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Filing date: **07/10/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91187251
Party	Defendant HMP Communications, LLC as successor-in-interest to Princeton Media Associates, LLC
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Submission	Withdrawal Of Application
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Date	07/10/2009
Attachments	int215.PDF (2 pages)(73727 bytes)

VIA ELECTRONIC SYSTEM FOR
TRADEMARK TRIALS AND APPEALS ("ESTTA")
DATE OF FILING: July 10, 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No. 77/343,629
Filed on December 4, 2007 for "MANAGED CARE - FIRST REPORT"

CAREFIRST OF MARYLAND, INC.,
d/b/a CareFirst BlueCross BlueShield

Opposer,

v.

HMP COMMUNICATIONS, LLC
as successor-in-interest to
Princeton Media Associates, LLC

Applicant


Opposition No. 91187251

EXPRESS WITHDRAWAL OF APPLICATION

HMP COMMUNICATIONS, LLC, a Delaware limited liability company ("Applicant"), respectfully withdraws its application for registration of the mark "MANAGED CARE-FIRST REPORT", Trademark Application Serial No. 77/343,629. Notwithstanding such express withdrawal, Applicant expressly reserves all of its common law rights in and to such mark. Pursuant to 37 C.F.R. §2.68, the express withdrawal of this application will not, in any proceeding in the U.S. Patent and Trademark Office, affect any rights that Applicant may have in the mark that is the subject of such withdrawn application.

Respectfully submitted,

Dated: 7/10/09



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CERTIFICATE OF TRANSMISSION

I hereby certify that this paper is being electronically filed with the Trademark Trial and Appeal Board of the United States Patent and Trademark Office by means of the Electronic System for Trademark Trials and Appeals ("ESTTA") on this 10th day of July, 2009.

Dated: July 10, 2009



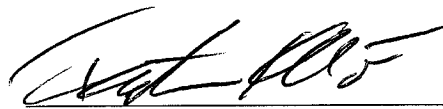
Tristram R. Fall, III

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of this paper was deposited with the United States Postal Service, first class postage prepaid, on the date indicated below, in an envelope addressed to:

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Dated: July 10, 2009



Tristram R. Fall, III