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Filing date: **03/02/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91193132
Party	Defendant Network for Good, Inc.
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Signature	/Rachel M. Hofstatter/
Date	03/02/2010
Attachments	DONATENOW Answer.pdf (4 pages)(42893 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 77/714,046
Published in the Official Gazette on August 25, 2009

Blackbaud, Inc.,

Opposer,

v.

Network For Good,

Applicant.

Opposition No. 91193132

Commissioner for Trademarks
U.S. Patent and Trademark Office
Madison East, Concourse Level Room C 55
600 Dulany Street
Alexandria, VA 22314

ANSWER TO NOTICE OF OPPOSITION

Applicant, Network For Good, hereby answers the Notice of Opposition of Opposer, Blackbaud, Inc., to Applicant's trademark application Serial No. 77/714,046, as follows:

1. Applicant is without knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 1 of the Notice of Opposition, and therefore denies the same.
2. Applicant admits the allegations of paragraph 2 of the Notice of Opposition.
3. Applicant admits that it did not disclaim the term "DONATE" or the term "NOW" in its Application Serial No. 77/714,036, that the Examining Attorney assigned

to examine this application did not issue an Office Action citing descriptiveness as a bar to registration, and that the Examining Attorney did not require Applicant to amend the application to disclaim the term “DONATE” or the term “NOW”; and, except as so admitted, denies the allegations of paragraph 3 of the Notice of Opposition.

4. Applicant admits the allegations of paragraph 4 of the Notice of Opposition.

5. Applicant denies the allegations of paragraph 5 of the Notice of Opposition.

6. Applicant denies the allegations of paragraph 6 of the Notice of Opposition.

7. Applicant denies the allegations of paragraph 7 of the Notice of Opposition.

8. Applicant denies the allegations of paragraph 8 of the Notice of Opposition.

9. Applicant admits that it has a webpage located at www1.networkforgood.org/for-nonprofits/fundraising/donatenow and refers to that webpage for its content and, except as so admitted and referenced, denies the allegations of paragraph 9 of the Notice of Opposition.

10. Applicant admits that it has a webpage located at www1.networkforgood.org/non-profits/fundraising/how-donatenow-works and refers to that webpage for its content and, except as so admitted and referenced, denies the allegations of paragraph 10 of the Notice of Opposition.

11. Applicant denies the allegations of paragraph 11 of the Notice of Opposition.

WHEREFORE, Applicant requests that the opposition be dismissed with prejudice and further requests that Application No. 77/714,046 be allowed to proceed to registration.

STEP TOE & JOHNSON LLP

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Attorneys for Network For Good

Dated: March 2, 2010

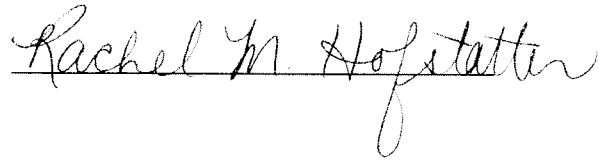
CERTIFICATE OF SERVICE

I hereby certify that on this date, I caused this ANSWER TO NOTICE OF OPPOSITION to be served by postage prepaid, first class mail, on counsel for Opposer Blackbaud, Inc., as follows:

Joseph H. Nanney, Jr.
Wyrick Robbins Yates & Ponton, LLP
4101 Lake Boone Trail
Suite 300
Raleigh, NC 27607

Attorney for Opposer Blackbaud, Inc.

Dated: March 2, 2010

Handwritten signature of Rachel M. Hofstatter in cursive script, written over a horizontal line.