

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: October 1, 2009

Opposition No. 91191644

Willy Bogner GmbH & Co.
Kommanditgesellschaft auf
Aktien

v.

Pacific Sunwear of
California, Inc.

Clara Vela, Paralegal Specialist

On September 29, 2009, applicant filed an answer to the opposition and a counterclaim to cancel opposer's pleaded registrations. Applicant filed the proper fee.

Opposer and counterclaim defendant, Willy Bogner GmbH & Co. Kommanditgesellschaft auf Aktien, is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. See Trademark Rules 2.106(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony period dates are reset as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty

days after completion of the taking of testimony. Trademark
Rule 2.125.

Answer to Counterclaim Due	October 31, 2009
Deadline for Discovery Conference	November 30, 2009
Discovery Opens	November 30, 2009
Initial Disclosures Due	December 30, 2009
Expert Disclosures Due	April 29, 2010
Discovery Closes	May 29, 2010
Plaintiff's Pretrial Disclosures	July 13, 2010
30-day testimony period for plaintiff's testimony to close	August 27, 2010
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	September 11, 2010
30-day testimony period for defendant and plaintiff in the counterclaim to close	October 26, 2010
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	November 10, 2010
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	December 25, 2010
Counterclaim Plaintiff's Rebuttal Disclosures Due	January 9, 2011
15-day rebuttal period for plaintiff in the counterclaim to close	February 8, 2011
Brief for plaintiff due	April 9, 2011
Brief for defendant and plaintiff in the counterclaim due	May 9, 2011
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	June 8, 2011
Reply brief, if any, for plaintiff in the counterclaim due	June 23, 2011

If the parties stipulate to any extension of these dates,
the filing should set forth the dates in the format shown in
this order. See Trademark Rule 2.121(d).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.