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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91188827
Party	Defendant Martin International Corporation
Correspondence Address	DEBORAH L. BENSON HINCKLEY ALLEND SNYDER LLP 28 STATE ST BOSTON, MA 02109-1775 tmdocket@haslaw.com
Submission	Withdrawal Of Application
Filer's Name	Jeremy Blackowicz
Filer's e-mail	jblackowicz@haslaw.com, tmdocket@haslaw.com
Signature	/s/ Jeremy Blackowicz/
Date	03/06/2009
Attachments	Consented_Motion_for_withdrawal_of_trademark_application-#782237-v1-BOSTON.pdf (2 pages)(37709 bytes)

**IN THE UNITED STATES PATENT & TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Jennie-O Turkey Store, LLC,	*	
	*	
Opposer,	*	Opposition No.: 91188827
	*	Serial No.: 77/423,482
v.	*	Filing Date: 03/17/2008
	*	Mark: NATURAL CHOICE
Martin International Corporation,	*	Class: 29
	*	
Applicant.	*	
	*	

CONSENTED TO
WITHDRAWAL OF TRADEMARK APPLICATION

Pursuant to Trademark Rule 2.135 of the Trademark Rules of Practice, the applicant, Martin International Corporation, hereby withdraws trademark application Serial No. 77/423,482, filed on March 17, 2008, with the consent of Opposer, Jennie-O Turkey Store, LLC.

Dated: March 6, 2009

Respectfully submitted,

Consented to:

MARTIN INTERNATIONAL CORP.

JENNIE-O TURKEY STORE, LLC

/s/ Jeremy Blackowicz/
Attorney for Applicant

/s/ Sarah L. Nelsen
Attorney for Opposer

Hinckley, Allen & Snyder LLP
28 State Street
Boston, MA 02109
Tel: (617) 345-9000
Fax: (617) 345-9020
jblackowicz@haslaw.com

Jennie-O Turkey Store, LLC
1 Hormel Place
Austin, MN 55912
Tel: (507) 437-5936
Fax: (507) 437-5135
slnelsen@hormel.com

CERTIFICATE OF SERVICE

This is to certify that the undersigned has served the foregoing Consented-To Withdrawal of Trademark Application on the Opposer, Jennie-O Turkey Store, LLC, by first class mail postage pre-paid, dated March 6, 2009, addressed to the Opposer's attorney:

Sarah L. Nelsen
Jennie-O Turkey Store, LLC
1 Hormel Place
Austin, MN 55912

/s/ Jeremy Blackowicz/
Jeremy Blackowicz