

ESTTA Tracking number: **ESTTA295537**

Filing date: **07/15/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Russell Brands, LLC
Granted to Date of previous extension	07/15/2009
Address	755 Lee StreetP.O. Box 272 Alexander City, AL 35010 UNITED STATES

Attorney information	Nathan W. Johnson Bradley Arant Boult Cummings 1819 Fifth Avenue North Birmingham, AL 35203 UNITED STATES njohnson@babco.com Phone:205-521-8369
----------------------	--

Applicant Information

Application No	77594922	Publication date	03/17/2009
Opposition Filing Date	07/15/2009	Opposition Period Ends	07/15/2009
Applicant	DJRCLRCOMPANY, LLC 2813 Fawn Hollow McKinney, TX 75070 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 2008/09/01 First Use In Commerce: 2008/09/01 All goods and services in the class are opposed, namely: On-line retail store services featuring camping gear, car covers, automotive chrome pieces, law enforcement tactical equipment


Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
Other	The mark is not in use therefore failing statutory requirements, and has been abandoned.

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1932436	Application Date	08/03/1992
Registration Date	11/07/1995	Foreign Priority Date	NONE

Word Mark	R RUSSELL ATHLETIC
Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 018. First use: First Use: 1990/01/05 First Use In Commerce: 1990/01/05 [sports bags made of canvas and sports bags made of nylon]</p> <p>Class 025. First use: First Use: 1975/09/00 First Use In Commerce: 1975/09/00 sportswear and casual wear for men, women and children; namely, pants, shorts, shirts, sweatshirts, sweatpants, placket shirts, parkas, T-shirts, capes, sweaters, athletic jerseys, athletic team uniforms, skirts, jackets, thermal underwear and hats</p>

U.S. Registration No.	3023968	Application Date	08/18/2000
Registration Date	12/06/2005	Foreign Priority Date	NONE
Word Mark	RUSSELL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 1975/09/00 First Use In Commerce: 1975/09/00 Clothing for men, women and children, namely, headwear, , pants, tops, t-shirts, tank-tops, , shorts, pants, r, uniforms, sweaters, jerseys, sweatpants, sweatshirts, shirts and pants made of fleece, woven shirts, jackets, , parkas, wristbands, namely, and socks</p>		

U.S. Registration No.	2591125	Application Date	02/27/2001
Registration Date	07/09/2002	Foreign Priority Date	NONE
Word Mark	RUSSELL ATHLETIC		

Design Mark	RUSSELL ATHLETIC
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1975/09/00 First Use In Commerce: 1975/09/00 Clothing for men, women and children, namely, [wind resistant suits, vests, tunics, tops,] t-shirts, tank-tops, shirts, [skirts,] shorts, pants, athletic uniforms, [sweaters,] athletic jerseys, sweatpants, sweatshirts, wrist bands, jackets, [underwear, parkas, footwear, wrist bands, socks] Class 028. First use: First Use: 1961/00/00 First Use In Commerce: 1961/00/00 [Shoulder pads, knee pads, thigh pads, hip pads and spine pads, all for use in football]

U.S. Registration No.	2889618	Application Date	10/29/2001
Registration Date	09/28/2004	Foreign Priority Date	NONE
Word Mark	RUSSELL ATHLETIC POWER		
Design Mark	RUSSELL ATHLETIC POWER		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2003/11/01 First Use In Commerce: 2003/11/01 Sportswear and activewear for men, women and children, namely, wind suits, tunics, pants, tops, t-shirts, tank-tops, shirts, shorts, athletic uniforms, polo shirts, sports bras, athletic jerseys, parkas and socks, and fleecewear, namely, sweatpants, sweatshirts, pullover and shorts, and wovenwear, namely, jackets, shirts, pants and shorts		

U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	Russell (trade name)		
Goods/Services	apparel and athletic goods		

U.S. Application/Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	Russell Corporation (trade name)		
Goods/Services	apparel and athletic goods		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	Russell Brands (trade name)		
Goods/Services	apparel and athletic goods		

Attachments	74300197#TMSN.gif (1 page)(bytes) 76112386#TMSN.gif (1 page)(bytes) 76216841#TMSN.gif (1 page)(bytes) 76330768#TMSN.gif (1 page)(bytes) 2009-07-15OppositionNotice.pdf (48 pages)(1038187 bytes)
-------------	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Nathan W Johnson/
Name	Nathan W. Johnson
Date	07/15/2009

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

RUSSELL BRANDS, LLC,)	
)	
Opposer,)	
v.)	Opposition No. _____
)	Application Serial No.
)	77-594,922
DJRCLR COMPANY, LLC,)	
)	
)	MARK:
)	R RUSSELL COMPANY
)	YOU WANT IT WE GOT
Applicant.)	IT & design

NOTICE OF OPPOSITION

Opposer, Russell Brands, LLC, (the “Opposer”) a Delaware limited liability company with a mailing address at One Fruit of the Loom Drive, Bowling Green, Kentucky, 42103, believes that it would be damaged by the registration of the mark that is the subject of application Serial No. 77-594,922 (hereinafter the “R RUSSELL Mark”), published in the *Official Gazette* of March 17, 2009, and hereby opposes such registration and requests that registration to Applicant be refused.

As grounds in support of its opposition, Opposer asserts as follows:

1. Opposer believes that it would be damaged by the registration on the Principal Register of the R RUSSELL Mark as shown and described in Application Serial No. 77-594,922 (the “Opposed Application”).

2. Opposer or its predecessors in interest first used the term RUSSELL in 1902 as its trade name in connection with its textile business. The term RUSSELL has been used to refer to the Opposer or its predecessors in interest as an identifier in the nature of a trade name consistently since that time. Since a time prior to the filing of the

Opposed Application and the alleged adoption of the R Russell Mark by Applicant, Opposer and its predecessors have adopted and continuously used more formal trade names over the years incorporating the term "Russell," including the trade name Russell Corporation and the trade name Russell Brands. Even while these more formal names have been in use, Opposer and its predecessors in interest have generally been referred to by the trade name "Russell" as well, which term is recognized as referring to and as being a name of the Opposer in the industry.

3. Opposer is commonly referred to in the marketplace as "RUSSELL," and goods offered by Opposer are considered to have been offered by "RUSSELL."

4. Prior to the filing date of the Opposed Application, Opposer and its predecessors have engaged in the manufacture and sale of a broad line of athletic and leisure clothing, bags, and related goods, all under a form or variation of the marks RUSSELL and RUSSELL ATHLETIC (hereinafter "RUSSELL Marks"). Well before the filing of the R RUSSELL mark and the alleged date of first use by Applicant of the R RUSSELL Mark, Opposer's RUSSELL Marks have become well-known in connection with athletic and leisure clothing, bags, and camping related goods such as (without limitation) thermal underwear, and related goods, and are well-known generally as a quality brand associated with Opposer. Opposer and its related companies also sell products targeting the outdoor market such as clothing for outdoor sports under its RUSSELL Marks, and also offers hunting-related apparel, which products overlap with and appeal to campers as camping gear.

5. Opposer or its predecessors in interest and its affiliates commenced using the RUSSELL Marks as trade marks in connection with the athletic wear at least as early

as July 1, 1920, and have used the mark RUSSELL ATHLETIC continuously and actively in commerce since at least September 1975.

6. Opposer is the owner of the following federal registrations, which are among the RUSSELL Marks:

a. R RUSSELL ATHLETIC and design, Registration No. 1,932,436 on the Principal Register of the United States Patent and Trademark Office, which issued on November 7, 1995. The mark is registered for use with sportswear and casual wear for men, women and children; namely, pants, shorts, shirts, sweatshirts, sweatpants, placket shirts, parkas, t-shirts, capes, sweaters, athletic jerseys, athletic team uniforms, skirts, jackets, thermal underwear and hats in International Class 25. The mark was first used in commerce as early as September of 1975 for sportswear and casual wear for men, women and children.

b. RUSSELL and design, Registration No. 3,023,968 on the Principal Register of the United States Patent and Trademark Office, which issued on December 6, 2005. The mark is registered for use with clothing for men, women and children, namely, headwear, pants, tops, t-shirts, tank-tops, shorts, pants, uniforms, sweaters, jerseys, sweatpants, sweatshirts, shirts and pants made of fleece, woven shirts, jackets, parkas, wristbands, socks in International Class 25. The mark was first used in commerce as early as September of 1975 for clothing for men, women and children.

c. RUSSELL ATHLETIC and design, Registration No. 2,591,125 on the Principal Register of the United States Patent and Trademark Office, which issued on July 9, 2002. The mark is registered for use with clothing for men, women and children, namely, t-shirts, tank-tops, shirts, shorts, pants, athletic uniforms, athletic jerseys,

sweatpants, sweatshirts, wrist bands, jackets in International Class 25. The mark was first used in commerce as early as September of 1975 for clothing for men, women and children.

d. RUSSELL ATHLETIC POWER and design, Registration No. 2,889,618 on the Principal Register of the United States Patent and Trademark Office, which issued on September 28, 2004. The mark is registered for use with sportswear and activewear for men, women and children, namely, wind suits, tunics, pants, tops, t-shirts, tank-tops, shirts, shorts, athletic uniforms, polo shirts, sports bras, athletic jerseys, parkas and socks, and fleecewear, namely, sweatpants, sweatshirts, pullover and shorts, and wovenwear, namely, jackets, shirts, pants and shorts in International Class 25. The mark was first used in commerce as early as November 1, 2003 for sportswear and activewear for men, women and children.

7. True and correct copies of the registration certificates for each of the above-referenced registrations (the "Cited Registrations"), along with title and status copies from the USPTO records, are attached as Exhibit A.

8. The identification of goods in each of the Cited Registrations is broad enough to encompass, and the goods sold under the marks actually include, goods intended for and used for outdoor use, including those that would be used as camping gear. For example, the goods covered by the Cited Registrations include thermal underwear, headwear, outerwear jackets, sweaters, fleecewear, wovenwear, and the like.

9. Products bearing the RUSSELL Marks, including those recited above, are sold nationwide in major department stores and discount stores, as well as through mail order companies. Opposer or its predecessors and affiliates have extensively advertised

and promoted apparel and related goods bearing the RUSSELL marks throughout the United States and in many foreign countries.

10. As a result of the extensive use and promotion of the RUSSELL marks by Opposer and its predecessors and affiliates in connection with apparel and with marketing, sales, and other services, the RUSSELL Marks (including but not limited to those in the Cited Registrations) have become associated with Opposer in the trade and among the public for Opposer's apparel and related goods. As a result, Opposer has acquired an extensive goodwill in the RUSSELL Marks, even in the absence of the Cited Registrations, which is of great value to Opposer.

11. The RUSSELL Marks, including but not limited to those in the Cited Registrations, are distinctive.

12. Opposer owns all rights to the RUSSELL Marks, including but not limited to those in the Cited Registrations, along with all goodwill represented thereby.

13. The RUSSELL Marks, including but not limited to those in the Cited Registrations, have become famous, and are widely recognized by the general consuming public of the United States as a designation of source of the goods of the Opposer.

THE OPPOSED APPLICATION

14. Applicant has filed an application, assigned Serial No. 77-594,922, to register the R RUSSELL Mark for "on-line retail store services featuring camping gear, car covers, chrome pieces, tactical equipment," and such application claims a date of first

use anywhere of September 1, 2008, and a date of first use in commerce of September 1, 2008.

15. The services recited in the Opposed Application feature and relate to “camping gear” specifically, as well as others items. “Camping gear” includes apparel, caps, thermal underwear, shorts, shirts, and the like that may be worn during or are appropriate for camping.

16. Consumers would understand “camping gear” to include apparel, caps, thermal underwear, fleecewear, shorts, shirts, and other goods listed in the Cited Registrations.

17. In support of the application, Applicant swore that the R RUSSELL Mark was in use in connection with all of the services recited in the Opposed Application, providing as a specimen of use the website at www.mycare-camping-gifts.com. At the time the specimen was produced, the “camping gear” goods featured via the sales services of the site consisted of clothing and related items such as caps.

18. Applicant’s own filing therefore demonstrates that the term “camping gear” includes apparel, caps, thermal underwear, shorts, shirts, and the like that may be worn during or are appropriate for camping, and Applicant intends for those goods to be covered by the Opposed Application.

19. Online retail store services featuring camping gear are related to apparel, caps, thermal underwear, shorts, shirts, and the like that may be worn during or are appropriate for camping.

DAMAGE

20. Applicant's mark so resembles Opposer's previously used and registered RUSSELL marks as to be likely, when applied to some or all of the goods set forth in the Applicant's application, to cause confusion, mistake, or deception within the meaning of Section 2(d) of the Trademark Act. Therefore, registration of Applicant's mark would cause damage to Opposer, and registration is opposed pursuant to Section 13(a) of the Lanham Act on the basis of Section 2(d) of the Lanham Act. 15 U.S.C. § 1052(d).

21. The use or registration of the R RUSSELL Mark by Applicant is likely to cause dilution by blurring and dilution by tarnishment, within the meaning of Section 43(c) of the Lanham Act. Therefore, registration of the Opposed Application and the mark shown therein would cause damage to Opposer, and registration is opposed pursuant to Section 13(a) of the Lanham Act on the basis of Section 43(c) of the Lanham Act. 15 U.S.C. § 1125(c).

22. Moreover, the Opposed Application is not properly registrable under the provisions of the Lanham Act, as it fails to comply with Sections 1 and 2 of the Act, which permits registration only of marks that are in actual use by an applicant.

23. Applicant is not using the R RUSSELL Mark.

24. Applicant expressly admitted to Opposer that the R RUSSELL Mark is no longer in use, as evidenced by the voicemail from Mr. Dennis Russell, applicant's authorized signatory, to Opposer's counsel. Transcribed, this voicemail states:

Yes Mr. Johnson, this is Mr. Russell, Dennis Russell, Russell Company, which no longer exists, if you look at the website I've changed the website page to a different name, so don't worry about the Russell Brand Inc. anymore, okay, thank you.

25. Applicant's express statement indicates that use of the R RUSSELL Mark has been discontinued with intent not to resume such use. Accordingly, Applicant has abandoned the R RUSSELL Mark.

26. The Opposed Application was filed under Section 1(a) of the Lanham Act as a use-based application. Because the R RUSSELL Mark is not in use, the Applicant is not the "owner of a trademark used in commerce" as required by Section 1(a) of the Lanham Act. 15 U.S.C. § 1051(a)(1). Registration is therefore due to be denied for failure to comply with statutory requirements.

27. Further, because the R RUSSELL Mark is not in use, the applicant's goods or services used in connection with this Mark cannot "be distinguished from the goods of others" as required by Section 2 of the Lanham Act. 15 U.S.C. § 1052. Registration is therefore due to be denied for failure to comply with statutory requirements.

28. This Notice of Opposition is timely filed pursuant to 15 U.S.C. § 1063. Opposer has previously requested, and been granted, Requests For Extension Of Time For Filing Notice Of Opposition, which extended the time in which to file this Notice of Opposition to July 15, 2009. This Notice of Opposition is filed prior to expiration of such extended deadline. Opposer reserves the right to add additional grounds following or during discovery.

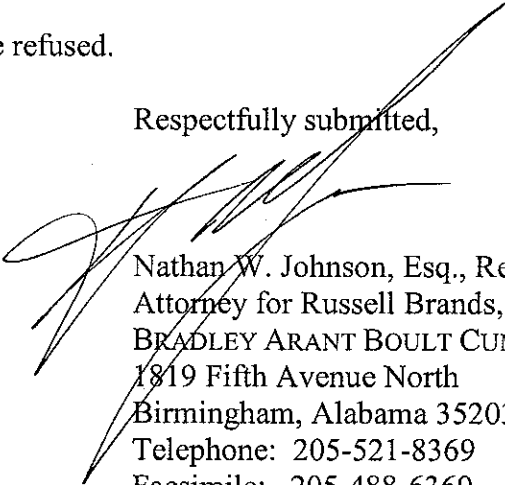
29. Opposer submits this Notice of Opposition with appropriate payment in the amount of \$300.00 (by virtue of the deposit account authorization appearing at the end of this paper) for the filing by a sole opposer against the single class in the application with Serial No. 77-594,922. Opposer authorizes the drawing of any

additional payment that may be necessary from deposit account 50-0954, for which the undersigned is an authorized user.

WHEREFORE, Opposer prays that the opposition be sustained and that registration to Applicant be refused.

Respectfully submitted,

Date: 7-15-09

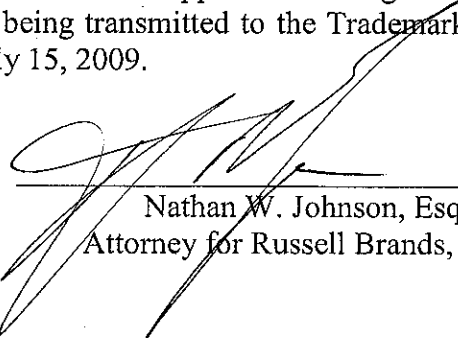


Nathan W. Johnson, Esq., Reg. No. 44,173
Attorney for Russell Brands, LLC
BRADLEY ARANT BOULT CUMMINGS LLP
1819 Fifth Avenue North
Birmingham, Alabama 35203-2104
Telephone: 205-521-8369
Facsimile: 205-488-6369

CERTIFICATE OF SUBMISSION VIA ESTTA

I hereby certify that the foregoing Notice of Opposition to registration of the application with Serial No. 77-594,922 is being transmitted to the Trademark Trial and Appeal Board via the ESTTA system on July 15, 2009.

Date: 7-15-09

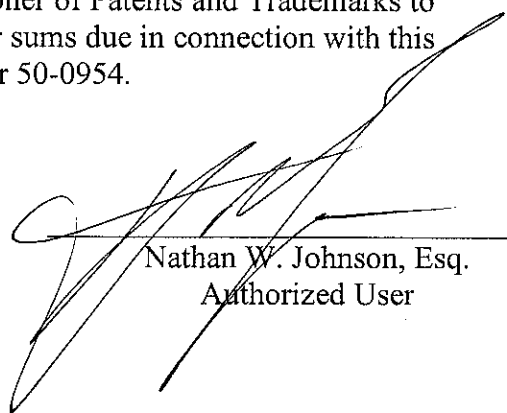


Nathan W. Johnson, Esq.
Attorney for Russell Brands, LLC.

DEPOSIT ACCOUNT AUTHORIZATION

I hereby authorize the Commissioner of Patents and Trademarks to charge all fees, charges, and other sums due in connection with this paper to Deposit Account Number 50-0954.

Date: 7-15-09



Nathan W. Johnson, Esq.
Authorized User

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the above and foregoing Notice of Opposition on:

Dennis Russell
DJRCLRCOMPANY, LLC
2813 Fawn Holw
McKinney, TX 75070-4293

-- AND ON --

DJRCLRCOMPANY, LLC
2813 Fawn Hollow
McKinney, TX 75070
United States

(each receiving a separate copy in separate envelopes, the first listed address being the correspondence address for the application as shown in the USPTO records, and the second listed address being the applicant address as shown in the USPTO records) by placing a copy of same in the United States Mail, first-class postage prepaid and addressed to his regular mailing address, on this 15th day of July, 2009.



OF COUNSEL

EXHIBIT A

Registration Number

1,932,436

Int. Cls.: 18 and 25

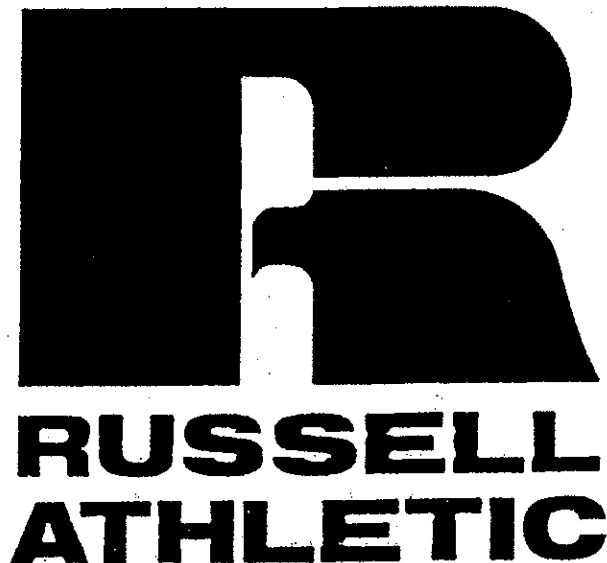
Prior U.S. Cls.: 1, 2, 3, 22, 39 and 41

United States Patent and Trademark Office

Reg. No. 1,932,436

Registered Nov. 7, 1995

**TRADEMARK
PRINCIPAL REGISTER**



**RUSSELL CORPORATION (ALABAMA CORPORATION)
P.O. BOX 272
ALEXANDER CITY, AL 35010**

**FOR: SPORTS BAGS MADE OF CANVAS
AND SPORTS BAGS MADE OF NYLON, IN
CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).**

**FIRST USE 1-5-1990; IN COMMERCE
1-5-1990.**

**FOR: SPORTSWEAR AND CASUAL WEAR
FOR MEN, WOMEN AND CHILDREN;
NAMELY, PANTS, SHORTS, SHIRTS, SWEAT-
SHIRTS, SWEATPANTS, PLACKET SHIRTS,
PARKAS, T-SHIRTS, CAPES, SWEATERS, ATH-
LETIC JERSEYS, ATHLETIC TEAM UNI-**

**FORMS, SKIRTS, JACKETS, THERMAL UN-
DERWEAR AND HATS, IN CLASS 25 (U.S. CLS.
22 AND 39).**

**FIRST USE 9-0-1975; IN COMMERCE
9-0-1975.**

**OWNER OF U.S. REG. NOS. 1,415,076, 1,447,631
AND OTHERS.**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "ATHLETIC", APART FROM
THE MARK AS SHOWN.**

SER. NO. 74-300,197, FILED 8-3-1992.

**ANNE L. CORNELIUS, EXAMINING ATTOR-
NEY**



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 6

Serial #: 74300197

Filing Dt: 08/03/1992

Reg #: 1932436

Reg. Dt: 11/07/1995

Registrant: Russell Corporation

Mark: R RUSSELL ATHLETIC

Assignment: 1

Reel/Frame: 1842/0754

Received: 01/25/1999

Recorded: 01/22/1999

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: RUSSELL CORPORATION

Exec Dt: 10/05/1998

Entity Type: CORPORATION

Citizenship: ALABAMA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: RUSSELL ASSET MANAGEMENT, INC.

SUITE 207

913 NORTH MARKET STREET

WILMINGTON, DELAWARE 19801

Correspondent: BRADLEY ARANT ROSE & WHITE LLP

MICHAEL S. DENNISTON

1900 PARK PLACE

SUITE 1400

BIRMINGHAM, AL 35203-2736

Assignment: 2

Reel/Frame: 2462/0219

Received: 03/18/2002

Recorded: 03/18/2002

Pages: 15

Conveyance: SECURITY INTEREST

Assignor: RUSSELL ASSET MANAGEMENT, INC.

Exec Dt: 03/06/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL BANKING
ORGANIZATION (UNITED
STATES)

Citizenship: NONE

Assignee: WACHOVIA BANK, N.A., AS COLATERAL AGENT

301 SOUTH COLLEGE STREET

CHARLOTTE, NORTH CAROLINA 28288

Correspondent: SIMPSON THACHER & BARTLETT

ROBYN GREENBERG, ESQ.

425 LEXINGTON AVENUE

NEW YORK, NY 10017

Assignment: 3

Reel/Frame: 2512/0921

Received: 06/30/2002

Recorded: 05/30/2002

Pages: 9

Conveyance: RELEASE

Assignor: WACHOVIA BANK, NA

Exec Dt: 04/17/2002

Entity Type: NATIONAL BANKING
ASSOCIATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: RUSSELL ASSET MANAGEMENT, INC.

SUITE 127

300 DELAWARE AVENUE

WILMINGTON, DELAWARE 19801

Correspondent: HUNTON & WILLIAMS

NATALIE LEWIS

600 PEACHTREE STREET SUITE 4100

ATLANTA, GA 30308

Assignment: 4

Reel/Frame: 2532/0674 **Received:** 07/09/2002**Recorded:** 07/09/2002**Pages:** 8**Conveyance:** SECURITY INTEREST**Assignor:** RUSSELL ASSET MANAGEMENT, INC.**Exec Dt:** 04/17/2002**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** RHODE ISLAND**Assignee:** FLEET CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT

300 GALLERIA PARKWAY, STE 800

ATLANTA, GEORGIA 30339

Correspondent: HUNTON & WILLIAMS

NATALIE LEWIS

600 PEACHTREE ST.

STE. 4100

ATLANTA, GA 30308

Assignment: 5**Reel/Frame:** 3461/0955 **Received:** 01/17/2007**Recorded:** 01/17/2007**Pages:** 12**Conveyance:** MERGER**Assignor:** RUSSELL ASSET MANAGEMENT, INC.**Exec Dt:** 12/19/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** RUSSELL CORPORATION

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GEORGIA 30339

Correspondent: BARBARA SMUCYGZ

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GA 30339

Assignment: 6**Reel/Frame:** 3945/0101 **Received:** 03/03/2009**Recorded:** 03/03/2009**Pages:** 11**Conveyance:** CHANGE OF NAME**Assignor:** RUSSELL CORPORATION**Exec Dt:** 12/23/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** RUSSELL BRANDS, LLC

755 LEE STREET

LEGAL DEPARTMENT

ALEXANDER CITY, ALABAMA 35010

Correspondent: RUSSELL BRANDS, LLC

ONE FRUIT OF THE LOOM DRIVE

LEGAL DEPARTMENT

BOWLING GREEN, KY 42103

Search Results as of: 07/14/2009 07:30 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME | INDEX | SEARCH | eBUSINESS | CONTACT US | PRIVACY STATEMENT](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Jul 14 04:02:23 EDT 2009

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSER DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) | Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)

(Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	R RUSSELL ATHLETIC
Goods and Services	(CANCELLED) IC 018. US 001 002 003 022 041. G & S: [sports bags made of canvas and sports bags made of nylon]. FIRST USE: 19900105. FIRST USE IN COMMERCE: 19900105
	IC 025. US 022 039. G & S: sportswear and casual wear for men, women and children; namely, pants, shorts, shirts, sweatshirts, sweatpants, placket shirts, parkas, T-shirts, capes, sweaters, athletic jerseys, athletic team uniforms, skirts, jackets, thermal underwear and hats. FIRST USE: 19750900. FIRST USE IN COMMERCE: 19750900
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	03.15.01 - Eagles 03.15.24 - Stylized birds and bats 03.17.16 - Heads of birds 27.03.03 - Animals forming letters or numerals
Serial Number	74300197
Filing Date	August 3, 1992
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 22, 1992
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1932436
Registration Date	November 7, 1995
Owner	(REGISTRANT) Russell Corporation CORPORATION ALABAMA P.O. Box 272 Alexander City ALABAMA 35011

(LAST LISTED OWNER) RUSSELL BRANDS, LLC LIMITED LIABILITY COMPANY DELAWARE 755 LEE STREET LEGAL DEPARTMENT ALEXANDER CITY ALABAMA 35010

Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	1415076;1447631;AND OTHERS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ATHLETIC" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). PARTIAL SECTION 8(10-YR) 20060110.
Renewal	1ST RENEWAL 20060110
Live/Dead Indicator	LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP
---------------------------	--------------------------	----------------------------	---------------------------	-----------------------------	---------------------------	---------------------	----------------------

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-07-14 19:29:02 ET

Serial Number: 74300197 Assignment Information Trademark Document Retrieval

Registration Number: 1932436

Mark



(words only): R RUSSELL ATHLETIC

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2006-01-10

Filing Date: 1992-08-03

Transformed into a National Application: No

Registration Date: 1995-11-07

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2006-01-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. RUSSELL BRANDS, LLC

Address:

RUSSELL BRANDS, LLC
755 LEE STREET LEGAL DEPARTMENT
ALEXANDER CITY, AL 35010
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 018

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1990-01-05

First Use in Commerce Date: 1990-01-05

International Class: 025

Class Status: Active

sportswear and casual wear for men, women and children; namely, pants, shorts, shirts, sweatshirts, sweatpants, placket shirts, parkas, T-shirts, capes, sweaters, athletic jerseys, athletic team uniforms, skirts, jackets, thermal underwear and hats

Basis: 1(a)

First Use Date: 1975-09-00

First Use in Commerce Date: 1975-09-00

ADDITIONAL INFORMATION

Disclaimer: "ATHLETIC"

Design Search Code(s):

03.15.01 - Eagles

03.15.24 - Stylized birds and bats

03.17.16 - Heads of birds

27.03.03 - Animals forming letters or numerals

Prior Registration Number(s):

1415076

1447631

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-11 - Automatic Update Of Assignment Of Ownership

2008-10-06 - TEAS Change Of Correspondence Received

2007-09-20 - Case File In TICRS

2007-01-25 - TEAS Change Of Correspondence Received

2007-01-17 - Automatic Update Of Assignment Of Ownership
2006-01-10 - First renewal 10 year
2006-01-10 - Section 9 granted/check record for Section 8
2006-01-10 - Partial Section 8 (10-Year) accepted/checked record for section
2006-01-04 - Assigned To Paralegal
2005-11-07 - Combined Section 8 (10-year)/Section 9 filed
2005-11-07 - TEAS Section 8 & 9 Received
2003-02-08 - Section 8 (6-year) accepted & Section 15 acknowledged
2002-09-25 - TEAS Corr Address Request Received but not Processed Loc is TTAB
2002-05-23 - Counter claim canc.for Proceeding
2001-04-17 - Section 8 (6-year) and Section 15 Filed
1996-03-06 - Section 7 correction issued
1996-01-29 - Section 7 amendment filed
1995-11-07 - Registered - Principal Register
1995-01-27 - Opposition terminated for Proceeding
1994-10-26 - Opposition dismissed for Proceeding
1993-07-08 - Opposition instituted for Proceeding
1992-12-22 - Published for opposition
1992-11-20 - Notice of publication
1992-09-30 - Approved for Pub - Principal Register (Initial exam)
1992-09-29 - Examiner's amendment mailed
1992-09-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

Russell Corporation
Russell Corporation
Legal Department
One Fruit of the Loom
Bowling Green KY 42103
Phone Number: 270-781-6400

Fax Number: 270-781-5762

Registration Number

2,591,125

Int. Cls.: 25 and 28

Prior U.S. Cls.: 22, 23, 38, 39 and 50

United States Patent and Trademark Office

Reg. No. 2,591,125

Registered July 9, 2002

**TRADEMARK
PRINCIPAL REGISTER**

RUSSELL ATHLETIC

RUSSELL ASSET MANAGEMENT, INC. (DELA-
WARE CORPORATION)
913 NORTH MARKET STREET
SUITE 207
WILMINGTON, DE 198013052

FOR: CLOTHING FOR MEN, WOMEN AND
CHILDREN, NAMELY, WIND RESISTANT SUITS,
VESTS, TUNICS, TOPS, T-SHIRTS, TANK-TOPS,
SHIRTS, SKIRTS, SHORTS, PANTS, ATHLETIC UNI-
FORMS, SWEATERS, ATHLETIC JERSEYS, SWEAT-
PANTS, SWEATSHIRTS, WRIST BANDS, JACKETS,
UNDERWEAR, PARKAS, FOOTWEAR, WRIST
BANDS, SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-1975; IN COMMERCE 9-0-1975.

FOR: SHOULDER PADS, KNEE PADS, THIGH
PADS, HIP PADS AND SPINE PADS, ALL FOR USE
IN FOOTBALL, IN CLASS 28 (U.S. CLS. 22, 23, 38
AND 50).

FIRST USE 0-0-1961; IN COMMERCE 0-0-1961.

OWNER OF U.S. REG. NOS. 572,294, 2,120,076 AND
OTHERS.

SER. NO. 76-216,841, FILED 2-27-2001.

ANDREA SAUNDERS, EXAMINING ATTORNEY



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 76216841

Filing Dt: 02/27/2001

Reg #: 2591125

Reg. Dt: 07/09/2002

Registrant: Russell Asset Management, Inc.

Mark: RUSSELL ATHLETIC

Assignment: 1

Reel/Frame: 2462/0219

Received: 03/18/2002

Recorded: 03/18/2002

Pages: 15

Conveyance: SECURITY INTEREST

Assignor: RUSSELL ASSET MANAGEMENT, INC.

Exec Dt: 03/06/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL BANKING
ORGANIZATION (UNITED
STATES)

Citizenship: NONE

Assignee: WACHOVIA BANK, N.A., AS COLATERAL AGENT

301 SOUTH COLLEGE STREET

CHARLOTTE, NORTH CAROLINA 28288

Correspondent: SIMPSON THACHER & BARTLETT

ROBYN GREENBERG, ESQ.

425 LEXINGTON AVENUE

NEW YORK, NY 10017

Assignment: 2

Reel/Frame: 2512/0921

Received: 06/30/2002

Recorded: 05/30/2002

Pages: 9

Conveyance: RELEASE

Assignor: WACHOVIA BANK, NA

Exec Dt: 04/17/2002

Entity Type: NATIONAL BANKING
ASSOCIATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: RUSSELL ASSET MANAGEMENT, INC.

SUITE 127

300 DELAWARE AVENUE

WILMINGTON, DELAWARE 19801

Correspondent: HUNTON & WILLIAMS

NATALIE LEWIS

600 PEACHTREE STREET SUITE 4100

ATLANTA, GA 30308

Assignment: 3

Reel/Frame: 2532/0674

Received: 07/09/2002

Recorded: 07/09/2002

Pages: 8

Conveyance: SECURITY INTEREST

Assignor: RUSSELL ASSET MANAGEMENT, INC.

Exec Dt: 04/17/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: RHODE ISLAND

Assignee: FLEET CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT

300 GALLERIA PARKWAY, STE 800

ATLANTA, GEORGIA 30339

Correspondent: HUNTON & WILLIAMS

NATALIE LEWIS

600 PEACHTREE ST.

STE. 4100

ATLANTA, GA 30308

Assignment: 4

Reel/Frame: 3461/0955

Received: 01/17/2007

Recorded: 01/17/2007

Pages: 12

Conveyance: MERGER**Assignor:** RUSSELL ASSET MANAGEMENT, INC.**Exec Dt:** 12/19/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** RUSSELL CORPORATION

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GEORGIA 30339

Correspondent: BARBARA SMUCYGZ

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GA 30339

Assignment: 5**Reel/Frame:** 3945/0101**Received:** 03/03/2009**Recorded:** 03/03/2009**Pages:** 11**Conveyance:** CHANGE OF NAME**Assignor:** RUSSELL CORPORATION**Exec Dt:** 12/23/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** RUSSELL BRANDS, LLC

755 LEE STREET

LEGAL DEPARTMENT

ALEXANDER CITY, ALABAMA 35010

Correspondent: RUSSELL BRANDS, LLC

ONE FRUIT OF THE LOOM DRIVE

LEGAL DEPARTMENT

BOWLING GREEN, KY 42103

Search Results as of: 07/14/2009 07:32 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Jul 14 04:02:23 EDT 2009

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICTIONARY](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#)[Logout](#)

Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)

(Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark RUSSELL ATHLETIC
Goods and Services IC 025. US 022 039. G & S: Clothing for men, women and children, namely, [wind resistant suits, vests, tunics, tops,] t-shirts, tank-tops, shirts, [skirts,] shorts, pants, athletic uniforms, [sweaters,] athletic jerseys, sweatpants, sweatshirts, wrist bands, jackets, [underwear, parkas, footwear, wrist bands, socks]. FIRST USE: 19750900. FIRST USE IN COMMERCE: 19750900

(CANCELLED) IC 028. US 022 023 038 050. G & S: [Shoulder pads, knee pads, thigh pads, hip pads and spine pads, all for use in football]. FIRST USE: 19610000. FIRST USE IN COMMERCE: 19610000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76216841

Filing Date February 27, 2001

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 16, 2002

Change In Registration CHANGE IN REGISTRATION HAS OCCURRED

Registration Number 2591125

Registration Date July 9, 2002

Owner (REGISTRANT) Russell Asset Management, Inc. CORPORATION DELAWARE 913 North Market Street Suite 207 Wilmington DELAWARE 198013052

(LAST LISTED OWNER) RUSSELL BRANDS, LLC LIMITED LIABILITY COMPANY DELAWARE 755 LEE STREET LEGAL DEPARTMENT ALEXANDER CITY ALABAMA 35010

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Linda A. Friedman

Prior Registrations 0572294;0575440;0579301;1177390;1314119;1402268;1410672;1415076;1447631;1932436;2035968;2120076;AND OTHERS

Type of Mark TRADEMARK
 Register PRINCIPAL
 Affidavit Text SECT 15. PARTIAL SECT 8 (6-YR).
 Live/Dead Indicator LIVE

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)

[|.HOME](#) |
 [SITE INDEX](#) |
 [SEARCH](#) |
 [eBUSINESS](#) |
 [HELP](#) |
 [PRIVACY POLICY](#)

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-07-14 19:32:43 ET

Serial Number: 76216841 Assignment Information Trademark Document Retrieval

Registration Number: 2591125

Mark (words only): RUSSELL ATHLETIC

Standard Character claim: No

Current Status: Partial Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2009-01-05

Filing Date: 2001-02-27

Transformed into a National Application: No

Registration Date: 2002-07-09

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2009-01-05

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. RUSSELL BRANDS, LLC

Address:

RUSSELL BRANDS, LLC

755 LEE STREET LEGAL DEPARTMENT

ALEXANDER CITY, AL 35010

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Clothing for men, women and children, namely, t-shirts, tank-tops, shirts, shorts, pants, athletic uniforms, athletic jerseys, sweatpants, sweatshirts, wrist bands, jackets

Basis: 1(a)

First Use Date: 1975-09-00**First Use in Commerce Date:** 1975-09-00**International Class:** 028**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1961-00-00**First Use in Commerce Date:** 1961-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

572294

575440

579301

1177390

1314119

1402268

1410672

1415076

1447631

1932436

2035968

2120076

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-11 - Automatic Update Of Assignment Of Ownership

2009-01-05 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2008-12-19 - Section 8 (6-year) and Section 15 Filed

2008-12-19 - TEAS Section 8 & 15 Received

2008-10-06 - TEAS Change Of Correspondence Received

2007-10-18 - Case File In TICRS

2007-01-25 - TEAS Change Of Correspondence Received

2007-01-17 - Automatic Update Of Assignment Of Ownership

2002-09-25 - TEAS Change Of Correspondence Received

2002-07-09 - Registered - Principal Register
2002-04-16 - Published for opposition
2002-03-27 - Notice of publication
2001-12-17 - Approved for Pub - Principal Register (Initial exam)
2001-10-10 - Communication received from applicant
2001-07-13 - Non-final action mailed
2001-07-12 - Assigned To Examiner
2001-07-06 - Assigned To Examiner
2001-06-22 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Linda A. Friedman

Correspondent

Russell Corporation
Russell Corporation
Legal Department
One Fruit of the Loom Drive
Bowling Green KY 42103
Phone Number: 270-781-6400
Fax Number: 270-781-5762

Registration Number

3,023,968

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,023,968

Registered Dec. 6, 2005

**TRADEMARK
PRINCIPAL REGISTER**

RUSSELL

RUSSELL ASSET MANAGEMENT, INC. (DELA-
WARE CORPORATION)
NEMOURS BUILDING, SUITE 1424
1007 ORANGE STREET
WILMINGTON, DE 19801

FIRST USE 9-0-1975; IN COMMERCE 9-0-1975.

OWNER OF U.S. REG. NOS. 1,177,390, 2,120,076,
AND OTHERS.

FOR: CLOTHING FOR MEN, WOMEN AND
CHILDREN, NAMELY, HEADWEAR, , PANTS,
TOPS, T-SHIRTS, TANK-TOPS, , SHORTS, PANTS,
R, UNIFORMS, SWEATERS, JERSEYS, SWEAT-
PANTS, SWEATSHIRTS, SHIRTS AND PANTS
MADE OF FLEECE, WOVEN SHIRTS, JACKETS, ,
PARKAS, WRISTBANDS, NAMELY, AND SOCKS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

SEC. 2(F).

SN 76-112,386, FILED 8-18-2000.

ANDREA SAUNDERS, EXAMINING ATTORNEY



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 76112386

Filing Dt: 08/18/2000

Reg #: 3023968

Reg. Dt: 12/06/2005

Registrant: Russell Asset Management, Inc.

Mark: RUSSELL

Assignment: 1

Reel/Frame: 2462/0219

Received: 03/18/2002

Recorded: 03/18/2002

Pages: 15

Conveyance: SECURITY INTEREST

Assignor: RUSSELL ASSET MANAGEMENT, INC.

Exec Dt: 03/06/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL BANKING
ORGANIZATION (UNITED
STATES)

Citizenship: NONE

Assignee: WACHOVIA BANK, N.A., AS COLATERAL AGENT
301 SOUTH COLLEGE STREET
CHARLOTTE, NORTH CAROLINA 28288Correspondent: SIMPSON THACHER & BARTLETT
ROBYN GREENBERG, ESQ.
425 LEXINGTON AVENUE
NEW YORK, NY 10017

Assignment: 2

Reel/Frame: 2512/0921

Received: 06/30/2002

Recorded: 05/30/2002

Pages: 9

Conveyance: RELEASE

Assignor: WACHOVIA BANK, NA

Exec Dt: 04/17/2002

Entity Type: NATIONAL BANKING
ASSOCIATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: RUSSELL ASSET MANAGEMENT, INC.
SUITE 127
300 DELAWARE AVENUE
WILMINGTON, DELAWARE 19801Correspondent: HUNTON & WILLIAMS
NATALIE LEWIS
600 PEACHTREE STREET SUITE 4100
ATLANTA, GA 30308

Assignment: 3

Reel/Frame: 2532/0674

Received: 07/09/2002

Recorded: 07/09/2002

Pages: 8

Conveyance: SECURITY INTEREST

Assignor: RUSSELL ASSET MANAGEMENT, INC.

Exec Dt: 04/17/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: RHODE ISLAND

Assignee: FLEET CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT
300 GALLERIA PARKWAY, STE 800
ATLANTA, GEORGIA 30339Correspondent: HUNTON & WILLIAMS
NATALIE LEWIS
600 PEACHTREE ST.
STE. 4100
ATLANTA, GA 30308

Assignment: 4

Reel/Frame: 3461/0955

Received: 01/17/2007

Recorded: 01/17/2007

Pages: 12

Conveyance: MERGER**Assignor:** RUSSELL ASSET MANAGEMENT, INC.**Exec Dt:** 12/19/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** RUSSELL CORPORATION

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GEORGIA 30339

Correspondent: BARBARA SMUCYGZ

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GA 30339

Assignment: 5**Reel/Frame:** 3945/0101**Received:** 03/03/2009**Recorded:** 03/03/2009**Pages:** 11**Conveyance:** CHANGE OF NAME**Assignor:** RUSSELL CORPORATION**Exec Dt:** 12/23/2008**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** RUSSELL BRANDS, LLC

755 LEE STREET

LEGAL DEPARTMENT

ALEXANDER CITY, ALABAMA 35010

Correspondent: RUSSELL BRANDS, LLC

ONE FRUIT OF THE LOOM DRIVE

LEGAL DEPARTMENT

BOWLING GREEN, KY 42103

Search Results as of: 07/14/2009 07:33 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Jul 14 04:02:23 EDT 2009

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)

(Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	RUSSELL
Goods and Services	IC 025. US 022 039. G & S: Clothing for men, women and children, namely, headwear, , pants, tops, t-shirts, tank-tops, , shorts, pants, r, uniforms, sweaters, jerseys, sweatpants, sweatshirts, shirts and pants made of fleece, woven shirts, jackets, , parkas, wristbands, namely, and socks. FIRST USE: 19750900. FIRST USE IN COMMERCE: 19750900
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76112386
Filing Date	August 18, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 9, 2002
Registration Number	3023968
Registration Date	December 6, 2005
Owner	(REGISTRANT) Russell Asset Management, Inc. CORPORATION DELAWARE Nemours Building, Suite 1424 1007 Orange Street Wilmington DELAWARE 19801 (LAST LISTED OWNER) RUSSELL BRANDS, LLC LIMITED LIABILITY COMPANY DELAWARE 755 LEE STREET LEGAL DEPARTMENT ALEXANDER CITY ALABAMA 35010
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	1177390;1415076;2120076;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL-2(F)
Live/Dead Indicator	LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-07-14 19:33:34 ET

Serial Number: 76112386 Assignment Information Trademark Document Retrieval

Registration Number: 3023968

Mark (words only): RUSSELL

Standard Character claim: No

Current Status: Registered.

Date of Status: 2005-12-06

Filing Date: 2000-08-18

Transformed into a National Application: No

Registration Date: 2005-12-06

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2005-10-27

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. RUSSELL BRANDS, LLC

Address:

RUSSELL BRANDS, LLC
755 LEE STREET LEGAL DEPARTMENT
ALEXANDER CITY, AL 35010
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Clothing for men, women and children, namely, headwear,, pants, tops, t-shirts, tank-tops,, shorts, pants, r, uniforms, sweaters, jerseys, sweatpants, sweatshirts, shirts and pants made of fleece, woven shirts, jackets,, parkas, wristbands, namely, and socks

Basis: 1(a)**First Use Date:** 1975-09-00**First Use in Commerce Date:** 1975-09-00

ADDITIONAL INFORMATION

Section 2(f)**Prior Registration Number(s):**

1177390

1415076

2120076

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-11 - Automatic Update Of Assignment Of Ownership

2008-10-06 - TEAS Change Of Correspondence Received

2007-01-25 - TEAS Change Of Correspondence Received

2007-01-17 - Automatic Update Of Assignment Of Ownership

2005-12-06 - Registered - Principal Register

2005-10-20 - Law Office Registration Review Completed

2005-10-14 - Assigned To LIE

2005-10-12 - Allowed for Registration - Principal Register (SOU accepted)

2005-09-30 - Statement of use processing complete

2005-09-22 - Amendment to Use filed

2005-09-16 - Attorney Revoked And/Or Appointed

2005-09-16 - TEAS Revoke/Appoint Attorney Received

2005-09-22 - TEAS Statement of Use Received

2005-04-12 - Extension 2 granted

2005-03-17 - Extension 2 filed

2005-03-17 - TEAS Extension Received
2004-09-29 - Extension 1 granted
2004-09-21 - Extension 1 filed
2004-09-21 - TEAS Extension Received
2004-06-22 - Case File In TIGRS
2004-03-23 - Noa Mailed - SOU Required From Applicant
2002-09-25 - TEAS Corr Address Request Received but not Processed Loc is TTAB
2002-05-22 - Extension Of Time To Oppose Received
2002-04-09 - Published for opposition
2002-03-20 - Notice of publication
2001-12-03 - Approved for Pub - Principal Register (Initial exam)
2001-11-30 - Examiner's amendment mailed
2001-08-03 - Communication received from applicant
2001-02-21 - Non-final action mailed
2001-02-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

Russell Corporation
Russell Corporation
Legal Department
One Fruit of the Loom Drive
Bowling Green KY 42103
Phone Number: 270-781-6400
Fax Number: 270-781-5762

Registration Number

2,889,618

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,889,618

Registered Sep. 28, 2004

**TRADEMARK
PRINCIPAL REGISTER**

RUSSELL ATHLETIC POWER

RUSSELL ASSET MANAGEMENT, INC. (DELA-
WARE CORPORATION)
300 DELAWARE AVENUE
SUITE 1271
WILMINGTON, DE 19801

FOR: SPORTSWEAR AND ACTIVEWEAR FOR
MEN, WOMEN AND CHILDREN, NAMELY, WIND
SUITS, TUNICS, PANTS, TOPS, T-SHIRTS, TANK-
TOPS, SHIRTS, SHORTS, ATHLETIC UNIFORMS,
POLO SHIRTS, SPORTS BRAS, ATHLETIC JERSEYS,
PARKAS AND SOCKS, AND FLEECEWEAR,
NAMELY, SWEATPANTS, SWEATSHIRTS, PULL-

OVER AND SHORTS, AND WOVENWEAR, NAME-
LY, JACKETS, SHIRTS, PANTS AND SHORTS, IN
CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-1-2003; IN COMMERCE 11-1-2003.

OWNER OF U.S. REG. NOS. 1,932,436, 2,591,125,
AND OTHERS.

SN 76-330,768, FILED 10-29-2001.

ANDREA SAUNDERS, EXAMINING ATTORNEY



United States Patent and Trademark Office

Home | Site Index | Search | Guides | Contacts | eBusiness | eBiz alerts | News | Help



Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 76330768

Filing Dt: 10/29/2001

Reg #: 2889618

Reg. Dt: 09/28/2004

Registrant: Russell Asset Management, Inc.

Mark: RUSSELL ATHLETIC POWER

Assignment: 1

Reel/Frame: 2532/0674

Received: 07/09/2002

Recorded: 07/09/2002

Pages: 8

Conveyance: SECURITY INTEREST

Assignor: RUSSELL ASSET MANAGEMENT, INC.

Exec Dt: 04/17/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: RHODE ISLAND

Assignee: FLEET CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT

300 GALLERIA PARKWAY, STE 800

ATLANTA, GEORGIA 30339

Correspondent: HUNTON & WILLIAMS

NATALIE LEWIS

600 PEACHTREE ST.

STE. 4100

ATLANTA, GA 30308

Assignment: 2

Reel/Frame: 3461/0955

Received: 01/17/2007

Recorded: 01/17/2007

Pages: 12

Conveyance: MERGER

Assignor: RUSSELL ASSET MANAGEMENT, INC.

Exec Dt: 12/19/2006

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: RUSSELL CORPORATION

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GEORGIA 30339

Correspondent: BARBARA SMUCYGZ

3330 CUMBERLAND BLVD.

SUITE 800

ATLANTA, GA 30339

Assignment: 3

Reel/Frame: 3945/0101

Received: 03/03/2009

Recorded: 03/03/2009

Pages: 11

Conveyance: CHANGE OF NAME

Assignor: RUSSELL CORPORATION

Exec Dt: 12/23/2008

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: RUSSELL BRANDS, LLC

755 LEE STREET

LEGAL DEPARTMENT

ALEXANDER CITY, ALABAMA 35010

Correspondent: RUSSELL BRANDS, LLC

ONE FRUIT OF THE LOOM DRIVE

LEGAL DEPARTMENT

BOWLING GREEN, KY 42103

Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Jul 14 04:02:23 EDT 2009

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)
[FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)[Logout](#) Please logout when you are done to release system resources allocated for you.[Start](#) List At: OR [Jump](#) to record: **Record 2 out of 2**[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	RUSSELL ATHLETIC POWER
Goods and Services	IC 025. US 022 039. G & S: Sportswear and activewear for men, women and children, namely, wind suits, tunics, pants, tops, t-shirts, tank-tops, shirts, shorts, athletic uniforms, polo shirts, sports bras, athletic jerseys, parkas and socks, and fleecewear, namely, sweatpants, sweatshirts, pullover and shorts, and wovenwear, namely, jackets, shirts, pants and shorts. FIRST USE: 20031101. FIRST USE IN COMMERCE: 20031101
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76330768
Filing Date	October 29, 2001
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	June 24, 2003
Registration Number	2889618
Registration Date	September 28, 2004
Owner	(REGISTRANT) Russell Asset Management, Inc. CORPORATION DELAWARE 300 Delaware Avenue Suite 1271 Wilmington DELAWARE 19801 (LAST LISTED OWNER) RUSSELL BRANDS, LLC LIMITED LIABILITY COMPANY DELAWARE 755 LEE STREET LEGAL DEPARTMENT ALEXANDER CITY ALABAMA 35010
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	1932436;2591125;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL

Live/Dead
Indicator

LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-07-14 19:35:53 ET

Serial Number: 76330768 Assignment Information Trademark Document Retrieval

Registration Number: 2889618

Mark (words only): RUSSELL ATHLETIC POWER

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-09-28

Filing Date: 2001-10-29

Transformed into a National Application: No

Registration Date: 2004-09-28

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-10-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. RUSSELL BRANDS, LLC

Address:

RUSSELL BRANDS, LLC
755 LEE STREET LEGAL DEPARTMENT
ALEXANDER CITY, AL 35010
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Sportswear and activewear for men, women and children, namely, wind suits, tunics, pants, tops, t-shirts, tank-tops, shirts, shorts, athletic uniforms, polo shirts, sports bras, athletic jerseys, parkas and socks, and fleecewear, namely, sweatpants, sweatshirts, pullover and shorts, and wovenwear, namely, jackets, shirts, pants and shorts

Basis: 1(a)**First Use Date:** 2003-11-01**First Use in Commerce Date:** 2003-11-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

1932436

2591125

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-11 - Automatic Update Of Assignment Of Ownership

2008-10-06 - TEAS Change Of Correspondence Received

2007-01-25 - TEAS Change Of Correspondence Received

2007-01-17 - Automatic Update Of Assignment Of Ownership

2004-10-26 - TEAS Change Of Correspondence Received

2004-09-28 - Registered - Principal Register

2004-07-20 - Allowed for Registration - Principal Register (SOU accepted)

2004-07-16 - Statement of use processing complete

2004-06-24 - Amendment to Use filed

2004-07-02 - Case File In TICRS

2004-06-24 - TEAS Statement of Use Received

2004-03-25 - Extension 1 granted

2004-03-16 - Extension 1 filed

2004-03-16 - TEAS Extension Received

2003-09-16 - Noa Mailed - SOU Required From Applicant

2003-06-24 - Published for opposition

2003-06-04 - Notice of publication
2003-04-16 - Approved for Pub - Principal Register (Initial exam)
2003-01-29 - Communication received from applicant
2003-01-29 - TEAS Response to Office Action Received
2002-09-25 - TEAS Change Of Correspondence Received
2002-08-19 - PAPER RECEIVED
2002-08-02 - Final refusal mailed
2002-07-12 - Communication received from applicant
2002-07-12 - TEAS Response to Office Action Received
2002-01-14 - Non-final action mailed
2002-01-10 - Assigned To Examiner
2002-01-04 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

TRADEMARKS DEPARTMENT
Russell Corporation
Legal Department
One Fruit of the Loom Drive
Bowling Green KY 42103
Phone Number: 270-781-6400
Fax Number: 270-781-5762
