

ESTTA Tracking number: **ESTTA416428**

Filing date: **06/27/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186206
Party	Defendant California Motors LLC
Correspondence Address	MIKE KASABA CALIFORNIA MOTORS LLC 3991 CAMINO RANCHERO CAMARILLO, CA 93012 UNITED STATES mike@calmotors.com
Submission	Other Motions/Papers
Filer's Name	SaraLynn Mandel
Filer's e-mail	slmndl@msn.com
Signature	/SaraLynn Mandel/
Date	06/27/2011
Attachments	EV1revdDNotAppear.pdf ( 2 pages )(1040268 bytes )

1 SARALYNN MANDEL  
2 MANDEL LAW  
3 645 Lynwood St.  
4 Thousand Oaks, CA 91360  
5 Telephone No. (805) 380-4860  
6 Email: slmndl@msn.com

7 Attorney for Applicant  
8 California Motors, LLC

9  
10 **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
11 **BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

12 In the matter of Trademark Application Serial No. 77362098

13 **GENERAL MOTORS COMPANY**

14 **Opposer,**

15 **vs.**

16 **CALIFORNIA MOTORS, LLC.**

17 **Applicant.**

18 **OPPOSITION NO: 91186206**

19 **NOTICE OF APPEARANCE**

20 Applicant hereby appoints SaraLynn Mandel, Attorney at Law, with offices at Mandel Law, 645  
21 Lynwood Street, Thousand Oaks, CA 91360 (Tel. (805) 380-4860) to be its attorney in connection  
22 with the above-referenced proceeding with full power of substitution and revocation therewith.

23 Dated: June 27, 2011

24 Respectfully submitted,

25 **MANDEL LAW**

26 By: 

27 SaraLynn Mandel  
28 MANDEL LAW  
645 Lynwood St.  
Thousand Oaks, CA 91360  
Telephone: (805) 380-4860  
*Attorney for Applicant*  
*California Motors, LLC*

NOTICE OF APPEARANCE ON BEHALF OF APPLICANT AND CERTIFICATE OF SERVICE

**CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing Notice of Appearance has been served by first class mail, postage pre-paid, deposited on June 26, 2011, upon the attorneys for Opposer at the following address:

CHANILLE CARSWELL  
BROOKS KUSHMAN PC  
1000 TOWN CENTER, 22ND FLOOR  
SOUTHFIELD, MI 48075

Dated: June 27, 2011

Respectfully submitted,

**MANDEL LAW**

By: 

SaraLynn Mandel  
MANDEL LAW  
645 Lynwood St.  
Thousand Oaks, CA 91360  
Telephone: (805) 380-4860  
*Attorney for Applicant*  
*California Motors, LLC*