

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: August 18, 2011

Opposition No. 91188035

Guess? IP Holder L.P. and  
Guess?, Inc.

v.

Advance Watch Company Ltd.

**George C. Pologeorgis,  
Interlocutory Attorney:**

Applicant's consented motion (filed August 12, 2011) to  
extend disclosure, discovery and trial dates is granted.<sup>1</sup>

Trademark Rule 2.127(a).

Such dates are reset as follows:

Plaintiff's Pretrial Disclosures	<b>10/16/2011</b>
Plaintiff's 30-day Trial Period Ends	<b>11/30/2011</b>
Defendant's Pretrial Disclosures	<b>12/15/2011</b>
Defendant's 30-day Trial Period Ends	<b>1/29/2012</b>
Plaintiff's Rebuttal Disclosures	<b>2/13/2012</b>
Plaintiff's 15-day Rebuttal Period Ends	<b>3/14/2012</b>

---

<sup>1</sup> The Board finds good cause for the extension request based upon the status report of the parties' settlement efforts submitted concurrently with applicant's consented motion to extend.

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

As a final matter, to the extent the parties seek another request to extend or suspend for settlement, whether consented to or not, the parties will be required to submit a supplemental status report regarding their settlement efforts for the Board's review.