



## **BULKY DOCUMENTS**

(Exceeds 100 pages)

Proceeding/Serial No: 91186148

Filed: 8/6/2010

**Title: DECLARATION OF MIDGE M. HYMAN  
IN SUPPORT OF MOTION FOR SUMMARY  
JUDGMENT & EXHIBITS A -T.**

Part 6 of 6

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GREENWHYS.COM

Search: 147690011

Analyst: CHRISTY FALETRA

GW 000963

Domain Name Page: 404

**GREENWISECO.COM**

**Registered by:** TUCOWS.COM, INC.

**Registrant:** GreenWise Company 285 Pease Rd East Longmeadow, MA 01028 US

**Administrative Contact:** Penna, Claudia cpenna@swanpackaginginc.com 285 Pease Rd East Longmeadow, MA 01028 US +1.4135254711

**Technical Contact:** OpenSRS Technical Contact, NIC nicopensrs@softcomca.com 310-10 Bay St. Toronto, ON M5J2R8 CA +1.4169577400 Fax: +1.4169577401

**Record History:** **Record created on 12-jun-2007**  
**Record last updated on 02-jun-2008**  
**Record expires on 12-jun-2009**

**Domain Servers in Listed Order:**  
NS5.SOFTCOMCA.COM  
NS6.SOFTCOMCA.COM  
Status: ok

WHOIS

**Web Page Information**

**HTML Title:** myhosting.com - Parked Domain Customer

**Keywords:** isp, dial-up, dialup, unlimited dial-up, unlimited isp, web, hosting, hoster, host, web hosting, webhosting, web host, top hosts, email hosting, email addresses, email accounts, email host, email service, email provider, file hosting, file host, hosting plans, hosting service, asp.net, asp net, aspdotnet, microsoft asp, microsoft windows, windows 2000, windows 2003, microsoft sql, mssql, ms sql, microsoft database, windows database, sql database, domain registration, domains, domain host, domain hosting, domain renewals, domain name, cheap domains, cheap domain, ecommerce, asp, asp hosting, application service provider, cgi scripts, php scripts, php host, php hosting, linux, linux host, linux hosting, cheap windows, cheap linux, mysql, mysql database, free database, linux database, blog host, blog hosting, vblog host, vblog hosting, host blog, host vblog, ssl, secure email, web site, website, search engines, register a domain, host a website, host a blog, host a vblog, host a wiki, wiki hosting, wiki host, cheap website, cheap hosting, perl host, perl script, perl hosting, renew domains, renew my domain

**Description:** myhosting.com is a provider of superior and affordable shared and dedicated hosting services. We support Microsoft® FrontPage® 2002 extensions. We register domain names with .com, .net, .org, .ca, .us, .biz, .info, .cc, .co.uk, .org.uk, .cn, .de extensions.

**Status:** Accessible

GW 000964

www.greenwiseeco.com  
has been registered and is currently parked.

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myhosting.com servers are housed at a data center located in Toronto, Canada. The web servers are directly connected to a world-class fibre optic network, which insures that your web site experiences superior performance in a fully-redundant and secure environment.

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**GREENWISE**

**DN-16**  
**Group: One**

**GREENWISECORP.COM**

**Registered by:** CRONON AG BERLIN, NIEDERLASSUNG REGENSBURG

**Registrant:** Generator 25 St Michaels Rd Claremont Cape Town, 7708, ZA Punycod  
Name: greenwisecorp.com Unicode Name: greenwisecorp.com

**Administrative Contact:** Bruce Harrod Generator Consulting bruce@generator.co.za 2nd Floor  
Newmarket Junction Woodstock Cape Town, 8001, ZA phone: +02 14667680

**Technical Contact:** Domain Administrator Hetzner Pty Ltd dns-admin@hetzner.co.za PO Box 3450  
Durbanville, 7551, ZA phone: +27.219702000

**Zone Contact:** Domain Administrator Hetzner Pty Ltd dns-admin@hetzner.co.za PO Box 3450  
Durbanville, 7551, ZA phone: +27.219702000

**Record History:** **Record created on 22-mar-2007**  
**Record last updated on 23-mar-2008**  
**Record expires on 22-mar-2009**

**Domain Servers in Listed Order:** NS1.DNS-H.COM  
NS1.HOST-H.NET  
NS2.HOST-H.NET  
Status: ok

**WHOIS**

**Web Page Information**

**HTML Title:** This will soon be the new home of the domain www.greenwisecorp.com

**Status:** Accessible

**GW 000966**

This will soon be the new home  
of the domain:

[www.greenwisecorp.com](http://www.greenwisecorp.com)

**GREENWISE**

**DN-17  
Group: One**

**GREENWISEINC.COM**

**Registered by:** ENOM, INC.

**Registrant:** Greenwise Inc. Gerry Chung () 50 Baif Blvd Suite 412 Richmond Hill, ON L4C 5L1 CA

**Administrative Contact:** DB/DC Systems Floyd Chrysler (floyd@dbdcsystems.com) +1.4163504577 Fax: +1.9282447609 306-190 St. George Street Toronto, ON M5R 2N4 CA

**Technical Contact:** DB/DC Systems Floyd Chrysler (floyd@dbdcsystems.com) +1.4163504577 Fax: +1.9282447609 306-190 St. George Street Toronto, ON M5R 2N4 CA Status: Locked

**Record History:** **Record created on 10-jan-2008**  
**Record last updated on 10-jan-2008**  
**Record expires on 10-jan-2010**

**Domain Servers in Listed Order:**  
DNS1.NAME-SERVICES.COM  
DNS2.NAME-SERVICES.COM  
DNS3.NAME-SERVICES.COM  
DNS4.NAME-SERVICES.COM  
DNS5.NAME-SERVICES.COM  
Status: clientTransferProhibited

**WHOIS**

**Web Page Information**  
**Status:**

Accessible

**GW 000968**

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DB/DC Tech Systems

## Welcome to this page

\* \* \* \* \*

THIS SITE HAS JUST BEEN REGISTERED  
by DB/DC Tech Systems  
Check back later

\* \* \* \* \*

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POST any enquiries  
to Floyd at DB/DC Tech.  
or Floyd at Techie.com.



**GREENWISE**

**DN-18**  
**Group: One**

**THEGREENWISECOMPANY.COM**

**Registered by:** NETWORK SOLUTIONS, INC.

**Registrant:** beyer, anthony (TOOQJPRFJD) 525 Okeechobee blvd suite 1070 west palm beach, FL 33401 US

**Administrative Contact, Technical Contact:** beyer, anthony (43238434P) tbeyer@poincianacapital.com 525 Okeechobee blvd suite 1070 west palm beach, FL 33401 US 5618354008

**Record History:** **Record created on** 09-Dec-2008.  
**Record last updated on** 09-Dec-2008.  
**Record expires on** 09-Dec-2009.

**Domain Servers in Listed Order:**  
NS75.WORLDNIC.COM 205.178.190.38  
NS76.WORLDNIC.COM 205.178.144.38  
Domain Name: THEGREENWISECOMPANY.COM  
NS75.WORLDNIC.COM  
NS76.WORLDNIC.COM  
Status: clientTransferProhibited

**WHOIS**

**Web Page Information**  
**Status:**

Accessible

**GW 000970**

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THEGREENWISECOMPANY.COM

GW 000971

Search: 147690011

Analyst: CHRISTY FALETRA

Domain Name Page: 412

GREENWISE

DN-19  
Group: One

## THEGREENWISECOMPANY.NET

**Registered by:** NETWORK SOLUTIONS, INC.

**Registrant:** beyer, anthony (FTYWORFQJD) 525 Okeechobee blvd suite 1070 west palm beach, FL 33401 US

**Administrative Contact, Technical Contact:** beyer, anthony (43238434P) tbeyer@poincianacapital.com 525 Okeechobee blvd suite 1070 west palm beach, FL 33401 US 5618354008

**Record History:** Record created on 09-Dec-2008.  
Record last updated on 09-Dec-2008.  
Record expires on 09-Dec-2009.

**Domain Servers in Listed Order:** NS79.WORLDDNIC.COM 205.178.190.40  
NS80.WORLDDNIC.COM 205.178.144.40  
Domain Name: THEGREENWISECOMPANY.NET  
NS79.WORLDDNIC.COM  
NS80.WORLDDNIC.COM  
Status: clientTransferProhibited

### WHOIS

**Web Page Information**  
**Status:**

Accessible

GW 000972

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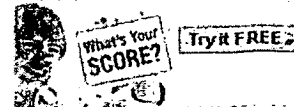
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**GREENWIZE.BIZ**

**Registered by:** MELBOURNE IT LTD

**Registrant:** B122003097068063 Lesku and Company inc. Organization: Private Registration  
US P O Box 99800 Emeryville CA 94662 United States US Phone: +1.5105952  
002 Email: contact@myprivateregistration.com

**Administrative Contact:** B122003097068057 Admin PrivateRegContact Private Reg US Address1: P O  
Box 99800 Emeryville CA 94662 United States US Phone: +1.5105952002 Em  
ail: contact@myprivateregistration.com

**Technical Contact:** B122003097068061 TECH PrivateRegContact Private Reg US P O Box 99800  
Emeryville CA 94662 United States US Phone: +1.5105952002 Email: contact  
@myprivateregistration.com

**Billing Contact:** B122003097068059 Bill PrivateRegContact Private Reg US P O Box 99800 Em  
eryville CA 94662 United States US Phone: +1.5105952002 Email: contact@my  
privateregistration.com

**Record History:** **Record created on** Fri Aug 29 17:30:46 GMT 2008  
**Record expires on** Sat Aug 28 23:59:59 GMT 2010

**Domain Servers in Listed Order:** NS19A.NAMESERVERS.NET  
NS19B.NAMESERVERS.NET

**WHOIS**

**Web Page Information**

**HTML Title:** Find the best domain names to register

**Keywords:** Unix hosting plan, web hosting plan, web hosting, domain hosting, verio

**Description:** Learn about the UNIX hosting plans for all machines and more domain hosting  
options.

**Status:** Accessible

**GW 000974**

www.greenwise.biz

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GREENWIZE.BIZ

GW 000975

Search: 147690011

Analyst: CHRISTY FALETRA

Domain Name Page: 416

**GREENWIZE.COM**

**Registered by:** GODADDY.COM, INC.

**Registrant:** James Graham P.O. Box 2163 Bastrop, TX 78602 United States Domain Name: GREENWIZE.COM

**Administrative Contact:** Graham, James hottubpool@yahoo.com P.O. Box 2163 Bastrop, TX 78602 United States 5122966762 Fax --

**Technical Contact:** Graham, James hottubpool@yahoo.com P.O. Box 2163 Bastrop, TX 78602 United States 5122966762 Fax --

**Record History:**  
**Record created on** 29-apr-2005  
**Record last updated on** 03-oct-2008  
**Record expires on** 29-apr-2009

**Domain Servers in Listed Order:**  
NS1.SEDOPARKING.COM  
NS2.SEDOPARKING.COM  
Status: clientDeleteProhibited  
Status: clientRenewProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited

**WHOIS**

**Web Page Information**

**HTML Title:** Greenwize.com - green wize Resources and Information. This website is for sale!

**Status:** Accessible

**GW 000976**

greenwize.com



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GREENWIZE.COM

Search: 147690011

Analyst: CHRISTY FALETRA

GW 000977

Domain Name Page: 418



**GREENWISE**

**DN-22**  
**Group: One**

**GREENWYZE.COM**

**Registered by:** GODADDY.COM, INC.

**Registrant:** Domains by Proxy, Inc. DomainsByProxy.com 15111 N. Hayden Rd., Ste 160, PMB 353 Scottsdale, Arizona 85260 United States Domain Name: GREENWYZE.COM

**Administrative Contact:** Private, Registration GREENWYZE.COM@domainsbyproxy.com Domains by Proxy, Inc. DomainsByProxy.com 15111 N. Hayden Rd., Ste 160, PMB 353 Scottsdale, Arizona 85260 United States (480) 624-2599 Fax -- (480) 624-2598

**Technical Contact:** Private, Registration GREENWYZE.COM@domainsbyproxy.com Domains by Proxy, Inc. DomainsByProxy.com 15111 N. Hayden Rd., Ste 160, PMB 353 Scottsdale, Arizona 85260 United States (480) 624-2599 Fax -- (480) 624-2598

**Record History:**  
**Record created on** 27-apr-2008  
**Record last updated on** 15-may-2008  
**Record expires on** 27-apr-2009

**Domain Servers in Listed Order:**  
NS1-LORD.VIVAWEBHOST.COM  
NS2-LORD.VIVAWEBHOST.COM  
Status: clientDeleteProhibited  
Status: clientRenewProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited

**WHOIS**

**Web Page Information**

**HTML Title:** Home page  
**Keywords:** Magento, Varien, E-commerce  
**Description:** Default Description  
**Status:** Accessible

**GW 000978**



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**GREENWISE**

**DN-23**  
**Group: Two**

**GREENIEWISE.COM**

**Registered by:** GODADDY.COM, INC.

**Registrant:** Domains by Proxy, Inc. DomainsByProxy.com 15111 N. Hayden Rd., Ste 160, PMB 353 Scottsdale, Arizona 85260 United States Domain Name: GREENIEWISE.COM

**Administrative Contact:** Private, Registration GREENIEWISE.COM@domainsbyproxy.com Domains by Proxy, Inc. DomainsByProxy.com 15111 N. Hayden Rd., Ste 160, PMB 353 Scottsdale, Arizona 85260 United States (480) 624-2599 Fax -- (480) 624-2598

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**Record History:**  
**Record created on 06-sep-2008**  
**Record last updated on 06-sep-2008**  
**Record expires on 06-sep-2009**

**Domain Servers in Listed Order:**  
NS57.DOMAINCONTROL.COM  
NS58.DOMAINCONTROL.COM  
Status: clientDeleteProhibited  
Status: clientRenewProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited

**WHOIS**

**Web Page Information**

**HTML Title:** www.greeniewise.com  
**Status:** Accessible

**GW 000980**

[www.greeniewise.com](http://www.greeniewise.com)

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GW 000981

**GREENISWISE.COM**

**Registered by:** 1 & 1 INTERNET AG

**Registrant:** Russell Chimenti 1: 3220 Fairlane Farms RD 2: Suite 2 33414 registrant-state: FL West Palm Beach US Phone: +1.5617840072 email: trowdesign@aol.com

**Administrative Contact:** Russell Chimenti 1: 3220 Fairlane Farms RD 2: Suite 2 33414 admin-c-state: FL West Palm Beach US Phone: +1.5617840072 email: trowdesign@aol.com

**Technical Contact:** Hostmaster ONEANDONE Organization: 1&1 Internet Inc. 1: 701 Lee Rd. 2: Suite 300 19087 tech-c-state: PA Chesterbrook US Phone: +1.8774612631 Fax: +1.6105601501 email: hostmaster@1and1.com

**Billing Contact:** Hostmaster ONEANDONE Organization: 1&1 Internet Inc. 1: 701 Lee Rd. 2: Suite 300 19087 bill-c-state: PA Chesterbrook US Phone: +1.8774612631 Fax: +1.6105601501 email: hostmaster@1and1.com % See <http://registrar.1und1.info> for information about 1&1 Internet AG

**Record History:** **Record created on 23-apr-2008**  
**Record last updated on 23-apr-2008**  
**Record expires on 23-apr-2009**

**Domain Servers in Listed Order:** NS57.1AND1.COM  
NS58.1AND1.COM  
Status: ok

**WHOIS**

**Web Page Information**

**HTML Title:** Greeniswise.com - green is wise Resources and Information. This website is for sale!

**Status:** Accessible

**GW 000982**

Related Searches: Green is wise | Shopping | Jobs | Dating | Education | Fitness | Gifts | Internet | Money | Insurance |

# GREENISWISE.COM

This domain may be for sale by its owner!

Language:

Sponsored listings

### ICICI Easy Rupee Account

Attractive INR interest rates, free Money transfers, easy funds access.  
[www.ICICIBanknrerasem.com](http://www.ICICIBanknrerasem.com)

### Be Whale Wise

Avoid Fines With Our Whale Watching Guidelines  
[www.bewhalewise.org](http://www.bewhalewise.org)

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Meet singles in your area now. We're 100% free for everything!  
[DateHookup.com](http://DateHookup.com)

### Life Wise

Get info. & free health quotes from top carriers like Lifewise.  
[LifeWise.HealthInsuranceSort.com](http://LifeWise.HealthInsuranceSort.com)

### Huge choices of diet food

Updated site for I-ShopHere.biz Free shipping & samples, low cost  
[MyDietShoopz.Com](http://MyDietShoopz.Com)

### Registry Cleaner Download

Repair and Speed up your Computer. Free Registry Scan. Download Now!  
[www.RegCure.com](http://www.RegCure.com)

### Spirit Wise

Stop by for Metaphysical Supplies, Tarot Card Decks, Books and More.  
[www.SpiritWiseGifts.com](http://www.SpiritWiseGifts.com)

### "2009 Anti-Aging Awards"

Over 200 wrinkle creams were tested Find out which cream took the award  
[AmericanAntiAgingAssociation.com](http://AmericanAntiAgingAssociation.com)

### Super Cheap Hotel Deals

Compare Hotels In Wise & Get the Best Rate. Search Now & Save Big!  
[BookingBuddy.com/Hotels/Wise](http://BookingBuddy.com/Hotels/Wise)

### Earth Wise Singles

Join the community that cares. Meet green-living people like you.  
[www.EarthWiseSingles.com](http://www.EarthWiseSingles.com)

#### RELATED SEARCHES

- ✦ Green is wise
- ✦ Shopping
- ✦ Jobs
- ✦ Dating
- ✦ Education
- ✦ Fitness
- ✦ Gifts
- ✦ Internet
- ✦ Money
- ✦ Insurance

#### BUY THIS DOMAIN

The domain **greeniswise.com** may for sale by its owner!

[More details..](#)

**sedo**

GREENISWISE.COM

Search: 147690011

Analyst: CHRISTY FALETRA

GW 000983

Domain Name Page: 424

**GREENWISE**

**DN-25**  
**Group: Two**

**GREENWISER.ORG**

**Registered by:**

GoDaddy.com, Inc. (R91-LROR) Domain ID:D138743415-LROR

**Registrant:**

GODA-027570499 TIEJUN YANG 1200 Charlseton Ct Woodstock Georgia 301  
88 US Phone: +1.7708919990 Ext.: Fax Ext.: Email: tieyang@hotmail.com

**Administrative Contact:**

GODA-227570499 TIEJUN YANG 1200 Charlseton Ct Woodstock Georgia 301  
88 US Phone: +1.7708919990 Phone: Ext: Admin FAX: Admin FAX Ext: Email:  
tieyang@hotmail.com

**Technical Contact:**

GODA-127570499 TIEJUN YANG 1200 Charlseton Ct Woodstock Georgia 301  
88 US Phone: +1.7708919990 Phone: Ext: Tech FAX: Tech FAX Ext: Email: tiey  
ang@hotmail.com

**Record History:**

**Record created on** 02-Feb-2007 22:25:23 UTC  
**Record last updated on** 02-Feb-2009 13:57:19 UTC  
**Record expires on** 02-Feb-2010 22:25:23 UTC

**Domain Servers in Listed Order:**

NS35.DOMAINCONTROL.COM  
NS36.DOMAINCONTROL.COM

**WHOIS**

**Web Page Information**

**HTML Title:**

www.greenwiser.org

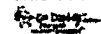
**Status:**

Accessible

**GW 000984**

[www.greenwiser.org](http://www.greenwiser.org)

This .ORG domain is parked free, courtesy of



*Sponsored Listings*

**Boston LEED Exam Prep**

Learn from LEED Professionals Sign up now - Class starts 9 Feb  
[www.EverblueEnergy.com/leedtestprep](http://www.EverblueEnergy.com/leedtestprep)

**Cohousing in Berlin, MA**

Ecovillage with 1-4 BR Private home green living, playgrounds, trails  
[www.sawyerhill.org](http://www.sawyerhill.org)

**Boston Green Building**

Sustainable Contracting and Design Custom Green Kitchen Remodeling  
[www.bostongreenbuilding.com](http://www.bostongreenbuilding.com)

**We Install Green Roofs**

Expert installation of Live Roof Free Estimates - Serving MA and NH  
[plantedroof.com](http://plantedroof.com)

**Hunter Douglas Contract**

High Performance Architectural Products. Official Site.  
[www.HunterDouglasContract.com](http://www.HunterDouglasContract.com)

**Luxury Green Homes**

Aquidneck Fine Properties High Performance Green Homes  
[www.AquidneckProperties.com](http://www.AquidneckProperties.com)

**Hotel Energy Management**

GEM System® reduces room energy costs 35%-45% and increases profits  
[www.LodgingTechnology.com](http://www.LodgingTechnology.com)

**Green Cleaners Work**

Earth Friendly Products. Free Coupons & Newsletter.  
[www.ecos.com](http://www.ecos.com)

**TREES Webinar - Dr. Romm**

TRIRIGA Real Estate Environmental Sustainability with Dr. Romm  
[trees.tririga.com](http://trees.tririga.com)

**Be A Green Consultant**

Join the Booming Green Economy Serve Home and Office Clients  
[BeAGreenirene.com](http://BeAGreenirene.com)

*Related Searches*

- [Eco Friendly Building](#)
- [Green Construction Materials](#)
- [Green Wood](#)
- [Environmental Green Building](#)
- [Green Facilities](#)
- [Green Facility](#)
- [Green Roofs](#)
- [Green Kitchens](#)
- [Build Green](#)
- [Green Architect](#)

*Popular Categories*

- [Travel](#)
- [Financial Planning](#)
- [E-Commerce](#)
- [Lifestyle](#)
- [Real Estate](#)
- [Insurance](#)
- [Business](#)
- [Legal Help](#)

GREENWISER.ORG

Search: 147690011

Analyst: CHRISTY FALETRA

GW 000985

Domain Name Page: 426



**GREENWISE**

**DN-26**  
**Group: Two**

**GREENWISER.COM**

**Registered by:** GODADDY.COM, INC.

**Registrant:** TIEJUN YANG 1200 Charlseton Ct Woodstock, Georgia 30188 United States  
Domain Name: GREENWISER.COM

**Administrative Contact:** YANG, TIEJUN tieyang@hotmail.com 1200 Charlseton Ct Woodstock, Georgia  
30188 United States (770) 891-9990

**Technical Contact:** YANG, TIEJUN tieyang@hotmail.com 1200 Charlseton Ct Woodstock, Georgia  
30188 United States (770) 891-9990

**Record History:** **Record created on 02-feb-2007**  
**Record last updated on 02-feb-2009**  
**Record explres on 02-feb-2010**

**Domain Servers in Listed Order:** NS35.DOMAINCONTROL.COM  
NS36.DOMAINCONTROL.COM  
Status: clientDeleteProhibited  
Status: clientRenewProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited

**WHOIS**

**Web Page Information**

**HTML Title:** www.greenwiser.com  
**Status:** Accessible

**GW 000986**

[www.greenwiser.com](http://www.greenwiser.com)

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[www.sawyerhill.org](http://www.sawyerhill.org)

**Boston Green Building**

Sustainable Contracting and Design Custom Green Kitchen Remodeling  
[www.bostongreenbuilding.com](http://www.bostongreenbuilding.com)

**Hunter Douglas Contract**

High Performance Architectural Products. Official Site.  
[www.HunterDouglasContract.com](http://www.HunterDouglasContract.com)

**Luxury Green Homes**

Aquidneck Fine Properties High Performance Green Homes  
[www.AquidneckProperties.com](http://www.AquidneckProperties.com)

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Share & Learn Leading Ideas On Building Our World's Infrastructure  
Communities.Bentley.com

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**Green Stationery**

Gloss, Matte & Uncoated papers Order online. Green certified.  
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Search

*Related Searches*

- [Eco Friendly Building](#)
- [Green Construction Materials](#)
- [Green Wood](#)
- [Ecofriendly and Green Buildings](#)
- [Green Facilities](#)
- [Green Facility](#)
- [Green Roofs](#)
- [Go Green](#)
- [Green Kitchens](#)
- [Green Roofing](#)

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GREENWISER.COM

GW 000987

Search: 147690011

Analyst: CHRISTY FALETRA

Domain Name Page: 428

**WISEGREEN.COM**

**Registered by:** GODADDY.COM, INC.

**Registrant:** NameRSS.com - This Domain May Be For Sale at NameRSS.com 3540 W Sahara Ave Las Vegas, Nevada 89102 United States Domain Name: WISEGREEN.COM

**Administrative Contact:** Manager, Sales namerss@gmail.com NameRSS.com - This Domain May Be For Sale at NameRSS.com 3540 W Sahara Ave Las Vegas, Nevada 89102 United States (702) 727-6721 Fax -- (702) 664-0572

**Technical Contact:** Manager, Sales namerss@gmail.com NameRSS.com - This Domain May Be For Sale at NameRSS.com 3540 W Sahara Ave Las Vegas, Nevada 89102 United States (702) 727-6721 Fax -- (702) 664-0572

**Record History:**  
**Record created on** 26-jan-2005  
**Record last updated on** 27-jan-2009  
**Record expires on** 26-jan-2010

**Domain Servers in Listed Order:**  
NS39.DOMAINCONTROL.COM  
NS40.DOMAINCONTROL.COM  
Status: clientDeleteProhibited  
Status: clientRenewProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited

**WHOIS**

**Web Page Information**

**HTML Title:** www.wisegreen.com  
**Status:** Accessible

{ GW 000988

[www.wisegreen.com](http://www.wisegreen.com)

This .COM domain is parked free, courtesy of

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*Sponsored Listings*

**Connect PSA**

Looking for an alternative PSA? Runs on multiple browsers  
[www.CoreConnex.Com](http://www.CoreConnex.Com)

**huge choices of diet food**

Updated site for I-ShopHere.biz Free shipping & samples, low cost  
[MyDietShopz.Com](http://MyDietShopz.Com)

**Dish Network Installation**

View Every Dish Package In 1 Place. Call or Order Online in 4 Minutes.  
[SatelliteSales.com/DishNetwork](http://SatelliteSales.com/DishNetwork)

**Wise VA Hotels**

Up to 50% off Wise VA Hotels. Priceline: No One Deals Like We Do.  
[www.priceline.com](http://www.priceline.com)

**Genewize Leaders Secrets**

Learn What Leaders Do To Create A Massive Genewize Business.  
[www.GeneReview.com](http://www.GeneReview.com)

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[www.marketleader.com](http://www.marketleader.com)

**Be Whale Wise**

Avoid Fines With Our Whale Watching Guidelines  
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The leading food traceability system from field to fork. See it work.  
[www.HarvestMerk.com](http://www.HarvestMerk.com)

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**Spirit Wise**

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[www.SpiritWiseGifts.com](http://www.SpiritWiseGifts.com)

*Related Searches*

- [Install Software](#)
- [Reinasthen State India](#)
- [Wise Cell](#)
- [Wise Installation Studio](#)
- [Wise Package](#)
- [Robert Wise](#)
- [Wise Products](#)
- [Wise Installer](#)
- [Wise Software Packaging](#)
- [Windows Installer](#)

*Popular Categories*

- [Travel](#)
- [Financial Planning](#)
- [E-Commerce](#)
- [Lifestyle](#)
- [Real Estate](#)
- [Insurance](#)
- [Business](#)
- [Local Help](#)

WISEGREEN.COM

GW 000989

**GREENWISE**

**DN-28**  
**Group: Two**

**GREEN-WISE-SOLUTIONS.COM**

**Registered by:** NETWORK SOLUTIONS, INC.

**Registrant:** Green Wise Solutions . com (UHFOKTQVPD) P O Box 111981 Naples, FL 34108 US

**Administrative Contact, Technical Contact:** Green Wise Solutions . com (430191890) tjgearco@aol.com P O Box 111981 Naples, FL 34108 US 239-273-1248

**Record History:** **Record created on 25-Aug-2008.**  
**Record last updated on 25-Aug-2008.**  
**Record expires on 25-Aug-2009.**

**Domain Servers In Listed Order:** NS81.WORLDNIC.COM 205.178.190.41  
NS82.WORLDNIC.COM 205.178.144.41  
Domain Name: GREEN-WISE-SOLUTIONS.COM  
NS81.WORLDNIC.COM  
NS82.WORLDNIC.COM  
Status: clientTransferProhibited

**WHOIS**

**Web Page Information**

**Status:** Accessible

**GW 000990**

**GREENWISE**

**GREEN-WISE-SOLUTIONS.COM**

**Search: 147690011**

**Analyst: CHRISTY FALETRA**

**GW 000991**

**Domain Name Page: 432**

**GREENWISE**

**DN-29**  
**Group: Two**

**GREENWISER.NET**

**Registered by:** GODADDY.COM, INC.

**Registrant:** TIEJUN YANG 1200 Charlseton Ct Woodstock, Georgia 30188 United States  
Domain Name: GREENWISER.NET

**Administrative Contact:** YANG, TIEJUN tiayang@hotmail.com 1200 Charlseton Ct Woodstock, Georgia  
30188 United States (770) 891-9990

**Technical Contact:** YANG, TIEJUN tiayang@hotmail.com 1200 Charlseton Ct Woodstock, Georgia  
30188 United States (770) 891-9990

**Record History:** **Record created on 02-feb-2007**  
**Record last updated on 02-feb-2009**  
**Record expres on 02-feb-2010**

**Domain Servers in Listed Order:** NS35.DOMAINCONTROL.COM  
NS36.DOMAINCONTROL.COM  
Status: clientDeleteProhibited  
Status: clientRenewProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited

**WHOIS**

**Web Page Information**

**HTML Title:** www.greenwiser.net  
**Status:** Accessible

**GW 000992**

www.greenwiser.net

This .NET domain is parked free, courtesy of

~~Free~~

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www.ecos.com

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TRIRIGA Real Estate Environmental Sustainability with Dr. Romm  
trees.tririga.com

Search

*Related Searches*

- [Eco Friendly Building](#)
- [Green Construction Materials](#)
- [Green Roofs](#)
- [Green Walls](#)
- [Environmental Green Building](#)
- [Green Facilities](#)
- [Green Facility](#)
- [Custom Homes](#)
- [Green Initiative](#)
- [Green Planning](#)

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- [Insurance](#)
- [Business](#)
- [Legal Help](#)

GREENWISER.NET

GW 000993



**GREENWISE**

**DN-30**  
**Group: Two**

**GREENAWISE.COM**

**Registered by:** ENOM, INC.

**Registrant:** Greenawise Henry Padi Nyaunu () P.O.Box CT 1971 Cantonments, Greater Accra CT GH

**Administrative Contact:** Greenawise Henry Padi Nyaunu (halechorus@yahoo.com) 027 240 8812, 028 91 P.O.Box CT 1971 Cantonments, Greater Accra CT GH

**Technical Contact:** Greenawise Henry Padi Nyaunu (halechorus@yahoo.com) 027 240 8812, 028 91 P.O.Box CT 1971 Cantonments, Greater Accra CT GH Status: Locked

**Record History:**  
**Record created on 20-nov-2008**  
**Record last updated on 20-nov-2008**  
**Record expires on 20-nov-2009**

**Domain Servers in Listed Order:**  
NS1.MYGHANAONLINE.NET  
NS2.MYGHANAONLINE.NET  
Status: clientTransferProhibited

**WHOIS**

**Web Page Information**

**HTML Title:** Choose language | Drupal  
**Status:** Accessible

**GW 000994**



Choose language

Verify requirements

Set up database

Install site

Configure site

Finished

### Choose language

- Install Drupal in English
- Learn how to install Drupal in other languages

**GREENWISE**

**DN-31  
Group: Two**

**GREEN2WISE.COM**

**Registered by:** ABACUS AMERICA, INC. DBA NAMES4EVER

**Registrant:** Deborah Wise (KQR3V) deborahwise@comcast.net 19901 83rd Ave E Spanaway, WA 98387 United States Phone: +1 (253)8753140

**Administrative Contact:** Deborah Wise (CBSXX) deborahwise@comcast.net 19901 83rd Ave E Spanaway, WA 98387 United States Phone: +1 (253)8753140

**Technical Contact:** Deborah Wise (RKT5R) deborahwise@comcast.net 19901 83rd Ave E Spanaway, WA 98387 United States Phone: +1 (253)8753140

**Billing Contact:** Deborah Wise (CFKRK) Deborahwise@comcast.net 19901 83rd Ave E Spanaway, WA 98387 United States Phone: +1 (253) 8753140

**Record History:**  
**Record created on** 28-may-2002  
**Record last updated on** 24-may-2008  
**Record expires on** 28-may-2009

**Domain Servers in Listed Order:**  
NS1.IPOWERDNS.COM  
NS1.IPOWERWEB.NET  
NS2.IPOWERDNS.COM  
NS2.IPOWERWEB.NET  
Status: clientDeleteProhibited  
Status: clientTransferProhibited  
Status: clientUpdateProhibited

**WHOIS**

**Web Page Information**

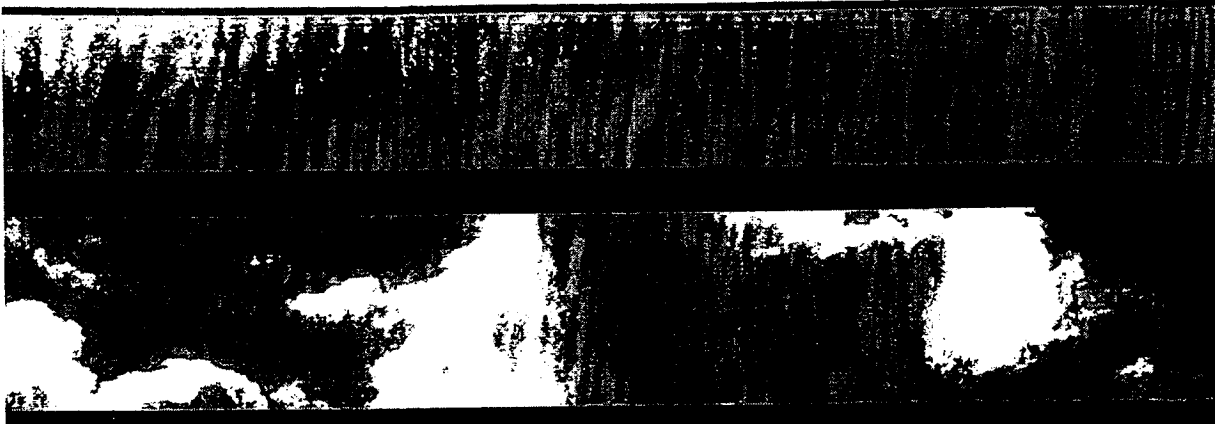
**HTML Title:** Green2Wise Family and Fun Web site

**Keywords:** website template, template, pre made web site, instant website, pre-made website, instant webpage, pre-made webpage

**Description:** AllWebCo Website Templates and Pre-Made Websites. Very reasonable prices and a complete setup.

**Status:** Accessible

**GW 000996**



About Us
Gallery
Links
Contact
Home

## Welcome...

### This is a family web site

So most of the information on this site might be boring if you are not a friend or family member. Still you are free to take a look around and send us a comment if you like.

### The Two Pups are Buddy and Desi

Our Chihuahua's and our baby boys. The picture galleries are pretty much dedicated to our boys. They are really cute.

ANALYST REVIEW - COMMON LAW REFERENCE

Search Information

Type of Search: FULL SEARCH  
Mark: GREENWISE  
Goods/Services: WOOD CHIPS FOR SMOKING AND GRILLING, CHARCOAL BRIQUETTES, CAT LITTER, SUPPOSITORIES, RESTAURANT SERVICES, CAFÉ SERVICES, DELI SERVICES, COFFEE BAR SERVICES, RETAIL STORES FEATURING CONFECTIONARIES, CANDIES AND EDIBLE GIFTS, DELICATESSENS, BAKERY ITEMS, WINES, ORGANIC WINES AND BEERS

Data Information

**Shepard's**  
Legal citations that pertain to trademarks involved in court decisions, administrative decisions, and regulations.

GW 000998

**This page was intentionally left blank.**

**GW 000999**

**SHEPARD'S UNITED STATES CITATIONS**

The following references have been selected from our computerized database, organized from information supplied by Shepard's. Shepard's considers the data to be reliable, but accuracy, currentness and completeness cannot be guaranteed. Please consult the indicated material by volume and page for further information. OFFICIAL GAZETTE status information (OGT) has been excluded so that the file contains litigation information only.

**No pertinent references found.**

**GW 001000**

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**REPORTED OWNER INDEX**

The following is an alphabetical listing of names reported in the OWNER field of records cited in this search report, with all marks owned by a single entity carried under that entity. (Due to inconsistent spellings, corporate designations, and other discrepancies in data collected from diverse sources, multiple listings of what are in fact the same owner may occur.) The Business Name and Domain Name sections of the report are not included in this index.

This tool is designed to facilitate your review of the search report and to help you identify trends in data. There has been no analysis made to determine if the company name listed is the actual owner of the trademark. In the case of USPTO listings, only officially reported owners are included; assignees are not considered owners for the purpose of this index.

{ GW 001002

## Reported Owner Index

Reported Owner Citation	Status	Class(es)	Section	Page
1. (NOT AVAILABLE) <u>WISE</u>	N/A	N/A	Com	346
2. ARRAN AROMATICS LIMITED <u>EARTHWISE</u>	REGISTERED	3, 4, 35	USPTO	108
3. ASN, INC. <u>SMART GREENS</u>	ABANDONED	5	USPTO	222
4. BANFI VINTNERS <u>WISDOM &amp; WARTER</u>	N/A	N/A	Com	353
5. BDH TWO, INC <u>WISE</u>	RENEWED	30	Sta	287
6. BDH TWO, INC. <u>WISE</u>	RENEWED	29, 30	Sta	278
<u>WISE</u>	RENEWED	29, 30, 31	Sta	279
<u>WISE</u>	RENEWED	29, 30, 31	Sta	281
7. BEAU J. PECK <u>GREENWISE BUSINESS</u>	REGISTERED	39, 40	Sta	306
8. BED BATH & BEYOND PROCUREMENT CO. INC. <u>BLUE GREEN &amp; BEYOND</u>	PUBLISHED	35	USPTO	143
<u>BLUE GREEN &amp; BEYOND</u>	PUBLISHED	35	USPTO	144
9. BERNHOLZ, ADAM <u>GREEN WIZARD</u>	ABANDONED	19	USPTO	81
<u>GREEN WIZARD</u>	REGISTERED	42	USPTO	83
10. BIG SKY BRANDS INC. <u>GREEN-T</u>	N/A	N/A	Com	354
11. BISHOP, SARAH G. <u>GREENWISE</u>	PENDING	A	USPTO	225
12. BLUE LAKES TROUT FARM <u>GREENE'S</u>	N/A	N/A	Com	350
13. BLUEYELLOW, L.L.C. <u>THE SMARTEST WAY TO MAKE GREEN</u>	N/A	N/A	Com	357
14. BNCK CORP <u>WINEWISE</u>	REGISTERED	35	USPTO	106
15. BODY WISE INTERNATIONAL, INC. <u>BODY WISE</u>	REGISTERED	30	USPTO	95
16. BORDEN, INC. <u>WISE</u>	REGISTERED	29, 30	Sta	283
<u>WISE</u>	RENEWED	29, 30, 31	Sta	285
17. BSM DEVELOPPEMENT <u>GREEN AGE</u>	REGISTERED	8, 16, 17, 20, 21, 29, 30, 31, 42	USPTO	189
18. CANOPY SYSTEMS, INC. <u>SPRING GREEN</u>	REGISTERED	31, 30	Sta	300
19. CARGILL, INCORPORATED <u>GRAIN WISE</u>	REGISTERED	30	USPTO	49
<u>GRAINWISE</u>	REGISTERED	30	USPTO	27
20. CFM CORPORATION				

GW 001003

**GREENWISE**

Reported Owner Citation	Status	Class(es)	Section	Page
<u>GREENWAY</u>	N/A	N/A	Com	357
21. COATINGS RESEARCH GROUP INCORPORATED <u>GREEN WISE</u>	PUBLISHED	A	USPTO	226
22. CRITTER CONTROL, INC. <u>ECO-WISE GREEN PEST MANAGEMENT BY CRITTER CONTROL</u>	PENDING	37	USPTO	259
23. CROWLEY FOODS, INC. <u>GREENS</u>	N/A	N/A	Com	348
24. CWG HARDWOOD OUTLET <u>THE WISE TREE</u>	N/A	N/A	Com	352
25. DIAGEO BRANDS B.V. <u>GREEN LABEL</u>	REGISTERED	33	Sta	301
26. DON SEBASTIANI & SONS INTERNATIONAL WINE NEGOCIANTS <u>PENNYWISE</u>	REGISTERED	33	USPTO	93
27. DOOSAN CORPORATION <u>GREEN</u>	REGISTERED	33	USPTO	76
28. DROWN , RANDELL ELDEN <u>GREEN WIPES</u>	PENDING	5	USPTO	218
29. DURAFLAME, INC. <u>GRILLWISE</u>	PENDING	4	USPTO	84
30. ELYSIAN BREWING COMPANY <u>THE WISE EXTRA SPECIAL BITTER</u>	N/A	N/A	Com	351
31. EVERGREEN BIOFUELS INC. <u>4EVERGREEN</u>	REGISTERED	4	USPTO	216
32. FRIEDMAN, SCOTT M. <u>GREENAISE</u>	PENDING	35	USPTO	220
33. GENELINK, INC. <u>GENEWISE</u>	PENDING	3, 5	USPTO	110
34. GENERAL MILLS INC. <u>GREEN GIANT</u>	N/A	N/A	Com	355
35. GERALD L. WIZE <u>WIZE</u>	REGISTERED	42	Sta	290
36. GIAMMARCO, RIANNA LOVING <u>G.R.E.E.N.</u>	PENDING	3, 5	USPTO	57
37. GOOD EARTH PRODUCTS, FMALI HERB INC. <u>GREEN</u>	N/A	N/A	Com	349
38. GREEN & ACKERMAN BAKERY, INC. <u>GREEN'S</u>	RENEWED	30	USPTO	67
39. GREEN & BLACK'S CHOCOLATE LIMITED <u>GREEN &amp; BLACK'S ORGANIC</u>	REGISTERED	30	USPTO	141
40. GREEN FOR HOME, LLC <u>GREEN</u>	PENDING	3, 20, 21, 24, 25	USPTO	54
41. GREEN HOUSE CO., LTD. <u>GREEN HOUSE</u>	PENDING	29, 30, 31, 32, 35, 43	USPTO	194

GW 001004

## GREENWISE

Reported Owner Citation	Status	Class(es)	Section	Page
42. GREEN LIFE TECHNOLOGIES, LLC <u>GREENLIFE TECHNOLOGIES</u>	PENDING	35	USPTO	160
43. GREEN MOUNTAIN COFFEE ROASTERS, INC. <u>GREEN MOUNTAIN COFFEE</u>	RENEWED	30	USPTO	123
<u>GREEN MOUNTAIN COFFEE</u>	PENDING	30, 35, 37, 43	USPTO	127
<u>GREEN MOUNTAIN COFFEE</u>	PENDING	30, 35, 37, 200	USPTO	130
<u>GREEN MOUNTAIN COFFEE</u>	N/A	N/A	Com	355
<u>GREEN MOUNTAIN COFFEE ROASTERS</u>	N/A	N/A	Com	356
44. GREEN MOUNTAIN ENERGY COMPANY <u>GREEN MOUNTAIN WISECHOICE</u>	ABANDONED	42	USPTO	264
45. GREEN RESTAURANT ASSOCIATION <u>GREEN RESTAURANT CERTIFIED DINEGREEN.COM</u>	PUBLISHED	B	USPTO	152
46. GREEN WISDOM, INC. <u>GREEN WISDOM</u>	REGISTERED	35	USPTO	254
<u>GREEN WISDOM</u>	REGISTERED	41	USPTO	260
<u>GREENWISDOM INC. "WHERE COMMERCE &amp; CONSERVATION COME FULL CIRCLE"</u>	REGISTERED	5, 9, 19, 37, 41	USPTO	25
47. GREENBAX ENTERPRISES, INC. <u>PRICE WISE</u>	RENEWED	4, 11, 16, 21, 29, 30, 32	USPTO	87
48. GREENFIRE, INC. <u>GREENFIRE, INC.</u>	RENEWED	42	USPTO	159
49. GREENHOUSE SALAD INC. <u>GREENHOUSE</u>	REGISTERED	43	USPTO	126
50. GREENWISE BANKCARD, LLC <u>GREENWISE BANKCARD</u>	PUBLISHED	36	USPTO	253
51. GREENWISE <u>GREENWISE</u>	REGISTERED	44	USPTO	224
52. GREENZ RESTAURANTS, LLC <u>GREENZ</u>	REGISTERED	42, 43	Sta	291
53. GREGG APPLIANCES, INC. <u>HHGREEN</u>	PUBLISHED	35	USPTO	219
54. HANA DREAM, INC. <u>GREEN HOUSE CAFE</u>	REGISTERED	42, 43, 35	Sta	302
55. HEINEKEN N.V. <u>GREEN SANDS</u>	N/A	N/A	Com	354
56. HOLSTEAD-KLINK, CHRISTY <u>MC.GREEN WISDOM KNOWLEDGE TO GROW BY</u>	CANCELLED	16	USPTO	262
57. HOME DIAGNOSTICS, INC. <u>WALGREENS PRESTIGE SMART SYSTEM</u>	N/A	N/A	Com	358
58. HP HOOD LLC <u>GREEN'S</u>	RENEWED	29, 30	USPTO	61
<u>GREEN'S</u>	REGISTERED	30	USPTO	69
59. HUBBELL INCORPORATED <u>GREENWISE</u>	PUBLISHED	35	USPTO	227
60. JAMES G. COLE, INC.				

GW 001005

**GREENWISE**

Reported Owner Citation	Status	Class(es)	Section	Page
<u>SMART GREENS</u>	REGISTERED	5	USPTO	200
61. <u>JAZZWISE PUBLICATIONS LIMITED</u> <u>JAZZWISE</u>	PUBLISHED	35	USPTO	97
62. <u>JENKINS, LEANNE CHRISTINE</u> <u>GREENER SKIES</u>	PUBLISHED	35	USPTO	162
63. <u>JOHN O. GOERKE</u> <u>GREEN ORIGINS</u>	PENDING	30	USPTO	135
64. <u>KEENEY, BONNIE</u> <u>W I S E</u>	PUBLISHED	35	USPTO	50
65. <u>KEENEY, JEFF</u> <u>W I S E</u>	PUBLISHED	35	USPTO	50
66. <u>KEENEY, LINDA</u> <u>W I S E</u>	PUBLISHED	35	USPTO	50
67. <u>KELLY DEBRA DESGROSEILLIERS</u> <u>WOOD-WISE PRODUCTS</u>	REGISTERED	31	Sta	298
68. <u>KEMP FOODS</u> <u>GREENS</u>	N/A	N/A	Com	348
69. <u>KEMPS FOODS</u> <u>GREEN'S</u>	N/A	N/A	Com	350
70. <u>KENT C. MCMANUS</u> <u>GREEN SAGE</u>	NOT RENEWED	16, 42	Sta	304
71. <u>KERRY GROUP PLC</u> <u>GREENS</u> <u>GREEN'S</u>	N/A N/A	N/A N/A	Com Com	347 349
72. <u>KING CAR FOOD INDUSTRIAL CO., LTD.</u> <u>GREEN TIME</u>	REGISTERED	30, 32	USPTO	137
73. <u>KLEPACZ, GREGORY</u> <u>GREEN GRILLE</u>	PUBLISHED	43	USPTO	154
74. <u>KRISTEN B. WALSER</u> <u>EVERGREEN EARTHWISE PRODUCTS</u>	NOT RENEWED	35, 42	Sta	308
75. <u>LANSING BOARD OF WATER AND LIGHT</u> <u>GREENWISE ELECTRIC POWER</u> <u>GREENWISE ELECTRIC POWER</u> <u>GREENWISE ELECTRIC POWER</u> <u>GREENWISE ELECTRIC POWER</u> <u>GREENWISE ELECTRIC POWER</u> <u>GREENWISE ELECTRIC POWER</u>	REGISTERED REGISTERED ABANDONED ABANDONED REGISTERED REGISTERED	39 39 40 40 42 42	USPTO USPTO USPTO USPTO Sta Sta	255 257 263 266 305 307
76. <u>LIFE-BALANCE INTERNATIONAL INC.</u> <u>THE GREEN FOUNTAIN</u>	REGISTERED	43, 36	Sta	303
77. <u>LIFEWISE INGREDIENTS</u> <u>LIFEWISE INGREDIENTS</u>	N/A	N/A	Com	351
78. <u>LIFEWISE INGREDIENTS, INC.</u> <u>LIFEWISE</u>	RENEWED	1, 29, 30	USPTO	117
79. <u>LIFEWISE NATURALS INC.</u> <u>GLUCOWISE</u>	N/A	N/A	Com	352

GW 001006

**GREENWISE**

Reported Owner Citation	Status	Class(es)	Section	Page
80. LUCKY STORES, INC. <u>VALUE WISE</u>	CANCELLED	31	USPTO	121
81. LUND FOOD HOLDINGS, INC. <u>LIVING WISE</u>	REGISTERED	3, 5, 25, 29, 30, 32	USPTO	111
82. M.K. HEALTH FOOD DISTRIBUTORS, INC. <u>GREEN WHEY</u>	REGISTERED	5, 29	USPTO	161
83. MARK S. MCKEE <u>WISEGUYS WINGS</u>	REGISTERED	43	Sta	297
84. MARS, INCORPORATED <u>THE GREEN ONES</u>	RENEWED	30	USPTO	146
85. MARTH WOOD SHAVING SUPPLY, INC. <u>PENNYWISE PELLETS</u>	REGISTERED	4	Sta	294
86. MCKEE, MARK S. <u>WISEGUYS WINGS</u>	PENDING	43	USPTO	90
87. MELALEUCA, INC. <u>FIBERWISE</u>	REGISTERED	5	USPTO	115
88. MITSUI NORIN CO., LTD. <u>GREENTEA EXTRACT POLYPHENON</u>	REGISTERED	3, 5, 10, 29, 30, 31, 32	USPTO	179
89. MY PRODUCTION <u>GREEN HEARTS</u>	PUBLISHED	4	USPTO	183
90. NANCY BILLER <u>GREEN MOUNTAIN BAR</u>	REGISTERED	30	Sta	299
91. NATURA PET PRODUCTS <u>HEALTHWISE</u>	N/A	N/A	Com	350
92. NATURA PET PRODUCTS, INC. <u>HEALTHWISE</u>	REGISTERED	31	USPTO	91
93. NISUS CORPORATION <u>GREENWISE</u>	PUBLISHED	37, 42	USPTO	228
94. NUTRO PRODUCTS, INC. <u>THE ORIGINAL GREEN SMART-TREAT</u>	REGISTERED	31	USPTO	139
95. ORANGE PEEL ENTERPRISES <u>GREENS</u>	N/A	N/A	Com	348
96. ORANGE PEEL ENTERPRISES, INC. <u>GREENS</u>	N/A	N/A	Com	347
97. ORGANICALLY GROWN GROUP, LLC <u>GREENOLOGY</u>	PENDING	3	USPTO	163
98. OSCAR MAYER FOODS, KRAFT FOODS INC. <u>WINT-O-GREEN</u>	N/A	N/A	Com	356
99. PALMER CANDY CO. <u>GREEN MILL</u>	N/A	N/A	Com	353
100. PIONTEK, STUART <u>CLEAN GREEN WINE</u>	PENDING	33	USPTO	145
101. PLAN G, LLC				

GW 001007

## GREENWISE

Reported Owner Citation	Status	Class(es)	Section	Page
<u>GREENIUS</u>	PUBLISHED	8, 11, 12, 16, 21, 24, 25, 28, 31, 41, 42	USPTO	147
102. PRAIRIE FARMS DAIRY, INC. <u>SWEET WISE</u>	REGISTERED	30	USPTO	113
<u>SWEET WISE</u>	REGISTERED	30	USPTO	114
103. PUBLIX ASSET MANAGEMENT COMPANY <u>GREENWISE</u>	REGISTERED	29	USPTO	205
<u>GREENWISE</u>	REGISTERED	30	USPTO	232
<u>GREENWISE</u>	REGISTERED	16	USPTO	237
<u>GREENWISE</u>	REGISTERED	35	USPTO	242
<u>GREENWISE</u>	REGISTERED	16	USPTO	247
104. RA & HAI <u>GREENBAMBOO</u>	REGISTERED	43	USPTO	151
105. RIANNA LOVING GIAMMARCO <u>GREEN</u>	PENDING	3, 5	USPTO	74
106. ROBERTS DAIRY COMPANY <u>HEALTH WISE</u>	RENEWED	29, 30	USPTO	119
107. SAFEWAY INC. <u>BRIGHT GREEN</u>	PENDING	3, 4, 5, 6, 8, 9, 11, 16, 18, 20, 21, 25, 31	USPTO	211
<u>BRIGHT GREEN</u>	PENDING	3, 4, 5, 6, 8, 9, 11, 16, 18, 21, 25	USPTO	214
108. SAGE ECOENTERPRISES, LLC <u>THE GREEN SAGE</u>	REGISTERED	43	USPTO	155
109. SHANGHAI GREEN VALLEY PHARMACEUTICAL; CO., LTD. (SHANGHAI LŪGU ZHIYAO; YOUXIAN GONGSI) <u>GREENVALLEY LU GU</u>	REGISTERED	5	USPTO	186
110. SMITH'S FOOD & DRUG CENTERS INC., THE KROGER CO. <u>GREEN SMITH</u>	N/A	N/A	Com	354
111. SPEC'S FAMILY PARTNERS LTD. <u>GREENBACK WINE CELLARS</u>	REGISTERED	33	USPTO	132
112. STACKMAN, GARRETT L. <u>GREENAISE</u>	PENDING	35	USPTO	220
113. SWANSON HEALTH PRODUCTS INC. <u>WISDOM</u>	N/A	N/A	Com	353
114. THE CHUBB CORPORATION <u>GREENWISE</u>	PENDING	36	USPTO	223
115. THE CLOROX COMPANY <u>GREEN WORKS</u>	PUBLISHED	3, 16, 21, 31	USPTO	175
<u>GREEN WORKS</u>	PUBLISHED	3, 16, 21, 31	USPTO	177
116. THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC. <u>GREEN WAY</u>	PUBLISHED	29, 30, 31, 32	USPTO	197
<u>GREEN WAY</u>	PUBLISHED	3, 4, 5, 8, 9, 11, 16, 20, 21, 29, 30, 31, 32	USPTO	201
<u>GREEN WAY KIDS</u>	PUBLISHED	29, 30, 31, 32	USPTO	133

GW 001008

**GREENWISE**

Reported Owner Citation	Status	Class(es)	Section	Page
117. THE GREEN CONNECTION, INC. <u>THE GREEN CONNECTION</u>	PENDING	1, 4, 19, 31, 35, 40	USPTO	184
118. THE GREEN LIFE COMPANY, LLC <u>THE GREEN LIFE</u>	PENDING	35	USPTO	158
119. THE GREENHOUSE MALL, INC. <u>THE GREENHOUSE MALL</u>	REGISTERED	35	USPTO	210
120. THE GREENS SUPPERCLUB, LLC <u>GREENS</u> <u>GREENS</u>	REGISTERED REGISTERED	35 42	Sta Sta	292 293
121. THE HONEST KITCHEN, INC. <u>WISE</u>	PUBLISHED	31	USPTO	48
122. THOMAS, TERI <u>SAGE GREEN WISE ENOUGH TO SAVE THE ENVIR ONMENT</u>	REGISTERED	16	USPTO	252
123. TRADEMARK HOLDINGS CORPORATION <u>GREEN</u>	PUBLISHED	34	USPTO	80
124. TRAVIS INDUSTRIES, INC. <u>GREEN SMART</u>	PENDING	11	USPTO	78
125. UNIROC CORPORATION <u>WISE CHOICE</u>	RENEWED	29, 30, 35	Sta	295
126. VEGETABLE ENERGY GROUP, LLC <u>GREEN CAT</u>	REGISTERED	31	USPTO	150
127. W. T. LYNCH FOODS LTD. <u>KITCHENWISE</u>	N/A	N/A	Com	352
128. WASHINGTON ASSOCIATION OF WINE GRAPE GROWERS <u>VINEWISE</u>	REGISTERED	35	USPTO	104
129. WAYNESBORO NURSERIES, INC. <u>GREEN VASE</u>	N/A	N/A	Com	357
130. WHITMER, DANA <u>GREENWISE GOODS</u>	ABANDONED	35	USPTO	261
131. WILCHINSKI, STEVEN <u>GREEN CANTEEN</u>	REGISTERED	35	USPTO	156
132. WILD BIRD CENTERS OF AMERICA, INC. <u>BLUEBIRDWISE</u>	ABANDONED	31	USPTO	122
133. WISE FOODS INC. <u>WISE</u>	N/A	N/A	Com	346
134. WISE FOODS INC., PALLADIUM EQUITY PARTNERS <u>WISE</u>	N/A	N/A	Com	346
135. WISE FOODS, INC. <u>WISE</u> <u>WISE</u> <u>WISE</u>	RENEWED REGISTERED REGISTERED	29 29, 30 29, 30	USPTO USPTO USPTO	28 37 43
136. WISE-ACRE, INC. <u>WISE ACRE</u>	REGISTERED	30	Sta	296

GW 001009



GREENWISE

Reported Owner Citation	Status	Class(es)	Section	Page
137. WORLD PRIDE <u>KITCHEN WISE</u>	N/A	N/A	Com	351
138. WORLDWISE, INC. <u>WORLDWISE</u>	REGISTERED	4, 18, 20, 21, 22, 24, 28, 31	USPTO	85
139. ZEN CENTER <u>GREENS</u>	RENEWED	42	USPTO	52

GW 001010

# EXHIBIT Q

Created on 2008/01/16 19:26 GMT

## Strategy

Your Reference 60015-2 GREEN WAY research

Selected Databases Trademark Databases: U.S. Federal,U.S. State,International (IR) trademarks with protection in selected countries ONLY

Criteria Options: Active Only: on , Plurals: off , Cross References: off

Q1 : 5256 - Trademark : GREEN  
Q2 : 61598 - International Classes : 29  
Q3 : 90918 - International Classes : 30  
Q4 : 37178 - International Classes : 31  
Q5 : 33592 - International Classes : 32  
Q6 : 674 - Trademark : GREEN, International Classes : 29 30 31 32  
Q7 : 1 - Trademark : GREENW  
Q8 : 0 - Trademark : GREENW, International Classes : 29 30 31 32  
Q9 : 0 - Trademark : GREENW!  
Q10 : 0 - Trademark : GREENW!, International Classes : 29 30 31 32  
Options: Active Only: off , Plurals: off , Cross References: off  
Q11 : 761 - Trademark : GREENW\*  
Q12 : 153269 - International Classes : 29  
Q13 : 222612 - International Classes : 30  
Q14 : 91293 - International Classes : 31  
Q15 : 80873 - International Classes : 32  
Q16 : 70 - Trademark : GREENW\*, International Classes : 29 30 31 32  
Options: Active Only: on , Plurals: off , Cross References: off  
Q17 : 390 - Trademark : GREENW\*  
Q18 : 37 - Trademark : GREENW\*, International Classes : 29 30 31 32  
Q19 : 2 - Trademark : GREENeW\*  
Q20 : 0 - Trademark : GREENeW\*, International Classes : 29 30 31 32

Search Date 2008/01/16 19:22 GMT

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**GW 002153**

## Hits Overview

Hit No. US-1

Image



Trademark GREENWOOD RESOURCES  
Design Type WORD AND DESIGN  
Database U.S. Federal  
Application Number 77352841  
Status PENDING  
Status According to PTO (630) NEW APPLICATION - RECORD INITIALIZED NOT ASSIGNED TO EXAMINER  
USPTO Status Date 19-DEC-2007  
Application Date 14-DEC-2007  
International Class(es) 31 (Natural agricultural products)  
35 (Advertising and business services)  
Goods and Services (INT. CL. 31) LIVING TREES, NAMELY, HARDWOOD TREES  
(INT. CL. 35) FOREST MANAGEMENT; FOREST MANAGEMENT CONSULTATION AND FOREST  
MANAGEMENT INVESTMENT SERVICES  
International Class International Class: 31  
First Used: 01-SEP-1998  
In Commerce: 01-SEP-1998  
International Class: 35  
First Used: 01-SEP-1998  
In Commerce: 01-SEP-1998  
Applicant GREENWOOD RESOURCES, INC.  
NEVADA CORPORATION  
121 SW SALMON STREET, SUITE 1020  
PORTLAND, OREGON 97204  
Filing Attorney SCOTT W. PETERSEN  
Reference Number 105149.00004  
Correspondent Info SCOTT W. PETERSEN  
HOLLAND & KNIGHT LLP  
131 S DEARBORN ST FL 30  
CHICAGO, IL 60603-5517  
Claims COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

**GW 002154**

**Design Phrase** THE MARK CONSISTS OF THREE TREES STAGGERED IN THREE DIFFERENT SIZES.

**Design Codes** 310301 STRAIGHT UNDERLINING  
310302 STRAIGHT OVERLINING  
310305 ONE UNDERLINE  
310306 ONE OVERLINE  
050101 EVERGREENS AND OTHER TREES OR BUSHES OF TRIANGULAR OR CONICAL SHAPE  
EXCLUDING: CHRISTMAS TREES DECORATED WITH ORN  
050125 OTHER TREES OR BUSHES  
050110 MORE THAN ONE TREE OR BUSH; THICKET; GROUP OF TREES EXCLUDING: FORESTS  
(LARGE, DENSE GROUPS OF TREES) (6.9.1)

**History** 20-DEC-2007 NOTICE OF DESIGN SEARCH CODE MAILED  
19-DEC-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002155**

Hit No. US-2

Image

# GREEN WAY

Trademark GREEN WAY

Design Type BLOCK LETTERS

Database U.S. Federal

Application Number 77349246

Status PENDING  
Intent to Use

Status According to PTO (630) NEW APPLICATION - RECORD INITIALIZED NOT ASSIGNED TO EXAMINER

USPTO Status Date 14-DEC-2007

Application Date 11-DEC-2007

International Class(es) 29 (Meats and processed foods)  
30 (Staple foods)  
31 (Natural agricultural products)  
32 (Light beverages)

Goods and Services (INT. CL. 29) OLIVE OIL, CANNED TOMATOES, CANNED BEANS, BROTH, SOUPS, APPLESAUCE, JAMS, FRUIT PRESERVES, PEANUT BUTTER, SOYBEAN MILK, MILK, BUTTER, CHEESE, FROZEN ENTREES CONSISTING PRIMARILY OF MEAT OR CHEESE, FROZEN VEGETABLES, NAMELY, CORN, PEAS, BROCCOLI, CAULIFLOWER, GREEN BEANS AND MIXED VEGETABLES, FROZEN FRUITS, PRE-CUT VEGETABLE SALAD  
(INT. CL. 30) BALSAMIC VINEGAR, PASTA, PASTA SAUCE, SALAD DRESSING, SALSA, MACARONI & CHEESE, BREAKFAST CEREALS, COFFEE, TORTILLA CHIPS, CHEESE FLAVORED SNACKS, NAMELY, CHEESE PUFFS AND CHEESE CURLS, POPCORN, PRETZELS, CRACKERS, COOKIES, RAVIOLI, FROZEN ENTREES CONSISTING PRIMARILY OF RICE OR PASTA, BURRITOS, ENCHILADAS, ICE CREAM, ICE CREAM SANDWICHES, SORBETS  
(INT. CL. 31) FRESH VEGETABLES  
(INT. CL. 32) FRUIT JUICES AND FRUIT DRINKS, SOFT DRINKS

Applicant THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.  
MARYLAND CORPORATION  
2 PARAGON DRIVE  
MONTVALE, NEW JERSEY 07645

Filing Attorney ARLANA S. COHEN

Correspondent Info ARLANA S. COHEN  
COWAN, LIEBOWITZ & LATMAN, P.C.  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036-6710

History 14-DEC-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002156**

Hit No. US-3

Image

# Green Water

Trademark GREEN WATER  
Design Type BLOCK LETTERS

Database U.S. Federal

Application Number 77345648

Status PENDING  
Intent to Use

Status According to PTO (630) NEW APPLICATION - RECORD INITIALIZED NOT ASSIGNED TO EXAMINER

USPTO Status Date 10-DEC-2007

Application Date 06-DEC-2007

International Class(es) 32 (Light beverages)

Goods and Services (INT. CL. 32) BOTTLED WATER

Applicant HOLLEY, SCOTT  
UNITED STATES OF AMERICA INDIVIDUAL  
2237 1/2 POLK STREET  
SAN FRANCISCO, CALIFORNIA 94109

Correspondent Info HOLLEY, SCOTT  
2237 1/2 POLK ST  
SAN FRANCISCO, CA 94109-1841

History 11-DEC-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002157**

Hit No. US-4

Image



Trademark GREEN WAVE GARDENS

Design Type WORD AND DESIGN

Database U.S. Federal

Application Number 77341561

Status PENDING

Status According to PTO (630) NEW APPLICATION - RECORD INITIALIZED NOT ASSIGNED TO EXAMINER

USPTO Status Date 04-DEC-2007

Application Date 30-NOV-2007

International Class(es) 31 (Natural agricultural products)

Goods and Services (INT. CL. 31) FRESH GARLIC; RAW GARLIC; UNPROCESSED GARLIC; FRESH FRUIT AND VEGETABLES; FRESH HERBS; FRESH NUTS; LIVING FRUIT PLANTS; SEEDS FOR FRUIT AND VEGETABLES; LIVE TREES; LIVING TREES, NAMELY, APPLES, CHESTNUTS, OAKS, BUTTERNUTS, BUARTNUTS, WALNUTS, HEARTNUTS, EUROPEAN AND ASIAN PEARS, PLUMS, HICKORY, FILBERT, HAZELNUT, TRAZEL, FILAZEL, MAPLE, LANDSCAPE AND ORNAMENTAL; CUT FLOWERS; FLOWER BULBS; FLOWER BULBS AND CORMS; LIVING PLANTS

International Class International Class: 31

First Used: 31-MAY-2007

In Commerce: 23-JUN-2007

Applicant GREEN WAVE GARDENS, INC. DBA GREEN WAVE ORGANICS  
WASHINGTON CORPORATION  
4831 BLACK BEAR WAY  
NORTHPORT, WASHINGTON 99157

Correspondent Info GREEN WAVE GARDENS, INC.  
GREEN WAVE GARDENS, INC.  
PO BOX 1185  
NORTHPORT, WA 99157-1185

Claims THE COLOR(S) GREEN, WHITE, YELLOW, BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

Design Phrase THE MARK CONSISTS OF A GREEN CIRCULAR BAND OUTLINED IN BLACK WITH WHITE LETTERING 'GREENWAVE' INSIDE, A GREEN AND WHITE WAVE ON A YELLOW BACKGROUND INSIDE THE GREEN CIRCULAR BAND, A YELLOW BANNER WITH GREEN LETTERING 'GARDENS' AT THE BOTTOM OF THE LOGO OUTLINED IN BLACK, AND GREEN AND WHITE LEAVES AT THE SIDE AND BOTTOM OF THE BANNER PARTIALLY OUTLINED IN BLACK.

Design Codes 260102 SEMI-CIRCLES  
260154 CIRCLES INSIDE OR CIRCLES  
260106 LETTERS OR NUMERALS FORMING/BORDERING A CIRCLE  
260137 CIRCLES THAT ARE COMPLETELY OR PARTIALLY SHADED  
240907 BANNERS  
011513 SINGLE WAVE OF WATER

**GW 002158**



050325 OTHER LEAVES  
050308 MORE THAN ONE LEAF, INCLUDING SCATTERED LEAVES, BUNCHES OF LEAVES NOT  
ATTACHED TO BRANCHES  
300123 W  
300503 FIRST LETTER OF A WORD FIRST NUMERAL OF A NUMBER STRING  
290706 GREEN

History 06-DEC-2007 NOTICE OF DESIGN SEARCH CODE MAILED  
05-DEC-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002159**

Hit No. US-5

Image

**green**  
  
**works**

Trademark GREEN WORKS

Design Type WORD AND DESIGN

Database U.S. Federal

Application Number 77299687

Status PENDING

Intent to Use

Status According to PTO (656) EXAMINER'S AMENDMENT/PRIORITY ACTION MAILED

USPTO Status Date 07-JAN-2008

Application Date 09-OCT-2007

International Class(es) 3 (Cosmetics and cleaning preparations)  
16 (Paper goods and printed matter)  
21 (Housewares and glass)  
31 (Natural agricultural products)

Goods and Services (INT. CL. 3) PERSONAL CARE PRODUCTS, NAMELY, HAND SOAP, BODY SKIN SOAP, TOOTHPASTE, PERSONAL DEODORANT, MOUTHWASH, ESSENTIAL OILS FOR PERSONAL USE; NON-MEDICATED SKIN CARE PREPARATIONS, SKIN CREAMS, SKIN LOTIONS AND SKIN MOISTURIZING CREAMS, BATH GEL, SHOWER GEL, DEODORANTS FOR PERSONAL USE AND ANTIPERSPIRANT SOAPS; DETERGENTS, NAMELY, DISH DETERGENTS, DISHWASHING DETERGENTS, DISHWASHER DETERGENTS, LAUNDRY DETERGENTS, TOILET BOWL DETERGENTS; NON CHLORINE BLEACH FOR HOUSEHOLD USE, NAMELY, HOUSEHOLD AND LAUNDRY BLEACH  
(INT. CL. 16) PLASTIC FOOD STORAGE FREEZER BAGS, PLASTIC FOOD STORAGE BAGS FOR HOUSEHOLD USE, GENERAL PURPOSE PLASTIC BAGS, PLASTIC BAGS AND WRAPS, NAMELY, FOOD WRAPPING PLASTIC FILM FOR HOUSEHOLD USE, PLASTIC FOOD WRAPPERS  
(INT. CL. 21) RIGID PLASTIC STORAGE CONTAINERS FOR HOUSEHOLD AND KITCHEN USE; HOUSEHOLD STORAGE CONTAINERS, NAMELY, ALL PURPOSE PORTABLE HOUSEHOLD CONTAINERS, CONTAINERS FOR HOUSEHOLD USE, PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE  
(INT. CL. 31) ANIMAL LITTER; CAT LITTER; GRANULAR FLUID-ABSORBENT MATERIAL USED AS A LITTER FOR SMALL ANIMALS

Applicant THE CLOROX COMPANY  
DELAWARE CORPORATION  
1221 BROADWAY  
OAKLAND, CALIFORNIA 94612

Filing Attorney TIM HUMPHREY

Correspondent Info TIM HUMPHREY  
THE CLOROX COMPANY  
1221 BROADWAY FL 13TH  
OAKLAND, CA 94612-1888

Claims THE COLOR(S) GREEN AND YELLOW IS/ARE CLAIMED AS A FEATURE OF THE MARK.

Disclaims "GREEN"

Design Phrase THE MARK CONSISTS OF THE WORD "GREEN" IN DARK GREEN, A YELLOW FLOWER AND THE WORD "WORKS" IN BRIGHT GREEN.

Design Codes 050505 DAISIES, SUNFLOWERS, DANDELIONS  
300114 N  
300504 LETTERS EMBEDDED IN A WORD NUMERALS EMBEDDED IN A NUMBER STRING  
310501 SMALL INCONSPICUOUS DESIGN ELEMENTS AS PUNCTUATION  
310515 OTHER INCONSPICUOUS DESIGN ELEMENT  
290706 GREEN

**GW 002160**

290708 YELLOW OR GOLD

300107 G

300503 FIRST LETTER OF A WORD FIRST NUMERAL OF A NUMBER STRING

History 08-JAN-2008 COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED  
08-JAN-2008 ASSIGNED TO LIE  
07-JAN-2008 NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED  
07-JAN-2008 EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED  
07-JAN-2008 EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED  
31-DEC-2007 ASSIGNED TO EXAMINER  
13-OCT-2007 NOTICE OF DESIGN SEARCH CODE MAILED  
12-OCT-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002161**

Hit No. US-6

Image

# GREEN WORKS

Trademark GREEN WORKS

Design Type BLOCK LETTERS

Database U.S. Federal

Application Number 77299649

Status PENDING

Intent to Use

Status According to PTO (680) APPROVAL FOR PUBLICATION

USPTO Status Date 07-JAN-2008

Application Date 09-OCT-2007

International Class(es) 3 (Cosmetics and cleaning preparations)

16 (Paper goods and printed matter)

21 (Housewares and glass)

31 (Natural agricultural products)

Goods and Services (INT. CL. 3) PERSONAL CARE PRODUCTS, NAMELY, HAND SOAP, BODY SKIN SOAP, TOOTHPASTE, PERSONAL DEODORANT, MOUTHWASH, ESSENTIAL OILS FOR PERSONAL USE; NON-MEDICATED SKIN CARE PREPARATIONS, SKIN CREAMS, SKIN LOTIONS AND SKIN MOISTURIZING CREAMS, BATH GEL, SHOWER GEL, DEODORANTS FOR PERSONAL USE AND ANTIPERSPIRANT SOAPS; DETERGENTS, NAMELY, DISH DETERGENTS, DISHWASHING DETERGENTS, DISHWASHER DETERGENTS, LAUNDRY DETERGENTS, TOILET BOWL DETERGENTS; NON CHLORINE BLEACH FOR HOUSEHOLD USE, NAMELY, HOUSEHOLD AND LAUNDRY BLEACH  
(INT. CL. 16) PLASTIC FOOD STORAGE FREEZER BAGS, PLASTIC FOOD STORAGE BAGS FOR HOUSEHOLD USE, GENERAL PURPOSE PLASTIC BAGS, PLASTIC BAGS AND WRAPS, NAMELY, FOOD WRAPPING PLASTIC FILM FOR HOUSEHOLD USE, PLASTIC FOOD WRAPPERS  
(INT. CL. 21) RIGID PLASTIC STORAGE CONTAINERS FOR HOUSEHOLD AND KITCHEN USE; HOUSEHOLD STORAGE CONTAINERS, NAMELY, ALL PURPOSE PORTABLE HOUSEHOLD CONTAINERS, CONTAINERS FOR HOUSEHOLD USE, PLASTIC STORAGE CONTAINERS FOR DOMESTIC USE  
(INT. CL. 31) ANIMAL LITTER; CAT LITTER; GRANULAR FLUID-ABSORBENT MATERIAL USED AS A LITTER FOR SMALL ANIMALS

Applicant THE CLOROX COMPANY  
DELAWARE CORPORATION  
1221 BROADWAY  
OAKLAND, CALIFORNIA 94612

Filing Attorney TIM HUMPHREY

Correspondent Info TIM HUMPHREY  
THE CLOROX COMPANY  
1221 BROADWAY FL 13TH  
OAKLAND, CA 94612-1888

Disclaims "GREEN"

History 07-JAN-2008 APPROVED FOR PUB - PRINCIPAL REGISTER  
07-JAN-2008 EXAMINER'S AMENDMENT ENTERED  
07-JAN-2008 NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED  
07-JAN-2008 EXAMINERS AMENDMENT E-MAILED  
07-JAN-2008 EXAMINERS AMENDMENT -WRITTEN  
31-DEC-2007 ASSIGNED TO EXAMINER  
12-OCT-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002162**

Hit No. US-7

Image



**Trademark** GREEN WORLD  
**Design Type** WORD AND DESIGN  
**Database** U.S. Federal  
**Application Number** 77225358  
**Status** PENDING  
 Intent to Use  
**Status According to PTO** (645) FINAL REFUSAL - MAILED  
**USPTO Status Date** 10-DEC-2007  
**Application Date** 09-JUL-2007  
**International Class(es)** 32 (Light beverages)  
**Goods and Services** (INT. CL. 32) BOTTLED DRINKING WATER; COFFEE-FLAVORED SOFT DRINK; COLAS; DRINKING WATER; ENERGY DRINKS; FRUIT FLAVORED SOFT DRINKS; FRUIT-FLAVORED DRINKS; GUARANA DRINKS; POP; SOFT DRINKS; SPORTS DRINKS  
**Applicant** ADELEKE MOGAJI  
 CALIFORNIA JOINT VENTURE  
 5402 OAK PARK AVENUE  
 ENCINO, CALIFORNIA 91316  
 BRAD KAAYA  
**Composed of:**  
 BRAD KAAYA (USA) ADELEKE MOGAJI (USA)  
 CALIFORNIA JOINT VENTURE  
 5402 OAK PARK AVENUE  
 ENCINO, CALIFORNIA 91316  
**Correspondent Info** BRAD KAAYA  
 BRAD KAAYA  
 5402 OAK PARK AVE  
 ENCINO, CA 91316-2628  
**Claims** COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.  
**Design Phrase** THE MARK CONSISTS OF MARK CONSISTS OF THE WORDS "GREEN WORLD" BELOW A WORLD GLOBE..  
**Design Codes** 290603 BLUE  
 290606 GREEN  
 290608 YELLOW OR GOLD  
 010701 GLOBES WITH OUTLINES OF CONTINENTS  
 300107 G  
 300503 FIRST LETTER OF A WORD FIRST NUMERAL OF A NUMBER STRING  
**History** 10-DEC-2007 NOTIFICATION OF FINAL REFUSAL EMAILED

**GW 002163**

10-DEC-2007 FINAL REFUSAL E-MAILED  
10-DEC-2007 FINAL REFUSAL WRITTEN  
19-NOV-2007 TEAS/EMAIL CORRESPONDENCE ENTERED  
19-NOV-2007 CORRESPONDENCE RECEIVED IN LAW OFFICE  
19-NOV-2007 TEAS RESPONSE TO OFFICE ACTION RECEIVED  
17-OCT-2007 NOTIFICATION OF NON-FINAL ACTION E-MAILED  
17-OCT-2007 NON-FINAL ACTION E-MAILED  
17-OCT-2007 NON-FINAL ACTION WRITTEN  
10-OCT-2007 ASSIGNED TO EXAMINER  
13-JUL-2007 NOTICE OF DESIGN SEARCH CODE MAILED  
12-JUL-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002164**

Hit No. US-8

Image



**Trademark** LIU-YANG-TSUN

**Full Text Translation** THE NON-LATIN CHARACTER(S) IN THE MARK TRANSLITERATE INTO LIU-YANG-TSUN, AND THIS MEANS GREEN WILLOW VILLAGE IN ENGLISH.

**Trademark Translation** GREEN WILLOW VILLAGE

**Design Type** WORD AND DESIGN

**Database** U.S. Federal

**Application Number** 77087018

**Status** PUBLISHED (PENDING)  
Intent to Use

**Status According to PTO** (688) NOTICE OF ALLOWANCE - ISSUED

**USPTO Status Date** 02-OCT-2007

**Application Date** 19-JAN-2007

**Published** 10-JUL-2007

**International Class(es)** 30 (Staple foods)  
32 (Light beverages)

**Goods and Services** (INT. CL. 30) BEVERAGES, NAMELY, TEA AND COFFEE, TEA BASED BEVERAGES CONTAINING MILK  
(INT. CL. 32) FRUIT DRINKS AND JUICES, ENERGY DRINKS, SPORT DRINKS, FLAVORED WATERS, MINERAL AND AERATED WATERS, SOFT DRINKS; SYRUPS FOR MAKING BEVERAGES, CONCENTRATES AND POWDERS FOR MAKING BEVERAGES, NAMELY FLAVORED WATERS

**Owner at Publication** T. GRAND INTERNATIONAL CO., LTD.  
TAIWAN CORPORATION  
TAIPEI HSIEN  
3F, NO. 192-1, SEC. 3, CHUNG YANG RD.  
SAN CHUNG CITY  
TW (TAIWAN)

**Applicant** T. GRAND INTERNATIONAL CO., LTD.  
TAIWAN CORPORATION  
TAIPEI HSIEN  
3F, NO. 192-1, SEC. 3, CHUNG YANG RD.

**GW 002165**

SAN CHUNG CITY  
TW (TAIWAN)

Filing Attorney JAMES M. SLATTERY (REG. NO. 28,380)

Reference Number 4423-0169US1

Correspondent Info JAMES M. SLATTERY (REG. NO. 28,380)  
BIRCH, STEWART, KOLASCH & BIRCH, LLP  
PO BOX 747  
FALLS CHURCH, VA 22040-0747

Domestic Representative BIRCH, STEWART, KOLASCH & BIRCH, LLP

Claims THE COLOR(S) YELLOW AND BROWN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

Design Phrase THE MARK CONSISTS OF A BUILDING IN THE COLOR BROWN WITH A YELLOW ROOF, THE  
CHINESE CHARACTERS ARE TO THE RIGHT OF THE DESIGN AND ARE IN THE COLOR BROWN.

Design Codes 280103 INSCRIPTIONS IN CHINESE OR JAPANESE CHARACTERS  
070303 MOSQUES, MINARETS, SYNAGOGUES, PAGODAS

History 02-OCT-2007 NOTICE OF ALLOWANCE-MAILED  
10-JUL-2007 PUBLISHED FOR OPPOSITION  
20-JUN-2007 NOTICE OF PUBLICATION  
01-JUN-2007 LAW OFFICE PUBLICATION REVIEW COMPLETED  
01-JUN-2007 ASSIGNED TO LIE  
14-MAY-2007 APPROVED FOR PUB - PRINCIPAL REGISTER  
14-MAY-2007 EXAMINER'S AMENDMENT ENTERED  
14-MAY-2007 EXAMINERS AMENDMENT E-MAILED  
14-MAY-2007 EXAMINERS AMENDMENT -WRITTEN  
08-MAY-2007 ASSIGNED TO EXAMINER  
25-JAN-2007 NOTICE OF DESIGN SEARCH CODE MAILED  
24-JAN-2007 NEW APPLICATION ENTERED IN TRAM

**GW 002166**



Hit No. US-9

Image

# HAVASU

Trademark HAVASU  
Full Text Translation THE FOREIGN WORDING IN THE MARK TRANSLATES INTO ENGLISH AS BLUE/GREEN WATER.  
Trademark Translation BLUE GREEN WATER  
Design Type BLOCK LETTERS  
Database U.S. Federal  
Application Number 78918199  
Registration Number 3233419  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 24-APR-2007  
Application Date 27-JUN-2006  
Published 06-FEB-2007  
Registration Date 24-APR-2007  
International Class(es) 30 (Staple foods)  
Goods and Services (INT. CL. 30) SALSA; SAUCES  
International Class International Class: 30  
First Used: 01-MAR-2001  
In Commerce: 01-MAR-2001  
Registrant NIELSEN, ROBERT  
UNITED STATES OF AMERICA INDIVIDUAL  
3347 SUZIE LANE  
LAKE HAVASU CITY, ARIZONA 86404  
Owner at Publication NIELSEN, ROBERT  
UNITED STATES OF AMERICA INDIVIDUAL  
3347 SUZIE LANE  
LAKE HAVASU CITY, ARIZONA 86404  
Applicant NIELSEN, ROBERT  
UNITED STATES OF AMERICA INDIVIDUAL  
3347 SUZIE LANE  
LAKE HAVASU CITY, ARIZONA 86404  
Filing Attorney ROBERT C. NORTON  
Reference Number 1038-C1  
Correspondent Info ROBERT C. NORTON  
STONE, ROSENBLATT & CHA  
MAIN PLAZA - SUITE 200  
21550 OXNARD STREET  
WOODLAND HILLS, CA 91367  
History 24-APR-2007 REGISTERED-PRINCIPAL REGISTER  
06-FEB-2007 PUBLISHED FOR OPPOSITION  
17-JAN-2007 NOTICE OF PUBLICATION  
14-DEC-2006 LAW OFFICE PUBLICATION REVIEW COMPLETED  
14-DEC-2006 ASSIGNED TO LIE  
29-NOV-2006 APPROVED FOR PUB - PRINCIPAL REGISTER  
29-NOV-2006 ASSIGNED TO EXAMINER  
03-JUL-2006 NEW APPLICATION ENTERED IN TRAM

**GW 002167**

Hit No. US-10

Image



Trademark GREENWICH COFFEE

Design Type WORD AND DESIGN

Database U.S. Federal

Application Number 78674338

Registration Number 3241383

Status REGISTERED

Status According to PTO (700) REGISTERED

USPTO Status Date 15-MAY-2007

Application Date 20-JUL-2005

Published 27-FEB-2007

Registration Date 15-MAY-2007

International Class(es) 30 (Staple foods)  
43 (Services for providing food and drink; temporary accommodation)

Goods and Services (INT. CL. 30) BEVERAGES MADE OF COFFEE; CAFFEINE-FREE COFFEE; CHICORY BASED COFFEE SUBSTITUTE; COFFEE; COFFEE BEANS; COFFEE-BASED BEVERAGE CONTAINING MILK; GROUND COFFEE BEANS; PREPARED COFFEE AND COFFEE-BASED BEVERAGES; ROASTED COFFEE BEANS; SUGAR-COATED COFFEE BEANS  
(INT. CL. 43) COFFEE-HOUSE AND SNACK-BAR SERVICES

International Class International Class: 30  
First Used: 24-MAY-2004  
In Commerce: 24-MAY-2005  
International Class: 43  
First Used: 24-MAY-2004  
In Commerce: 24-MAY-2004

Registrant BLAZI, JOHN A.  
UNITED STATES OF AMERICA INDIVIDUAL  
43 FALCON CREST ROAD  
MIDDLEBURY, CONNECTICUT 06762

Owner at Publication BLAZI, JOHN A.  
UNITED STATES OF AMERICA INDIVIDUAL  
43 FALCON CREST ROAD  
MIDDLEBURY, CONNECTICUT 06762

Applicant BLAZI, JOHN A.  
UNITED STATES OF AMERICA INDIVIDUAL  
43 FALCON CREST ROAD  
MIDDLEBURY, CONNECTICUT 06762

Filing Attorney JOHN A. BLAZI

Correspondent Info JOHN A. BLAZI  
LAW OFFICES OF JOHN A. BLAZI

**GW 002168**

786 CHASE PARKWAY  
WATERBURY, CONNECTICUT 06708

Claims THE COLOR(S) RED, WHITE, BLACK, YELLOW, AND TAN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

Disclaims "COFFEE"

Design Phrase THE COLOR RED APPEARS IN THE CIRCULAR BORDER SURROUNDING THE CLOCK, THE COLOR YELLOW APPEARS IN THE WORDING GREENWICH COFFEE, THE COLOR WHITE APPEARS IN THE THIN BORDERING AROUND THE WORDING, THE COLOR TAN APPEARS IN THE BACKGROUND OF THE CLOCK FACE, AND THE COLOR BLACK APPEARS IN THE CIRCULAR BORDER SURROUNDING THE CLOCK FACE, IN THE CLOCK HANDS, IN THE ROMAN NUMERALS, AND IN THE DOTS.

Design Codes 260137 CIRCLES THAT ARE COMPLETELY OR PARTIALLY SHADED  
260106 LETTERS OR NUMERALS FORMING/BORDERING A CIRCLE  
170102 CLOCKS, INCLUDING CLOCK OR WATCH FACES ALONE

History 15-MAY-2007 REGISTERED-PRINCIPAL REGISTER  
27-FEB-2007 PUBLISHED FOR OPPOSITION  
07-FEB-2007 NOTICE OF PUBLICATION  
06-JAN-2007 LAW OFFICE PUBLICATION REVIEW COMPLETED  
03-JAN-2007 APPROVED FOR PUB - PRINCIPAL REGISTER  
03-JAN-2007 EXAMINER'S AMENDMENT ENTERED  
03-JAN-2007 EXAMINERS AMENDMENT E-MAILED  
03-JAN-2007 EXAMINERS AMENDMENT -WRITTEN  
03-JAN-2007 REMOVED FROM TEAS PLUS  
13-DEC-2006 AMENDMENT FROM APPLICANT ENTERED  
13-DEC-2006 CORRESPONDENCE RECEIVED IN LAW OFFICE  
13-DEC-2006 ASSIGNED TO LIE  
16-NOV-2006 PAPER RECEIVED  
08-SEP-2006 NON-FINAL ACTION E-MAILED  
08-SEP-2006 NON-FINAL ACTION WRITTEN  
07-SEP-2006 REMOVED FROM TEAS PLUS  
06-SEP-2006 REMOVED FROM TEAS PLUS  
05-SEP-2006 REMOVED FROM TEAS PLUS  
01-SEP-2006 REMOVED FROM TEAS PLUS  
31-AUG-2006 REMOVED FROM TEAS PLUS  
30-AUG-2006 REMOVED FROM TEAS PLUS  
29-AUG-2006 REMOVED FROM TEAS PLUS  
28-AUG-2006 REMOVED FROM TEAS PLUS  
25-AUG-2006 REMOVED FROM TEAS PLUS  
24-AUG-2006 REMOVED FROM TEAS PLUS  
23-AUG-2006 REMOVED FROM TEAS PLUS  
22-AUG-2006 REMOVED FROM TEAS PLUS  
21-AUG-2006 REMOVED FROM TEAS PLUS  
18-AUG-2006 REMOVED FROM TEAS PLUS  
17-AUG-2006 REMOVED FROM TEAS PLUS  
16-AUG-2006 REMOVED FROM TEAS PLUS  
15-AUG-2006 REMOVED FROM TEAS PLUS  
10-AUG-2006 AMENDMENT FROM APPLICANT ENTERED  
27-JUL-2006 CORRESPONDENCE RECEIVED IN LAW OFFICE  
27-JUL-2006 PAPER RECEIVED  
14-JUL-2006 ASSIGNED TO EXAMINER  
14-FEB-2006 NON-FINAL ACTION E-MAILED  
14-FEB-2006 NON-FINAL ACTION WRITTEN  
08-FEB-2006 ASSIGNED TO EXAMINER  
26-JUL-2005 NEW APPLICATION ENTERED IN TRAM

**GW 002169**

Hit No. US-11

Image



# Greenwich

Trademark G GREENWICH

Design Type WORD AND DESIGN

Database U.S. Federal

Application Number 78606980

Registration Number 3106357

Status REGISTERED  
Section 44(D)

Status According to PTO (700) REGISTERED

USPTO Status Date 20-JUN-2006

Application Date 12-APR-2005

Published 28-MAR-2006

Registration Date 20-JUN-2006

International Class(es) 31 (Natural agricultural products)

Goods and Services (INT. CL. 31) FRESH FRUIT

Registrant COMERCIAL GREENWICH S.A.  
CHILE CORPORATION  
AV. APOQUINDO NO 4775  
PISO 16, OF. 1603  
LAS CONDES SANTIAGO  
CL (CHILE)

Owner at Publication COMERCIAL GREENWICH S.A.  
CHILE CORPORATION  
AV. APOQUINDO NO 4775  
PISO 16, OF. 1603  
LAS CONDES SANTIAGO  
CL (CHILE)

Applicant COMERCIAL GREENWICH S.A.  
CHILE CORPORATION  
AV. APOQUINDO NO 4775  
PISO 16, OF. 1603  
LAS CONDES SANTIAGO  
CL (CHILE)

Foreign Application Claimed 729.514

Foreign Application Date 03-DEC-2004

Foreign Application Country Chile

Foreign Registration Claimed 668.626

Foreign Registration Date 20-JUL-2005

Foreign Registration Expires 20-JUL-2015

Foreign Registration Country Chile

**GW 002170**

Filing Attorney J. ALLISON STRICKLAND, ESQ.  
Reference Number GWIC 0503146  
Correspondent Info J. ALLISON STRICKLAND  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK NY 10017  
Domestic Representative FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
Design Codes 260937 SQUARES THAT ARE COMPLETELY OR PARTIALLY SHADED  
050905 APPLES  
History 20-JUN-2006 REGISTERED-PRINCIPAL REGISTER  
28-MAR-2006 PUBLISHED FOR OPPOSITION  
08-MAR-2006 NOTICE OF PUBLICATION  
09-FEB-2006 LAW OFFICE PUBLICATION REVIEW COMPLETED  
03-FEB-2006 ASSIGNED TO LIE  
23-JAN-2006 APPROVED FOR PUB - PRINCIPAL REGISTER  
19-JAN-2006 AMENDMENT FROM APPLICANT ENTERED  
21-DEC-2005 CORRESPONDENCE RECEIVED IN LAW OFFICE  
21-DEC-2005 PAPER RECEIVED  
21-NOV-2005 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
14-NOV-2005 LETTER OF SUSPENSION MAILED  
11-NOV-2005 SUSPENSION LETTER WRITTEN  
09-NOV-2005 ASSIGNED TO EXAMINER  
19-APR-2005 NEW APPLICATION ENTERED IN TRAM

**GW 002171**

Hit No. US-12

Image



Trademark WE GROW CLEAN & GREEN WITH INTEGRATED PEST MANAGEMENT IPM  
Design Type WORD AND DESIGN

Database U.S. Federal

Application Number 76611961

Registration Number 3014688

Status REGISTERED

Status According to PTO (700) REGISTERED

USPTO Status Date 15-NOV-2005

Application Date 13-SEP-2004

Published 23-AUG-2005

Registration Date 15-NOV-2005

International Class(es) 31 (Natural agricultural products)

Goods and Services (INT. CL. 31) LIVE PLANTS

International Class International Class: 31  
First Used: OCT-2002  
In Commerce: OCT-2002

Registrant SILVER VASE, INC.  
FLORIDA CORPORATION  
26001 S.W. 217 AVENUE  
MIAMI, FLORIDA 33031

Owner at Publication SILVER VASE, INC.  
FLORIDA CORPORATION  
26001 S.W. 217 AVENUE  
MIAMI, FLORIDA 33031

Applicant SILVER VASE, INC.  
FLORIDA CORPORATION  
26001 S.W. 217 AVENUE  
MIAMI, FLORIDA 33031

Filing Attorney JEFFREY A. BERNSTEIN

Correspondent Info JEFFREY A. BERNSTEIN  
BERNSTEIN & BERGER  
100 BISCAYNE BLVD STE 2608  
MIAMI FL 33132-2324

Disclaims "INTEGRATED PEST MANAGEMENT IPM"

Design Codes 310305 ONE UNDERLINE  
310301 STRAIGHT UNDERLINING  
261101 INCOMPLETE RECTANGLES  
261133 RECTANGLES DIVIDED VERTICALLY  
261137 RECTANGLES THAT ARE COMPLETELY OR PARTIALLY SHADED  
050325 OTHER LEAVES  
241914 PUNCTUATION MARKS INCLUDING COMMAS QUESTION MARKS AMPERSANDS

History 15-NOV-2005 REGISTERED-PRINCIPAL REGISTER  
23-AUG-2005 PUBLISHED FOR OPPOSITION  
03-AUG-2005 NOTICE OF PUBLICATION  
11-MAY-2005 LAW OFFICE PUBLICATION REVIEW COMPLETED  
06-MAY-2005 ASSIGNED TO LIE  
02-MAY-2005 EXAMINERS AMENDMENT MAILED  
29-APR-2005 APPROVED FOR PUB - PRINCIPAL REGISTER  
29-APR-2005 EXAMINERS AMENDMENT -WRITTEN

GW 002172

18-APR-2005 PRIORITY ACTION MAILED  
15-APR-2005 PRIORITY ACTION WRITTEN  
11-APR-2005 ASSIGNED TO EXAMINER  
27-SEP-2004 NEW APPLICATION ENTERED IN TRAM

**GW 002173**

Hit No. US-13  
Trademark PUBLIX GREENWISE MARKET  
Cross References PUBLIC GREEN WISE MARKET  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 76520850  
Registration Number 2834140  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 20-APR-2004  
Application Date 04-JUN-2003  
Published 27-JAN-2004  
Registration Date 20-APR-2004  
International Class(es) 29 (Meats and processed foods)  
Goods and Services (INT. CL. 29) SOY-BASED FOOD BEVERAGES USED AS A MILK SUBSTITUTE  
International Class International Class: 29  
First Used: 12-APR-2003  
In Commerce: 12-APR-2003  
Registrant PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FLORIDA 33811  
Owner at Publication PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Applicant PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Other U.S. Registrations 2683967, 2688904, 2729422 AND OTHERS  
Filing Attorney THOMAS W. BROOKE  
Reference Number 077371.00001  
Correspondent Info CAROL JEAN LOCICERO  
THOMAS & LOCICERO  
P.O. BOX 2602  
TAMPA FL 33601-2602  
Disclaims "MARKET"  
History 03-JUN-2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
03-JUN-2006 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
03-JUN-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
09-MAR-2006 PAPER RECEIVED  
20-APR-2004 REGISTERED-PRINCIPAL REGISTER  
27-JAN-2004 PUBLISHED FOR OPPOSITION  
09-JAN-2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
07-JAN-2004 NOTICE OF PUBLICATION  
25-NOV-2003 APPROVED FOR PUB - PRINCIPAL REGISTER  
25-NOV-2003 EXAMINER'S AMENDMENT MAILED  
17-NOV-2003 ASSIGNED TO EXAMINER

**GW 002174**



Hit No. US-14  
Trademark PAUL GREENWOOD  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 76456238  
Registration Number 2819017  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 02-MAR-2004  
Application Date 07-OCT-2002  
Published 09-DEC-2003  
Registration Date 02-MAR-2004  
International Class(es) 26 (Fancy goods)  
31 (Natural agricultural products)  
Goods and Services (INT. CL. 26) ARTIFICIAL FLOWERS  
(INT. CL. 31) LIVING NATURAL FLOWERS, LIVING PLANTS, PLANT SEEDS AND SEEDLINGS  
Registrant FEDERATION OF MIGROS COOPERATIVES  
SWITZERLAND CORPORATION  
152 LIMMATSTRASSE  
CH-8005 ZURICH  
CH (SWITZERLAND)  
Owner at Publication FEDERATION OF MIGROS COOPERATIVES  
SWITZERLAND CORPORATION  
152 LIMMATSTRASSE  
CH-8005 ZURICH  
CH (SWITZERLAND)  
Applicant FEDERATION OF MIGROS COOPERATIVES  
SWITZERLAND CORPORATION  
152 LIMMATSTRASSE  
CH-8005 ZURICH  
CH (SWITZERLAND)  
Foreign Registration Claimed 476658  
Foreign Registration Date 25-SEP-2000  
Foreign Registration Expires 02-MAR-2010  
Foreign Registration Country Switzerland  
Correspondent Info V. T. GIORDANO  
VON MALTITZ DERENBERG KUNIN JANSSEN  
60 E 42ND ST  
NEW YORK NY 10165-0006  
Domestic Representative V. T. GIORDANO  
Portrait Permission APPLICANT'S MARK IS NOT THE NAME OF A LIVING INDIVIDUAL.  
History 02-MAR-2004 REGISTERED-PRINCIPAL REGISTER  
09-DEC-2003 PUBLISHED FOR OPPOSITION  
19-NOV-2003 NOTICE OF PUBLICATION  
30-SEP-2003 APPROVED FOR PUB - PRINCIPAL REGISTER  
11-AUG-2003 SEC. 1(B) CLAIM DELETED  
11-AUG-2003 COMMUNICATION RECEIVED FROM APPLICANT  
08-SEP-2003 CASE FILE IN TICRS  
11-AUG-2003 PAPER RECEIVED  
25-MAR-2003 NON-FINAL ACTION MAILED  
21-MAR-2003 ASSIGNED TO EXAMINER

**GW 002175**

Hit No. US-15

Image



Trademark NATIONAL MARITIME MUSEUM ROYAL OBSERVATORY GREENWICH

Design Type WORD AND DESIGN

Database U.S. Federal

Application Number 76399124

Registration Number 3131526

Status REGISTERED  
Section 44(D)

Status According to PTO (700) REGISTERED

USPTO Status Date 22-AUG-2006

Application Date 23-APR-2002

Published 30-MAY-2006

Withdrawn 22-AUG-2005  
01-JUL-2005  
28-MAR-2005  
20-SEP-2004

Registration Date 22-AUG-2006

International Class(es) 8 (Hand tools)  
9 (Electrical and scientific apparatus)  
12 (Vehicles)  
14 (Jewelry, precious metals)  
16 (Paper goods and printed matter)  
18 (Leather products)  
21 (Housewares and glass)  
24 (Fabrics)  
25 (Clothing)  
28 (Toys and sporting goods)  
29 (Meats and processed foods)  
30 (Staple foods)  
32 (Light beverages)  
33 (Wines and spirits)  
41 (Education and entertainment services)  
42 (Scientific and technological services)

Goods and Services (INT. CL. 8) HAND TOOLS, NAMELY, RAKE, TROWEL, SAW, SCREWDRIVERS, HAMMERS, WRENCHES, SHEARS, CHISELS, HATCHETS, ENGRAVERS, PLANERS, DRILLS, SHOVELS, VICES, WIRE CUTTERS, FILES, SCISSORS, AND BOLT CUTTERS; CUTLERY; SIDE ARMS, NAMELY, HUNTING KNIVES AND SWORDS; RAZORS; MULTI-FUNCTION HAND TOOLS COMPRISED OF SCREWDRIVERS, KNIVES, CAN OPENERS, FILE, AND PLIERS; AND MANICURE IMPLEMENTS NAMELY, NAIL FILES, NAIL CLIPPERS, CUTICLE PUSHERS, TWEEZERS, NAIL AND CUTICLE SCISSORS  
(INT. CL. 9) NAUTICAL EQUIPMENT, NAMELY, LIFE PRESERVERS, LIFE BUOYS, LIFE SAVING RAFTS, EMERGENCY RADIO, AND SIGNAL FLAGS; SATELLITE NAVIGATIONAL SYSTEM,

NAMELY, A GLOBAL POSITIONING SYSTEM; PHOTOGRAPHIC EQUIPMENT, NAMELY, CAMERAS, FLASHBULBS, PROJECTORS, SLIDE TRANSPARENCIES, AND PHOTOMETERS; OPTICAL EQUIPMENT, NAMELY, FILTERS, LENSES, MIRRORS, AND SCANNERS; WEIGHING EQUIPMENT, NAMELY, BALANCES AND SCALES; MEASURING EQUIPMENT, NAMELY, BEVELS, LASERS FOR MEASURING PURPOSES, POCKET CALIPERS, AND TAPE MEASURES; TELESCOPES; BINOCULARS; EYEGLASSES; PINCE-NEZ; SUNGLASSES; SPECTACLES AND CASES THEREFOR; ANTI-DAZZLE EYE SHADES; ANTI-GLARE EYE VISOR IN THE NATURE OF SUNGLASSES; MAGNIFYING GLASSES; KALEIDOSCOPIES, HOLOGRAM APPARATUS; LASER APPARATUS, NAMELY, LASER POINTERS, LASER PRINTERS, AND LASER SPEED DETECTORS; BAROMETERS; COMPASSES; LIFE SAVING EQUIPMENT, NAMELY, LIFE BELTS, LIFE JACKETS, LIFE NETS, LIFE PRESERVERS, AND LIFE SAVING RAFTS BATTERIES; BLANK OPTICAL DISCS; MOBILE PHONES; COMPUTER HARDWARE; MULTI-MEDIA SOFTWARE RECORDED ON CD-ROMS FEATURING EDUCATIONAL, INSTRUCTIONAL AND TEACHING MATERIAL IN THE ASTRONOMY, MARITIME AND MARINE FIELDS; AND PARTS AND FITTINGS FOR ALL AFORESAID GOODS

(INT. CL. 12) VEHICLES, NAMELY, BOATS, CARS, MOTORCYCLES, AIRPLANES, MOTORIZED SCOOTERS, SNOW MOBILES, TRACTORS AND STRUCTURAL REPLACEMENT PARTS THEREFOR

(INT. CL. 14) JEWELRY; PRECIOUS GEMSTONES; HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, NAMELY, WRISTWATCHES, WALL CLOCKS, WATCHES, STOP WATCHES, POCKET WATCHES, CLOCKS, ALARM CLOCKS; CASES FOR WATCHES AND CLOCKS; WATCH BANDS AND CHAINS; SUNDIALS; BADGES OF PRECIOUS METAL; CANDELABRUM OF PRECIOUS METAL; CIGARETTE AND CIGAR CASES OF PRECIOUS METAL; TIE CLIPS AND CUFF LINKS; AND COLLECTIBLE AND COMMEMORATIVE COINS

(INT. CL. 16) PRINTED MATTER, NAMELY, BOOKS, NEWSLETTERS, AND NEWSPAPERS RELATING TO THE ASTRONOMY, MARITIME AND MARINE FIELDS; PHOTOGRAPHS; STATIONERY; AND PRINTED INSTRUCTIONAL, EDUCATIONAL, AND TEACHING MATERIALS IN THE ASTRONOMY, MARITIME AND MARINE FIELDS

(INT. CL. 18) LEATHER AND IMITATIONS OF LEATHER, NAMELY, BRIEFCASE-TYPE PORTFOLIOS, BRIEFCASES, TRAVEL BAGS, GARMENT BAGS FOR TRAVEL, COSMETIC AND SHAVING BAGS SOLD EMPTY, SHOPPING BAGS, BILLFOLDS, CHANGE PURSES, CREDIT CARD CASES, AND KEY CHAINS; ANIMAL SKINS; ANIMAL HIDES; TRUNKS AND TRAVELING BAGS; UMBRELLAS, PARASOLS AND WALKING STICKS; WHIPS, HARNESS AND SADDLERY

(INT. CL. 21) HOUSEHOLD OR KITCHEN UTENSILS AND CONTAINERS MADE OF NON-PRECIOUS METAL, NAMELY, POT AND PAN SCRAPERS, ROLLING PINS, SPATULAS, TURNERS, WHISKS, GRATERS, SIEVES, STRAINERS, SKIMMERS AND TURNERS; ALL PURPOSE PORTABLE HOUSEHOLD CONTAINERS; COMBS AND SPONGES, NAMELY, CLEANING COMBS, CURRY COMBS, HAIR COMBS, BATH SPONGES, CLEANING SPONGES AND SPONGE HOLDERS; BRUSH-MAKING MATERIALS; ARTICLES FOR CLEANING PURPOSES, NAMELY, CLOTHS, COMBS, COTTON, PADS, RAGS, MITTS OF FABRIC FOR CLEANING, AND POT CLEANING BRUSHES; STEEL WOOL FOR CLEANING; ARTICLES MADE OF UNWORKED OR SEMIWORK GLASS, NAMELY, BEVERAGE GLASSWARE, FIGURES, BOWLS, BOXES, PANS, PRESERVE GLASSES, PRESSED GLASS, STAINED GLASS FOR DECORATION, AND STATUES; PORCELAIN AND EARTHENWARE, NAMELY, BUSTS, FIGURES, EGGS, MUGS AND SCULPTURES

(INT. CL. 24) TEXTILES AND TEXTILE GOODS, NAMELY, HAND TOWELS, PRINTED LABELS, TAPESTRIES, NAPKINS, PLACE MATS AND WALL HANGINGS; BED COVERS, NAMELY, BLANKETS, CANOPIES, LINEN, PADS, SHEET AND SPREADS; TABLE COVERS, NAMELY, FABRIC TABLE RUNNERS, FABRIC TABLE TOPPERS, TABLE CLOTHS NOT OF PAPER, TABLE LINEN AND TABLE MATS NOT OF PAPER

(INT. CL. 25) SHIRTS, SHORTS, SKIRTS, BLOUSES, LINGERIE, HOSIERY, JACKETS, COATS, WAISTCOATS, HATS, NECKTIES, ARTICLES OF UNDERCLOTHING; PAJAMAS, NIGHT-DRESSES, SLEEPING GARMENTS, NEGLIGES, DRESSING GOWNS, JUMPERS, CARDIGANS, PULLOVERS, SWEATERS, OVERALLS, DRESSES, DUNGAREES, BOOTS, SHOES, SANDALS, SLIPPERS, TOPS, CAPS, BASEBALL CAPS, SCARVES, ROBES, CAPES, APRONS, JEANS, SOCKS, LEG-WARMERS, WRIST-BANDS, HEAD-BANDS, GLOVES, MITTENS, AND BELTS; TROUSERS, NAMELY, OVER-TROUSERS; DANCEWEAR AND SPORTSWEAR, NAMELY, SHIRTS, PANTS, SOCKS, HEADBANDS, WRISTBANDS, JOGGING SUITS AND ATHLETIC SHOES; SWIMMING SUITS

(INT. CL. 28) TOYS, GAMES, PLAYTHINGS AND EXECUTIVE TOYS, NAMELY, BATH TOYS, BENDABLE TOYS, BABY AND CHILDREN MULTIPLE ACTIVITY TOYS, BOARD GAMES, DRAWING TOYS, ELECTRIC ACTION TOYS, INFANT TOYS, INFLATABLE TOYS, MECHANICAL TOYS, PLUSH TOYS, RIDE-ON TOYS, AND WATER SQUIRTING TOYS; BALLOONS; TOY SCALE MODEL VEHICLES AND ACCESSORIES SOLD AS A UNIT

(INT. CL. 29) MEAT, FISH, POULTRY AND GAME; MEAT EXTRACTS; PRESERVED, DRIED OR COOKED FRUITS AND VEGETABLES; JELLIES; JAMS; EGGS; MILK; AND MILK PRODUCTS, EXCLUDING ICE CREAM, ICE MILK AND FROZEN YOGURT

(INT. CL. 30) COFFEE-, COCOA- OR CHOCOLATE-BASED BEVERAGES, NAMELY, COFFEE, COCOA, AND HOT CHOCOLATE; PREPARATIONS MADE FROM CEREALS, BREAD, PASTRY OR CONFECTIONERY, NAMELY, BREAKFAST CEREALS, PROCESSED CEREALS, BREAD, BREAD

STICKS, PASTRIES, COCOA-BASED INGREDIENT IN CONFECTIONERY PRODUCTS, CONFECTIONERY CHIPS FOR BAKING, AND PEANUT BUTTER CONFECTIONERY CHIPS; ICE; ICE CREAM; SORBETS; SANDWICHES; PIES; SWEETS, NAMELY, CANDY, CANDY BARS, AND CANDY MINTS; WAFFLES; AND FROZEN YOGURT  
(INT. CL. 32) BEERS; MINERAL AND AERATED WATERS; FRUIT DRINKS AND FRUIT JUICES; PREPARATIONS FOR MAKING BEVERAGES, NAMELY, NON-ALCOHOLIC FRUIT EXTRACTS USED IN THE PREPARATION OF BEVERAGES AND PREPARATIONS FOR MAKING FRUIT DRINKS  
(INT. CL. 33) ALCOHOLIC BEVERAGES, NAMELY, BRANDY SPIRITS CHAMPAGNE COGNAC DISTILLED SPIRITS, GIN, LIQUEURS, PORT WINES, PREPARED WINE COCKTAILS, RUM, SHERRY, TEQUILA, VODKA, WHISKEY, AND WINE  
(INT. CL. 41) EDUCATIONAL SERVICES, NAMELY, ARRANGING AND CONDUCTING EDUCATIONAL CONFERENCES, EDUCATIONAL DEMONSTRATIONS, AND EDUCATIONAL RESEARCH; EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, CONFERENCES, AND WORKSHOPS IN THE ASTRONOMY, MARITIME AND MARINE FIELDS; TRAINING SERVICES IN THE ASTRONOMY, MARITIME AND MARINE FIELDS; ENTERTAINMENT SERVICES, NAMELY, GUIDED TOURS OF MUSEUMS, CONDUCTING POETRY WORKSHOPS, LIVE POETRY READINGS, LIVE PERFORMANCE IN THE NATURE OF STORYTELLING WITH SIGN LANGUAGE INTERPRETING; SPORTING AND CULTURAL ACTIVITIES, NAMELY, GOLF TOURNAMENTS, SOCCER GAMES, LIGHTING PRODUCTION, HOCKEY GAMES, ORCHESTRA PERFORMANCES, AND WINE TASTING; AND ARRANGING AND CONDUCTING OF EXHIBITIONS FOR CULTURAL OR EDUCATIONAL PURPOSES  
(INT. CL. 42) CUSTOMIZED SEARCHING OF MUSEUMS' DATABASES, NAMELY, PROVIDING INFORMATION AT THE SPECIFIC REQUEST OF END-USERS BY MEANS OF TELEPHONE OR GLOBAL COMPUTER NETWORKS

**Registrant** NATIONAL MARITIME MUSEUM  
UNITED KINGDOM COMPANY  
ROMNEY ROAD  
GREENWICH  
LONDON SE10 9NF  
GB (UNITED KINGDOM)

**Owner at Publication** NATIONAL MARITIME MUSEUM  
UNITED KINGDOM COMPANY  
ROMNEY ROAD  
GREENWICH  
LONDON SE10 9NF  
GB (UNITED KINGDOM)

**Applicant** NATIONAL MARITIME MUSEUM  
UNITED KINGDOM COMPANY  
ROMNEY ROAD  
GREENWICH  
LONDON SE10 9NF  
GB (UNITED KINGDOM)

**Foreign Application Claimed** 2,293,549

**Foreign Application Date** 22-FEB-2002

**Foreign Application Country** United Kingdom

**Foreign Registration Claimed** 2293549

**Foreign Registration Date** 22-FEB-2002

**Foreign Registration Expires** 22-FEB-2012

**Foreign Registration Country** United Kingdom

**Filing Attorney** JOHN H. WEBER

**Reference Number** 87278.0023

**Correspondent Info** JOHN H. WEBER  
BAKER HOSTETLER LLP  
WASHINGTON SQUARE, SUITE 1100  
1050 CONNECTICUT AVENUE, N.W.  
WASHINGTON, D.C. 20036- 5304

**Domestic Representative** BAKER & HOSTETLER LLP

**Disclaims** NATIONAL MARITIME MUSEUM ROYAL OBSERVATORY GREENWICH

**Design Codes** 260137 CIRCLES THAT ARE COMPLETELY OR PARTIALLY SHADED  
010125 OTHER STARS

**GW 002178**

History 22-AUG-2006 REGISTERED-PRINCIPAL REGISTER  
30-MAY-2006 PUBLISHED FOR OPPOSITION  
30-MAY-2006 PUBLISHED FOR OPPOSITION  
10-MAY-2006 NOTICE OF PUBLICATION  
10-APR-2006 LAW OFFICE PUBLICATION REVIEW COMPLETED  
07-APR-2006 ASSIGNED TO LIE  
03-APR-2006 EXAMINERS AMENDMENT MAILED  
31-MAR-2006 APPROVED FOR PUB - PRINCIPAL REGISTER  
31-MAR-2006 EXAMINER'S AMENDMENT ENTERED  
31-MAR-2006 EXAMINERS AMENDMENT -WRITTEN  
31-MAR-2006 AMENDMENT FROM APPLICANT ENTERED  
27-MAR-2006 CORRESPONDENCE RECEIVED IN LAW OFFICE  
27-MAR-2006 PAPER RECEIVED  
23-JAN-2006 NON-FINAL ACTION MAILED  
20-JAN-2006 NON-FINAL ACTION WRITTEN  
22-DEC-2005 AMENDMENT FROM APPLICANT ENTERED  
08-DEC-2005 CORRESPONDENCE RECEIVED IN LAW OFFICE  
08-DEC-2005 PAPER RECEIVED  
05-OCT-2005 NON-FINAL ACTION MAILED  
05-OCT-2005 NON-FINAL ACTION WRITTEN  
24-AUG-2005 PREVIOUS ALLOWANCE COUNT WITHDRAWN  
22-AUG-2005 WITHDRAWN BEFORE PUBLICATION  
26-JUL-2005 LAW OFFICE PUBLICATION REVIEW COMPLETED  
22-JUL-2005 ASSIGNED TO LIE  
19-JUL-2005 EXAMINERS AMENDMENT MAILED  
18-JUL-2005 APPROVED FOR PUB - PRINCIPAL REGISTER  
18-JUL-2005 EXAMINER'S AMENDMENT ENTERED  
18-JUL-2005 EXAMINERS AMENDMENT -WRITTEN  
08-JUL-2005 PREVIOUS ALLOWANCE COUNT WITHDRAWN  
01-JUL-2005 WITHDRAWN BEFORE PUBLICATION  
25-APR-2005 LAW OFFICE PUBLICATION REVIEW COMPLETED  
25-APR-2005 ASSIGNED TO LIE  
28-MAR-2005 WITHDRAWN BEFORE PUBLICATION  
21-JAN-2005 LAW OFFICE PUBLICATION REVIEW COMPLETED  
15-NOV-2004 ASSIGNED TO LIE  
09-NOV-2004 EXAMINERS AMENDMENT MAILED  
09-NOV-2004 APPROVED FOR PUB - PRINCIPAL REGISTER  
09-NOV-2004 EXAMINERS AMENDMENT -WRITTEN  
08-OCT-2004 PREVIOUS ALLOWANCE COUNT WITHDRAWN  
28-JUL-2004 LAW OFFICE PUBLICATION REVIEW COMPLETED  
28-JUL-2004 ASSIGNED TO LIE  
26-JUL-2004 APPROVED FOR PUB - PRINCIPAL REGISTER  
06-JUL-2004 SEC. 1(B) CLAIM DELETED  
06-JUL-2004 AMENDMENT FROM APPLICANT ENTERED  
06-JUL-2004 CORRESPONDENCE RECEIVED IN LAW OFFICE  
06-JUL-2004 PAPER RECEIVED  
16-JAN-2004 LETTER OF SUSPENSION MAILED  
28-OCT-2003 CORRESPONDENCE RECEIVED IN LAW OFFICE  
22-DEC-2003 CASE FILE IN TICRS  
28-OCT-2003 PAPER RECEIVED  
28-APR-2003 NON-FINAL ACTION MAILED  
26-MAR-2003 ASSIGNED TO EXAMINER  
26-MAR-2003 ASSIGNED TO EXAMINER  
28-FEB-2003 CORRESPONDENCE RECEIVED IN LAW OFFICE  
28-FEB-2003 PAPER RECEIVED  
29-AUG-2002 NON-FINAL ACTION MAILED  
14-AUG-2002 ASSIGNED TO EXAMINER

**GW 002179**

Hit No. US-16  
Trademark GREEN WHEY  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 76336997  
Registration Number 2751481  
Status REGISTERED  
Supplemental Register  
Status According to PTO (700) REGISTERED  
USPTO Status Date 12-AUG-2003  
Application Date 08-NOV-2001  
Registration Date 12-AUG-2003  
International Class(es) 5 (Pharmaceuticals)  
29 (Meats and processed foods)  
Goods and Services (INT. CL. 5) DIETARY, NUTRITIONAL AND FOOD SUPPLEMENTS  
(INT. CL. 29) WHEY AND WHEY-BASED FOOD BEVERAGES  
International Class International Class: 05  
First Used: 07-AUG-2001  
In Commerce: 29-NOV-2001  
International Class: 29  
First Used: 07-AUG-2001  
In Commerce: 29-NOV-2001  
Applicant M.K. HEALTH FOOD DISTRIBUTORS, INC.  
CALIFORNIA CORPORATION  
7180 LAMPSON AVENUE  
GARDEN GROVE, CALIFORNIA 92841  
Filing Attorney DIANE M. REED  
Reference Number MKHEALT.068T  
Correspondent Info DIANE M. REED  
620 NEWPORT CENTER DR FL 16  
NEWPORT BEACH CA 92660-6420  
Disclaims "WHEY"

**GW 002180**

Hit No. US-17

Image



**Trademark** HAND MELON FARM GREENWICH, NEW YORK 12834  
**Design Type** WORD AND DESIGN  
**Database** U.S. Federal  
**Application Number** 76021741  
**Registration Number** 2447848  
**Status** REGISTERED  
**Affidavit Section** REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
**Affidavit Date** 06-SEP-2006  
**Status According to PTO** (702) SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED  
**USPTO Status Date** 06-SEP-2006  
**Application Date** 10-APR-2000  
**Published** 06-FEB-2001  
**Registration Date** 01-MAY-2001  
**International Class(es)** 31 (Natural agricultural products)  
35 (Advertising and business services)  
**Goods and Services** (INT. CL. 31) FRESH FRUITS, VEGETABLES AND MELONS  
(INT. CL. 35) RETAIL STORE SERVICES, NAMELY, A FRUIT STAND  
**International Class** **International Class:** 31  
**First Used:** 28-DEC-1937  
**In Commerce:** 28-DEC-1937  
**International Class:** 35  
**First Used:** 28-DEC-1937  
**In Commerce:** 28-DEC-1937  
**Registrant** HAND, JOHN S. DBA HAND MELON FARM  
UNITED STATES OF AMERICA INDIVIDUAL  
533 WILBUR AVENUE  
GREENWICH, NEW YORK 12834  
**Owner at Publication** HAND, JOHN S. DBA HAND MELON FARM  
UNITED STATES OF AMERICA INDIVIDUAL  
533 WILBUR AVENUE  
GREENWICH, NEW YORK 12834  
**Applicant** HAND, JOHN S. DBA HAND MELON FARM  
UNITED STATES OF AMERICA INDIVIDUAL  
533 WILBUR AVENUE  
GREENWICH, NEW YORK 12834  
**Filing Attorney** JOSEPH M. WALSH

**GW 002181**

**Correspondent Info** JOSEPH M. WALSH  
WALSH & WALSH, LLP  
42 LONG ALLEY  
SARATOGA SPRINGS, NEW YORK 12866

**Disclaims** "MELON FARM" AND "GREENWICH, NEW YORK 12834"

**Design Codes** 260106 LETTERS OR NUMERALS FORMING/BORDERING A CIRCLE  
021108 HANDS, FINGERS, ARMS, HAND & FINGERPRINTS

**History** 03-NOV-2006 CASE FILE IN TICRS  
06-SEP-2006 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
21-JUN-2006 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED  
21-JUN-2006 TEAS SECTION 8 & 15 RECEIVED  
01-MAY-2001 REGISTERED-PRINCIPAL REGISTER  
06-FEB-2001 PUBLISHED FOR OPPOSITION  
05-JAN-2001 NOTICE OF PUBLICATION  
28-SEP-2000 APPROVED FOR PUB - PRINCIPAL REGISTER  
27-SEP-2000 EXAMINER'S AMENDMENT MAILED  
20-SEP-2000 ASSIGNED TO EXAMINER

**GW 002182**



Hit No. US-18  
Trademark COVENT GARDEN GREEN WITH MINT  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 75632650  
Registration Number 2598376  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 23-JUL-2002  
Application Date 02-FEB-1999  
Allowance Filed 30-OCT-2001  
Published 14-NOV-2000  
Registration Date 23-JUL-2002  
International Class(es) 30 (Staple foods)  
Goods and Services (INT. CL. 30) TEA  
International Class International Class: 30  
First Used: APR-2000  
In Commerce: APR-2000  
Registrant SIR AUBREY'S TEA COMPANY  
Composed of:  
KATHRYN C. PETTY, UNITED STATES CITIZEN  
ARIZONA SOLE PROPRIETORSHIP  
7825 EAST EVANS ROAD, SUITE 500  
SCOTTSDALE, ARIZONA 85260  
Owner at Publication SIR AUBREY'S TEA COMPANY  
Composed of:  
KATHRYN C. PETTY, UNITED STATES CITIZEN  
ARIZONA SOLE PROPRIETORSHIP  
7825 EAST EVANS ROAD, SUITE 500  
SCOTTSDALE, ARIZONA 85260  
Applicant SIR AUBREY'S TEA COMPANY  
Composed of:  
KATHRYN C. PETTY, UNITED STATES CITIZEN  
ARIZONA SOLE PROPRIETORSHIP  
7901 NORTH 47TH STREET  
PARADISE VALLEY, ARIZONA 85253  
Filing Attorney THOMAS W COLE  
Reference Number 1188-9  
Correspondent Info THOMAS W. COLE  
ROBERTS MLOTKOWSKI & HOBBS  
7918 JONES BRANCH DRIVE SUITE 500  
MCLEAN VA 22102  
Disclaims "GREEN WITH MINT"  
History 13-DEC-2007 CASE FILE IN TICRS  
27-SEP-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
23-JUL-2002 REGISTERED-PRINCIPAL REGISTER  
17-MAY-2002 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
01-MAY-2002 ASSIGNED TO EXAMINER  
01-MAY-2002 ASSIGNED TO EXAMINER  
01-MAY-2002 STATEMENT OF USE PROCESSING COMPLETE  
19-APR-2002 USE AMENDMENT FILED  
30-OCT-2001 NOTICE OF ALLOWANCE-MAILED  
14-DEC-2000 EXTENSION OF TIME TO OPPOSE RECEIVED  
14-NOV-2000 PUBLISHED FOR OPPOSITION  
13-OCT-2000 NOTICE OF PUBLICATION  
10-AUG-2000 APPROVED FOR PUB - PRINCIPAL REGISTER

**GW 002183**

30-DEC-1999 LETTER OF SUSPENSION MAILED  
17-NOV-1999 CORRESPONDENCE RECEIVED IN LAW OFFICE  
17-MAY-1999 NON-FINAL ACTION MAILED  
14-MAY-1999 ASSIGNED TO EXAMINER

**GW 002184**

Hit No. US-19  
Trademark GREENWISE  
Cross References GREEN WISE  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 75592640  
Registration Number 2729423  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 24-JUN-2003  
Application Date 19-NOV-1998  
Allowance Filed 07-MAR-2000  
Published 14-DEC-1999  
Extension Approved 17-OCT-2002  
Registration Date 24-JUN-2003  
International Class(es) 29 (Meats and processed foods)  
Goods and Services (INT. CL. 29) FOOD PRODUCTS, NAMELY, EGGS, CHEESES, MILK, FLAVORED MILK, CHOCOLATE MILK, SOUR CREAM, COTTAGE CHEESE, FRESH AND PROCESSED SEAFOOD AND SHELLFISH, REFRIGERATED YOGURT, POTATO CHIPS, PROCESSED NUTS, EDIBLE PROCESSED SEEDS, DRIED FRUITS, JAMS, JELLIES, DRIED BEANS, PEANUT BUTTER, COOKING OIL, FRESH AND PROCESSED MEAT AND POULTRY, AND TOMATO PASTE  
International Class International Class: 29  
First Used: 14-MAR-2001  
In Commerce: 14-MAR-2001  
Registrant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FLORIDA 33811  
Owner at Publication PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Applicant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Assignment Information Assignee:  
PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Assignor:  
PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
Correspondent:  
JAMES B. LAKE  
P.O. BOX 1288  
TAMPA, FL 33601-1288  
Brief: ASSIGNS THE ENTIRE INTEREST  
Signed: 16-SEP-2004  
Recorded: 04-OCT-2004  
Reel/Frame: 2950/0867  
Filing Attorney LESLIE S. SPITALNEY  
Correspondent Info CAROL JEAN LOCICERO

**GW 002185**

THOMAS & LOCICERO  
P.O. BOX 2602  
TAMPA FL 33601-2602

History 03-JUN-2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
03-JUN-2006 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
03-JUN-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
09-MAR-2006 PAPER RECEIVED  
22-DEC-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
14-AUG-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
24-JUN-2003 REGISTERED-PRINCIPAL REGISTER  
05-MAY-2003 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
27-FEB-2003 STATEMENT OF USE PROCESSING COMPLETE  
27-FEB-2003 USE AMENDMENT FILED  
27-FEB-2003 PAPER RECEIVED  
17-OCT-2002 EXTENSION 5 GRANTED  
06-SEP-2002 EXTENSION 5 FILED  
06-SEP-2002 PAPER RECEIVED  
11-MAR-2002 EXTENSION 4 GRANTED  
26-FEB-2002 EXTENSION 4 FILED  
22-SEP-2001 EXTENSION 3 GRANTED  
06-SEP-2001 EXTENSION 3 FILED  
29-MAR-2001 EXTENSION 2 GRANTED  
07-MAR-2001 EXTENSION 2 FILED  
30-NOV-2000 EXTENSION 1 GRANTED  
07-SEP-2000 EXTENSION 1 FILED  
07-MAR-2000 NOTICE OF ALLOWANCE-MAILED  
14-DEC-1999 PUBLISHED FOR OPPOSITION  
12-NOV-1999 NOTICE OF PUBLICATION  
08-SEP-1999 APPROVED FOR PUB - PRINCIPAL REGISTER  
18-AUG-1999 CORRESPONDENCE RECEIVED IN LAW OFFICE  
23-MAR-1999 NON-FINAL ACTION MAILED  
19-MAR-1999 ASSIGNED TO EXAMINER  
17-MAR-1999 ASSIGNED TO EXAMINER

**GW 002186**

Hit No. US-20  
Trademark GREENWISE  
Cross References GREEN WISE  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 75592641  
Registration Number 2732403  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 01-JUL-2003  
Application Date 19-NOV-1998  
Allowance Filed 29-FEB-2000  
Published 07-DEC-1999  
Extension Approved 20-SEP-2002  
Registration Date 01-JUL-2003  
International Class(es) 30 (Staple foods)  
Goods and Services (INT. CL. 30) FOOD PRODUCTS, NAMELY, BAKERY GOODS, BREADS, BREAKFAST CEREALS, CAKES, CEREAL DERIVED FOOD BARS, GRAIN-BASED CHIPS, GROUND COFFEE, COFFEE BEANS, COOKIES, CRACKERS, GRAVY MIXES, SALAD DRESSINGS, SAUCES, SPICES, FLOUR, SUGAR, HERBAL FOODBEVERAGES, HERBAL TEAS, HONEY, PASTA, PRETZELS, RICE-BASED SNACK FOODS, RICE AND TOMATO SAUCE  
International Class International Class: 30  
First Used: 14-MAR-2001  
In Commerce: 14-MAR-2001  
Registrant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FLORIDA 33811  
Owner at Publication PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Applicant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Assignment Information Assignee:  
PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Assignor:  
PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
Correspondent:  
JAMES B. LAKE  
P.O. BOX 1288  
TAMPA, FL 33601-1288  
Brief: ASSIGNS THE ENTIRE INTEREST  
Signed: 16-SEP-2004  
Recorded: 04-OCT-2004  
Reel/Frame: 2950/0867  
Filing Attorney LESLIE S. SPITALNEY  
Correspondent Info CAROL JEAN LOCICERO

**GW 002187**

THOMAS & LOCICERO  
P.O. BOX 2602  
TAMPA FL 33601-2602

History 03-JUN-2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
03-JUN-2006 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
03-JUN-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
09-MAR-2006 PAPER RECEIVED  
22-DEC-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
14-AUG-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
01-JUL-2003 REGISTERED-PRINCIPAL REGISTER  
05-MAY-2003 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
27-FEB-2003 STATEMENT OF USE PROCESSING COMPLETE  
27-FEB-2003 USE AMENDMENT FILED  
27-FEB-2003 PAPER RECEIVED  
20-SEP-2002 EXTENSION 5 GRANTED  
23-AUG-2002 EXTENSION 5 FILED  
23-AUG-2002 PAPER RECEIVED  
12-MAR-2002 EXTENSION 4 GRANTED  
26-FEB-2002 EXTENSION 4 FILED  
23-AUG-2001 EXTENSION 3 GRANTED  
14-AUG-2001 EXTENSION 3 FILED  
13-FEB-2001 EXTENSION 2 GRANTED  
13-FEB-2001 EXTENSION 2 FILED  
28-SEP-2000 EXTENSION 1 GRANTED  
07-AUG-2000 EXTENSION 1 FILED  
29-FEB-2000 NOTICE OF ALLOWANCE-MAILED  
07-DEC-1999 PUBLISHED FOR OPPOSITION  
05-NOV-1999 NOTICE OF PUBLICATION  
21-SEP-1999 APPROVED FOR PUB - PRINCIPAL REGISTER  
16-SEP-1999 EXAMINER'S AMENDMENT MAILED  
09-SEP-1999 FINAL REFUSAL MAILED  
18-AUG-1999 CORRESPONDENCE RECEIVED IN LAW OFFICE  
23-MAR-1999 NON-FINAL ACTION MAILED  
19-MAR-1999 ASSIGNED TO EXAMINER  
17-MAR-1999 ASSIGNED TO EXAMINER

**GW 002188**

Hit No. US-21  
Trademark PUBLIX GREENWISE MARKET  
Cross References PUBLICS GREEN WISE MARKET  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 75592211  
Registration Number 2688904  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 18-FEB-2003  
Application Date 19-NOV-1998  
Allowance Filed 12-OCT-1999  
Published 20-JUL-1999  
Extension Approved 23-APR-2002  
Registration Date 18-FEB-2003  
International Class(es) 32 (Light beverages)  
Goods and Services (INT. CL. 32) FRUIT JUICES AND BOTTLED DRINKING WATERS  
International Class International Class: 32  
First Used: 14-MAR-2001  
In Commerce: 14-MAR-2001  
Registrant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FLORIDA 33811  
Owner at Publication PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Applicant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Assignment Information Assignee:  
PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Assignor:  
PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
Correspondent:  
JAMES B. LAKE  
P.O. BOX 1288  
TAMPA, FL 33601-1288  
Brief: ASSIGNS THE ENTIRE INTEREST  
Signed: 16-SEP-2004  
Recorded: 04-OCT-2004  
Reel/Frame: 2950/0867  
Filing Attorney LESLIE S. SPITALNEY  
Correspondent Info CAROL JEAN LOCICERO  
THOMAS & LOCICERO  
P.O. BOX 2602  
TAMPA FL 33601-2602  
Disclaims "MARKET"

**GW 002189**

History 03-JUN-2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
03-JUN-2006 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
03-JUN-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
09-MAR-2006 PAPER RECEIVED  
09-JAN-2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
14-AUG-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
18-FEB-2003 REGISTERED-PRINCIPAL REGISTER  
09-DEC-2002 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
03-DEC-2002 ASSIGNED TO EXAMINER  
22-NOV-2002 STATEMENT OF USE PROCESSING COMPLETE  
12-OCT-2002 USE AMENDMENT FILED  
15-OCT-2002 PAPER RECEIVED  
23-APR-2002 EXTENSION 5 GRANTED  
11-APR-2002 EXTENSION 5 FILED  
17-OCT-2001 EXTENSION 4 GRANTED  
05-OCT-2001 EXTENSION 4 FILED  
30-APR-2001 EXTENSION 3 GRANTED  
06-APR-2001 EXTENSION 3 FILED  
15-DEC-2000 EXTENSION 2 GRANTED  
28-SEP-2000 EXTENSION 2 FILED  
25-APR-2000 EXTENSION 1 GRANTED  
02-MAR-2000 EXTENSION 1 FILED  
12-OCT-1999 NOTICE OF ALLOWANCE-MAILED  
20-JUL-1999 PUBLISHED FOR OPPOSITION  
18-JUN-1999 NOTICE OF PUBLICATION  
23-MAR-1999 APPROVED FOR PUB - PRINCIPAL REGISTER  
19-MAR-1999 EXAMINER'S AMENDMENT MAILED  
18-MAR-1999 ASSIGNED TO EXAMINER  
16-MAR-1999 ASSIGNED TO EXAMINER

**GW 002190**



Hit No. US-22  
Trademark PUBLIX GREENWISE MARKET  
Cross References PUBLICS GREEN WISE MARKET  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 75592226  
Registration Number 2843303  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 18-MAY-2004  
Application Date 19-NOV-1998  
Allowance Filed 29-FEB-2000  
Revived/Reinstated 27-FEB-2004  
Published 07-DEC-1999  
Extension Approved 20-SEP-2002  
Registration Date 18-MAY-2004  
Abandoned 02-MAR-2003  
International Class(es) 30 (Staple foods)  
Goods and Services (INT. CL. 30) FOOD PRODUCTS, NAMELY, BAKERY GOODS, BREADS, BREAKFAST CEREALS, CAKES, CEREAL DERIVED FOOD BARS, GRAIN-BASED SNACK CHIPS, GROUND COFFEE, COFFEE BEANS, COOKIES, CRACKERS, GRAVY MIXES, SALAD DRESSINGS, SAUCES, SPICES, FLOUR, SUGAR, HERBALFOOD BEVERAGES, HERBAL TEAS, HONEY, PASTA, PRETZELS, RICE-BASED SNACK FOODS, RICE AND TOMATO SAUCE  
International Class International Class: 30  
First Used: 14-MAR-2001  
In Commerce: 14-MAR-2001  
Registrant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FLORIDA 33811  
Owner at Publication PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Applicant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Assignment Information Assignee:  
PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Assignor:  
PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
Correspondent:  
JAMES B. LAKE  
P.O. BOX 1288  
TAMPA, FL 33601-1288  
Brief: ASSIGNS THE ENTIRE INTEREST  
Signed: 16-SEP-2004  
Recorded: 04-OCT-2004  
Reel/Frame: 2950/0867

**GW 002191**

Filing Attorney LESLIE S. SPITALNEY  
Correspondent Info CAROL JEAN LOCICERO  
THOMAS & LOCICERO  
P.O. BOX 2602  
TAMPA FL 33601-2602

Disclaims "MARKET"

History 03-JUN-2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
03-JUN-2006 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
03-JUN-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
09-MAR-2006 PAPER RECEIVED  
18-MAY-2004 REGISTERED-PRINCIPAL REGISTER  
08-MAR-2004 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
08-MAR-2004 ASSIGNED TO EXAMINER  
05-MAR-2004 CASE FILE IN TICRS  
02-MAR-2004 STATEMENT OF USE PROCESSING COMPLETE  
27-FEB-2003 USE AMENDMENT FILED  
27-FEB-2004 REINSTATED  
21-JAN-2004 FAX RECEIVED  
20-JAN-2004 FAX RECEIVED  
09-JAN-2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
01-OCT-2003 PAPER RECEIVED  
12-SEP-2003 ABANDONMENT - NO USE STATEMENT FILED  
14-AUG-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
20-SEP-2002 EXTENSION 5 GRANTED  
23-AUG-2002 EXTENSION 5 FILED  
23-AUG-2002 PAPER RECEIVED  
12-MAR-2002 EXTENSION 4 GRANTED  
26-FEB-2002 EXTENSION 4 FILED  
23-AUG-2001 EXTENSION 3 GRANTED  
14-AUG-2001 EXTENSION 3 FILED  
14-MAR-2001 EXTENSION 2 GRANTED  
13-FEB-2001 EXTENSION 2 FILED  
27-SEP-2000 EXTENSION 1 GRANTED  
07-AUG-2000 EXTENSION 1 FILED  
29-FEB-2000 NOTICE OF ALLOWANCE-MAILED  
07-DEC-1999 PUBLISHED FOR OPPOSITION  
05-NOV-1999 NOTICE OF PUBLICATION  
21-SEP-1999 APPROVED FOR PUB - PRINCIPAL REGISTER  
16-SEP-1999 EXAMINER'S AMENDMENT MAILED  
09-SEP-1999 FINAL REFUSAL MAILED  
18-AUG-1999 CORRESPONDENCE RECEIVED IN LAW OFFICE  
24-MAR-1999 NON-FINAL ACTION MAILED  
19-MAR-1999 EXAMINER'S AMENDMENT MAILED  
18-MAR-1999 ASSIGNED TO EXAMINER  
16-MAR-1999 ASSIGNED TO EXAMINER

GW 002192

Hit No. US-23  
Trademark PUBLIX GREENWISE MARKET  
Cross References PUBLICS GREEN WISE MARKET  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 75592227  
Registration Number 2729422  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 24-JUN-2003  
Application Date 19-NOV-1998  
Allowance Filed 14-MAR-2000  
Published 21-DEC-1999  
Extension Approved 18-OCT-2002  
Registration Date 24-JUN-2003  
International Class(es) 29 (Meats and processed foods)  
Goods and Services (INT. CL. 29) FOOD PRODUCTS, NAMELY, EGGS, CHEESES, MILK, FLAVORED MILK, CHOCOLATE MILK, SOUR CREAM, COTTAGE CHEESE, FRESH AND PROCESSED SEAFOOD AND SHELLFISH, REFRIGERATED YOGURT, POTATO CHIPS, PROCESSED NUTS, EDIBLE PROCESSED SEEDS, DRIED FRUITS, JAMS, JELLIES, DRIED BEANS, PEANUT BUTTER, COOKING OIL, FRESH AND PROCESSED MEAT AND POULTRY, AND TOMATO PASTE  
International Class International Class: 29  
First Used: 14-MAR-2001  
In Commerce: 14-MAR-2001  
Registrant PUBLIX SUPER MARKETS, INC  
FLORIDA CORPORATION  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FLORIDA 33811  
Owner at Publication PUBLIX SUPER MARKETS, INC  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Applicant PUBLIX SUPER MARKETS, INC  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Assignment Information Assignee:  
PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Assignor:  
PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
Correspondent:  
JAMES B. LAKE  
P.O. BOX 1288  
TAMPA, FL 33601-1288  
Brief: ASSIGNS THE ENTIRE INTEREST  
Signed: 16-SEP-2004  
Recorded: 04-OCT-2004  
Reel/Frame: 2950/0867  
Filing Attorney LESLIE S. SPITALNEY  
Correspondent Info CAROL JEAN LOCICERO

**GW 002193**

THOMAS & LOCICERO  
P.O. BOX 2602  
TAMPA FL 33601-2602

Disclaims "MARKET"

History 03-JUN-2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
03-JUN-2006 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
03-JUN-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
09-MAR-2006 PAPER RECEIVED  
09-JAN-2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
14-AUG-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
24-JUN-2003 REGISTERED-PRINCIPAL REGISTER  
05-MAY-2003 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
27-FEB-2003 STATEMENT OF USE PROCESSING COMPLETE  
27-FEB-2003 USE AMENDMENT FILED  
27-FEB-2003 PAPER RECEIVED  
18-OCT-2002 EXTENSION 5 GRANTED  
14-SEP-2002 EXTENSION 5 FILED  
16-SEP-2002 PAPER RECEIVED  
11-MAR-2002 EXTENSION 4 GRANTED  
26-FEB-2002 EXTENSION 4 FILED  
22-SEP-2001 EXTENSION 3 GRANTED  
06-SEP-2001 EXTENSION 3 FILED  
10-APR-2001 EXTENSION 2 GRANTED  
07-MAR-2001 EXTENSION 2 FILED  
15-DEC-2000 EXTENSION 1 GRANTED  
07-SEP-2000 EXTENSION 1 FILED  
14-MAR-2000 NOTICE OF ALLOWANCE-MAILED  
21-DEC-1999 PUBLISHED FOR OPPOSITION  
19-NOV-1999 NOTICE OF PUBLICATION  
08-SEP-1999 APPROVED FOR PUB - PRINCIPAL REGISTER  
18-AUG-1999 CORRESPONDENCE RECEIVED IN LAW OFFICE  
23-MAR-1999 NON-FINAL ACTION MAILED  
16-MAR-1999 ASSIGNED TO EXAMINER

**GW 002194**

Hit No. US-24  
Trademark PUBLIX GREENWISE MARKET  
Cross References PUBLICS GREEN WISE MARKET  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 75592210  
Registration Number 2683967  
Status REGISTERED  
Status According to PTO (700) REGISTERED  
USPTO Status Date 04-FEB-2003  
Application Date 19-NOV-1998  
Allowance Filed 12-OCT-1999  
Published 20-JUL-1999  
Declaration Approved 25-NOV-2002  
Extension Approved 23-APR-2002  
Registration Date 04-FEB-2003  
International Class(es) 31 (Natural agricultural products)  
Goods and Services (INT. CL. 31) FRESH FRUITS, FRESH VEGETABLES AND FRESH HERBS  
International Class International Class: 31  
First Used: 14-MAR-2001  
In Commerce: 14-MAR-2001  
Registrant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
3300 PUBLIX CORPORATE PARKWAY  
LAKELAND, FLORIDA 33811  
Owner at Publication PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Applicant PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
1936 GEORGE JENKINS BOULEVARD  
POST OFFICE BOX 407  
LAKELAND, FLORIDA 33802  
Assignment Information Assignee:  
PUBLIX ASSET MANAGEMENT COMPANY  
FLORIDA CORPORATION  
3300 AIRPORT ROAD  
LAKELAND, FLORIDA 33811  
Assignor:  
PUBLIX SUPER MARKETS, INC.  
FLORIDA CORPORATION  
Correspondent:  
JAMES B. LAKE  
P.O. BOX 1288  
TAMPA, FL 33601-1288  
Brief: ASSIGNS THE ENTIRE INTEREST  
Signed: 16-SEP-2004  
Recorded: 04-OCT-2004  
Reel/Frame: 2950/0867  
Filing Attorney LESLIE S. SPITALNEY  
Correspondent Info CAROL JEAN LOCICERO  
THOMAS & LOCICERO  
P.O. BOX 2602  
TAMPA FL 33601-2602

**GW 002195**

Disclaims "MARKET"

History 03-JUN-2006 APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED  
03-JUN-2006 TEAS CHANGE OF OWNER ADDRESS RECEIVED  
03-JUN-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
09-MAR-2006 PAPER RECEIVED  
09-JAN-2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
14-AUG-2003 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
04-FEB-2003 REGISTERED-PRINCIPAL REGISTER  
25-NOV-2002 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED  
25-NOV-2002 ASSIGNED TO EXAMINER  
20-NOV-2002 STATEMENT OF USE PROCESSING COMPLETE  
12-OCT-2002 USE AMENDMENT FILED  
15-OCT-2002 PAPER RECEIVED  
23-APR-2002 EXTENSION 5 GRANTED  
11-APR-2002 EXTENSION 5 FILED  
17-OCT-2001 EXTENSION 4 GRANTED  
05-OCT-2001 EXTENSION 4 FILED  
28-APR-2001 EXTENSION 3 GRANTED  
06-APR-2001 EXTENSION 3 FILED  
15-DEC-2000 EXTENSION 2 GRANTED  
28-SEP-2000 EXTENSION 2 FILED  
25-APR-2000 EXTENSION 1 GRANTED  
02-MAR-2000 EXTENSION 1 FILED  
12-OCT-1999 NOTICE OF ALLOWANCE-MAILED  
20-JUL-1999 PUBLISHED FOR OPPOSITION  
18-JUN-1999 NOTICE OF PUBLICATION  
23-MAR-1999 APPROVED FOR PUB - PRINCIPAL REGISTER  
19-MAR-1999 EXAMINER'S AMENDMENT MAILED  
18-MAR-1999 ASSIGNED TO EXAMINER  
16-MAR-1999 ASSIGNED TO EXAMINER

**GW 002196**

Hit No. US-25

Image



Trademark GREEN WINGS

Design Type WORD AND DESIGN

Database U.S. Federal

Application Number 75551671

Registration Number 2356749

Status REGISTERED  
Section 44(D)

Affidavit Section REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.

Affidavit Date 17-OCT-2006

Status According to PTO (702) SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date 17-OCT-2006

Application Date 11-SEP-1998

Published 21-MAR-2000

Registration Date 13-JUN-2000

International Class(es) 31 (Natural agricultural products)

Goods and Services (INT. CL. 31) [ LIVING PLANTS; LIVE FLOWERS;] CUT FLOWERS [; PLANT AND FLOWER SEEDS; FLOWER BULBS ]

Registrant GREENWINGS HOLDING B.V.  
NETHERLANDS CORPORATION  
TURFSTEKERSTRAAT 57A-59  
1431 GD AALSMEER  
NL (NETHERLANDS)

Owner at Publication GREENWINGS HOLDING B.V.  
NETHERLANDS CORPORATION  
TURFSTEKERSTRAAT 57A-59  
1431 GD AALSMEER  
NL (NETHERLANDS)

Applicant GREENWINGS HOLDING B.V.  
NETHERLANDS CORPORATION  
TURFSTEKERSTRAAT 57A-59  
1431 GD AALSMEER  
NL (NETHERLANDS)

Foreign Application Claimed 918688

Foreign Application Date 30-JUN-1998

Foreign Application Country Benelux

Foreign Registration Claimed 0635071

Foreign Registration Date 30-JUN-1998

Foreign Registration Expires 30-JUN-2008

Foreign Registration Country Benelux

Filing Attorney DAVID EHRlich

Reference Number GWH 9807035

Correspondent Info DAVID EHLICH  
FROSS ZELNICK LEHRMAN & ZISSU, P.C.  
866 UNITED NATIONS PLAZA  
NEW YORK, NEW YORK 10017

GW 002197

**Domestic Representative** FROSS ZELNICK LEHRMAN & ZISSU, P.C.

**Disclaims** "GREEN"

**Lining Stippling** THE DRAWING IS LINED FOR THE COLORS RED, GREEN AND YELLOW.

**Design Codes** 050525 OTHER FLOWERS  
050504 TULIPS

**History** 17-OCT-2006 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
04-OCT-2006 ASSIGNED TO PARALEGAL  
24-JUL-2006 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED  
24-JUL-2006 PAPER RECEIVED  
22-MAR-2006 CASE FILE IN TICRS  
13-JUN-2000 REGISTERED-PRINCIPAL REGISTER  
21-MAR-2000 PUBLISHED FOR OPPOSITION  
18-FEB-2000 NOTICE OF PUBLICATION  
13-JAN-2000 APPROVED FOR PUB - PRINCIPAL REGISTER  
26-JUL-1999 CORRESPONDENCE RECEIVED IN LAW OFFICE  
26-JUL-1999 SEC. 1(B) CLAIM DELETED  
28-JAN-1999 NON-FINAL ACTION MAILED  
15-JAN-1999 ASSIGNED TO EXAMINER

**GW 002198**



**Hit No.** US-26  
**Trademark** THE GREENWORLD PROJECT  
**Cross References** THE GREEN WORLD PROJECT  
**Design Type** WORD ONLY  
**Database** U.S. Federal  
**Application Number** 74617419  
**Registration Number** 1944017  
**Status** RENEWED (REGISTERED)  
**Affidavit Section** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
**Affidavit Date** 09-JUN-2006  
**Status According to PTO** (800) REGISTERED AND RENEWED  
**USPTO Status Date** 09-JUN-2006  
**Application Date** 03-JAN-1995  
**Published** 03-OCT-1995  
**Registration Date** 26-DEC-1995  
**OG Renewal** 18-JUL-2006  
**Renewed** 26-DEC-2005  
**International Class(es)** 31 (Natural agricultural products)  
**Goods and Services** (INT. CL. 31) LIVE TREES FOR GENERAL PURPOSES, NAMELY CORPORATE PREMIUMS AND GIFTS, WEDDING GIFTS AND RELATED PROMOTIONAL ACTIVITIES  
**International Class** **International Class:** 31  
**First Used:** 1992  
**In Commerce:** 1992  
**Post Registration Owner** ITASCA GREENHOUSE, INC. DBA THE GREENWORLD PROJECT  
MINNESOTA CORPORATION  
PO BOX 273  
26385 BLACKWATER RD.  
COHASSET, MINNESOTA 55721  
**Registrant** KANNEY ENTERPRISES, INC.  
NEW YORK CORPORATION  
84 BROADWAY  
KINGSTON, NEW YORK 12401  
**Owner at Publication** KANNEY ENTERPRISES, INC.  
NEW YORK CORPORATION  
84 BROADWAY  
KINGSTON, NEW YORK 12401  
**Applicant** KANNEY ENTERPRISES, INC.  
NEW YORK CORPORATION  
84 BROADWAY  
KINGSTON, NEW YORK 12401  
**Assignment Information** **Assignee:**  
ITASCA GREENHOUSE, INC.  
DBA THE GREENWORLD PROJECT  
MINNESOTA CORPORATION  
PO BOX 273  
26385 BLACKWATER RD.  
COHASSET, MINNESOTA 55721  
**Assignor:**  
KANNEY ENTERPRISE, INC.  
NEW YORK CORPORATION  
**Correspondent:**  
THE GREENWORLD PROJECT  
35 THIRD ST. NE  
PO BOX 177  
COHASSET, MN 55721  
**Brief:** ASSIGNS THE ENTIRE INTEREST

**GW 002199**

**Signed:** 01-JAN-1999  
**Recorded:** 23-JUN-2005  
**Reel/Frame:** 3109/0390

**Correspondent Info** WILLIAM R. SAYWARD  
ITASCA GREENHOUSE, INC.  
PO BOX 273  
26385 BLACKWATER RD  
COHASSET, MN US 55721

**History** 15-JUN-2007 CASE FILE IN TICRS  
09-JUN-2006 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)  
09-JUN-2006 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
05-MAY-2006 FAX RECEIVED  
27-JUN-2006 POST REGISTRATION ACTION MAILED - SEC. 8 & 9  
22-MAR-2006 ASSIGNED TO PARALEGAL  
10-NOV-2005 REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED  
10-NOV-2005 TEAS SECTION 8 & 9 RECEIVED  
13-AUG-2002 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
26-FEB-2002 POST REGISTRATION ACTION MAILED - SEC. 8 & 15  
26-DEC-2001 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED  
26-DEC-1995 REGISTERED-PRINCIPAL REGISTER  
03-OCT-1995 PUBLISHED FOR OPPOSITION  
01-SEP-1995 NOTICE OF PUBLICATION  
21-JUN-1995 APPROVED FOR PUB - PRINCIPAL REGISTER  
09-JUN-1995 ASSIGNED TO EXAMINER

**GW 002200**

Hit No. US-27  
Trademark GREENWOOD FARMS  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 73743292  
Registration Number 1573612  
Status RENEWED (REGISTERED)  
Affidavit Section REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
Affidavit Date 17-APR-1996  
Status According to PTO (800) REGISTERED AND RENEWED  
USPTO Status Date 27-OCT-1999  
Application Date 01-AUG-1988  
Published 03-OCT-1989  
Registration Date 26-DEC-1989  
Renewal Filed 09-AUG-1999  
OG Renewal 07-DEC-1999  
Renewed 26-DEC-1999  
International Class(es) 29 (Meats and processed foods)  
Goods and Services (INT. CL. 29) FRESH MEAT, NAMELY PORK SAUSAGE  
International Class International Class: 29  
First Used: 31-DEC-1946  
In Commerce: 31-DEC-1958  
Post Registration Owner CAROLINA PRIDE FOODS, INC.  
SOUTH CAROLINA CORPORATION  
1 PACKER AVENUE  
GREENWOOD, SOUTH CAROLINA 29646  
Registrant GREENWOOD PACKING PLANT  
SOUTH CAROLINA CORPORATION  
P.O. BOX 188  
GREENWOOD, SOUTH CAROLINA 29648  
Owner at Publication GREENWOOD PACKING PLANT  
SOUTH CAROLINA CORPORATION  
P.O. BOX 188  
GREENWOOD, SOUTH CAROLINA 29648  
Applicant GREENWOOD PACKING PLANT  
SOUTH CAROLINA CORPORATION  
P.O. BOX 188  
GREENWOOD, SOUTH CAROLINA 29648  
Assignment Information Assignee:  
CAROLINA PRIDE FOODS, INC.  
SOUTH CAROLINA CORPORATION  
1 PACKER AVENUE  
GREENWOOD, SOUTH CAROLINA 29646  
Assignor:  
GREENWOOD PACKING PLANT  
SOUTH CAROLINA CORPORATION  
Correspondent:  
DAVID R. YOHANNAN  
3050 K STREET, NW, SUITE 400  
WASHINGTON, DC 20007  
Brief: CHANGE OF NAME  
Signed: 08-OCT-2004  
Recorded: 13-JUL-2005  
Reel/Frame: 3120/0622  
Filing Attorney PATRICK J. COYNE

**GW 002201**

**Correspondent Info** DAVID R. YOHANNAN  
KELLEY DRYE & WARREN LLP  
3050 K STREET, NW, SUITE 400  
WASHINGTON DC 20007

**History** 05-MAY-2006 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
02-JUN-2003 PAPER RECEIVED  
27-OCT-1999 REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)  
09-AUG-1999 REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8  
17-APR-1996 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
23-AUG-1995 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED  
26-DEC-1989 REGISTERED-PRINCIPAL REGISTER  
03-OCT-1989 PUBLISHED FOR OPPOSITION  
05-SEP-1989 NOTICE OF PUBLICATION  
03-JUL-1989 APPROVED FOR PUB - PRINCIPAL REGISTER  
19-APR-1989 CORRESPONDENCE RECEIVED IN LAW OFFICE  
19-OCT-1988 NON-FINAL ACTION MAILED  
12-SEP-1988 ASSIGNED TO EXAMINER

**GW 002202**

Hit No. US-28  
 Trademark GREEN WINNER  
 Design Type WORD ONLY  
 Database U.S. Federal  
 Application Number 73328094  
 Registration Number 1246539  
 Status RENEWED (REGISTERED)  
 Affidavit Section REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
 Affidavit Date 05-NOV-2003  
 Status According to PTO (800) REGISTERED AND RENEWED  
 USPTO Status Date 05-NOV-2003  
 Application Date 15-SEP-1981  
 Published 21-DEC-1982  
 Registration Date 26-JUL-1983  
 OG Renewal 16-DEC-2003  
 Renewed 26-JUL-2003  
 International Class(es) 31 (Natural agricultural products)  
 Goods and Services (INT. CL. 31) GRASS SEED  
 International Class International Class: 31  
 First Used: 29-APR-1981  
 In Commerce: 29-APR-1981  
 Registrant MID VALLEY AGRICULTURAL PRODUCTS, INC.  
 OREGON CORPORATION  
 30742 VENELL PLACE  
 CORVALLIS, OREGON 97333  
 Owner at Publication MID VALLEY AGRICULTURAL PRODUCTS, INC.  
 OREGON CORPORATION  
 BOX 529  
 RTE. 3  
 CORVALLIS, OREGON 97330  
 Applicant MID VALLEY AGRICULTURAL PRODUCTS, INC.  
 OREGON CORPORATION  
 BOX 529  
 RTE. 3  
 CORVALLIS, OREGON 97330  
 Correspondent Info NANCY J. MORIARTY  
 CHERNOFF, VILHAUER, MCCLUNG & STENZEL  
 1600 ODS TOWER  
 601 S.W. SECOND AVENUE  
 PORTLAND, OR. 97204-3157  
 Disclaims NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE WORD "GREEN", APART FROM THE  
 MARK AS SHOWN.  
 History 05-NOV-2003 REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)  
 05-NOV-2003 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
 24-JUL-2003 REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED  
 24-JUL-2003 PAPER RECEIVED  
 23-NOV-1988 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
 06-AUG-1988 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED  
 26-JUL-1983 REGISTERED-PRINCIPAL REGISTER  
 21-DEC-1982 PUBLISHED FOR OPPOSITION  
 26-JUL-1983 REGISTERED-PRINCIPAL REGISTER  
 09-NOV-1982 NOTICE OF PUBLICATION  
 21-OCT-1982 APPROVED FOR PUB - PRINCIPAL REGISTER  
 26-JAN-1982 LETTER OF SUSPENSION MAILED  
 11-JAN-1982 ASSIGNED TO EXAMINER

**GW 002203**

Hit No. US-29  
Trademark GREENWOOD  
Design Type WORD ONLY  
Database U.S. Federal  
Application Number 72098471  
Registration Number 0713937  
Status RENEWED (REGISTERED)  
Affidavit Section REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
Affidavit Date 04-AUG-2001  
Status According to PTO (800) REGISTERED AND RENEWED  
USPTO Status Date 04-AUG-2001  
Application Date 06-JUN-1960  
Published 24-JAN-1961  
Registration Date 11-APR-1961  
OG Renewal 18-SEP-2001  
Renewed 11-APR-2001  
11-APR-1981  
International Class(es) 1 (Chemicals)  
5 (Pharmaceuticals)  
29 (Meats and processed foods)  
30 (Staple foods)  
31 (Natural agricultural products)  
32 (Light beverages)  
Goods and Services (U.S. CL. 46) HARVARD BEETS, PICKLED BEETS, APPLE RINGS, ((SPICED CRABAPPLES,  
SPICED APPLES, SPICED PEARS, RHUBARB AND ))RED CABBAGE(( PACKED IN GLASS AND  
CANS))  
U.S. Class U.S. Class: 46  
First Used: 1950  
In Commerce: 1950  
Post Registration Owner LINDEN OAKS CORPORATION  
DELAWARE CORPORATION  
103 FOULK ROAD  
WILMINGTON, DELAWARE 19803  
Registrant GREENWOOD FOODS, INC.  
NEW YORK CORPORATION  
SWIFT ST.  
WATERLOO, NEW YORK  
Assignment Information Assignee:  
BORDEN COMPANY, THE  
NEW JERSEY CORPORATION  
350 MADISON AVE.  
NEW YORK 17, NEW YORK  
Assignor:  
GREENWOOD FOODS, INC.  
NEW YORK CORPORATION  
Correspondent:  
THE BORDEN COMPANY  
350 MADISON AVE.  
350 MADISON AVE.  
NEW YORK 17, NY  
Brief: RECITES AS OF SEPT. 21, 1961, ASSIGNOR ASSIGNED SAID MARK TO ASSIGNEE.  
ASSIGNOR HEREBY ASSIGNS THE ENTIRE INTEREST IN SAID MARK, TOGETHER WITH THE  
GOOD WILL OF THE BUSINESS IN CONNECTION THEREWITH.  
Recorded: 26-SEP-1963  
Acknowledged: 24-SEP-1963  
Reel/Frame: 0105/0493

**GW 002204**

**Assignee:**  
BORDEN, INC.  
**Assignor:**  
BORDEN COMPANY, THE  
**Correspondent:**  
BORDEN, INC.  
350 MADISON AVE.  
NEW YORK, NY 10017  
**Brief:** CHANGE OF NAME 19680417  
**Signed:** 25-APR-1968  
**Recorded:** 09-OCT-1968  
**Reel/Frame:** 0173/0069

**Assignee:**  
CURTICE-BURNS, INC.  
NEW YORK CORPORATION  
ONE LINCOLN FIRST SQUARE  
ROCHESTER, NEW YORK 14602  
**Assignor:**  
BORDEN, INC.  
NEW JERSEY CORPORATION  
180 EAST BROAD STREET  
COLUMBUS, OHIO 43215  
**Correspondent:**  
CUMPSTON & SHAW  
1010 CROSSROADS OFFICE BLDG.  
ROCHESTER, NY 14614  
**Brief:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  
**Recorded:** 25-MAY-1977  
**Acknowledged:** 10-MAY-1977  
**Reel/Frame:** 0307/0893

**Assignee:**  
CURTICE-BURNS FOODS, INC.  
**Assignor:**  
CURTICE-BURNS, INC.  
**Correspondent:**  
CUMPSTON & SHAW, P.C.  
850 CROSSROADS OFFICE BUILDING  
ROCHESTER, NY 14614  
**Brief:** CHANGE OF NAME 19861126  
**Signed:** 11-FEB-1987  
**Recorded:** 21-MAY-1987  
**Reel/Frame:** 0578/0415

**Assignee:**  
SPRINGFIELD BANK FOR COOPERATIVES  
CORPORATION - FEDERAL  
67 HUNT STREET  
AGAWAM, MASSACHUSETTS 01001  
**Assignor:**  
CURTICE-BURNS FOODS, INC.  
CORPORATION  
**Correspondent:**  
RICHARD D. NEZNAMY  
OTTERBOURG, STEINDLER, HOUSTON ET AL  
30TH FLOOR  
230 PARK AVENUE  
NEW YORK, NY 10169  
**Brief:** SECURITY INTEREST  
**Signed:** 21-SEP-1993  
**Recorded:** 29-SEP-1993  
**Reel/Frame:** 1041/0062

**Assignee:**  
CHASE MANHATTAN BANK, N.A., AS AGENT  
ASSOCIATION  
ONE CHASE SQUARE ROCHESTER, NY 14643

**GW 002205**

**Assignee:**  
CHASE MANHATTAN BANK, N.A.  
ASSOCIATION  
ONE CHASE SQUARE ROCHESTER, NY 14643  
**Assignee:**  
NORTHERN TRUST COMPANY, THE  
ASSOCIATION  
50 SOUTH LASALLE STREET CHICAGO, IL 60675  
**Assignee:**  
MANUFACTURERS AND TRADERS TRUST COMPANY  
ASSOCIATION  
44 EXCHANGE STREET ROCHESTER, NY 14614  
**Assignee:**  
FIRST INTERSTATE BANK OF WASHINGTON, N.A.  
ASSOCIATION  
999 THIRD AVENUE SEATTLE, WA 98104  
**Assignee:**  
DAIWA BANK TRUST COMPANY  
ASSOCIATION  
75 ROCKEFELLER PLAZA, 7TH FL. NEW YORK, NY 10019  
**Assignee:**  
NATIONAL WESTMINSTER BANK U.S.A  
ASSOCIATION  
224 WESTCHESTER AVENUE WHITE PLAINS, NY 10604  
**Assignor:**  
CURTICE-BURNS FOODS, INC.  
CORPORATION  
**Correspondent:**  
NIXON, HARGRAVE, DEVANS & DOYLE  
DWIGHT R. COLLIN, ESQ.  
CLINTON SQUARE  
P.O. BOX 1051  
ROCHESTER, NY 14603  
**Brief:** SECURITY INTEREST  
**Signed:** 01-SEP-1993  
**Recorded:** 27-DEC-1993  
**Reel/Frame:** 1104/0195

**Assignee:**  
CURTICE-BURNS FOODS, INC.  
NEW YORK CORPORATION  
90 LINDEN PLACE  
ROCHESTER, NEW YORK 14625  
**Assignor:**  
CHASE MANHATTAN BANK, N.A., THE, AS AGENT  
ASSOCIATION  
**Correspondent:**  
RICHARD D. NEZNAMY  
OTTERBOURG, STEINDLER, HOUSTON ET AL  
30TH FLOOR  
230 PARK AVENUE  
NEW YORK, NY 10169  
**Brief:** RELEASE BY SECURED PARTY  
**Signed:** 03-NOV-1994  
**Recorded:** 09-JAN-1995  
**Reel/Frame:** 1279/0218

**Assignee:**  
AGRILINK FOODS, INC.  
NEW YORK CORPORATION  
90 LINDEN PLACE  
ROCHESTER, NEW YORK 14625  
**Assignor:**  
CURTICE-BURNS FOODS, INC.  
NEW YORK CORPORATION  
**Correspondent:**  
HARRIS BEACH & WILCOX  
CATHERINE KING, ESQ.

**GW 002206**



THE GRANITE BUILDING  
130 EAST MAIN STREET  
ROCHESTER, NEW YORK 14604  
**Brief:** CHANGE OF NAME  
**Signed:** 12-SEP-1997  
**Recorded:** 15-SEP-1998  
**Reel/Frame:** 1787/0232

**Assignee:**  
AGRILINK FOODS, INC.  
90 LINDEN OAKS  
ROCHESTER, NEW YORK 14625  
**Assignor:**  
CO-BANK, ACB SUCCESSOR IN INTEREST TO THE SPRINGFIELD BANK FOR COOPERATIVES  
**Correspondent:**  
FEDERAL RESEARCH CORP.  
NANCY A. ZARAZUA  
400 SEVENTH ST., NW  
SUITE 101  
WASHINGTON, DC 20004  
**Brief:** RELEASE  
**Signed:** 24-SEP-1998  
**Recorded:** 01-OCT-1998  
**Reel/Frame:** 1795/0562

**Assignee:**  
HARRIS TRUST AND SAVINGS BANK, AS AGENT  
ILLINOIS BANKING CORPORATION  
111 WEST MONROE STREET  
CHICAGO, ILLINOIS 60603  
**Assignor:**  
AGRILINK FOODS, INC.  
NEW YORK CORPORATION  
**Correspondent:**  
FEDERAL RESEARCH CORP.  
NANCY A. ZARAZUA  
400 SEVENTH ST., N.W.  
SUITE 101  
WASHINGTON, D.C. 20004  
**Brief:** SECURITY INTEREST  
**Signed:** 23-SEP-1998  
**Recorded:** 30-SEP-1998  
**Reel/Frame:** 1797/0766

**Assignee:**  
LINDEN OAKS CORPORATION  
DELAWARE CORPORATION  
SUITE 290  
103 FOULK ROAD  
WILMINGTON, DELAWARE 19803  
**Assignor:**  
AGRILINK FOODS, INC.  
NEW YORK CORPORATION  
**Correspondent:**  
HARTER, SECREST & EMERY LLP  
700 MIDTOWN TOWER  
ROCHESTER, NY 14604  
**Brief:** ASSIGNMENT EFFECTIVE: 03-02-1999  
**Signed:** 02-MAR-1999  
**Recorded:** 16-JUN-2000  
**Reel/Frame:** 2108/0124

**Assignee:**  
AGRILINK FOODS, INC.  
NEW YORK CORPORATION  
90 LINDEN PLACE  
ROCHESTER, NEW YORK 14625  
**Assignor:**

**GW 002207**

HARRIS TRUST AND SAVINGS BANK  
ILLINOIS BANKING CORPORATION

**Correspondent:**

SIMPSON THACHER & BARTLETT  
ALISON WINICK, ESQ.  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

**Brief:** RELEASE AND REASSIGNMENT OF TRADEMARKS RECORDED AT REEL 1797, FRAME 0766.

**Signed:** 06-AUG-2002

**Recorded:** 28-AUG-2002

**Reel/Frame:** 2560/0708

**Assignee:**

JPMORGAN CHASE BANK, AS ADMINISTRATIVE AGENT  
NEW YORK BANKING CORPORATION  
P.O. BOX 2558  
HOUSTON, TEXAS 77252

**Assignor:**

LINDEN OAKS CORPORATION  
DELAWARE CORPORATION

**Correspondent:**

SIMPSON THACHER & BARTLETT  
ALISON WINICK, ESQ.  
425 LEXINGTON AVE.  
NEW YORK, NY 10017

**Brief:** SECURITY AGREEMENT

**Signed:** 19-AUG-2002

**Recorded:** 11-SEP-2002

**Reel/Frame:** 2569/0385

**Filing Attorney** STEPHEN B SALAI

**Correspondent Info** STEPHEN B. SALAI  
HARTER, SECREST & EMERY LLP  
1600 BAUSCH AND LOMB PLACE  
ROCHESTER NY 14604

**Claims** APPLICATION TO AMEND HAVING BEEN MADE BY CURTICE}BURNS, INC., OWNER OF THE REGISTRATION ABOVE IDENTIFIED, THE DRAWING IS AMENDED (SEE BOUND VOLUME FOR AMENDMENT). #SUCH AMENDMENT HAS BEEN ENTERED UPON THE RECORDS OF THE PATENT AND TRADEMARK OFFICE AND SAID ORIGINAL REGISTRATION SHOULD READ AS SO AMENDED.

**History** 22-NOV-2004 TEAS CHANGE OF CORRESPONDENCE RECEIVED  
04-AUG-2001 REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)  
04-AUG-2001 REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED  
11-APR-2001 REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED  
25-OCT-1984 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.  
11-APR-1981 REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)  
11-JUL-1978 AMENDMENT UNDER SECTION 7 - ISSUED  
11-APR-1981 REGISTERED AND RENEWED (FIRST RENEWAL - 20 YRS)

**GW 002208**

Hit No. ST-1  
Trademark SPRING FARM  
Trademark Translation GREEN WILDERNESS  
Design Type WORD AND DESIGN  
Database U.S. State  
Registered in CALIFORNIA  
Registration Number 112024  
Status REGISTERED CA  
Registration Date 22-AUG-2006  
Mark Type TRADEMARK  
International Class(es) 29 (Meats and processed foods)  
Official State Class(es) 29  
Goods and Services FROZEN VEGETABLES AND SOY BEAN PRODUCTS  
Date First Use State 01-JAN-2000  
Owner BIG GREEN (USA), INC.  
CALIFORNIA, CORPORATION  
1457 SOUTH NOGALES STREET #A  
ROWLAND HEIGHTS, CALIFORNIA 91748  
Design Phrase A DESIGN OF TWO CHINESE CHARACTERS AND THE WORDS "SPRING FARM"  
Manner of Display USED BY PRINTING IT DIRECTLY ONTO THE PACKAGING BAGS WHICH CONTAINS THE GOODS  
Correspondent Info WILLIAM POON, ATY  
LAW OFFICES OF WILLIAM POON  
605 SOUTH ATLANTIC BLVD  
MONTEREY PARK, CALIFORNIA 91754

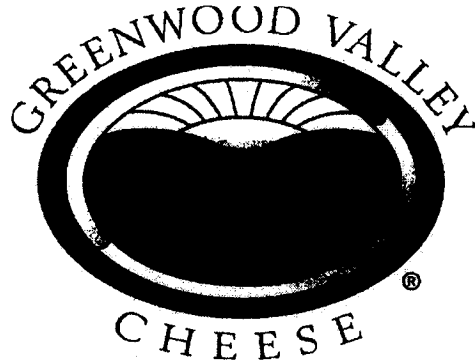
**GW 002209**

Hit No. ST-2  
Trademark ENVOLTURAS VERDES  
Trademark Translation GREEN WRAPS  
Design Type WORD AND DESIGN  
Database U.S. State  
Registered in PUERTO RICO  
Registration Number 62164  
Status REGISTERED PR  
Registration Date 04-AUG-2004  
Mark Type TRADEMARK  
International Class(es) 30 (Staple foods)  
Official State Class(es) 30  
Goods and Services STAPLE FOODS  
Owner SRA. LIZMARIE LLINAS CARRASQUILLO  
URB. LLANOS DE GURABO, CALLE PASEO LAS FLORES F-15  
GURABO, PUERTO RICO 00778

**GW 002210**

Hit No. ST-3

Image



**Trademark** GREENWOOD VALLEY CHEESE

**Design Type** WORD AND DESIGN

**Database** U.S. State

**Registered in** MASSACHUSETTS

**Registration Number** 62818

**Status** REGISTERED MA

**Registration Date** 17-APR-2003

**Mark Type** TRADEMARK & SERVICE MARK

**International Class(es)** 35 (Advertising and business services)  
29 (Meats and processed foods)

**Official State Class(es)** 29

**Goods and Services** MARKETING AND DISTRIBUTING DAIRY PRODUCTS INCLUDING PARMESAN CHEESE.

**Date First Use State** 01-MAR-2003

**Date First Use Anywhere** 01-JAN-2003

**Owner** DAIRICONCEPTS, L.P.  
LIMITED PARTNERSHIP  
3253 E. CHESTNUT EXPRESSWAY  
SPRINGFIELD, MISSOURI 65802

**Design Phrase** DESIGN CONSISTS OF THE WORDS "GREENWOOD VALLEY CHEESE" AND AN OVAL DESIGN OF VALLEY WITH A RIVER SURROUNDED BY TEXT.

**Manner of Display** USED IN CUSTOM PACKAGING OF FOOD PRODUCTS FOR OTHERS

**GW 002211**

Hit No. ST-4

Image



**Trademark** GREENWOOD VALLEY CHEESE

**Design Type** WORD AND DESIGN

**Database** U.S. State

**Registered in** WISCONSIN

**Status** REGISTERED WI

**Registration Date** 12-FEB-2003

**Mark Type** TRADEMARK

**International Class(es)** 29 (Meats and processed foods)

**Goods and Services** DAIRY PRODUCTS, INCLUDING PARMESAN CHEESE

**Date First Use Anywhere** MAR-1998

**Owner** DAIRICONCEPTS, LIMITED PARTNERSHIP  
DELAWARE, LIMITED PARTNERSHIP  
W7014 COUNTY HIGHWAY MM  
GREENWOOD, WISCONSIN 54437  
Tel.: 715-267-5400

**Design Phrase** AN OVAL DESIGN OF VALLEY WITH RIVER SURROUNDED BY TEXT "GREENWOOD VALLEY CHEESE" (COMPRISED OF COLORS: YELLOW, BLUE, GREEN AND RED)

**GW 002212**

Hit No. ST-5  
Trademark CAROLINA BARBECUE OF GREENWOOD  
Design Type WORD ONLY  
Database U.S. State  
Registered in SOUTH CAROLINA  
Status REGISTERED SC  
Registration Date 28-OCT-2002  
Mark Type TRADEMARK  
International Class(es) 29 (Meats and processed foods)  
30 (Staple foods)  
Official State Class(es) 29  
30  
Goods and Services BARBECUE MEAT AND BARBECUE SAUCE  
Date First Use State 15-JUL-1985  
Date First Use Anywhere 15-JUL-1985  
Owner FCM, LLC  
SOUTH CAROLINA, LIMITED LIABILITY COMPANY  
430 BLACKWELL ROAD  
GREENWOOD, SOUTH CAROLINA 29649  
Manner of Display LABELS AFFIXED TO THE GOODS

**GW 002213**

Hit No. ST-6  
Trademark HARD MELON FARM, GREENWICH, NEW YORK  
Design Type WORD AND DESIGN  
Database U.S. State  
Registered in NEW YORK  
Registration Number R26180  
Status RENEWED NY  
Registration Date 13-JUN-1990  
Mark Type TRADEMARK  
International Class(es) 29 (Meats and processed foods)  
31 (Natural agricultural products)  
Official State Class(es) 46  
Goods and Services FRUITS AND VEGETABLES, ESPECIALLY MELONS  
Date First Use State 08-DEC-1937  
Date First Use Anywhere 08-DEC-1937  
Owner JOHN S HARD  
DBA HARD MELON FARM  
RD #3 BOX 64  
GREENWICH, NEW YORK 12839-9225  
Renewal Owner JOHN S. HAND  
DBA HAND MELON FARM  
533 WILBUR AVENUE  
GREENWICH, NEW YORK 12834  
Renewal Registration Number: R29458  
Renewed: 13-JUN-2000  
Disclaims GREENWICH NEW YORK  
Design Phrase THE MARK CONSISTS OF THE WORDS HARD MELON FARM, GREENWICH, NEW YORK PRINTED  
INSIDE CIRCLE "HARD" SYMBOL INSIDE LETTERING.  
Manner of Display STAMP IS AFFIXED TO MELON, IS PRINTED ON PACKAGING, LITERATURE, ETC.

**GW 002214**



Hit No. ST-7  
Trademark GREENWICH VILLAGE TIN ROOF SUNDAE  
Design Type WORD ONLY  
Database U.S. State  
Registered in NEW YORK  
Registration Number R25208  
Status RENEWED NY  
Registration Date 07-SEP-1988  
Mark Type TRADEMARK  
International Class(es) 30 (Staple foods)  
Official State Class(es) 46  
Goods and Services ICE CREAM PACKAGED IN BOTH PINT AND HALF-GALLON CONTAINERS  
Date First Use State 01-OCT-1986  
Date First Use Anywhere 01-OCT-1986  
Owner DAIRY BARN STORES, INC.  
NEW YORK, CORPORATION  
544 ELWOOD ROAD  
EAST NORTHPORT, NEW YORK 11731  
Renewal Owner DAIRY BARN STORES, INC.  
544 ELWOOD ROAD  
EAST NORTHPORT, NEW YORK 11731  
Renewal Registration Number: R25208  
Renewed: 07-SEP-1998  
Manner of Display AFFIXED TO THE OUTSIDE OF THE PACKAGING FOR THE ICE CREAM. THE TRADEMARK IS  
INCORPORATED INTO THE PACKAGING DESIGN ON THE CONTAINER'S LID

**GW 002215**

Hit No. ST-8  
Trademark GREENWOOD  
Design Type WORD AND DESIGN  
Database U.S. State  
Registered in GEORGIA  
Registration Number T7787  
Status RENEWED GA  
Registration Date 01-SEP-1987  
Mark Type TRADEMARK  
International Class(es) 30 (Staple foods)  
Official State Class(es) 46  
Goods and Services ICE CREAM  
Date First Use State 1951  
Date First Use Anywhere 1951  
Owner GREENWOOD INDUSTRIES, INC.  
GEORGIA, CORPORATION  
4829 PEACHTREE ROAD  
CHAMBLEE, GEORGIA 30341  
Renewal Owner GREENWOOD INDUSTRIES, INCORPORATED  
4829 PEACHTREE ROAD  
ATLANTA, GEORGIA 30341  
Renewed: 21-FEB-1997

**GW 002216**

# EXHIBIT R

Document Description: **Application**

Mail / Create Date: **11-Dec-2007**

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PTO Form 1478 (Rev 9/2006)  
OMB No. 0651-0009 (Exp 12/31/2008)

## Trademark/Service Mark Application, Principal Register

**Serial Number: 77349246**

**Filing Date: 12/11/2007**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77349246
<b>MARK INFORMATION</b>	
*MARK	GREEN WAY
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	GREEN WAY
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	The Great Atlantic & Pacific Tea Company, Inc.
*STREET	2 Paragon Drive
*CITY	Montvale
*STATE (Required for U.S. applicants)	New Jersey
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	07645
<b>LEGAL ENTITY INFORMATION</b>	

<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Maryland
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>*INTERNATIONAL CLASS</b>	029
<b>*IDENTIFICATION</b>	olive oil, canned tomatoes, canned beans, broth, soups, applesauce, jams, fruit preserves, peanut butter, soybean milk, milk, butter, cheese, frozen entrees consisting primarily of meat or cheese, frozen vegetables, namely, corn, peas, broccoli, cauliflower, green beans and mixed vegetables, frozen fruits, pre-cut vegetable salad
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	030
<b>*IDENTIFICATION</b>	balsamic vinegar, pasta, pasta sauce, salad dressing, salsa, macaroni & cheese, breakfast cereals, coffee, tortilla chips, cheese flavored snacks, namely, cheese puffs and cheese curls, popcorn, pretzels, crackers, cookies, ravioli, frozen entrees consisting primarily of rice or pasta, burritos, enchiladas, ice cream, ice cream sandwiches, sorbets
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	031
<b>*IDENTIFICATION</b>	fresh vegetables
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	032
<b>*IDENTIFICATION</b>	fruit juices and fruit drinks, soft drinks
<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Arlana S. Cohen
<b>FIRM NAME</b>	Cowan, Liebowitz & Latman, P.C.
<b>STREET</b>	1133 Avenue of the Americas
<b>CITY</b>	New York

<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212-790-9200
<b>FAX</b>	212-575-0671
<b>EMAIL ADDRESS</b>	trademark@cll.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	William M. Borchard, Arthur J. Greenbaum, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Jeffrey H. Epstein, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Joel K. Schmidt, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Antonio Borrelli, Sujata Chaudhri, Roberto Ledesma and Jill K. Tomlinson
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Arlana S. Cohen
<b>FIRM NAME</b>	Cowan, Liebowitz & Latman, P.C.
<b>STREET</b>	1133 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212-790-9200
<b>FAX</b>	212-575-0671
<b>EMAIL ADDRESS</b>	trademark@cll.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	4
<b>FEE PER CLASS</b>	325

<b>*TOTAL FEE DUE</b>	1300
<b>*TOTAL FEE PAID</b>	1300
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Arlana S. Cohen/
<b>SIGNATORY'S NAME</b>	Arlana S. Cohen
<b>SIGNATORY'S POSITION</b>	Attorney of Record
<b>DATE SIGNED</b>	12/11/2007

PTO Form 1478 (Rev 9/2006)  
OMB No. 0651-0009 (Exp 12/31/2008)

## Trademark/Service Mark Application, Principal Register

**Serial Number: 77349246**

**Filing Date: 12/11/2007**

### To the Commissioner for Trademarks:

**MARK:** GREEN WAY (Standard Characters, see mark)

The literal element of the mark consists of GREEN WAY.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, The Great Atlantic & Pacific Tea Company, Inc., a corporation of Maryland, having an address of

2 Paragon Drive  
Montvale, New Jersey 07645  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 029: olive oil, canned tomatoes, canned beans, broth, soups, applesauce, jams, fruit preserves, peanut butter, soybean milk, milk, butter, cheese, frozen entrees consisting primarily of meat or cheese, frozen vegetables, namely, corn, peas, broccoli, cauliflower, green beans and mixed vegetables, frozen fruits, pre-cut vegetable salad

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 030: balsamic vinegar, pasta, pasta sauce, salad dressing, salsa, macaroni & cheese, breakfast cereals, coffee, tortilla chips, cheese flavored snacks, namely, cheese puffs and cheese curls, popcorn, pretzels, crackers, cookies, ravioli, frozen entrees consisting primarily of rice or pasta, burritos, enchiladas, ice cream, ice cream sandwiches, sorbets

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 031: fresh vegetables

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 032: fruit juices and fruit drinks, soft drinks

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).



The applicant hereby appoints Arlana S. Cohen and William M. Borchard, Arthur J. Greenbaum, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Jeffrey H. Epstein, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Joel K. Schmidt, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Antonio Borrelli, Sujata Chaudhri, Roberto Ledesma and Jill K. Tomlinson of Cowan, Liebowitz & Latman, P.C.

1133 Avenue of the Americas  
New York, New York 10036  
United States

to submit this application on behalf of the applicant.

Correspondence Information: Arlana S. Cohen

1133 Avenue of the Americas  
New York, New York 10036  
212-790-9200(phone)  
212-575-0671(fax)  
trademark@cll.com (authorized)

A fee payment in the amount of \$1300 has been submitted with the application, representing payment for 4 class(es).

#### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Arlana S. Cohen/ Date Signed: 12/11/2007

Signatory's Name: Arlana S. Cohen

Signatory's Position: Attorney of Record

RAM Sale Number: 946

RAM Accounting Date: 12/12/2007

Serial Number: 77349246

Internet Transmission Date: Tue Dec 11 16:16:26 EST 2007

TEAS Stamp: USPTO/BAS-209.227.4.2-200712111616268495

60-77349246-400e78a9cbbb36f9d8bd9997c81e  
70ebc9-ET-946-20071211150213999854

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# EXHIBIT S

Document Description: **Application**

Mail / Create Date: **29-Feb-2008**

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PTO Form 1478 (Rev 9/2006)

OMB No 0651-0009 (Exp 12/31/2008)

## Trademark/Service Mark Application, Principal Register

**Serial Number: 77409725**

**Filing Date: 02/29/2008**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77409725
<b>MARK INFORMATION</b>	
<b>*MARK</b>	GREEN WAY
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	GREEN WAY
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	The Great Atlantic & Pacific Tea Company, Inc.
<b>*STREET</b>	2 Paragon Drive
<b>*CITY</b>	Montvale
<b>*STATE (Required for U.S. applicants)</b>	New Jersey
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants only)</b>	07645
<b>LEGAL ENTITY INFORMATION</b>	

<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Maryland
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>*INTERNATIONAL CLASS</b>	003
<b>*IDENTIFICATION</b>	Shampoos and hair conditioners; skin moisturizers; human body conditioners and skin treatment lotions and creams; anti-aging and stretch mark creams, lotions and creams for hands, nails, skin, face, hair, foot and leg muscles and joints; depilatory lotions and creams; shaving lotions and creams; non-medicated skin care preparation, namely, lotions and creams for treating dry and damaged skin, anti-aging, firming, anti-wrinkle, stretch marks, under eye and eyelid firming; gels, namely, depilatory gels, shaving gels, shower gels; oils, namely body oils, non-medicated human body serums; soaps; liquid soaps; bar soaps; anti-bacterial liquid soaps; anti-bacterial bar soaps; hand sanitizers; body washing soaps; bubble bath; body and facial scrubs; masks namely, beauty masks, facial masks, body masks, gel eye masks, skin masks, and skin moisturizer masks; face peels; cosmetic sun protection creams and lotions, sun creams and lotions; sun block; soaps and detergents for household use for the purposes of cleaning and maintenance without harm to the environment
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	004
<b>*IDENTIFICATION</b>	Charcoal; white birch fire wood; fire wood chips; fire logs
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	005
<b>*IDENTIFICATION</b>	Dietary food supplements
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	008
<b>*IDENTIFICATION</b>	disposable forks, knives, and spoons

<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	009
<b>*IDENTIFICATION</b>	Batteries
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	011
<b>*IDENTIFICATION</b>	Compact fluorescent bulbs
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	016
<b>*IDENTIFICATION</b>	Paper towels; paper table cloths; paper napkins; bathroom tissue; notebooks; notebook paper; and facial tissues
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	020
<b>*IDENTIFICATION</b>	Diffuser reeds
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	029
<b>*IDENTIFICATION</b>	Frozen hamburger patties; seeds; nuts; dried fruits and/or raisins; trail mix; potato chips
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	030
<b>*IDENTIFICATION</b>	Teas; sesame sticks; chocolate coated nuts; yogurt coated nuts; macaroni and cheese; pesto sauce; bread; tortillas; tortillas chips
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	031
<b>*IDENTIFICATION</b>	Pet food
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	032
<b>*IDENTIFICATION</b>	Soda
<b>FILING BASIS</b>	SECTION 1(b)
<b>*INTERNATIONAL CLASS</b>	021
<b>*IDENTIFICATION</b>	Paper plates and cups

<b>FILING BASIS</b>	<b>SECTION 1(b)</b>
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Arlana S. Cohen
<b>ATTORNEY DOCKET NUMBER</b>	25897-/ASC/gta
<b>FIRM NAME</b>	Cowan, Liebowitz & Latman, P.C.
<b>STREET</b>	1133 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 790-9200
<b>FAX</b>	212 575-0671
<b>EMAIL ADDRESS</b>	trademark@cll.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Arthur J. Greenbaum, William M. Borchard, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Jeffrey H. Epstein, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Albert Robin, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Joel K. Schmidt, Jill K. Tomlinson. Sujata Chaudhri, Eugene L. Flanagan, Anastasia Zhadina, Lawrence W. Greene, Roberto Ledesma, Lloyd McAulay and all other attorneys at Cowan, Liebowitz & Latman, P.C.
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Arlana S. Cohen
<b>FIRM NAME</b>	Cowan, Liebowitz & Latman, P.C.
<b>STREET</b>	1133 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York

<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 790-9200
<b>FAX</b>	212 575-0671
<b>EMAIL ADDRESS</b>	trademark@ccl.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	13
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	4225
<b>*TOTAL FEE PAID</b>	4225
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/Arlana S. Cohen/
<b>SIGNATORY'S NAME</b>	Arlana S. Cohen
<b>SIGNATORY'S POSITION</b>	Attorney of record
<b>DATE SIGNED</b>	02/29/2008



PTO Form 1478 (Rev 9/2006)  
OMB No 0651-0009 (Exp 12/31/2008)

## Trademark/Service Mark Application, Principal Register

**Serial Number: 77409725**

**Filing Date: 02/29/2008**

### To the Commissioner for Trademarks:

**MARK:** GREEN WAY (Standard Characters, see mark)

The literal element of the mark consists of GREEN WAY.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, The Great Atlantic & Pacific Tea Company, Inc., a corporation of Maryland, having an address of

2 Paragon Drive  
Montvale, New Jersey 07645  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 003: Shampoos and hair conditioners; skin moisturizers; human body conditioners and skin treatment lotions and creams; anti-aging and stretch mark creams, lotions and creams for hands, nails, skin, face, hair, foot and leg muscles and joints; depilatory lotions and creams; shaving lotions and creams; non-medicated skin care preparation, namely, lotions and creams for treating dry and damaged skin, anti-aging, firming, anti-wrinkle, stretch marks, under eye and eyelid firming; gels, namely, depilatory gels, shaving gels, shower gels; oils, namely body oils, non-medicated human body serums; soaps; liquid soaps; bar soaps; anti-bacterial liquid soaps; anti-bacterial bar soaps; hand sanitizers; body washing soaps; bubble bath; body and facial scrubs; masks namely, beauty masks, facial masks, body masks, gel eye masks, skin masks, and skin moisturizer masks; face peels; cosmetic sun protection creams and lotions, sun creams and lotions; sun block; soaps and detergents for household use for the purposes of cleaning and maintenance without harm to the environment

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 004: Charcoal; white birch fire wood; fire wood chips; fire logs

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 005: Dietary food supplements

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 008: disposable forks, knives, and spoons

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 009: Batteries

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 011: Compact fluorescent bulbs

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 016: Paper towels; paper table cloths; paper napkins; bathroom tissue; notebooks; notebook paper; and facial tissues

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 020: Diffuser reeds

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 029: Frozen hamburger patties; seeds; nuts; dried fruits and/or raisins; trail mix; potato chips

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 030: Teas; sesame sticks; chocolate coated nuts; yogurt coated nuts; macaroni and cheese; pesto sauce; bread; tortillas; tortillas chips

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 031: Pet food

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 032: Soda

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 021: Paper plates and cups

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related

company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant hereby appoints Arlana S. Cohen and Arthur J. Greenbaum, William M. Borchard, Lynn S. Fruchter, Baila H. Celedonia, Morton D. Goldberg, Mary L. Kevlin, Midge M. Hyman, Jeffrey H. Epstein, Mark Montague, Robert W. Clarida, Dorothy R. Whitney, Deborah K. Squiers, Albert Robin, Mark J. Speciner, Meichelle R. MacGregor, Kieran G. Doyle, Lindsey F. Jones, Thomas Kjellberg, Joel K. Schmidt, Jill K. Tomlinson, Sujata Chaudhri, Eugene L. Flanagan, Anastasia Zhadina, Lawrence W. Greene, Roberto Ledesma, Lloyd McAulay and all other attorneys at Cowan, Liebowitz & Latman, P.C. of Cowan, Liebowitz & Latman, P.C.

1133 Avenue of the Americas  
New York, New York 10036  
United States

to submit this application on behalf of the applicant. The attorney docket/reference number is 25897-  
/ASC/gta.

Correspondence Information: Arlana S. Cohen

1133 Avenue of the Americas  
New York, New York 10036  
212 790-9200(phone)  
212 575-0671(fax)  
trademark@cll.com (authorized)

A fee payment in the amount of \$4225 has been submitted with the application, representing payment for 13 class(es).

#### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Arlana S. Cohen/ Date Signed: 02/29/2008  
Signatory's Name: Arlana S. Cohen  
Signatory's Position: Attorney of record

RAM Sale Number: 8813

RAM Accounting Date: 02/29/2008

Serial Number: 77409725

Internet Transmission Date: Fri Feb 29 13:30:41 EST 2008

TEAS Stamp: USPTO/BAS-209.227.4.2-200802291330413840

24-77409725-40076aad696ab3d2b262868f3c83

ea8-ET-8813-20080229130835143294

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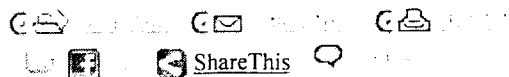
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> The Fit List

## The Fit List

Apr 28, 2010 11:27 AM

The 2010 Fit List profiles companies that are defining the food industry's new role in health, wellness and sustainability



### Merchandising: Publix Super Markets

Selling whole health to the masses is a tricky proposition for most mainstream supermarkets, since they primarily cater to the casual wellness consumer. Retailers have tried different strategies in an attempt to maximize sales by integrating natural/organic with conventional products, or building in-store boutique sections that act as a destination for these shoppers.

Publix Super Markets, Lakeland, Fla., has taken a different tack, slowly building a natural/organic/green store brand that, in recent years, has evolved into a stand-alone store format. Both are called GreenWise, and both demonstrate a level of dedication not often found in large-scale retail environments.

In a presentation last December to the Florida Public Relations Association, Publix spokeswoman Shannon Patton said sales of the GreenWise brand have exceeded \$1 billion, a significant contribution that's taken years to build: Toilet paper was the very first GreenWise product to appear, way back in 1996.

"They start small and take a while to grow and do this for a reason," Patton stated in her presentation. "It helps ensure that they are putting the right products in the right stores."

Such tactics have allowed privately held Publix to invest in the brand without outside pressure.

"I see it as a bet on the long term, and a learning opportunity for them about potential directions that things might go," agreed Jim Hertel, managing partner at consulting firm Willard Bishop. "Companies that are public or cash-strapped don't have this kind of time to experiment with."

The first GreenWise store opened in September 2007, and three are currently in operation. Though the format focuses on wellness and sustainability, Patton notes that the GreenWise customer "still purchased conventional items as well."

To that end, the retailer recently related how the GreenWise unit in ultra-wealthy South Tampa has started stocking fried chicken and sugary birthday cakes at customers' requests.

"This is still very much a pilot project," the store's manager told the Tampa Tribune.

Yet there are no indications Publix plans to dismantle its wellness format, as other retailers with less patience have had to do. — **RV**

### Private Label: Fresh & Easy

ONEHOPE nourishes a lot of trees — more than 3,200 saplings, to be exact. Half of the profits from each \$9.99 bottle of the wine, a sauvignon blanc created by Tesco-owned Fresh & Easy, goes to American Forests, a nonprofit organization that plants trees in areas impacted by wildfires.

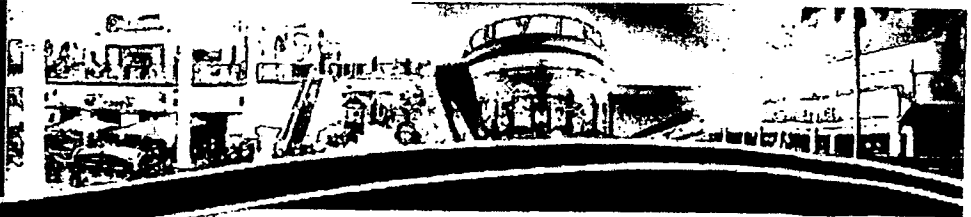
"This is a simple extension of what we try to do as a company," said Brendan Wonnacott, spokesman for the retailer. "We're very focused on giving our customers the opportunity to give back."

The 146-store chain, headquartered in El Segundo, Calif., worked with Sonoma Wine Co. to create the exclusive wine, which was introduced last Earth Day.

The 5,000-case promotion, called "One Bottle, One Planet," has been built around environmental awareness. Sonoma Wine Co. engages in sustainable growing practices, and is a member of the Sonoma County Green Business Program, as well as the Wine Institute's Sustainable Winegrowing Program.

"These types of things are a great opportunity for customers to make a difference while doing what they regularly do, in this case, grocery shop," said Wonnacott.

# LEADING THE WAY THROUGH THE 21ST CENTURY SHOPPING CENTER BUSINESS



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## Retail Review, May 2007

### Green Grocer

**Publix Super Markets expands with new concept specializing in health, natural and organic foods.**  
Susan H. Fishman

Publix Super Markets is going green. The Southeastern-based grocer is opening its first Publix GreenWise Market later this year in Palm Beach Gardens, Florida.

green

Publix GreenWise is a three-part concept, the first part being the company's private label on health, natural and organic items throughout all of its traditional Publix Super Markets. The second component is a Publix

GreenWise Market magazine, and the third is the new Publix GreenWise Market with a focus on health, natural and organic items, as well as the expansion of Publix's prepared foods section.

The concept for the new market came about as Publix's private-label products, as well as a number of national brands, in the health, natural and organic sectors, continued to rise in sales.

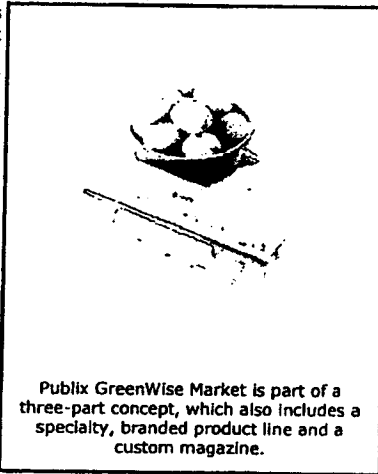
"We dedicated a team to research this trend, and it's really evolved as not just a trend, but a way of life," notes Maria Brous, director of media and community relations for Lakeland, Florida-based Publix. "We really listened to our customers and watched the products they were purchasing, and decided it was the right time for us to invest in a separate market."

Publix GreenWise remains a test concept for the company, but after in-depth studies of the health, natural and organic sectors, Publix has decided to expand its Publix GreenWise Markets to include two additional locations in Vero Beach, Florida (a conversion of an existing Publix store) and Tampa, Florida (a newly constructed building). Currently work is underway on the location in Palm Beach Gardens, which is set to open late summer/early fall, as well as one in Boca Raton, Florida. Opening dates for the additional locations are not yet available.

"We want to make sure we have the right mix and variety for this type of location, but we expect to get a lot of feedback from our customers and determine where to go from here once we've opened the four locations," says Brous.

There are many factors Publix considers when choosing locations for a traditional Publix, as well as a Publix GreenWise Market, Brous says.

"Simply, where would this kind of market do well? Where is the health, natural and organic sector high already among our customer base? Where is

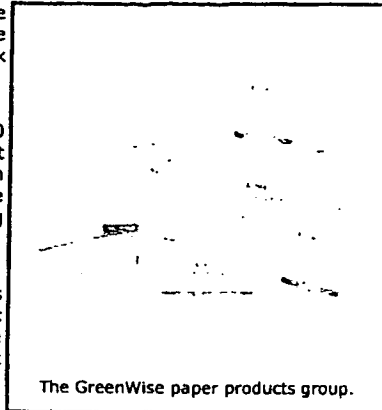


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there land availability? Where could we potentially expand this project? We really hope to get some good feedback as we identify locations."

A traditional Publix ranges from 27,000 to 61,000 square feet, and the first GreenWise Market in Palm Beach Gardens is 39,000 square feet. The décor and product mix are still being finalized.

Within Publix's traditional walls, there's only so much health, natural and organic that it can provide customers because there is a limited amount of skews that it can have within its system.

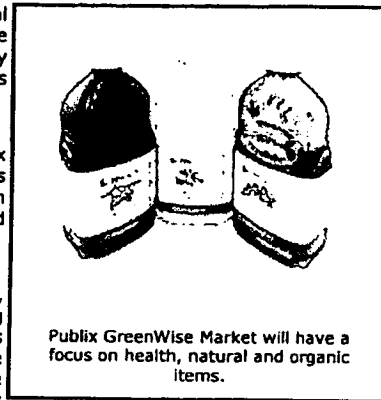


The GreenWise paper products group.

"So first and foremost is the selection at a GreenWise Market," notes Brous. "The second part is the expansion of the gourmet selection of foods that will be prepared for our customers."

A large component of the health, natural and organic market for Publix is the educational process that the company has undergone and passed on to its customers.

With the GreenWise Market, Publix hopes to capture the "foodie," as well as the person who is just interested in health, natural and organic foods and trying to learn or research information.



Publix GreenWise Market will have a focus on health, natural and organic items.

"Publix is a win-win for the community, our customers and for shopping centers," says Brous. "We're 76 years young and a stable force within the market, and we give back to the community. Whether it's a Publix GreenWise Market or a traditional Publix, we're a good neighbor."

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