

**UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451**

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Mailed: July 11, 2009

Opposition No. 91187251

CareFirst of Maryland, Inc.
d/b/a CareFirst BlueCross
BlueShield

v.

HMP Communications, LLC as
successor-in-interest to
Princeton Media Associates,
LLC

On July 10, 2009, applicant filed an abandonment of its application Serial No. 77343629 under Trademark Rule 2.68.

However, the applicable rule is Trademark Rule 2.135, which provides that if, in an inter partes proceeding, the applicant files an abandonment without the written consent of every adverse party to the proceeding, judgment shall be entered against the applicant.

Accordingly, because opposer's written consent to the abandonment is not of record, judgment is hereby entered against applicant, the opposition is sustained and registration to applicant is refused.

By the Trademark Trial

and Appeal Board