

ESTTA Tracking number: **ESTTA312203**

Filing date: **10/19/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191856
Party	Defendant Liggett Group LLC
Correspondence Address	VICTORIA SPIER EVANS LIGGETT VECTOR BRANDS INC. 3800 PARAMOUNT PKWY STE 250 MORRISVILLE, NC 27560-6951  vspierevans@lvbrands.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Lori Lee Yamato, Attorney for Applicant
Filer's e-mail	efiling@kmob.com, lyamato@kmob.com
Signature	/lori lee yamato/
Date	10/19/2009
Attachments	LIGGETT032M POA.pdf ( 2 pages )(46954 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

APEX, LLC,  
Opposer,

v.

LIGGETT GROUP LLC,  
Applicant.

Opposition No. 91191856

POWER OF ATTORNEY

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, VA 22313-1451

Dear Sir or Madam:

The undersigned Applicant in the above-identified trademark opposition, LIGGETT GROUP LLC, hereby revokes all previous powers of attorney in the subject opposition and hereby appoints Victoria Spier Evans and John R. Long of LIGGETT VECTOR BRANDS INC., and Lori Lee Yamato, Don W. Martens, Darrell L. Olson, William B. Bunker, Arthur S. Rose, Ned A. Israelsen, Drew S. Hamilton, John B. Sganga, Jr., Edward A. Schlatter, Gerard von Hoffmann, Joseph R. Re, Catherine J. Holland, John M. Carson, Karen Vogel Weil, Andrew H. Simpson, Jeffrey L. Van Hoosear, Daniel E. Altman, Lynda J. Zadra-Symes, William H. Shreve, Stephen C. Jensen, Steven J. Nataupsky, Paul A. Stewart, Joseph F. Jennings, Craig S. Summers, AnneMarie Kaiser, Brenton R. Babcock, Michael H. Trenholm, Diane M. Reed, Ronald J. Schoenbaum, John R. King, Frederick S. Berretta, Adeel S. Akhtar, Thomas R. Arno, David N. Weiss, Dan Hart, Douglas G. Muehlhauser, Michael K. Friedland, Stacey R. Halpern, Lee W. Henderson, Mark M. Abumeri, Jon W. Gurka, John W. Holcomb, Joseph M. Reisman, Michael L. Fuller, Eric M. Nelson, Mark R. Benedict, Paul N. Conover, Robert J. Roby, Sabing H. Lee, Karoline A. Delaney, Joseph S. Cianfrani, William R. Zimmerman, Paul C. Steinhart, Eric S. Furman, Susan M. Natland, Rose M. Thiessen, Michael A. Guiliana, Rabinder N. Narula, Bruce S. Itchkawitz, John M. Grover, Mallary K. de Merlier, Irfan A. Lateef, Amy Christensen Chun, Mark J. Gallagher, David G. Jankowski, Brian C. Horne, Payson LeMeilleur, Sheila N. Swaroop, Benjamin A. Katzenellenbogen, Andrew N. Merickel, Thomas P. Krzeminski, Glen L. Nuttall, Sanjivpal S. Gill, Michael S. Okamoto, Linda H. Liu, James F. Herkenhoff, Andrew M. Douglas, Marc T. Morley, Salima A. Merani, Jonathan A. Hyman, Curtiss C. Dosier, Joseph J. Mallon, Sean M. Murray, Christy G. Lea, J. David Evered, Perry D. Oldham, Jerry L. Hefner, Russell M. Jeide, Abraham W. Chuang, Zi Y. Wong, Matthew S. Bellingier, Mincheol Kim, Erik T. Anderson, Gregory A. Hermanson, Lauren Keller Katzenellenbogen, Ted M. Cannon, Carol Pitzel Cruz, Josué A. Villalta, Andrew I. Kimmel, Brenden Gingrich, Boris Zelkind, Maria Culic Anderson, Melanie J. Seelig, Mauricio A. Uribe, Gregg I. Anderson, Steven A. Maddox, Marlene J. Williams, Veronica C. Devitt, Curtis R. Huffmire,

Christopher L. Ross, Christian A. Fox, Eli A. Loots, Ryan E. Melnick, Yanna S. Bouris, Philip M. Nelson, Deborah S. Shepherd, Tirzah Abé Lowe, John N. Kandara, John G. Rickenbrode, Marko R. Zoretic, Derek C. Dailey, Kathleen R. Mekjian, Christopher T. Sweeney, Kerry S. Taylor, Jason J. Jardine, Jarom D. Kessler, Steven P. Ruden, S. Michael Yoon, Colin B. Heideman, Theodore G. Papagiannis, Nicholas M. Zovko, Adam J. Gilbert, Kimberly J. Miller, Bryan W. Wahl, Thomas Y. Yee, Phillip A. Bennett, Kenny Q. Wang, Agnes Juang, Nathan S. Smith, Soyoung Jung, Jonathan E. Bachand, Jared C. Bunker, Andrew J. Hall, Ali S. Razai, Lance D. Smemoe, Jeremy R. Pierce, Terry K. Tullis, Timothy J. Goodson, Frances L. Pai, Joshua J. Stowell, Reza Mirzaie, Scott Raevsky, Douglas B. Espenschied, Derek R. Bayles, Kregg A. Koch, Michael T. Richmond, Cynthia M. Arko, Alina S. Morris, Cheryl T. Burgess, Susan R.M. Payne, Michelle E. Armond, Gregory B. Phillips, William J. Blonigan, Brian C. Claassen, Stephen J. Cotton, Brent M. Dougal, Benjamin E. Evans, Alejandro D. Muñoz, John B. Swingle, M. Munes Tomeh, David H. Chan, Nicholas B. Janda, Mark Lezama, Lindsey N. Singeo, Mark D. Marsden, Raj J. Advani, David K. Buckingham, Adrienne Y. Cheng, Ian N. Jaquette, Alan L. Kessler, Liberty E. Mann, Nora A. Marachelian, Bridget A. Smith, Gregory S. Tse, Sean Ambrosius, Carolyn A. Favorito, Jeremy J. Edwards, Brent A. Johnson, William O. Adams, Sarah E. Burrows, Shannon K. Carter, Michael R. Christensen, Peter A. Clevenger, Charles Duan, Benjamin J. Everton, Jason A. Gersting, Ian W. Gillies, Alan G. Laquer, Jing Liu, Yang S. Pak, Todd D. Reynolds, Kent Shum, James P. Skelley, Vlad Teplitskiy, Erik J. Birkeneder, Jonathan I. Detrixhe, Benjamin M. Kleinman, Andrew W. Lloyd, Don C. Pua, Todd A. Stuart, Scott A. Barker, Jason A. Champion, Jonathan D. Cheng, Ankur Garg, Mark A. Koenen, Jeffrey H. Larson, William Noon, Bart A. Seeley, Lorenz Siddiqi, Maria V. Stout, Michael J. Meehan, Stephen W. Larson, Ghazaly Imam, Himanshu Singh, and Mark D. Kachner of KNOBBE, MARTENS, OLSON & BEAR, LLP, 2040 Main Street, Fourteenth Floor, Irvine, California 92614, Telephone (949) 760-0404, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith.

Please direct all communications relative to said application to the following correspondence address:

Lori Lee Yamato  
KNOBBE, MARTENS, OLSON & BEAR, LLP  
2040 Main Street  
Fourteenth Floor  
Irvine, CA 92614  
efiling@kmob.com

LIGGETT GROUP LLC

Dated: October 19, 2009

By:   
Name: John R. Long  
Title: Vice President & General Counsel

7976178/101909