

TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application AVA & BELLA
Serial No. 76/693,193, filed September 29, 2008

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Color Image Apparel, Inc.,

Opposer

v.

Opposition No. 91195284

Direct Resourcing Inc.,

Applicant

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EXPRESS ABANDONMENT

Pursuant to the terms of the Settlement Agreement and Mutual Release that Applicant and Opposer have entered into as of January 19, 2011, Applicant hereby expressly abandons its application Ser. No. 76/693,193 for the mark AVA & BELLA filed September 29, 2008 in the U.S. Patent and Trademark Office.

Dated: January 20, 2011

Respectfully submitted,




Gail E. Nickols
Attorney for Applicant



01-24-2011

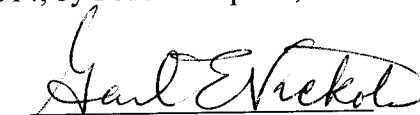
CERTIFICATE OF MAILING

It is hereby certified that a copy of the foregoing EXPRESS ABANDONMENT was served upon Opposer's attorneys GORDON & REES LLP at their address of record, 101 West Broadway, #1600, San Diego, CA 92101, by Federal Express this 20th day of January 2011.


Gail E. Nickols

CERTIFICATE OF SERVICE

It is hereby certified that the original EXPRESS ABANDONMENT was served upon the TTAB, United States Patent and Trademark Office, Madison East, Concourse Level C55, 600 Dulany Street, Alexandria, VA 22314, by Federal Express, this 20th day of January 2011.


Gail E. Nickols