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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186734
Party	Plaintiff Tequila Cuervo La Rojena, S.A. de C.V.
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Submission	Motion to Extend
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter Of: Trademark Application No. 77/226893 for
RESERVA DE FAMILIA

Tequila Cuervo la Rojena, S.A.,

Opposer,

v.

Vina Santa Carolina, S.A.,

Applicant.

Opp. No. 91186734

MOTION TO EXTEND DATES OF PROCEEDING

Opposer hereby requests an additional thirty day extension of the deadlines for filing the Trial Briefs in the captioned proceeding.

This request is made in good faith and not for mere delay. Opposer believes that the parties are very close to achieving a final settlement of this matter. A draft Agreement has been circulated. As of Friday March 9, 2012, Opposer had only one small change to the Agreement which has been sent to the Applicant for their consideration.

The Agreement is worldwide in scope, and, as a result, the negotiation process has been time consuming.

In addition, the scheduling in this matter is unclear because the Board has not yet ruled on Opposer's Motion to Extend filed on February 13, 2012.

For the reasons set forth above, the Opposer respectfully requests that the Board grant the requested extension of time. With the Extension, Opposer's Brief will be due no sooner than April 11, 2012, and the Applicant's Brief will fall due 30 days thereafter.

Respectfully submitted,


MARIE-ANNE MASTROVITO

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing MOTION TO EXTEND DATES OF PROCEEDING was served by electronic mail on this 12th day of March, 2012, upon counsel for Applicant:

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