

<p>U.S. PATENT AND TRADEMARK OFFICE</p> <p>APPEARANCE RECORD INTER PARTES PROCEEDING</p>	<p>PROCEEDING NO.</p> <p>91178953 91180442 91183448 91183464 91183467 91185739 91186620 91188229 91180439 91183447 91183452 91185734 91185750 91186661 91188396 91189018</p>	<p>PAPER NO.</p>
<p>DATE October 5, 2011</p>	<p>TIME: 2:00PM</p>	
<p>HEARING BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD</p>		
<p>HEARD BY ADMINISTRATIVE TRADEMARK JUDGES:</p>		
<p>BUCHER</p>	<p>ZERVAS</p>	<p>SHAW</p>
<p>PARTIES</p>		<p>COUNSEL</p>
<p>COMPANHIA DE BEBIDAS DAS AMERICAS-AMBEV</p> <p>Opposer</p> <p>v.</p>		<p>W. Mack Webner</p>
<p>THE COCA-COLA COMPANY</p> <p>Applicant</p>		<p>Bruce Baber</p>