best sellers over the weekend. Apple...

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2 duplicates

468. AP Top Technology News At 11:05 p.m. EDT
AP Online Author: N/A; Word Count: 76 7/7/10 APWIRES 03:05:30

...with Relativity deal Judges order 2 Pa. newspapers to delete stories Launch delayed for satellite to watch space debris Tech customers question industry's takeover spree Apple says developer booted from **app store** Lawsuit seeks arbitration in Microsoft case Tech firms aim to keep wayward walkers on path US to take more control of spill response website US largely ruling out NKorea in...

469. Ochocinco readies app for Apple's iPad
Cincinnati Enquirer, The (Cincinnati, OH) Author: N/A; Word Count: 340 7/7/10 CINC-ENQ (No Page) 2010 WLNR 13590029

...Chad Ochocinco is ready to invade your iPad. The Bengals receiver will be the first athlete with his own app for Apple 's tablet device. It's expected to hit the **app store** this week. • Follow EnqBusiness on Twitter Both apps were created by Rock Software, which is part owned by Bengals quarterback Jordan Palmer. The company made its first splash last year...

470. ITunes hit by scam; developer is banned
Los Angeles Times Author: Jessica Guynn; Word Count: 248 7/7/10 LATIMES 5 2010 WLNR 13578851

...the store, and developers have complained about the lengthy process. But that approach boosts security, Forrester Research analyst Charles Golvin said. "Here we have one small instance of the Apple **app store** being gamed a little bit. It's testimony to just how good a job Apple has done in terms of curating that app qualification and verification process," Golvin said. " It's been...

471. Sector Update: Technology Mixed, Apple Bans Fraudulent Developer From iTunes
MidnightTrader Author: N/A; Word Count: 94 7/7/10 MIDTRADE (No Page) 2010 WLNR 13608075

...AAPL: +0.03% IBM : -0.02% CSCO: +0.23% GOOG: -0.22% Technology issues are narrowly mixed before the bell, while Apple (AAPL) banned a Vietnamese developer from its iTunes **app store** after he was implicated in fraudulently pushing his titles to its best-seller list. Philips Electronics (PHG) and Cree (CREE) will cross-license their technologies to speed up adoption of...

472. Sector Update: Technology
MidnightTrader Author: N/A; Word Count: 75 7/7/10 MIDTRADE (No Page) 2010 WLNR 13608055

...Word Count: 75 Boston, Jul 07, 2010 (MidnightTrader via COMTEX News Network) -- Technology issues are narrowly mixed before the bell, while Apple (AAPL) banned a Vietnamese developer from its iTunes **app store** after he was implicated in fraudulently pushing his titles to its best-seller list. Philips Electronics (PHG) and Cree (CREE) will cross-license their technologies to speed up adoption of...

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473. Microsoft looks to refine desktop, mobile products
St. Cloud Times (St. Cloud, MN) Author: N/A; Word Count: 552 7/7/10 STCLOUDTMS A2 2010 WLNR 13670609

...to be able to recognize user faces, likely for a custom computing environment. One wonders if this will incorporate some of the Kinect technology into the interface experience. Finally, an **app store** was mentioned as a possibility for the OS. With the **app store** model taking off on phones, and rumored to be included in upcoming television products from Apple and Google , it would be interesting to see how microtransaction apps would fare on...

474. Bay app: Is that an Acadian Flycatcher?
AP Alert - DC Daybook Author: N/A; Word Count: 140 7/6/10 APALERTDCDAY 19:23:01

...range of various species, and diagrams showing characteristics that can be used to identify species. The free guide is available for iPhones and other Apple devices through Apple 's online **app store**. Online: Chesapeake Bay Trust _ http://www.cbtrust.org n StateDistribution Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE 1WI07 Consumer Products & Services BUYBUY 1CO62 Telecom Consumer Equipment TCCONEQ 1TE03...

5 duplicates

475. Bay wildlife app: Is that an Acadian Flycatcher?
AP Alert - Virginia Author: ALEX DOMINGUEZ Word Count: 428 7/6/10 APALERTVA 19:36:19

...of various species, and diagrams showing characteristics that can be used to identify species. The free guide is currently available for iPhones and other Apple devices through Apple 's online **app store**, and the trust hopes to expand offerings to other smartphones and devices, said Allen Hance, the trust's executive director. Birdwatchers and others interested in wildlife in the region are expected...

1 duplicate

476. CMO Q&A: Eric Pearson, InterContinental Hotel Group
PR Week USA Author: N/A; Word Count: 364 7/6/10 PRWEEKUS 15 2010 WLNR 13506840

...you see the company's marketing approach shifting in the near future? We relaunched an iTunes application for our priority club rewards four weeks ago. We're now seventh on the iTunes **app store** with more than 35,000 downloads and we'll do over a million dollars a month in revenue with mobile. Social marketing continues to accelerate. We're exploring how to do that without...

477. APPLE APP STORE ACCOUNTS HACKED, A REMINDER TO KEEP AN EYE ON ANY APP STORE PERSONAL ACCOUNT
Sun Sentinel, Fort Lauderdale, FL Author: N/A; Word Count: 170 7/6/10 SFLSUN-SENT Web 2010 WLNR 13663027

...20100706 English JLGO 0009345 Newspaper US USA FL Florida NorthAmerica 1046 Word Count: 170 Apple is investigating how a Vietnamese developer was able to recently hack into the company?s **app store** and an undislosed number of user accounts. The incident should serve as a reminder to a growing number of smart phone users who regularly purchase apps for Apple Microsoft

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, Android ...

...an eye on your accounts and purchase histories to make sure you?re not ripped off or vulnerable to ID theft ? and do so regularly. News reports reveal the Apple **app store** hacker did so to inflate purchase numbers for his own iBook offerings ? and may have even hacked into user accounts to make purchases of his iBook offerings. The next hacker could be even nastier. So: Create sophisticated passwords, mixing capital letters, numbers and special characters. Routinely check **app store** accounts to make sure you have the appropriate credit amounts, debit amounts and purchases. Take nothing for granted and report any errors or unusual activity immediately to your Apple , Android...

478. You Say God Is Dead? There's an App for That
New York Times (NY) Author: PAUL VITELLO; Word Count: 1357 7/3/10 NYT A1 2010 WLNR 13367998

...least one person in his circle of family and friends voicing these ideas," he said. If smart-phone software can improve the conversation, all to the good, he said. " The **app store** is our new public commons." Michael Beaty, chairman of the philosophy department at Baylor University , a Christian university in Waco, Tex., was not so sure. "We'd be better off if...

479. New Smartphone App Alerts Consumers to Food and Product Recall Info, Allows Reporting of Questionable Items
Agriculture Department Documents Author: N/A; Word Count: 444 7/2/10 DOADOCS (No Page) 2010 WLNR 13335863

...in their grocery cart or open the package to prepare a meal for their family." The app was unveiled by the General Services Administration as part of the new mobile **app store** on the updated USA.gov website. The new Mobile Apps store at USA.gov will collect all in one place the mobile applications developed throughout the federal government. Using information from several...

1 duplicate

480. NY KIWIBOX iPhone app 07 02
AP Alert - HiTech Author: N/A; Word Count: 783 7/2/10 APALERTHITECH 12:55:44

...KIWIBOX. COM, Inc. (OTC Bulletin Board: KIWB), announced today that members can now download the exciting and innovative Kiwibox iPhone application for free. This application is available in the iTunes **app store** and will allow Kiwibox members to stay connected and up to date with each other no matter where they may be located. With this application you can access your Kiwibox...

481. Pri-Med Launches Pri-Med Mobile Professional Education
Drug Week Author: N/A; Word Count: 521 7/2/10 DRUGWEEK 327 2010 WLNR 12757136

...innovative provider of digital engagement for health care professionals. Clinicians can install the free Pri-Med Mobile medical app directly on their device by searching "Pri-Med" in the platform's **app store** or market or visit http://www.pri-med.com/mobile for more information. About Pri-Med Pri-Med, an MC Communications LLC brand, is a trusted source for medical education and provider...

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482. Take a Digital Safari With Hundreds of African Birds, Mammals, and Reptiles
AP Alert - Business Author: N/A; Word Count: 470 7/1/10 APALERTBUS 17:25:08

...in a mobile package. http://www.audubonguides.com (http://www.audubonguides.com) Pricing & AvailabilityAudubon African Wildlife (http://itunes.apple.com/us/app/audubon-african-wildlife/id37856 356 ?mt8) is now available in Reference on the iTunes **app store** (http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewArtistSee ll? ids333227389&softwareTypeiPhone&dkId11) . For iPhone and iPod touch at $14.99. Free upgrades will come on a continual basis. Coming soon to iPad...

483. Social Phones: Bridging the Gap Between Smartphones and Traditional Mobile
EContent Author: Schiller, Kurt; Word Count: 736 7/1/10 DTBS 10 2010 WLNR 13968639

...like traditional feature-based mobile phones than their larger, fancier smartphone cousins. Although their polished interfaces, down -played phone functionality, and touchscreens make them seem like smartphones, missing are the **app stores** and free-range extensibility that has become synonymous with iPhones and Android-based phones. Instead, the KIN phones give users access to social net-working sites such as Facebook and Twitter ...

...the hefty price tags of the leading smartphones. Salz also thinks the phones will appeal to younger users without credit cards, who may not be able to interact with traditional **app stores**. So far, reactions to the KIN phones have been mixed. AOL - own ed technology blog Engadget praised the device's concept and cloud -based storage but balked at the fact that...

484. Green Mountain Digital Releases Audubon African Wildlife App Take a Digital Safari With Hundreds of African Birds, Mammals, and Reptiles
Market Wire Author: N/A; Word Count: 364 7/1/10 INTERNETWIRE 00:00:00

...selling National Audubon Society Field guidebooks, and combines it with interactive features in a mobile package. www.audubonguides.com Pricing & Availability Audubon African Wildlife is now available in Reference on the iTunes **app store** For iPhone and iPod touch at $14.99. Free upgrades will come on a continual basis. Coming soon to iPad and Android. About the Company Green Mountain Digital is an...

485. Ebooks Part 2: Trends and Standards
Multimedia & Internet@Schools Author: Abram, Stephen; Word Count: 1517 7/1/10 INETSCHOOL 24 2010 WLNR 14542797

...a Sony Reader, and an enTourage eDGe. 2. I'd get ebook buying accounts at the Sony Apple , and Amazon online stores. 3. I'd download a few leading book apps from **app stores** such as Apple 's or try vendor apps such as BookMyne, LibraryTbing, and AccessMyLibrary. 4. I'd buy some books that relate to our professional reading. I'd also circulate the devices...

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486. Channel 4 News Today 2010-07-01 05:34:03
NBC 4 WSMV-TN Author: N/A; Word Count: 365 7/1/10 NBC4WSMV-TN (No Page) 2010 WLNR 13296374

...Like campus news and events, videos and photos, daily bulletins and library information. For sports fans, athletic news and events will also be featured. Just search 'Vanderbilt' in the iphones **app store**. 3 Some property owners in Gallatin are saying 'Not in my back yard ' The city has broken ground on the first phase of a greenway project But residents are concerned...

1 duplicate

487. Channel 4 News Today 2010-07-01 06:35:47
NBC 4 WSMV-TN Author: N/A; Word Count: 12 7/1/10 NBC4WSMV-TN (No Page) 2010 WLNR 13296398

...20100701 English JJXU 0067742 Broadcast US USA TN Tennessee NorthAmerica 86 Word Count: 12 Nashville, TN NBC 4 WSMV Channel 4 News Today 2010-07-01 06:35:47 iphones **app store**. 3 3 3 NBC NATIONAL BANK OF CAMBODIA Channel...

488. Nationwide mobilizes 'on Your Side'.
Response Author: N/A; Word Count: 1911 7/1/10 RESPONSE 22 2010 WLNR 16476312

...comedic TV spots promote various benefits to becoming a Nationwide customer and drive traffic to the company's Web site and, in specific cases, to unique phone numbers and the iPhone **app store**. Throughout all media, the look and message of the TV spots are echoed. Such integration is nothing new for Nationwide, but one media has outshone all others recently. " Online becomes...

489. Qualcomm calls apps key to wireless future
San Diego Union-Tribune, The Author: Mike Freeman Word Count: 668 7/1/10 SDUT (No Page) 2010 WLNR 13218418

...a lot of opportunities for developers to use BREW to bring applications to emerging markets, including China and India. Qualcomm said its BREW platform will be used to power an **apps store** in China, and the company has added a recommendations feature to the store so consumers see apps they're most likely to buy. The two-day Uplinq event is steeped in...

1 duplicate

490. QUALCOMM Inc.-June 30, 2010, AdMarvel Inc. and QUALCOMM Incorporated to Deliver In-Application Advertising Solution for QUALCOMM Developers-
Standard & Poor's Daily News Author: N/A; Word Count: 134 7/1/10 SPDLYNEWS (No Page) 2010 WLNR 13272755

...Count: 134 QUALCOMM Incorporated and AdMarvel Inc. announced that they will deliver an easy-to-use, in-application advertising solution for developers building Brew(R) applications distributed through Qualcomm -powered **app stores** on select devices. Qualcomm and AdMarvel will work together to bring in-application advertising to market in Latin America, initially for America Movil. This collaboration allows for its placement in...

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491. CA Qualcomm AdMarvel 06 30
AP Alert - Financial Author: N/A; Word Count: 640 6/30/10 APALERTFIN 20:00:39

...a leading provider of mobile advertising services, today announced that they will deliver an easy-to-use, in-application advertising solution for developers building Brew@ applications distributed through Qualcomm -powered **app stores** on select devices. Qualcomm and AdMarvel will work together to bring in-application advertising to market in Latin America, initially for America Movil. This collaboration allows for its placement in...

492. The Buzz Papa's pizza picks
Courier-Journal, The (Louisville, KY) Author: N/A; Word Count: 445 6/30/10 COURJ D1 2010 WLNR 13543277

...to eat and talk pizza." HullabaLOU app Stay up to date with HullabaLOU news with a just-launched iPhone app. The free app is available for download in the Apple **app store** by searching HullabaLOU. Users can listen to and learn more about the bands that will perform at the July 23-25 fest. The app also features streaming audio of various...

493. Channel 4 News @ 10 2010-06-30 22:18:35
NBC 4 WSMV-TN Author: N/A; Word Count: 236 6/30/10 NBC4WSMV-TN (No Page) 2010 WLNR 13293685

...There are all kinds of features for students, faculty and alumni. Daily bulletins, athletic news also will be featured. You can find the app by searching in the I phone **app store**. Nashville volunteer efforts are getting national attention. The Mayor spoke today as one of the founding mayors of that coalition. Nashville received a grant from the group last year, which...

494. Low end of smart phones gets lift Qualcomm's BREW platform dusted off
UNION-TRIBUNE Author: Mike Freeman,STAFF WRITER; Word Count: 769 6/30/10 SDUT C1 2010 WLNR 13312662

...s Android service has 48,000 apps and counting. With smart phones entrenched in the United States and other developed countries, plenty of other companies offer mobile phone operating systems and **app store** platforms. So some analysts have wondered where Qualcomm 's pioneering BREW platform now fits in. Turns out that over the past couple of years, Qualcomm has quietly recast a portion ...

...use Qualcomm 's technology. McKechnie, the Gleacher analyst, thinks there is a place for the BREW platform at the low end of the market. "In 2000 and 2001 nobody had **apps stores**," he said. " Now the high end seems to be pretty well taken care of. But there's going to be room at the low end for a certain period of time...

1 duplicate

495. PBS: There's an app for that
Charlotte Observer (NC) Author: N/A; Word Count: 399 6/29/10 CHAROBSVR (No Page) 2010 WLNR 13077755

...as the "summer learning gap," or the general loss of academic skills during summer vacation, ac-

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cording to the press release. The "Martha Speaks" app costs $2.99 in Apple 's **app store** and can be found on the PBS KIDS Mobile site PBSKIDS.org/mobile. NT/NEC us usa na us.nc us.nc.charlt Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE...

496. Cnectd Captures Over Half a Million Downloads in Less Than a Week on GetJar GetJar
Life Science Weekly Author: N/A; Word Count: 772 6/29/10 LIFESCIWKLY 565 2010 WLNR 12763067

...GetJar GetJar Life Science Weekly Expanded Reporting 565 June 29, 2010 20100629 20100629 English CABC 0006380 Newsletter US USA NorthAmerica 4753 Word Count: 772 GetJar, (www.getjar.com), the world's second largest **app store**, announced that Cnectd, an IM client app that works across smartphone platforms such as iPhone, Android, Blackberry and Symbian has achieved over half a million downloads in under a week ...

...carrier or country to help them reach this goal." Some companies using ADP include: Photobucket , Fandango, MocoSpace, OpenTable, Flirtomatic, Facebook and Cnectd. About GetJar GetJar is the world's second largest **app store**, second only to the Apple App Store, with over 1 billion downloads to date. The company's key point of difference is its open market approach, which allows it to deliver...

497. Concur Technologies Inc.-June 28, 2010, Concur Technologies, Inc. Introduces Concur Breeze for Mobile Devices-
Standard & Poor's Daily News Author: N/A; Word Count: 334 6/29/10 SPDLYNEWS (No Page) 2010 WLNR 13092258

...Breeze can easily create, submit and approve expense reports anytime, anywhere with their Android, BlackBerry or iPhone device. The mobile application is available for download from the iPhone and Android **app stores** at no additional charge for Concur Breeze customers. The application will be available for Over the Air (OTA) download and from the Blackberry App World in early July 2010 also...

498. INTERVIEW-UPDATE 1-HP cuts contractor use for printer growth
Thomson Financial News Author: N/A; Word Count: 527 6/29/10 THOMSONFIN 02:10:28

...News North America June 29, 2010 20100629 20100629 English IJFD 0062390 Newswire US USA NorthAmerica 3131 Word Count: 527 HP says reducing contract manufacturer use since 2009 * Launching revenue sharing **app store** for printers * Targets double-digit growth in printer unit shipments By Kelvin Soh HONG KONG, June 29 (Reuters) - The printing division of Hewlett-Packard Co , the world's largest PC firm ...

...the pages -- that's how we can continue to grow," Joshi said. HP APP STORE Like peers Nokia and Apple , Palo Alto- headquartered HP will launch its own version of an **app store** designed to work with its printers, enabling customers to print directly from the app. The company will take 30 percent of the revenue gained from the store, with 70 percent...

499. America Gets World Cup Fever; Does the New iPhone 4 Measure Up? -Part 3

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AP Alert - Business Author: CHARLIE ROSE; Word Count: 889 6/28/10 APALERTBUS 18:32:03

...you could not imagine having gone through. WALT MOSSBERG: Well, I think that`s right. And it has redefined --remember, when the iPhone came out, it didn`t have an **app store** and what weren`t third party or many third party applications really that you could write. And then when the second one came out is when they opened that thing...

500. WA Concur Breeze Mobl 06 28
AP Alert - Financial Author: N/A; Word Count: 764 6/28/10 APALERTFIN 11:00:50

...Breeze can easily create, submit and approve expense reports anytime, anywhere with their Android, BlackBerry or iPhone device. The mobile application is available for download from the iPhone and Android **app stores** at no additional charge for Concur Breeze customers. The application will be available for Over the Air (OTA) download and from the Blackberry App World in early July also at...

501. Litl's Webbook lets laptop take easel way
Boston Herald (MA) Author: BRENDAN LYNCH; Word Count: 618 6/28/10 BOSTONH 19 2010 WLNR 13023895

...I couldn't find a use for it. Gmail's video chat isn't configured for Linux yet, and since there's no hard drive, you can't download programs like Skype Instead of an **app store**, Litl offers a ``Card Catalog," which currently has 38 ``cards" - some are just shortcuts to YouTube , Hulu or other sites but a few are original Web apps, such as a...

502. Fix the economy? There's a mobile app for that Mobile apps could boost the economy just as previous high-tech breakthroughs have. BY: Christianna McCausland Correspondent of The Christian Science Monitor
Christian Science Monitor (USA) Author: Taylor Weidman/The Christian Science Monitor CAPTION: A woman in Boston passes a poster advertising applications for mobile devices. Users worldwide made 7 billion software downloads from mobile app stores last year, and the economic impact may carry beyond sales.; Word Count: 854 6/28/10 CHSM (No Page) 2010 WLNR 13033687

...Science Monitor Taylor Weidman/The Christian Science Monitor CAPTION: A woman in Boston passes a poster advertising applications for mobile devices. Users worldwide made 7 billion software downloads from mobile **app stores** last year, and the economic impact may carry beyond sales. Christian Science Monitor (USA) Christian Science Monitor ALL Money GRAPHIC: http://www1.csmonitor.com/var/ezflow_site/storage/images/media/images/2010 ...

...or even free of charge sometimes. So it takes big sales to generate big revenue. Nevertheless, the prospects are encouraging. Globally, users made more than 7 billion software downloads from **app stores** last year; by 2012, they will be making nearly 50 billion, according to estimates by an independent study commissioned by GetJar, a cross-platform **app store** with locations in the US, Britain, and Lithuania. Entrepreneurs are busy creating apps for everything from games and news to real estate listings and recipes. Revenues from Apple 's and others' primary **app stores** are slated to rise from $3 billion last year to $18 billion by 2014, according to Todd Day, an industry analyst at Frost &

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Sullivan. "I was around in the ...

...entry is significantly lower for app creators than it is for traditional software developers. They can quickly develop an app for multiple smart phones and monetize the work through an **app store**. Of course, that's a blip in a $14.6 trillion economy. But the economic impact of apps is not limited to their development and sale. There's far more potential in...

503. Microsoft has Apple envy: Purported Windows 8 docs leak
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 687 6/28/10 STLPI (No Page) 2010 WLNR 13067992

...a Windows Store for apps. Really, if the docs are authentic, it's a heckuva leak. One slide from a batch of leaked purported Windows 8 documents. · View all slides Windows **app store** The biggest news, perhaps, coming out of this leak is the apparent delivery system for some applications. The documents reveal a Windows Store, similar to the Apple iTunes App Store ...

...is a critical component to success," one slide states. Another refers to the Windows Store concept as a "store as a service." The document suggests computer manufacturers could customize the **app store** for their own computers, perhaps creating something like an " HP Store Powered by Windows." The **app store** – codenamed Fabrikam – would allow people to browse, discover, buy and download apps that are licensed for use on more than one device. Developers could get a Windows Store dashboard for...

2 duplicates

504. APP-titude Ideas make it time for an app TECHNOLOGY OKLAHOMANS TOOK MOBILE APPLICATION IDEAS AND DEVELOPED THEM FOR APPLE'S ITUNES
Oklahoman Author: LILLIE-BETH BRINKMAN Word Count: 1093 6/27/10 OKLAHOMAN 1D 2010 WLNR 13149862

...information about the race and let people track the runners on the course. The company also works with clients on other apps from the idea to approval on Apple 's **app store**. Before they did these, however, they developed a game just for practice Quadrangle, available in Apple 's **app store** for 99 cents for the full version or free for a lighter one. Practice first? Developing a practice app first seems to be a trend among those who want to ...

...developers really like tinkering with it," he said. " It's got an accelerometer and a built-in camera and so many things that computers don't have, and then they've got the **app store**, which makes it super easy to distribute it to tons of people." Colbey Chittenden , a developer for Phase 2 Interactive who was the project manager of the Memorial Marathon app, said it's a lot of fun to play for the first time with the app that you wrote and downloaded from the **app store** to the iPhone. "If you've got a solid idea, make sure you know what you can and can't do with Apple , but also, Google is your best friend," Chittenden said...

2 duplicates

505. Rick Dees keeps busy
Orange County Register, The (CA) Author: GARY LYCAN; GARY LYCAN REGISTER COLUMNIST; Word Count: 804 6/27/10 OCREG (No Page) 2010 WLNR 13075885

...bit rate of the stream from 128k to 160k for a much better sound and we will be having prize giveaways. Our iPhone App is still available in the Apple **app store** for $4.99," he said. In addition to

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hearing songs from Matthews' extensive Beatles collection, you'll hear artists such as Elvis Costello, Wings, The Lovin' Spoonful, and The Sneakers. Matthews...

506. Buy, sell to those around you with iPhone app
Palm Beach Post (FL) Author: Allison Ross; Word Count: 302 6/27/10 PALMBCHPST 5F 2010 WLNR 13052198

...Jensen said. " This led to a deluge of downloads that also caused us to reach No. 29 in the lifestyle category and the No. 484 free app overall in the **app store**." The company scrambled to launch nationwide to meet demand; Jensen said customers can now use the service anywhere in the U.S., although the number of users is still in the...

507. ReputationDefender gets $15 million
San Francisco Chronicle (CA) Author: N/A; Word Count: 626 6/27/10 SFCHR D6 2010 WLNR 12927324

...see the iPhone, and increasingly the iPad, as the hot opportunity right now, with their shared iOS operating system coming out on top in seven of 10 categories including best **app store**, biggest market for consumer apps, best devices and best near-term outlook. But the Android operating system, which placed second in all seven of those categories, came out on top...

508. RxNT offers ePrescribing for iPhone RxNT
Drug Week Author: N/A; Word Count: 197 6/25/10 DRUGWEEK 1613 2010 WLNR 12343742

...fast, slick, and affordable and we are meeting our client requests," states Randy Boldyga, President/CEO of RxNT. "This iPhone application can be downloaded free of charge from the Apple **app store** and can be used along with RxNT eHr or RxNT eRx. Our clients simply choose the best product for their practice." About RxNT RxNT is a national electronic prescription provider...

1 duplicate

509. BRIEF: Access Knox library through iPhone app
Knoxville News-Sentinel, The (TN) Author: N/A; Word Count: 96 6/25/10 KNXNS (No Page) 2010 WLNR 12864975

...to search the library's catalog easily, place holds and renew checked-out items. BookMyne will even help you find your nearest library location. Interested users should just head to the **app store** and download the BookMyne app. Users will need their library card number and PIN to access their personal account information and place holds. Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61...

510. PA Schoolwires connct 06 24
AP Alert - HiTech Author: N/A; Word Count: 1408 6/24/10 APALERTHITECH 17:44:58

...their own apps to meet their unique needs. -- A Developers' Network where district developers can share insights, access code, forums and APIs for creating even more robust apps; and an **app store** to access an ever-growing library of applications, templates, and custom databases that extend the plat-

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form's capabilities without large investments. -- An open API framework that allows seamless integration of compliant...

511. GetJar rings up $11M from Accel
Daily Deal Author: N/A; Word Count: 74 6/24/10 DAILYDEAL (No Page) 2010 WLNR 14130605

...$11 million Series B round led by earlier investor Accel Partners Accel led the startup's $6 million Series A round in 2007. Founded in 2004 in Lithuania, GetJar manages an **app store** with 65,000 applications for smartphones primarily running Android, BlackBerry and Symbian operating systems. Additionally, it has distribution partnerships with U.S. wireless carrier Sprint Nextel Corp. http://pipeline.thedeal.com/tdd/ViewBlog.dl?id...

512. Android is second to iPhone for developers
San Francisco Chronicle (CA) Author: Ryan Kim; Word Count: 369 6/24/10 SFCHR D2 2010 WLNR 12712863

...see the iPhone and increasingly the iPad as the hot opportunity right now, with their shared iOS operating system coming out on top in seven of ten categories including best **app store**, biggest market for consumer apps, best devices and best near-term outlook. But the Android operating system, which placed second in all seven of those categories, came out on top...

1 duplicate

513. GetJar raises $11M from Accel Partners
Silicon Valley/San Jose Business Journal Author: N/A; Word Count: 224 6/24/10 SVSJBUSJ (No Page) 2010 WLNR 12745347

...a marketing channel for mobile users, and scale to massive user bases. With over 1 billion downloads to date, GetJar has led the industry to create this unique, cross platform **app store** solution." GetJar is the world's second largest **apps store**, second to Apple Inc. 's **app store**. Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE 1WI07 Consumer Products & Services BUYBUY 1CO62 Telecom Consumer Equipment TCCONEQ 1TE03 ACCEL PARTNERS APPLE INC GETJAR NETWORKS INC SPRINT...

514. 5 features ...
SouthtownStar (Chicago, IL) Author: Kevin Hayes, Correspondent; Word Count: 627 6/24/10 DLYSOUTHTOWN 05 2010 WLNR 13904627

...a filmstrip. Also from Apple , iMovie is on the iPhone 4, so you can turn your video clips into a movie. The iMovie app will be $4.99 in the **app store**, where you can put the finishing touches on your video clips and movies with different themes and transitions. You also can add text, music and photos to your movie. 4...

515. CA ShortForm.tvLaunch 06 23
AP Alert - Entertainment Author: N/A; Word Count: 650 6/23/10 APALERTENT 15:01:15

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...been curated and categorized into channels, similar to the TV viewing experience. The platform launches today with a destination site, http://www.shortform.tv, and an iPad application, available in the iTunes **app store**. "While the number of online video viewers continues to steadily rise, it remains time consuming for the average person to sort through the millions of videos on social sites to...

516. CA SlackerRadio iOS4 06 23
AP Alert - HiTech Author: N/A; Word Count: 963 6/23/10 APALERTHITECH 19:33:55

...Unlimited song requests for creating stations -- "Peek Ahead" artist and album preview Pricing and Availability Slacker Radio for iPhone, iPad and iPod touch is available for free in the iTunes **app store** or by visiting http://www.Slacker.com from the web browser. Slacker Radio Plus is available for as low as $3.99 per month and can be purchased at http://www.Slacker.com or...

517. Snatching Up the Latest Temptation From Apple
New York Times (NY) Author: DAVID POGUE Word Count: 1467 6/23/10 NYT B1 2010 WLNR 12664719

...iPhone is no longer the only worthy contender. Phones running Google 's Android software are gaining rave reviews and packing in features that iPhone owners can only envy. The Android **app store** is ballooning, multiple phone makers are competing, and Google updates the software several times a year. Apple releases only one new model a year, so the new iPhone had better ...

...king of app phones. In particular, the technically inclined may find greater flexibility and choice among its Android rivals, like the HTC Incredible and Evo. They're more complicated, and their **app store** not as good, but they're loaded with droolworthy features like turn-by-turn GPS instructions, speech recognition that saves you typing, removable batteries and a choice of cell networks. If...

518. Developers like Apple today, Android in future
Sacramento Business Journal Author: N/A; Word Count: 185 6/23/10 BUSJSACRAMENT (No Page) 2010 WLNR 12691559

...to 34 percent from 43 percent. Interest in Microsoft Corp. 's (Nasdaq: MSFT) Windows Phone 7 dropped to 27 percent from 34 percent. Appcelerator said developers favor Apple for its **app store**, market for consumer and business apps and devices. But Android is favored for its OS capabilities and platform openness. Americas GEOAMER 1AM92 USA ISOUS 1US73 North America GEONAMR 1NO39 PCAPPLE...

519. APPS THAT PAY W3i is launching a new service that pays consumers to download iPhone apps.
Star Tribune: Newspaper of the Twin Cities (Minneapolis, MN) Author: WENDY LEE Word Count: 742 6/23/10 STTRMSP 01D 2010 WLNR 13025154

...called Apperang, at a time when the number of mobile applications and the demand for them continue to grow. More than 4 billion iPhone applications have been downloaded since the **app store** launched in 2008, according to financial services firm Morgan Stanley But getting a share of those downloads can be difficult, developers said. James DonFrancesco hopes that by using Apperang, his company's 99-cent app that measures elevation will move up from its No. 30 ranking on the **app**

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store's top navigations downloads list and generate more sales. DonFrancesco, vice president and director of business for Eden Prairie-based Precognitive Research , said his company is paying W3i $500 for Apperang ...

...400 downloads. Meanwhile, consumers will log onto www.apperang.com, plug their iPhone into their computers and download the app for free. "It's going to help us boost our ranking in the **app store**, and that's the key," DonFrancesco said. " When you get listed higher in the **app store**, consumers will see your application listed and more people will see it and more will buy it." Executives at W3i hope Apperang will provide an additional revenue stream for their...

520. OH SMobile Systems 06 22
AP Alert - Business Author: N/A; Word Count: 698 6/22/10 APALERTBUS 17:21:09

...allow an application to send unknown premium SMS messages without user intervention. "The Android operating system and the Android Market are quickly becoming the most widely used mobile platform and **app store** in the world. There are individuals and organizations out there right now, developing malicious code designed to capture your most personal information and use it to their advantage," said Neil...

521. Pink Visual: iPad Porn Flourishing
AP Alert - Energy Author: N/A; Word Count: 623 6/22/10 APALERTENG 16:24:08

...the gay iPad porn site MaleSpectrumPad.com (malespectrumpad.com) the company's iPad-optimized properties have received over a half-million unique visits since their launch. Ironically, Kysar said that Apple 's restrictive **app store** content policy could be contributing to the popularity of Pink Visual's mobile products, and the studio's iPad-optimized site in particular. "If Apple offered cheap, easy access to porn via the **app store**, PinkVisualPad.com might be a less attractive option to iPad users," Kysar conceded. " As it stands, there are very few adult sites that are truly optimized for the iPad, so if...

1 duplicate

522. SalesView Also Ranks as Highest Rated Free Application on New Salesforce.com Marketplace
AP Alert - Financial Author: N/A; Word Count: 441 6/22/10 APALERTFIN 21:21:51

...real-time through salesforce.com's Chatter. "Today's launch of Chatter from salesforce.com is an exciting time for social business and social CRM," said Umberto Milletti, CEO of InsideView. " ChatterExchange is an **app store** for businesses to find collaboration tools and real-time social information for greater sales productivity (http://www.insideview.com/cat-products.html) , as well as share the applications and documents that are serving...

1 duplicate

523. PA AltecLansing Octiv 06 22
AP Alert - HiTech Author: N/A; Word Count: 678 6/22/10 APALERTHITECH 13:03:56

...iPod which acts as a full-featured digital alarm clock complete with time display and an oversized snooze button. The Altec Lansing Alarm Rock app is available in the iTunes **app store** as a free download. Users can choose to wake or sleep to their favorite audio files and songs while enjoying a fully customizable interface to match even the most eclectic...

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524. Proudly Announces The Launch Of Stratton Mobile, Inc.
Market News Publishing US Author: N/A; Word Count: 957 6/22/10 MNPUS 16:23:14

...pace with each passing year." According to Juniper Research, The Mobile Applications Market is expected to exceed an astounding $24 Billion by 2014: JuniperMobileAppsReport (http://www.juniperresearch.com/reports/mobile_applications_and_**apps_stores**) New Applications which cater to convenience, ease of use and products which appeal to the end users needs are the most highly sought after mobile applications in the global smartphone...

1 duplicate

525. Update to Bing iPhone app adds social results, bar-code scanning
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 246 6/22/10 STLPI (No Page) 2010 WLNR 12681293

...said it also updated the movies section so people can view more trailers and find showtimes more easily. The Bing app update is available for free from the Apple iTunes **app store**. Courtesy of Microsoft Take a photo of a product cover or bar code (left), and the Bing app might recognize it automatically (right). BADDOCS Internet INTERNET 1IN27 Consumer Electronics CEOVR...

526. PREVIEW-RIM's new BlackBerry may overshadow quarterly results
Thomson Financial News Author: N/A; Word Count: 864 6/22/10 THOMSONFIN 14:27:23

...allowing employees to swap BlackBerry devices for other smartphones. RIM 's critics are quick to note the BlackBerry 's clunky Web browser, its dearth of in-built memory, its humdrum **app store** and the lack of a compelling touchscreen device. But many BlackBerry aficionados and RIM investors are hoping the Waterloo, Ontario-based company will address most of these concerns with a...

527. Latest Georgia news, sports, business and entertainment:
AP Alert - Georgia Author: N/A; Word Count: 1174 6/21/10 APALERTGA 19:30:52

...likely to grow, especially if they prove to be good fundraising tools. Apple says it doesn't keep track of how many campaign apps are among the roughly 225,000 in its **app store**. g StateDistribution Uruguay ISOUY 1UR62 Argentina ISOAR 1AR53 Americas GEOAMER 1AM92 USA ISOUS 1US73 South America GEOSAMR 1SO03 North America GEONAMR 1NO39 Tennessee USATN 1TE37 Georgia USAGA 1GE15 Florida USAFL...

528. iCampaigning? Candidates turning to phone apps
AP Alert - Georgia Author: KATE BRUMBACK Word Count: 125 6/21/10 APALERTGA 07:01:12

...likely to grow, especially if they prove to be good fundraising tools. Apple says it doesn't keep track of how many campaign apps are among the roughly 225,000 in its **app store**. f StateDistribution North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE 1WI07 Consumer Products & Services BUYBUY 1CO62 Telecom...

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1 duplicate

529. iCampaigning? Candidates turning to phone apps
AP General Financial/ Business News Author: KATE BRUMBACK Word Count: 967 6/21/10 APGENFINNEWS 13:24:05

...sense to have one," he said. Apple says it doesn't keep track of how many campaign apps _ or any other kind of app _ are among the roughly 225,000 in its **app store**. If a candidate doesn't have a friend or staffer who can do it, a basic iPhone app might cost between $5,000 and $10,000 to develop, said Gregg Weiss, the founder...

6 duplicates

530. New Windows Live Messenger iPhone app won't multitask
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 307 6/21/10 STLPI (No Page) 2010 WLNR 12574797

...that matter most. Push notifications were introduced with iPhone OS 3.0, which was released one year ago. The new Windows Live Messenger app is available in the Apple iTunes **app store** for free. More information from Microsoft is here. And below is a Channel 9 video about the release. Updated 3:20 p.m.: Added comment from Microsoft INETMSFT Internet Service Providers...

531. small talk
CHICAGO TRIBUNE Author: Rob Manker; Word Count: 240 6/18/10 CHICAGOTR 3 2010 WLNR 12391934

...and perhaps even rhinos were involved. No arrests have been made, though the rhinos have since changed their privacy settings. the number: 12 Different vuvuzela apps available in the Apple **app store** as of Thursday evening. Some free, some costing 99 cents and all just as annoying as the madness-inducing hum emanating from World Cup soccer stadiums in South Africa. the...

532. Users Want Android, Banks Don't Have It
American Banker (USA) Author: Daniel Wolfe; Word Count: 1364 6/17/10 AMBKR 1 2010 WLNR 12249659

...Android and BlackBerry "in the near future." It has an app for the iPhone, which Tolbert described as "a great market entry point since Apple has the most mature mobile **app store** available, and the utilization of financial services is high among those users." JPMorgan Chase PNC and Huntington did not provide executives for interviews. Peiffer said he has made "a decent...

533. A Bold Phone Fades a Bit In the Details
New York Times (NY) Author: DAVID POGUE Word Count: 1453 6/17/10 NYT B1 2010 WLNR 12284464

...obvious rival), but also provides some sensational features: speech recognition that lets you type by speaking, almost anywhere; an excellent, free turn-by-turn GPS navigation program; and a wireless **app store** stocked with more than 70,000 little programs. Of course, the Evo's little brother, the terrific HTC Incredible, delivers all of that, too. What makes the Evo seem even more spectacular...

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534. uTest Named Back to Back Winner of Top Innovator Award at New
AP Alert - Financial Author: N/A; Word Count: 524 6/16/10 APALERTFIN 12:37:16

...testing (http://www.utest.com/usability-testing) services. "The software industry is more competitive than ever -- for example, the iPhone not only reached its three billionth app download but the number of **app stores** also grew from 9 to 38 in the past year," said Doron Reuveni, uTest CEO. " With such high stakes, launching high-quality apps on time is critical to the success...

535. MA Pyramid repor apps 06 16
AP Alert - HiTech Author: N/A; Word Count: 439 6/16/10 APALERTHITECH 14:00:50

...http://www.pyr.com). Mobile App Stores: A New Mobile Web? is a new report that provides in-depth, up-to-the-moment analysis of the mobile content marketplace, focusing on the **app stores** of major market players like Apple Google Nokia Research In Motion (BlackBerry), and Microsoft , as well as operator **app stores**. In addition, the 94-page report looks at the sea change in mobile advertising that may be coming with the release of Apple 's OS 4.0 for the iPhone ...

...41.1 billion, notes Jan ten Sythoff, analyst at large for Pyramid Research and author of the report. " Although paid apps have increased substantially in volume with the emergence of **app stores**, free apps have really boomed, revolutionizing the mobile advertising market," Sythoff says. Including operator portals, the proportion of free downloads increased from around 30 percent in 2008 to 54 percent...

536. uTest Named Back-to-Back Winner of Top Innovator Award at New York Venture Summit Crowd-sourced Software Testing Leader Recognized as One of the Most Innovative Private Companies
Market Wire Author: N/A; Word Count: 409 6/16/10 INTERNETWIRE 00:00:00

...load testing and usability testing services. "The software industry is more competitive than ever -- for example, the iPhone not only reached its three billionth app download but the number of **app stores** also grew from 9 to 38 in the past year," said Doron Reuveni, uTest CEO. " With such high stakes, launching high-quality apps on time is critical to the success...

537. Blackboard Inc.-June 15, 2010, Blackboard Inc. Releases Mobile Learning Apps for All Major Mobile Platforms-
Standard & Poor's Daily News Author: N/A; Word Count: 158 6/16/10 SPDLYNEWS (No Page) 2010 WLNR 12252031

...millions of students full access to their course information directly from their smartphones. Like the existing iPad(R) version, the new Blackboard Mobile Learn(TM) apps are available free at **app stores**. They recreate and enrich the course experience of Blackboard Learn(TM), online teaching and learning platform, in native applications designed specifically for each mobile platform. With the apps, students can...

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538. Come Bloomsday, Apple admits mistake over 'Ulysses' app.
Washingtonpost.com Author: Michael Cavna; Word Count: 512 6/16/10 WASHPOSTCOM (No Page) 2010 WLNR 12370663

...not stately, with irony. More than 75 years after the high court ruled that James Joyce's "Ulysses" was not pornographic or obscene, the corporate judges who preside over Apple 's **app store** deemed inappropriate some portions of the graphic novel "Ulysses 'Seen.' " But now, just in time for Bloomsday celebrations today, the company has admitted its mistake: Apple , no longer balking at ...

...what they're involved in. "It begs the simple question: Should someone who's completely unfamiliar with Joyce's novel be making decisions of how a new media adaptation might work at the **app store**?' " Taking this a step further, Berry poses the question: "Who decides the way we see new content on these very exciting new devices: The artist reinterpreting them for a new...

539. IL VillageProfile App 06 15
AP Alert - Business Author: N/A; Word Count: 928 6/15/10 APALERTBUS 12:15:34

...TM) smartphone app provides the Chamber, its members and advertisers access to their community in one touch, anytime, anywhere, from their handheld iPhone and Android platform smartphone. Downloadable from respective **app stores**, the new Village Profile(TM) smartphone app is comparable to navigating through http://www.villageprofile.com, with features including the community publication cover graphic; links to editorial chapters; access to the advertiser...

540. DC Blackboard Sprint 06 15
AP Alert - Financial Author: N/A; Word Count: 1053 6/15/10 APALERTFIN 10:01:09

...that give millions of students full access to their course information directly from their smartphones. Like the existing iPad@ version, the new Blackboard Mobile LearnT apps are available free at **app stores**. They recreate and enrich the course experience of Blackboard LearnT, the leading online teaching and learning platform, in native applications designed specifically for each mobile platform. With the apps, students ...

...Availability will expand to U.S. and Canadian K-12 markets and to international markets outside the U.S. beginning in August. For more information on the apps and their availability from **app stores**, as well as a series of short demo videos, please visit:
http://www.blackboard.com/resources/mobile/landingpage_devices.html For more information about Blackboard Mobile Learn, please visit http://blackboard.com/Mobile/Overview.aspx...

541. The Oklahoman, Oklahoma City, Lillie-Beth Brinkman column: Millions are consuming Apples (in products) every day
Daily Oklahoman, The Author: Lillie-Beth Brinkman Word Count: 320 6/15/10 DAILY-OK (No Page) 2010 WLNR 12141109

...in San Francisco: --15,000 applications -- apps -- are submitted to Apple weekly. Ninety-five percent of them are approved within seven days. --5 billion apps have been downloaded from Apple 's **app store**. --100 million of Apple 's mobile devices (iPhones, iPod Touches and iPads) are in circulation. --150 million accounts are signed up at Apple 's store ready to pay for music ...

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...have to have Apple 's "next big thing" -- the iPhone 4 -- Jobs' speech was still fun to watch because of all the new features. The numbers also illustrate that the **app store** concept for mobile devices is here to stay. Developers are rushing to produce more apps for all of Apple 's devices (as well as those for other companies' mobile products...

1 duplicate

542. Jive adapts to fast-changing market
Oregonian, The (Portland, OR) Author: MIKE ROGOWAY Word Count: 737 6/15/10 PTLDOGN (No Page) 2010 WLNR 12205633

...vice president and added a board member, both in California. On Monday, the company announced two more upgrades to its software: a dashboard to summarize key information and a Jive **apps store** for simple add-ons to improve its software. It's also licensing Twitter's entire feed so companies can stay current on what's being tweeted about them, and it's putting its software...

543. Webtrends Helps The Associated Press Keep Soccer Fans Connected
AP Alert - Energy Author: N/A; Word Count: 615 6/14/10 APALERTENG 12:03:56

...an important piece of the experience." The AP 2010 World Cup Coverage free app and web launcher is available for download at http://getapmobile.com/worldcup/ (http://getapmobile.com/worldcup/) from multiple **app stores**, including iTunes, Ovi by Nokia , BlackBerry App World, and Android Market. The application is designed to enhance the FIFA World Cup experience for fans eager to stay abreast of the...

1 duplicate

544. Big Summer Deals: Your best bets for tech; know before you buy
Oshkosh Northwestern (Oshkosh, WI) Author: N/A; Word Count: 1406 6/14/10 OSHKOSHNW (No Page) 2010 WLNR 12155965

...can keep the old $30 a month data plan if they want, as long as they don't want a new phone. —The extras: Along with buying apps from the Blackberry **app store** (or the Apple **app store** for iPhone users), users who go over their allotted data usage, depending on their data plan, will have to pay an additional $15 a month (for the lower plan) or...

545. House Energy and Commerce Subcommittee on Communications, Technology, and the Internet Hearing H.R. 3101, the Twenty-First Century Communications and Video Accessibility Act of 2009
Congressional Documents Author: N/A; Word Count: 5419 6/10/10 CONGDOCS (No Page) 2010 WLNR 11929611

...devices. n3 As mobile broadband availability and smartphone penetration have grown, so too has the number of applications that are available for use on the mobile platform. While the first "**app**" **store** launched in July 2008, today, there are more than 240,000 applications ("apps") available from seven different stores. n4 This innovative and competitive mobile ecosystem has provided benefits to persons with...

546. H.R. 3101; H.R. 2221; H.R. 4173; - PartXX

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Congressional Testimony via FDCH Author: N/A; Word Count: 4034 6/10/10 CONGTMY (No Page) 2010 WLNR 11862405

...devices.3 As mobile broadband availability and smartphone penetration have grown, so too has the number of applications that are available for use on the mobile platform. While the first ``**app**`` **store** launched in July 2008, today, there are more than 240,000 applications (``apps``) available from seven different stores. This innovative and competitive mobile ecosystem has provided benefits to persons with disabilities...

547. Skintimate Launches Viral Integration With WeeWorld iPhone App and Social Game Top Shaving Care Brand Drives Viral Connections With Young Women for Skintimate Studios Hollywood Filmmaking Contest
Market Wire Author: N/A; Word Count: 602 6/10/10 INTERNETWIRE 00:00:00

...and creativity. The WeeMee Avatar Creator is the #1 avatar app on the iPhone and is consistently ranked as one of the top-selling social networking apps in the Apple **app store**. Through an expansive palette of features, clothes, accessories, hobbies, etc., WeeWorlders can create their personalized WeeMee avatar, connect with friends, decorate their own visual space, send animated messages, play games...

548. Velti Arms Mobile Developer Community With Premium Build, Analytics & Monetization Tools Velti's Mobile Developer Program Now Enables Developers to Take Advantage of Robust APIs, Software Developer Kits and Technology Platforms
Market Wire Author: N/A; Word Count: 656 6/10/10 INTERNETWIRE 00:00:00

...text banner full screen; HTML canvas; pre-roll/post-roll and shakable video. These multiple ad types can also integrate numerous calls-to-action including: click to call; click to **app stores**; click to email; click to landing page; click to buy and click to map. Velti's developer tools are an integral part of the Velti mGage™ platform and marketplace, including functions...

549. New iPhone Apps Put You in the Mix
New York Times (NY) Author: DAVID POGUE Word Count: 1279 6/10/10 NYT B1 2010 WLNR 11797470

...time users are able to remix songs directly from their app phones instead of on home computer; both Mix Me In2 Taylor Swift and Glee are available from Apple 's **app store**, for $3 and $1 respectively; photos; drawing (M) People always say that an app phone -- an iPhone or Android, for example -- is like a cross between a phone and a ...

...will bring you more satisfying, creative joy than you'd ever expect from a phone. First, here comes Mix Me In2 Taylor Swift, which is expected to arrive on the iTunes **app store** around June 20. (Culture check: Taylor Swift is the 20-year-old pop star who's billed as the most-downloaded singer in the world. She'll unveil the app officially at...

550. Among E-Readers, Competition Heats Up
New York Times (NY) Author: JOANNA STERN; Word Count: 1062 6/10/10 NYT F7 2010

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WLNR 11797370

...unlike the Nook's secondary screen, the Alex's LCD runs a full-fledged version of the Android operating system from Google , typically found on smartphones. While access to the Android 's **app store** is not available on the device, it comes loaded with a Web browser, calculator, e-mail, photo gallery and music player. The button located between both screens synchronizes the two...

551. IPHONE APPS PUT YOU IN THE MIX
New York Times Abstracts Author: DAVID POGUE; Word Count: 85 6/10/10 NYT-ABS B1 2010 WLNR 11916115

...time users are able to remix songs directly from their app phones instead of on home computer; both Mix Me In2 Taylor Swift and Glee are available from Apple 's **app store**, for $3 and $1 respectively; photos; drawing (M) Telephones and Telecommunications Cellular Telephones Smartphones Iphone Software Prices (Fares, Fees and Rates) Computers and the Internet Music Recordings and Downloads (Audio...

552. IL AAA uses NAVTEQ 06 09
AP Alert - HiTech Author: N/A; Word Count: 559 6/9/10 APALERTHITECH 13:01:42

...world, today announced its LocationPointT advertising services are driving the third in a series of applications from AAA for the iPhone@ mobile digital device. Recently released on Apple 's iTunes **app store**, the AAA TripTik@ Mobile app provides directions, updated gas pricing and information on restaurants, hotels, and attractions. Each app is also able to transmit GPS location to AAA for roadside...

553. Infonetics Research: Convergent charging market a $2.6 billion opportunity in 2014
Market Wire Author: N/A; Word Count: 705 6/9/10 INTERNETWIRE 00:00:00

...Policy server market up 65% in 2009, forecast to hit $1.4 billion in 2014 Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, **app stores** Sandvine Cisco , Allot lead fast-growing standalone deep packet inspection market UPCOMING RESEARCH See NEXT GEN OSS AND POLICY on Infonetics' portal (http://www.infonetics.com/login SDP Deployment Strategies: Global Service...

554. Mobile Apps Revenues to Exceed $30 Billion by 2015, Juniper's Latest Mobile Apps Research Finds Content Subscriptions and In-App Billing to Drive Mobile Apps to Reach Landmark Revenues but Challenges Remain for Maximising Content Revenues
Market Wire Author: N/A; Word Count: 365 6/9/10 INTERNETWIRE 00:00:00

...are paid for. Thus, building a business model aimed at both maximizing consumer adoption of applications and at maximizing content revenues can be extremely problematic. The report finds that an **app store**-centric model presents a number of challenges, including: The Need for Scale Monetising the Mass Market App Store Overload The Content Legacy A detailed table, 'Selected Key Challenges of An...

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555. Bracing for virus onslaught
San Francisco Chronicle (CA) Author: Alejandro Martínez-Cabrera; Word Count: 1027 6/9/10 SFCHR D1 2010 WLNR 11694131

...business information - are not yet widely available in mobile devices. Khoi Nguyen, group product manager for Symantec 's mobile security group, worried that while open platforms like Android Market (the **app store** for smart phones running on Google 's mobile operating system) drive innovation and participation by allowing anyone to publish apps without a review process, it also increased the risk of...

556. New Report Examines Profitability of Mobile App Stores
Market Wire Author: N/A; Word Count: 214 6/8/10 INTERNETWIRE 00:00:00

...OEMs and service providers. This report examines the evolution of application stores from the days of primitive on device portals, and studies the business models of Apple and other available **app stores** offerings. The report also evaluates in detail the emerging market of India and the evolution of **app stores**. Topics covered in the report include... What are the game changing trends in Application Store market around the world? Is the network operator DNA suitable for owning, managing and succeeding...

557. Red Bend Software Achieves 750 Million Mobile Devices First Quarter Is Strongest Ever for Mobile Software Management Shipments, With One in Four Mobile Phones Red Bend-Enabled(TM)
Market Wire Author: N/A; Word Count: 785 6/8/10 INTERNETWIRE 00:00:00

...SCOMO standard. Its vRapid Mobile solution for mobile software management enables operators to monitor inventory and to install, remove and manage pre-loaded and user-downloaded applications, whether installed from **app stores**, purchased from the Internet or side-loaded from a memory card. Red Bend Software Embedded in New Mobile Devices -- Mobile phones and other connected devices that debuted in the first...

558. Printers bypassing pesky old computers HP keys new devices toward handheld world
UNION-TRIBUNE Author: Mike Freeman,STAFF WRITER; Word Count: 727 6/8/10 SDUT A1 2010 WLNR 11812544

...from Disney for children. But the company is opening up its printer platform so that outside software developers can write even more applications for its printers. "Look at the Apple **apps store**. That is essentially the goal for HP in the long run," said Gary Peterson, principal analyst at Gap Intelligence in San Diego. By creating a hub for content and applications...

559. UPI NewsTrack Business
UPI Business News Author: N/A; Word Count: 742 6/8/10 UPIBUSNEWS 00:00:00

...Wash., June 8 (UPI) -- U.S. software giant Microsoft has updated its guidelines for developers who want to post applications for the Windows Phone 7. Similar to Apple Microsoft has an "**app store**,"

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where programmers can offer game or business software -- called applications -- to mobile-phone users. Microsoft 's new guidelines include a $99 per year fee, which allows programmers to submit five...

560. Microsoft updates mobile 'app' guidelines
UPI Business News Author: N/A; Word Count: 180 6/8/10 UPIBUSNEWS 00:00:00

...1160 Word Count: 180 U.S. software giant Microsoft has updated its guidelines for developers who want to post applications for the Windows Phone 7. Similar to Apple Microsoft has an "**app store**," where programmers can offer game or business software -- called applications -- to mobile phones users. Microsoft 's new guidelines include a $99 per year fee, which allows programmers to submit five...

561. Rock Paper Scissors A favorite game offers a simplified approach to firm evolution
Accounting Today Author: Kristy Short; Word Count: 2352 6/7/10 ACCTDY 34 2010 WLNR 11668652

...many cool and powerful technologies, there is really no reason to keep paper around. Online document management systems allow firms to move files to the infamous cloud. Leading doc management **apps store** and archive documents in a logical file structure for ease of retrieval. These systems even offer features to ensure compliance with retention mandates. It's like having your own personal digital ...

...many cool and powerful technologies, there is really no reason to keep paper around. Online document management systems allow firms to move files to the infamous cloud. Leading doc management **apps store** and archive documents in a logical file structure for ease of retrieval. These systems even offer features to ensure compliance with retention mandates. It's like having your own personal filing...

562. In the rush to apps, developers suggest browsing.
Arkansas Business and Economic Review Author: Eifling, Sam; Word Count: 1173 6/7/10 ARBER 1 2010 WLNR 13122580

...website and find information. It's a lot easier when they get it on their iPhone or smart phone." Apple bit: The app was soon a staff pick in the company's **app store**. The Conway Log Cabin Democrat debuted an app this spring developed by the Conway firm Clarovista that gives users access to the paper's news feeds, and included a Toad Suck...

1 duplicate

563. Apple CEO Steve Jobs unveils iPhone 4.
Daily Journal of Commerce, Portland Author: Aaron Spencer; Word Count: 369 6/7/10 DAILYJOURNCOM (No Page) 2010 WLNR 12136928

...to take because the iPhone, with its sleek design and innovative interface, was so cravable. So iPhone has addressed its shortcomings one by one over the years. It developed the **app store**. It developed push notifications for e-mail and calendar. It enabled MMS (multimedia messaging, for sending photos and videos in texts). Now in its newest version, the iPhone hopes to...

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564. Sector Update: Technology Issues Extend Losses as New Apple iPhone Unable to Wow Investors
MidnightTrader Author: N/A; Word Count: 224 6/7/10 MIDTRADE (No Page) 2010 WLNR 11615526

...the iPhone 3GS. It also has an LED flash, two mics and a noise cancellation button, CNET said. Added to that, five billion apps have been downloaded from the company's **app store**. Also, two million iPads have been sold, MarketWatch reported. The company also said that iBooks can now view PDF files and more than five million books have been downloaded, MarketWatch...

565. Apple Shares Trading Marginally Higher as New iPhone Unveiled at San Francisco Event
MidnightTrader Author: N/A; Word Count: 145 6/7/10 MIDTRADE (No Page) 2010 WLNR 11613585

...the iPhone 3GS. It also has an LED flash, two mics and a noise cancellation button, CENT said. Added to that, five billion apps have been download from the company's **app store**. Also, two million iPads have sold, MarketWatch reported. The company also said that iBooks can now view PDF files and more than five million books have been downloaded, MarketWatch reported...

1 duplicate

566. Printing in a Smartphone Age
New York Times (NY) Author: ASHLEE VANCE; Word Count: 1291 6/7/10 NYT B1 2010 WLNR 11585848

...will embrace idea of printing through e-mail, which eliminates need for cables or compatibility software; company has lined up 40 partners for Web site, ePrintCenter, which will act as **app store** for printing needs; photos (M) SAN DIEGO -- Vyomesh I. Joshi, the head of Hewlett-Packard 's $24 billion printing empire, relaxes by taking long walks on the beaches near his ...

...to do much of anything. (Except buy that pricey ink.) H.P. is also lining up partners for a Web site, the ePrintCenter, which the company envisions as the kind of **app store** that Apple Google and others have for their smartphones. The idea is that the partners -- so far, H.P. has lined up 40 -- can build software and services for its Web...

567. PRINTING IN A SMARTPHONE AGE
New York Times Abstracts Author: ASHLEE VANCE; Word Count: 83 6/7/10 NYT-ABS B1 2010 WLNR 11650715

...will embrace idea of printing through e-mail, which eliminates need for cables or compatibility software; company has lined up 40 partners for Web site, ePrintCenter, which will act as **app store** for printing needs; photos (M) Computers and the Internet Computer Printers Cellular Telephones Smartphones Electronic Mail ePrintCenter HEWLETT PACKARD CO Vance, Ashlee Joshi, Vyomesh I Electronics ETRONICS 1EL16 Consumer Electronics...

568. BRIEF: New Android app features Sonoma tourist spots
Press Democrat, The (Santa Rosa, Cal.) Author: Steve Hart Word Count: 96 6/7/10 PDEMSR

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(No Page) 2010 WLNR 12695165

...information on Sonoma County's visitor attractions with a new application for Android, according to the county tourism bureau. Sonoma Insider for Android can be downloaded for free from the Android **app store**. The application offers information on wineries, restaurants, spas, hotels, shopping, events and recreational activities. The Android application follows the bureau's launch of iVisit Sonoma County , an iPhone application that is...

569. BRIEF-Apple CEO says iphone 4 powered by apple's a4 chip
Thomson Financial News Author: N/A; Word Count: 131 6/7/10 THOMSONFIN 18:22:10

...CEO says ibooks app allows download of a book for iphone, ipad, and ipod touch at no extra cost * CEO says has 150 million credit card accounts combined for itunes, **app store** and ibooks store ((San Francisco Equities; tel: +415 677-3939)) ((For more news about Apple Inc click here:)) North America GEONAMR 1NO39 Americas GEOAMER 1AM92 USA ISOUS 1US73 PCAPPLEC PCAPPLE...

570. BRIEF-Netflix Inc <NFLX.O> to bring free app to Apple <AAPL.O> iphone this summer
Thomson Financial News Author: N/A; Word Count: 107 6/7/10 THOMSONFIN 17:40:43

...Word Count: 107 SAN FRANCISCO, June 7 (Reuters) - Apple: Netflix inc to bring free app to Apple iphone this summer Apple CEO says users have downloaded 5 billion apps from **app store** Apple CEO says app developers have made more than $1 billion in revenue from app sales Apple CEO announces iphone 4 Apple CEO says biggest leap since original iphone Apple...

571. BRIEF-Apple CEO jobs says now 8,500 native ipad pass in app store
Thomson Financial News Author: N/A; Word Count: 103 6/7/10 THOMSONFIN 17:15:35 6/7/10 THOMSONFIN 17:15:35 6/7/10 Thomson Financial News 17:15:35 BRIEF- Apple CEO jobs says now 8,500 native ipad pass in **app store** Thomson Financial News Thomson Financial News North America June 7, 2010 20100607 20100607 English IJFD 0062390 Newswire US USA NorthAmerica 610 Word Count: 103 SAN FRANCISCO, June 7 (Reuters Apple Inc * CEO jobs says now 8,500 native ipad pass in **app store** * CEO jobs says over 35 million downloads of ipad apps * CEO jobs says users have downloaded over 5 million books for ipad * CEO jobs says has 22 percent market share ...

...of total ebook sales * CEO jobs says updating ibooks app, can now make notes * CEO jobs says ibooks now has ability to view and read pdf files * CEO jobs says **app store** now has more than 225,000 apps * CEO says gets more than 15,000 app submissions per week ((San Francisco Equities; tel: +415 677-3939)) ((For more news about Apple Inc click...

572. VIRTUAL SWISS ARMY KNIFE MOBILE APPLICATIONS ARE TURNING CELL PHONES INTO TOOLS FOR ON-THE-GO COMMERCE
Baltimore Sun (MD) Author: THE BALTIMORE SUN; Author: Gus G. Sentementes; Word Count: 1140 6/6/10 BALTSUN 1C 2010 WLNR 11569328

...s App Store for the iPhone now offers around 200,000 applications, with many allowing people to

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buy real or virtual goods such as songs, electronic books or games. Other mobile **app stores**, offered for BlackBerry and Google Android phones, also are putting the power to buy directly into consumers' hands. Holland said the proliferation and adoption of mobile applications has helped build...

573. Using Capitalism to Solve Social Problems - Part 2
CEO Wire Author: Tracy Byrnes, Connell McShane; Word Count: 4693 6/6/10 CEOWIRE (No Page) 2010 WLNR 11611473

...They get a lot of satisfaction from doing good. And at GlobalGiving, we're creating a marketplace for these social entrepreneurs. And the way it works is kind of like the **app store** on Apple We allow social entrepreneurs, who aren't part of a large organization already, to post a project, similar to an app on Apple And anyone in the world can ...

...a bigger platform. Do they -- they see a big benefit from working with you as opposed to working independently? WHITTLE: Well, that's exactly right. And I -- used to use the **app store** metaphor again, it's a distribution mechanism for them to get out to a lot of people. We've got about 100,000 individual donors on GlobalGiving. And then a lot of companies...

574. Milwaukee Journal Sentinel Stanley A. Miller II column: Pulse pen fills in a need for note-takers
Milwaukee Journal Sentinel, The Author: Stanley A. Miller II Word Count: 652 6/6/10 MLWK (No Page) 2010 WLNR 11547422

...any written word, you can hear what was said at the time. It's almost unsettling how well it works, and with a recent software upgrade and the introduction of an **app store**, the Pulse is offering even more utility. The smartpen takes notes like any other ballpoint pen, and, when it's turned on, a built-in infrared camera automatically absorbs everything written...

575. CA Activision ZOMBIES 06 04
AP Alert - Entertainment Author: N/A; Word Count: 880 6/4/10 APALERTENT 19:30:37

...location, the deadly new Wunderwaffe DG-2, new traps, and the addition of Hellhounds to the attacking legions of Undead. This new app is available for $9.99 through the **app store**, but fans who own the original Call of Duty: World at War: ZOMBIES can download "Shi No Numa" as an In-App Purchase for $4.99. Named as one of...

576. Google Inc.-June 2, 2010, Google Inc. to Launch an Online App Store-
Standard & Poor's Daily News Author: N/A; Word Count: 107 6/4/10 SPDLYNEWS (No Page) 2010 WLNR 11479748

...an Online App Store- Standard & Poor's Daily News June 4, 2010 20100604 20100604 English ADRJ 0009454 Newspaper US USA NorthAmerica 667 Word Count: 107 Google Inc. will launch an online **app store** to accompany the OS, and will initially target laptop users. Google plans to release its Chrome operating system late this year, initially targeting laptop users. The Chrome OS "will be...

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577. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 371 6/4/10 WATELNWS 00:00:00

...about Wi-Fi activity said a 2008 patent application by the company shows that it was no accident (http://www.wired.com/threatlevel/2010/06/google-wifi-sniffing/). Wall Street Journal* -- Mobile-**apps stores** present wrongdoers a choice new marketplace (http://online.wsj.com/article/SB10001424052748703340904575284532175834088.html?mod=WSJ_Tech_LEFTTopNews). AT&T 's leap into tiered data prices could encourage smartphone uptake but make users start...

578. CA Slacker
AP Alert - Entertainment Author: N/A; Word Count: 915 6/3/10 APALERTENT 13:23:32

...the songs and artists you don't like Pricing and Availability Slacker Radio 2.0 for iPhone, iPhone 3G, iPhone 3GS, iPad and iPod touch is available immediately in the iTunes **app store** or by visiting http://www.slacker.com from the mobile web browser. Slacker Radio Plus is available for as low as $3.99 per month and can be purchased at http://www.slacker.com...

579. Read between the apps
Hattiesburg American (Hattiesburg, MS) Author: N/A; Word Count: 529 6/3/10 HATTIESBURG D8 2010 WLNR 11347674

...appeal to Apple fans and netbook users who don't mind the limitations of the stripped-down OS - i.e. no file or folder system. Access to the numerous applications in the **app store** will be a huge draw for some but the price point will turn off many. Unfortunately, there isn't an app for that. You can purchase the device in capacities of...

580. TX AT&T Announces 06 02
AP Alert - HiTech Author: N/A; Word Count: 1576 6/2/10 APALERTHITECH 07:00:38

...Monitoring. Additionally, customers with iPhones and other select devices can use the free AT&T myWireless application to check data usage. The application is available for download in several smartphone **app stores**. Also, AT&T customers can call DATA# from their wireless phone to check their data usage for the current billing period. They receive a free text message with their usage...

581. Signs Investment Banking Agreement With Source Capital Group
Market News Publishing US Author: N/A; Word Count: 778 6/2/10 MNPUS 16:22:07

...mobile business apps, both 'Powered by ReForm XT,' serve the needs of the restaurant and hospitality industry; and golf, sports and membership clubs industry, respectively. The apps are sold through **app stores**, as well as directly by MacroSolve and a growing network of resellers and licensees. About Source Capital Group Source Capital Group, Inc. was founded in 1992 by a management team...

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582. STMicro NXP Android 06 01
AP Alert - Financial Author: N/A; Word Count: 770 6/1/10 APALERTFIN 12:02:45

...to the community as a proposal for a mutual standard. The common NFC API is seen as a central resource enabling developers to create NFC applications to be distributed through **app stores**. This will enable mobile phone users to access a new range of contactless applications capable of conveniences such as mobile payments, transport and event ticketing as well as data sharing...

583. APPS: Exploring the Next CONTENT FRONTIER
EContent Author: Miller, Ron; Word Count: 2732 6/1/10 DTBS 18 2010 WLNR 11523568

...exaggerated, and there is no reason to believe they are, this is a huge market. It's no wonder content providers everywhere are clamoring for a piece of this action. Suddenly, **app stores** are everywhere. The Getlar report states that the **app store** market exploded from eight to 38 in 2009, a number that likely leaves content producers wondering which ones they should be supporting. Apple is certainly the most successful with more ...

...makes use of the geolocation services of various mobile platforms. APPLE IS NOT THE ONLY GAME IN TOWN Apple was the first to come up with the idea of the **app store**. And as the numbers show, it has been tremendously successful. But as Mark Caron, CEO at Snac (a company that has developed a widgetbased dashboard for accessing content from a ...

...unfortunately spreads in a similar manner. Negative web network effects that follow poor app reviews can literally - and rapidly - kill an app's chance of success." The increasing size of these **app stores**, he explains, brings with it increasing competition, and failed apps can have a very brief shelf life. This can result, he says, in a negative cycle that can spiral quickly...

584. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 275 6/1/10 THOMSONFIN 08:35:28

...higher 2011 capex > Publicis targets digital ad growth - CEO in paper > Apple says sold 2 million iPads > Rostelecom's revenue slips, profit down after sale > Asustek joins tablet PC race; launches **app store** ..... TOP NEWS SUMMARIES ON OTHER SUBJECTS Front Page Politics Policy & Risk Global Economy Investment Banking Investment Management Financial Services U.S. Companies European Companies Asian Companies Foreign Exchange Central Banks Government...

1 duplicate

585. INTERVIEW-Intel unveils new Atom chips for netbooks
Thomson Financial News Author: N/A; Word Count: 436 6/1/10 THOMSONFIN 04:01:49

...1, 2010 20100601 20100601 English IJFD 0062390 Newswire US USA NorthAmerica 2633 Word Count: 436 * New dual-core Atom chips for netbooks and tablets Asustek to ship netbooks with asus **app store** this fall By Baker Li TAIPEI, June 1 (Reuters Intel Corp announced on Tuesday plans for new versions of its low-power Atom processors for netbook computers and portable tablet...

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586. Steve Jobs: your mommy, daddy and personal savior
Advertising Age Author: SIMON DUMENCO; Word Count: 1292 5/31/10 ADVTGAGE 15 2010 WLNR 11362586

...find ourselves with Apple and its mobile devices regarding its tightly controlled app ecosystem. It's now become painfully apparent that Apple is exercising control over what it allows in its **app store** not only to assert its economic dominance over subservient app developers, but to impose the idiosyncratic morality of its CEO, Steve Jobs, on Apple consumers. I've been obsessing about this...

587. How to make over a magazine for the iPad Three early adopters take us through the process of turning a print product digital
Advertising Age Author: NAT IVES; Word Count: 1342 5/31/10 ADVTGAGE 6 2010 WLNR 11362583

...Digital producers make any tweaks in the authoring tool. 5. Once everyone is happy with an entire issue, the publish button sends it to Apple for approval and then the **app store**. The process takes a couple days of a designer's time and a couple days of a digital producer's time, but Bonnier expects it to become more efficient over time as...

588. On Deadline
Credit Union Journal Author: N/A; Word Count: 700 5/31/10 CREDITUNJ 1 2010 WLNR 11031959

...able to drive high mobile adoption among their members, Wescom said. Wescom said eight credit unions have purchased the system so far. WRG assists each credit union in registering their "**app store**" listing, where members can search for and download their credit union's application, and submit immediate feedback and ratings. Ent FCU Adds Trust Services COLORADO SPRINGS, Colo.-Ent FCU has contracted...

589. Apple's Struggle On Political Apps
New York Times (NY) Author: JOSHUA BRUSTEIN; Word Count: 570 5/31/10 NYT B4 2010 WLNR 11140714

...malls should be protected by federal or state governments. A mall is private property, yet it has become a public place, and you could say the same for Apple 's **app store**. When candidates, journalists and others increasingly turn to apps as the de facto outlet for political speech and discussion, what, if any, are Apple 's responsibilities? And does it matter...

590. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 286 5/31/10 THOMSONFIN 13:22:47

...smartphone > Rostelecom 's revenue slips, profit down after sale > Norwegian IT firms EDB, Ergo in merger talks > Sanoma sells Welho unit to Finland's DNA > Asustek joins tablet PC race; launches **app store** > Kuwait sovereign fund may sell Zain stake - re-

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port > ARM technology ready to hook up to Google TVs > Baidu video unit expects profits in 2013 > OT tells bourse no news to...

10 duplicates

591. Asustek joins tablet PC race; launches app store
Thomson Financial News Author: N/A; Word Count: 353 5/31/10 THOMSONFIN 09:46:15 5/31/10 THOMSONFIN 09:46:15 5/31/10 Thomson Financial News 09:46:15 Asustek joins tablet PC race; launches **app store** Thomson Financial News Thomson Financial News North America May 31, 2010 20100531 20100531 English IJFD 0062390 Newswire US USA NorthAmerica 2055 Word Count: 353 TAIPEI, May 31 (Reuters) - Netbook PC ...

...It has previously showcased products at trade fairs that never made it to sale. Asustek was also working with Intel and Microsoft to push out its own version of an **app store**, Shih said, joining other technology companies such as Nokia Corp in trying to beef up their software offerings to compete with Apple Shih did not give further details on the format or a launch date for the new **app store**. Apple has an online offering of more than 200,000 applications while Google Inc 's Android has about 38,000. "It's all about the platform if Asustek really wants to do well ...

...analyst at UBS I'm sure the hardware is fine, but the biggest question now is how it's going to attract enough users to create the critical mass needed for an **app store**." (Reporting by Kelvin Soh; Editing by Chris Lewis) ((kelvin.soh@thomsonreuters.com; +852 2843 6345; Reuters Messaging: kelvin.soh.reuters.com@reuters.net)) ((If you have a query or comment on this story, send an email...

592. Recent highlights from the Ideas blog Aristotle goes 3G
Boston Globe (MA) Author: Christopher Shea; Word Count: 719 5/30/10 BOSTONG (No Page) 2010 WLNR 11103173

...from a professional philosopher AskPhilosophers, a project and website based at Amherst College , expanded to the mobile Web this month with the application "AskPhil," which is available from the iPhone **app store** and the Android market. Alexander George, the professor who founded AskPhilosophers .org five years ago, laments that philosophy has come to seem like a remote, academic discipline, even though "philosophical...

593. THE BLOG; Group Seeks In-Dash Technology Standard
New York Times (NY) Author: JOHN R. QUAIN; Word Count: 475 5/30/10 NYT 5 2010 WLNR 11105936

...with any smartphone. For Nokia , it's an opportunity to get its Ovi navigation software into cars, as well as provide some much needed support for its own late-starting Ovi **app store**. The handset maker says it has already begun working with companies, including Alpine Electronics Continental and Harman Becker, to make its phones work seamlessly with in-dash systems. Unfortunately, any...

594. Firm resurfaces pushing business social networks
San Francisco Chronicle (CA) Author: N/A; Word Count: 585 5/30/10 SFCHR D7 2010 WLNR 11084959

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...bubble burst, is reinventing itself as a firm that creates social networks for businesses. The Redwood City firm launched Clearvale, a platform that includes templates - and later this year an "**app store**" - that enable businesses to build their own private "network of networks," said Pehong Chen, Broad-Vision 's chairman, president and chief executive officer. "We think of it as the new Yellow...

595. MC Seeks E-Pay Ideas, Half- or Fully Baked
American Banker (USA) Author: Daniel Wolfe; Word Count: 1134 5/28/10 AMBKR 1 2010 WLNR 10967307

...should be prepared to see plenty of half-baked concepts, they say, a few breakthroughs could also result. Apple Inc. has used the same approach to great success in the **app store** for its iPhone. PayPal Inc. opened up its platform last year and has already announced key partnerships with companies that have adapted its payments technology. A growing number of start...

596. Symantec Corp.-May 27, 2010, Symantec Launches Norton Security, Storage Apps for Android, iPhone Smartphones-
Standard & Poor's Daily News Author: N/A; Word Count: 152 5/28/10 SPDLYNEWS (No Page) 2010 WLNR 11038002

...more typical, but Norton Connect extends access to subscribers with Android and iPhone devices. The Norton Connect apps are expected to be available in June from the iPhone and Android **apps stores**. The Android version will also be available directly from Symantec Also due in June is da-ta-protection and management software for Android called Norton Smartphone Security for Android 1.0...

597. Rumors Realized in Phones
New York Times (NY) Author: DAVID POGUE Word Count: 1362 5/27/10 NYT B1 2010 WLNR 10882087

...rotating when I turned the phone. It's because the Incredible's screen rotates only counterclock-wise.) The apps on Android 's store aren't generally as good as the ones on Apple 's **app store**. And for all the controversy about Apple 's **app-store** gatekeeping, the iPhone store is clearly better curated than the Android store. The Incredible is much faster and better equipped than the current iPhone -- and it doesn't drop calls in...

598. Microsoft Counsel: Our Market-Power Use Paled Against What Goes On Now
COMMUNICATIONS DAILY Author: N/A; Word Count: 690 5/25/10 COMMD (No Page) 2010 WLNR 10967811

...internationally didn't compare with some of the practices of dominant technology players today, said General Counsel Brad Smith. " One can only imagine the volcanic uproar if we had" run an **app store** in which the company "alone would control" the software accepted for distribution and from which applications that competed with offerings by the company had been excluded, he said late Friday...

2 duplicates

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599. Gives Businesses A "place Of Their Own" On The Socially-networked Web
Market News Publishing US Author: N/A; Word Count: 1042 5/25/10 MNPUS 17:42:06

...Templated Networks -- Businesses can reduce the time to market by "cloning" pre-designed networks. Soon they will have the ability to "click-and-buy" pre-packaged, customizable networks in the **app store**. --Social Marketplace -- BroadVision has architected Clearvale so that businesses can connect with others outside their own ecosystems. As more businesses begin to populate Clearvale, BroadVision will begin introducing solutions for "in-world" social commerce. --The Clearvale "platform as a service" -- In the Fall of 2010, BroadVision will launch a developer community as well as the first "**app store**" for enterprise social networking, providing businesses with the broadest range of tools for collaboration. In addition, BroadVision will soon be opening the Clearvale API so that businesses can build and...

1 duplicate

600. E-commerce pioneer BroadVision now banking on social networking
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 333 5/25/10 STLPI (No Page) 2010 WLNR 10775792

...burst, today is reinventing itself as a firm that creates social networks for businesses. The Redwood City firm launched Clearvale, a platform that includes templates - and later this year an "**app store**" - that enable businesses to build their own private "network of networks," said Pehong Chen, BroadVision 's chairman, president and chief executive officer. "We think of it as the new Yellow...

601. Microsoft Counsel: Our Market-Power Use Paled Against App Store Strangelhold
TELECOM A.M. Author: N/A; Word Count: 187 5/25/10 TELCOMAM (No Page) 2010 WLNR 11038536

...internationally didn't compare with some of the practices of dominant technology players today, said General Counsel Brad Smith. " One can only imagine the volcanic uproar if we had" run an **app store** in which the company "alone would control" the software accepted for distribution and from which applications that competed with offerings by the company had been excluded, he said at an...

602. Cellictica Ltd Trippo 05 24
AP Alert - HiTech Author: N/A; Word Count: 584 5/24/10 APALERTHITECH 16:06:44

...Samsung Developer Contest 2009 "Gold Award." Trippo VoiceMagix also runs on other mobile platforms such as AndroidT, Windows Mobile@, Java (J2ME) and BlackBerry@, and will be made available in major **app stores** from handset manufacturers as well as select carriers' **app stores** in the near future. To learn more, visit http://www.cellictica.com and sign up for the latest product information and app availability updates. Follow us on Twitter at @cellictica. Cellictica Ltd...

603. A new chapter in storybooks
Tampa Tribune (FL) Author: RICHARD MULLINS; Word Count: 1202 5/23/10 TAMPATRIB 1 2010 WLNR 12064251

...its iTunes catalog. But other formats are getting involved. Publishers are experimenting with versions that run on Google 's Android platform, and BlackBerry also has a few titles in its **app store**.

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This presents a dilemma for the centuries-old industry of children's literature. The stories can be considered literature. But they're not "books" if they exist on cell phones. Children's literature...

604. AP Technology NewsBrief at 9:34 a.m. EDT
AP Online Author: N/A; Word Count: 861 5/21/10 APWIRES 13:34:24

...Thursday. On Wednesday prosecutors in Hamburg opened a criminal investigation into Google about the recording of people's online activities through unsecured Wi-Fi networks. Google to polish Chrome with Web **apps store** SAN FRANCISCO (AP Google Inc. will open a Web applications store later this year in an attempt to make it easier to find and set up programs within the Internet...

605. AP Top Technology News At 9:34 a.m. EDT
AP Online Author: N/A; Word Count: 72 5/21/10 APWIRES 13:34:24

...alcohol ads Suit returns Pa. 'sexting' district to spotlight Another Foxconn worker dies in China; 9th in 2010 Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** f Pakistan PAK Asia GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY NEWS EDT VERISIGN VERISIGN...

606. AP Technology NewsBrief at 8:08 a.m. EDT
AP Online Author: N/A; Word Count: 832 5/21/10 APWIRES 12:08:12

...Thursday. On Wednesday prosecutors in Hamburg opened a criminal investigation into Google about the recording of people's online activities through unsecured Wi-Fi networks. Google to polish Chrome with Web **apps store** SAN FRANCISCO (AP Google Inc. will open a Web applications store later this year in an attempt to make it easier to find and set up programs within the Internet...

13 duplicates

607. AP Top Technology News At 8:08 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/21/10 APWIRES 12:08:12

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f Pakistan PAK Asia GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU...

608. AP Top Technology News At 5 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/21/10 APWIRES 09:02:09

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f Pakistan PAK Asia GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU...

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609. AP Top Technology News At 8:27 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/21/10 APWIRES 00:27:49

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f United States USA North America GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST...

610. Q&A: Google Ventures opens up
Boston Business Journal Author: Galen Moore; Word Count: 860 5/21/10 BOSTONBUSJ (No Page) 2010 WLNR 10555524

...do iPhone first, because that's the volume of devices in the market. And then everyone is currently saying Android next. Those two platforms have the most successful market — an **app store** direct to consumer. North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 New England GEONENG 1NE37 California USACA 1CA98 Massachusetts USAMA 1MA15 BADDOCS Electronics ETRONICS 1EL16 Consumer Electronics CEOVR...

611. AP Top Technology News At 7:25 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 23:25:23

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY...

612. AP Top Technology News At 6:49 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 22:49:37

...spotlight Germany to Google: Respect data privacy Dell fiscal 1Q net income jumps 52 percent ACLU helping keep Twitter users' IDs secret in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY...

613. AP Top Technology News At 5:47 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 21:47:18

...alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping keep Twitter users' IDs secret in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Internet Tech-

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nology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY...

614. AP Top Technology News At 5:33 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 21:33:17

...alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping keep Twitter users' IDs secret in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY...

615. AP Top Technology News At 5:28 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 21:29:00

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY...

616. AP Top Technology News At 5:27 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 21:27:39

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY...

617. AP Top Technology News At 5:13 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/20/10 APWIRES 21:13:26

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY NEWS EDT PAKISTANI WEB VERISIGN WEB VERISIGN SWEDEN AB VERISIGN NORWAY...

618. AP Top Technology News At 5:12 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 21:12:25

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps**

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store Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY NEWS EDT PAKISTANI WEB SONY INTEL VERISIGN WEB VERISIGN SWEDEN AB...

619. AP Top Technology News At 4:28 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 20:28:19

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY NEWS EDT PAKISTANI WEB SONY INTEL VERISIGN WEB VERISIGN SWEDEN AB...

620. AP Top Technology News At 4:27 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 20:27:58

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY NEWS EDT PAKISTANI WEB SONY INTEL VERISIGN WEB VERISIGN SWEDEN AB...

621. AP Top Technology News At 4:18 p.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 20:18:35

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling f GlobalDistribution BADDOCS Personal & Institutional Investing INVEST 1PE62 ACLU AP TOP TECHNOLOGY NEWS EDT PAKISTANI WEB SONY INTEL VERISIGN WEB VERISIGN SWEDEN AB...

622. AP Top Technology News At 4 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/20/10 APWIRES 19:57:06

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal...

623. AP Top Technology News At 3:09 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/20/10 APWIRES 19:09:31

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data

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privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal...

624. AP Top Technology News At 2:52 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/20/10 APWIRES 18:53:06

...online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy ACLU helping guard Twitter posters' IDs in Pa. Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal...

625. AP Top Technology News At 2:48 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 18:51:46

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

626. AP Top Technology News At 2 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 17:56:39

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

627. AP Top Technology News At 1:53 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 17:53:52

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

628. AP Top Technology News At 1:41 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 17:41:55

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...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

629. AP Technology NewsBrief at 1:18 p.m. EDT
AP Online Author: N/A; Word Count: 835 5/20/10 APWIRES 17:18:44

...Thursday. On Wednesday prosecutors in Hamburg opened a criminal investigation into Google about the recording of people's online activities through unsecured Wi-Fi networks. Google to polish Chrome with Web **apps store** SAN FRANCISCO (AP Google Inc. will open a Web applications store later this year in an attempt to make it easier to find and set up programs within the Internet...

11 duplicates

630. AP Top Technology News At 1:18 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 17:18:44

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

631. AP Top Technology News At 1:08 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 17:08:07

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Suit returns Pa. 'sexting' district to spotlight Germany to Google: Respect data privacy Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

632. AP Top Technology News At 1:05 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 17:06:05

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Germany to Google: Respect data privacy Suit returns Pa. 'sexting' district to spotlight Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

633. AP Top Technology News At 1:04 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 17:05:00

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Germany to Google:

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Respect data privacy Suit returns Pa. 'sexting' district to spotlight Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Germany DEU Europe GlobalDistribution BADDOCS Personal & Institutional Investing...

634. AP Top Technology News At 12:48 p.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 16:48:26

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Germany to Google: Respect data privacy Suit returns Pa. 'sexting' district to spotlight Google to polish Chrome with Web **apps store** AP: ACLU helping guard Twitter posters' IDs in Pa. Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers f Pakistan PAK Asia Germany DEU Europe GlobalDistribution BADDOCS...

635. AP Technology NewsBrief at 12:41 p.m. EDT
AP Online Author: N/A; Word Count: 802 5/20/10 APWIRES 16:41:08

...2009, even though she intended the racy photos to be "seen only herself and, perhaps, her long-time boyfriend," according to the federal lawsuit. Google to polish Chrome with Web **apps store** SAN FRANCISCO (AP Google Inc. will open a Web applications store later this year in an attempt to make it easier to find and set up programs within the Internet...

2 duplicates

636. AP Top Technology News At 12:41 p.m. EDT
AP Online Author: N/A; Word Count: 69 5/20/10 APWIRES 16:41:07

...VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads Germany to Google: Respect data privacy Suit returns Pa. 'sexting' district to spotlight Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million f Pakistan PAK Asia Germany DEU Europe GlobalDistribution BADDOCS Internet...

637. AP Top Technology News At 12:36 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/20/10 APWIRES 16:36:19

...Web-security arm Nations pledge crackdown on online alcohol ads Germany to Google: Respect data privacy APNewsBreak: Pa. student sues over cell phone pics Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million f Pakistan PAK Asia Germany DEU Europe GlobalDistribution BADDOCS Internet...

638. AP Top Technology News At 12:32 p.m. EDT
AP Online Author: N/A; Word Count: 68 5/20/10 APWIRES 16:32:52

...Web-security arm Nations pledge crackdown on online alcohol ads Germany to Google: Respect data privacy APNewsBreak: Pa. student sues over cell phone pics Google to polish Chrome with Web

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apps store Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million Yahoo buys freelance news site Associated Content f 6FD7E1AA975EF14A80F93A1DA7D78C3A Pakistan...

639. AP Top Technology News At 12:31 p.m. EDT
AP Online Author: N/A; Word Count: 68 5/20/10 APWIRES 16:31:13

...Web-security arm Nations pledge crackdown on online alcohol ads German prosecutors probing Google's mapping breach APNewsBreak: Pa. student sues over cell phone pics Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million Yahoo buys freelance news site Associated Content f 6FD7E1AA975EF14A80F93A1DA7D78C3A Pakistan...

640. AP Top Technology News At 12:26 p.m. EDT
AP Online Author: N/A; Word Count: 69 5/20/10 APWIRES 16:26:38

...blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million Yahoo buys freelance news site Associated Content AP: ACLU helping...

641. AP Technology NewsBrief at 12:26 p.m. EDT
AP Online Author: N/A; Word Count: 765 5/20/10 APWIRES 16:26:37

...over the past four years. Google captured the information as its vehicles roamed streets gathering images and data for its mapping feature, "Street View." Google to polish Chrome with Web **apps store** SAN FRANCISCO (AP Google Inc. will open a Web applications store later this year in an attempt to make it easier to find and set up programs within the Internet...

642. AP Top Technology News At 12:08 p.m. EDT
AP Online Author: N/A; Word Count: 68 5/20/10 APWIRES 16:09:36

...blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million Yahoo buys freelance news site Associated Content Microsoft upgrade aims...

643. AP Top Technology News At 11:16 a.m. EDT
AP Online Author: N/A; Word Count: 68 5/20/10 APWIRES 15:16:23

...blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads German prosecutors probing Google's mapping breach

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Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million Yahoo buys freelance news site Associated Content Microsoft upgrade aims...

644. AP Top Technology News At 10:16 a.m. EDT
AP Online Author: N/A; Word Count: 68 5/20/10 APWIRES 14:16:24

...blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm Nations pledge crackdown on online alcohol ads German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million Yahoo buys freelance news site Associated Content Microsoft upgrade aims...

645. AP Top Technology News At 10:13 a.m. EDT
AP Online Author: N/A; Word Count: 69 5/20/10 APWIRES 14:13:51

...USA NorthAmerica 452 Word Count: 69 Pakistan blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers EU fines 10 memory chip producers $403 million Yahoo buys freelance news site Associated Content Microsoft upgrade aims...

646. AP Top Technology News At 7:08 a.m. EDT
AP Online Author: N/A; Word Count: 68 5/20/10 APWIRES 11:08:42

...INVESTIGATION: Oil self-regulates around globe Pakistan blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

647. AP Top Technology News At 6:41 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 10:41:45

...blocks YouTube over unIslamic content AP INVESTIGATION: Oil self-regulates around globe Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market f 6FD7E1AA975EF14A80F93A1DA7D78C3A Pakistan...

648. AP Top Technology News At 6:37 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 10:37:31

...blocks YouTube over unIslamic content AP INVESTIGATION: Oil self-regulates around globe

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Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market f 6FD7E1AA975EF14A80F93A1DA7D78C3A Pakistan...

649. AP Technology NewsBrief at 6:11 a.m. EDT
AP Online Author: N/A; Word Count: 852 5/20/10 APWIRES 10:11:09

...over the past four years. Google captured the information as its vehicles roamed streets gathering images and data for its mapping feature, "Street View." Google to polish Chrome with Web **apps store** SAN FRANCISCO (AP Google Inc. will open a Web applications store later this year in an attempt to make it easier to find and set up programs within the Internet...

4 duplicates

650. AP Top Technology News At 6:11 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 10:11:06

...INVESTIGATION: Oil self-regulates around globe Pakistan blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market f 6FD7E1AA975EF14A80F93A1DA7D78C3A Pakistan...

651. AP Top Technology News At 6 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 10:01:23

...blocks YouTube over unIslamic content AP INVESTIGATION: Oil self-regulates around globe Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market f 6FD7E1AA975EF14A80F93A1DA7D78C3A Pakistan...

652. AP Technology NewsBrief at 5:01 a.m. EDT
AP Online Author: N/A; Word Count: 836 5/20/10 APWIRES 09:01:26

...over the past four years. Google captured the information as its vehicles roamed streets gathering images and data for its mapping feature, "Street View." Google to polish Chrome with Web **apps store** SAN FRANCISCO (AP Google Inc. will open a Web applications store later this year in an attempt to make it easier to find and set up programs within the Internet...

14 duplicates

653. AP Top Technology News At 5 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 09:01:17

...is a very good 3G phone Pakistan blocks YouTube over unIslamic content Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish

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Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

654. AP Top Technology News At 4:31 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 08:31:17

...is a very good 3G phone Pakistan blocks YouTube over unIslamic content Symantec buying Veri-Sign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

655. AP Top Technology News At 4:11 a.m. EDT
AP Online Author: N/A; Word Count: 71 5/20/10 APWIRES 08:11:17

...is a very good 3G phone Pakistan blocks YouTube over unIslamic content Symantec buying Veri-Sign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

656. AP Top Technology News At 12:50 a.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 04:50:48

...Count: 72 Review: HTC's Evo 4G is a very good 3G phone Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

657. AP Top Technology News At 12:26 a.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 04:26:15

...Newswire US USA NorthAmerica 452 Word Count: 72 Review: HTC's Evo 4G is a very good 3G phone German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

658. AP Top Technology News At 12:10 a.m. EDT
AP Online Author: N/A; Word Count: 72 5/20/10 APWIRES 04:10:04

...Newswire US USA NorthAmerica 452 Word Count: 72 German prosecutors probing Google's

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mapping breach Review: HTC's Evo 4G is a very good 3G phone Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

659. AP Top Technology News At 9:34 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/20/10 APWIRES 01:35:01

...20, 2010 20100520 20100520 The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 457 Word Count: 70 German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

660. AP Top Technology News At 8:04 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/20/10 APWIRES 00:04:42

...20, 2010 20100520 20100520 The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 457 Word Count: 70 German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

661. DBJ Tech Watch for Thursday 5/20: News of Google, Oracle, Microsoft and more
Denver Business Journal Author: N/A; Word Count: 113 5/20/10 DENVERBUSJRNL (No Page) 2010 WLNR 10416161

...Secerno Cisco to acquire CoreOptics Symantec to buy VeriSign unit HP photo service to go in 3,600 Walmarts Microsoft sues for click fraud Twitter CEO at Microsoft summit Google plans **app store** for Chrome OS Ex- Google lobbyist slammed over ethics VMware, Google in cloud collaboration U. of California to seek DNA samples from freshmen Bank of America hires exec for cybersecurity...

662. NBC BACK IN GAME WITH NEW PRIME-TIME LINEUP
Evansville Courier & Press Author: JACOB NEWKIRK; Word Count: 673 5/20/10 EVVLCR B9 2010 WLNR 13078731

...users to keep up with news and weather anywhere. Now users of Droid phones can join in the fun with their own version of O14toGO.O ItOs available from the Droid **app store**. Jacob Newkirk can be reached via e-mail at jnewkirk77@att.net or through his Web site, jakesdtvblog.com. NBC SPORTS Television Broadcasting 513120 BADDOCS Entertainment SHOWBIZ 1EN08 TV Programming TVPROG 1TV26...

663. Gazette app for your smartphone now available
Gazette, The (Colorado Springs, CO) Author: N/A; Word Count: 375 5/20/10 THEGAZETTE

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(No Page) 2010 WLNR 10403251

...articles. The app also includes share options, such as sending interesting news links to Facebook , Twitter or e-mail. The app is available as a free download through your smartphone **app store**, or by texting GAZAPP to 56654. "Mobile has become one of the main ways to access and share information, and today's launch of The Gazette app helps fill a void...

664. GOOGLE PLANS APP STORE FOR CHROME BROWSER ALTERNATIVE TO APPLE WILL ALLOW CONSUMERS TO FIND APPLICATIONS ONLINE
San Jose Mercury News (CA) Author: Mike Swift, mswift@mercurynews.com; Word Count: 543 5/20/10 SJMERCN 1C 2010 WLNR 10497399

...English CDHE 0008999 Newspaper US USA CA California NorthAmerica 3205 Word Count: 543 Alternative to Apple will allow consumers to find applications online Google later this year will open an **app store** for its Chrome browser, allowing developers to expose and sell applications such as multimedia magazine content and 3-D games for the latest generation of Web browsers. Google made the ...

...is that in recent years the most important new software applications run in a Web browser, rather than on a computer's desktop, but there is no equivalent to Apple 's **app store** for the Web. "It's been really hard for users to discover applications on the Web," said Sundar Pichai, vice president of product management for Google As one example, Terry McDonell ...

...And most important, he added, touching on an issue precious to newspaper and magazine publishers, the app would be good enough that SI could charge for it. Google said the **app store** would be available for its Chrome browser, as well as the Chrome operating system the company is developing for netbooks and laptops. Google said the Chrome browser now has about 70 million users, compared with about 30 million at this time last year. The **app store** will support at least 40 languages and offer free as well as paid apps. Google executives said they were talking to other browser companies -- they declined to say whom, but Microsoft Apple and Mozilla would be obvious candidates -- about participating in the **app store**. Google also said that starting today it would open its Wave communication tool, a means of information exchange for all sorts of content that Google has said could replace e...

665. Google to polish Chrome with Web apps store
Tulsa World Author: Associated Press; Word Count: 145 5/20/10 TULSAWORLD E1 2010 WLNR 10545294
5/20/10 TULSAWORLD E1 5/20/10 Tulsa World E1 2010 WLNR 10545294 Google to polish Chrome with Web **apps store** Associated Press Tulsa World Final Business E1 May 20, 2010 20100520 20100520 English JLNO 0054388 Newspaper US USA OK Oklahoma NorthAmerica 854 Word Count: 145 Google Inc. will open a ...

...to run applications. These inexpensive computers are scheduled to be on store shelves later this year. Google didn't specify a precise date for the opening of its new applications, or "**apps**," **store**, saying only that it will be accessible to the more than 70 million users of the Chrome browser before the end of the year. The company already operates an **apps store** for its Andriod software that powers a wide variety of smartphones. Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal & Institutional Investing INVEST 1PE62 Retail RETAIL 1RE82...

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666. 6rounds API VideoChat 05 19
AP Alert - Business Author: N/A; Word Count: 509 5/19/10 APALERTBUS 16:03:25

...default application in the video experience that will be spread throughout the cross platform environment through leading social networks and other future partnerships. Furthermore, the 6rounds studio will contain an **app store**, with free and premium apps, which will allow revenue sharing opportunities as well an affiliation program for developers. 6rounds is a flash-based cross-platform environment that uses P2P technology...

667. Summary Box: Google has more Web apps in store
AP Alert - California Author: The Associated Press; Word Count: 95 5/19/10 APALERTCA 22:39:27

...an operating system revolving around the Chrome browser. The Chrome OS netbooks won't have hard drives and will need Internet access to run applications. FREE AND FEE: Like Apple 's **apps store** for its iPad, Google will offer free applications while other programs may charge a fee. f StateDistribution BADDOCS Internet Technology INFOHWY 1IN39 Internet INTERNET 1IN27 Search Engines WEBSRCH 1SE87 Personal...

1 duplicate

668. Mobile Local Search Users to Reach Almost 1.5bn by 2014 as GPS
AP Alert - Energy Author: N/A; Word Count: 427 5/19/10 APALERTENG 08:57:17

...Web 2.0 concept further with the introduction of geotagged content." Additionally, the Juniper report found that while browser-based services will dominate the local search market, applications purchased via **app stores** will take a growing portion of the information services market, particularly template apps providing city guides and entertainment guides. Other findings from the Juniper report include: Juniper Research assesses the...

1 duplicate

669. OR QuickReader 2.0 05 19
AP Alert - HiTech Author: N/A; Word Count: 456 5/19/10 APALERTHITECH 17:39:15

...and indie published e-books directly from within the new version of the popular eBook reader BEAVERTON, Ore., May 19 / PRNewswire / -- The top-selling speed reading application on the iPhone **app store**, QuickReader, has launched a new version that upgrades its market leading speed reading technology, offering a significantly enhanced eBook reader interface, and integrating with Facebook and Twitter. With the release...

670. AP Top Technology News At 6:38 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/19/10 APWIRES 22:38:17

...Press English ALHY 0000686 Newswire US USA NorthAmerica 457 Word Count: 70 Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

© 2010 Thomson Reuters. No Claim to Orig. US Gov. Works.

671. Google to polish Chrome with Web apps store
AP Online Author: MICHAEL LIEDTKE Word Count: 435 5/19/10 APWIRES 22:37:58 5/19/10 APWIRES 22:37:58 5/19/10 Associated Press (AP) Newswires 22:37:58 Google to polish Chrome with Web **apps store** MICHAEL LIEDTKE AP Technology Writer AP Online AP Online All May 19, 2010 20100519 20100519 The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 2689 Word Count: 435 SAN ...

...inexpensive computers are scheduled to be on store shelves in time for the holiday shopping season. Google didn't specify a precise date for the opening of its new applications, or "**apps**," **store**, saying only that it will be accessible to the more than 70 million users of the Chrome browser before the end of the year. The company already operates an **apps store** for its Andriod software that powers a wide variety of smart phones. Bigger news is likely to come Thursday at Google 's developers conference. That's when the company is expected ...

...has steadily grown in popularity since its 2008 debut, the Chrome browser still ranks far behind Microsoft Corp. 's Internet Explorer and also trails Mozilla 's Firefox Google 's Web **apps store** also could provide fodder for a tablet computer to compete with Apple 's iPad. Verizon has acknowledged it is working with Google on an iPad alternative, although Google has said...

2 duplicates

672. AP Top Technology News At 6:17 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/19/10 APWIRES 22:17:38

...Press English ALHY 0000686 Newswire US USA NorthAmerica 457 Word Count: 70 Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

673. AP Top Technology News At 5:51 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/19/10 APWIRES 21:51:09

...Press English ALHY 0000686 Newswire US USA NorthAmerica 457 Word Count: 70 Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gambling Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

674. AP Top Technology News At 5 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/19/10 APWIRES 20:55:40

...Press English ALHY 0000686 Newswire US USA NorthAmerica 455 Word Count: 70 Symantec buying VeriSign's Web-security arm German prosecutors probing Google's mapping breach Google to polish Chrome with Web **apps store** Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gaming Military robots seen as lifesavers HP net income surges amid mending computer market EU fines 10...

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675. AP Technology NewsBrief at 4:46 p.m. EDT
AP Online Author: N/A; Word Count: 701 5/19/10 APWIRES 20:46:41

...a San Francisco conference for computer programmers who create applications that run on the Web and mobile devices. Symantec buying VeriSign's Web-security arm Google to polish Chrome with Web **apps store** German prosecutors probing Google's mapping breach BERLIN (AP) _ German prosecutors are investigating Google Inc. on suspicion it violated privacy laws when it recorded fragments of people's online activities through unsecured...

4 duplicates

676. AP Top Technology News At 4:46 p.m. EDT
AP Online Author: N/A; Word Count: 70 5/19/10 APWIRES 20:46:39

...19, 2010 20100519 20100519 The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 455 Word Count: 70 Symantec buying VeriSign's Web-security arm Google to polish Chrome with Web **apps store** German prosecutors probing Google's mapping breach Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gaming Military robots seen as lifesavers HP net income surges amid...

677. AP Top Technology News At 4:42 p.m. EDT
AP Online Author: N/A; Word Count: 68 5/19/10 APWIRES 20:42:31

...19, 2010 20100519 20100519 The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 444 Word Count: 68 Symantec buying VeriSign's Web-security arm Google to polish Chrome with Web **apps store** German prosecutors investigating Google Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gaming Military robots seen as lifesavers HP net income surges amid mending computer...

678. AP Top Technology News At 4:41 p.m. EDT
AP Online Author: N/A; Word Count: 68 5/19/10 APWIRES 20:41:13

...19, 2010 20100519 20100519 The Associated Press English ALHY 0000686 Newswire US USA NorthAmerica 444 Word Count: 68 Symantec buying VeriSign's Web-security arm Google to polish Chrome with Web **apps store** German prosecutors investigating Google Muslim anger prompts Pakistan to block Facebook Lawmakers push to regulate, tax online gaming Military robots seen as lifesavers HP net income surges amid mending computer...

679. Google plans app store for Chrome OS
Silicon Valley/San Jose Business Journal Author: N/A; Word Count: 97 5/19/10 SVSJBUSJ (No Page) 2010 WLNR 10354787
5/19/10 SVSJBUSJ (No Page) 5/19/10 Silicon Valley - San Jose Bus. J. (Pg. Unavail. Online) 2010 WLNR 10354787 Google plans **app store** for Chrome OS Silicon Valley/San Jose Business Journal sanjose May 19, 2010 20100519 20100519 English JLBP 0100182 Newspaper US USA CA California NorthAmerica 553 Word Count: 97 Google Inc. said on Wednesday that it will launch an **app store** for its Chrome Web browser and operating system. Google 's product management vice

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president Sundar Pichai announced at the company's developer conference in San Francisco that the store will go...

680. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 276 5/19/10 THOMSONFIN 20:04:25

...topnews.session.rservices.com * THOMSON ONE: visit topnews.thomsonone.com/topnews * ReutersStation: view story .134 * Reuters Plus: from your WebDSS screen For more information on Top News, visit http://topnews.reuters.com .... TOP STORIES > Google unveils Web **app store** for games > Hewlett-Packard beats Street view, raises outlook > Vodafone Bharti win costly India 3G spectrum > EU fines Samsung, others for chip price-fixing > Samsung accepts EU findings on chip...

3 duplicates

681. UPDATE 1-Google unveils Web app store for games
Thomson Financial News Author: N/A; Word Count: 421 5/19/10 THOMSONFIN 18:33:40 5/19/10 THOMSONFIN 18:33:40 5/19/10 Thomson Financial News 18:33:40 UPDATE 1- Google unveils Web **app store** for games Thomson Financial News Thomson Financial News North America May 19, 2010 20100519 20100519 English IJFD 0062390 Newswire US USA NorthAmerica 2603 Word Count: 421 Google Web **app store** to work through Chrome browser * Chrome now has 70 million users Google to launch new online video format called webm SAN FRANCISCO, May 19 (Reuters Google Inc showed off a ...

...popularized by Apple Inc 's 'App Store' for the iPhone. Google 's mobile operating system Android and Research In Motion Ltd 's BlackBerry and others also now have their own **app stores**. Google also announced a new format for Web video that it said will be open-source and royalty free. The new video format, dubbed webm, is based on technology that...

682. WRAPUP 2-Google beats Microsoft in smartphones, catching Apple
Thomson Financial News Author: N/A; Word Count: 590 5/19/10 THOMSONFIN 15:35:54

...more start-ups are developing applications for Android, boosting interest among consumers and posing increasing risk to Apple , venture capitalists told the Reuters Summit in San Francisco. While Apple 's **app store** offers more than 200,000 games, tools and other software to jazz up the iPhone, against just 38,000 for Android, the openness of Google 's mobile operating system is helping it...

683. WRAPUP 1-Google beats Microsoft in smartphones, catching Apple
Thomson Financial News Author: N/A; Word Count: 567 5/19/10 THOMSONFIN 11:25:56

...consumers and posing increasing risk to Apple , venture capitalists told the Reuters Global Technology Summit in San Francisco. <^^ Take a Look on Global Technology Summit [ID:nN14211075])) While Apple 's **app store** offers more than 200,000 games, tools and other software to jazz up the iPhone, against just 38,000 for Android, the openness of Google 's mobile operating system is helping it...

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684. Reuters Summit-Samsung to launch first bada-phone soon
Thomson Financial News Author: N/A; Word Count: 406 5/19/10 THOMSONFIN 08:39:49

...Center two years ago to develop its own smartphone system. Lee said Samsung planned to launch bada smartphones in coming weeks in Britain and Germany and also open its own **app store** in June to provide contents for its bada smartphone users. Samsung is the world's No.2 mobile phone market with some 20 percent market share but it has a little...

685. Reuters Summit-UPDATE 2-VCs see Android gaining on iPhone
Thomson Financial News Author: N/A; Word Count: 577 5/19/10 THOMSONFIN 02:01:57

...bigger challenge to Apple Inc in the mobile world as more and more start-ups develop applications for Google 's Android software, venture capitalists said on Tuesday. While Apple 's **app store** offers more than 200,000 games, tools and other software to jazz up the iPhone, against just 38,000 for Android, the openness of Google 's mobile operating system is helping it...

686. Faster Forward: Report from Google I/O.
Washingtonpost.com Author: Rob Pegoraro; Word Count: 1507 5/19/10 WASHPOSTCOM (No Page) 2010 WLNR 10528052

...9:48 a.m. PST: Pichai: It's hard to find Web apps and know which ones are good. That's not how things work on a smartphone. So Chrome will add an **app store** of its own, letting you buy a Web application and add it to a special listing of apps in the browser. He demos looking up and adding a Web-app...

687. In Mobile Banking, Android's Breathing Down iPhone's Neck
American Banker (USA) Author: Daniel Wolfe; Word Count: 631 5/18/10 AMBKR 7 2010 WLNR 10202383

...an interview. The first Android smart phone was released in October 2008, more than a year after the iPhone's debut and only a few months after the iPhone added its **app store**. And while the financial industry remains focused largely on the iPhone, banking customers are focused on Android. But according to a March survey conducted by Javelin, Apple 's grip on...

688. In Store Solutions photo 05 18
AP Alert - HiTech Author: N/A; Word Count: 1054 5/18/10 APALERTHITECH 18:39:22

...20091110/INSTORELOGO) Many consumers and business people have already installed these cutting-edge 2010 Samsung LED televisions in their homes and offices. These TVs feature Samsung Apps , the world's first **app store** for TVs and Blu-ray players. Now, they can add the FREETALK TV camera system to enable video and audio conferencing capability and/or make and receive voice calls using...

689. What Effect Will Mobile Apps Have on Healthcare?

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Market Wire Author: N/A; Word Count: 265 5/18/10 INTERNETWIRE 00:00:00

...healthcare apps. This evaluation of the mobile health sector provides detailed analysis of the remote monitoring sector and examines the evolution of smartphone apps and the subsequent impact of the **app store** model on the healthcare industry. Topics covered in the report include... 1. How much could the public healthcare sector save through cellular remote monitoring of individuals? 2. What does the...

690. Tulsa-based Grocio founder lands second iPhone app
Journal Record (Oklahoma City, OK) Author: D Ray Tuttle; D. Ray Tuttle; Word Count: 472 5/17/10 JROKC (No Page) 2010 WLNR 10670149

...Count: 472 Gerald Buckley had his second application for Apple 's iPhone approved in a little more than three months as the app giant OK'd his grocery circulars for the **app store** late Friday. The 2.2-megabyte app is "live" and ready for download at $5.99, said the founder of Grocio.com, a free grocery price comparison website. A megabyte is...

1 duplicate

691. Steal These Ideas (Spring-Cleaning Edition)
Media Industry Newsletter Author: N/A; Word Count: 702 5/17/10 MINMEDIA (No Page) 2010 WLNR 10196063

...can tell you that the companies that scrape their own content for the best drive-by experiences will win in the app environment. In the Entertainment section of the iPad **app store** for instance, both Yahoo Entertainment and Entertainment Weekly's Must List are among the top 10 most popular programs because they offer less. EW's Must List may be the best of...

692. SURE, THEY'RE COOL, BUT GOGGLES ARE STILL A LITTLE FOGGY
Pittsburgh Post-Gazette (PA) Author: CED KURTZ; Word Count: 637 5/16/10 PITTSPOST D8 2010 WLNR 10128851

...what a nematode he is, makes you solve math problems before allowing you to send. That's Mail Goggles Here's how Google Goggles works: You download the program from the Android **app store**. When you start the program, it turns on the camera on your Android phone. You take a picture of a book cover, or a CD cover or a document or...

693. Tulsa World, Okla., Robert Evatt column: Droid Incredible: Android at its best
Tulsa World (OK) Author: Robert Evatt Word Count: 469 5/16/10 TULSAWORLD (No Page) 2010 WLNR 10131107

...to and a limited number of home screens to personalize, I don't have much to gripe about. And I haven't even mentioned numerous features like the sharp camera or Android's **app store**, which is growing at a fast clip. "Incredible" may give the phone a lofty set of expectations, but all in all the phone nearly lives up to its moniker. NASDAQ...

1 duplicate

694. Garminfone will hit T-Mobile shelves in June

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Business Journal (KANSAS CITY) Author: David Twiddy; Word Count: 205 5/13/10 KCBUSJRNL (No Page) 2010 WLNR 9895309

...turn-by-turn directions and location-based searches. It also will have Google Inc.'s (Nasdaq: GOOG) Android operating system, giving users access to thousands of applications through the Android **app store**. Garmin (Nasdaq: GRMN), incorporated in the Cayman Islands but with operational headquarters in Olathe, is moving into the smartphone market to combat competition from mobile phone makers that increasingly have...

695. Children's E-Books Learn Entertaining New Tricks
New York Times (NY) Author: WARREN BUCKLEITNER; Word Count: 518 5/13/10 NYT B8 2010 WLNR 9862826

...in the 1990s- e-books for children came on CD-ROMs, and for digital wizardry, offered only mouse clicks and hidden pop-up-like animations. Not anymore. Touch-screens and **app stores** have given new tricks to old books, and the number of new titles is blossoming. Still, a parent has many choices with no frills. Apple 's iBook store includes "The...

696. MacroSolve's Mobile App Market Estimated to Explode to 70
AP Alert - Energy Author: N/A; Word Count: 562 5/12/10 APALERTENG 10:00:48

...further estimates that downloads per annum will increase to 21.6 billion apps by 2013, resulting in mobile store app sales of $29.5 billion in that year. The iPhone **app store** alone, which launched in July of 2008 with 500 mobile apps, has now provided over 3 billion downloads through March of this year with an expansion of content to over ...

...with our mobile business apps. Our recently launched apps have swiftly gained market traction. In fact, our patent-pending ReForm XT ranked among the top 20 downloads on the BlackBerry **app store** in one of its first months of release," stated MacroSolve President and CEO Clint Parr. MacroSolve's DineInsight and ClubInsight mobile business apps, both 'Powered by ReForm XT,' serve the needs...

2 duplicates

697. Infonetics Research: Telecom operators ramp investment in subscriber data management to address pain points
Market Wire Author: N/A; Word Count: 594 5/12/10 INTERNETWIRE 00:00:00

...portal (http://www.infonetics.com/login), or follow the links below for report highlights and additional information: Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, **app stores** Policy server market up 65% in 2009, forecast to hit $1.4 billion in 2014 Sandvine Cisco , Allot lead fast-growing standalone deep packet inspection (DPI) market Oracle IBM receive...

698. Palm gives HP an iPad edge
News & Observer, The (Raleigh, NC) Author: PAUL GILSTER Word Count: 771 5/12/10 NOBRNC (No Page) 2010 WLNR 9772893

...robust, with more than a million units sold. Assuming the tablet market continues to have traction, HP will also gain another valuable asset with Palm, an already functioning (if tiny) "**app store**." By

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allowing the development of third-party applications, Apple has turned on a money engine that it controls from the top down. Palm's developer community may be small but HP ...

...for both hardware and software. HP 's other option would have been to go with the free Android operating system, and the fact that it didn't tells me that the **app store** model that is feeding the iPhone and iPad infrastructures is seen by many as the wave of the future. Control the **app store** and you can afford to absorb the inevitable commoditization of the tablet and smartphone devices. Silicon-based products continue to follow Moore's Law, getting cheaper and more powerful, but a healthy **app store** becomes the beating heart of the mobile device business. Not having to license its operating system from Microsoft adds to the luster. Bear in mind, too, that HP has little...

699. BRIEF-Amazon announces shopping app for ipad
Thomson Financial News Author: N/A; Word Count: 36 5/12/10 THOMSONFIN 13:04:27

...IJFD 0062390 Newswire US USA NorthAmerica 243 Word Count: 36 May 12 (Reuters) - Amazon.com Inc : * Announces shopping app for ipad * Says amazon app for ipad is now available on the **app store** Bangalore Equities Newsroom ; +91 80 4135 5800; within U.S. +1 646 223 8780)) ((For more news, please click here)) Internet INTERNET 1IN27 Online Shopping ELECSHOP 1ON21 E-Commerce ELECCMRC 1EC30...

700. The Web Hostess: Online manners, best new sites and must-see videos.
Washingtonpost.com Author: Monica Hesse; Word Count: 2292 5/12/10 WASHPOSTCOM (No Page) 2010 WLNR 10213920

...on Facebook 's privacy settings, courtesy of Mashable and Rob Pegoraro. Monica Hesse: Thanks, Paul! iPod Touch: In addition to anything you can get on the Kindle app, the iTunes **app store** has lots of classic books (Austen, Twain, Kipling, Dickens, etc.) that are really cheap ($.99, I think). They come with their own reader apps that are more rudimentary than Kindle...

701. CIGI Launches G20 Web Page and Mobile Video App
Market Wire Author: N/A; Word Count: 447 5/11/10 INTERNETWIRE 00:00:00

...broadens access to CIGI's experts and research. It is available as a free download for BlackBerry® and iPhone® smartphone users. To download the app, visit www.cigionline.org/app or the respective **app stores**. CIGI 's new mobile video app is a valuable way for us to communicate our international policy expertise and insight with a growing global audience of mobile device users," says...

1 duplicate

702. More than 1 browser available
Oklahoman Author: Lillie-Beth Brinkman Word Count: 395 5/11/10 OKLAHOMAN 1D 2010 WLNR 9804207

...been wondering about Apple 's Safari browser that is installed on each iPod Touch and iPhone. Did you know there are applications for other browsers to use in the iTunes **app store**? Just type "browser" or "web browser" into the search, and more than 150 browser apps pop up for those two devices. There's an additional set for the iPad. These browsers...

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703. Apple revenue splits chafe developers
Sacramento Business Journal Author: N/A; Word Count: 179 5/11/10 BUSJSACRAMENT (No Page) 2010 WLNR 9752574

...iPhone, a study published Tuesday said. Eighty percent of developers in North America think they should receive more than 30 percent of the revenue generated by their apps in an **app store**, according to the Spring North American Development Survey by Santa Cruz-based Evans Data Corp. Greg Bauer, a local app developer who created Forget Me Not along with business partner ...

...app would have to be d ownloaded 10,000 times to break even at $3.99 per download The survey of more than 400 developers conducted last month also found that **app stores** are the preferred distribution model for only 15 percent of North American developers, with more than half preferring direct sales to end-users or enterprises. Developers aren't happy about **app store** restrictions on price and content, either. More than 70 percent thought there should be no restrictions on price. Only a third thought content restrictions were acceptable, while nearly half thought...

2 duplicates

704. amAze GPS Facebook photo 05 10
AP Alert - Business Author: N/A; Word Count: 483 5/10/10 APALERTBUS 13:03:20

...amongst our loyal users. All privacy aspects were addressed". Users can download amAze for free via the amAze GPS web site at: http://www.amazegps.com or via most of the main **app stores**. The Facebook interface can be found on http://apps.facebook.com/amazegps. The basic version of amAze GPS that includes the Facebook location interface is free of charge. Users that wish to...

705. Microsoft cell phones earn 'cool' status
Indianapolis Star, The (Indianapolis, IN) Author: N/A; Word Count: 647 5/10/10 INDSTR A2 2010 WLNR 9655811

...students. So don't expect a heavy-duty e-mail application with Outlook integration or a calendar or a slot for a removable memory card. There's not even access to an **app store** for downloadable applications. Instead, what you get with either KIN are cool features like the KIN Spot. Just like it sounds, the "spot" is a colored dot on the bottom...

1 duplicate

706. MIAMI-DADE: Miami-Dade to get iPhone app to file complaints Local governments are getting on the iPhone bandwagon, and Miami-Dade users will soon be able to complain about potholes or other problems...
Miami Herald (FL) Author: TANIA VALDEMORO Word Count: 642 5/10/10 MIAMIHD (No Page) 2010 WLNR 9630564

...in 90 countries, said Jennifer Bowcock , a spokeswoman for Apple , which manufactures the iPhone. To date, iPhone users have downloaded about 4 billion copies of these applications from Apple 's **app store**, she said. Zito said it was natural to develop an iPhone application to bring government closer to the people. ``Everyone is thinking along the same lines," she said. ``Cities that...

707. Centenary College professor stresses importance of Twitter, Facebook

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Daily Record (Morristown, NJ) Author: N/A; Word Count: 769 5/9/10 DAILYRECNJ 20 2010 WLNR 9609210

...the society becomes more mobile. The iPhone changed everything, he said. While cells phone had been changing, growing more powerful and adding features and reliability, the concept of the iPhone's **app store** was the game changer. Now Apple 's phone and the competition's attempts to duplicate its facility, have put the world on a pace, Iris said, "that in five years we'll...

1 duplicate

708. TangoCard value tool 05 07
AP Alert - Financial Author: N/A; Word Count: 585 5/7/10 APALERTFIN 12:27:23

...whose primary focus is helping people use the value of the cards they own. To learn more, visit http://www.tangocard.com or find our Tango Card iPhone application on Apple 's **app store**. Press Contacts: Ethan Schaffer Tango Card, Inc. general@tangocard.com 206.937.6342 This press release was issued through eReleases(R). For more information, visit eReleases Press Release Distribution at http...

709. CA Apple iPad May 28 05 07
AP Alert - HiTech Author: N/A; Word Count: 488 5/7/10 APALERTHITECH 12:36:56

...laptop or netbook--and delivers up to 10 hours of battery life. The App Store on iPad lets you wirelessly browse, buy and download new apps from the world's largest **app store**. iPad includes 12 new innovative apps designed especially for iPad and will run almost all of the more than 200,000 apps on the App Store, including apps already purchased for...

710. GetJar Empowers Developers w/ Mobile App Conversion for All Phones GetJar
Drug Week Author: N/A; Word Count: 639 5/7/10 DRUGWEEK 4082 2010 WLNR 8917607

...Week Expanded Reporting 4082 May 7, 2010 20100507 20100507 English BFIJ 0003156 Newsletter US USA NorthAmerica 3194 Word Count: 639 2010 MAY 7 - (NewsRx.com) -- GetJar (www.getjar.com), the world's second largest **app store**, announced that it is the first to enable developers to measure the conversion rate of mobile downloads to actual users across all open platforms: Android, BlackBerry, Flash, Java, Symbian , Windows Mobile (see also GetJar Developers want users, not downloads, but until now it was very time consuming to set up tracking codes and analytics to measure conversion of **app store** downloads to users. GetJar now automates this process, allowing developers to analyze the performance of their application by phone, country, and network. "With GetJar conversion tracking, developers will know where ...

...results in the analytics on the GetJar developer site. For more information and complete documentation, create a developer account at http://developer.getjar.com. About GetJar GetJar is the world's second largest **app store**, second only to Apple iTunes, with over 900 million downloads to date. The company provides more than 65,000 mobile applications across all major handsets and platforms to consumers in more...

1 duplicate

711. CSI Global Education Leads the Way With Launch of Free
AP Alert - Energy Author: N/A; Word Count: 381 5/6/10 APALERTENG 14:41:52

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...in financial services education with the launch of a free educational app for iPhones, iPods and the new iPads. CSI 's new mobile application is available for download from the **app store** at http://www.csi.ca/app (http://www.csi.ca/app) . The new mobile app enables investors, financial services professionals and CSI students to access a robust financial glossary, featuring more than 4,000 financial...

1 duplicate

712. CA Novatel Wireless 05 06
AP Alert - Financial Author: N/A; Word Count: 791 5/6/10 APALERTFIN 11:37:25

...will be downloaded -- including free and paid-for apps -- by 2014, worth an estimated US $6 billion," said Rob Hadley, CMO, Novatel Wireless The combination of PocketGear's industry leading open **app store** and content marketplace with the innovative MiFi platform provides rapid time-to-market for an eager community of application developers. We expect that the MiFi App Store will be a ...

...Novatel Wireless is currently working with its technology partners to create a variety of applications for enterprise users and consumers. ABOUT POCKETGEAR PocketGear is the world's largest cross platform, open **app store** and content marketplace with a catalog of more than 140,000 paid and free titles available for discovery and download. To date, PocketGear has generated over $400 million in mobile application ...

...leading media and ecommerce companies, including Samsung LG Sony Ericsson Research In Motion Microsoft , T-Mobile, AT&T , and Verizon Wireless In addition, PocketGear operates the largest network of independent **app stores**, including Handango .com (http:// Handango .com/), PocketGear.com (http://PocketGear.com/), and Mobile2Day.de (http://Mobile2Day.de/). PocketGear is headquartered in Durham, NC with offices in Munich, Germany and Irving, TX. For more information...

713. His Space: Favor of the month Period alert
Journal Gazette, The (Fort Wayne, IN) Author: Monica Hesse Washington Post; Word Count: 536 5/6/10 JGAZETTE 1D 2010 WLNR 9456113

...Mobile, the company that distributes "Code Red," will not release sales figures but says that the application has climbed as high as 35 on the Lifestyle division of the Apple **app store** - a category that includes hundreds of applications. Again: Men, we had no idea. Code Red ("A Survival Guide to Her Monthly Cycle. Period!") was conceptualized by a husband-and-wife...

1 duplicate

714. Kins off to promising start, but have growing up to do Microsoft phones have nifty features, but you ' ll want more
USA Today (USA) Author: Edward C. Baig; Word Count: 994 5/6/10 USATD 3B 2010 WLNR 9342412

...zoom, as on an iPhone. I took to the thumb keypad fairly quickly. You can search though Bing. But the lack of any third-party apps or any kind of **app store** is another curious omission in this day and age; I suspect we'll see this addressed down the road with Windows Phone 7. The other problem: It wasn't always obvious how...

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715. The letdown is coming, so why rush into it?
CHICAGO TRIBUNE Author: Steve Dahl; Word Count: 626 5/5/10 CHICAGOTR 1 2010 WLNR 9272971

...the offseason. I would gladly write the rest of this article on it, except that it doesn't come with Microsoft Word preinstalled. I'm going to have to go to the **app store** and get Pages for iPad for $9.99. Not that big of a deal, but just short of perfection. That's what I'm talking about. It's always something. Steve Dahl is...

716. Agua Caliente Casino Resort Spa launches iPhone app
Indian Country Today (Oneida, NY) Author: N/A; Word Count: 288 5/5/10 INDCTRYTYNY (No Page) 2010 WLNR 10354326

...available for easy viewing on the application platform. The application is compatible with iPhone and iPod Touch and requires iPhone OS 3.1.2 or later. To download, visit the **app store** or iTunes.com and search for "Agua Caliente." Fans can also check in with Agua Caliente properties through Facebook Facebook .com/AguaCalienteCasino and Facebook .com/SpaResortCasino) and Twitter (@AguaCalienteCRS and @SpaResortCasino...

717. MacroSolve Launches iPhone App for Public Schools Market;
AP Alert - Energy Author: N/A; Word Count: 682 5/4/10 APALERTENG 10:03:16

...believe we can support a national roll-out of this school app." The app will be available as soon as May 4 to Edison students and families on the iPhone **app store**. Access for users of other mobile devices, including BlackBerry, Google Android, and Palm, will be phased in over the coming months. "This is a wonderful tool that addresses the way...

2 duplicates

718. Mobile Payments Market to Quadruple by 2014
AP Alert - Energy Author: N/A; Word Count: 341 5/4/10 APALERTENG 08:57:14

...value of money being transferred. The mobile payments report revealed that growth across all market segments was being driven by the wide adoption of Smartphones and the increased use of **apps stores**. In addition SMS ticketing schemes such as those offered by OBB Austrian Railways and Skane Traffic in Sweden were also important developments. Shopping by mobile at stores such as Amazon...

1 duplicate

719. Apps not only for cell phone
Oklahoman Author: Lillie-Beth Brinkman Word Count: 394 5/4/10 OKLAHOMAN 1D 2010 WLNR 9364432

...store, among the first to put all its apps in one place, serves about 10 million to 20 million app downloads daily. Google has jumped into the fray with its **app store** for Web-based apps at www.google.com/apps and apps located within Gmail (such as Google Buzz Google Docs and Google Wave). Some people say these are changing the way we...

1 duplicate

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720. IPad sales top 1 million in 28 days; it took iPhone 74
San Francisco Chronicle (CA) Author: Ryan Kim; Word Count: 507 5/4/10 SFCHR D2 2010 WLNR 9173746

...of its small market share in computers. But as Apple becomes a major force in mobile (it has 25 percent market share in smart phones and owns the largest mobile **app store**), it finds itself in a position to exert more power over the market. A daily dose of postings from The Chronicle's technology blog (sfgate.com/blogs/tech) PCAPPLE PERSTECH Market Share...

721. Handy list of smart phone apps for architects.
Daily Journal of Commerce, Portland Author: Aaron Spencer; Word Count: 489 5/3/10 DAILYJOURNCOM (No Page) 2010 WLNR 9769706

...489 Architectural Record has compiled a handy list of smart phone applications for architects. Apps are often difficult to find, as they fall under several different categories in the iTunes **app store**. They also have a learning curve, but can be useful. You can save time and money if you have tools at your fingertips and can do work at job sites...

722. Life with the new iPad Wi-Fi+3G - My First Weekend in Love
eNewsChannels Author: Christopher Laird Simmons; Word Count: 3036 5/3/10 ENEWSCHANLS (No Page) 2010 WLNR 9160630

...to not see a whole slew of "ready to go" applications. Even the book reader requires you first sync to your iTunes account, then download the iBooks reader from the **app store**. Certainly this forces you to learn how to drink the Apple kool-aid, but if you are used to an Amazon Kindle, it's a few extra steps before you can ...

...the section you're in, which can be a bit annoying. Tonight and tomorrow I'll spend more time playing with the apps. To start with, I got the following from the **app store** (all are free, except a couple): 1) iBooks - free 2) ABC Player (to play ABC TV content) - free 3) Amazon Kindle app - free 4) Netflix app - free (requires Netflix account ...

...PS3 they are there to watch. Nice. The Weather Channel app worked very well for me, although earlier versions seem to have had problems according to feedback in the iTunes **app store**. Worked brilliantly for me. If you wanted "real weather" information versus the little thing on your iTouch, this is the real deal. I had never used Pandora before, since I...

723. All-Tech Chat: Apple Vs. Gizmodo
NPR All Things Considered Author: N/A; Word Count: 795 5/3/10 ATCON (No Page) 2010 WLNR 9160037

...iPhone or the iPad. Apple is sort of saying, we don't think Adobe Flash is an open format, yet people look at Apple and say, well, we don't think the **app store** is a very open format and they're getting a lot of scrutiny over what they approve and don't approve. Is that anti-competitive? Is that – are they shutting certain developers...

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724. BRIEF-Apple sells 1 million iPads
Thomson Financial News Author: N/A; Word Count: 65 5/3/10 THOMSONFIN 12:37:54

...IJFD 0062390 Newswire US USA NorthAmerica 326 Word Count: 65 May 3 (Reuters) - Apple : * Sells one million ipads * Says iPad users have already downloaded over 12 million apps from the **app store** * Says iPad users have downloaded over 1.5 million ebooks from the new ibookstore Bangalore Equities Newsroom ; +91 80 4135 5800; within U.S. +1 646 223 8780)) ((For more news...

725. Palm Deal Pushes HP Into SmartPhone Market
TWICE Author: Doug Olenick; Word Count: 583 5/3/10 TWICE 6 2010 WLNR 9137736

...tech world increasingly is focused on the mobile Internet. Any company that can manage to control the flow of revenue from wireless data users— coming from subscriptions, ad sales or **app store** revenues—stands to benefit enormously. With the Palm purchase, HP has positioned itself as a player in this great technology battle," said Tia Teng, a senior analyst with iSuppli Teng...

726. We need a pill to restore common sense
Fort Worth Star-Telegram (Fort Worth) Author: Jane Glenn Haas; Word Count: 566 5/2/10 FTWTHST (No Page) 2010 WLNR 9069977

...Mobile , the company that distributes Code Red, will not release the sales figures but says the application has climbed as high as 35 on the Lifestyle division of the Apple **app store** -- a category that includes hundreds of applications. This is what social networking is all about? I know there are medical teams trying to determine the same information for couples eager...

727. Vive la difference: multiplatform app stores like GetJar reach beyond smart phones.
Billboard Author: Bruno, Antony; Word Count: 726 5/1/10 BILLBD 16 2010 WLNR 17429527

5/1/10 BILLBD 16 5/1/10 Billboard 16 2010 WLNR 17429527 Vive la difference: multiplatform **app stores** like GetJar reach beyond smart phones. Bruno, Antony Billboard 122 17 16(1) May 1, 2010 20100501 20100501 The Nielsen Company 0006-2510 Magazine/Journal English KEYI 0001166 Trade Journal ...

...their reach among mobile consumers. While many players in the music business are content with creating apps for the iPhone, the fact remains that many consumers don't own one. Independent **app stores** like GetJar make it easier to reach other mobile subscribers by aggregating apps for different phones at one location, saving companies the trouble of creating different marketing efforts for multiple ...

...a BlackBerry, a Nokia phone or an Android-based handset. For iPhone users, it redirects them to the Apple iPhone App Store for downloads. [ILLUSTRATION OMITTED] "We're the Walmart of **app stores**," GetJar chief marketing officer Patrick Mork says. GetJar isn't alone. It's merely the largest among a slew of independent **app stores** that include Handango , acquired earlier this year by PocketGear; Handmark ; AppBoy; and Mogango. What makes them particularly compelling is that they offer apps for devices other than smart phones. Called...

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728. Analysts Are Mixed on Value of Palm to Hewlett-Packard
CONSUMER ELECTRONICS DAILY Author: N/A; Word Count: 715 4/30/10 CONSEL (No Page) 2010 WLNR 9235404

...tech world increasingly is focused on the mobile Internet. Any company that can manage to control the flow of revenue from wireless data users -- coming from subscriptions, ad sales or **app store** revenues -- stands to benefit enormously. With the Palm purchase, HP has positioned itself as a player in this great technology battle." Palm was the No. 10 smartphone brand in Q4...

729. Diversinet Awarded Patents for Mobile Application Downloads and Security Diversinet Corp.
Drug Week Author: N/A; Word Count: 875 4/30/10 DRUGWEEK 3454 2010 WLNR 8370890

...covers the automatic detection and classification of a mobile device, such as a smartphone or feature phone. The patent resolves problems that arise when carrier - or aggregator - operated online mobile **app stores** must support multiple operating systems (OSs) and platforms, like Android and J2ME. Every mobile device vendor supports multiple OSs and implements an OS differently, forcing developers to rebuild their apps ...

...each device's unique requirements. Analysts estimate that as many as 6 billion mobile apps will be downloaded in 2010, more than double the number in 2009. For carriers and other **app store** operators, the downside of this growth is the cost of resolving problems when mobile users select app versions that don't meet their particular device requirements. Diversinet 's patented technology solves the fragmentation issue by identifying each device as it registers with an **app store's** server and then automatically providing it with the correct version - all with no human intervention. This system also can be updated to support new device models and OSs as they become available in the marketplace. The patented method is designed to lower support costs for carriers and vendors with branded **app stores**, as well as aggregators and developers, while consumers can enjoy a hassle-free download experience. These advantages apply to any mobile application, including games, utilities and business software, that is...

1 duplicate

730. RadioTime Users Listening Sessions Top 45 Million in March 2010 RadioTime, Inc.
Drug Week Author: N/A; Word Count: 601 4/30/10 DRUGWEEK 3628 2010 WLNR 8372417

...world, offering the most selection of any Internet radio app for Android. The RadioTime apps are among the highest-rated radio applications with users in both the Android and Palm **app stores**." The Android app is available now for $2.99 on the Android Market store; the Palm webOS app is free and available in the Palm App Catalog accessible via a...

1 duplicate

731. Apple's Chief Makes Case Against Flash
New York Times (NY) Author: NICK BILTON; Word Count: 359 4/30/10 NYT B4 2010 WLNR 8955804

...Web sites. Jeffrey Hammond, principal analyst with Forrester Research , which covers the technology industry, said both Apple and Adobe "are closed to some extent." Mr. Hammond pointed to Apple 's **app store** as an example of a closed system. "Apple can take any app they want out of the **app store**, and the developer has no choice in the matter," he said, "I'm sorry, but that's

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closed." In his letter, Mr. Jobs also pointed to security problems associated with Flash that...

732. HP tablet plans draw interest after Palm deal
Thomson Financial News Author: N/A; Word Count: 738 4/30/10 THOMSONFIN 20:56:15

...they were doing it on the cheap," Dulaney said. " Now, even with some gas in the tank, it's still going to take some time to get it going. Plus, the **app store** is just not there yet." "You've got to be sure you've got it right before you launch. The little things matter in this business." Apps are seen as crucial to...

733. Analysts were split over Hewlett-Packard's agreement...
WASHINGTON INTERNET DAILY Author: N/A; Word Count: 521 4/30/10 WASHINTDLY (No Page) 2010 WLNR 9235433

...tech world increasingly is focused on the mobile Internet. Any company that can manage to control the flow of revenue from wireless data users -- coming from subscriptions, ad sales or **app store** revenues -- stands to benefit enormously. With the Palm purchase, HP has positioned itself as a player in this great technology battle." Palm was the No. 10 smartphone brand in Q4...

734. Competitive Availability Of Navigation Devices
Congressional Testimony via FDCH Author: N/A; Word Count: 2623 4/29/10 CONGTMY (No Page) 2010 WLNR 8865543

...also working on a software development kit that would allow a wide range of independent developers to create FiOS TV widgets that could be brought to consumers through our TV **app store** that we call the Widgets Bazaar. We are not alone in doing this. In fact many consumer electronic devices today - laptops, netbooks, tablet computers, TVs, Blu-Ray players, DVRs and...

1 duplicate

735. When You Wish Upon a Star, Now You Can Call It by Name
New York Times (NY) Author: BOB TEDESCHI; Word Count: 1067 4/29/10 NYT B8 2010 WLNR 8812433

...navigators of the past would think of a world where people need a $500 gadget to find Gemini. Quick Calls Android 's marketplace is still small compared with the iTunes **app store**, but with 50,000 Android apps now available by some counts, the selection is growing quickly. Among the more useful titles is XiiaLive ($4, formerly DroidLive), which lets users search and...

736. SK Telecom Co. Ltd.-April 27, 2010, SK Telecom Co. Ltd., KT Corp., and LG Telecom Co., Ltd. to Launch Integrated App Store in 2011-
Standard & Poor's Daily News Author: N/A; Word Count: 133 4/28/10 SPDLYNEWS (No Page) 2010 WLNR 8782714

...ADRJ 0009454 Newspaper US USA NorthAmerica 664 Word Count: 133 SK Telecom Co. Ltd. KT Corp. and LG Telecom Co., Ltd. announced that they will offer apps from the unified **app store** to their subscribers for any smartphone model, in addition to their existing **app stores**. The regulator

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expects the launch of the integrated **app store** to foster collaboration among carriers and give more opportunities to local app developers. The companies will launch a unified **app store** for smartphone users in the second half of 2011. The unified **app store** will serve as a retail channel to register, review and download applications, or apps. Smartphone apps expand a handset's features beyond the functions pre-loaded by the device's maker. SK...

737. Toronto-Dominion App Proves Popular
American Banker (USA) Author: Daniel Wolfe; Word Count: 139 4/27/10 AMBKR 11 2010 WLNR 8625421

...app spans several TD businesses, allowing mobile access for personal and small-business accounts, insurance and wealth management. Though the app is not on the U.S. version of Apple 's **app store**, it allows Canadian customers to find branches in both countries. North America GEONAMR 1NO39 Americas GEOAMER 1AM92 Canada ISOCA 1CA33 APPSOFT Software Products SOFTPROD 1SO56 Electronic Banking ELECBANK 1EL98 Electronics...

738. GA IHG Launches App 04 27
AP Alert - Business Author: N/A; Word Count: 1127 4/27/10 APALERTBUS 13:06:28

...particularly important as different regions of the world have different customer needs and smartphone adoption rates." IHG's Priority Club Rewards iPhone app is now available in English at the iPhone **app store**. BlackBerry@ and Android(TM) app will follow in the coming months. Priority Club@ Rewards iPhone App Offer: Must be a Priority Club@ Rewards member to participate. 1,000 bonus points will...

739. NY CARRIE DIARIES 04 27
AP Alert - Business Author: N/A; Word Count: 1072 4/27/10 APALERTBUS 12:06:46

...only; message and data rates may apply). The eBook edition of THE CARRIE DIARIES is available wherever e-books are sold, and the enhanced eBook is available in the iTunes **app store** at: itms://itunes.apple.com/us/app/the-carrie-diaries-by-candace/id368237590?mt8. The enhanced e-book includes the full text of the book, and enriched content such as the unabridged...

740. NO NEXUS ONE FOR VERIZON DESPITE REPORTEDLY SLOW SALES, GOOGLE EXEC SAYS REDUNDANCY FOR WIRELESS CARRIER PROMPTED DECISION
San Jose Mercury News (CA) Author: Mike Swift, mswift@mercurynews.com; Word Count: 590 4/27/10 SJMERCN 1C 2010 WLNR 8714553

...none," Google has done a much less effective job of marketing the smartphone software platform. "Their refusal to do any TV advertising or to really identify themselves with that (Android) **app store** is a major mistake, in my opinion," Dulaney said Monday. " For marketing this thing, you've got to go up against Apple You've got to have a very unified personality." Still...

7 duplicates

741. CA Expensify iPhoneap 04 26
AP Alert - Financial Author: N/A; Word Count: 719 4/26/10 APALERTFIN 18:02:20

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...The Expensify iPhone app will be available for download later this week from the iTunes store. The easiest way to get will be by searching for "Expensify" right in the **app store**. Expensify also makes apps for the BlackBerry, Android and Palm Pre platforms. Check out http://www.expensify.com/press for more info and a press kit. More information on the Future of...

1 duplicate

742. They're in the game with iPad
Newsday (USA) Author: The following CNET staff contributed to this story: senior editor Dan Ackerman, senior editor Donald Bell, senior associate editor Scott Stein and features editor Laura K. Cucullu. For more reviews of personal technology products, visit cnet.com.; Word Count: 303 4/26/10 NWSDAY B08 2010 WLNR 8586332

...similar, check out these devices. Apple iPad (16GB) CNET STAR RATING 4 STARS (Out of 5) (excellent) THE GOOD Bluetooth 10 hours of battery life Optional 3G wireless Most-celebrated **app store** on the planet THE BAD Large size could be a hindrance Can't entirely mimic many of the specialized products it seeks to replace THE COST $500 BOTTOM LINE The first...

743. Our Time: Some (sex) things should stay private
Orange County Register, The (CA) Author: Jane Glenn Haas Word Count: 719 4/26/10 OCREG (No Page) 2010 WLNR 8606290

...Mobile , the company that distributes "Code Red," will not release the sales figures but says the application has climbed as high as 35 on the Lifestyle division of the Apple **app store** _ a category that includes hundreds of applications. This is what social networking is all about? I know there are medical teams trying to determine the same information for couples eager...

744. UPDATE 3-RIM shows new operating system, stock rebounds
Thomson Financial News Author: N/A; Word Count: 880 4/26/10 THOMSONFIN 20:00:37

...Balsillie said earlier on Monday. "You are going to see very powerful extensions on our part. I don't think you have to be too patient either," he said. RIM 's **apps store**, which analysts say falls far short of Apple 's applications' offering, is growing rapidly with downloads doubling in last 120 days to about 1 million a day. RIM on Monday...

1 duplicate

745. UPDATE 2-RIM unveils rejigged BlackBerry models, stock drops
Thomson Financial News Author: N/A; Word Count: 868 4/26/10 THOMSONFIN 16:03:51

...in the offing, he said. "You are going to see very powerful extensions on our part. I don't think you have to be too patient either," he said. RIM 's **apps store**, which analysts say falls far short of Apple 's applications' offering, is growing fast with downloads doubling in last 120 days, he said. RIM on Monday also announced an upgraded...

746. BUYING A CAR? KELLEY BLUE BOOK APP CAN HELP
Palm Beach Post (FL) Author: Cynthia Roldan; Word Count: 191 4/25/10 PALMBCHPST 2F 2010 WLNR 8658092

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...nowadays? And what if a deal suddenly presents itself and you have to decide right there? Well, you're in luck -- if you have an iPhone. On April 16, the Apple **app store** approved the KBB.com app for download. It's a free application that allows you to check the prices of vehicles, new or old, and it also gives users access to KBB's...

747. Casino Data Imaging Receives Top Technology Awards by Two Major
AP Alert - Energy Author: N/A; Word Count: 578 4/23/10 APALERTENG 14:01:38

...Officer. " I want to recognize and thank our customers for sharing their vision and for inspiring our innovation." Casino iGuide Mobile Media Applications, now available at both iTunes and Blackberry **app stores**, maximizes mobile media technologies by providing a relevant and fun information tool for the customer while allowing the casino operator to easily manage and promote all aspects of the casino...

1 duplicate

748. Personal Tech Live with Rob Pegoraro.
Washingtonpost.com Author: Rob Pegoraro; Word Count: 4673 4/23/10 WASHPOSTCOM (No Page) 2010 WLNR 8663549

...sell an app? Rob Pegoraro: This is one of the things I wanted to get into in today's column--to note that there's more than one way to run an **app store**. I think Android has, by far, the best potential. But you don't just need good software, you also need good hardware. That's where a lot of Apple competitors run aground ...

...near future line-up of smartphones (yes, I know, there is no iPhone coming to Verizon anytime soon and frankly we wouldn't want one anyway based on issues with its **app store** and our general distaste with Apple 's business model) even if it is overkill? And if the Incredible is going to work for us, are we good to go with...

749. Need APPtitude? An app a day
Indianapolis Star, The (Indianapolis, IN) Author: N/A; Word Count: 2417 4/22/10 INDSTR C1 2010 WLNR 8295069

...look at is the customer ratings," said Chris Patterson, owner of LaViaz Mobile , a local iPhone development company, who regularly uses the iFitness workout tracking app. At Apple 's iTunes **app store** online, look under medical or health care and fitness categories. Each category has lists of top paid and top free apps you can download from that site. Customers can rate...

750. 20 green apps for the 40th Earth Day
Lansing State Journal (Lansing, MI) Author: N/A; Word Count: 728 4/22/10 LSTATEJRNL (No Page) 2010 WLNR 8295256

...US USA MI Michigan NorthAmerica 3642 Word Count: 728 April 22, 2010 In honor of Earth Day's big birthday, here are 40 eco-friendly apps, all found in the iTunes **app store**, for shopping, travel, transportation, eating out and much more. SHOPPING 1. Animal-Free - FREE Animal-Free is a pocket reference guide for many common and hidden animal ingredients. This app...

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751. IPhone App Alerts Men to Ladies' Cycles
Washington Post Author: Monica Hesse; Word Count: 755 4/22/10 WP-BUS (No Page) 2010 WLNR 8300035

...Mobile, the company that distributes "Code Red," will not release sales figures, but says that the application has climbed as high as 35 on the Lifestyle division of the Apple **app store** — a category that includes hundreds of applications. A spokesperson for the company says Apple cannot confirm this. Again: Men, we had no idea. Code Red ("A Survival Guide to Her...

752. 50 green apps for the 40th Earth Day
Centre Daily Times (State College, PA) Author: Coupon Sherpa; Word Count: 3226 4/21/10 CENTREDAILY (No Page) 2010 WLNR 8243155

...at your fingertips. Green apps are sprouting up faster than, well, sprouts. In honor of Earth Day's big birthday, here are 50 eco-friendly apps, all found in the iTunes **app store**, for shopping, travel, transportation, eating out and much more. SHOPPING 1. Animal-Free — FREE Animal-Free is a pocket reference guide for many common and hidden animal ingredients. Whether you're...

753. Phone connected me with my future skinny self
CHICAGO TRIBUNE Author: Steve Dahl. Steve Dahl is a Tribune special contributor.; Word Count: 656 4/21/10 CHICAGOTR 4 2010 WLNR 8209748

...play games together, and now my iPhone is also my diet coach. We're a good team. A few months ago I downloaded the free Lose It app from the iTunes **app store**. Lose It keeps track of my calorie intake. It tracks my daily and weekly nutritional information, calculates my maximum caloric intake based on my weight-loss goals and charts my...

754. Garmin will release its Android phone with T-Mobile
Silicon Valley/San Jose Business Journal Author: N/A; Word Count: 375 4/21/10 SVSJBUSJ (No Page) 2010 WLNR 8244426

...including turn-by-turn directions. It also will have Mountain View-based Google Inc. 's (Nasdaq: GOOG) Android operating system, giving users access to thousands of applications through the Android **app store**. The Garminphone has an added Garmin Voice Studio , an application that lets users customize the unit's spoken directions, including with their own voices. Garmin (Nasdaq: GRMN), incorporated in the...

1 duplicate

755. CA Ford SYNC AppLink 04 20
AP Alert - Automotive Author: N/A; Word Count: 1476 4/20/10 APALERTAUTO 04:04:37

...piece of hardware to be installed in the car which only serves to add cost and complexity. Customers will be able to download SYNC-enabled mobile apps through the same **app store** interfaces currently used. As SYNC-enabled versions of existing apps are released into the **app stores**, users will be prompted to download the latest version upon connection. Also, as developers grasp the notion that the

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vehicle interior has opened to them, a new dimension of apps...

756. Web apps target the faithful
Clarion-Ledger, The (Jackson, MS) Author: N/A; Word Count: 901 4/20/10 CLARLEDG (No Page) 2010 WLNR 8141933

...carrying your phone; you're not always carrying your Bible or devotionals. You can use it anytime. It has the Bible in all translations, devotions and Bible studies." Search the iPhone's **app store** and you'll find a variety of religious applications, including some that enable users to send a "personal note" to God, keep track of holidays and explore a variety of faiths...

757. Incredibly good: Verizon's new Droid phone a worthy iPhone competitor.
Columbia Daily Tribune (Columbia, MO) Author: Justin Willett Word Count: 939 4/20/10 COLUMBIATRIB (No Page) 2010 WLNR 8165409

...and follow a small blue arrow as it tracks your progress along the route using the built-in GPS capability. Since my Droid review, the Android Market -- Google 's mobile **app store** -- has grown from 10,000 apps to 38,000 apps. However, many of my iPhone favorites are not available, including MLB At Bat Yahoo fantasy baseball and top Twitter clients such as...

758. 60-SECOND REVIEW | NOKIA 5230 NURON: 60-second review | Nokia 5230 Nuron
Miami Herald (FL) Author: BRIDGET CAREY Word Count: 240 4/20/10 MIAMIHD (No Page) 2010 WLNR 8107196

...screen with on-screen keyboard. Has 2-megapixel camera with video recorder, FM radio tuner, and comes with 4-GB microSD memory card. Can download apps from Nokia 's Ovi **app store**. PRICE: $69.99 after rebate and service contract. UPS : It has everything you want: GPS direction applications, e-mail, music player. Typing is easy on the screen's keyboard. The camera has good photo options, like being able to set the exposure, white balance and a timer. DOWNS: Camera has no auto focus. Nokia 's Ovi **app store** severely lacks the quality and selection of the **app stores** for Android and iTunes; except for a few games, the apps are mostly junk. The experience is frustrating because apps are slow to download, and I found various menus were...

759. Pulitizer prize winning editorial cartoonist approved for the App Store
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 374 4/20/10 STLPI (No Page) 2010 WLNR 8173460

...App Store. What I want to come out of this is to change this policy so people don't have to make a stink to make decent political satire for the **app store**." Technically, Fiore is still in violation of the developer agreement. He wants those restrictions to come down and said that even as a private firm, Apple has a responsibility as...

760. Analysts, Public Warm Up To The iPad
TWICE Author: Joseph Palenchar; Word Count: 1578 4/19/10 TWICE 4 2010 WLNR 8078584

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...strain is the high number of pre-orders for the 3G version that will hit stores at the end of April, Apple said. The number of apps on the iPad **app store** grew to 3,500, 3.5 million apps had been downloaded by consumers, and more than 600,000 iBooks had been downloaded, Apple CEO Steve Jobs said. He also said Apple is...

761. TECH BLOG TIDBITS
Dallas Morning News Author: Victor Godinez; Word Count: 347 4/18/10 DALLASMN D02 2010 WLNR 8092093

...Bryan Hinton and Zachary Womack - crafted an iPhone app called iLogMiles to help truckers monitor and catalog their travels. The app was completed last week and is available on the **app store**. The other local developer is Rainfrog LLC , founded by Sergio Tacconi. He launched Pocket Yoga and the iPad-compatible Pocket Yoga HD a few weeks ago after working on it...

762. A Pulitzer Winner Gets Apple's Reconsideration
New York Times (NY) Author: BRIAN STELTER; Word Count: 695 4/17/10 NYT C3 2010 WLNR 7964458

...can be rejected if the content "may be found objectionable, for example, materials that may be considered obscene, pornographic or defamatory." Apple alone determines what is objectionable for its online **app store**, a practice that has come under close scrutiny. In its message to Mr. Fiore in December, the company cited his cartoon's allusions to torture and to last year's White House...

763. NY XBRL US Announces 04 16
AP Alert - HiTech Author: N/A; Word Count: 708 4/16/10 APALERTHITECH 18:02:30

...of people see XBRL on the iPhone and iPad - these apps will be a powerful innovation driver," said Bolgiano. " We expect to see the apps start appearing on the iTunes **app store** in early summer." "Our goal is to facilitate the use of XBRL through multiple channels," said Campbell Pryde, Chief Standards Officer, XBRL US, "and to make it possible for people...

764. New tech: Augmented reality for real estate search
AP Online Author: ALEX VEIGA Word Count: 895 4/16/10 APWIRES 17:54:03

...it's really limited at this point," Fisher said. " It's going to take a couple of years to develop." A good way to start is to punch up your mobile phone's **app store** and download Layar. It's available on iTunes and via the Android **app store**. Layar compiles a variety of augmented reality apps, including several real estate-oriented ones by Trulia.com, HotPads.com and ForRent.com, among others. Online brokerage ZipRealty Inc. recently added augmented reality to...

765. IPAD GOLD RUSH? THERE'S AN APP FOR THAT LOCAL COMPANIES, DEVELOPERS LOOK TO GET IN ON GROUND FLOOR WITH NEW DEVICE
Baltimore Sun (MD) Author: The Baltimore Sun; Author: Gus G. Sentementes; Word Count: 969

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4/16/10 BALTSUN 14A 2010 WLNR 7926361

...also built a medical-reference app - MyOB-GYN - for a local doctor's office. Teles just submitted an iPad app to Apple , which maintains strict control over the programs in its **app stores**, that allows people to watch YouTube videos tied to popular topics on Twitter, the popular microblogging service. The app will be called Twittertube, he said. "It's very exciting," Teles said...

766. Toura, Emerging Leader in Multi-Media Tour Applications, Closes $1.5 Million Seed Round Toura
Drug Week Author: N/A; Word Count: 660 4/16/10 DRUGWEEK 2650 2010 WLNR 7329792

...cultural attractions such as museums, galleries, zoos, parks and historic sites to easily create interactive, multimedia "tours" that consumers will be able to download to their smartphones through the various **app stores** such as iTunes, Android, BlackBerry and Nokia Toura's rich user experience makes this multimedia tour the first of its kind and the company is continuing to partner with the world's ...

...upfront fees, encourages its partners to broadly distribute their content to mobile devices. Museums and tourist attractions create an app once, and then publish it across the most popular mobile **app stores**. With the flexibility of real-time publishing, Toura 's customers can easily develop and adapt their tours with the most up-to-date content. Museums and tourist attractions no longer...

1 duplicate

767. worst company vote photo 04 15
AP Alert - Financial Author: N/A; Word Count: 941 4/15/10 APALERTFIN 15:22:17

...tourney will commence on Tuesday, April 20. "The bad practices of these companies have struck a nerve with consumers, whether it's suing whistleblowers in Cash4Gold's case or Apple 's iPhone **app store** monopoly," said Ben Popken, Co-Managing Editor of Consumerist.com. "It's great to see consumers getting involved and using this tournament as a means to express their dissatisfaction." "The competition is...

768. Making smart connections
Detroit News, The (Detroit, MI) Author: N/A; Word Count: 783 4/15/10 DETROITNWS B4 2010 WLNR 7776740

...the San Diego Daily Transcript, a respected tech blog. FlightTrack downloads for $5 and FlightTrack Pro for $10. They are in the top four paid travel applications in the Apple **app store**. Apple takes a 30 percent cut of the retail price for its downloads. The Android and BlackBerry systems have similar arrangements. Mobiata also sells HotelPal, a sort of a mobile...

769. Submits CanDoBetter iPhone and iPod touch App to iTunes Store for Approval
Market News Publishing US Author: N/A; Word Count: 743 4/15/10 MNPUS 16:18:20

...create new photos from their device Ability to vote on other people's photos "This is a major milestone for us. Submitting our first application, CanDoBetter, for review to the iTunes **app store** gives our users and potentially the millions of other iPhone and iPod touch users the convenience of utilizing our unique dating and social networking website from their iPhone or iPod...

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2 duplicates

770. Apps make donating easy as downing a soda and slice: 'Karmas' become dollars for charities that are mobile.
Non-profit Times Author: Rogers, Kate; Word Count: 1699 4/15/10 NONPROFITT 1 2010 WLNR 9769190

...scanning the barcode on Procter & Gamble products in stores across the U.S. Roeding said there is no way to tie purchases to karmas as of yet, and support from the **app's stores** is not needed. The ASPCA in New York City launched an iPhone app called Pet Safe, after previously successful interactive marketing campaigns and social media engagement. The app works as...

771. Diversinet patents 04 14
AP Alert - Financial Author: N/A; Word Count: 1353 4/14/10 APALERTFIN 13:19:31

...covers the automatic detection and classification of a mobile device, such as a smartphone or feature phone. The patent resolves problems that arise when carrier - or aggregator - operated online mobile **app stores** must support multiple operating systems (OSs) and platforms, like Android and J2ME. Every mobile device vendor supports multiple OSs and implements an OS differently, forcing developers to rebuild their apps ...

...each device's unique requirements. Analysts estimate that as many as 6 billion mobile apps will be downloaded in 2010, more than double the number in 2009. For carriers and other **app store** operators, the downside of this growth is the cost of resolving problems when mobile users select app versions that don't meet their particular device requirements. Diversinet 's patented technology solves the fragmentation issue by identifying each device as it registers with an **app store's** server and then automatically providing it with the correct version - all with no human intervention. This system also can be updated to support new device models and OSs as they become available in the marketplace. The patented method is designed to lower support costs for carriers and vendors with branded **app stores**, as well as aggregators and developers, while consumers can enjoy a hassle-free download experience. These advantages apply to any mobile application, including games, utilities and business software, that is...

772. Delphi's New Key Fob Technology Helps Make Smart Phone
AP Alert - HiTech Author: N/A; Word Count: 1026 4/14/10 APALERTHITECH 14:02:41

...their smart phones. The technology lets drivers know when to refuel or get an oil change. It can even provide a vehicle's location. According to USA Today, when Apple 's **app store** opened two years ago, 100,000 apps were available. Since then, more than 2 billion have been downloaded and the app economy is continuing to grow. Twenty-five percent of cell...

1 duplicate

773. First-time failures don't faze Google
News & Observer, The (Raleigh, NC) Author: PAUL GILSTER Word Count: 744 4/14/10 NOBRNC (No Page) 2010 WLNR 7659255

...Chrome is including extensions written by third-party developers, everything from highlighter and cloud storage functions to tools for linking to note-taking software. Just as the idea of an **app store**

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became a huge part of the iPhone's success, so extensions have helped Firefox and now Chrome attract users as people experiment with fast-evolving software. How we view early versions...

774. Apple Lets Opera Browser Use Own Software on iPhone
New York Times (NY) Author: KEVIN J. O'BRIEN; Word Count: 636 4/14/10 NYT B5 2010 WLNR 7671784

...in the world and this covers a big hole for us." Apple already offers several browsers, like Incognito, Aquari and Shaking Web, besides its own Safari browser at the iPhone **app store**. But all of those use Safari 's own software rendering engine or other Apple components. Opera Mini is the first browser, Mr. Odland said, that has been approved to use...

775. Answers in hand with farmers market app
AP Alert - Agriculture Author: IKE WILSON; Word Count: 715 4/13/10 APALERTAGRIC 16:48:32

...develop Farmers' Market Companion _ an iPhone/iPod Touch application that teaches users how to shop for, cook and store vegetables. The app, which went on sale through the Apple iTunes **app store**, profiles 88 fruits and vegetables _ how to spot quality, how to store fresh food for longest life and some simple preparation ideas. The app makes it easy to be an...

1 duplicate

776. Golf * on-course wagers in the digital age: Golf app settles bets
Desert Sun, The (Palm Springs, CA) Author: N/A; Word Count: 917 4/13/10 DESERTSUN C1 2010 WLNR 7715374

...some basic information, then calculate winners and losers in three popular golf betting games. The app is available for the iPhone and iPod touch devices for $10 through the digital **app store**. The Golf Scoring Buddy joins a burgeoning industry of more than 150,000 applications for the Apple products. Some experts believe the app market could surpass $1 billion in sales in...

777. Mobile Apps Market Scales Up From Zero To Billions
NPR Morning Edition Author: N/A; Word Count: 926 4/13/10 MORNED (No Page) 2010 WLNR 7630819

...explanation: Apple Mr. CHETAN SHARMA (Analyst, Chetan Sharma Consulting): Apple really changed the game in many ways. They made it very simple for developers to get their application to the **app store**, in front of the consumers. KAUFMAN: And once it was easier, faster and more lucrative to develop apps and sell them, more developers began to create them. The promise of...

778. ng Connect Program Members QNX Software Systems and
AP Alert - Automotive Author: N/A; Word Count: 811 4/12/10 APALERTAUTO 16:00:37

...software foundation for the LTE Connected Car, including the operating system, touchscreen user interfaces, media players for YouTube and Pandora, navigation system, Bluetooth connectivity, multimedia playback, handsfree integration, games, an **app store**, and a virtual mechanic. All components

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are based on the QNX@ CAR application platform. For its part, Alcatel-Lucent provided LTE radio and patent-pending antennae technology that supports new...

1 duplicate

779. Publishers pin hopes on iPad Several titles quickly roll out new apps
B to B Author: SEAN CALLAHAN; Word Count: 1372 4/12/10 BUSMKT 1 2010 WLNR 7792956

...Slate , are due later this year, and tablet usage then is sure to climb. However ultimately the biggest change may not be the device itself but the ad network its **app store** enables. In an announcement on Thursday about the iPhone's new operating system, Apple unveiled its iAd, a new mobile advertising platform that serves interactive, full-screen video ads inside apps...

780. Louise Yamada and Craig Moffett - Part 1
CEO Wire Author: Tom Keene; Word Count: 5461 4/12/10 CEOWIRE (No Page) 2010 WLNR 7555020

...that are streaming movies from Netflix Or you've got any one of dozens and dozens and dozens of new ¦hype-end width¨ applications that haven't even been introduced to the ¦**app store**¨ yet? What's that going to do the network? It's certainly possible that AT T will be completely right and that people will sit around and use this in their living...

1 duplicate

781. Survey: consumers will pay for apps.
Billboard Author: N/A; Word Count: 67 4/10/10 BILLBD 5 2010 WLNR 7961239

...Journal US USA NorthAmerica 419 Word Count: 67 A survey from mobile app distributor Mplayit suggests mobile users are willing to pay for content. The company, which operates a mobile **app store** on Facebook , says 35% of users are interested in paid apps, regardless of which device they own. More than half--57%--of the most popular iPhone apps accessed through Mplayit...

782. Gauging the impact of apps.
Billboard Author: N/A; Word Count: 127 4/10/10 BILLBD 8 2010 WLNR 7961251

...than the average app and that music apps are more popular with frequent travelers than with those who mostly stay home. Meanwhile, a Nielsen report shows that while smart-phone **app stores** like those for the iPhone and Android devices are hugely popular, plenty of mobile subscribers still acquire apps the traditional way: through their mobile operators. The company found that half of all mobile subscribers using mobile apps were still accessing their carrier's **app store**. Arts and entertainment industries Music Marketing procedures Research Findings Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Mobile Phones & Pagers TWPHONE 1WI07 Consumer Products & Services BUYBUY 1CO62 Telecom Consumer Equipment TCCONEQ...

783. Spacetime Studios unveils game for Apple devices
Austin Business Journal Author: N/A; Word Count: 269 4/9/10 AUSTINBUSJRNL (No Page) 2010 WLNR 7387001

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...co-founder. " We believe that mobile multiplayer gaming is the next great frontier, and we are planning on being a big part of it." The game is available from the **app store** for the iPhone, iTouch and iPod touch, and also here for the iPad. North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 GENSTUFF ITBIGCO Major Corporations MAJCORP 1MA93 PC...

784. DeviceAnywhere Unveils Vital Research Data for the Mobile Industry DeviceAnywhere
Drug Week Author: N/A; Word Count: 1746 4/9/10 DRUGWEEK 3150 2010 WLNR 6839820

...January '10, as a proportion of total time spent on smartphones in DeviceAnywhere Test Center. Handset Manufacturers without Established App Stores Holding Up Well. While industry discussion has focused on **app stores**, testing on mobile devices from application developers, web, content and media companies has taken a wider view. The second, third and fourth most popular devices for testing on DeviceAnywhere Test...

1 duplicate

785. TECH TICKER
San Jose Mercury News (CA) Author: Associated Press and Bloomberg News; Word Count: 462 4/9/10 SJMERCN 2D 2010 WLNR 7583994

...ruling. But the agency says it will ensure it has the legal authority it needs for its plan to increase broadband usage and Internet speeds. Associated Press APPLE Games fill **app store** Apple 's iPad application store includes more games than any other software, according to market researcher Distimo. Games account for 35 percent of applications exclusively for the touch-screen tablet...

786. Hands Off the Internet, Please: Regulation May Curb Innovation
Washington Post Author: Robert M. McDowell; Word Count: 1206 4/9/10 WP-BUS (No Page) 2010 WLNR 7397949

...government keep up? Internet application developers own massive server farms and fiber-optic connectivity. Meanwhile, broadband companies develop and maintain software with millions of lines of code and have created **app stores** that are seamlessly connected to their networks. As technology advances, in the absence of market failure, should the government attempt to make distinctions between applications and networks under a new...

1 duplicate

787. DARPA Effort To Get Mobile Apps For Troops Excites Software Makers
Inside the Pentagon Author: N/A; Word Count: 1129 4/8/10 INSIDEPENTAGON (No Page) 2010 WLNR 7251897

...this month as a developer for mobile applications for DOD, is one of several firms interested in the endeavor. The company is "really excited" about the idea of a "DOD **apps store**," said Tom Cox, division manager for CoolFire Solutions , which is part of CoolFire Media. CoolFire can simply upload content to a portal and end-users in DOD can "actually grab...

788. BRIEF-Apple CEO jobs says have sold 450,000 ipads
Thomson Financial News Author: N/A; Word Count: 132 4/8/10 THOMSONFIN 17:17:01

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...CEO jobs says users have downloaded 3.5 million ipad apps * CEO jobs says users have downloaded over 4 billion iphone apps * CEO jobs says more than 175,000 apps in **app store** * CEO jobs says has sold more than 50 million iphones so far * CEO jobs says has sold more than 85 million iphones and ipod touches combined * CEO jobs says will...

789. GA Parkmobile Parking photo 04 07
AP Alert - HiTech Author: N/A; Word Count: 600 4/7/10 APALERTHITECH 14:03:33

...more efficient." To use the service, customers can register by calling toll-free, 877-PARK-714, visiting our website at http://www.parkmobile.com/us or iPhone users can visit the iTunes **app store**. Downloading our mobile application is free, quick and easy. After setting up the account, customers can immediately start using the system with their registered mobile phone. Customers also can select...

790. Pay by phone parking hits downtown, Midtown
Atlanta Business Chronicle Author: N/A; Word Count: 169 4/7/10 ATLBUSCHRON (No Page) 2010 WLNR 7195918

...instead of digging for loose change. To use the service, customers can register by calling toll-free, 877-PARK-714 or visiting www.parkmobile.com/us. iPhone users can visit the iTunes **app store**. Downloading the mobile application is free. After setting up the account, customers can immediately start using the system with their registered mobile phone. Customers also can select the option to...

791. Satsports: Satski GPS Ski App Now Available for iPhone, Blackberry Coming Soon; Free Satski Demos at Telus World Ski and Snowboard Festival (TWSSF) Satski is more than just the trail map on your phone, it's the first truly interactive GPS ski app and is now available for iPhone - try it for free at the TWSSF to be held in Whistler April 16
Market Wire Author: N/A; Word Count: 1127 4/7/10 INTERNETWIRE 00:00:00

...the category "Best Sports Accessory" and also helped to put Satski consistently near the top of its category in the Android Market and Windows Mobile Marketplace. Download Satski from your **app store** or from the Satsports website www.satsportsGPScanada.com and get access to all of the more than 200 ski resorts that Satsports has geo-plotted. In North America, Satski is available for...

792. Tennessee Mornings 2010-04-06 07:47:10
17 WZTV-TN Author: N/A; Word Count: 411 4/6/10 FOX17WZTV-TN (No Page) 2010 WLNR 7156480

...new apps. Apps. Apple says it sold more than 300-thousand ipads on its first day -- including preorders. That same day -- customers downloaded over a million applications from the company's **app store** -- and more than 250-thousand Alabama USAAL 1AL90 North America GEONAMR 1NO39 Tennessee USATN 1TE37 Americas GEOAMER 1AM92 USA ISOUS 1US73 GENSTUFF CTPTWSOC Social Issues PTSOCISS 1SO05 Violent Crime PTVIOCR...

793. Late News 2 2010-04-06 23:24:45

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ABC 2 WKRN-TN Author: N/A; Word Count: 312 4/6/10 ABC2WKRN-TN (No Page) 2010 WLNR 7227543

...that thing! Yes, I think so. Jimmy: nice. And you can get it on the iphone. Number one application. Jimmy: we'll have uncle Frank review that. You go to the **app store**. Jimmy: all right. Who's uncle Frank? Jimmy: he's over there. Buzz aldrin, ashly ly ly costa, everybody, 'dancing with the stars.' We'll be right back with Kobe Bryant. Turn the...

794. Casino Data Imaging and Qualex Consulting Services Announce
AP Alert - Energy Author: N/A; Word Count: 880 4/6/10 APALERTENG 14:04:36

...installations worldwide monitoring over 200,000 machines, CDI continues to focus on product enhancements and world class customer support. Casino iGuide Mobile Media Applications, now available at both iTunes and BlackBerry **app stores**, maximizes mobile media technologies by providing a relevant and fun information tool for the customer while allowing the casino operator to easily manage and promote all aspects of the casino...

1 duplicate

795. MacroSolve Signs Reseller Agreement With Wireless Business
AP Alert - Energy Author: N/A; Word Count: 945 4/6/10 APALERTENG 10:03:37

...CEO Clint Parr. ReForm XT is a mobile app development platform that works on all major smartphones. It builds apps that can be uniquely branded, and rapidly, easily distributed through **app stores**. As a platform technology, it is the launch pad for vertical business apps 'Powered by ReForm XT.' DineInsight is the first in a series of industry-specific mobile business apps...

1 duplicate

796. New owner of Publishers Weekly sees the iPad glow
Daily Deal Author: Chris Nolter; Word Count: 557 4/6/10 DAILYDEAL (No Page) 2010 WLNR 7514955

...busily selling properties in recent months. Sales of e-books now outpace sales of iPhone apps, Slowik said. Such a development would be extraordinary, given the popularity of Apple 's **apps store**. The company reports that 3 billion apps have been downloaded over the past 18 months. Nonetheless, Slowik is confident that e-books represent a growing market. " Things like the iPad...

797. Companies Look to Take Advantage of Mobile Marketing Opportunities
Market Wire Author: N/A; Word Count: 410 4/6/10 INTERNETWIRE 00:00:00

...operators, ISPs and merchants. SMS text remains the means to reach the greatest number of consumers, but the rapidly rising percentages of smartphone users and the success of the Apple **app store** has increased the need for developing a greater mobile web and in-application advertising presence. This report covers the mobile marketing and advertising landscape, including consumer likelihood, preferences and adoption...

798. 'Gold rush' under way for iPad programs
Oklahoman Author: LILLIE-BETH BRINKMAN Word Count: 413 4/6/10 OKLAHOMAN 1D

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2010 WLNR 7188496

...began the iPad app "gold rush," as Scott Forstall, senior vice president for iPhone software, dubbed the app onslaught in a video promoting the iPad and its release. The iPad **app store** went live Thursday, two days before the product did. Almost immediately, tech Web sites listed favorite iPad apps, and there were already more than 2,000 iPad apps and counting, priced ...

...to give you "an experience customized to whatever device you're currently using." "We built the iPad to run virtually every one of the more than 140,000 apps available in the **app store** as well as the ones you've already downloaded onto your iPhone," Forstall said in the video. Apple is touting the iPad as a new way to consume media. Reviewers such...

1 duplicate

799. 300,000 iPads sold on first day
San Francisco Chronicle (CA) Author: Ryan Kim; Word Count: 568 4/6/10 SFCHR D1 2010 WLNR 7070427

...iPod took a few years to take off and the iPhone didn't get going until its second year with the release of the iPhone 3G and the opening of the **app store**. He said it will come down to a combination of great iPad-specific apps and content along with lower prices to determine if the iPad replicates the iPhone's success. "We...

800. Coming soon: A Google Android-powered HDTV
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 249 4/6/10 STLPI (No Page) 2010 WLNR 7133679

...runs the Google Android operating system. Along with traditional TV functions, the Scandinavia line, by Swedish company People of Lava , will be able to run apps from the firm's own **app store**. "Think of it as a device that provides all the functionality that you would expect from an Android smartphone, combined with the quality and definition you demand of a high...

801. UPDATE 1-RIM releases new BlackBerry app development tools
Thomson Financial News Author: N/A; Word Count: 367 4/6/10 THOMSONFIN 15:49:32

...to the millions of BlackBerry smartphone users around the world," Alan Brenner, RIM 's senior vice-president, BlackBerry platform, said in a statement. Waterloo, Ontario-based RIM launched its online **apps store** last April, following on the success of Apple 's much larger offering. The **apps store** allows users to download software for everything from news and entertainment to travel and games. Apple RIM and Google have been vying to attract top developers to their platforms as apps become more of a factor in the decisions of consumers when buying smartphones. Verizon , the biggest U.S. mobile operator, opened its own **apps store** in late March. Share of RIM were up C$1.33, or 2 percent, at C$69.19 on the Toronto Stock Exchange on Tuesday morning. ($1=$1 Canadian) (Reporting...

802. FOX 17 News at 9:00 2010-04-05 21:23:45
17 WZTV-TN Author: N/A; Word Count: 230 4/5/10 FOX17WZTV-TN (No Page) 2010 WLNR 7154345

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...230 Nashville, TN FOX 17 WZTV FOX 17 News at 9:00 2010-04-05 21:23:45 Apple says I-pad owners downloaded over a million applications from its **app store** and more than 250- thousand electronic books on Saturday.## Strawberry lovers are in for a treat. Prices are unusually low thanks to the cold winter, which froze crops, and delayed...

803. Casino Data Imaging Announces Recent Sales to CasaBlanca
AP Alert - Energy Author: N/A; Word Count: 559 4/5/10 APALERTENG 14:04:08

...installations worldwide monitoring over 200,000 machines, CDI continues to focus on product enhancements and world class customer support. Casino iGuide Mobile Media Applications, now available at both iTunes and BlackBerry **app stores**, maximizes mobile media technologies by providing a relevant and fun information tool for the customer while allowing the casino operator to easily manage and promote all aspects of the casino...

1 duplicate

804. NewsChannel 3 @ 6 2010-04-05 18:13:25
CBS 3 WREG-TN Author: N/A; Word Count: 159 4/5/10 CBS3WREG-TN (No Page) 2010 WLNR 7086848

...mentioning sidewalk, rains, muddy and mushy; SB; Anderson, stating level it out, stop trucks parking there; Public Works Dir Dwan Gilliom? To have city engineer to look at side walks; **app store**; I device. CBS FELICIA ANDERSON PUBLIC WORKS DIR DWAN SCOTT NOLL CENTENNIAL BRILLIANCE SCIENCE AND TECHNOLOGY CO LTD CBS CORP AL MASRAF AL TIJAAREE AL SOOREE NewsChannel...

805. Apple sells over 300,000 iPads on day of debut
News Journal, The (Wilmington, DE) Author: N/A; Word Count: 140 4/5/10 NEWSJRNL (No Page) 2010 WLNR 7109696

...to the Internet through Wi-Fi. Apple will sell costlier iPads with cellular data connections later this month. Apple says that iPad owners downloaded over a million applications from its **app store** and more than 250,000 electronic books on Saturday. Apple 's CEO Steve Jobs says the iPad is going to be a game changer. Its shares are down 17 cents to...

806. Op-Ed: Apple's iPad Unnecessary, But Awesome
NPR Talk of the Nation Author: N/A; Word Count: 3681 4/5/10 TALKNATION (No Page) 2010 WLNR 7062334

...t disagree. I think that's true, and we saw that with the iPhone, too. I mean, it was released for sort of specific tasks, but they have, you know, an **app store** available for both devices. And that gives these devices all kinds of new functions and kind of lets them do things that none of us have imagined yet. So I...

807. BRIEF-Apple says sold over 300,000 iPads on first day
Thomson Financial News Author: N/A; Word Count: 73 4/5/10 THOMSONFIN 12:37:10

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...first day * Sales included deliveries of pre-ordered iPads to customers, deliveries to channel partners, sales at Apple retail stores * Says iPad users downloaded over 1 million apps from its **app store** Bangalore Equities Newsroom ; +91 80 4135 5800; within U.S. +1 646 223 8780)) ((For more news, please click here)) Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Computer Equipment CPTROVER 1CO77...

808. THERE'S AN APP FOR THAT SOFTWARE DEVELOPERS STEERING CREATIVE ENERGY TOWARD BURGEONING MARKET FOR MOBILE DEVICES
Pittsburgh Post-Gazette (PA) Author: Maria Sciullo, Pittsburgh Post-Gazette; Word Count: 2066 4/4/10 PITTSPOST E1 2010 WLNR 6993768

...which buyers are praising as a cost-efficient complement to bulky and much more expensive augmentative and alternative communication (AAC) devices, sells for $189. Verizon last week opened its own **app store**, although titles are scarce. As of Tuesday, there were 16 selections in sports, 22 in entertainment, 19 in social networking. But numbers will quickly grow. Stories of get-rich-quick...

809. Bullish prospects for mobile location-based services.
Billboard Author: N/A; Word Count: 97 4/3/10 BILLBD 18 2010 WLNR 7662363

...Market analysts were bullish about the technology before, only to be disappointed. But the exploding growth of smart phones with location-based service capabilities, combined with multiple competing apps and **app stores**, has renewed enthusiasm in the market. Arts and entertainment industries Music Communications Telecommunications industry Telecommunications services industry Communications industry JUNIPER RESEARCH Broadcasting and Telecommunications 513 Business Management BIZMGMT 1BU42 Wireless...

810. Sat. Early Show 2010-04-03 09:04:15
CBS 12 WDEF-TN Author: N/A; Word Count: 351 4/3/10 CBS12WDEF-TN (No Page) 2010 WLNR 7026194

...This gives and you rich reading experience. I like that. It also is very good as a web browser. It's speedy. The web looks beautiful. And it has the best **app store** around. Apple has the best apps. Thousands upon thousands. There are 150,000 apps that already work on this because they work on the ipod touch and the iphone. GENSTUFF Entertainment...

811. Sat. Early Show 2010-04-03 09:06:17
CBS 12 WDEF-TN Author: N/A; Word Count: 391 4/3/10 CBS12WDEF-TN (No Page) 2010 WLNR 7026196

...1,000 optimized for the ipad. So as far as the availability of applications, you're really not going to find anything that competes quite with this. No. There is mmmore populous **app store** around. So let's go through the negatives because in any initial rollout as we've heard with all of the apple rollouts, the techies say it doesn't have or it doesn't...

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812. NWCN 9:30AM NEWS 2010-04-02 09:45:24
2 NWCN-WA Author: N/A; Word Count: 820 4/2/10 IND2NWCN-WA (No Page) 2010 WLNR 7019085

...be the next must-have screen in your home...or the hardware version of new coke.. that last seems highly unlikely..the ipad launches with with own section of the **app store** ready to go..and with netflix on board for streaming movies..a portland company, activetrak, has wasted little time jumping on the ipad bandwagon..activetrak makes anti-theft software for...

813. Free Music Game for iPad Takes Tap Tap Revenge to the Next Level
AP Alert - Business Author: N/A; Word Count: 598 4/2/10 APALERTBUS 11:00:42

...Dog by Mos Def; and Lions by The Features. Additional free and premium content will be added to the app on an ongoing basis. Tap Tap Radiation includes an in-**app store** featuring premium music for sale. At launch, premium music levels include: Additional free and premium tracks will be added on an ongoing basis. Tap Tap Radiation is a free game...

1 duplicate

814. Casino Data Imaging to Showcase Casino iGuide Mobile Media
AP Alert - Energy Author: N/A; Word Count: 646 4/2/10 APALERTENG 14:01:21

...Wayfinder Plus system." At the Indian Gaming 2010 CDI will be demonstrating very cool, exciting and affordable products: Casino iGuide Mobile Media Applications, now available at both iTunes and BlackBerry **app stores**, maximizes mobile media technologies by providing a relevant and fun information tool for the customer while allowing the casino operator to easily manage and promote all aspects of the casino...

1 duplicate

815. ZipRealty to Offer Its Real Estate iPad App Timed With the
AP Alert - Financial Author: N/A; Word Count: 753 4/2/10 APALERTFIN 12:01:35

...to detailed property information, comparable sales and neighborhood details. Additional iPad app features include: The application is free and will be available in the iPad App store: http://www.apple.com/ipad/**app-store**/ (http://www.apple.com/ipad/**app-store**/) About ZipRealty, Inc. ZipRealty is a full-service residential real estate brokerage firm. The Company utilizes its user-friendly Web site and employee real estate agents to provide home buyers...

2 duplicates

816. GetJar Reveals That Mobile Apps Will Outsell CDs by 2012 GetJar
Drug Week Author: N/A; Word Count: 586 4/2/10 DRUGWEEK 3631 2010 WLNR 6267536

...2010 APR 2 - (NewsRx.com) -- The global mobile apps economy is set to be worth $17.5billion by 2012, according to an independent report commissioned by GetJar, the world's second largest **app store**. Mobile app downloads across all types of handset are also expected to increase from over 7 billion downloads in 2009 to almost 50 billion in 2012 - a year on year...

1 duplicate

817. Spare Backup Announces New 'App' Store Compatible Across Mobile Platforms Spare Backup, Inc.
Drug Week Author: N/A; Word Count: 612 4/2/10 DRUGWEEK 3929 2010 WLNR 6269137

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...for the purchasing, storage, and backup of their mobile content. "Right now, the market for accessing content from anywhere is exploding. Through strategic partnerships with retailers and content suppliers, our **app store** offers consumers a convenient alternative destination that matches today's mobile lifestyle. All-levels of IT users can not only access games, applications, and other content, but securely store and backup...

1 duplicate

818. Prices of several apps may appear iPadded Some are expected to cost 500% more than the iPhone version. Others will be free.
Los Angeles Times Author: Alex Pham; Word Count: 680 4/2/10 LATIMES 2 2010 WLNR 6874882

...PopCap spokesman would not comment. Why the higher prices? At 99 cents an app, few developers can make money. Only a handful of the 197,000 apps available in Apple 's **app store** are able to command more premium prices. The iPad is a chance for publishers to hit the reset button on those rock-bottom prices and start ramping up what they...

819. Great fanfare for Apple iPad debut
Newsday (USA) Author: Los Angeles Times; Word Count: 391 4/2/10 NWSDAY A04 2010 WLNR 6873278

...for that. The race to develop apps for Apple 's newest baby began almost as soon as the gadget was announced. The iPad can run 150,000 apps from Apple 's **app store** and can be synced to iPhone and iPod Touch apps, which can run at their smaller original size or stretched to fit. Apps meant for the iPad will cost about...

820. PUMPED UP -- BUT PUZZLED
Palm Beach Post (FL) Author: ALLISON ROSS Palm Beach Post Staff Writer; Word Count: 832 4/2/10 PALMBCHPST 1A 2010 WLNR 6932545

...Apple says that 150,000 existing iPhone apps run on the iPad. In addition, when the iPad launches, there will be about 1,000 apps designed specifically for the iPad in the **app store**. North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 Florida USAFL 1FL79 PERSTECH PC PCFPN 1PC82 Consumer Electronics Technology CELECTEC 1CO38 Consumer Electronics CEOVR 1CO61 Electronics ETRONICS 1EL16 Computer...

821. BRIEF-Glu Mobile says Glyder 2 for iPad to be available on app store
Thomson Financial News Author: N/A; Word Count: 50 4/2/10 THOMSONFIN 13:10:00 4/2/10 THOMSONFIN 13:10:00 4/2/10 Thomson Financial News 13:10:00 BRIEF- Glu Mobile says Glyder 2 for iPad to be available on **app store** Thomson Financial News Thomson Financial News North America April 2, 2010 20100402 20100402 English IJFD 0062390 Newswire US USA NorthAmerica 248 Word Count: 50 April 2 (Reuters Glu Mobile Inc * Glyder 2 for iPad soars onto the **app store** * Says Glyder 2 for iPad to be available on **app store** Bangalore Equities Newsroom ; +91 80 4135 5800; within U.S. +1646 223 8780)) ((For more news, please click here)) Palmtop Computing PCHAND 1PA77 Hand-Held Devices TWPCD 1PA81 I.T. ITOVER 1IT96...

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822. BRIEF-Autodesk releases sketchbook pro application for iPad
Thomson Financial News Author: N/A; Word Count: 42 4/2/10 THOMSONFIN 13:09:37

...April 2, 2010 20100402 20100402 English IJFD 0062390 Newswire US USA NorthAmerica 209 Word Count: 42 April 2 (Reuters Autodesk Inc * Releases the sketchbook pro app for iPad on the **app store** Bangalore Equities Newsroom ; +91 80 4135 5800; within U.S. +1 646 223 8780)) ((For more news, please click here)) Scientific, CAD, CAM & CAE Software SOFSCI1 1SC75 Software Products SOFTPROD 1SO56...

1 duplicate

823. Interview With Buzz Aldrin
FOX Author: Greta Van Susteren; Word Count: 1029 4/1/10 FOX (No Page) 2010 WLNR 6711848

...astronaut. What is the app? ALDRIN: It's pretty good as a matter of fact. It's Buzz Aldrin , portal to science and space exploration. It is right now on the iPhone **app store**, which is really hard to come by, but it is number one for education. And it is doing very well. Of course you can look it up and find anything...

3 duplicates

824. Google and its strategy of "meh"
KM World Author: Arnold, Stephen E; Word Count: 1931 4/1/10 KMWORLD 6 2010 WLNR 7691931

...But devices like Apple 's iPhone and the Google Nexus One have more cachet among certain buyers than the BlackBerry devices. RIM offers an application store modeled after the iPhone **app store**. But beneath the colorful apps, the heart of a corporate titan beats. BlackBerry has a robust security system, and its rivals have to catch up in that area. A bit...

825. NY Toura seed funding 03 31
AP Alert - Business Author: N/A; Word Count: 1050 3/31/10 APALERTBUS 14:14:28

...cultural attractions such as museums, galleries, zoos, parks and historic sites to easily create interactive, multimedia "tours" that consumers will be able to download to their smartphones through the various **app stores** such as iTunes, Android, BlackBerry and Nokia Toura's rich user experience makes this multimedia tour the first of its kind and the company is continuing to partner with the world's ...

...upfront fees, encourages its partners to broadly distribute their content to mobile devices. Museums and tourist attractions create an app once, and then publish it across the most popular mobile **app stores**. With the flexibility of real-time publishing, Toura's customers can easily develop and adapt their tours with the most up-to-date content. Museums and tourist attractions no longer need...

826. CA Mplayit Consumers 03 31
AP Alert - HiTech Author: N/A; Word Count: 737 3/31/10 APALERTHITECH 12:04:33

...Mplayit Analysis Shows More Than Half of iPhone Users Willing to Buy Mobile Applications;

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BlackBerry Users Willing to Pay Big Prices SAN FRANCISCO, March 31 / PRNewswire / -- Mplayit, the new mobile **app store** on Facebook that is transforming the mobile app discovery experience, today released the company's latest mobile app analysis from its cross-platform **app store** on Facebook , showing that more than one-third of users across all top mobile platforms are interested in paid apps, going against conventional wisdom that users aren't willing to pay...

827. Dedicated Store Aisles for Apps, Games, Themes, and Accessories Accelerate Discovery and Purchase Directly From BlackBerry Mobile Devices; Increases...
AP Alert - Energy Author: N/A; Word Count: 1124 3/30/10 APALERTENG 15:35:26

...the Superstore, customers now have three ways to shop the MobiHand catalog: On-Device, through the mobile Web browser, and via desktop store. Partner Reaction: "Even though our existing CrackBerry **app store** has been highly popular among our user community, keeping such a big selection of apps, games and themes organized has been a challenge," said Kevin Michaluk, the founder and editor-in-chief of CrackBerry.com. "The Superstore approach does a great job in that regard -- making for an even more compelling on-device **app store**. Plus, the addition of BlackBerry accessories and offering a Deal-of-the-Day for each of the major aisles, provides yet another reason to check back daily." "MobiHand has done a phenomenal job of speeding up the on device **app store** experience," said Ronen Halevy, editor-in-chief of BerryReview.com. "Visitors to our co-branded version of Superstore will appreciate how it provides a full desktop shopping experience with clearly defined ...

...Windows Mobile, Palm, Symbian and Android. With a catalog of over 20,000 mobile applications, media products, and subscription services from over 1000 content providers, MobiHand powers hundreds of co-branded **app stores** worldwide. The company delivers end-to-end services for the aggregation, marketing, purchasing, and provisioning of mobile content. MobiHand 's best-in-class management platform, MobiReach, provides comprehensive tools for...

1 duplicate

828. RADAR: What we're checking out this week
Miami Herald (FL) Author: Miami Herald; Word Count: 466 3/29/10 MIAMIHD (No Page) 2010 WLNR 6486197

...specializing on the app's subject. There are LMK apps for fans of the Yankees, Coldplay, coffee, cupcakes, Beyoncé, etc. Get six pages of LMK apps right now on the iTunes **app store**. Prices start at $1.99, and LMK expects to expand its offerings on a monthly basis. Download 'em from Apple 's App Store as well as through LMK.com ; they can...

829. Apple's iPad To Hit Stores This Week
NPR All Things Considered Author: N/A; Word Count: 924 3/29/10 ATCON (No Page) 2010 WLNR 6538501

...trying to get a jump on this much more quickly than they did with the iPhone. When the iPhone came out three years ago, it was a year before the **app store** was introduced and developers had a lot more time to kind of prepare for it. And this time, most developers that are developing apps for the iPad have never actually...

830. Online photo-processing pioneers look beyond prints Shutterfly, Snapfish, former Ofoto find users

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want more than just 4x6 pictures
MarketWatch Author: Benjamin Pimentel; Word Count: 1397 3/27/10 MKTWATCH 01:34:00

...new templates for cards, and later for photo books. Chute of IDC said the initiative means "taking a more holistic view" of printing and photography. "It's kind of taking the **apps store** approach that Apple developed," he said. " They're offering to be more open to different designers and developers." Other players have also marked their 10th birthdays by rolling out new products...

831. OneForty brings its Twitter focus to Cambridge
Boston Business Journal Author: Galen Moore; Word Count: 361 3/26/10 BOSTONBUSJ (No Page) 2010 WLNR 6340242

...boston March 26, 2010 20100326 20100326 English JLAM 0040078 Newspaper US USA MA Massachusetts NorthAmerica 1804 Word Count: 361 Oneforty Inc. is putting down roots in Cambridge, Mass. The Twitter **app-store** company is moving in this week to semi-permanent digs, occupying a couple thousand square feet in the same Central Square office building as Conduit Labs Inc. Since its founding...

832. Getfugu Signs Deal With A Squared (A2) Entertainment to Develop
AP Alert - Energy Author: N/A; Word Count: 1322 3/25/10 APALERTENG 12:06:29

...interface laced with video, educational and game content currently being produced by A2 Entertainment. Getfugu will provide applications designed for multiple mobile platforms, submit the application to the various platform **app stores** and manage the backend for the project. "A2 Entertainment features the work of Andy and Amy Heyward, two of the most prolific content developers in the world. Their creative content...

2 duplicates

833. CA Fanfare iTest App 03 25
AP Alert - HiTech Author: N/A; Word Count: 732 3/25/10 APALERTHITECH 13:03:28

...and Spirent devices and includes contributions from Spirent Additional content will be provided on a regular basis from Fanfare 's customers and partners. "The iTest App Store isn't just another **app store** - it is actually enabling testers to take advantage of social media tools that will help them get their jobs done in a more efficient manner. Now, testers can control iTest...

834. GOODBYE, GUTENBERG?
Colorado Springs Independent Author: Thomas, Jill; Word Count: 4006 3/25/10 COLOSPIND 23 2010 WLNR 7610667

...New York Times is one of the uses they're touting for the device. To read it, iPad users would purchase a New York Times subscription of sorts from the iTunes **app store**. You may be thinking, "Wait a minute. I can read the entire paper for free on my computer at nytimes.com." Yes, you can. Right now. According to Fortune, the Times...

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835. Infonetics Research: Policy server market up 65% in 2009, forecast to hit $1.4 billion in 2014
Market Wire Author: N/A; Word Count: 812 3/25/10 INTERNETWIRE 00:00:00

...Director, Eastern North America, Europe, Middle East: scott@infonetics.com, +1 408-583-3395 RELATED RESEARCH Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, **app stores** Sandvine Cisco , Allot lead fast-growing standalone deep packet inspection (DPI) market Operators expected to spend nearly $800 million on subscriber data management by 2013 Policy Server Vendor Ratings: Global...

836. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 747 3/25/10 WA-TELNWS 00:00:00

...nearly tripled in a year (http://brainstormtech.blogs.fortune.cnn.com/2010/03/25/smartp hone-traffic-is-up-193-in-a-year/#more-21984). Reuters - Verizon Wireless said it plans to open an **app store** Monday (http://www.reuters.com/article/idUSTRE62N5K820100324?type=tec hnology-News). CNet - AT&T has seen the future of wireless, and it's picture frames and dog collars (http://reviews.cnet.com/8301-12261_7-20001134...

837. UPDATE 1-Verizon Wireless to open app store Mar 29
Thomson Financial News Author: N/A; Word Count: 211 3/24/10 THOMSONFIN 19:43:51 3/24/10 THOMSONFIN 19:43:51 3/24/10 Thomson Financial News 19:43:51 UPDATE 1- Verizon Wireless to open **app store** Mar 29 Thomson Financial News Thomson Financial News North America March 24, 2010 20100324 20100324 English IJFD 0062390 Newswire US USA NorthA-merica 1056 Word Count: 211 App store to compete ...

...Verizon Communications and Vodafone Group Plc said that consumers buying applications from the store would be able to pay for apps through their cellphone bill, making it easier than other **app stores** where a separate account is needed. Verizon Wireless is entering a well established market where device makers such as Blackberry maker Research in Motion and companies such as Apple Inc and Google Inc already operate rival **app stores** for users of Apple 's iPhone and phones based on Google 's Android software. Verizon itself sells phones based on Android such as Droid from Moto-rola Inc . It announced the...

838. CA DEMO 2010 launches photo 03 22
AP Alert - HiTech Author: N/A; Word Count: 2765 3/23/10 APALERTHITECH 00:33:20

...Demonstrators: ABJK NewCo, Inc. 's Zosh - a mobile document execution platform that lets mobile workers complete, sign and return forms from their mobile phones. AppWhirl, Inc. - a tool that manages **app store** submissions, facilitates app updates and enables monetization through app pur-chases, advertisements or tip jars, allowing anyone to make their own mobile application in less than five minutes. -- AppVoyage - a SaaS platform to publish rich mobile apps to multiple **app stores** and allow marketers to create engaging mobile apps, augmented reality experiences, and mobile cam-paigns. -- my6sense Inc.'s Attention API - a content/stream-agnostic API that can automatically rank information from all...

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839. NV Ondeego CTIAnews 03 22
AP Alert - HiTech Author: N/A; Word Count: 673 3/22/10 APALERTHITECH 11:06:05

...can directly install the application on their iPhone themselves." Ondeego is a trademark of Ondeego, Inc. AppCentral is a trademark of Ondeego Inc. Ondeego is the leading provider of enterprise **app stores** for smartphones. With Ondeego's AppCentral(TM), enterprises can source, purchase, and deploy 3rd party apps as well as distribute and manage in-house apps. AppCentral is designed to improve employee...

840. CA ZeristaMobileDEMO 03 22
AP Alert - HiTech Author: N/A; Word Count: 1187 3/22/10 APALERTHITECH 04:07:31

...and publish a mobile application, customized specifically for their group, in just minutes, and since it's a web app there isn't the delay and hassle of going through a mobile **app store**. "Existing social media platforms and communities are trying to retrofit their desktop applications for mobile use," said Charlie Savage, CEO of Zerista. " But Zerista is the first community platform designed...

841. Technology Phones flow with water data BIRDNEST: The biggest competitor is paper Free Time: Games that evoke childhood MALLWISe: Ads can follow your trail
Houston Chronicle Author: PURVA PATEL; Word Count: 825 3/20/10 HSTNCHRON 1 2010 WLNR 5982026

...iPhone, iPad and iPod Touch. The idea: Because they're relatively inexpensive and easy to produce, mobile games have flooded the market. And the ease of selling games through Apple 's **app store** has attracted lots of smaller, independent game developers like Free Time Studios. The company's first game, SlapHappy!, is a digital version of the popular children's hand slap game, slaps. Users...

1 duplicate

842. MC's Mobile ATM Hunter Catches On
American Banker (USA) Author: Frederick H. Lowe, PaymentsSource; Word Count: 485 3/19/10 AMBKR 7 2010 WLNR 5704711

...this app seems to be outdated and almost useless." The writer said he often visits Bangkok, where the app was unable to find any nearby ATM. Reviews at the Blackberry **app store** praised a rival service, offered by Allpoint, Cardtronics Inc. 's surcharge-free ATM network. Reviewers gave the Allpoint ATM-finder service four stars out of five; MasterCard 's ATM Hunter...

843. GetJar Lands Technology Veteran to Further Strengthen Its Executive Team GetJar, Inc.
Drug Week Author: N/A; Word Count: 483 3/19/10 DRUGWEEK 4447 2010 WLNR 5158597

...Week Expanded Reporting 4447 March 19, 2010 20100319 20100319 English BFIJ 0003156 Newsletter US USA NorthAmerica 2413 Word Count: 483 2010 MAR 19 - (NewsRx.com) -- GetJar (www.getjar.com), the world's second largest **app store**, announced VJ Anand has joined the company as vice president of Engineering Reporting directly to CEO Ilja Laurs, Anand will lead development at GetJar as the company continues to focus...

1 duplicate

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844. Medicity Collaborates with Emdeon to Create a National Meaningful Use Health Information Exchange Solution Medicity, Inc.
Drug Week Author: N/A; Word Count: 917 3/19/10 DRUGWEEK 4541 2010 WLNR 5158747

...reach of the companies touches approximately 88% of physician practices today, making meaningful use possible for the masses. Based on Medicity 's patented Agent-Grid architecture, iNexx follows the iPhone **app store** paradigm. It is the first open, modular, Health 4.0 platform for healthcare IT app design and delivery - bringing robust content, proactive care communities, and meaningful applications together in a...

1 duplicate

845. LOCAL/STATE BRIEFS
San Antonio Express-News Author: N/A; Word Count: 625 3/19/10 SAEN 02C 2010 WLNR 5791462

...seven surrounding counties with at least 50 workers qualify for the competition. The results of the rankings will be reported by the San Antonio Express-News in October. Pocket launches **app store** for South Texas Pocket Communications has launched a new **app store** for its more than 340,000 subscribers in South Texas. The store will use Qualcomm 's Brew-based managed service. Customers of Pocket will be able to shop for ring tones...

846. PayPal Looks for An iPhone 'Bump'
American Banker (USA) Author: Daniel Wolfe; Word Count: 551 3/17/10 AMBKR 5 2010 WLNR 5489012

...into a linked bank account with a phone. The earlier version of the app, which PayPal launched in mid-2008 as one of the first products offered through Apple 's **app store**, was not without flair. The amount of money to be transferred was represented graphically on-screen in digital dollars and cents, highlighting the app's goal of functioning as a cash...

847. CA UMG Six String App 03 17
AP Alert - Financial Author: N/A; Word Count: 1019 3/17/10 APALERTFIN 12:11:40

...play the guitar like a pro along with their favorite songs instantly! Six-String(TM) comes with 6 chart-topping tracks, but players can easily add songs from the in-**app store** as they progress. The tracks included are: Bon Jovi's "You Give Love A Bad Name;" Tom Petty's "Runnin' Down A Dream;" Fall Out Boy's "Thnks Fr Th Mmrs;" Peter Frampton's...

848. CA SPBU Announces 03 17
AP Alert - HiTech Author: N/A; Word Count: 1185 3/17/10 APALERTHITECH 11:06:27

...for the purchasing, storage, and backup of their mobile content. "Right now, the market for accessing content from anywhere is exploding. Through strategic partnerships with retailers and content suppliers, our **app store** offers consumers a convenient alternative destination that matches today's mobile lifestyle. All-levels of IT users can not only access games, applications, and other content, but securely store and backup...

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849. Metatron
AP Alert - Energy Author: N/A; Word Count: 981 3/16/10 APALERTENG 11:02:31

...compared to approximately one billion PCs, mobile will become the ideal channel for businesses to reach their consumers. The firm also reported that mobile operators have to adopt a dual **app store** strategy, using the now widely accepted **app store** model in conjunction with a browser-based widget store, to provide the greatest potential for a mass-market proposition. "Our strategy of integrating top technology to distribute high demand content...

2 duplicates

850. CA Shorthand Mobile 03 16
AP Alert - Financial Author: N/A; Word Count: 815 3/16/10 APALERTFIN 11:05:35

...with text messaging, standard messaging rates apply based on the user's text plan. About Shorthand Mobile, Inc. Based in San Diego, Shorthand Mobile, Inc , is the world's first text-powered **app store** offering the first text-based apps, TextApps. Shorthand's TextApps work via SMS to deliver a rich, interactive user-experience for mobile customers worldwide without data plans. Because they use SMS...

851. Microsoft call for phone apps Company works to entice developers Building applications for new Windows Phone MIX 2010
Seattle Times (WA) Author: Sharon Pian Chan; Author: Seattle Times technology reporter; Word Count: 1048 3/16/10 STLTI A8 2010 WLNR 5502598

...president for the .NET Developer Platform, said it takes as little as 30 minutes to build an application. In addition to a pay-per-download model similar to the iPhone **app store**, the Windows Phone Marketplace will incorporate ad-supported applications and a "freemium" model, where developers can give away free trial software and charge for the full version. The developer keeps...

852. CBS scores $37M beyond TV with help of March Madness Network nearer to holy grail of earning same revenue per viewer whether it be through the tube or computer
Advertising Age Author: MICHAEL LEARMONTH; Word Count: 864 3/15/10 ADVTGAGE 3 2010 WLNR 5789636

...games on mobile, and is charging $9.99 for its March Madness iPhone app, up from $4.99 last year, currently the No. 2 paid sports app in Apple 's **app store**, behind Major League Baseball 's $14.99 app. When CBS made the games free in 2006, the notion of putting live sports on the web was counterintuitive, but the network...

853. Second Cup Launches Innovative Way to Help Smart Phone Users Navigate to Second Cup Cafes With Winvolve Inc./Layar B.V.'s Augmented Reality Browser Layar
Market Wire Author: N/A; Word Count: 710 3/15/10 INTERNETWIRE 00:00:00

...Second Cup - Canada's largest specialty coffee franchisor - has launched a cafe locator using the Augmented Reality Browser Layar. Android and iPhone 3GS users can now go to the marketplace or **'apps' store**, download Layar and search for the Second Cup Locator. Users can navigate to Second

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Cup cafes by choosing between a Reality View, a (Google) Map, or List view. "We're very...

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854. Perfect apps fill dreams
Oklahoman Author: Lillie-Beth Brinkman; Word Count: 432 3/15/10 OKLAHOMAN 1C 2010 WLNR 5660313

...Apple store alone available for download onto your iPhone or iPod, according to TechCrunch.com, surely there's an app for anything to make your life easier. And then there are separate **app stores** for other mobile devices, such as the BlackBerry and Android. "I can dream," said Kelly Yandell, who requested a green light app that would make all the traffic lights on ...

...an app to stop time and let me get more done," Carter said. " Is that so tough?" In upcoming weeks, this column will get back to business the new Google **apps store**, grocery list apps, Oklahoma-theme apps, etc. But for now, we can dream, can't we? Your turn What would you like to see an application do? If you have one...

855. Smart-phone users dial out Devices offer 24/7 diversion from family, life
Journal - Gazette Author: Michael S Rosenwald; Michael S. Rosenwald Washington Post; Word Count: 754 3/14/10 JGAZETTE 6D 2010 WLNR 5428089

...people who visit public and semipublic spaces are online while in those spaces." The doomsayers didn't foresee the portability that smart phones bring to digital obsession. Nor did they foresee **app stores**. More than 2 billion applications have been downloaded for iPhones, and the Yankee Group , a Boston research firm, expects 7 billion app downloads by 2013 - an overwhelming new universe of...

856. Social networkers will flip
Dallas Morning News Author: Victor Godinez; Word Count: 632 3/13/10 DALLASMN 9 2010 WLNR 5328563

...a $100 mail-in rebate and with a two-year contract) seems a bit steep. For the same price, you could buy an iPhone 3G with a larger screen, bigger **app store** and more built-in memory (2 gigs on the Backflip vs. 8 gigs in the iPhone 3G). But if you want your phone to primarily be an extension of your...

2 duplicates

857. Alcatel Lucent 03 12
AP Alert - Financial Author: N/A; Word Count: 1609 3/12/10 APALERTFIN 14:04:34

...API bundles enable a new revenue share model intended to transform service provider networks into an application development platform by unlocking network resources and functionality - similar to what smartphones and **apps stores** did for the device world. The company's first vertical API bundles include three social bundles supporting the creation of new mashups in the rapidly growing social gaming, advertising and virtual ...

...provide developers with a more personalized and detailed view of their applications and end users including: number of downloads, type of transactions, application performance, and revenue generation from campaigns and **apps stores**. This data is compiled across major **apps stores** -- GetJar, An-

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droid and iTunes - to provide a comprehensive picture of how a developer's application rates with consumers and stacks up against other industry applications. By making these additional tools available...

858. The State of the Chinese Mobile Entertainment Market: Taking Advantage of the 3G, Mobile App Stores and Smartphones Revolution Research and Markets
Drug Week Author: N/A; Word Count: 954 3/12/10 DRUGWEEK 5247 2010 WLNR 4597202

...the largest mobile entertainment markets in the world. JBB Research predicts a solid growth in mobile entertainment usage in China given the growing popularity of advanced 3G smartphones, and mobile **app stores**, and Chinese carriers' migration toward 3G and 4G networks, and more affordable data plans. As Chinese carriers continue to migrate toward 3G and 4G networks (e.g. TD-LTE, WiMAX), introduce ...

...data plans, this should fuel the adoption of mobile entertainment content/services in China, noted Julien Blin, Principal Analyst and CEO of JBB Research In 2010, the publisher expects mobile **app stores** to gain good traction, which should have a ripple effect on the Chinese mobile entertainment market. As competition around mobile applications stores starts to head up in 2010, the publisher expects Chinese carriers to heavily promote their own mobile application stores to increase customer retention and capture a larger share of this growing business? For mobile **app store** providers like Apple and others, focusing more on developing Chinese-language mobile apps will be critical in order to help them drive the popularity of their mobile **app store**, noted Blin. While mobile entertainment services such as WAP/mobile web and ringback tones will continue to gain significant traction, the publisher expects mobile advertising, mobile LBS, and mobile payment...

1 duplicate

859. QUEBECKERS HIT WITH JUST HOW BAD IMAGE IS
St Petersburg Times Author: N/A; Word Count: 507 3/12/10 STPTFTI 6A 2010 WLNR 5234695

...reports the Anatolia News Agency But the court added another punishment: She is forbidden from attending weddings for five months. Maybe it makes more sense if you know her. The **app store** Radiation? Maybe better not to know Wouldn't it be cool if there was an app to tell you how much radiation you are being exposed to while you use your...

860. FCC LAUNCHES BROADBAND CONSUMER TOOLS
US Federal News Author: N/A; Word Count: 650 3/12/10 USFEDNEWS (No Page) 2010 WLNR 5160501

...such as speed and latency, and reports that information to consumers and the FCC. The mobile version - the FCC 's first mobile app - is available through the Apple and Android **app stores**. The fixed version is available at www.broadband.gov. Two popular broadband testing tools are used in this beta version - the Ookla, Inc. Speed Test and the Network Diagnostic Tool (NDT) running...

861. CA Mplayit App Guru 03 11
AP Alert - Financial Author: N/A; Word Count: 915 3/11/10 APALERTFIN 14:07:26

...the bad is getting ever harder for the average consumer. Starting today, they will have an expert

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helping hand, thanks to an innovative new service launched today by leading Facebook **app store** Mplayit. To help consumers find the mobile apps they want and need, Mplayit today announced App Guru, a feature that allows consumers to receive insight directly from hand-picked experts...

862. Find slow-cooker meals in a snapp
Baton Rouge Advocate Author: JULIE KAY; Word Count: 691 3/11/10 BATONR E6 2010 WLNR 5120059

...everything I need. At right is a recipe from the iPhone application that I tried. It worked. ON THE INTERNET: The iPhone application can be downloaded through iTunes, the iPhone **app store**. For information: http://www.Crock-Pot.com. Another iPhone application allows users to access other food enthusiasts, provid- ing recipes, dietary tips and food research: http://itunes.com/apps/mix ingbowl or access...

863. Wednesday's Personal Finance stories
MarketWatch Author: MarketWatch; Word Count: 1759 3/11/10 MKTWATCH 00:30:00

...some thirsty friends to determine which filtered pitcher emerges as the winner of a taste-test.Watch Video Report. Wall Street gets some jobs news this Thursday. Google has its own **apps store** but it's all business. Bicyclists can now get a Google Map just for them. Mattel clears the way for characters from TV's "Mad Men" to become Barbie-style dolls.Listen to...

864. ANALYSIS-Smartphones will shake up paid content debate
Thomson Financial News Author: N/A; Word Count: 1141 3/11/10 THOMSONFIN 13:27:11

...that really matters to me but whether the model leverages the growth of the Internet and the strengths of the Internet." "It can have either premium subscription or advertising or **app store** or other kinds of business models." FIFTY BILLION CONNECTED DEVICES App stores -- online shops for small software applications that run anything from games to dictation tools to fitness aids on...

865. Google opens online store for business apps
Austin Business Journal Author: N/A; Word Count: 188 3/10/10 AUSTINBUSJRNL (No Page) 2010 WLNR 5003984

...for business apps Austin Business Journal austin March 10, 2010 20100310 20100310 English JLAJ 0041364 Newspaper US USA TX Texas NorthAmerica 940 Word Count: 188 Google Inc. unveiled a new **app store** Tuesday night for developers of business software to offer their apps. The new Google Apps Marketplace is launching with apps from 50 companies, including Intuit Inc. Concur Inc. and others...

1 duplicate

866. NO IPHONE TO PLAY THAT 3-D GAME? NO PROBLEM NEW TECHNOLOGY LETS FRIENDS COMPETE ACROSS PLATFORMS
San Jose Mercury News (CA) Author: Troy Wolverton, twolverton@mercurynews.com; Word Count: 640 3/10/10 SJMERCN 1C 2010 WLNR 5022793

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...a variety of devices, Bajarin said. On Thursday, game maker Namco Networks plans to begin selling a new version of its pool game, "Pool Pro Online 3," in the iPhone **app store**. The game features new technology developed by Namco called UniteSDK. Later this year, Namco , best known for making "Pac-Man," will release the game for other devices, including Mac and...

867. AN APPS MARKET FOR DEVELOPERS
San Jose Mercury News (CA) Author: Mike Swift, mswift@mercurynews.com; Word Count: 206 3/10/10 SJMERCN 2C 2010 WLNR 5022865

...the more than 25 million users of Google 's suite of Internet-based applications, opening a Google Apps Marketplace that could be a commercial counterpart to Apple 's wildly popular **app store** for consumers. For a $100 one-time fee and a 20 percent share of sales, Google will offer a platform where developers could sell their own software products that would...

868. Infonetics Research: Service delivery platform market to hit
AP Alert - Energy Author: N/A; Word Count: 1003 3/8/10 APALERTENG 20:50:23

...Alert - Legal March 8, 2010 20100308 20100308 The Associated Press English EBAH 0000621 Newswire US USA NorthAmerica 5014 Word Count: 1003 $4.6 billion by 2014, driven by mobile ads, **app stores** Infonetics Research: Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, **app stores** (http://www.infonetics.com) Market research firm Infonetics Research (http://www.infonetics.com/) (http://www.twitter.com/infonetics (http://www.twitter.com/infonetics)) released the first edition of its 2010 Service Delivery Platform Software and Services (http://www.infonetics.com ...

...line and wireless SDP software and services that operators use to facilitate the creation and delivery of services. ANALYST NOTE"Mobile operators are feeling the pressure to roll out their **app stores** over the next 12 months, and they're increasingly looking at service delivery platforms to manage the complexity associated with these third-party content ecosystems. This is an opportunity for SDP suppliers, particularly those SDP services companies that are able to provide turnkey solutions on a hosted basis, to help operators launch their **app stores** quickly and with minimal risk," explains Shira Levine (http://www.infonetics.com/bios.asp?idsl) directing analyst for next gen OSS and policy at Infonetics Research (http://www2.marketwire.com/mw/frame_mw?attachid1192951) SERVICE...

869. FlyCast Live Stream 03 08
AP Alert - Financial Author: N/A; Word Count: 543 3/8/10 APALERTFIN 14:05:48

...in Richmond, VA. FlyCast worked together with Octagon Marketing to create a special iPhone application just for the event. The " CAA Tourney" app is available for free in the Apple **app store**. The app allows users to watch live video coverage of games 1-4 or listen to live audio coverage of games 1-10. The championship game will be carried on ...

...The application was created in just a few days using FlyCast's recently announced appMobi development and deployment platform. Users of the popular FlyCast Select app (available free in the Apple **app store**) will also be able to view and listen to the tournament. FlyCast Select users can get the games by selecting " CAA Basketball Tourney" in the sports section. FlyCast CEO David...

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870. Infonetics Research: Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, app stores
Market Wire Author: N/A; Word Count: 854 3/8/10 INTERNETWIRE 00:00:00

...10 INTERNETWIRE 00:00:00 3/8/10 Internet Wire 00:00:00 Infonetics Research: Service delivery platform market to hit $4.6 billion by 2014, driven by mobile ads, **app stores** Market Wire Marketwire March 8, 2010 20100308 20100308 Press Release English BFFH 0006581 Newswire US USA NorthAmerica 4272 Word Count: 854 CAMPBELL, CA 03/08/10 CAMPBELL, CA, March 8 ...

...line and wireless SDP software and services that operators use to facilitate the creation and delivery of services. ANALYST NOTE "Mobile operators are feeling the pressure to roll out their **app stores** over the next 12 months, and they're increasingly looking at service delivery platforms to manage the complexity associated with these third-party content ecosystems. This is an opportunity for SDP suppliers, particularly those SDP services companies that are able to provide turnkey solutions on a hosted basis, to help operators launch their **app stores** quickly and with minimal risk," explains Shira Levine directing analyst for next gen OSS and policy at Infonetics Research SERVICE DELIVERY PLATFORM MARKET HIGHLIGHTS -- The service delivery platform (SDP) services...

871. New mobile applications let iPhone and iTouch owners learn foreign languages using digital flash-cards.
Boston Globe (MA) Author: KARI BODNARCHUK; Word Count: 418 3/7/10 BOSTONG 3 2010 WLNR 4748855

...into your long-term memory. It's a lot more fun than being quizzed by your 10th-grade teacher. Purchase these learning modules for $.99 to $19.99 through the iTunes **apps store** (look under the education category), or go to www.memorylifter .com. Cozily afloat in the city After a complete restoration, The Jane, a 1908 hotel in New York's West Village, has...

872. New iPhone app accesses JSOnline.com
Milwaukee Journal Sentinel (WI) Author: PAUL GORES, Staff: Milwaukee Journal Sentinel; Author: Staff; Word Count: 148 3/7/10 MLWK 3 2010 WLNR 4792793

...application that gives readers access to much of the newspaper's online content via their iPhones and Droid phones.The newspaper said Friday that in less than a week in the iTunes **apps store** - and with little marketing so far - the new app was closing in on 1, 000 downloads. "It is clearly an emerging communication platform, and people are using it more and...

1 duplicate

873. MAKE APPS MORE APPLICABLE
Pittsburgh Post-Gazette (PA) Author: THOMAS HEGEL, West Deer; Word Count: 255 3/6/10 PITTSPOST A8 2010 WLNR 4728979

...as a fan of all technology, am very excited to see the news that major phone companies plan to combine and make apps usable on multiple phone networks. Having one "**app**" **store** available on multiple carriers can be a huge success in today's phone industry. Right now I am in the process of shopping for a new phone, a smart phone. I ...

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...phones yet to be announced. With the knowledge that "apps" for one phone can be used on another, it makes shopping much easier. Having nice features along with a robust "**app**" **store** is a huge selling point to me. I believe the "apps" available across multiple carriers are a great collaboration of resources. It is great to see big companies group together to improve their overall service. I have always wanted an iPhone because of Apple 's amazing "**app**" **store**, but I didn't want to fork over the money to change my Verizon family plan (which is much cheaper). If more "apps" could be created to be used with multiple...

874. News 2 at 4 2010-03-05 16:24:36
ABC 2 WKRN-TN Author: N/A; Word Count: 270 3/5/10 ABC2WKRN-TN (No Page) 2010 WLNR 4808065

...designed to act as a sort of 'missing link' between the smartphone and the laptop computer. It has a nearly 10-inch screen and runs existing applications from the apple **apps store**. Prices range from 499 to 699 dollars, depending on the amount of memory. An area food bank is taking its mission on the Road And It's almost spring in Nashville...

875. research2guidance 03 05
AP Alert - Business Author: N/A; Word Count: 634 3/5/10 APALERTBUS 07:02:11

...with the increased number of application stores available, any app publisher will have to carefully select where to promote their applications. " Our App Store Ranking shows that there are other **app stores** besides the Apple App Store that offer good publishing opportunities in 2010," explained Ralf-Gordon Jahns. " Especially independent stores like Handango or Mobihand scored high in our rankings". The vast...

876. OH Page Plus NewPhone 03 05
AP Alert - Financial Author: N/A; Word Count: 464 3/5/10 APALERTFIN 15:05:30

...camera with zoom, Bluetooth support, full messaging capabilities, and Wireless Application Protocol (WAP) web browsing. The phone is also capable of downloading games, ringtones and wallpapers from the Page Plus **app store**. The S4000 is the first of several brand new phones the company is introducing this year. Page Plus will also release its own brand new QWERTY keyboard handset within two...

877. CA Apple iPad release 03 05
AP Alert - HiTech Author: N/A; Word Count: 1036 3/5/10 APALERTHITECH 13:34:15

...downloaded from Apple 's new iBookstore while listening to your music collection. The App Store on iPad lets you wirelessly browse, buy and download new apps from the world's largest **app store**. iPad includes 12 new innovative apps designed especially for iPad and will run almost all of the more than 150,000 apps on the App Store, including apps already purchased for...

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878. Adobe Unveils AIR on Mobile Devices; Readies Flash Player 10.1 for Launch Adobe Systems Incorporated
Drug Week Author: N/A; Word Count: 1028 3/5/10 DRUGWEEK 2714 2010 WLNR 4029500

...Android™ platform expected in 2010, AIR provides developers with a feature-rich environment for delivering rich applications outside the mobile browser and across multiple operating systems via mobile marketplaces and **app stores**. AIR leverages mobile specific features from Flash® Player 10.1, is optimized for high performance on mobile screens and designed to take advantage of native device capabilities for a richer...

1 duplicate

879. AppBoy Launches Online Source for Everything Apps AppBoy
Drug Week Author: N/A; Word Count: 440 3/5/10 DRUGWEEK 2742 2010 WLNR 4029514

...showcase their work and market their creations to mobile app lovers. Through personal developer profile pages created on the site, developers can share their ideas and even create their own **app store**. Apps sold through the social network also earn the developer a share of the profits. AppBoy also has a lot to offer for those who aren't building their own apps...

1 duplicate

880. Genasys and GyPSii Sign Strategic Agreement to Offer Location-Based Social Media Solution to Telefonica's Latin American Mobile Subscribers GyPSii
Drug Week Author: N/A; Word Count: 993 3/5/10 DRUGWEEK 2881 2010 WLNR 4029698

...China Telecom , and others. GyPSii apps are available on Apple 's iPhone, Symbian , Windows Mobile, RIM Blackberry, Android, Java, MID/Linux, Palm webOS, and accessible via most well-known mobile **app stores**. Based in Salo , Finland and Amsterdam, The Netherlands, GeoSentric operates offices in North America, Europe and Asia Pacific. GeoSentric is listed on the Nordic Exchange (NASDAQ OMX: GEO1V). For more...

1 duplicate

881. BRIEF-Apple says iPad available in US on April 3
Thomson Financial News Author: N/A; Word Count: 103 3/5/10 THOMSONFIN 13:37:51

...3 for wi-fi models and in late April for wi-fi + 3G models * Says iBooks app for iPad including Apple 's iBookstore to be available as free download from **app store** in US on April 3 Bangalore Equities Newsroom ; +91 80 4135 5800; within U.S. +1 646 223 8780)) ((For more news, please click here)) Europe GEOEUR 1EU83 Electronics ETRONICS 1EL16...

882. toptable 03 04
AP Alert - Entertainment Author: N/A; Word Count: 469 3/4/10 APALERTENT 14:26:13

...along with the convenience of researching and booking restaurants whilst on the move. One reviewer commented, "This is the best app by far for restaurant reviews and booking in the **app store**. Highly recommended." Another said "I'm glad to be able to use toptable from my phone - I can look at offers and book a table whenever and wherever I feel hungry...

883. CA Mplayit Analysis 03 04

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AP Alert - Financial Author: N/A; Word Count: 968 3/4/10 APALERTFIN 14:25:41

...Google prepares to win over prospective Android developers at next week's Game Developers' Conference in San Francisco -- the largest event of its kind -- Mplayit's latest data from its cross-platform **app store** on Facebook shows that games are four times as popular among iPhone users than among the Android user base. BlackBerry users are twice as likely to be looking for game...

884. A - Research & Development Transformative Apps
FedBizOpps Author: N/A; Word Count: 1364 3/4/10 COMBD (No Page) 2010 WLNR 4489352

...services) should describe each of the apps (or services) in separate tasks that are individually costed out or, alternatively, write separate proposals. An organization that is proposing to implement an **apps store** will be expected to maintain full fairness and impartiality, and hence are strongly discouraged from developing apps under this BAA. Full Version of the BAA is attached. Link /URL: https...

885. BlackBerry new app 03 03
AP Alert - Financial Author: N/A; Word Count: 797 3/3/10 APALERTFIN 13:49:17

...is currently available on the VQ Mileage Tracker site (http://www.4tracker.com) as well as on BlackBerry App World(TM), CrackBerry(R), GetJar(R), Mobireach(R) and other leading online **app stores**. VQ Mileage Tracker works on all current model BlackBerry smartphones that have built-in GPS and run on 4.5 OS or higher. For more information go to http://www...

886. Tech review: Sling Media iPhone app reaches full potential with lifting of 3G restriction
Dallas Morning News, The Author: Paul O'Donnell Word Count: 1079 3/3/10 DALLASMN (No Page) 2010 WLNR 4422900

...announced Feb. 4 that it would allow video streaming over its 3G network via Sling Media 's iPhone app, I could hardly wait for the update to hit Apple 's **app store**. That happened Feb. 15, just hours before our trip to the airport. I'm sure I was one of the first to download the app. For the uninitiated, Sling Media sells ...

...clear and overwhelmingly good," Tannenbaum said in an e-mail. "At one point last week, SlingPlayer Mobile for iPhone was No. 2 in the top-grossing app category in the **app store**. ... We were not in the top 10 before the 3G restriction was lifted." Can mobile TV on the iPhone replace your family room? No, but it sure beats catching a...

1 duplicate

887. TiVo unveils set-top box for video from TV, Web
Thomson Financial News Author: N/A; Word Count: 687 3/3/10 THOMSONFIN 00:00:04

...s Flash software, which could eventually open the system up to programming related tools and services made by outside developers. However, he stopped short of saying it would open an "**app store**" similar to the ones operated by mobile phone makers Apple and Research in Motion "The idea here is that people will want to create applications that are easily accessible through...

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888. Getfugu Partners With Weiser Creative and Bullseye Marketing to
AP Alert - Energy Author: N/A; Word Count: 1368 3/1/10 APALERTENG 13:11:44

...sales of ARLs to new businesses and increased distribution via greater consumer awareness for the Getfugu application. In addition to promotion, many more businesses will focus on building their own **app stores** and offer their own marketplaces at a global level. These will differ from existing global setups in that users will be able to charge their paid-for downloads to their...

2 duplicates

889. PocketGear buys Handango, creating third-largest online retailer of software for smart phones
Dallas Business Journal Author: Jeff Bounds; Word Count: 294 3/1/10 DALLASBUSJRNL (No Page) 2010 WLNR 4279487

...Palm, Linux and Java. "We're really excited about this," Bowman said an interview. " PocketGear and Handango have been competitors for a long time. We see an incredible opportunity in the **app store** market." No layoffs are planned, Bowman said. Handango , with 18 employees, will operate as a unit of PocketGear , which has more than 20 staffers, he said. As part of the...

890. 50: TR50 2010: the world's most innovative companies.
Technology Review (Cambridge, Mass.) Author: N/A; Word Count: 10546 3/1/10 TECHREV 33 2010 WLNR 7234287

...user experience, tightly integrating its hardware, software, and services; the iTunes software and online music store, for example, form a complete ecosystem, as do the iPhone operating system and online **app store**. The company uses its strong cash position--$40 billion, with no debt--to develop innovative products in new areas. Applied Materials Saving solar costs with large-scale manufacturing www.appliedmaterials.com Founded...

891. Live TV's in hand
Dallas Morning News Author: Paul O'Donnell; Word Count: 761 2/27/10 DALLASMN 10 2010 WLNR 4286302

...announced Feb. 4 that it would allow video streaming over its 3G network via Sling Media 's iPhone app, I could hardly wait for the update to hit Apple 's **app store**. That happened Feb. 15, just hours before our trip to the airport. For the uninitiated, Sling Media sells a device - a Slingbox - that lets you watch your expensive cable or...

892. Apple's ban on 'sexy' apps raises questions
Kansas City Star (MO) Author: N/A; Word Count: 415 2/27/10 KCSTAR (No Page) 2010 WLNR 4151253

...clad women or contain sexual innuendo are out. Tacky games such as Sexy Scratch Off, which lets the user scratch off a woman's clothes, have been rejected. Yet the iPhone **apps store** still carries Sports Illustrated and its swimsuit issue. Playboy and FHM remain. Last time I checked, all three feature half-naked women. And both Playboy and FHM are not strangers...

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893. At Citi, Mobile 'Karma Points' Bring Nirvana
American Banker (USA) Author: Daniel Wolfe; Word Count: 1352 2/26/10 AMBKR 1 2010 WLNR 4012597

...end of December and was an immediate hit with consumers. At one point it was ranked among the top-10 most-popular downloads in two categories on Apple Inc. 's **app store** and it has already generated more than a quarter of a million dollars in charitable donations. Causeworld is available for both Apple 's iPhones and handsets that run on Google...

894. UNCP students create iPhone app
Fayetteville Observer, The (Fayetteville, NC) Author: Sarah A. Reid Word Count: 665 2/24/10 FAYETOBS (No Page) 2010 WLNR 3858016

...the math and computer science department, guided the students, who developed the application as part of a special projects class. The program is being offered for free through Apple 's **app store**. Apps, or applications, are programs that can be downloaded onto iPhones, the iPod Touch and other similar devices. The programs perform specific functions. With the UNCP app, users can search...

895. PocketGear buys competitor
Herald-Sun, The (Durham, NC) Author: Monica Chen Word Count: 624 2/24/10 HERSUNNC (No Page) 2010 WLNR 3897047

...Carolina NorthAmerica 3122 Word Count: 624 Feb. 24--DURHAM -- PocketGear Inc. , a homegrown mobile phone applications company, has acquired its main competitor, Handango , and become the largest cross-platform, open **app store** in the world, the company announced Monday. It also may be the third largest **app store** in the world after Apple and Google , added founder and president Jud Bowman in Dallas, Texas, where he was overseeing the transition for Handango Details of the transaction were not disclosed. PocketGear and Handango were the two largest independent **app stores** and have generated more than $400 million in revenue from customers living in more than 175 countries and using more than 2,000 unique mobile devices. The combined company now has a catalog of more than 140,000 apps from customers with Android Symbian , BlackBerry, Windows Mobile, Palm, Linux and Java-powered mobile devices. "We're going to facilitate an open **app store**, support every platform," Bowman said. " Apple has had tremendous success, but it's a closed system with only two devices, the iPhone and the iPod Touch. We want to provide an **app store** that supports all devices." The acquisition doubles PocketGear 's workforce, bringing in 18 employees on the Handango staff in Dallas and combining them with 14 in Durham and another nine...

1 duplicate

896. Expands Relationship With Slacker to Include Mobile Inventory
AP Alert - Energy Author: N/A; Word Count: 859 2/23/10 APALERTENG 14:42:03

...25% of revenue for mobile application stores. The same Gartner report forecasts that consumers will spend $6.2 billion this year on mobile apps, downloading 4.5 billion times from **app stores**. Mobile radio listeners are a valuable growing audience that most advertisers want to reach. U.S. subscribers owning smartphones grew from 11 percent to 17 percent of total U.S. cell phone...

1 duplicate

897. NC PocketGear apps 02 23

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AP Alert - HiTech Author: N/A; Word Count: 1194 2/23/10 APALERTHITECH 11:06:22

...and free titles DURHAM, N.C., Feb. 23 / PRNewswire PocketGear, Inc. today announced the acquisition of Handango , the leading provider of smartphone applications globally, creating the world's largest cross platform, open **app store** and content marketplace with a catalog of more than 140,000 paid and free titles that are available for discovery and download by the more than 4 billion consumers worldwide using Android@, Symbian OS@ , BlackBerry@, Windows Mobile@, Palm@, Linux, and Java@ powered mobile devices. PocketGear and Handango are the two largest independent **app stores** and combined to date have generated over $400 million in mobile application revenues from customers living in more than 175 countries and using over 2,000 unique mobile devices. With the ...

...globally, and leading media and ecommerce companies including Samsung LG Sony Ericsson , Research in Motion, Microsoft , T-Mobile, AT&T , and Verizon Wireless The reach of PocketGear's direct to consumer **app stores** has also expanded to include the largest independent **app store**, Handango .com, joining PocketGear 's **app store** network that includes PocketGear.com, Mobile2Day.de, SymbianGear.com, AndroidGear.com, RIMGear.com, Smartphone.net, and PalmGear.com. In addition, more than 1,000 app developers are now using PocketGear's developer storefront solutions to market and sell their ...

...will remain as President and CEO of PocketGear and Alex Bloom, current chief executive of Handango , will become Chief Operating Officer of PocketGear. "Our vision is to facilitate an open **app store** ecosystem that supports every mobile device, every application, and every carrier network globally," said Jud Bowman, President and CEO of PocketGear. "By combining the two largest independent **app store** companies, we're creating significantly more scale and value for all of the stakeholders in the open **app store** ecosystem." Bowman added, "Handset manufacturers, carriers, and media companies now have a single marketplace where they can quickly and easily connect with developers, source a catalog of apps developed specifically...

898. Interview With Dan Crippen
FOX Author: Greta Van Susteren; Word Count: 2325 2/23/10 FOX (No Page) 2010 WLNR 3842942

...this is my heart and it's my health and it's my choice. Canadian doctors disagree and say the surgery is available there. And Apple takes a bite out of its **app store**, removing 5,000 apps deemed not family-friendly, images of women in bikinis and lingerie and sexually suggestive apps. But what is still available? That's what has people up in arms...

899. 'Apps' provider PocketGear buys big rival
News & Observer, The (Raleigh, NC) Author: ALAN M. WOLF Word Count: 274 2/23/10 NOBRNC (No Page) 2010 WLNR 3795023

...back in 2008 from Motricity when that company moved its headquarters to the West Coast from Durham. With its acquisition of Handango , PocketGear will be one of the world's largest **apps store**, trailing only Apple and Google , Bowman said. "It's the hottest spaces in mobile technology," he added. " It's really exciting to join forces with Handango and really go after this market...

900. They're obsessed with smartphones, oblivious to the world around them

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Press of Atlantic City, The Author: MICHAEL S. ROSENWALD The Washington Post; Word Count: 876 2/23/10 PRESSATLC B3 2010 WLNR 3836651

...semipublic spaces are online while in those spaces." Parks. Libraries. Restaurants. Houses of worship. The doomsayers didn't foresee the portability that smartphones bring to digital obsession. Nor did they foresee **app stores**. More than 2 billion applications have been downloaded for iPhones, and the Yankee Group , a Boston research firm, expects 7 billion app downloads via all mobile devices by 2013 -- an...

901. PocketGear buys rival Handango
Triangle Business Journal Author: Jeff Drew; Word Count: 592 2/23/10 TRIANGLEBUSJ (No Page) 2010 WLNR 3801826

...marketplace at a level comparable to Google Apps , which sells applications for Android smart phones, says Horan. The market leader is Apple , which sells iPhone applications through its Apple iTunes **app store**. PocketGear doesn't view Apple and Google as direct competition because those companies offer applications for only their own devices. Handango .com, the largest independent **app store** on the Internet, joins PocketGear's **app-store** network, which includes PocketGear.com, Mobile2Day.de, SymbianGear.com, AndroidGear.com, RIMGear.com, Smartphone.net, and PalmGear.com. The deal also expands PocketGear developer network to more than 32,000 developers who deliver apps to more than 40...

902. APP FOR THAT: MAGAZINES FORGE NEW VISION OF DIGITAL FUTURE Consumers may not pay for content online, but they're happy to purchase for mobile
Advertising Age Author: NAT IVES; Word Count: 1117 2/22/10 ADVTGAGE A44 2010 WLNR 4099548

...and the web itself engendered an attention-atrophied reading style that undermined readers' very ability to settle down with a good, fat print issue. But as mobile devices added capabilities, **app stores** took off and the dawn of e-readers and tablet computers finally arrived, magazines have pushed aggressively to participate, experiment and hopefully make money from the new opportunities presented. And with an emerging economy of **app "stores,"** they may have found a way to get consumers to pay once again. Despite some stragglers, it seems like nearly everyone has an app out by now, at a minimum...

903. App Stores to Include Pay TV
Market Wire Author: N/A; Word Count: 160 2/22/10 INTERNETWIRE 00:00:00

...new report "Coming Up Next on Pay TV: App Stores," to their collection of Broadcasting & Cable market reports. For more information, visit http://www.marketresearch.com/redirect.asp?progid=67618&productid=2553477 The **app store** movement will begin migrating to pay TV in 2010, despite a weak business model. Operators and vendors should prepare for the transition now by experimenting with business models and development...

904. Phone can be a remote By RICHARD MULLINS

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Tampa Tribune (FL) Author: RICHARD MULLINS; Word Count: 382 2/22/10 TAMPATRIB 8 2010 WLNR 4671524

...from anywhere. Such apps are part of a broad trend in television to blur the lines between TV, computer and cell phone. Apple offers several cell phone programs through its **app store** to control an Apple TV or computer streaming video or music. Bright House Verizon DirecTV and DishNetwork all have some form of online viewing of select programs. HBO last week...

905. 2010 Blu-ray Players Go Mainstream
TWICE Author: Greg Tarr; Word Count: 1549 2/22/10 TWICE 6 2010 WLNR 3716382

...will support FullHD 1080p 3D playback and Internet connectivity. All of the new players enable access to IPTV functions, which Samsung will enhance with add-on apps through a new **app store**. The BD-C5500 (all prices are to be announced) offers an eco-friendly design, requiring 13 watts in use and 0.1 watt in standby mode. It is Wi-Fi...

906. Obsessed With Smartphones, Oblivious to the World Around Them
Washington Post Author: Michael S. Rosenwald; Word Count: 1120 2/22/10 WP-BUS (No Page) 2010 WLNR 3729467

...semipublic spaces are online while in those spaces." Parks. Libraries. Restaurants. Houses of worship. The doomsayers didn't foresee the portability that smartphones bring to digital obsession. Nor did they foresee **app stores**. More than 2 billion applications have been downloaded for iPhones, and the Yankee Group , a Boston research firm, expects 7 billion app downloads via all mobile devices by 2013 — an...

2 duplicates

907. Smarter phones give choices
Detroit Free Press Author: N/A; Word Count: 787 2/21/10 DTRTFP B7 2010 WLNR 3669062

...consumers, the reduced power of wireless carriers could mean more choices. Traditionally, the network operators tried to limit the content people could access on their devices, before the rise of **app stores** and Web-based services dramatically expanded ways for people to customize their phones. On the other hand, Internet companies such as Google might crowd out other services, the way it...

908. NWCN 9AM NEWS 2010-02-19 09:08:36
2 NWCN-WA Author: N/A; Word Count: 671 2/19/10 IND2NWCN-WA (No Page) 2010 WLNR 3691947

...when it comes to phone software..he gives high marks for integrating the zune user interface..and xbox live connections..but the big question is still...can microsoft deliver an **app store** to rival apple and google? we'll find out next month when the company hosts its annual developers conference.. microsoft not the only northwest company showing off new phones at a...

909. Empresas del Silicon Valley lucen triunfales en muestra tecnológica
AP Spanish Author: Por PETER SVENSSON; Word Count: 907 2/19/10 APSPANISH 03:54:21

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...opciones de las que elegir. Tradicionalmente, los operadores de redes han tratado de limitar el contenido que la gente puede consultar en sus dispositivos, antes de la llegada de las "**app stores**" o tiendas de programas en la internet. Esos establecimientos virtuales y los servicios basados en la Web ampliaron de manera espectacular las vías para que el usuario tuviera un teléfono...

910. CloseBys.com to Pre Launch 'Free Social Network' at Macworld CloseBys.com
Drug Week Author: N/A; Word Count: 366 2/19/10 DRUGWEEK 2571 2010 WLNR 2933362

...to be there to flip a coupon from your smart phone or clip one to your mobile wallet. The new version of the app will be available on the iPhone **app store**, Android market place, BlackBerry app world and Palm app catalog by the end of this quarter (see also CloseBys.com Creating a CloseBys network is not only free, it also pays...

1 duplicate

911. Skyhook Wireless: Only 43 Location Apps Available Across iPhone, Android and BlackBerry Skyhook Wireless
Drug Week Author: N/A; Word Count: 528 2/19/10 DRUGWEEK 2872 2010 WLNR 2936977

...report on trends in location-aware apps from Apple 's App Store, Google 's Android Marketplace and the BlackBerry App World. Skyhook conducted the study by manually searching these three **app stores** for common apps, and found that very few developers distribute apps across all and that most have different pricing points (see also Skyhook Wireless Though there are nearly 6,000 location apps on iPhone, 900 on Android and 300 on BlackBerry, Skyhook found that only 43 of these apps are available in all three **app stores**. Of these 43 apps, most are free, indicating that developers make their apps cross-platform as a way to increase download numbers, not revenues. Developers that are interested in high ...

...Other mobile users can still access our product with their mobile browser but these platforms will dominate." "We were surprised to see so few location apps being distributed across these **app stores**," said Kate Imbach, vice president of marketing at Skyhook Wireless The iPhone is now the platform of choice for developers who are monetizing via app sales. It will be interesting...

1 duplicate

912. Apple removes sexual apps from store
Silicon Valley/San Jose Business Journal Author: N/A; Word Count: 227 2/19/10 SVSJBUSJ (No Page) 2010 WLNR 3549956

...sexual content from the App Store, which includes your application." TechCrunch said a number of other apps that appear might violate the new rules continue to be available on the **app store**, however. All of apps involved were labeled "objectionable material" and users were required to affirm that they are over the age of 17. North America GEONAMR 1NO39 Americas GEOAMER 1AM92...

913. Silicon Valley takes lead in controlling wireless
Tulsa World Author: PETER SVENSSON Associated Press; Word Count: 646 2/19/10 TULSAWORLD E3 2010 WLNR 3622795

...consumers, the reduced power of wireless carriers could mean more choices. Traditionally the

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network operators tried to limit the content people could access on their devices, before the rise of "**app stores**" and Web-based services dramatically expanded ways for us to customize our phones. On the other hand, Internet companies such as Google might crowd out other services, the way it...

914. Silicon Valley takes helm in wireless world
AP Online Author: PETER SVENSSON Word Count: 1059 2/18/10 APWIRES 20:47:58

...consumers, the reduced power of wireless carriers could mean more choices. Traditionally the network operators tried to limit the content people could access on their devices, before the rise of "**app stores**" and Web-based services dramatically expanded ways for us to customize our phones. On the other hand, Internet companies such as Google might crowd out other services, the way it...

4 duplicates

915. Astro Bob blog: Wise up with WISE
Duluth News Tribune (MN) Author: Bob King, Duluth News Tribune; Word Count: 814 2/18/10 DULUTHTRIB (No Page) 2010 WLNR 3544691

...front and back sides, zoom in and even get an alert when a flare erupts. Sure wish I owned one. To get the free program just go to Apple 's **app store** and type in '3D sun' in the search box. For more information, please click HERE. Even though the air was turbulent last night and images through the telescope were shaky...

916. iPhone App Adds More Cowbell To Winter Games
NPR Morning Edition Author: N/A; Word Count: 159 2/18/10 MORNED (No Page) 2010 WLNR 3432991

...do is download and shake. Soundbite of cowbell) WERTHEIMER: There's your cowbell. At $.99 a pop, the app is now one of the top sports downloads in the iTunes **app store**. Electronics ETRONICS 1EL16 Consumer Electronics CEOVR 1CO61 Wireless Pagers & Handsets TWPHONE 1WI07 Consumer Products & Services BUYBUY 1CO62 Telecom Consumer Equipment TCCONEQ 1TE03 WINTER OLYMPICS App Adds Bruce Dickinson Mr. CHRISTOPHER...

917. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 462 2/18/10 WA-TELNWS 00:00:00

...voices.washingtonpost.com/posttech/2010/02/att_launches_f irst_smartphone.html). CNet -- Mobile carriers are starting to look more like mall owners than merchants as they switch to offering access to multiple **apps stores** (http://reviews.cnet.com/8301-13970_7-10455175-78.html?tag=mncol) . Wall Street Journal* -- Motorola plans to tie the operations of its cellphones and set-top boxes together, starting with e-mail...

918. ACEGmbH GSMACongress 02 17
AP Alert - Entertainment Author: N/A; Word Count: 701 2/17/10 APALERTENT 14:39:15

...training videos using FlickRocket. Support for the iPhone, iPad and iPod touch has been added

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through the custom "My Movies" app, which is available at no cost in the Apple **app store**. Flick-Rocket supports Windows, regular DVD players, portable media players, navigation systems, Windows Mobile phones, Blackberry, Android, feature phones, PlayStation and iPhone/iPod touch. Solutions for Mac OS X and Android...

919. Verizon To Offer Free Online Calling As Internet Revolution Picks Up Pace Supporting Skype VoIP App
Investor's Business Daily Author: BRIAN DEAGON & JAMES DETAR Word Count: 1081 2/17/10 INVBUSD A01 2010 WLNR 3333925

...in Barcelona, Spain. In other show announcements: • Twenty-four carriers announced plans to offer mobile applications through a single site, which analysts view as competition for Apple 's ([STOCK[AAPL]]) **app stores**. Intel ([STOCK[INTC]]) and Nokia ([STOCK[NOK]]) announced plans to merge their Linux software platforms. Microsoft ([STOCK[MSFT]]) unveiled the next generation of its Windows Mobile 7 operating system. Verizon...

920. ACEGmbH GSMA Mobile 02 16
AP Alert - Business Author: N/A; Word Count: 607 2/16/10 APALERTBUS 13:13:14

...third party web sites. Support for the iPhone, iPad and iPod touch has been added through the custom "My Movies" app, which is available free of charge in the Apple **app store**. FluxDVD supports Windows, regular DVD players, portable media players, navigation systems, Windows Mobile phones, Blackberry, Android, feature phones, PlayStation and iPhone/iPod touch. Solutions for Mac OS X and Android...

921. Apple offers $10,000 for 10 billionth iTunes download
Business Journal (JACKSONVILLE) Author: N/A; Word Count: 152 2/16/10 JKSVLBJ (No Page) 2010 WLNR 3242524

...He got a $10,000 iTunes gift card, 10 iPods, an iMac and a phone call from Apple CEO Steve Jobs. The company also marked its billionth download from its iPhone **app store** last April by giving a 13-year-old a $10,000 iTunes gift card, an iPod Touch, a Time Capsule and a MacBook Pro. The company is limiting entries to 25...

4 duplicates

922. Cell phone firms join apps project
Newsday (USA) Author: THE ASSOCIATED PRESS; Word Count: 315 2/16/10 NWSDAY A34 2010 WLNR 3792640

...as many phones as possible. The "Wholesale Applications Community" is an attempt to retake the initiative from phone makers like Apple Nokia and Research in Motion , which have their own **apps stores**. Google is also building a store for its Android software. The 24 carriers in the community, announced here on the first day of the annual Mobile World Congress trade show...

923. New iPhone app keeps city connected with residents
Orange County Register, The (CA) Author: ANNIE BURRIS; Word Count: 133 2/16/10

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OCREG (No Page) 2010 WLNR 3292719

...that allows residents to report maintenance problems or ask questions of Huntington Beach's City Hall with their cell phones. iPhone users can download the free app GORequest from the iPhone **apps store**. The application connects to Surf City Pipeline - a feature on the city's Web site that allows people to look up information about the city and submit questions. The GPS and...

924. Apps prove apt for Oregon
Oregonian, The (Portland, OR) Author: MIKE ROGOWAY Word Count: 1343 2/16/10 PTLDOGN (No Page) 2010 WLNR 3311733

...the devices' popularity and leapt into the wide-open market for mobile "apps," software applications designed specifically for the iPhone or similar gadgets. App development is relatively straightforward, and online **app stores** relatively egalitarian. That means even tiny firms from Oregon 's modest software community can compete in the emerging field. "Urban Airship owns three laptops. That's it. Those are our assets...

1 duplicate

925. Wireless giants unite on apps AT&T, Verizon, 22 others Developers would write software able to run on many types of phones
Seattle Times (WA) Author: Peter Svensson; Author: The Associated Press; Word Count: 381 2/16/10 STLTI A10 2010 WLNR 3370005

...Vodafone Group of Britain and China Mobile Together, the group serves 3 billion customers. Phone makers LG Electronics Samsung Electronics and Sony Ericsson are supporting the group. None has major **app stores** of its own. 300 Spain ISOES 1SP23 Iberia GEOIBER 1IB61 North America GEONAMR 1NO39 USA ISOUS 1US73 Americas GEOAMER 1AM92 Southern Europe GEO-SEUR 1SO59 Europe GEOEUR 1EU83 Western Europe GEOWEUR...

926. Red Bend MobileWorld photo 02 15
AP Alert - Financial Author: N/A; Word Count: 1376 2/15/10 APALERTFIN 14:47:15

...addition to the company's industry-leading vRapid Mobile suite. Working with Red Bend's Software Management Server, the new product allows service providers to: -- Centrally monitor inventory of applications purchased through **app stores** or side-loaded, to gain valuable insight into consumer behavior and preferences; -- Deploy branded application packs with a consistent user experience to unlocked handsets; -- Provision new services to existing subscribers...

927. Sprint Nextel pushes for common app standard
Business Journal (KANSAS CITY) Author: N/A; Word Count: 383 2/15/10 KCBUSJRNL (No Page) 2010 WLNR 3179158

...MO Missouri NorthAmerica 1913 Word Count: 383 Sprint Nextel Corp. and 23 other tele-communications providers are teaming up to build a platform for mobile phone applications that will compete with **app stores** run by Apple Inc. Research In Motion Ltd. and Google Inc. The group, which also includes such companies as AT&T Inc. (NYSE: T), Verizon Wireless , T-Mobile and SK...

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3 duplicates

928. Sprint Nextel pushes for common app standard
Business Journal (Greensboro/Winston-Salem) Author: N/A; Word Count: 408 2/15/10 TRI-ADBUSJ (No Page) 2010 WLNR 3185628

...North Carolina NorthAmerica 2042 Word Count: 408 Sprint Nextel Corp. and 23 other telecommunications providers are teaming up to build a platform for mobile phone applications that will compete with **app stores** run by Apple Inc. Research In Motion Ltd. and Google Inc. The group, which also includes such companies as AT&T Inc. (NYSE: T), Verizon Wireless , T-Mobile and SK...

929. *TOP NEWS* Asian Companies
Thomson Financial News Author: N/A; Word Count: 536 2/15/10 THOMSONFIN 21:33:06

...30 pct > Toyota head to brief on recalls in Tokyo on Feb 17 > Sumitomo to launch $1.4 bln offer for J:Com stake > Operators unite to challenge Apple 's **app store** > Sony Ericsson sticks with 3 op. systems > Nomura to buy Nexen 's European commodities ops ..... For latest top breaking news across all markets ..... TOP NEWS SUMMARIES ON OTHER SUBJECTS Front...

930. CORRECTED-MOBILE FAIR-UPDATE 1-Operators unite to challenge Apple's apps
Thomson Financial News Author: N/A; Word Count: 583 2/15/10 THOMSONFIN 16:54:13

...four telecom operators have formed an alliance to build an open platform that will deliver applications to all mobile phone users in an effort to compete with Apple 's successful **apps store**. The move is supported by three of the world's largest device makers -- LG Electronics Samsung and Sony Ericsson , the telecoms industry body GSM Association said on Monday at the Mobile...

2 duplicates

931. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 459 2/15/10 THOMSONFIN 09:34:33

...bid for Zain Africa > Sumitomo to launch $1.4 bln offer for J:Com stake > Ericsson CEO mum on 2010, sees long-term growth > Operators unite to challenge Apple 's **app store** > Linux group LiMo growing, Adobe joins > Adobe pushes mobile video despite Apple stand-off > Samsung Sony Ericsson roll out new smartphones > Oracle seen meeting tgts with Sun deal - Barron's > Google...

5 duplicates

932. *TOP NEWS* Asian Companies
Thomson Financial News Author: N/A; Word Count: 564 2/15/10 THOMSONFIN 07:17:01

...on Top News, visit http://topnews.reuters.com ..... TOP STORIES > Zain to use African sale money to pay debt-report > Toyota weighs bigger incentives, warranties-source > Operators unite to challenge Apple 's **app store** > Nikkei slips as China worry outweighs GDP rise > Shinsei Aozora shares down on report of no merger > Samsung Sony Ericsson roll out new smartphones > Sumitomo to launch tender offer for...

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2 duplicates

933. MOBILE FAIR-Operators unite to challenge Apple's app store
Thomson Financial News Author: N/A; Word Count: 232 2/15/10 THOMSONFIN 07:00:56 2/15/10 THOMSONFIN 07:00:56 2/15/10 Thomson Financial News 07:00:56 MOBILE FAIR-Operators unite to challenge Apple 's **app store** Thomson Financial News Thomson Financial News North America February 15, 2010 20100215 20100215 English IJFD 0062390 Newswire US USA NorthAmerica 1160 Word Count: 232 BARCELONA, Feb 15 (Reuters) - Twenty-four telecom operators have formed an alliance to build an open platform that will deliver applications to all mobile phone users in an effort to compete with Apple 's successful **apps store**. The move is supported by three of the world's largest device makers -- LG Electronics Samsung and Sony Ericsson the telecoms industry body GSM Association said on Monday at the Mobile...

934. Look sharp for less at YWCA's suit sale
Greensboro News & Record (NC) Author: Mike Fuchs; Word Count: 1452 2/14/10 GBNWSREC D11 2010 WLNR 3346872

...the News & Record's free iPhone app to see the latest headlines. The app also includes a link to my blog, Bargain Blog, and a sampling of other blogs. Visit iTunes' **app store** and search for NewsRecord. Prepare, file taxes for free Before you plunk down cash for tax preparation software, check to see if you're eligible to use a free IRS online...

935. In pursuit of a stream: mobile downloads give way to on-demand streaming.
Billboard Author: Bruno, Antony; Word Count: 887 2/13/10 BILLBD 12 2010 WLNR 3523855

...there wasn't another choice. U.S. wireless operators still don't offer on-demand streaming services, and it wasn't until smart phones like the iPhone, BlackBerry and Android devices with their associated **app stores** came along that services like Melodeo Thumbplay , Rhapsody and Dada could circumvent that barrier and offer streaming to their consumers. Today, that model can reach only a minority of consumers...

936. Verizon dives into splashy Palm smart phones
Courier-Journal, The (Louisville, KY) Author: N/A; Word Count: 523 2/13/10 COURJ S10 2010 WLNR 3241040

...touchscreen displays. Use a "pinch" to zoom in or out of a photo, or flick a program toward the top of the screen to close it. Palm has its own **app store** with about 1,000 programs you can download to its phones. That's far fewer than the number of available iPhone, Google or Blackberry apps, but it's a good start. And both...

937. CA JuicyDvlpmt iPhone 02 11
AP Alert - HiTech Author: N/A; Word Count: 682 2/11/10 APALERTHITECH 13:13:16

...the Edge network, and is compatible with both 2.x and 3.0 devices. Pricing and Availability: The cost of the application for the iPhone is $4.99 in Apple 's **app store**. Police Scanner 2 is a product of Juicy Development, which also produces the popular iPhone applications Talk Radio and FastTrac. Based in Orem, Utah, Juicy Development LLC is a privately...

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938. An App Turns an iPhone Into a Computer Keyboard
New York Times (NY) Author: STEPHEN WILLIAMS; Word Count: 269 2/11/10 NYT B11 2010 WLNR 2860062

...blog notes new Apple app that turns iPhone or iPod Touch into wireless computer trackpad and touch-screen keyboard; photo (S) Now here's a really useful app from the Apple **app store**: a program that turns an iPhone or iPod Touch into a wireless computer trackpad and touch-screen keyboard. The free app, available here via iTunes , is called Touch Mouse, and...

939. JOSEPH ROSE/
Oregonian, The (Portland, OR) Author: JOSEPH ROSE; Word Count: 32 2/11/10 PTLDOGN (No Page) 2010 WLNR 2997497

...2010 20100211 20100211 English IJHG 0062536 Newspaper US USA OR Oregon NorthAmerica 162 Word Count: 32 ILLUSTRATION: JOSEPH ROSE/To download the app for your iPhone, go to the iTunes **app store** and search for "City of Portland Citizen Reports." It's a free download. 27 ILLUSTRATION JOSEPH JOSEPH ROSE ROSE...

940. CA JuicyDevelopment 02 10
AP Alert - Business Author: N/A; Word Count: 680 2/10/10 APALERTBUS 13:27:10

...as well as designing conceptual art for Peter Pan and Alice in Wonderland. Pricing and Availability: The cost of the application for the iPhone is $4.99 in Apple 's **app store**. FastTrac for Disneyland is a product of Juicy Development, which also produces the popular iPhone applications Talk Radio and Police Scanner 2. Based in Orem, Utah, Juicy Development LLC is...

941. Ideaworks Labs 02 10
AP Alert - HiTech Author: N/A; Word Count: 1017 2/10/10 APALERTHITECH 07:04:15

...said Jane Sales, co-founder of Ambient Industries , adding '"Not only have we saved the traditional porting costs, but we've removed the risk associated with placing bets on any particular **app store** channel." Airplay SDK 's new Remote Control capability combines the efficiency of desktop development with the benefits of real tactile device interaction. Any WiFi-enabled device can become the input ...

...iPhone, Android, Symbian , Windows Mobile , BREW and Maemo devices. The traditional costs of porting between operating systems and devices are entirely removed, meaning that developers can afford to target multiple **app stores** and thus hugely increase their addressable market from around 50m Apple devices to over 500m smart-phone and feature-phone devices globally. All developers can register and download a full...

942. Ideaworks 02 10
AP Alert - HiTech Author: N/A; Word Count: 647 2/10/10 APALERTHITECH 07:04:15

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...Apple 's newly announced iPad will be supported soon. The traditional costs of porting between operating systems and devices are entirely removed, meaning that developers can afford to target multiple **app stores** and thus hugely increase their addressable market from around 50m Apple devices to over 500m smart-phone and feature-phone devices globally. Mac/iPhone developers with annual revenues of less...

943. Sprint Nextel lets subscribers connect with independent phone application store GetJar
Business Journal (KANSAS CITY) Author: David Twiddy; Word Count: 189 2/10/10 KCBUSJRNL (No Page) 2010 WLNR 2818941

...in San Mateo, Calif., and Lithuania, features more than 60,000 applications for smartphones, including such popular free applications as YouTube Google Maps, Facebook and Twitter. It's the second-largest **app store**, behind Apple Inc.'s iTunes behemoth, which has more than 100,000 apps. A link to GetJar is available on the Sprint portal for most feature phones and smartphones running Blackberry...

944. Don ' t have a smartphone? GetJar has apps for plain old cellphones
Gannett News Service Author: EDWARD C. BAIG; Word Count: 1030 2/10/10 GANNETTNS 00:00:00

...Facebook Mobile Google Maps, the Weather Channel and YouTube This would rank GetJar second only to the 140,000-plus programs in Apple 's iTunes App Store, and ahead of dedicated **app stores** on phones for Android, BlackBerry, Palm, Symbian Nokia) and Windows Mobile. Overall, GetJar worked fine on the few handsets I tried it on. But you'll never mistake it for Apple ...

...makes its money on "sponsored" apps. GetJar generally reaches out to people who carry the least-expensive handsets - in other words, the non-smartphone crowd. CEO Ilja Laurs compares GetJar's **app store** with Wal-Mart Just today, GetJar is announcing a partnership with Sprint to open up its app catalog to most phones in Sprint 's lineup. Smartphones garner most of the...

2 duplicates

945. Intrinsyc's Destinator Delivers Social Media With GyPSii API Destinator GPS smartphone application will pioneer integration of mobile social networking services into turn-by-turn GPS navigation with GyPSii's Open API, OpenExperience(TM)
Market Wire Author: N/A; Word Count: 1036 2/10/10 INTERNETWIRE 00:00:00

...China Telecom , and others. GyPSii apps are available on Apple 's iPhone, Symbian , Windows Mobile, RIM Blackberry, Android, Java, MID/Linux, Palm webOS, and accessible via most well-known mobile **app stores** Based in Salo , Finland and Amsterdam, The Netherlands, GeoSentric operates offices in North America, Europe and Asia Pacific. GeoSentric is listed on the Nordic Exchange (NASDAQ OMX: GEO1V). For more...

1 duplicate

946. *TOP NEWS* Technology, Media & Telecoms
Thomson Financial News Author: N/A; Word Count: 459 2/10/10 THOMSONFIN 11:08:03

...sources > TSMC Jan sales more than double in tech boom > Nexans says 2009 profits

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down,sees slow 2010 start > Disney quarterly results beat expectations > India Bharti, Reliance Comm plan mobile **app stores** ..... TOP NEWS SUMMARIES ON OTHER SUBJECTS Front Page Politics Policy & Risk Global Economy Corporate Finance Financial Services Fund Management U.S. Companies European Companies Asian Companies Foreign Exchange Central Banks Government...

4 duplicates

947. Gregory Evans Featured on WSJ.com Founder of SPOOFEM.COM Interviews With Wall Street Journal and Discusses the Rise of Caller ID Spoofing
Market Wire Author: N/A; Word Count: 601 2/9/10 INTERNETWIRE 00:00:00

...Wall Street Journal article entitled, The Rise of Caller ID Spoofing, written by Andy Jordan. The article explained how caller ID spoofing technology is becoming more popular in mobile phone **app stores** and the useful and legitimate applications of the software. Caller ID spoofing technology allows a user to change the caller ID to show any desired number on a recipients caller...

948. AT&T Reverses Ban On Sling via 3G
Multichannel News Author: Todd Spangler; Word Count: 607 2/8/10 MULTINEWS 3 2010 WLNR 2646444

...Proponents of network-neutrality regulations pointed to AT&T 's decision as evidence that stronger safeguards are needed. "We are glad to see SlingPlayer take its rightful place in the **app store**. But the incident highlights AT&T 's anticompetitive and anti-consumer veto at work," Free Press policy counsel Chris Riley said. " AT&T's behavior is a case in point as...

1 duplicate

949. Technology apps aplenty
News-Gazette, The (Champaign-Urbana, IL) Author: Christine des Garennes Word Count: 1363 2/8/10 NEWSGAZETTE (No Page) 2010 WLNR 2650250

...tech community, it's likely the local arts calendar application is one of many phone apps made by local developers. Creating apps and making them available to users on the iTunes **apps store** is a win, "especially for small businesses like us," said Brandon Bowersox, vice president of technology at OJC. " It's a way to reach consumers directly," he said. When Riverwatcher Studios...

950. 3G Studios continues to grow in downtown spot
Reno Gazette-Journal (Reno, NV) Author: N/A; Word Count: 2087 2/7/10 RENOGAZETTE (No Page) 2010 WLNR 2595742

...One key for microtransactions is setting prices low enough to spur impulse buys. "People will spend 99 cents on a whim with a single button press," Kosta said. "The Apple **app store** has proven that to us. The key with games, of course, is that the items don't give people a gameplay advantage that adversely affects other players." Adding a social network ...

...play service, 3G Studios also is making its development tools available so others can make games for the site, Kosta said. The goal is to mimic the success of Apple's **app store** and improve the diversity of the site's offerings. Given all the lost jobs and consolidation seen in the industry thanks to the global

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financial crisis, Kosta believes there's a lot...

951. Six new ways to get conned
Tulsa World Author: KIM KOMANDO; Word Count: 550 2/7/10 TULSAWORLD E4 2010 WLNR 2649047

...even delete — his Facebook account. Smart phone apps Smart phone apps are hot. Criminals use them to get information. Apple checks apps before offering them to users. But other **app stores** may be less thorough. Apps also could infect a phone with malware. Even seemingly legitimate apps may collect location information or access information stored on the phone. Watch out for unknown developers when installing apps. Understand what is collected and how it's used, and the **app store's** approval process. Read reviews. If it is a third-party app, make sure the developer is an approved partner. E-mail messages Obviously, beware of attachments. Watch out for links...

952. 'Interaction 10' conference opens: Designers challenged to lead consumer revolution
Savannah Morning News (GA) Author: Adam Van Brimmer Word Count: 520 2/6/10 SAVANNAHMN (No Page) 2010 WLNR 2567054

...conference. The goal is to design products that work in conjunction with services. Apple 's iPhone is a perfect example: The device is a portal to a music store, an **app store**, phone services and the Internet, with the ability to easily incorporate new technology. "Consumerism has never served us well as a society," Nathan Shedroff, a pioneer in the interaction design...

953. NJ Closebys Macworld 02 05
AP Alert - HiTech Author: N/A; Word Count: 550 2/5/10 APALERTHITECH 17:03:15

...to be there to flip a coupon from your smart phone or clip one to your mobile wallet. The new version of the app will be available on the iPhone **app store**, Android market place, BlackBerry app world and Palm app catalog by the end of this quarter. Creating a CloseBys network is not only free, it also pays to own one...

954. CBTReferee App Provides On-the-Go Support for Cognitive Behavioral Therapy (CBT) Cognitive Behavioral Therapy
Drug Week Author: N/A; Word Count: 380 2/5/10 DRUGWEEK 2895 2010 WLNR 1871890

...Andrew Arrow, creator of CBTReferee. " As a result, I decided to build a simple app for my own use. Finding it personally effective, I decided to put it in the **app store**, not really knowing if it would be useful for others," he added. The feedback he received convinced him otherwise. CBTReferee sales have been increasing on a weekly basis and based...

1 duplicate

955. Broker is happy to be where he was in '90s
Wichita Eagle (KS) Author: Wichita Eagle; Word Count: 583 2/5/10 WCHTEAG (No Page) 2010 WLNR 2442121

...a few months ago, Burkholder says he spent "several weeks of staying up late into the night looking

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for apps." But, he says, "With over 100,000 apps in the iTunes **apps store**, you're never going to get a good chance to see what's in there. There's a lot of gems as you dig deep down into the **app store**." That's why he's now forming a group —iPhoneatics —through which he hopes business people can meet and share what they've found to be helpful (check out www.iPhoneatics.com "Are there things...

956. CA MplayitAppsAnalysi 02 04
AP Alert - HiTech Author: N/A; Word Count: 1754 2/4/10 APALERTHITECH 14:07:00

...heels of Apple 's iPad announcement, Mplayit today released a survey that underscores iPhone users' strong interest in mobile games as compared to Android and BlackBerry users on Mplayit's popular **app store** on Facebook With games making up only 20 percent of the over 130,000 iPhone apps available on the Mplayit site, nearly 50 percent of the site traffic centered on games ...

...And although Blackberry is renowned for apps, it continues to be underrated and overlooked as a games platform." Mplayit is the company best known for its groundbreaking new social mobile **app store** on the Facebook platform supporting the full application catalogs for iPhone, BlackBerry and Android devices. Users can rate, comment and recommend individual apps to their social network on Facebook and Twitter, in addition to browsing friends' app collections and following their interests. Mplayit's findings, drawn from live data collected from over 50,000 users of its Facebook **app store** over a two week period ending January 29, highlights the kinds of games that were popular for each of the three major smartphone audiences. The most active game categories on...

957. Save money on high-speed Internet, cable and phone service
Gannett News Service Author: KIM KOMANDO; Word Count: 1365 2/4/10 GANNETTNS 00:00:00

...minute. A Skype app lets users access Skype from the iPhone, iPod Touch and Windows phones. For text messaging, there are instant messaging apps and e-mail. Or, search your **app store** for free text messaging apps. You'll have many choices. You may also consider a pay-as-you-go service. You pay only for the minutes you use. Boost , Virgin Tracfone...

1 duplicate

958. UC Davis app created by students, for students
Sacramento Business Journal Author: Jennifer Myers; Word Count: 502 2/4/10 BUSJSA-CRAMENT (No Page) 2010 WLNR 2395541

...We wanted to create something that we, as students, want to use," Dhillon said in a news release. The app was released in January online and through Apple's iTunes **app store**. It has been downloaded more than 2,000 times, according to reports. Dhillon and Li developed the app last fall in a new iPhone applications course taught by Ken Joy, a...

959. TRDaily - February 4, 2010
TR Daily Author: N/A; Word Count: 6318 2/4/10 TRDAILY (No Page) 2010 WLNR 2410923

...right direction. Consumers benefit from mobile video choice," said FCC Chairman Julius Genachowski in a statement issued today. . We are glad to see SlingPlayer take its rightful place in the **app store**, said Chris Riley, policy counsel at Free Press But the incident highlights AT&Ts anticompe-

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titive and anti-consumer veto at work. Some video applications are approved and some are not...

960. AT&T TO ALLOW SlingPlayer ON 3G NETWORK
TR Daily Author: N/A; Word Count: 713 2/4/10 TRDAILY (No Page) 2010 WLNR 2410938

...right direction. Consumers benefit from mobile video choice," said FCC Chairman Julius Genachowski in a statement issued today. . We are glad to see SlingPlayer take its rightful place in the **app store**, said Chris Riley, policy counsel at Free Press But the incident highlights AT&Ts anticompetitive and anti-consumer veto at work. Some video applications are approved and some are not...

961. Specially Designed iPhone Application Enables Women to Manage Vital Health Details Women's Health
Women's Health Weekly Author: N/A; Word Count: 388 2/4/10 WOMENSWKLY 495 2010 WLNR 1880810

...the perfect way to track my pregnancy weight loss and is helping me get on track with my new cycles," concludes Mrs. McLean. Lady Biz is available from the iTunes **app store** and retails for $3.99. For more information, visit www.ladybiz.net Gynecology Menstruation Obstetrics Pediatrics Pregnancy Women's Health Flatcracker Software MANAGE VITAL HEALTH DETAILS NEWSRX COM Application Enables Women Biz Concise...

1 duplicate

962. CA SPBU The Carphone 02 03
AP Alert - HiTech Author: N/A; Word Count: 1107 2/3/10 APALERTHITECH 14:18:17

...announced that the Company and The Carphone Warehouse, the U.K.'s leading independent mobile phone retailer, have begun the in-store launch of "My Hub" cloud computing digital platform and mobile **apps store** data backup platform to be given to every customer in all of The Carphone Warehouse stores throughout the U.K. The two companies reached an agreement in the fourth quarter of ...

...the world with anyone. The initially free "My Hub" offering coordinates all of a subscriber's data across all devices including PCs and mobile phones. It also ties in banking and **app store** capabilities providing intelligent marketing assistance tailored to each subscriber's individual needs. Subscribers can add more storage to their account at any point. The launch marks the second phase of the...

963. Action News 5 @ 6 2010-02-03 18:15:09
NBC 5 WMC-TN Author: N/A; Word Count: 43 2/3/10 NBC5WMC-TN (No Page) 2010 WLNR 2319754

...WMC Action News 5 @ 6 2010-02-03 18:15:09 TZ; phishing scam V; cell phone; applications for smart phones that withdraw data from phone; Google pulled apps from **app store**; download directly from bank site. ACTION GOOGLE NBC GOOGLE SPAIN SL GOOGLE INC ACTION YI SHENG DIAN ZI GU FEN YOU XIAN GONG SI NATIONAL BANK OF CAMBODIA...

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964. News 2 Early Morning 2010-02-02 04:15:00
ABC 2 WKRN-TN Author: N/A; Word Count: 424 2/2/10 ABC2WKRN-TN (No Page) 2010 WLNR 2224458

...web services, such as email and word processing. The software - designed by outside programmers - will integrate and add capabilities to Google 's software - similar to the way apple's I-phone **app store** works. And Southwest Airlines will begin installing wi-fi on its entire fleet -- starting this spring -- and hopes to have all of its 540 jets equipped by early 2012. The...

965. News 2 This Morning 2010-02-02 05:16:31
ABC 2 WKRN-TN Author: N/A; Word Count: 367 2/2/10 ABC2WKRN-TN (No Page) 2010 WLNR 2224476

...web services, such as email and word processing. The software - designed by outside programmers - will integrate and add capabilities to Google 's software - similar to the way apple's I-phone **app store** works. And Southwest Airlines will begin installing wi-fi on its entire fleet -- starting this spring -- and hopes to have all of its 540 jets equipped by early 2012. The...

966. CA Bccthis Messaging 02 02
AP Alert - HiTech Author: N/A; Word Count: 720 2/2/10 APALERTHITECH 13:07:44

...safe and secure platform for consumers to use and are available in beta today at http://www.bccthis.com. The Bccthis BlackBerry email extension will be available for free through the BlackBerry **app store** later this month, and will allow users to compose Bccthis messages directly from their mobile devices. The seed funding will be used to continue ongoing development of the Bccthis product...

967. NJ WellCare iPhoneApp 02 02
AP Alert - Medical Author: N/A; Word Count: 498 2/2/10 APALERTMEDIC 19:35:10

...the release of HealthAssist(sm), a medication adherence and health management application available on the iPhone and iPod Touch. The application is free and can be downloaded through the Apple **apps store**. WellCare Today, LLC has released HealthAssist(sm), a SmartPhone application that helps users, especially those with chronic diseases, with the following features: -- CalendarAlert(sm) provides the user with a scheduled ...

...than half of all Americans - are particularly susceptible to spotty adherence practices that leave them vulnerable to otherwise unnecessary hospitalizations and additional medical risks." For quick access via the Apple **apps store**, type "healthassist" using the apps search function. About WellCare Today, LLC WellCare Today (WCT) specializes in improving healthcare outcomes via easy-to-use, robust applications on SmartPhones, with the first...

968. Google business app store seen coming
Silicon Valley/San Jose Business Journal Author: N/A; Word Count: 153 2/2/10 SVSJBUSJ (No Page) 2010 WLNR 2176635
2/2/10 SVSJBUSJ (No Page) 2/2/10 Silicon Valley - San Jose Bus. J. (Pg. Unavail. Online) 2010

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WLNR 2176635 Google business **app store** seen coming Silicon Valley/San Jose Business Journal sanjose February 2, 2010 20100202 20100202 English JLBP 0100182 Newspaper US USA CA California NorthAmerica 767 Word Count: 153 Google Inc. is...

969. Devotion an Unauthorized Tribute to Michael Jackson
AP Alert - Energy Author: N/A; Word Count: 838 2/1/10 APALERTENG 14:07:32

...first of over 5,000 titles that the company will release in High Definition format for the iPad. The new HD app is currently under review and should hit the iTunes **app store** next week. Devotion is a multi-faceted and personal look at Michael Jackson's rise to the top and how he conquered the world, changed music forever, fell from grace and...

2 duplicates

970. New iPad may fuel 'gold rush' for app makers Buzz called akin to iPhone's debut
Crain's Detroit Business Author: BILL SHEA; Word Count: 1198 2/1/10 CRDETRBUS 1 2010 WLNR 2264275

...for Apple 's iPhone and has some on the market for mobile smart-phone maker Sony Ericsson ; service providers T-Mobile, Sprint , Boost Mobile, Orange, BlackBerry AppWorld and independent mobile **app stores** Handango , Movaya and MobiHand. "We think there will be a lot of similarities with iPhone," Schwartz said, adding that he expects some iPad apps to launch in as quickly as...

971. The app store that's never closed.
Entrepreneur Author: N/A; 2/1/10 ENTRPMAG 22 2010 WLNR 3931305

2/1/10 ENTRPMAG 22 2/1/10 Entrepreneur Mag. 22 2010 WLNR 3931305 The **app store** that's never closed. Entrepreneur 38 2 22(6) February 1, 2010 20100201 20100201 Entrepreneur Media, Inc. 0163-3341 Magazine/Journal English KESG 0003681 Trade Journal US USA NorthAmerica GetJar is...

972. Oklahoma application developers tout potential of iPad
Journal Record (Oklahoma City, OK) Author: Brian Brus; Brian Brus; Word Count: 777 2/1/10 JROKC (No Page) 2010 WLNR 2681405

...well. Apple has started releasing updated tools for software developers so they can build apps on both platforms. Travis already has six applications for sale online through Apple 's iTunes **app store**, with two more under review for approval. Those apps range from a fantasy football game to a medical database for a nonprofit research group. The App Well comes up with ...

...in the larger market. Wright said the iPad's potential will likely spur on more programming businesses and freelancers to fill the demand. Wright has submitted several apps to the iTunes **app store** himself, including games and weather mapping. Two have been declined. "The larger screen size is what was always needed for serious app design," said Brian Clubb, private developer and head...

1 duplicate

973. "Content" technology predictions for 2010
KM World Author: Pelz-Sharpe, Alan; Word Count: 1662 2/1/10 KMWORLD 12 2010 WLNR

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3002558

...content and the horrors of localization are dominating the agenda. Mobile will come of age for document management and enterprise search. Does your ECM package come with its own mobile **app store**? In 2010, it might. Smarter phones, more bandwidth andan increasingly mobile workplace will push the traditionally more staid document management and search vendors to develop richer mobile interfaces. Meanwhile, major...

974. Columbia Gas offers incentives for e-billing
Lexington Herald-Leader (KY) Author: N/A; Word Count: 526 2/1/10 LEXINGTONHLD (No Page) 2010 WLNR 2092907

...recently launched a puzzle iPhone application. The app is a slide puzzle that features nine scenes from the Bluegrass. The free application is available for download from Apple 's iPhone **app store** or on the bureau's Web site, www.visitlex.com State partners with Microsoft for job training State officials announced Wednesday that Microsoft will provide 20,250 vouchers to Kentucky residents for free online...

975. Jitterbug fills a need for simplicity Phone company focuses on easy-to-use devices and customer service and user-friendly apps
UNION-TRIBUNE Author: Mike Freeman,STAFF WRITER; Word Count: 1797 2/1/10 SDUT C1 2010 WLNR 2256410

...them manage their well-being. So we're developing, with partners, applications that will be part of a suite of services in our services store. Unlike Apple , which has an **apps store**, we have a services store because these aren't just apps you download to the phone. These are services you sign up for. Like Live Nurse, which is an award...

1 duplicate

976. Appetite for apps
Dallas Morning News Author: VICTOR GODINEZ; Word Count: 1362 1/31/10 DALLASMN D01 2010 WLNR 2195652

...bonanza. Big in Japan, for example, has already said it is making an iPad-specific version of ShopSavvy. Other platforms But there are other mobile phone platforms out there with **app stores**. Kirk Ballou, chief executive of Flash Widgets LLC in Rowlett, has been building apps for Nokia phones since 2005. Nokia phones are much more popular outside the U.S., and Ballou ...

...But with the popularity of iPhone apps soaring, that's where Ballou and his team are spending an increasing amount of their time. "We've gone over this with clients over what **app stores** make sense for them," Ballou said. " If it's a U.S. magazine distribution company, for example, it just doesn't make sense [to develop an app for a platform other than the...

1 duplicate

977. When Phones Are Just Too Smart
New York Times (NY) Author: KATIE HAFNER; Word Count: 1202 1/31/10 NYT 1 2010 WLNR 2021078

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...Touch and Android users conducted in July 2009 by AdMob , an advertising network that helps people promote their applications on smartphones, found that people discover apps most often by browsing **app stores**. And even though the iTunes store is bloated with offerings, people tend to gravitate to the most popular. "For all the tens of thousands of apps out there, the odds ...

...a few dozen apps on his phone but uses only a handful, he said. He discovered a few when he saw friends using them. Others he found by searching the **app store**. " I'm a Buddhist, so I searched for 'Buddhism' and 'Buddha' to see what I could find," he said. " I found a cool meditation app and a set of the Buddha's...

978. What's Wrong With The iPad Besides The Name
NPR Weekend Edition Sunday Author: N/A; Word Count: 880 1/31/10 WKEND-SUN (No Page) 2010 WLNR 2066309

...books as well. As for right now, finally Apple got rid of that encryption, that lock on the music. So, but one thing people are particularly upset about is the **apps store**. So you have all these cool applications, right? That you're going to be able to put on your iPad, and the concern is that it has to be approved by...

979. CAN CHEATING BE TRIVIAL? SMARTPHONES CHANGE THE WAY WE PLAY AND LEARN SMARTPHONES HELP SOME PLAYERS COMPETE AT TRIVIA NIGHTS
Pittsburgh Post-Gazette (PA) Author: Erich Schwartzel, Pittsburgh Post-Gazette; Word Count: 1282 1/31/10 PITTSPOST D1 2010 WLNR 2041995

...for smartphones. The product, used by more than 50 million people worldwide, can identify songs and artists just from listening to a few bars. Some questions find ways around the **app store** options. For example, an image-based section shows players an image of a famous man and woman, and asks what the woman's name would be if they married and she...

980. Apple's iPad bridges gap between smartphone, laptop
Clarion-Ledger, The (Jackson, MS) Author: N/A; Word Count: 642 1/29/10 CLARLEDG (No Page) 2010 WLNR 2002530

...lighter and easier to tote around. Runs nearly all apps Apple was quick to say the iPad will be able to run almost all of the 140,000 applications in the **apps store**. All of those apps are designed to run on the iPhone and iPod Touch's 3.5 inch display, When they run on the iPad, they'll be that same size, but...

981. Ideaworks Labs AirplaySDK.com eCommerce Site Open for Business Ideaworks Labs
Drug Week Author: N/A; Word Count: 481 1/29/10 DRUGWEEK 1688 2010 WLNR 1343622

...iPhone, Android, Symbian , Windows Mobile and Qualcomm BREW devices. The traditional costs of porting between operating systems and devices are entirely removed, meaning that developers can afford to target multiple **app stores** and thus hugely increase their addressable market from around 50m Apple devices to over 500m smart-phone and feature-phone devices globally. "Porting costs have stymied opportunity and innovation, creating...

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1 duplicate

982. Mplayit Analysis Shows iPhone Losing Its Edge in Apps Mplayit
Drug Week Author: N/A; Word Count: 595 1/29/10 DRUGWEEK 1743 2010 WLNR 1343725

...The iPhone's massive lead in the total number of apps may no longer be translating into a similar advantage in the marketplace, according to a new analysis by Facebook mobile **app store** Mplayit (see also Mplayit Apple 's iPhone famously has many more apps than even its closest competitor (the iPhone has over 100,000 available, compared to about 20,000 Android apps and ...

...categories, demonstrating that despite the big differences in the number of apps available by device, for the majority of consumers, there is less and less to choose between them. Mplayit's **app store** on the Facebook platform is the first to offer mobile consumers a single destination for discovering apps for iPhone, Android, BlackBerry and Java phones. "'How many apps?' is the wrong...

1 duplicate

983. Komando: Vigilance against Web criminals top priority
Pittsburgh Tribune Review Author: Kim Komando; Word Count: 642 1/29/10 PITTTRIBREV (No Page) 2010 WLNR 1938901

...clickjacking. Be alert. Smart phone apps Smart phone apps are hot. Criminals are looking to them to get your information. Apple checks apps before offering them to users. But other **app stores** may be less thorough. For example, one developer recently offered banking apps for Android phones. The developer had no ties to the banks. The apps may have been password-stealing tools. Watch out for unknown developers when installing apps. And understand the **app store's** approval process. Read reviews. If it is a third-party app, contact the service to which it connects. If in doubt, skip the app. E-mail messages E-mail has...

984. RE-ORG, INNOVATION, CUSTOMER FOCUS HIGHLIGHT 'STATE OF ELECTRONIC SYSTEMS CENTER
US Federal News Author: N/A; Word Count: 1380 1/29/10 USFEDNEWS (No Page) 2010 WLNR 1890567

...provide even more user flexibility, though, saying that operators should be able to build applications onto these virtual systems to meet specific needs. The end result is "a virtual C2 **app store**," he said, which says to users: "Here it is; stitch it together and come up with what you need." The general wants to build - and believes center staff have already...

985. President Obama Prepares to Address Nation; Haitians Being
AP Alert - Automotive Author: N/A; Word Count: 3947 1/28/10 APALERTAUTO 16:12:50

...It just ways a pound and a half. It's 10 inches. You can use the existing apps. There's like 140,000. I think I'm getting that number right, apps from the **apps store**. SANCHEZ: So you can do everything you can -- I'm opening up my laptop. I can do everything I can do with a cell phone. BALDWIN: So, imagine just one screen...

986. Look out for these 6 ways crooks can get you online

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Gannett News Service Author: KIM KOMANDO; Word Count: 1141 1/28/10 GANNETTNS 00:00:00

...sites. Be alert. Smart phone apps Smart phone apps are hot. Criminals are looking to them to get your information. Apple checks apps before offering them to users. But other **app stores** may be less thorough. For example, one developer recently offered banking apps for Android phones. The developer had no ties to the banks. The apps may have been password-stealing ...

...information stored on the phone. Watch out for unknown developers when installing apps. Read the developer's privacy statement to understand what is collected and how it's used. And understand the **app store's** approval process. Read reviews. If it is a third-party app, contact the service to which it connects. Make sure the developer is an approved partner. If in doubt, skip...

1 duplicate

987. Probably not the Holy Grail: for now, iPad biz apps limited.
Hollywood Reporter Author: Whitney, Daisy; Word Count: 564 1/28/10 HOLLYWDR 1 2010 WLNR 2974709

...released in 60 days, consumers will be able to access thousands of TV shows and movies in the iTunes Store as well as any of the 140,000 apps in the **app store**, including TV-related ones such as USA's "Monk" or Fox 's "So You Think You Can Dance." When Jobs discussed the video capabilities of the device, he high-righted a...

988. PLAYING MONOPOLY
Metroland Author: Rapp, Paul; Word Count: 930 1/28/10 METROLAND 6 2010 WLNR 3537876

...sure don't use it up to its capability. The only app I have is "Flashlight," probably the stupidest and most useless app out of the gazillion they're selling at the **app store**. But one thing lots of pundits are saying is that the Apple Tablet is going to save the newspaper industry. Somehow, people are going to buy their Apple Tablets, and...

989. ONE THING THAT JOBS & CO. GOT RIGHT WAS TABLET'S PRICE
San Jose Mercury News (CA) Author: Chris O'Brien, cobrien@mercurynews.com; Word Count: 789 1/28/10 SJMERCN 1A 2010 WLNR 1882489

...remembering that this is only just the start, and that some of the biggest impact from Apple 's products didn't become apparent until well after their launch. There was no **app store** when the iPhone debuted. It's possible Jobs is still working on something that will shake up the way we buy and view newspapers, magazines, TV shows, movies and other media...

990. BRIEF-Amazon.com Q4 results
Thomson Financial News Author: N/A; Word Count: 211 1/28/10 THOMSONFIN 21:21:32

...60% to $4.61 billion * Says kindle and kindle dx are available for immediate shipment to over 100 countries * Says kindle for iphone app is now available from the Apple **app store** in more than 60 countries * Says announced a new 70 percent royalty option for kindle dtp * Says sell 6 kindle books

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for every 10 physical books * Q4 shr view $0...

991. FTC COMMISSIONER URGES GREATER FOCUS ON DATA PRIVACY IN MOBILE APPS
TR Daily Author: N/A; Word Count: 408 1/28/10 TRDAILY (No Page) 2010 WLNR 1861932

...is still developing, it may be possible to mitigate these privacy risks. Ms. Harbour noted that Apple exercises very tight control over the applications that are made available through its **app store** and they are made available only after the company completes a substantive review. Apple could do more to establish a baseline level of privacy or at least privacy disclosures for...

992. TRDaily - January 28, 2010
TR Daily Author: N/A; Word Count: 11073 1/28/10 TRDAILY (No Page) 2010 WLNR 1861960

...is still developing, it may be possible to mitigate these privacy risks. Ms. Harbour noted that Apple exercises very tight control over the applications that are made available through its **app store** and they are made available only after the company completes a substantive review. Apple could do more to establish a baseline level of privacy or at least privacy disclosures for...

993. PA HTH iPhone app 01 27
AP Alert - HiTech Author: N/A; Word Count: 573 1/27/10 APALERTHITECH 14:43:26

...and profiles notable hospitals and pharmacies and provides brand name equivalents for over 340 prescription and over-the-counter drugs. "London is our second destination to go live in the **app store**. By the end of the first quarter of 2010, we will have launched a total of twenty applications covering five continents," said Andy Orr, product manager for mPassport. HTH also...

994. New iPhone app showcases Bluegrass scenes
Lexington Herald-Leader (KY) Author: Herald-Leader Staff Report; Word Count: 57 1/27/10 LEXINGTONHLD (No Page) 2010 WLNR 1738202

...recently launched a puzzle iPhone application. The app is a slide puzzle that feature nine scenes from the Bluegrass. The free application is available for download from Apple 's iPhone **app store** or on the bureau's Web site, www.visitlex.com 44 XC/NASDAQ-NMS CT/ebf.fin.sts.cmd CT/ebf.fin.sts CT/ebf.fin CT/ebf NT/Commodities us usa na us.ky us.ky.lexing NASDAQ-NMS:AAPL|5...

995. MacroSolve's DineInsight to Launch for Billy Sims BBQ's Ten Restaurant Locations Restaurant Implements DineInsight(TM) to Support Growth of Franchise
Market Wire Author: N/A; Word Count: 717 1/27/10 INTERNETWIRE 00:00:00

...trends. Customer contact information can be utilized for targeted marketing and other promotions. Customers from any of Billy Sims BBQ's ten locations will soon be able to visit the iPhone **app store**, search "Billy Sims BBQ" and download the app for free. Customers will receive special offers, discounts and promotions as they use the iPhone app. Billy Sims BBQ founder and owner...

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2 duplicates

996. INSTANT VIEW 5-Apple unveils iPad, hoping for new hit
Thomson Financial News Author: N/A; Word Count: 1831 1/27/10 THOMSONFIN 20:29:05

...can customize their content for the iPad, but Web browsing gets you most of the way there. The New York Times sells their app for something like $3 in the **app store** today, and the iPad version of that can command at least that much, maybe a few dollars more. But that's not the same thing as suggesting that you'll be able...

997. BRIEF-Apple CEO steve jobs takes stage at event
Thomson Financial News Author: N/A; Word Count: 191 1/27/10 THOMSONFIN 18:31:13

...US USA NorthAmerica 955 Word Count: 191 Jan 27 (Reuters Apple Inc * CEO steve jobs takes stage at event * Says a few weeks ago sold 250 millionth ipod * CEO says **app store** has more than 140,000 apps * CEO says netbooks "aren't better at anything" * CEO announces the "ipad" * CEO says ipad best has web browsing experience, "way better than a laptop" * CEO...

998. Get the stress out: 10 methods to help melt the stress When you're straining under everyday pressure, technology, tea, good old-fashioned fun or seven other de-stressers can help take the worry away
Fort Worth Star-Telegram (Fort Worth) Author: JAN JARVIS Word Count: 1440 1/26/10 FTWTHST (No Page) 2010 WLNR 1797413

...the motivational messages. You can download a month's worth of messages to your iPod or iPhone for about $20 a month (you'll need the free alarm clock from the iTunes **app store**) or buy a CD player with messages for about $50. Other options are available at www.mywakeupcalls.net Put it in writing 3 When you are stressed out by a demanding boss...

999. With Apple Tablet, Print Media Hope for a Payday
New York Times (NY) Author: BRAD STONE and STEPHANIE CLIFFORD; Brad Stone reported from San Francisco and Stephanie Clifford from New York. Richard Perez-Pena contributed reporting from New York and Brian Stelter from Las Vegas.; Word Count: 1614 1/26/10 NYT B1 2010 WLNR 1630869

...GQ have taken steps toward charging for digital content, offering iPhone versions of their magazines for $2.99 for each issue. The December issue of GQ was downloaded from the **app store** almost 7,000 times, and twice as many times for its January issue. Last week, The New York Times announced plans to begin charging, by next year, frequent Web site visitors...

1000. Infonetics Research: Sandvine, Cisco
AP Alert - Energy Author: N/A; Word Count: 988 1/25/10 APALERTENG 19:11:15

...for service providers, enterprises, subscribers, and the global economy, due out in May. RELATED RESEARCH -- Policy Server Vendor Ratings: Global Service Provider Survey (http://www.infonetics.com/cgp/login.asp?sid109) -- Mobile advertising, **app stores** driving service delivery platform market (http://www.infonetics.com/pr/2009/1H09-Service-Delivery-Platfor -Ma rket-Highlights.asp) -- Deployment activity picking up in fast-growing policy server market

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(http://www.infonetics.com/pr/2009...

1001. Infonetics Research: Sandvine, Cisco, Allot lead fast-growing standalone deep packet inspection (DPI) market
Market Wire Author: N/A; Word Count: 824 1/25/10 INTERNETWIRE 00:00:00

...analysis of overall market conditions for service providers, enterprises, subscribers, and the global economy, due out in May. RELATED RESEARCH Policy Server Vendor Ratings: Global Service Provider Survey Mobile advertising, **app stores** driving service delivery platform market Deployment activity picking up in fast-growing policy server market Oracle IBM receive high marks from service providers in service delivery platform survey Operators expected...

1002. BRIEF-Apple COO cook says has activated 200,000 iphone units in China
Thomson Financial News Author: N/A; Word Count: 88 1/25/10 THOMSONFIN 23:05:00

...days of submission * CFO says expects fiscal 2010 capex $1.9 billion, unchanged from previous forecast * CFO says expects fiscal 2010 tax rate of about 29 percent * CFO says running **app store** and iphone store a bit over break even * COO says iphone growth in Japan up more than 400 percent in Q1 China ISOCN 1CH15 Far East GEOFREST 1FA27 Eastern Asia...

1003. 2010 3D TVs Take Spotlight At CES Shipments expected by summer from most major TV manufacturers
TWICE Author: Greg Tarr; Word Count: 1964 1/25/10 TWICE 1 2010 WLNR 1591549

...supplied by the Intel chip will enable apps like video conferencing on the go, which was demonstrated during the keynote. Intel also launched an online beta version of a netbook **app store**, called App Up, where consumers can buy and download software for their netbooks. Otellini said several hardware vendors, including Acer, Asus, Dell and Samsung , are expected to open their own **app stores** in the first quarter. Intel is also using the Atom as the basis for a new system-on-a-chip product designed for use on consumer electronic devices, specifically TVs...

1004. Local businesses get creative with mobile device 'apps'
Capital, The (Annapolis, MD) Author: Elisha Sauers Word Count: 1612 1/24/10 THECAPITALMD (No Page) 2010 WLNR 1541423

...in the iPhone app online store for less than three weeks and, as of Wednesday, was ranked No. 4 in the utility apps department. To put that in context, the **app store** currently offers more than 100,000 apps in its inventory. Wenderlich said the team has sold 20,000 copies of the program so far. "Our goal was to create a product that ...

...we save students $225 on their order," Sherwood said. " It's a shopping service." And for that service, it just made sense to go mobile. "When we released it in the **app store**, it was a boon for us," Sherwood said. " The day it was listed, thousands of people were downloading it -- people who had not heard of us before." Tech sector experts...

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1005. Lost it at the airport? Call the TSA
New Jersey Record (NJ) Author: JILL SCHENSUL, STAFF WRITER; Word Count: 1916 1/24/10 RECNNJ T05 2010 WLNR 3894937

...suitcases, then photographs the contents and posts the photos online in an effort to find the owners. Tracking software iHound: For iPhones, iPod Touch devices, available through the Apple iTunes **apps store**. ihoundsoftware.com. Buddyway: Free software you can download if your cellphone has GPS capabilities; touted as a way to log your whereabouts on a trip or show friends where you are...

1 duplicate

1006. DAYBOOK SUNDAY JANUARY 24, 2010 POSTSCRIPT
Post Standard Author: N/A; Word Count: 451 1/24/10 SYRACUSE A2 2010 WLNR 1614778

...but He may not. But He will always take care of you." The app he used was Pocket First Aid and CPR and he gave it this review at the **app store**: "Consulted this app, while trapped under Hotel Montana in Haiti earthquake, to treat excessive bleeding and shock. Helped me stay alive till I was rescued 64 hours later." WORD OF...

1007. Apps taking religion to mobile audiences
San Antonio Express-News Author: Abe Levy; Word Count: 623 1/23/10 SAEN 05B 2010 WLNR 1542967

...all right there." No official count is known for how many congregations are developing or have apps for iPhones and similar mobile devices. A search for "church" in the iPhone **apps store** generated at least 16 congregations with apps. All are free and provide the same features as the churches' Web sites that used to be accessible only through laptop and desktop...

1008. NWCN 9AM NEWS 2010-01-22 09:00:03
2 NWCN-WA Author: N/A; Word Count: 2540 1/22/10 IND2NWCN-WA (No Page) 2010 WLNR 1555699

...a pre-emptive strike..announcing better royalty deals for authors and publishers on their kindle e-reader device..and opening up the kindle to third-party developers..that means an **app store**..the big talk in the smartphone space - apple may make bing its default browser on the iphone..relegating google to also-ran status.. speaking of google..the reason its very...

1009. Motorola launches app store in China Customization of Android phones channel for growth
CHICAGO TRIBUNE Author: Wailin Wong, TRIBUNE REPORTER; Word Count: 612 1/22/10 CHICAGOTR 23 2010 WLNR 1393958

1/22/10 CHICAGOTR 23 1/22/10 Chi. Trib. 23 2010 WLNR 1393958 Motorola launches **app store** in China Customization of Android phones channel for growth Wailin Wong, TRIBUNE REPORTER CHICAGO TRIBUNE Chicagoland Final News 23 January 22, 2010 20100122 20100122 English JLGH 0014769 Newspaper US USA...

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1010. Moto's app store opens in China.
Daily Herald (Arlington Heights, IL) Author: N/A; Word Count: 437 1/22/10 CHIDLYHRLD 1 2010 WLNR 1987371

1/22/10 CHIDLYHRLD 1 1/22/10 Chi. Daily Herald 1 2010 WLNR 1987371 Moto 's **app store** opens in China. Daily Herald (Arlington Heights, IL) 1 January 22, 2010 20100122 20100122 Paddock Publications Newspaper English KHIM 0002877 Newspaper US USA IL Illinois NorthAmerica 2187 Word Count: 437 Schaumburg-based Motorola Inc. is launching a new **app store** for its Android phones -- in China. Called Zhi-Jian-Yuan, or Shop4Apps, the Motorola store allows Chinese owners of Android phones to purchase and download applications to customize their phones. It will be available on new Motorola Android phones sold in China by February. Some unique things about the **app store** include a so-called "locker" that allows users to download and purchase an app only once and use it forever. It's actually switchable to another Android phone if the first one breaks or is lost. The **app store** is also being touted to developers as a way to showcase, sell and distribute those apps in China. "There's a tremendous amount of opportunity for us in China," said Christy ...

...planned for a portfolio of such phones here and overseas. The large population in China, along with fresh opportunities to sell more of its handsets, led Motorola to start the **app store** there, officials said. Wyatt was unclear on whether Motorola also would provide a similar store here. Instead, she recommended Google or the service provider's own branded **app stores**. But she did say MotoBlur, which syncs your messages, photos and other posts from Facebook MySpace , Twitter and Gmail on the Androids, will be doing more with photos and music...

1011. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 584 1/22/10 WATELNWS 00:00:00

...77477-some-t ech-firms-manage-to-agree-on-at-least-some-aspects-of-net-neutral ity). New York Times Motorola said it will go ahead and open an Android **app store** for China while Google withholds some of the smartphones (http://bits.blogs.nytimes.com/2010/01/21/google-or-not-motorola-pushes-forward-on-android-in-china/?ref=technology). Wall Street Journal* - Lenovo...

1012. Desi Wok Offers iPhone Users Promotions & Specials Through Private Branded Mobile App DineInsight(TM)
AP Alert - Energy Author: N/A; Word Count: 799 1/21/10 APALERTENG 11:00:30

...insight into customer satisfaction and purchasing trends. Customer contact information can be utilized for targeted marketing and other promotions. Desi Wok customers will soon be able to visit the iPhone **app store**, search "Desi Wok" and download the app for free. Customers will receive special offers, discounts and promotions as they use the iPhone app. "We're excited to implement DineInsight for Desi...

2 duplicates

1013. Packing A Series Of Pluses
New York Times (NY) Author: DAVID POGUE Word Count: 1525 1/21/10 NYT B1 2010 WLNR 1265714

...switch -- the works. Really, there were only three potential pitfalls for the original Palm Pre and

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Palm Pixi: the exclusive provider, Sprint; the paltry supply of apps in the Palm **app store**; and the disappointing battery, which sometimes died by dinnertime. With the Plus versions, Palm is trying to put a pair of those problems out to pasture. Verizon is the new ...

...for cozying up to its customers. But we may as well admit Verizon has a knockout network. It just doesn't drop calls nearly as often as certain other carriers. The **app store** is improving, too. Palm 's new application process speeds up approvals of new programs. It has also offered programmers a way to convert their previous apps (for other computers) into...

1014. Companies Race to Rule The E-Books
New York Times (NY) Author: BRAD STONE and MOTOKO RICH; Word Count: 1439 1/21/10 NYT B1 2010 WLNR 1265815

...executives at those organizations have expressed dissatisfaction with their 30 percent cut of subscription fees on the Kindle and lack of a direct relationship with those subscribers. With a Kindle **app store**, those media companies will be able to sell more profitable Kindle applications, and present news that is updated throughout the day. Amazon may be rushing to change the rules of...

1015. UPDATE 3-Motorola taps Baidu, others for China search
Thomson Financial News Author: N/A; Word Count: 876 1/21/10 THOMSONFIN 21:47:25

...North America January 21, 2010 20100121 20100121 English IJFD 0062390 Newswire US USA NorthAmerica 4378 Word Count: 876 * Android users can choose Baidu, others in China Motorola announces SHOP4APPS Android **app store** for China * Could consider such options for other countries too Motorola shares down 1.5 pct amid broad stock losses (Adds analyst comment, byline, share price updates) By Sinead Carew ...

...Motorola 's promise of more search deals, follows Google 's threat to exit China due to a cyber attack and censorship dispute. Motorola also said it is providing an Android **app store** in China, that it will offer on its own phones and to rival handset makers who can obtain licenses to offer the store. The moves should alleviate some investor concerns ...

...out there. I don't think the smoke's cleared yet," he said. MOTOROLA APP STORE Motorola also announced an application store for Android phone users in China, where Google 's own **app store** has not been available, and said it may do this in other countries as well. "There's an opportunity not just in China, where there is no (Android) market for applications," Wyatt said in an interview. Motorola supports Google 's own Android **apps store** in countries such as the United States, where apps have helped rivals such as Apple Inc 's iPhone. Motorola said its SHOP4APPS store would be available for new smartphones in...

1016. UPDATE 2-Motorola to tap Baidu, others for China search
Thomson Financial News Author: N/A; Word Count: 454 1/21/10 THOMSONFIN 18:44:22

...North America January 21, 2010 20100121 20100121 English IJFD 0062390 Newswire US USA NorthAmerica 2269 Word Count: 454 * Android users can choose Baidu, others in China Motorola announces SHOP4APPS Android **app store** for China * Could consider such options for other

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countries too Motorola shares down 1 pct, Google shares down 1 pct (Adds executive comment, background details) NEW YORK, Jan 21 (Reuters ...

...did she address Google 's announcement that it postponed two Android phones in China. Motorola also announced an application store for Android phone users in China, where Google 's own **app store** has not been available, and said it may do this in other countries as well. "There's an opportunity not just in China, where there is no market for applications," Wyatt said in an interview. Motorola supports Google 's own Android **apps store** in countries such as the United States, where apps have helped rivals such as Apple Inc 's iPhone. Motorola said its SHOP4APPS store would be available for new smartphones in...

1017. UPDATE 1-Motorola, Baidu in mobile search pact for China
Thomson Financial News Author: N/A; Word Count: 199 1/21/10 THOMSONFIN 17:58:04

...America January 21, 2010 20100121 20100121 English IJFD 0062390 Newswire US USA NorthAmerica 993 Word Count: 199 Motorola Android users can choose Baidu, others in China Motorola announces SHOP4APPS Android **app store** for China * Could consider such options for other countries too NEW YORK, Jan 21 (Reuters Motorola Inc announced a mobile Web search partnership with China's Baidu Inc , allowing users of...

1018. Android Porn: Major Mobile Porn Company Pink Visual Backs Droid
AP Alert - Energy Author: N/A; Word Count: 582 1/20/10 APALERTENG 16:03:22

...the Android 's app market is far more open, and developers of sexually explicit apps will not find themselves "cut off at the knees" by the content policies of Android **app stores** in the way that they've been stymied by the Apple App Store. "I think adult developers and a great many iPhone users would like to see Apple change its policies...

1 duplicate

1019. UT FlatcrackerLadyBiz photo 01 19
AP Alert - HiTech Author: N/A; Word Count: 524 1/19/10 APALERTHITECH 14:53:14

...the perfect way to track my pregnancy weight loss and is helping me get on track with my new cycles," concludes Mrs. McLean. Lady Biz is available from the iTunes **app store** and retails for $3.99. For more information, visit http://www.ladybiz.net SOURCE Flatcracker Software -0- 01/19/2010 /CONTACT: Shane McLean of Flatcracker Software, +1-801-623-3332, flatcracker@gmail.com...

1020. CA CBTReferee App 01 19
AP Alert - Medical Author: N/A; Word Count: 792 1/19/10 APALERTMEDIC 14:39:16

...Andrew Arrow, creator of CBTReferee. "As a result, I decided to build a simple app for my own use. Finding it personally effective, I decided to put it in the **app store**, not really knowing if it would be useful for others," he added. The feedback he received convinced him otherwise. CBTReferee sales have been increasing on a weekly basis and based...

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1021. Invasion Of The App Special On Bloomberg TV - Part 1
AP Alert - Business Author: Cris Valerio; Word Count: 5435 1/18/10 APALERTBUS 18:20:03

...One Phone, while Nokia 's Symbian is taking up the rear flank. As platforms fight for dominance, one thing is for sure. VIDEO: Apps the newest thing. VALERIO: The Apple **app store** alone generates around $200 million a month in sales with more than 100,000 apps. The Android app market has not yet found its stride, so Google has been fueling the ...

...the iPhone. I think - you know, you want to talk more broadly about okay, there's Android and now Windows Mobile and Symbian Nokia , all those buys have got in the **app store** model. What Apple had to do for the industry was pave the way and say this is what's possible if you do it right. And I think Apple will always ...

...a download. That's what you decided to sell this Pocket God at - very sensitive. How did you decide on that pricing point? CASTELNUOVO: At the very early stage of the **apps store**, you kind of had to have a $0.99 price point in order to be recognized. It's all about discovery on the **apps store** and if you have $1.99 or $2.99 price point you're less likely to be on one of the Top 100 lists. So we really chose like the lowest...

2 duplicates

1022. CA Mplayit MobileApp 01 18
AP Alert - HiTech Author: N/A; Word Count: 870 1/18/10 APALERTHITECH 13:04:47

...smartphone customer -Android launch at Christmas means Mplayit now offers truly cross-platform solution SAN FRANCISCO, Jan. 18 / PRNewswire / -- Mplayit, the company best known for its groundbreaking new social mobile **app stores** on the Facebook platform, today announced plans to bring its technology to major new international carrier partners. Mplayit has been available for Telefonica O2 customers in the United Kingdom since...

1023. NOW WE'RE HAVING iFun: APPS FOR SMARTPHONES CAN BE PRACTICAL OR EVEN EDUCATIONAL ? BUT MANY ARE ABOUT LAUGHS
Albuquerque Journal (NM) Author: Rick Nathanson Word Count: 1740 1/17/10 ALBUQJNL (No Page) 2010 WLNR 1036855

...burn from exercise, as well as calculates calories from specific foods and portions listed on a searchable database. "It was really easy and it really worked," Henry says. The iPhone **app store** and the Android Market provide information for people who want to develop apps. One such company is the Maryland-based Splaysoft , founded by Richard de Los Santos. "I can turn...

1024. Will 3-D TV reward manufacturers' enthusiasm?
Columbia State (SC) Author: St. Louis Post-Dispatch; Word Count: 718 1/17/10 THESTATE (No Page) 2010 WLNR 997823

...on many sets. There are televisions that can be controlled by mobile phones and those capable of sending content to a smart phone's screen. And Samsung unveiled plans for an "**app store**" specifically for its televisions. Using the remote control, you'd be able to hop online and download applications for your television in much the same way you would for an iPhone...

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1025. Have iPhone, will travel easier with new hotel app
Memphis Commercial Appeal (TN) Author: Sally Walker Davies; Word Count: 503 1/17/10 COMAPL M3 2010 WLNR 1088561

...the company's HHonors program can also redeem points and stays via their iPhone or iTouch. There's no charge for the app. To find the new app, simply go to the **app store** on iTunes and type in "Hilton hotel." No secret Mid-Southerners have known it all along, and darn Frommer's for letting the rest of the world in on our little...

1026. Google unveils Nexus one phone.
Billboard Author: N/A; Word Count: 112 1/16/10 BILLBD 6 2010 WLNR 881032

...other Google applications. The phone's music capabilities are similar to other Android-based devices; it will support whatever music apps are available for users to download at the Android Market **app store**. 84 Arts and entertainment industries Music Cellular Mobile Tel Equip Videotex & Teletext Wireless telephones Online information services Cellular telephones Information services Online services Information Retrieval Services 7375 Radio and Television...

1027. Wow Bao? An app for that.
Chicago Sun Times (IL) Author: Sandra Guy; Word Count: 167 1/16/10 CHISUN 10 2010 WLNR 1069066

...836 Word Count: 167 Wow Bao, a Chicago-based Lettuce Entertain You Enterprise restaurant concept specializing in "bao," steamed Asian buns, launched a mobile ordering application Friday on the Apple **app store**. The app lets customers order and pay for their meal from their iPhone or iPod Touch. Developed by Exit41, the restaurant's online and mobile ordering solutions partner, the Wow Bao...

1028. FOX 17 News at 9:00 2010-01-15 21:31:00
17 WZTV-TN Author: N/A; Word Count: 389 1/15/10 FOX17WZTV-TN (No Page) 2010 WLNR 1046398

...money saving dialogue. Next week, I'm saving you money at the grocery store. Topping tonight's FOX business beat Piracy is proving to be a costly problem for apple and its **app store**. Store. According to analysis by the website twenty- four-seven Wall Street Illegal downloading has cost the **app store** more than 450 million dollars since it opened in July of 2008. The website says 'jailbroken' I-phones -- or phones with modified operating systems-- are a big issue. The 'jailbroken' phones allow users to avoid restrictions put on the device by apple -- including downloading pirated apps from places besides the **app store**.## Hummer production will stop Monday, at least for a little while. General Motors is suspending work at a Louisiana plant until it completes a deal to sell the brand to...

1029. NY TonyHawk app #1 01 15
AP Alert - Financial Author: N/A; Word Count: 565 1/15/10 APALERTFIN 15:27:15

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...skateboarding sound effects The app is available for a limited time for $0.99. Other applications include Tony Hawk: Hawkize and Tony Hawk: Faceplant. For more information visit the iTunes **app store** and http://www.tonyhawk.com/apps. Media Contact: Sarah Hall Productions 212-529-1598 Sarah@SHPNY.com About Tony Hawk Inc. Tony Hawk Inc. is a world leader in its field with the...

1030. Speakers Divided on Need for Revised Net Neutrality Rules
COMMUNICATIONS DAILY Author: N/A; Word Count: 1094 1/15/10 COMMD (No Page) 2010 WLNR 1237388

...happen on the mobile Internet," Glueck said. Skyfire developed a downloadable, free mobile Web browser. " There's a lot of uncertainty as an entrepreneur as to whether you can access an **apps store**," Glueck said. His company, for example, hasn't invested the millions of dollars it would cost to make a version of the application that would work on the iPhone, Glueck said. " It's rather daunting as a CEO to think about taking that risk if some faceless individual within an **apps store** management committee can just say no." Companies like Skyfire face other problems as well, Glueck said. " Ports are often blocked by carriers without notice," he said. " Can you imagine trying...

1 duplicate

1031. Entrepreneur Pleads for Neutrality Rules to Cover Mobile
TELECOM A.M. Author: N/A; Word Count: 239 1/15/10 TELCOMAM (No Page) 2010 WLNR 1349518

...happen on the mobile Internet," he said. Skyfire developed a downloadable, free mobile Web browser. " There's a lot of uncertainty as an entrepreneur as to whether you can access an **apps store**," Glueck said. He said his company hasn't invested the millions of dollars needed to make a version of the application for the iPhone, Glueck said. " It's rather daunting as a CEO to think about taking that risk if some faceless individual within an **apps store** management committee can just say no." Companies like Skyfire face other problems as well, Glueck said. " Ports are often blocked by carriers without notice," he said. " Can you imagine trying...

1032. GA Turner Classic 01 14
AP Alert - Entertainment Author: N/A; Word Count: 952 1/14/10 APALERTENT 20:35:12

...entire movie database, photo utilities, added schedule features and access to TCM Fan Community content. The TCM app is available now in the U.S. for $2.99 from the iTunes **app store** or at http://itunes.com/apps/tcmmobile. It will be available in the Blackberry App World and Android Market in February. Turner Classic Movies is a Peabody Award-winning network that...

1033. Not Just a Record Fair
Reader; Chicago Author: Raymer, Miles; Word Count: 1698 1/14/10 READERCHI 39 2010 WLNR 2250630

...service might encounter trying to maintain a broadcast schedule of 21 hours a day, seven days a week. They've also built CHIRP-specific streaming applications for the iPhone and Android **app stores**, developed programs to manage the station's digital music library (currently at about 100,000 songs), and configured TVaktor Djsoftware (normally used in club settings) to suit their needs. Once CHIRP goes...

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1034. Judges forge new criteria for surfing competitions
Stuart News Author: Justin Beard Correspondent; Word Count: 588 1/14/10 XSNE C8 2010 WLNR 844728

...FUEL TV, the only network dedicated to the lifestyle of action sports, has launched an interactive, media rich iPhone app. The app is available for free download through the iTunes **app store**. Visit www.fuel.tv for more information. Justin Beard is a columnist for Scripps Treasure Coast Newspapers This column reflects his opinion. Contact him at TCSurfScene@gmail.com The 2010 ASP schedule is...

1035. SPEAKERS DIVIDED ON NEED FOR REVISED NET NEUTRALITY RULES
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 168 1/14/10 WA-TELNWS 00:00:00

...happen on the mobile Internet," Glueck said. Skyfire developed a downloadable, free mobile Web browser. " There's a lot of uncertainty as an entrepreneur as to whether you can access an **apps store**," Glueck said. His company, for example, hasn't invested the millions of dollars it would cost to make a version of the application that would work on the iPhone, Glueck said...

1036. SECURITY WATCH
American Banker (USA) Author: Daniel Wolfe; Word Count: 1277 1/13/10 AMBKR 5 2010 WLNR 646118

...discovered in the Apple Inc. iPhone in 2008. Beware of "unofficial" mobile banking apps - they may be the smart phone equivalent of phishers' spoof banking sites. Even smart phones' official **app stores** may not be perfectly safe, the tech news blog Engadget warned in a blog post Monday. The software developer "Droid09" created a mobile banking app for Android phones that steals...

1037. Nextwave Multimedia launches mobile comic series 'Rambow Ramu'
Animation Xpress Author: N/A; Word Count: 386 1/13/10 ANIMATIONXP (No Page) 2010 WLNR 869339

...in November 2009 with comic series titled 'Ravipal Singh' and 'What if' along with illustrated stories of inspiring people Like Mahatma Gandhi and Edison and 'Panchatantra Tales' on various mobile **app stores**. Also recently 'Smart Techie" a tech magazine has listed Nextwave Multimedia among the 25 most promising mobile applications companies in India. Copyright 2010 Indiantelevision.com, distributed by Contify.com Images, graphs or...

1038. CA Mplayit Analysis 01 13
AP Alert - Financial Author: N/A; Word Count: 1089 1/13/10 APALERTFIN 13:05:28

...The iPhone's massive lead in the total number of apps may no longer be translating into a similar advantage in the marketplace, according to a new analysis by Facebook mobile **app store** Mplayit.

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Apple 's iPhone famously has many more apps than even its closest competitor (the iPhone has over 100,000 available, compared to about 20,000 Android apps and around 4,500 on ...

...categories, demonstrating that despite the big differences in the number of apps available by device, for the majority of consumers, there is less and less to choose between them. Mplayit's **app store** on the Facebook platform is the first to offer mobile consumers a single destination for discovering apps for iPhone, Android, BlackBerry and Java phones. "'How many apps?' is the wrong...

1039. NCH Software's Express Dictate Software Now Available as Free
AP Alert - Medical Author: N/A; Word Count: 529 1/13/10 APALERTMEDIC 21:21:04

...announced that its Express Dictate digital dictation software (http://www.nch.com.au/pocket/index.html?refmrbpr&ref2pdiphn) is now available as a free iPhone app. Express Dictate, called Pocket Dictate at Apple 's **app store**, allows you to record and send dictation directly from your PC, Mac, PocketPC, Palm, SmartPhone, and now iPhone. The software is a professional dictation voice recorder that works like a...

1 duplicate

1040. From Mobile Healthcare to Payments to Microfinance
AP Alert - Energy Author: N/A; Word Count: 2436 1/12/10 APALERTENG 05:15:43

...pressure on mobile carriers is tremendous and while some are looking to get back to the basics, others are considering offering higher value-added services, such as mobile payments and "**app stores**," which might create even more market confusion, as the carriers attempt to 'own' more of the customer experience. In predicting the 2010 US mobile messaging landscape, we reflect on 2009...

1 duplicate

1041. Ideaworks Labs 01 12
AP Alert - Financial Author: N/A; Word Count: 723 1/12/10 APALERTFIN 14:16:10

...iPhone, Android, Symbian , Windows Mobile and Qualcomm BREW devices. The traditional costs of porting between operating systems and devices are entirely removed, meaning that developers can afford to target multiple **app stores** and thus hugely increase their addressable market from around 50m Apple devices to over 500m smart-phone and feature-phone devices globally. "Porting costs have stymied opportunity and innovation, creating...

1042. NOW LED TV KING, SAMSUNG LOOKS TO BRIGHTEN BRAND Marketing chief David Steel looks for emotional appeal as 3-D looms
Advertising Age Author: MICHAEL LEARMONTH; Word Count: 1289 1/11/10 ADVTGAGE 13 2010 WLNR 706777

...pay more for the experience. At the Consumer Electronics Show in Las Vegas last week, Samsung also opted to charge hard into new markets. It unveiled an e-reader, an **app store** à la Apple , and an SLR camera to take on Canon and Nikon While Samsung 's e-reader leaves a little to be desired in content—initially, it will only...

1043. Identify those wildflowers, trees and more , via iPhone

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Centre Daily Times (State College, PA) Author: Pat Brennan Word Count: 192 1/11/10 CENTREDAILY (No Page) 2010 WLNR 563284

...it that way, Audubon has just released a new iPhone and iPod Touch application that allows users to identify wildflowers anywhere in California. Found in the reference section of the **apps store** in iTunes for $4.99, Audubon Wildflowers California covers more than 930 species. You can find local wildflowers by ZIP code, create photo albums or create "life lists" of flowers...

1044. Call for smart phone apps answered here Area has pool of talent needed to make it a hub APPS: Sales are expected to soar
Houston Chronicle Author: PURVA PATEL; Word Count: 963 1/11/10 HSTNCHRON A1 2010 WLNR 581858

...the firm, as consumers grow comfortable paying more for valuable apps. Both Apple and Google , which runs the Android Market, take a 30 percent cut of sales made through their **app stores**. Locally, there's also a huge market to sell niche apps within the Texas Medical Center, said Ioannis Pavlidis, who teaches an iPhone app design class at the University of Houston...

1 duplicate

1045. Qualcomm Puts Its Stamp On Smart Phones, Smart Books, More Everyone Gets Appy At CES
Investor's Business Daily Author: PATRICK SEITZ Word Count: 869 1/11/10 INVBUSD A05 2010 WLNR 455444

...Bob Chapek, president of distribution for Walt Disney Studios , a unit of Walt Disney ([STOCK[DIS]]). Apps, Apps, Apps Soon you'll need an app to keep track of all the **app stores** popping up. Following the success of Apple 's App Store for its iPhone and iPod Touch mobile devices, a host of consumer electronics and personal computer companies trotted out **app stores** at CES. Intel ([STOCK[INTC]]) Chief Executive Paul Otellini said PC makers such as Acer, Asus Dell ([STOCK[DELL]]) and Samsung are rolling out **app stores** for their ultraportable netbook computers. Apple created the **app store** category with the launch of its iPhone and iPod Touch App Store in June 2008. Users have downloaded more than 3 billion apps, Apple announced last week. Apple CEO Steve...

1046. Growth of in-car 'infotainment' systems deliberately slow
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 1125 1/11/10 STLPI (No Page) 2010 WLNR 587821

...holding its application cards close to its chest. The plan now is for all third-party Sync apps to come with the system – Ford has no plans to start an **app store**, Johnson said. "There's no way that we could even compete or be able to move at a pace" comparable to the smartphone market, Johnson said. Nevertheless, he sees the market...

1047. There's an app for this How to follow the world of ideas on the go
Boston Globe (MA) Author: Joanne McNeil; Word Count: 1517 1/10/10 BOSTONG (No Page) 2010 WLNR 494797

...know an iPhone owner or two who just can't wait to demonstrate their virtual Zippo lighter or I Am

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T-Pain, the auto-tune recorder. A cursory look at the **app store** only supports iPhone's reputation as the flippant teenager of smartphones, with The Moron Test and Pocket Girlfriend (whatever that is) listed among the worldwide top-sellers But a fairer assessment...

1048. A LACK OF MOBILITY - MICROSOFT MAY BE AN AFTERTHOUGHT FORCELLPHONE MAKERS
New York Post Author: HOLLY SANDERS WARE; Word Count: 912 1/10/10 NYPOST 37 2010 WLNR 640387

...Apple's enormous success with the iPhone and its App Store compelled other tech giants - including Google, Nokia and BlackBerry maker Research in Motion - to offer their own mobile platforms and **app stores** to developers. In October, Microsoft finally opened Windows Marketplace for Mobile, its version of a smart phone **app store** - years late and tens of thousands of apps short. While analysts debate whether Microsoft can salvage its mobile strategy, handset makers are still waiting for the company to roll out...

1049. App economy has smartphones growing in popularity
Salina Journal (KS) Author: David Clouston Word Count: 1850 1/10/10 SALINAJ (No Page) 2010 WLNR 570920

...other publications online. Matthews got his new phone as a Christmas present. The apps he's downloaded so far have all been free. "When I got it, I was searching the **app store** 50 percent of the time. Since I've pretty much found all the cool apps that I want, I just check back every now and then," he said. The average smart...

1050. 3-D, handheld devices among the highlights
San Francisco Chronicle (CA) Author: Ryan Kim; Word Count: 766 1/10/10 SFCHR D1 2010 WLNR 485002

...run on TVs. Boxee showed off its content-streaming Boxee Box, while Vudu announced an app platform called Vudu Apps for TV sets, Blu-ray players and other devices. "The **app store** as a concept has exploded," said Avi Greengart, an analyst with Current Analysis. " We'll see how many **app stores** make sense and if consumers are willing to deal with all of them, but everyone seems to say we need an **app store**." One other rising trend was some nice touch-screen evolutions for the remote control. Samsung and Sling Media unveiled touch-screen remote controls with the Samsung device able to play...

1051. The future of TV: 3-D? THIN? APPPS? Many new TVs will have wireless connections to other devices, Internet. TECHNOLOGY Many new TVs will have...
St. Louis Post-Dispatch (MO) Author: Tim Barker • tbarker@post-dispatch.com > 314-340-8350; Word Count: 1356 1/10/10 STLSPD A1 2010 WLNR 514343

...razor-thin designs. There are televisions that can be controlled by mobile phones and those capable of sending content to a smart phone's screen. And Samsung unveiled plans for an "**app store**" specifically for its televisions. Using the remote control, you'd be able to hop online and download applications for your television in much the same way you would for an iPhone...

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1052. TV TECH: TECHNOLOGY
St. Louis Post-Dispatch (MO) Author: N/A; Word Count: 312 1/10/10 STLSPD A8 2010 WLNR 924587

...Yes, it's touting 3-D, but also a display that's a mere 0.3 inches deep: the LED 9000 Ultra Slim model. The company is also at work on an **app store** geared toward both phones and its televisions. Omnia II by Samsung - The smart phone is already out, but soon, it'll be equipped to double as a TV remote on some...

1053. David Ring: Universal Music Group eLabs division executive VP of business development and business affairs: the UMG digital exec discusses what he...
Billboard Author: Bruno, Antony; Word Count: 1342 1/9/10 BILLBD 20 2010 WLNR 599023

...impact last year, and why? One of the most impactful developments was the final realization of the application marketplace on various smart phones. Verizon had BREW applications as the original **app store**, if you will, but what happened with the iPhone and Android and RIM platforms is now everybody will have access to these application storefronts. You can do a whole variety...

1054. Mplayit Launches Android App Store on Facebook in Advance of Year's Biggest App Download Week Mplayit
Drug Week Author: N/A; Word Count: 555 1/8/10 DRUGWEEK 1057 2010 WLNR 17651

...the single biggest mobile app download week of the year, Mplayit (http://mplayit.com/) announced that it now provides the entire catalog of over 15,000 Android applications on its cross-platform **app store** on the Facebook platform. Mplayit is now the world's largest **app store** with cross-platform support for Android, iPhone, BlackBerry, and Java-powered mobile devices, making it a one-stop shop for mobile content (see also Mplayit According to Michael Powers, founder ...

...and online buzz. Mplayit automates this process by leveraging the power of the Facebook® platform to fuel social discovery and viral growth of mobile apps. Mplayit launched its Facebook mobile **app store** in October offering playable discovery for apps on the iPhone and Java-powered phones. The BlackBerry catalog was added earlier this month. Mplayit is already the leading destination on Facebook...

1 duplicate

1055. Twelve Days of Christmas? Who Needs 12 Days? Get Things Done Now on the Sprint Now Network Sprint
Drug Week Author: N/A; Word Count: 1475 1/8/10 DRUGWEEK 1143 2010 WLNR 18530

...ranked telecom company overall.2 FIVE golden rings. OK, you're not buying those this year, but how about some cool ring tones from the Sprint Digital Lounge at Sprint.com, or **app stores** like Android™ Market and Palm App Catalog? SIX, what was it, geese? Instead of that bird, how about some Falcons, Cardinals or Seahawks? You can make sure you don't miss...

1 duplicate

1056. Mayo Clinic offers meditation app for smart phones

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Post-Bulletin (Rochester, MN) Author: Jeff Kiger Word Count: 450 1/8/10 KRT-POSTBUL (No Page) 2010 WLNR 424648

...successful with applications such as myLite flashlight, myPixelArt, Punch-O-Meter and myTo-Dos. The first app from mRemedy -- a guided meditation program for the iPhone -- hit the Apple online **app store** a little more than a week ago. Beavers says the early response has been positive for the standard app. The phone application, Mayo Clinic Meditation for Apple 's iPhone and...

1057. CES2010: Intel introduces wireless display technology, app store
Seattle Post-Intelligencer (WA) Author: N/A; Word Count: 338 1/8/10 STLPI (No Page) 2010 WLNR 437555
1/8/10 STLPI (No Page) 1/8/10 Seattle Post-Intelligencer (Pg. Unavail. Online) 2010 WLNR 437555 CES2010: Intel introduces wireless display technology, **app store** Seattle Post-Intelligencer (WA) Web Edition Tech Chronicles January 8, 2010 20100108 20100108 English ADPW 0009105 Newspaper US USA WA Washington NorthAmerica 1689 Word Count: 338 Intel 's CEO Paul...

1058. Intel offers Windows, Moblin app store
Silicon Valley/San Jose Business Journal Author: N/A; Word Count: 104 1/8/10 SVSJBUSJ (No Page) 2010 WLNR 426760
1/8/10 SVSJBUSJ (No Page) 1/8/10 Silicon Valley - San Jose Bus. J. (Pg. Unavail. Online) 2010 WLNR 426760 Intel offers Windows, Moblin **app store** Silicon Valley/San Jose Business Journal sanjose January 8, 2010 20100108 20100108 English JLBP 0100182 Newspaper US USA CA California NorthAmerica 520 Word Count: 104 Intel Corp. on Friday launched...

1059. Samsung set to roll out new e-book, ultraslim TV
St. Louis Post-Dispatch (MO) Author: N/A; Word Count: 784 1/8/10 STLSPD C1 2010 WLNR 924444

...part of a 3-D lineup being developed by the company, which also will offer companion home theater gear, Blu-ray players and glasses. Samsung also is working on an **app store** geared toward both phones and its televisions. You'll soon be able to choose from dozens of apps directly from your remote control, Baxter said. Also coming is a new line...

1060. NV Visteon at CES photo 01 07
AP Alert - Automotive Author: N/A; Word Count: 1061 1/7/10 APALERTAUTO 15:04:22

...Fi@ and Internet access. The platform also utilizes open-source software to facilitate the development of third-party applications that can leverage Internet connections. -- Visteon collaborated with leading white-label **app store** platform SaaS (Software as a Service) provider Apps2Market (http://www.apps2market.com) to develop online marketplace solutions designed specifically for automakers. These solutions include a range of options that allow consumers to...

1061. NV Cignias iPhone NAO 01 07
AP Alert - HiTech Author: N/A; Word Count: 842 1/7/10 APALERTHITECH 15:14:22

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...and Availability NAO Symphony and NAO Symphony Noir are available immediately at http://www.cignias.com for US$299. Free apps for iPhone, iPod touch and BlackBerry smartphones are available at respective **apps stores**. About Cignias Inc. Cignias transforms your smartphone into home entertainment by offering smartphone apps and premium speaker systems that combine to deliver an elegant wireless solution with authoritative sound. Cignias...

1 duplicate

1062. Microsoft shows off Windows tablets at gadget show
AP Online Author: JESSICA MINTZ Word Count: 628 1/7/10 APWIRES 04:22:05

...Apple, notoriously secretive about upcoming products, has not commented on the matter. But given the iPhone's success, which propelled competitors to come out with copycat touch-screen phones and centralized "**app**" **stores** to sell add-on software, all eyes are on Apple to define what a slate or tablet-style computer should look like and how it will be used. Robbie Bach...

10 duplicates

1063. Theft? There's an app for that
CHICAGO TRIBUNE Author: MARK BAZER; Word Count: 483 1/7/10 CHICAGOTR 4 2010 WLNR 399900

...their service for five years. What can I say? The cell phone companies will beat you every time at the crime game. Now let me introduce you to the iTunes **apps store**. My wife, in the one whole month she was using your phone, downloaded some great apps for you. The Facebook app, for example, works just like regular Facebook and should...

1064. Microsoft CEO debuts HP tablet at tech show
Detroit Free Press Author: N/A; Word Count: 307 1/7/10 DTRTFP A2 2010 WLNR 828264

...Apple , notoriously secretive about upcoming products, has not commented on the matter. But given the iPhone's success, which propelled competitors to come out with copycat touch-screen phones and centralized "**app**" **stores** to sell add-on software, all eyes are on Apple to define what a slate or tablet-style computer should look like and how it will be used. In addition...

1065. COMPANY TOWN CES NOTEBOOK
Los Angeles Times Author: Alex Pham; Author: Michelle Maltais; Author: Jon Healey; Word Count: 1080 1/7/10 LATIMES 3 2010 WLNR 296816

...phones, using the operating system developed by Google Inc. , is expected to be on the market in the first half of 2010. The carrier also hopes to offer all major **app stores** preloaded on the devices. And in a big bearhug to application developers down the road from the Consumer Electronics Show at its developer summit, AT&T also described its deal...

1066. Samsung Unveils LED Line, 3D Blu-ray Deck
TWICE Author: Greg Tarr; Word Count: 1427 1/7/10 TWICE 10 2010 WLNR 320804

...drives, camcorders and cameras. The LNXXC650 series includes the 32-, 37-, 40-, 46-, 55- and

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60-inch screen sizes, all with Internet access capability, including access to Samsung 's HDTV **apps store**. Shipping in the first half, the series features CCFL backlighting 1080p resolution, Touch of Color design styling similar to the former U-line look, 1.7-inch narrow bezel, Ultra...

1067. NV AT&T Apps to All 01 06
AP Alert - HiTech Author: N/A; Word Count: 2356 1/6/10 APALERTHITECH 18:08:17

...including: -- New devices that will give customers the most robust choices of major operating systems (OS), including Android(TM), in the U.S. -- A goal to offer all major smartphone OS **app stores** -- An agreement with Qualcomm to standardize apps development for mid-range Quick Messaging Devices using BREW Mobile Platform. These devices are used by millions of customers who historically have not ...

...as more details are available at http://www.att.com/android. In addition, AT&T announced its goal to lead the industry in application choices for smartphone customers by offering all major **app stores**. It will preload the corresponding store for each device -- giving customers convenient access to thousands of apps optimized for their smartphone. Today, AT&T added to existing agreements with Nokia for Ovi store and Microsoft for Windows Marketplace by announcing an agreement for Android Market. It expects to announce more **app store** agreements in the near future and will offer carrier billing as an easy and convenient payment option. 'Apps for All' by Standardizing Apps Development with Brew Mobile Platform De la...

1068. Apple's New Year To Be Led By Tablet, Mobile Advances Rivalry With Google Heats Up
Investor's Business Daily Author: PATRICK SEITZ Word Count: 1246 1/6/10 INVBUSD A04 2010 WLNR 257928

...up for a good subscription offering. Other Developments A next-generation Apple iPhone is expected about June or July. On Tuesday, Apple announced the 3 billionth download from its iPhone **app store**, a milestone it met in less than 18 months. It's likely to feature a much-better- resolution camera — perhaps 5 megapixels, up from the current high end of 3 megapixels...

1069. Enterprise Mobility Strategies 2010 More Productivity, Same Budget
Market News Publishing US Author: N/A; Word Count: 686 1/6/10 MNPUS 19:00:02

...and drive down support costs -- The emergence of new models of development and deployment for enterprise mobile software, including the use of consumer apps for business, as well as enterprise "**app stores**." "As organizations enter 2010, it is no longer sufficient to simply provide mobile devices to employees and expect concrete business value to somehow magically appear," comments Borg. " Mobility has evolved...

1 duplicate

1070. Google Shakes but Doesn't Upend the Cellphone Market
New York Times (NY) Author: DAVID POGUE Word Count: 1859 1/6/10 NYT B1 2010 WLNR 229105

...soon come to other Android phones as a software update. Despite these goodies, the Nexus is missing some important features that iPhone fans take for granted. For starters, the Google **app**

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store is much smaller, featuring 18,000 fun little games; there are well over 100,000 for the iPhone. Worse, even if you find a lot of good ones, you might not have ...

...program for Mac or Windows, which simulates iTunes for the purposes of loading up your phone with music, photos and videos. But even DoubleTwist doesn't let you shop the Android **app store** from the comfort of your computer; you have to do it on the cramped little phone. There's no physical ringer on-off switch (you have to do it on the...

1071. TELECOM IN TODAY'S NEWS
WASHINGTON TELECOM NEWSWIRE Author: N/A; Word Count: 476 1/6/10 WATELNWS 00:00:00

...the iPod Touch have been downloaded 3 billion times since the App Store opened 18 months ago (http://content.usatoday.com/communities/technologylive/post/2010/01/apple-three-billion-downloads-from-iphone-**app-store**/1; NYT, http://bits.blogs.nytimes.com/2010/01/05/apples-**app-store**-tops-3- billion-downloads/?ref=technology). - U.S. smartphone penetration grew to 17 percent of mobile subscribers last year from 11 percent, a Forrester analyst said (http://content.usatoday.com/communities/technologylive/post/2010/01/apple-three-billion-downloads-from-iphone-**app-store**/1; CNet, http://news.cnet.com/8301-17938_105-10424923-1.html?tag=mnco). Denver Business Journal - Level 3 made a tender offer to buy back 12.25 percent senior notes due in...

1072. Mobile Augmented Reality App Downloads to Pass 400 Million
AP Alert - Energy Author: N/A; Word Count: 500 1/5/10 APALERTENG 08:57:18

...than 1 million in 2009 to more than 400 million by 2014, according to a new report from Juniper Research. The mobile augmented reality report found that the proliferation of **apps stores** amongst both network operators and OS vendors, allied to a steady rollout of AR-enabling technology on smartphones, will lead to a greater number of AR apps being made readily...

1 duplicate

1073. Giving Your Phone More Oomph
New York Times (NY) Author: JENNA WORTHAM; Word Count: 1481 1/4/10 NYT B1 2010 WLNR 126979

...top 100 apps you hear about, there are literally tens of thousands of additional apps that never make it to any top lists because of the noisy environment of an **app store**," he said. These niche applications, he said, have the potential for success on a site like GetJar, which caters to a broad set of phone users outside the iPhone or ...

...are rapidly gaining share. And companies like GetJar and Snac will have difficulty matching the marketing muscle of Apple and Verizon "It takes a lot of money to run an **app store**," said Ken Dulaney, a wireless industry analyst with Gartner And many feature phone owners do not have data plans, he pointed out. But Mr. Caron said that while an iPhone...

1074. A Savior In the Form Of a Tablet

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New York Times (NY) Author: DAVID CARR Word Count: 1450 1/4/10 NYT B1 2010 WLNR 126987

...far more value in repeat uses of "Stand by Me," by Ben E. King than, say, a copy of this column. But somewhere between the iTunes model and the iPhone **app store**, where people pay for applications that make their life better or simpler, there may be a model for print. I haven't been this excited about buying something since I was...

1075. A DIFFERENT INSPIRATION FROM ABOVE
Albany Times Union (NY) Author: HUMBERTO MARTINEZ STAFF WRITER; Word Count: 559 1/3/10 TIMESUN D8 2010 WLNR 166948

...everything to be free, he said. "We've thought about it for years," Baird said. " We were always looking for an opportunity to make games but until the iPhone and the **app store** came along, it really wasn't possible." Future Media was started in 1994 making CD-ROM computer training programs. Ghost Hand Games wasn't intended as a money-making venture so much...

1 duplicate

1076. TV Tidbits: 'Roadshow' visit to Raleigh netted a record treasure
Winston-Salem Journal (NC) Author: Tim Clodfelter Word Count: 594 1/3/10 BSX-WINSAL (No Page) 2010 WLNR 91836

...new special. HBO has created a new app for iPhone and iPod Touch users. It includes program schedules, episode guides and video clips. You can get it free at the **app store**, or get more information at www.hbo.com/events/iphoneapp/index.html. Timed to remind viewers of the forthcoming third season of Chuck, the show's second season will come to DVD and Blu...

1077. Software Free-for-all
California CPA Author: Sanders, James A; Word Count: 1491 1/1/10 OUTLOOK 15 2010 WLNR 11027389

...CPAs by Linda Heineman, CPA With more than 140,000 apps available for the iPhone, it's difficult to find only a few to discuss. Since getting my iPhone and discovering the **app store**, life as I knew it has changed. Here are a few that I use on a regular basis in my practice: Documents to Go: Enables you to read, create, edit...

1078. MA OnTheSpot NewApp 12 31
AP Alert - HiTech Author: N/A; Word Count: 593 12/31/09 APALERTHITECH 18:17:09

...THE SPOT available to the TSA and travelers in the US as a public service, particularly given recent airport security concerns." SURVEY ON THE SPOT was introduced on the iPhone **app store** in November 2009 and was designed for restaurants, hotels, retailers and other organizations to gather real-time guest satisfaction feedback using iPhone and smartphone technology. For more information visit http...

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EXHIBIT 2

10/19/10 NPR Morning Edition (Pg. Unavail. Online)
2010 WLNR 20916314

NPR Morning Edition
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October 19, 2010

Apple's Profits Rise But iPad Sales Disappoint

STEVE INSKEEP, host:

This morning's fun business fact comes from Apple. The iPhone and iPad maker is now the second-biggest company in America - at least when you measure it by the value of its shares on the stock market.

Apple's latest revenues and profits were once again the highest in company history, and still, these results were not enough for Wall Street, as NPR's Wendy Kaufman reports.

WENDY KAUFMAN: Apple sold more than 14 million iPhones in the last three months, and those sales drove the company's quarterly revenue to more than $20 billion. The company saw a strong surge in Mac sales, and it sold nearly 4.2 million iPads. The latter is impressive for a product that's only been out since April, but some on Wall Street were looking for even stronger iPad sales. Wall Street was also a bit disappointed with profit margins which were down last quarter, and Apple says they're likely to be down even more in the current quarter.

Yesterday's earnings call had a surprise participant, Apple CEO Steve Jobs, who spent much of his time deriding Apple's competition, especially Google's approach to mobile devices with its Android operating system.

Mr. STEVE JOBS (CEO, Apple): There will be at least four **app stores** on Android which customers must search among to find the app they want and developers will need to work with to distribute their apps and get paid. This is going to be a mess for both users and developers.

KAUFMAN: Jobs also had harsh words for Rim and its Blackberry and for those trying to compete with the iPad.

Wendy Kaufman, NPR News.

---- INDEX REFERENCES ---

COMPANY: GOOGLE CZECH REPUBLIC S R O; NIPPON PETROLEUM REFINING COMPANY LIMTED; GOOGLE SPAIN SL; GOOGLE LIMITED LIABILITY COMPANY GOOGLE OOO; GOOGLE INC; GOOGLE DENMARK APS; GOOGLE SWEDEN AB

NEWS SUBJECT: (Major Corporations (1MA93); Funding Instruments (1FU41))

INDUSTRY: (Investment Management (1IN34); Software Products (1SO56); Electronics (1EL16); Consumer Elec-

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tronics (1CO61); Computer Equipment (1CO77); Stocks (1EQ09); Home & Multimedia PCs (1HO36); Hand-Held Devices (1PA81); I.T. (1IT96); Software O/S Platforms (1SO68); Software (1SO30); Palmtop Computing (1PA77); Mobile Phones & Pagers (1WI07); Securities Investment (1SE57); Financial Services (1FI37); Portable PCs (1PO56); PC O/S Platforms (1PC73); Consumer Products & Services (1CO62); Telecom Consumer Equipment (1TE03))

Language: EN

OTHER INDEXING: (GOOGLE; KAUFMAN; NPR; NPR NEWS; WENDY KAUFMAN) (Apple; Jobs; Steve Jobs; Wall Street; Yesterday)

Word Count: 272
10/19/10 MORNED (No Page)
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Seeking Alpha α

Apple's CEO Discusses F4Q10 Results - Earnings Call Transcript

Executives

Nancy Paxton - Senior Director of IR

Peter Oppenheimer - CFO

Steve Jobs - CEO

Tim Cook - COO

Analysts

Richard Gardner - Citi

Gene Munster - Piper Jaffray

Mike Abramsky - RBC Capital Markets

Benjamin Reitzes - Barclays Capital

Katy Huberty - Morgan Stanley

Toni Sacconaghi - Sanford Bernstein

Shannon Cross - Cross Research

Chris Whitmore - Deutsche Bank

Apple Inc. (AAPL) F4Q10 (Qtr End 09/25/2010) Earnings Call October 18, 2010 5:00 pm ET

Operator

Good day everyone and welcome to this Apple Incorporated fourth quarter fiscal year 2010 earnings release. (Operator Instructions) At this time for opening remarks and introductions, I would like to turn the call over to Nancy Paxton, Senior Director of Investor Relations.

Nancy Paxton

Thank you. Good afternoon and thanks to everyone for joining us. Please note that some of the information you'll hear during our discussion today will consist of forward-looking statements including, without limitation, those regarding revenue, gross margin, operating expenses, other income and expense, stock-based compensation expense, taxes, earnings per share, and future products. Actual results or trends could differ materially from our forecast.

For more information, please refer to the Risk Factors discussed in Apple's Form 10-K for 2009, as amended, the Form 10-Q for the first three quarters of fiscal 2010 and the Form 8-K filed with the SEC today along with the attached press release. Apple assumes no obligation to update any forward-looking statements or information which speaks as of their respective dates.

And with that, I'd like to turn the call over to Apple's CFO, Peter Oppenheimer, for introductory remarks.

Peter Oppenheimer

Thank you, Nancy. Thank you for joining us. We're extremely pleased to report the conclusion of a great fiscal year for Apple with outstanding results for the September quarter. Our innovative product lineup is the best ever and customer response has been tremendous. As a result, we set new all-time records for Mac, iPhone and iPad sales in the September quarter, and we are thrilled to report the highest quarterly revenue and earnings in Apple's history.

Revenue for the quarter was $20.34 billion, an increase of more than $8.1 billion over the prior September quarter's result, representing growth of 67%. The very strong growth was fueled primarily by record iPhone sales, the tremendous popularity of iPad and our best Mac quarter ever.

Operating margin was $5.45 billion, representing 26.8% of revenue. Net income was $4.31 billion, which exceeded our previous quarterly earnings record by $930 million and represented 70% growth over the year-ago quarter's earnings. These results translated to earnings per share of $4.64.

Turning to the details of the quarter, I'd like to begin with our Mac products and services. We set a new quarterly record with sales of almost 3.9 million Macs, exceeding the previous record established in the June quarter by over 400,000. This represents 27% year-over-year growth, more than double IDC's latest published estimate of 11% growth for the market overall in the September quarter.

We experienced strong double-digit growth in both Mac desktop and portable categories led by very strong sales of iMac which was updated in July and the continued popularity of the MacBook Pro and MacBook. Mac growth was strong in each of our geographic segments, led by

Durrance Declaration
EXHIBIT 2 -- Page 3

Asia-Pacific at 56% year-over-year and Japan at 49%. We began and ended the quarter with between three and four weeks of Mac channel inventory.

Moving to our music products, we sold nearly 9.1 million iPods compared to 10.2 million in the year-ago quarter. In September, we announced a great new lineup of iPods for the holiday season, including our redesigned iPod Shuffle featuring clickable buttons, the reinvented iPod Nano with multi-touch and the new iPod touch with Retina display and FaceTime video calling.

iPod's share of the U.S. market for MP3 players remains at over 70% based on the latest monthly data published by NPD. iPod also continues to be the top selling MP3 player and gained share internationally year-over-year in most of the countries we track based on the latest data published by GfK. We remain within our target range of four to six weeks of iPod channel inventory on a look-back basis.

The iTunes Store also had another strong quarter with revenue over $1 billion. In September, we launched iTunes 10, including a number of new features such as $0.99 TV rentals, AirPlay wireless music playback and Ping, which offers social music discovery to millions of iTunes users in 23 countries. We also introduced new Apple TV which provides a simple way to watch movies and TV shows on your HDTV for the breakthrough price of just $99.

I'd now like to turn to iPhone. We were extremely pleased to have sold 14.1 million iPhones compared to just under 7.4 million in the previous September quarter. This represents 91% year-over-year growth and is well ahead of IDC's latest published estimate of 64% growth for the global smart phone market overall in the September quarter.

Recognized revenue from iPhone handset and accessories sales was $8.82 billion during the quarter compared with $4.61 billion in the year-ago quarter, an increase of 92%. The sales value of iPhones alone was about $8.6 billion which yields an ASP of about $610.

At the end of the September quarter, we had iPhone distribution through 166 carriers in 89 countries. We continue to experience very strong year-over-year growth, particularly in Asia, Europe and Japan where iPhone sales more than doubled year-over-year. We were very happy to be shipping iPhone 4 in China as of the last day of the September quarter, and we've been very pleased with the customer response to date.

Last month, J.D. Power and Associates announced that for the fourth consecutive time, Apple ranks highest in its survey of customer satisfaction among manufacturers of smart phones, citing particularly strong performance and ease of operation, operating system, features and physical design.

Adoption of iPhone within the enterprise continues to accelerate. In fact, since we've shipped iPhone 4, we've seen extraordinary growth from 60% to more than 80% of Fortune 500 companies deploying or piloting iPhone. Enterprise CIOs continue to add iPhone to their approved device list worldwide.

Most recently, Fortune 500 companies like Procter & Gamble, General Electric, Pfizer, Allstate, and Cardinal Health and Global 500 accounts such as Aviva Group, Total, Novartis, Roche and Sanofi-Aventis have made iPhone available to their employees.

We ended the quarter with about 3.3 million iPhones in channel inventory, a sequential increase of about 825,000 to support the launch of iPhone 4. We continue to have a sizeable backlog and believe we could have sold even more iPhones if we had been able to supply them.

Turning to iPad, we're thrilled with its momentum. In just the second quarter of availability, we sold almost 4.2 million iPads with distribution in 26 countries by the end of the September quarter. We're seeing great enthusiasm for iPad from consumers, educators and businesses.

Enterprise CIOs are adding iPad to their approved device list at an impressive rate. Since the launch of iPad, over 65% of the Fortune 100 is already deploying or piloting iPad. Some recent examples of companies approving iPad include, Procter & Gamble, Lowes, Hyatt, NBC Universal and Novartis.

Recognized revenue from sales of iPad and iPad accessories during the quarter was $2.8 billion. The sales value of iPads alone was about $2.7 billion, which yields an ASP of about $645. We were able to increase the supply of iPads over the course of the quarter, building channel inventory by about 500,000 units to end the quarter with between three and four weeks of channel inventory below our target range of four to six weeks.

We are expanding U.S. iPad distribution to include Wal-Mart, Target, Verizon and AT&T stores. We are also expanding distribution internationally.

Combining iPhone, iPad and iPod Touch, we surpassed cumulative iOS device sales by 125 million last month. During the September quarter, we released iOS 4.1, which builds on the innovations of iOS 4 bringing FaceTime video calling, multi-tasking, folders and Game Center to iPod Touch in addition to iPhone customers.

And in November, we plan to release iOS 4.2 which will bring many of the great new features of iOS 4 to iPad. iOS 4.2 will also include AirPrint, Apple's new printing architecture that automatically finds printers on local networks and enables printing from iOS devices over Wi-Fi without the need to install drivers or download software.

The App Store continues to be an unparalleled success. There are now over 200,000 registered iOS developers who continue to bring outstanding and creative new apps to the iOS platform, including over 65,000 game and entertainment titles and over 30,000 apps designed specifically for iPad.

And we launched iAd in July, which provides marketers with the ability to place interactive ads in popular apps for iPhone, iPod Touch and iPad. We were very happy with results so far. Customers are loving the media-rich ads and marketers are very pleased with viewer engagement.

I'd now like to turn to the Apple retail stores, which had a record-breaking quarter. Retail revenue was $3.57 billion compared to $2.04 billion in the year-ago quarter, an increase of 75%. Our stores sold a record 874,000 Macs compared to 670,000 Macs in the year-ago quarter, an increase of 30%. About half the Macs sold in our stores during the September quarter were to customers who had never owned a Mac before.

Durrance Declaration
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We opened 24 stores during the September quarter, 16 of which were outside the United States, including spectacular stores in Beijing, Shanghai, London and Paris. Our new Beijing and Shanghai stores opened on the last day of the quarter, and first-day sales from both stores exceeded all previous store openings. Our four China stores are our highest traffic stores in the world and are among our highest performing.

We also entered our eleventh country, with the opening of stores in Barcelona and Madrid. That brings us to a total of 317 stores worldwide as at the end of the quarter, with 84 of them outside the United States. With an average of 301 stores opened during the September quarter, average revenue per store was $11.8 million compared to $7.8 million in the year-ago quarter, an increase of 52%.

Retail segment margin was $917 million compared to $564 million in the year-ago quarter. We hosted a record 74.5 million visitors in our stores during the quarter compared to 45.9 million visitors in the year-ago quarter, an increase of 62%.

As we look ahead to fiscal 2011, we see great opportunity to continue our retail growth with our focus on international expansion. In total, we expect to open 40 to 50 stores in our fiscal 2011 with over 50% of them outside the United States. We will also begin replacing several stores in the United States to get them right-sized for Apple's current product line and to meet our service goals.

Total company gross margin was 36.9%, which was 190 basis points above our guidance. About two-thirds of this favorability was driven by lower commodity and other costs, and the remainder was mostly attributable to a better-than-planned mix of iPhone sales.

Operating expenses were $2.07 billion and included $185 million in stock-based compensation expense. OI&E was $14 million and the tax rate for the quarter was 21%, about five points below our guidance, largely a result of two factors. First, we had a higher mix of foreign earnings than we planned. Second, we had some discrete one-time tax benefits in the quarter as well. Our tax rate for fiscal 2010 was about 24.5%.

Turning to cash, our cash flow short term and long term marketable securities totaled $51 billion at the end of the September quarter compared to $45.8 billion at the end of the June quarter, an increase of $5.2 billion. Cash flow from operations was $5.7 billion. The September quarter was the culmination of a monumental year for Apple. In fiscal 2010, we launched several new Macs; establishing record sales of over $13.6 million and achieving 31% year-over-year sales growth, significantly outpacing the growth of the overall pc market.

We introduced the tremendously popular iPhone 4 with breakthrough features including FaceTime and Retina display fueling full-year sales of 40 million iPhones, an increase of 93% over fiscal 2009. We launched the groundbreaking iPad, selling nearly 7.5 million to delighted customers in two quarters alone. We also brought great new features to iOS and iTunes, and continue to innovate with completely new designs for iPod.

And as a result, we generated record revenue of over $65 billion, an increase of over $22 billion year-over-year or 52%. Earnings of $14 billion grew even faster at 70% year-over-year. To put this growth in a perspective, in fiscal 2010, Apple generated almost five times the revenue and more than 10 times the earnings it did just five years earlier in fiscal 2005.

As we move ahead into the December quarter, I'd like to review our outlook which includes the types of forward-looking information that Nancy referred to at the beginning of the call. We expect revenue to be about $23 billion compared to $15.7 billion in the December quarter last year. We expect gross margins to be about 36% reflecting approximately $52 million related to stock-based compensation expense. We expect OpEx to be about $2.325 billion including about $250 million related to stock-based compensation.

We expect OI&E to be about $65 million. And we expect the tax rate to be about 25.5%. We're targeting EPS of about $4.80. In closing, we're thrilled with our record September quarter and fiscal year 2010 results. We're very enthusiastic about our innovative product line-up and our significant opportunities for growth as we head into fiscal 2011.

And we remain extremely confident in our new product pipeline. Before taking your questions, I would like to turn the call over to our CEO, Steve Jobs.

Steve Jobs

As most of you know, I don't usually participate in Apple's earnings calls since you are all in such capable hands with Peter and Tim. But I just couldn't help dropping by for our first $20 billion quarter. I would like to chat about a few things and then stay for the rest of the Q&A if that's alright.

First, let me discuss iPhone. We sold 14.1 million iPhones in the quarter which represents a 91% unit growth over the year-ago quarter and was well ahead of IDC's latest published estimate of 64% growth for the global smartphone market in the September quarter. And it handily beat RIM's 12.1 million Blackberry's sold in their most recent quarter ending in August. We've now passed RIM, and I don't seem them catching up with us in the foreseeable future. They must move beyond their area of strength and comfort into the unfamiliar territory of trying to become a software platform company.

I think it's going to be a challenge for them to create a competitive platform and to convince developers to create apps for yet a third software platform after iOS and Android. With 300,000 apps on Apple's App Store, RIM has a high mountain ahead of them to climb.

Well, what about Google? Last week, Eric Schmidt reiterated that they are activating 200,000 Android devices per day. And have around 90,000 apps in their App Store. For comparison, Apple has activated around 275,000 iOS devices per day on average for the past 30 days with a peak of almost 300,000 iOS devices per day on a few of those days. And Apple has 300,000 apps on its App Store.

Unfortunately, there is no solid data on how many Android phones are shipped each quarter. We hope that manufacturers will soon start reporting the number of Android handsets they ship each quarter. But today that just isn't the case. Gartner reported that around 10 million Android phones were shipped in the June quarter and we await to see if iPhone or Android was the winner in this most recent quarter.

Google loves to characterize Android as open, and iOS and iPhone as closed. We find this a bit disingenuous and clouding the real difference between our two approaches. The first thing most of us think about when we hear the work open is Windows which is available on a variety of devices. Unlike Windows, however, where most pc's have the same user interface and run the same app, Android is very fragmented. Many Android OEMs, including the two largest, HTC and Motorola install proprietary user interfaces to differentiate themselves from the commodity Android experience. The users will have to figure it all out. Compare this with iPhone, where every handset works the same.

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Twitter client, Twitter Deck, recently launched their app for Android. They reported that they had to contend with more than 100 different versions of Android software on 244 different handsets. The multiple hardware and software iterations present developers with a daunting challenge. Many Android apps work only on selected Android handsets running selected Android versions. And this is for handsets that have been shipped less than 12 months ago. Compare this with iPhone, where there are two versions of the software, the current and the most recent predecessor to test against.

In addition to Google's own app marketplace, Amazon, Verizon and Vodafone have all announced that they are creating their own app stores for Android. So there will be at least four app stores on Android, which customers must search among to find the app they want and developers will need to work with to distribute their apps and get paid. This is going to be a mess for both users and developers. Contrast this with Apple's integrated App Store, which offers users the easiest-to-use largest app store in the world, preloaded on every iPhone Apple's App Store has over three times as many apps as Google's marketplace and offers developers' one-stop shopping to get their apps to market easily and to get paid swiftly.

Even if Google were right, and the real issue is closed versus open, it is worthwhile to remember that open systems don't always win. Take Microsoft's PlaysForSure music strategy, which use the PC model, which Android uses as well, of separating the software components from the hardware components. Even Microsoft finally abandoned this open strategy in favor of copying Apple's integrated approach with their Zoom Player, unfortunately leaving their OEMs empty-handed in the process. Google flirted with this integrated approach with their Nexus One phone.

In reality, we think the open versus closed argument is just a smokescreen to try and hide the real issue, which is, what's best for the customer, fragmented versus integrated. We think Android is very, very fragmented and becoming more fragmented by the day. And as you know, Apple's strives for the integrated model so that the user isn't forced to be the systems integrator.

We see tremendous value in having Apple rather than our users' be the systems integrator. We think this is a huge strength of our approach compared to Google's. When selling to users who want their devices to just work, we believe integrated will trump fragmented every time. And we also think our developers can be more innovative if they can target a singular platform rather than a hundred variants. They can put their time into innovative new features rather than testing on hundreds of different handsets.

So we are very committed to the integrated approach, no matter how many times Google tries to characterize it as closed. And we are confident that it will triumph over Google's fragmented approach, no matter how many times Google tries to characterize it as open.

Second, I'd like to comment on the avalanche of tablets poised to enter the market in the coming months. First, it appears to be just a handful of credible entrants, not exactly an avalanche. Second, almost all of them use seven-inch screens as compared to iPad's near 10-inch screen. Let's start there. One naturally thinks that a seven-inch screen would offer 70% of the benefits of a 10-inch screen. Unfortunately, this is far from the truth. The screen measurements are diagonal, so that a seven-inch screen is only 45% as large as iPad's 10-inch screen. You heard me right; just 45% as large

If you take an iPad and hold it upright in portrait view and draw an imaginary horizontal line halfway down the screen, the screens on the seven-inch tablets are a bit smaller than the bottom half of the iPad display. This size isn't sufficient to create great tablet apps in our opinion

Well, one could increase the resolution of the display to make up for some of the difference. It is meaningless, unless your tablet also includes sandpaper, so that the user can sand down their fingers to around one quarter of the present size. Apple's done extensive user-testing on touch interfaces over many years, and we really understand this stuff. There are clear limits of how close you can physically place elements on a touch screen before users cannot reliably tap, flick or pinch them. This is one of the key reasons we think the 10-inch screen size is the minimum size required to create great tablet apps.

Third, every tablet user is also a smartphone user. No tablet can compete with the mobility of a smartphone, its ease of fitting into your pocket or purse, its unobtrusiveness when used in a crowd. Given that all tablet users will already have a smartphone in their pockets, giving up precious display area to fit a tablet in our pockets is clearly the wrong tradeoff. The seven-inch tablets are tweeners, too big to compete with a smartphone and too small to compete with an iPad.

Fourth, almost all of these new tablets use Android software, but even Google is telling the tablet manufacturers not to use their current release, Froyo, for tablets, and to wait for a special tablet release next year. What does it mean when your software suppliers does not (inaudible) to use their software in your tablet? And what does it mean when you ignore them and use it anyway?

Fifth, iPad now has over 35,000 apps on the App Store. This new crop of tablets will have near zero.

And sixth and last, our potential competitors are having a tough time coming close to iPad's pricing, even with their far smaller, far less expensive screens. The iPad incorporates everything we have learnt about building high value products from iPhones, iPods and Macs. We create our own A4 chip, our own software, our own battery chemistry, our own enclosure, our own everything. And this results in an incredible product at a great price. The proof of this will be in the pricing of our competitor's products which will likely offer less for more.

These are among the reasons we think the current crop of seven-inch tablets are going to be DOA, Dead on Arrival. Their manufacturers will learn the painful lesson that their tablets are too small and increase the size next year, thereby abandoning both customers and developers who jumped on the seven-inch bandwagon with an orphan product. Sounds like lots of fun ahead.

So thank you, and let me turn it back to Peter for the Q&A session.

Question-and-Answer Session

Operator

(Operator Instructions) And your first question will come from Richard Gardner with Citi.

Richard Gardner - Citi

I had two quick ones, if I could. One is the supply constraints on iPad. Could you talk about how severe the supply constraints are on that product and how quickly you expect it to improve? And then a follow-up for Peter on gross margin please.

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Tim Cook

Relative to iPad supply/demand, we've got into a balanced situation in September with the limited number of distribution points in the 26 countries where we sold the iPad. And so we exited the quarter in a supply position that allows us to expand distribution prior to the holidays as we've planned for sometime. And hopefully you've seen some of the recent announcements of added partners in the United States. We're also expanding internationally, and will be launching additional countries as the quarter goes on.

Richard Gardner - Citi

And then Peter, you mentioned several sequential tailwinds for gross margin during the September quarter. Could you talk about the headwinds in the quarter and what impact they had on gross margin sequentially, please?

Peter Oppenheimer

I'm sorry, Rich, for the September quarter?

Richard Gardner - Citi

For the September quarter, yes.

Peter Oppenheimer

In our last conference call, we talked about several things that we thought would cause margins to come down some. And all those things did play out, but margins came down actually about half of what we thought that they would. And we did a bit better in the quarter because commodity and other costs were better than we thought, and we sold more iPhones than we had planned to.

Operator

From Piper Jaffray, we have Gene Munster.

Gene Munster - Piper Jaffray

If you can talk a little bit about the iPad opportunity you went through, and gave us some good insight in terms of the competitive landscape. But as analysts, we're here kind of trying to put some estimates out there and we're not doing a great job of trying to figure out this trajectory in the iPad.

Can you help us understand how you think about the business a year or two years down the road in terms of size of your overall business, impact on enterprise, education, anything you can give to help us on that front? And then a follow-up question.

Steve Jobs

Well, the iPad is clearly going to affect notebook computers. And I think the iPad proves, it's not a question of if, it's a question of when. And I think a lot of development and progress that will occur over the next few years. But we're already seeing tremendous interest in iPad from education, and much to my surprise, from business.

We haven't pushed it real hard in business, and it's being grabbed out of our hands. And I talk to people everyday in all kinds of businesses that are using iPads, all the way from Boards of Directors that are shipping iPads around instead of board books, down to nurses and doctors in hospitals and other large and small businesses.

So the more time that passes, the more I am convinced that we've got a tiger by the tail here. And this is a new model of computing which we've already got tens of millions of people trained on with the iPhone. And that lends itself to lots of different aspects of life both personal, educational and business.

So, I see it as very general purpose, and I see it as really big. And the timing, one could argue about the timing endlessly, but I don't think one could argue that it's going to happen anymore.

Gene Munster - Piper Jaffray

Do you think this could be your second-biggest business in iPhone?

Steve Jobs

I try to not predict, I try to just report. So, we'll keep you posted. As you know, we're already shipping more of them than Macs after just a few quarters.

Gene Munster - Piper Jaffray

On the Flash side, any updates on your stance on Flash?

Steve Jobs

Flash memory; we love Flash memory.

Gene Munster - Piper Jaffray

Peter, just one quick question. Our tracks were that you had about three weeks lead-time in most of your countries on the iPhone throughout the quarter. You mentioned you could have sold more iPhones. How do you think about what the true demand could have been in the quarter?

Tim Cook

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I think that which you're referring to is the quote that's on the Apple Online Store. What I would say is that the demand in all countries is absolutely staggering. And at this point I can't predict when supply will meet demand. I feel great about our ability to move the supply and the sales up from an 8 million kind of number to over 14 million. But it's clear, last quarter that wasn't enough. And we are obviously working on that, but it will take some time to increase further.

Gene Munster - Piper Jaffray

Were you more supply-constrained in the September quarter versus the June quarter? Totally different dynamics in the quarter, but any perspective on the two quarters?

Tim Cook

It's clear that the iPhone 4 and the announcement of iPhone 4 and the demand for it took the demand to an entirely different level. And we had anticipated a very different level, but it's even higher than that.

Operator

From RBC Capital Markets, we'll go to Mike Abramsky.

Mike Abramsky - RBC Capital Markets

Steve, appreciate your commentary. You know, you are the tablet market right now. And this is I think the second time now you've come on to talk about or certainly at one time during your presentation to talk about competition. And I am just wondering, if much like Apple encroaching on whims, monopoly and enterprise, if you think that Apple's going to able to sustain share growth for tablets amid some of those new competitive headwinds?

Some of those players may try different things and strategies like tethering and Flash, multi-tasking, less content and app restrictions and subsidized pricing. And just wondered if you think that, that may create itself a more fragmented market and how you see that rolling out with regard to Apple?

Steve Jobs

I have a hard time envisioning what those strategies you mentioned are. I mean, in terms of pricing, so far, the little we've seen, the tablets with far less functionality are having a hard time matching us in price. Flash hasn't presented any problem at all. As you know, most of the video on the web is now available in HTML 5. And having the iTunes media store and over 35,000 apps on the App Store for iPad dwarfs anything else. And we think we have a very good product here that's going to be hard to match, and we're not done. We're working on a lot of things for the future.

So I don't know exactly what these strategies are. And we've priced iPad pretty aggressively. So we're out to win this one.

Mike Abramsky - RBC Capital Markets

And just lastly, the smartphones, do you see that as a zero sum game?

Steve Jobs

Well, as you know the largest market of phones today around the world are non smartphones. And so over the next several years, many of those non-smartphones are going to convert to smartphones. And the pie is going to continue to grow, and I think there will be room for some number of companies to be successful. But eventually, as most of those phones do convert to smartphones, it will turn into a zero sum game or at least a lot closer to that.

But I think right now it's a battle for developers and a battle for the mindshare of developers and a battle for the mindshare of customers And right now iPhone and Android are winning that battle.

Operator

It's Benjamin Reitzes with Barclays Capital.

Benjamin Reitzes - Barclays Capital

First, for Peter, can you just talk a little bit about gross margins? You have gross margin guidance of 36. With component prices still favorable and probably more iPhone's being sold sequentially, can you just talk about why margins would go down sequentially, which seems also that you released the revenue on the bumper program? And then I have a follow-up for Steve, if you don't mind.

Peter Oppenheimer

Ben, in providing our guidance we thought about each of those factors that you cited, and we do see a small sequential decline. This has been primarily driven by a higher than expected mix of new iPod's that we just recently announced, and more iPad sales, and which as Steve said, we've been very aggressive with our pricing and are delivering great value to customers. So it's the higher mix of those on a sequential basis that I see impacting the gross margin slightly.

Benjamin Reitzes - Barclays Capital

Okay. And then Steve, can you just comment on how your hobby is doing, Apple TV? You took the hard drive out of there, and it seems like Apple is moving more to a streaming model work, you know, potentially a lot of other things, and I was just wondering what your thoughts were for the Apple TV, maybe that kind of business model proliferating into more products. But I was wondering how Apple TV is doing and what's your thoughts going forward?

Steve Jobs

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Well, we don't talk about unannounced products, but I'm happy to tell you what I know about Apple TV. We have gone to streaming model on Apple TV; it's complete streaming. So all the content is rented from the iTunes store or is streamed from your computer, or soon to be streamed from your iPhone or iPad with AirPlay. And so how is our new model of Apple TV doing? Well, I can report that in just a very short amount of time we've already sold a quarter million of them, over 250,000, and we're thrilled with that.

I think that it's a great product and I think its $99 price point is very enticing. And I think when we get the AirPlay stuff in place before the end of this year, it's going to give another big reason for people to buy it. So we're really happy with how it's turned out.

Operator

The next question will come from Katy Huberty with Morgan Stanley

Katy Huberty - Morgan Stanley

First, for Peter, how much of the sequential decline in gross margin related to the iPhone in the September quarter and particularly the bumper program?

Peter Oppenheimer

Katy, we've recorded a revenue deferral of just over $100 million in the September quarter for the bumper program. We would expect to record that in revenue in the December quarter. We did ship a number of bumpers in the September quarter, and that is reflected in our gross margin, as is the number that we expect to ship in the December quarter. That's reflected in our guidance as well.

Katy Huberty - Morgan Stanley

And just to be clear, is the iPhone the product segment that dropped the most sequentially as it relates to gross margins? I guess people are just asking what drove the sequential down tick which we haven't seen for some time.

Peter Oppenheimer

You mean in the September quarter?

Katy Huberty - Morgan Stanley

Yes, in the September quarter.

Peter Oppenheimer

Well again, this was not a surprise to us. And we, on our last conference call highlighted that we would have a higher mix of iPhone 4 sales, and we were very aggressive with feature function there. So it had a different gross margin than its predecessor product. We also sold more iPads. Again, we were very aggressive there with our pricing. And we had the bumper program and some one-time items that occurred in June that we said wouldn't occur in September.

So these were sort of the factors we saw bringing down gross margin. To some extent, each of them did occur in the September quarter, but we ended up doing about 50% better than we thought as a result of the commodity market and selling more iPhones.

Katy Huberty - Morgan Stanley

And then Steve, just as a follow-up. It seems like you fundamentally believe that Apple should be able to out-ship Android if you add up all the mobile devices over time. What are the key risks you're managing the company to make sure you don't lose that lead, whether it's distribution, or pricing, or features? What do you think the biggest risks are that you need to watch carefully?

Steve Jobs

Well, our goal is to make the best devices in the world. It's not to be the biggest; as you know, Nokia is the biggest. And we admire them for being able to ship the number of handsets that they do. But we don't aspire to be like them. They are good at being like them. We want to be like us, and we want to make the best ones.

So in our part of the market, Android is our biggest competitor. They out-shipped us in the June quarter as we were transitioning to iPhone 4. They out-shipped us for the first time according to Gartner's numbers, which we think are pretty accurate. And so we're waiting to find out what happened in this quarter. We'll find out. I don't know how we'll find out, but Gartner will put out some new numbers, and maybe others will, so one of these days we'll eventually learn.

And I imagine we'll be competing with them for quite some time. But we have very different approaches. And we believe in our approach very strongly is providing users products that just work. And we think there is lots of users that want that in the world, and their approach is very different than that. And there maybe lots of users that want that their approach as well. But we're going to pursue ours and we think that's the winning approach in the end.

Operator

And that will come from Toni Sacconaghi with Sanford Bernstein.

Toni Sacconaghi - Sanford Bernstein

I guess this is for both Steve and Tim. I wanted to just better understand your aspirations for iPhone and iPad. Tim, I think I've heard you say, "Look, we think about the Mac business as being one where we make the best products, but we're competing against kind of strong income and power in Microsoft. And we don't aspire to have high market share."

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In your iPod business it was kind of the opposite. You had very high volume, you drove price points down to entry points in the marketplace. And you have more than 50% market share globally. I think when we've talked about it in the past, you've actually said that you view the iPhone business as being more akin to the iPod business in terms of your aspiration.

Steve, it sounded like that wasn't really consistent with what you said. You said very clearly, we don't want to be Nokia, we just to want to make good phone. So perhaps, you can help me better understand how we should think about your aspiration for both the iPhone and the iPad. Steve, you also made a comment about seven inch screens aren't going to cut it, and implying that you're not going to go down to those lower price points.

Is your aspiration for iPhone and iPad to be volume players and market leaders? Or is it simply to make good products? And if you have smaller share like you do in Mac, that's fine. Can you help me with that, please?

Steve Jobs

Sure, and I'll let Tim say what he's going to say too. First of all, Nokia makes $50 handsets, and we don't know how to make a great smartphone for $50. We're not smart enough to figure that one out yet, but believe me I'll let you know, when we do. So our goal is to make a really breakthrough great product. Make the best products in every industry that we compete in and to drive the cost down, while constantly making the products better at the same time. That's what we did with iPod.

We updated our products many times every year, with better functionality oftentimes at the same price, and sometimes at a lower price. And it was this relentless improvement, and in some cases a lower price that was able to beat our competition and yield the market share that it did. And as you know, we have a very low market share in the phone market in the single digits, in terms of all the handsets. And we have a very high market share now in tablets, because we're the first mover.

But we don't think about it that way. The reason we wouldn't make a seven inch tablet isn't because we don't want to hit a price point, it's because we don't think you can make a great tablet with a seven inch screen. We think it's too small to express the software that people want to put on these things. And we think as a software driven company, we think about the software strategies first.

And we know that software developers they're not going to deal real well with all these different size products, when they have to redo their software, every time a screen size changes. And they're not going to deal well with products where they can't put enough elements on the screen to build the kind of apps they want to build.

So when we make decisions on seven inch tablets, it's not about cost, it's about the value of the product when you factor in the software. You see what I'm getting at? So we're all about making the best products at aggressive prices. And that's what we will do and that's what we've done with the iPod, and that's what we will do with the iPad as well.

Toni Sacconaghi - Sanford Bernstein

Tim, maybe you want to comment, if I could push you on that Steve. So if the market starts to move towards somewhat lower functionality smartphones in that migration of non-smartphones to smartphones that you talked about. If the market starts to move to dramatically lower price points, you feel you can't make an appropriate product that is good at those price points, you will cede share under those circumstances. Do I hear you correctly?

Steve Jobs

You're looking at it wrong. You're looking at it as a hardware person in a fragmented world. You're looking at it as a hardware manufacturer that doesn't really know much about software, who doesn't think about an integrated product, but assumes the software will somehow take care of itself. And you're sitting around saying, "Well, how can we make this cheaper? Well, we can put on a smaller screen on it and a slower processor, and less memory." And you assume that the software will somehow just come alive on this product that you're dreaming of, but it won't. Because these app developers have taken advantage of the products that came before with faster processors, with larger screens, with more capabilities that they can take advantage of to make better apps for customers.

And it's a hard one because it throws you right back into the beginning of that chicken and egg problem again to change all the assumptions on those developers. Most of them will not follow you, most of them will say, "I'm sorry, but I'm not going to go back and write a watered down version of my app just because you've got this phone that you can sell for $50 less and you're begging me to write software for it."

Toni Sacconaghi - Sanford Bernstein

One more if I may, please, Steve? You now have more than $50 billion in cash. You're generating more than $20 billion a year in cash; it rests very comfortably on your balance sheet, earning less than 1% interest. What is your aspiration for that cash? And why are you not more open to returning some of that cash to shareholders in the form of buybacks or dividend?

Steve Jobs

Of course that's been suggested to us. We strongly believe that one or more very strategic opportunities may come along that we're in a unique position to take advantage of because of our strong cash position. And I think we've demonstrated a really strong track record of being very disciplined with the use of our cash. We don't let it burn a hole in our pocket, we don't allow it to motivate us to do stupid acquisitions.

And so I think that we'd like to continue to keep our powder dry because we do feel that there are one or more strategic opportunities in the future. That's the biggest reason. And there are other reasons as well that we could go into. But that's the biggest one.

Operator

From Cross Research, we'll hear from Shannon Cross.

Shannon Cross - Cross Research

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Steve and Tim, could you talk a little bit about the corporate opportunity? And what I'm looking for is sort how you're thinking about Apple as it's been positioned over the last several years, sort of more of a consumer focused, SMB focused company, but clearly there is a huge opportunity here with the iPad and the iPhone and probably at some point the Macs into the corporate world.

So how do you think about your position from a marketing standpoint, a sales standpoint? Any changes you need to make, or how are you sort of addressing that?

Tim Cook

On the iPad, there have been some comments about this earlier, but just to give you some stats here, about two-thirds of the Fortune 100 are deploying or piloting iPad. And I don't know about you, but I've never seen an adoption like this in my life in enterprise. Enterprise is historically much slower moving on adoption. We're also seeing the iPad begin to pick up interest in K12 which is another market that historically adopts very, very slowly. And so the early data points look great. And as a matter of fact, we have built and are building additional capacity internally in the sales organizations, to call on businesses and obviously we have a huge amount of sales people already there calling on education institutions.

We're also enabling in training our carrier partners to do the same. You probably saw a announcement last week with AT&T, and that's a direct result of customers wanting to buy the iPad on a postpaid type plan. And so we're putting a lot of energy in those. iPhone has followed a trajectory that gets into same kinds of numbers as I pointed on iPad where, or a little bit higher by now, is 85% of the Fortune 100 are deploying are deploying or piloting iPhone.

And so this isn't a hobby or something we're doing lightly. We put enormous energy in the company, in engineering, in software to build a number of enterprise features in the OS. You've seen that, it gets better and better as we step through the different OS releases. And we're building the sales capability for those groups as well. It's clear that both the phone and the iPad have an enormous opportunity.

The Mac is also increasingly getting pulled into an enterprise where the employees are able to select. And of course, this is a trend that we like to see, and that we think will continue in larger ways. But when people are given the choice, they would prefer a Mac, so Macs are being pulled in as well.

We don't have as much distribution effort on that, but as we see if it gets any larger, we will move accordingly. The great thing is that we're maintaining our focus on the consumer, and the consumer is a forefront on thinking of all our products. And it's these consumers in the enterprise so to speak that are pulling these products in.

And so we're not developing two different lines like many companies do and have enterprise versions and consumer versions. This is another part of our simplistic approach to things that I think will pay us great dividend and is already starting to do so.

Shannon Cross - Cross Research

And I had a follow-up for Peter, I am getting substantial questions, as I am sure everybody on the call is, just about gross margin. So one of the questions I have is, as you're seeing the increase in volume, is there any kind of a change in terms of sort of the scale leverage you have from a manufacturing standpoint? I know you guided to lower gross margins, but the Street of course was higher?

So, just anything you can give us in terms of color on the gross margins with the iPhone 4 in terms of how that's panning out and how we should think about start up costs that were associated with, both that as well as the iPad, just any color would be great?

Peter Oppenheimer

We don't provide product specific gross margins but we are always working aggressively to lower our costs whether it's the iPhone or any of our other products. I think we have a very good track record in this regard. And we were happy with our gross margins in the September quarter, they were ahead of what we thought. And we see them being just down slightly in the December quarter as we ship more iPods where we've been quite aggressive and continue to ship more iPads as well.

Operator

And our next question will come from Chris Whitmore with Deutsche Bank.

Chris Whitmore - Deutsche Bank

I am interested in understanding demand from new carriers to take up iPhone 4 and whether or not you're seeing any pressure on subsidies as you look to expand your distribution networks on the phone business?

Tim Cook

Chris, the pressure that I am getting is on supply. Virtually everyone we're doing business with wants more supply. So that's the pressure that I feel.

Chris Whitmore - Deutsche Bank

Can you give us some color, sorry if I missed this, I jumped on late, but some color in terms of where you are from a number of carriers with iPhone 4, how did you end the quarter? Do you have targets for the December quarter in terms of carrier penetration with existing relationships?

Tim Cook

We have, if you count at the country level, we have about 166 relationships that we ended the quarter with in about 89 countries. And so that's a significant expansion across from last year as we in many countries went from a single carrier relationship to more than one carrier.

The latest country that we have done that in or that we've announced that in is Germany and we will be launching both with Vodafone and O2 together with our existing partner T-Mobile in Germany later this month.

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Chris Whitmore - Deutsche Bank

And all 166 of the carriers have the phone 4 by year end, is that the target?

Tim Cook

With iPhone 4, we're in 85 of those 89 countries. And I believe that we will be in all 89 by the end of the year.

Chris Whitmore - Deutsche Bank

And what is your experience then when you've gone non-exclusive from a subsidy and margin standpoint on the phone, have you had to give anything up in the past?

Tim Cook

We don't give specific information out on the margins. But I think you can look at our ASPs and see that they've generally stayed above $600, and that's despite opening up several markets from an exclusive market to a non-exclusive market.

Chris Whitmore - Deutsche Bank

Steve, you discussed competitors not matching Apple's price point so far on the tablet space. Why do you think you have an advantage on the price point for iPad versus the PC manufacturers?

Steve Jobs

Well, I think part of it is because we engineer so much of it ourselves. The A4 chip inside it is an Apple creation; everything, again, as I mentioned from the battery chemistry to the enclosures. And we've learned a lot. We've learned a lot from the miniaturization we've done on iPods and iPhones. And we're a very high volume consumer electronics manufacturer.

So I think we've learned a lot. We've developed a lot of our own components where other have to buy them on the market with middlemen, getting their cut of things. I think we're systems architects and know how to build systems in a very efficient way. So I think this is a product we've been training for, for the last decade.

Nancy Paxton

Thanks to everyone for joining us today. A replay of today's call will be available for two weeks as a podcast on the iTunes Store, as a webcast on apple.com/investor and via telephone. And the numbers for the telephone replay are 888-203-1112 or 719-457-0820. And the confirmation code is 1034928. These replays will be available beginning at approximately 5 p.m. pacific time today.

Members of the press with additional questions can contact Steve Dowling at 408-974-1896. And financial analysts can contact Joan Hoover or me with additional questions. Joan is at 408-974-4570. And I am at 408-974-5420. And thanks again for joining us.

Operator

Ladies and gentlemen, that does conclude today's presentation. We do thank everyone for your participation.

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EXHIBIT 3

app, *n.*

DRAFT ENTRY June 2010

apotelesmatical, *a.*
apotemnophilia, *n.*
apothec
apothecal, *a.*
apothecarity
apothecary
apothecaryship
apothecial, *a.*
apothecium
apothem
apotheose, *v.*
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apotheosize, *v.*
apotheosized, *ppl. a.*
apotheosy
apotherapy
apothesis
apotome
apotropaic, *a.*
apotropaism, *n.*
apotropous, *a.*
a-pout, *adv.*
apozem
apozemical, *a.*
apozymase
app, *n.*
appair, apair, *v.*
appaired, *ppl. a.*
appairer
appairing, *vbl. n.*
appairment
appal, appall, *n.*
appal, appall, *v.*
Appalachian, *a.* and *n.*
appale, apale, *v.*
appalement
appaling, *vbl. n.*
appalled, *ppl. a.*
appalling, *ppl. a.*
appallingly, *adv.*
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Appaloosa
appalto

Computing colloq.

Pronunciation | Etymology | Quotations | Date chart

An application, *esp.* an application program (see APPLICATION *n.* Compounds 2). Also freq. in *killer app* n. at KILLER *n.* Additions. Cf. *applications program* n. at APPLICATION *n.* Compounds 2b.
[**1985** *Info World* (Nexis) 29 July 39 One step in that direction is Apple's recent beta testing of the new programming tools called Mac App.] **1985** *Info World* (Nexis) 9 Dec. 41 At first look, the user sees only one new menu ('apps' for applications) at the top of the screen. **1992** *Dr. Dobb's Jrnl.* Sept. 1/1 (*advt.*) With all these tools, you'll write the most powerful, robust apps imaginable. **1998** *Internet Week* 29 June 33/3 The company hopes..that commonly used apps such as a 'configurator', used to determine the minimum hardware and software configuration for a particular app, can be shared. **2000** *Independent* 28 Feb. (Review section) 9/2 People could adopt new technologies, new platforms, and new application software over time but their data and apps could persist on servers 'out there' somewhere.

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ment of a gametophyte [illegible] rence of meiosis or spore formation. —**a•pos′por•ous** (ə-pŏs′pər-əs), **ap′o•spor′ic** (-spôr′ĭk, -spŏr′-) *adj.*

a•pos•ta•sy (ə-pŏs′tə-sē) *n., pl.* **-sies** Abandonment of one's religious faith, a political party, one's principles, or a cause. [Middle English *apostasie,* from Old French, from Late Latin *apostasia,* defection, from Late Greek *apostasiā,* from Greek *apostasis,* revolt, from *aphistanai, apo-sta-,* to revolt : *apo-,* apo- + *histanai,* to stand, place; see **stā-** in Appendix I.]

a•pos•tate (ə-pŏs′tāt′, -tĭt) *n.* One who has abandoned one's religious faith, a political party, one's principles, or a cause. [Middle English, from Old French, from Late Latin *apostata,* from Greek *apostatēs,* from *aphistanai,* to revolt. See APOSTASY.] —**a•pos′tate′** *adj.*

a•pos•ta•tize (ə-pŏs′tə-tīz′) *intr.v.* **-tized, -tiz•ing, -tiz•es** To abandon one's religious faith, a political party, one's principles, or a cause.

a•pos•te•ri•o•ri (ā′ pō-stîr′ē-ôr′ē, -ôr′ī, -ôr′ē, -ôr′ī, ä′) *adj.* **1.** Derived by or designating the process of reasoning from facts or particulars to general principles or from effects to causes; inductive; empirical. **2a.** Justified by appeal to experience. **b.** Knowable from experience. [Medieval Latin : Latin *a,* from + Latin *posteriorī,* ablative of *posterior,* later.] —**a′ pos•te′ri•o′ri** *adv.*

a•pos•tle (ə-pŏs′əl) *n.* **1a. Apostle** One of a group made up especially of the 12 disciples chosen by Jesus to preach the gospel. **b.** A missionary of the early Christian Church. **c.** A leader of the first Christian mission to a country or region. **2.** One of the 12 members of the administrative council in the Mormon Church. **3a.** One who pioneers an important reform movement, cause, or belief: *an apostle of conservation.* **b.** A passionate adherent; a strong supporter. [Middle English, from Old English *apostol* and from Old French *apostle,* both from Late Latin *apostolus,* from Greek *apostolos,* messenger, from *apostellein,* to send off : *apo-,* apo- + *stellein,* to send; see **stel-** in Appendix I.] —**a•pos′tle•hood′** *n.* —**a•pos′tle•ship′** *n.*

A•pos•tles′ Creed (ə-pŏs′əlz) *n.* A Christian creed traditionally ascribed to the 12 Apostles and used typically in public worship services in the West.

a•pos•to•late (ə-pŏs′tə-lāt′, -lĭt) *n.* **1.** The office, duties, or mission of an apostle. **2.** An association of individuals for the dissemination of a religion or doctrine. [Late Latin *apostolātus,* from *apostolus,* apostle. See APOSTLE.]

ap•os•tol•ic (ăp′ə-stŏl′ĭk) **ap•os•tol•i•cal** (-ĭ-kəl) *adj.* **1.** Of or relating to an apostle. **2a.** Of, relating to, or contemporary with the 12 Apostles. **b.** Of, relating to, or derived from the teaching or practice of the 12 Apostles. **3a.** Of or relating to a succession of spiritual authority from the 12 Apostles, regarded by Anglicans, Roman Catholics, Eastern Orthodox, and some others to have been perpetuated by successive ordinations of bishops and to be requisite for valid orders and administration of sacraments. **b.** *Roman Catholic Church* Of or relating to the pope as the successor of Saint Peter; papal. —**ap′os•tol′i•cal•ly** *adv.* —**ap′os•tol•ic′i•ty** (-stə-lĭs′ĭ-tē) *n.*

apostolic delegate *n. Roman Catholic Church* An ecclesiastical representative of the Vatican to a country having no formal diplomatic relations with it.

Ap•os•tol•ic Father (ăp′ə-stŏl′ĭk) *n.* A church father of the first or second century A.D. who was believed to have received personal instruction from the 12 Apostles or from their disciples.

a•pos•tro•phe¹ (ə-pŏs′trə-fē) *n.* The superscript sign (') used to indicate the omission of a letter or letters from a word, the possessive case, or the plurals of numbers, letters, and abbreviations. [French, from Late Latin *apostrophus,* from Greek *apostrophos,* from *apostrephein,* to turn away : *apo-,* apo- + *strephein,* to turn; see **streb(h)-** in Appendix I.] —**ap′os•troph′ic** (ăp′ə-strŏf′ĭk) *adj.*

a•pos•tro•phe² (ə-pŏs′trə-fē) *n.* The direct address of an absent or imaginary person or of a personified abstraction, especially as a digression in the course of a speech or composition. [Late Latin *apostrophē,* from Greek, from *apostrephein,* to turn away. See APOSTROPHE¹.] —**ap′os•troph′ic** (ăp′ə-strŏf′ĭk) *adj.*

a•pos•tro•phize (ə-pŏs′trə-fīz′) *tr. & intr.v.* **-phized, -phiz•ing, -phiz•es** To address by or speak or write in apostrophe.

a•poth•e•car•ies′ measure (ə-pŏth′ĭ-kĕr′ēz) *n.* A system of liquid volume measure used in pharmacy. It has been largely replaced by measures of the metric system.

apothecaries′ weight *n.* A system of weights used in pharmacy and based on an ounce equal to 480 grains and a pound equal to 12 ounces. It has been largely replaced by measures of the metric system.

a•poth•e•car•y (ə-pŏth′ĭ-kĕr′ē) *n., pl.* **-ies 1.** One that prepares and sells drugs and other medicines; a pharmacist. **2.** See **pharmacy** (sense 2). [Middle English *apotecarie,* from Old French *apotecaire* and from Medieval Latin *apothēcārius,* both from Late Latin, clerk, from Latin *apothēca,* storehouse, from Greek *apothēkē* : *apo-,* away; see APO- + *thēkē,* receptacle; see **dhē-** in Appendix I.]

ap•o•the•ci•um (ăp′ə-thē′sē-əm, -shē-) *n., pl.* **-ci•a** (-sē-ə, -shē-) A disk-shaped or cup-shaped ascocarp of some lichens and the fungi Ascomycetes. [From Latin *apothēca,* storehouse. See APOTHECARY.] —**ap′o•the′cial** (-shəl) *adj.*

ap•o•thegm also **ap•o•phthegm** (ăp′ə-thĕm′) *n.* A terse, witty, instructive saying; a maxim. [Greek *apophthegma,* from *apophthengesthai,* to speak plainly : *apo-,* intensive pref.; see APO- + *phthengesthai, phthegg-,* to speak.] —**ap′o•theg•mat′ic** (-thĕg-măt′ĭk), **ap′o•theg•mat′i•cal** (-ĭ-kəl) *adj.* —**ap′o•theg•mat′i•cal•ly** *adv.*

ap•o•them (ăp′ə-thĕm′) *n.* The perpendicular distance from the

a•poth•e•o•sis (ə-pŏth′ē-ō′sĭs, ăp′ə-thē′ə-sĭs) *n., pl.* [illegible] **1.** Exaltation to divine rank or stature; deification. **2.** Elevation to a preeminent or transcendent position; glorification: *"Many observers have tried to attribute Warhol's current apotheosis to the subversive power of artistic vision"* (Michiko Kakutani). **3.** An exalted or glorified example: *Their leader was the apotheosis of courage.* [Late Latin *apotheōsis,* from Greek, from *apotheoun,* to deify : *apo-,* change; see APO- + *theos,* god; see **dhēs-** in Appendix I.]

ap•o•the•o•size (ăp′ə-thē′ə-sīz′, ə-pŏth′ē-ə-sīz′) *tr.v.* **-sized, -siz•ing, -siz•es** To glorify; exalt.

ap•o•tro•pa•ic (ăp′ə-trō-pā′ĭk) *adj.* Intended to ward off evil: *an apotropaic symbol.* [From Greek *apotropaios,* from *apotrepein,* to ward off : *apo-,* apo- + *trepein,* to turn; see **trep-** in Appendix I.] —**ap′o•tro•pa′i•cal•ly** *adv.*

app (ăp) *n. Informal* A computer application. [Short for APPLICATION.]

Ap•pa•la•chi•a (ăp′ə-lā′chē-ə, -chə, -lăch′ē-ə, -lăch′ə) A region of the eastern United States including the Appalachian Mountains.

Ap•pa•la•chi•an dulcimer (ăp′ə-lā′chē-ən, -chən, -lăch′ē-ən, -lăch′ən) *n.* See **dulcimer** (sense 1).

Appalachian Mountains also **Ap•pa•la•chi•ans** (ăp′ə-lā′chē-ənz, -chənz, -lăch′ē-ənz, -lăch′ənz) A mountain system of eastern North America extending about 2,574 km (1,600 mi) southwest from Newfoundland, New Brunswick, and southern Quebec, Canada, to central Alabama. The range includes the Allegheny, Blue Ridge, and Cumberland mountains. Mount Mitchell in western North Carolina is the highest peak, rising to 2,038.6 m (6,684 ft).

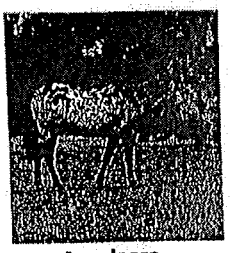
Appalachian tea *n.* **1.** See **withe rod. 2.** See **inkberry** (sense 1).

Appalachian Trail A hiking path of the eastern United States extending about 3,298 km (2,050 mi) from Mount Katahdin in central Maine to Springer Mountain in northern Georgia. It is the world's longest continuous mountain trail.

ap•pall (ə-pôl′) *tr.v.* **-palled, -pall•ing, -palls** To fill with consternation or dismay. See synonyms at **dismay.** [Middle English *apallen,* to grow faint, from Old French *apalir* : *a-,* to (from Latin *ad-;* see AD-) + *palir,* to grow pale (from *pale,* pale, from Latin *pallidus,* from *pallēre,* to grow pale; see **pel-¹** in Appendix I).]

ap•pall•ing (ə-pôl′ĭng) *adj.* Causing consternation or dismay; frightful: *appalling working conditions; appalling violence.* —**ap•pall′ing•ly** *adv.*

Ap•pa•loo•sa (ăp′ə-lōō′sə) *n.* A breed of saddle horse developed in northwest North America, characteristically having a spotted rump. [Perhaps from alteration of *Opelousas,* city of southern Louisiana.]



Appaloosa

ap•pa•nage also **ap•a•nage** (ăp′ə-nĭj) *n.* **1.** A source of revenue, such as land, given by a sovereign for the maintenance of a member of the ruling family. **2.** Something extra offered to or claimed by a party as due; a perquisite: *The leaders of the opposition party agreed to accept another government's appanages, and in doing so became an officially paid agency of a foreign power.* **3.** A rightful or customary accompaniment or adjunct. [French *apanage,* from Old French, from *apaner,* to make provisions for, possibly from Medieval Latin *appānāre* : Latin *ad-,* ad- + Latin *pānis,* bread; see **pā-** in Appendix I.]

ap•pa•rat (ăp′ə-rāt′, ä′pə-rät′) *n.* See **apparatus** (sense 2). [Russian, the government organization or staff, from German *Apparat,* a political organization, from Latin *apparātus,* preparation. See APPARATUS.]

ap•pa•ra•tchik (ä′pə-rä′chĭk) *n., pl.* **-tchiks** or **-tchi•ki** (-chĭ-kē) **1.** A member of a Communist apparat. **2.** An unquestioningly loyal subordinate, especially of a political leader or organization. [Russian, from *apparat,* apparat. See APPARAT.]

ap•pa•rat•us (ăp′ə-rāt′əs, -rä′təs) *n., pl.* **apparatus** or **-us•es 1a.** An appliance or device for a particular purpose: *an x-ray apparatus.* **b.** An integrated group of materials or devices used for a particular purpose: *dental apparatus.* See synonyms at **equipment. 2a.** The totality of means by which a designated function is performed or a specific task executed, as in a system of government. **b.** A political organization or an underground political movement. Also called *apparat.* **3.** *Physiology* A group or system of organs that collectively perform a specific function or process: *the respiratory apparatus; the digestive apparatus.* **4.** The critical and source material that accompanies an edition of a text. [Latin *apparātus,* preparation, from past participle of *apparāre,* to prepare : *ad-,* ad- + *parāre,* to prepare; see **perə-¹** in Appendix I.]

ap•par•el (ə-păr′əl) *n.* **1.** Clothing, especially outer garments; attire. **2.** A covering or adornment: *trees with their apparel of foliage.* ✧ *tr.v.* **-eled, -el•ing, -els** or **-elled, -el•ling, -els 1.** To clothe or dress. **2.** To adorn or embellish. [Middle English *apparell,* from Old French *apareil,* preparation, from *apareillier,* to prepare, possibly from Vulgar Latin **appariculāre,* from Latin *apparāre.* See APPARATUS.]

ap•par•ent (ə-păr′ənt, ə-pâr′-) *adj.* **1.** Readily seen; visible. **2.** Readily understood; clear or obvious. **3.** Appearing as such but not necessarily so; seeming: *an apparent advantage.* [Middle English, from Old French *aparant,* present participle of *aparoir,* to appear. See APPEAR.] —**ap•par′ent•ly** *adv.* —**ap•par′ent•ness** *n.*

Synonyms *apparent, clear, clear-cut, distinct, evident, manifest, obvious, patent, plain* These adjectives mean readily seen, perceived, or understood: *angry for no apparent reason; a clear danger; clear-cut evidence of tampering; distinct fingerprints; evident hostility; manifest pleasure; obvious errors; patent advantages; making my meaning plain.*

Usage Note Used before a noun, *apparent* means "seeming": *For all his apparent wealth, Pat had no money to pay the rent.* Used after a form of the verb *be,* however, *apparent* can mean either "seeming" (as in *His*

ă pat	oi boy
ā pay	ou out
âr care	ŏŏ took
ä father	ōō boot
ĕ pet	ŭ cut
ē be	ûr urge
ĭ pit	th thin
ī pie	*th* this
îr pier	hw which
ŏ pot	zh vision
ō toe	ə about, item
ô paw	♦ regionalism

Stress marks: ′ (primary); ′ (secondary), as in dictionary (dĭk′shə-nĕr′ē)

app

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3 entries found.

1 app (noun)
2 app (abbreviation)
killer app (noun)

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Main Entry: 'app
Pronunciation: \'ap\
Function: *noun*
Date: 1987
: APPLICATION 1a(3)

Physician-reviewed articles on app on Healthline
1 Haptoglobin Test
This test is done to help evaluate a person for hemolytic.

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application

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Main Entry: **ap·pli·ca·tion**
Pronunciation: \,a-plə-'kā-shən\
Function: *noun*
Etymology: Middle English *applicacioun*, from Latin *application-, applicatio* inclination, from *applicare*
Date: 15th century

1 : an act of applying: **a (1)** : an act of putting to use <application of new techniques> **(2)** : a use to which something is put <new applications for old remedies> **(3)** : a program (as a word processor or a spreadsheet) that performs one of the major tasks for which a computer is used **b** : an act of administering or superposing <application of paint to a house> **c** : assiduous attention <succeeds by application to her studies>

2 a : REQUEST, PETITION <an application for financial aid> **b** : a form used in making a request

3 : the practical inference to be derived from a discourse (as a moral tale)

4 : a medicated or protective layer or material <an oily application for dry skin...>

5 : capacity for practical use <words of varied application>

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APA Style
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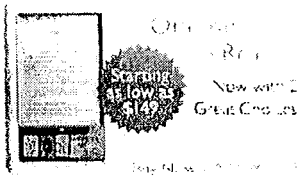

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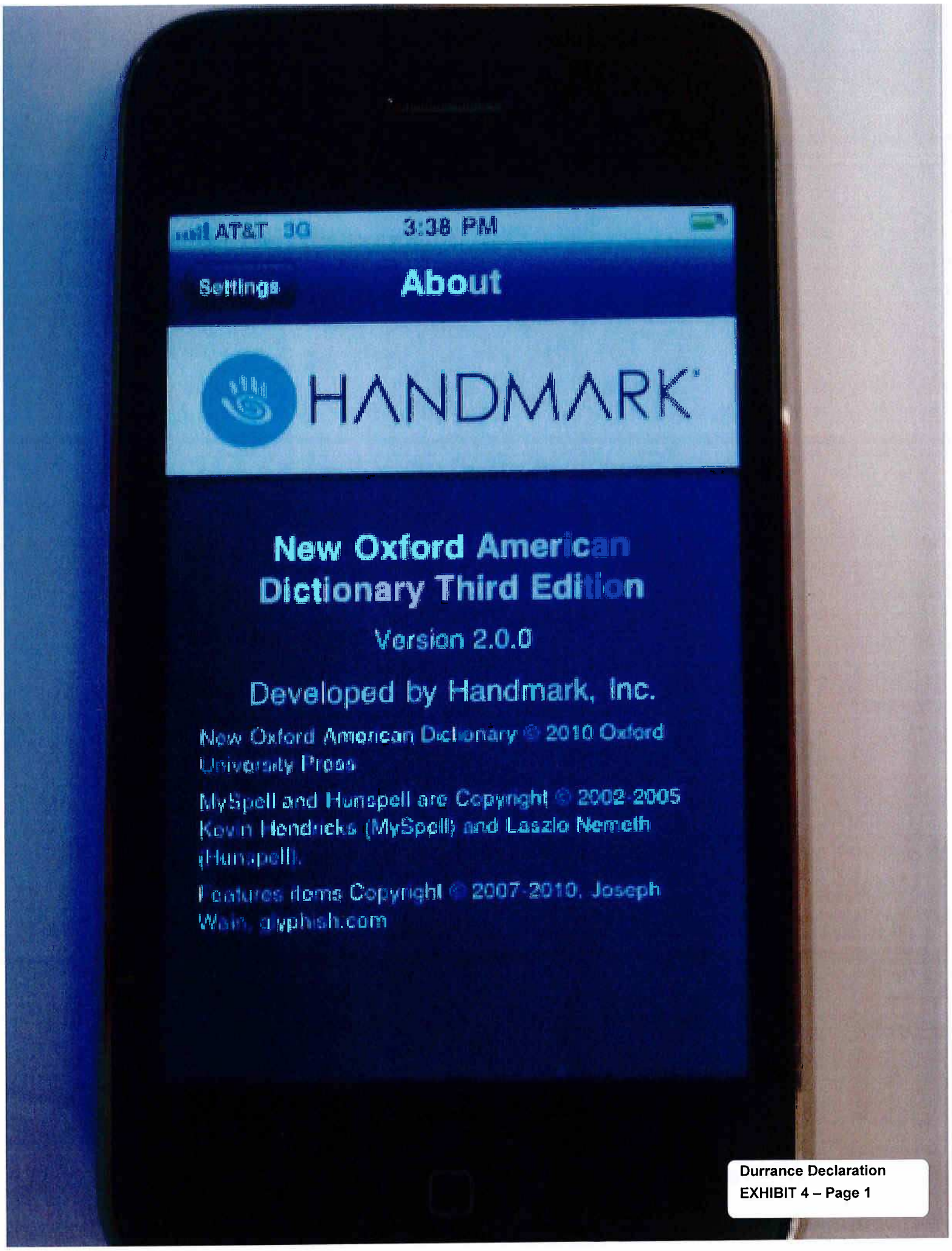
EXHIBIT 3 – Page 5

EXHIBIT 4



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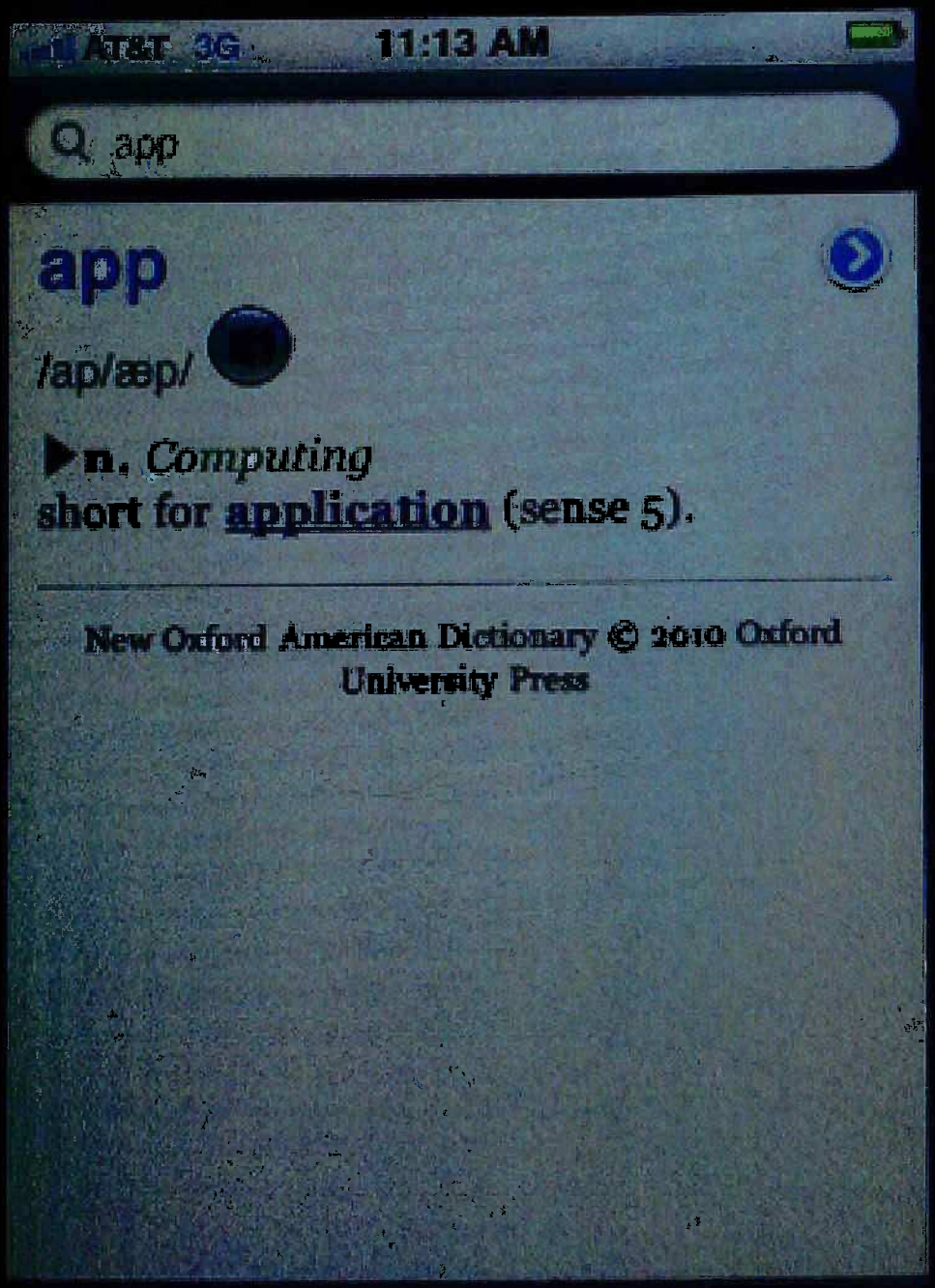

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EXHIBIT 4 – Page 2

AT&T 3G 11:38 AM

applicat

ap·pli·ca·tion

/ˌapliˈkāSHən/,ˌæpləˈkeɪʃən/

▶ n.

1 a formal request to an authority for something:

an application for leave |

[with infinitive] an application to join the forum |

[as modifier] application form.

■ the action or process of making such a request:

licenses are available on application.

2 the action of putting something into operation:

AT&T 3G 11:39 AM

applica!

2 the action of putting something into operation:

the application of general rules to particular cases |

massage has far-reaching medical applications.

■[often with *negative*] practical use or relevance:

this principle has no application to the present case.

3 the action of putting something on a surface:

a fresh application of makeup |

paints suitable for application on fabric.

■a medicinal substance put on the skin.

AT&T 3G 11:40 AM

applicat

4 sustained effort; hard work:

the job takes a great deal of patience and application.

5 *Computing* a program or piece of software designed and written to fulfill a particular purpose of the user:

a database application.

— DERIVATIVES

ap·pli·ca·tion·al /-SHənl/ **adj.**

— ORIGIN

Middle English: via Old French from Latin applicatio(*n*-), from the verb applicare (see **apply**).

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EXHIBIT 4 – Page 5

EXHIBIT 5

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OXFORD
UNIVERSITY PRESS

2005

stop·ping point ▸*n.* a point or place at which it is convenient to stop during a journey or activity.

stop·ple /ˈstäpəl/ ▸*n.* a stopper or plug.

▸*v.* [*trans.*] seal with a stopper. ▷Middle English: partly shortening of Old French *estouppail* 'bung,' reinforced by the verb STOP.

stop-start (also **stop-and-start**) ▸*adj. informal* alternately stopping and starting; progressing interruptedly: *a $150 stop-start taxi ride.*

stop time ▸*n.* (in jazz) a rhythmic device whereby a chord or accent is played only on the first beat of every bar or every other bar, typically accompanying a solo.

stop valve ▸*n.* a valve used to stop the flow of liquid in a pipe.

stop vol·ley ▸*n. Tennis* a volley played close to the net in which the player stops the ball without a forceful stroke, sending it just barely back over the net.

stop·watch /ˈstäpˌwäCH/ ▸*n.* a special watch with buttons that start, stop, and then zero the hands, used to time races.

stor·age /ˈstôrij/ ▸*n.* the action or method of storing something for future use: *the chair can be folded flat for easy storage* | [as *adj.*] *the room lacked storage space.* ■ the retention of retrievable data on a computer or other electronic system; memory. ■ space available for storing something, esp. allocated space in a warehouse: *Cooper had put much of the furniture into storage.* ■ the cost of storing something in a warehouse.

stor·age bat·ter·y (also **stor·age cell**) ▸*n.* a battery (or cell) used for storing electrical energy.

stor·age de·vice ▸*n.* a piece of computer equipment on which information can be stored.

stor·age heat·er ▸*n. Brit.* an electric heater that accumulates heat in water or bricks during the night (when electricity is cheaper) and releases it during the day.

stor·age ring ▸*n. Physics* an approximately circular accelerator in which particles can be effectively stored by being made to circulate continuously at high energy.

stor·ax /ˈstôˌraks/ (also **sty·rax** /ˈstī-/) ▸*n.* **1** a rare fragrant gum resin obtained from an eastern Mediterranean tree, sometimes used in medicine, perfumery, and incense. ■ (**liquid storax**) a liquid balsam obtained from the Asian liquidambar tree. **2** a tropical or subtropical tree or shrub with showy white flowers in drooping clusters. • Genus *Styrax*, family Styracaceae: several species, in particular *S. officinalis*, from which the resin storax is obtained. ▷late Middle English: from Latin, from a variant of Greek *sturax*.

store /stôr/ ▸*n.* **1** a retail establishment selling items to the public: *a health-food store.* ■ [as *adj.*] store-bought: *there's a loaf of store bread.* **2** a quantity or supply of something kept for use as needed: *the squirrel has a store of food* | *figurative her vast store of knowledge.* ■ a place where things are kept for future use or sale: *a grain store.* ■ (**stores**) supplies of equipment and food kept for use by members of an army, navy, or other institution, or the place where they are kept. ■ *Brit.* a computer memory. **3** *chiefly Brit.* a sheep, steer, cow, or pig acquired or kept for fattening.

▸*v.* [*trans.*] keep or accumulate (something) for future use: *a small room used for storing furniture.* ■ retain or enter (information) for future electronic retrieval: *the data is stored on disk.* ■ (**be stored with**) have a supply of (something useful): *a mind well stored with esoteric knowledge.* ■ [*intrans.*] remain fresh while being stored: *they do not ship or store well.* ▷Middle English: shortening of Old French *estore* (noun), *estorer* (verb), from Latin *instaurare* 'renew'; compare with RESTORE. —**stor·a·ble** *adj.* —**stor·er** *n.*

▸*PHRASES* ◻ **in store 1** in a safe place while not being used or displayed: *items held in store.* **2** coming in the future; about to happen: *he did not yet know what lay in store for him.* ◻ **set** (or **lay** or **put**) **store by** (or **on**) consider (something) to be of a particular degree of importance or value: *many people set much store by privacy.*

store-and-for·ward ▸*adj.* [*attrib.*] *Telecommunications* relating to or denoting a data network in which messages are routed to one or more intermediate stations where they may be stored before being forwarded to their destinations.

store-bought ▸*adj.* bought ready-made from a store; not homemade.

store·front /ˈstôrˌfrənt/ ▸*n.* **1** the facade of a store. **2** a room or set of rooms facing the street on the ground floor of a commercial building, typically used as a store: [as *adj.*] *a bright storefront eatery.*

store·house /ˈstôrˌhous/ ▸*n.* a building used for storing goods. ■ a large supply of something: *an enormous storehouse of facts.*

store·keep·er /ˈstôrˌkēpər/ ▸*n.* **1** a person who owns or runs a store. **2** a person responsible for stored goods.

store·room /ˈstôrˌrōōm; -ˌrŏŏm/ ▸*n.* a room in which items are stored.

sto·rey /ˈstôrē/ ▸*n. chiefly Brit.* variant spelling of STORY².

sto·ri·at·ed /ˈstôrēˌātid/ ▸*adj. rare* decorated with historical, legendary, or emblematic designs. ▷late 19th cent.: compare with HISTORIATED. —**sto·ri·a·tion** /ˌstôrēˈāSHən/ *n.*

sto·ried /ˈstôrēd/ ▸*adj.* [*attrib.*] *poetic/literary* celebrated in or associated with stories or legends: *the island's storied past.*

stork /stôrk/ ▸*n.* a tall long-legged wading bird with a long heavy bill and typically with white and black plumage. • Family Ciconiidae: several genera and species, in particular the **white stork** (*Ciconia ciconia*), with black wing tips and a reddish bill and legs, often nesting on tall buildings in Europe. ■ the white stork as the pretended bringer of babies. ▷Old English *storc*, of Germanic origin; probably related to STARK (because of its rigid stance).

storm /stôrm/ ▸*n.* **1** a violent disturbance of the atmosphere with strong winds and usually rain, thunder, lightning, or snow. ■ (also **storm system**) an intense low-pressure weather system; a cyclone. ■ a wind of force 10 on the Beaufort scale (48–55 knots or 55–63 mph). ■ a heavy discharge of missiles or blows: *two men were taken by a storm of bullets.* **2** [usu. in *sing.*] a tumultuous reaction; an uproar or controversy: *the book caused a storm in South America* | *she has been at the center of a storm concerning payments.* ■ a violent or noisy outburst of a specified feeling or reaction: *the disclosure raised a storm of protest.* **3** (**storms**) storm windows. **4** a direct assault by troops on a fortified place.

▸*v.* **1** [*intrans.*] move angrily or forcefully in a specified direction: *she burst into tears and stormed off* | *he stormed out of the house.* ■ [with *direct speech*] shout (something) angrily; rage: *"Don't patronize me!" she stormed.* ■ move forcefully and decisively to a specified position in a game or contest: *he barged past and stormed to the checkered flag.* **2** [*trans.*] (of troops) suddenly attack and capture (a building or other place) by means of force: *Indian commandos stormed a hijacked plane early today* | [as *n.*] (**storming**) *the storming of the Bastille.* See note at ATTACK. **3** [*intrans.*] (of the weather) be violent, with strong winds and usually rain, thunder, lightning, or snow: *when it stormed in the day, I shoveled the drive before Harry came home.* ▷Old English, of Germanic origin; related to Dutch *storm* and German *Sturm*; probably also to the verb STIR¹. The verb dates from late Middle English in sense 3. —**storm·proof** /-ˌprōōf/ *adj.*

▸*PHRASES* ◻ **go down a storm** *Brit.* be enthusiastically received by an audience. ◻ **the calm** (or **lull**) **before the storm** a period of unusual tranquility or stability that seems likely to presage difficult times. ◻ **storm and stress** another term for STURM UND DRANG. ◻ **a storm in a teacup** British term for A TEMPEST IN A TEAPOT (see TEMPEST). ◻ **take something by storm** (of troops) capture a place by a sudden and violent attack. ■ have great and rapid success in a particular place or with a particular group of people: *his first collection took the fashion world by storm.* ◻ —— **up a storm** perform the specified action with great enthusiasm and energy: *the band could really play up a storm.*

storm beach ▸*n.* an expanse of sand or gravel thrown up on the coast by storms.

storm·bound /ˈstôrmˌbound/ ▸*adj.* prevented by storms from starting or continuing a journey.

storm cen·ter ▸*n.* the point to which the wind blows spirally inward in a cyclonic storm. ■ the central point around which controversy or trouble happens.

storm cloud ▸*n.* a heavy, dark rain cloud. ■ (**storm clouds**) used in reference to a threatening or ominous state of affairs: *the beginning of the decade saw storm clouds gathering over Europe.*

storm·cock /ˈstôrmˌkäk/ ▸*n. dialect* the mistle thrush.

storm cuff ▸*n.* a tight-fitting inner cuff, typically an elasticized one, that prevents rain or wind from getting inside a coat.

storm door ▸*n.* an additional outer door for protection in bad weather or winter.

storm drain ▸*n.* another term for STORM SEWER.

storm·er /ˈstôrmər/ ▸*n.* [usu. in *sing.*] *Brit., informal* something particularly impressive or good of its kind: *a stormer of an album* | *the engine is a real stormer.*

storm flap ▸*n.* a piece of material designed to protect an opening or fastener on a tent or coat from the effects of rain.

storm glass ▸*n.* a sealed tube containing a solution whose clarity is thought to change when storms approach.

storm·ing /ˈstôrmiNG/ ▸*adj.* [*attrib.*] *Brit., informal* (of a performance, esp. in sports or music) outstandingly vigorous or impressive: *his storming finish carried him into third place.*

Storm·in' Nor·man /ˈstôrmin/ see SCHWARZKOPF.

storm jib ▸*n. Sailing* a small heavy jib for use in a high wind.

storm pet·rel ▸*n.* a small seabird of the open ocean, typically having blackish plumage and a white rump, and formerly believed to be a harbinger of bad weather. • Family Hydrobatidae: several genera and many species, e.g., *Hydrobates pelagicus* of the northeastern Atlantic and Mediterranean.

storm sail ▸*n.* a sail used in stormy weather, of smaller size and stronger material than the corresponding one used in ordinary weather.

storm sew·er /ˈsōōər/ ▸*n.* a sewer built to carry away excess water in times of heavy rain.

storm sig·nal ▸*n.* a lamp, flag, or other device used to give a visible warning of an approaching storm.

storm surge ▸*n.* a rising of the sea as a result of atmospheric pressure changes and wind associated with a storm.

storm troops ▸*plural n.* another term for SHOCK TROOPS. ■ (**Storm Troops**) *historical* the Nazi political militia. —**storm troop·er** *n.*

storm wa·ter ▸*n.* surface water in abnormal quantity resulting from heavy falls of rain or snow.

storm win·dow ▸*n.* a window fixed outside a normal window for protection and insulation in bad weather or winter.

storm·y /ˈstôrmē/ ▸*adj.* (**storm·i·er, storm·i·est**) (of weather) characterized by strong winds and usually rain, thunder, lightning, or snow: *a dark and stormy night.* ■ (of the sea or sky) having large waves or dark clouds because of windy or rainy conditions: *gray and stormy skies.* ■ full of angry or violent outbursts of feeling: *a long and stormy debate* | *a stormy relationship.* —**storm·i·ly** /-məlē/ *adv.* —**storm·i·ness** *n.*

storm·y pet·rel ▸*n.* another term for STORM PETREL.

Stor·ting /ˈstôrtiNG/ the Norwegian parliament. ▷Norwegian, from *stor* 'great' + *ting* 'assembly.'

Sto·ry /ˈstôrē/, Joseph (1779–1845), U.S. Supreme Court associate justice 1811–45. Appointed to the Court by President Madison, he was the youngest associate justice ever to serve. He established the supremacy of Supreme Court rulings.

sto·ry¹ /ˈstôrē/ ▸*n.* (*pl.* **-ries**) **1** an account of imaginary or real people and events told for entertainment: *an adventure story* | *I'm going to tell you a story.* ■ a plot or story line: *the novel has a good story.* ■ a report of an item of news in a newspaper, magazine, or news broadcast: *stories in the local papers.* ■ a piece of gossip; a rumor: *there have been lots of stories going around, as you can imagine.* ■ *informal* a false statement or explanation; a lie: *Ellie never told stories—she had always believed in the truth.* **2** an account of past events in someone's life or in the evolution of something: *the story of modern farming* | *the film is based on a true story.* ■ a particular person's representation of the facts of a matter, esp. as given in self-defense: *during police interviews, Harper changed his story.* ■ [in *sing.*] a situation viewed in terms of the information known about it or its similarity to another: *having such information is useful, but it is not the whole story* | *many children with leukemia now survive—twenty years ago it was a very different story.* ▷Middle English (denoting a historical account or representation): shortening of Anglo-Norman French *estorie*, from Latin *historia* (see HISTORY).

▸*PHRASES* ◻ **but that's another story** *informal* used after raising a matter to indicate that one does not want to expand on it for now. ◻ **end of story** *informal* used to emphasize that there is nothing to add on a matter just mentioned: *Men don't cry in public. End of story.* ◻ **it's a long story** *informal* used to indicate that, for now, one does not want to talk about

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store

[stawr, stohr] Show IPA
noun, verb, stored, stor·ing, ***adjective***

–noun

1. an establishment where merchandise is sold, usually on a retail basis.
2. a grocery: *We need bread and milk from the store.*
3. a stall, room, floor, or building housing or suitable for housing a retail business.
4. a supply or stock of something, esp. one for future use.
5. stores, supplies of food, clothing, or other requisites, as for a household, inn, or naval or military forces.
6. *Chiefly British* . a storehouse or warehouse.
7. quantity, esp. great quantity; abundance, or plenty: *a rich store of grain.*

–verb (used with object)

8. to supply or stock with something, as for future use.
9. to accumulate or put away, for future use (usually fol. by *up* or *away*).
10. to deposit in a storehouse, warehouse, or other place for keeping.
11. *Computers* . to put or retain (data) in a memory unit.

–verb (used without object)

12. to take in or hold supplies, goods, or articles, as for future use.
13. to remain fresh and usable for considerable time on being stored: *Flour stores well.*

–adjective

14. bought from a store; commercial: *a loaf of store bread.*

—Idioms

15. in store,
    a. in readiness or reserve.
    b. about to happen; imminent: *There is a great deal of trouble in store for them if they persist in their ways.*
16. set / laystore by, to have high regard for; value; esteem: *She sets great store by good character.*

Use **store** in a Sentence

Origin:
1225–75; (v.) ME *storen,* aph. var. of *astoren* < OF *estorer* < L *instaurāre* to set up, renew, equiv. to *in-* in-[2] + *staur-* (akin to Gk *staurós* across and to steer[1]) + *-āre* inf. suffix; (n.) ME, aph. var. of *astore* < OF *estore,* deriv. of *estorer*

—Related forms
storer, *noun*
o·ver·store, *verb,* -stored, -stor·ing.
substore, *noun*
well-stored, *adjective*

—Synonyms
9. amass, save, husband; hoard, stockpile.

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EXHIBIT 5 – Page 3

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World English Dictionary

store (stɔ :) [?]

— ***vb***

1. (*tr*) to keep, set aside, or accumulate for future use
2. (*tr*) to place in a warehouse, depository, etc, for safekeeping
3. (*tr*) to supply, provide, or stock
4. (*intr*) to be put into storage
5. *computing* to enter or retain (information) in a storage device

— ***n***

6. a. an establishment for the retail sale of goods and services
   b. (*in combination*): *storefront*
7. a. a large supply or stock kept for future use
   b. (*as modifier*): *store ship*
8. short for department store
9. a. a storage place such as a warehouse or depository
   b. (*in combination*): *storeman*
10. the state of being stored (esp in the phrase **in store**)
11. a large amount or quantity
12. *chiefly* (*Brit*) *computing* another name for memory
13. Also called: **store pig** a pig that has not yet been weaned and weighs less than 40 kg
14. a. an animal bought lean to be fattened up for market
    b. (*as modifier*): *store cattle*
15. **in store** forthcoming or imminent
16. **lay store by** , **put store by** , **set store by** to value or reckon as important

[C13: from Old French *estor,* from *estorer* to restore, from Latin *instaurāre* to refresh; related to Greek *stauros* stake]

'storable

— ***adj***

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Word Origin & History

store
1264, "to supply or stock," from O.Fr. estorer "erect, furnish, store," from L. instaurare "restore," from in- "in" + -staurare, from a noun cognate with Gk. stauros "pole, stake" (see steer (v.)). The meaning "to keep in store for future use" (1552) probably is a back-formation from store (n.). Storage is from 1612.

Durrance Declaration
EXHIBIT 5 – Page 4

store
c.1300, "that with which a household, camp, etc. is stored," from store (v.). Sense of "sufficient supply (of anything)" is attested from 1471. The meaning "place where goods are kept for sale" is first recorded 1721 in Amer.Eng. (British prefers shop). Stores "articles and equipment for an army" is from 1636. Storefront first attested 1880. In store "laid up for future use" (also of events, etc.) is recorded from late 14c. Store-bought is attested from 1952, Amer.Eng.; earlier store-boughten (1883).

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Computing Dictionary

store definition
jargon
In some varieties of Commonwealth hackish, the preferred synonym for core. Thus, "bringing a program into store" means that a program is being swapped in from backing store to main store.
[Jargon File]
(2006-12-06)

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Idioms & Phrases

store

see in store; mind the store; set store by; variety store.

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store

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"The home is a woman's natural background.... From the b..."
"Farmers in overalls and wide-brimmed straw hats lounge ..."

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Manufactured in the United States of America

survived there from colonial times until the present. *Stoop,* "a small porch," comes from Dutch *stoep;* this word is now in general use in the Northeast and is probably spreading. The word *olicook,* which appears to be dying out, means "doughnut," and comes from Dutch *oliekoek*—literally, "oil cake." And the Dutch word *kill* for a small running stream is used throughout New York State.

stoop³ (stōōp) *n.* Variant of **stoup.**

stoop•ball (stōōp′bôl′) *n.* A game patterned on baseball in which a player throws a ball against a stoop or wall and the number of bounces indicates the bases reached.

stoop•er (stōō′pər) *n.* **1.** One that stoops. **2.** *Slang* One who looks for winning pari-mutuel tickets carelessly discarded by others at a racetrack.

stop (stŏp) *v.* **stopped, stop•ping, stops** —*tr.* **1.** To close (an opening or hole) by covering, filling in, or plugging up: *The tea leaves stopped the drain.* **2.** To constrict (an opening or orifice): *My nose is stopped up.* **3.** To obstruct or block passage on (a road, for example). **4.** To prevent the flow or passage of: *stop supplies from getting through.* **5a.** To halt the motion or progress of: *stopped me and asked directions.* **b.** To block or deflect (a blow, for example); parry or ward off. **c.** To be or get in the way of (a bullet or other missile); be killed or wounded by. **6a.** To cause to desist or to change a course of action: *stopped us from continuing the argument.* **b.** To prevent or restrain: *stopped him from going.* **7.** To discontinue or cease: *He stopped his complaining.* **8a.** To defeat (an opponent or opposing team). **b.** To defeat in boxing by a knockout or technical knockout. **9.** To order a bank to withhold payment of: *stopped the check.* **10.** *Music* **a.** To press down (a string on a stringed instrument) on the fingerboard to produce a desired pitch. **b.** To close (a hole on a wind instrument) with the finger in sounding a desired pitch. —*intr.* **1.** To cease moving, progressing, acting, or operating; come to a halt: *The clock stopped in the night.* **2.** To put an end to what one is doing; cease: *had to stop at an exciting place in the book.* **3.** To interrupt one's course or journey for a brief visit or stay. Often used with *by, in,* or *off: stop by at a friend's house; stop in at the office; stop off at the gas station.* ◆ *n.* **1.** The act of stopping or the condition of being stopped; cessation. **2.** A finish; an end. **3.** A stay or visit, as one taken during a trip. **4.** A place at which someone or something stops: *a regular stop on my paper route; a bus stop.* **5.** A device or means that obstructs, blocks, or plugs up. **6.** An order given to a bank to withhold payment on a check. **7.** A part in a mechanism that stops or regulates movement. **8.** The effective aperture of a lens, controlled by a diaphragm. **9.** A mark of punctuation, especially a period. **10.** *Music* **a.** The act of stopping a string or hole on an instrument. **b.** A fret on a stringed instrument. **c.** A hole on a wind instrument. **d.** A device such as a key for closing the hole on a wind instrument. **e.** A tuned set of pipes, as in an organ. **f.** A knob, key, or pull that regulates such a set of pipes. **11.** *Nautical* A line that is used for securing something temporarily: *a sail stop.* **12a.** *Linguistics* One of a set of speech sounds that is a plosive or a nasal. **b.** A plosive. **13.** The depression between the muzzle and top of the skull of an animal, especially a dog. **14.** *Games* A stopper. **15.** *Architecture* A projecting stone, often carved, at the end of a molding. ◆ *adj.* Of, relating to, or being of use at the end of an operation or activity: *a stop code.* **—*phrasal verbs:* stop down** To reduce (the aperture) of a lens. **stop out** To withdraw temporarily from college. [Middle English *stoppen,* from Old English *-stoppian,* probably from Vulgar Latin **stuppāre,* to caulk, from Latin *stuppa,* tow, broken flax, from Greek *stuppē.*] **—stop′pa•ble** *adj.*

Synonyms *stop, cease, desist, discontinue, halt, quit* These verbs mean to bring or come to an end: *stop arguing; ceased crying; desist from complaining; discontinued the unfair treatment; halting the convoy of trucks; quit laughing.*
Antonym *start*

stop-and-go (stŏp′ənd-gō′) *adj.* Alternately proceeding and halting: *stop-and-go traffic.*

stop bath *n.* An acid solution used to check the developing process of a photographic negative or print.

stop•cock (stŏp′kŏk′) *n.* A valve that regulates the flow of fluid through a pipe; a faucet.

stop codon *n.* Any of three codons, UAA, UAG, or UGA, that signal the termination of the synthesis of a protein. Also called *chain termination codon.*

stope (stōp) *n.* An excavation in the form of steps made by the mining of ore from steeply inclined or vertical veins. ◆ *tr.v.* **stoped, stop•ing, stopes** To remove (ore) from or mine by means of a stope. [Perhaps from Low German, step, from Middle Low German *stōpe.*] **—stop′er** *n.*

Stopes (stōps), **Marie Carmichael** 1880–1958. British paleontologist and social reformer who opened England's first birth control clinic (1924) in London and later promoted family planning in the Far East.

stop•gap (stŏp′găp′) *n.* An improvised substitute for something lacking; a temporary expedient. See synonyms at **makeshift.** ◆ *adj.* Serving as a stopgap: *a stopgap budget bill to keep the government running.*

stop•light (stŏp′līt′) *n.* **1.** A light on the rear of a vehicle that is activated when the brakes are applied. Also called *brake light.* **2.** See **traffic light.**

stop order *n.* An order to a broker to buy or sell a stock when it reaches a specified level of decline or gain in price.

stop-out (stŏp′-out′) *n.* A temporary withdrawal from college.

stop•o•ver (stŏp′ō′vər) *n.* **1.** An interruption in the course of a journey for stopping or visiting at a certain place. **2.** A place visited briefly in the course of a journey.

stop•page (stŏp′ĭj) *n.* The act of stopping or the condition of being stopped; a halt: *called for a work stoppage.*

stop payment *n.* An order to one's bank not to honor a check one has drawn.

stop•per (stŏp′ər) *n.* **1.** A device, such as a cork or plug, inserted to close an opening. **2.** One that causes something to stop: *conversation stopper.* **3.** *Computer Science* The topmost memory location in a device or system. **4.** *Games* A card or cards enabling one to stop one's opponents from winning all the tricks in a particular suit in a game of bridge. ◆ *tr.v.* **-pered, -per•ing, -pers** To close with or as if with a stopper.

stop•ple (stŏp′əl) *n.* A stopper; a plug. ◆ *tr.v.* **-pled, -pling, -ples** To close with a stopper or plug. [Middle English *stoppell,* from Old English *stoppen,* to stop. See STOP.]

stop street *n.* A street intersection at which a vehicle must come to a complete stop before entering a through street.

stop•watch (stŏp′wŏch′) *n.* A watch that can be started and stopped by pushing a button and used to measure an exact duration of time.

stor•age (stôr′ĭj, stōr′-) *n.* **1a.** The act of storing goods or things for the purpose of being stored. **b.** A space for storing goods. **c.** The price charged for keeping goods stored. **2.** The charging or regenerating of a storage battery. **3.** *Computer Science* The part of a computer that stores information for subsequent use or retrieval.

storage battery *n. Electricity* A group of reversible or rechargeable secondary cells acting as a unit. Also called *secondary battery.*

storage cell *n.* **1.** See **secondary cell. 2.** *Computer Science* The elementary unit of storage.

storage device *n. Computer Science* A hardware device, such as a hard disk or floppy disk, used to record and store data.

sto•rax (stôr′ăks′, stōr′-) *n.* **1.** See **snowbell. 2.** An aromatic resin obtained from the snowbell. Also called *styrax.* **3.** A brownish aromatic resin used in perfume and medicine and obtained from any of several trees of the genus *Liquidambar,* especially *L. orientalis,* of Turkey. Also called *styrax.* [Middle English, from Latin, alteration of *styrax,* from Greek *sturax,* perhaps of Semitic origin. See **ṣrw** in Appendix II.]

store (stôr, stōr) *n.* **1.** A place where merchandise is offered for sale; a shop. **2.** A stock or supply reserved for future use: *a squirrel's store of acorns.* **3. stores** Supplies, especially of food, clothing, or arms. **4.** A place where commodities are kept; a warehouse or storehouse. **5.** A great quantity or number; an abundance. ◆ *tr.v.* **stored, stor•ing, stores 1.** To reserve or put away for future use. **2.** To fill, supply, or stock. **3.** To deposit or receive in a storehouse or warehouse for safekeeping. **4.** *Computer Science* To copy (data) into memory or onto a storage device, such as a hard disk. **—*Idiom:* in store 1.** Forthcoming: *great trouble in store for her.* **2.** In reserve; stored. [Middle English *stor,* supply, from Old French *estor,* from *estorer,* to build, from Latin *instaurāre,* to restore. See **stā-** in Appendix I.] **—stor′a•ble** *adj.* **—stor′er** *n.*

store-bought (stôr′bôt′, stōr′-) *adj.* Manufactured and purchased at retail; not homemade: *store-bought cookies.*

store cheese *n.* Cheddar.

store•front (stôr′frŭnt′, stōr′-) *n.* **1.** The side of a store or shop facing a street. **2.** A room or suite of rooms in a commercial building at street level: *a political office in a storefront.* ◆ *adj.* **1.** Of, relating to, or being that side of a store facing a street: *storefront window boxes.* **2.** Operating in a room or suite of rooms in a commercial building at street level: *a storefront lawyer.*

store•house (stôr′hous′, stōr′-) *n.* **1.** A place or building in which goods are stored; a warehouse. **2.** An abundant source or supply: *a storehouse of knowledge.*

store•keep•er (stôr′kē′pər, stōr′-) *n.* **1.** One who keeps a retail store or shop; a shopkeeper. **2.** One who is in charge of receiving or distributing stores or supplies, such as military or naval supplies. **—store′keep′ing** *n.*

store•own•er (stôr′ō′nər) *n.* One who owns or operates a store or shop.

store•room (stôr′rōōm′, -rŏŏm′, stōr′-) *n.* A room in which things are stored.

store•wide (stôr′wīd′, stōr′-) *adj.* Involving, applying to, or occurring throughout a whole store: *a storewide sale; storewide renovations.*

sto•rey (stôr′ē, stōr′ē) *n. Chiefly British* Variant of **story²**.

sto•reyed (stôr′ēd, stōr′-) *adj. Chiefly British* Variant of **storied²**.

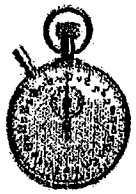
sto•ried¹ (stôr′ēd, stōr′-) *adj.* **1.** Celebrated or famous in history or story: *the storied journey of the* Mayflower. **2.** Ornamented with designs representing scenes from history, legend, or story: *storied tapestry.*

sto•ried² (stôr′ēd, stōr′-) *adj.* Having or consisting of a specified number of stories. Often used in combination: *a three-storied house; a multistoried office building.*

stork (stôrk) *n.* Any of various large wading birds of the family Ciconiidae, chiefly of the Eastern Hemisphere, having long legs and a long straight bill. [Middle English, from Old English *storc.* See **ster-¹** in Appendix I.]

storks•bill (stôrks′bĭl′) *n.* **1.** Any of various plants of the genus *Erodium,* having fruit with a narrow beaklike tip. **2.** See **geranium** (sense 2).

storm (stôrm) *n.* **1.** An atmospheric disturbance manifested in strong winds accompanied by rain, snow, or other precipitation and often by thunder and lightning. **2.** A wind with a speed from 64 to 73 miles (from 103 to 117 kilometers) per hour, according to the Beaufort scale. Also called *violent storm.* **3.** A heavy shower of objects, such as bullets or missiles. **4.** A strong or violent outburst, as of emotion or excitement: *a storm of tears.* **5.** A violent disturbance or upheaval, as in political, social,


stopwatch

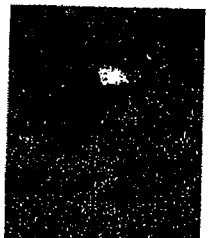

stork
saddle-billed stork
Ephippiorhynchus senegalensis

EXHIBIT 6

Durrance Declaration
EXHIBIT 6 – Page 1

AT&T 3G 3:32 PM

store

store

/stôr stɔ(ə)r/

▶ n.

1 a retail establishment selling items to the public:

a health-food store.

■ [as *modifier*] store-bought:

there's a loaf of store bread.

2 a quantity or supply of something kept for use as needed:

the squirrel has a store of food |

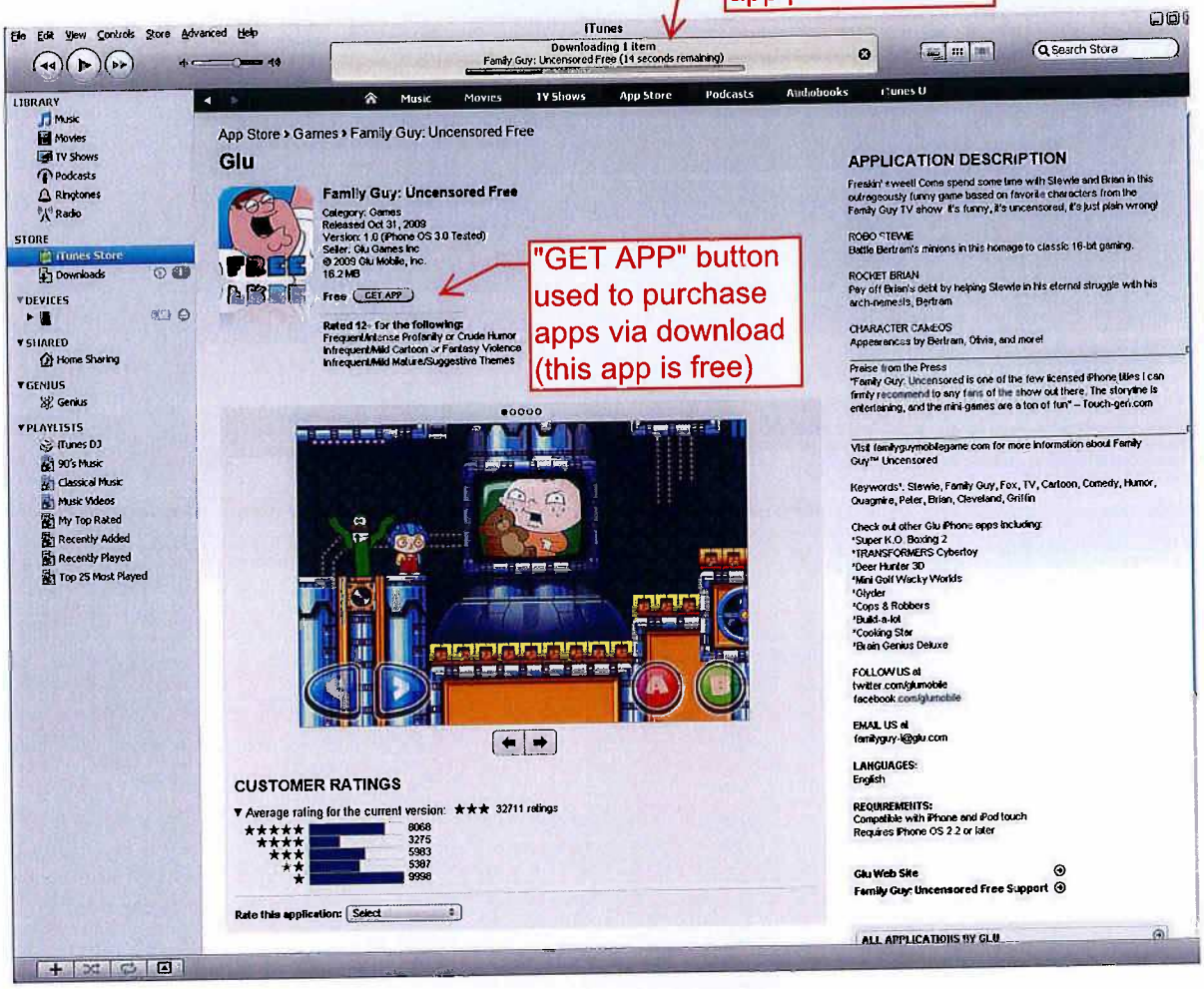
figurative her vast store of knowledge.

■ a place where things are kept for future

Durrance Declaration
EXHIBIT 6 – Page 2

EXHIBIT 7

Downloading service is part of app purchase



"GET APP" button used to purchase apps via download (this app is free)

This screen shot is the specimen of use filed by Apple on November 20, 2009 to prove use of APP STORE in Class 38 in Application Sn. 77/525433. Annotations added.

User selects "iTunes Store" from "STORE" options

"App Store" is option within iTunes Store selections

Search tool invites uses to "Search Store" for apps, music, movies, etc.

This screen shot is the specimen of use filed by Apple on November 20, 2009 to prove use of APP STORE in Classes 35 and 42 (same screen shot submitted as specimen for both Classes) in Application Sn. 77/525433. Annotations added.

EXHIBIT 8

Store | Mac | iPod | iPhone | iPad | iTunes | Support | Search

iPhone

Features | Design | iOS 4 | Apps for iPhone | Gallery | Tech Specs | Buy iPhone

Over 250,000 ways to make iPhone even better.

The apps that come with your iPhone are just the beginning. Browse the App Store to find hundreds of thousands more, all designed specifically for iPhone. Which means there's almost no limit to what your iPhone can do.

The world's largest collection of mobile apps.
The App Store is the ultimate source for mobile apps — 250,000 and counting in practically every category. Many are even free.

Download apps with a tap.
Getting apps onto your iPhone couldn't be simpler. Just find the ones you want, then tap to download them.

Get updates fast.
iPhone tells you when new versions of your apps are available. Download the updates one at a time or all at once.

Find more perfect apps.
The Genius feature recommends new apps based on ones you already have. Or you can browse best sellers, staff picks, and more.

Apps for iPhone | Apps for Cooks | Apps for the Great Outdoors | Apps for Keeping Current | Apps for Work | Apps for Music

iTunes Store
November 8, 2010
(annotated)

EXHIBIT 9

http://www.directv.com/DTVAPP/global/article.jsp?assetId=P6220088
(annotated)

DIRECTV makes local channels available to 94% of U.S. households

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- Best Bundles
- Exclusive Shows
- Compare the Competition
- What Our Customers Say
- Latest News
  - Feature Articles
  - Tips & Tricks
  - The Maltin Minute
  - The Scorsese Selection
  - Press Releases
- Access Magazine

New On DIRECTV

- Latest DIRECTV News
- Tips and Tricks
- Set your DVR Online
- Browse Top Movies
- DIRECTV on DEMAND
- Online Assistant

TIPS & TRICKS

2009-08-18

DIRECTV presents TV Apps

A whole new way to enjoy TV.

With DIRECTV's exciting FREE TV Apps, like Flickr, ScoreGuide, 5-Day Weather Forecast and 15 Webcams, you can view your favorite pictures, get up to the minute scores, check your local weather, see live feeds of sights from Venice to the Eiffel Tower to the Pyramids and much more — without missing a second of what you're watching, all at the press of a button.

How It Works:

- Press the Right Arrow button on your remote control to launch TV Apps. Select the DIRECTV App Store icon at the top of the TV Apps Dock and choose the apps you want. You can also go to the online DIRECTV App Store on your computer, select Browse and choose the apps you want there.
- Whenever you want to access your TV Apps, just press the Right Arrow button and select the App you want to use.
- Enjoy.

To enjoy TV Apps, you need a DIRECTV Plus® HD DVR receiver (model HR20 and up), a DIRECTV Plus® DVR (model R22) or a DIRECTV HD receiver (models H21 and H23). The receiver must be connected to the Internet.

It's that simple. Just click and enjoy.

Previous Next

Customer Testimonial

"DIRECTV stepping in to offer FRIDAY NIGHT LIGHTS to viewers absolutely confirms my decision to make DIRECTV my choice."

— *Mike B.*

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  Find out the latest news
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- **DIRECTV YouTube**
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Join the DIRECTV Community

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EXHIBIT 9 – Page 2

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EXHIBIT 9 – Page 3

EXHIBIT 10

iPod touch

What is iPod touch | Features | Games + Apps | iPod + iTunes | Gallery | Tech Specs | Buy Now

- Overview
- Music
- Movies + TV Shows
- App Store
- iTunes
- Voice Control
- Photos
- Home Screen
- Safari Web Browser
- Mail
- Maps
- YouTube
- Nike + iPod
- Voice Memos
- Accessibility

More Features

iPod touch Technology

App Store

Shop the App Store and discover over 100,000 apps that let you do even more with your iPod touch. Browse apps in categories from games to lifestyle, social networking to education, and more.

Browse Apps

Shop the App Store a number of ways. Tap Featured and get a list of new apps and to see what's hot. Peruse by category. Check out the Top 25 apps. Or if you know exactly what app you're looking for, find it by doing a quick search.

Genius Recommendations for Apps NEW

There are tens of thousands of apps in the App Store, with more added every day. A new feature of iPod touch makes finding cool new apps even easier. It's Genius for apps, and it works just like Genius for your music. Tap the Genius icon and get recommendations for apps that you might like based on apps you and others have downloaded.

Genius Recommendations for Apps

Watch the video

Durrance Declaration
EXHIBIT 10 – Page 1

Download Apps

When you find an app you want, buy and download it wirelessly to your iPod touch from anywhere over Wi Fi, and start using it right away.

Update Apps

iPod touch tells you whenever an app update is available, so you'll always have the latest versions of your favorite apps.

Some applications are not available in all areas. Application availability and pricing are subject to change.

Movies + TV Shows

iTunes

Compare iPod touch

iPod touch 8GB	$199	32GB NEW	$299	64GB NEW	$399
1,750 songs		7,000 songs		14,000 songs	
10 hours of video		40 hours of video		80 hours of video	
10,000 photos		40,000 photos		90,000 photos	
Up to 30 hours of music playback		Voice Control		Voice Control	
Up to 6 hours of video playback		Up to 30 hours of music playback		Up to 30 hours of music playback	
iPod touch 3.1 software		Up to 6 hours of video playback		Up to 6 hours of video playback	
Wi-Fi		iPod touch 3.1 software		iPod touch 3.1 software	
Bluetooth		Wi-Fi		Wi-Fi	
Nike + iPod support built in		Bluetooth		Bluetooth	
Built-in speaker		Nike + iPod support built in		Nike + iPod support built in	
Earphones		Built-in speaker		Built-in speaker	
		Earphones with Remote and Mic		Earphones with Remote and Mic	

Actual music, photo, and video capacity varies by content. See www.apple.com/ipodtouch/specs.html for more information.

Rechargeable batteries have a limited number of charge cycles and may eventually need to be replaced (see www.apple.com/support/ipod/service/battery). Battery life and number of charge cycles vary by use and settings. See www.apple.com/batteries for more information.

iPod everywhere.
At home. At work. And anyplace in between.

Compare iPod models.
Find the one that's perfect for you.

Buy iPod touch from $199.

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Get free engraving and free shipping

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EXHIBIT 10 – Page 2

Apple Retail Store
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Call 1-800-MY-APPLE (800-692-7753).
Find your **local authorized reseller**.

Durrance Declaration
EXHIBIT 10 – Page 3

Apple – iTunes – What's on – Discover music, movies, and more.

http://www.apple.com/itunes/whats-on/#apps

Apple – iTunes – What's on – Dis...

Back to top ▲

App Store

There's an app for that.
Handy, clever, and fun apps make your iPhone, iPad, or iPod touch even more amazing. You'll find them all on the App Store. From business to games, education to entertainment, productivity to social networking, there's an app for just about anything. And many apps are free. Search and browse apps just as you would music or movies. Look to Genius recommendations to find new apps you'll love based on the ones you have.
Visit the App Store in iTunes ▸

Back to top ▲

Audiobooks

Catch up on your reading just by listening.
The iTunes Store includes a well-stocked library of the world's best-selling audiobooks. You'll find thousands of titles, and the list keeps growing. Browse biographies, mysteries, comedies, classics, self-help books, and more. Download and listen on your computer or iPod. Audiobooks

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iTunes

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- Podcasts
- Apps
- Radio

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- iTunes Store
- Ping

SHARED
- Home Sharing

GENIUS
- Genius

PLAYLISTS
- iTunes DJ
- 90's Music
- Classical Music
- Music Videos
- My Top Rated
- Recently Added
- Recently Played
- Top 25 Most Played

App Store › Games › Clickgamer.com

$0.99 Buy App

Category: Games
Updated: Oct 01, 2010
Current Version: 1.4.4
1.4.4 (iOS 4.0 Tested)
17.7 MB
Languages: English, Chinese, French, German, Italian, Japanese, Spanish
Seller: Clickgamer Technologies Ltd
© Rovio Mobile

Rated 4+

Requirements: Compatible with iPhone, iPod touch, and iPad. Requires iOS 3.0 or later

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Floe — a little bear needs your help
Parking Mania
English Vietnamese English Dictio...
Stick Fu

Angry Birds

Game Center

Description

The survival of the Angry Birds is at stake. Dish out revenge on the green pigs who stole the Birds' eggs. Use the unique destructive powers of the Angry Birds to lay waste to the pigs' fortified castles. Angry Birds features hours of gameplay, challenging physics-based castle demolition, and lots of replay value. Each of the 195 levels requires logic, skill, and brute force to crush the enemy....

...More

Clickgamer.com Web Site › Angry Birds Support ›

What's New in Version 1.4.4

A BIG FAT UPDATE – GAME CENTER, RETINA DISPLAY AND NEW LEVELS!

...More

iPhone Screenshots

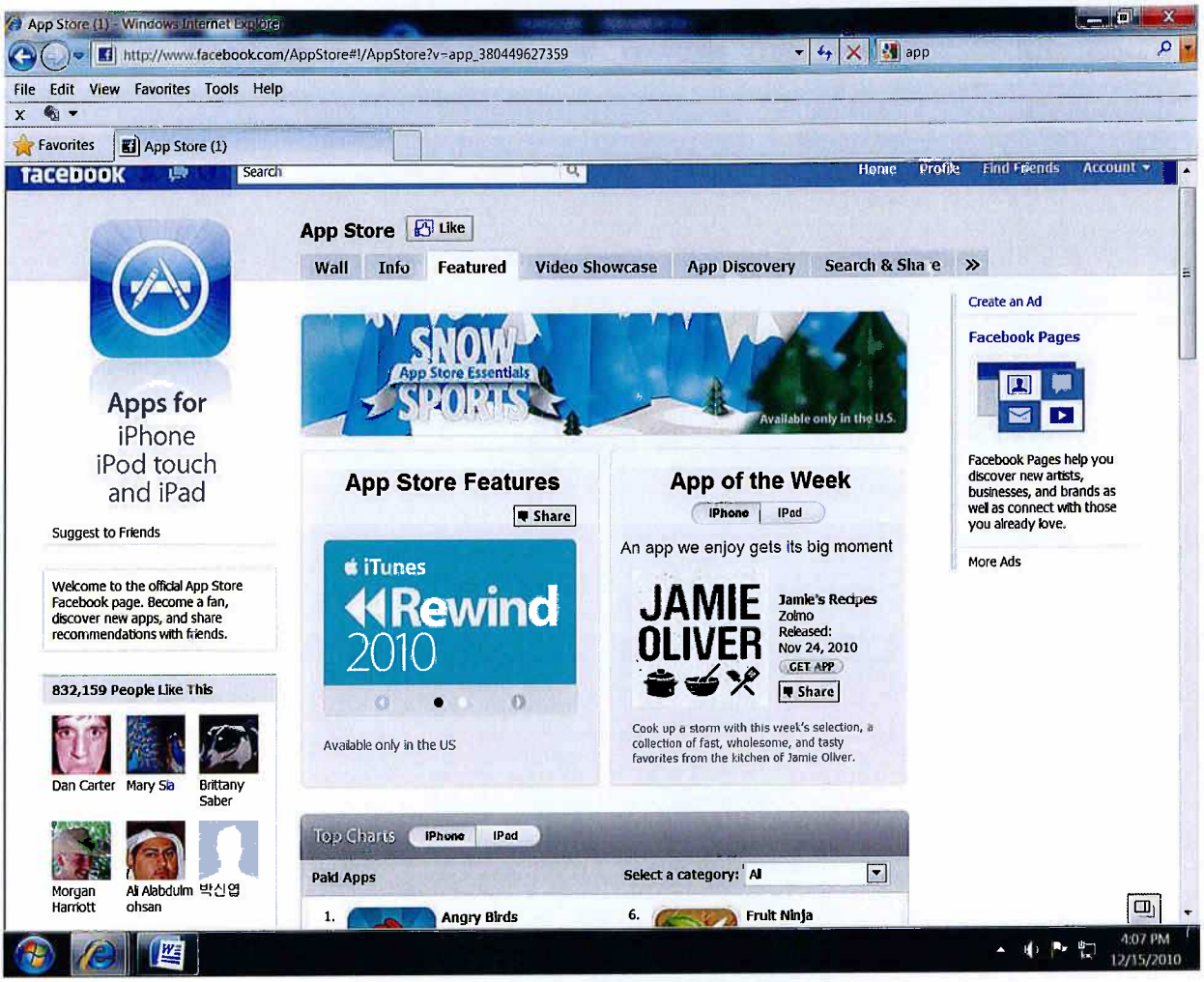
Customer Ratings

4:18 PM
12/15/2010

iTunes Store
December 15, 2010

EXHIBIT 11

http://www.facebook.com/AppStore#!/AppStore?v=wall
December 15, 2010



http://www.facebook.com/AppStore#!/AppStore?v=app_380449627359
December 15, 2010

EXHIBIT 12

Apple's App Store Downloads Top Two Billion

More Than 85,000 Apps Now Available for iPhone & iPod touch

CUPERTINO, California—September 28, 2009—Apple® today announced that more than two billion apps have been downloaded from its revolutionary App Store, the largest applications store in the world. There are now more than 85,000 apps available to the more than 50 million iPhone™ and iPod touch® customers worldwide and over 125,000 developers in Apple's iPhone Developer Program.

"The rate of App Store downloads continues to accelerate with users downloading a staggering two billion apps in just over a year, including more than half a billion apps this quarter alone," said Steve Jobs, Apple's CEO. "The App Store has reinvented what you can do with a mobile handheld device, and our users are clearly loving it."

Today, iPhone and iPod touch customers in 77 countries worldwide can choose from an incredible range of apps in 20 categories, including games, business, news, sports, health, reference and travel. With the recently introduced iTunes® 9, it's now easier than ever to organize and sync your apps right in iTunes and they will automatically appear on your iPhone or iPod touch with the same layout.

Apple ignited the personal computer revolution in the 1970s with the Apple II and reinvented the personal computer in the 1980s with the Macintosh. Today, Apple continues to lead the industry in innovation with its award-winning computers, OS X operating system and iLife and professional applications. Apple is also spearheading the digital media revolution with its iPod portable music and video players and iTunes online store, and has entered the mobile phone market with its revolutionary iPhone.

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EXHIBIT 12 – Page 1

iTunes 9 images

Apple Premieres iTunes 9

Featuring iTunes LP, Home Sharing, Genius Mixes & Improved Syncing

SAN FRANCISCO—September 9, 2009—Apple® today introduced iTunes® 9, the latest version of the world's most popular software application to purchase, manage and play media, packed with innovative features such as iTunes LP, Home Sharing and Genius Mixes, as well as a redesigned store and improved syncing. iTunes 9 makes it easier than ever to discover, purchase and enjoy your music, movies, TV shows, and apps for iPhone™ and iPod touch® from Apple's revolutionary App Store. Plus, Home Sharing now lets you easily transfer songs, movies and TV shows to other computers in your home.

"iTunes 9 is a great iTunes release, with innovative features that make using iTunes better than ever and iTunes content richer than ever," said Steve Jobs, Apple's CEO. "iTunes LP, for example, lets artists share more of their creativity with fans and gives music lovers the feeling of being immersed in an entire album with art, lyrics, liner notes, photos and videos."

iTunes LP is the next evolution of the music album delivering a rich, immersive experience for select albums on the iTunes Store by combining beautiful design with expanded visual features like live performance videos, lyrics, artwork, liner notes, interviews, photos, album credits and more. iTunes LP debuts today with albums including Bob Dylan's "Highway 61 Revisited," Norah Jones' "Come Away With Me," The Grateful Dead's "American Beauty" and Dave Matthews Band's "Big Whiskey and the GrooGrux King: iTunes Pass." The new iTunes Extras provides a similar experience for movies on iTunes with features including documentaries, deleted scenes, interviews and interactive galleries. iTunes Extras is now available for select movies including "Twilight," "Batman Begins," "WALL-E," "Iron Man" and "The Da Vinci Code." Customers can enjoy iTunes LP and iTunes Extras on a Mac® or PC.

iTunes 9 also introduces Home Sharing, which lets you easily transfer music, movies and TV shows among up to five authorized computers in your home. Family members can now view up to five iTunes libraries on their home network, see only the portion of these libraries they don't already have, import their favorite content directly to their own libraries, and automatically add new purchases from other computers into their library.

The incredibly popular Genius feature gets even better with Genius Mixes which are created using the results of over 27 million music libraries with over 54 billion songs that have been submitted and analyzed by Genius. The new Genius Mixes feature is like having a "Genius" DJ that automatically generates up to 12 endless mixes of songs from your iTunes library that go great together.

With improved syncing in iTunes 9 and iPhone OS 3.1, you can now organize your iPhone apps right in iTunes and they will automatically appear on your iPhone with the same layout. Plus, syncing music, photos, movies and TV shows is easier than ever with the added ability to sync music by artist and genre and sync photos by Events and Faces. The iTunes Store on iPhone now features precut ringtone downloads with over 20,000 ringtones priced at just $1.29.

iTunes 9 is available immediately as a free download at www.itunes.com.

The iTunes Store is the world's most popular online music, TV and movie store with a catalog of over 11 million songs, over 50,000 TV episodes and over 7,500 films including over 2,000 in stunning high definition video. With Apple's legendary ease of use, pioneering features such as iTunes Movie Rentals, integrated podcasting support, the ability to turn previously purchased tracks into complete albums at a reduced price, and seamless integration with iPod® and iPhone, the iTunes Store is the best way for Mac and PC users to legally discover, purchase and

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download music and video online.

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Apple's App Store Downloads Top 1.5 Billion in First Year

More Than 65,000 Apps; Over 100,000 Developers

CUPERTINO, California—July 14, 2009—Apple® today announced that customers have downloaded more than 1.5 billion applications in just one year from its revolutionary App Store, the largest applications store in the world. The App Store is also growing at an incredible pace with more than 65,000 apps and more than 100,000 developers in the iPhone™ Developer Program.

"The App Store is like nothing the industry has ever seen before in both scale and quality," said Steve Jobs, Apple's CEO. "With 1.5 billion apps downloaded, it is going to be very hard for others to catch up."

The revolutionary App Store has more than 65,000 apps available to consumers in 77 countries, allowing developers to reach tens of millions of iPhone and iPod® touch users around the world. The App Store works with both iPod touch and iPhone including the new iPhone 3GS, the fastest, most powerful iPhone yet. Apple has shipped over 40 million of these devices that run apps from the App Store.

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Apple's Revolutionary App Store Downloads Top One Billion in Just Nine Months

CUPERTINO, California—April 24, 2009—Apple® today announced that customers have downloaded one billion applications from its revolutionary App Store, the largest applications store in the world. The one billionth app, Bump created by Bump Technologies, was downloaded by Connor Mulcahey, age 13, of Weston, CT. As the grand prize winner of Apple's one billion app countdown contest, Connor will receive a $10,000 iTunes® gift card, an iPod® touch, a Time Capsule® and a MacBook® Pro.

"The revolutionary App Store has been a phenomenal hit with iPhone and iPod touch users around the world, and we'd like to thank our customers and developers for helping us achieve the astonishing milestone of one billion apps downloaded," said Philip Schiller, Apple's senior vice president of Worldwide Product Marketing. "In nine months, the App Store has completely revolutionized the mobile industry and this is only the beginning."

Today, the groundbreaking App Store has more than 35,000 applications available to consumers in 77 countries, allowing developers to reach tens of millions of iPhone™ and iPod touch users around the world. This summer the iPhone OS 3.0 software update will provide developers with over 1,000 new developer APIs enabling In-App Purchases, Peer-to-Peer connections, App control of accessories, and Push Notifications. The iPhone OS 3.0 release will also add over 100 customer features including cut, copy and paste; Spotlight™ search; landscape keyboard and view for all key iPhone apps; MMS* support; and expanded parental controls for apps, TV shows, and movies from the App Store.

*MMS messaging is available only on iPhone 3G; fees may apply. MMS may not be available in all areas.

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Apple Announces Over 100,000 Apps Now Available on the App Store

CUPERTINO, California—November 4, 2009—Apple® today announced that developers have created over 100,000 apps for the revolutionary App Store, the largest applications store in the world. iPhone® and iPod touch® customers in 77 countries can choose from an incredible range of apps in 20 categories, including games, business, news, sports, health, reference and travel. App Store users have downloaded well over two billion apps, continuing to make it the world's most popular applications store.

"The App Store, now with over 100,000 applications available, is clearly a major differentiator for millions of iPhone and iPod touch customers around the world," said Philip Schiller, Apple's senior vice president of Worldwide Product Marketing. "The iPhone SDK created the first great platform for mobile applications and our customers are loving all of the amazing apps our developers are creating."

"The App Store has forever changed the mobile gaming industry and continues to improve," said Travis Boatman, vice president of Worldwide Studios, EA Mobile. "With a global reach of over 50 million iPhone and iPod touch users, the App Store has allowed us to develop high quality EA games that have been a huge success with customers."

"With 10,000 downloads a day, worldwide customer response to our I Am T-Pain App has exceeded our wildest expectations," said Jeff Smith, CEO of Smule. "The App Store has given us a unique opportunity to create and grow a very successful business, and we're looking forward to an exciting future."

Apple continues to improve search and discovery with new features including Genius for Apps, App Store Essentials selections, sub category listings and more valuable customer reviews. With the recently introduced iTunes® 9, it's also now easier than ever to organize and sync your apps right in iTunes and they will automatically appear on your iPhone or iPod touch with the same layout.

The release of iPhone OS 3.0 this summer made over 100 new features available to iPhone and iPod touch users including Cut, Copy and Paste; MMS; landscape view for Mail, Text and Notes; stereo Bluetooth; shake to shuffle; parental controls; automatic login at Wi-Fi hot spots and Push Notifications. These new features have been incredibly popular with customers and there have already been more than two billion Push Notifications sent to apps available from the App Store. Additionally, the recently introduced In App Purchase feature for free apps means leading developers will now be able to offer customers the choice of buying content, subscriptions and digital services from directly inside their apps.

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Changes Coming to the iTunes Store

- All Songs DRM-Free
- Users Can Download Songs Directly Onto iPhone 3G Over Their 3G Network for the Same Price
- In April 2009, Songs on iTunes Will be Available at Three Price Points

SAN FRANCISCO—January 6, 2009—Apple® today announced several changes to the iTunes® Store (www.itunes.com). Beginning today, all four major music labels—Universal Music Group, Sony BMG, Warner Music Group and EMI, along with thousands of independent labels, are now offering their music in iTunes Plus, Apple's DRM-free format with higher-quality 256 kbps AAC encoding for audio quality virtually indistinguishable from the original recordings. iTunes customers can also choose to download their favorite songs from the world's largest music catalog directly onto their iPhone™ 3G over their 3G network just as they do with Wi-Fi today, for the same price as downloading to their computer. And beginning in April, based on what the music labels charge Apple, songs on iTunes will be available at one of three price points: 69 cents, 99 cents and $1.29, with most albums still priced at $9.99.

"We are thrilled to be able to offer our iTunes customers DRM-free iTunes Plus songs in high quality audio and our iPhone 3G customers the ability to download music from iTunes anytime, anywhere over their 3G network at the same price as downloading to your computer or via Wi-Fi," said Steve Jobs, Apple's CEO. "And in April, based on what the music labels charge Apple, songs on iTunes will be available at one of three price points—69 cents, 99 cents and $1.29—with many more songs priced at 69 cents than $1.29."

iTunes offers customers a simple, one-click option to easily upgrade their entire library of previously purchased songs to the higher quality DRM-free iTunes Plus format for just 30 cents per song or 30 percent of the album price. The iTunes Store will begin offering eight million of its 10 million songs in Apple's DRM-free format, iTunes Plus, today with the remaining two million songs offered in iTunes Plus by the end of March.

iPhone 3G users can now preview and purchase the entire iTunes Store music catalog on their iPhone 3G over their 3G network, just as they do with Wi-Fi today, for the same price and in the same high quality format. Songs purchased on an iPhone will automatically sync to a user's computer the next time they sync their iPhone.

The iTunes Store is the world's most popular online music, TV and movie store with a catalog of over 10 million songs, over 30,000 TV episodes and over 2,500 films including over 600 in stunning high definition video. With Apple's legendary ease of use, pioneering features such as iTunes Movie Rentals, integrated podcasting support, the ability to turn previously purchased tracks into complete albums at a reduced price, and seamless integration with iPod® and iPhone, the iTunes Store is the best way for Mac® and PC users to legally discover, purchase and download music and video online.

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Movie Fans Can Buy & Rent Films in High Definition on the iTunes Store

Box Office Favorites Including "Quantum of Solace" & "Twilight" Available in Stunning HD

CUPERTINO, California—March 19, 2009—Apple® today announced that iTunes® customers can purchase and rent box office favorites including "Quantum of Solace" and "Twilight" in stunning HD on the iTunes Store (www.itunes.com). Starting today, movie fans can purchase box office blockbusters for download in HD for $19.99 from iTunes, and films will be available as iTunes Movie Rentals in HD for $4.99 within 30 days after release. Customers can enjoy these films in HD on their Mac® or PC and on their widescreen TV with Apple TV®, as well as in standard definition on their iPhone™ or iPod® with video. The iTunes Store is the world's most popular online TV and movie store, with over 250 million TV episodes purchased and over 33 million movies purchased and rented.

"Movie fans are going to love being able to buy and rent films including 'Quantum of Solace' and 'Twilight' in stunning HD from the iTunes Store," said Eddy Cue, Apple's vice president of Internet Services. "Customers have made HD content on iTunes a hit, with over 50 percent of TV programming being purchased in HD when available."

Starting today, iTunes customers can pre-order "Quantum of Solace" which will be downloaded to their computer on March 24, and the smash hit thriller "Twilight" will be available on March 21. iTunes customers can purchase "Transporter 3," "Punisher: War Zone" and other select titles in HD today, and the action/comedy "The Spirit" will be available on April 14. The iTunes Movie Store will be adding more HD movies soon and customers can view the latest offerings at www.itunes.com/movies/hd.

The iTunes Store is the world's most popular online music, TV and movie store with a catalog of over 10 million songs, over 40,000 TV episodes, and over 5,000 movies including over 1,200 in stunning high definition video for rent. With Apple's legendary ease of use, pioneering features such as iTunes Movie Rentals, integrated podcasting support, the ability to turn previously purchased tracks into complete albums at a reduced price, and seamless integration with iPod and iPhone, the iTunes Store is the best way for Mac and PC users to legally discover, purchase and download music and video online.

Pricing & Availability
iTunes 8.1 for Mac and Windows includes the iTunes Store and is available as a free download from (www.itunes.com). Purchase and download of songs and videos from the iTunes Store requires a valid credit card from a financial institution in the country of purchase. Video availability varies by country. iTunes Movie Rentals are $2.99 (US) for library titles and $3.99 (US) for new releases, and high definition versions are priced just one dollar more with library titles at $3.99 (US) and new releases at $4.99 (US).

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New Apple Store App Makes Buying Apple Products Easier Than Ever

CUPERTINO, California—June 15, 2010—Apple® today introduced the new Apple Store® app which lets US customers purchase Apple products, including the new iPhone® 4, right from the convenience of their iPhone or iPod touch®. The Apple Store app is available as a free download on the App Store beginning today.

The new Apple Store app makes it easy for US customers with an iPhone or iPod touch to find an Apple retail store near them and make reservations for amazing retail services including free tech support and advice at the Genius Bar, hands-on workshops, Personal Shopping appointments and personal training sessions through Apple's popular One to One program. Customers can also shop the full selection of more than 1,000 products and accessories available from the Apple Online Store, get the latest Apple product news, read customer reviews and get answers to their product questions.

Apple ignited the personal computer revolution with the Apple II, then reinvented the personal computer with the Macintosh. Apple continues to lead the industry with its award-winning computers, OS X operating system, and iLife, iWork and professional applications. Apple leads the digital music revolution with its iPods and iTunes online store, has reinvented the mobile phone with its revolutionary iPhone and App Store, and has recently introduced its magical iPad which is defining the future of mobile media and computing devices.

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iTunes Store Tops 10 Billion Songs Sold

CUPERTINO, California—February 25, 2010—Apple® today announced that music fans have purchased and downloaded over 10 billion songs from the iTunes® Store (www.itunes.com), the world's most popular online music, TV and movie store. The 10 billionth song, "Guess Things Happen That Way" by Johnny Cash, was purchased by Louie Sulcer of Woodstock, Georgia. As the winner of the iTunes Countdown to 10 Billion Songs, Louie will receive a $10,000 iTunes Gift Card. iTunes is the number one music retailer in the world and features the world's largest music catalog with over 12 million songs.

"We're grateful to all of our customers for helping us reach this amazing milestone," said Eddy Cue, Apple's vice president of Internet Services. "We're proud that iTunes has become the number one music retailer in the world, and selling 10 billion songs is truly staggering."

The iTunes Store has a catalog of over 12 million songs, over 55,000 TV episodes and over 8,500 movies including over 2,500 in stunning high definition video. With Apple's legendary ease of use, pioneering features such as iTunes Movie Rentals, integrated podcasting support, the ability to turn previously purchased tracks into complete albums at a reduced price, and seamless integration with iPod® and iPhone®, the iTunes Store is the best way for Mac® and PC users to legally discover, purchase and download music and video online.

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Apple's App Store Downloads Top Three Billion

CUPERTINO, California—January 5, 2010—Apple® today announced that more than three billion apps have been downloaded from its revolutionary App Store by iPhone® and iPod touch® users worldwide.

"Three billion applications downloaded in less than 18 months—this is like nothing we've ever seen before," said Steve Jobs, Apple's CEO. "The revolutionary App Store offers iPhone and iPod touch users an experience unlike anything else available on other mobile devices, and we see no signs of the competition catching up anytime soon."

iPhone and iPod touch customers in 77 countries worldwide can choose from an incredible range of apps in 20 categories, including games, business, news, sports, health, reference and travel.

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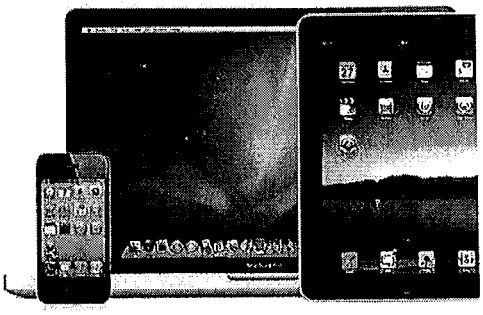
EXHIBIT 13

App Store Review Guidelines

The app approval process is in place to ensure that applications are reliable, perform as expected, and are free of explicit and offensive material. We review every app on the App Store based on a set of technical, content, and design criteria. This review criteria is now available to you in the App Store Review Guidelines. These guidelines are designed to help you prepare your iOS and Mac OS X apps for the approval process.



App Store Review Guidelines

The App Store Review Guidelines provide rules and examples across a range of development topics, including user interface design, functionality, content, and the use of specific technologies. Ensure your apps comply with the App Store Review Guidelines before submitting them for review.

App Store Review Guidelines for iOS apps
App Store Review Guidelines for Mac OS X apps

Developer Program License Agreements

We have made important changes to our iOS Developer Program License Agreement in sections 3.3.1, 3.3.2, and 3.3.9 to revise restrictions we put in place earlier this year. In particular, we are relaxing restrictions on what development tools can be used to create iOS apps, as long as the resulting applications do not download any code.
Review the iOS Developer Program License Agreement

The new Mac Developer Program License Agreement details your obligations and responsibilities as a member of the Mac Developer Program.
Review the Mac Developer Program License Agreement

App Review Board

We've created the App Review Board to provide you the opportunity to appeal the rejection of an application if you believe that the functionality or technical implementation was misunderstood. You will be able to submit details that the App Review Board will use to determine if the rejection of your app should be reconsidered.
Submit an appeal to the App Review Board for iOS apps
Submit an appeal to the App Review Board for Mac OS X apps

Additional Resources

In addition to the App Store Review Guidelines, the Human Interface Guidelines provide you development guidance by detailing the fundamental human interface design principles and how to apply them to your iOS and Mac OS X apps. The Guides also describe the various views and controls and provide guidance on how to use them effectively.

iPhone Human Interface Guidelines
iPad Human Interface Guidelines
Apple Human Interface Guidelines

Learn more

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App Store Review Guidelines

Introduction

We're thrilled that you want to invest your talents and time to develop applications for iOS. It has been a rewarding experience - both professionally and financially - for tens of thousands of developers and we want to help you join this successful group. This is the first time we have published our App Store Review Guidelines. We hope they will help you steer clear of issues as you develop your app, so that it speeds through the approval process when you submit it.

We view Apps different than books or songs, which we do not curate. If you want to criticize a religion, write a book. If you want to describe sex, write a book or a song, or create a medical app. It can get complicated, but we have decided to not allow certain kinds of content in the App Store. It may help to keep some of our broader themes in mind:

- We have lots of kids downloading lots of apps, and parental controls don't work unless the parents set them up (many don't). So know that we're keeping an eye out for the kids.
- We have over 250,000 apps in the App Store. We don't need any more Fart apps. If your app doesn't do something useful or provide some form of lasting entertainment, it may not be accepted.
- If your App looks like it was cobbled together in a few days, or you're trying to get your first practice App into the store to impress your friends, please brace yourself for rejection. We have lots of serious developers who don't want their quality Apps to be surrounded by amateur hour.
- We will reject Apps for any content or behavior that we believe is over the line. What line, you ask? Well, as a Supreme Court Justice once said, "I'll know it when I see it". And we think that you will also know it when you cross it.
- If your app is rejected, we have a Review Board that you can appeal to. If you run to the press and trash us, it never helps.
- This is a living document, and new apps presenting new questions may result in new rules at any time. Perhaps your app will trigger this.

Lastly, we love this stuff too, and honor what you do. We're really trying our best to create the best platform in the world for you to express your talents and make a living too. If it sounds like we're control freaks, well, maybe it's because we're so committed to our users and making sure they have a quality experience with our products. Just like almost all of you are too.

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1. Terms and conditions

1.1 As a developer of applications for the App Store you are bound by the terms of the Program License Agreement (PLA), Human Interface Guidelines (HIG), and any other licenses or contracts between you and Apple. The following rules and examples are intended to assist you in gaining acceptance for your app in the App Store, not to amend or remove provisions from any other agreement.

2. Functionality

2.1 Apps that crash will be rejected

2.2 Apps that exhibit bugs will be rejected

2.3 Apps that do not perform as advertised by the developer will be rejected

2.4 Apps that include undocumented or hidden features inconsistent with the description of the app will be rejected

2.5 Apps that use non-public APIs will be rejected

2.6 Apps that read or write data outside its designated container area will be rejected

2.7 Apps that download code in any way or form will be rejected

2.8 Apps that install or launch other executable code will be rejected

2.9 Apps that are "beta", "demo", "trial", or "test" versions will be rejected

2.10 iPhone apps must also run on iPad without modification, at iPhone resolution, and at 2X iPhone 3GS resolution

2.11 Apps that duplicate apps already in the App Store may be rejected, particularly if there are many of them

2.12 Apps that are not very useful or do not provide any lasting entertainment value may be rejected

2.13 Apps that are primarily marketing materials or advertisements will be rejected

2.14 Apps that are intended to provide trick or fake functionality that are not clearly marked as such will be rejected

2.15 Apps larger than 20MB in size will not download over cellular networks (this is automatically prohibited by the App Store)

2.16 Multitasking apps may only use background services for their intended purposes: VoIP, audio playback, location, task completion, local notifications, etc

2.17 Apps that browse the web must use the iOS WebKit framework and WebKit Javascript

2.18 Apps that encourage excessive consumption of alcohol or illegal substances, or encourage minors to consume alcohol or smoke cigarettes, will be rejected

2.19 Apps that provide incorrect diagnostic or other inaccurate device data will be rejected

2.20 Developers "spamming" the App Store with many versions of similar apps will be removed from the iOS Developer Program

3. Metadata (name, descriptions, ratings, rankings, etc)

3.1 Apps with metadata that mentions the name of any other mobile platform will be rejected

3.2 Apps with placeholder text will be rejected

3.3 Apps with descriptions not relevant to the application content and functionality will be rejected

3.4 App names in iTunes Connect and as displayed on a device should be similar, so as not to cause confusion

3.5 Small and large app icons should be similar, so as to not to cause confusion

3.6 Apps with app icons and screenshots that do not adhere to the 4+ age rating will be rejected

3.7 Apps with Category and Genre selections that are not appropriate for the app content will be rejected

Developers are responsible for assigning appropriate ratings to their apps. Inappropriate ratings may be changed by Apple

3.9 Developers are responsible for assigning appropriate keywords for their apps. Inappropriate keywords may be changed/deleted by Apple

3.10 Developers who attempt to manipulate or cheat the user reviews or chart ranking in the App Store with fake or paid reviews, or any other inappropriate methods will be removed from the iOS Developer Program

4. Location

4.1 Apps that do not notify and obtain user consent before collecting, transmitting, or using location data will be rejected

4.2 Apps that use location-based APIs for automatic or autonomous control of vehicles, aircraft, or other devices will be rejected

4.3 Apps that use location-based APIs for dispatch, fleet management, or emergency services will be rejected

5. Push notifications

5.1 Apps that provide Push Notifications without using the Apple Push Notification (APN) API will be rejected

5.2 Apps that use the APN service without obtaining a Push Application ID from Apple will be rejected

5.3 Apps that send Push Notifications without first obtaining user consent will be rejected

5.4 Apps that send sensitive personal or confidential information using Push Notifications will be rejected

5.5 Apps that use Push Notifications to send unsolicited messages, or for the purpose of phishing or spamming will be rejected

5.6 Apps cannot use Push Notifications to send advertising, promotions, or direct marketing of any kind

5.7 Apps cannot charge users for use of Push Notifications

5.8 Apps that excessively use the network capacity or bandwidth of the APN service or unduly burden a device with Push Notifications will be rejected

5.9 Apps that transmit viruses, files, computer code, or programs that may harm or disrupt the normal operation of the APN service will be rejected

6. Game Center

6.1 Apps that display any Player ID to end users or any third party will be rejected

6.2 Apps that use Player IDs for any use other than as approved by the Game Center terms will be rejected

6.3 Developers that attempt to reverse lookup, trace, relate, associate, mine, harvest, or otherwise exploit Player IDs, alias, or other information obtained through the Game Center will be removed from the iOS Developer Program

6.4 Game Center information, such as Leaderboard scores, may only be used in apps approved for use with the Game Center

6.5 Apps that use Game Center service to send unsolicited messages, or for the purpose of phishing or spamming will be rejected

6.6 Apps that excessively use the network capacity or bandwidth of the Game Center will be rejected

6.7 Apps that transmit viruses, files, computer code, or programs that may harm or disrupt the normal operation of the Game Center service will be rejected

7. iAds

7.1 Apps that artificially increase the number of impressions or click-throughs of ads will be

rejected

7.2 Apps that contain empty iAd banners will be rejected

7.3 Apps that are designed predominantly for the display of ads will be rejected

8. Trademarks and trade dress

8.1 Apps must comply with all terms and conditions explained in the Guidelines for using Apple Trademark and Copyrights and the Apple Trademark List

8.2 Apps that suggest or infer that Apple is a source or supplier of the app, or that Apple endorses any particular representation regarding quality or functionality will be rejected

8.3 Apps which appear confusingly similar to an existing Apple product or advertising theme will be rejected

8.4 Apps that misspell Apple product names in their app name (i.e., GPS for Iphone, iTunz) will be rejected

8.5 Use of protected 3rd party material (trademarks, copyrights, trade secrets, otherwise proprietary content) requires a documented rights check which must be provided upon request

8.6 Google Maps and Google Earth images obtained via the Google Maps API can be used within an application if all brand features of the original content remain unaltered and fully visible. Apps that cover up or modify the Google logo or copyright holders identification will be rejected

9. Media content

9.1 Apps that do not use the MediaPlayer framework to access media in the Music Library will be rejected

9.2 App user interfaces that mimic any iPod interface will be rejected

9.3 Audio streaming content over a cellular network may not use more than 5MB over 5 minutes

9.4 Video streaming content over a cellular network longer than 10 minutes must use HTTP Live Streaming and include a baseline 64 kbps audio-only HTTP Live stream

10. User interface

10.1 Apps must comply with all terms and conditions explained in the Apple iPhone Human Interface Guidelines and the Apple IPad Human Interface Guidelines

10.2 Apps that look similar to apps bundled on the iPhone, including the App Store, iTunes Store, and iBookstore, will be rejected

10.3 Apps that do not use system provided items, such as buttons and icons, correctly and as described in the Apple iPhone Human Interface Guidelines and the Apple iPad Human Interface Guidelines may be rejected

10.4 Apps that create alternate desktop/home screen environments or simulate multi-app widget experiences will be rejected

10.5 Apps that alter the functions of standard switches, such as the Volume Up/Down and Ring/Silent switches, will be rejected

10.6 Apple and our customers place a high value on simple, refined, creative, well thought through interfaces. They take more work but are worth it. Apple sets a high bar. If your user interface is complex or less than very good it may be rejected

11. Purchasing and currencies

11.1 Apps that unlock or enable additional features or functionality with mechanisms other than the App Store will be rejected

11.2 Apps utilizing a system other than the In App Purchase API (IAP) to purchase content, functionality, or services in an app will be rejected

11.3 Apps using IAP to purchase physical goods or goods and services used outside of the application will be rejected

11.4 Apps that use IAP to purchase credits or other currencies must consume those credits within the

application

11.5 Apps that use IAP to purchase credits or other currencies that expire will be rejected

11.6 Content subscriptions using IAP must last a minimum of 30 days and be available to the user from all of their iOS devices

11.7 Apps that use IAP to purchase items must assign the correct Purchasability type

11.8 Apps that use IAP to purchase access to built-in capabilities provided by iOS, such as the camera or the gyroscope, will be rejected

11.9 Apps containing "rental" content or services that expire after a limited time will be rejected

11.10 Insurance applications must be free, in legal-compliance in the regions distributed, and cannot use IAP

11.11 In general, the more expensive your app, the more thoroughly we will review it

12. Scraping and aggregation

12.1 Applications that scrape any information from Apple sites (for example from apple.com, iTunes Store, App Store, iTunes Connect, Apple Developer Programs, etc) or create rankings using content from Apple sites and services will be rejected

12.2 Applications may use approved Apple RSS feeds such as the iTunes Store RSS feed

12.3 Apps that are simply web clippings, content aggregators, or a collection of links, may be rejected

13. Damage to device

13.1 Apps that encourage users to use an Apple Device in a way that may cause damage to the device will be rejected

13.2 Apps that rapidly drain the device's battery or generate excessive heat will be rejected

14. Personal attacks

14.1 Any app that is defamatory, offensive, mean-spirited, or likely to place the targeted individual or group in harms way will be rejected

14.2 Professional political satirists and humorists are exempt from the ban on offensive or mean-spirited commentary

15. Violence

15.1 Apps portraying realistic images of people or animals being killed or maimed, shot, stabbed, tortured or injured will be rejected

15.2 Apps that depict violence or abuse of children will be rejected

15.3 "Enemies" within the context of a game cannot solely target a specific race, culture, a real government or corporation, or any other real entity

15.4 Apps involving realistic depictions of weapons in such a way as to encourage illegal or reckless use of such weapons will be rejected

15.5 Apps that include games of Russian roulette will be rejected

16. Objectionable content

16.1 Apps that present excessively objectionable or crude content will be rejected

16.2 Apps that are primarily designed to upset or disgust users will be rejected

17. Privacy

17.1 Apps cannot transmit data about a user without obtaining the user's prior permission and providing the user with access to information about how and where the data will be used

Apps that require users to share personal information, such as email address and date of birth, in order to function will be rejected

17.3 Apps that target minors for data collection will be rejected

18. Pornography

18.1 Apps containing pornographic material, defined by Webster's Dictionary as "explicit descriptions or displays of sexual organs or activities intended to stimulate erotic rather than aesthetic or emotional feelings", will be rejected

18.2 Apps that contain user generated content that is frequently pornographic (ex "Chat Roulette" apps) will be rejected

19. Religion, culture, and ethnicity

19.1 Apps containing references or commentary about a religious, cultural or ethnic group that are defamatory, offensive, mean-spirited or likely to expose the targeted group to harm or violence will be rejected

19.2 Apps may contain or quote religious text provided the quotes or translations are accurate and not misleading. Commentary should be educational or informative rather than inflammatory

20. Contests, sweepstakes, lotteries, and raffles

20.1 Sweepstakes and contests must be sponsored by the developer/company of the app

20.2 Official rules for sweepstakes and contests, must be presented in the app and make it clear that Apple is not a sponsor or involved in the activity in any manner

20.3 It must be permissible by law for the developer to run a lottery app, and a lottery app must have all of the following characteristics: consideration, chance, and a prize

20.4 Apps that allow a user to directly purchase a lottery or raffle ticket in the app will be rejected

21. Charities and contributions

21.1 Apps that include the ability to make donations to recognized charitable organizations must be free

21.2 The collection of donations must be done via a web site in Safari or an SMS

22. Legal requirements

22.1 Apps must comply with all legal requirements in any location where they are made available to users. It is the developer's obligation to understand and conform to all local laws

22.2 Apps that contain false, fraudulent or misleading representations will be rejected

22.3 Apps that solicit, promote, or encourage criminal or clearly reckless behavior will be rejected

22.4 Apps that enable illegal file sharing will be rejected

22.5 Apps that are designed for use as illegal gambling aids, including card counters, will be rejected

22.6 Apps that enable anonymous or prank phone calls or SMS/MMS messaging will be rejected

22.7 Developers who create apps that surreptitiously attempt to discover user passwords or other private user data will be removed from the iOS Developer Program

Living document

This document represents our best efforts to share how we review apps submitted to the App Store, and we hope it is a helpful guide as you develop and submit your apps. It is a living document that will evolve as we are presented with new apps and situations, and we'll update it periodically to reflect these changes.

Thank you for developing for iOS. Even though this document is a formidable list of what not to do,

please also keep in mind the much shorter list of what you must do. Above all else, join us in trying to surprise and delight users. Show them their world in innovative ways, and let them interact with it like never before. In our experience, users really respond to polish, both in functionality and user interface. Go the extra mile. Give them more than they expect. And take them places where they have never been before. We are ready to help.

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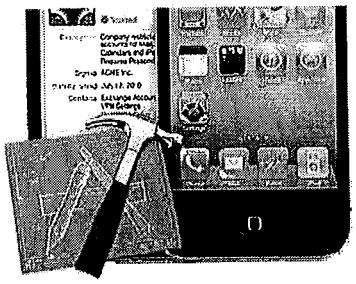
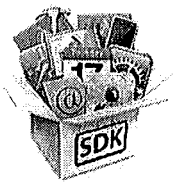
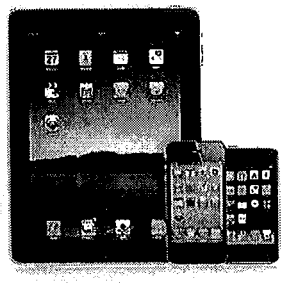
iOS Developer Program

The fastest path from code to customer.

Enroll Now $99/year







1. Develop

Develop your application with the iOS SDK and a wealth of technical resources in the iOS Dev Center. Learn more

2. Test

Test and debug your code on iPad, iPhone and iPod touch to finalize your applications. Learn more

3. Distribute

Distribute your apps on the App Store and reach millions of iPad, iPhone, and iPod touch users. Learn more

Developers Tell Their Story

Watch developers share how iOS changed what they thought was possible on a mobile platform.

Develop In-house iOS Apps For Your Enterprise

Learn about the Enterprise Program, designed for companies with 500 or more employees

Teach iOS Development at Your University

The University Program helps you introduce iOS development into your curriculum.

Create Electronic Accessories for iPod, iPhone, and iPad

Participate in the MFi Program to develop accessories that connect to iPod, iPhone, and iPad

Durrance Declaration
EXHIBIT 13 – Page 9

PLEASE READ THE FOLLOWING LICENSE AGREEMENT TERMS AND CONDITIONS CAREFULLY BEFORE DOWNLOADING OR USING THE APPLE SOFTWARE. THESE TERMS AND CONDITIONS CONSTITUTE A LEGAL AGREEMENT BETWEEN YOU AND APPLE.

iOS Developer Program License Agreement

Purpose

You would like to use the Apple Software (as defined below) to develop one or more Applications (as defined below) for Apple-branded products running the iOS. Apple is willing to grant You a limited license to use the Apple Software to develop and test Your Applications on the terms and conditions set forth in this Agreement.

Applications developed under this Agreement can be distributed in two ways: (1) through the App Store, if selected by Apple, and (2) on a limited basis for use on Registered Devices (as defined below).

Applications that meet Apple's Documentation and Program Requirements may be submitted for consideration by Apple for distribution via the App Store. If submitted by You and selected by Apple, Your Applications will be digitally signed by Apple and distributed through the App Store. Distribution of free (no charge) Applications that do not make use of the In App Purchase API will be subject to the distribution terms contained in Schedule 1 to this Agreement. If You would like to distribute Applications for which You will charge a fee or would like to use the In App Purchase API in free Applications, You must enter into a separate agreement with Apple ("Schedule 2").

1. Accepting this Agreement; Definitions

1.1 Acceptance

In order to use the Apple Software and related services, You must first agree to this License Agreement. If You do not or cannot agree to this License Agreement, You are not permitted to use the Apple Software or related services. Do not download or use the Apple Software or any related services in that case.

You accept and agree to the terms of this License Agreement on Your own behalf and/or on behalf of Your company, organization, educational institution, or agency, instrumentality, or department of the federal government as its authorized legal representative, by doing either of the following:
(a) checking the box displayed at the end of this Agreement if You are reading this on an Apple website; or
(b) clicking an "Agree" or similar button, where this option is provided by Apple.

1.2 Definitions

Whenever capitalized in this Agreement:

"Advertising API" means the Documented API that enables You to use Apple's advertising service to deliver advertising to Your Application.

"Agreement" means this iOS Developer Program License Agreement, including any attachments, Schedule 1 and any exhibits thereto which are hereby incorporated by this reference.

"App Store" means an electronic store and its storefronts branded, and owned and/or controlled by Apple or an affiliate of Apple.

"Apple" means Apple Inc., a California corporation with its principal place of business at One Infinite Loop, Cupertino, California 95014, U.S.A.

"Apple Push Notification" or "APN" means the Apple Push Notification service that Apple may provide to You to enable You to transmit Push Notifications to Your Application.

"APN API" means the Documented API that enables You to use the APN to deliver a Push Notification to Your Application.

"Apple Software" collectively means: (a) the SDK, (b) the iOS, and (c) the Provisioning Profiles, and includes any Updates to any of the foregoing that may be provided to You by Apple.

"Apple Subsidiary" means a corporation at least fifty percent (50%) of whose outstanding shares or securities (representing the right to vote for the election of directors or other managing authority) are owned or controlled, directly or indirectly, by Apple, and that is involved in the operation of or otherwise affiliated with the App Store, including without limitation Apple Pty Limited, iTunes S.à.r.l., and iTunes K.K.

"Application" means one or more software programs developed by You in compliance with the Documentation and the Program Requirements, under Your own trademark or brand, and for specific use with an iOS Product, including bug fixes, updates, upgrades, modifications, enhancements, supplements to, revisions, new releases and new versions of such software programs.

"Authorized Developers" means Your employees and contractors, members of Your organization or, if You are an educational institution, Your faculty and staff who (a) each have an active and valid Registered Apple Developer account with Apple, (b) have a demonstrable need to know or use the Apple Software in order to develop and test Applications, and (c) to the extent such individuals will have access to Apple Confidential Information, each have written and binding agreements with You to protect the unauthorized use and disclosure of such Apple Confidential Information.

"Authorized Test Devices" means iOS Products owned or controlled by You that have been designated by You for testing and development purposes and specifically registered with Apple under this Program.

"Documentation" means any technical or other specifications or documentation that Apple may provide to You for use in connection with the Apple Software.

"Documented API(s)" means the Application Programming Interface(s) documented by Apple in published Apple Documentation and which are contained in the Apple Software.

"FOSS" (Free and Open Source Software) means any software that is subject to terms that, as a condition of use, copying, modification or redistribution, require such software and/or derivative works thereof to be disclosed or distributed in source code form, to be licensed for the purpose of making derivative works, or to be redistributed free of charge, including without limitation software distributed under the GNU General Public License or GNU Lesser/Library GPL.

"Game Center" means the gaming community service and related APIs provided by Apple for use by You only in connection with Your Application. The Game Center may consist of an Apple confidential, pre-release version of the Game Center service or a production, non-Apple confidential, commercially-available version of such service.

"In App Purchase API" means the Documented API that enables additional content, functionality or services to be purchased and delivered or made available for use within an Application.

"iOS" means the iOS operating system software provided by Apple for use by You only in connection with Your Application development and testing, which, from time to time during the

Term, may consist of an Apple confidential, pre-release version of the iOS operating system software or a gold master "GM" production, non-Apple confidential, commercially-available version of the iOS operating system software (or any successor thereto).

"iOS Accessory" means a non-Apple branded hardware device that interfaces, communicates, or otherwise interoperates with or controls an iOS Product through the iPod Accessory Protocol.

"iOS Product" means an Apple-branded product that runs the iOS.

"iPod Accessory Protocol" or "iAP" means Apple's proprietary protocol for communicating with iOS Products and which is licensed under Apple's MFi Licensing Program.

"iTunes Connect" means Apple's proprietary online content management tool for Applications.

"Licensed Application" means an Application that (a) meets and complies with all of the Documentation and Program Requirements, and (b) has been selected and digitally signed by Apple for production distribution.

"Licensed Application Information" means screen shots, images, artwork, icons and/or any other copyrighted text, descriptions, representations or information relating to a Licensed Application that You provide to Apple for use in accordance with Schedule 1, or, if applicable, Schedule 2.

"Local Notification" means a message, including any content or data therein, that Your Application delivers to end users at a pre-determined time or when Your Application is running in the background and another application is running in the foreground.

"MFi Licensing Program" means a separate Apple program that offers iOS Accessory developers, among other things, a license to incorporate certain Apple technology into a hardware device to interface, communicate or otherwise interoperate with or control iOS Products.

"MFi Licensee" means a party who has been granted a license by Apple under the MFi Licensing Program.

"Maps API" means the Documented API that enables You to add mapping functionality to Applications.

"Multitasking" means the ability of Applications to run in the background while other Applications are running on the iOS.

"Program" means the overall iOS application development, testing, digital signing, and distribution program contemplated in this Agreement.

"Program Requirements" mean the technical, human interface, design, product category, security, performance, and other criteria and requirements specified by Apple, including but not limited to the current set of requirements set forth in Section 3.3, as they may be modified from time to time by Apple in accordance with this Agreement.

"Provisioning Profiles" means the provisioning profiles provided by Apple for use by You in connection with Your Application development and testing, and limited distribution of Your Applications for use on Registered Devices.

"Push Application ID" means the unique identification number or other identifier that Apple assigns to an Application in order to permit it to access and use the APN.

"Push Notification" means a message, including any content or data therein, that You transmit to end users and that is delivered in Your Application.

"Registered Devices" means iOS Products owned or controlled by You, or owned by individuals who are affiliated with You, that You have specifically registered with Apple under this Program.

"Security Solution" means the proprietary Apple content protection system marketed as Fairplay, to be applied to Licensed Applications distributed on the App Store to administer Apple's standard usage rules for Licensed Applications, as such system and rules may be modified by Apple from time to time.

"SDK" (Software Development Kit) means the Documentation, software (source code and object code), applications, sample code, simulator, tools, libraries, APIs, data, files, and materials provided by Apple for use by You in connection with Your Application development, and includes any Updates that may be provided by Apple to You pursuant to this Agreement.

"Term" means the period described in Section 12.

"Updates" means bug fixes, updates, upgrades, modifications, enhancements, supplements, and new releases or versions of the Apple Software, or to any part of the Apple Software.

"You", "Your" and "Licensee" means and refers to the person(s) or legal entity using the Apple Software or otherwise exercising rights under this Agreement. If You are entering into this Agreement on behalf of Your company, organization, educational institution, or an agency, instrumentality, or department of the federal government, "You" or "Your" refers to such entity or organization as well.

2. Internal Use License and Restrictions

2.1 Permitted Uses and Restrictions

Subject to the terms and conditions of this Agreement, Apple hereby grants You during the Term, a limited, non-exclusive, personal, revocable, non-sublicensable and non-transferable license to:

(a) Install a reasonable number of copies of the SDK portion of the Apple Software on Apple-branded computers owned or controlled by You, to be used internally by You or Your Authorized Developers for the sole purpose of developing or testing Applications;

(b) Make and distribute a reasonable number of copies of the Documentation to Authorized Developers for their internal use only and for the sole purpose of developing or testing Applications;

(c) Install one (1) copy of the iOS and a Provisioning Profile on each of Your Authorized Test Devices, up to the number of Authorized Test Devices that You have registered and acquired licenses for, to be used internally by You or Your Authorized Developers for the sole purpose of developing and testing Your Applications; and

(d) Install a Provisioning Profile on each of Your Registered Devices, up to the limited number of Registered Devices that You have registered and acquired licenses for, for the sole purpose of enabling the distribution and use of Your Applications on such Registered Devices.

Apple reserves the right to set the limited number of iOS Products that each Licensee may register with Apple and obtain licenses for under this Program (a "Block of Registered Device Licenses"), as specified on the Program web portal. For the purposes of limited distribution on Registered Devices under Section 7.2, each company, organization, educational institution or affiliated group may only acquire one (1) Block of Registered Device Licenses per company, organization, educational institution or group, unless otherwise agreed in writing by Apple. You therefore agree not to knowingly acquire, or to cause others to acquire, more than one Block of Registered Device Licenses for the same company, organization, educational institution or group.

2.2 Authorized Test Devices

As long as an Authorized Test Device contains any pre-release versions of the Apple Software or uses pre-release versions of services, You agree to restrict access to such Authorized Test Device to Your Authorized Developers and to not disclose, show, rent, lease, lend, sell or otherwise transfer such Authorized Test Device to any third party. You further agree to take reasonable precautions to safeguard, and to instruct Your Authorized Developers to safeguard, all Authorized Test Devices from loss or theft.

You acknowledge that by installing any pre-release Apple Software or using any pre-release services on Your Authorized Test Devices, these Devices may be "locked" into testing mode and may not be capable of being restored to their original condition. Any use of any pre-release Apple Software or pre-release services are for evaluation and development purposes only, and You should not use any pre-release Apple Software or pre-release services in a commercial operating environment or with important data. You should back up any data prior to using the pre-release Apple Software or pre-release services. Apple shall not be responsible for any costs, expenses or other liabilities You may incur as a result of provisioning Your Authorized Test Devices and Registered Devices, Your Application development or the installation or use of this Apple Software, including but not limited to any damage to any equipment, software or data.

2.3 Confidential Nature of Pre-Release Apple Software and services

From time to time during the Term, Apple may provide You with pre-release versions of the Apple Software or related services that constitute Apple Confidential Information and are subject to the confidentiality obligations of this Agreement. Such pre-release Apple Software and related services should not be relied upon to perform in the same manner as a final-release commercial-grade product, nor used with data that is not sufficiently and regularly backed up, and may include features, functionality or APIs for software or services that are not yet available. You acknowledge that Apple may not have publicly announced the availability of such pre-release Apple Software or related services, that Apple has not promised or guaranteed to You that such pre-release software or services will be announced or made available to anyone in the future, and that Apple has no express or implied obligation to You to announce or commercially introduce such software or services or any similar or compatible technology. You expressly acknowledge and agree that any research or development that You perform with respect to pre-release versions of the Apple Software or related services is done entirely at Your own risk.

2.4 Copies

You agree to retain and reproduce in full the Apple copyright, disclaimers and other proprietary notices (as they appear in the Apple Software and related services and Documentation provided) in all copies of the Apple Software and Documentation that You are permitted to make under this Agreement.

2.5 Ownership

Apple retains all rights, title, and interest in and to the Apple Software and any Updates it may make available to You under this Agreement. You agree to cooperate with Apple to maintain Apple's ownership of the Apple Software, and, to the extent that You become aware of any claims relating to the Apple Software, You agree to use reasonable efforts to promptly provide notice of any such claims to Apple. The parties acknowledge that this Agreement does not give Apple any ownership interest in Your Applications.

2.6 No Other Permitted Uses

Except as otherwise set forth in this Agreement, You agree not to rent, lease, lend, upload to or host on any website or server, sell, redistribute, or sublicense the Apple Software or any services, in whole or in part, or to enable others to do so. You may not use the Apple Software or any services provided hereunder for any purpose not expressly permitted by this Agreement. You agree not to install, use or run the SDK on any non-Apple-branded computer, not to install, use or run the iOS and Provisioning Profiles on or in connection with devices other than iOS Products, or to enable others to do so. You may not and You agree not to, or to enable others to, copy (except

as expressly permitted under this Agreement), decompile, reverse engineer, disassemble, attempt to derive the source code of, modify, decrypt, or create derivative works of the Apple Software or any services provided by the Apple Software or otherwise provided hereunder, or any part thereof (except as and only to the extent any foregoing restriction is prohibited by applicable law or to the extent as may be permitted by licensing terms governing use of open-sourced components or sample code included with the Apple Software). You agree not to exploit any services provided hereunder in any unauthorized way whatsoever, including but not limited to, by trespass or burdening network capacity. Any attempt to do so is a violation of the rights of Apple and its licensors of the Apple Software or services. If You breach any of the foregoing restrictions, You may be subject to prosecution and damages. All licenses not expressly granted in this Agreement are reserved and no other licenses, immunity or rights, express or implied are granted by Apple, by implication, estoppel, or otherwise. This Agreement does not grant You any rights to use any trademarks, logos or service marks belonging to Apple, including but not limited to the iPhone or iPod word marks. If You make reference to any Apple products or technology or use Apple's trademarks, You agree to comply with the published guidelines at http://www.apple.com/legal/trademark/guidelinesfor3rdparties.html, as modified by Apple from time to time.

2.7 Updates; No Support or Maintenance

Apple may extend, enhance, or otherwise modify the Apple Software or services provided hereunder at any time without notice, but Apple shall not be obligated to provide You with any Updates to the Apple Software. If Updates are made available by Apple, the terms of this Agreement will govern such Updates, unless the Update is accompanied by a separate license in which case the terms of that license will govern. Apple is not obligated to provide any maintenance, technical or other support for the Apple Software or services. You acknowledge that Apple has no express or implied obligation to announce or make available any Updates to the Apple Software or to any services to anyone in the future. Should an Update be made available, it may have APIs, features, services or functionality that are different from those found in the Apple Software licensed hereunder or the services provided hereunder.

3. Your Obligations

3.1 General

You certify to Apple and agree that:

(a) You are of the legal age of majority in the jurisdiction in which You reside (at least 18 years of age in many countries) and have the right and authority to enter into this Agreement on Your own behalf, or if You are entering into this Agreement on behalf of Your company, organization, educational institution, or agency, instrumentality, or department of the federal government, that You have the right and authority to legally bind such entity or organization to the terms and obligations of this Agreement;

(b) All information provided by You to Apple or Your end users in connection with this Agreement or Your Application, including without limitation Licensed Application Information, will be current, true, accurate, supportable and complete and, with regard to information You provide to Apple, You will promptly notify Apple of any changes to such information. Further, You agree that Apple may share such information (including email address and mailing address) with third parties who have a need to know for purposes related to Your Application (e.g., intellectual property questions, customer service inquiries, etc.);

(c) You will comply with the terms of and fulfill Your obligations under this Agreement and You agree to monitor and be responsible for Your Authorized Developers' use of the Apple Software and services and Authorized Test Devices and their compliance with the terms of this Agreement;

(d) You will be solely responsible for all costs, expenses, losses and liabilities incurred, and activities undertaken by You and Authorized Developers in connection with the Apple Software and services, the Registered Devices, Your Applications and Your related development and distribution efforts, including, but not limited to, any related development efforts, network and server equipment, Internet service(s), or any other hardware, software or services used by You in connection with Your use of any services;

(e) For the purposes of Schedule 1(if applicable), You represent and warrant that You own or

control the necessary rights in order to appoint Apple and Apple Subsidiaries as Your worldwide agent for the delivery of Your Licensed Applications, and that the fulfillment of such appointment by Apple and Apple Subsidiaries shall not violate or infringe the rights of any third party; and
(f) You will not act in any manner which conflicts or interferes with any existing commitment or obligation You may have and no agreement previously entered into by You will interfere with Your performance of Your obligations under this Agreement.

3.2 Use of the Apple Software
As a condition to using the Apple Software and any services, You agree that:
(a) You will only use the Apple Software and any services for the purposes and in the manner expressly permitted by this Agreement and in accordance with all applicable laws and regulations;
(b) You will not use the Apple Software or any services for any unlawful or illegal activity, nor to develop any Application which would commit or facilitate the commission of a crime, or other tortious, unlawful or illegal act;
(c) Your Application will be developed in compliance with the Documentation and the Program Requirements, the current set of which is set forth in Section 3.3 below;
(d) To the best of Your knowledge and belief, Your Application and Licensed Application Information do not and will not violate, misappropriate, or infringe any Apple or third party copyrights, trademarks, rights of privacy and publicity, trade secrets, patents, or other proprietary or legal rights (e.g. musical composition or performance rights, video rights, photography or image rights, logo rights, third party data rights, etc. for content and materials that may be included in Your Application);
(e) You will not, through use of the Apple Software, services or otherwise, create any Application or other program that would disable, hack or otherwise interfere with the Security Solution, or any security, digital signing, digital rights management, verification or authentication mechanisms implemented in or by the iOS, this Apple Software, any services or other Apple software or technology, or enable others to do so;
(f) You will not, directly or indirectly, commit any act intended to interfere with the Apple Software or related services, the intent of this Agreement, or Apple's business practices including, but not limited to, taking actions that may hinder the performance or intended use of the App Store or the Program (e.g., submitting fraudulent reviews of Your own Application or any third party application, choosing a name for Your Application that is substantially similar to the name of a third party application in order to create consumer confusion, or squatting on application names to prevent legitimate third party use); and
(g) Applications developed using the Apple Software may only be distributed if selected by Apple (in its sole discretion) for distribution via the App Store or for limited distribution on Registered Devices (ad hoc distribution) as contemplated in this Agreement.

3.3 Program Requirements for Applications
Any Application developed using this Apple Software must meet all of the following criteria and requirements, as they may be modified by Apple from time to time:

APIs and Functionality:

3.3.1 Applications may only use Documented APIs in the manner prescribed by Apple and must not use or call any private APIs.

3.3.2 An Application may not download or install executable code. Interpreted code may only be used in an Application if all scripts, code and interpreters are packaged in the Application and not downloaded. The only exception to the foregoing is scripts and code downloaded and run by Apple's built-in WebKit framework.

3.3.3 Without Apple's prior written approval or as permitted under Section 3.3.23 (In App Purchase API), an Application may not provide, unlock or enable additional features or functionality through distribution mechanisms other than the App Store.

3.3.4 An Application may only read data from or write data to an Application's designated container area on the device, except as otherwise specified by Apple.

3.3.5 An Application must have at least the same features and functionality when run by a user in compatibility mode on an iPad (e.g., an iPhone app running in an equivalent iPhone-size window on an iPad must perform in substantially the same manner as when run on the iPhone; provided that this obligation will not apply to any feature or functionality that is not supported by a particular hardware device, such as a video recording feature on a device that does not have a camera). Further, You agree not to interfere or attempt to interfere with the operation of Your Application in compatibility mode.

3.3.6 You may use the Multitasking services only for their intended purposes as described in the Documentation.

User Interface, Data Collection, Local Laws and Privacy:

3.3.7 Applications must comply with the Human Interface Guidelines and other Documentation provided by Apple.

3.3.8 Any form of user or device data collection, or image, picture or voice capture or recording (collectively "Recordings"), and any form of data, content or information collection, processing, maintenance, uploading, syncing, storage, transmission, sharing, disclosure or use performed by, through or in connection with Your Application must comply with all applicable privacy laws and regulations as well as any related Program Requirements, including but not limited to any notice or consent requirements. In particular, a reasonably conspicuous audio, visual or other indicator must be displayed to the user as part of the Application to indicate that a Recording is taking place.

3.3.9 You and Your Applications may not collect user or device data without prior user consent, and then only to provide a service or function that is directly relevant to the use of the Application, or to serve advertising. You may not use analytics software in Your Application to collect and send device data to a third party.

3.3.10 You must provide clear and complete information to users regarding Your collection, use and disclosure of user or device data. Furthermore, You must take appropriate steps to protect such data from unauthorized use, disclosure or access by third parties. If a user ceases to consent or affirmatively revokes consent for Your collection, use or disclosure of his or her user or device data, You must promptly cease all such use.

3.3.11 Applications must comply with all applicable criminal, civil and statutory laws and regulations, including those in any jurisdictions in which Your Applications may be offered or made available. In addition:

- You and the Application must comply with all applicable privacy and data collection laws and regulations with respect to any collection, use or disclosure of user or device data.

- Applications may not be designed or marketed for the purpose of harassing, abusing, spamming, stalking, threatening or otherwise violating the legal rights (such as the rights of privacy and publicity) of others.

- Neither You nor Your Application may perform any functions or link to any content, services, information or data or use any robot, spider, site search or other retrieval application or device to scrape, mine, retrieve, cache, analyze or index software, data or services provided by Apple or its licensors, or obtain (or try to obtain) any such data, except the data that Apple expressly provides or makes available to You in connection with such services. You agree that You will not collect,

disseminate or use any such data for any unauthorized purpose.

3.3.12 For Applications that use location-based APIs or otherwise provide location-based services, such Applications may not be designed or marketed for automatic or autonomous control of vehicles, aircraft, or other mechanical devices; dispatch or fleet management; or emergency or life-saving purposes. In addition:

- Applications that offer location-based services or functionality must notify and obtain consent from an individual before his or her location data is collected, transmitted or otherwise used by the Application.

3.3.13 For Applications that use location-based APIs for real-time route guidance (including, but not limited to, turn-by-turn route guidance and other routing that is enabled through the use of a sensor), You must have an end user license agreement that includes the following notice: YOUR USE OF THIS REAL TIME ROUTE GUIDANCE APPLICATION IS AT YOUR SOLE RISK. LOCATION DATA MAY NOT BE ACCURATE.

3.3.14 Applications must not disable, override or otherwise interfere with any Apple-implemented system alerts, warnings, display panels, consent panels and the like, including, but not limited to, those that are intended to notify the user that the user's location data is being collected, transmitted, maintained, processed or used, or intended to obtain consent for such use. If consent is denied or withdrawn, Applications may not collect, transmit, maintain, process or utilize the user's location data or perform any other actions for which the user's consent has been denied or withdrawn.

3.3.15 If Your Application accesses the Google Mobile Maps (GMM) service through the Maps API, use of the GMM Service is subject to Google's Terms of Service which will be set forth at: http://code.google.com/apis/maps/terms/iPhone.html. If You do not accept such Google Terms of Service, including, but not limited to all limitations and restrictions therein, You may not use the GMM service in Your Application. You acknowledge and agree that use of the GMM Service in Your Application will constitute Your acceptance of such Terms of Service.

Content and Materials:

3.3.16 Any master recordings and musical compositions embodied in Your Application must be wholly-owned by You or licensed to You on a fully paid-up basis and in a manner that will not require the payment of any fees, royalties and/or sums by Apple to You or any third party. In addition, if Your Application will be distributed outside of the United States, any master recordings and musical compositions embodied in Your Application (a) must not fall within the repertoire of any mechanical or performing/communication rights collecting or licensing organization now or in the future and (b) if licensed, must be exclusively licensed to You for Your Application by each applicable copyright owner.

3.3.17 If Your Application includes or will include any other content, You must either own all such content or have permission from the content owner to use it in Your Application.

3.3.18 Applications may be rejected if they contain content or materials of any kind (text, graphics, images, photographs, sounds, etc.) that in Apple's reasonable judgment may be found objectionable, for example, materials that may be considered obscene, pornographic, or defamatory.

3.3.19 Applications must not contain any malware, malicious or harmful code, program, or other internal component (e.g. computer viruses, trojan horses, "backdoors") which could damage, destroy, or adversely affect the Apple Software, services, iOS Products or other software, firmware, hardware, data, systems, services, or networks.

3.3.20 If Your Application includes any FOSS, You agree to comply with all applicable FOSS licensing terms. You also agree not to use any FOSS in the development of Your Application in such a way that would cause the non-FOSS portions of the Apple Software to be subject to any FOSS licensing terms or obligations.

3.3.21 Your Application may include promotional sweepstake or contest functionality provided that You are the sole sponsor of the promotion and that You and Your Application comply with any applicable laws and fulfill any applicable registration requirements in the country or territory where You make Your Application available and the promotion is open. You agree that You are solely responsible for any promotion and any prize, and also agree to clearly state in binding official rules for each promotion that Apple is not a sponsor of, or responsible for conducting, the promotion.

3.3.22 Your Application may include a direct link to a page on Your web site where you include the ability for an end user to make a charitable contribution, provided that You comply with any applicable laws (which may include providing a receipt), and fulfill any applicable regulation or registration requirements, in the country or territory where You enable the charitable contribution to be made. You also agree to clearly state that Apple is not the fundraiser.

In App Purchase API:

3.3.23 All use of the In App Purchase API must be in accordance with the terms of this Agreement (including the Program Requirements) and Attachment 2 (Additional Terms for Use of the In App Purchase API).

Advertising API:

3.3.24 If You choose to use the Advertising API in Your Application, then You must enter into a separate written agreement with Apple and/or an Apple Subsidiary before any distribution of Your Licensed Application that uses the Advertising API may take place via the App Store.

iOS Accessories:

3.3.25 Your Application may interface, communicate, or otherwise interoperate with or control an iOS Accessory (as defined above) through Bluetooth or Apple's 30-pin dock connector only if (i) such iOS Accessory is licensed under Apple's MFi Licensing Program at the time that You initially submit Your Application, (ii) the MFi Licensee has added Your Application to a list of those approved for interoperability with their iOS Accessory, and (iii) the MFi Licensee has received approval from the Apple MFi Licensing Program for such addition.

Regulatory Compliance for Health, Medical and Related Apps:

3.3.26 You will fulfill any applicable regulatory requirements, including full compliance with all applicable laws, regulations, and policies related to the manufacturing, marketing, sale and distribution of Your Application in the United States, and in particular the requirements of the U.S. Food and Drug Administration ("FDA"), and the laws, regulations and policies of any other applicable regulatory bodies in any countries or territories where You use or make Your Application available. However, You agree that you will not seek any regulatory marketing permissions or make any determinations that may result in any Apple products being deemed regulated or that may impose any obligations or limitations on Apple. By submitting Your Application to Apple for selection for distribution via the App Store, You represent and warrant that You are in full compliance with any applicable laws, regulations, and policies, including but not limited to all FDA laws, regulations and policies, related to the manufacturing, marketing, sale and distribution of Your Application in the United States, as well as in other countries or territories where You plan to make Your Application available via the App Store. You also represent and warrant that You will market Your Application only for its cleared or approved intended

use/indication for use, and only in strict compliance with applicable regulatory requirements. Upon Apple's request, You agree to promptly provide any such clearance documentation to support the marketing of Your Application. You agree to promptly notify Apple in accordance with the procedures set forth in Section 15.6 of any complaints or threats of complaints regarding Your Application in relation to any such regulatory requirements, in which case Apple may remove Your Application from the App Store.

Cellular Network:

3.3.27 If an Application requires or will have access to the cellular network, then additionally such Application:

- Must comply with Apple's best practices and other guidelines on how Applications should access and use the cellular network; and

- Must not in Apple's reasonable judgment excessively use or unduly burden network capacity or bandwidth.

3.3.28 Because some mobile network operators may prohibit or restrict the use of Voice over Internet Protocol (VoIP) functionality over their network, such as the use of VoIP telephony over a cellular network, and may also impose additional fees, or other charges in connection with VoIP, You agree to inform end users, prior to purchase, to check the terms of agreement with their operator, for example, by providing such notice in the marketing text that You provide accompanying Your Application on the App Store. In addition, if Your Application allows end users to send SMS messages, then You must inform the end user, prior to use of such functionality, that standard text messaging rates or other carrier charges may apply to such use.

APN (Apple Push Notification service) and Local Notifications:

3.3.29 All use of Push Notifications via the APN or Local Notifications must be in accordance with the terms of this Agreement (including the Program Requirements) and Attachment 1 (Additional Terms for Apple Push Notification service and Local Notifications).

Game Center:

3.3.30 All use of the Game Center must be in accordance with the terms of this Agreement (including the Program Requirements) and Attachment 3 (Additional Terms for the Game Center).

Additional Services:

3.3.31 From time to time, Apple may provide access to additional services for You to use in connection with Your Applications. Some of these additional services may be subject to separate terms and conditions in addition to this Agreement. If You elect to use such services, Your usage will also be subject to those separate terms and conditions. In addition, such services may not be available in all languages or in all countries. Apple makes no representation that such services are appropriate or available for use in any particular location. To the extent You choose to access such services, You do so at Your own initiative and are responsible for compliance with any applicable laws, including but not limited to applicable local laws. Certain services made accessible to You through the Apple Software may be provided by third parties. You acknowledge that Apple will not have any liability or responsibility to You or any other person (including to any end user) for any third-party services or for any Apple services. Apple and its licensors reserve the right to change, suspend, remove, or disable access to any services at any time. In no event will Apple be liable for the removal of or disabling of access to any such services.

4. Changes to Program Requirements or Terms

Apple may change the Program Requirements or the terms of this Agreement at any time. New or

modified Program Requirements will not retroactively apply to Applications already in distribution. In order to continue using the Apple Software or any services, You must accept and agree to the new Program Requirements and/or new terms of this Agreement. If You do not agree to new Program Requirements or new terms, Your use of the Apple Software and any services will be suspended or terminated by Apple. You agree that Your acceptance of such new Agreement terms or Program Requirements may be signified electronically, including without limitation, by Your checking a box or clicking on an "agree" or similar button. Nothing in this Section shall affect Apple's rights under Section 8 below.

5. Digital Signing of Applications; Restrictions on Certificates

All Applications must be signed with an Apple-issued certificate in order to be installed on Registered Devices. During the Term of this Agreement, You may obtain development-related digital certificates from Apple, subject to a maximum number as reasonably determined by Apple, that will allow Your Application to be installed and tested on Authorized Test Devices. You may also obtain, during the Term, one or more production digital certificates from Apple, subject to a maximum number as reasonably determined by Apple, to be used for the sole purpose of signing Your Application(s) prior to submission of Your Application to Apple or limited distribution of Your Application for use on Registered Devices.

In relation to this, You represent and warrant to Apple that: (a) You will not take any action to interfere with the normal operation of any Apple-issued digital certificates or Provisioning Profiles; (b) You are solely responsible for preventing any unauthorized person from having access to Your digital certificates and corresponding private keys and You will use best efforts to safeguard Your digital certificates and corresponding private keys from compromise; (c) You agree to immediately notify Apple in writing if You have any reason to believe there has been a compromise of any of Your digital certificates or corresponding private keys; (d) You will not provide or transfer Apple-issued digital certificates provided under this Program to any third party, nor use Your digital certificate to sign a third party's application; and (e) You will use Apple-issued certificates provided under this Program exclusively for the purpose of signing Your Applications for testing, submission to Apple and/or limited distribution for use on Registered Devices as contemplated under this Program, and only in accordance with this Agreement.

You further represent and warrant to Apple that the licensing terms governing Your Application, or governing any third party code or FOSS included in Your Application, will be consistent with and not conflict with the digital signing or content protection aspects of the Program or any of the terms, conditions or requirements of the Program or this Agreement. In particular, such licensing terms will not purport to require Apple (or its agents) to disclose or make available any of the keys, authorization codes, methods, procedures, data or other information related to the Security Solution, digital signing or digital rights management mechanisms utilized as part of the Program. If You discover any such inconsistency or conflict, You agree to immediately notify Apple of it and will cooperate with Apple to resolve such matter. Apple may immediately cease distribution of any affected Licensed Applications and refuse to accept any subsequent Application submissions from You until such matter is resolved to Apple's reasonable satisfaction.

6. Application Submission and Selection

6.1 Submission to Apple

You may submit Your Application for consideration by Apple for distribution via the App Store once You decide that Your Application has been adequately tested and is complete. By submitting Your Application, You represent and warrant that Your Application complies with the Documentation and Program Requirements then in effect as well as with any additional guidelines that Apple may post on the Program web portal. You further agree that You will not attempt to hide, misrepresent or obscure any features, content, services or functionality in Your submitted Applications from Apple's review or otherwise hinder Apple from being able to fully review such Applications. In addition, You agree to inform Apple in writing through iTunes Connect if Your Application connects to a physical device, including an iOS Accessory, and, if so,

to disclose the means of such connection (whether iAP, the headphone jack, or any other communication protocol or standard) and identify at least one physical device with which Your Application is designed to communicate. If requested by Apple, You agree to provide access to or samples of any such devices at your expense (samples will not be returned). You agree to cooperate with Apple in this submission process and to answer questions and provide information and materials reasonably requested by Apple regarding Your submitted Application, including insurance information You may have relating to Your Application, the operation of Your business, or Your obligations under this Agreement. Apple may require You to carry certain levels of insurance for certain types of Applications and name Apple as an additional insured.

If You make any changes to an Application (including to any functionality made available through use of the In App Purchase API) after submission to Apple, You must resubmit the Application to Apple. Similarly all bug fixes, updates, upgrades, modifications, enhancements, supplements to, revisions, new releases and new versions of Your Application must be submitted to Apple for review in order for them to be considered for distribution via the App Store. Further, if Your Application is accepted for distribution via the App Store, You agree that Apple may use Your Application for the limited purpose of compatibility testing of Your Application with the iOS, for finding and fixing bugs in the iOS and for purposes of providing other information to You (e.g. crash logs).

6.2 Selection by Apple for Distribution

You understand and agree that Apple may, in its sole discretion:
(a) determine that Your Application does not meet all or any part of the Documentation or Program Requirements then in effect;
(b) reject Your Application for distribution for any reason, even if Your Application meets the Documentation and Program Requirements; or
(c) select and digitally sign Your Application for distribution via the App Store.

Apple shall not be responsible for any costs, expenses, damages, losses (including without limitation lost business opportunities or lost profits) or other liabilities You may incur as a result of Your Application development, use of this Apple Software, use of any services, or participation in the Program, including without limitation the fact that Your Application may not be selected for distribution via the App Store. You will be solely responsible for developing Applications that are safe, free of defects in design and operation, and comply with applicable laws and regulations. You will also be solely responsible for any documentation and end user customer support and warranty of Your Applications. The fact that Apple may have reviewed, tested, approved or selected an Application will not relieve You of any of these responsibilities.

7. Distribution

Applications developed under this Agreement may be distributed in two ways: (1) through the App Store, if selected by Apple, and (2) distribution for use on a limited number of Registered Devices.

7.1 Delivery of Freely Available Licensed Applications via the App Store

If Your Application qualifies as a Licensed Application, it is eligible for delivery to end users via the App Store by Apple and/or an Apple Subsidiary. If You would like Apple and/or an Apple Subsidiary to deliver Your Licensed Application to end users for free (no charge), then You appoint Apple and Apple Subsidiaries as Your legal agent pursuant to the terms of Schedule 1, for Licensed Applications designated by You as free of charge applications.

If Your Application qualifies as a Licensed Application and You intend to charge end users a fee of any kind for Your Licensed Application or within Your Licensed Application through the use of the In App Purchase API, You must enter into a separate agreement (Schedule 2) with, and provided by, Apple and/or an Apple Subsidiary before any such commercial distribution of Your Licensed Application may take place via the App Store or before any such commercial delivery of additional content, functionality or services may be made available through the use of the In App

Purchase API in Your Licensed Application. To the extent that You enter (or have previously entered) into Schedule 2 with Apple and/or an Apple Subsidiary, the terms of Schedule 2 will be deemed incorporated into this Agreement by this reference.

7.2 Distribution on Registered Devices (Ad Hoc Distribution)

Subject to the terms and conditions of this Agreement, You may also distribute Your Applications to individuals within Your company, organization, educational institution, group, or who are otherwise affiliated with You for use solely on a limited number of Registered Devices (as specified on the Program web portal), if Your Application has been digitally signed using Your Apple-issued digital certificate as described in this Agreement. By distributing Your Application in this manner, You represent and warrant to Apple that Your Application complies with the Documentation and Program Requirements then in effect and You agree to cooperate with Apple and to answer questions and provide information about Your Application, as reasonably requested by Apple.

You also agree to be solely responsible for determining which individuals within Your company, organization, educational institution or affiliated group should have access to and use of Your Applications and Registered Devices, and for managing such Registered Devices. Apple shall not be responsible for any costs, expenses, damages, losses (including without limitation lost business opportunities or lost profits) or other liabilities You may incur as a result of distributing Your Applications in this manner, or for Your failure to adequately manage, limit or otherwise control the access to and use of Your Applications and Registered Devices.

You will be responsible for attaching or otherwise including, at Your discretion, any relevant usage terms with Your Applications. Apple will not be responsible for any violations of Your usage terms. You will be solely responsible for all user assistance, warranty and support of Your Applications.

7.3 No Other Distribution Authorized Under this Agreement

Except for the distribution of freely available Licensed Applications and the distribution of Applications for use on Registered Devices as set forth in Sections 7.1 and 7.2 above, no other distribution of programs or applications developed using the Apple Software is authorized or permitted hereunder. In the absence of a separate agreement with Apple, You agree not to distribute Your Application to third parties via other distribution methods or to enable or permit others to do so.

8. Revocation

You understand and agree that Apple may cease distribution of Your Licensed Application(s) and/or Licensed Application Information or revoke the digital certificate of any of Your Applications at any time. By way of example only, Apple might choose to do this if at any time:
(a) Any of Your Provisioning Profiles, digital certificates or corresponding private keys has been compromised or Apple has reason to believe that either has been compromised;
(b) Apple has been notified or otherwise has reason to believe that Your Application violates, misappropriates, or infringes the rights of a third party or of Apple;
(c) Apple has reason to believe that Your Application contains malicious or harmful code, malware, programs or other internal components (e.g. software virus);
(d) Apple has reason to believe that Your Application damages, corrupts, degrades, destroys or otherwise adversely affects the devices it operates on, or any other software, firmware, hardware, data, systems, or networks accessed or used by the Application;
(e) You breach any term or condition of this Agreement or the Registered Apple Developer terms and conditions;
(f) Any information or documents provided by You to Apple for the purpose of verifying Your identity or obtaining Provisioning Profiles or Apple-issued digital certificates is false or inaccurate;
(g) Any representation, warranty or certification provided by You to Apple in this Agreement is untrue or inaccurate;
(h) Apple is required by law, regulation or other governmental or court order to take such action;

(i) You request that Apple take such action in accordance with Schedule 1;
(j) You misuse or overburden any services provided hereunder;
(k) You fail to renew this Agreement and pay the applicable renewal fee; or
(l) Apple has reason to believe that such action is prudent or necessary.

9. Program Fees

As consideration for the rights and licenses granted to You under this Agreement and Your participation in the Program, You agree to pay Apple the requisite annual program fees as set forth on the Program website. The fees are non-refundable. Any taxes that may be levied on the Apple Software or Your use of it shall be Your responsibility. Your program fees must be paid up and not in arrears at the time You submit (or resubmit) Applications to Apple under this Agreement, and Your continued use of the Program web portal is subject to Your payment of such fees.

10. Confidentiality

10.1 Information Deemed Apple Confidential

You agree that all pre-release versions of the Apple Software (including pre-release Documentation) and services, any terms and conditions contained herein that disclose pre-release features of the Apple Software or services, and the terms and conditions of Schedule 2 (available separately to cover distribution of paid-for Licensed Applications via the App Store) will be deemed "Apple Confidential Information"; provided however that upon the commercial release of the Apple Software the terms and conditions that disclose pre-release features of the Apple Software or services will no longer be confidential. Notwithstanding the foregoing, Apple Confidential Information will not include: (i) information that is generally and legitimately available to the public through no fault or breach of Yours, (ii) information that is generally made available to the public by Apple, (iii) information that is independently developed by You without the use of any Apple Confidential Information, (iv) information that was rightfully obtained from a third party who had the right to transfer or disclose it to You without limitation, or (v) any FOSS included in the Apple Software and accompanied by licensing terms that do not impose confidentiality obligations on the use or disclosure of such FOSS.

10.2 Obligations Regarding Apple Confidential Information

You agree to protect Apple Confidential Information using at least the same degree of care that You use to protect Your own confidential information of similar importance, but no less than a reasonable degree of care. You agree to use Apple Confidential Information solely for the purpose of exercising Your rights and performing Your obligations under this Agreement and agree not to use Apple Confidential Information for any other purpose, for Your own or any third party's benefit, without Apple's prior written consent. You further agree not to disclose or disseminate Apple Confidential Information to anyone other than: (i) those of Your employees and contractors, or those of Your faculty and staff if You are an educational institution, who have a need to know and who are bound by a written agreement that prohibits unauthorized use or disclosure of the Apple Confidential Information; or (ii) except as otherwise agreed or permitted in writing by Apple. You may disclose Apple Confidential Information to the extent required by law, provided that You take reasonable steps to notify Apple of such requirement before disclosing the Apple Confidential Information and to obtain protective treatment of the Apple Confidential Information. You acknowledge that damages for improper disclosure of Apple Confidential Information may be irreparable; therefore, Apple is entitled to seek equitable relief, including injunction and preliminary injunction, in addition to all other remedies.

10.3 Information Submitted to Apple Not Deemed Confidential

Apple works with many application and software developers and some of their products may be similar to or compete with Your Applications. Apple may also be developing its own similar or competing applications and products or may decide to do so in the future. To avoid potential misunderstandings, Apple cannot agree, and expressly disclaims, any confidentiality obligations or use restrictions, express or implied, with respect to any information that You may provide in connection with this Agreement or the Program, including information about Your Application,

Licensed Application Information and metadata (such disclosures will be referred to as "Licensee Disclosures"). You agree that any such Licensee Disclosures will be **non-confidential**. Apple will be free to use and disclose any Licensee Disclosures on an unrestricted basis without notifying or compensating You. You release Apple from all liability and obligations that may arise from the receipt, review, use, or disclosure of any portion of any Licensee Disclosures. Any physical materials You submit to Apple will become Apple property and Apple will have no obligation to return those materials to You or to certify their destruction.

10.4 Press Releases and Other Publicity

You may not issue any press releases or make any other public statements regarding this Agreement, its terms and conditions, or the relationship of the parties without Apple's express prior written approval, which may be withheld at Apple's discretion.

11. Indemnification

To the extent permitted by applicable law, You agree to indemnify and hold harmless, and upon Apple's request, defend, Apple, its directors, officers, employees, independent contractors and agents (each an "Apple Indemnified Party") from any and all claims, losses, liabilities, damages, taxes, expenses and costs, including without limitation, attorneys' fees and court costs (collectively, "Losses"), incurred by an Apple Indemnified Party and arising from or related to any of the following: (i) Your breach of any certification, covenant, obligation, representation or warranty in this Agreement, including Schedule 2 (if applicable); (ii) any claims that Your Application or the distribution, sale, offer for sale, use or importation of Your Application (whether alone or as an essential part of a combination), Licensed Application Information or metadata, violate or infringe any third party intellectual property or proprietary rights; (iii) Your breach of any of Your obligations under the EULA (as defined in Schedule 1 or Schedule 2 (if applicable)) for Your Licensed Application; (iv) Apple's permitted use, promotion or delivery of Your Licensed Application, Licensed Application Information, metadata, related trademarks and logos, or images and other materials that You provide to Apple under this Agreement, including Schedule 2 (if applicable); or (vi) Your use of the Apple Software or services, Your Application, Licensed Application Information, metadata, Registered Devices, or Your development and distribution of any Application.

You acknowledge that neither the Apple Software nor any services are intended for use in the development of Applications in which errors or inaccuracies in the content, functionality, services, data or information provided by the Application or the failure of the Application, could lead to death, personal injury, or severe physical or environmental damage, and, to the extent permitted by law, You hereby agree to indemnify, defend and hold harmless each Apple Indemnified Party from any Losses incurred by such Apple Indemnified Party by reason of any such use.

In no event may You enter into any settlement or like agreement with a third party that affects Apple's rights or binds Apple in any way, without the prior written consent of Apple.

12. Term and Termination

12.1 Term

The Term of this Agreement shall extend until the one (1) year anniversary of the original activation date of Your Program account ("Effective Date"). Thereafter, subject to Your payment of annual renewal fees and compliance with the terms of this Agreement, the Term will automatically renew for successive one (1) year terms, unless sooner terminated in accordance with this Agreement.

12.2 Termination

This Agreement and all rights and licenses granted by Apple hereunder and any services provided hereunder will terminate, effective immediately upon notice from Apple:
(a) if You or any of Your Authorized Developers fail to comply with any term of this Agreement other than those contained in Section 10 (Confidentiality) and fail to cure such breach within 30 days after becoming aware of or receiving notice of such breach;
(b) if You or any of Your Authorized Developers fail to comply with the terms of Section 10;

(c) in the event of the circumstances described in the subsection entitled "Severability" below;
(d) if You, at any time during the Term, commence an action for patent infringement against Apple;
(e) if You become insolvent, fail to pay Your debts when due, dissolve or cease to do business, file for bankruptcy, or have filed against You a petition in bankruptcy; or
(f) if You engage, or encourage others to engage, in any misleading, fraudulent, improper, unlawful or dishonest act relating to this Agreement, including, but not limited to, misrepresenting the nature of Your submitted Application (e.g., hiding or trying to hide functionality from Apple's review, falsifying consumer reviews for Your Application, etc.).

Apple may also terminate this Agreement, or suspend Your rights to use the Apple Software or services, if You fail to accept any new Program Requirements or Agreement terms as described in Section 4.

Either party may terminate this Agreement for its convenience, for any reason or no reason, effective 30 days after providing the other party with written notice of its intent to terminate.

12.3 Effect of Termination

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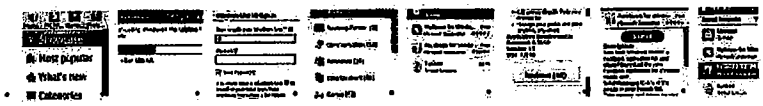

October 6, 2009 7:55 AM PDT

By Jessica Dolcourt

At last, inside the app store

The Windows Marketplace for Mobile app store, which launched Tuesday, looks a little plain compared with other app stores, like the darker-themed BlackBerry App World and Google's Android Market.

But the essential elements are here, like a search bar and browsable categories.

Read more about Windows Marketplace for Mobile.

Photo credit: Screenshot by Jessica Dolcourt/CNET

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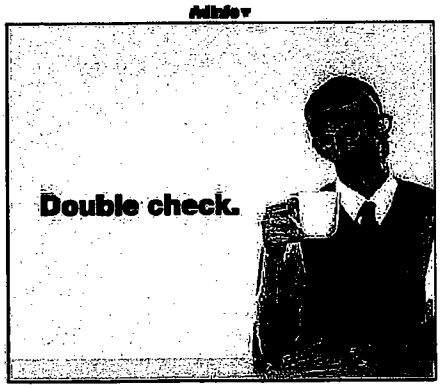

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Who will launch the next mobile app store?

October 13, 2010 — 7:35pm ET | By Jason Ankeny

Jason Ankeny

Given the massive commercial success of Apple's (NASDAQ:AAPL) App Store and its rivals, it was just a matter of time before more traditional retail brands entered the application distribution game, and that time is now. It's basically a done deal that Amazon.com will roll out an Android app storefront in the not-too-distant future: Multiple reports indicate that Amazon will offer both premium and free applications, awarding developers either 70 percent of the purchase price or "20 percent of the list price as of the purchase date," a stipulation presumably in place to dissuade developers from selling their software at a discount via competing stores. With Amazon making its move, Best Buy CEO Brian Dunn recently admitted the big-box electronics giant is deliberating whether to launch an app store of its own. Best Buy CTO Robert Stephens later told *The Wall Street Journal* "We are exploring this concept at this very early stage, but we have no concrete plans at this time. Google, though, is an obvious partner."

Expect the app store ranks to continue multiplying like rabbits, according to Gartner analyst Ray Valdez. "New people will continue to introduce app stores--carrier telcos, device manufacturers, e-commerce sites," Valdez says. "But it will be like people having a fax machine--it is not a game changer, but just part of doing business." Chinese networking equipment maker Huawei has already thrown its hat into the ring, this week introducing Digital Shopping Mall, a hosted, cross-platform effort boasting 80,000 mobile applications alongside music, videos and ebooks; last week, Alcatel-Lucent unveiled its own Digital Media Store mobile marketplace effort, touting an end-to-end managed and hosted service for multi-content stores enabling service providers (like launch partner Telus) to more effectively roll out media services.

FierceMOBILE CONTENT

Jason Ankeny, Editor

FIVE TOP STORIES

Mobile web usage grows 34 percent year-over-year

Palm ends iTunes sync cat-and-mouse game

Google launches Local Search for Mobile

App Store downloads top 2 billion

Smartphone social networking use triples year-over-year

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So who's next? Taking into account multiple factors including corporate identity and reach, industry trends and old-fashioned gut instinct, I've assembled the following list of prospective app store entrants, complete with Vegas-inspired odds handicapping the probability of their expansion into the space. These are predictions and nothing more. Wager at your own risk.

Barnes & Noble (Odds in favor: 5:1) and **Borders** (Odds in favor: 7:1) Whatever Amazon does, retailer rivals Barnes & Noble and Borders are bound to follow. Behind the massive success of Amazon's Kindle ereader service, B&N unveiled the Android-powered Nook, and Borders responded with its own Kobo eReader--rolling out mobile app sales channels tied to their respective web storefronts and ebookstores seems like the next logical evolution. Not to mention that both chains conceivably could market mobile apps directly within their brick-and-mortar stores as well, an advantage Amazon can't match. But unlike Amazon, neither Barnes & Noble nor Borders sells mobile phones, eliminating app cross-selling opportunities--moreover, neither company sells music and video downloads like Amazon, casting serious doubt on their digital media prowess. Most significant, Barnes & Noble and the smaller Borders are both in states of dramatic financial flux, further calling into question whether either is in a position to enter the app store arena.

Walmart (Odds in favor: 2:1) Walmart is the world's largest public corporation by revenue, which means it can do anything it damn well pleases--and launching a mobile app store appears to fit perfectly into its overall vision. Like Amazon.com and Best Buy, Walmart already sells mobile phones (and Apple's iPad, starting Friday), as well as MP3 downloads; in fact, Amazon and Walmart together account for 12 percent of all music sold in the U.S., behind Apple's iTunes at 28 percent, according to NPD Group data issued in mid-2010. But Walmart also sells something even more vital: A homespun, family-friendly identity that appeals directly to the millions of wireless subscribers populating rural America--consumers who haven't yet figured out how smartphones and applications fit into their lives and careers. A Walmart app store populated with relevant, all-ages content, tools and services, optimized for handsets the chain already markets? That's a license to print money.

Ford Motor Co. (Odds in favor: 8:1) A dark horse candidate, perhaps, but Ford is already making significant inroads into the mobile applications sphere. The automaker's AppLink effort leverages its Ford Sync in-car entertainment and information service (available across over 2.5 million vehicles) to make motorists' smartphone apps accessible while they're driving--Ford is now issuing its Sync SDK to developers, paving the way for a wave of mobile apps bolstered by hands-free, voice-activated features. Ford notes it will supply a stringent set of self-imposed guidelines to foster safety-first apps that make sense for the driver environment, with an emphasis on personalized entertainment and news, location-based services, scheduling and planning apps, and notifications and alerts. Introducing a customized AppLink store exclusively offering Sync apps that encourage safer, smarter driving seems like a natural evolution, although the concept may be too far removed from Ford's core business.

RadioShack (Odds in favor: 25:1) With close to 4,700 company-operated stores across the U.S. and Mexico, handsets from about a dozen manufacturer partners and wireless service

plans from three of the four nationwide operators, RadioShack should be a no-brainer to expand into application merchandising. But apart from a partnership with digital music service Rhapsody, RadioShack's focus is almost solely on hardware, not media or software--application sales simply don't fit into its existing business model, although the Rhapsody deal suggests it's not inconceivable the company could collaborate with an existing app store looking for a more traditional retail presence.

You--yeah, you (Odds in favor: 100:1) Chances are you're already recommending your favorite mobile applications to friends--why not get paid for it? Personalized, curated app stores stocked solely with software handpicked by social media influencers and other tastemakers--famous or not--is a concept that's bound to emerge over time, probably in conjunction with Facebook, Twitter or whatever nascent social media platform becomes the next big thing. The stores could be large or small, mass-market or niche-specific, owned and operated by a world-renowned celebrity, a Fortune 500 brand or by the guy living next door--and in exchange for the store's endorsement, it would receive a small percentage of the purchase price on all downloads sold. The App Store, Android Market and Ovi Store are only going to get bigger, making discoverability that much tougher--small boutique stores may be the answer.

Who am I forgetting, overestimating or underestimating? Lemme know. -Jason

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Posted by Steve Timpson | *October 14, 2010 - 10:22am*

Jason, as always, your unique perspective gives one pause to look at things from a different angle- I agree with the odds.

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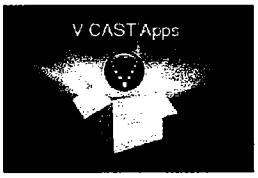
Verizon's Android App Store: Everything There Is To Know

By JR Raphael, PCWorld Nov 4, 2010 3:27 pm

Android users are about to get a new place to shop.



Verizon Wireless will officially open the doors to its Android V Cast Apps store next week, the carrier has confirmed. The V Cast Apps store will initially launch on the HTC Droid Incredible; a software update will deliver access along with a handful of general improvements to the phone. Other Verizon Android devices will soon follow suit.

So what's Verizon's Android app store really all about, and what'll it mean for you? I spoke with someone from Verizon to get the full scoop.

Verizon's Android App Store and the Android Market

First of all, Verizon's V Cast Apps store won't override Google's main Android Market. The V Cast Apps store will simply be a second option built into devices; Google's Android Market and Verizon's new store will be equally accessible.

"We look at as a complementary store to the other stores that are out there," Verizon Wireless spokesperson Debi Lewis explains.

Verizon actually launched a similar version of its store on BlackBerry phones earlier this year; the configuration on that platform is pretty much the same.

Verizon's Android App Store: The App Selection

Verizon's Android app store will have a few hundred apps to start, I'm told, with heavy growth expected over the months to come. The apps you'll find in Verizon's store may also be available in Google's Android Market; there's nothing preventing developers from offering their programs in both places. It's really up to each individual developer as to what he or she does.

Developers will receive the same 70/30 revenue split from Verizon's V Cast Apps store as they do from Google's Android Market. Verizon does suggest, however, that its store will offer opportunities for "promotion and discoverability" that Google's Market may not provide.

Verizon's Android App Store: The Purchasing Process

A key way in which Verizon's V Cast Apps store will differ from Google's Android Market is in the purchasing process: While the Android Market currently requires you to use Google Checkout for app purchases, Verizon's app store will allow you to have purchases added directly onto your Verizon statement.

With that said, Google appears to preparing to add new payment options into the Android Market, so the comparison may change soon.

Verizon's V Cast Apps store will lack one important purchasing feature that Google's Market provides: In the main Android Market, you can always return an app within 24 hours and receive a full refund of the cost. As of now, Verizon's V Cast Apps store will not offer this option.

Verizon's Android App Store: Beyond the Incredible

Wondering if your Android phone is in line to get access to Verizon's new store? Verizon hasn't compiled any firm list as to which devices will receive it or when, but it sounds like it'll eventually be a fairly standard feature for the carrier's handsets. As of now, Lewis tells me the Droid, Droid X, and Fascinate are all expected to receive store-enabling software updates in the foreseeable future. The Galaxy Tab, meanwhile, will come with the V Cast Apps store preinstalled when it goes on sale later this month.

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• Registry Mechanic 9.0

Beautiful Website of the Day
a collection of eye-pleasing sites from around the web
It's 1980 All Over Again
The holidays are upon us, and we all know what that means: More time for gaming! And so games will be my main focus for the next week.
WED, 15 DEC 2010 00:01:00 -0800
Create Your Own Universe
A particle system is a computer graphics model for convincingly simulating fluid or fuzzy objects such as flame, smoke, water bubbles, and the like.
TUE, 14 DEC 2010 00:01:00 -0800
Great Awakening
You are a sort of modern-day Rip Van Winkle. You've been in a state of suspended animation for forty-two years. And someone named Frank has been waiting for you to awake.
MON, 13 DEC 2010 00:01:00 -0800

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Verizon's Android App Store: Thoughts and Analysis

All right, those are the facts -- so what's the real deal here? Is this a good thing or a bad thing?

Ultimately, it all depends on your perspective. Some people, such as the CEO behind a certain competing smartphone platform, have characterized multiple app stores on Android as being a massive disadvantage.

"In addition to Google's own app marketplace, Amazon, Verizon, and Vodafone have all announced that they are creating their own app stores for Android -- so there will be at least four app stores on Android, which customers must search among to find the app they want," Apple's Steve Jobs noted during his company's earnings call in October.

"This is gonna be a mess for both users and developers," he went on to proclaim.

Will it really be a mess, though? As I wrote in a rather impassioned letter to Mr. Jobs last month, "Most markets -- virtual or otherwise -- *do* allow people to buy products from multiple providers. Choice doesn't lead to chaos." Put into another context, I can buy accessories for my car from the dealer, or I can opt to go to any number of third-party retailers instead. Having options isn't necessarily detrimental.

One final point worth mentioning: Even now, Google's Android Market isn't the exclusive source for Android apps. You can already download and install apps from independent online stores or developers. Android has never been locked down to a single market for applications; what's new with Verizon's effort is really just that it'll come built into devices with the carrier's endorsement.

As for what kind of value it will or won't provide, we'll soon find out.

JR Raphael is a PCWorld contributing editor and the author of the Android Power blog. You can find him on both Facebook and Twitter.

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Fri Nov 05 07:56:26 PDT 2010

How is multiple store cnfusing Steve Jobs? Lets look at examples. How many stores are their that sell clothing, food, computers, household items, car dealers and so much more?

The iphone would be so much better if we could get apps from other sources vs just Apple. I jailbroke my phone and I have lots of apps I bought and also gotten free, many of which aren't even on the app store. I need apps that give my device function. I could tether my device, long before ATT allowed iPhone to be able too. And I can do multiple devices. I have file transfer over bluetooth, I can use the empty space on my drive as a standard USB drive like I already should be able too. I can even use my device as a mouse. I can also theme the UI and so much more. But I shouldnt have to result to hacker like activity to be able to do so as the recent lawsuit against Apple alludes too.

This is one time I stand behind the lawsuit 100%. We shouldnt be told what we can and cant do with OUR phone. And who says you have to be forced to buy from a single source. That is why Android is going to kick Apple's @$$.

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fullerwe says:

Fri Nov 05 12:00:22 PDT 2010

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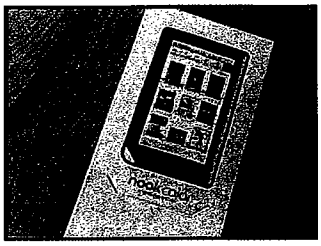

News

Amazon's own Android app store now confirmed

October 8, 2010 | by Lars Aronsson

Android, Android OS

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A few weeks ago a rumor started that Amazon.com was going to build its own Android app store, just like Verizon, and that rumor has now been confirmed to be true via a document Amazon sent out to potential developers. It's still unclear what the new Android exclusive application store will be called and when it will arrive, but Engadget suggests that Amazon will have its new digital endeavor ready for the holiday season.

Amazon — America's largest online retailer, will apparently require software to be run through a "App Packaging Tool" before it can be submitted to the store. According to Amazon, it will "ensure that the apps will install properly on customers' devices and… enable the digital rights management (DRM) policies outlined in the developer agreement." DRM is optional, and developers may freely decide whether to enable it or not. Developers can also submit demo videos that will be displayed next to their apps – a welcome feature that the Android Market currently does not have.

Amazon won't allow "offensive content" to be published in its store, and the company will have final say on the matter, thus leaving the door open for some iOS App Store censorship. What do you think about yet another app market for Android? Is it a nice addition that will benefit the Android ecosystem, or are multiple app stores just one more way of fragmenting the platform?

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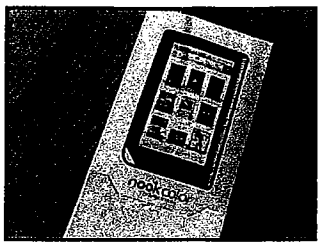
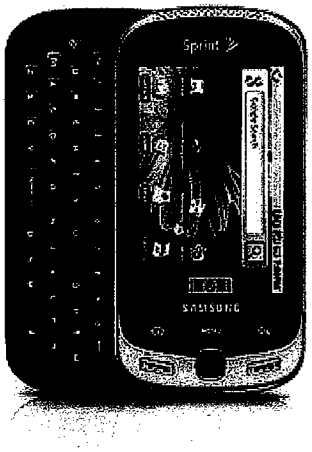


Phones

Samsung promises new app store, convergence, and Digital TV Moment

January 8, 2010 | by Andrew Kameka

Samsung



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Samsung is testing a new version of the Samsung Moment that can digitally stream TV to the phone, and the company also took the time to announce plans to launch a new app store available for multiple devices.

At CES, Samsung announced that it would use a remodeled version of the Samsung Moment to debut the world's first mobile phone with single-chip ATSC technology. This remixed Moment will digitally broadcast local stations, news, sports, and other channels to the Moment's beautiful AMOLED screen. The phone will only be available for testing purposes in Washington, D.C. Current Moment owners will be unable to get this new feature because their phone lacks the new ATSC chip necessary to stream digital TV to the phone. I asked a Samsung Mobile rep if there would be some type of upgrade program available and she said it's too early to discuss that considering that the new TV content technology is only in testing.

Samsung also confirmed that it too will be launching an app store. Samsung Apps will be a distribution point for Samsung-targeted apps for mobile phones and a new line of televisions slated for release later this year. The apps will be developed through an SDK that is "open" and able to work across multiple platforms. The company also stressed that it would support integrated services across devices, leaving open the possibility that you could eventually use your phone as a remote for your Samsung HDTV and stream content from the TV to your phone. The program or event would be paused on one device and resumed at the last point of play when switching to another. The Omnia II is the only phone confirmed to have this feature enabled, but how cool would it be to have this appear on an Android product?

Markets, moment, samsung, Samsung Moment, TV

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RIM's BlackBerry Mobile App Store Revamp: Better Late Than Never

By Kevin C. Tofel Jun. 16, 2010, 10:00am PDT 1 Comment
11 --

Research In Motion has unveiled the latest version of its mobile software store, BlackBerry App World 2.0, which will support carrier billing for application purchases and enable developers to use QR barcode links for their software titles (and thus make it easier for customers to find applications). Along with the new storefront, RIM will also reportedly implement a singular BlackBerry ID to track purchases and allow for easy software and data transfer from one BlackBerry device to another.

When RIM launched the initial App World in March of 2009, Om declared it to be "good enough." But by modernizing its BlackBerry App World, RIM is following a proven model when it comes to mobile software — if you remove clunkiness and make it easy to find, purchase and transfer data, customers will buy more software and services. The sales cycle doesn't end with consumers, though; improving a mobile app store also helps bring developers to a platform. Given the right tools, support and financial incentives, programmers are more apt to create compelling software titles for a device. Without such support, a handset vendor runs the risk of developers leaving for other platforms, creating a downward sales spiral.

More on Mobile Apps

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Handset makers still need to create desirable hardware, but making smart software available in a simple-to-use and effective mobile store is a key ingredient in the recipe for smartphone success. This is especially true for RIM, as noted in a recent GigaOM Pro report (subscription required). Unfortunately, it's taken the company until now to figure this out; in the meantime, nimble rivals have perfected

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the model — and in Apple's case, used it to generate a billion dollars in revenue for developers. And the clock doesn't stop ticking with RIM's unveiling today as it hasn't yet announced the launch date for the new store. Tick-tock, RIM. Tick-tock.

Mobile Apps

: Blackberry, Research in Motion, Blackberry App store
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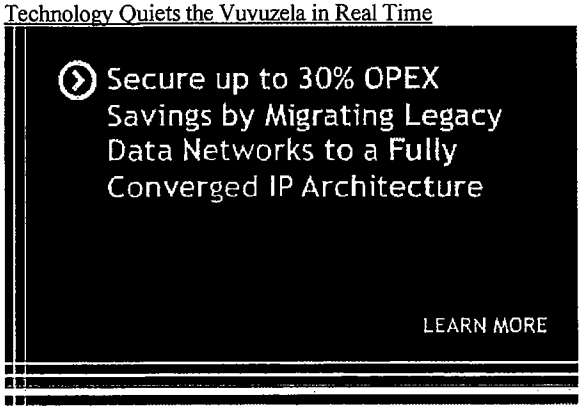

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Booming app stores search for developers to fill them

Recommend 37 recommendations. Sign Up to see what your friends recommend.

By **Mark Milian**,CNN
December 22, 2010 8:07 a.m. EST | Filed under: **Web**

Apple plans to adapt its successful app store model to Mac computers, while many other tech companies follow.

STORY HIGHLIGHTS

- More and more large tech firms are opening online stores that sell applications, or apps
- These stores catalog and sell software that leverage a platform's unique features
- Some fledgling stores are struggling to gain the attention of developers and users

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(CNN) – App stores are booming, but there may not be enough applications to fill them all.

Google, Apple and Facebook all maintain app marketplaces for their respective platforms and more companies are preparing to launch their own stores. With their online storefronts, big technology companies help smaller developers reach vast audiences.

But beyond big, established app retailers like Apple's App Store or Google's Android Market, will these rivals be able to find developers willing to custom tailor software for their systems? And will enough consumers bother thumbing through their catalogs?

Even in the hot smartphone app space, manufacturers of the most-used platforms are struggling to attract developers.

Nokia and BlackBerry's maker, Research in Motion, both lag behind other smartphone platforms in attracting new software. Each have

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less than a tenth of the number of apps in the second-place Android store and far less than Apple's, which has more than 300,000.

For its Windows Phone 7 system, Microsoft paid some developers and offered free hardware to coax them into building apps. Even still, prominent developers such as Jack Dorsey, co-founder of Square and Twitter, say they're taking "wait and see" approaches.

Gowalla, the location-based networking service, says it's only focusing on a few of the most popular platforms for apps. The company's resources are limited, and finding developers experienced with lesser-known platforms is difficult, Gowalla CTO Scott Raymond said.

Browser makers Mozilla and Opera Software are each working on app stores that could tie into their desktop and mobile browsers. Mozilla Labs, the research and development arm of the company that makes Firefox, is working on an app framework that spans desktops and phones.

"I believe very firmly that we're at the beginning of a major explosion of this," Mozilla Labs Director Pascal Finette said recently. "Before the iStore, there wasn't a concept of a 99-cent application -- and kudos to Apple for that."

Mozilla's plan is to create a system to sell powerful apps that work in browsers on most platforms. "You need to have an underlying architecture, the plumbing, to do all of this," Finette said.

"What we'd offer is a simple technology that supports multiple stores," Mozilla product vice-president Jay Sullivan said in an interview. He described the concept as a "shopping mall" for app stores.

Google recently opened its Chrome Web Store for listing free or inexpensive "Web apps," which are indistinguishable from websites save for a button that's installed on the browser's start page. Early users say they're confused about why this much-touted feature appears to be nothing more than a new means for creating bookmarks to Web pages.

The store organizes what's out there and aims to help people discover apps through ranking systems and search, according to Google. This is supposed to simplify that process, especially for owners of yet-to-debut netbooks running Google's Chrome OS.

Online retailers traditionally register with third-party payment platforms or install payment infrastructure on their websites. But PayPal, one such payment provider, plans to launch an app store of its own next year. Web and mobile apps may soon be found, bought and, in some cases, used through PayPal.com.

Google takes a cut on apps it sells through the Web Store, like it does for the Android marketplace for smartphones, which has 130,000 apps. Proprietary app stores from Verizon, Amazon and others will soon join Google's official market on Android. Taiwanese smartphone maker HTC is also weighing opening an app store, according to a report in the Financial Times.

Apple kick-started the lucrative business of selling software in a central, curated shop with its iPhone App Store. (Mobile apps are popular because they can do more with the smartphone's unique hardware features than a website can.) Apple plans to extend that idea to its laptop and desktop computers on January 6 when it cuts the ribbon on the Mac App Store.

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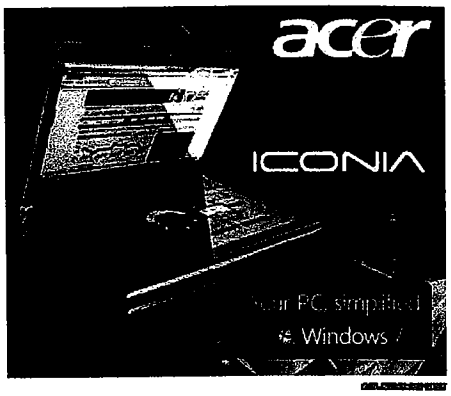

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Acer, the world's second-largest PC maker, says it plans to launch a "next-generation" app store.

While these stores can be rewarding for those running them, there's fear that customers could get nudged toward more expensive apps because they generally yield higher returns for shop owners.

"I don't know if we need them," Christa Quarles, the chief financial officer for the Walt Disney game company Playdom, said of app stores at a conference last month. "What is an app store at its core? It's a search engine."

"The search engine is biased toward whatever pays," when the company running the system profits from paid apps, Quarles said.

And it remains to be seen whether the influx in these online app storefronts will supplant social media and other channels as the primary way most people discover new sites.

The challenges with convincing developers to list -- and in many cases, pay member subscriptions and per-sale fees -- are even greater when platform providers, like Facebook, Mozilla and many others, ask them to incorporate proprietary code.

Yahoo CTO Raymie Stata referenced his company's app platform in a recent conference fireside chat, describing it as a project that's "less known."

If a developer jumps through the hoops and adheres to Yahoo's guidelines, they can potentially reach some 134 million visitors to Yahoo's home page and other properties, according to Compete traffic data. Despite Yahoo's much-coveted numbers, the company has struggled to attract developers to its platforms.

Among Facebook's top priorities, says CEO Mark Zuckerberg, is its platform. The company is currently extending it deeper into smartphones, bridging the gap between mobile and desktop.

The two areas will quickly merge, and the Web may be the collision point, Jim Lanzone, the CEO of video app maker Clicker, said at a conference recently.

"We needed apps because browsers were very hard to navigate," he said. "Browsers and apps are starting to merge."

The number of incubating and fledgling app stores seems to grow every week. We'll soon know if there are there enough virtual inventory and customers for all these shops to survive.

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October 6, 2009 7:01 AM PDT

Windows mobile app store, My Phone service officially opening

by Jessica Dolcourt

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Updated at 8:05 am PDT *with a slideshow and some first impressions of the Windows Marketplace for Mobile app store, at 4:25 pm PT with a correction about Marketplace reviews, and at 12:10 am PT on 10/7/09 with an update about the availability of Marketplace on other Windows Mobile platforms, and details on the My Phone service.*

On Tuesday morning, as Microsoft's Windows Mobile 6.5 phones hit the market, two of its mobile services are officially launching.

Windows Marketplace for Mobile--screenshots

Brand new to 6.5 phones are Windows Marketplace for Mobile--an application storefront like that found on iPhone, BlackBerry, and every other major mobile OS--and a Web-based backup and sharing service called My Phone.

We've heard plenty about both services in the days and months leading up to this release. The much-anticipated Windows Marketplace for Mobile has a well-thought out model that will eventually include both a Web and on-phone storefront, and a flexible billing system that lets you purchase apps using either a credit card or your monthly phone bill (depending on the carrier). According to Microsoft, the PC catalog isn't available now but is planned to be released before the year's end.

There's also a self-service return policy that gives you a full refund from unwanted apps within a 24-hour period. There's a caveat, of course. You'll be limited to one refund per month to avoid abusing the system. The app store launches in 29 countries on Tuesday.

In our pre-release demo, we found the app store to be a little visually boring, though serviceable. Following a proven app store model, Windows Marketplace for Mobile has a search bar, a featured apps showcase, and a list of browseable categories. In them, you'll only see applications that work on your phone model and in your country. There's also an personalized screen that helps you manage the apps you have. As with iPhones and BlackBerrys, if you switch devices,

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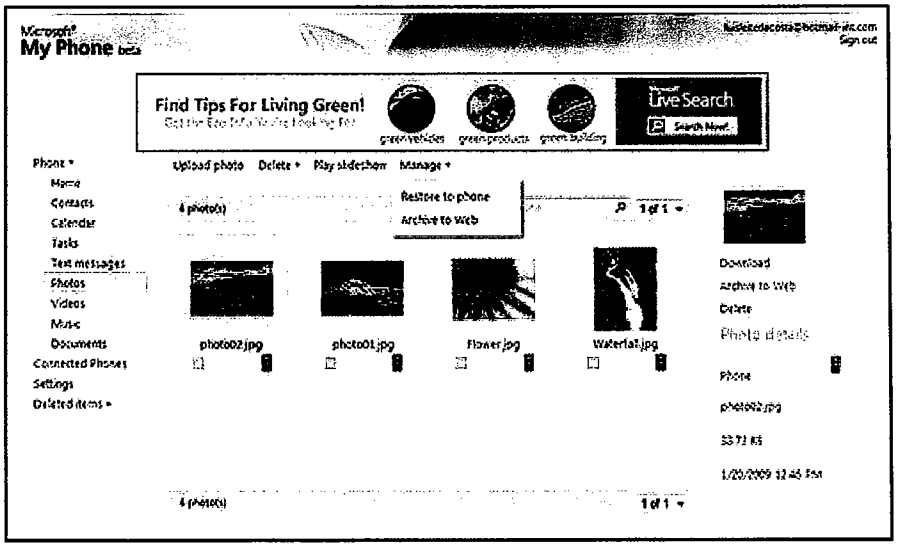
you can easily re-download the apps you installed through the Marketplace. You'll sign on with your Windows Live ID. We heard before the launch that you won't be able to create your own reviews until the second phase, but in truth, rating and reviews are fully functional today.

View the full gallery

Microsoft didn't tell us how many apps were expected in the app store Tuesday morning, but with 82 games ready to download, there are at least 100 apps altogether. We already see Facebook, Netflix Mobile, Zagat to Go, Windows Live, and the Midomi music app. Most app prices range so far from free to about $10, though the most expensive one we spotted so far is a $25 golf calculator. We saw quite a few $20 games as well.

If you're not planning to pick up a Windows 6.5 phone yet, Marketplace should also be available to download to 6.0 and 6.1 phones before the end of 2009. That's been the official word, but at least one of our readers has gotten it to work on a 6.1 phone. Download at your own risk.

My Phone



Manage My Phone online.
(Credit: Microsoft)

Unlike the application Marketplace, the My Phone backup and media sharing service is well known from its public beta. Through its online dashboard, you can access and manage contacts, calendar, texts, and photos and videos (no e-mail or apps). At launch, you'll be able to post photos to Windows Live, Flickr, Facebook, and MySpace, with bulk uploads and captioning to come later on.

The new features are mostly premium, and center on remotely finding and securing your phone. If you're in the U.S., you can force your phone to ring even when it's turned to silent or vibrate. You can remotely lock the phone, map it--this wakes up the phone and plots it on a map--and can erase the contents remotely, the most extreme measure. My Phone will show you the handset's last known location for free.

My Phone is treated like application package and can be downloaded in the Marketplace for Mobile. The premium features can be purchased through the online dashboard. Until November 30, Microsoft is offering a free trial of My Phone's commercial capabilities.

As in the beta, My Phone limits you to 200MB in media storage. According to Microsoft, fewer than 5 percent of the current users hit that ceiling.

Who gets it?

Windows Marketplace for Mobile launches on Tuesday in Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Greece, Hong Kong SAR, India, Ireland, Italy, Japan, Luxembourg, Mexico, New Zealand, Netherlands, Norway, Poland, Portugal, Singapore, Spain, Sweden, Switzerland, Taiwan, United Kingdom, and the United States.

The premium My Phone features are available at launch in the Unites States, Canada, Mexico, United Kingdom, Germany, France, Italy, Spain, Portugal, Denmark, Netherlands, Greece, Poland, Finland, Norway, Sweden, Brazil, Australia, Japan, Singapore and Taiwan. The Map Current Location feature is U.S.-only right now.

Jessica Dolcourt

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Jessica Dolcourt pits phone against phone as CNET's newest cell phone reviewer and also turns a critical eye to smartphone apps. Email Jessica.

Mozilla Beats Google with Open Web App Store Preview

By: Sara Yin
10.20.2010 1 Comment

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Mozilla has released the prototype and documentation for an open Web apps store, which will let users install apps via the Web browser.

Open Web Apps will feature a directory of paid and free Web apps where you can search for, download and install apps onto a special dashboard within your mobile phone or Web browser. The dashboard lets you view, delete, and organize your apps.

Apps can built in HTML, CSS, or JavaScript, which means interoperability between browsers, mobile phones, and operating systems. According to Mozilla's blog, such openness will force developers to "compete on customer service, price, policies, app discoverability, ratings, reviews and other attributes."

"Many of us now use Web apps for tasks we used to have dedicated desktop software for. A couple examples of where this migration is happening include checking e-mail, talking to our friends, listening to music and even playing games," Mozilla said in a blog post.

"Because our behavior is changing, it only makes sense that the tools we use on the computer where these behaviours are expressed change as well," the company said.

Google is prepping a similar Web store for its Chrome browser. The company Google first provided a preview of the Chrome Web store at is Google I/O developer conference in May; days later, Mozilla then announced plans for its own Web app store.

Google released a developer preview for the Chrome apps store in August. Days before, there were rumors that Google would release the app store sometime in October, but no announcement have been made.

Developers can find technical information and source code on Mozilla's site.

life, and runs a standard volt processor - not bad for a $700 laptop.

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Thursday, 25 March 2010 02:56

App sales to start in Palm App store

Written by David Stellmack

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Should arrive next week say sources

Palm will finally be adding pay applications to their App Catalog. Our sources tell us that Palm is letting developers know that they will be able to start selling Apps beginning March 31st. Applications will be able to be purchased worldwide once the applications go on sale.

International application sales is one area where Palm is looking to have an advantage over other application stores because of the easy approval process for international sales. Tell Palm that you want the app to be available for sale internationally and then resubmit it, and it will in turn be rushed though the approval process. As far as International sales go, Canada, UK, Ireland, Germany, Mexico, and Spin will be the first to get International app sales.

The news is good for Palm, who can use the income generated from the app sales; in addition, it addresses the perception that the WebOS platform does not have any applications. Our sources tell us that Palm has a stockpile of apps that are ready to go for sale as soon as the switch is thrown. If this is true, it could be a very big day for Palm and could help get the company back on the right track once again.

Last modified on Thursday, 25 March 2010 10 24

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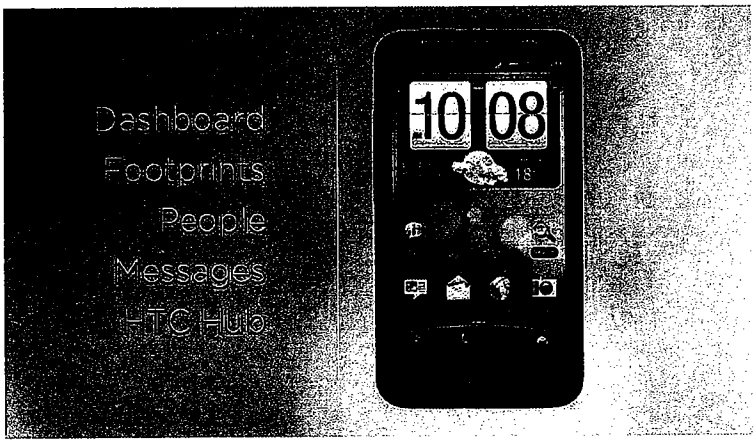
HTC said to be working on its own app store, would make a lot of Sense

By Vlad Savov posted Nov 8th 2010 7:28AM



Keen readers of the *Financial Times* will have been greeted this morning by a nice little bit of insider information regarding HTC's future software plans. We already knew the phone maker was keen to play a more active role in the softer parts of the smartphone experience it offers, but two new sources have come forward with word that HTC is actively hiring new staff in preparation for setting up its very own app store. The HTCSense.com cloud service that recently launched with the Desire HD and Desire Z Android models in Europe looks like the first step toward that goal, with its HTC Hub area already acting as an app discovery assistant -- it wouldn't be terribly difficult to include an extra section in it for HTC's own application offerings. That's not to say that this would be an Android exclusive thing, however, as HTC already boasts a selection of ten apps on Microsoft's Windows Phone 7 platform and it would seem quite logical that it'd want an organized repository where it could sort through all its wares.

VIA *Recombu*
SOURCE *Financial Times*

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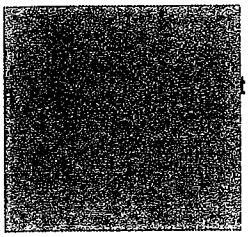

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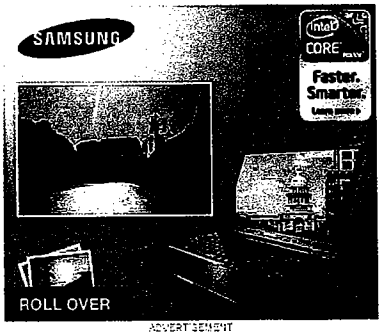

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AdInfo

October 21, 2008 6:39 PM PDT

App stores shift power balance in mobile market

by Marguerite Reardon

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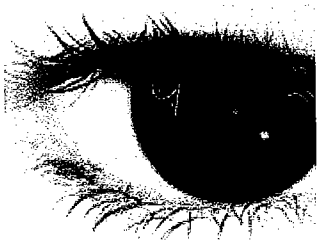
New mobile app stores launched by Apple, Google, and Research In Motion could shift the balance of power in the mobile market away from wireless operators and toward device and platform developers.

Until recently, wireless operators served as the gatekeepers of what content and applications made it onto mobile phones. Now mobile platform developers such as Apple, Google, and Research In Motion are providing marketplaces where consumers can get access to thousands of new applications tailored specifically for each of these device platforms.

On Tuesday, Research In Motion, the maker of the BlackBerry smartphone, became the latest device maker to **announce it will offer an application storefront** branded specifically for its own operating system.

Earlier this summer, Apple made headlines with the **launch of the App Store**, an online marketplace of games and other software designed to run on the **iPhone** and **iPod Touch** devices.



More than 3,000 applications are currently available, and Apple has said that users downloaded more than 100 million applications between the site's launch on July 11 and the beginning of September.

Google followed with **its own application store for phones that use its Android operating system**. The first phone, called the **G1**, will go on sale Wednesday on T-Mobile's network in the U.S. And the on-device application marketplace will also go live with it.

For developers, these new storefronts should make it easier to develop and distribute applications. For consumers, it means more choice in applications. But for operators, it means ceding some control over what applications make it onto their phones to other companies.

"The big picture trend is that mobile carriers are playing less of a central role in the marketing and distribution of individual applications," said Charles Golvin, a principal analyst with Forrester Research. "It's analogous to what happened on the Web. People initially accepted the walled garden of AOL, but as they became more skilled users they found that to be too restrictive."

To a certain extent, wireless operators appear to have accepted the trend. Verizon Wireless, which has developed a new open network initiative to speed up certification of devices and applications running on its network, claims that it is happy to allow new applications and services on its network, since ultimately it will drive network usage.

"We want users to bring any device or application to the network that they want," Eric Reed, vice president, Market Issues and Policy for Verizon, said during a panel discussion at the Consumer Electronics Association Industry Forum in Las Vegas on Tuesday. "That is what our **open development initiative** is all about."

But it's clear that carriers **don't want to give free reign to application developers** to put anything on their network. Wireless operators still insist there needs to be certification.

"We also have a responsibility to make sure that these applications and devices don't crash the network or hurt the user experience," Reed added.

That said, Forrester's Golvin believes that wireless carriers see the writing on the wall, and they realize they must be more open to new applications if they hope to drive usage on their networks.

"It's true that the role of the carrier as the key distributor of applications is dissipating," he said. "But the upside is that these same operators still stand to make money on their data plans."

The danger for wireless operators is that by ceding application distribution to handset makers or platform developers, they are essentially making themselves into dumb pipe providers. This is a wireless operator's worst fear and one they have already begun to see play out in the broadband market.

But Reed of Verizon said he still expects wireless consumers to come to Verizon for applications, too.

"There is not a one size fits all solution here," he said. "There will be multiple business models."

RIM has also acknowledged that there will be multiple ways for consumers to get applications. And it will continue to work with its carrier partners to provide on-device application centers that are created by the carriers to help promote application downloads. These centers will allow each carrier to offer a catalog on the device so that customers can discover and download applications.

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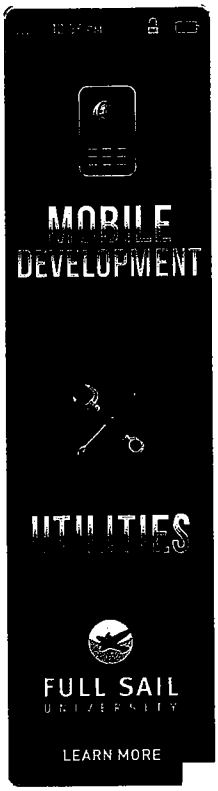

Create A Buzz

WEDNESDAY, JANUARY 28, 2009

APP Store Comparison, Apple vs BlackBerry vs Nokia vs Android Shootout

http://snapvoip.blogspot.com/

TechRadar did a App store shootout about a month ago. With All the App Stores currently running to keep their clients coming back. and staying, do wonders to the stores. But according to the author, the race is a two horse race.

iPhone (Apple App Store) and Android (Google Android Market) easily being ahead of the other two major stores, Nokia (Nokia Download) and Blackberry (blackberry Application Center).

The Apple app store seem to be doing well and that is where we spend most of the time. (We just got the iPhone 2.2.1 update and seem do do good to the phone, iPhone 3G). Few days ago, I visited Android Market with a Google Phone (Android Developer Device) and seem to be pretty busy with a lot of very good free mobile applications.

I have seen both the Nokia and BlackBerry stores but have not spent much time as the former two. So the article on techradar was a good read. So go find out how the other app stores doing!

Tags: Google Android Market, App store shootout, iPhone, Android Market, BlackBerry, Nokia, Nokia Download, blackberry Application Center

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Shopify App Store and API Officially Launched!

Dimitri
12

Shopify is proud to announce the release of the Shopify Platform!

For the occasion of Shopify's third birthday, we are officially announcing two major releases that will make Shopify better than ever – the Shopify App Store and the Shopify API!

Shopify App Store

The Shopify App Store is another very exciting project that is also released today. It benefits two different groups of people: Shopify storeowners, and Shopify developers.

Shopify storeowners now have the opportunity to add applications to their Shopify store that will allow them to do all sorts of things they have been unable to do before. From custom invoices and sales reports, to pretty much anything else you can imagine! Here's a sampling of the first few applications that are available:

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Santa delivered an early gift: Shopify Mobile 2.0 is ready for download on your iphone - http://cot.ag/ebeL1u

Fix for Google Chrome bug is now live.

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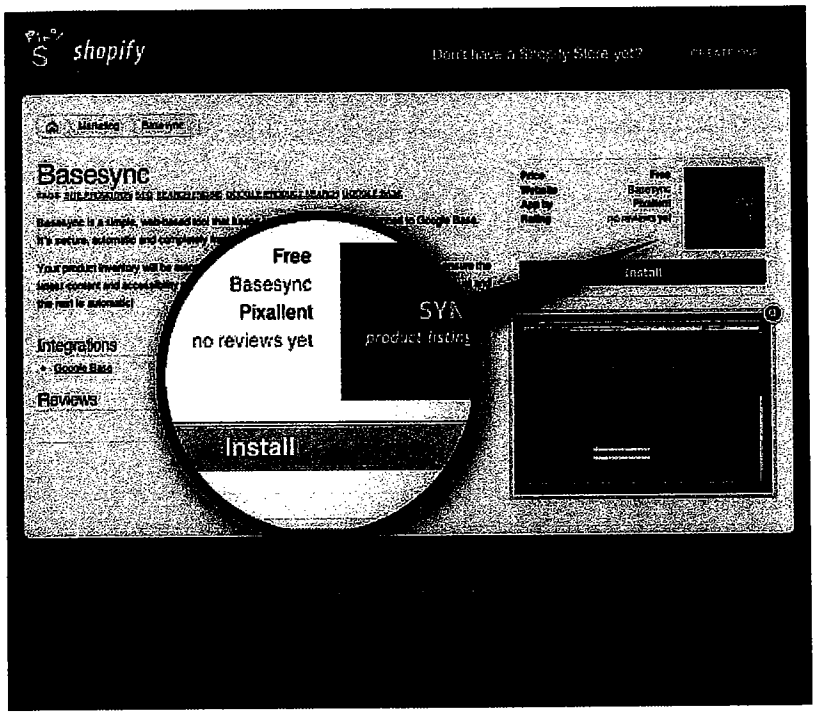
- Pixel Printer - an application that makes printing invoices simple
- PowerReviews App - a full-featured customer reviews application
- Fetch - easy-to-use application for selling digital goods
- Mapify - live geolocation of your customers' purchases
- BaseSync - tool for syncing a store's products to Google Base

In order to browse and purchase new apps, you go directly to the App Store, browse for the application that you want, and then simply click Install and presto!



In the near future, application developers will even be able charge for their apps using Shopify's billing system. This is a big win for users, as any app charges will be included in their regular Shopify bill; and it's a big win for developers, who won't have to write custom billing code for their apps.

Check out the App Store right now to see all the great things that are on there, and keep your eyes peeled for the new apps that will be released in the future!

Shopify API

The Shopify API has been in the works for a long time and is finally ready. We've worked closely with many pre-launch partners that have made the API very robust and we are proud of the final result. The Shopify API will allow developers to create tools that integrate directly with Shopify, and to create applications which will then be sold or offered for free in the App Store.

The API is documented to make it easy for developers to create new applications to be integrated into the Shopify App Store. Interested in becoming a developer and earning recurring revenues from your apps? Check out our Partners page to sign up!

You can also check out our press release about this here

Posted on June 2nd under: Affiliates, Announcements, Developers | read on |

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notifications, and CSV Exports / Imports will be processed shortly.

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List of App Stores

Just another Leetr.com Blogs weblog

News: Meizu M8 app store to become reality this month?

Posted on December 9, 2009

Now that Meizu is setting the M8 up with some new firmware and further turning its back on the handset's KIRFish origins, how about an app store? Apparently that's exactly what's happening, as the following video will attest. Not too many details here — it's called MyStore, and the company is planning to split revenue with developers 30 / 70. The store is currently being tested internally, and with any luck it should see the light of day as a part of the new firmware release later this month. If you've been dying for a chance to play a Chinese knockoff of *BubbleWrap*, that day is finally drawing near!

Via Engadget

Leave a Comment

News: Next Nintendo Handheld May Come with Free 3G Wireless

Posted on October 31, 2009

Nintendo is looking at the business model of Amazon's Kindle as it considers the future for its portable consoles, the company's president said on Friday.

"I'm interested because it's a new business model in which the user doesn't bear the communications cost," Satoru Iwata said.

Amazon's portable electronic reader connects to a 3G mobile phone network to download new books, but the service is included in the device's upfront cost.

Mr Iwata's comments highlight a tactic Nintendo could use to counter the strategic threat to its DS handheld console from the iPhone and other smartphones that download games from "App Stores".

At present, the DS is able to download contents via a wi-fi connection, but most games are sold on cartridges that are expensive to produce and distribute.

"Only people who can pay thousands of yen a month [in mobile phone subscriptions] can be iPhone customers. That doesn't fit Nintendo customers because we make amusement products," Mr Iwata said.

[via FT.com]

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Blog: Things are starting to take shape!

Posted on October 31, 2009

Today we entered information on the first 5 mobile app stores on the right. Some of it is not complete, but we're working on it.

We have learned that Palm will allow to post open source apps (with certain licenses, i.e MIT, BSD, etc) for free in the web catalog, but will charge other apps $50 per app to post in 'on device' catalog on top of a $99 program fee. Palm, please don't make things complicated, and don't alienate your devs. I personally loved developing for Palm OS, and the fact that there were enormous amount of apps for it, and I'm hoping Palm doesn't screw up again. WebOS looks awesome, wouldn't want to lose it. Google on the other hand has a simple fee structure – $25 one time developer fee. That's it. That's how we like it. Pay attention Palm.

-denis

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Blog: App Store List is launched.

Posted on October 29, 2009

This list was launched in hopes to help developers to distribute their applications to as many markets as possible.

We wanted to show mobile developers that there's life beyond Apple App Store and that the mobile landscape is expanding. As of today there are over 100,000 applications in the Apple App Store and as much as we love it, it is getting hard to compete in it. Perhaps some of you would be interested to migrate development to emerging app stores such as Palm App Catalog and Android Market. Perhaps you didn't know about other app stores. Either way we're here to give you as much information as we can.

We believe the future is in mobile, however we also like desktop publishing platforms such as Steam that made distributing games much easier for indie developers.

Following the success of the Apple App Store many other manufacturers and vendors will start offering their own version of app stores and we want to make sure you, the developer, is aware what's out there. Already big players such Intel and Dell announced an app store for netbooks. With the growth of e-book readers we believe that they will too provide application store and we want to be here to break the news. Linux vendors will not want to be left behind and they too will offer app stores eventually if not already. We want you to see the options, explore the options, and make educated decisions.

-denis

Leave a Comment

Uncategorized: First!

Posted on October 28, 2009

The title says it all.

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AT&T's Palm Pixi Plus Now Free with Contract

BY: Ed Hardy, *Brighthand.com Editor*
PUBLISHED: 6/10/2010

AT&T introduced the Palm Pixi Plus earlier this week at $50 with contract, but the carrier has already dropped the need for consumers to pay anything for this consumer-oriented webOS smartphone, just sign a two-year service contract.

The Pixi Plus is focused on messaging, and has a slim design with a keyboard fixed below its touchscreen. It also sports 3G, Wi-Fi, and 8 GB of storage.

This is AT&T's second model running Palm's webOS, as the Pre Plus debuted last month.

An Overview of the Palm Pixi

The Pixi Plus can be thought of as the successor to Palm's popular Centro series. It has a tablet shape, with a 2.6-inch capacitive Touchscreen with 320 x 400 pixel resolution.

The model is smaller and lighter than AT&T's other Palm model, the Pre Plus.

The Pixi Plus includes 8 GB of built-in storage, a 2.0 MPx camera, and a 3.5 mm headset jack. It also offers 3G wireless access, Wi-Fi b/g, Bluetooth 2.1, and a GPS receiver.

READ BRIGHTHAND'S PALM PIXI PLUS REVIEW

This smartphone runs the webOS, the replacement for the venerable Palm OS. This is a multi-tasking, touch-oriented operating system able to wirelessly synchronize a wide variety of data with online services like Google, Yahoo and Facebook, as well as Microsoft Exchange.

The webOS includes an on-device app store, and a growing collection of third-party software is available.

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PBworks Launches App Store for Collaboration Templates

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25+ usage- and industry-specific templates available to businesses free of charge

SAN MATEO, Calif., Jan. 12 /PRNewswire/ -- PBworks, the leading provider of hosted collaboration solutions for business and education, today announced the launch of the PBworks Template Store. Now users can instantly adopt pre-built apps to meet specific business needs. PBworks templates are workspace templates that anyone, even non-developers, can create and distribute, and they take less than a minute to install. The PBworks Template Store is launching with over 25 different apps, and includes both officially-approved and community-generated templates.

"PBworks focuses on delivering solutions to specific business problems," said PBworks CEO Jim Groff. "Our new Template Store lets us address many more problems by leveraging the best practices and experiences of the industry's largest user base of over 1 million projects hosted, over 3 million active users, and over 85,000 businesses. Unlike generic Enterprise 2.0 tools, these templates bring immediate utility to enterprise collaboration and social software."

The Template Store allows users to create, share, and apply workspace templates to solve specific business problems or manage specific processes for specific industries. This kind of vertical focus and flexibility taps into some powerful underlying trends.

"IDC observes that many of the collaborative platforms on the market today lack industry-specific expertise out-of-box which prohibits the immediate integration of these newer web 2.0 solutions into the existing work flow of business customers," said Caroline Dangson, research analyst with market research firm IDC. "This creates longer lag times for worker productivity and proof of return on investment which has been a problem for both buyers and sellers of this technology. By creating a Template Store, PBworks recognizes a need in the marketplace for custom business applications that are quick and easy to build and deploy by just about anyone, which will dramatically increase the speed of innovation and eliminate the development and integration burden for both PBworks and IT departments."

Unlike traditional developer platforms, which allow programmers and IT personnel to create custom apps for business units, PBworks is the business platform that allows ordinary businesspeople to build and configure their own custom applications.

Templates include industry and usage-specific examples such as:

- Advertising Campaign
- PR Client
- Product Launch
- Management Team
- Departmental
- Branch Office
- Handbook/Manual/FAQ
- Competitive Analysis

The Template Store also lets consultants engage with their customers. Consultants can create templates to reflect their best practices and processes, then reach out to PBworks customers via the Template Store.

Pricing and Availability

The PBworks Template Store is available immediately to all PBworks users, as well as anyone interested in adopting the platform. Currently, all template apps are free, but in the future, template contributors will be able to price and sell premium templates.

About PBworks

PBworks (http://pbworks.com) is the world's leading provider of hosted collaboration solutions for businesses and education. Leading companies and organizations like FedEx, DePaul University, and the FDA choose PBworks to collaborate across geographic and organizational boundaries with employees, customers, partners, and vendors. We host over 1,000,000 workspaces, serve millions of users per month, and 96% of users would recommend PBworks to a friend. Over 85,000 businesses have chosen PBworks to implement knowledge management, extranets, project management, and a host of other business

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processes and workflows. PBworks investors include Mohr Davidow Ventures, Seraph Group, Sippl Investments, and Ron Conway.

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Intel creates Linux version of its app store for netbooks

March 25, 2010 | Dean Takahashi | Add a Comment |

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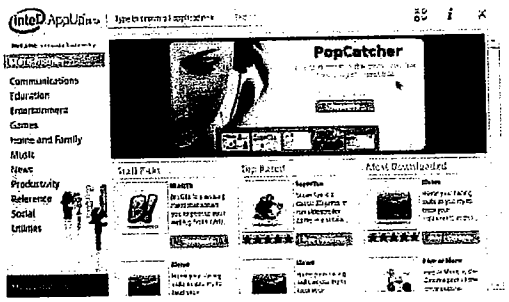
Encouraged by early results on Windows, Intel said today it will add a beta test version of popular Intel AppUp Center for Linux.



The Intel AppUp Center has a wide range of apps for netbooks, which often don't have the horsepower to run most PC applications. These apps are tuned to run without a lot of bells and whistles. That's why they can run on any netbook, adding very little cost.

To help the market take off, Intel introduced a Windows version of its app store at the Consumer Electronics Show in January. Now it will add an Intel AppUpCenter beta for Mobilin version 2.1.

Intel is also making the existing AppUp Center available in 27 European cities on March 31.

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SurfKitchen powers T-Mobile's web2go app store

y Sarah Reedy

urfKitchen signs up first tier-one US operator, powering T-Mobile's web2go app arefront on the Nokia 7510

obile Internet platform provider SurfKitchen announced today it is powering T-Mobile's NYSE:DT) wireless application store, web2go, on the Nokia (NYSE:NOK) 7510. This is the

former on-device portal (ODP) company's first US-based tier one customer, but chief technology officer Dave Evans said the company plans to scale it across more T-Mobile devices and more US operators.

SurfKitchen is providing the user interface for consumers to discover and purchase content, as well integrating with T-Mobile's existing content provider. The companies initially made the store available to a select group of T-Mobile customers in December, but are now opening it up to all Nokia 7510 owners. While the scope of the project is small today, Evans said that T-Mobile will likely follow a similar trajectory of its two major partners Telstra and Orange.

France Telecom's Orange has been a partner to SurfKitchen since 2007 when the vendor began powering Orange's walled garden ODP for ringtones and wallpaper. Since that time the carrier has evolved its content strategy to be one of the most aggressive in competing with its own app store, the Orange App Shop. SurfKitchen provides the billing integration for Orange and worked closely to develop touchscreen support and ensure that the app store was given prominence over the handset maker's own version.

.ast May, SurfKitchen also extended its relationship with \ustralian operator Telstra to include an idle-screen ›xperience in which users are presented with a catalog of ›ervices and search integration when their mobile phone ›owers up. Since SurfKitchen launched on Telstra in June, the operator has seen 60% of its

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customers using data compared to the feature-phone average of 20%, Evans said. Like T-Mobile, both Orange and Telstra started with a limited experience on just one device, but have evolved their ODPs to app stores that are an integral part of the consumer experience, he said.

"I think it's an experience curve people go up," Evans added. "They start in the short-term testing the water. All the operators have launched on one device and see how it goes then load up on more devices. With Orange and Telstra, we are just so much more advanced, we've worked with them for years, but I expect T-Mobile to go a similar path. And I expect it to go faster. T-Mobile will catch up very quickly, but is just takes time for people internally within operators to get a grip on what needs to be done to retail solutions."

With its roots in ODPs, SurfKitchen's experience in building walled garden app portals lent itself well to powering T-Mobile's web2go app store, which is essentially an updated app-enabled version of T-Zones, Evans said. T-Mobile is supporting Android on its higher level handsets, but he said the SurfKitchen app-store experience is superior in that it provides integrated billing, built-in services and the ability to bundle apps. SurfKitchen would also like to work with other US carriers, all of which are chasing the app-store opportunity. He said that while AT&T relies on Qualcomm on the low-end for Brew apps and device manufacturers' own app stores on its higher-end smartphones, it has a gap in the mid-range that SurfKitchen would like to fill.

SurfKitchen's software runs on smartphones and feature phones, including Symbian Series 60, Microsoft, Java, Brew, RIM and Android phones. The company also counts Telefonica Moviles Espana, Maxis, Saudi Telecom and Cincinnati Bell in the US as customers.

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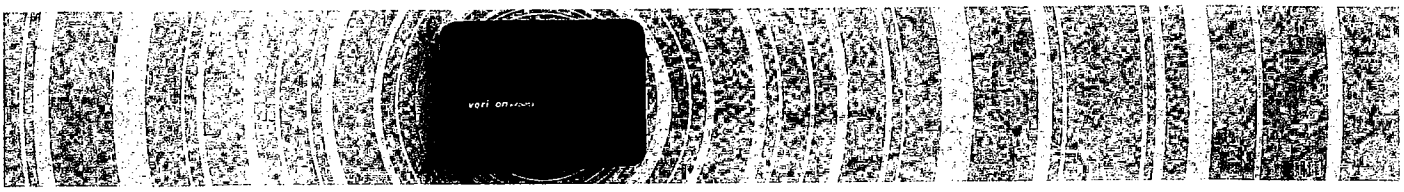

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Verizon Sets March 29 for App Store Debut

posted Mar 24, 2010, 3:05 PM by Eric M. Zeman

Today Verizon Wireless announced that it will open its own mobile application storefront on Monday, March 29. The store will offer Verizon customers access to games, applications and other services that can be downloaded directly to their handsets and billed to their Verizon Wireless account. Verizon customers using smartphone platforms such as Android, BlackBerry, webOS and Windows Mobile already have access to branded app stores for their specific devices.

more info at Reuters »

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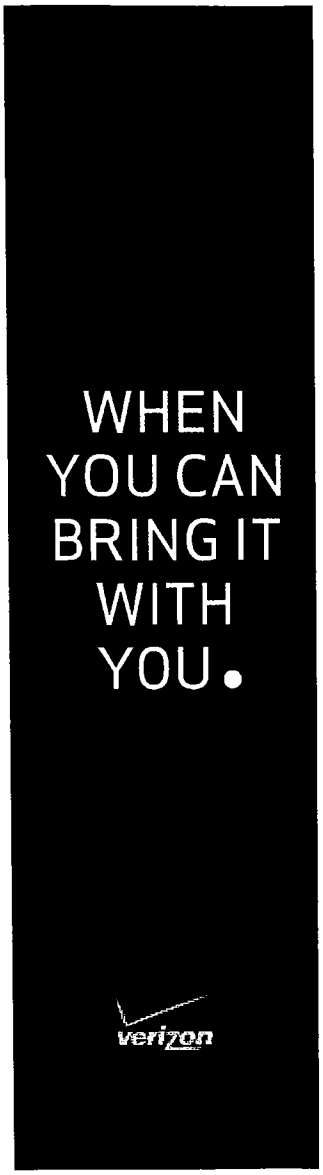

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Verizon Upgrade to Add Second App Store to Android

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Verizon said Thursday that a software update to the Droid Incredible available next week will add the V CAST Apps store to the phone, essentially adding a second, competing app store to the existing Android Market.

Developers will have the option to sell their apps either via the Android Market or the Verizon app store, with one key difference: billing.

While Google's app store allows refunds for a period of up to 24 hours after purchase, Verizon will only process refunds on a case-by-case basis, according to a Verizon representative. But Verizon will also bill the app's purchase price to the existing wireless bill, instead of forcing users to use Google Checkout.

The update (characterized as version 3.26.605.1/Baseband version: 2.15.00.07.28) also includes a number of enhancements, including an updated Flash player; improvements to the visual voicemail application, with removal of incorrect service messages; enhanced support for Yahoo IMAP email; an updated Slacker application; the ability to attach files that are larger than 5 MB; updates COX and Comcast POP3 mail; and various fixes, including rotating Google Maps between landscape and portrait view, and presenting the search key and other buttons in the correct order.

Verizon originally launched V CAST Apps on the RIM platform in July of 2009, and the company always planned to launch on the BlackBerry and then move to other platforms, a Verizon spokeswoman said. AT&T also offers a similar store for RIM devices, called the AT&T AppCenter. It does not, however, compete with the Apple App Store.

"We think of it as sort of complementary to the other marketplace out there," the Verizon spokeswoman said. "It gives consumers an opportunity for discovery and to choose."

But whether or not Google views the Verizon app store as complementary or competitive is not known. Google representatives did not respond to two requests for comment.

Apple, by contrast, offers a single app store, and Apple chief executive Steve Jobs has characterized the Google platform as "very fragmented," although he was referring to the variety in operating systems.

Many Android OEMs, including the two largest, HTC and Motorola, install proprietary user interfaces to differentiate themselves from the commodity Android experience," Jobs said, during a October conference call. "The user's left to figure it all out. Compare this with iPhone, where every handset works the same."

"The multiple hardware/software iterations presents developers with a daunting challenge," Jobs added. "Many Android apps work only on selected Android handsets, running selected Android versions. And this is for handsets that have been shipped less than 12 months ago. Compare this with iPhone, where there are two versions of the software, the current and the most recent predecessor, to test against."

While Google features specific apps in its App Store according to unknown criteria, Verizon said the advantage for developers to choose V CAST Apps will be because Verizon "has the opportunity to do marketing and merchandising". Verizon's Android phones also contain a dedicated Verizon channel inside the Android market, and "that will continue," the Verizon spokeswoman said. With V CAST, Verizon will also offer the same 70/30 revenue split that Google offers, she added.

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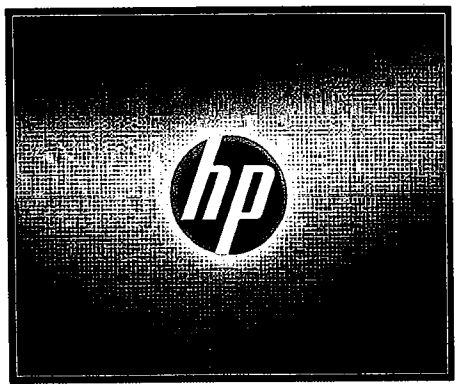

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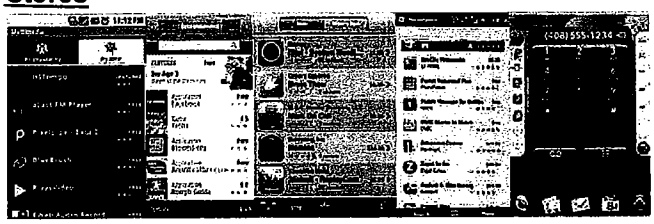
Giz Explains: All The Smartphone Mobile App Stores

By John Herrman



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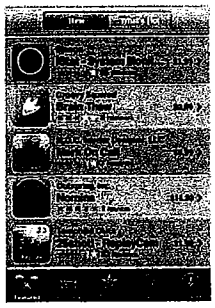
It's been less than a year since Apple launched the iPhone App Store, but now virtually *every* mobile OS is showcasing its own take on the mobile application storefront. How do they all stack up?

The first thing you'll notice about these efforts—coming from such traditionally competitive companies as Palm, BlackBerry, Nokia and Microsoft—is just how *similar* they all sound. App World? App Catalog? App Market? Mobile Marketplace? This outward likeness actually runs pretty deep—these stores are advertising uncannily similar feature sets, for both users and developers:

Feature	iPhone App Store	Android App Market	BlackBerry App World	Windows Mobile Marketplace	Palm App Catalog	Nokia Ovi Store
Exclusive App Source	Yes	No	No	No	Maybe*	No
Paid Apps	Yes	Yes	Yes	Yes	Yes	Yes
Free Apps	Yes	Yes	Yes	Yes	Yes	Yes
Phone Client	Yes	Yes	Yes	Yes	Yes	Yes
Desktop Client	Yes	No	No	TBD	TBD	No
Multiple Device Support	No**	Yes	Yes	Yes	Yes (But not at launch)	Yes
Non-App Content	No	No	No	TBD	No	Yes (Ringtones, wallpapers, etc.)
Billing System	iTunes	Google Checkout	PayPal	CC, Carrier	TBD	CC, Carrier
Return Policy	No	24 Hours	No	24 Hours	TBD	No
Carrier-Specific Stores	No	Yes	No	Yes	TBD	Yes
Developer Share	70%	70%	~~70%~~ 80%	70%	TBD	70%***
Developer Fee	$99 One Time	$25 One Time	$200 One Time	$99 Annual	TBD	Free
App Listings	Unlimited	Unlimited	10 for every $200	5, then $99 per	TBD	Unlimited
Minimum Nonfree Price	$0.99	$0.99	$2.99	TBD	TBD	TBD****
Notable Restrictions	Stock App Duplication, Carrier Demands	Carrier Demands	None	None	Non-native SDK	None

*Unclear, but Palm's language regarding the need for all apps to be "signed" seems to indicate so
**Yes, I am aware of the two iPhones/ iPod Touch, but most apps work on all models (with rare exceptions)
***70% commission on CC payments. If charged to carrier bills, the commission can be significantly less
****Though a floor hasn't been set, Nokia has made mention of nominal price points "below 1.99 Euros"

Although it might not evident in the feature-by-feature breakdown above, there are two distinct kinds of app store: The primary store, which is the first and *only* source of an OS's apps (see Apple), and the secondary store, which is built around an existing stock of third-party apps, and with preexisting developers in mind (see BlackBerry, Microsoft, and Nokia). It's a combination of these different lineages and divergent policy choices that make the smartphone app store experience so varied.



Apple's iPhone App Store

At least for now, the App Store is the standard by which all others are judged. Beyond that, it's given us a rough guide for what *works*. With a $99 dollar developer's fee and a novice-friendly SDK, the barriers of entry for an iPhone developer are fairly low. Distribution, payments and to a large extent marketing are managed by iTunes, which iPhone owners are necessarily familiar and comfortable with.

And, of course, there's the iPhone: This store may only serve one handset (and its very similar nonphone brother), but it's a wildly popular one. This makes the app store uniquely attractive to developers, because it provides access to the largest uniform app-buying market in the world. Microsoft can argue that Windows Mobile 6.5 will connect developers to x gajillion different customers through y zillion different handsets, but this variety is a curse: Handsets have different resolutions, processors, 3D hardware, input types and basic feature sets. A motion-sensing 3D game with a GPS social networking

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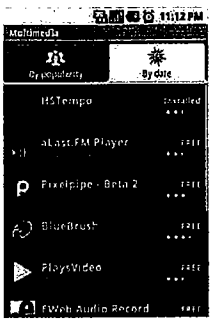
feature won't work on a lot of WinMo handsets, but a 2D, keypad-controlled Asteroids clone won't make a developer rich.

But the App Store is far from perfect. Apple, like all App Store owners, has the final say in what gets listed, delisted or banned, and they aren't afraid to remind us of this. Along with the typical risque/racist/infringing content prohibitions, Apple enforces strict and often limiting rules against apps that compete with the iPhone's native set—iTunes, Mail.app, Safari to name a few—and apps that their partnered carriers aren't too fond of, i.e video streaming and tethering apps. Now, all these rules are showing signs of loosening with OS 3.0, but as long as the App Store is the sole source of iPhone apps, *any* rules will seem like too many rules—especially if you're accustomed to a totally unregulated system like Windows Mobile 6.1's. Hence, the gray market.

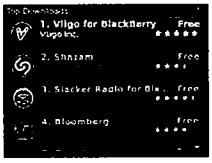


Android App Market

This second major entrant into the app store race represents a consciously different approach than Apple's, but not in *that* many ways. Immediately, we see a lot to compare: A single-handset userbase (at least for now), low costs for developers and a presence as the primary—though not sole—source of apps from Day One.

But the App Market is a different breed than the App Store. Most importantly, it's not the only place you can get apps. Google has been much more lenient about what they allow in their store since the beginning but in the rare case that they *don't* approve of an app, as in the case of tethering apps earlier this month, you can just go download an .APK file and sideload it onto your G1 anyway. This is a healthy middle ground for everyone involved; Google doesn't alienate users by destroying entire categories of apps, but isn't forced to come into conflict with carriers because of overly liberal policies. Google has also made their Market more friendly to consumers, with a no-questions 24-hour return policy.

Great! Then why is the App Market so underwhelming? Well, the G1 wasn't exactly a runaway hit, and the store got off to a slow start. Paid apps weren't made available for months after launch, and when they arrived they didn't benefit from the convenience and familiarity of a storefront like iTunes. Moreover, there's no guarantee that things will change that much in the coming months—more handsets from more manufacturers will boost Android's user numbers, but will lead to the WinMo-style toxic fragmentation that Apple so adamantly avoids.



BlackBerry App World

Matt took a dive into the newest mobile app store, and found it *agreeable*, but not spectacular. RIM's is the beginning of this "secondary" app store concept, and it shows: You'll be hard-pressed to find *anything* here that wasn't previously available elsewhere. It is simply an aggregator for existing applications.

This was a given, as developers have been cranking out BlackBerry apps for years now. But App World was a great opportunity for RIM to give the lethargic dev community a shot in the arm. Instead of doing that, they've made the store almost *hostile* to would-be app writers.

Listing your wares in App World costs a hefty $200, which gives you the right to upload 10 apps, but doesn't come with any new SDKs or development tools. The payment system is PayPal, which is clumsy to use and a pain to set up. A minimum non-free price tier of $2.99, probably intended to filter out spammy apps and cover PayPal's transaction fees, discourages developers from even *trying* to make simple, useful apps, eliminating the $.99-to-$1.99 sweet spot that has been central to Apple's success. App World feels like an afterthought, and a reluctant one. **UPDATE: It should be noted that the 70% dev revenue share figure in the chart is incorrect, and has been update to 80%—a marked advantage over the other stores.**

Windows Mobile Marketplace

With Windows Mobile 6.5, Microsoft will introduce the Windows Mobile Marketplace. So far, their announcements have shown an awareness of the pitfalls of both Apple's and RIM's approaches: They're emphasizing non-exclusivity and app approval transparency, a 24-hour return policy and wide device support, but also making sure to get big-name app and game developers on board to ensure that users actually have

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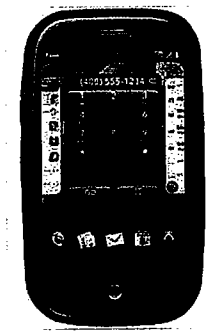
something *new* to look forward to at launch.

On the developer side, it's a mixed bag. As in every other store, the dev take-home is 70% of each sale, but the listing fees aren't great. $99 gets you five apps a year, but anything beyond that will cost an additional $99. I'm sure this will help vaccinate the Marketplace against the fart app epidemic that Apple has proven so prone to, but it'll do so at the expense of potentially useful free and $0.99 apps—again, a crucial price range. One important factor that's still TBD is the payment system. Microsoft says they'll support both credit card payments and carrier charges, but hasn't yet said how that'll look. In both cases the process will need to be as seamless as possible.

Nokia Ovi Store

You probably haven't heard much about this store, set to debut within a month, but it's kind of a big deal for the 40m+ Symbian S40 and S60 users that it'll serve apps to. It's planned to shoehorn into Nokia's new Ovi app suite, which we were introduced to with the XpressMusic 5800, and provide a go-to source for not just apps, but ringtones, wallpapers, and basically everything else that you might have found in a 2001 vintage carrier WAP store.

There has been a decided lack of fanfare surrounding this launch, probably because there just aren't that many Nokia smartphones in the US. But its success or failure will be informative: It will be the most open of all the app stores. For the time being, there is no developer fee, and app listings are free and unlimited. You can easily publish tons of different kinds of content—Flash Lite apps, Java apps, Native S60 apps, multimedia uploads and others—which will be subject to a vetting process that Nokia has assured will be minimal. As Nokia-averse Americans, we can view the Ovi Store as an experiment in laissez-faire app-mongering—a multi-handset, mixed-media, unfiltered feed of Symbian content.



Palm App Catalog

And finally, we have Palm's App catalog. This is the store we know the least about, but that is already set for a different course than all the others. At launch, the only handset it'll serve will be the Pre—though Palm has indicated that other WebOS handsets are inevitable. It'll be the first—and likely exclusive—source of WebOS apps, and developers will be furnished with a solid, though fundamentally limited, SDK.

Palm's still-vague plan for the App Catalog will no doubt be central to the success or failure of the Pre, but we can make an educated guess at what to expect, assuming that Palm doesn't get taken over by idiots in the next couple months: Palm will vet the apps thoroughly, provide an in-house payment system, and make development simple and cheap (previewed Mojo SDK apps have shown great promise). The end result will probably look something like the iPhone App Store, but with one *huge* difference: there will be no local natively running apps—the Mojo SDK doesn't provide for that, just for what amount to turbocharged, locally-stored web apps. Granted, these web apps will have privileged access to some of WebOS's core functions, but it's doubtful that high-end gaming, as we've seen on the iPhone, will even be possible on the platform. These limitations (along with WebOS's multitasking advantages) will affect the nature and quality of the apps that are listed in the store much more than the Catalog's policies, though exactly *how*, we'll have to wait and see.

Still something you still wanna know? Send any questions about app stores, SDKs or the finest in fart-app technology to tips@gizmodo.com, with "Giz Explains" in the subject line.

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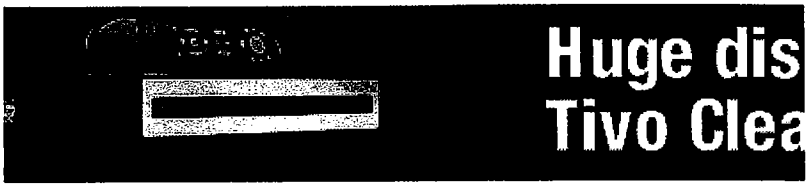
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Samsung 46" 3D LED HDTV Review

Published June 16, 2010 by:
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So the first batch of *3DHD TVs* is hitting the market, but is it really worth the price bump? You've heard the rumors, you've seen the glasses, but now its actually time to watch a movie on the *Samsung 3D TV*. With a 6,000,000:1 dynamic contrast ration, the picture quality looks spectacular, especially when you immerse yourself in 3D content.

Samsung seems to always have a leg up on the competition when it comes to design, even with added *3D* functionality; I'd have to say it's still incredibly sleek. All the inputs are cleverly built into the side, so you can wall mount it, which is very important. This TV is an unbelievably 1.1 inches thick and has a beautiful black and chrome finish. Although the legs look like something out of a 70's Sci-Fi movie, they are removable, so I would suggest wall mounting it.

The *Samsung 46" 3D LED HDTV* is one of the first 3D TV's on the market, the questions being, does content actually look good in 3D? And is there enough content to warrant getting a new TV?

The main problem with *3D TV's* is something called *cross talk,* which means you are seeing a 'ghost' image of the second image along the edge of the first. This is what makes watching 3D on a TV difficult for a lot of people; it rarely looks like there is one singular image, especially when text is involved.

The shutter glasses are supposed to turn the ghost image into a single image, but it doesn't do a very good job as you can still see a faint ghost or outline of the second image in the background. This is not a very enjoyable experience.

This TV had more pronounced crosstalk than some of the other sets that are currently available, which is not good. There are optimizing and view[illegible]ages clearer and Samsung has

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claimed that warming up the TV will make the images more vibrant , and it does. The only problem with this being it take about 30-45 minutes, can you imagine waiting for this long just before you watch a movie? I can't.

Samsung did improve their web connected app store. The layout to the app store is very intuitive, and it looks like an actual app store on your computer. So far, everything is free, like Pandora, Voodoo, and Yahoo.

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Should you read Twilight by Stephenie Meyer or watch the movie first? That is the question.

When a Guy Really Does Just Want to Watch a Movie with You

A guy invited me over to his empty house to watch a movie, and sadly we really just watched the movie.

How to Watch a Movie!

This is an article on how to interactivly watch a movie to gain insight and knowledge from it, not just entertainment.

Why I Won't Watch the Movie "Precious"

As "Precious" receives two Academy Awards, I cannot bring myself to watch the movie. Here is why.

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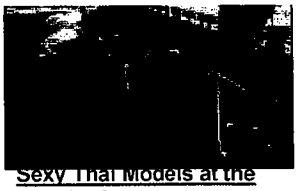
What is the deal with people deciding a movie is good or bad before seeing it. Whatever happened to the days when people would actually go to a movie and then decide if it was good.



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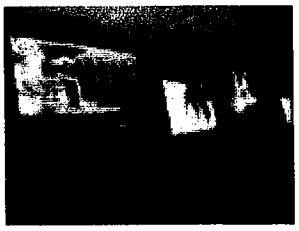

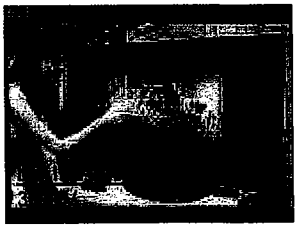

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Acer set to launch app store next year

By Robin Kwong in Taipei

Published: October 29 2010 20:06 | Last updated: October 29 2010 20:06

Acer, the world's second-biggest PC maker, plans to launch an application store next year in a move that highlights the growing importance of software and internet services to the traditionally hardware-focused PC industry.

Acer's "Next Generation Store" will be available on all its devices, from PCs to smartphones and tablets, and also across different operating systems including Google's Android, Window's Phone 7 and Intel and Nokia's MeeGo, according to Gianfranco Lanci, Acer chief executive.

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Mr Lanci said Acer's offering would be an improvement to existing application stores, such as those from **Apple** or **Google**, because it would recommend programs and applications based on the consumer's profile and usage history. He did not, however, elaborate on how Acer's store would differ in this regard from Apple's, which already offers recommendations based on previous purchases.

"Today one of the problems is that on Apple and Android phones you get thousands of content [from their application stores] but you don't know which one is the one you want," he said.

The move represents a fresh push by the Taiwanese computer maker to expand its reach beyond traditional desktop and notebook PCs into new product categories such as smartphones, **tablets** and internet-enabled televisions, where consumers place greater importance on services and content than on hardware specifications.

"Hardware without software is not going to fly," Mr Lanci said, but added that he didn't think "the number one goal is to make money from" running an application store. He acknowledged that there had already been a proliferation of application stores in recent months, but said Acer's would have a unique advantage in emerging markets because the company would localise the service to a range of emerging market countries. "We will be the first one and the only one with this capability," he said.

Acer also remained bullish about the overall PC market in spite of **worries about weakening conditions.**

Acer reported a 24 per cent increase in after-tax profits in the first quarter compared with a year ago, to $137m, even as revenues remained flat at $5.35bn. The company expects its shipments of notebook and netbook PCs to rise 20-25 per cent next year.

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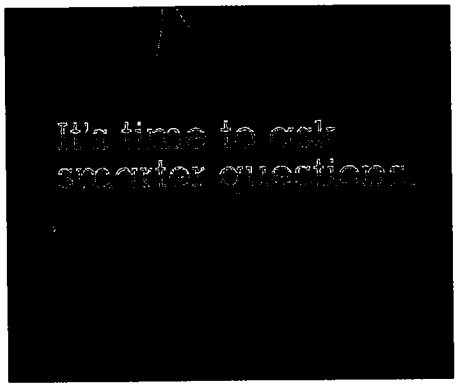

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July 27, 2010

Power Failure? How to Keep Working When It's Lights Out

Michael S. Rosenwald

WASHINGTON — You work from home and there's no power. You work from an office and there's no power. You are a worker without a work station.

But your boss would still like some work to be done, even if the power company's talking about keeping you in the dark till sometime in August. Fear not. In a digital, mobile world, little 1s and 0s dart all around us, even in 95-degree heat, even in the dark.

Here's how the digital nomads who bounce from coffee shop to bookstore to home get their work done on the move:

IN A PINCH: Many mobile phones can tether to laptops, via Bluetooth or cables, to get computers onto the Internet. The speeds are pretty fast. Call your mobile phone provider to see whether your phone has the capability. You can, in some cases, add a tethering feature for a limited period. iPhones can now tether, as can many Android devices.

CREATING POWER: Your car is perfectly capable of charging computers, cellphones, DVD players, etc. Go to Best Buy, RadioShack, Office Depot, Staples or another retailer and ask for a vehicle power inverter. Inverters run about $60 and turn your cigarette lighter into a full-fledged power provider capable of charging multiple devices at once.

ANOTHER POWER IDEA: If the above idea fails because you keep running into declarations of "sold out," ask for a portable power pack. These are essentially portable batteries that you can charge anywhere — Panera Bread, Starbucks, you get the idea — and then you can plug your gadgets into them to charge at home or wherever. Duracell, Energizer and other battery manufacturers make them. Many come pre-charged, ready to go. Most electronic stores sell them, as do Target and Wal-Mart.

WHERE TO FIND FREE WIFI: The world reached the tipping point of free wireless when Starbucks took the price off Wifi earlier this month. It's free and it's fast. Panera Bread has had free wireless for years and is a favorite spot of digital nomads. McDonald's has free Wifi. So do many hotel lobbies. (Note: Although the Wifi is free, don't be a freeloader. Order lunch. Eat several snacks. Don't be cheap.)

Most cellphone **app stores** — iPhone, Android, BlackBerry — are filled with apps that use your location to list free (or paid) Wifi hotspots near you. Also, check with your cable provider, as many packages include free access to otherwise for-pay Wifi hot spots.

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August 3, 2010

AT&T Inc.-August 2, 2010, AT&T, Inc. Announces the Availability of Free Mobile Application to Read Barcodes Utilizing a Variety of Mobile Devices Across Multiple Platforms-

AT&T, Inc. is furthering its innovation with mobile barcodes with the availability of a free mobile application to read barcodes utilizing a variety of mobile devices across multiple platforms including Android(TM) and BlackBerry(R).AT&T Mobile Barcode Services include AT&T Code Scanner: a free mobile application which provides a fun and easy way to scan 2D (QR and datamatrix codes) and 1D (UPC and EAN) barcodes found in magazines, stores, and online, unlocking new ways to experience the world. Consumers can download the free application through several **app stores** including BlackBerry(R) App World(TM) and Android Market(TM).AT&T Code Scanner provides consumers

with the tool they need to experience a sneak-peak into the exciting potential of this emerging mobile technology.

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September 29, 2010

Section: Technology

App Stores Offer Feast For Window-Shoppers

Applications abundant for iPhone, BlackBerry, Android smart phones

PAUL KORZENIOWSKI
FOR INVESTOR'S BUSINESS DAILY

A smart phone is anything but a mere phone nowadays.

The name of the game: apps.

"Application stores enable customers to take a cell phone and customize it to fit their own personality," said Frank Dickson, an analyst at market research firm In-Stat.

Apple ([STOCK[AAPL]]) popularized the idea of smart-phone **apps stores** with its iPhone, a big success that soon spawned **app stores** among most cell phone makers and services providers.

When users poke around smart- phone **app stores**, they find a wide range of applications. They range from workplace collaboration tools — videoconferencing apps, sharing PowerPoint apps and more — to the ... more frivolous. One iPhone app is designed to have the phone mimic someone hard at work — shuffling papers and the like — while the worker sneaks in a quick catnap.

Apple says it has more than 250,000 applications available for download at its App Store. Prices range from free to $129, it says.

Many of the programs started off with a consumer focus, but the lines are blurring. Apple says it can't say just how many of its apps are business and how many consumer, because so many have multiple uses.

"Recently, Apple has been turning its attention more to the business market," said Jack Gold, principal of J. Gold Associates, a research firm focused on mobile devices.

The largest makers of business software, including Oracle ([STOCK[ORCL]]) and SAP ([STOCK[SAP]]), now offer mobile applications to aid business users in such area as payroll and accounting.

With so much choice, finding the best apps can be tough. To help, Apple has divided its applications into 18 categories, such as business, finance and productivity. Developers must categorize their apps into one of those 18.

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New And Newsworthy

Apple further divides its apps under various subheadings, such as top paid, top free, what's hot, new and newsworthy, and staff picks.

Apple keeps a tight reign on the application approval process. The company has a lengthy set of stipulations that developers must adhere to before their applications are sold in its App Store.

"I have been amazed that someone has not challenged Apple's approval process in court," Gold said.

A couple of high-profile issues have surfaced, however. Apple has not approved Adobe Systems' ([STOCK[ADBE]]) Flash or Google's ([STOCK[GOOG]]) Google Voice for sale in its App Store. Observers expect the door to be opened to both applications at some point, but that's not yet been the case.

Some observers view Apple's App Store policies as anti-competitive.

"You look at Apple's refusal to allow Adobe and Google to launch their applications and wonder if there were technical or competitive reasons for the company's position," said In-Stat's Dickson.

Google's Android operating system has, like iPhone, quickly emerged as a major player in the smart-phone market.

Google makes the open-source OS available free to phone makers. Motorola ([STOCK[MOT]]), HTC and Samsung are among the handset makers that have released Android smart phones. (Google gets no direct money from Android, but the OS is designed to work well with Google's search and other services.)

Google won't be alone in providing Android **app stores**. Other companies have plans to do so, reportedly including Kindle e-book reader maker Amazon.com ([STOCK[AMZN]]).

Market tracker NPD Group says more Android smart phones were sold in the second quarter in the U.S. than iPhones. They ranked Nos. 1 and 2, respectively.

Google, though lags behind Apple in apps, though its Android Market **app store** opened just three months after Apple's, in October 2008 vs. that July.

Google says its **app store** has more than 80,000 applications available for download, with prices ranging from free to $200.

It, too, identifies its top paid and top free programs. Paid app distribution, however, continues to be limited to a relatively few countries, which of course is an issue in the developer community.

Open-Source Attraction

The open-source Android OS is freely open to app developers. That's the good news for app developers. The bad news is that handset makers are allowed to tweak Android, and do so as a way of differentiating their products.

As a result, "because the underlying hardware is different, there is no guarantee that an application will run on every Android phone," Gold said.

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BlackBerry maker Research In Motion ([STOCK[RIMM]]) had worked with third parties in the past. It didn't open its own **app store** until spring 2009. It started with 1,000 apps and now has about 10,000, ranging in price from free to more than $100.

RIM originally aimed its BlackBerry at business users. Its users can download a range of white papers and Webinars on various business topics.

Because security is always a top concern with businesses, the company historically has followed a tight approval process.

Its BlackBerry App World store is helping RIM expand its reach into the consumer market. App World features keyword and category searches.

It offers Top 25 lists in the categories of new, popular, themes, paid and free, as well as a regularly rotated list of featured applications.

What About Microsoft?

Microsoft ([STOCK[MSFT]]) is the wild card. The company's Windows Mobile operating system has seen its market share drop like a stone in the face of strong competition from iPhone, Android and BlackBerry.

Market tracker Gartner says Microsoft's global market share fell to 5% last quarter from 9.3% a year ago.

"There are questions about Microsoft's long-term future in the smart-phone space," Gold said.

But Microsoft plans to open its first **app store** with the launch of its Windows Phone 7.0 operating system sometime before the holiday shopping season.

Microsoft says Windows Marketplace for Mobile will have 2,200 apps available at launch, including games. It says 5,300 software vendors have registered to build applications for Windows Mobile.

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NEWS SUBJECT: (Market Share (1MA91); Major Corporations (1MA93); Sales & Marketing (1MA51); Business Management (1BU42))

INDUSTRY: (Consumer Electronics (1CO61); Electronics (1EL16); Hand-Held Devices (1PA81); I.T. (1IT96); Phones & Answering Machines (1CO78); Palmtop Computing (1PA77); Mobile Phones & Pagers (1WI07); Palmtop Operating Systems & Software (1PA15); Consumer Products & Services (1CO62); Telecom Consumer Equipment (1TE03))

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OTHER INDEXING: (AAPL; ADOBE; ANDROID; ANDROID MARKET; ANDROID OS; APP; APP STORE; APP STORES OFFER; BLACKBERRY; BLACKBERRY APP; GOOGLE; HTC; J GOLD ASSOCIATES; MICROSOFT; MOTOROLA; MSFT; ORACLE; ORCL; OS; RIM; RIMM; SAP; STOCK; WINDOWS MARKETPLACE; WINDOWS MOBILE) (Apple; Application; Dickson; Frank Dickson; Gold; Jack Gold; Samsung)

COMPANY TERMS: ADOBE SYSTEMS; AMAZON COM; APPLE; GOOGLE; MICROSOFT; MOTOROLA; ORACLE; RESEARCH IN MOTION; SAP; APPLE INC; ADOBE SYSTEMS INC; AMAZON COM INC; GOOGLE INC; MOTOROLA INC; MICROSOFT CORP; ORACLE CORP; RESEARCH IN MOTION LTD; SAP AG ADR

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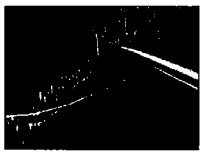

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Nokia Woos Developers to Juice Up App Store

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posted by **TREFIS TEAM**

Nokia's success depends in part on retaining share within the fast growing smartphone market. Consumer preferences for smartphones are influenced by the availability and quality of smartphone apps. By making it easier for app developers to create new apps for Nokia's Ovi app store, Nokia is trying to counter the success of competing apps stores such as that of Apple and Google's Android.

0

Nokia's Ovi App Store

Share

Ovi is the application store provided by Nokia in the area of games, maps, media, messaging and music. These applications are developed by developers and downloaded by consumers. Developers and the applications that they provide play a very important role in a mobile phone's success. The Ovi store has around 2.7 million app downloads per day [1], significantly less than the 200 per second (17 million per day) for Apple's app store [2].

Nokia's Ovi app store was criticized by developers for having poor search capabilities, slow provisioning of new applications and a cumbersome user interface. Furthermore, Nokia has multiple mobile phone platforms

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meaning that developers currently have to code different applications for different platforms.

Nokia's Multiple Mobile Platforms

Nokia currently offers two different operating system platforms as part of the developer ecosystem. These platforms are the Series 40 and Symbian, which are used for feature phones and smartphones respectively. Symbian also has different versions with Symbian 3 currently being used for the development of its smartphones. Symbian 4 is expected to be released in 2011. Another operating system named MeeGo is also under development and Nokia plans to release it in 2011.

Advantages of having a single unified platform

Nokia now plans to have a single platform based on the Qt framework for native application development and HTML 5 for web-based development. Qt is a commonly used application framework used by developers to develop application software. The advantages of having a single framework are two fold:

1. ***Developers developing applications on the Nokia app store will save time*** by focusing on developing applications on a single platform. Once the developer is able to create the application in Qt, it can easily then be deployed to Nokia devices on both the Symbian and MeeGo platforms. This will help Nokia enhance the popularity of its Ovi store and increase the availability of apps on its app store.
2. ***Nokia mobile phone users will experience the software improvements much faster.*** For example, if a customer's Nokia phone is based on the Symbian 3 platform, he won't have to wait for the Symbian 4 to arrive in the market to experience the software related improvements. A single platform will ensure that the improvements that Nokia plans for Symbian 4 will be introduced on the Symbian 3 phones as and when available.

Can these efforts result in Nokia market share gains?

Nokia has consistently lost market share to high end smartphone players like Apple and RIM, and low end mobile phone players like Samsung in the past. Its market share in emerging markets (India, China and Brazil) declined from 44% in 2007 to 40% in 2009 [3]. We expect Nokia's market share to decline to 34% by the end of Trefis forecast period.

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If the above efforts help the company improve its software platform, it could become more popular amongst developers and consumers, thereby benefiting Nokia's mobile phone sales. There could be an upside of 8% to the $12.43 Trefis price estimate for Nokia's stock if its market share remains constant over the Trefis forecast period, instead of the decline as we forecast.

You can see the complete $12.43 Trefis Price estimate for Nokia's stock here.

Notes:

1. According to the company's press release for Q3 2010 results [↩]
2. Mentioned by Apple in September 1st 2010 music event, as reported by macnn.com [↩]
3. According to the SEC filings. Estimated by calculating the mobile phones units sold in emerging markets [↩]

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TECHNOLOGY | OCTOBER 26, 2010

Lexmark Tries to Catch App Fever

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By IAN SHERR

Lexmark International Inc. is seeking software developers to create applications for some of its business printers, a move the company hopes will increase competition with industry leader Hewlett-Packard Co.

Lexmark plans to open an app store and release specialized tools that allow developers to create apps for four of its printers, which have touchscreens and Internet connections. The company says the goal is to expand the capabilities of its devices in the same way other companies have expanded the functionality of cellphones and cars by adding apps.

"Content for printers has largely been limited to the world that you see on a PC," said Todd Hamblin, a Lexmark marketing executive. "Now, they're going directly to the Internet without a computer."

Lexmark already offers about 60 apps, developed by the company and its partners, for download to its printers. One example, is an app from TripIt.com, that will print a travel itinerary directly from the printer. Another, called "Scan to Box" will scan and send documents to Box.net—a file server on the web—without the use of a computer.

Those apps were downloaded about 100,000 times last year, said Mr. Hamblin. The new third-party apps will be written in Adobe Systems Inc.'s Flash technology, he added.

Lexmark's app store comes as many companies try to adopt a model honed by Apple Inc. with its iPhone and iPad devices. Introduced in 2008, Apple's app store now sports a catalog of more than 300,000 apps which have been downloaded a total of more than 7 billion times. Ford Motor Co., Google Inc. and Intel Corp. are among the companies that have invited developers to write programs to be used in conjunction with their products.

Gartner analyst Pete Basiliere said Lexmark and H-P are striving to keep their customers using their products in a market full of nearly identical products. "From a manufacturer's perspective, they're facing declining printing volume overall," he said.

Lexmark's app store also brings it in line with H-P, which has rapidly added capabilities for its printers to access the Internet and print out information without a computer. One H-P printer has a detachable touchscreen tablet running Google's Android mobile operating system that can surf the web and manage the printer at the same time.

H-P is also focusing on services apps, such as printing photos from the company's Snapfish online photo service, an H-P spokeswoman added.

Lexmark said it doesn't yet have a revenue-sharing model for outside developers, but Mr. Hamblin said it would likely be similar to the model adopted by Apple and others for their app stores. Apple keeps 30% of app sales and gives 70% of the revenue derived to developers.

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industry advocacy group, and IDC estimated that 79% of the PC software installed in China last year was pirated, down from 86% in 2005. It's unclear how much of a role lower prices

ervations about pay... ware, Ng Yew Hwee, managing director for Adobe in Greater China, said in a recent interview.

—Loretta Chao contributed to this article.

nge to Verizon, f Galaxy Tablet

n a carrier is ful launch. A an dull much k that comes actual retail willing to of- use they can o multi-year s.

's decision to ithout a sub- ustry analysts wouldn't fare ad, which the to sell for as

buy the Gal- it have to sign $29.99 plan gigabytes of nd $59.99 plan gigabytes of

For consumers who don't want to sign up for a contract, Sprint customers can pay $29.99 each month for 2 gigabytes of data. Verizon Wireless, in comparison, offers 1 gigabyte of data a month for $20.

Samsung's Galaxy Tab is the electronic makers' big push in the mobile business for the holiday season. Having launched its Galaxy S line of phones on all of the major U.S. carriers, it has followed up with the Galaxy Tab. **AT&T** Inc. and T-Mobile USA, a unit of **Deutsche Telekom** AG, are expected to sell the tablet as well but haven't yet announced pricing.

The Galaxy Tab runs on **Google** Inc.'s Android software. It's smaller than the iPad, which has a 9.7-inch screen.

Lexmark Plans App Store

By Ian Sherr

Lexmark International Inc. is seeking software developers to create applications for some of its business printers, a move the company hopes will increase competition with industry leader **Hewlett-Packard** Co.

Lexmark plans to open an app store and release specialized tools that allow developers to create apps for four of its printers, which have touchscreens and Internet connections. The company says the goal is to expand the capabilities of its devices in the same way other companies have expanded the functionality of cellphones and cars by adding apps.

"Content for printers has largely been limited to the world that you see on a PC," said Todd Hamblin, a Lexmark marketing executive. "Now, they're going directly to the Internet without a computer."

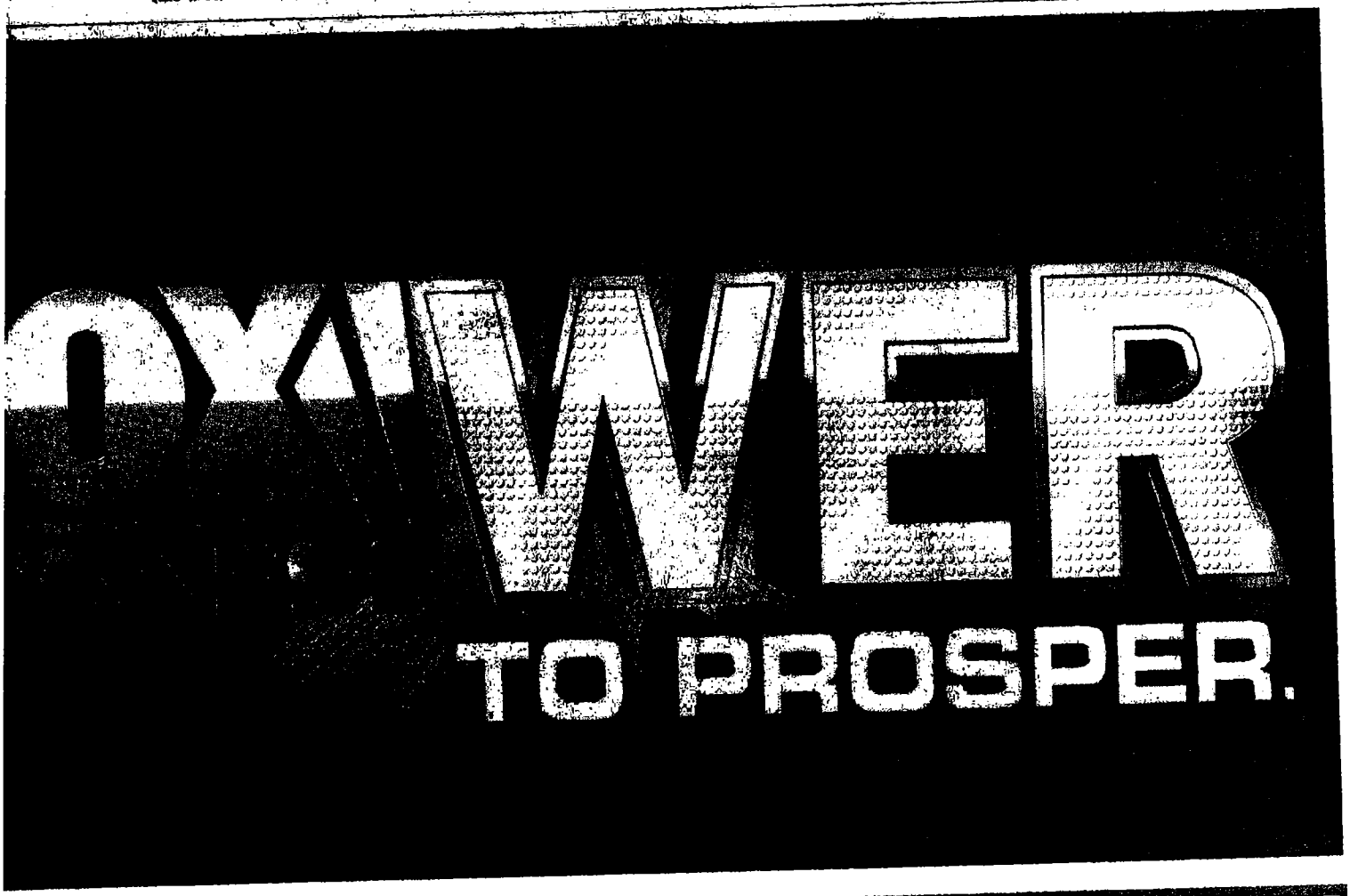
Lexmark already offers about 60 apps, developed by the company and its partners, for download to its printers. One example is an app from TripIt.com that will print a travel itinerary directly from the printer. Another, called "Scan to Box" will scan and send documents to a file server on the Web, without the use of a computer.

Lexmark's app store comes as many companies try to adopt a model honed by **Apple** Inc. with its iPhone and iPad devices. **Ford Motor** Co., **Google** Inc. and **Intel** Corp. are among the companies that have invited developers to write programs to be used in conjunction with their products.

Gartner analyst Pete Basillere said Lexmark and H-P are striving to keep their customers using their printers in a market full of similar products. "From a manufacturer's perspective, they're facing declining printing volume overall," he said.

Lexmark's app store brings it in line with H-P, which has added capabilities for its printers to access the Internet and print without a PC. One H-P printer has a detachable touchscreen tablet running Google's Android software that can surf the Web and manage the printer at the same time.

Lexmark said it doesn't yet have a revenue-sharing model for outside developers, but Mr. Hamblin said it would likely be similar to the model adopted by Apple and others for their app stores. Apple keeps 30% of app sales and gives 70% of the revenue derived to developers.



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Five lesson for Google from Nexus One's sluggish start

April 27, 2010 | By Priya Ganapati

Recommend 103 people recommend this

(Page 4 of 4)

It gives Google the kind of insight that the company could use to create the next versions of the Android OS.

"If you call this type of an advanced ability to garner real-world customer data and hone your ecosystem a flop, then so be it," said Gold. "I see it as a pretty positive effort on Google's part. If Google never makes a dime in the hardware market with its own Android-based products, it will still be a success."

5. Earning developer goodwill is the key.

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The success of Apple's app store has spurred rivals to launch their own versions. But with the exception of Android, few other app stores -- including the BlackBerry World and the Palm app store -- have come close to becoming a viable competitor to iPhone's App Store.

One reason is that Google has been generous with seeding the developer community with the Nexus One. A significant portion of the Nexus One sales went to programmers, and that's not by accident. Google has also been handing them out.

"Google got these devices into the hands of early adopters who are generally unlikely to be silent about any issues they may uncover," said Gold. "These are the kinds of debuggers you want working with your device in the early stages and giving you lots of feedback."

Having its own Android device helped Google take control of this feedback without having to rely on the HTCs and the Motorolas of the world to do it.

For Google the handset experiment isn't over. Andy Rubin, Google's vice president of engineering and Android czar, has said that the company plans to come out with a series of Google phones.

Make no mistake, there will be another Google handset. But it will not likely repeat the mistakes of the Nexus One, and future Googlephones phones will get better.

Just don't expect a stunning blockbuster phone from Google, because Google understands it's not in the business of just selling a phone.

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EXHIBIT 16

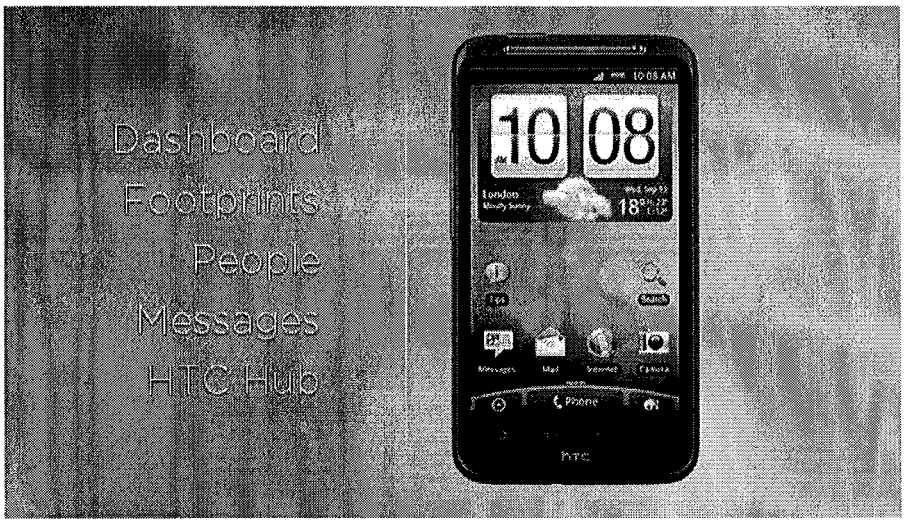
Watch Gadling TV's "Travel Talk" and get all the latest travel news!

Aol Tech.

FILED UNDER *Cellphones, Mobile Software*

HTC said to be working on its own app store, would make a lot of Sense

By Vlad Savov posted Nov 8th 2010 7:28AM



Keen readers of the *Financial Times* will have been greeted this morning by a nice little bit of insider information regarding HTC's future software plans. We already knew the phone maker was keen to play a more active role in the softer parts of the smartphone experience it offers, but two new sources have come forward with word that HTC is actively hiring new staff in preparation for setting up its very own app store. The HTCSense.com cloud service that recently launched with the Desire HD and Desire Z Android models in Europe looks like the first step toward that goal, with its HTC Hub area already acting as an app discovery assistant -- it wouldn't be terribly difficult to include an extra section in it for HTC's own application offerings. That's not to say that this would be an Android exclusive thing, however, as HTC already boasts a selection of ten apps on Microsoft's Windows Phone 7 platform and it would seem quite logical that it'd want an organized repository where it could sort through all its wares.

VIA *Recombu*
SOURCE *Financial Times*

384 184

android, app store, apps, AppStore, ft, htc, htc hub, htc sense, HtcHub, HtcSense, htcsense.com, hub, leak, mobile software, MobileSoftware, plans, rumor, rumors, software, speculation, taiwan, windows phone 7, WindowsPhone7, wp7

POWERED BY surphace

HTC EVO Shift 4G spotted in the wild, said to have 800MHz CPU 1 day ago
HTC HD2 and Nexus One get some Gingerbread crumbs 4 days ago
Kindle for Android updated with periodicals and integrated web store, can be installed... 6 days ago

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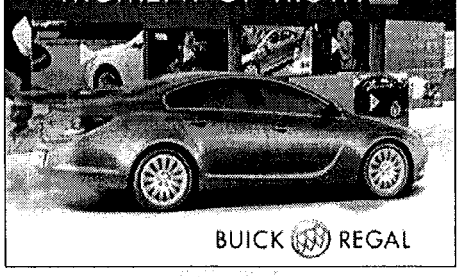

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Exclusive: the Dell Streak 7 will be televised, here's the ad treatment
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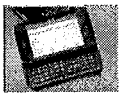
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4 hours ago

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23 hours ago

Durrance Declaration
EXHIBIT 16 – Page 1

Tom Petrie *1 month ago* *in reply to Vic Mackey*

I think it would be nice to be able to download all the Widgets HTC offers on all Android phones.

(Edited by author 1 month ago)

REPORT + 20 REPLY

muhaidib *1 month ago* *in reply to Tom Petrie*

Steve said it, fragmentation is really bad, just one store will do thank you

REPORT + 36

Tes *1 month ago* *in reply to Tom Petrie*

Isn't that up to HTC? They go to the trouble of creating software to differentiate their platform from others and you think it would be a good strategy to then give that to everyone else? What company do you run, I'm interested in your business and profitability techniques.

REPORT + 14

Guest *1 month ago* *in reply to Tom Petrie*

Oh No, that would not happen

You will buy a HTC device preloaded with HTC store outside of US, then you will buy that inside of US with verizon appstore, then you will buy that on another carrier with Amazon app store, then you will see all of them have lags and drain battery and you will go to XDA to load xda apps, then you will see you are your phone's bitch and you will become crazy running in streets naked, probably next year you will have an iOS or WP7 device.

though HTC appstore is a good thing for WP7, because it will be just an addition to WP7 marketplace, and like what LG is doing that will make the platform competetive and OEM different from another one.

REPORT + 5

Guest *1 month ago* *in reply to Tom Petrie*

Google wanted to be free and open, now they have lost control on their platform. Every company is messing up android. Android is a fragmented garbage

REPORT + 25

tad604 *1 month ago* *in reply to Tom Petrie*

@muhaidib

I can't tell if you're being serious or not.

REPORT + 5

Tom Petrie *1 month ago* *in reply to Tom Petrie*

All I said is that I thought it would be nice(for me or other consumers). Not that I own a business and that if I owned HTC that I think this would be a good strategy, just that it would be nice. Sorry to make you upset...

REPORT + 2

Slyone1 *1 month ago* *in reply to Tom Petrie*

Google - Advertisers are the main customers, fragmentation is welcome.

Apple, MS - Users are the main customers, fragmentation is unwelcome.

REPORT + 21

Necromaniac *1 month ago* *in reply to Tom Petrie*

" Blah blah blah. HTC market on Android is a terrible idea. But it's an amazing idea on WP7."

Your colors are showing, chap.

REPORT + 1

Guest *1 month ago* *in reply to Vic Mackey*

Verizon, Amazon, Vodafone, and now HTC are doing their own android appstore, this is gonna be a mess for developers. Android will just become more and more fragmented by the day, that's the sad truth.

REPORT + 32 REPLY

Mighty Car Mods details the rigors of zombie-proofing your auto (video) -- Engadget 181

Sony Ericsson teases new Xperia unveils for February 13th at MWC -- Engadget Mobile

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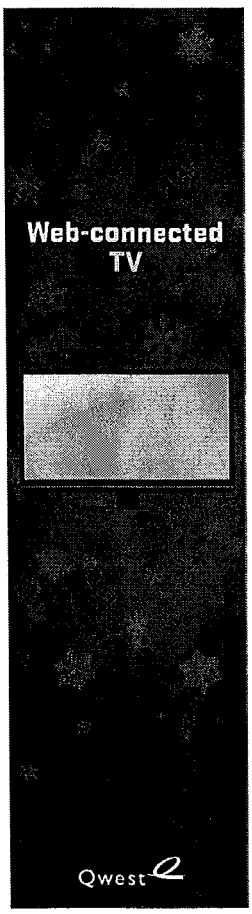
AT&T, Verizon, RIM get serious about security for mobile devices -- Engadget 175

BBC comedians ridicule tech naming schemes, make us laugh along the way (video) -- Engadget 170



JOYSTIQ
Player-created LittleBigPlanet 2
Back to the Future

Durrance Declaration
EXHIBIT 16 – Page 2

more stores = more competition = better rates for developers. You know these stores take a cut of what the apps sell for right? If there is just one stores it has a monopoly and can get away with taking a bigger cut.

tk772 *1 month ago* *in reply to Guest* REPORT + 3

@tad604

Actually it can be quite annoying sometimes. "I need more of X"... head over to the A&P and find out it was Stop n' Shop that carried it. Or have a list of items that I need but it will require me to go to both stores.

Now, the Android store "fragmentation" may be less annoying (the two stores are miles apart, the two android stores will be two URL's or App's apart). But one question is how will updating of apps work?

If someone has apps from 5 different app stores, how do they update all their apps? Will they have to log into each store and check for updates? Will they have to have 5 app store updater background tasks running? Will an app downloaded from one store be able to be updated via another store? (what if a developer decides to pull their app from one store, the store you bought the app from)

Slyone1 *1 month ago* *in reply to Guest* REPORT + 3

@tk772

And when it's time to purchase another phone, will all of these previously purchased apps from different stores be compatible and easily transferable to your new *Android* device? I would hate for app compatibility to be the deciding factor when purchasing a new device. But I could see this playing out they way things are going. Google could easily step in and set some rules but they're keeping away. Just wait till Sprint and other carriers decide to follow Verizon with their own Android stores. Let's not forget the other crop of manufacturers that's not selling phones like Archos but have their own specialized app stores for Android tablets.

Andrew Wood *1 month ago* *in reply to Guest* REPORT +

http://jonathanbuys.com/11-07-..., and most tellingly
What I did not find on the HTC was the actual Angry Birds game from Rovio. I knew that it was released, thanks to Dan Benjamin mentioning it on The Talkshow, so I checked on the Samsung. Sure enough, the Samsung search returned 53 results, and the HTC only 51, and the Samsung included the official game. I wonder how many people buy one of those ripoffs on the HTC when they can't find the real game, knowing that it is supposedly available for "Android".

@tad604, Imagine if Walmart sold bread, Krogers sold butter, and IGA sold milk. You wouldn't go to any of them. You'd just go to a proper supermarket.

Vic Mackey *1 month ago* *in reply to Vic Mackey* REPORT + 5 REPLY

@Andrew Wood
More markets simply means the consumer will have more places to get apps. The same as buying software online or in a store. Android Market is preloaded on all Android devices to obviously that will be the most go-to market so devs will not have a problem reaching the entire Android user base. As far as "the Nexus one is famous for being more accepting of software than most android phones" that statement holds no water and makes no sense.

LOL! at the last part of your comment.

Bharat Arimilli *1 month ago* *in reply to Vic Mackey* REPORT + 1

But you forgot that buying software online will work on all Windows machines (for the most part). Phones are more intimate and getting soo complicated on one is frustrating.

BioWare responds to same-sex romance complaints about Dragon Age
Harmony of Despair discount is today's Xbox Live Coutdown deal

DOWNLOAD SQUAD
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20+ essential programs for your new Windows computer
The Open Internet teaches net neutrality to everyone

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TUAW's Holiday Gift Guide: Crafts with the kids
Quickoffice Connect Mobile Suite for iPad gets PowerPoint editing for Christmas
iGrill wireless thermometer combines meat, heat, iPhone

DAILYFINANCE
GM Recalls 100,000 Vehicles to Fix Airbags, Rear Axles
Consumer Sentiment at Highest Level Since June as Job Market Slowly Improves
For Recession Victims, Gold Mining Pans Out

SWITCHED.COM
Skype Struggling to Recover with Many Users Still Unable to Connect
Mighty Eagle Now Available for 'Angry Birds' Players (With iDevices)
The Week in Design: Cornstarch Earbuds and 3-D Printed Shoes

AUTOBLOG
Cadillac recalling over 95,000 previous-gen CTS sedans
Ford: Yes, Camaro will outsell Mustang this year
Pics Aplenty: Lotus releases slew of new images

FANHOUSE MAIN
Hulk Hogan Undergoes Major Back Surgery
WWE Tribute to the Troops 2010 Results
Preakness Stakes Still With Us ... But It's On Life Support

ASYLUM
Anna Chapman's Playboy Pictures Sneak Her Back to America
Robot Waiters Will Serve Food Tirelessly and Demand No Tip
Hot, Fresh Links -- Served When We Feel Like It

Durrance Declaration
EXHIBIT 16 – Page 3

so many people believe in. I sincerely don't believe in it, I believe in 'some choice = better than no choice', but that's it.

Tes *1 month ago* *in reply to d_range*

REPORT
+ 7

As I look up and down this comment thread I notice ONE thing. No one is actually complaining about a REAL issue that they are actually having. It's mostly people who seems to have never used Android (the mistaken belief that incompatible software would show up in your phones app store) and have no idea how things work, making up scenarios. Yours in one of those. You're not a developer so why are you second guessing their issues? You sound ridiculous. Do you have single example of one of these "submission rules" or give an indication of how "cumbersome" these processes are?

So far we have hypothetical devs submitting hypothetical apps to hypothetical app stores that cause hypothetical issues to hypothetical end users. Not a single tangible problem in the whole thread.

d_range *1 month ago* *in reply to Tes*

REPORT
+ 2
REPLY

"So far we have hypothetical devs submitting hypothetical apps to hypothetical app stores that cause hypothetical issues to hypothetical end users. Not a single tangible problem in the whole thread."
@Tes

Two things:

1) You're absolutely right about the hypothetical nature of most of these comments, which is actually exactly the point I was trying to make: it's also purely hypothetical to assert that more choices leads to better value for customers, or that less choices or a restricted platform leads to less value. That's why I called it 'red herring' arguments, they sound so reasonable and obvious but in fact they are unsubstantiated arguments that only detract from what really matters, which is how many people actually enjoy products and how they can make good use of it

2) Actually I *am* a developer, just not an Android developer. And guess what: I didn't pick 'the other platform' as my primary deployment target by accident, I did so because I didn't feel like testing and supporting 100s of hardware and OS combinations or go through the submission process multiple times. The way my current project is developed is that I test on 3 devices (low end, mid-range, and high-end) which covers all of my target screen resolutions and performance characteristics, and when I'm done, I literally spend 5 to 10 minutes submitting it for approval to get my application available to ~100 million devices. Most likely I'll call it a day after that and start a new project which means no Android devices will be supported, I only have a finite amount of time and motivation to keep working on 1 project.

(Edited by author 1 month ago)

Tes *1 month ago* *in reply to d_range*

REPORT
+ 2

"I did so because I didn't feel like testing and supporting 100s of hardware and OS combinations or go through the submission process multiple times"

you don't sound like a very good one because simple and clear realities seem to pass you by. The developers of Tweetdeck didn't have to do any of that either. They were unaware of how many different devices, OS version and customisations their app ran on until the looked at the data coming back from all those users.

The point being they got on with coding and releasing rather than sit around cooking up reasons not to put in the work or pretend their limited ability was down to someone else not making it easier for them. In the end they proved that most of the fragmentation talk was sheer bunkum.

You're arguing against "hypothetical" advantages of Android by positing "hypothetical" scenarios that on the face of them, under scrutiny, aren't sound at all.

d_range *1 month ago* *in reply to Tes*

REPORT
+ 3
REPLY

"you don't sound like a very good one because simple and clear realities seem to pass you by. The developers of Tweetdeck didn't have to do any of that

Durrance Declaration
EXHIBIT 16 – Page 4

Just wait and see...
I am actually surprised Google will allow that...

Tes *1 month ago* *in reply to magic_man*

REPORT
+ 1

No sorry, what you're doing is ignoring the same thing on one platform to make your point. when I had my iPod Touch there were numerous apps that didn't work on it (namely because they required the use of a camera - this was a 2nd gen - or cell data to work) but they showed up in the store and were available for purchase non the less. For example I purchased Gameloft's Blades of Fury which didn't work on anything less than the third gen iPod Touch or the 3Gs. Nothing of the sort was stated in the app store...it only transpired this was the case in the comments section of their forum. No option for refund...just shafted.

How is that BETTER than not offering me the incompatible app in the first place?

tad604 *1 month ago* *in reply to magic_man*

REPORT
+ 1

My brother (an out of work lawyer), my girlfriend (non-technical college student), my father (74 years old) and myself have 4 different android phones. We managed to do just fine and haven't had any issues figuring out why certain apps are available on one phone and not the other.

My brother was disappointed that Angry birds wasn't available to him on his samsung phone at first. It didn't break his heart though. Of course a couple days later the app was available for his phone.

We all have an iOS device of some sort too I have an iPad (yay for door prizes), my gf has an iPhone 3G (she bought it to use while the screen on her nexus 1 get's fixed), and both my brother and father have iPod Touches.

You know which operating system all four of us prefer? It's not the one from Apple.

vqro *1 month ago* *in reply to magic_man*

REPORT
+

@Tes You're full of shit, as usual. Blades of Fury ran fine on my 3G (without the S). Why lie just to make your point?

narutogrey *1 month ago* *in reply to tad604*

REPORT
+
REPLY

You would think, but I'm on Froyo (2.2), and there are plenty of apps in Market that are designed for 2.1 and doesn't run correctly on 2.2 because they haven't been updated yet. However, they still show up, which means occasionally I'll have to download a couple utility apps before finding one that works correctly on 2.2.

Smitty5569 *1 month ago* *in reply to Gangster40210*

REPORT
+ 5
REPLY

millions of versions?
you mean android 1.6 2.1 and 2.2?
kind of like windows XP, Vista and 7?
Billions of stores instead of billions of download sites?

So what your saying is Windows is just as fragmented as Android.

rsg1 *1 month ago* *in reply to Smitty5569*

REPORT
+ 11
REPLY

Dude, first of all don't compare a desktop OS to a mobile one.

Second of all, while there isn't THAT much fragmentation, you forget to realize that with each company that makes handsets, they're all skinning it with their own take of Android, which creates more fragmentation.

Either way I don't care. I like Android, and an App store is going to be good for HTC users on Android, ultimately.

parillop *1 month ago* *in reply to rsg1*

REPORT
+

TECH
gdgt
Slashdot
MAKE
Technology Review
Ars Technica
TechMeme
Phone Scoop

DESIGN
FFFFOUND!
Core77
Popcorn Shower
MoCo Loco
Design*Sponge
The Sartorialist

NEWS
Politics Daily
The Daily Beast
AOL News
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DJIA

LIFESTYLE
Lifehacker
Lemondrop
StyleList
Luxist
Personal finance
Gadling

ENVIRONMENTAL
Inhabitat
Good
Autoblog Green
Green Daily
TreeHugger

ENTERTAINMENT
WoW
Massively
The Onion
i09
PopEater
Spinner
Cinematical
Big Download

Durrance Declaration
EXHIBIT 16 – Page 5

freeset *1 month ago* *in reply to engaga*

how many appstores android have now...wait ...lets ask steve jobs.

REPORT + REPLY

Nicholas Peterson *1 month ago*

HTC really should have bought Palm, I just don't understand why they didn't...

REPORT + 5 REPLY

Vygantas Lipskas *1 month ago* *in reply to Nicholas Peterson*

Because HTC is not ran by G.W.Bush

REPORT + 2 REPLY

CalvinJW *1 month ago* *in reply to Vygantas Lipskas*

I hope palm doesnt do well. You know its gonna be impossible for 7 major os's to all have apps.
Android
Apple
Blackberry
Symbian/Meego
WebOS
Windows 7 phone

Thats a lot for companies to keep up with. I cant see blackberry, webos or symbian/meego fitting in. They have too small of the app market share and most app developers wont make apps for such a small market.

REPORT + 1 REPLY

Michael Lorenzo *1 month ago* *in reply to CalvinJW*

SHUT YOUR RACIST MOUTH!!!!

REPORT + 2 REPLY

CubamusPrime *1 month ago* *in reply to CalvinJW*

More OS means more money to make. Look at the developer of Angry Bird. They are doing so much money on multiple platforms.

REPORT + REPLY

SuperPC *1 month ago* *in reply to Nicholas Peterson*

they did tried to do just that. HP just offered a better price.

(Edited by a moderator)

REPORT + REPLY

dethmaShine *1 month ago* *in reply to Nicholas Peterson*

HP was the best choice I believe. HTC would still be selling wp7 and android phones and everything would be similar. Now we will have a new hardware design. And HP has a lot of money. I hope HP is coming with great devices.

Come on HP.

REPORT + 3 REPLY

Daniel Bambi Balmbra *1 month ago*

http://i240.photobucket.com/al...

made me chuckle anyway, don't ever change Engadget

ATTACHED FILES

REPORT + 3 REPLY

tNo *1 month ago*

If there will be more Android markets, lets hope that Google will introduce a service where we can access every store from one single place. Like Google Shopping. If not, the fragmentation will kill this platform sooner than we might think.

REPORT + REPLY

Durrance Declaration
EXHIBIT 16 – Page 6

Sodiq Awokoya *1 month ago* *in reply to tNo*

I believe HTC is the main culprit behind Fragmentation. HTC SENSE IS NO MORE THAN A RESOURCE HOG ROM. I have my EVO now without HTC sense build, instead replaced it with CM6 ROM(PURE 2.2 ANDROID)

REPORT + 1 REPLY

fledge *1 month ago*

That headline is genius!
I chuckled.

REPORT + 3 REPLY

Joseph Le Brech *1 month ago*

Only a multiplatform app store would make sense tho.

REPORT + 8 REPLY

AKBlade13 *1 month ago* *in reply to Joseph Le Brech*

This comment right here makes a lot of sense.

AKBlade13

REPORT + REPLY

Fosuhene Gyeabour Jr *1 month ago*

And soon they will have their own OS.. someone put a leash on HTC before that happens

REPORT + 1 REPLY

Previous 1 2 3 4 Next

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EXHIBIT 16 – Page 7

25 Best Android Apps Under $1 *20 hours ago*
Shopping Tips: Keep Your Apps (and Deals) Super Fresh *1 day ago*
360 MacDev day two: a recap of the Denver nerd-fest *9 days ago*

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POST AS ...

Showing 101-150 of 184 comments

Sort by Oldest first Subscribe by email Subscribe by RSS Real-time updating is **paused**. (Resume)

WindowedApple *1 month ago* REPORT + 1 REPLY

I don't see the point of this. As an android user, i'm not liking this one bit.

With this, HTC is getting at Apple, rather other android phone manufacturers!

(Edited by a moderator)

Oliver Schaub *1 month ago* REPORT + REPLY

I don't mind... as long as I have full access to all "other" Markets as well.

Pedro Pimentel *1 month ago* *in reply to Oliver Schaub* REPORT + REPLY

That's the only thing that worries me, to buy an app from one Store and then not being able to reinstall it when I change to a newer Android device just because it uses another Store.

$320AShareMakesMeGrin>8-) *1 month ago* *in reply to Oliver Schaub* REPORT + REPLY

I hope each vendor and carrier only allows you to use their app store. That way it gives them an advantage by offering their customers exclusive apps. Otherwise, what would be the point of having their own app store. The vendors and carriers are essentially creating their own version of an Android smartphone that is rather unique. The end user is just a minor part of the equation.

patrick quinn *1 month ago* REPORT + REPLY

Thanks for making the sense related joke guys, was waiting for it to be used in one of your posts.

Frank (androidnews.de) *1 month ago* REPORT + 1 REPLY

Actually I think this is gonna become merely unsuccesful, much like Samsung Apps. Maybe the HTC App Store will boast a couple of apps, but all these will also become available in the regular market as no app developer can afford to submit his app into a minor App Store only. The real danger to Googles Android Market is Amazons effort to install an independent App Store, because Website Publishers that write about Android apps want to earn Affiliate money and are going to put Amazon links on their sites.

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200

Durrance Declaration
EXHIBIT 16 – Page 8

Another one's App Brain, because their service is technically superior (but I actually think AppBrian will be bought by Google within a couple of months).

Sean Buchar *1 month ago*

this will do nothing but confuse and frustrate the typical cellphone buyer.... think about it, lets say mary has an htc phone and jane has a motorola phone and they are comparing apps... jane says "OMG mary, this app is the best you totally need it" then mary starts looking in HER appstore and cannot find said app... she now thinks her phone is a piece of garbage just because jane is saying "well i found it in MYYYYY phone"

REPORT + 5 REPLY

Optimaximal *1 month ago* *in reply to Sean Buchar*

This already happens - Some software is exclusive to certain manufacturers and doesn't appear on the market. You also have the problem of paid-for apps not being for sale in markets where Google doesn't currently allow payments.

Cases in point -

Google Car Home only legitimately available for Nexus One & Milestone/Droid
Angry Birds releasing ad-supported to hit all markets at once
Swype only currently being available on Moto & Samsung Android builds.

REPORT + 2 REPLY

pigman *1 month ago*

Why? Because it is the latest fashion tom have an app store.

REPORT + REPLY

tad604 *1 month ago*

Reading the comments here I would think there's a huge group of people that just hate free markets. Seriously they act like having choices is bad.

REPORT + 1 REPLY

Tes *1 month ago* *in reply to tad604*

The Apple way is the only way. Choice is confusing to the consumer.

One day there will be a wonderful age of The One company. The One company will provide us all with the same turtleneck, trousers and shoes...no more confusion in the morning about what to wear or what goes with what...simplicity...streamlined. Then we will leave our identical houses, all built to The One company specs. Same shape, same furniture. You could go from one house to the other and you'd know exactly where everything is...no fuss. Why spend hours looking for something when you know it's in the same place everyone else leaves it? We'll then get in our One company cars and listen to the One company digital radio stream playing the same single song endlessly in a loop for all eternity...it's a feature. It's the most intuitive way to traverse your library ever...a single track. No need for a screen or buttons. It senses your presence in the One car and plays The Track.

In this future there are no jobs...there is only ONE Jobs. We will all convene in a field and worship a giant screen with his head on it looping the words "...and one more thing"

(Edited by author 1 month ago)

REPORT + 3 REPLY

Oliver Schaub *1 month ago* *in reply to Tes*

When I'm listening to the radio, THIS part seems to be a reality already...

REPORT + REPLY

Eclipse *1 month ago* *in reply to Tes*

And then there is the lottery. Maybe you get to go to THE ISLAND this time?

REPORT + REPLY

CricketFreak *1 month ago*

Does make Sense!

REPORT + 1 REPLY

Mighty Car Mods details the rigors of zombie-proofing your auto (video) -- Engadget 181

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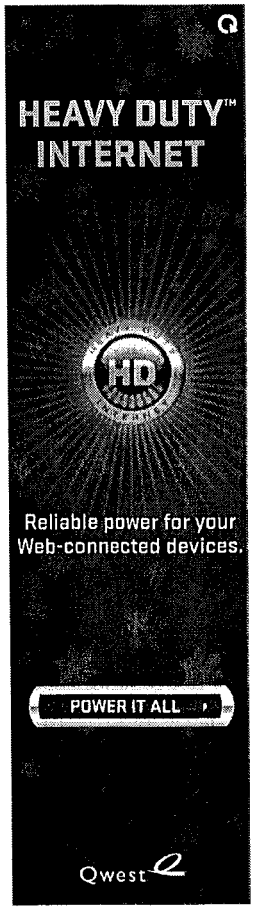

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JOYSTIQ
Player-created LittleBigPlanet 2 level goes Back to the Future

Roberto Virga *1 month ago*

So if my next phone is still android but not from HTC, I cannot transfer over any of the apps I bought from the HTC store? This seems a step backward from what Market offers me today.

REPORT + 1 REPLY

Bharat Arimilli *1 month ago*

Stop comparing online stores for desktop OSes and food shopping to Android fragmentation. Wherever I buy Windows software online I know it will work on my PC, on a phone not so much. When I go food shopping I know whatever food I buy is edible, not soo much for a phone. On top of all of this a phone is an intimate device, you can't have soo much complication and crap. Say a friend has a cool app on their Galaxy S and you want it. What if that app was from the Samsung App Store you can't get the app cause you have an HTC. Having one app store simplifies everything and makes the app buying process consistent every time you want an app. When someone says a cool app in on Android you know where to look, Android Market. Consistency and simplicy is key in a phone. How would you like "Angry Birds 2 is released on Android (Amazon App Store)". It just makes everything soooooo complicated on a phone!!!

(Edited by author 1 month ago)

REPORT + 2 REPLY

Tes *1 month ago* *in reply to Bharat Arimilli*

If it's not in your store you can't have it. I'm not sure what you imagine the issue to be apart from a sudden misplaced sense of privilege no one offered.

"I want it and I can't have it!!!" sounds like whining to me. There are already phone specific and even carrier specific apps out there...no one complains. I'm on Android and I can't have the Tapbots app I once had on my iPod Touch on my phone...no biggie. I don't cry about it or blame someone. It's perfectly understandable. It's telling you think the majority of users out there are that childish and whiny that multi-million dollar corporations have to adjust their sales strategy to not upset them. Up until recently Skype was only available for Verizon phones in the US and 3 Mobile in the UK. No one cried about it we just got on with life.

See, not the world ending scenario you think it is.

REPORT + 2 REPLY

$320AShareMakesMeGrin>8-) *1 month ago* *in reply to Tes*

What the world really needs is lots more Android app stores. Consumers just love digging through dozens of app stores to find a particular app. It's almost like going on a treasure hunt. You'll never know what you'll find. Gold or malware.

REPORT + 1 REPLY

Tes *1 month ago* *in reply to $320AShareMakesMeGrin>8-)*

How do you believe things work in the real world? How did you find this site for example? did you just buy a PC and there were some bookmarked site already there lest you have to trawl through the billions of web sites on the internet as searching for stuff YOU want is hard?

Or, do you imagine that if there was an app you wanted bad enough to randomly take a fancy for it before ever hearing about it or even knowing it existed you'd have to search for it in multiple stores? what scenario is it you're imagining? Every app I hear about the person mentioning it usually states where I can get it. It happens in reviews, it happens in random forum posts...before the Apple app store what did you do poor dear? The overwhelming choice and having to go to a single website for a single developer to get their app must have been HELL for you sweety. Poor soul.

Triple A apps will be in all stores...no one store wants to be seen as badly stocked. Some stores may have exclusives and bets believe they'll let you know about them so don't worry, you'll know where to look.

REPORT + REPLY

snovguy *1 month ago*

because we all have been saying that we really need more app stores.....

REPORT + REPLY

Michael Robson *1 month ago* *in reply to snovguy*

REPORT + 3 REPLY

BioWare responds to same-sex romance complaints about Dragon Age
Harmony of Despair discount is today's Xbox Live Coutdown deal

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Consumer Sentiment at Highest Level Since June as Job Market Slowly Improves For Recession Victims, Gold Mining Pans Out

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android fragmentation. have you seen the garbage on Android market? it's like going to Atlanta.

Zenon Tigerpaw *1 month ago* *in reply to Michael Robson*

Every App Store has its share of shovelware. The Android Marketplace is not unique to this.

REPORT + REPLY

Guest *1 month ago* *in reply to Michael Robson*

Exploded.

REPORT + REPLY

xdeiri *1 month ago*

it should be integrated in the android market. this is pointless.

REPORT + REPLY

johnshue *1 month ago*

Fragmentation here we come soon everyone will have their own marketplace. Thinking it wouldn't be a bad idea to switch to winp7 right about now

REPORT + 2 REPLY

Jason Shamroski *1 month ago*

Hooray.. one mroe place to get crappy apps. I say that as a lover of my Droid X, but hating the app selection.

REPORT + REPLY

pika2000 *1 month ago*

See, I've said it a few times already, and I'm going to say it again. Android is going to be like Linux distros. There will be many different Android "distros," (HTC's Android, Moto's Android, Samsung's Android, etc etc) each with their own update schedule, skins, and in this case, app store. It's the nature of open.

The problem here is that for the US, we have another layer of bullcr@p called the carriers that only want to push their own stuff, eg. Verizon with their own app store and bing. Maybe if we stop demanding for carrier controlled phones, we will see OEMs taking better care of their products, but no, apparently people here love their carrier controlled phones.

REPORT + 1 REPLY

sighclops *1 month ago*

i'm coming out with my own app store next week.

/s

seriously, this is getting rediculous...

REPORT + 3 REPLY

$320AShareMakesMeGrin>8-) *1 month ago* *in reply to sighclops*

No, I'm coming out with my own apps store with better apps than yours. 1,000 fart apps, no waiting. I'm going to be rich, rich, rich. I just love Android for making this possible.

REPORT + 1 REPLY

mogua *1 month ago* *in reply to $320AShareMakesMeGrin>8-)*

I then will open me own app store for pirates. Me apps will come from your pathetic app stores but everything will be free! No stinking ads either!

Just remember to click yes when it wants access to yous address book and GPS.

REPORT + 1 REPLY

Niels Gerritsen *1 month ago*

android should get his shit together, less handsets, less version fragmentation. Maybe an HTC Sense category in the Android Store would be an option. I can understand that HTC, Samsung, Motorola want to have their own shells because otherwise they will look to much like each other. But apps and versions should be defragmentated. Glad i'm on

REPORT + 3 REPLY

Durrance Declaration
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ios ;)
But i'm glad there is such thing as android, otherwise apple would have too much power and I don't want expensive apps :P

David Dell *1 month ago*

The only Way to get a clean os is to get the nexus 1 or wait till the nexus 2 cones out. all other android phones will come out with blot ware or built in verizon apps

REPORT + REPLY

Kevin Stagg *1 month ago*

What's wrong with HTC - the actual hardware manufacturer having its own app store? Makes more sense than the carrier having an app store (ex: Verizon). I have an EVO and if I want some new HTC apps it would be great to be able to go directly to an HTC app market to download them rather than waiting for an upgrade.

REPORT + 1 REPLY

Reggie Marks *1 month ago*

you know what i dont understand.....why are all these companies coming out with their own app stores instead of just contributing their apps to the android market. that would be so much smarter as well as easier for the consumer.

REPORT + REPLY

Generalmishmash *1 month ago* *in reply to Reggie Marks*

Because they figure if you buy from their store, you will stay with them when you change your phone.
Not about being easy for the consumer, its about getting the consumer locked to one manufacturer (or network in the case of VZ).

REPORT + REPLY

Nickolas Warner *1 month ago*

This is why I can't stand Android. I am so unhappy that I got one. It seams like everyone is making their own app store. Their own UI. And on THREE different versions of the software. In total, there are about a million confusing combinations between the phones. A lot of apps won't run on any of the older models. I got a htc eris the month it came out. It is now obsolete one year later, much before my contract ends. I can't even play angry birds the right way. THE BACKGROUDNS WON'T LOAD. This whole Android thing is crap. I'm sick of it, I don't like blackberry, and if the iPhone isn't coming to verizon this spring I'm moving to att.

REPORT + 1 REPLY

Jeremy H *1 month ago*

Why would anyone buy an app from the HTC store, knowing that app will likely be useless if I switch to a different manufacturer's phone?

I plan on switching to Android when the contract on my 3G expires in March, and it's bad enough that I've already paid for apps that will become useless then. I'd be even more frustrated if the same thing happened when I'm not even changing OS or carrier.

REPORT + REPLY

csc3 *1 month ago*

do we really need another app store?

REPORT + 1 REPLY

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Could Best Buy Launch its Own App Store As Well?

by Kevin Krause on October 11th, 2010

Now that it is all but confirmed that Amazon will be pitching their own Android app store to the masses other companies have taken notice, and in response to questioning from the *Wall Street Journal* Best Buy CEO Brian Dunn said the big box store is open to the idea of entering the mobile apps space. His statement was later clarified by CTO Robert Stephens who confirmed that while Best Buy was indeed considering the new venture it couldn't be called anything more than conceptual at this point. He also noted that Google has been a partner of the company, implying that they would be sure to be involved in either aiding or stopping any forward movement with the idea.

We have long been familiar with the idea of carrier-centric app stores with Android. For the most part they have been relegated to places that had no support for paid apps, but Amazon's move will mark the first third party not related to a manufacturer or wireless provider to move into the app retail space. The move sets a precedent that Best Buy is already looking into, and we should expect to see at least a few more tertiary market places emerge over the coming months.

[via **AndroidCommunity**]

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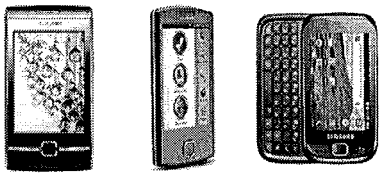

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1. Cool McDude wrote on October 11, 2010

w00t I love best buy. Free phone fridays every friday in October ^_^ Best Buy mobile for life! The employees know everything!

2. Storm14K aka Phil wrote on October 11, 2010

So the thing I'm not getting about everybody wanting to open an app store is how they think they are going to get developers to their store. I get the feeling this is all being done with a "build it and they will come" mentality. If they aren't providing a better solution they won't pick up many devs. And to be honest theres not much wrong with the App Market that sending people through AppBrain won't fix. Google should just buy up AppBrain anyway.

3. Raon wrote on October 11, 2010

Ok and then, in like 3 month, all Best buys phones will be preloaded with BestBuy Appstore, without the Android Market. Have fun american consumers.

4. larrythebarry wrote on October 11, 2010

Great, one more place to send an .apk to when you're putting out an update for your app.
Opening up all these stores just seems like a way to make sure that you end up with an out-of-date version of whatever app you're looking for.

5. IamNotDumbLikeYou wrote on October 11, 2010

Roan – Your a full blown idiot. No one would "replace" the android market with something like the amazon market or even the purposed bby market.
Ge smart or get out :/

6. rohdawg wrote on October 11, 2010

...what larrythebarry said^
So now developers will have to update their apps on multiple platforms? Sounds like bad news.

7. Pax wrote on October 11, 2010

View All

THAT WOULD SUCK LIKE BEST BUY ITSELF.

8. Hendrix wrote on October 11, 2010

Yeah, I honestly don't see a need for 5000 app stores.

9. curt wrote on October 11, 2010

I'd prefer a single Market where I can find everything.

10. Raon wrote on October 11, 2010

"Roan – Your a full blown idiot. No one would "replace" the android market with something like the amazon market or even the purposed bby market.Ge smart or get out"
You are.
Why Best buy would place on "his" smartphone a store that is far more complete and bigger than his own?
Who would go and buy app (because it's all about that, you know?) on a lesser store if the Android Market is available?
And Mme Michu doesn't even know about Android Market, so don't sell me the argument that consumer won't buy BestBuy smartphone if they pull out the AndroMarket.

11. Jeff wrote on October 11, 2010

"I'd prefer a single Market where I can find everything."
THIS.

12. jdog wrote on October 11, 2010

I will never support anything but the Android Market and stock Android.

13. Mark Kauffman wrote on October 11, 2010

Death of Android? Long live the iPhone! One market to rule them all.

14. txasbubba wrote on October 11, 2010

@Mark:
I'm apprehensive about these various markets, but I think it'll depend on if Best Buy has any requirements that the Amazon market will have. Otherwise, it might be little more than a reskin of the Android market, maybe with some categories and "hot deals."
The proposal of Verizon's own market is more of a problem IMO. Amazon might have a certain exclusivity for its market, but it's not exclusive to particular carriers, as Verizon's obviously would be. Having multiple markets for apps is not an inherent problem: People are already used to different mortar-and-brick stores.

15. bby fan wrote on October 12, 2010

i would say this i just a rumor. knowing BBM.. the last thing we would want to do is compete against a ally. the android market in my opnion is going to be up matched my any duplicate attempts. the i do like android

July 2009

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Samsung Joins the App Store Party

By Priya Ganapati ✉ August 31, 2009 | 1:26 pm | Categories: Phones

Samsung will be the latest handset maker to get an app store of its own. The company announced plans to introduce a marketplace for games and other applications from developers that will launch Sept. 14.

The app store will initially be available in Europe. And only select models of Samsung phones, including the Omnia and I8910 HD devices can access the app store, says the company.

Samsung is late to the game. Since Apple introduced the iPhone App Store as a centralized clearing house for mobile applications in 2008, app stores have become an important part of the business strategy for most handset makers. BlackBerry manufacturer Research In Motion, Palm and Nokia have all launched app stores this year. Even cellphone carrier Verizon has been courting developers to create programs for its users.

The lack of Samsung's app store's availability in the U.S. is likely to dampen developer interest in its announcement. Earlier this month, the company announced the availability of a mobile widget software developer kit (SDK). The SDK would allow programmers to create widgets for different Samsung phones that use different operating systems, including the company's own version. The company also plans to hold a widget developer camp in San Francisco from September 11-13.

For Samsung, that may not be enough to woo developers away from Apple, Palm and Android.

See Also:

- Verizon Promises Simpler, More Lucrative App Store for Developers ...
- Want to Fool Apple's App Store? Plant an Easter Egg
- Palm Pre App Store to Get Paid Apps in September
- Nokia Ovi App Store Faces Turbulent Start
- Happy Birthday App Store. It's Been a Good Year
- Coder's Half-Million-Dollar Baby Proves iPhone Gold Rush Is Still ..
- Report: Sony Readies PSP 'App Store'

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Seems as though app's are the way to go in '09! Even smaller websites have started some sort of API for app developers, its a little ridiculous if you ask me, but hey, each to their own. Maybe I should start an app store for my barney party supplies website, any Barney app developers out there? lol

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Everybody who's anybody is developing an App Store of their own. Besides Apple we have RIM, Nokia, T-Mobile, Microsoft, Verizon and Google are or will be ready to offer you a large selection of downloadable content from various application stores.

So what is Samsung doing? Well it looks like Samsung is too very interested in having an app store of its own. The manufacturer is trying out a store in the UK. In the said store you'll find full length movies and an Application Seller Site portal. The portal will allow Symbian and Windows Mobile developers to sell their apps to Samsung customers. The portal will be open in the following weeks as Samsung will launch the Samsung Application Store in Europe this September. Other markets should also get access to the store but that's also to be announced.

In case you're a developer then you should sign up for the new site portal for just $1. After that you'll be able to start selling apps soon. Now that Samsung has entered this app store frenzy we can't but wonder who's next. Any hints?

via rethink-wireless

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Samsung Application Store Revealed to Omnia i900 Owners
Samsung App Store Opens September 14
Samsung Makes TouchWiz UI Available to Developers
Samsung Pixon to Arrive from AT&T
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Samsung App Store Opening on December 18

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Samsung App Store Opens September 14 - Specs, reviews and prices.

[...] and it is only fitting to know that they will be topping all of these releases with their very own App Store. Samsung will be opening its own on-device application store for all its Samsung smartphones this [...]

Endlich: Samsung Appstore startet am 14. September...

Trackback from 24mobile Handy Blog für Handys und Handyverträge

Die Geräte der Samsung Omnia Serie überzeugen zwar durch eine gute Erweiterbarkeit des Betriebssystems Symbian, aber leider stehen zur Zeit kaum brauchbare Downloads bereit. Mit dem Aufspielen von Themes oder Programmen, die nicht für die Omnia-Seri...

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ABA Member Advantage
www.abanet.org/advantage

4/9/2009

Comparison of Smartphone App Stores

Last month we pointed to a series of articles and blog posts comparing the various Smartphones currently on the market. Unlike traditional cell phone/Smartphone comparisons, these looked not at the devices themselves but rather at the operating systems and software the devices were running. As the underlying technology has become more uniform, the differences in software have become more significant.

Building on the Smartphone operating system comparison, Gizmodo has now published a comparison of the "app" stores offered for each of the major Smartphones. App stores are the means by which Smartphone users browse, preview, and purchase software to add functionality to their Smartphones. The comparison looks at app stores for the iPhone, Android, BlackBerry, Windows Mobile, Palm, and Nokia (Symbian), and weighs factors like the availability of a mobile client, billing systems, minimum pricing, and restrictions.

Check it out: Giz Explains: All The Smartphone Mobile App Stores

Previously:

- Follow Up on iPhone vs. Android
- Smartphone Comparisons: iPhone 3.0 Versus Android
- iPhone v. BlackBerry Take Two: ABA Journal
- iPhone or BlackBerry?

Posted at 11:17 AM by Poje, Joshua | Category: Mobile Lawyers | Email this Post | Permalink

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Verizon To Launch App Store Next Monday

Wonder if they'll help offer Google Voice?

by Karl Bode Thursday 25-Mar-2010 tags: business · content · net-neutrality · wireless

Last summer, Verizon Wireless announced that they'd be developing their very own wireless phone application store, as part of the company's claims that they are embracing a truly open wireless ecosystem (despite continued evidence to the contrary). Speaking at the CTIA trade show, Verizon announced that their "VCast Apps" store would finally launch next Monday, March 29 with about 300 applications. According to Verizon, the store will first be made available on select Blackberry phones, and users will be able to buy applications via their cellphone bill. The company told attendees their app store will somehow "take priority" over RIM's App World or the Android Marketplace -- so we'll have to see exactly what that means -- and whether Verizon is "open" to selling applications like Google Voice.

News Jump

Forums > Verizon To Launch App Store Next Monday

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fifty nine
join:2002-09-25
Sussex, NJ
kudos:1

I thought they had an app store

Wasn't that what GIN is/was?

permalink · 2010-03-25 09:18:21 · reply · qreply

BuzzDar
join:2006-01-28
West Frankfort, IL

Re: I thought they had an app store

just what me we need is yet another app store. another way for vzw to make more money. i guess they need to make money now to pay for the new skype app.

permalink · 2010-03-25 10:28:45 · reply · qreply

Durrance Declaration
EXHIBIT 16 – Page 20

cghh
join:2001-01-15
Milpitas, CA

> said by fifty nine:
>
> Wasn't that what GIN is/was?

GIN uses the BREW platform which is not on smart phones. Presumably this new store is for smart phones such as Blackberries and Android phones.

permalink · 2010-03-25 15:28:01 · reply · qreply

pende_tim
Premium
join:2004-01-04
Andover, NJ
Reviews:
Verizon Online DSL
ProLog
ViaTalk

Better Not "Take Priority"

This Verizon store better not disable the BB app world. A lot of nice "free" stuff there.

Verizon typically has the word "free" confused with "fee" in my experience. Nothing is "free" with Verizon.

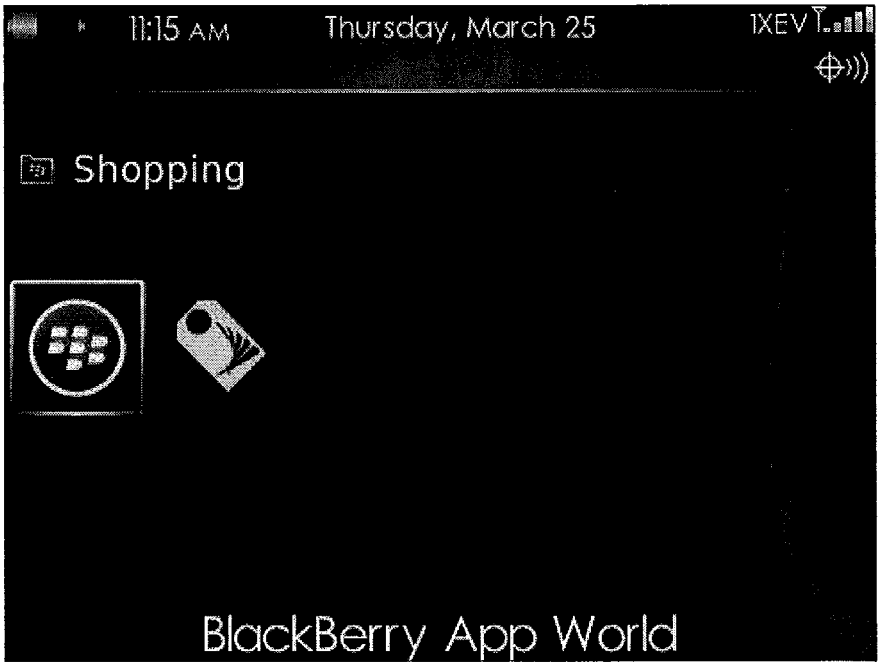
Tim
--
The difference between genius and stupidity is that genius has its limits.

permalink · 2010-03-25 11:06:30 · reply · qreply

jmn1207
Premium
join:2000-07-19
Reston, VA

Re: Better Not "Take Priority"

I imagine it will be very similar to how Sprint currently runs their own store. By default, the link for the Sprint Store is pre-loaded onto your BlackBerry, but you can still load BB App World on your device and use that rather than Sprint's own store utility. I prefer BB App World, but I keep both around, as sometimes Sprint has a special sale going on for certain apps.



App Stores

permalink · 2010-03-25 11:22:39 · Print · reply · qreply

cghh

Maybe it will "take priority" in the same way that Bing "takes priority" as the search engine in the Blackberry browser on

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EXHIBIT 16 – Page 21

join:2001-01-15
Milpitas, CA
2 edits

certain models such as the Storm2. They removed all other choices such as Google and Yahoo search, and replaced it with one choice: Bing. Yes, you can still navigate to Google or wherever and do your search, but you cannot just click on the "search" box for anything other than Bing.

permalink · 2010-03-25 15:33:39 · reply · qreply

joebear29

join:2003-07-20
Alabaster, AL
1 edit

I'd rather pay for apps when I purchase them

Am I the only one who would rather pay for apps as you buy them instead of waiting until the end of the month with your cell bill? It so much easier to track my spending that way, and, from a budget perspective, I prefer the expense to show up the month I make the purchase, not a month later.

Yes, I know it doesn't really matter, but for whatever reason I never bought ringtones etc. for fear of inflating my cell bill, but I have no problem spending $5 a month on apps that I pay for as I buy.

permalink · 2010-03-25 11:08:35 · reply · qreply

gball
Master Yoda
Premium
join:2000-11-28
South Bend, IN

Re: I'd rather pay for apps when I purchase them

No you're not but I think thats exactly why they do it because ppl will probably tend to spend more cause they won't really know how much they really spent till they get the bill..

Theres plenty of sheep out there thats for sure.

permalink · 2010-03-25 11:34:45 · reply · qreply

ozzny
Premium
join:2005-04-22
New York, NY

App

If this new App Store disables the Android Marketplace then I am definitely going to leave.

permalink · 2010-03-25 11:14:36 · reply · qreply

mxmumtuna

join:2000-08-11
Ashburn, VA

Re: App

> said by ozzny:
>
> If this new App Store disables the Android Marketplace then I am definitely going to leave.

Just root your phone and don't sweat it.

permalink · 2010-03-25 11:26:10 · reply · qreply

kryptonian

join:2005-09-14
Philadelphia, PA

> said by ozzny:
>
> If this new App Store disables the Android Marketplace then I am definitely going to leave.

I would certainly hope big red wouldn't disable the Android Marketplace. Most people who buy their Android phones buy

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EXHIBIT 16 – Page 22

1 edit

them for Android applications. As a Droid user, I would be very irked if they did such a thing.

permalink · 2010-03-25 11:48:47 · reply · qreply

thegeek
Premium
join:2008-02-21
united state

said by ozzny:

If this new App Store disables the Android Marketplace then I am definitely going to leave.

I doubt that will happen. If it did it would only lead to ATT airing even more ads starring an even fatter Luke Wilson proclaiming how superior the ATT app store is (but only for 1 phone).

permalink · 2010-03-25 13:41:57 · reply · qreply

wildcat man

join:2007-11-03
Kansas City, MO

what would attract app developers to Verizon directly?

I don't get it. Why would a developer sell through VZ vs. the Android market? Just another outlet? Will VZ somehow make it easier to find my app vs. Google, the search leader? There is an app store I can access from my online page. Those apps, although shown, aren't available for my BB Tour. BTW, many of them resemble the advertisements in Vegas - a lot of smut, mixed in with a little Disney (no kidding, try for yourself through the "apps and tools" section of myverizonwireless.com

Maybe there's a Vodaphone angle here that I'm missing. So now I can get (or in my current case, can't get) Slovakian babes as opposed to simply Latina ones?

permalink · 2010-03-25 14:49:26 · Print · reply · qreply

your comment..

Forums > Verizon To Launch App Store Next Monday

Tuesday, 21-Dec
20:36:25

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Google Apps

Number of employees:

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Estimated savings per year:

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not reflect your actual experience with Google Apps or Microsoft Exchange 2007.

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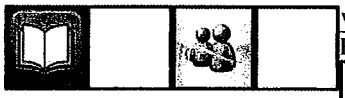

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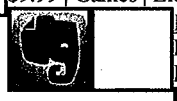

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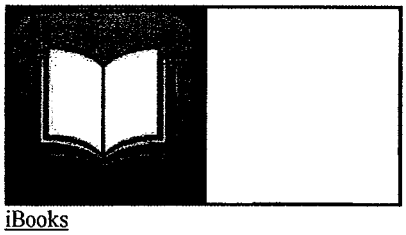

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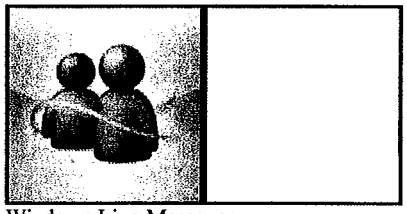

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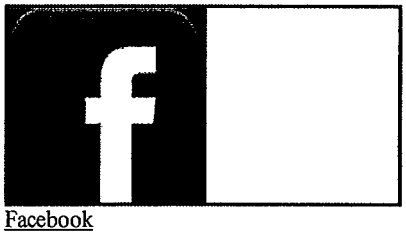

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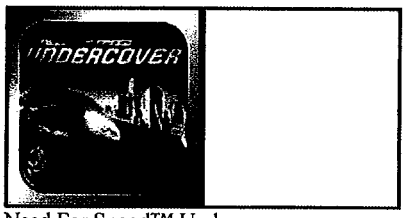

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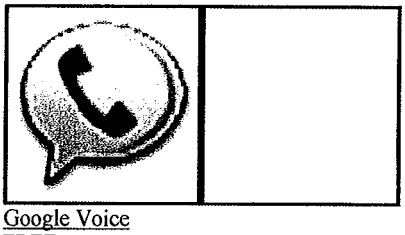

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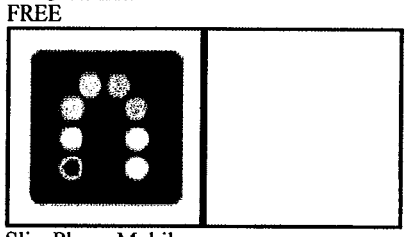

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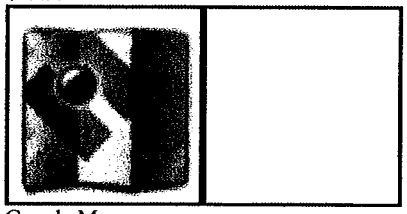

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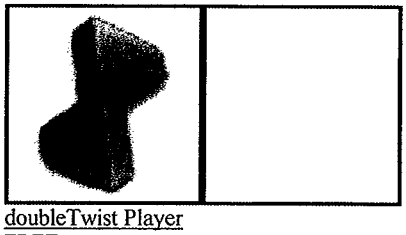

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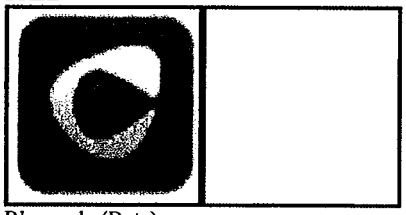

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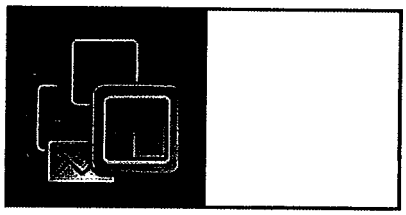

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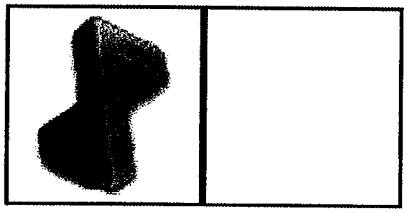

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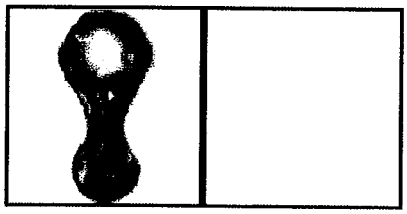

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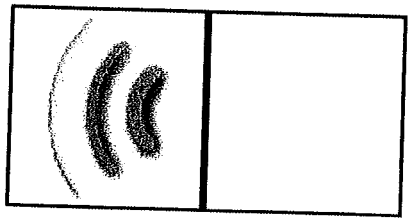

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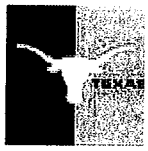

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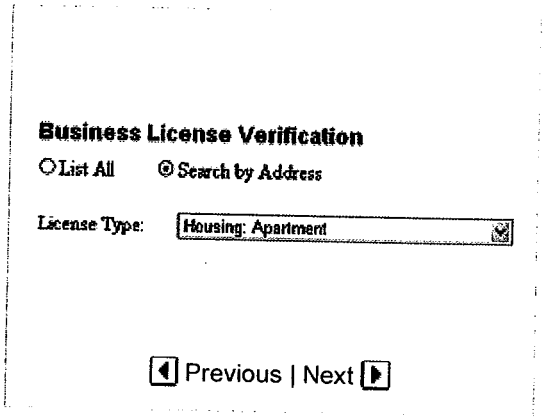

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The Police Department's crime mapping application provides a comprehensive resource for information on crimes throughout the District of Columbia. more...

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App Details

Connects your store to Mailchimp. Automatically adds customers to your list(s), E-Commerce 360 integration and more...

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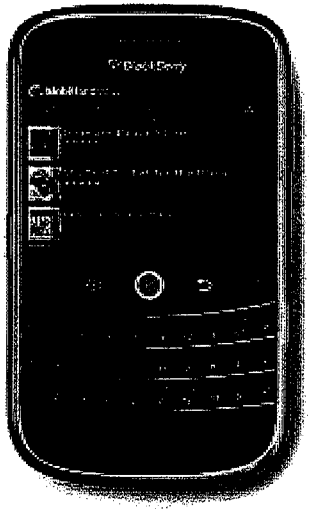
MobiHand - The App Store Company



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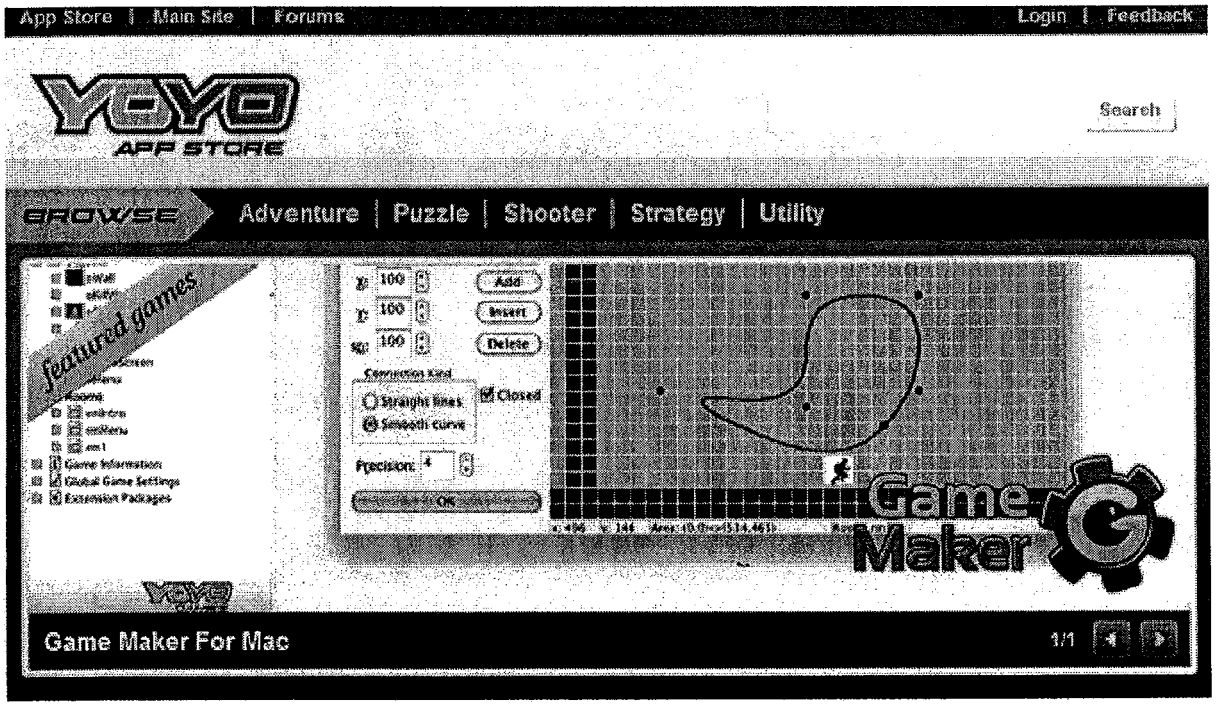
Game Maker for Mac Released on YoYo Games App Store

August 11th, 2010 by Philip Gamble | Categories: Game Maker for Mac, YoYoGames



Game Maker 7 for Mac has been released for sale at the new YoYo Games app store. The free version offers all the features available in the full version but has a 10 hour usage limit. Upgrading via the App Store will normally cost $25 but until September 1st the price is reduced to $20.

Download Game Maker for Mac

One feature in Game Maker for Mac has which has yet to be added to the PC version is a built-in automatic updating system. Hopefully this will be added to the PC version soon so we can look forward to more regular updates.

The App store [our earlier thoughts] has been ready for a while but this is the first time it has been seen in public. Eventually the idea is to sell high quality Game Maker games through the website with YoYo Games earning a commission.

At the time of writing the App Store and Game Maker for Mac are yet to be integrated into the main YoYoGames.com website.

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1.
   SunnyKatt
   August 11th, 2010 at 12:45
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   Unfortunately I'll have to end up buying it regardless of my hate for macs because I need to make a mac-compatible version of my game.

2.
   BlueMaxima

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12/3/10
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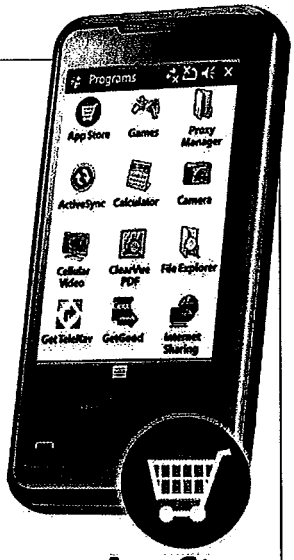

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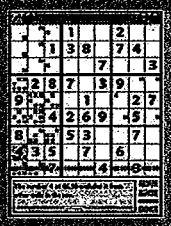

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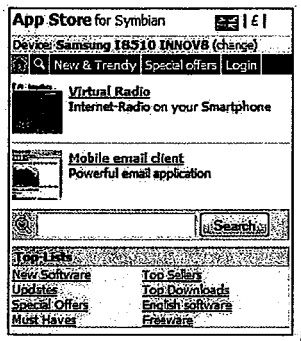

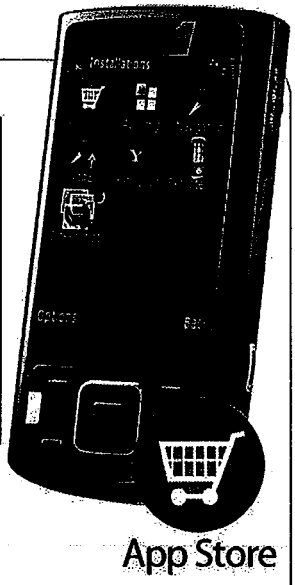

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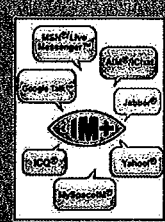

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New Releases

Slot Machine Poker
Version 1.6.6 by Rai Kumar in Games & Entertainment::Casino & Gambling [+]

Speed Testing Game
Version 0.3 basic by hulkkii in Games & Entertainment::Arcade [+]

Attack Breaker Pro
Version 1.64 by Adam Schmelzle in Games & Entertainment::Arcade [+]

Space STG - Galactic Wars
Version 1.4.2 by Grzegorz Mackiewicz in Games & Entertainment::Strategy & War Games [+]

CroakDroid Lite
Version 1.0.8 by The App Hoshies in Internet::Network Monitoring [+]

ZebraPuzzle
Version 1.1 by Infinite Monkey in Games & Entertainment::Puzzle & Word Games [+]

AutoKiller
Version 2.5.4 by AndRS Studio in Utilities::System Maintenance [+]

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Upload2Flickr (beta)
Version 1.0.0 by Anthony Xu in Internet::FTP Clients [+]

Life Stories
Version 2.0 by Marc Lester Tan in Internet::Other [+]

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Version 0.1.5 by Redwid in Communications::Newsgroup Clients [+]

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Version 1.0.42 by Filipe Abrantes in Multimedia::Audio File Players [+]

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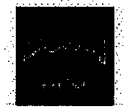

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Whenever you want to access your TV Apps, just press the Right Arrow button and select the App you want to use.

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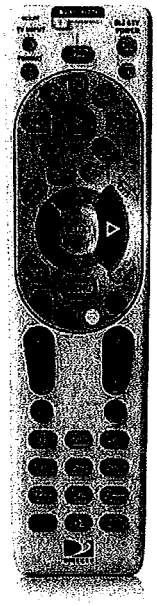

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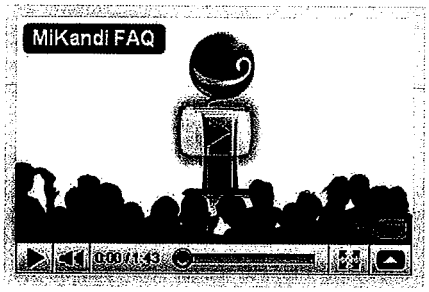

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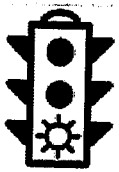

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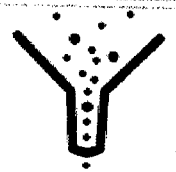

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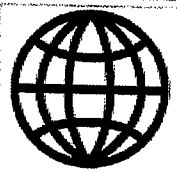

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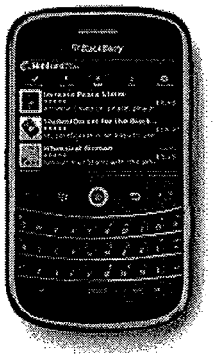

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September 13, 2010

VIA EXPRESS MAIL

Mark A. Stachiw
General Counsel
MetroPCS Wireless, Inc.
PO Box 601119
Dallas, Texas 75360

Re: Apple Inc. – Objection to U.S. Trademark App. Serial No. 77/791,918 for @METRO APP STORE by MetroPCS Wireless, Inc. (Our Ref. 55671-370551)

Dear Mr. Stachiw,

We represent Apple Inc. ("Apple"), the internationally famous technology company and the designer, distributor, and/or manufacturer of a broad array of goods and services in the computer, technology and consumer electronics fields. Since 2008, Apple has been using its APP STORE trademark in connection with a service which allows users of Apple's iPhone®, iPod Touch® and iPad® devices and users of computers running applicant's iTunes® software to browse for, purchase and download a wide range of third party software programs, including games, business, educational, finance, news, productivity, social networking and utility software for the iPhone, iPod and iPad platforms.

Apple's APP STORE mark, as a result of the hundreds of thousands of programs offered on Apple's APP STORE service, the millions of users that have accessed the service, and the billions of downloads obtained by such users through the service, has become one of the most famous marks in the field of online computer software and information services. In view of the extensive goodwill and fame of the APP STORE mark, Apple has developed broad and exclusive rights in and to the mark to prevent third party use of similar terms that are likely to cause confusion. Apple owns multiple trademark applications and registrations for APP STORE throughout the world, including in the European Community, Australia, New Zealand, Mexico, Russia, China, Japan and Singapore.

It has recently come to our attention that MetroPCS has filed U.S. Trademark App. Serial No. 77/791,918 for @METRO APP STORE in International Classes 35, 38, and 42. For your convenience, we have annexed hereto as Exhibit A a copy of the USPTO record for the mark. In addition, we note that MetroPCS is offering mobile applications to its cellular customers in a

service that is competitive to Apple' APP STORE service under the mark "@metro App Store." For your convenience, we have annexed hereto as Exhibit B a copy of a web page from your company's website. MetroPCS's mark improperly incorporates Apple's APP STORE mark in its entirety, and as such is likely to confuse consumers into thinking that MetroPCS Wireless is offering Apple's APP STORE service to its customers, or is otherwise authorized by or associated with Apple, when of course it is not. Indeed, we note that the United States Patent and Trademark Office agreed with this conclusion when it suspended MetroPCS's application based on Apple's prior pending application for the APP STORE mark.

In addition, your website located at <metropcs.com/products/atmetro>, bears the title "@metro App Store". For your convenience, we have annexed hereto as Exhibit B a copy of a web page from your website. This title improperly incorporates Apple's APP STORE mark in its entirety, and as such is likely to confuse consumers into thinking that MetroPCS Wireless is authorized by or associated with Apple, when of course it is not.

Accordingly, Apple hereby requests that MetroPCS (1) immediately withdraw Trademark App. Serial No. 77/791,918; (2) cease all use of the mark "@metro App Store"; (3) cease and desist from any and all other use of or attempts to register marks containing our client's APP STORE mark; and (4) agree to refrain from such uses in the future.

Apple takes protecting its mark seriously, and therefore expects your prompt confirmation that you will take steps to comply with Apple's requests as soon as possible.

Thank you in advance for your anticipated cooperation.

Sincerely,

Joseph Petersen

Enclosures

Cc: David L. Odom (trademarkdallas@akingump.com)

US2008 1476980.1

EXHIBIT A

United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

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@METRO APP STORE

Word Mark	@METRO APP STORE
Goods and Services	IC 035. US 100 101 102. G & S: Online retail store services featuring computer software provided via the internet, wireless networks or a global computer information network and other computer and electronic communication networks for use on handheld mobile digital electronic devices IC 038. US 100 101 104. G & S: Electronic transmission of data via the internet, global computer networks, wireless networks and electronic communication networks IC 042. US 100 101. G & S: Providing computer software application hosting services by means of a global computer information network, for facilitating purchase of software applications for use on handheld mobile digital electronic devices
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77791918
Filing Date	July 29, 2009
Current Filing Basis	1B
Original Filing Basis	1B
Published for Opposition	December 29, 2009

Owner	(APPLICANT) MetroPCS Wireless, Inc. CORPORATION DELAWARE 2250 Lakeside Boulevard Richardson TEXAS 75082
Attorney of Record	David L. Odom
Prior Registrations	2784778;2792316;2977779;AND OTHERS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "APP STORE" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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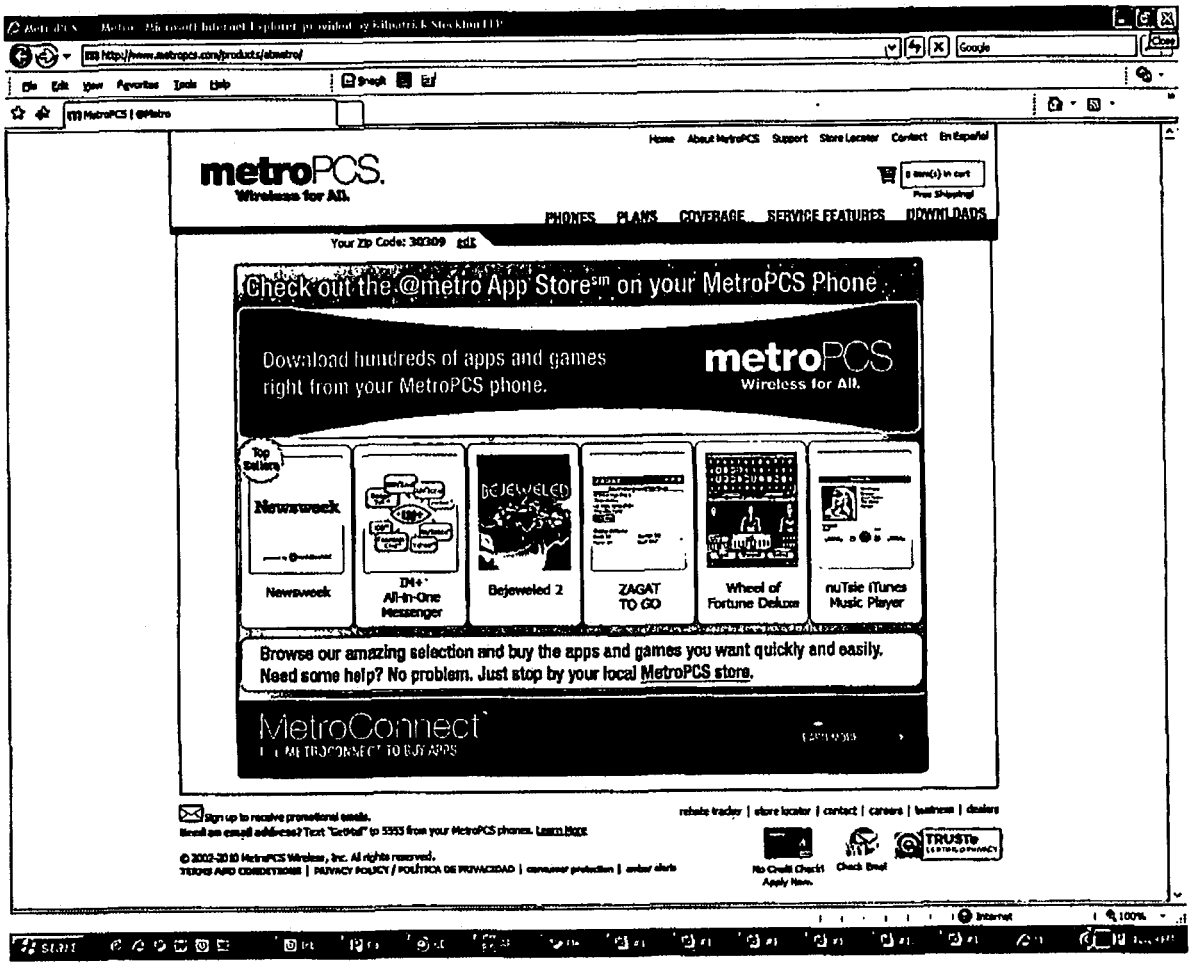
EXHIBIT B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MetroConnect

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KILPATRICK
STOCKTON LLP
Attorneys at Law

31 West 52nd Street
14th Floor
New York, NY 10019
t 212 775 8700 f 212 775 8800
www.KilpatrickStockton.com

direct dial 212 775 8715
direct fax 212 775 8815
jpetersen@kilpatrickstockton.com

September 13, 2010

VIA FEDEX and E-MAIL
info@appstorehq.com

Instinct Partners
2722 Eastlake Avenue East
Suite 100
Seattle, Washington 98103

Re: Unauthorized use of Apple Inc.'s APP STORE Trademark (Our Ref. 55671-370551)

Dear Sir/Madam,

We represent Apple Inc. ("Apple"), the internationally famous technology company and the designer, distributor, and/or manufacturer of a broad array of goods and services in the computer, technology and consumer electronics fields. Since 2008, Apple has been using its APP STORE trademark in connection with a service which allows users of Apple's iPhone®, iPod Touch® and iPad® devices and users of computers running applicant's iTunes® software to browse for, purchase and download a wide range of third party software programs, including games, business, educational, finance, news, productivity, social networking and utility software for the iPhone, iPod and iPad platforms.

Apple's APP STORE mark, as a result of the hundreds of thousands of programs offered on Apple's APP STORE service, the millions of users that have accessed the service, and the billions of downloads obtained by such users through the service, has become one of the most famous marks in the field of online computer software and information services. In view of the extensive goodwill and fame of the APP STORE mark, Apple has developed broad and exclusive rights in and to the mark to prevent third party use of similar terms that are likely to cause confusion. Apple owns multiple trademark applications and registrations for APP STORE throughout the world, including in the European Community, Australia, New Zealand, Mexico, Russia, China, Japan and Singapore.

It has recently come to our attention that your website, located at <appstorehq.com>, bears the title AppStoreHQ that appears to be a site that reviews and comments on mobile device applications available from various sources on the web. For your convenience, we have annexed hereto as Exhibit A copies of web pages from your website. By incorporating Apple's APP

STORE mark in its entirety, the title of your website would imply that it is focused solely on Apple's APP STORE platform. However, your website discusses mobile device applications that are available for platforms other than Apple's iOS software, such as Android and web-based applications. As such, the title of your website is likely to confuse consumers into believing that Apple is responsible for or associated with all the applications discussed on your site or that the applications discussed on the site are available through Apple's APP STORE service, when they are not. Further, consumers may be confused into thinking that AppStoreHQ.Com is authorized by or associated with Apple, when of course it is not.

Accordingly, Apple hereby requests that you (1) immediately remove the title "AppStoreHQ" from the <appstorehq.com> website; (2) transfer the domain name <appstorehq.com> to Apple; (3) cease and desist from any and all other use of marks containing our client's APP STORE mark; and (4) agree to refrain from such uses in the future.

Apple takes protecting its mark seriously, and therefore expects your prompt confirmation that you will take steps to comply with Apple's requests as soon as possible.

Thank you in advance for your anticipated cooperation.

Sincerely,

Joseph Petersen

Enclosures

US2008 1471052.1

EXHIBIT A

- Platform
- All Platforms
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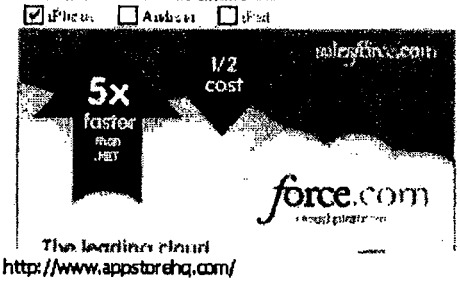

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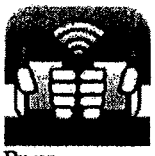
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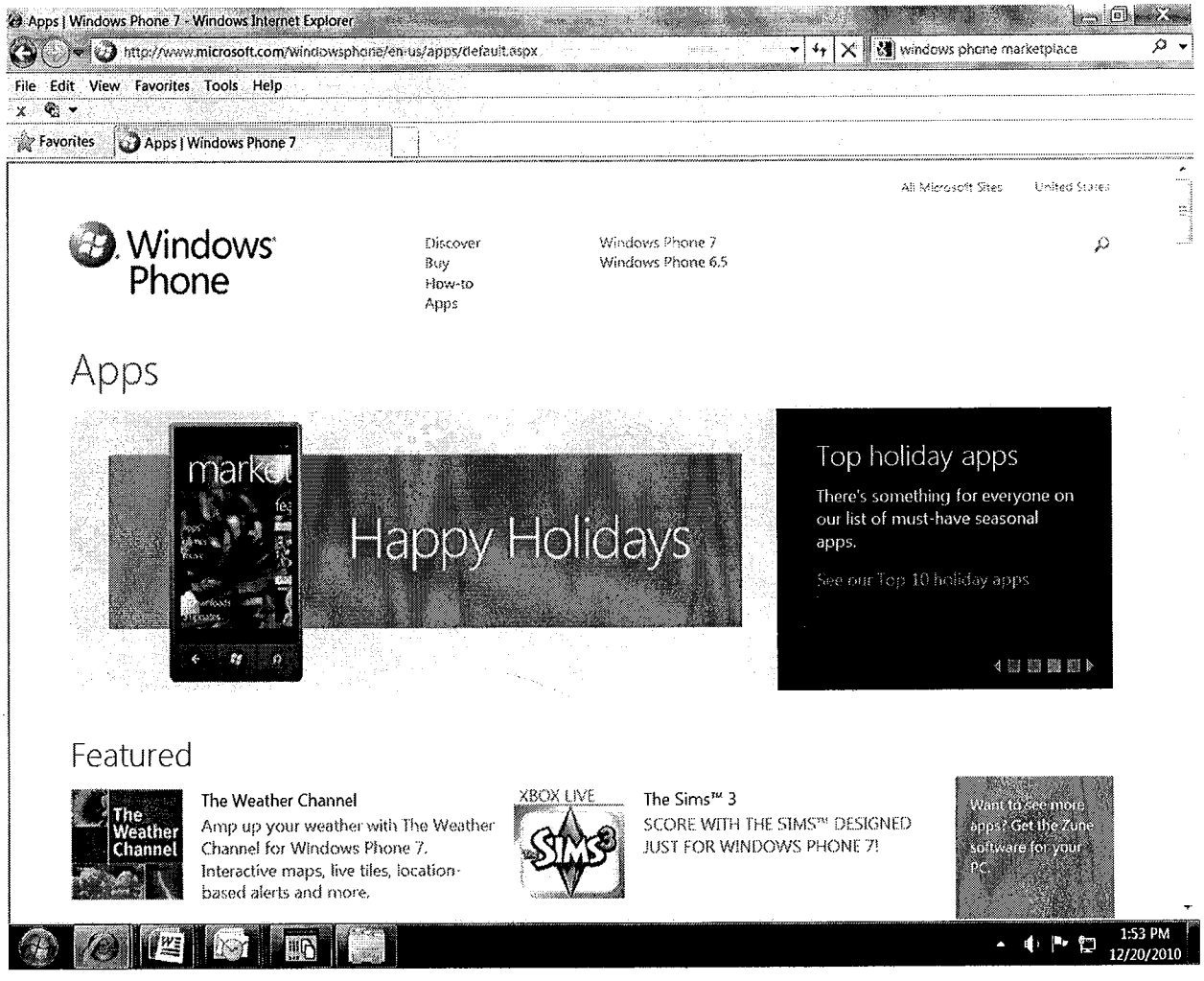
EXHIBIT 20



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Set up an Xbox LIVE account

Find the Windows Live ID I used to create my gamertag

Change my gamertag

Play games

Get apps from Marketplace

On your phone or from your PC, get apps and games wherever you are.

Check out Marketplace—Microsoft's virtual store for apps, games, and other entertainment for your phone. Many apps and games in Marketplace are free, while others let you try before you buy.

Before you try or buy an app or game:

- Sign in to your phone using a Windows Live ID to unlock services on Windows Live, Zune, and Xbox LIVE.
- Install the Zune software to sync apps and games between your computer and your phone.

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Apps on the phone

Get apps on your phone

1. On **Start**, tap **Marketplace**.
2. Tap **Apps**.
3. Flick left or right to see top, new, or featured apps, or browse categories. When you find an app or game you want, tap it.
4. If you want to install a free app or game, tap **Install** twice to confirm and download it to your phone.
5. If you want to buy an app or game:
   1. Tap **Buy** to buy a paid app. Or tap **Try** (if available) to try it.
   2. Do one of the following:
      - If you're trying an app, tap **Install**.
      - If you're buying an app, tap **Buy**, select your payment method (either a credit card or a charge to your phone bill), and then tap **Buy** again.

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Note

By default, purchases are added to your phone bill (if this service is available from your mobile operator). Or you can use a credit card: in the **Confirm purchase** screen, tap **Change payment method**, and then tap **Add a credit card**. (Or just tap **Add a credit card**.) Follow the steps on the screen.

"Confirm purchase" screen on phone

6 It might take several minutes for the app or game to download and install, depending on its size. A progress bar on the details screen shows the status.

Tips

- To check the progress of an app or game you're downloading, tap **Check install**.
- To pause a downloading app, on the **Marketplace Downloads** screen (tap **Check install** or the download link at the bottom of the Marketplace Hub), tap and hold the item, then tap **Pause**. To continue downloading it, tap and hold, and then tap **Resume**.

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7 Look for your new apps in the App list (on **Start**, flick left). Look for your new games in the Games Hub (on **Start**, tap **Games**, and flick left to **Collection**).

Tip

Looking for a specific app or game? From Marketplace, press the **Search** button. To learn more, see Search for stuff.

Get apps on your PC

1 Connect your phone to your PC using the USB cable.

2 On **Start**, click **All Programs**, and then click **Zune**.

3 If you're not signed in, click **Sign In**, and then sign in with the same Windows Live ID you used to sign in to your phone.

4 Click **Marketplace** > **Apps**. Under **Devices**, click **Windows Phone**.

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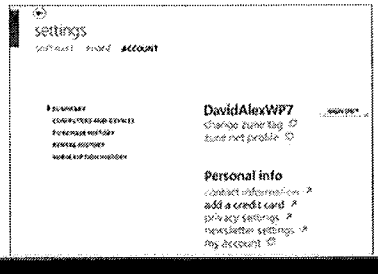
Zune Marketplace "apps for windows phone 7" screen

5 Browse for an app or game by clicking a genre or using the **Search** box.

6 Click the app that you're interested in, and then click **Free trial** or **Buy** to try or buy the app or game. Or click **Free** to install a free app. Follow the instructions on the screen. If you want to add a new credit card to your account, you can add it from the Zune software on your computer (click **Settings** > **Account** > **Add a credit card**) or go to the Zune Account Center.



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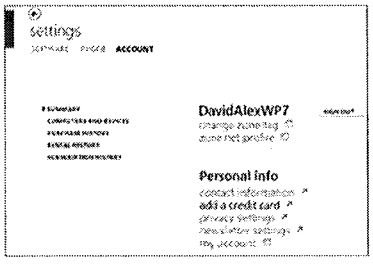

Zune "add a credit card" screen

7 To see apps and games on your phone, disconnect it from your computer. Look for:

- New apps in the App list (on **Start**, flick left).
- New games in the Games Hub (on **Start**, tap **Games**, and flick left to **Collection**).

Notes

- Apps sync directly with your phone and are not added to your Zune collection on your computer.
- If you purchase your app from Zune while your phone is not connected to your PC, the app will be downloaded over the air within 24 hours. If you subsequently connect your phone to your PC, your items will continue to download over the air.

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Find related apps | Windows Phone 7 - Windows Internet Explorer

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Play games

Find related apps

Sometimes when you buy an app from your phone, you might want to see what other apps are available that are similar to the one you just bought. We make it easy to find that info in the app details screen.

1 On **Start**, tap **Marketplace**.

2 Press the **Search** button to find an app or game.

3 Tap to open it.
When you open an app or game, you see its details screen.

4 In the details screen, flick past the reviews to the **Related** section. If there are any games or apps similar to the one you're looking at, they'll be listed here.

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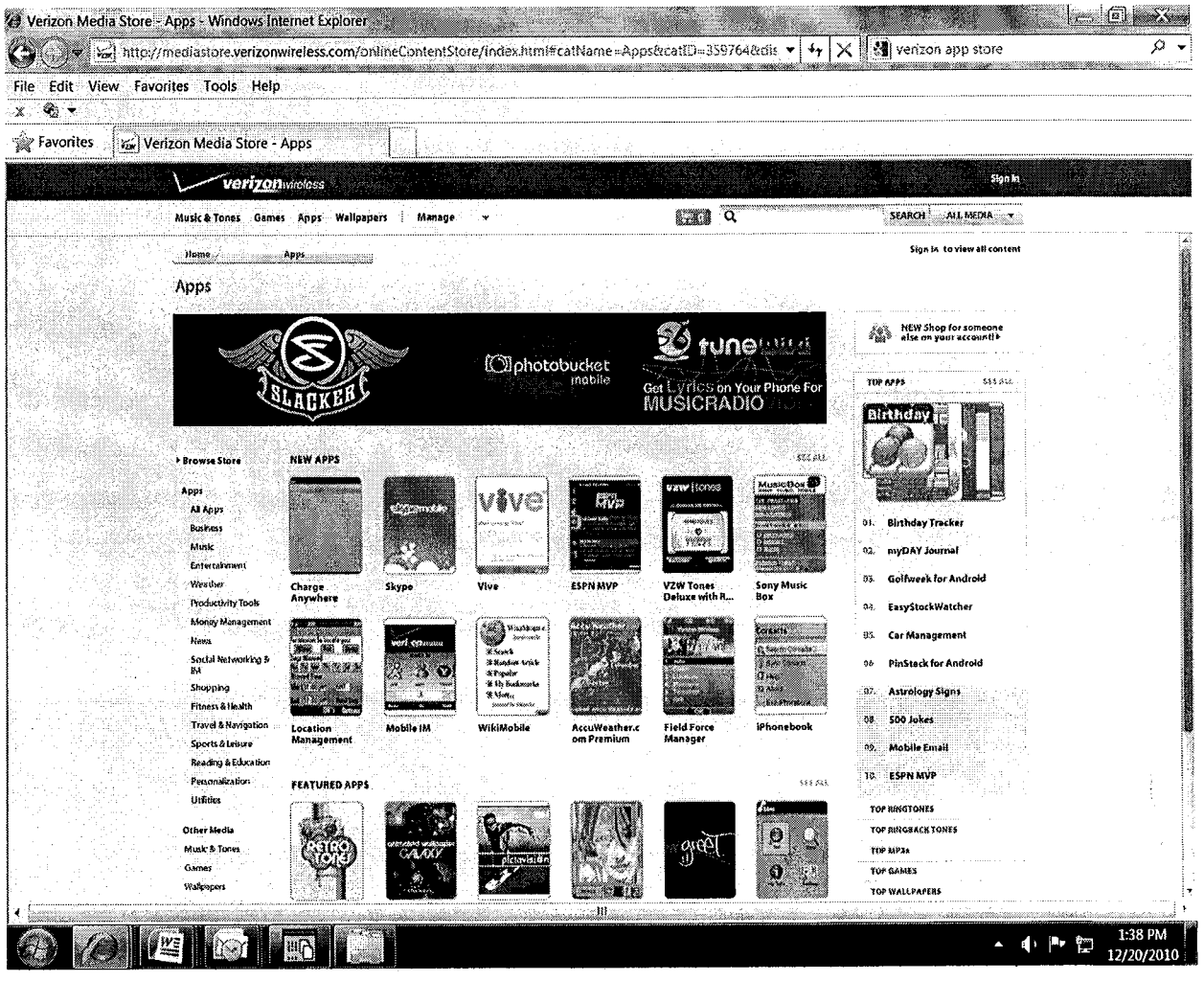

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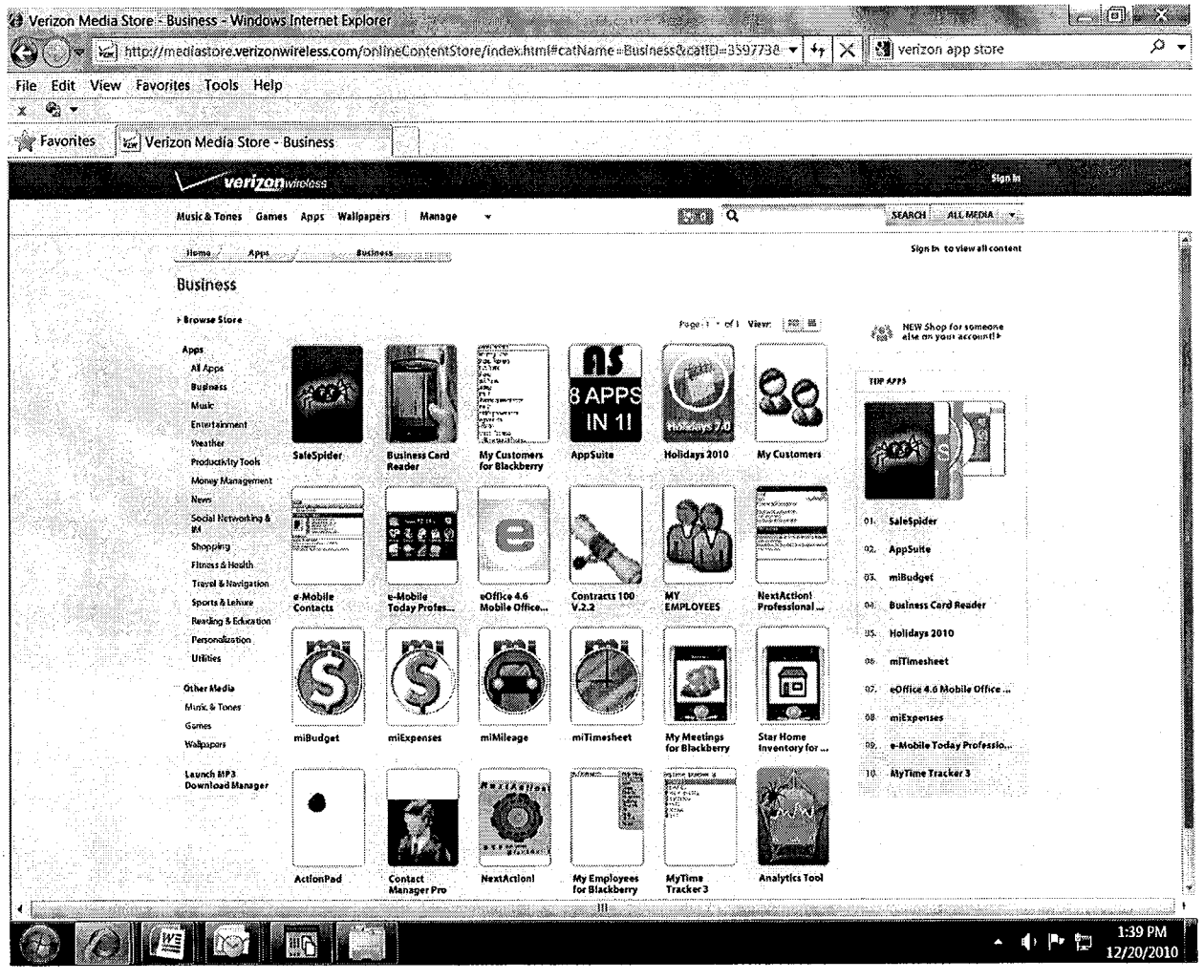

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verizon app store

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Music & Tones | Games | Apps | Wallpapers | Manage | SEARCH | ALL MEDIA

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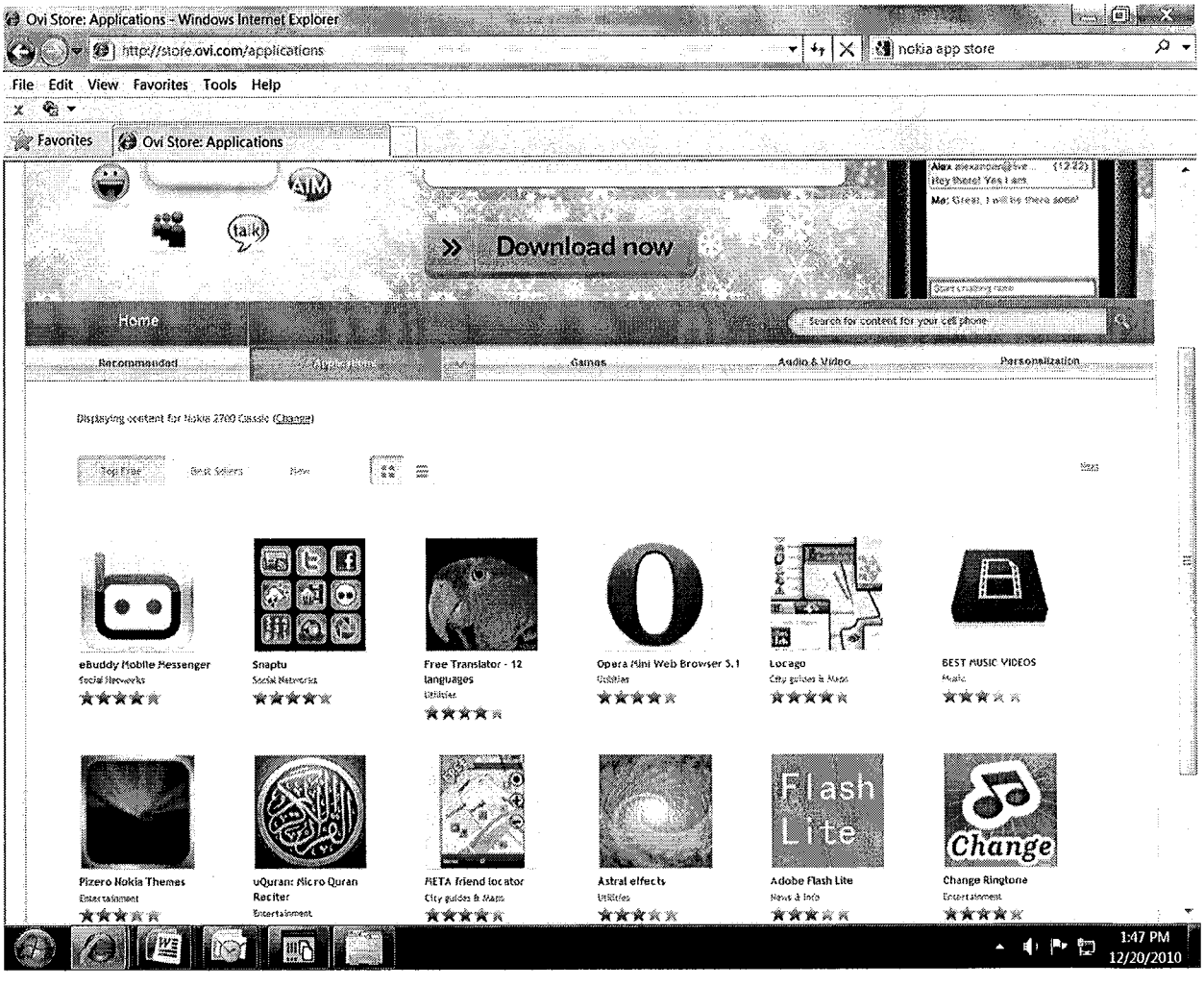

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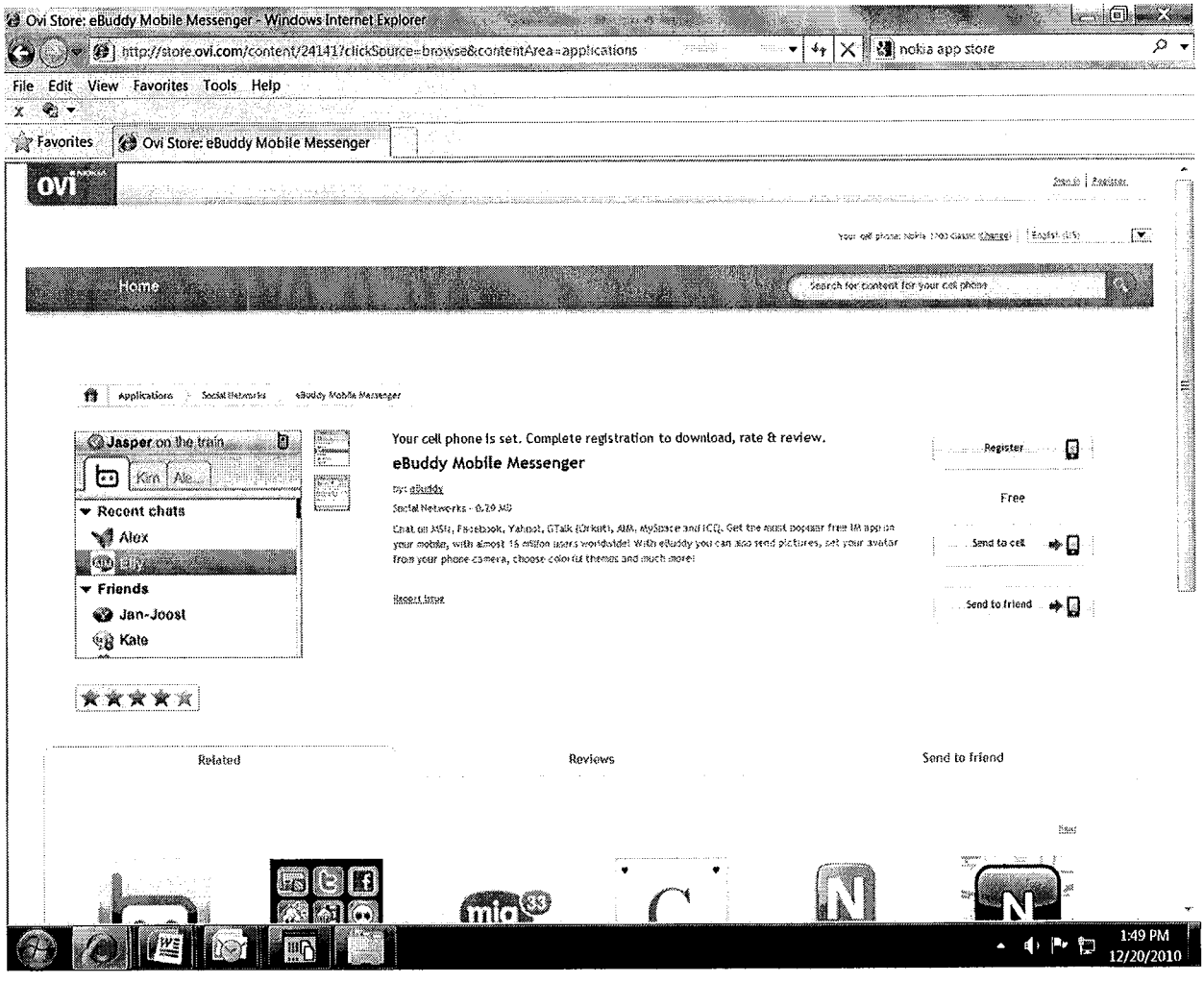

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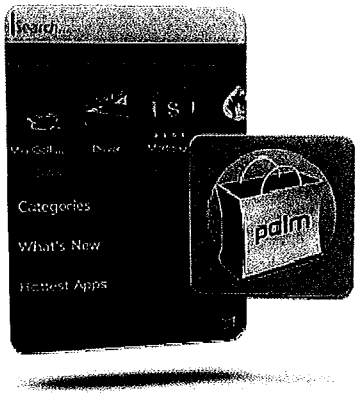
The Palm® App Catalog gives you access to thousands of apps—including the most popular ones—so you can customize your phone to fit your interests.[1] It contains both free and paid apps, but you can find a lot of essentials for free. Just getting started? Check out the news, weather, and reference categories.



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Durrance Declaration
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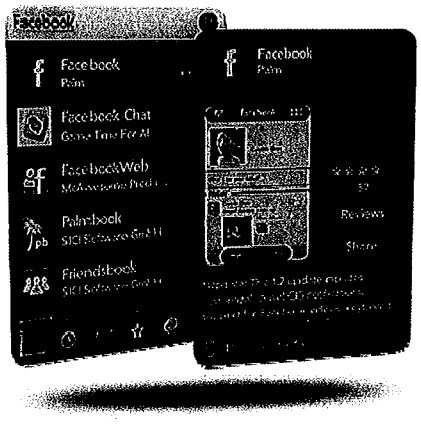
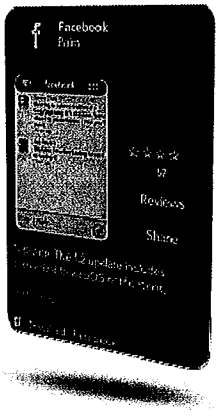


Easily find the apps you want

The App Catalog lets you explore categories like news or weather, browse recent additions, and see which ones are most popular. If you already know which app you want, just type the name to search for it—The New York Times, for example. Then read a description of the app and check out user reviews.[2]

Download apps in seconds

Palm makes shopping simple. Just download the app with a tap. If it's a paid app, save your payment information once in your Palm profile and you won't have to enter it again. When it's finished downloading, launch the app from the same screen.[2] Just like that, The New York Times is on your phone—and you never miss a thing.



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Android Market Help

About Market

Android Market offers quick, easy access to a wide variety of applications developed specifically for the Android platform. These have been created by developers all around the world, and have been rated by your fellow Android users.

Select the Market icon from your phone's Applications screen. You'll see the following:

- Featured - Scroll through the icons at the top to view featured apps
- Applications - Browse all applications or by category
- Games - Browse all games or by category
- Search - Lets you search the Market for apps
- My downloads - View the apps that you've already installed on your device

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Android Market

This is a showcase for some of the featured and top ranked applications and games available on Android Market. tens of thousands of titles available, check out Android Market on your handset.

Featured | **Top Free** | **Top Paid**

Category Arcade & Action

PAC-MAN by Namco (FREE!)

Free Running

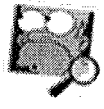
SFCave

PapiJump

Basketball Shots 3D

Find it : Toy Story

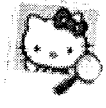
Hungry Shark Free!


Find it: the Simpsons

Angry Birds

Light Racer

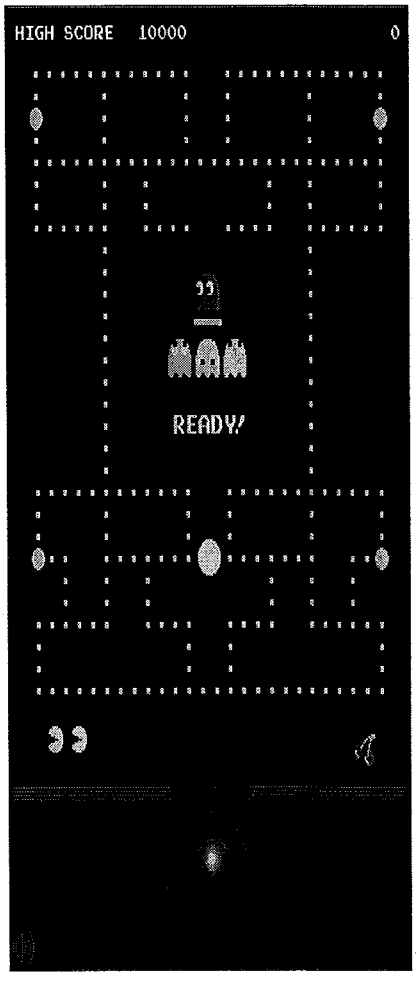
Find It : Walt Disney


Find it : Hello Kitty

PAC-MAN by Namco (FREE!)

Developer: Namco Networks

PAC-MAN, the world famous arcade clas
Google Android devices and for a limited
value). Chomp the dots, avoid the pesky
This PAC-MAN may require an update to



If you are a developer, learn about publishing your application **here**.

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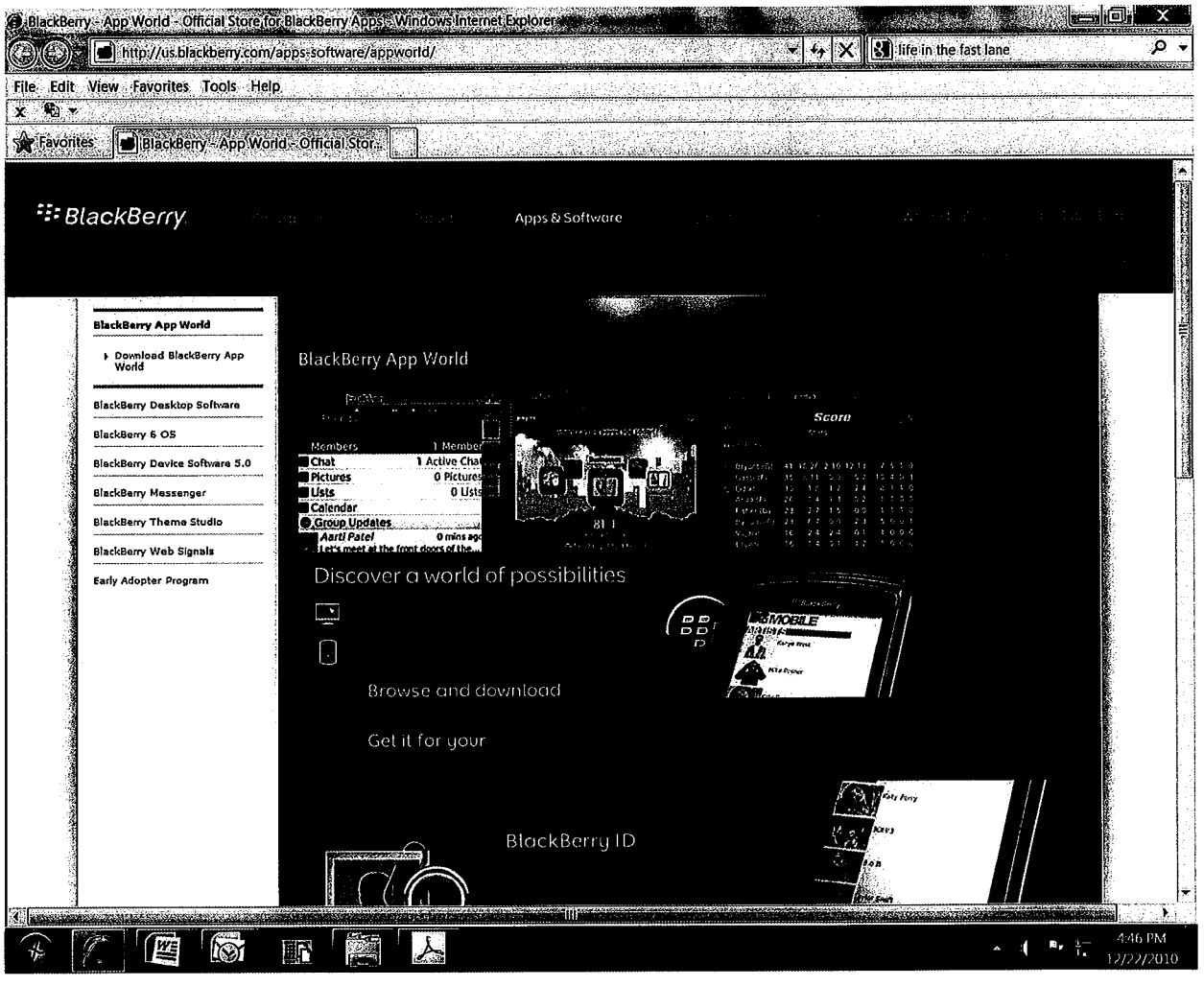

http://us.blackberry.com/apps-software/appworld/
December 22, 2010

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Featured | **Top Free** | **Top Paid**

Virtual Recorder

Groupon

UrbanDaddy

Evernote

Slice It!

shopkick

YouTube

Documents To Go 3.0 Main App

Glympse

Kik Messenger

Basichords

Best Buy

Virtual Recorder

Developer: andro iX

high quality (voice) recorder/player features: -pitch -200% recording preamp -10hours rec time -amplitude meter -loc clipping and reduces preamp -ringtone export -boost playl mail -convert mp3

If you are a developer, learn about publishing your application **here**.

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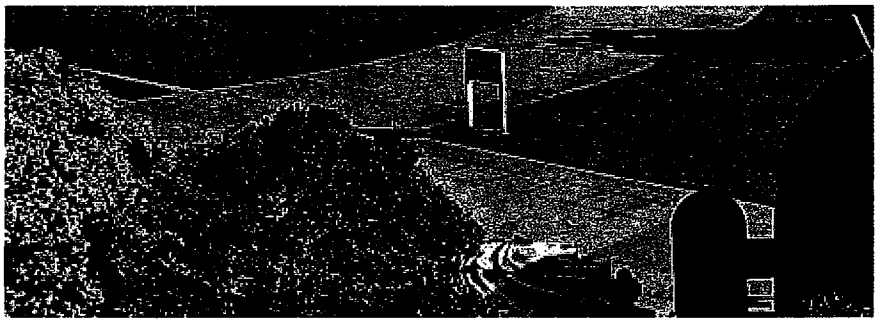
android developers



Android Market: a user-driven content distribution system

Posted by Eric Chu, Android Mobile Platform on 28 August 2008 at 10:15 AM

When we talk to developers, a common topic is the challenge of getting applications in the hands of users. That's why today I'm happy to share early details of Android Market—an open content distribution system that will help end users find, purchase, download and install various types of content on their Android-powered devices. The concept is simple: leverage Google's expertise in infrastructure, search and relevance to connect users with content created by developers like you.

Developers will be able to make their content available on an open service hosted by Google that features a feedback and rating system similar to YouTube. We chose the term "market" rather than "store" because we feel that developers should have an open and unobstructed environment to make their content available. Similar to YouTube, content can debut in the marketplace after only three simple steps: register as a merchant, upload and describe your content and publish it. We also intend to provide developers with a useful dashboard and analytics to help drive their business and ultimately improve their offerings.

I also wanted to share some early details to help with planning your efforts so that you can be ready as our partners release the first Android-powered handsets. Developers can expect the first handsets to be enabled with a beta version of Android Market. Some decisions are still being made, but at a minimum you can expect support for free (unpaid) applications. Soon after launch an update will be provided that supports download of paid content and more features such as versioning, multiple device profile support, analytics, etc. Below are some screenshots that illustrate some of the security features and workflow.

With the addition of a marketplace, the Android ecosystem is becoming even more robust. I am incredibly energized by the support and amazing content I've seen so far. We will share more details as they

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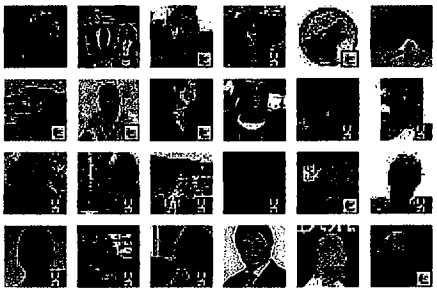

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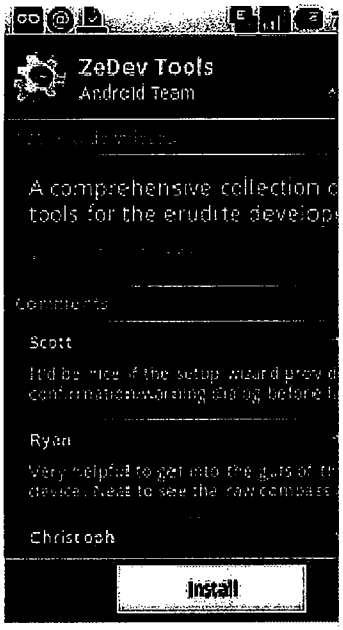
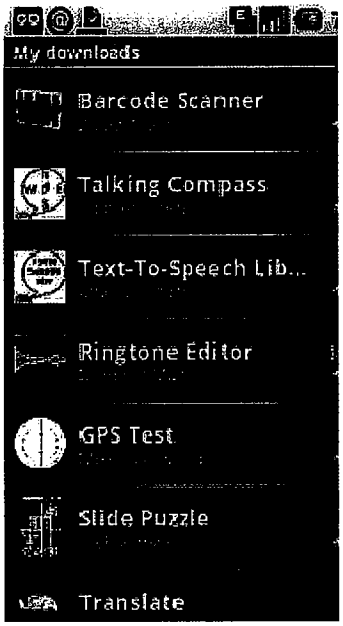
are available and I look forward to working with many of you in the coming months.





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► Jan (5)

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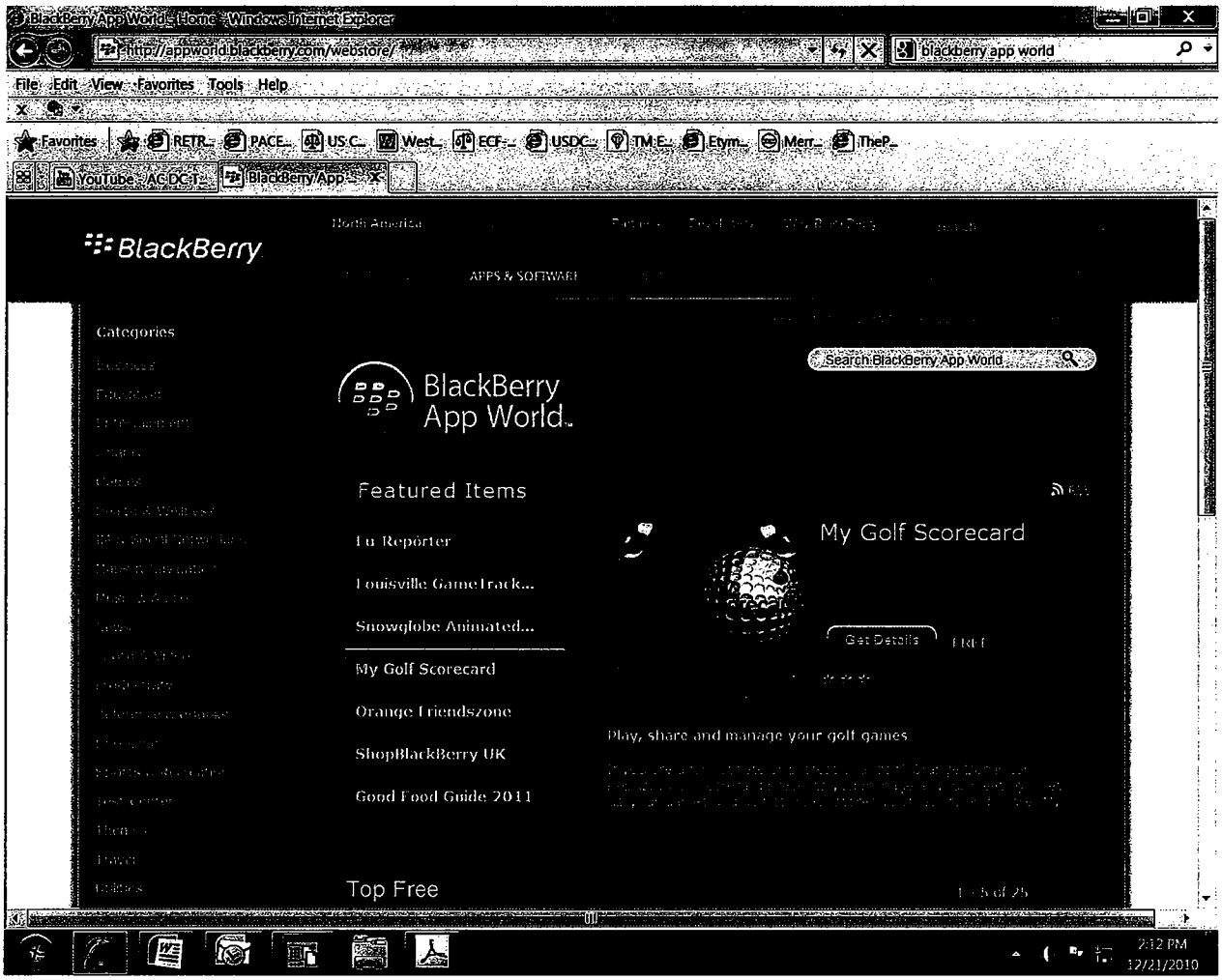

http://appworld.blackberry.com/webstore/
December 21, 2010

BlackBerry

Home

BlackBerry Application StoreFront

Sign up here to learn more about the recently announced and upcoming BlackBerry Application Storefront. Enter your contact information below to receive periodic updates leading up to the storefront launch and next steps on how to prepare for this exciting opportunity!

For more information please visit the press release.

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  - ◯ Customer (ie: you are an individual looking to purchase applications)
  - ◯ Enterprise Customer (ie: you are looking to purchase applications on behalf of your organization)

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Marketplace hub Windows Phone 7 - Windows Internet Explorer

http://www.microsoft.com/windowsphone/en-us/howto/wp7/apps/marketplace-hub.aspx

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All Microsoft Sites | United States

Windows Phone

Discover
Buy
How-to
Apps

Windows Phone 7
Windows Phone 6.5

Help and how-to

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Marketplace hub

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Games hub

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Set up an Xbox LIVE account

Find the Windows Live ID I used to create my gamertag

Change my gamertag

The **Marketplace** hub is where you can try, buy, and search for apps, music, and games from your phone. You can get to Marketplace from **Start**.

http://www.microsoft.com/windowsphone/en-us/howto/wp7/apps/marketplace-hub.aspx
December 21, 2010

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Marketplace hub

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Games hub

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Find the Windows Live ID I used to create my gamertag

Change my gamertag

Play games

Rate and review apps

Delete apps

Get apps from Marketplace

On your phone or from your PC, get apps and games wherever you are.

Check out Marketplace—Microsoft's virtual store for apps, games, and ot your phone. Many apps and games in Marketplace are free, while others buy.

Before you try or buy an app or game:

- Sign in to your phone using a Windows Live ID to unlock services o and Xbox LIVE.
- Install the Zune software to sync apps and games between your cor phone.

Apps on the phone

Get apps on your phone

1 On **Start**, tap **Marketplace** .

2 Tap **Apps**.

3

Ovi

Sign in | Register

Select your cell phone | English (US)

Home

Search for content for your cell phone

Recommended | Applications | Games | Audio & Video | Personalization

Grid | List

Angry Birds Seasons
Arcade

Own Voice - Now Even Better
City guides & Maps

eBuddy Mobile Messenger
Social Networks

The Sims 3
Arcade

MONOPOLY DEAL
Arcade

SPB TV
Entertainment

Let's Golf!
Sports

Festive Robins
Themes

MazeLock
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Utilities

Screen Crack Prank
Entertainment

Bounce It - Free!
Puzzle

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Entertainment

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Puzzle

BATTLESHIP & CONNECT 4
Strategy

QTorch
Utilities

The Moron Test
Puzzle

Shoppy - Shopping List
Utilities

Opera Mobile 10.1
Utilities

Snaptu
Social Networks

Winter Night by Pizero
Themes

FingerPrint Scanner
Entertainment

Foursquare
Social Networks

Trivial Pursuit
Trivia

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I Parked Here - Trial Edition
City guides & Maps
★★★★★

Double Trap
Action
★★★★★

Gravity
Social Networks
★★★★★

Glamour Maiden
Themes
★★★★★

Air Horn - Free
Entertainment
★★★★★

Match Animals
Entertainment
★★★★★

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Niklas Savander, executive vice president of services and software for Nokia, talks about the new Ovi application store at a press conference in Barcelona.
(Credit: Marguerite Reardon CNET News/CBS Interactive)

BARCELONA--Nokia is taking on smartphone rival Apple with its own version of an application store.

On Monday, the world's largest cell phone maker, which has been losing market share at the high end to devices like **Apple's iPhone**, announced here at the **GSMA Mobile World Congress 2009** that it will follow Apple and a few other handset makers in launching a virtual storefront where developers can upload applications and consumers can easily download them.

The news of Nokia's Ovi Store is hardly a shock. Several news agencies **had reported that the company was expected to announce the store here at MWC**.

Nokia said at the press conference that the store will be open for business starting in May. Nokia's flagship smartphone, the **N97**, will be the first Nokia device to have the application store software pre-integrated. The N97, which was **announced in December**, goes on sale in June.

The company added that other Nokia phone users, including those using S40 and S60 phones, will be able to download the application storefront starting in May.

Developers, who will get a 70 percent cut of revenue from the store, will be able to start loading applications to the Ovi.com Web site starting in March. Several content owners have already started working on applications for the store, including AccuWeather, Facebook, Rough Guides, Lonely Planet, Electronic Arts, Fox Mobile, and MySpace.

Nokia says it will eventually make the application store available to all of its Nokia phones, and it will begin rolling it out globally in the fall.

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Nokia's announcement follows the big success of Apple's App Store, which provides applications for the **iPhone** and **iPod Touch**. Other smartphone makers have also jumped on the bandwagon with their own application stores. Google **launched one for its Android phones** and Research In Motion **plans to have one up and running for its BlackBerry devices**. Microsoft, maker of the Windows Mobile operating system, is also **expected to announce its application "bazaar"** at Mobile World Congress this week, too.

But Niklas Savander, executive vice president of services and software for Nokia, said at a press conference here Monday that the Ovi application store is different from the others.

"This is not just a place to find applications," he said. "It's a smart store. That is not just for smartphones. It actually suggests things you might like and adds social location dynamics to show you relevant applications. And it shows you what your friends have bought. And it changes the inventory based on where you are."

For one, the store is not limited to providing applications for smartphones. Eventually, all Nokia devices will be able to access some applications from the store.

"It's not only about smartphones anymore," he said. "We must address the range of devices we have in the market from the high end to the low end. This is not necessarily about getting the 2 percent of mobile users who are already using applications to switch. But it's about addressing the 98 percent that will soon start using applications."

More importantly, Savander said Nokia plans to provide a more relevant and contextualized experience through its store than its competitors have done. For example, Nokia will use GPS technology built into phones to provide location relevant content.

The store will also track applications that users are downloading and it will be intelligent enough to suggest other applications that might be of interest. And finally, it will also provide relevant applications based on what friends have downloaded.

Marguerite Reardon

Like 88 Full Profile E-mail Marguerite Reardon

Marguerite Reardon has been a CNET News reporter since 2004, covering cell phone services, broadband, citywide Wi-Fi, the Net neutrality debate, as well as the ongoing consolidation of the phone companies.

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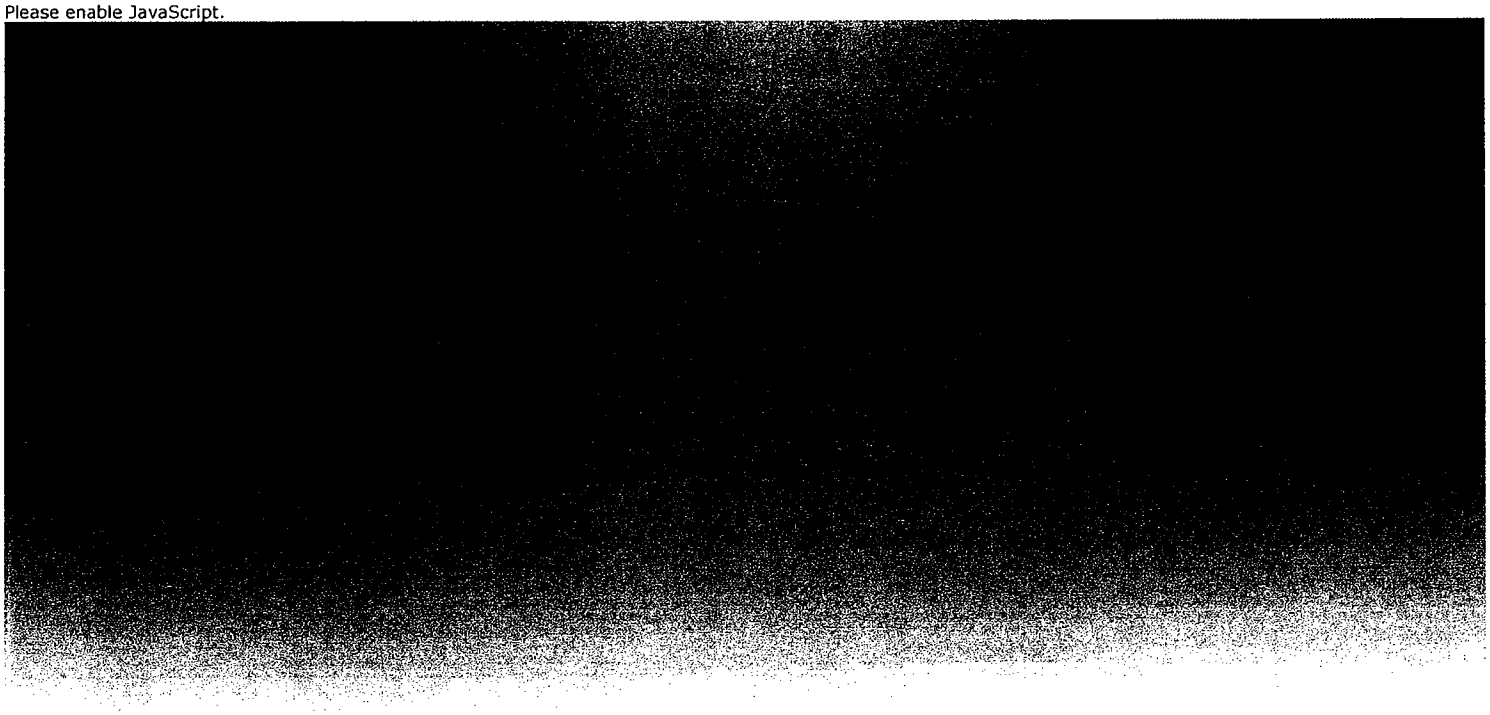

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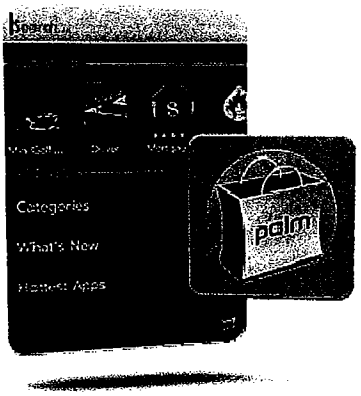
App Basics App Experience Featured Apps

Just tap the App Catalog

The Palm® App Catalog gives you access to thousands of apps—including the most popular ones—so you can customize your phone to fit your interests.[1] It contains both free and paid apps, but you can find a lot of essentials for free. Just getting started? Check out the news, weather, and reference categories.



- HP Touchstone Technology

  Learn more about Touchstone Technology and how it works with Palm Pre accessories.

  Learn how it works

- More ways to sync

  Sync your contacts, calendar, and media directly with your computer, check out these compatible third-

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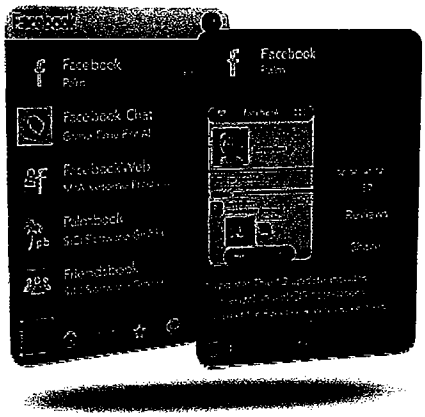
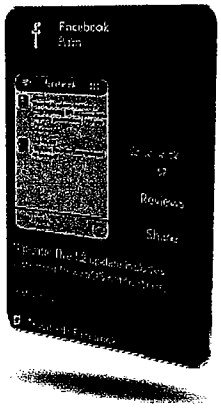


Easily find the apps you want

The App Catalog lets you explore categories like news or weather, browse recent additions, and see which ones are most popular. If you already know which app you want, just type the name to search for it—The New York Times, for example. Then read a description of the app and check out user reviews.[2]

Download apps in seconds

Palm makes shopping simple. Just download the app with a tap. If it's a paid app, save your payment information once in your Palm profile and you won't have to enter it again. When it's finished downloading, launch the app from the same screen.[2] Just like that, The New York Times is on your phone—and you never miss a thing.



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January 08, 2009 03:57 PM Eastern Time

Palm Unveils All-new webOS

Web-Centric Platform and New Palm Pre Phone to Debut Exclusively on Sprint's Mobile Broadband Network in First Half of 2009

2009 International CES

LAS VEGAS--(BUSINESS WIRE)--Palm, Inc. (NASDAQ:PALM) today unveiled its groundbreaking Palm® webOS™ mobile platform, built from the ground up to be constantly connected to the web, and the new Palm Pre™, the first phone based on the new platform.[1] Pre is scheduled to be available exclusively from Sprint in the first half of 2009.

Palm webOS is a brand-new kind of platform, invented exclusively for mobile use. webOS recognizes that you want your people, calendars and information to move with you, wherever you are, wirelessly, as opposed to being bound to a personal computer. Palm webOS is the first mobile platform to automatically bring your information from the many places it resides – on your phone, at your work or on the web – into one simple, integrated view.[1] The new Palm Pre and webOS are designed to be so in sync with your needs that it feels like Pre is thinking ahead for you.

"As our lives revolve more and more around the web, devices like Palm Pre that transform how we interact with the web will lead the way"

"Palm products have always been about simplifying lives and delivering great user experiences," said Ed Colligan, Palm president and chief executive officer. "webOS and Pre bring game-changing simplicity to an increasingly mobile world by dissolving the barriers that surround your information. It's technology that seems like it's thinking ahead to bring you what you care about most – your people, your time, and your information – in the easiest and most seamless way."

"Pre continues Sprint's leadership in open access to the content customers want for a great web-connected experience," said Dan Hesse, Sprint chief executive officer. "We look forward to bringing this remarkably innovative device to our customers on America's most dependable 3G network."[2]

Palm's new OS is the first mobile platform to be built from the ground up to combine standard technology, innovation and integration. At its core, webOS leverages several industry-standard technologies, including web technologies such as CSS, XHTML and JavaScript. On top of that, Palm has included creative and innovative advancements to enhance the overall user experience and provided a deep integration of all elements within the platform.

The new platform was designed to allow a vast ecosystem of partners, including developers, hardware suppliers, and accessories manufacturers, to develop core solutions to complement the platform and product line. For developers, webOS shatters traditional barriers to mobile-application development by offering a rich open development environment that's familiar to tens of millions of web developers. More people can develop for the platform and can do it faster than ever before. The platform's flexible environment will also allow developers to distribute their applications over-the-air via an on-device Palm application store.

Your Life, Brought Together

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The new platform introduces Palm Synergy™, a key feature of webOS that brings your information from all the places it resides into one logical view. You don't have to worry about tracking multiple calendars, contacts and messaging applications – Synergy brings it to you for a more comprehensive and truly representative view of your life.

- Linked contacts – With Synergy, you have a single view that links your contacts from a variety of sources, so accessing them is easier than ever. For example, if you have the same contact listed in your Outlook[3], Google and Facebook accounts, Synergy recognizes that they're the same person and links the information, presenting it to you as one listing. And if you update a contact on your webOS device, it also will be updated in your various accounts, whether on a personal computer or on the web.

- Layered calendars – Your calendars can be seen on their own or layered together in a single view, combining work, family, friends, sports teams, or other interests. You can toggle to look at one calendar at a time, or see them all at a glance.

- Combined messaging – Synergy lets you see all your conversations with the same person in a chat-style view, even if it started in IM and you want to reply with text messaging. You can also see who's active in a buddy list right from contacts, and start a new conversation with just one touch.

Your Information, Effortlessly

By smartly integrating your information, webOS is designed to think ahead for you and keep you on top of the things that happen in your life, but that's just the first step. The platform's unique interface brings your information to you with the ease that only Palm can offer.

- Web-connected applications – Applications are seamlessly connected to the web and always active[4], ensuring you have the most up-to-date information.

- Run multiple applications at the same time – Palm's revolutionary webOS lets you manage multiple activities more effectively than any other mobile platform today. It lets you keep multiple applications open and instantly flip from one to another.[4]

- Instinctive user interface – With its multi-touch interface, webOS lets you move easily between activities like flipping through a deck of cards and rearrange items simply by dragging them; when you are done with something, just throw it away. And finding what you need is easy with universal search – as you type what you're looking for, the OS narrows your search and offers results from both your device and the web.[5]

- Intuitive and unobtrusive notifications – When important things come up or new updates arrive, you'll receive notifications with a diplomacy that's a radical departure from other mobile platforms. For example, if you receive a text message or email, a scrolling notifications bar at the bottom of your screen lets you address it right away or leave until later. webOS alerts are one step ahead, ensuring that you never miss a thing, but never lose your place or train of thought.

Palm Pre: The First webOS Phone

Pre has a breakthrough interface and hardware design that makes it the most integrated and user-friendly phone for mobile users. Featuring a smooth, rounded ergonomic design and a physical keyboard that slides out only when needed, Pre is engineered to feel natural in the hand and comfortably small in the pocket. When closed, the phone is ideal for phone calls, web browsing, music, photos and videos; when open, Pre is optimized for email and text messaging. With its curved slider and gesture-controlled touch interface, Pre fuses exquisite design with the revolutionary webOS software for fast access to anything on the device or web. It's an instinctive user experience that seems to anticipate your needs.

"As our lives revolve more and more around the web, devices like Palm Pre that transform how we interact with the web will lead the way," said Hesse. "We are focused on bringing our customers a superior experience that includes easy-to-use devices, simple pricing and value with Simply Everything all-inclusive offerings, plus Ready Now, our exclusive retail program that helps customers leave the store feeling comfortable and confident they know how to use their new device."

Pre will support a variety of differentiated on-device Sprint services, including Sprint TV®, offering an extensive selection of live and on-demand programming. Sprint Navigation provides GPS-enabled audio and visual turn-by-turn driving directions, one-click traffic rerouting and more than 10 million local listings. Sprint also offers more than a dozen streaming-radio applications, including Sprint Radio with more than 150 channels.

Palm Pre features include the following:

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- High-speed connectivity (EVDO Rev. A or UMTS HSDPA)
- Wi-Fi 802.11 b/g[6]
- Integrated GPS[7]
- Large 3.1-inch touch screen with a vibrant 24-bit color 320x480 resolution HVGA display
- Gesture area, which enables simple, intuitive gestures for navigation
- Slide-out QWERTY keyboard
- Email, including Outlook EAS (for access to corporate Microsoft Exchange servers), as well as personal email support (POP3, IMAP)
- Robust messaging support (IM, SMS and MMS capabilities)[4]
- High-performance, desktop-class web browser
- Great multimedia experience and performance (pictures, video playback, music), featuring a 3-megapixel camera with LED flash and extended depth of field, and a standard 3.5mm headset jack
- Bluetooth® 2.1 + EDR with A2DP stereo Bluetooth support
- 8GB of internal user storage (~7.4GB user available)
- USB mass storage mode
- MicroUSB connector with USB 2.0 Hi-Speed
- Proximity sensor, which automatically disables the touch screen and turns off the display whenever you put the phone up to your ear
- Light sensor, which dims the display if the ambient light is dark, such as at night or in a movie theater, to reduce power usage
- Accelerometer, which automatically orients web pages and photos to your perspective
- Ringer switch, which easily silences the device with one touch
- Removable, rechargeable battery
- Dimensions: 59.57mm (W) x 100.53mm (L, closed) x 16.95mm (D) [2.35 inches (W) x 3.96 inches (L, closed) x 0.67 inches (D)]
- Weight: ~135 grams [4.76 ounces]

An array of compelling accessories also will be available for Pre, including the first inductive charging solution for phones (sold separately). Simply set Pre down on top of the elegantly designed Palm Touchstone™ charging dock without worrying about connection, orientation or fit. Pre is active while charging, so you can access the touch screen, watch movies or video, or use the speakerphone.

Availability and Pricing

Palm Pre is scheduled to be available first in the United States exclusively from Sprint in the first half of 2009, and will be followed by a world-ready UMTS version for other regions. Sprint's pricing for the phone has not yet been determined.

Customers who would like to register to receive additional information about Pre and be notified when it's available can register at www.palm.com or www.sprint.com/palmpre.

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About Palm, Inc.

Palm, Inc. is a leading mobile products company, creating instinctive yet powerful mobile products that enable people to better manage their lives on the go. The company's products for consumers, mobile professionals and businesses include Palm® Treo™, Pre™ and Centro™ phones, as well as software, services and accessories.

Palm products are sold through select Internet, retail, reseller and wireless operator channels throughout the world, and at Palm online stores (http://www.palm.com/store).

More information about Palm, Inc. is available at http://www.palm.com.

NOTE TO EDITORS: Multimedia materials, including photos and video, are available at www.palm.com/MeetPre.

Please add the tag #MeetPre to your tweets or "MeetPre" to your blog posts about the Palm Pre phone, and follow Palm on Twitter at www.twitter.com/palm_inc

SATELLITE INFORMATION

Video highlights of today's Palm press event at CES will be available via satellite at the following coordinates:

DATE/TIME:
Start Date/Time: Thursday, Jan. 8, 2009 4:00 PM ET (1:00PM Local)
End Date/Time: Thursday, Jan. 8, 2009 4:15 PM ET (1:15PM Local)

Package will broadcast twice:
First Broadcast Start Time: 4:00PM ET (1:00PM Local)
First Broadcast End Time: 4:07PM ET (1:07PM Local)

Second Broadcast Start Time: 4:08PM ET (1:08PM Local)
Second Broadcast End Time: 4:15PM ET (1:15PM Local)

Satellite:
Galaxy 17 / k 20 slot B 9 MHz
Uplink freq: 14395.5 H
Downlink freq: 12095.5 V
Digital Unencrypted SD 4:2:0
Data Rate: 10.167974
FEC: 5 / 6
Sym: 6.620

(1) Use of this device requires providing a valid email address, mobile phone number, and related information for account setup and activation. Unlimited usage data plan strongly recommended; additional data charges may apply. Within wireless coverage area only. Number of applications and actual performance will vary depending on applications used and actions performed.

(2) Claims: Largest based on square miles (including roaming). Based on independent, third-party drive tests for 3G data connection success, session reliability and signal strength for the top 50 most populous markets from March '08 to Sept. '08.

(3) Within wireless coverage area only. Requires data services at additional cost. Microsoft Direct Push Technology requires Microsoft Exchange Server 2003 with SP2 or Exchange Server 2007. Additional fees may apply.

(4) Within wireless coverage area only. Use of some third-party web applications may impact performance.

(5) Searches web and user's applications, contacts, and dialing information. Web search within wireless coverage area only, requires data services at additional cost.

(6) Within range of 802.11b/g Wi-Fi network. Some Wi-Fi hotspots require fee for usage.

(7) GPS requires data services at additional cost. Coverage not available in all areas at all times.

Palm, webOS, Pre, Synergy, Touchstone, Treo and Centro are among the trademarks or registered trademarks owned by or licensed to Palm, Inc. All other brand and product names are or may be trademarks of, and are used to identify products or services of, their respective owners.

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Permalink: http://www.businesswire.com/news/home/20090108006388/en/Palm-Unveils-All-new-webOS

About Samsung Apps

Discover Samsung Apps

Optimized Apps
Ready to make your
Samsung Smartphone Smarter

What is Samsung Apps

Samsung Apps allows you to simply and easily download an abundance of applications to your phone.
Featuring a wealth of games, news, reference, social networking, navigation, and more applications, Samsung Apps makes your Smartphone smarter.

On Your
Smart Phone

Explore apps on your mobile, anytime, anywhere.

View Details

On Your
PC

Download applications on your PC and transfer them to your mobile.

View Details

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News

Title	[Press] 'Samsung Apps' Celebrates its First Anniversary with Aggressive Market Expansion		
Date	Sep 15, 2010	Views	4172

'Samsung Apps' Celebrates its First Anniversary With Aggressive Market Expansion

Samsung application store now reaches 109 countries globally

SEOUL, Korea – September 13, 2010 – Samsung Electronics Co., Ltd, a global leader in mobile technology, today marked the first anniversary of Samsung Apps, its mobile & TV application store, by announcing the service has expanded to cover 109 countries.

Initially available from September 2009 in select European and Asian countries - including the United Kingdom, France, Germany and Italy - Samsung Apps has expanded its coverage at a rapid pace riding on the successful global launch of the Samsung Wave smartphone. Samsung Apps recently added nine more service countries – Costa Rica, the Democratic Republic of Congo, the Dominican Republic, Honduras, Iceland, Nicaragua, Tanzania, Trinidad and Tobago, and Sudan – to increase availability to 109 markets.

The Samsung Wave, the first smartphone based on Samsung's own bada platform, hit the market in June 2010. Since its launch, more than 14 million bada applications have been downloaded from Samsung Apps, as the service's user base continues to expand.

"The expansion of the Samsung Apps gives us the opportunity to reach more users than ever before with entertaining, compelling and enriching smartphone experiences. We are committed to introducing users to new applications and services, unique to Samsung," said Hosoo Lee, Executive Vice President and Head of the Media Solutions Center, Samsung Electronics. "Samsung Apps rapid expansion also signals an incredible opportunity for developers and content providers to reach new customers all over the world."

Already offering an array of applications, including games, social networks, e-books and health-related services, Samsung plans to drive the creation of more locally-customized applications. It will also integrate relevant local information, designed to reflect cultural characteristics and provide a more enriching, tailored service to users globally.

Samsung will continue to drive Samsung Apps by introducing further bada-powered devices. The Samsung Apps will expand to accommodate new smartphones and automatically display the relevant application catalog available for a user's specific phone model.

About Samsung Media Solutions Center (MSC)

Established in June 2008, the Media Solution Center (MSC) has served as a channel to deliver contents and services to all Samsung Electronics devices, thereby enhancing the devices' capabilities. The consumer's focus is changing from hardware technology and performance to value driven by content and services optimized for the device. To cope with this dynamic market environment, the Media Solution Center is driving the democratization of the content and service eco-system. Samsung is emphasizing its competency in differentiated content, open platforms, as well as the creation of content for a variety of service channels.

Next [Press] Samsung Apps Releases Travel Apps to Make Summer Trips Stress Free Aug 2, 2010

List

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EXHIBIT 22

Join us for the 2011 conference in Pittsburgh January 6-8

American Dialect Society

Saturday, January 08, 2011

"App" voted 2010 word of the year by the American Dialect Society (UPDATED)

WYNDHAM GRAND HOTEL, PITTSBURGH—JAN. 7—In its 21st annual words of the year vote, the American Dialect Society voted "app" (noun, an abbreviated form of application, a software program for a computer or phone operating system) as the word of the year for 2010. (**Read the entire press release**.) **UPDATE**: **Photos from the event**.)

Presiding at the Jan. 7 voting session were ADS Executive Secretary Allan Metcalf of MacMurray College, and Ben Zimmer, chair of the New Words Committee of the American Dialect Society and executive producer of VisualThesaurus.com. Zimmer is also the "On Language" columnist for the New York Times Magazine.

"App has been around for ages, but with millions of dollars of marketing muscle behind the slogan 'There's an app for that,' plus the arrival of 'app stores' for a wide spectrum of operating systems for phones and computers, app really exploded in the last 12 months," Zimmer said. "One of the most convincing arguments from the voting floor was from a woman who said that even her grandmother had heard of it."

Word of the Year is interpreted in its broader sense as "vocabulary item"—not just words but phrases. The words or phrases do not have to be brand-new, but they have to be newly prominent or notable in the past year, in the manner of Time magazine's Person of the Year.

The vote is the longest-running such vote anywhere, the only one not tied to commercial interests, and the word-of-the-year event up to which all others lead. It is fully informed by the members' expertise in the study of words, but it is far from a solemn occasion. Members in the 121-year-old organization include linguists, lexicographers, etymologists, grammarians, historians, researchers, writers, authors, editors, professors, university students, and independent scholars. In conducting the vote, they act in fun and do not pretend to be officially inducting words into the English language. Instead they are highlighting that language change is normal, ongoing, and entertaining.

In a companion vote, sibling organization the American Name Society voted "Eyafjalljökul" as Name of the Year for 2010 in its seventh annual name-of-the-year contest. It's the name of an Icelandic volcano which spewed enough ash this year to severely disrupt flights across Europe. (**Read the entire press release**.)

[Last modified: 08 Jan 2011 07:18 GMT | **permalink]**

ADS-L Email List | ADS-L Archive: 1992-1999: 1999-today | Conferences and Calls | Contact | Constitution | DARE | Home | Links | Media Queries | NADS | News | Publications | Words of the Year

About

Founded in 1889, the American Dialect Society is dedicated to the study of the English language in North America, and of other languages, or dialects of other languages, influencing it or influenced by it. Our members include academics and amateurs, professionals and dilettantes, teachers and writers.

American Speech is the society's quarterly journal; there is an online archive, covering 1925 to the present, available to members. *NADS*, our newsletter, is issued three times a year. Online access to its back issues is unrestricted. One book in the *PADS* (*Publication of the American Dialect Society*) monograph series is published each year. Current and back issues of *American Speech* and *PADS* may be purchased individually from our publisher, The Duke University Press. Membership is the same as subscription: members receive all publications; subscribing to the publications makes you a member.

Recent Entries

"App" voted 2010 word of the year by the American Dialect Society (UPDATED)
Nominations for 2010 word of the year posted
UPDATED: American Dialect Society Annual Meeting 2011 in Pittsburgh, January 6–8
Now accepting nominations for the 2010 word of the year
Call for Papers: Dictionary Society of North America 2011 Biennial Meeting

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Contacts for Word of the Year:

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— **Ben Zimmer**, Chair of the New Words Committee of the American Dialect Society, executive producer of the Visual Thesaurus, http://visualthesaurus.com and "On Language" columnist, *The New York Times Magazine*. bzimmer@thinkmap.com, (212) 381-0550.
— **Grant Barrett**, co-host of *A Way with Words*, a nationwide public radio program about language, and vice president of communication and tech for the American Dialect Society. grantbarrett@gmail.com, cell (646) 286-2260.
— **Allan Metcalf**, Execuive Secretary, American Dialect Society, author of *OK: The Improbable Story of America's Greatest Word*, professor of English at MacMurray College, americandialect@mac.edu, (217) 370-5745

Contact for Name of the Year: **Cleveland K. Evans**, Past President, American Name Society, cevans@bellevue.edu, (402) 557-7524

(For immediate release) *January 7, 2011*

"App" 2010 Word of the Year, as voted by American Dialect Society

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AMERICAN DIALECT SOCIETY VOTE TALLIES

The number after each nomination is the number of votes it received. Numbers separated by slash marks indicate a run-off. Voting totals for each category might not be identical because the number of voters might have changed for each category.

WORD OF THE YEAR

app: application program for a computer or phone operating system. As in "there's an app for that," an advertising slogan for the iPhone. 52/69 WINNER

nom: Onomatopoetic form connoting eating, esp. pleasurably. Can be used as an interjection or noun to refer to delicious food. 34/51.

junk as used in *junk shot* (attempt to fix BP oil spill), *junk status* (Greece's credit rating), *don't touch my junk* (protest against TSA pat-down procedure). 17

Wikileaks as proper noun, common noun, and verb. 12

trend verb: to exhibit a burst of online buzz. 12

MOST USEFUL

nom Onomatopoetic form connoting eating, esp. pleasurably. Can be used as an interjection or noun to refer to delicious food. 49/72 WINNER

fat-finger verb: to mistype, as by accidentally striking more than one key on a keyboard/pad. 16

junk *junk shot* (attempt to fix BP oil spill), *junk status* (Greece's credit rating), *don't touch my junk* (protest against TSA pat-down procedure). 46/42

vuvuzela: South African plastic trumpet used by fans during the FIFA World Cup matches.

MOST CREATIVE

prehab Preemptive enrollment in a rehab facility to prevent relapse of an abuse problem. 45/65 WINNER

-sauce Intensive suffix, as in *awesome-sauce* 'great' and *lame-sauce* 'stupid'. 37/51

spillion An immense number, especially of gallons of oil in the Gulf spill. Also **spillionaire**, person made rich by money from BP's spill cleanup fund. 29

phoenix firm A troubled company that reemerges under a new name. 13

MOST UNNECESSARY

refudiate Blend of *refute* and *repudiate* used by Sarah Palin on Twitter. 72/WINNER

ironic moustache Facial hair worn as a statement of retro hipsterdom. 6

star whacker Imagined celebrity killer (alleged by actor Randy Quaid and his wife Evi). 16

hipsterdom: the state of being hip beyond all recognition. So hip you're unhip. 14

MOST OUTRAGEOUS

gate rape Pejorative term for invasive new airport pat-down procedure. 55/67 WINNER

terror baby Baby born to a terrorist family on U.S. soil in order to establish citizenship. 52/56